



**Submission of Information in Proforma  
for Private Universities by AAFT  
University of Media and Arts, RAIPUR to  
be listed in 2(f), Chhattisgarh**

**AAFT UNIVERSITY OF MEDIA AND ARTS**

AAFT University, Vill. Manth, Kharora, District – Raipur, Chhattisgarh- 493225  
T. No.: 0771 – 4282200 | Email id: [registrar@aaft.edu.in](mailto:registrar@aaft.edu.in) | Website: [aaft.edu.in](http://aaft.edu.in)



**UNIVERSITY GRANTS COMMISSION**  
**BAHADURSHAH ZAFAR MARG**  
**NEW DELHI-110 002**

*Proforma for submission of information by State Private Universities for ascertaining their norms and standards*

**A. Legal Status**

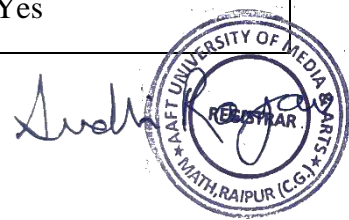
1.1	Name and address of the University	AAFT University of Media and Arts MAATH, KHARORA, RAIPUR
1.2	Headquarters of the University	RAIPUR
1.3	<p>Information about University</p> <p>a. Website:</p> <p>b. E-mail:</p> <p>c. Phone Nos.:</p> <p>d. Fax Nos.:</p> <p>Information about Authorities of the University</p> <p>a. Ph. (including mobile), Fax Nos. and e-mail of Chancellor:</p> <p>b. Ph. (including mobile), Fax Nos. and e-mail of Vice-Chancellor:</p> <p>c. Ph. (including mobile), Fax Nos. and e-mail of Registrar:</p> <p>d. Ph. (including mobile), Fax Nos. and e-mail of Finance Officer:</p>	<p>Website: <a href="http://www.aaft.edu.in">www.aaft.edu.in</a>  Email: <a href="mailto:registrar@aaft.edu.in">registrar@aaft.edu.in</a>  Phn No:-8586972071</p> <p>Chancellor: Dr Sandeep Marwah  Phn No: 9810094360  Email: <a href="mailto:chancellor@aaft.edu.in">chancellor@aaft.edu.in</a></p> <p>Vice Chancellor:  Dr. Vikas Garg  Email: <a href="mailto:vc@aaft.edu.in">vc@aaft.edu.in</a>  Ph No.: 7694004685</p> <p>Registrar  Mr Sudhir Ranjan  Email: <a href="mailto:registrar@aaft.edu.in">registrar@aaft.edu.in</a>  Ph No:-8586972071</p> <p><a href="#">Annexure – 1.3</a></p>
1.4	Date of Establishment	17 April 2018
1.5	<p>Name of the Society/Trust promoting the University (Information may be provided in the following format)</p> <p>(Copy of the registered MoA/Trust Deed to be enclosed)</p>	<p>Society of Media and Arts</p> <p><a href="#">Annexure- 1.5</a></p>
1.6	Composition of the Society/Trust	Details are provided in





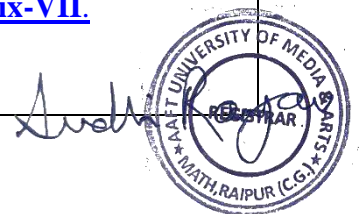
	<table border="1"> <tr> <th>Name</th> <th>Address</th> <th>Occupation</th> <th>Designation in the Society/Trust</th> </tr> <tr> <td></td> <td></td> <td></td> <td></td> </tr> </table>	Name	Address	Occupation	Designation in the Society/Trust					<a href="#">Appendix-I</a>
Name	Address	Occupation	Designation in the Society/Trust							
	(Details to be provided in Appendix-I)									
1.7	<p>Whether the members of the Society/Trust are members in other Societies/Trusts or in the Board of Governors in companies? If yes, please provide details in the following format: -</p> <table border="1"> <tr> <th>Name</th> <th>Address</th> <th>Occupation</th> <th>Designation in the Society/Trust</th> </tr> <tr> <td></td> <td></td> <td></td> <td></td> </tr> </table> <p>(Details to be provided in Appendix-II)</p>	Name	Address	Occupation	Designation in the Society/Trust					Details are provided in <a href="#">Appendix-II</a>
Name	Address	Occupation	Designation in the Society/Trust							
1.8	<p>Whether the promoting Society/Trust is involved in promoting/running any other University/Educational Institution? If yes, please provide details in the following format: -</p> <table border="1"> <tr> <th>Name of the University/Educational Institution</th> <th>Activities</th> </tr> <tr> <td></td> <td></td> </tr> </table> <p>(Details to be provided in Appendix-III)</p>	Name of the University/Educational Institution	Activities			Details are provided in <a href="#">Appendix-III</a>				
Name of the University/Educational Institution	Activities									
1.9	<p>Whether the promoting Society/Trust is involved in promoting/running activities other than educational? If yes, please provide details in the following format: -</p> <table border="1"> <tr> <th>Name of the Organization</th> <th>Activities</th> </tr> <tr> <td></td> <td></td> </tr> </table> <p>(Details to be provided in Appendix-IV)</p>	Name of the Organization	Activities			N/A, <a href="#">Appendix-IV</a>				
Name of the Organization	Activities									
1.10	<p>Act and Notification under which established (Copy of the Act &amp; Notification to be enclosed)</p> <p>Enclosed</p> <p>Not Enclosed</p>	Enclosed <a href="#">Annexures- 1.10</a>								
1.11	Whether the University has been established by a separate State Act?	Yes								

## B. Organization Description



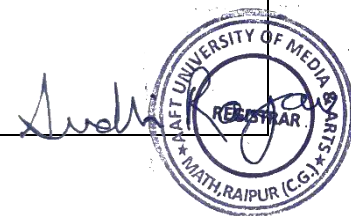
2.1	Whether Unitary in nature (as per the UGC Regulation)	Yes, the University is unitary in nature.
2.2	Territorial Jurisdiction of the University as per the Act	Within the territorial jurisdiction of the State of Chhattisgarh
2.3	Details of the constituent units of the University, if any, as mentioned in the Act	NIL
2.4	Whether any off-campus centre(s) established? If yes, please give details of the approval granted by the State Government and UGC in the following format:- a. Place of the off-campus _____ b. Letter No.& date of the approval of State Government _____ c. Letter No. & date of the approval of UGC _____ (Details to be provided in Appendix-V) (Please attach attested copy of the approval)	N/A, Refer <a href="#">Appendix-V</a>
2.5	Whether any off-shore campus established? If yes, please give details of the approval granted by the Government of India and the host country in the following format:- a. Place of the off-shore campus _____ b. Letter No.& date of the approval of Host Country _____ c. Letter No. & date of the approval of Government of India _____ (Details to be provided in Appendix-VI) (Please attach attested copy of the approval)	N/A, Refer <a href="#">Appendix-VI</a>
2.6	Does the University offer a distance education programme? If yes, whether the courses run under distance mode are approved by the competent authority? (Please enclose attested copy of the course-wise approval of competent authority)	N/A, University does not offer any distance education programme.
2.7	Whether the University has established study centre(s)? If yes, please provide details and whether these study centers are approved by the competent authority of the University and UGC? (Details to be provided in Appendix-VII) (Please attach attested copy of the approval from the competent authority)	N/A. University is not running any study center out of the campus. Refer <a href="#">Appendix-VII.</a>

**C. Academic Activities Description**



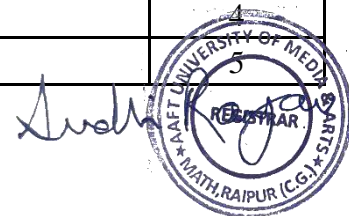
### 3. Academic Programmes

3.1	<p>Details of the programmes permitted to be offered by Gazette Notification of the State Government and its reference</p> <p>(Details to be provided in Appendix-VIII)</p>	<p>The Act empowers the University to start and offer the programmes as decided by its authorities.</p> <p>Details are provided in <a href="#">Appendix-VIII</a></p>						
3.2	<p>Current number of academic programmes/ courses offered by the University</p> <p>(Details to be provided in Appendix-IX)</p>	<p>Currently the University is offering 54 programmes. Details are in <a href="#">Appendix-IX</a></p>						
3.3	<p>Whether approval of relevant statutory council(s) such as AICTE, BCI, DEC, DCI, INC, MCI, NCTE, PCI, etc. have been taken to:</p> <ol style="list-style-type: none"> <li>Start new courses</li> <li>To increase intake</li> </ol> <p>If yes please enclose copy of approval and give course-wise details in the following format:-</p> <table border="1"> <thead> <tr> <th>Name of the course</th><th>Statutory council</th><th>Whether approval taken</th></tr> </thead> <tbody> <tr> <td></td><td></td><td></td></tr> </tbody> </table> <p>(Details to be provided in Appendix-X)</p>	Name of the course	Statutory council	Whether approval taken				<p>N/A, Refer <a href="#">Appendix-X</a></p>
Name of the course	Statutory council	Whether approval taken						
3.4	<p>If the University is running courses under distance mode, please provide details about the students enrolled in the following format:-</p> <table border="1"> <thead> <tr> <th>Name of the Study Centre</th><th>Courses offered</th><th>No. of students enrolled</th></tr> </thead> <tbody> <tr> <td></td><td></td><td></td></tr> </tbody> </table> <p>(Details to be provided in Appendix-VII) (Please enclose attested copy of the competent authority)</p>	Name of the Study Centre	Courses offered	No. of students enrolled				<p>N/A, University is not running courses under distance mode. Refer <a href="#">Appendix-VII</a></p>
Name of the Study Centre	Courses offered	No. of students enrolled						
3.5	<p>Temporal plan of academic work in the University Semester system/ Annual system</p>	<p>University follows the semester system. Refer - <a href="#">Annexure-3.5</a></p>						
3.6	<p>Whether the University is running any course which is not specified under Section 22 of the UGC Act, 1956? If yes, please give details in the following format: -</p> <ol style="list-style-type: none"> <li>Name of the course(s)</li> <li>Since when started</li> <li>Whether the University has applied for permission from UGC?</li> </ol> <p>(Details to be provided in Appendix-XI)</p>	<p>University is not running any course which is not specified under Section 22 of the UGC Act. <a href="#">Appendix-XI</a></p>						

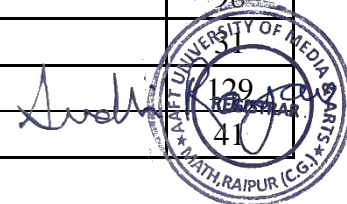


#### 4. Student Enrolment and Student Support.

4.1	Number of students enrolled in the University for the current academic year according to regions and countries (Please give separate information for main campus and off-campus/off-shore campus).					
Particulars		No. of students from the same state where the University is located	No. of students from other States	No. of NRI students	No. Of overseas students excluding NRI's	Grand Total
PG Degree 2019	M	7	10	0	0	17
	F	4	1	0	0	5
	T	11	11	0		22
PG Degree 2020 July	M	1	10			11
	F	4				4
	T	5	10			15
PG Degree 2021 Jan	M					
	F	2	0			2
	T	2	0	0	0	2
PG Degree 2021 July	M	7	7			14
	F	6	3			9
	T	13	10			23
PG Degree 2022 July	M	1	1			2
	F	9	3			12
	T	10	4			14
PG Degree 2023 July	M	4	7			11
	F	8	1			9
	T	12	8			20
PG Diploma 2019	M	3	2			5
	F	5	0	0		5
	T	8	2			10
PG Diploma 2020 July	M		3			3
	F		1			1
	T		4			4
PG Diploma 2021 July	M	1				1
	F	4				4
	T	5				5



PG Diploma 2023 July	M	1				1
	F	2				2
	T	3				3
UG Degree 2019	M	50	40			90
	F	34	9			43
	T	84	49			133
UG Degree July 2020	M	45	30			75
	F	28	11			39
	T	73	41			114
UG Degree Jan 2021	M	7	11			18
	F	0	3			3
	T	7	14			21
UG Degree July 2021	M	38	32			70
	F	31	13			44
	T	69	45			114
UG Degree Jan 2022	M	7	8			15
	F					
	T	7	8			15
UG Degree July 2022	M	43	42			82
	F	34	11			45
	T	77	53			130
UG Degree July 2023	M	59	48			107
	F	58	12		2	72
	T	117	62			179
UG Diploma 2019	M	37	26			63
	F	8	5			13
	T	45	31			76
UG Diploma 2020 Jan	M	16	21			37
	F	3	2			5
	T	19	23			42
UG Diploma 2020 July	M	14	6			20
	F	17	17			34
	T	31	23			54
UG Diploma 2021 Jan	M	14	15			29
	F	5	3			8
	T	19	18			37
UG Diploma 2021 July	M	47	51			98
	F	21	10			31
	T	68	61			129
UG Diploma	M	14	27			41



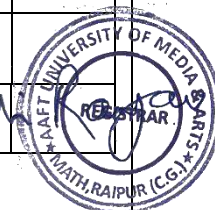
2022 Jan	F	5	8			13
	T	19	35			54
UG Diploma 2022 July	M	72	81			153
	F	24	18			42
	T	96	99			195
UG Diploma 2023 July	M	75	41			116
	F	33	7			40
	T	108	48			156

M- Male, F- Female, T- Total

4.2 Category-wise No. of students

Category	Female		Male		Total	
Year July 2019						
SC	0		0		0	
ST	0		0		0	
OBC	0		0		0	
PH	0		0		0	
General	62		191		253	
Total	62		191		253	

Category	Female		Male		Total	
Year Jan 2020						
SC	0		0		0	
ST	0		0		0	
OBC	2		3		5	
PH	0		0		0	
General	66		145		211	
Total	68		148		216	

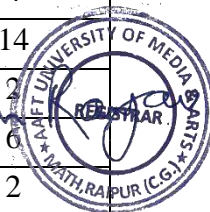


Category	Female		Male		Total	
Year July 2021						
SC	0		1		1	
ST	2		0		2	
OBC	6		11		17	
PH	0		0		0	
General	130		148		278	
Total	138		160		298	

Category	Female		Male		Total	
Year July 2022						
SC	2		5		7	
ST	0		3		3	

		OBC	8		14		22	
		PH	0		0			
		General	84		225		309	
		Total	94		247		341	
		<b>Category</b>	<b>Female</b>		<b>Male</b>		<b>Total</b>	
		Year July 2023						
		SC	9		21		30	
		ST	7		17		24	
		OBC	32		85		117	
		PH	0		0		0	
		General	75		112		187	
		Total	123		234		358	

4.3		Details of the two batches of students admitted					
Batch	Department	Stream	No. Admitted to the Programme	No. of drop	No. of Appeared for the final year Examination	No. passed for the final year Examination	No. of first for the final year Examination
2019	SOAPRE	UG	2	0	2	2	2
	SOA	UG	16		14	12	4
	SOC	UG	23		17	15	14
	SOID	UG	3		3	3	2
	SOFD	UG	15	2	13	10	6
	SOHTM	UG	3	1	2	2	2
	SOM	UG	6		6	6	6
	SOJMC	UG	6		4	3	3
	SOFA	UG	2		2	2	2
	SOPA	UG	13		11	11	7
	SOSP	UG	29		20	15	13
2019	SOAPRE	PG	5	0	5	5	4
	SOC	PG	8	2	6	6	0
	SOJMC	PG	9	2	8	8	7
2020	SOAPRE	PG	1	0	1	1	1
	SOA	PG	2	2	0	0	0

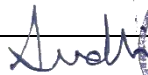
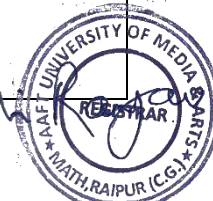




	SOC	PG	4	1	3	3	3
	SOFD	PG	4		3	3	1
	SOJMC	PG	2		2	2	2
	SOPA	PG	2		2	2	2
	SOSP	PG	3	2	1	1	1
2021	SOAPRE	PG	0				
	SOA	PG	0				
	SOID	PG	3		2	2	2
	SOC	PG	3		2	2	2
	SOFD	PG	2		2	2	2
	SOJMC	PG	4	1	3	3	2
	SOPA	PG	5	1	4	4	4
	SOSP	PG	4	1	3	3	3


4.4	Does the University provide bridge/ remedial courses to the educationally disadvantaged students? If yes, please give details	Yes. AAFT University of Media and Arts provides bridge courses. <a href="#">Annexure - 4.4</a>
4.5	Does the University provide any financial help to the students from socially disadvantaged group? If, yes please give details	Yes, the University endorses Post Matric Scholarship by the Govt. of Chhattisgarh.  Refer- <a href="#">Annexure 4.5</a>
4.6	In case the University is running M. Phil/Ph.D. programme, whether it is full time or part time and whether these programmes are run as per UGC Regulations, 2009 on M.Phil/Ph.D.	University is offering Ph.D programmes as per UGC Regulations 2009 <a href="#">Annexure 4.6</a>
4.7	Whether the University have a website? If yes please give website address and whether the website is regularly updated?	Yes.  <a href="https://aaft.edu.in/">https://aaft.edu.in/</a>  The website is regularly updated.
4.8	How are the prospective students informed about the criteria for admission, rules & regulations, facilities available, etc?	The perspective students are informed about the criteria for admission, rules & regulations, facilities available, etc. through the following

		means.  a- University Website b- Social Media c- Advertisements d- Personal Counselling e- Admission Prospectus								
4.9	<p>Whether any grievance redressal mechanism is available in the University? If yes, please provide details about the complaints received against malpractices, etc in the University in the following format:-</p> <table><tr><th>Name of the complainant</th><th>Complaint against</th><th>Date of complaint</th><th>Action taken by the University</th></tr><tr><td></td><td></td><td></td><td></td></tr></table> <p>(Details to be provided in Appendix-XII)</p>	Name of the complainant	Complaint against	Date of complaint	Action taken by the University					<p>Yes, the grievance redressal mechanism is available in the University. The following committees are there for this.</p> <p>a- Anti- Ragging Committee b- Sexual Harassment Committee c- Discipline Committee</p> <p>Any other grievance which does not fall in the purview of these committees can be addressed to the Registrar/VC of the University.</p> <p>There were a few student issues. Details are in <a href="#">Appendix-XII</a>.</p>
Name of the complainant	Complaint against	Date of complaint	Action taken by the University							

## 5. Curriculum, Teaching Learning Process/Method, Examination/Evaluation System

5.1	<p>Which University body finalized the curriculum?</p> <p>The composition of the body may be given. (Board of Studies, Academic Council, Board of Management)</p>	<p>Curriculum for a program is designed and developed by a BOS, which comprises of senior academicians and representatives of industry. The curriculum is approved by the Academic Council. Curricula of some of the programs specially the professional programs were prepared in consultation with the national level experts from reputed institutions. Composition of these bodies has given below.</p> <p>A. Composition of Board of Studies for each of the program is</p>
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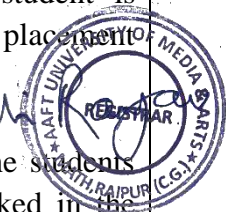
	<p>1. Head of the Department, as the case may be Chairperson.</p> <p>2. Four teachers each from the program/course nominated by</p> <p>3. One/Two external subject expert from Industry, Academia and Research Organizations as nominated by the Registrar.</p> <p>B. Composition of Academic Council of the University</p> <p>1. The Vice-Chancellor - Chairperson;</p> <p>2. The Academic Dean/ Director;</p> <p>3. The Chairperson of the Board of Studies</p> <p>4. Two persons nominated by the Registrar from the industry;</p> <p>5. Four academicians nominated by the President (Hon'ble Chancellor);</p> <p>7. The Registrar shall be the Member Secretary of the Academic Council but shall not have the right to vote.</p> <p>8. The Controller of Examinations shall be the permanent invitee.</p> <div style="text-align: right;">  </div> <p>C. Composition of Board of Management of the University</p> <p>1. The Vice Chancellor-Chairperson;</p> <p>2. Two members of the Governing Body, nominated by the sponsoring body;</p> <p>3- Academic Dean/Director</p> <p>4- Three persons, who are not the members of the Governing Body, nominated by the sponsoring body;</p> <p>5- Three persons among the teachers, nominated by the sponsoring body</p> <p>6- The Registrar shall be Member Secretary but shall not have right to vote.</p>
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5.2	What is the Rules / regulations / procedure for revision of the curriculum and when was the curriculum last updated?	Because industries change so quickly, AAFT University of Media and Arts knows that the curriculum needs to be updated all the time. Multi-track specialisation is used in most of its programmes. The way tracks are made makes it easy to add, remove, or change them as technology and business needs change. It has also used an open feedback system from both students and teachers, as well as from experts. This has helped a lot to make the curriculum better. After getting feedback, changes to the curriculum are discussed by the programme's Board of Studies and then approved by the Academic Council.
5.3	Whether approval of statutory bodies such as Board of Studies, Academic Council and Board of Management of the University has been taken to start various courses? If yes, please enclose extracts of the minutes.	Yes. Approval of the statutory bodies has been taken at the time of starting every program. Relevant portions in this regard of the minutes of the Academic Council and the Board of Management are included.
5.4	Furnish details of the following aspects of curriculum design: Innovation such as modular curricula Inter/multidisciplinary approach	<p>The curriculum at AAFT University of Media and Arts is meticulously designed with a forward-thinking approach, keeping the future of the industry in mind. Recognizing the dynamic nature of the media and arts landscape, the university offers a unique opportunity for students to specialize in multiple areas within their degree program. This innovative approach allows students to obtain a well-rounded degree while also providing them with the flexibility to explore various facets of the industry throughout their academic journey.</p> <p>Specialization tracks are curated sets of elective courses tailored to provide students with in-depth knowledge and skills in specific areas of interest. These tracks are meticulously crafted to align with emerging industry trends, ensuring that students are equipped with relevant expertise to thrive in their chosen fields. Moreover, the university maintains the flexibility to adapt these tracks by adding, removing, or modifying them as necessary, all without altering the core identity of the degree</p>

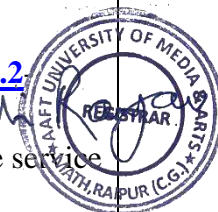
		<p>program.</p> <p>Projects and internships constitute integral components of all programs offered at the university. Through hands-on projects and immersive internship experiences, students gain practical exposure and real-world insights that complement their academic learning. This practical approach not only enhances their skill set but also prepares them for the demands of the industry, ensuring their readiness for successful careers upon graduation.</p> <p><a href="#"><u>Annexure -5.4 (a)</u></a> and <a href="#"><u>Annexure -5.4 (b)</u></a></p>
5.5	Has the University conducted an academic audit? If yes, please give details regarding frequency and its usage.	<p>Yes.</p> <p><a href="#"><u>Annexure- 5.5 (a)</u></a> <a href="#"><u>Annexure- 5.5 (b)</u></a></p>
5.6	Apart from classroom instruction, what are the other avenues of learning provided for the students? (Example: Projects, Internships, Field trainings, Seminars, etc.)	<p>In addition to traditional classroom instruction, the University offers an array of enriching experiences to its students. These include Master Classes and Workshops conducted by esteemed industry experts, immersive Internship opportunities, hands-on Field trainings, engaging Seminars, and dynamic Live Projects. These experiential learning opportunities are designed to provide students with practical insights, industry-relevant skills, and real-world exposure, ensuring their holistic development and readiness for the professional world.</p> <p><a href="#"><u>Annexure -5.6</u></a></p>



5.7	Please provide details of the examination system (Whether examination based or practical based)	<p>AAFT University provides mixed examination system where students are evaluated in written as well as practical examinations both based on different programs.</p> <p>Evaluation scheme through a semester-end examination is as follows:</p> <p><b>A. THEORY COURSES</b></p> <p>(i) Semester end examination 70%</p> <p>(ii) Continuous evaluation by the teachers 30%</p> <p><b>B. PRACTICAL LABORATORY COURSES</b></p> <p>(i) Semester end examination 70%</p> <p>(ii) Continuous evaluation by the teachers 30%</p> <p><b>C. DISSERTATION/THESIS</b></p> <p>(i) Assessment by External Examiner 70%</p> <p>(ii) Assessment by Internal Examiner 30%</p> <p><u><a href="#">Annexure 5.7:</a></u> Examination Process</p>
5.8	What methods of evaluation of answer scripts does the University follow? Whether external experts are invited for evaluation?	<p>AAFT University does the centralized manual evaluation of answer script. No external experts are invited for the evaluation, rather internal examiners only are utilized for the purpose.</p> <p>Following are the Centralized Evaluation Circulars:</p> <p><u><a href="#">Annexure 5.8.1</a></u> No. E3AU/06/050/101/017</p> <p><u><a href="#">Annexure 5.8.2</a></u> No. E3AU/06/050/101/029</p> <p><u><a href="#">Annexure 5.8.3</a></u> No. E3AU/06/050/101/045</p>
5.9	Mention the number of malpractice cases reported during the last 3 years and how they are dealt with.	<p>There were 3 cases of the Malpractice by students during examination, reported in last 3 years.</p> <p>Case 1: Concerned answer script was not evaluated and student was considered fail in the concerned course. Although the student was failed in all the other subjects hence as per the university norms, student need to repeat the semester again. Additionally, the student is debarred from all the campus and placement drives of the university.</p> <p>Case 2: The material seized from the students was not related to the questions asked in the examination on that day. Though the student has been provided a new answer script to write.</p>

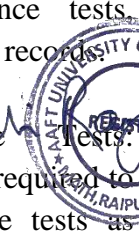


		<p>As the student's old record was good, the student was allowed to write the examination further, but has been debarred from all the campus and placement drives of the university.</p> <p>Case 3: Student was found with a Bluetooth head set in the beginning only and the device was seized. Student has been debarred from all the campus and placement drives of the university.</p> <p>Following are the Case diary of the UFM cases  <a href="#">Annexure 5.9.1</a> Case-1  <a href="#">Annexure 5.9.2</a> Case-2  <a href="#">Annexure 5.9.3</a> Case-3</p>
5.10	Does the University have a continuous internal evaluation system?	<p>University follows a continuous internal evaluation system in each course which has 30% component in the evaluation marks. This 30% is further bifurcated into Mid Semester Examination marks and Class Performance marks provided by the concerned course faculty.</p> <p><a href="#">Annexure 5.10.1</a>: University Examination Manual (Ordinance-2-Section-1-e-Chapter-II-Point-8)</p> <p><a href="#">Annexure 5.10.2</a>-CIA Tabulation Sheet</p>
5.12	How are the question papers set to ensure the achievement of the course objectives?	<p>University follows a particular specified blueprint to set a question paper which has been designed looking at the course objective and course outcome.</p> <p><a href="#">Annexure 5.12.1</a>: Blueprints of Question Paper- FORM No.: E3AU/06/050/102/007</p> <p>Sample question papers showing questions to achieve course outcomes.</p> <p><a href="#">Annexure 5.12.1</a>-AU-BAC-203-70-Environmental Studies- <a href="#">Annexure 5.12.2</a>-ESE-Dec-2022- AU-BAHTM-102-70- Foundation course in food and beverage service -I-ESE-Dec-2022</p> <p><a href="#">Annexure 5.12.3</a>- AU-BAPY-202-70-</p>



		Advertising Principles-ESE-Dec-2022						
5.13	State the policy of the University for the constitution of board of question paper setters, board of examiners and invigilators.	<p>University has a particular criterion for appointing the papers setters as per their qualification and experience in a particular program and course.</p> <p><u><a href="#">Annexure 5.13.1:</a></u> University Examination Manual (Ordinance-2-Section-1-e-Chapter-VIII)</p> <p><u><a href="#">Annexure 5.13.2:</a></u> Examination Proforma for Paper Setting</p>						
5.14	<p>How regular and time-bound are conduct of examinations and announcement of results? Substantiate with details of dates of examinations and announcement of results for the last 3 years. Details to be provided in the following format:-</p> <table border="1"> <thead> <tr> <th>Year</th><th>Date of Exams</th><th>Date of announcement of results</th></tr> </thead> <tbody> <tr> <td></td><td></td><td></td></tr> </tbody> </table>	Year	Date of Exams	Date of announcement of results				<p>Examinations are always conducted as per the University's examination calendar.</p> <p><u><a href="#">Annexure 5.14</a></u></p>
Year	Date of Exams	Date of announcement of results						



#### D. Admission Process

6.1	<p>How are students selected for admission to various courses? Please provide faculty-wise information</p> <ol style="list-style-type: none"> <li>Through special entrance tests</li> <li>Through interviews</li> <li>Through their academic record</li> <li>Through combination of the above</li> </ol> <p>Please also provide details about the weightage give to the above</p>	<p>The AAFT University of Media and Arts has implemented a comprehensive admissions process encompassing various criteria to ensure the selection of candidates who exhibit excellence in their respective fields. The admissions procedure involves multiple stages aimed at evaluating candidates through a combination of methods such as special entrance tests, interviews, and academic records.</p> <p>a. <del>Special Entrance Tests.</del> Prospective students are required to undergo special entrance tests as part of the initial stage of the selection process. These tests are</p> 
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	<p>designed to assess the candidates' aptitude, skills, and knowledge relevant to their desired course or faculty program.</p> <p>b. Interviews: Following the special entrance tests, candidates proceed to the next stage, which involves personal interviews. During these interviews, candidates are evaluated based on various factors including their prior subject knowledge, communication skills, analytic ability, and general knowledge. The interviews are tailored to each candidate's area of interest to ensure a thorough assessment.</p> <p>c. Academic Record: In addition to special entrance tests and interviews, the university also considers the academic records of candidates as part of the selection process. This includes evaluating the candidates' previous academic achievements and performance.</p> <p>d. Combination of the Above: The university employs a holistic approach by considering a combination of the aforementioned criteria, including special entrance tests, interviews, and academic records, to assess the suitability of candidates for admission to its courses and faculty programs.</p> <p>Selected candidates who meet the established criteria are offered admission to the university upon payment of the required fees and submission of the necessary documentation within the specified timeframe. In the event that a selected candidate fails to complete</p>
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		the admission process within the stipulated time, the vacant seats are offered to candidates in the subsequent round of selection. This ensures that all available seats are filled by deserving candidates who have successfully completed the rigorous admissions procedure.								
6.2	<p>Whether the University is admitting students from national level entrance test or state level entrance test? If yes, please provide following details:-</p> <table border="1"> <thead> <tr> <th>Name of the National/state level entrance exam</th> <th>No. of students admitted</th> <th>% of students from the total admitted</th> <th>Remarks</th> </tr> </thead> <tbody> <tr> <td></td> <td></td> <td></td> <td></td> </tr> </tbody> </table>	Name of the National/state level entrance exam	No. of students admitted	% of students from the total admitted	Remarks					<ul style="list-style-type: none"> <li>University conducts its own entrance test for the admission of the students.</li> <li>Preference is given to students having rank in national level entrance test or state level entrance test</li> </ul>
Name of the National/state level entrance exam	No. of students admitted	% of students from the total admitted	Remarks							
6.3	Whether admission procedure is available on the University website and in the prospectus	<p>Yes</p> <p><a href="https://aaft.edu.in">https://aaft.edu.in</a></p>								
6.4	Please provide details of the eligibility criteria for admission in all the courses	<a href="#">Annexure-6.4</a> - The eligibility criteria for admission in all the courses								
6.5	<p>Whether University is providing any reservation/relaxation in admission? If yes, please provide details in the following format:-</p> <table border="1"> <thead> <tr> <th>Category</th> <th>No. of students admitted</th> <th>% of quota provided for reservation and preparation in respect of actual enrolment</th> <th>Remarks</th> </tr> </thead> <tbody> <tr> <td></td> <td></td> <td></td> <td></td> </tr> </tbody> </table>	Category	No. of students admitted	% of quota provided for reservation and preparation in respect of actual enrolment	Remarks					<p> <a href="#">Annexure 6.5</a></p> 
Category	No. of students admitted	% of quota provided for reservation and preparation in respect of actual enrolment	Remarks							

6.6	Whether any management quota is available for admission in the University? if yes, please provide details in the following format:- <table><tr><th>Total No. of Seats (Course-wise)</th><th>No. of total students admitted</th><th>No. of students admitted under Management quota</th><th>% of students admitted under management quota</th></tr><tr><td></td><td></td><td></td><td></td></tr></table>	Total No. of Seats (Course-wise)	No. of total students admitted	No. of students admitted under Management quota	% of students admitted under management quota					Details in <a href="#">Annexure 6.5</a>
Total No. of Seats (Course-wise)	No. of total students admitted	No. of students admitted under Management quota	% of students admitted under management quota							
6.7	What is the admission policy of the University with regard to NRI and overseas students?	Details in <a href="#">Annexure 6.5</a>								

## E. Fee Structure

7.1	<p>Present Course-wise fee structure of the University (Please provide head-wise details of total fee charged)</p>	<p>Information about the total fee Structure and specifics of each part of the total fee <a href="#">Annexure 7.1</a> gives the structure.</p>
7.2	<p>Any other fee charged by the University other than the fee displayed in the UGC website (e.g. Building Fee, Development Fee, Fee by any name etc.)</p>	<p>The University only charges the fees that are listed on the University website.</p>
7.3	<p>Whether fee structure is available on the University website and in the prospectus?</p>	<p>Yes (Details in <a href="#">Annexure 7.1</a>)</p>
7.4	<p>Whether fee is charged by the University as per fee structure displayed in the University website and in the prospects or some hidden charges are there?</p>	<p>Yes. There are no hidden charges.</p>
7.5	<p>Mode of Fee collection</p>	<p>All types of fee are being collected through University Management System (ERP)/NEFT/RGTS</p>
7.6	<p>Whether University is providing any concession in fee to students? If yes, please provide details.</p>	<p>No</p>
7.7	<p>Details of the Hostel Fee including mess charges</p>	<p><a href="#">Annexure 7.7</a></p>
7.8	<p>Any other fee</p>	<p>No</p>
7.9	<p>Basis of Fee Structure</p>	<p>1- Registration Fee 2- Admission Fee 3- Tuition Fee 4- Library Fee</p>

		5- Sports & Youth Welfare Fund 6- IT Service Charges 7- University Magazine Fund 8- Medical Fund
7.10	Whether the University has received any complaint with regard to fee charged or fee structure? If yes, please give details about the action taken.	So far, no formal complaints have been made. The university makes decisions on a case-by-case basis to make it easy for them to pay fees and other bills.
7.11	Whether University is providing any scholarship to students? If yes, please provide details	No. The university is not providing any scholarship to the students.

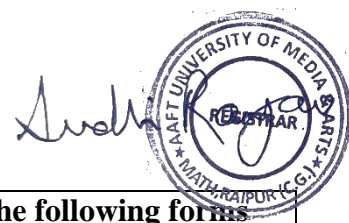
## F. Faculty

8.1	Total no. of Sanctioned and filled up posts (Institution-wise and Department-wise)	S.no	Dept.	Professor		Associate Professor		Assistant Professor	
				Sanctioned	Filled	Sanctioned	Filled	Sanctioned	Filled
		1	School of Hospitality and Tourism Management	1	0	1	0	3	3
		2	School of Cinema	1	0	1	0	3	7
		3	School of Journalism & Mass communication	1	0	1	0	3	4
		4	School of music	1	0	1	0	3	5
		5	School of Advertising, PR and Events	1	0	1	0	2	3
		6	School of Animation	1	0	1	0	2	3
		7	School of Still Photography	1	0	1	0	2	4
		8	School of Interior Design	1	0	1	0	2	3
		9	School of Fashion Design	1	0	1	0	2	4
		10	School of Fine Arts	1	0	1	0	2	2
		11	English	1	0	1	0	1	1
		12	School of Management	1	0	1	0	2	2
		13	School of Health and	1	0	1	0	2	3

		Wellness						
*NOTE: Wherever Professor /Associate Professor is less, Assistant Professor has been appointed instead.								

