



Global Conference on

Sustainable Futures:

Digital Innovations in Media, Communication and Development

#IMCD2025

Conference Sub-Themes

- Sustainability and the Digital Turn
- Communication in Achieving SDGs
- Digital Media & Environmental Awareness
- E-Governance & Digital Participation
- Green Technology & Digital Innovation
- Data Journalism & Climate Reporting
- Social Media Movements & Eco-Activism
- Mobile Tech & Sustainable Livelihoods
- EdTech for Green/Sustainable Learning
- Digital Inclusion & Reducing Inequalities
- Corporate Sustainability & Digital Branding
- Environment-Friendly Digital Content
- Virtual Reality & Environmental Immersion
- Digital Media in Disaster Risk Reduction
- Online Green Entrepreneurship & Sustainable Markets
- Misinformation, Greenwashing & Ethical Communication
- Policy, Ethics & Digital Futures
- Digital Media as Catalyst for a Green Planet.
- Digital Innovations for Green Event Marketing
- Gamifying Eco-Education through Digital Animation
- Green Filmmaking: Digital Production & Sustainable Sets
- Environmental Photography with Drone Tech & Visual Campaigns for Change
- Social Media's Role in Promoting Upcycling and Zero-Waste Fashion
- Virtual Interior Tours as a Communication Medium for Biophilic Design
- Collaborative Art Projects and Digital Campaigns for Sustainable Development Goals (SDGs)
- Influencer Communication and Responsible Travel Messaging

Submission Categories and Participation

Submission Types

The conference will accept manuscripts under the following categories:

The conference invites contributions from diverse stakeholders across the globe, including: Academicians and research scholars, Industry professionals and entrepreneurs, Policymakers



Full Paper Submission (International Peer-Reviewed Journal with ISBN)

To be considered for publication in a peer-reviewed international journal

Word limit: 2,000-2,500 words.

Recommended structure: Introduction and Problem Statement, Literature Review Purpose and Research Design, Methodological Approach, Findings, Research Limitations, conclusions.

Submissions in this category will be eligible for the Best Research Idea Award.

Full Paper Submission (Taylor & Francis Edited Volume)

Considered for inclusion in an edited volume publication.

Word limit: 7,500-8,000 words.

Recommended structure: Introduction and Problem Statement, Literature Review, Methodology, Findings, Discussion, and Implications.

Submissions in this category will be eligible for the Best Paper Award.

Keynote Speakers



Dr. Ahmad (Rasmi) Albattat

Associate Professor & Program Leader, School of Global Hospitality & Tourism, Asia Pacific University of Technology & Innovation, Kuala Lumpur, Malaysia



Prof. (Dr.) K G Suresh

Director, India Habitat Centre; Former VC, MCU, Bhopal; Former DG, Indian Institute of Mass Communication New Delhi, India



Prof. (Dr.) Wang Changsong

Dean, School of Communication, Xiamen University Malaysia, Selangor Malaysia



Prof. (Dr.) Pavitra Shrivastava

HOD Advertising and Public Relations, and the Department of Cinema Studies, (MCU) Bhopal, India



Dr. Archana Kumari

Associate Professor, Jawaharlal Nehru University (JNU) Delhi, India



Prof. (Dr.) Sukhnandan Singh

Dean, Faculty of Communication, Dev Sanskriti Vishwavidyalaya, Haridwar, Uttarakhand



Dr. Dilip Kumar

Regional Director, Indian Institute of Mass Communication (IIMC), Northern Regional Campus, Jammu, India



Prof. (Dr.) Manisha Sharma

Former Dean and Head, Department of Journalism and Mass Communication, Indira Gandhi National Tribal University, Amarkantak, Madhya Pradesh, India

Important Dates

Abstract Submission Deadline	: 15 th Oct 2025 (Acceptance Notice within 1 week)
Paper Submission Deadline	: 30 th Oct 2025
Acceptance Notification	: 10 th Nov 2025
Camera-Ready Submission	: 25 th Nov 2025
Last Date of Registration	: 5 th Dec 2025
Conference Dates	: 15 th -16 th Dec 2025

Registration Fees

Research Scholars/Students	: ₹1000 / \$12
Academia	: ₹1500 / \$18
Industry/Others	: ₹2000 / \$24
Only Participation (No Paper Presentation)	: ₹1000 / \$12
- Co-authors need to register separately	
- Accommodation is chargeable	

For Registration



Registration Details

Account Name	: AAFT University of Media & Arts
Bank & Branch Name	: ICICI Bank Sec-16 Noida (U.P.)
Current A/c Number	: 739005000285
IFSC Code	: ICIC0007390
UPI ID	: AAFTUNIVERSITY@icici

For Fee Payment



Conference Conveners

Dr. Pankaj Singh Chandel

Assistant Professor and HoD, School of Hospitality & Tourism Management, AAFT University of Media and Arts, Raipur

Mob : 7055455443

Dr. Rakesh Kumar

Assistant Professor, School of Journalism & Mass Communication, AAFT University of Media and Arts, Raipur

Mob : 8305360346

Dr. Somnath Sahoo

Associate Professor and HoD, School of Journalism & Mass Communication, AAFT University of Media and Arts, Raipur

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Venue

AAFT University of Media and Arts
Village Manth, Kharora, District Raipur, Chhattisgarh (India)-493225

Contact Details

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