8.2	Details of teaching staff in the following format (Please provided details – Institution-wise and Department-wise)	<a href="#">(Appendix-XIII)</a>
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8.3	Category-wise No. of Teaching Staff	Category	F	M	F	M	F	M	F	M	Total	F	M	Total
		Year	2019		2020		2021		2022			2023		
		SC	1					1			2	0	2	2
		ST									0	0	0	0
		OBC				1	1	1	1	2	6	0	3	3
		PH									0	0	0	0
		General	1	8		1	5	3	2	6	26	14	25	39
		Total	2	8	0	2	6	5	3	8	34	14	30	44



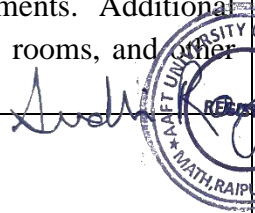
8.4	Details of the permanent and temporary faculty members in the following forms			
Particulars		Female	Male	Total
Total no. of permanent teachers		8	26	33
No. of teachers with Ph.D. as the highest qualification		5	5	10
No. of teachers with M.Phil as the highest qualification		0	2	2
No. of teachers with PG as the highest qualification		8	13	21
No. of teachers with Non-PG as the highest qualification		1	6	7
Total no, of temporary teachers		--	1	1
No, of teachers with Ph.D. as the highest qualification		--	--	--
No. of teachers with M.Phil as the highest qualification		--	--	--
No. of teachers with PG as the highest qualification		--	--	--
Total no. of part-time teachers		--	--	--
No, of teachers with Ph.D. as the highest qualification		--	--	--
No. of teachers with M.Phil as the highest qualification		--	--	--
No. of teachers with PG as the highest qualification		--	--	--

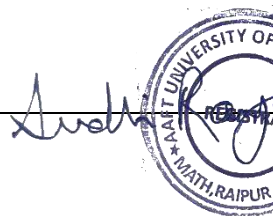
Total No. of Guest/ visiting teachers	--	1	1
(Foreign Faculty Details)- N/A			

8.5	Ratio of full-time teachers to part-time/contract teachers	1.11																																																				
8.6	Process of recruitment of faculty  -Whether advertised? (pl. attach copy of the ad)  -Whether selection committee was constituted as per the UGC Regulation?	Yes  As per UGC norm																																																				
8.7	Does the University follow self-appraisal method to evaluate teachers on teaching, research and work satisfaction? If yes, how is the self-appraisal of teachers analyzed and used? Whether:-  Self Appraisal Evaluation Peer Review Students evaluation Others (specify)	Yes  The following processes are followed. <ul style="list-style-type: none"><li>• Self- Appraisal Evaluation</li><li>• Peer Review</li></ul> Students' evaluation																																																				
8.8	Institution-wise and Department-wise teacher student ratio (only full time faculty)	<table><tr><th>Name of School</th><th>No. of students</th><th>No. of Teachers</th><th>Teacher student Ratio</th></tr><tr><td>School of Hospitality and Tourism Management</td><td>30</td><td>4</td><td>1:7.5</td></tr><tr><td>School of Cinema</td><td>107</td><td>8</td><td>1:13.3</td></tr><tr><td>School of Journalism &amp; Mass communication</td><td>35</td><td>4</td><td>1:8.8</td></tr><tr><td>School of Performing Arts</td><td>55</td><td>5</td><td>1:11.8</td></tr><tr><td>School of Advertising, PR and Events</td><td>33</td><td>2</td><td>1:16.5</td></tr><tr><td>School of Animation</td><td>99</td><td>3</td><td>1:33</td></tr><tr><td>School of Still Photography</td><td>92</td><td>4</td><td>1:23</td></tr><tr><td>School of Interior Design</td><td>40</td><td>3</td><td>1:13.3</td></tr><tr><td>School of Fashion Design</td><td>48</td><td>1</td><td>1:48</td></tr><tr><td>School of Fine Arts</td><td>27</td><td>2</td><td>1:13.5</td></tr><tr><td>School of Management</td><td>15</td><td>4</td><td>1:3.8</td></tr><tr><td>Total</td><td>545</td><td>40</td><td>1:13.6</td></tr></table>	Name of School	No. of students	No. of Teachers	Teacher student Ratio	School of Hospitality and Tourism Management	30	4	1:7.5	School of Cinema	107	8	1:13.3	School of Journalism & Mass communication	35	4	1:8.8	School of Performing Arts	55	5	1:11.8	School of Advertising, PR and Events	33	2	1:16.5	School of Animation	99	3	1:33	School of Still Photography	92	4	1:23	School of Interior Design	40	3	1:13.3	School of Fashion Design	48	1	1:48	School of Fine Arts	27	2	1:13.5	School of Management	15	4	1:3.8	Total	545	40	1:13.6
Name of School	No. of students	No. of Teachers	Teacher student Ratio																																																			
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Total	545	40	1:13.6																																																			
8.9	Whether the University is providing UGC Pay Scales to the Permanent Faculty? If yes, please	As per UGC Norms																																																				

	provide the following details:- Scale of Pay with all the allowances Professor – Associate Prof.- Assistant Prof. – Mode of Payment – (Cash/Cheque)	
8.10	Pay/Remuneration provided to:-  Part-Time Faculty- Temporary Faculty- Guest Faculty -	As per UGC Norms
8.11	Facilities for teaching staff (Please provide details about Residence, Rooms, Cubicals, Computers/Any other)	1- Laptops for each faculty members. 2- No of Cabins = 2 3- No of Cubical =42 4- No of Laptops =38

#### G. Infrastructure

9.1	Does the University have sufficient space for Land & Building?	<b>Yes</b> , the University has enough land and buildings for the number of students in its different programmes right now. Plans have also been made to build more space to meet future needs, and construction is happening in stages.
9.2	Does the University have sufficient class rooms?	Yes, according to the current requirements. Additional classrooms, labs, faculty cabins, meeting rooms, and other facilities are under construction.
9.3	Laboratories & Equipment (Details to be provided and Appendix-XIV and Appendix-XV)	 <p><b>Details are in <a href="#">Appendix XIV</a></b> <b>Details are in <a href="#">Appendix- XV</a></b></p>
a)	Item Description (make and model)	
b)	Location (Department)	
c)	Value (Rs.)	
d)	Present Condition	
e)	Date of Purchase	
9.4	Library	
a)	Total Space (all Kinds)	New Library- 750sqft Old Library- 1100sqft

b)	Computer / Communication facilities	Yes. There is computer and internet facility in the library.			
c)	Total no, of Ref. Books (Each Department)	Department wise total books			
		S.No.	School	Total Volume	REF'S BOOK
		01	SOAPRE	38	14
		02	SOA	1	1
		03	SOC	46	32
		04	SOFD	186	108
		05	SOFA	18	10
		06	SOHT	736	321
		07	SOM	901	392
		08	SOID	6	5
		09	SOJMC	393	186
		10	SOPA	11	10
		11	SOSP	3	3
		12	COMMUNICATION	159	62
		13	COMPUTER	41	16
		14	OTHER	57	39
			Total	2596	1199
		<a href="#">Annexure- 9.4.c</a>			
d)	All Research Journals subscribed on a regular basis	Delnet Shodhganga Shodsindhu <a href="#">Annexure- 9.4.d</a>			
9.5	Sports Facilities (Details to be provided in Appendix- XVI)	  <b>Refer: <a href="#">Appendix-XVI</a></b>			
a)	Open Play Ground(s) for outdoor sports (Athletics, Football, Hockey, Cricket, etc.)				
b)	Track for Athletics				
c)	Basketball Courts				
d)	Squash / Tennis Courts				
e)	Swimming Pool (Size)				
f)	Indoor Sports Facilities including Gymnasium				
g)	Any other				
9.6	Does the University have provision for Residential,	Yes. Presently the university has taken two hostels for boys and girls separately on rent. Hostel inside the campus is			



	Accommodation including hostels (boys & girls separately)	proposed.
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## H. Financial Viability


10.1	Details of the Corpus Fund created by the University Amount – FDR No. Date- Period – (Documentary evidence to be given)	NIL
10.2	Financial position of the University? (please provide audited income and expenditure statement for the last 3 years)	Last 03 years audited financial report forwarded on mail
10.3	Source of finance and quantum of funds available for running the University (for last audited year)  Fees –  Donations – Loan – Interest- Any other (pl. Specify)-	Rs. 4,01,84,910/-  NIL Rs. 37,55,72,474/- Rs. 3,00,000/- Rs. 8811065/-



10.4	What is the University's 'unit cost' of education? (Unit cost = total annual expenditure (budget accruals) divided by the number of students enrolled) Unit cost calculated excluding the salary component may also be given	<b>Total Expenditure – Rs. 8,11,78,544/-</b> <b>Total No. of Students – 586</b> <b>Unit Cost – Rs. 1,38,530/-</b>  <b>Total Expenditure excluding Salary – Rs. 5,25,91,857/-</b> <b>Total No. of students – 586</b> <b>Unit Cost – Rs. 89,747/-</b>
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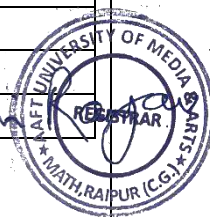
## I. Governance System

### 11. Organization, Governance and Management


11.1	<p>Composition of the statutory bodies of the University (please give names, profession &amp; full postal address of the members and date of constitution):-</p> <p>Governing Board</p> <p>Executive Council</p> <p>Board of Management</p> <p>Academic Council</p> <p>Finance Committee</p> <p>Board of Studies</p> <p>Others</p> <p>(Details to be provided in Appendix-XVII)</p>	<p style="text-align: center;"><u><a href="#">Appendix-XVII</a></u></p> <div style="text-align: right;"></div>																							
11.2	<p>Dates of the meetings of the above bodies held during the last 2 years</p> <p>(Enclose attested copy of the minutes)</p>	<table><tr><th>Sr. No.</th><th>GOVERNING BODY</th><th>BOARD OF MANAGEMENT</th><th>ACADEMIC COUNCIL</th></tr><tr><td>1</td><td>22-02-2019</td><td>11-03-2019</td><td>03-06-2019</td></tr><tr><td>2</td><td>14-06-2019</td><td>23.09.2019</td><td>23.03.2020</td></tr><tr><td>3</td><td>09-12-2019</td><td>20.03.2020</td><td>27.07.2020 (Combined with BOM)</td></tr><tr><td>4</td><td>05.03.2020</td><td>27.07.2020</td><td>04.01.2021</td></tr></table>	Sr. No.	GOVERNING BODY	BOARD OF MANAGEMENT	ACADEMIC COUNCIL	1	22-02-2019	11-03-2019	03-06-2019	2	14-06-2019	23.09.2019	23.03.2020	3	09-12-2019	20.03.2020	27.07.2020 (Combined with BOM)	4	05.03.2020	27.07.2020	04.01.2021			
Sr. No.	GOVERNING BODY	BOARD OF MANAGEMENT	ACADEMIC COUNCIL																						
1	22-02-2019	11-03-2019	03-06-2019																						
2	14-06-2019	23.09.2019	23.03.2020																						
3	09-12-2019	20.03.2020	27.07.2020 (Combined with BOM)																						
4	05.03.2020	27.07.2020	04.01.2021																						

	of the meetings)			(Combined with AC)	(Combined with BOM)
		5	25.03.2020	04.01.2021 (Combined with AC)	23.08.2021 (Combined with BOM)
		6	04.12.2020	23.08.2021 (Combined with AC)	09.06.2022
		7	20.07.2021	10.05.2022	21.11.2022
		8	18.03.2022	14.12.2022	25.04.2023
		9	10.03.2023	22.06.2023	
		10	01.03.2024	04.11.2023	

		<b><u>Dates of the Faculty Meetings of:-</u></b>				
		<b>Date/ dept.</b>	<b>Sciences</b>	<b>Tourism and Hospitality</b>	<b>Management</b>	<b>Computer Application</b>
		<b><u>Dates of the meetings of other Statutory Bodies are as follows:-</u></b>				
		<b>Academic Council</b>	<b>Board of Management</b>	<b>Governing Body</b>	<b>Finance Committee</b>	
		22-02-2019	11-03-2019	03-06-2019		
		14-06-2019	23.09.2019	23.03.2020		
		09-12-2019	20.03.2020	27.07.2020 (Combined with BOM)		
		05.03.2020	27.07.2020 (Combined with AC)	04.01.2021 (Combined with BOM)		
		25.03.2020	04.01.2021 (Combined with AC)	23.08.2021 (Combined with BOM)		
		04.12.2020	23.08.2021 (Combined with AC)	09.06.2022		
		20.07.2021	10.05.2022	21.11.2022		
		18.03.2022	14.12.2022	25.04.2023		
		10.03.2023	22.06.2023			
		01.03.2024	04.11.2023			
		<b>• Attested copies of the minutes of the meetings are <u>enclosed as Annexure 11.2.1, 11.2.2 and 11.2.3</u></b>				
		<b>• <u>Percentage of External Members of the Statutory Bodies</u></b>				
		Board of Studies	Academic Council	Board of Management	<b>Governing Body</b>	



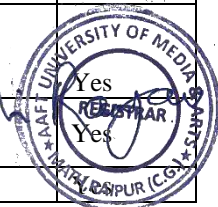
	Studies, or such other academic committees, are external? Enclose the guidelines for BOS or such other committees.				
11.4	Are there other strategies to review academic programmes besides the academic council? If yes, give details about what, when and how often are such reviews made?				

12.1	<p><b>J. Research Work</b></p> <p>Faculty-wise and Department-wise information to be provided in respect of the following:-</p> <ul style="list-style-type: none"> <li>➤ Student Teacher Ratio</li> <li>➤ Class Rooms</li> <li>➤ Teaching labs</li> <li>➤ Research labs (Major Equipments)</li> <li>➤ Research Scholars (M.Tech, Ph.D., Post Doctoral Scholars)</li> <li>➤ Publications in last 3 years (Year-wise list)</li> <li>➤ No. of Books Published</li> <li>➤ Patents</li> <li>➤ Transfer of Technology</li> <li>➤ Inter-departmental Research (Inter-disciplinary)</li> <li>➤ Consultancy</li> <li>➤ Externally funded Research Projects</li> <li>➤ Educational Programmes</li> </ul>	<p style="text-align: center;"><b><u>Annexure 12.1- Research Work</u></b></p> <div style="text-align: right;">  </div>
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	Arranged	
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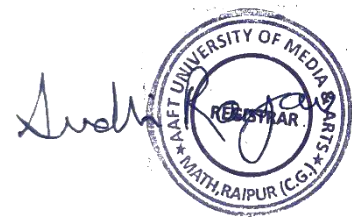
<b>13.1 Details of Non-Teaching Staff</b>	<b><u>Appendix XVIII</u></b>
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S.No	Name	Designation	Age	Qualification	Scale of Pay	Date of Appointment	Trained Yes/No
1	Sudhir Ranjan	Registrar Ofc	29.09	MBA			Yes
2	Pratibha Tewari Amin	HR	17.12.1984	B.A,PGDBM,B.Ed,MA ,PGDCA ,Diploma(kathak)	30000	4.01.2023	Yes
3	Santosh Kumar Tiwari	Exam Cell	25.06.1982	B Tech, MBA	37000	03.01.2022	Yes
4	Sanjeev Kumar Verma	Library	08.09.1985	MA	15000	04.01.2020	Yes
5	Pankaj Soni	IT	20.09.1990	Diploma in hardware & Networking, B.Com	27000	22.02.2021	Yes
6	Sahil Dewangan	IT	26/04/2002	12th	20000	14/08/2023	Yes
7	Santosh kumar Rathore	Accounts	01.06.1979	MCOM	36000	17.01.2022	Yes
8	Sourabh Vaishav	Accounts	09/07/1990	MCOM	25000	01.05.2019	Yes
9	Shyamali Jha	Admin	05.09.1982	MS.c IT	16500	15.09.2020	Yes
10	Ayesha Syed (Suwarna)	Admin	06.01.1976	BSC	22000	05.01.2021	Yes
	Ankit Mishra	Admin	07.07.1997	BE(Pursuing)	35000	24.07.2021	Yes
11	Roopam Chandrakar	Admin	12.09.1991	MBA	32000	01.02.2022	Yes
12	Yogendra Dhurandhar	Admin	19.05.1992	BA	23000	10.05.2022	Yes
13	Rachit Gupta	Admin	28.07.1990	B COM	35000	11.05.2022	Yes
14	Rohit Shrivastava	Admin	21.07.1997	BCOM	15000	08.08.2022	Yes
15	Ekta Dubey	Admin	15.04.1990	MA	16000	26.09.2022	Yes
16	Avinash Swankar	Admin	22.02.1986	MBA,MSW	53000	06.01.2023	Yes
17	Sumeet Kumar Dhritlahare	Admin	04.11.1999	MCOM	20000	28.10.2022	Yes
18	Pushpajali Thapa	Admin	18.07.1995	B.Com ,M.Com (Pursuing)	20000	11/08/2023	Yes
19	Aachal	Admin	02/08/1998	B.Com	20000	25/09/2023	Yes



	Maheshwari						
20	Dinesh Sahu	Admin	20/12/1985	12	30000	21/08/2023	Yes
21	Mukesh Kumar Yadav	Admin	31/01/1993	BSC	10000	19/12/2023	Yes
22	Mukesh Singh Thakur	Admin	31/01/1983	BSc(Computer sciu,MCA)	20000	20/12/2023	Yes
23	Ranjeet Jha	CRC	09.02.1985	B.com,PGDCA ,PGDEM	60000	31/08/2023	Yes
24	Prateek Tatode	CRC	09.06.1992	MBA (Operations mgt)	30000	31.07.2023	Yes
25	Rishabh	CRC	25.12.2002	graduation	25000	10.08.2023	Yes
26	Suman Tiwari	Admin	0.651377315		20000	07.10.2022	Yes
27	Rajendra Kumar	Admin	01.01.1983	10th	5500	04/05/2019	Yes
28	Navin Kumar Turkane	Admin.	16/10/1996	BA	6000	13.09.2019	Yes
29	Yuvraj Sahu	Admin		10th	7000	27.12.2021	Yes
30	Narendra Diwan	Admin	19.03.1986	12th	10000	22.02.2020	Yes
31	Harjinder Singh	Admin	01.03.1980	12th	14000	21.02.2021	Yes
32	Durgesh prasad Sharma	Admin	05.06.1983	BA	14000	09.08.2021	Yes
33	Narad ram sahu	Admin	15.08.1967	12th	14000	08.11.2021	Yes
34	Sanjay	Admin	17.10.1996		14000		Yes
35	Nainchand	Admin	15.05.1976	11th	14000	24.08.2022	Yes
36	Salim Khan	Admin	22.11.1975	10th	14000	24.08.2022	Yes
37	Khemu Sahu	Admin	23.04.1995		14000	01.09.2022	Yes

13.2	Summary of the Non-Teaching Staff	The Non-Teaching Staff of the AAFT University comprises of the Registrar, Director, Examination Controller, Academic Coordinators, Account Office Executives, Administrative Officers, Admission Counselors, and Marketing Executives, Senior and Junior Office Assistants and manual staff. In Non-Teaching we have 30 staffs including 4 Academic coordinators, 8 Drivers & Conductors.
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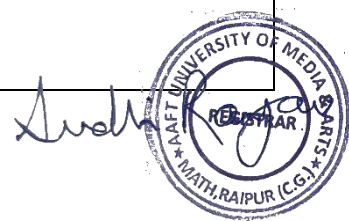
13.3	No. of non-teaching staff category wise	<table> <tr> <td>Category</td><td>Female</td><td>Male</td></tr> <tr> <td>Year</td><td colspan="2">2023</td></tr> <tr> <td>General</td><td>07</td><td>17</td></tr> <tr> <td>SC</td><td>0</td><td>0</td></tr> <tr> <td>ST</td><td>0</td><td>1</td></tr> <tr> <td>OBC</td><td>0</td><td>12</td></tr> <tr> <td>PH</td><td>0</td><td>0</td></tr> <tr> <td>Total</td><td>07</td><td>29</td></tr> </table>	Category	Female	Male	Year	2023		General	07	17	SC	0	0	ST	0	1	OBC	0	12	PH	0	0	Total	07	29
Category	Female	Male																								
Year	2023																									
General	07	17																								
SC	0	0																								
ST	0	1																								
OBC	0	12																								
PH	0	0																								
Total	07	29																								
13.4	Ratio of non-teaching staff to students	1:16																								
13.5	Ratio of non-teaching staff to faculty	1:1.15																								

### Academic Results

14.1	Faculty-wise and course-wise academic results of the past 3 years	Refer <a href="#">Annexure 14.1</a>

### 15. Accreditation

15.1	<p>Whether Accredited by NAAC? If yes please provide the following details:</p> <p>Date of Accreditation</p> <p>Period</p> <p>Grade</p> <p>CGPA</p> <p>Grading System Followed</p>	NO
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15.2	Whether courses are accredited by NBA? If yes please provide course-wise details as under:- <table><tr><th>S. No.</th><th>Course</th><th>Whether Accredited</th><th>Period of Accreditation</th></tr><tr><td></td><td></td><td></td><td></td></tr></table>	S. No.	Course	Whether Accredited	Period of Accreditation					NO
S. No.	Course	Whether Accredited	Period of Accreditation							
15.3	Other Accreditations, if any	NO								
15.4	Any other information (including special achievements by the University which may be relevant for the University)									

## 16. Strength and Weaknesses of the University

16.1	Strengths of the University	<ol style="list-style-type: none"> <li>1. A wide range of academic programs, skill based curriculum &amp; nature of programs are highly interdisciplinary.</li> <li>2. A diverse &amp; vibrant student body &amp; campus community.</li> <li>3. Strong &amp; established partnerships with our community.</li> <li>4. The fee structure for the programs offered is highly affordable.</li> <li>5. The state of the art laboratories.</li> <li>6. Dedicated faculty members.</li> <li>7. Community Radio at University.</li> <li>8. Outreach programs &amp; conduct of the same.</li> <li>9. Student development programs that are conducted round the year for holistic development of students.</li> <li>10. State of the art learning resource centre at campus.</li> <li>11. Co-curricular clubs for students to aid their holistic development.</li> <li>12. Regular meetings of Board of Studies that facilitates the regular up-gradation of syllabus as per the latest trends in relevant fields.</li> <li>13. Exposure of students in the film festivals, fashion shows, literary events with university support towards in terms of facilitation as well as finances for students &amp; faculty.</li> <li>14. Peer learning system that helps to gain confidence to deal with technical dependencies with peer support.</li> <li>15. Event that are organized around the year.</li> </ol>
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		16. The programs that are organized to strengthen the industry academia connect. 17. Strong industry connection to meet the internship requirement of the students. 18. Unique pedagogy. 19. 360o feedback system that enhances system robustness. 20. Unique curriculum. 21. Research oriented faculty development program to enhance faculty support in research. 22. Campus spread upto 27acres of land giving huge scope of future expansions. 23. CSR connect with the villages nearby & extension programs. 24. Lush Green Campus 25. Transport facility for students & staff from farthest corners as well.
16.2	Weaknesses of tile University	1. Location of the university is far from city 2. Alumni Association 3. Ongoing environmental assessment will be required to keep the university at the forefront of the changing dynamics within higher education 4. The uniqueness of university is yet to reach to mass.

### **Certificate**

This is to certify that all the information provided above is true to the best of my knowledge and belief. The University will adhere to the rules, regulations and guidelines of the UGC, Central Government and relevant Statutory Council(s) and abide by all the provisions under the UGC Regulations.

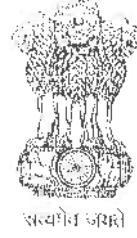
The above information is also posted on the website of the University: [www.aaft.edu.in](http://www.aaft.edu.in)



Signed and Sealed by the Head of the Institution



# **ANNEXURE 1.3**



// आदेश //

रायपुर, दिनांक 15 /03/2024

क्रमांक एफ 1-3/2023/रास/निजी/यू-9 :: छत्तीसगढ़ निजी विश्वविद्यालय (स्थापना एवं संचालन) अधिनियम, 2005 (क्रमांक 13 सन् 2005) की धारा 17 की उपधारा (1) में प्रदत्त शक्तियों का प्रयोग करते हुए माननीय कुलाध्यक्ष, ए.ए.एफ.टी. यूनिवर्सिटी ऑफ मीडिया एण्ड आर्ट्स, ग्राम-मांठ, खरोरा, जिला-रायपुर द्वारा Dr. Vikas Garg, Assistant Director - Executive Programs Management, and Head, Amity College of Commerce and Finance, Amity University, Greater Noida (U.P.) को कार्यभार ग्रहण करने की तिथि से ए.ए.एफ.टी. यूनिवर्सिटी ऑफ मीडिया एण्ड आर्ट्स, ग्राम-मांठ, खरोरा, जिला-रायपुर का कुलपति नियुक्त किया गया है।

2/. Dr. Vikas Garg का कार्यकाल, उपलब्धियों तथा सेवा शर्तें उक्त अधिनियम, परिनियम में निहित प्रावधान अनुसार होगी।

( यशवंत/कुमार )

राज्यपाल के सचिव

छत्तीसगढ़

रायपुर, दिनांक 15 /03/2024

पृष्ठां. क्रमांक एफ 1-3/2023/रास/निजी/यू-9  
प्रतिलिपि-

1. सचिव, छत्तीसगढ़ शासन, उच्च शिक्षा विभाग, मंत्रालय, नवा रायपुर अटल नगर, नवा रायपुर।
2. अध्यक्ष, छत्तीसगढ़ निजी विश्वविद्यालय विनियामक आयोग, सेक्टर-24, अटल नगर, नवा रायपुर।
3. कुलाधिपति, ए.ए.एफ.टी. यूनिवर्सिटी ऑफ मीडिया एण्ड आर्ट्स, ग्राम-मांठ, खरोरा, जिला-रायपुर।
4. कुलपति, ए.ए.एफ.टी. यूनिवर्सिटी ऑफ मीडिया एण्ड आर्ट्स, ग्राम-मांठ, खरोरा, जिला-रायपुर।
5. कुलसचिव, ए.ए.एफ.टी. यूनिवर्सिटी ऑफ मीडिया एण्ड आर्ट्स, ग्राम-मांठ, खरोरा, जिला-रायपुर।
6. Dr. Vikas Garg, Assistant Director - Executive Programs Management and Head, Amity College of Commerce and Finance, Amity University, Greater Noida (U.P.)

की ओर सूचनार्थ एवं आवश्यक कार्यवाही हेतु प्रेषित।

7. उप संचालक, शासकीय मुद्रणालय, नवा रायपुर अटल नगर, जिला रायपुर (छ.ग.) की ओर असाधारण राजपत्र दिनांक 15.03.2024 में प्रकाशनार्थ हेतु अग्रेषित।

राज्यपाल के सचिव  
छत्तीसगढ़





**Offer cum Appointment Letter**

**AAFTU/HR/OFR/2018/001**

**Date:- 16.04.2018**

Dear Mr.Sudhir Ranjan

**Congratulations!**

We are pleased to offer you a position at AAFT. We enjoyed getting to know you, and strongly believe that you have much to contribute to our mission and growth ambitions. We hope that in the process of getting to know us, our values, the quality of our team, and the exciting road ahead have become apparent to you. We believe that AAFT. Will offer you immense opportunities to achieve your personal and professional ambitions.

The terms and conditions of your appointment are as below:

**1. Designation and Reporting:**

You will be designated as **Registrar -AAFT University**

**2. Work Location:**

At AAFT university Raipur (C.G).

**3. Date of Appointment:**

Your appointment with us is effective from **18<sup>th</sup> April 2018**

**4. Leave:**

You will be governed by the leave policies of the company.

**5. Work Timings:**

Working hours shall be defined in shifts as per business operations. The shift time is contingent on business requirements and can be changed with due notice. Your initial reporting timing would be 10:00 AM to 05:00 PM.

**6. Total Compensation :**

You will receive Rs.79000/- Monthly .

**7. Exclusivity:**

Your position is a full-time employment with the company and shall devote yourself exclusively to the jobs of the company. You will not take up any other work for remuneration (part time or otherwise) or work on advisory capacity or be interested directly or indirectly (except as shareholder or debenture holder) in any other trade of business during the employment with the company without permission in writing.

**8. Transfer & Travel:**

In the event of a transfer, as mutually agreed by you and the company, you will be governed by the terms and conditions of services applicable to new assignment. If you are required to undertake travel as part of official duty, you will be paid travel expenses as per the rules.





**9. Non-disclosure of Confidential Information:**

You will not, at any time, without the consent of the company, disclose or divulge or make public, except on legal obligations, information about the company's affairs or administration or research carried out or business/customer data. Any disclosures of confidential information (including personal

Information kept on computer or other media) will be treated as a serious offence warranting disciplinary and/or legal action.

**10. Protection of Interest and Intellectual Property:**

The product offerings developed during employment, and any subsequent edits/modifications and addenda will be the sole property of the company. Further, if you conceive of / invent / discover / improve on any new or advanced or current methods of improving process / formulae / systems in relation to the operation of the company or its affiliations or customers, such developments, discoveries, intellectual property or inventions will be fully communicated to the company and will remain the sole right/property of the company.

**11. Probation and Review:**

You will be on probation for SIX months after which your performance will be reviewed and if found suitable, you will be confirmed in your current position.

**12. Termination of Employment:**

On termination of this contract, you will immediately give up to the company, before you are relieved, all correspondence, books, documents, data, effects or records, etc, belonging to the company or relating to its activities and shall not make or retain any copies of these items. During probation you will have no notice period. Your notice period will be 1 month after confirmation. Either party may terminate the employment by paying the equivalent salary for the time period in question, subject to the company's discretion. Note that the notice period may change as per designation in future years.

**13. General:**

You will abide by the office rules applicable from time to time. The above terms and conditions are subject to company policy. Please confirm that the above terms are acceptable to you by signing a copy of this letter. This offer is contingent upon proof of residence, education and employment credentials and a satisfactory relieving letter from your previous employer. The company may, at its discretion, conduct an independent verification of the information thus provided. You should also provide us with all the documents as per the Annexure 2.

**14. Required Documents :-**

On the date of joining you are required to submit copies of the following documents to HR

- a) Educational Qualifications
- b) Professional Qualification
- c) Date of birth
- d) Work experience
- e) Aadhaar Card and Pan Card along with four Photographs
- f) Cancelled Cheque





**AAFT**  
UNIVERSITY

# AAFT UNIVERSITY OF MEDIA AND ARTS

Math, Kharora, Dist. Raipur- 493225, Chhattisgarh, Tel: 07714282200

Please confirm acceptance of the appointment letter by signing and returning a copy. We would like to once again welcome you to the AAFT family and look forward to having a long and mutually gratifying relationship. Welcome to AAFT!

With Warm Regards,

For AAFT.

Viney Kumar Sabikhi  
General Manager  
AAFT Group

Date: 18<sup>th</sup> April 2018  
Place: Raipur

I agree to accept employment on the terms and conditions as mentioned above.

Date: 18/04/2018

Name: SUDHIR RANJAN  
Signature: SUDHIR RANJAN

Date of Joining: 18<sup>th</sup> April 2018.





# **ANNEXURE 1.5**





उत्तीर्णपत्र प्राप्त

# समिति का पंजीयन प्रमाणपत्र

संता-रायपुर/पं०-2778,

कलाक

लोतावटी लॉर मिडिया आर्ट

यह प्रमाणित किया जाता है कि

13 एकादश लॉर मिडिया आर्ट, रायपुर  
समिति जो रक्षा मेदान रायपुर, तहसील

रायपुर में स्थित है, उत्तीर्णपत्र  
जिला

सोसाइटी रजिस्ट्रीकरण अधिनियम, 1973 ( सन् 1973 का क्रमांक 44 )

के अधीन 18-2-2003 को पंजीयित की गई है ।

दिनांक 30/1/2003 आकाश सन् 2003



*(Signature)*  
जि. र. रायपुर  
सोसाइटी रजिस्ट्रार  
रायपुर

*(Signature)*







# **ANNEXURE 1.10**

“बिजनेस पोस्ट के अन्तर्गत डाक शुल्क के  
नगद भुगतान ( बिना डाक टिकट ) के प्रेषण  
हेतु अनुमत. क्रमांक जी.2-22-छत्तीसगढ़  
गज़ट / 38 सि. से. भिलाई, दिनांक  
30-05-2001.”



पंजीयन क्रमांक  
“छत्तीसगढ़/दुर्ग/09/2013-2015.”

# छत्तीसगढ़ राजपत्र

(असाधारण)

प्राधिकार से प्रकाशित

क्रमांक 144 ]

रायपुर, मंगलवार, दिनांक 17 अप्रैल 2018 — चैत्र 27, शक 1940

विधि और विधायी कार्य विभाग  
मंत्रालय, महानदी भवन, नया रायपुर

नया रायपुर, दिनांक 17 अप्रैल 2018

क्रमांक 3796/डी. 72/21-अ/प्रारू./छ. ग./18. — छत्तीसगढ़ विधान सभा का निम्नलिखित अधिनियम जिस पर दिनांक 13-04-2018 को राज्यपाल की अनुमति प्राप्त हो चुकी है, एतद्वारा सर्वसाधारण की जानकारी के लिए प्रकाशित किया जाता है.

छत्तीसगढ़ के राज्यपाल के नाम से तथा आदेशानुसार,  
मनीष कुमार ठाकुर, अतिरिक्त सचिव.



## छत्तीसगढ़ अधिनियम

(क्रमांक 10 सन् 2018)

## छत्तीसगढ़ निजी विश्वविद्यालय (स्थापना एवं संचालन) (संशोधन) अधिनियम, 2018

छत्तीसगढ़ निजी विश्वविद्यालय (स्थापना एवं संचालन) अधिनियम, 2005 (क्र. 13 सन् 2005) को और संशोधित करने हेतु अधिनियम.

भारत गणराज्य के उनहत्तरवें वर्ष में छत्तीसगढ़ विधानमण्डल द्वारा निम्नलिखित रूप में यह अधिनियमित हो :-

- संक्षिप्त नाम, विस्तार तथा प्रारंभ. 1. (1) यह अधिनियम छत्तीसगढ़ निजी विश्वविद्यालय (स्थापना एवं संचालन) (संशोधन) अधिनियम, 2018 कहलायेगा.
- (2) इसका विस्तार संपूर्ण छत्तीसगढ़ राज्य में होगा.
- (3) यह राजपत्र में इसके प्रकाशन की तारीख से प्रवृत्त होगा.

- अनुसूची का संशोधन. 2. छत्तीसगढ़ निजी विश्वविद्यालय (स्थापना एवं संचालन) अधिनियम, 2005 (क्र. 13 सन् 2005) की धारा 9 की उप-धारा (1) के अंतर्गत निर्मित अनुसूची में, सरल क्रमांक 8 एवं उससे संबंधित प्रविष्टियों के पश्चात्, निम्नलिखित जोड़ा जाये, अर्थात् :-

स. क्र.	निजी विश्वविद्यालय का नाम	प्रायोजक निकाय का नाम	प्रायोजक निकाय की स्थापना की प्रक्रिया	मुख्य परिसर (मुख्यालय)	क्षेत्राधिकार	शिक्षण कार्यक्रम
(1)	(2)	(3)	(4)	(5)	(6)	(7)
9.	एएफटी यूनिवर्सिटी ऑफ मीडिया एण्ड आर्ट्स	सोसाइटी फॉर मीडिया आर्ट्स	सोसाइटी पंजीकरण अधिनियम, 1860 (1860 का सं. 21) के अधीन पंजीकृत सोसाइटी	ग्राम-माठ, तहसील-तिल्वा, जिला-रायपुर, छत्तीसगढ़ (सामान्य क्षेत्र)	छत्तीसगढ़	<ul style="list-style-type: none"> <li>पत्रकारिता</li> <li>जन संचार</li> <li>मीडिया</li> <li>ललित कला</li> <li>प्रदर्शन कला</li> <li>दृश्य कला</li> <li>अनुप्रयुक्त कला</li> </ul> <p>में प्रमाण पत्र, पत्रोपाधि, स्नातक, स्नातकोत्तर उपाधि एवं उनके समेकित पाठ्यक्रम, एम. फिल., पीएच.डी. और अन्य अनुसंधान स्तरीय केवल नियमित पाठ्यक्रम</p>
10.	श्री रावतपुरा सरकार यूनिवर्सिटी	श्री रावतपुरा सरकार लोक कल्याण ट्रस्ट	उप पंजीयक-सात, नई दिल्ली में भारतीय न्यास अधिनियम, 1882 के अंतर्गत पंजीयन क्रमांक 2726, दिनांक 29-03-2000	शहानी दरबार के पास, ग्राम-धनेली, पोस्ट ऑफिस-माना, धमतरी रोड, तहसील एवं जिला-रायपुर (छत्तीसगढ़)	छत्तीसगढ़	<ul style="list-style-type: none"> <li>विज्ञान</li> <li>व्यापार प्रबंधन</li> <li>वाणिज्य</li> <li>इंजीनियरिंग</li> <li>कला</li> <li>होटल प्रबंधन</li> <li>फैशन डिजाईनिंग</li> </ul> <p>में प्रमाण पत्र, पत्रोपाधि, स्नातक, स्नातकोत्तर उपाधि एवं उनके</p>



(1)	(2)	(3)	(4)	(5)	(6)	(7)
						समेकित पाठ्यक्रम, एम. फिल., पीएच.डी. और अन्य अनुसंधान स्तरीय केवल नियमित पाठ्यक्रम
11.	महर्षि यूनिवर्सिटी ऑफ मैनेजमेंट एंड टेक्नोलॉजी	महर्षि शिक्षण संस्थान	सोसायटी पंजीकरण अधिनियम, 1860 (1860 का सं. 21) के अधीन पंजीकृत एवं रजिस्ट्रार ऑफ सोसायटी, दिल्ली, प्रशासन दिल्ली द्वारा अनुमोदित सोसाइटी	ग्राम-मंगला, तहसील एवं जिला-बिलासपुर, छत्तीसगढ़ (सामान्य क्षेत्र)	छत्तीसगढ़	<ul style="list-style-type: none"> <li>● संस्कृत आधारित पाठ्यक्रम/ योग, वैदिक साइंस, ज्योतिष, कीर्तन एवं अन्य दर्शन</li> <li>● व्यवसाय प्रशासन/वाणिज्य / प्रबंधन/वित्त</li> <li>● ललित कला/ प्रदर्शन कला/ दृश्य कला/अनुप्रयुक्त कला</li> <li>● होटल प्रबंधन/अतिथि सत्कार/ यात्रा एवं पर्यटन</li> <li>● कला/मानविकी/सामाजिक विज्ञान/विज्ञान</li> <li>● अभियांत्रिकी/डिजाइन</li> </ul> <p>में प्रमाण पत्र, पत्रोपाधि, स्नातक, स्नातकोत्तर उपाधि एवं उनके समेकित पाठ्यक्रम, एम. फिल., पीएच.डी. और अन्य अनुसंधान स्तरीय केवल नियमित पाठ्यक्रम”</p>

नया रायपुर, दिनांक 17 अप्रैल 2018

क्रमांक 3796/डी. 72/21-अ/प्रारू./छ. ग./18.— भारत के संविधान के अनुच्छेद 348 के खण्ड (3) के अनुसरण में इस विभाग की समसंख्यक अधिसूचना दिनांक 17-4-2018 का अंग्रेजी अनुवाद राज्यपाल के प्राधिकार से एतद्वारा प्रकाशित किया जाता है.



छत्तीसगढ़ के राज्यपाल के नाम से तथा आदेशानुसार,  
मनीष कुमार ठाकुर, अतिरिक्त सचिव.

## CHHATTISGARH ACT

(No. 10 of 2018)

## THE CHHATTISGARH PRIVATE UNIVERSITIES (ESTABLISHMENT AND OPERATION) (AMENDMENT) ACT, 2018

An Act to further amend the Chhattisgarh Private Universities (Establishment and Operation) Act, 2005 (No. 13 of 2005).

Be it enacted by the Chhattisgarh Legislature in the Sixty-ninth Year of the Republic of India, as follows :-

- Short title, extent and commencement. 1. (1) This Act may be called the Chhattisgarh Private Universities (Establishment and Operation) (Amendment) Act, 2018.
- (2) It extends to the whole State of Chhattisgarh.
- (3) It shall come into force from the date of its publication in the Official Gazette.

Amendment of Schedule. 2. In the Schedule made under sub-section (1) of Section 9 of the Chhattisgarh Private Universities (Establishment and Operation) Act, 2005 (No. 13 of 2005), after serial number 8 and entries relating thereto, the following shall be added, namely :-

S. No.	Name of the Private University	Name of the Sponsoring Body	Procedure of Establishment of Sponsoring body	Main Campus (Head Office)	Jurisdiction	Teaching Programmes
(1)	(2)	(3)	(4)	(5)	(6)	(7)
9.	AAFT University of Media and Arts	Society for Media Arts	Society registered under the Societies Registration Act, 1860 (No. 21 of 1860)	Village-Manth, Tehsil-Tilda, District-Raipur, Chhattisgarh (General Area)	Chhattisgarh	Certificate, Diploma, Under Graduate, Post Graduate Degree and their integrated courses, M. Phil., Ph. D. and other research level only regular courses in - <ul style="list-style-type: none"> <li>• Journalism</li> <li>• Mass Communication</li> <li>• Media</li> <li>• Fine Art</li> <li>• Performing Art</li> <li>• Visual Art</li> <li>• Applied Art</li> </ul>
10.	Shri Rawatpura Sarkar University	Shri Rawatpura Sarkar Lok Kalyan Trust	Sub Registrar-VII, New Delhi under the Indian Trust Act, 1882, Registration No. 2726, dated 29-03-2000	Near Shadani Darbar, Village-Dhaneli, Post Office-Mana, Dhamtari Road, Tehsil and District-Raipur (Chhattisgarh)	Chhattisgarh	Certificate, Diploma, Under Graduate, Post Graduate Degree and their integrated courses, M. Phil., Ph. D. and other research level only regular courses in - <ul style="list-style-type: none"> <li>• Science</li> <li>• Business Management</li> <li>• Commerce</li> <li>• Engineering</li> <li>• Arts</li> <li>• Hotel Management</li> <li>• Fashion Designing</li> </ul>



(1)	(2)	(3)	(4)	(5)	(6)	(7)
11.	Maharishi University of Management and Technology	Maharishi Shikshan Sansthan	Society registered under the Societies Registration Act, 1860 (No. 21 of 1860) and approved under Registrar of Society, Delhi, Administration Delhi	Village-Mangla, Tehsil and District-Bilaspur, Chhattisgarh (General Area)	Chhattisgarh	<p>Certificate, Diploma, Under Graduate, Post Graduate Degree and their integrated courses, M. Phil., Ph. D. and other research level only regular courses in -</p> <ul style="list-style-type: none"> <li>• Sanskrit Based courses/ Yoga, Vedic Science, Jyotish, Kirtan and Other Darshans</li> <li>• Business Administration/ Commerce/ Management/ Finance</li> <li>• Fine Arts/Performing Arts/ Visual Arts/ Applied Arts</li> <li>• Hotel Management/ Hospitality/Travel and Tourism</li> <li>• Arts/ Humanities/ Social Sciences/ Science</li> <li>• Engineering/Design"</li> </ul>





# **ANNEXURE 3.5**





Annexure 3.5

**Temporal Plan of academic work in AAFT University of Media and Arts**

The AAFT University of Media and Arts presently follows the semester system for its various courses.

Examinations are conducted by the Office of the Controller of Examinations. An examination committee is constituted comprising of the members recommended by the Academic Council to frame examination rules and regulations. The Registrar is the chair person and the Controller of Examinations is the Member Secretary of the committee.

The University conducts the examinations in the following mode:

Semester System (Odd Semester: December and Even Semester: June, ATKT : March and September)

The system of examinations comprises of both Theory and Practical. Presently the following programmes are running under the University.

UG Programmes:

Semester System –

Sl. No.	UG Programme	No. of Semesters	Duration of Year
1	BA (Cinema)(AUR)	6	3
2	BA (Journalism and Mass Communication)(AUR)	6	3
3	Bachelor of Performing Arts (BPA)(AUR)	8	4
4	BBA(AUR)	6	3
5	BSc (3D Animation and VFX)(AUR)	6	3
6	BDes (Fashion Design)(AUR)	8	4
7	BSc (Fashion Design)(AUR)	6	3
8	BDes (Interior Design)(AUR)	8	4
9	BSc (Interior Design)(AUR)	6	3
10	BA (Events Management)(AUR)	6	3
11	BA (Photography)(AUR)	6	3
12	Bachelor of Fine Arts (BFA)(AUR)	8	4
13	BA in Hospitality and Tourism Management (BAHTM)(AUR)	6	3
14	BSc (Nutrition & Dietetics)(AUR)	6	3
<b>PG Programme</b>			
1	MSc (Nutrition & Dietetics)(AUR)	4	2
2	MA (Cinema)(AUR)	4	2
3	MA (Journalism and Mass Communication)(AUR)	4	2
4	Masters of Performing Arts (MPA)(AUR)	4	2







5	MSc (3D Animation and VFX)(AUR)	4	2
6	MDes (Fashion Design)(AUR)	4	2
7	MSc (Fashion Design)(AUR)	4	2
8	Executive MBA(AUR)	4	2
9	MDes (Interior Design)(AUR)	4	2
10	MSc (Interior Design)(AUR)	4	2
11	MA (Advertising, PR and Events)(AUR)	4	2
12	MA (Advertising & Brand Communication)(AUR)	4	2
13	MA (Photography)(AUR)	4	2
<b>Diploma Programme</b>			
1	Diploma in Event Management(AUR)	2	1
2	Diploma in Photography(AUR)	2	1
3	Diploma in Digital Marketing(AUR)	2	1
4	Diploma in Journalism and Mass communication(AUR)	2	1
5	Diploma in Acting for Film and TV(AUR)	2	1
6	Diploma in Camera & Lighting Techniques(AUR)	2	1
7	Diploma in Post Production(AUR)	2	1
8	Diploma in Direction & SPW(AUR)	2	1
9	Diploma in Hotel Management(AUR)	2	1
10	Diploma in Food Production(AUR)	2	1
11	Diploma in Travel & Tourism Management(AUR)	2	1
12	Diploma in Dance(AUR)	2	1
13	Diploma in Music Production(AUR)	2	1
14	Diploma in Vocals(AUR)	2	1
15	Diploma in Animation(AUR)	2	1
16	Diploma in Fine Arts(AUR)	2	1
17	Diploma In Nutrition & Dietetics(AUR)	2	1
18	Diploma in Fashion Design(AUR)	2	1
19	Diploma in Interior Design(AUR)	2	1
20	Diploma in Public Relations and Events(AUR)	2	1
21	Diploma in Advertising & Brand Communication(AUR)	2	1
<b>PG Diploma Programme</b>			
1	Post Graduate Diploma in Journalism and Mass Communication(AUR)	2	1
2	PG Diploma in Fashion Design(AUR)	2	1
3	PG Diploma in Advertising & Brand Communication(AUR)	2	1
4	PG Diploma In Nutrition & Dietetics(AUR)	2	1
<b>PhD Programme</b>			
1	PhD (Management)(AUR)	6	3





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2	PhD (Journalism and Mass Communication)(AUR)	6	3
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N.B:-Details as on 15.01.2023. Subject to change.





# **ANNEXURE 4.4**



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**Annexure- 4.4**

**Bridge Course**

Name: Communicative English

Credit: 2

Course Code: AUBCCE01

**Course Objective:**

This course is intended to acquaint students with the fundamentals of the English language and help them to learn to classify language structures for correct English usage. To apprehend the different facets of communication using the four macro skills – LSRW (Listening, Speaking, Reading, Writing).

**Course Outcomes:**

Course Outcomes	After the completion of the course, students shall be able to:
CO1	Apply verbal and non-verbal communication techniques in the professional environment.
CO2	Enhance vocabulary skills and deep fluency.
CO3	Develop proficiency in writing skills.
CO4	Develop learning to construct and deliver messages.
CO5	Demonstrate their verbal and non-verbal communication ability through presentations.

**Unit-I Technical Communication**

**Contact Hours: 6Hrs**

The Art of Rhetoric, Communication & Importance of Technical Communication, Difference between General & Technical Communication, Elements of Communication, 7C's of Communication, Barriers to Communication, Levels of Communication.

**Unit-II Basic Writing Skills**

**Contact Hours: 6Hrs**

Parsing, Punctuation, Creating Coherence, Redundancies, Clichés

**Unit-III Writing Skills**

**Contact Hours: 6Hrs**

The Art of Condensation: Précis Writing, Cover Letter: Job Application & Resume Building, Letter Writing, E-Mail Etiquette





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**Text Books:**

1. Beamer, Linda. Intercultural Communication in the Global Workplace, Irwin/McGraw-Hill, 2005.
2. Reynolds, Sana & Deborah Valentine. Guide to Cross-cultural Communication, Prentice Hall, 2003.
3. Butterfield, Jeff Soft skills for Everyone, Cengage Learning 2011
4. Jones, Working in English, 1st ed. Cambridge, CUP 2001
5. Raman Prakash, Business Communication, 2nd ed. Delhi OUP 2006
6. Business Communication Today – Courtland L Bovee, John V Thill Mukesh Chaturvedi, Pearson 2009

**Reference Books:**

1. K.K.Sinha , Business Communication, Galgotia Publishing Company.
2. Sanjay Kumar & Pushp Lata, Communication Skills, Oxford University Press.
3. Rai, Urmila & S.M. Rai. Business Communication, Mumbai: Himalaya Publishing House, 2002
4. Sharma, R.C. & Krishna Mohan. Business Correspondence and Report Writing: A Practical approach to Business & Technical Communication, New Delhi: Tata McGraw Hill & Co. Ltd., 2002.
5. Rizvi, M.Ashraf. Effective Technical Communication, New Delhi: Tata McGraw Hill, 2007.
6. Creative English for Communication, Krishnaswamy N, Macmillan

**Suggested Readings:**

1. Rosenblum, M. How to Build Better Vocabulary, London: Bloomsbury Publication Verma, Shalini.
2. Word Power made Handy, S. Chand Publications High School English Grammar & Composition by Wren & Martin
3. Brusaw, Charles T., Gerald J. Alred & Walter E. Oliu. The Business Writer's Companion, Bedford: St. Martin's Press, 2010
4. Lewis, Norman. How to Read Better and Faster. New Delhi: Binny Publishing House.
5. Jaffe, C.I. Public Speaking: Concepts and Skills for a Diverse Society, 4th ed. Belmont, CA: Wadsworth, 2004.
6. Krizan, Merrier, Logan & Williams. Effective Business Communication, New Delhi: Cengage, 2011

**Websites:**

1. <https://sctevtodisha.nic.in/wp-content/uploads/2021/03/Communicative-English-1st-yr-LM.pdf>
2. [https://manuu.ac.in/DDE-SelfLearnmaterial/BEDD108CCT\\_July4.pdf](https://manuu.ac.in/DDE-SelfLearnmaterial/BEDD108CCT_July4.pdf)
3. <http://www.bosecuttack.in/pdf/25-01/english.pdf>





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**Name: Basics of Computer**

**Credit: 4**

**Course Code: AUBCBC02**

## **Course Objective:**

1. To equip the students with the required knowledge to understand the practical aspects of the functioning of the systems.
2. Focus on skills development for handling the day-to-day IT requirements of the organization.

## **Course Outcome:**

<b>Course Outcome</b>	<b>After completing this course successfully, the student will be able to:</b>
<b>CO 1</b>	Describe the concept of MS -WORD.
<b>CO 2</b>	Describe the concept and process of the Email system.
<b>CO 3</b>	Describe the fundamental components of a computer operating system
<b>CO 4</b>	Understand the importance of power point
<b>CO 5</b>	Use Microsoft Office programs to create personal, academic, and business documents.

## **Unit-I Introduction to Information Technology**

Introduction to IT - Basics of Operating System, Networking, Windows Troubleshooting

**Contact Hours: 6 Hrs.**

## **Unit-II Microsoft Word**

MS-WORD – Home Menu, insert menu, Page Layout & Printing, CV making, mail merge.

**Contact Hours: 6 Hrs.**

## **Unit-III Microsoft Power Point**

POWERPOINT - Slide layout e.g. menu card, posters, insert hyperlink, video, audio, Slide show, smart Art, Using Slide templates for designing of menu cards, coasters etc. - A complete Business presentation

**Contact Hours: 6 Hrs.**

## **Unit-IV MIS**

Understanding GDS. CRS, PMS through IDS software

**Contact Hours: 6 Hrs.**

## **Unit-V MS Excel**

Microsoft Excel: – Formatting & formulae, Charts & Analysis.

Demo- Windows Movie Maker/ similar free software.

**Contact Hours: 6 Hrs.**

## **Reference Books:**

1. C.S.V.Murthy. (2001). Data Communicationb and Networking. New Delhi: Himalaya Publishing House.
2. Jawadekar, W. S. (2004). Management Information System. New Delhi: Tata McGrawHill Publishing Company Limited.
3. L, A., & Leon, M. (2002). Introduction to Computers. Chennai: Vijay Nicole Imprints Pvt. Ltd.
4. Rajaraman, V. (2004). Fundamentals of Computer. New Delhi: Prentice-Hall of India Private Limited.
5. Shroff, R. (2004). Computer Systems and Applications. Mumbai: Himalaya Publishing House.
6. Sinha, P. K., & Sinha, P. (2007). Computer Fundamentals. New Delhi: BPB Publications.
7. Lonnie E. Moseley & David M. Boodey. Mastering MS-OFFICE. New Delhi: BPB Publication





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# Bridge Course

AAFT University of Media & Arts, Raipur



9/4/21

Page no. 1





### **About the Course:**

A bridge course for students is conducted with an aim to develop the overall personality of the students from the employability point of view. The main objective of the course is to bridge the gap between Academia and industry by providing the skill set required by the industry. The syllabus for the course is framed in such a way that equal importance is given to both the Discipline and Personality Development which includes soft skills and activities with a holistic approach in mind. The students are trained in subjects such as Budgetary Control, Computer Application, Entrepreneur development, Digital Marketing and Personal Development & Soft skills, photography, and filmmaking along with other co-curricular activities. Syllabus for concepts learnt at the PU level and additional concepts which are essential prerequisites for Professional courses. Orientation to Digital Marketing & Computers is aimed at familiarizing the fundamentals of virtual Platform and thereby enabling them to Market which is a part of curriculum for all branches. The module on P.D & Soft skills is aimed at making the students articulate Attributes in a much better way thereby increasing their comprehension level and self-confidence.

The Bridge Course will help the students to have a smooth transition to the Professional course. Our experience has shown that students who underwent the bridge course have fared extremely well in Examinations & Interviews. Also, the students who have attended the bridge course appreciated the usefulness of the initiative taken. Industry personnel visit our University campus on a regular basis and have affirmed it as an eye opener and this helps boost the confidence of the students significantly.

The course is designed into Six Modules:

- Module – I ----- Digital Marketing**
- Module – II ----- Personality Development**
- Module -III ----- Finance & Budgetary Control**
- Module – IV ----- Be your own boss.**
- Module – V ----- Computer Application**
- Module – VI ----- Photo chronicle**
- Module - VII----- Introduction to filmmaking**



**Target Audience:** The course is designed for the students of who have taken admission in July 2019 Batch and have opted for Degree plus Diploma Course across all the schools.

**Program Coordinators:** The Overall Program from the start to end will be coordinated by

1. Dr. Shweta Bajaj
2. Mr. Sidhant Baliya

**Program Facilitators:** Each Module will have a Module Facilitator as mentioned below:

S. No.	Module	Module Facilitator	Contact Number	Email ID
1	Digital Marketing	Mr. Sidhant Baliya	8770907178	sidhant.balaiya@aaft.edu.in
2	Personality Development	Mr. Sidhant Baliya	8770907178	sidhant.balaiya@aaft.edu.in
3	Finance Budgeting and Control	Mr. Sidhant Baliya	8770907178	sidhant.balaiya@aaft.edu.in
4	Be Your own Boss	Dr. Shweta Bajaj	9630056900	shweta.bajaj@aaft.edu.in
5	Computer Application	Dr. Shweta Bajaj	9630056900	shweta.bajaj@aaft.edu.in
6	Photo Chronicle	Mr. Rishi Manik Das	9731963148	rishi.manik.das@aaft.edu.in
7	Introduction to filmmaking	Mr. Mukesh Kumar	9027306085	mukesh.kumar@aaft.edu.in

**Duration of the Program:** The program will require 2 months (2 classes per day) to complete at one go.

**Mode of Conduction:** As the program is practical oriented and is designed for the skill enhancement of the students through activity-based learning, the program will be conducted offline.

**Evaluation of the Program:** The student will be evaluated on the on the below mentioned parameters.

1. Attendance of the students
2. Participation in the activities in class
3. Submission of the assignments
4. Creativity

**Attendance:** 75% attendance in the classes and activities in mandatory for the award of the certificate.



## MODULE – I - DIGITAL MARKETING

*To be covered in week of training.*

### Objectives:

Upon completion of this module, trainees should be able to:

- Develop the knowledge about business advantages of the digital marketing and its importance.
- Learn how to use E-mail Marketing for Business
- The subject aims to give Brief knowledge of Marketing through YouTube & Video Marketing.
- Enable to create a LinkedIn, Instagram & Facebook marketing
- strategy for your brand.

### Methods:

In Class Activity	10 mins
Demonstration of the platform	30 mins
Practical Session	30 mins
Practice Sessions	40 mins

### Skills Check

Understanding of platforms by students	10 mins.
Key learnings and takeaways of the students	10 mins

### Training Time:

Total training time for module: 14 hrs. (2 hrs. a day)

### Material:

#### Course Content:

Laptop, Overhead projector, Board, Markers, Activity Sheets & Hard copies

- E-mail Marketing for Business.
- Creating a High-Performing Email.
- Understanding Email Deliverability.
- Outlining the Design of Your Marketing Emails.
- YouTube and Video Marketing.
- What is Video Marketing?
- Importance of YouTube Marketing.
- Create a YouTube Channel.
- Position Your Channel.
- What Is a Channel Name?
- Why Is Your Channel Name Important?
- LinkedIn and Twitter Marketing Create a Profile.
- Make a professional header.
- Keep connections informed of your status.
- Showcase your skills, credentials, and experience.
- Marketing through blogs.
- Marketing through Messages.
- Marketing through other social portals.
- Excel and related tools.
- Basic website HTML codes.



## MODULE – II - PERSONALITY DEVELOPMENT & SOFT SKILLS

*To be covered in week of training.*

### Objectives:

Upon completion of this module, trainees should be able to:

- Develop the significance and essence of a wide range of soft skills.
- Learn how to apply soft skills in a wide range of routine social and professional settings.
- Learn how to employ soft skills to improve interpersonal relationships.
- Learn how to employ soft skills to enhance employability and ensure workplace and career success.

### Methods:

In Class Activity	10 mins
Demonstration of the platform	30 mins
Practical Session	30 mins
Practice Sessions	40 mins

### Skills Check

Understanding of platforms by students	10 mins.
Key learnings and takeaways of the students	10 mins

### Training Time:

Total training time for module: 14 hrs. (2 hrs. a day)

### Material:

Computer Labs, Overhead projector, Board, Markers, Activity Sheets

### Course Content:

- Personality Development
- Decision-Making and Problem-Solving Skills
- Conflict Management
- Stress Management
- Leadership and Assertiveness Skills
- Emotional Intelligence
- Soft Skills: An Introduction
- Self-Discovery:
- Interpersonal Communication
- Public Speaking:
- Group Discussion:
- Non-Verbal Communication
- Teamwork and Leadership Skills
- Interview Skills & Resume Making
- Presentation Skills
- Etiquette and Manners
- Time Management
- Case studies
- Student presentations
- Submission of reports



### MODULE – III - FINANCE & BUDGETARY CONTROL

*To be covered in week of training.*

**Objectives:**

Upon completion of this module, trainees should be able to:

- Develop the budget with a broad view of the corporate functions.
- Integrate the strategic guidelines into the discussions of budgeting process.
- Structure the budget planning and development in a logical sequence.
- Coordinate the project of budget planning with the different areas of the company.
- Actively promote assumptions discussions to improve the process of developing the budget.
- Apply financial concepts to support the budget planning process.
- Design a budget monitoring and control model to support the performance management.
- Evaluate the performance of the company by managing the results and the budget.

**Methods:**

In Class Activity	10 mins
Demonstration of the platform	30 mins
Practical Session	30 mins
Practice Sessions	40 mins

**Skills Check**

Understanding of platforms by students	10 mins
Key learnings and takeaways of the students	10 mins

**Training Time:**

Total training time for module: 14 hrs. (2 hrs. a day)

**Material:**

Computer Labs, Overhead projector, Board, Markers, Activity Sheets

**Course Content:**

- Introduction to Finance
- Financial Planning
- Capitalization
- Strategy & Budgeting
- Current Asset Management
- Cash Management and Receivables
- The company operations and the Budget
- Corporate budgeting.
- Budget control
- Financial and reporting model
- Financial Services & Risk Management



## MODULE – IV - BE YOUR OWN BOSS (ENTREPRENEURIAL SKILLS)

*To be covered in week of training.*

### Objectives:

The key objectives of the course are:

- To explain the concepts of entrepreneur
- To acquaint students with the functionalities of business plans and proposals
- To Apprehend the marketing skills in the students
- To develop an understanding of the customers and markets.

### Methods:

In Class Activity	10 mins
Classroom session	30 mins
Case study	30 mins
Practice Sessions	40 mins

### Skill Check:

Understanding of Skill required for entrepreneurs	10 mins
Key learnings and takeaways of the students	10 mins

### Training Time:

Total training time for module: 14 hrs. (2 hrs. a day)

### Material:

Overhead projector, Board, Markers, Activity Sheets.

### Course Content:

- Entrepreneur Entrepreneurial Traits. Entrepreneur vs. Manager, Creating and Starting the venture: Sources of new ideas, methods of generating ideas, creative problem solving.
- Writing Business Plan, Evaluating Business Plans. Launching formalities
- Financial support from the institutions
- Customer discovery, Customer & Market, build a business.
- Marketing of the startups.
- Innovations and Intellectual Property Rights
- Entrepreneurial Strategies
- Challenges and implementing entrepreneurial challenges.

### Practical Activities:

- Generating start up idea – different streams.
- Preparing Business Plan
- Presenting Business proposals
- Business Plan competition
- A small startup competition at campus with the help of seed money.
- Marketing Activities

### Expert Talks:

- The experts from the industry will be invited to share their views with the students.





## MODULE – V - COMPUTER APPLICATIONS

*To be covered in week of training.*

### Objectives:

The key objectives of the course are:

- To explain the concepts of various tools of MS word
- To acquaint students with the functions of MS Excel
- To Apprehend the presentation skills of the students
- To make them familiar with the tools of google such as drive, calendar, forms and task.
- To develop an understanding among the students for smart working using these tools.

### Methods:

In Class Activity	10 mins
Demonstration of the platform	30 mins
Practical Session	30 mins
Practice Sessions	40 mins

### Skill Check:

Understanding of platforms by students	10 mins
Key learnings and takeaways of the students	10 mins

### Training Time:

Total training time for module: 14 hrs. (2 hrs. a day)

### Material:

Computer labs, Overhead projector, Board, Markers, Activity Sheets

### Course Content:

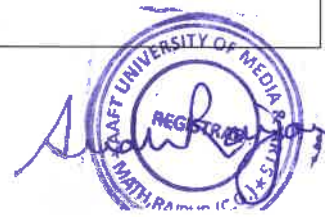
- **MS Word:** Creation, saving and printing word document. Paragraph indent and spacing, tabbing, Page break, section break, page background, Organize information in column and table, Insertion of Header & Footer, Creation of Table of contents, footnotes, insertion of caption and indexing, Mail Merge.
- **MS Excel:** Basics functions of Excel, Insert Formulas and functions, Conditional formatting, Filter and sorting function, Previewing & Printing an Excel sheet, Hyperlinks, Advance Functions: V Look up.
- **Presentation:** Key concepts of presentations, analyzing your audience, structuring your presentation, Designing your visual aids, Advanced MS power point
- **Smart Tool:** Google Calendar, Google Drive, Google Forms, Google task.

### Practical Activities:

- Creating of reports on word documents using specific guidelines
- Preparation of workbooks and printing them with the provided heads and data.
- Preparing the presentation for the provided set of audience.
- Planning your schedule using google calendar.
- Updating the data in google drive and sharing.
- Creating google forms on specified topics.

### Expert Talks:

- The experts from the industry will be invited to share their views with the students.



## MODULE – VI - PHOTO CHRONICLE

*To be covered in week of training.*

### Objectives:

The key objectives of the course are:

- To acquaint students with the functions of camera
- To develop an understanding of the basics of storytelling.
- To Apprehend the photo narration skills among the students
- To apply the skill of photo narration through social media

### Methods:

In Class Understanding	40 mins
Demonstration of the tools	20 mins
Practical Session	40 mins

### Skill Check:

Discussion on photographs of students	15 mins
Key learnings and takeaways of the students	05 mins

### Training Time:

Total training time for module: 14 hrs. (2 hrs. a day)

### Material:

Photography labs, Overhead projector, Board, Markers, Cameras

### Course Content:

- Basic functionality of cameras
- Use of mobile for photography.
- Creative features of cameras
- Basics of photo narration
- Fundamentals of photo narration
- Pillars of photo narration
- Using Staged photographs for Photo Narration
- Use of social media for narrating your story.

### Practical Activities:

- Practical on exposure triangle
- Practical on iso and shutter speed in mobile
- Practical on basic white balance
- Practical on using color overlay in cameras.
- Practical Demonstration of Photo narration
- Demonstration of Pillars of Photo Narration
- Demonstration of using Social media as a platform for Photo Narration.
- Project - Photo Narration on social media.





## MODULE – VI -INTRODUCTION TO FILMMAKING

*To be covered in week of training.*

### Objectives:

The key objectives of the course:

- Provide a thorough introduction to filmmaking and allowing students to learn a great amount in a very short time.
- The module includes intensive study in camerawork, writing, and directing.

### Methods:

In Class Activity	20 mins
Screening of Short film	10 mins
Practical Session	30 mins
Practice Sessions	40 mins

### Skill Check:

Understanding of subject by students	10 mins
Key learnings and takeaways of the students	10 mins

### Training Time:

Total training time for module: 14 hrs. (2 hrs. a day)

### Material:

Digital Camera, Lights, Tripod, Mic and Editing software.

### Course Content:

- Introduction to Direction & Screenplay Writing
- Introduction to Cinematography
- Introduction to Acting.
- Introduction to Postproduction.
- Introduction to Marketing & Distribution

### Practical Activities:

- Writing an Actuality report and a story.
- Shooting Various Shots and Camera Angles.
- Facing Camera with lights.
- Shooting a chase sequence.
- Editing a Chase sequence.
- Writing a screenplay of short film.
- Shooting a short film.
- Uploading of short film on Social Media





# **ANNEXURE 4.5**



**Annexure 4.5**

**POST MATRIC SCHOLARSHIP**

S.NO	students Name	school	Course	Cast e	Semeste r	Register Portal
1	Yogesh Sahu	SOHTM	BA hospitality	OBC	III	CG portal
2	Vashu sharn jhare	SOC	Diploma in Cinematography	SC	I	CG portal
3	Swapnil devangan	SOSP	Diploma in Photography	OBC	I	CG portal
4	Anuj Kumar pinjara	SOID	Diploma in Interior Design	OBC	I	CG portal
5	Khemraj Sahu	SOSP	Diploma in Photography	OBC	I	CG portal
6	Durgesh Jaiswal	SOID	M.Des	OBC	I	CG portal
7	Kajal Verma	SOID	M.Des	OBC	I	CG portal
8	Menka Masiya	SOSP	Diploma in Photography	ST	I	CG portal
9	Dhanraj chandravanshi	SOSP	Diploma in Photography	OBC	I	CG portal
10	Bhavika Tamrakar	SOID	Bsc	OBC	I	CG portal
11	Kanika Sahu	SOFD	Bsc	OBC	I	CG portal
12	Tejaswni Sahu	SOAPR E	BA in event Management	OBC	I	CG portal
13	Lokesh Kumar Dewangan	SOID	Diploma	OBC	I	CG portal
14	Ashish Kumar Mahto	SOPA	MPA	OBC	I	NSP
15	Komal Preet Sandhu	SOJMC	DJMC	M	I	NSP
16	Labina Topno	SOSP	BA photography	ST	I	NSP
17	Yateesh Jaat	SOSP	BA photography	OBC	I	Other state
18	Sachin Verma	SOSP	BA photography	OBC	I	Other state
19	satayam Verma	SOPA	BPA	OBC	I	Other state
20	Divya Khobre	SOJMC	BJMC	OBC	I	Other state



# **ANNEXURE 4.6**



# **PhD Admission Notification 2022-23**

**Doctor of Philosophy  
Batch - July 2022**

**AAFT UNIVERISTY OF MEDIA  
AND ARTS**

**Village Manth, Karora,  
District – Raipur  
Chhattisgrah – 493225**

**ADMISSION OFFICE**

**AAFT University Of Media And Arts  
GF-18 & 19, Ground Floor,  
Shyam Plaza, Pandri, Raipur,  
Chhattisgarh, India**



# 1. Introduction:

AAFT University is inspired by talent and driven by innovations and is firmly committed to provide industry-relevant, socially responsible manpower to meet the challenges of 21st Century. Academic research is a vital component of any university. Keeping this in mind, AAFT pursues its Doctor of Philosophy programme with vigor and seriousness that it deserves. The vibrant and developing culture of research and innovations in AAFT campus inspires students from UG level onwards to engage in cutting edge technology development and discover the value and worth of the knowledge acquired by them during their studies. With specialized laboratories, this research programme is established very well in AAFT with the latest research topics. The academic programme leading to the Ph.D. degree is broad-based and involves a course credit requirement and a research publication leading to thesis submission. Facilities for research work leading to the Ph.D. degree are available in School of Management, and School of Journalism and Mass Communication.





## 2. Programs offered (Streams & Sub Streams)

- **School of Management:**

The PhD in management is offered by the school of Management under different themes but not limited to, Human resource Management, Marketing management, Finance and accounting, operations management, retail management, strategic management, Media management, Advertising Management, Event Management, Event Management, Digital Marketing, and International Business etc.

- **School of Journalism and Mass Communication:**

The PhD in journalism and mass communication is offered by the school of Journalism and Mass Communication under different themes but not limited to Historical Journalism, Content Journalism, Styles (Newspaper, periodical, TV feature), sports journalism, Science Journalism, Investigative Journalism, New Journalism (with Literature), Celebrity or people journalism, Convergence journalism, Advocacy journalism, Citizen journalism, Community Journalism, Environmental journalism, Fashion journalism, Innovative Journalism, Online Journalism (Social Media, web portals).



### 3. Admission Process for Ph.D. program :

- The admission into the Doctor of Philosophy Programme is done twice in a year, i.e., in January and in July by holding an admission test followed by personal interview.
- Candidates who do not have valid score in national tests like UGC-NET etc will have to appear in Entrance Test named 'AAFT Ph. D. Entrance Test' (AAFTPET) and will have the following weightage of various components for admission: AAFTPET marks 50% , Qualifying degree marks – 30%, and Interview –20%.
- Candidates who have valid score in the above National tests or M.Phil degree shall be exempted from AAFTPET.
- The Candidate should secure minimum 50% marks in AAFT PET for qualifying the exam.
- After the AAFTPET written test, interview will be conducted (by respective Departments/Schools) on the scheduled date and Time.
- The modalities of the entrance test will be decided by the University.
- Satisfying the requirements of minimum qualifications as laid down in clause of Eligibility criteria, Performance in Entrance Test & Interview Availability of the number of seat.

#### **Application Procedure:**

- **On-Line:** - Candidates can fill the application form through the University's website ([www.aaft.edu.in](http://www.aaft.edu.in)) by filling the application form online. All mandatory details are essential to be filled up. The candidates will upload at the appropriate place a scanned copy of their photograph on the form. Once the mandatory details are completed, the payment option will be activated for making online payment of Rs. 1100/- as application fees (non-refundable) & subsequent submission of the form.
- **Off-Line:** - If a candidate wants to, they can collect the hard copy of the form from the Admission office of the AAFT University and submit the filled in form along with all the documents and fees via offline mode. All mandatory details are essential to be filled up.





## 4. Eligibility for Ph.D. program

Subject to the conditions stipulated in UGC regulations, the following persons are eligible to seek admission to the Ph.D. programme:

- The candidate must possess a Master's or M.Phil Degree in the relevant field with minimum 55% marks or equivalent Grade from any accredited University.
- The minimum eligibility criteria indicated above for each Programme is only an enabling clause. The concerned Doctoral Research Committee (DRC) may fix higher criteria at the time of short- listing keeping in view the number of candidates, number of seats and minimum academic / professional background expected to cope with the Programme etc.

### Important Dates: Admission July 2022

<b>Last Date to Apply</b>	<b>30<sup>th</sup> June 2022</b>
<b>Entrance Exam AAFT PET</b>	<b>8<sup>th</sup> July 2022</b>
<b>Personal Interview</b>	<b>11<sup>th</sup> July 2022</b>
<b>Declaration of Result</b>	<b>15<sup>th</sup> July 2022</b>
<b>Last date to fill the fees</b>	<b>30<sup>th</sup> July 2022</b>



## 5. Seats available & Programme Fees

- The Seats available for academic session 2022 –2025 school wise are mentioned below:

School	No. of Seats
School of Management	1
School of Journalism & Mass Communication	2

- The fees for the Programme is to be paid in two equal semesters wise installments and fees for Semester to be paid at the beginning of the commencement of the semester.
- Duration of Programme: 3 Years

Academic Fees applicable for the students Admitted in AY 2022-23			
Description / Year	2022-23	2023-24	2024 - 25
Semester Total	50,000	50,000	50,000
Annual Total	1,00,000	1,00,000	1,00,000
On Extension of Duration fees will be applicable			

Dissertation Fee for PhD (at the time of thesis submission)	Rs. 20,000
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### Contact Details

- Admission Office
- Mobile – 9109112078
- Email – [researchcell@aaft.edu.in](mailto:researchcell@aaft.edu.in)





### Application form

All the candidates interested to Pursue the PhD Program from AAFT University of Media & Arts, Raipur should apply by filling this application form. The application form is for appearing in the entrance exam only, the admission of the candidate will be based on below mentioned points:

- Satisfying the requirements of minimum qualifications as laid down in clause of Eligibility criteria.
- Performance in Entrance Test & Interview.
- Availability of the number of seats of research scholars.

### Application Procedure:

1. **On-Line:** - Candidates can fill the application form through the University's website ([www.aaft.edu.in](http://www.aaft.edu.in)) by filling the application form online. All mandatory details are essential to be filled up. The candidates will upload at the appropriate place a scanned copy of their photograph on the form. Once the mandatory details are completed, the payment option will be activated for making online payment of Rs. 1100/- as application fees (non-refundable) & subsequent submission of the form.
2. **Off-Line:** - If a candidate wants to, they can collect the hard copy of the form from the Admission office of the AAFT University and submit the filled in form along with all the documents and fees via offline mode. All mandatory details are essential to be filled up.





## Application for Admission for the degree of Doctor of Philosophy (Ph.D.)

School: \_\_\_\_\_

Stream: \_\_\_\_\_

Full Name (in Capital Letters) \_\_\_\_\_

Date of Birth: 

--	--	--	--	--	--	--	--

Gender: Male ☐ Female ☐ Other ☐

Mobile Number: \_\_\_\_\_ Email ID: \_\_\_\_\_

Nationality: \_\_\_\_\_

Permanent Address: \_\_\_\_\_

Current Address: \_\_\_\_\_

Category: \_\_\_\_\_

### Academic Qualification:

Academic Qualification	Name of the School/ College	Board/ University	Month & Year of Passing	Subject	% of Marks	Class/ Rank
Higher Secondary						
U.G. Degree						
P.G. Degree						
M.Phil						
Any other						

\*Please attach a copy of marksheet in support along with Aadhar card .

Affix self-attested  
Passport Size  
Photograph





**Professional/ Teaching Experience:**

S.No.	Designation	Institution	Duration	
			From	To
1				
2				
3				
4				

1	Whether the applicant has published articles/research papers/books If so, enclose Xerox copies of them, with the application.	
2	Whether the applicant cleared NET/ /M.Phil etc., If so, give details	
	Any other details, the applicant would like to present for the consideration of the authorities with regard to admission	
3	Consent of the Dean/Director/HOD (for University Depts. Only) / Head of Institution for permission to do Ph.D. and to provide necessary facilities, with signature and seal.	
4	For External Part-Time candidates: Consent of the Head of Institution where the candidate is employed for permission to do research and to provide necessary facilities, with signature and seal.	
5	Declaration by Full-Time applicants: I declare that I am not working anywhere either on a Full-time or Part- time basis.	Signature:
6	Declaration by all applicants: I declare that I will abide by the rules and regulations of Ph.D.	Signature:  Place:  Date:





## **Details for Fees Payment**

Please find the bank account details & scanner:

**'AAFT University of Media and Arts'**

**Account No-3702002100046779**

**IFSC CODE-PUNB0370200**

**SECTOR-18,NOIDA,UP**





researchcell AAFT University &lt;researchcell@aaft.edu.in&gt;

**ADMIT CARD AAFT PET July 2022 || AAFT UNIVERSITY, RAIPUR**

Research Cell AAFT University &lt;researchcell@aaft.edu.in&gt;

Thu, Jul 7, 2022 at 2:54 PM

To: rameshtiwari7466@gmail.com

Bcc: Akshay Marwah &lt;akshay.marwah@aaft.edu.in&gt;, Registrar AAFT University &lt;registrar@aaft.edu.in&gt;, Director University &lt;director@aaft.edu.in&gt;

Dear Mr. Ramesh.

Below mentioned is the process for the admission:

1. You will be appearing for the AAFT PET (Entrance exam) scheduled on 8.07.2022 from 2.pm - 3.30 pm. The exam will be of 90 minutes duration.  
The exam will be conducted online. The detailed manual of the examination portal is attached for your reference. User ID and Password for login are mentioned in the attached admit card. Do not share your user ID and Password with anyone.
2. The candidates who clear the written examination will be notified about the Personal interview schedule through email. The mode of interview will be Online through Zoom Platform.
3. The list of final selected candidates will be shared with scholars through email. The candidates who clear the entrance test, Personal Interview and document verification step will be mentioned as selected candidates who can process their admission with AAFT for PhD program.
4. The selected students can pay the fees and reserve their seat for the PhD Program.

Please feel free to contact at the below mentioned number for any query.

Looking forward to the academic association.


Regards  
Research Cell  
AAFT University  
Mob: 9109197857

**2 attachments** **AAFT - Manual to Access the Exam Portal.pdf**  
545K **ADMIT CARD - MR. Ramesh Kumar Tiwari.pdf**  
207K



## AAFT PRE ENTRANCE TEST July 2022

### ADMIT CARD

NAME	MR. RAMESH KUMAR TIWARI	
APPLICATION NUMBER:	AAFT PhD/ July2022 / J&MC/ 002	
STREAM	MASS COMMUNICATION	
EMAIL ID	rameshtiwari7466@gmail.com	
DATE OF BIRTH	12.06.1971	
CATEGORY	GENERAL	

DETAILS OF THE AAFT PET (LOGIN CREDENTIALS)	
DATE AND DAY OF TEST	8 <sup>th</sup> JULY 2022, THURSDAY
TEST TIME	2:00 PM TO 3:30 PM
WEBSITE	<a href="https://exam.aaft.net/">https://exam.aaft.net/</a>
USERNAME	phdstudent42
PASSWORD	student@123

#### Instructions for the Candidates:

1. The Candidate should Login 15 mins before the time to the <https://exam.aaft.net/>
2. The question paper will contain two sections A and B. Both sections are compulsory.
3. Section A contains 50 questions each of one mark.
4. Section B contains 25 questions each of 2 marks.
5. The duration of the exam will be of 90 minutes.
6. There will be negative marking for the wrong answers. Each wrong answer will be marked as -0.25





## AAFT UNIVERSITY OF MEDIA AND ARTS, RAIPUR

### AAFT PET – EXAM PORTAL MANUAL

**STEP 1 :** Visit <https://exam.aaft.net/> and login using user ID and Password provided in your Admit Card of AAFT PET.

AAFT - Exam Portal  
Register - Access exam - Submit

Access to the platform

Username

Password

Log in

Forgotten your username or password?

Step 1  
REGISTER & LOGIN

Step 2

Step 3  
TEST

Step 4  
SUBMIT

Activate Windows  
(Go to Settings to activate Windows.)

STEP 2: You have to reset the password

Change password x +

exam.aaft.net/login/change\_password.php

**AAPT**

Home Dashboard Preferences User account Change password

# Student30 phd30

You must change your password to proceed

## Change password

Username phdstudent30

Current password

New password

New password (again)

Passwords can be reused after 1 changes

Save changes

There are required fields in this form marked \*

Activate Windows

Accessibility settings

AAFT UNIVERSITY OF MEDIA & ARTS  
RAIPUR (C.G.)  
REGISTRAR  
Dr. Rajan

STEP 3: After resetting the password click on Continue.

The screenshot shows a web browser window with the address bar displaying `exam.aafit.net/login/change_password.php`. The browser's address bar also shows a notification: "Password has been changed". The main content area of the page features the AAFIT logo on the left, the text "Student30 phd30" in the center, and a navigation menu on the right with links: Home, Dashboard, Preferences, User account, and Change password. Below the navigation menu, a message states "Password has been changed" with a blue "Continue" button. The footer of the page includes the text "Stay in touch" followed by contact information: "PG-14/15, Sector-16A, Noida (Pin) City, Uttar Pradesh, India", the website "www.aafit.com", and the email "Mritunjay.kumar@exam.aafit.in". On the far right, there is a blue bar with the text "Activate Windows" and "Go to Settings to activate Windows".

AAFIT UNIVERSITY OF MEDIA & ARTS  
REGISTRAR  
GATEWAY, RAIPUR (C.G.)

STEP 4: Click on All courses as Highlighted in the screen shot.

The screenshot shows a web browser window with the URL [exam.aft.net](http://exam.aft.net). The page features a dark header with the AFT logo and navigation links: Home, Dashboard, Calendar, and Private files. A teal sidebar on the right contains a search bar and a link to 'All courses', which is highlighted in yellow. The main content area displays a grid of course cards, each with a thumbnail image, a title, and an 'Access' button. The courses listed are:

- ADVANCE CREATIVE DIGITAL DARKROOM
- PHOTO JOURNALISM
- FINE ART PHOTOGRAPHY
- APPLIED PHOTOGRAPHY - I
- ADVERTISING PHOTOGRAPHY
- ADVANCE PHOTO EDITING (PHOTOSHOP & LIGHTROOM)
- BASICS OF DESIGNING
- APPLIED PHOTOGRAPHY - I

At the bottom right, there is a link to 'Activate Windows' with the text 'Go to Settings to activate Windows'.

STEP 5: Click on Aaft PhD Entrance Test

The screenshot displays the Aaft University website interface. At the top, the navigation bar includes links for Home, Dashboard, Calendar, and Private files. The main header features the Aaft University logo and the text 'AAFT-UNIVERSITY'. Below the header, a search bar is visible with the text 'Course categories: AAFT-UNIVERSITY'. A list of courses is displayed, including Ph.D Entrance Exam 2021, SOS, SOPA, SOM, SOJMC, SOHT, SOFD, SOFA, SOC, SOAPRE, and SOA. A yellow highlight is placed over the 'Ph.D Entrance Exam 2021' link. The bottom of the page features a footer with the text 'Activate Windows Go to Settings to activate Windows.'





STEP 6: Select your Area of research applied for.

The screenshot shows the AAFET website interface. At the top, there's a navigation bar with links for Home, Courses, and AAFET-UNIVERSITY. The main heading is "Ph.D Entrance Exam 2021". Below this, there's a search bar and a list of research areas: Humanities, Management, and Journalism. The footer contains contact information and a "Stay in touch" section.

Exam: All courses  
exam.aafet.net/course/index.php?categoryid=2506

Home Courses AAFET-UNIVERSITY Ph.D Entrance Exam 2021

Ph.D Entrance Exam 2021

Course categories: AAFET-UNIVERSITY / Ph.D Entrance Exam 2021

AAFT-UNIVERSITY

Search courses

Expand all

Humanities  
Management  
Journalism

Stay in touch  
PG-12/16, Sector-14A, Noida-201301, Uttar Pradesh, India  
www.aafet.com  
info@afet.com

Accessibility settings

STEP 7: Continue with Question paper.

*Sunil Rajan*  
REGISTRAR  
AAFT UNIVERSITY OF MEDICAL SCIENCES  
NATH, RAIPUR

AAFT-UNIVERSITY

Home Courses AAFT-UNIVERSITY Manage course

Course categories: AAFT-UNIVERSITY

AAFT-UNIVERSITY

Search course

- Ph.D Entrance Exam 2023
- Ph.D Course Work Examination
- Ph.D Entrance Exam 2022
- Ph.D Entrance Exam 2021
- SOSP

29°C Meer

09-09-2023

AAFT-UNIVERSITY

Home Courses AAFT-UNIVERSITY Ph.D Entrance Exam 2023 Manage course

Course categories: AAFT-UNIVERSITY / Ph.D Entrance Exam 2023

AAFT-UNIVERSITY

Search course

Cinema Journalism Management

Access Access Access

29°C Meer

09-09-2023



AAFT

Cinema

Home Courses Cinema

AAFT PET 2023

Attempts allowed: 1

This quiz closed on Thursday, 2 March 2023, 3:30 PM

Time limit: 1 hour 30 mins

Summary of your previous attempts

State

In progress

Review

This quiz is not currently available

AAFT

Cinema

Home Courses Cinema Preview

You can preview this quiz, but if this were a real attempt, you would be blocked because:  
This quiz is not currently available.

Question 1  
10% per question  
Maximum total of 100  
Flag question  
Add question  
Delete question

I Research problem is selected from the stand point of:

Select one:

- ☐ a. Financial support
- ☐ b. Researcher's interest
- ☐ c. Availability of relevant literature
- ☐ d. Societal relevance

Quiz navigation

Attempt All Questions  
1x50 = 50

1	2	3	4	5	6	7	8
9	10	11	12	13	14	15	16
17	18	19	20	21	22	23	24
25	26	27	28	29	30	31	32
33	34	35	36	37	38	39	40
41	42	43	44	45	46	47	48
49	50						

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REGISTRAR  
MATHURA



AAFT

Question 2  
Not yet answered  
Marked out of 100  
Flag question  
Question

2 The main characteristic of scientific research is...

Select one:

- ☐ a. Empirical
- ☐ b. Experimental
- ☐ c. Theoretical
- ☒ d. All of the above

Question 3  
Not yet answered  
Marked out of 100  
Flag question  
Question

3 Authenticity of a research finding is its

Select one:

- ☒ a. Validity
- ☐ b. All of the above
- ☐ c. Originality
- ☐ d. Objectivity

Question 4  
Not yet answered  
Marked out of 100  
Flag question  
Question

4 How to judge the depth of any research?

Attempt All Questions  
(2x25 = 50)

51	52	53	54	55	56	57	58
59	60	61	62	63	64	65	66
67	68	69	70	71	72	73	74
75							

Finish attempt...

Start a new preview

AAFT

Question 7  
Not yet answered  
Marked out of 100  
Flag question  
Question

7 What is the main role of research in education?

Select one:

- ☐ a. To help an applicant in becoming a renowned educationalist
- ☐ b. To augment one's personal growth
- ☐ c. To upsurge one's social status
- ☒ d. To increase one's job prospects

Question 8  
Not yet answered  
Marked out of 100  
Flag question  
Question

8 One of the aims of the scientific method in research is to

Select one:

- ☐ a. Introduce new variables
- ☐ b. Confirm triangulation
- ☐ c. Improve data interpretation
- ☒ d. Eliminate spurious relations

Question 9  
Not yet answered  
Marked out of 100  
Flag question  
Question

9 Which one among the following statement is true in the context of the testing of hypothesis?





researchcell AAFT University &lt;researchcell@aaft.edu.in&gt;

**Interview scheduled for AAFT PET JULY 2022****Research Cell AAFT University** <researchcell@aaft.edu.in>

Tue, Jul 12, 2022 at 10:24 AM

To: rameshtiwari7466@gmail.com

Bcc: Akshay Marwah &lt;akshay.marwah@aaft.edu.in&gt;, Registrar AAFT University &lt;registrar@aaft.edu.in&gt;, Director University &lt;director@aaft.edu.in&gt;

Dear Scholar,

Greetings of the day !

We are pleased to announce that you have cleared the AAFT PET 2022 written examination conducted on 8th July 2022.

Below mentioned is the schedule for personal interview.

**Mode: Online****Platform: Zoom****Join Zoom Meeting**<https://zoom.us/j/98060870985?pwd=ZlFJZ2hrV2p1b1czUUFkWkdvcUhaUT09>**Meeting ID: 980 6087 0985****Passcode: 631481**

Application ID	Name	Interview Date	Interview Time
AAFT PhD/ July 2022 / J&MC / 002	Mr. Ramesh Kumar Tiwari	15.07. 2022	1:20 PM

Please login as per your scheduled time.

Regards

Research Cell

AAFT University

Mob: 9109197857





## **AAFT PET – JULY 2022**

### **Assessment Sheet**

### **School of Management**

**Date of Interview:** 15.07.2022

**Time:** 1.40 PM to 2:05 PM

**Mode:** Online / Zoom

**Meeting ID:** 980 6087 0985

**Passcode:** 631481

S.No.	Name	Written score (50%)	Interview (20%)	Qualifying Degree/ Experience Marks (30%)	Total (100%)
1	Mr. Santosh Kumar Tiwari Application Number: AAFT PhD/ July 2022 / MGMT / 001	34	15	Percentage in PG – 7.51 CPI Experience Years 18+  Total Marks = 24	73

**Final Remark:** Pass ☐ Fail: ☐

<b>Name of the Interviewer 1:</b>	<b>Name of the Interviewer 2:</b>
<b>Signature:</b>	<b>Signature:</b>
<b>Date:</b>	<b>Date:</b>
<b>Name of the Interviewer 3:</b>	<b>Name of the Interviewer 4:</b>
<b>Signature:</b>	<b>Signature:</b>
<b>Date:</b>	<b>Date:</b>





researchcell AAFT University <researchcell@aaft.edu.in>

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## Selection for PhD Program || AAFT University, Raipur

---

Research Cell AAFT University <researchcell@aaft.edu.in>

Mon, Jul 18, 2022 at 5:02 PM

To: aashikasingh.news@gmail.com

Bcc: Akshay Marwah <akshay.marwah@aaft.edu.in>, Registrar AAFT University <registrar@aaft.edu.in>, Director University <director@aaft.edu.in>

Dear Ms. Aashikha Singh,

Greetings of the Day !

It gives us immense pleasure to announce that your candidature for the PhD Program July 2022 in AAFT University, has been approved based on your Performance in AAFT PET July 2022 written examination followed by Personal Interview.

You have been selected to pursue your research work at AAFT University, Raipur. We Congratulate you for your Selection.

You are advised to complete the admission formalities on or before 30th July 2022. For details please contact at the below mentioned number.

You will be intimated soon regarding guide allotment procedures and coursework details.

Wishing you all the best.

Regards  
Research Cell  
AAFT University  
Mob. 9109197857





# **ANNEXURE 5.4 (a)**



Reference No:

Date: 12/07-2023

**NOTIFICATION**

This is to inform that, the School of Animation is conducting Board of Studies Meeting on 14/07/2023. It is our pleasure and honour to invite you as an Expert Member for the B.O.S Meeting. The details of the meeting are mentioned below:

**Date: 14/07/2023**

**Time: 11:00 Am**

**Venue: Online Mode**

Thus we solicit your gracious presence for the same.

Note: Agenda of the meeting is attached for your perusal.

Thanking you

Yours Sincerely

Head of Department

S.No.	Name of Faculty with Designation	Signature
1.	Mr.Somnath Sahoo	
2.	Dr.Shweta Bajaj	
3.	Mr. Shiv Kumar	
4.	Mr. Vasant Kumar	
5.	Mr. Santosh Tiwari	







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## **School of Animation**

Reference No:

Date: 14/07/2023

### **AGENDA OF BOARD OF STUDIES**

PROGRAM TITLE: M.Sc. & B.Sc. in Animation & VFX

DURATION: 2 & 3 Years

STREAM: Animation

ACADEMIC YEAR: 2023-2026

DATE OF MEETING: 14/07/2023

VENUE: Online Mode

This is to inform that, the School of Animation is conducting Board of Studies Meeting on 14/ 7/2023 the below mentioned points constitute the agenda of the meeting.

1. To introduce CBCS system in B.Sc., M.Sc. and Diploma in Animation & VFX.
2. Approval of syllabus as per revised syllabus for mentioned.
3. To Consider and approve the proposal of minor modifications in subjects of mentioned programs.
4. To consider and approve the panel of Examiners for Theory and Practical Examination for the session 2023-26 for the courses running under Faculty.
5. To consider and approve the proposal of introduction of Industrial Training/ Internship after sixth/fourth semester of B.Sc., M.Sc. & Diploma in Animation courses.

Thanking you

Yours Sincerely

Head of Department







**Board of Studies for School of Animation**

**AAFT University, Raipur (C.G.)**

**Date: 14/07/2023**

**Course [2023-2026]**

**Attendance Sheet**

The School of Animation is conducting Board of Studies Meeting on 14/07/2023 the below mentioned members were present.

Sl. No.	Members	Name	Signature
1	Head of the Department	Mr. PBS Subramniam	
2	Registrar	Mr. Sudhir Ranjan	
3	Director	Dr. Shikha Verma Kashyap	
4	Dean	Mr. Santosh Swarnakar	
5	Associate Dean	Dr. Sadhana Bagchi	
6	Expert Member	Dr. Rishi Acharya	
7	Expert Member	Mr. Bhaumik Kumar Mehta	
8	Faculty Member	Mr. Somnath Sahoo	
9	Faculty Member	Dr. Shweta Bajaj	
10	Faculty Member	Mr. Shiv Kumar	
11	Faculty Member	Mr. Vasant Kumar	
12	Faculty Member	Mr. Santosh Tiwari	

Head of Department





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## **School of Animation**

### **BOARD OF STUDIES MEETING**

#### **Minutes of Meeting**

The BOS for School of Animation was conducted with academicians and Industry Professional on 14/ 07/ 2023 with an objective to put before them the syllabus of B.Sc., M.Sc. & Diploma in Animation & VFX and invite their feedback and suggestion

**Date:** 14/07/2023

**Venue:** Online Mode

**Chaired By:** Mr. PBS Subramniam

**Following members were present:**

1. Mr. Sudhir Ranjan
2. Dr. Shikha Verma Kashyap
3. Mr. Santosh Swarnakar
4. Dr. Sadhana Bagchi
5. Dr. Rishi Acharya
6. Mr. Bhaumik Kumar Mehta
7. Mr. PBS Subramniam
8. Mr. Somnath Sahoo
9. Dr. Shweta Bajaj
10. Mr. Shiv Kumar
11. Mr. Vasant Kumar
12. Mr. Santosh Tiwari

#### **Agenda of the Meeting:**

1. To introduce CBCS system in B.Sc., M.Sc. and Diploma in Animation & VFX.
2. Approval of syllabus as per revised syllabus for mentioned.
3. To Consider and approve the proposal of minor modifications in subjects of mentioned programs.
4. To consider and approve the panel of Examiners for Theory and Practical Examination for the session 2023-26 for the courses running under Faculty.





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5. To consider and approve the proposal of introduction of Industrial Training/ Internship after sixth/fourth semester of B.Sc., M.Sc. & Diploma in Animation courses.

## Schedule of Discussion was:

S No	Time	Name of Activity
1	11:00 A.M.	Introduction of Experts and brief explanation of the BOS Agenda
2	11:15 A.M.	Discussion and Review of B.Sc., M.Sc. and Diploma in Animation and VFX courses syllabus.
3	11:30 A.M.	Suggestions for amendments in B.Sc. and M.Sc. Courses by Mr. Bhaumik Mehta
4	11:45 A.M.	Suggestions for amendments in B.Sc. and M.Sc. Courses by Prof. Dr. Rishi Acharya.
5	12:15 P.M.	Vote of thanks

## Following Points were discussed:

1. The online BOS meeting of SOJMC started with the permission of respected Registrar, Mr. Sudhir Ranjan and respected Associate Director, Dr. Shikha Verma Kashyap at 11.00 am. The experts Prof. Dr. Rishi Acharya and Mr. Bhaumik Mukesh Mehta was introduced to the members by HoD, Mr PBS Subramniam.
2. Discussion started with the "Comparison of previous and present subjects". Prof. Dr. Rishi Acharya and Mr. Bhaumik Mukesh Mehta suggested changes in the Syllabus and Subjects.

### Prof. Dr. Rishi Acharya suggestions for the courses:

- I. He suggested to make amendments in credit system in M.Sc. Animation programs as there was 78 total credits. We justified that with the facts and the norms.
- II. He suggested to remove 3ds max course from the syllabus. We justified its usage in game design assets & visual development in architecture.
- III. He suggested to add SEC of (H.R and Interview skill).
- IV. He suggested to add external and internal Rubrics for the entire project of M.Sc. & B.Sc. animation.
- V. He suggested to reduce the content of web design & SEO in M.Sc. animation. We agreed to modify as per the suggestions.





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## Mr. Bhaumik Mehta suggestions for the courses:

- I. He suggested to add V ray in the course of 3d rendering & lighting in 3ds max. We agreed to modify as per the suggestions.
- II. He emphasized on the pre-production course from the syllabus and its delivery. We justified the part of visual development from character design to storyboard and its timeline.
3. Both experts were focused on industry exposure of the student's in term of internship.
4. After a healthy discussion, Mr Santosh Swarnakar, Dean, AAFT University, thanked the Visiting guests and encroached the team.
5. All the experts and panel members agreed for the changes in the syllabus as per the suggestions discussed.

## Conclusion:

This BOS meeting was very fruitful and all the experts gave their valuable suggestions for strengthening the courses of B.Sc. Animation, M.Sc. Animation and Diploma in Animation syllabuses, and making them as 100% both academic & industry friendly.

  
(Incharge Chairperson for Meeting)

**Photographs of the meeting:**



**B.SC ANIMATION & VFX**  
**(THREE YEARS PROGRAMME IN ANIMATION &**  
**VFX)**  
**(2019)**



**School of Animation**

AAFT University,  
Village Math, Raipur,  
Raipur, Chhattisgarh – 492002





**B. Sc.- 3D Animation & VFX,  
I- Semester**

S.N o.	Board of Study	Subject Code	Subject Name	Periods per week			Scheme of Exam			Total Mark s	Credi t
				L	T	P	ESE	MT	TA		
1.	Animatio n	BSAV101	Drawing Fundamentals	2	0	4	60	20	20	100	4
2.	Animatio n	BSAV102	Design & Sculpt	2	0	4	60	20	20	100	4
3.	Animatio n	BSAV103	Traditional Animation	2	0	4	60	20	20	100	4
4.	Animatio n	BSAV104	Still Photography	2	0	4	60	20	20	100	4
5.	Animatio n	BSAV105	Graphic Design	2	0	4	60	20	20	100	4
<b>TOTAL</b>				<b>5</b>	<b>5</b>	<b>20</b>	<b>300</b>	<b>100</b>	<b>100</b>	<b>500</b>	<b>20</b>

**B. Sc. - 3D Animation & VFX  
II - Semester**

S.N o.	Board of Study	Subject Code	Subject Name	Periods per week			Scheme of Exam			Total Mark s	Credi t
				L	T	P	ESE	MT	TA		
1.	Animatio n	BSAV20 1	Script and Storyboard	2	0	4	60	20	20	100	4
2.	Animatio n	BSAV20 2	2D Animation	2	0	4	60	20	20	100	4
3.	Animatio n	BSAV20 3	Digital Film Making	2	0	4	60	20	20	100	4
4.	Animatio n	BSAV20 4	Audio Editing	2	0	4	60	20	20	100	4
5.	Animatio n	BSAV20 5	Motion Graphics	2	0	4	60	20	20	100	4
			<b>TOTAL</b>	<b>5</b>	<b>5</b>	<b>20</b>	<b>300</b>	<b>100</b>	<b>100</b>	<b>500</b>	<b>20</b>



**B. Sc. - 3D Animation & VFX**  
**III - Semester**

S.No	Board of Study	Subject Code	Subject Name	Periods per week			Scheme of Exam			Total Marks	Credit
				L	T	P	ESE	MT	TA		
1.	Animation	BSAV301	3D Production Pipeline & Terminology	2	0	4	60	20	20	100	4
2.	Animation	BSAV302	Props & Environment Modeling	2	0	4	60	20	20	100	4
3.	Animation	BSAV303	Shading & Texturing	2	0	4	60	20	20	100	4
4.	Animation	BSAV304	Lighting & Rendering	2	0	4	60	20	20	100	4
5.	Animation	BSAV305	Fundamentals of 3D Animation	2	0	4	60	20	20	100	4
<b>TOTAL</b>				<b>5</b>	<b>5</b>	<b>20</b>	<b>300</b>	<b>100</b>	<b>100</b>	<b>500</b>	<b>20</b>

**B. Sc. - 3D Animation & VFX**  
**IV - Semester**

S.No	Board of Study	Subject Code	Subject Name	Periods per week			Scheme of Exam			Total Marks	Credit
				L	T	P	ESE	MT	TA		
1.	Animation	BSAV401	Principles of Animation	2	0	4	60	20	20	100	4
2.	Animation	BSAV402	Rigging	2	0	4	60	20	20	100	4
3.	Animation	BSAV403	3D Animation	2	0	4	60	20	20	100	4
4.	Animation	BSAV404	Simulation & Effects	2	0	4	60	20	20	100	4
5.	Animation	BSAV405	Compositing	2	0	4	60	20	20	100	4
<b>TOTAL</b>				<b>5</b>	<b>5</b>	<b>20</b>	<b>300</b>	<b>100</b>	<b>100</b>	<b>500</b>	<b>20</b>





**B. Sc. - 3D Animation & VFX  
V- Semester**

S.No	Board of Study	Subject Code	Subject Name	Periods per week			Scheme of Exam			Total Marks	Credit
				L	T	P	ESE	MT	TA		
1.	Animation	BSAV501	Advance 3D Modeling & Texturing	2	0	4	60	20	20	100	4
2.	Animation	BSAV502	Advance 3D Lighting & Rendering	2	0	4	60	20	20	100	4
3.	Animation	BSAV503	Advance VFX & Compositing	2	0	4	60	20	20	100	4
4.	Animation	BSAV504	Advance 3D Animation	2	0	4	60	20	20	100	4
5.	Animation	BSAV505	Advance FX	2	0	4	60	20	20	100	4
<b>TOTAL</b>				<b>5</b>	<b>5</b>	<b>20</b>	<b>300</b>	<b>100</b>	<b>100</b>	<b>500</b>	<b>20</b>

**B. Sc. - 3D Animation & VFX,  
VI - Semester**

S.No.	Board of Study	Subject Code	Subject Name	Periods per week			Scheme of Exam			Total Marks	Credit
				L	T	P	ESE	MT	TA		
1.	Animation	BSAV601	English Communication	3	1	2	60	20	20	100	4
2.	Animation	BSAV602	Personality Development	3	1	2	60	20	20	100	4
3.	Animation	BSAV603	Contemporary Technologies		1		60	20	20	100	6
4.	Animation	BSAV604	Internship / Industrial Training Project		1		60	20	20	200	6
<b>TOTAL</b>							<b>300</b>	<b>100</b>	<b>100</b>	<b>500</b>	<b>20</b>



**B.SC ANIMATION & VFX**  
**(THREE YEARS PROGRAMME IN ANIMATION &**  
**VFX)**  
**(2021)**



**School of Animation**

AAFT University,  
Village Math, Raipur,  
Raipur, Chhattisgarh – 492002



**Scheme of Examination**  
**First Semester Examination**

S. No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	B.SC	AUBSA-101	Design & Construction	1	1	4	70	30	100	4
2	B.SC	AUBSA -102	Fundamentals of Cinematography & Film Making	1	1	4	70	30	100	4
3	B.SC	AUBSA -103	Vector Illustrations	1	1	4	70	30	100	4
4	B.SC	AUBSA -104	Digital Image Editing	1	1	4	70	30	100	4
	B.SC	AUBSA -105	Print Media Design & Publishing	1	1	4	70	30	100	4
6	B.SC	AUBSA -106	English & Communication (Theory)	2	0	0	70	30	100	2
Total									600	22

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment.

**Scheme of Examination**  
**Second Semester Examination**

S. No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	B.SC	AUBSA-201	Pre-production	1	1	4	70	30	100	4
2	B.SC	AUBSA-202	2D Animation	1	1	4	70	30	100	4
3	B.SC	AUBSA-203	Audio/Video Editing	1	1	4	70	30	100	4
4	B.SC	AUBSA-204	Motion Graphics	1	1	4	70	30	100	4
5	B.SC	AUBSA-205	EVS	2	0	0	70	30	100	2
Total									500	18

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment.



**Scheme of Examination**  
**Third Semester Examination**

S. No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	B.SC	AUBSA-301	Elements of Composition (Perspective and Scene Composition)	1	1	4	70	30	100	4
2	B.SC	AUBSA-302	3D Modelling & Texturing in 3ds Max	1	1	4	70	30	100	4
3	B.SC	AUBSA-303	Lighting & Rendering in 3ds Max	1	1	4	70	30	100	4
4	B.SC	AUBSA-304	Rigging & Animation in 3ds Max	1	1	4	70	30	100	4
5	B.SC	AUBSA-305	Simulation & Effects in 3ds Max	1	1	4	70	30	100	4
Total									500	20

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment.

**Scheme of Examination**  
**Fourth Semester Examination**

S. No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	B.SC	AUBSA-401	Human Anatomy and Acting for Animation	1	1	4	70	30	100	4
2	B.SC	AUBSA-402	Inorganic and Organic Modelling & Texturing in Maya	1	1	4	70	30	100	4
3	B.SC	AUBSA-403	Lighting & Rendering in Maya	1	1	4	70	30	100	4
4	B.SC	AUBSA-404	Rigging and Animation in Maya	1	1	4	70	30	100	4
5	B.SC	AUBSA-405	Dynamics and Simulation in Maya	1	1	4	70	30	100	4
Total									500	20

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment





**Scheme of Examination**  
**Fifth Semester Examination**

S. No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	B.SC	AUBSA-501	CAT & Character Studio in 3ds Max	1	1	4	70	30	100	4
2	B.SC	AUBSA -502	Motion Builder & Human IK in Maya	1	1	4	70	30	100	4
3	B.SC	AUBSA -503	Advance VFX (Houdini)	1	1	4	70	30	100	4
	B.SC	AUBSA -504	Node Based compositing, Rotoscopy and Set Extension	1	1	4	70	30	100	4
5	B.SC	AUBSA -505	Advanced Compositing - Nuke	1	1	4	70	30	100	4
<b>Total</b>									<b>500</b>	<b>20</b>

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment.

**Scheme of Examination**  
**Sixth Semester Examination**

S. No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	B.SC	AUBSA-601	Game Design	1	1	4	70	30	100	4
2	B.SC	AUBSA -602	Advance Editing & Colour Correction	1	1	4	70	30	100	4
3	B.SC	AUBSA -603	3D Asset Design	1	1	4	70	30	100	4
4	B.SC	AUBSA -604	Market Research	1	1	4	70	30	100	4
5	B.SC	AUBSA -605	Portfolio Development / Internship / Industrial Training Project	0	0	0	0	0	100	4
<b>Total</b>									<b>500</b>	<b>20</b>

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment.





## **School of Advertising, PR & Events**

**AAFT University, Raipur**

### **BOARD OF STUDIES MEETING**

#### **Minutes of Meeting**

The BOS for School of Advertising, PR and Events was conducted with academicians and Industry Professional on 12<sup>th</sup> June 2021 with an objective to present the syllabus of MA Advertising & Brand Communication, MA Public relations and Events, BA Event Management, PG Diploma in Advertising & Brand Communication and Diploma in Public Relations and Events and invite their feedback and suggestion

**Date:** 12.06.2021

**Platform:** Online (Zoom)

**Time:** 12:00 Noon Onwards

#### **Following members were present:**

1. Dr. Ruchi Jain Garg, Associate Professor, SRMS College of Engineering and Technology, Bareilly (Academic Expert)
2. Mr. Naval Tiwai, Director, Eight factor Brand Services Pvt. Ltd., Raipur (Industry Expert)
3. Mr. Sudhir Ranjan, Registrar, AAFT University of Media & Arts, Raipur (Nominated Member)
4. Dr. Shikha Verma Kashyap, Associate Director, AAFT University of Media & Arts, Raipur (Nominated Member)
5. Mr. Santosh Swarnakar, Dean Academics, AAFT University of Media & Arts, Raipur (Nominated Member)
6. Dr. Shweta Bajaj, HOD School of Advertising, PR & Events, AAFT University of Media & Arts, Raipur. (Chairperson BOS)
7. Mr. Rishi Manik Das, Asst. Professor, School of Still Photography, AAFT University of Media & Arts, Raipur. (Subject Expert)
8. Mr. Somnath Sahoo, Asst. Professor, SOJMC, AAFT University of Media & Arts, Raipur (Subject Expert)





9. Mr. Dinesh Yadav, Asst. Professor, SOA, AAFT University of Media & Arts, Raipur  
(Subject Expert)

**Agenda of the Meeting:**

1. Review of Syllabus of MA in Advertising and Brand Communication (MA ABC) effective from July-2021 onwards.
2. Review of Syllabus of MA in Public Relations and Events (MA PRE) effective from July -2021 onwards.
3. Review of Syllabus of BA in Event Management (BA EM) effective from July-2021 onwards.
4. Review of Syllabus of PG Diploma in Advertising and Brand Communication (PGD ABC) effective from July 2021 onwards.
5. Review of Syllabus of Diploma in Public Relations and Event Management (DPRE) effective from July 2021 onwards.
6. To review the subject codes for different Programs
7. Discussion and Approval of Internship / Projects, Books and Journals.

**Schedule of Discussion was:**

S No	Time	Name of Activity
1	11:40 AM	Introduction of AAFT University & School of Advertising, PR and Events
2	11:50 AM	Introduction of Experts
3	11:55 AM	Introduction of the Panel
4	12:00 Noon	Discussion on the Agenda Points
5	1:00 PM	Closure of Meeting

The meeting started with introduction of AAFT University and introduction of School of Advertising, PR and Events.

**Following Points were discussed:**

1. The syllabus of MA Advertising & Brand Communication, MA Public relations and Events, BA Event Management, PG Diploma in Advertising & Brand Communication and Diploma in Public Relations and Events was discussed.
2. The subject codes of the all the programs were found logical and sequential.







3. It was suggested to include more practical approach to the event studies by giving exposures to the students. Thus, it was decided to add Event Manual as a course in first semester of BA event Management where students can record their work.
4. It was discussed and decided to include Case studies, live projects, Video Cases, News Paper and Case let etc. in teaching pedagogy.
5. The Format of Summer Internship, Term Project, and Dissertation Report for UG and PG programs was discussed and decided.
6. It was suggested to add more books under the category of suggestive reading in the syllabus.
7. Specifications and evaluation criteria for both internal as well as external exams of Term Project and Dissertation was discussed and decided.
8. It was suggested and decided to add digital marketing topics in MA Advertising & Brand communication, due to increasing scope of Digital Marketing.
9. It was suggested that the students should be given exposure of organizing events, working with the industry, and participating in all the events organized. Also, the students should be actively involved in discussion with experts of the respective industry and take up live projects for the better understanding of the client demands.

#### **Decision and Resolution:**

The Meeting passed the following resolution:

"It is Resolved that

- a) Syllabus of MA Advertising & Brand Communication, MA Public relations and Events, BA Event Management, PG Diploma in Advertising & Brand Communication and Diploma in Public Relations was discussed and approved.
- b) Continuous Evaluation to be made as a part of internal assessment on three criteria i.e., Attendance and Class participation, Mid Term Examination and Assignments was discussed and approved. The continuous evaluation marks comprise of 30 Marks where Attendance and Class participation comprises of 05 Marks, Mid Term Examination 10 Marks, and Assignment 15 Marks.
- c) Format of Summer Internship Project, Term Project and Dissertation Report was discussed and approved."





The Board of Studies meeting was concluded by 1.00 PM with vote of thanks to everyone.

**Dr. Shweta Bajaj**  
Chairperson BOS,

**Approved by:**

1. Dr. Ruchi Jain Garg, Associate Professor, SRMS College of Engineering and Technology, Bareilly (Academic Expert)
2. Mr. Naval Tiwai, Director, Eight factor Brand Services Pvt. Ltd., Raipur (Industry Expert)
3. Mr. Sudhir Ranjan, Registrar, AAFT University of Media & Arts, Raipur (Nominated Member)
4. Dr. Shikha Verma Kashyap, Associate Director, AAFT University of Media & Arts, Raipur (Nominated Member)
5. Mr. Santosh Swarnkar, Dean Academics, AAFT University of Media & Arts, Raipur (Nominated Member)

*Ruchi*

*Naval*

**DIRECTOR  
AAFT UNIVERSITY OF MEDIA &  
MATH, RAIPUR (C.G.)**

*Sudhir*

*Santosh*

**Photographs of the meeting:**



No.	Name	Designation	Organization
1	Dr. Ruchi Jain Garg (Academic Expert)	Associate Professor	SRMS College of Engineering and Technology, Bareilly
2	Mr. Naval Tiwai (Industry Expert)	Director	Eight factor Brand Services Pvt. Ltd., Raipur
3	Mr. Sudhir Ranjan (Nominated Member)	Registrar	AAFT University, Raipur
4	Dr. Shikha Verma Kashyap (Nominated Member)	Associate Director	AAFT University, Raipur
5	Mr. Santosh Swarnkar (Nominated Member)	Dean Academics	AAFT University, Raipur
6	Dr. Shweta Bajaj (Chairperson)	Chairperson	AAFT University, Raipur
7	Mr. Santosh Swarnkar (Subject Expert)	Associate Professor	AAFT University, Raipur
8	Mr. Naval Tiwai (Industry Expert)	Director	Eight factor Brand Services Pvt. Ltd., Raipur
9	Mr. Sudhir Ranjan (Nominated Member)	Registrar	AAFT University, Raipur
10	Dr. Shweta Bajaj (Nominated Member)	Chairperson	AAFT University, Raipur









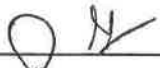

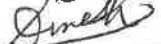
**Board of Studies for School of Advertising, PR and Events**  
**AAFT University, Raipur (C.G.)**  
**Date: 12<sup>th</sup> June 2021**

**Course:**

1. MA- Public Relations and Events - [2021-2023]
2. MA - Advertising & Brand Communication - [2021-2023]
3. BA - Event Management - [2021-2024]
4. Diploma in Public Relations & Events - [2021-2022]
5. PG Diploma in Advertising & Brand Communication - [2021-2022]

**Attendance Sheet**

The School of Advertising, Public Relations and Events is conducting Board of Studies Meeting on 12<sup>th</sup> June 2021. The below mentioned members were present.

Sl. No.	Members	Name	Signature
1	Registrar, AAFT University	Mr. Sudhir Ranjan	
2	Associate Director, AAFT University	Dr. Shikha Verma Kashyap	
3	Dean Academics, AAFT University	Mr. Santosh Swarnakar	
4	Course Coordinator, SOAPRE	Dr. Shweta Bajaj	
5	Expert Member (Academics)	Dr. Ruchi Garg Jain, Associate Professor, SRMS College of Engineering and technology, Bareilly (UP)	
6	Expert Member (Industry)	Mr. Naval Tiwari, Director, Eight factor Brand Services Pvt. Ltd., Raipur	
7	Faculty Member	Mr. Somanath Sahoo, Asst. Professor	
8	Faculty Member	Mr. Rishi Manik Das, Asst. Professor	
9	Faculty Member	Mr. Dinesh Yadav, Asst. Professor	



**School of Advertising, Public Relations & Events**  
**AAFT University of Media and Arts**

**Syllabus –**  
**Course Outline**

**B.A. IN EVENT MANAGEMENT**

**(BAEM)**

**Batch (2021-2024)**

**Three – Year (Regular)**



**School of Advertising, PR & Events**  
**AAFT University,**  
Village Math, Raipur,  
Raipur, Chhattisgarh – 492002  
Website: [www.aaft.edu.in](http://www.aaft.edu.in)





**School of Advertising, PR and Events**  
**AAFT University**

**Program: BA-EM (BA in Event Management)**

SEMESTER - I								
Subject Code	Subject	Sessions			Credits	Internal Assessment	External Exam / Viva Voce	Total
		Lecture	Tutorial	Practical				
AU-BAEM-101	Communicative English	3	1	0	4	30	70	100
AU-BAEM -102	Basics of Event Management	4	0	0	4	30	70	100
AU-BAEM -103	Event Financing Accounting	3	1	0	4	30	70	100
AU-BAEM -104	Introduction to Public Relations - I	4	0	0	4	30	70	100
AU-BAEM -105	Introduction to Event and Media Industry	4	0	0	4	30	70	100
AU-BAEM -106	Event Manual	0	0	2	2	15	35	70
	<b>Total</b>	<b>18</b>	<b>2</b>	<b>2</b>	<b>22</b>	<b>165</b>	<b>385</b>	<b>550</b>

**Note: The examination shall consist of dual method of evaluation, comprising:**

- Subjective type questions:** These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (**Mid-Term Examinations & External Examinations**).
- Class Assessment:** In- class assignments and practical (if any) will be the evaluated. (**Internal Assessment**).

Min marks for midterm/ Internals=12

Min marks for end term theory=28

Min marks for end term practical=40



**School of Advertising, PR and Events**  
**AAFT University**

**Program: BA-EM (BA in Event Management)**

SEMESTER – II								
Subject Code	Subject	Session			Credits	Intern al Assess ment	Externa l Exam / Viva Voce	Total
		Lecture	Tutorial	Practical				
AU-BAEM -201	Event Marketing & Advertising	3	1	0	4	30	70	100
AU-BAEM -202	Environmental Studies	4	0	0	4	30	70	100
AU-BAEM -203	Event operations and logistics	3	1	0	4	30	70	100
AU-BAEM -204	Basic Computer Skills for Events and Media	1	1	2	4	30	70	100
AU-BAEM -205	Organisational Management	4	0	0	4	30	70	100
	<b>Total</b>	<b>17</b>	<b>0</b>	<b>3</b>	<b>20</b>	<b>150</b>	<b>350</b>	<b>500</b>

**Note:** The examination shall consist of dual method of evaluation, comprising:

- a. Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (**Mid-Term Examinations & External Examinations**).
- b. Class Assessment: In- class assignments and practical (if any) will be the evaluated. (**Internal Assessment**).

Min marks for midterm/ Internals=12

Min marks for end term theory=28

Min marks for end term practical=40



**School of Advertising, PR and Events**  
**AAFT University**

**Program: BA-EM (BA in Event Management)**

SEMESTER -III								
Subject Code	Subject	Session			Credits	Intern al Assess ment	Externa l Exam / Viva Voce	Total
		Lecture	Tutorial	Practic al				
AU-BAEM - 301	Media & Marketing Research Methodologies	4	0	0	4	30	70	100
AU-BAEM - 302	Introduction to Web Technology	1	1	2	4	30	70	100
AU-BAEM - 303	Strategic Global Marketing	4	0	0	4	30	70	100
AU-BAEM - 304	Public Speaking and Presentation Skills	1	2	1	4	30	70	100
AU-BAEM - 305	Event Planning	3	1	0	4	30	70	100
	<b>Total</b>	<b>13</b>	<b>4</b>	<b>3</b>	<b>20</b>	<b>150</b>	<b>350</b>	<b>500</b>

**Note: The examination shall consist of dual method of evaluation, comprising:**

- Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics **(Mid-Term Examinations & External Examinations)**.
- Class Assessment: In- class assignments and practical (if any) will be the evaluated. **(Internal Assessment)**.

Min marks for midterm/ Internals=12

Min marks for end term theory=28

Min marks for end term practical=40





**School of Advertising, PR and Events**  
**AAFT University**

**Program: BA-EM (BA in Event Management)**

SEMESTER -IV								
Subject Code	Subject	Sessions			Credits	Intern al Assess ment	Extern al Exam / Viva Voce	Total
		Lectur e	Tutorial	Practica l				
AU-BAEM - 401	Advertising Process	3	1	0	4	30	70	100
AU-BAEM - 402	Design Technology	1	1	2	4	30	70	100
AU-BAEM - 403	Event Consultancy	3	1	0	4	30	70	100
AU-BAEM - 404	Still Photography	1	1	2	4	30	70	100
AU-BAEM - 405	Term Project -- I	0	0	4	4	30	70	100
	<b>Total</b>	<b>08</b>	<b>04</b>	<b>08</b>	<b>20</b>	<b>150</b>	<b>350</b>	<b>500</b>

**Note: The examination shall consist of dual method of evaluation, comprising:**

- Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (Mid-Term Examinations & External Examinations).
- Class Assessment: In- class assignments and practical (if any) will be the evaluated. (Internal Assessment).

Min marks for midterm/ Internals=12

Min marks for end term theory=28

Min marks for end term practical=40



**School of Advertising, PR and Events**  
**AAFT University**

**Program: BA-EM (BA in Event Management)**

SEMESTER – V								
Subject Code	Subject	Contact Hours per week			Credits	Internal Assessment	External Exam / Viva Voce	Total
		Lecture	Tutorial	Practical				
AU-BAEM - 501	Dynamics of Small Businesses	3	1	0	4	30	70	100
AU-BAEM - 502	Media Management	3	1	0	4	30	70	100
AU-BAEM - 503	Videography	0	2	2	4	30	70	100
AU-BAEM - 504	Ethics and Laws of Event Management	4	0	0	4	30	70	100
AU-BAEM - 505	Consumer Behavior	3	1	0	4	30	70	100
	<b>Total</b>	<b>13</b>	<b>5</b>	<b>2</b>	<b>20</b>	<b>150</b>	<b>350</b>	<b>500</b>

**Note: The examination shall consist of dual method of evaluation, comprising:**

- a. Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (Mid-Term Examinations & External Examinations).
- b. Class Assessment: In- class assignments and practical (if any) will be the evaluated. (Internal Assessment).

Min marks for midterm/ Internals=12

Min marks for end term theory=28

Min marks for end term practical=40



**School of Advertising, PR and Events**  
**AAFT University**

**Program: BA-EM (BA in Event Management)**

SEMESTER- IV								
Subject Code	Subject	Contact Hours per week			Credits	Internal Assessment	External Exam / Viva Voce	Total
		Lecture	Tutorial	Practical				
AU-BAEM - 601	Media Relations	3	1	0	4	30	70	100
AU-BAEM - 602	Managing Groups and Teams	4	0	0	4	30	70	100
AU-BAEM - 603	Sound and Video Production	1	1	2	4	30	70	100
AU-BAEM - 604	Special Events	3	1	0	4	30	70	100
AU-BAEM - 605	Internship	0	0	4	4	30	70	100
	<b>Total</b>	<b>11</b>	<b>3</b>	<b>6</b>	<b>20</b>	<b>150</b>	<b>350</b>	<b>500</b>

**Note: The examination shall consist of dual method of evaluation, comprising:**

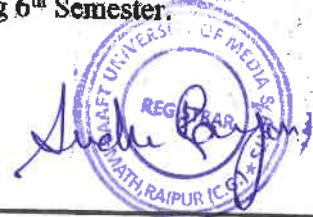
- Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (**Mid-Term Examinations & External Examinations**).
- Class Assessment: In- class assignments and practical (if any) will be the evaluated. (**Internal Assessment**).

Min marks for midterm/ Internals=12

Min marks for end term theory=28

Min marks for end term practical=40

- Each student has to undergo an Industry Training with a relevant organization for duration of 8 Weeks during 6<sup>th</sup> semester. On completion of the training, he/she has to prepare a Project Report and submit the same to the Department during 6<sup>th</sup> Semester.



# **School of Advertising, PR & Events**

**AAFT University of Media and Arts**

## **Syllabus – Course Outline**

**PG DIPLOMA – ADVERTISING & BRAND COMMUNICATION  
(PGD-ABC)  
Batch – (2021 – 2022)**



**School of Advertising, PR & Events**

**AAFT University,  
Village Math, Raipur,  
Raipur, Chhattisgarh – 492002  
Website: [www.aaft.edu.in](http://www.aaft.edu.in)**





**School of Advertising, PR and Events**  
**AAFT University**

**Program: PG DIP - ABC (PG Diploma in Advertising & Brand Communication)**  
**Scheme of Examination**

SEMESTER- I								
Subject Code	Subject	Session			Credits	CIA	ESE	Total
		L	T	P				
AU – PG DABC - 101	Introduction to Advertising	3	1	0	4	30	70	100
AU – PG DABC - 102	Advertising Creative	2	1	1	4	30	70	100
AU – PG DABC - 103	Consumer Behaviour	3	1	0	4	30	70	100
AU – PG DABC - 104	Design Technology – I (Adobe Photoshop & Illustrator)	1	1	2	4	30	70	100
AU – PG DABC - 105	Television Broadcasting	3	0	1	4	30	70	100
AU – PG DABC - 106	Communicative English	1	0	1	2	30	70	100
	<b>Total</b>	<b>12</b>	<b>3</b>	<b>5</b>	<b>22</b>	<b>180</b>	<b>420</b>	<b>600</b>

\*L = Lecture, T/P = Tutorial / Practical, CIA = Continuous internal Evaluation, ESE = End Semester Evaluation.

**Note: The examination shall consist of dual method of evaluation, comprising:**

- Multiple choice Questions & Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (**Mid-Term Examinations & External Examinations**).
- Class Assessment: In- class assignments and practical (if any) will be the evaluated. (**Internal Assessment**).

Min marks for midterm/ Internals=12

Min marks for end term theory=28

Min marks for end term practical=40



**School of Advertising, PR and Events**  
**AAFT University**

**Program: PG DIP - ABC (PG Diploma in Advertising & Brand Communication)**

**Scheme of Examination**

SEMESTER- II								
Subject Code	Subject	Contact Hours per week			Credits	CIA	ESE	Total
		L	T	P				
AU- PG DABC - 201	Advertising Strategy, Account planning & Production	3	1	0	4	30	70	100
AU - PG DABC - 202	Copywriting & Visualization	2	1	1	4	30	70	100
AU - PG DABC - 203	Product and Brand Management	4	0	0	4	30	70	100
AU - PG DABC - 204	Design Technology - II (Coral Draw & InDesign)	1	1	2	4	30	70	100
AU - PG DABC - 205	Summer Internship (Term Project)	0	0	4	4	30	70	100
	<b>Total</b>	<b>10</b>	<b>3</b>	<b>7</b>	<b>20</b>	<b>150</b>	<b>350</b>	<b>500</b>

\*L = Lecture, T/P = Tutorial / Practical, CIA = Continuous internal Evaluation, ESE = End Semester Evaluation.

**Note: The examination shall consist of dual method of evaluation, comprising:**

- Multiple choice Questions & Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (Mid-Term Examinations & External Examinations).
- Class Assessment: In- class assignments and practical (if any) will be the evaluated. (Internal Assessment).

Min marks for midterm/ Internals=12

Min marks for end term theory=28

Min marks for end term practical=40



**School of Advertising, Public Relations & Events**  
**AAFT University of Media and Arts**

**Syllabus –**  
**Course Outline**

**DIPLOMA IN PUBLIC RELATIONS &  
EVENTS**

**(DPRE)**  
**Batch (2021-2022)**  
**One – Year (Regular)**



**AAFT**  
**UNIVERSITY**  
OF  
MEDIA AND ARTS

**School of Advertising, PR & Events**  
**AAFT University,**  
Village Math, Raipur,  
Raipur, Chhattisgarh – 492002  
Website: [www.aaft.edu.in](http://www.aaft.edu.in)





**School of Advertising, PR and Events**  
**AAFT University**

**Program: DPRE (Diploma in PR & Event)**

SEMESTER – I								
Subject Code	Subject	Sessions			Credits	Internal Assessment	External Exam / Viva Voce	Total
		Lecture	Tutorial	Practical				
AU- DPRE -101	Communicative English	3	1	0	4	30	70	100
AU- DPRE -102	Basics of Event Management	4	0	0	4	30	70	100
AU- DPRE -103	Event Financing Accounting	3	1	0	4	30	70	100
AU- DPRE -104	Introduction to Public Relations – I	4	0	0	4	30	70	100
AU- DPRE -105	Introduction to Event and Media Industry	4	0	0	4	30	70	100
AU- DPRE -106	Event Manual	0	0	2	2	15	35	70
	<b>Total</b>	<b>18</b>	<b>2</b>	<b>2</b>	<b>22</b>	<b>165</b>	<b>385</b>	<b>550</b>

**Note: The examination shall consist of dual method of evaluation, comprising:**

- a. Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (**Mid-Term Examinations & External Examinations**).
- b. Class Assessment: In- class assignments and practical (if any) will be the evaluated. (**Internal Assessment**).

Min marks for midterm/ Internals=12

Min marks for end term theory=28

Min marks for end term practical=40



**School of Advertising, PR and Events**  
**AAFT University**

**Program: DPRE (Diploma in PR & Event)**

Subject Code	Subject	SEMESTER - II						
		Session			Credits	Intern al Assess ment	Externa l Exam / Viva Voce	Total
		Lecture	Tutorial	Practical				
AU- DPRE -201	Event Marketing & Advertising	3	1	0	4	30	70	100
AU- DPRE -202	Environmental Studies	4	0	0	4	30	70	100
AU- DPRE -203	Event operations and logistics	3	1	0	4	30	70	100
AU- DPRE -204	Basic Computer Skills for Events and Media	1	1	2	4	30	70	100
AU- DPRE -205	Organisational Management	4	0	0	4	30	70	100
	<b>Total</b>	<b>17</b>	<b>0</b>	<b>3</b>	<b>20</b>	<b>150</b>	<b>350</b>	<b>500</b>

**Note: The examination shall consist of dual method of evaluation, comprising:**

- a. Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (Mid-Term Examinations & External Examinations).
- b. Class Assessment: In- class assignments and practical (if any) will be the evaluated. (Internal Assessment).

Min marks for midterm/ Internals=12

Min marks for end term theory=28

Min marks for end term practical=40



# **School of Advertising, PR & Events**

## **AAFT University of Media and Arts**

### **Syllabus – Course Outline**

**MA – ADVERTISING & BRAND COMMUNICATION  
(MA-ABC)  
Batch – (2021 – 2023)**



**School of Advertising, PR & Events**  
**AAFT University,**  
Village Math, Raipur,  
Raipur, Chhattisgarh – 492002  
Website: [www.aaft.edu.in](http://www.aaft.edu.in)



**School of Advertising, PR and Events**  
**AAFT University**

**Program: MA - ABC (MA in Advertising & Brand Communication)**  
**Scheme of Examination**

SEMESTER- I								
Subject Code	Subject	Session			Credits	CIA	ESE	Total
		L	T	P				
AU – MAABC - 101	Introduction to Advertising	3	1	0	4	30	70	100
AU – MAABC - 102	Advertising Creative	2	1	1	4	30	70	100
AU – MAABC - 103	Consumer Behaviour	3	1	0	4	30	70	100
AU – MAABC - 104	Design Technology – I (Adobe Photoshop & Illustrator)	1	1	2	4	30	70	100
AU – MAABC - 105	Television Broadcasting	3	0	1	4	30	70	100
AU – MAABC - 106	Communicative English	1	0	1	2	30	70	100
	<b>Total</b>	<b>12</b>	<b>3</b>	<b>5</b>	<b>22</b>	<b>180</b>	<b>420</b>	<b>600</b>

\*L = Lecture, T/P = Tutorial / Practical, CIA = Continuous internal Evaluation, ESE = End Semester Evaluation.

**Note: The examination shall consist of dual method of evaluation, comprising:**

- Multiple choice Questions & Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (Mid-Term Examinations & External Examinations).
- Class Assessment: In- class assignments and practical (if any) will be the evaluated. (Internal Assessment).

Min marks for midterm/ Internals=12

Min marks for end term theory=28

Min marks for end term practical=40





**School of Advertising, PR and Events**  
**AAFT University**

**Program: MA - ABC (MA in Advertising & Brand Communication)**

**Scheme of Examination**

<b>SEMESTER- II</b>									
Subject Code	Subject	Contact Hours per week			Credits	CIA	ESE	Total	
		L	T	P					
AU MAABC 201	- Advertising Strategy, - Account planning & - Production	3	1	0	4	30	70	100	
AU MAABC 202	- Copywriting & - Visualization	2	1	1	4	30	70	100	
AU MAABC 203	- Product and Brand - Management	4	0	0	4	30	70	100	
AU MAABC 204	- Design Technology – - II (Coral Draw & - InDesign)	1	1	2	4	30	70	100	
AU MAABC 205	- Summer Internship - (Term Project)	0	0	4	4	30	70	100	
	<b>Total</b>	<b>10</b>	<b>3</b>	<b>7</b>	<b>20</b>	<b>150</b>	<b>350</b>	<b>500</b>	

\*L = Lecture, T/P = Tutorial / Practical, CIA = Continuous internal Evaluation, ESE = End Semester Evaluation.

**Note: The examination shall consist of dual method of evaluation, comprising:**

- Multiple choice Questions & Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (**Mid-Term Examinations & External Examinations**).
- Class Assessment: In- class assignments and practical (if any) will be the evaluated. (**Internal Assessment**).

Min marks for midterm/ Internals=12

Min marks for end term theory=28

Min marks for end term practical=40



**School of Advertising, PR and Events**  
**AAFT University**

**Program: MA-ABC (MA in Advertising & Brand Communication)**

SEMESTER - III								
Subject Code	Subject	Sessions			Credits	Internal Assessment	External Exam / Viva Voce	Total
		L	T	P				
AU MAABC 301	- Innovation, Creativity and Visual Literacy for Brand Communication	3	1	0	4	30	70	100
AU MAABC 302	- Digital Marketing Strategy	2	1	1	4	30	70	100
AU MAABC 303	- Media & Marketing Research Methodologies	3	1	0	4	30	70	100
AU MAABC 304	- Integrated Marketing Communication	3	1	0	4	30	70	100
AU MAABC 305	- Advertising in Contemporary Society	1	1	0	4	30	70	100
	<b>Total</b>	<b>12</b>	<b>5</b>	<b>0</b>	<b>20</b>	<b>150</b>	<b>350</b>	<b>500</b>

**Note: The examination shall consist of dual method of evaluation, comprising:**

- Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (Mid-Term Examinations & External Examinations).
- Class Assessment: In-class assignments and practical (if any) will be evaluated. (Internal Assessment).

Min marks for midterm/ Internals=12

Min marks for end term theory=28

Min marks for end term practical=40





**School of Advertising, PR and Events**  
**AAFT University**

**Program: MA-ABC (MA in Advertising & Brand Communication)**

Subject Code	Subject	SEMESTER - IV						
		Session			Credits	Internal Assessment	External Exam / Viva Voce	Total
		L	T	P				
AU MAABC - 401	Media Laws	4	0	0	4	30	70	100
AU MAABC - 402	Design Technology - III (Dream Weaver & Flash)	1	1	2	4	30	70	100
AU MAABC - 403	Production for Advertising	1	1	2	4	30	70	100
AU MAABC - 404	Dissertation	0	0	8	8	60	140	200
	<b>Total</b>	<b>6</b>	<b>2</b>	<b>12</b>	<b>20</b>	<b>150</b>	<b>350</b>	<b>500</b>

**Note: The examination shall consist of dual method of evaluation, comprising:**

- Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (Mid-Term Examinations & External Examinations).
- Class Assessment: In- class assignments and practical (if any) will be the evaluated. (Internal Assessment).

Min marks for midterm/ Internals=12

Min marks for end term theory=28

Min marks for end term practical=40



**School of Advertising, Public Relations & Events**  
**AAFT University of Media and Arts**

**Syllabus –**  
**Course Outline**

**M.A. IN PUBLIC RELATIONS & EVENTS**

**(MAPRE)**

**Batch (2021-2023)**

**Two – Year (Regular)**



**School of Advertising, PR & Events**

**AAFT University,**

**Village Math, Raipur,**

**Raipur, Chhattisgarh – 492002**

**Website: [www.aaft.edu.in](http://www.aaft.edu.in)**



**School of Advertising, PR and Events**  
**AAFT University**

**Program: MAPRE (MA in Public Relations and Events)**  
**Scheme of Examination**

<b>SEMESTER - I</b>								
<b>Subject Code</b>	<b>Subject</b>	<b>Contact Hours per week</b>			<b>Credits</b>	<b>CIA</b>	<b>ESE</b>	<b>Total</b>
		<b>L</b>	<b>T</b>	<b>P</b>				
AU-MAPRE-101	Introduction to Event Management	3	1	0	4	30	70	100
AU-MAPRE-102	Public Relations: Principles and Practices	4	0	0	4	30	70	100
AU-MAPRE-103	Communicative English	4	0	0	4	30	70	100
AU-MAPRE-104	Principles of Management	4	0	0	4	30	70	100
AU-MAPRE-105	Event Accounting	3	1	0	4	30	70	100
	<b>Total</b>	<b>16</b>	<b>2</b>	<b>0</b>	<b>20</b>	<b>150</b>	<b>350</b>	<b>500</b>

\*L = Lecture, T/P = Tutorial / Practical, CIA = Continuous internal Evaluation, ESE = End Semester Evaluation.

**Note:** The examination shall consist of dual method of evaluation, comprising:

- a. Multiple choice Questions & Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (**Mid-Term Examinations & External Examinations**).
- b. Class Assessment: In- class assignments and practical (if any) will be the evaluated. (**Internal Assessment**).

Min marks for midterm/ Internals=12

Min marks for end term theory=28

Min marks for end term practical=40

*Sudh Raza*  


**School of Advertising, PR and Events**  
**AAFT University**

**Program: MAPRE (MA in Public Relations and Events)**  
**Scheme of Examination**

SEMESTER -II								
Subject Code	Subject	Session			Credits	CIA	ESE	Total
		L	T	P				
AU-MAPRE-201	Marketing of Events	3	1	0	4	30	70	100
AU-MAPRE-202	Tools and Techniques of PR	2	1	1	4	30	70	100
AU-MAPRE-203	Organisational Management	4	0	0	4	30	70	100
AU-MAPRE-204	Multimedia Tools and Techniques – I	1	1	2	4	30	70	100
AU-MAPRE-205	Term Project – I	0	0	4	4	30	70	100
	<b>Total</b>	<b>11</b>	<b>3</b>	<b>7</b>	<b>20</b>	<b>150</b>	<b>350</b>	<b>500</b>

\*L = Lecture, T/P = Tutorial / Practical, CIA = Continuous internal Evaluation, ESE = End Semester Evaluation.

**Note: The examination shall consist of dual method of evaluation, comprising:**

- a. Multiple choice Questions & Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (**Mid-Term Examinations & External Examinations**).
- b. Class Assessment: In- class assignments and practical (if any) will be the evaluated. (**Internal Assessment**).

Min marks for midterm/ Internals=12

Min marks for end term theory=28

Min marks for end term practical=40





**School of Advertising, PR and Events**  
**AAFT University**

**Program: MAPRE (MA in Public Relations and Events)**

**Scheme of Examination**

SEMESTER - III								
Subject Code	Subject	Session			Credits	Internal Assessment	External Exam / Viva Voce	Total
		L	T	P				
AU-MAPRE-301	Event Coordination & Laws	4	0	0	4	30	70	100
AU-MAPRE-302	Production for PR	2	1	1	4	30	70	100
AU-MAPRE-303	Research Methodology for Event & PR - I	3	1	0	4	30	70	100
AU-MAPRE-304	Integrated Marketing Communication	3	1	0	4	30	70	100
AU-MAPRE-305	Multimedia Tools and Techniques - II	1	1	2	4	30	70	100
<b>Total</b>		<b>13</b>	<b>4</b>	<b>3</b>	<b>20</b>	<b>150</b>	<b>350</b>	<b>500</b>

\*L = Lecture, T/P = Tutorial / Practical, CIA = Continuous internal Evaluation, ESE = End Semester Evaluation.

**Note: The examination shall consist of dual method of evaluation, comprising:**

- a. Multiple choice Questions & Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (**Mid-Term Examinations & External Examinations**).
- b. Class Assessment: In- class assignments and practical (if any) will be the evaluated. (**Internal Assessment**).

Min marks for midterm/ Internals=12

Min marks for end term theory=28

Min marks for end term practical=40



**School of Advertising, PR and Events**  
**AAFT University**

**Program: MAPRE (MA in Public Relations and Events)**  
**Scheme of Examination**

SEMESTER - IV								
Subject Code	Subject	Session			Credits	Internal Assessment	External Exam / Viva Voce	Total
		L	T	P				
AU-MAPRE-401	Event Consultancy and special events	3	1	0	4	30	70	100
AU-MAPRE-402	Digital PR	2	1	1	4	30	70	100
AU-MAPRE-403	Research Methodology for Event & PR - II	3	1	0	4	30	70	100
AU-MAPRE-404	Dissertation	0	0	8	8	60	140	200
	Total	8	3	9	20	150	350	500

\*L = Lecture, T/P = Tutorial / Practical, CIA = Continuous internal Evaluation, ESE = End Semester Evaluation.

**Note: The examination shall consist of dual method of evaluation, comprising:**

- Multiple choice Questions & Subjective type questions:** These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (**Mid-Term Examinations & External Examinations**).
- Class Assessment:** In- class assignments and practical (if any) will be the evaluated. (**Internal Assessment**).

Min marks for midterm/ Internals=12

Min marks for end term theory=28

Min marks for end term practical=40







**AAFT UNIVERSITY, RAIPUR**

**SCHOOL OF ADVERTISING, PUBLIC RELATIONS AND  
EVENTS**

**Program:**

**B.A. EVENT MANAGEMENT (THREE – YEAR -REGULAR)**

**BAEM**

**Batch (2020-23)**



**School of Advertising, PR and Events**  
**AAFT University**

**Program: BA-EM (BA in Event Management)**

BA-EM The program provides business management skills relevant in the modern workplace of events. The program has been designed to provide students with competencies in designing, planning and executing events of all levels be it celebrities, business or state level.

**COURSE STRUCTURE**

- Duration: 3 years fulltime (6 semesters)
- Sixth semester has industrial exposure i.e. industrial training of 40 hours.

**Eligibility:**



**School of Advertising, PR and Events**  
**AAFT University**

**Program: BA-EM (BA in Event Management)**

**PROGRAM EDUCATIONAL OBJECTIVE (PEO'S):**

1. Develop managerial skills and theoretical knowledge for managing Events with special focus on functional areas of Event management.
2. Enable learners to acquire advanced theoretical knowledge on research methods and techniques and develop capabilities in the application of research in solving Event management problems
3. Acquire expertise in specialized fields like Event planning, laws, budgeting, Marketing, Managing special events and information technology for events.
4. Facilitate learner to pursue career in professional areas of event management such as Event manager, entrepreneur etc.

**PROGRAM OUTCOME (PO'S)**

<b>PO1</b>	Develop and implement financial initiatives based on event objectives through methods such as sponsorship programs, grant applications, and fundraising initiatives.
<b>PO2</b>	Plan, design, and coordinate effective site and facility operations for events
<b>PO3</b>	Apply the principles of marketing to events.
<b>PO4</b>	Apply strategies for effective human resource management to events.
<b>PO5</b>	Create, plan, and implement effective programming for events / Special Events
<b>PO6</b>	Apply accounting and financial knowledge and skills to the operation of events.
<b>PO7</b>	Apply business administration skills to the operation of events.
<b>PO8</b>	Apply the principles of professionalism and ethics to event management.



**School of Advertising, PR and Events**  
**AAFT University**

**Program: BA-EM (BA in Event Management)**

SEMESTER - I								
Subject Code	Subject	Contact Hours per week		Total Contact Hours	Credits	Internal Assessment	External Exam / Viva Voce	Total
		Lecture	Practical					
AU-BAEM-101	Writing skills for communication	4	0	40	4	30	70	100
AU-BAEM -102	Basics of Event Management	4	0	40	4	30	70	100
AU-BAEM -103	Event Financing Accounting	4	0	40	4	30	70	100
AU-BAEM -104	Introduction to Public Relations - I	4	0	40	4	30	70	100
AU-BAEM -105	Introduction to Event and Media Industry	4	0	40	4	30	70	100
	<b>Total</b>	<b>20</b>	<b>0</b>	<b>200</b>	<b>20</b>	<b>150</b>	<b>350</b>	<b>500</b>

**Note: The examination shall consist of dual method of evaluation, comprising:**

- a. Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (Mid-Term Examinations & External Examinations).
- b. Class Assessment: In- class assignments and practical (if any) will be the evaluated. (Internal Assessment).

Min marks for midterm/ Internals=12

Min marks for end term theory=28

Min marks for end term practical=40



**School of Advertising, PR and Events**  
**AAFT University**

**Program: BA-EM (BA in Event Management)**

SEMESTER - II								
Subject Code	Subject	Contact Hours per week		Total Contact Hours	Credits	Internal Assessment	External Exam / Viva Voce	Total
		Lecture	Practical					
AU-BAEM -201	Event Marketing & Advertising	4	0	40	4	30	70	100
AU-BAEM -202	Environmental Studies	4	0	40	4	30	70	100
AU-BAEM -203	Event operations and logistics	4	0	40	4	30	70	100
AU-BAEM -204	Basic Computer Skills for Events and Media	1	3	40	4	30	70	100
AU-BAEM -205	Organisational Management	4	0	40	4	30	70	100
	<b>Total</b>	<b>17</b>	<b>3</b>	<b>200</b>	<b>20</b>	<b>150</b>	<b>350</b>	<b>500</b>

**Note: The examination shall consist of dual method of evaluation, comprising:**

- a. Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (Mid-Term Examinations & External Examinations).
- b. Class Assessment: In- class assignments and practical (if any) will be the evaluated. (Internal Assessment).

Min marks for midterm/ Internals=12

Min marks for end term theory=28

Min marks for end term practical=40





**School of Advertising, PR and Events**  
**AAFT University**

**Program: BA-EM (BA in Event Management)**

SEMESTER - III								
Subject Code	Subject	Contact Hours per week		Total Contact Hours	Credits	Internal Assessment	External Exam / Viva Voce	Total
		Lecture	Practical					
AU-BAEM - 301	Media & Marketing Research Methodologies	4	0	40	4	30	70	100
AU-BAEM - 302	Introduction to Web Technology	1	3	40	4	30	70	100
AU-BAEM - 303	Strategic Global Marketing	4	0	40	4	30	70	100
AU-BAEM - 304	Public Speaking and Presentation Skills	1	3	40	4	30	70	100
AU-BAEM - 305	Event Planning	4	0	40	4	30	70	100
	<b>Total</b>	<b>14</b>	<b>6</b>	<b>200</b>	<b>20</b>	<b>150</b>	<b>350</b>	<b>500</b>

**Note:** The examination shall consist of dual method of evaluation, comprising:

- Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (Mid-Term Examinations & External Examinations).
- Class Assessment: In- class assignments and practical (if any) will be the evaluated. (Internal Assessment).

Min marks for midterm/ Internals=12

Min marks for end term theory=28

Min marks for end term practical=40





**School of Advertising, PR and Events**  
**AAFT University**

**Program: BA-EM (BA in Event Management)**

SEMESTER - IV								
Subject Code	Subject	Contact Hours per week		Total Contact Hours	Credits	Internal Assessment	External Exam / Viva Voce	Total
		Lecture	Practical					
AU-BAEM - 401	Advertising Process	4	0	40	4	30	70	100
AU-BAEM - 402	Design Technology	1	3	40	4	30	70	100
AU-BAEM - 403	Event Consultancy	4	0	40	4	30	70	100
AU-BAEM - 404	Still Photography	1	3	40	4	30	70	100
AU-BAEM - 405	Term Project - I	0	4	40	4	30	70	100
	<b>Total</b>	<b>10</b>	<b>10</b>	<b>200</b>	<b>20</b>	<b>150</b>	<b>350</b>	<b>500</b>

**Note: The examination shall consist of dual method of evaluation, comprising:**

- a. Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (Mid-Term Examinations & External Examinations).
- b. Class Assessment: In- class assignments and practical (if any) will be the evaluated. (Internal Assessment).

Min marks for midterm/ Internals=12

Min marks for end term theory=28

Min marks for end term practical=40



**School of Advertising, PR and Events**  
**AAFT University**

**Program: BA-EM (BA in Event Management)**

SEMESTER - V								
Subject Code	Subject	Contact Hours per week		Total Contact Hours	Credits	Internal Assessment	External Exam / Viva Voce	Total
		Lecture	Practical					
AU-BAEM - 501	Dynamics of Small Businesses	4	0	40	4	30	70	100
AU-BAEM - 502	Media Management	4	0	40	4	30	70	100
AU-BAEM - 503	Videography	0	4	40	4	30	70	100
AU-BAEM - 504	Ethics and Laws of Event Management	4	0	40	4	30	70	100
AU-BAEM - 505	Consumer Behaviour	4	0	40	4	30	70	100
	<b>Total</b>	<b>16</b>	<b>4</b>	<b>200</b>	<b>20</b>	<b>150</b>	<b>350</b>	<b>500</b>

**Note: The examination shall consist of dual method of evaluation, comprising:**

- Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (Mid-Term Examinations & External Examinations).
- Class Assessment: In- class assignments and practical (if any) will be the evaluated. (Internal Assessment).

Min marks for midterm/ Internals=12

Min marks for end term theory=28

Min marks for end term practical=40



**School of Advertising, PR and Events**  
**AAFT University**

**Program: BA-EM (BA in Event Management)**

SEMESTER - VI								
Subject Code	Subject	Contact Hours per week		Total Contact Hours	Credits	Internal Assessment	External Exam / Viva Voce	Total
		Lecture	Practical					
AU-BAEM - 601	Media Relations	4	0	40	4	30	70	100
AU-BAEM - 602	Managing Groups and Teams	4	0	40	4	30	70	100
AU-BAEM - 603	Sound and Video Production	1	4	40	4	30	70	100
AU-BAEM - 604	Special Events	4	0	40	4	30	70	100
AU-BAEM - 605	Internship	0	4	40	4	30	70	100
	<b>Total</b>	<b>20</b>	<b>0</b>	<b>200</b>	<b>20</b>	<b>150</b>	<b>350</b>	<b>500</b>

**Note: The examination shall consist of dual method of evaluation, comprising:**

- Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (Mid-Term Examinations & External Examinations).
- Class Assessment: In- class assignments and practical (if any) will be the evaluated. (Internal Assessment).

Min marks for midterm/ Internals=12

Min marks for end term theory=28

Min marks for end term practical=40

- Each student has to undergo an Industry Training with a relevant organization for duration of 8 Weeks during 6<sup>th</sup> semester. On completion of the training, he/she has to prepare a Project Report and submit the same to the Department during 6<sup>th</sup> Semester.





**AAFT**  
**UNIVERSITY**  
OF  
MEDIA AND ARTS

**AAFT UNIVERSITY, RAIPUR**

**SCHOOL OF ADVERTISING, PUBLIC RELATIONS AND  
EVENTS**

**Program:**

**M.A. ADVERTISING & BRAND COMMUNICATION  
(TWO – YEAR -REGULAR)**

**MA - ABC**

**Batch (2020-22)**



**School of Advertising, PR and Events**  
**AAFT University**

**Program: MA-ABC (MA Advertising & Brand Communication)**

MA ABC The program provides business management skills relevant in the modern workplace of Advertising and Brand communication. The program has been designed to provide students with competencies of basic concepts and principles in relation to better decision making in the fields of advertising.

**COURSE STRUCTURE**

- Duration: 2 years fulltime (4 semesters)
- Second semester has industrial exposure i.e. industrial training of 40 hours.

**Eligibility:**





**School of Advertising, PR and Events**  
**AAFT University**

**Program: MA-ABC (MA in Advertising & Brand Communication)**

**PROGRAM EDUCATIONAL OBJECTIVE (PEO'S):**

1. To equip the students with requisite knowledge, skills & right attitude necessary to provide effective leadership in advertising and brand business.
2. To develop competent management professionals with strong ethical values, capabilities of designing advertisement, formulating media strategies and managing the brands strategically.
3. Enable learners to acquire advanced theoretical knowledge on research methods and techniques and develop capabilities in the application of research in solving Advertising and brand related problems.
4. Facilitate learner to pursue career in professional areas of Advertising and to harness entrepreneurial approach and skillsets.

**PROGRAM OUTCOME (PO'S)**

<b>PO1</b>	Demonstrate knowledge of the nature and processes of Advertising and brand management
<b>PO2</b>	Apply the concepts and techniques in the application for developing and designing an effective advertising and sales promotion program
<b>PO3</b>	Sensitize students to the various facets of advertising, public relation and promotion management.
<b>PO4</b>	Apply managerial perspective and an informed decision-making ability for effective and efficient tackling of promotional situations.
<b>PO5</b>	Identify and make decisions regarding the most feasible advertising appeal and media mix.
<b>PO6</b>	Identify the dealer-oriented promotion techniques, customer-oriented promotion techniques and the salesmen-oriented promotion techniques.
<b>PO7</b>	Appraise the key issues in managing a brand portfolio and making strategic brand decisions.
<b>PO8</b>	Analyze and discuss contemporary brand related problems and develop appropriate strategies and initiatives.





**School of Advertising, PR and Events**  
**AAFT University**

**Program: MA-ABC (MA in Advertising & Brand Communication)**

SEMESTER - I								
Subject Code	Subject	Contact Hours per week		Total Contact Hours	Credits	Internal Assessment	External Exam / Viva Voce	Total
		Lecture	Practical					
MAABC-101	Introduction to Advertising	3	1	40	4	30	70	100
AU - MAABC - 102	Advertising Creative	1	3	40	4	30	70	100
AU - MAABC - 103	Consumer Behaviour	4	0	40	4	30	70	100
AU - MAABC - 104	Design Technology - I (Adobe Photoshop & Illustrator)	1	3	40	4	30	70	100
AU - MAABC - 105	Television Broadcasting	3	1	40	4	30	70	100
AU - MAABC - 106	Communication Skills and Personality development	4	0	40	4	30	70	100
	<b>Total</b>	<b>16</b>	<b>8</b>	<b>240</b>	<b>24</b>	<b>180</b>	<b>420</b>	<b>600</b>

**Note: The examination shall consist of dual method of evaluation, comprising:**

- Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (Mid-Term Examinations & External Examinations).
- Class Assessment: In- class assignments and practical (if any) will be the evaluated. (Internal Assessment).

Min marks for midterm/ Internals=12

Min marks for end term theory=28

Min marks for end term practical=40



**School of Advertising, PR and Events**  
**AAFT University**

**Program: MA-ABC (MA in Advertising & Brand Communication)**

<b>SEMESTER - II</b>								
Subject Code	Subject	Contact Hours per week		Total Contact Hours	Credits	Internal Assessment	External Exam / Viva Voce	Total
		Lecture	Practical					
AU - MAABC - 201	Advertising Strategy, Account planning & Production	4	0	40	4	30	70	100
AU - MAABC - 202	Copywriting & Visualization	2	2	40	4	30	70	100
AU - MAABC - 203	Strategic Brand Communication	4	0	40	4	30	70	100
AU - MAABC - 204	Design Technology - II (Coral Draw & InDesign)	1	3	40	4	30	70	100
AU - MAABC - 205	Summer Internship (Term Project)	0	4	40	4	30	70	100
	<b>Total</b>	<b>11</b>	<b>9</b>	<b>200</b>	<b>20</b>	<b>150</b>	<b>350</b>	<b>500</b>

**Note: The examination shall consist of dual method of evaluation, comprising:**

- Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (**Mid-Term Examinations & External Examinations**).
- Class Assessment: In- class assignments and practical (if any) will be the evaluated. (**Internal Assessment**).

Min marks for midterm/ Internals=12

Min marks for end term theory=28

Min marks for end term practical=40



**School of Advertising, PR and Events**  
**AAFT University**

**Program: MA-ABC (MA in Advertising & Brand Communication)**

SEMESTER - III								
Subject Code	Subject	Contact Hours per week		Total Contact Hours	Credits	Internal Assessment	External Exam / Viva Voce	Total
		Lecture	Practical					
AU - MAABC - 301	Innovation, Creativity and Visual Literacy for Brand Communication	4	0	40	4	30	70	100
AU - MAABC - 302	Digital Marketing Strategy	2	2	40	4	30	70	100
AU - MAABC - 303	Media & Marketing Research Methodologies	4	0	40	4	30	70	100
AU - MAABC - 304	Integrated Marketing Communication	4	0	40	4	30	70	100
AU - MAABC - 305	Advertising in Contemporary Society	4	0	40	4	30	70	100
	<b>Total</b>	<b>18</b>	<b>2</b>	<b>200</b>	<b>20</b>	<b>150</b>	<b>350</b>	<b>500</b>

**Note: The examination shall consist of dual method of evaluation, comprising:**

- Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (Mid-Term Examinations & External Examinations).
- Class Assessment: In- class assignments and practical (if any) will be the evaluated. (Internal Assessment).

Min marks for midterm/ Internals=12

Min marks for end term theory=28

Min marks for end term practical=40



**School of Advertising, PR and Events**  
**AAFT University**

**Program: MA-ABC (MA in Advertising & Brand Communication)**

SEMESTER - IV								
Subject Code	Subject	Contact Hours per week		Total Contact Hours	Credits	Internal Assessment	External Exam / Viva Voce	Total
		Lecture	Practical					
AU - MAABC - 401	Entertainment, Media, Advertising and Marketing	4	0	40	4	30	70	100
AU - MAABC - 402	Design Technology - III (Dream Weaver & Flash)	4	0	40	4	30	70	100
AU - MAABC - 403	Advertising Design	1	3	40	4	30	70	100
AU - MAABC - 404	Dissertation - I	0	4	40	4	30	70	100
AU - MAABC - 405	Dissertation - II	0	4	40	4	30	70	100
	<b>Total</b>	<b>9</b>	<b>11</b>	<b>200</b>	<b>20</b>	<b>150</b>	<b>350</b>	<b>500</b>

**Note: The examination shall consist of dual method of evaluation, comprising:**

- Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (Mid-Term Examinations & External Examinations).
- Class Assessment: In- class assignments and practical (if any) will be the evaluated. (Internal Assessment).

Min marks for midterm/ Internals=12

Min marks for end term theory=28

Min marks for end term practical=40







**AAFT**  
**UNIVERSITY**  
OF  
MEDIA AND ARTS

**AAFT UNIVERSITY, RAIPUR**

**SCHOOL OF ADVERTISING, PUBLIC RELATIONS AND  
EVENTS**

**Program:**

**DIPLOMA – PUBLIC RELATIONS & EVENTS  
(ONE – YEAR -REGULAR)**

**DIP - PRE**

**Batch (2020-21)**



**School of Advertising, PR and Events**  
**AAFT University**

**Program: Dip-PRE (Diploma in Public Relations & Events)**

DIP PRE is a specialized course for students who have passion for creative events and discovering new thinking abilities. The main objective of the course is to provide basic concepts and principles in relation to better decision making in the fields of public relations and events.

**COURSE STRUCTURE**

- Duration: 1 years fulltime (2 semesters)
- Second semester has industrial exposure i.e. industrial training of 40 hours.

**Eligibility:**





**School of Advertising, PR and Events**  
**AAFT University**

**Program: DIP PRE (DIP in Public Relations & Events)**

**PROGRAM EDUCATIONAL OBJECTIVE (PEO'S):**

1. To equip the students with requisite knowledge, skills & right attitude necessary for managing the public relations and organizing events.
2. Acquire expertise in specialized fields like Event planning, laws, budgeting, Marketing, Managing special events and information technology for events.
3. Facilitate learner to pursue career in professional areas of event management and public relations such as Event manager, Public relations officer, entrepreneur etc.

**PROGRAM OUTCOME (PO'S)**

<b>PO1</b>	Develop and implement financial initiatives based on event objectives through methods such as sponsorship programs, grant applications, and fundraising initiatives.
<b>PO2</b>	Apply the concepts and techniques in the application for developing and designing an effective public relation program
<b>PO3</b>	Apply different tools of Public relations and should be well versed with the public relations writing
<b>PO4</b>	Apply managerial perspective and an informed decision-making about the basic ethics and laws of public relations.
<b>PO5</b>	Appraise the key areas such as create, plan, and implement effective programming for events / Special Events
<b>PO6</b>	Analyze and apply the principles of professionalism and ethics to event management.


**School of Advertising, PR and Events**  
**AAFT University**

**Program: DIP PRE (DIP in Public Relations & Events)**

SEMESTER - I								
Subject Code	Subject	Contact Hours per week		Total Contact Hours	Credits	Internal Assessment	External Exam / Viva Voce	Total
		Lecture	Practical					
AU-DPRE-101	Writing skills for communication	4	0	40	4	30	70	100
AU- DPRE -102	Basics of Event Management	4	0	40	4	30	70	100
AU- DPRE -103	Event Financing Accounting	4	0	40	4	30	70	100
AU- DPRE -104	Introduction to Public Relations – I	4	0	40	4	30	70	100
AU- DPRE -105	Introduction to Event and Media Industry	4	0	40	4	30	70	100
<b>Total</b>		<b>20</b>	<b>0</b>	<b>200</b>	<b>20</b>	<b>150</b>	<b>350</b>	<b>500</b>

**Note: The examination shall consist of dual method of evaluation, comprising:**

- Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (Mid-Term Examinations & External Examinations).
- Class Assessment: In- class assignments and practical (if any) will be the evaluated. (Internal Assessment).

Min marks for midterm/ Internals=12

Min marks for end term theory=28

Min marks for end term practical=40



**School of Advertising, PR and Events**  
**AAFT University**

**Program: DIP PRE (DIP in Public Relations & Events)**

<b>SEMESTER - II</b>								
Subject Code	Subject	Contact Hours per week		Total Contact Hours	Credits	Internal Assessment	External Exam / Viva Voce	Total
		Lecture	Practical					
AU-DPRE-201	Event Marketing & Advertising	4	0	40	4	30	70	100
AU- DPRE -202	Public Relations - II	4	0	40	4	30	70	100
AU- DPRE -203	Event operations and logistics	4	0	40	4	30	70	100
AU- DPRE -204	Basic Computer Skills for Events and Media	1	3	40	4	30	70	100
AU- DPRE -205	Organisational Management	4	0	40	4	30	70	100
AU- DPRE -206	Term Project – I	0	4	40	4	30	70	100
	<b>Total</b>	<b>17</b>	<b>7</b>	<b>240</b>	<b>24</b>	<b>180</b>	<b>480</b>	<b>600</b>

**Note: The examination shall consist of dual method of evaluation, comprising:**

- a. Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (Mid-Term Examinations & External Examinations).
- b. Class Assessment: In- class assignments and practical (if any) will be the evaluated. (Internal Assessment).

Min marks for midterm/ Internals=12

Min marks for end term theory=28

Min marks for end term practical=40





**AAFT UNIVERSITY, RAIPUR**

**SCHOOL OF ADVERTISING, PUBLIC RELATIONS AND  
EVENTS**

**Program:**

**DIPLOMA - ADVERTISING & BRAND COMMUNICATION  
(ONE – YEAR -REGULAR)**

**DIP - ABC**

**Batch (2020-21)**



**School of Advertising, PR and Events**  
**AAFT University**

**Program: Dip-ABC (Diploma in Advertising & Brand Communication)**

DIP ABC The program provides business management skills relevant in the modern workplace of Advertising and Brand communication. The program has been designed to provide students with competencies of basic concepts and principles in relation to better decision making in the fields of advertising.

**COURSE STRUCTURE**

- Duration: 1 years fulltime (2 semesters)
- Second semester has industrial exposure i.e. industrial training of 40 hours.

**Eligibility:**





**School of Advertising, PR and Events**  
**AAFT University**

**Program: Dip-ABC (Diploma in Advertising & Brand Communication)**

**PROGRAM EDUCATIONAL OBJECTIVE (PEO'S):**

1. To equip the students with requisite knowledge, skills & right attitude necessary to provide effective leadership in advertising and brand business.
2. To develop competent management professionals with strong ethical values, capabilities of designing advertisement, formulating media strategies and managing the brands strategically.
3. Facilitate learner to pursue career in professional areas of Advertising and to harness entrepreneurial approach and skillsets.

**PROGRAM OUTCOME (PO'S)**

<b>PO1</b>	Demonstrate knowledge of the nature and processes of Advertising and brand management
<b>PO2</b>	Apply the concepts and techniques in the application for developing and designing an effective advertising and sales promotion program
<b>PO3</b>	Sensitize students to the various facets of advertising, public relation and promotion management.
<b>PO4</b>	Apply managerial perspective and an informed decision-making ability for effective and efficient tackling of promotional situations.
<b>PO5</b>	Appraise the key issues in managing a brand portfolio and making strategic brand decisions.
<b>PO6</b>	Analyze and discuss contemporary brand related problems and develop appropriate strategies and initiatives.





**School of Advertising, PR and Events**  
**AAFT University**

**Program: DIP - ABC (Diploma in Advertising & Brand Communication)**

SEMESTER - I								
Subject Code	Subject	Contact Hours per week		Total Contact Hours	Credits	Internal Assessment	External Exam / Viva Voce	Total
		Lecture	Practical					
AU - DABC - 101	Introduction to Advertising	3	1	40	4	30	70	100
AU - DABC - 102	Advertising Creative	1	3	40	4	30	70	100
AU - DABC - 103	Consumer Behavior	4	0	40	4	30	70	100
AU - DABC - 104	Design Technology - I (Adobe Photoshop & Illustrator)	1	3	40	4	30	70	100
AU - DABC - 105	Television Broadcasting	3	1	40	4	30	70	100
AU - DABC - 106	Communication Skills and Personality development	3	1	40	4	30	70	100
	<b>Total</b>	<b>12</b>	<b>8</b>	<b>240</b>	<b>24</b>	<b>180</b>	<b>420</b>	<b>600</b>

**Note: The examination shall consist of dual method of evaluation, comprising:**

- Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (**Mid-Term Examinations & External Examinations**).
- Class Assessment: In- class assignments and practical (if any) will be the evaluated. (**Internal Assessment**).

Min marks for midterm/ Internals=12

Min marks for end term theory=28

Min marks for end term practical=40



**School of Advertising, PR and Events**  
**AAFT University**

**Program: DIP - ABC (Diploma in Advertising & Brand Communication)**

<b>SEMESTER - II</b>								
Subject Code	Subject	Contact Hours per week		Total Contact Hours	Credits	Internal Assessment	External Exam / Viva Voce	Total
		Lecture	Practical					
AU - DABC - 201	Advertising Strategy, Account planning & Production	4	0	40	4	30	70	100
AU - DABC - 202	Copywriting & Visualization	2	2	40	4	30	70	100
AU - DABC - 203	Strategic Brand Communication	4	0	40	4	30	70	100
AU - DABC - 204	Design Technology - II (Coral Draw & InDesign)	1	3	40	4	30	70	100
AU - DABC - 205	Summer Internship (Term Project)	0	4	40	4	30	70	100
	<b>Total</b>	<b>11</b>	<b>9</b>	<b>200</b>	<b>20</b>	<b>150</b>	<b>350</b>	<b>500</b>

**Note: The examination shall consist of dual method of evaluation, comprising:**

- Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (Mid-Term Examinations & External Examinations).
- Class Assessment: In- class assignments and practical (if any) will be the evaluated. (Internal Assessment).

Min marks for midterm/ Internals=12

Min marks for end term theory=28

Min marks for end term practical=40





**AAFT**  
**UNIVERSITY**  
OF  
MEDIA AND ARTS

**AAFT UNIVERSITY, RAIPUR**

**SCHOOL OF ADVERTISING, PUBLIC RELATIONS AND  
EVENTS**

**Program:**

**M. A. - PUBLIC RELATIONS & EVENTS  
(TWO - YEAR - REGULAR)**

**MA - PRE**

**Batch (2019-21)**



**School of Advertising, PR and Events**  
**AAFT University**

**Program: MA-PRE (MA in Public Relations & Events)**

MA PRE is a specialized course for students who have passion for creative events and discovering new thinking abilities. The main objective of the course is to provide basic concepts and principles in relation to better decision making in the fields of public relations and events.

**COURSE STRUCTURE**

- Duration: 2 years fulltime (4 semesters)

**Eligibility:**

**School of Advertising, PR and Events**  
**AAFT University**



**Program: MA-PRE (MA in Public Relations & Events)**

**PROGRAM EDUCATIONAL OBJECTIVE (PEO'S):**

1. To equip the students with requisite knowledge, skills & right attitude necessary for managing the public relations and organizing events.
2. Acquire expertise in specialized fields like Event planning, laws, budgeting, Marketing, Managing special events and information technology for events.
3. Enable learners to acquire advanced theoretical knowledge on research methods and techniques and develop capabilities in the application of research in solving Events and Public Relation problems.
4. Facilitate learner to pursue career in professional areas of event management and public relations such as Event manager, Public relations officer, entrepreneur etc.

**PROGRAM OUTCOME (PO'S)**

<b>PO1</b>	Develop and implement financial initiatives based on event objectives through methods such as sponsorship programs, grant applications, and fundraising initiatives.
<b>PO2</b>	Apply the concepts and techniques in the application for developing and designing an effective public relation program
<b>PO3</b>	Apply different tools of Public relations and should be well versed with the public relations writing
<b>PO4</b>	Apply managerial perspective and an informed decision-making about the basic ethics and laws of public relations.
<b>PO5</b>	Appraise the key areas such as create, plan, and implement effective programming for events / Special Events
<b>PO6</b>	Apply accounting and financial knowledge and skills to the operation of events.
<b>PO7</b>	Apply business administration skills to the operation of events.
<b>PO8</b>	Apply strategies for effective human resource management to events.
<b>PO9</b>	Analyze and apply the principles of professionalism and ethics to event management.

**School of Advertising, PR and Events**





## AAFT University

### Program: MA-PRE (MA in Public Relations & Events)

SEMESTER IV								
SUBJECT CODE	SUBJECT	CONTACT HOURS PER WEEK			CREDITS	INTERNAL ASSESSMENT	EXTERNAL EXAM/ VIVA-VOCE	TOTAL
		LECTURE	TUTORIAL	PRACTICAL				
AU-MAPRE - 401	SPECIALIZED PUBLIC RELATIONS	2	0	2	4	30	70	100
AU-MAPRE - 402	GLOBAL BUSINESS ENVIRONMENT	3	1	0	4	30	70	100
AU-MAPRE - 403	EXHIBITION, EVENT PRODUCTION AND MARKETING	3	1	0	4	30	70	100
AU-MAPRE - 404	MEDIA & MARKETING RESEARCH METHODOLOGIES	2	1	1	4	30	70	100
AU-MAPRE - 405	TERM PROJECT-III	0	0	4	4	30	70	100
	<b>TOTAL</b>	10	3	7	20	150	350	500

**Note: The examination shall consist of dual method of evaluation, comprising:**

- Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (Mid-Term Examinations & External Examinations).
- Class Assessment: In- class assignments and practical (if any) will be the evaluated. (Internal Assessment).

Min marks for midterm/ Internals=12

Min marks for end term theory=28

Min marks for end term practical=40





**AAFT University**

**Program: MA-PRE (MA in Public Relations & Events)**

**Note: The examination shall consist of dual method of evaluation, comprising:**

<b>SEMESTER I</b>								
<b>SUBJECT CODE</b>	<b>SUBJECT</b>	<b>CONTACT HOURS PER WEEK</b>			<b>CREDITS</b>	<b>INTERNAL ASSESSMENT</b>	<b>EXTERNAL EXAM/IVA-VOCE</b>	<b>TOTAL</b>
		<b>LECTURE</b>	<b>TUTORIAL</b>	<b>PRACTICAL</b>				
AU-MAPRE 101	INTRODUCTION TO COMMUNICATION AND MEDIA INDUSTRIES	3	1	0	4	30	70	100
AU-MAPRE 102	MEDIA LAWS	3	1	0	4	30	70	100
AU-MAPRE 103	INTRODUCTION TO PUBLIC RELATIONS-I	3	0	1	4	30	70	100
AU-MAPRE 104	GLOBAL MARKETING SENARIO	3	1	0	4	30	70	100
AU-MAPRE 105	INTRODUCTION TO PHOTOGRAPHY	2	0	2	4	30	70	100
	<b>TOTAL</b>	<b>14</b>	<b>3</b>	<b>3</b>	<b>20</b>	<b>150</b>	<b>350</b>	<b>500</b>

- a. Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (Mid-Term Examinations & External Examinations).
- b. Class Assessment: In- class assignments and practical (if any) will be the evaluated. (Internal Assessment).

Min marks for midterm/ Internals=12

Min marks for end term theory=28

Min marks for end term practical=40

**School of Advertising, PR and Events**



**AAFT University**

**Program: MA-PRE (MA in Public Relations & Events)**

SEMESTER II								
SUBJECT CODE	SUBJECT	CONTACT HOURS PER WEEK			CREDITS	INTERNAL ASSESSMENT	EXTERNAL EXAM/IVA-VOCE	TOTAL
		LECTURE	TUTORIAL	PRACTICAL				
AU-MAPRE 201	ORGANIZATIONAL MANAGEMENT	3	1	0	4	30	70	100
AU-MAPRE 202	CORPORATE COMMUNICATION-I	1	0	3	4	30	70	100
AU-MAPRE 203	EVENT MANAGEMENT	3	0	1	4	30	70	100
AU-MAPRE 204	BUSINESS COMMUNICATION & SOFT SKILLS	1	0	3	4	30	70	100
AU-MAPRE 205	TERM PROJECT-I	0	2	2	4	30	70	100
	<b>TOTAL</b>	<b>8</b>	<b>3</b>	<b>9</b>	<b>20</b>	<b>150</b>	<b>350</b>	<b>500</b>

**Note:** The examination shall consist of dual method of evaluation, comprising:

- Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (Mid-Term Examinations & External Examinations).
- Class Assessment: In- class assignments and practical (if any) will be the evaluated. (Internal Assessment).

Min marks for midterm/ Internals=12

Min marks for end term theory=28

Min marks for end term practical=40

**School of Advertising, PR and Events**



## AAFT University

### Program: MA-PRE (MA in Public Relations & Events)

SEMESTER III								
SUBJECT CODE	SUBJECT	CONTACT HOURS PER WEEK			CREDITS	INTERNAL ASSESSMENT	EXTERNAL EXAM/IVA-VOCE	TOTAL
		LECTURE	TUTORIAL	PRACTICAL				
AU-MAPRE - 301	PUBLIC RELATIONS-II	3	1	0	4	30	70	100
AU-MAPRE - 302	CORPORATE COMMUNICATION- II	2	0	2	4	30	70	100
AU-MAPRE - 303	CSR, SOCIAL & DEVELOPMENT COMMUNICATION	4	0	0	4	30	70	100
AU-MAPRE - 304	INTEGRATED MARKETING COMMUNICATION	1	0	3	4	30	70	100
AU-MAPRE - 305	TERM PROJECT-II	0	0	4	4	30	70	100
	<b>TOTAL</b>	<b>10</b>	<b>1</b>	<b>9</b>	<b>20</b>	<b>150</b>	<b>350</b>	<b>500</b>

**Note:** The examination shall consist of dual method of evaluation, comprising:

- a. Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (Mid-Term Examinations & External Examinations).
- b. Class Assessment: In- class assignments and practical (if any) will be the evaluated. (Internal Assessment).

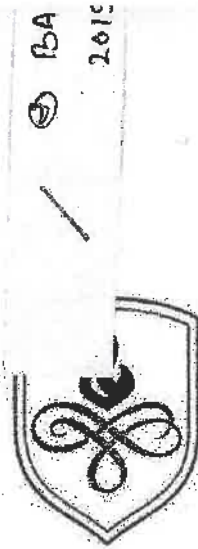
Min marks for midterm/ Internals=12

Min marks for end term theory=28

Min marks for end term practical=40

**School of Advertising, PR and Events**





**AAFT UNIVERSITY, RAIPUR**

**SCHOOL OF ADVERTISING, PUBLIC RELATIONS AND  
EVENTS**

**Program:**

**B.A. EVENT MANAGEMENT (THREE – YEAR -REGULAR)**

**BAEM**

**Batch (2019-22)**





**School of Advertising, PR and Events**  
**AAFT University**

**Program: BA-EM (BA in Event Management)**  
**Semester – I**

SUBJECT CODE	SUBJECT	CONTACT HOURS PER WEEK			CREDITS	INTERNAL ASSESSMENT		EXTERNAL EXAM/ VIVA- VOCE	TOTAL
		LECTURE	TUTORIAL	PRACTICAL		MID TERM	TEACHERS EVALUATION		
AU-BAEM-101	Writing Skills for Communicators	3	1	0	4	20	10	70	100
AU-BAEM-102	Event Operations and Industry	3	1	0	4	20	10	70	100
AU-BAEM-103	Accounting for Managerial Decision	3	1	0	4	20	10	70	100
AU-BAEM-104	Introduction to Web Technology	3	1	0	4	20	10	70	100
AU-BAEM-105	Introduction to Public Relations	3	1	0	4	20	10	70	100
	TOTAL	15	5	0	20	100	50	350	500

**Note: The examination shall consist of dual method of evaluation, comprising:**

- Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (Mid-Term Examinations & External Examinations).
- Class Assessment: In- class assignments and practical (if any) will be the evaluated. (Internal Assessment).

Min marks for midterm/ Internals=12

Min marks for end term theory=28

Min marks for end term practical=40



**School of Advertising, PR and Events**  
**AAFT University**

**Program: BA-EM (BA in Event Management)**  
**Semester – II**

SUBJECT CODE	SUBJECT	CONTACT HOURS PER WEEK			CRED ITS	INTERNAL ASSESSMENT		EXTER NAL EXAM/ VIVA- VOCE	TOT/ L
		LEC TUR E	TUTO RIAL	PRACTI CAL		MID TERM	TEACHE RS EVALUA TION		
UJ-BAEM-201	Corporate Event Management	3	1	0	4	20	10	70	100
AU-BAEM-202	Strategic Global Marketing	3	1	0	4	20	10	70	100
AU-BAEM-203	Public Speaking and Presentation Skills	3	1	0	4	20	10	70	100
AU-BAEM-204	Communication in New Economy	3	1	0	4	20	10	70	100
AU-BAEM-205	Corporate Communication	3	1	0	4	20	10	70	100
AUEVS-100	Environmental studies (additional-compulsory subject)	1		1	2	20	10	70	100
	<b>TOTAL</b>	<b>16</b>	<b>5</b>	<b>1</b>	<b>22</b>	<b>120</b>	<b>60</b>	<b>420</b>	<b>600</b>

**Note: The examination shall consist of dual method of evaluation, comprising:**

- Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (**Mid-Term Examinations & External Examinations**).
- Class Assessment: In- class assignments and practical (if any) will be the evaluated. (**Internal Assessment**).

Min marks for midterm/ Internals=12

Min marks for end term theory=28

Min marks for end term practical=40





**School of Advertising, PR and Events**  
**AAFT University**

**Program: BA-EM (BA in Event Management)**  
**Semester - III**

SUBJECT CODE	SUBJECT	CONTACT HOURS PER WEEK			CREDITS	INTERNAL ASSESSMENT		EXTERNAL EXAM/VI VA-VOCE	TOTAL
		LECTURE	TUTORIAL	PRACTICAL		MID TERM	TEACHER'S EVALUATION		
AU-EM-301	Event Campaigning and Marketing	3	1	0	4	20	10	70	100
AU-BAEM-302	Media & Marketing Research Methodologies	3	1	0	4	20	10	70	100
AU-BAEM-303	Design Technology	3	1	0	4	20	10	70	100
AU-BAEM-304	Advertising Process	3	1	0	4	20	10	70	100
AU-BAEM-305	Consumer Behaviour	3	1	0	4	20	10	70	100
	<b>TOTAL</b>	<b>13</b>	<b>4</b>	<b>3</b>	<b>20</b>	<b>100</b>	<b>50</b>	<b>350</b>	<b>500</b>

**Note: The examination shall consist of dual method of evaluation, comprising:**

- Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (Mid-Term Examinations & External Examinations).
- Class Assessment: In- class assignments and practical (if any) will be the evaluated. (Internal Assessment).

Min marks for midterm/ Internals=12

Min marks for end term theory=28

Min marks for end term practical=40

  
*Sudh Rangan*

**School of Advertising, PR and Events**  
**AAFT University**

**Program: BA-EM (BA in Event Management)**  
**Semester – IV**

SUBJECT CODE	SUBJECT	CONTACT HOURS PER WEEK			CREDITS	INTERNAL ASSESSMENT		EXTERNAL EXAM/VI VA-VOCE	TOTAL
		LECTURE	TUTORIAL	PRACTICAL		MID TERM	TEACHERS EVALUATION		
AU-BAEM-401	Dynamics of Small Businesses	3	1	0	4	20	10	70	10
AU-BAEM-402	Event Consultancy	3	1	0	4	20	10	70	10
AU-BAEM-403	Media Management	3	1	0	4	20	10	70	10
AU-BAEM-404	Still Photography	0	1	6	4	20	10	70	10
AU-BAEM-405	Videography	0	1	6	4	20	10	70	10
	<b>TOTAL</b>	<b>11</b>	<b>3</b>	<b>6</b>	<b>20</b>	<b>100</b>	<b>50</b>	<b>350</b>	<b>50</b>

**Note: The examination shall consist of dual method of evaluation, comprising:**

- Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (**Mid-Term Examinations & External Examinations**).
- Class Assessment: In- class assignments and practical (if any) will be the evaluated. (**Internal Assessment**).

Min marks for midterm/ Internals=12

Min marks for end term theory=28

Min marks for end term practical=40



**School of Advertising, PR and Events**  
**AAFT University**

**Program: BA-EM (BA in Event Management)**

**Semester -V**

SUBJECT CODE	SUBJECT	CONTACT HOURS PER WEEK			CRED ITS	INTERNAL ASSESSMENT		EXTER NAL EXAM/ VIVA- VOCE	TOTA L
		LECT URE	TUTO RIAL	PRACTI CAL		MID TERM	TEACHE RS EVALUA TION		
AU-BAEM-501	Visualization and Copywriting	3	1	0	4	20	10	70	100
AU-BAEM-502	Managing Groups and Teams	3	1	0	4	20	10	70	100
AU-BAEM-503	Video Editing	0	1	6	4	20	10	70	100
AU-BAEM-504	Sound and Video Production	0	1	6	4	20	10	70	100
AU-BAEM-505	Internship	0	1	6	4	0	10	70	100
	<b>TOTAL</b>	<b>6</b>	<b>5</b>	<b>18</b>	<b>20</b>	<b>100</b>	<b>50</b>	<b>350</b>	<b>500</b>

**Note: The examination shall consist of dual method of evaluation, comprising:**

- Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (Mid-Term Examinations & External Examinations).
- Class Assessment: In- class assignments and practical (if any) will be the evaluated. (Internal Assessment).

Min marks for midterm/ Internals=12

Min marks for end term theory=28

Min marks for end term practical=40



**School of Advertising, PR and Events**  
**AAFT University**

**Program: BA-EM (BA in Event Management)**

**Semester -VI**

SUBJECT CODE	SUBJECT	CONTACT HOURS PER WEEK			CREDITS	INTERNAL ASSESSMENT		EXTERNAL EXAM/VI VA-VOCE	TOTAL
		LECTURE	TUTORIAL	PRACTICAL		MID TERM	TEACHERS EVALUATION		
AU-BAEM-601	Event Production	3	1	0	4	20	10	70	100
AU-BAEM-602	Advance Public Relations	3	1	0	4	20	10	70	100
AU-BAEM-603	Ethics and Laws of Event Management	3	1	0	4	20	10	70	100
AU-BAEM-604	Media Relations	3	1	0	4	20	10	70	100
AU-BAEM-605	Internship	0	1	6	4	0	10	70	100
	<b>TOTAL</b>	<b>12</b>	<b>6</b>	<b>06</b>	<b>20</b>	<b>100</b>	<b>50</b>	<b>350</b>	<b>500</b>

**Note:** The examination shall consist of dual method of evaluation, comprising:

- Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (Mid-Term Examinations & External Examinations).
- Class Assessment: In- class assignments and practical (if any) will be the evaluated. (Internal Assessment).

Min marks for midterm/ Internals=12

Min marks for end term theory=28

Min marks for end term practical=40



## AAFT University, Raipur

Reference No:

Date: 27/10/2021

### NOTIFICATION

This is to inform that, the **School of Cinema** is conducting Board of Studies Meeting on 27/10/2021. It is our pleasure and honor to invite you as an Expert Member for the B.O.S Meeting. The details of the meeting are mentioned below:

**Date:** 27/10/2021

**Time:** IST 11:00 Hrs

**Venue:** Online

Thus we solicit your gracious presence for the same.

Note: Agenda of the meeting is attached for your perusal.

Thanking you

Yours Sincerely

Mr. Mukesh Kumar  
Head of Department

S.No.	Name of Faculty with Designation	Signature
1.	Mr. Sudhir Ranjan (Registrar)	
2.	Dr. Shikha Verma Kashyap (Associate Director)	
3.	Mr. Santosh Swarnakar (Dean)	
4.	Mr. Mukesh Kumar (Course Coordinator)	
5.	Mr. Pritesh Pandey (Asst. Professor)	
6.	Mr. Birju kumar (Asst. Professor)	



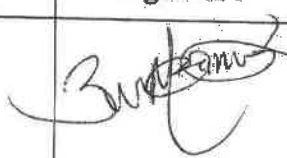
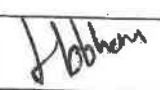





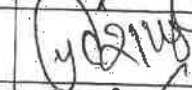
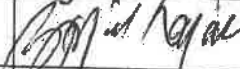
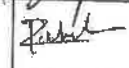



**Board of Studies for School of Cinema  
AAFT University, Raipur (C.G.)  
Course [2021-2024]**

**Attendance Sheet**

**Date: 27/10/2021**

The School of Cinema is conducting Board of Studies Meeting on 27/10/2021. The below mentioned members were present.

Sl. No.	Members	Name	Signature
1	Expert (Asst.Prof.M.G.A.H.V.V. Wardha )	Dr. Mr. Satish Pawade	
2	Expert (Film Director )	Mr. Hobhan Pawan kumar	
3	Registrar	Mr. SudhirRanjan	
4	Associate Director	Dr. ShikhaVermaKashyap	
5	Dean	Mr. Santosh Swarnakar	
6	Course Coordinator	Mr. Mukesh Kumar	
7	Asst. Professor	Mr. Somanath Sahoo	
8.	Asst. Professor	Mr. Pritesh Pandey	
9.	Asst. Professor	Mr. Birju kumar	
10.	Asst. Professor	Mr. Rahul Shakya	

  
Mr. Mukesh Kumar  
Head of Department





## **School of Cinema**

**AAFT University of Media and Arts, Raipur**

### **BOARD OF STUDIES MEETING**

#### **Minutes of Meeting**

The BOS for School of Cinema was conducted with academicians and Industry Professional on 27<sup>th</sup> October 2021, with an objective to put before them the syllabus of MA in Cinema, BA in Cinema, Diploma in acting for film and TV, Diploma in Post Production, Diploma in Direction & Screenplay writing (SPW) and Diploma in Camera & Lighting Techniques, and invite their feedback and suggestion.

**Date:** 27<sup>th</sup> October 2021,

**Time:** 11.00am

**Venue:** Zoom (Online Platform)

**Chaired By:** Mr. Mukesh Kumar, HoD, SOC.

**Following members were present:**

1. Mr Sudhir Ranjan, Registrar, AAFT University
2. Dr. Shikha Verma Kashyap, Associate Director, AAFT University
3. Mr. Santosh Swarnakar, Academic Dean, AAFT University
4. Dr. Satish Pawde, Assistant Professor, Depart of Performing Arts, Mahatma Gandhi International Hindi University. Wardha, Maharashtra.
5. Mr. Haobam Paban Kumar, World Renowned Film Maker form Imphal, Manipur, India.
6. Mr. Somnath Sahoo, HoD, SOJMC, AAFT University
7. Mr. Birju Kumar Rajak, Assistant Professor, SOC, AAFT University
8. Mr. Pritesh Pandey, Assistant Professor, SOC, AAFT University
9. Mr. Rahul Shakya, Assistant Professor, SOC, AAFT University

#### **Agenda of the Meeting:**

1. For Diploma courses, the subjects are changed with maintaining the same subject codes
2. To introducing courses of M.A. Cinema, B.A. Cinema, Diploma in Camera & Lighting Techniques, Diploma in Direction & SPW, Diploma in Acting for Film & TV and Diploma in Post Production.
3. Approval of syllabus as per revised syllabus for mentioned courses.
4. To Consider and approve the proposal of minor modifications in subjects of mentioned programs.
5. To consider and approve the panel of Examiners for Theory and Practical Examination for the session 2021-22 for the courses running under Faculty.



#### **Points Discussed by Mr. Haobam Paban Kumar**

1. Mr. Paban appreciated the curriculum by quoting, "best detailed work".
2. Mr. Paban explained the need to craft the students well-prepared for the market/industry.
3. He also suggested to encourage the students to move out and find the financier/producer to consider their project, this will help the student to get in veins the work culture of the industry.
4. University should also finance minor projects of students which will help the students to get a boost for their career.
5. Curriculum framework should be as such to prepare the students to solely reach-out in the industry to get a boost for their projects.
6. There must be a project of every student of their work which is under guidance of the faculties as it will help them creating their portfolio of their work for the industry.
7. Projects are to be created with the focus to create a quality-oriented project rather quantity emphasized.
8. Framework should include guiding students to pitching their projects on various global or national platforms for the recognition.
9. Mr. Paban was emphasized on creating a benchmark in the academics of film and TV as there are very less institutions to which he congratulated the university for being such and setting the benchmark.
10. Framework should include marketing of the cinema as it is also a vital part of the film and TV industry.

#### **Points Discussed by Mr. Somnath Sahoo**

1. Curriculum should include film festivals and film journalism.
2. Students should be encouraged in participating and attending Film Festivals as it will enhance their viewability to the cinema and they'll able to see what's in the culture of the cinema.
3. Mr. Sahoo has suggested in submitting the script of their project in Hinglish language as the students came from pan India which will become a hinderance in their free flow of creativity.
4. He also suggested the core v/s elective course ratio.
5. University needs to approach to different institution globally for the exchange of student program, they can sign a MoU.



6. Discussion and Approval of Internship, Books, and Journals. Your valuable inputs from your academic and industry experience would definitely go a long way in whetting the syllabus and the course.

**Schedule of Discussion was:**

S No	Time	Name of Activity
1	11.00am	Introduction of Experts and brief explanation of the BOS agenda
2	10.20am	Discussion and Review of undergraduate and post graduate syllabus
3	11.40am	Discussion and Review of diploma syllabus
4	12.00pm	Vote of thanks

**Following Points were discussed:**

1. The online BOS meeting of SOC started with the permission of respected Registrar, Mr. Sudhir Ranjan and respected Associate Director, Dr. Shikha Verma Kashyap at 11.00 am. The experts Dr. Satish Pawde and Mr. Haobam Paban Kumar was introduced to the members by HoD, Mr. Mukesh Kumar.
2. Discussion started with the "UNDERGRADUATE SYLLABI". Dr. Satish Pawde and Mr. Haobam Paban Kumar appreciated the syllabus and suggested minor changes in the Syllabus.
3. Dr. Pawde appreciated the functionality of the syllabi and suggested to implicate the new National Education Policy, 2020 in the curriculum to which Mr. padan agreed to this.

**Points Discussed by Dr. Satish Pawde**

4. Curriculum needs to be designed as such which should facilitate the students in their professional career.
  5. Employment oriented syllabus should be adapted by every professionally inclined course which the syllabus of SoC have it.
  6. Dr. Pawde suggested to implement the LOCF program i.e., Learning Outcomes-based Curriculum Framework.
  7. Dr. Pawde also suggested for the choice-based curriculum framework so that students and the freedom to choose the desired subjects of their best interest.
  8. He also suggested for the elective paper process for the best interest for the students.
- 
- i. Both the external experts have put emphasis to include the industry expose in their curriculum.
  - ii. Dr. Satish and Mr. Paban suggested for adding topics which should provide students the industry exposure and expert interaction.



**Conclusion:**

This BOS meeting was very fruitful and all the experts gave their valuable suggestions for strengthening the SoC syllabuses, and making them as 100% both academic & industry friendly.

  
Yours Sincerely,

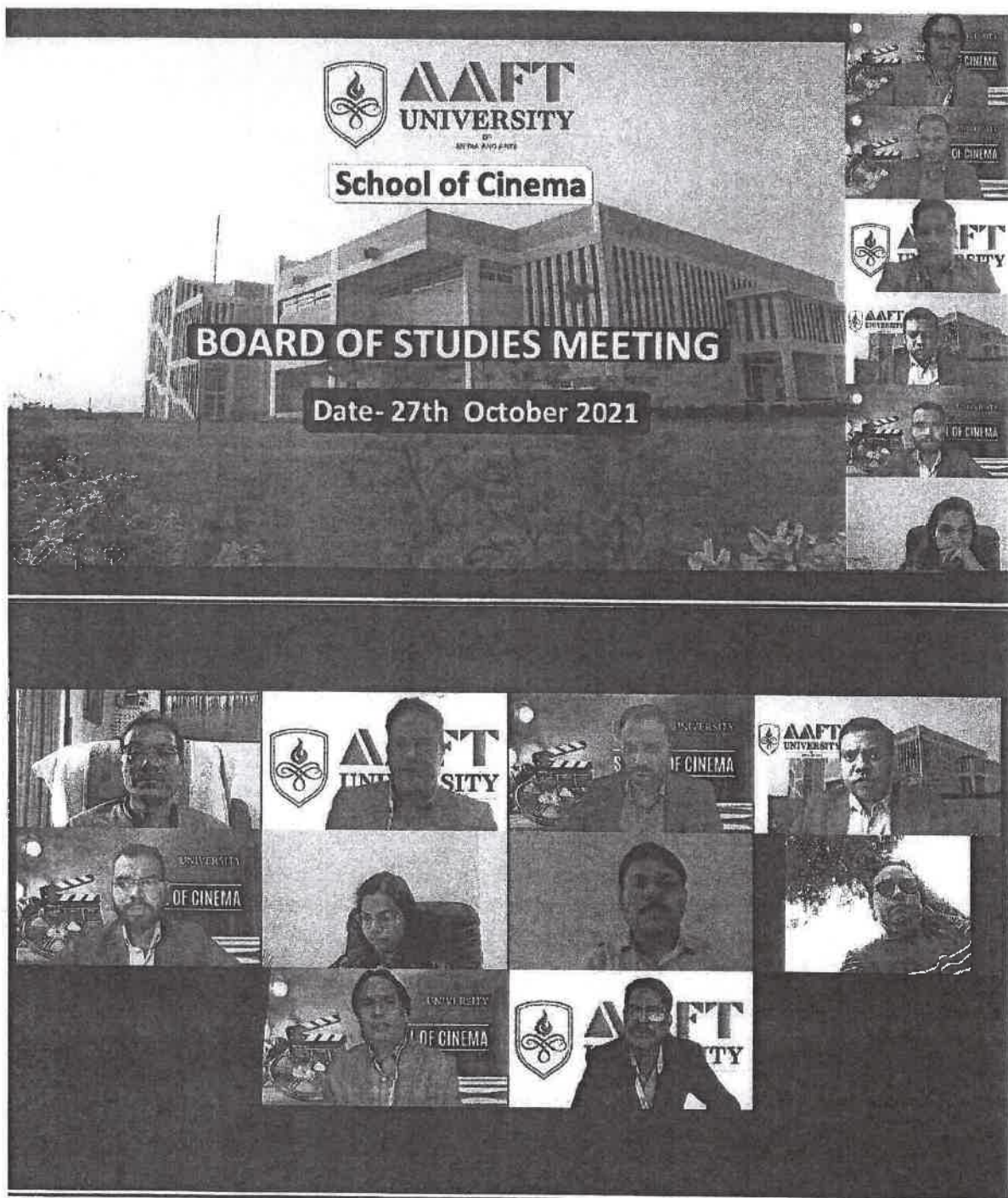
Mr. Mukesh Kumar, Head of Department, SOC)

(In-charge Chairperson for Meeting)

**Photographs of the meeting:**









**B.A. IN CINEMA**  
**(03 YEARS FULL TIME PROGRAMME)**  
**(2021 - 2024)**



School of Cinema  
AAFT University,  
Village Math, Raipur,  
Raipur, Chhattisgarh – 493225  
Website: [www.aaft.edu.in](http://www.aaft.edu.in)



**School of Cinema AAFT University, Raipur**  
**Course Structure (B.A. Cinema) 2021- 24**

**Semester I**

Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
			L	T	P	ESE	CIA		
SOC	AU-BAC-101	Basics of Direction	2	1	1	70	30	100	4
SOC	AU-BAC-102	Basics of Acting	2	1	1	70	30	100	4
SOC	AU-BAC-103	Basics of Photography	2	1	1	70	30	100	4
SOC	AU-BAC-104	Communicative English	4	0	0	70	30	100	4
SOC	AU-BAC-105	Photo Story Project	0	0	0	100	0	100	8
		Total	10	3	3	280	120	500	24

\*L= Lectures, \*T=Tutorial P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment.



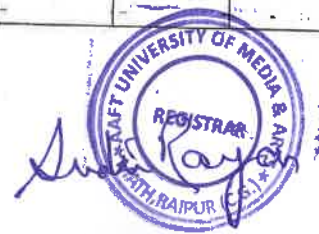
### Semester II

Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
			L	T	P	ESE	CIA		
SOC	AU-BAC-201	Basics of Video Editing	2	1	1	70	30	100	4
SOC	AU-BAC-202	Basics of Cinematography	2	1	1	70	30	100	4
SOC	AU-BAC-203	Environmental Studies	2	0	0	70	30	100	4
SOC	AU-BAC-204	Film Studies I	4	0	0	70	30	100	4
SOC	AU-BAC-205	FILMMAKING PRACTICAL (Continuity Project)	0	0	0	100	0	100	8
		<b>TOTAL</b>	<b>10</b>	<b>2</b>	<b>2</b>	<b>380</b>	<b>120</b>	<b>500</b>	<b>24</b>

\*L= Lectures, \*T=Tutorial P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment.

### Semester III

Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
			L	T	P	ESE	CIA		
SOC	AU-BAC-301	Basics of Sound	2	0	2	70	30	100	4
SOC	AU-BAC-302	Production Management	2	0	2	70	30	100	4



SOC	AU-BAC-303	Creative Writing for Films	4	0	0	70	30	100	4
SOC	AU-BAC-304	Production Design	3	0	1	70	30	100	4
SOC	AU-BAC-305	FILMMAKING PRACTICAL (MISE EN SCENE)	0	0	0	100	0	100	8
		TOTAL	10	0	6	380	120	500	24

\*L= Lectures, \*T=Tutorial P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment.

#### Semester IV

Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
			L	T	P	ESE	CIA		
SOC	AU-BAC-401	Soft Skills	4	0	0	70	30	100	4
SOC	AU-BAC-402	Film Studies II	4	0	0	70	30	100	4
SOC	AU-BAC-403	Media Ethics & Law	4	0	0	70	30	100	4
SOC	AU-BAC-404	ELECTIVE- I	2	1	1	70	30	100	4
SOC	AU-BAC-405	FILMMAKING PRACTICAL (Ad Film)	0	0	0	100	0	100	8
		TOTAL	14	1	1	380	120	500	24

\*L= Lectures, T= Tutorial, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment.



**SPECIALISATION (Offered any one)**

**ELECTIVE - I**

SOC	AU-BAC- EL-405	Direction & SPW	2	1	1	70	30	100	4
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**ELECTIVE - I**

SOC	AU-BAC- EL-405	Cinematography	2	1	1	70	30	100	4
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**ELECTIVE - I**

SOC	AU-BAC- EL-405	Post Production	2	1	1	70	30	100	4
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**ELECTIVE - I**

SOC	AU-BAC- EL-405	Acting for Film & TV	2	1	1	70	30	100	4
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\*L= Lectures, \*T=Tutorial P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment.

**Semester V**

Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
			L	T	P	ESE	CIA		
SOC	AU-BAC-501	Marketing & Publicity Design for Film & TV	4	0	0	70	30	100	4
SOC	AU-BAC-502	Understanding Non-Fiction	4	0	0	70	30	100	4





SOC	AU-BAC-503	Story Boarding	2	1	1	70	30	100	4
SOC	AU-BAC-504	ELECTIVE- II	2	1	1	70	30	100	4
SOC	AU-BAC-505	FILMMAKING PRACTICAL (Ad Film)	0	0	0	100	0	100	8
		TOTAL	12	2	2	380	120	500	24

### ELECTIVE II (Offered any one)

#### ELECTIVE - II

SOC	AU-BAC- OE - 505	Music Production	2	1	1	70	30	100	4
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#### ELECTIVE - II

SOC	AU-BAC- OE - 505	Graphix & VFX	2	1	1	70	30	100	4
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#### ELECTIVE - II

SOC	AU-BAC- OE - 505	TV Production: News & Programme	2	1	1	70	30	100	4
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\*L= Lectures, \*T=Tutorial P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment.



### Semester VI

Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
			L	T	P	ESE	CIA		
SOC	AU-BAC-601	Internship/Television Production or Graduation Film (Fiction/ Non-Fiction)	0	0	0	100	0	100	16
		TOTAL		0	0	0	0	100	16

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment.



**M.A IN CINEMA  
(TWO YEARS PROGRAMME)  
(2021 - 2023)**



School of Cinema  
AAFT University,  
Village Math, Raipur,  
Raipur, Chhattisgarh – 493252  
Website: [www.aaft.edu.in](http://www.aaft.edu.in)



**School of Cinema AFT University, Raipur**  
Course Structure (M.A. Cinema) 2021- 23

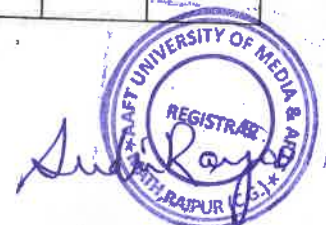
**Semester I**

Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
			L	T	P	ESE	CIA		
SOC	AU-MAC-101	Understanding filmmaking	4	0	0	70	30	100	4
SOC	AU-MAC-102	Film Studies I	4	0	0	70	30	100	4
SOC	AU-MAC-103	Still Photography	2	1	1	70	30	100	4
SOC	AU-MAC-104	Directing the Actors	2	1	1	70	30	100	4
SOC	AU-MAC-105	Filmmaking Practical I (Photo Story)	0	0	0	100	0	100	8
		Total	12	1	2	380	120	500	24

\*L= Lectures, \*T=Tutorial P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment.

**Semester II**

Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
			L	T	P	ESE	CIA		
SOC	AU-MAC-201	Producing & Directing: Non-fiction/Music Video	3	1	0	70	30	100	4
SOC	AU-MAC-202	Society & Film	4	0	0	70	30	100	4



SOC	AU-MAC-203	Film Studies II	4	0	0	70	30	100	4
SOC	AU-MAC-204	ELECTIVE I (offered only one) 1.Direction & SPW 2.Cinematography 3.Post Production 4.Acting for Film & TV	2	1	1	70	30	100	4
SOC	AU-MAC-205	Filmmaking Practical (Documentary/Music Video)	0	0	0	100		100	8
		TOTAL	13	2	1	380	120	500	24

\*L= Lectures, \*T=Tutorial P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment.

### Semester III

Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
			L	T	P	ESE	CIA		
SOC	AU-MAC-301	Media Ethics & Laws	4	0	0	70	30	100	4
SOC	AU-MAC-302	Production Designing	2	1	1	70	30	100	4
SOC	AU-MAC-303	Public Relation & Marketing Strategies	2	1	1	70	30	100	4
SOC	AU-MAC-304	ELECTIVE-II 1. Film Direction 2. Post Production 3. Acting for theatre 4. Advance Cinematography	4	0	0	70	30	100	4





SOC	AU-MAC-305	Filmmaking Practical (Non-Fiction)	0	0	0	100		100	8
		<b>TOTAL</b>	<b>12</b>	<b>2</b>		<b>380</b>	<b>120</b>	<b>500</b>	<b>24</b>

\*L= Lectures, \*T=Tutorial P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment.

#### Semester IV

Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
			L	T	P	ESE	CIA		
SOC	AU-MAC-401	Research Methodology	3	0	1	70	30	100	4
SOC	AU-MAC-402	Critical Study of Film (Dissertation)	4	0	0	70	30	100	4
SOC	AU-MAC-403	Filmmaking Practical IV (Short film)	0	0	0	100		100	8
		<b>TOTAL</b>	<b>7</b>	<b>0</b>	<b>1</b>	<b>240</b>	<b>60</b>	<b>300</b>	<b>16</b>

\*L= Lectures, \*T=Tutorial P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment.



# **BACHELOR OF ARTS (CINEMA)**

**M.A. CINEMA  
(02 YEARS FULL TIME PROGRAMME)  
2019**



School of Cinema  
AAFT University,  
Village Math, Raipur,  
Raipur, Chhattisgarh – 492002  
Website: [www.aaft.edu.in](http://www.aaft.edu.in)



**AFT UNIVERSITY OF MEDIA AND ARTS**  
**SCHEME OF TEACHING & EXAMINATION**  
**FACULTY OF CINEMA (2019)**  
**M.A. Cinema**  
**I – Semester**

Sl.No	Board of Study	Subject Code	Subject Name	Periods per week			Scheme of Exam			Total Marks	Credit
				L	T	P	ES E	M T	TA		
1	SOC	AU-MAC-101	Basics of Direction & Screenplay Writing	3	1	1	60	20	20	100	4
2	SOC	AU-MAC-102	Film Studies I	3	2	0	60	20	20	100	4
3	SOC	AU-MAC-103	Still Photography: Theory & Practice	3	1	1	60	20	20	100	4
4	SOC	AU-MAC-104	Acting & Presentation	3	1	1	60	20	20	100	4
5	SOC	AU-MAC-105	Practical Film Making I			4				100	4
			<b>TOTAL</b>	12	5	7	240	80	80	500	20

**II – Semester**

Sl.No	Board of Study	Subject Code	Subject Name	Periods per week			Scheme of Exam			Total Marks	Credit
				L	T	P	ES E	M T	TA		
1	SOC	AU-MAC-201	Post Production I	3	1	1	60	20	20	100	4
2	SOC	AU-MAC-202	Film Studies II	3	2	0	60	20	20	100	4
3	SOC	AU-MAC-203	Cinematography I	3	1	1	60	20	20	100	4
4	SOC	AU-MAC-204	Advertisement film making	3	1	1	60	20	20	100	4
5	SOC	AU-MAC-205	Practical Film Making II			4				100	4
			<b>TOTAL</b>	12	7	3	240	80	80	500	20

**III – Semester**



Sl. No	Board of Study	Subject Code	Subject Name	Periods per week			Scheme of Exam			Total Marks	Credit
				L	T	P	ES E	M T	TA		
1	SOC	AU-MAC 301	Production Designing	3	1	1	60	20	20	100	4
2	SOC	AU-MAC 302	Direction & SPW for Films	3	1	1	60	20	20	100	4
3	SOC	AU-MAC 303	Post Production II	3	1	1	60	20	20	100	4
4	SOC	AU-MAC 304	Cinema, Public Relations & Events	3	2	0	60	20	20	100	4
5	SOC	AU-MAC 305	Practical Film Making III (Music Video/Documentary film)			4				100	4
			<b>TOTAL</b>	12	5	7	240	80	80	500	20

#### IV – Semester

Sl. No	Board of Study	Subject Code	Subject Name	Periods per week			Scheme of Exam			Total Marks	Credit
				L	T	P	ES E	M T	TA		
1	SOC	AU-MAC 401	Production of Short Digital Films: Theory & Practice	3	1	1	60	20	20	100	4
2	SOC	AU-MAC 402	Marketing Strategies for Films	3	2	0	60	20	20	100	4
3	SOC	AU-MAC 403	Dissertation	3	1	1	60	20	20	100	4
4	SOC	AU-MAC 404	Media Ethics & Laws for Films	3	2	0	60	20	20	100	4
5	SOC	AU-MAC 405	Practical Film Making IV (Fiction film)			4				100	4
			<b>TOTAL</b>	12	6	6	240	80	80	500	20



# **BACHELOR OF ARTS (CINEMA)**

**B.A. CINEMA  
(03 YEARS FULL TIME PROGRAMME)  
2019**



**School of Cinema  
AAFT University,  
Village Math, Raipur,  
Raipur, Chhattisgarh – 492002  
Website: [www.aaft.edu.in](http://www.aaft.edu.in)**





**AAFT UNIVERSITY OF MEDIA AND ARTS  
SCHEME OF TEACHING & EXAMINATION  
FACULTY OF CINEMA (2019)**

**B.A. CINEMA**

**I - SEMESTER**

SL. NO	BOARD OF STUDY	SUBJECT CODE	SUBJECT NAME	PERIODS PER WEEK			SCHEME OF EXAM			TOTAL MARKS	CREDIT
				L	T	P	ESE	MT	TA		
1	SOC	AU-BAC- 101	BASICS OF DIRECTION & SCREENPLAY WRITING	3	1	1	70	20	10	100	4
2	SOC	AU-BAC- 102	BASICS OF PHOTOGRAPHY	3	1	1	70	20	10	100	4
3	SOC	AU-BAC- 103	BASICS OF ACTING & PRESENTATION - I	3	1	1	70	20	10	100	4
4	SOC	AU-BAC- 104	HINDI/ENGLISH	3	1	0	60	20	20	100	4
5	SOC	AU-BAC- 105	PRACTICAL FILMMAKING (Continuity)							100	4
			<b>TOTAL</b>	12	4	3	240	80	80	500	20

**II - SEMESTER**

SL. NO	BOARD OF STUDY	SUBJECT CODE	SUBJECT NAME	PERIODS PER WEEK			SCHEME OF EXAM			TOTAL MARKS	CREDIT
				L	T	P	ESE	MT	TA		
1	SOC	AU-BAC-201	EVS	3	2	0	70	20	10	100	4
2	SOC	AU-BAC-202	FILM STUDIES I	3	2	0	70	20	10	100	4
3	SOC	AU-BAC-203	WRITING FOR VISUAL MEDIA	3	1	1	70	20	10	100	4
4	SOC	AU-BAC-204	POST PRODUCTION I	3	1	1	70	20	10	100	4
5	SOC	AU-BAC-205	PRACTICAL FILMMAKING I (SHORT CELLPHONE FILM)							100	4
			<b>TOTAL</b>	15	7	3	300	100	100	500	20



### III - SEMESTER

S L N O	BOARD OF STUDY	SUBJECT CODE	SUBJECT NAME	PERIODS PER WEEK			SCHEME OF EXAM			TOTAL MARKS	CREDIT
				L	T	P	ESE	MT	TA		
1	SOC	AU-BAC 301	DIRECTING THE ACTORS	3	1	1	70	20	10	100	4
2	SOC	AU-BAC 302	FILM STUDIES II	3	2	0	70	20	10	100	4
3	SOC	AU-BAC 303	BASICS OF CINEMATOGRAPHY- I	3	1	1	70	20	10	100	4
4	SOC	AU-BAC 304	PRODUCING & DIRECTING	2	0	4	70	20	10	100	4
5	SOC	AU-BAC 305	PRACTICAL FILMMAKING I (MISE EN SCENE EXERCISE)	3	0	2				100	4
			<b>TOTAL</b>	14	4	8	300	100	100	500	20

### IV - SEMESTER

SL. NO	BOARD OF STUDY	SUBJECT CODE	SUBJECT NAME	PERIODS PER WEEK			SCHEME OF EXAM			TOTAL MARKS	CREDIT
				L	T	P	ESE	MT	TA		
1	SOC	AU-BAC-401	PRODUCTION DESIGNING, I	2	1	2	70	20	10	100	4
2	SOC	AU-BAC-402	BASICS OF CINEMATOGRAPHY- II	2	1	2	70	20	10	100	4
3	SOC	AU-BAC-403	BASICS OF VISUAL EFFECTS (VFX)	1	1	2	70	20	10	100	4
4	SOC	AU-BAC-404	UNDERSTANDING NON-FICTION FILMS	3	2	0	70	20	10	100	4
5	SOC	AU-BAC-405	INTERMEDIATE PRACTICAL FILMMAKING NON-FICTION							100	4
			<b>TOTAL</b>	14	6	6	300	100	100	500	20



**V – SEMESTER**

S L N O	BOARD OF STUDY	SUBJECT CODE	SUBJECT NAME	PERIODS PER WEEK			SCHEME OF EXAM			TOTAL MARKS	CREDIT
				L	T	P	ESE	MT	TA		
1	SOC	AU-BAC-501	CINEMA & PERFORMING ARTS	3	1	1	60	20	20	100	4
2	SOC	AU-BAC-502	INTRODUCTION TO PRODUCTION MANAGEMENT	3	2	0	60	20	20	100	4
3	SOC	AU-BAC-503	LAWS RELATED TO FILMS, TV & INTERNET	3	1	1	60	20	20	100	4
4	SOC	AU-BAC-504	BASICS OF MARKETING & PUBLICITY DESIGN FOR FILMS & TV	3	2	0	60	20	20	100	4
5	SOC	AU-BAC-505	PRACTICAL FILM - MUSIC VIDEO							100	4
			<b>TOTAL</b>	15	6	2	240	80	80	500	20

**VI – SEMESTER**

S L N O	BOARD OF STUDY	SUBJECT CODE	SUBJECT NAME	PERIODS PER WEEK			SCHEME OF EXAM			TOTAL MARKS	CREDIT
				L	T	P	E S E	MT	TA		
1	SOC	AU-BAC-601	PRODUCTION OF SHORT DIGITAL FILMS: THEORY & PRACTICE	3	2	0	70	20	10	100	4
2	SOC	AU-BAC-602	THESIS	3	2	0	70	20	10	100	4
3	SOC	AU-BAC-603	PRACTICAL FILM (FICTION/ NON-FICTION)							100	4
			<b>TOTAL</b>	10	4					300	12





Reference No:

Date: 07-07-2023

**NOTIFICATION**

This is to inform that; the School of Fine Arts is conducting Board of Studies Meeting on 14 - 07-2023 It is our pleasure and honour to invite you as an Expert Member for the B.O.S Meeting. The details of the meeting are mentioned below:

**Date: 14-07-2023**

**Time: 02:00 PM**

**Venue: Online mode**

Thus, we solicit your gracious presence for the same.

Note: Agenda of the meeting is attached for your perusal.

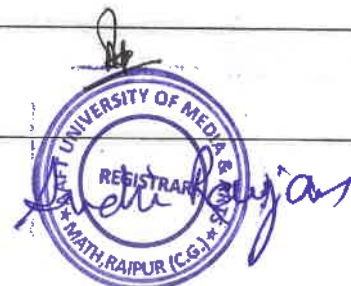
Thanking you

Yours Sincerely

Head of Department

School of Fine Arts

S.No.	Name of Faculty with Designation	Signature
1.	Ma. Nikhil Tiwari (HOD of SOFA, AAFT)	
2.	Mr. Sudhir Ranjan (Registrar, AAFT)	
3.	Dr. Shikha Verma Kashyap (Director, AAFT)	
4.	Mr. Santosh Swarnakar (Dean, AAFT)	
5.	Dr. Sadhna Bagchi (Associate Dean, AAFT)	
6.	Mr. Santosh Tiwari (COE, AAFT)	
7.	Ms. Prasansha Verma (Assistant Professor, SOFA)	
8.	Mrs. Anjana Prasad (Assistant Professor, Humanities, AAFT)	





**AAFT**  
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MEDIA AND ARTS

**AAFT UNIVERSITY OF MEDIA AND ARTS**

Math, Kharora, Dist. Raipur- 493225, Chhattisgarh, Tel.: 07714282200

## **School of Fine Arts**

Reference No:

Date: 14-07-2023

### **AGENDA OF BOARD OF STUDIES**

PROGRAM TITLE: Masters in Fine Arts

DURATION: 2 Years

Bachelors in Fine Arts

4 Years

STREAM: Fine Arts

ACADEMIC YEAR: 2023

DATE OF MEETING: 14-07-23

VENUE: Online

This is to inform that; the School of Fine Arts is conducting Board of Studies Meeting on 14-07-2023. The below mentioned points constitute the agenda of the meeting.

1. To introduce courses of Masters in Fine Arts, Bachelors in Fine Arts
2. Approval of syllabus as per revised syllabus for mentioned courses.
3. To Consider and approve the proposal of minor modifications in subjects of mentioned programs.
4. To consider and approve the panel of Examiners for Theory and Practical Examination for the session 2023-24 for the courses running under Faculty.

Thanking you

Yours Sincerely

Head of Department

School of Fine Arts







**Board of Studies for School of Fine Arts**

**AAFT University, Raipur (C.G.)**

**Date: 10-07-2023**

**Course [2023-2027]**

**Attendance Sheet**

The School of Fine Arts is conducting Board of Studies Meeting on 10-07-2023. The below mentioned members were present.

Sl. No.	Members	Name	Signature
1	Registrar	Mr Sudhir Ranjan	
2	Director	Dr. Shikha Verma Kashyap	
3	Academic Dean	Mr. Santosh Swarnakar	
4	Associate Dean	Dr. Sadhna Bagchi	
5.	COE	Mr. Santosh Kumar Tiwari	
6.	Head of the Department	Mr. Nikhil Tiwari	
7.	Expert Member (Academics)	Prof. Dr. Mahesh Chandra Sharma	
8.	Expert Member (Industrial)	Mrs. Sunita Verma	
9.	Faculty Member	Ms. Prashansa Verma	(A)
10.	Faculty Member	Mrs. Anjana Prasad	

Head of Department

School of Fine Arts





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**School of Fine Arts**  
**BOARD OF STUDIES MEETING**  
**Minutes of Meeting**

The BOS for School of Fine Arts was conducted with academicians and Industry Professional on 14<sup>th</sup> of July with an objective to put before them the syllabus of Bachelors and Master's program and invite their feedback and suggestion

**Date:** 14-07-2023

**Venue:** AAFT, UNIVERSITY

**Chaired By:** NIKHIL TIWARI

**Following members were present:**

Sl. No.	Members	Name
1	Registrar	Mr Sudhir Ranjan
2	Director	Dr. Shikha Verma Kashyap
3	Academic Dean	Mr. Santosh Swarnakar
4	Associate Dean	Dr. Sadhna Bagchi
5	Head of the Department	Mr. Nikhil Tiwari
6	Expert Member (Academics)	Prof. Dr. Mahesh Chandra Sharma 'SHIRA'
7	Expert Member (Industrial)	Mrs. Sunita Verma
8	Faculty Member	Ms. Prashansa Verma
9	Faculty Member	Mrs. Anjana Prasad





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Math, Kharora, Dist. Raipur- 493225, Chhattisgarh, Tel.: 07714282200

**Agenda of the Meeting:**

1. To introduce courses of **Masters in Fine Arts, Bachelors in Fine Arts**
2. Approval of syllabus as per revised syllabus for mentioned courses.
3. To Consider and approve the proposal of minor modifications in subjects of mentioned programs.
4. To consider and approve the panel of Examiners for Theory and Practical Examination for the session

**Schedule of Discussion was:**

S No	Time	Name of Activity
1	2:00pm-2:20pm	Introductions and greetings to the panel
2	2:20pm-2:30pm	Highlights upon pedagogy and taxonomical arrangements
3	2:30pm-2:55pm	Discussion upon BOS, Bachelors in Fine Arts
4	2:55pm-3:00pm	Feedback and Suggestions
5	3:00pm-3:20pm	Discussion upon BOS, Masters in Fine Arts
6	3:20pm-3:30pm	Feedback and Suggestions
7	3:30pm-3:45pm	Conclusive permissions/approval and vote of Thanks

**Following Points were discussed:**

1. LTP weightage with credit distributions among semesters
2. Course allocation and its progression in developing Criteria
3. Relationship between Art and Academics for a better flow of Knowledge
4. Intent towards making Art Academics Industry Relevant

**Conclusion:**

The BOS meeting was Amicably Concluded with the successful approval of CBCS Syllabus for the academic year 2023-26

Nikhil Tiwari  
HOD  
School of Fine Arts





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# **School of Fine Arts**

## **Detailed Curriculum**

### **BACHELORS IN FINE ARTS (2023 - 2027)**



**AAFT**  
UNIVERSITY  
OF  
MEDIA AND ARTS



## PREFACE

The Syllabus book presents the broad objectives, structure, and contents of bachelors Program.

Develop a strong foundation in painting. In this course, students have the opportunity to explore basic painting in two-dimensional art, choice and use of materials (tempera, gouache, acrylic), techniques while developing visual awareness and artistic self-expression. Principles sound techniques in painting, mixing, and color combination will be studied through a variety of subject matter. Color perception, artistic skill, style, and originality will be enhanced through the creative process in a supportive and stimulating atmosphere.

**AAFT University, Raipur**





## SCHOOL OF FINE ARTS

### 1. Brief Introduction of Program

The Four-year B.FA Degree program is designed to give art field and industry perspective through a unique pedagogy of learning and interaction among peers. Today's global economy rewards people who can traverse borders, understand cultures and operate in international context, with industry focus. This program offered by the AAFT UNIVERSITY OF MEDIA & ARTS. B.FA in Painting is an internationally known and respected qualification that provides opportunities for professional artist positions in various creative industries like Film and T.V, Galleries, freelance artistic work, teacher etc.

### 2. Duration:

Duration: The Course shall be a full time course and the duration of the course shall be of 4 years (8 semesters).

### 3. Scope and Content

The regulations documented here are applicable to the BFA in Painting program offered by the university.

1. The applicability of the Regulations must be understood in the context of the given Scheme of study and the Syllabus of the program.
2. The Regulations given here are in addition to the rules and regulations notified at the time of the admission.
3. The authorities of University may modify, add, delete, expand, or substantiate any part of the regulations and syllabus, at any time.

### Pedagogy:

Fine art education in AAFT University is imparted through a thoughtfully balanced mix of teaching pedagogy, faculty members strive to make the classes interactive so that students can correlate the theories with practical examples for better understanding. This facilitates experiential learning among the students as they face real production issues, apply their classroom knowledge and strengthen their creative acumen.

### ELIGIBILITY FOR ADMISSION AND MODE OF SELECTION

1. The minimum qualification required to be eligible for admission is a pass with a minimum of 50% aggregate marks in the HSC or 10+2 examination of a Board of a State Government, or a course recognized as equivalent thereto by the University, desirably with the relevant or related subjects as one of the subjects of study.
2. The method of selection for the course shall normally by means of a Personal interview. However, the admission might also by means of an entrance test.
3. Creative and visual attitude displayed as demonstrated through a personal interview.
4. Written and spoken fluency in English



## PROGRAM EDUCATIONAL OBJECTIVE (PEO'S)

1. Graduates will have successful career in Govt., Corporate, Printing industry, Film industry, Design organization, Industrial branding along Entrepreneurship in Fine Arts.
2. After completing graduation, the students will be equipped with creative and technical skills in various domains of Fine Arts. This will enable them to be employed globally. Fine Arts Students will generate employment for others. Thus, rather being job seekers they will be job providers by running other own ventures.
3. This specialization offered to the students in last year will enhance their knowledge in the field of Painting. Students will be expert in the specific domain of Painting and all other Fine Arts related fields. With the painting, a student can become Art Director, Art Directors are the upper level executives who design and direct, art works graphics.

## PROGRAM OUTCOME (PO)

PO1	Media and Arts knowledge: Apply the knowledge of Media, Arts, and Management fundamentals to the creation of complex management problems.
PO2	Creative analysis: Identify, formulate, review research literature, Visualize, and analyse complex issues reaching substantiated conclusions using different Principles of Media and Arts with Out of Box Thinking.
PO3	Design and development of Artistic solutions: Design solutions for complex issues and design system components or processes that meet the specified needs with appropriate consideration for safety, cultural, societal, and Environmental considerations.
PO4	Field Visit for Social Interaction: Visit the appropriate locations for visualizing and making the product / Service better with synthesis of Information collected through public interaction to provide valid conclusions.
PO5	Modern tool usage: Create, select, and apply appropriate techniques, resources, and modern management and IT tools including Project Management, Production, prediction and modelling to complex activities with an Understanding of the limitations.
PO6	The Professional and Society: Apply reasoning informed by the contextual knowledge to assess societal, health, safety, legal and cultural issues and the consequent responsibilities relevant to the professional practice.



<b>PO7</b>	Environment and sustainability: Understand the impact of the professional solutions in societal and environmental contexts, and demonstrate The knowledge, and need for sustainable development.
<b>PO8</b>	Ethics: Apply ethical principles and commit to professional ethics and Responsibilities and norms of the professional practice.
<b>PO9</b>	Individual and team work: function effectively as an individual, and as a member or leader in diverse teams, and in multidisciplinary settings
<b>PO10</b>	Communication: Communicate effectively on complex social activities with the community and with society at large, such as, being able to comprehend and write effective reports and design documentation, make effective Presentations, and give and receive clear instructions.
<b>PO11</b>	Project management and finance: Demonstrate knowledge and understanding of the Media and Arts principles and apply these to one's own work, as a member and leader in a team, to manage projects and in Multidisciplinary environments.
<b>PO12</b>	Life-long learning: Recognize the need for, and have the preparation and ability to engage in independent and life-long learning in the broadest context of Social and technological changes.

### **Attendance and Examination**

A student is eligible to appear for the term-end examinations, only if he/she has put in a minimum of 75% attendance in each subject individually.

### **Assessment and Examination**

#### **1. Pattern of Assessment**

- 1.1 Assessment of student's performance will be based on two components i.e., Internal Assessment and Term-end Examination conducted at the end of each semester.
- 1.2 A four-credit subject will comprise of an Internal Assessment component of 30 marks and a Term-end Examination component of 70 marks.
- 1.3 A two-credit subject will comprise of an Internal Assessment component of 15 marks and a Term-end Examination component of 35 marks.

#### **2. Purpose of Internal Assessment**

- 2.1 The Term-end Examination will be conducted as per the University regulations Sessional tests, assignment, mid-term examination, etc. will be conducted in each subject during the course of each semester.





### 3. Assessment for all Subjects

3.1 Depending on the participation and performance of students, the faculty of the subject will grade the student in term of an eight-point scale as given below:

Marks Secured	Grade Point	Letter Grade
80 and above	10	Outstanding(O)
70 and above but below 80	9	Excellent (A+)
60 and above but below 70	8	Very Good (A)
55 and above but below 60	7	Good (B+)
50 and above but below 55	6	Above Average (B)
45 and above but below 50	5	Average (C)
40 and above but below 45	4	Pass(P)
Below 40	0	Fail (F)
	0	Absent (AB)

3.2 This assessment is purely based on internal assessment of the subject faculty/coordinator.

### 4. Assessment of Project Work

4.1 The project work will carry a total of 100 marks. Of this, 70% marks are for the external examination and 30% marks will be awarded for internal evaluation

### 5. Eligibility to Appear for the Term-End Exam

5.1 Students, who have put in a minimum of 75% attendance in each subject, shall be eligible to appear for the Term-end examination.

#### Eligibility for Pass

1. A student shall be declared to have passed in a subject, if he/she secures at least 40% marks in the term-end examination and an aggregate of 40% including internal assessment.
2. When a student reappears for the failed subject(s), the internal assessment marks originally secured by him/her in the first appearance in the subject(s), if any, will be carried forward.
3. A student shall be declared to have passed in all subject, if he/she secures at least a pass grade.
4. Promotion of the student to the next semester, is not automatic, but is dependent on certain other conditions


### **Classification of Successful Students**

1. On successful completion of the programme, the students will be classified as below:

**Distinction** Those securing an aggregate mark of 75% and above in all the subjects.

**First Class** Those securing an aggregate mark of less than 75%, but above 60% in all the subjects;

**Second Class** Those securing an aggregate mark of less than 60%, but above 50% in all the subjects;

**Pass** Those securing an aggregate mark of less than 50% in all the subjects;

2. Ranks

Only students who have passed each of the semester examination at the first appearance, shall be eligible for award of Ranks. The first three ranks shall be notified.

### **Award of Qualification**

Students will be awarded the bachelor's degree of FINE ARTS, upon fulfilment of the following criteria:

1. Must have passed all the subjects of thee eight semesters with a minimum of 40% on each subject including internal assessment and secured 45% in aggregate.
2. Must have secured at least a pass grade in all the Subjects.
3. Must have secured a minimum of 45% marks in the project work (wherever applicable).
4. Must have complied with all other assessment guidelines and criteria notified during the conduct of the program.

### **Maximum Period for the Completion of the Programme**

The maximum period for the completion of the program shall be 4yerars from the date of joining the program.





## **GENERAL GUIDELINES**

### **1. Academic Integrity and Ethics**

- 1.1 A student who has committed an act of academic dishonesty will be deemed to have failed to meet a basic requirement of satisfactory academic performance. Thus, academic dishonesty is not only a basic for disciplinary action but also is relevant to the evaluation of student's level of performance and progress.
- 1.2 Where there has been violation of the basic ethos and principles of academic integrity and ethics, the Director/Board of Examiners/Course coordinator may use their discretion in terms of disciplinary action to be taken.
- 1.3 Academic dishonesty includes, but is not necessarily limited, to the following:
  - 1.3.1 Cheating or knowingly assisting another student in committing an act of cheating;
  - 1.3.2 Unauthorized possession of examination materials, destruction or hiding of relevant materials;
  - 1.3.3 Act of plagiarism;
  - 1.3.4 Unauthorized changing of marks or marking on examination records.

### **2 Attendance**

- 2.1 Student are required to attend and participate in all scheduled class sessions, guest lecturer, workshops, outbound learning programs and club/ forum activities of both academic and non-academic nature.
- 2.2 Students may be dropped from the programs due to excessive and non-intimated absences.
- 2.3 Students must notify the program coordinator in writing, the reasons for absence, if any, from class sessions, activities and assessment components.
- 2.4 On notification of absences. (including anticipated absences), the Director/ Programmer coordinator would determine whether the absences could be rectified or whether it is possible to satisfactorily complete the subject with the number of identified absences.

### **3 General**

- 3.1 The students are expected to spend a considerable amount of time in research, reading and practice.
- 3.2 All students are expected to develop and maintain a positive profession attitude and approach throughout the Programme and in conduct of all other activities.
- 3.3 Attendance alone is not sufficient. Students are expected to participate, to help the class learn and understand the topics under consideration.
- 3.4 Food and drinks are not permitted in the classroom / conference hall / University premises.
- 3.5 All students are expected to dress as per stipulated dress code.



## GENERAL COURSE STRUCTURE & THEME

### 1. Credits

1.1 1 Credit= 1 Theory period of one hour duration per week.

1.2 1 Credit= 1 Tutorial period of one hour duration per week.

1.3 1 Credit= 1 Practical period of two-hour duration per week.

1.4 6 Credit= 1 Project Submission of 4 weeks

(Internship must be comprising at least 20% of the total credits for the degree program as per the guidelines given and formulated in CBCS by UGC under amendments made to Apprenticeship Act and Internship Rules during Govt of India during 2014 to 2019 to align with Sustainable Development Goals (SDGs))

### 2. Structure of BACHELORS program

#### 2.1 Credit Distribution Semester Wise:

The structure of Bachelors in fine arts shall have essentially the following categories of courses with the breakup of credits as given

(For 4 year post graduate degree Program)

Year	Semester	Credit
1	I	18
	II	18
2	III	20
	IV	22
3	V	22
	VI	22
4	VII	18
	VIII	12
Total		152

#### 2.2 Credit Distribution: Category Wise

Sl.No	Category		Course Distribution Percentage
1	PCC	Program Core Course	~65%
2	PEC	Program Elective Course	~10%
3	OEC	University open elective Course	~3%
4	PROJ	Project work, Seminar	~11%
5	AEC	Ability Enhancement Course	~7%
6	INTERN	Internship in Industry or Elsewhere	~4%
	Total		100%

Note\*- Maximum deviation allowable percentage



Sl. No	Category		For 4 Year Degree Program	
			Course Count	Total Credits
1	PCC	Program Core Course	20	80
2	PEC	Program Elective Course	4	16
3	OEC	University Open Elective Course	1	4
4	PROJ	Project work	6	36
5	AEC	Ability Enhancement Course	2	4
6	INTERN	Internship in Industry or Elsewhere	1	12
	Total			152

PCC	Program Core Course	A course, which should compulsorily be studied by a candidate as a core requirement of the program is termed as a Program Core Course (PCC).
PEC	Program Elective Course	A course which can be chosen from a pool of courses, may be very specific or specialized or advanced or supportive to the discipline of study and offered by the main discipline of study is referred to as Program Elective Course
OEC	University Open Elective Course	An elective course chosen generally from an unrelated discipline, with an intention to seek exposure in that particular discipline is called Open Elective Courses P.S.: A core course offered in a discipline may be treated as an elective by other discipline and vice versa and such electives may also be referred to as Open Elective Courses.
PROJ	Project work	Project work/Dissertation is considered as a special course involving application of knowledge in solving / analysing /exploring a real life situation / difficult problem. A Project/Dissertation work would be of 6 credits. A Project/Dissertation work may be given in lieu of a discipline specific elective paper.
AEC	Ability Enhancement Course	The Ability Enhancement (AE) Courses are the courses based upon the content that leads to knowledge enhancement; i. Environmental Science and ii. English Communication etc. These are mandatory for all disciplines.
INTERN	Internship in Industry or Elsewhere	A course requiring students to participate in professional employment related activity or work experience, or cooperative education activity with an entity external to the education institution, normally under a supervision of an employee of given external entity. This involves working with local industry, business, artists, craft persons etc. and opportunities for students to engage with the practical side of their learning.





### Semester wise Course Distribution

(For 4 year degree Program)

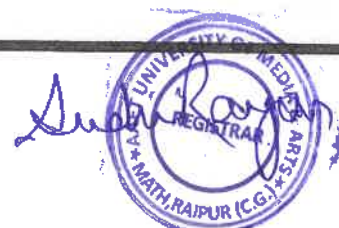
Year	Semester	Type and No of Courses						Total Course	Total Credit
		PCC	PEC	OEC	PROJ	AEC	INTERN		
1	I	4				1		5	18
	II	4				1		5	18
2	III	4	1					5	20
	IV	3	1		1			5	22
3	V	3	1		1			5	22
	VI	2	1	1	1			5	22
4	VII				3			3	18
	VIII						1	1	12

### Category wise course distribution (For 4 year degree Program)

Year	Semester	Category	Course	Credit
1	I	(AEC)-1	Communicative English	2
		PCC	History Of Art I	4
			Landscape	4
			Still Life	4
			2d Design	4
	II	(AEC)-2	Environmental Studies	2
		PCC	Drawing (Still Life/Head Study)	4
			History Of Art II	4
			Landscape Painting	4
			Clay Modelling I	4
2	III	PCC	HISTORY OF ART III	4
			Aesthetics I	4
			Live Drawing	4
			Pictorial Composition I	4
		PEC 1	Portraiture I Mural Painting I Installation I	4



3	IV	PCC	<b>HISTORY OF ART IV</b>	4
			Aesthetics II	4
			Live Drawing	4
			History Of Art	4
		PEC 2	Portraiture II Mural Painting II Installation II	4
		PROJ	Pictorial Composition	6
	V	PCC	History Of Art	4
			Aesthetics	4
			Live Study	4
		PEC	Portraiture Iii Mural Painting Iii Installation	4
		PRO	Composition	6
3	VI	PCC	History Of Art	4
			Live Study	4
		OEC	Film Appreciation/ Advertising Principles	4
		PEC	Traditional Painting Folk Painting Composition	4
		PRO	Seminar Paper	6
4	VII	PRO	Creative Composition	6
			Traditional Painting	6
			Life Study	6
	VIII	INTERN		28





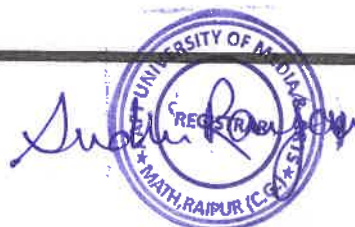
**List of Ability Enhancement Course and Program Electives Courses**

Year	Semester	Category	Course
1/4	I	(AEC)-1	Communicative English
	II	(AEC)-2	Environmental Studies
Year	Semester	Category	Course
2/4	III	(PEC)	Portraiture I /, Mural Painting I/Installation I
2/4	IV	(PEC)	Portraiture I Mural Painting I/ Installation I
3/4	V	(PEC)	Portraiture II/ Mural Painting II/ Installation II
3/4	VI	(PEC)	Traditional Painting/ Folk Painting/ Composition

**List of Open Electives Courses**

Year	Semester	Category	Course
3	VI (For 4 year degree program)	(OEC)-1	Annexure X

Year	Semester	Category	Course
3/4	IV (For 4 year degree program)	(PRO)	
			Pictorial Composition II
	V		Composition
	VI		Seminar Paper
	VII		Creative Composition Traditional Painting Live Study



**Program Specific Outcomes:**

Program Outcomes	
PSO1	Effectively express concepts in concrete form
PSO2	Skilfully create artistic form using techniques and methods appropriate to the intended result.
PSO3	Understand that the meaning of a work of art is conditioned by the manner in which it is exhibited or otherwise presented and distributed. They will have the ability to consider methods of presentation and distribution in innovative ways that respond to, and potentially influence, existing conditions in the field.
PSO4	Consider the role of art making in the larger social context.
PSO5	Develop an awareness of current professional standards in their chosen media and in the larger field of contemporary art as well as the ability to effectively meet or redefine those standards. Recognizing that one aspect of being a professional artist is autonomy, Fine Arts Students will develop artistic autonomy to identify and focus on their practice, act upon their ideas and continue to learn over the length of their career.

*Indu K...*  


SEMESTER - I									
Course Code	Category	Course Name	Sessions Per Week			Credits	CIA	ESE	Total Marks
			L	T	P				
AUBFA111	PCC	History of arts I	4	0	0	4	30	70	100
AUBFA112	PCC	Still Life	1	1	2	4	30	70	100
AUBFA113	PCC	Landscape	1	1	2	4	30	70	100
AUBFA114	PCC	2D Design	1	1	2	4	30	70	100
AUBFA155	AEC-1	Communicative. English	2	0	0	2	15	35	50
TOTAL			9	3	6	18	135	315	450

L- Lecture, T-Tutorial, P-Practical, CIA- Continuous Internal Assessment, ESA- End Semester Assessment

SEMESTER - II									
Course Code	Category	Course Name	Session Per Week			Credits	CIA	ESE	Total Marks
			L	T	P				
AUBFA211	PCC	History of arts II	4	0	0	4	30	70	100
AUBFA212	PCC	Drawing (still life/head study)	1	1	2	4	30	70	100
AUBFA213	PCC	Landscape painting II	1	1	2	4	30	70	100
AUBFA214	PCC	Clay Modelling	1	1	2	4	30	70	100
AUBFA255	AEC-2	Environmental Studies	2	0	0	2	15	35	50
TOTAL			9	3	6	18	135	315	450

L- Lecture, T-Tutorial, P-Practical, CIA- Continuous Internal Assessment, ESA- End Semester Assessment



SEMESTER - III									
Course Code	Category	Course Name	Session Per Week			Credits	CIA	ESE	Total Marks
			L	T	P				
AUBFA311	PCC	History of arts III	4	0	0	4	30	70	100
AUBFA312	PCC	Aesthetics I	4	0	0	4	30	70	100
AUBFA313	PCC	Life Drawing/ Portrait I	1	2	1	4	30	70	100
AUBFA314	PCC	Pictorial Composition I	1	2	1	4	30	70	100
AUBFA325	PEC-1	1. Mural Painting I	1	2	1	4	30	70	100
AUBFA326		2. Portraiture I							
AUBFA327		3. Installation I							
		<b>TOTAL</b>	<b>11</b>	<b>6</b>	<b>3</b>	<b>20</b>	<b>120</b>	<b>380</b>	<b>500</b>

L- Lecture, T-Tutorial, P-Practical, CIA- Continuous Internal Assessment, ESA- End Semester Assessment

SEMESTER - IV									
Course Code	Category	Course Name	Session Per Week			Credits	CIA	ESE	Total Marks
			L	T	P				
AUBFA411	PCC	History of arts IV	4	0	0	4	30	70	100
AUBFA412	PCC	Aesthetics II	4	0	0	4	30	70	100
AUBFA413	PCC	LIFE DRAWING II	1	1	2	4	30	70	100
AUBFA424	PEC-2	1. Portraiture II	1	1	2	4	30	70	100
AUBFA425		2. Mural Painting II							
AUBFA426		3. Installation II							
AUBFA447	PRO-1	Pictorial Composition II	0	0	0	6	0	100	100
		<b>TOTAL</b>	<b>10</b>	<b>2</b>	<b>4</b>	<b>22</b>	<b>120</b>	<b>380</b>	<b>500</b>

L- Lecture, T-Tutorial, P-Practical, CIA- Continuous Internal Assessment, ESA- End Semester Assessment

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**SEMESTER - V**

Course Code	Category	Course Name	Session Per Week			Credits	CIA	ESE	Total Marks
			L	T	P				
AUBFA511	PCC	History of arts V	4	0	0	4	30	70	100
AUBFA512	PCC	Aesthetics III	4	0	0	4	30	70	100
AUBFA513	PCC	Life study I	1	0	3	4	30	70	100
AUBFA524	PEC-3	1. Portraiture III	1	0	3	4	30	70	100
AUBFA525		2. Mural Painting III							
AUBFA526		3. Installation III							
AUBFA547	PROJ-2	Composition I	0	0	0	6		100	100
		<b>Total</b>	<b>10</b>	<b>0</b>	<b>6</b>	<b>22</b>	<b>120</b>	<b>380</b>	<b>500</b>

L- Lecture, T-Tutorial, P-Practical, CIA- Continuous Internal Assessment, ESA- End Semester Assessment

**SEMESTER - VI**

Course Code	Category	Course Name	Session Per Week			Credits	CIA	ESE	Total Marks
			L	T	P				
AUBFA611	PCC	History of arts VI	4	0	0	4	30	70	100
AUBFA612	PCC	Live Study II	1	0	3	4	30	70	100
AUBFA623	PEC-4	1. Traditional Painting	1	0	3	4	30	70	100
AUBFA624		2. Folk Painting							
AUBFA625		3. Composition II							
AUBFA636	OEC	Refer to Annexure-10	3	1	0	4	30	70	100
AUBFA637									
AUBFA648	PROJ-3	Seminar Paper	0	0	0	6		100	100
		<b>TOTAL</b>	<b>6</b>	<b>0</b>	<b>6</b>	<b>22</b>	<b>120</b>	<b>380</b>	<b>500</b>

L- Lecture, T-Tutorial, P-Practical, CIA- Continuous Internal Assessment, ESA- End Semester Assessment





**SEMESTER - VII**

Course Code	Category	Course Name	Session Per Week			Credits	CIA	ESE	Total Marks
			L	T	P				
AUBFA741	PROJ-4	Creative Composition (Modern Arts ) I	0	0	0	6		100	100
AUBFA742	PROJ-5	Traditional Painting	0	0	0	6		100	100
AUBFA743	PROJ-6	Live Study	0	0	0	6		100	100
		<b>TOTAL</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>18</b>		<b>300</b>	<b>300</b>

L- Lecture, T-Tutorial, P-Practical, CIA- Continuous Internal Assessment, ESA- End Semester Assessment

**SEMESTER - VIII**

Course Code	Category	Course Name	Session Per Week			CREDITS	CIA	ESE	Total Marks
			L	T	P				
AUBFA861	INTERN		0	0	0	22		100	100
		<b>TOTAL</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>22</b>			<b>100</b>

L- Lecture, T-Tutorial, P-Practical, CIA- Continuous Internal Assessment, ESA- End Semester Assessment



*Anshu Raj*

**Program Specific Outcomes:**

Program Outcomes	
PSO1	Effectively express concepts in concrete form
PSO2	Skilfully create artistic form using techniques and methods appropriate to the intended result.
PSO3	Understand that the meaning of a work of art is conditioned by the manner in which it is exhibited or otherwise presented and distributed. They will have the ability to consider methods of presentation and distribution in innovative ways that respond to, and potentially influence, existing conditions in the field.
PSO4	Consider the role of art making in the larger social context.
PSO5	Develop an awareness of current professional standards in their chosen media and in the larger field of contemporary art as well as the ability to effectively meet or redefine those standards. Recognizing that one aspect of being a professional artist is autonomy, Fine Arts Students will develop artistic autonomy to identify and focus on their practice, act upon their ideas and continue to learn over the length of their career.



*Shelvi Ray*

### SEMESTER - I

Course Code	Category	Course Name	Sessions Per Week			Credits	CIA	ESE	Total Marks
			L	T	P				
AUBFA111	PCC	History of arts I	4	0	0	4	30	70	100
AUBFA112	PCC	Still Life.	1	1	2	4	30	70	100
AUBFA113	PCC	Landscape	1	1	2	4	30	70	100
AUBFA114	PCC	2D Design	1	1	2	4	30	70	100
AUBFA155	AEC-1	Communicative. English	2	0	0	2	15	35	50
TOTAL			9	3	6	18	135	315	450

L- Lecture, T-Tutorial, P-Practical, CIA- Continuous Internal Assessment, ESA- End Semester Assessment

### SEMESTER - II

Course Code	Category	Course Name	Session Per Week			Credits	CIA	ESE	Total Marks
			L	T	P				
AUBFA211	PCC	History of arts II	4	0	0	4	30	70	100
AUBFA212	PCC	Drawing (still life/head study)	1	1	2	4	30	70	100
AUBFA213	PCC	Landscape painting II	1	1	2	4	30	70	100
AUBFA214	PCC	Clay Modelling	1	1	2	4	30	70	100
AUBFA255	AEC-2	Environmental Studies	2	0	0	2	15	35	50
TOTAL			9	3	6	18	135	315	450

L- Lecture, T-Tutorial, P-Practical, CIA- Continuous Internal Assessment, ESA- End Semester Assessment



*Dr. Rajan*

**SEMESTER - III**

Course Code	Category	Course Name	Session Per Week			Credits	CIA	ESE	Total Marks
			L	T	P				
AUBFA311	PCC	History of arts III	4	0	0	4	30	70	100
AUBFA312	PCC	Aesthetics I	4	0	0	4	30	70	100
AUBFA313	PCC	Life Drawing/ Portrait I	1	2	1	4	30	70	100
AUBFA314	PCC	Pictorial Composition I	1	2	1	4	30	70	100
AUBFA325	PEC-I	1. Mural Painting I	1	2	1	4	30	70	100
AUBFA326		2. Portraiture I							
AUBFA327		3. Installation I							
		TOTAL	11	6	3	20	120	380	500

L- Lecture, T-Tutorial, P-Practical, CIA- Continuous Internal Assessment, ESA- End Semester Assessment

**SEMESTER - IV**

Course Code	Category	Course Name	Session Per Week			Credits	CIA	ESE	Total Marks
			L	T	P				
AUBFA411	PCC	History of arts IV	4	0	0	4	30	70	100
AUBFA412	PCC	Aesthetics II	4	0	0	4	30	70	100
AUBFA413	PCC	LIFE DRAWING II	1	1	2	4	30	70	100
AUBFA424	PEC-2	1. Portraiture II	1	1	2	4	30	70	100
AUBFA425		2. Mural Painting II							
AUBFA426		3. Installation II							
AUBFA447	PRO-1	Pictorial Composition II	0	0	0	6	0	100	100
<b>TOTAL</b>			<b>10</b>	<b>2</b>	<b>4</b>	<b>22</b>	<b>120</b>	<b>380</b>	<b>500</b>

L- Lecture, T-Tutorial, P-Practical, CIA- Continuous Internal Assessment, ESA- End Semester Assessment



*Swati Rana*



**SEMESTER - V**

Course Code	Category	Course Name	Session Per Week			Credits	CIA	ESE	Total Marks
			L	T	P				
AUBFA511	PCC	History of arts V	4	0	0	4	30	70	100
AUBFA512	PCC	Aesthetics III	4	0	0	4	30	70	100
AUBFA513	PCC	Life study I	1	0	3	4	30	70	100
AUBFA524	PEC-3	1. Portraiture III	1	0	3	4	30	70	100
AUBFA525		2. Mural Painting III							
AUBFA526		3. Installation III							
AUBFA547	PROJ-2	Composition I	0	0	0	6		100	100
		<b>Total</b>	<b>10</b>	<b>0</b>	<b>6</b>	<b>22</b>	<b>120</b>	<b>380</b>	<b>500</b>

L- Lecture, T-Tutorial, P-Practical, CIA- Continuous Internal Assessment, ESA- End Semester Assessment

**SEMESTER - VI**

Course Code	Category	Course Name	Session Per Week			Credits	CIA	ESE	Total Marks
			L	T	P				
AUBFA611	PCC	History of arts VI	4	0	0	4	30	70	100
AUBFA612	PCC	Live Study II	1	0	3	4	30	70	100
AUBFA623	PEC-4	1. Traditional Painting	1	0	3	4	30	70	100
AUBFA624		2. Folk Painting							
AUBFA625		3. Composition II							
AUBFA636	OEC	Refer to Annexure-10	3	1	0	4	30	70	100
AUBFA637									
AUBFA648	PROJ-3	Seminar Paper	0	0	0	6		100	100
		<b>TOTAL</b>	<b>6</b>	<b>0</b>	<b>6</b>	<b>22</b>	<b>120</b>	<b>380</b>	<b>500</b>

L- Lecture, T-Tutorial, P-Practical, CIA- Continuous Internal Assessment, ESA- End Semester Assessment





**SEMESTER - VII**

Course Code	Category	Course Name	Session Per Week			Credits	CIA	ESE	Total Marks
			L	T	P				
AUBFA741	PROJ-4	Creative Composition (Modern Arts ) I	0	0	0	6		100	100
AUBFA742	PROJ-5	Traditional Painting	0	0	0	6		100	100
AUBFA743	PROJ-6	Live Study	0	0	0	6		100	100
		<b>TOTAL</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>18</b>		<b>300</b>	<b>300</b>

L- Lecture, T-Tutorial, P-Practical, CIA- Continuous Internal Assessment, ESA- End Semester Assessment

**SEMESTER - VIII**

Course Code	Category	Course Name	Session Per Week			CREDITS	CIA	ESE	Total Marks
			L	T	P				
AUBFA861	INTERN		0	0	0	22		100	100
		<b>TOTAL</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>22</b>			<b>100</b>

L- Lecture, T-Tutorial, P-Practical, CIA- Continuous Internal Assessment, ESA- End Semester Assessment



## PROGRAM EDUCATIONAL OBJECTIVE (PEO'S)

1. Graduates will have successful career in Govt., Corporate, Printing industry, Film industry, Design organization, Industrial branding along Entrepreneurship in Fine Arts.
2. After completing graduation, the students will be equipped with creative and technical skills in various domains of Fine Arts. This will enable them to be employed globally. Fine Arts Students will generate employment for others. Thus, rather being job seekers they will be job providers by running other own ventures.
3. This specialization offered to the students in last year will enhance their knowledge in the field of Painting. Students will be expert in the specific domain of Painting and all other Fine Arts related fields. With the painting, a student can become Art Director, Art Directors are the upper level executives who design and direct, art works graphics.

## PROGRAM OUTCOME (PO)

PO1	Media and Arts knowledge: Apply the knowledge of Media, Arts, and Management fundamentals to the creation of complex management problems.
PO2	Creative analysis: Identify, formulate, review research literature, Visualize, and analyse complex issues reaching substantiated conclusions using different Principles of Media and Arts with Out of Box Thinking.
PO3	Design and development of Artistic solutions: Design solutions for complex issues and design system components or processes that meet the specified needs with appropriate consideration for safety, cultural, societal, and Environmental considerations.
PO4	Field Visit for Social Interaction: Visit the appropriate locations for visualizing and making the product / Service better with synthesis of Information collected through public interaction to provide valid conclusions.
PO5	Modern tool usage: Create, select, and apply appropriate techniques, resources, and modern management and IT tools including Project Management, Production, prediction and modelling to complex activities with an Understanding of the limitations.
PO6	The Professional and Society: Apply reasoning informed by the contextual knowledge to assess societal, health, safety, legal and cultural issues and the consequent responsibilities relevant to the professional practice.



<b>PO7</b>	Environment and sustainability: Understand the impact of the professional solutions in societal and environmental contexts, and demonstrate The knowledge, and need for sustainable development.
<b>PO8</b>	Ethics: Apply ethical principles and commit to professional ethics and Responsibilities and norms of the professional practice.
<b>PO9</b>	Individual and team work: function effectively as an individual, and as a member or leader in diverse teams, and in multidisciplinary settings
<b>PO10</b>	Communication: Communicate effectively on complex social activities with the community and with society at large, such as, being able to comprehend and write effective reports and design documentation, make effective Presentations, and give and receive clear instructions.
<b>PO11</b>	Project management and finance: Demonstrate knowledge and understanding of the Media and Arts principles and apply these to one's own work, as a member and leader in a team, to manage projects and in Multidisciplinary environments.
<b>PO12</b>	Life-long learning: Recognize the need for, and have the preparation and ability to engage in independent and life-long learning in the broadest context of Social and technological changes.

### **Attendance and Examination**

A student is eligible to appear for the term-end examinations, only if he/she has put in a minimum of 75% attendance in each subject individually.

### **Assessment and Examination**

#### **1. Pattern of Assessment**

- 1.1 Assessment of student's performance will be based on two components i.e., Internal Assessment and Term-end Examination conducted at the end of each semester.
- 1.2 A four-credit subject will comprise of an Internal Assessment component of 30 marks and a Term-end Examination component of 70 marks.
- 1.3 A two-credit subject will comprise of an Internal Assessment component of 15 marks and a Term-end Examination component of 35 marks.

#### **2. Purpose of Internal Assessment**

- 2.1 The Term-end Examination will be conducted as per the University regulations Sessional tests, assignment, mid-term examination, etc. will be conducted in each subject during the course of each semester.





### 3. Assessment for all Subjects

3.1 Depending on the participation and performance of students, the faculty of the subject will grade the student in term of an eight-point scale as given below:

Marks Secured	Grade Point	Letter Grade
80 and above	10	Outstanding(O)
70 and above but below 80	9	Excellent (A+)
60 and above but below 70	8	Very Good (A)
55 and above but below 60	7	Good (B+)
50 and above but below 55	6	Above Average (B)
45 and above but below 50	5	Average (C)
40 and above but below 45	4	Pass(P)
Below 40	0	Fail (F)
	0	Absent (AB)

3.2 This assessment is purely based on internal assessment of the subject faculty/coordinator.

### 4. Assessment of Project Work

4.1 The project work will carry a total of 100 marks. Of this, 70% marks are for the external examination and 30% marks will be awarded for internal evaluation

### 5. Eligibility to Appear for the Term-End Exam

5.1 Students, who have put in a minimum of 75% attendance in each subject, shall be eligible to appear for the Term-end examination.

#### Eligibility for Pass

1. A student shall be declared to have passed in a subject, if he/she secures at least 40% marks in the term-end examination and an aggregate of 40% including internal assessment.
2. When a student reappears for the failed subject(s), the internal assessment marks originally secured by him/her in the first appearance in the subject(s), if any, will be carried forward.
3. A student shall be declared to have passed in all subject, if he/she secures at least a pass grade.
4. Promotion of the student to the next semester, is not automatic, but is dependent on certain other conditions



### **Classification of Successful Students**

1. On successful completion of the programme, the students will be classified as below:

Distinction	Those securing an aggregate mark of 75% and above in all the subjects.
First Class	Those securing an aggregate mark of less than 75%, but above 60% in all the subjects;
Second Class	Those securing an aggregate mark of less than 60%, but above 50% in all the subjects;
Pass	Those securing an aggregate mark of less than 50% in all the subjects;

2. Ranks

Only students who have passed each of the semester examination at the first appearance, shall be eligible for award of Ranks. The first three ranks shall be notified.

### **Award of Qualification**

Students will be awarded the bachelor's degree of FINE ARTS, upon fulfilment of the following criteria:

1. Must have passed all the subjects of three eight semesters with a minimum of 40% on each subject including internal assessment and secured 45% in aggregate.
2. Must have secured at least a pass grade in all the Subjects.
3. Must have secured a minimum of 45% marks in the project work (wherever applicable).
4. Must have complied with all other assessment guidelines and criteria notified during the conduct of the program.

### **Maximum Period for the Completion of the Programme**

The maximum period for the completion of the program shall be 4 years from the date of joining the program.



*Sushil K. Jaiswal*



## GENERAL GUIDELINES

### 1. Academic Integrity and Ethics

- 1.1 A student who has committed an act of academic dishonesty will be deemed to have failed to meet a basic requirement of satisfactory academic performance. Thus, academic dishonesty is not only a basis for disciplinary action but also is relevant to the evaluation of student's level of performance and progress.
- 1.2 Where there has been violation of the basic ethos and principles of academic integrity and ethics, the Director/Board of Examiners/Course coordinator may use their discretion in terms of disciplinary action to be taken.
- 1.3 Academic dishonesty includes, but is not necessarily limited, to the following:
  - 1.3.1 Cheating or knowingly assisting another student in committing an act of cheating;
  - 1.3.2 Unauthorized possession of examination materials, destruction or hiding of relevant materials;
  - 1.3.3 Act of plagiarism;
  - 1.3.4 Unauthorized changing of marks or marking on examination records.

### 2 Attendance

- 2.1 Students are required to attend and participate in all scheduled class sessions, guest lecturer, workshops, outbound learning programs and club/ forum activities of both academic and non-academic nature.
- 2.2 Students may be dropped from the programs due to excessive and non-intimated absences.
- 2.3 Students must notify the program coordinator in writing, the reasons for absence, if any, from class sessions, activities and assessment components.
- 2.4 On notification of absences (including anticipated absences), the Director/ Programmer coordinator would determine whether the absences could be rectified or whether it is possible to satisfactorily complete the subject with the number of identified absences.

### 3 General

- 3.1 The students are expected to spend a considerable amount of time in research, reading and practice.
- 3.2 All students are expected to develop and maintain a positive professional attitude and approach throughout the Programme and in conduct of all other activities.
- 3.3 Attendance alone is not sufficient. Students are expected to participate, to help the class learn and understand the topics under consideration.
- 3.4 Food and drinks are not permitted in the classroom / conference hall / University premises.
- 3.5 All students are expected to dress as per stipulated dress code.



## GENERAL COURSE STRUCTURE & THEME

### 1. Credits

1.1 1 Credit= 1 Theory period of one hour duration per week.

1.2 1 Credit= 1 Tutorial period of one hour duration per week.

1.3 1 Credit= 1 Practical period of two-hour duration per week.

1.4 6 Credit= 1 Project Submission of 4 weeks

(Internship must be comprising at least 20% of the total credits for the degree program as per the guidelines given and formulated in CBCS by UGC under amendments made to Apprenticeship Act and Internship Rules during Govt of India during 2014 to 2019 to align with Sustainable Development Goals (SDGs))

### 2. Structure of BACHELORS program

#### 2.1 Credit Distribution Semester Wise:

The structure of Bachelors in fine arts shall have essentially the following categories of courses with the breakup of credits as given

(For 4 year post graduate degree Program)

Year	Semester	Credit
1	I	18
	II	18
2	III	20
	IV	22
3	V	22
	VI	22
4	VII	18
	VIII	12
Total		152

#### 2.2 Credit Distribution: Category Wise

SLNo	Category		Course Distribution Percentage
1	PCC	Program Core Course	~65%
2	PEC	Program Elective Course	~10%
3	OEC	University open elective Course	~3%
4	PROJ	Project work, Seminar	~11%
5	AEC	Ability Enhancement Course	~7%
6	INTERN	Internship in Industry or Elsewhere	~4%
	Total		100%

Note\*- Maximum deviation allowable percentage





Sl. No	Category		For 4 Year Degree Program	
			Course Count	Total Credits
1	PCC	Program Core Course	20	80
2	PEC	Program Elective Course	4	16
3	OEC	University Open Elective Course	1	4
4	PROJ	Project work	6	36
5	AEC	Ability Enhancement Course	2	4
6	INTERN	Internship in Industry or Elsewhere	1	12
	Total			152

PCC	Program Core Course	A course, which should compulsorily be studied by a candidate as a core requirement of the program is termed as a Program Core Course (PCC).
PEC	Program Elective Course	A course which can be chosen from a pool of courses, may be very specific or specialized or advanced or supportive to the discipline of study and offered by the main discipline of study is referred to as Program Elective Course
OEC	University Open Elective Course	An elective course chosen generally from an unrelated discipline, with an intention to seek exposure in that particular discipline is called Open Elective Courses P.S.: A core course offered in a discipline may be treated as an elective by other discipline and vice versa and such electives may also be referred to as Open Elective Courses.
PROJ	Project work	Project work/Dissertation is considered as a special course involving application of knowledge in solving / analysing /exploring a real life situation / difficult problem. A Project/Dissertation work would be of 6 credits. A Project/Dissertation work may be given in lieu of a discipline specific elective paper.
AEC	Ability Enhancement Course	The Ability Enhancement (AE) Courses are the courses based upon the content that leads to knowledge enhancement; i. Environmental Science and ii. English Communication etc. These are mandatory for all disciplines.
INTERN	Internship in Industry or Elsewhere	A course requiring students to participate in professional employment related activity or work experience, or cooperative education activity with an entity external to the education institution, normally under a supervision of an employee of given external entity. This involves working with local industry, business, artists, craft persons etc. and opportunities for students to engage with the practical side of their learning.



*Subh Rayson*

### Semester wise Course Distribution

(For 4-year degree Program)

Year	Semester	Type and No of Courses						Total Course	Total Credit
		PCC	PEC	OEC	PROJ	AEC	INTERN		
1	I	4				1		5	18
	II	4				1		5	18
2	III	4	1					5	20
	IV	3	1		1			5	22
3	V	3	1		1			5	22
	VI	2	1	1	1			5	22
4	VII				3			3	18
	VIII						1	1	12

### Category wise course distribution (For 4 year degree Program)

Year	Semester	Category	Course	Credit
1	I	(AEC)-1	Communicative English	2
		PCC	History Of Art I	4
			Landscape	4
			Still Life	4
			2d Design	4
	II	(AEC)-2	Environmental Studies	2
		PCC	Drawing (Still Life/Head Study)	4
			History Of Art II	4
			Landscape Painting	4
			Clay Modelling I	4
2	III	PCC	HISTORY OF ART III	4
			Aesthetics I	4
			Live Drawing	4
			Pictorial Composition 1	4
		PEC 1	Portraiture I Mural Painting I Installation I	4



*Sudip Kumar*

	IV	PCC	HISTORY OF ART IV	4
			Aesthetics II	4
			Live Drawing	4
			History Of Art	4
		PEC 2	Portraiture II Mural Painting II Installation II	4
		PROJ	Pictorial Composition	6
3.	V	PCC	History Of Art	4
			Aesthetics	4
			Live Study	4
		PEC	Portraiture Iii Mural Painting Iii Installation	4
		PRO	Composition	6
	VI	PCC	History Of Art	4
			Live Study	4
		OEC	Film Appreciation/ Advertising Principles	4
		PEC	Traditional Painting Folk Painting Composition	4
		PRO	Seminar Paper	6
4	VII	PRO	Creative Composition	6
			Traditional Painting	6
			Life Study	6
	VIII	INTERN		28

  
*Sudh. K. Rajan*



**List of Ability Enhancement Course and Program Electives Courses**

Year	Semester	Category	Course
1/4	I	(AEC)-1	Communicative English
	II	(AEC)-2	Environmental Studies
Year	Semester	Category	Course
2/4	III	(PEC)	Portraiture I /, Mural Painting I/Installation I
2/4	IV	(PEC)	Portraiture I Mural Painting I/ Installation I
3/4	V	(PEC)	Portraiture II/ Mural Painting II/ Installation II
3/4	VI	(PEC)	Traditional Painting/ Folk Painting/ Composition

**List of Open Electives Courses**

Year	Semester	Category	Course
3	VI (For 4 year degree program)	(OEC)-1	Annexure X

Year	Semester	Category	Course
3/4	IV (For 4 year degree program)	(PRO)	
			Pictorial Composition II
	V		Composition
	VI		Seminar Paper
	VII		Creative Composition Traditional Painting Live Study



**Program Specific Outcomes:**

Program Outcomes	
PSO1	Effectively express concepts in concrete form
PSO2	Skilfully create artistic form using techniques and methods appropriate to the intended result.
PSO3	Understand that the meaning of a work of art is conditioned by the manner in which it is exhibited or otherwise presented and distributed. They will have the ability to consider methods of presentation and distribution in innovative ways that respond to, and potentially influence, existing conditions in the field.
PSO4	Consider the role of art making in the larger social context.
PSO5	Develop an awareness of current professional standards in their chosen media and in the larger field of contemporary art as well as the ability to effectively meet or redefine those standards. Recognizing that one aspect of being a professional artist is autonomy, Fine Arts Students will develop artistic autonomy to identify and focus on their practice, act upon their ideas and continue to learn over the length of their career.



### SEMESTER - I

Course Code	Category	Course Name	Sessions Per Week			Credits	CIA	ESE	Total Marks
			L	T	P				
AUBFA111	PCC	History of arts I	4	0	0	4	30	70	100
AUBFA112	PCC	Still Life	1	1	2	4	30	70	100
AUBFA113	PCC	Landscape	1	1	2	4	30	70	100
AUBFA114	PCC	2D Design	1	1	2	4	30	70	100
AUBFA155	AEC-1	Communicative. English	2	0	0	2	15	35	50
<b>TOTAL</b>			<b>9</b>	<b>3</b>	<b>6</b>	<b>18</b>	<b>135</b>	<b>315</b>	<b>450</b>

L- Lecture, T-Tutorial, P-Practical, CIA- Continuous Internal Assessment, ESA- End Semester Assessment

### SEMESTER - II

Course Code	Category	Course Name	Session Per. Week			Credits	CIA	ESE	Total Marks
			L	T	P				
AUBFA211	PCC	History of arts II	4	0	0	4	30	70	100
AUBFA212	PCC	Drawing (still life/head study)	1	1	2	4	30	70	100
AUBFA213	PCC	Landscape painting II	1	1	2	4	30	70	100
AUBFA214	PCC	Clay Modelling	1	1	2	4	30	70	100
AUBFA255	AEC-2	Environmental Studies	2	0	0	2	15	35	50
<b>TOTAL</b>			<b>9</b>	<b>3</b>	<b>6</b>	<b>18</b>	<b>135</b>	<b>315</b>	<b>450</b>

L- Lecture, T-Tutorial, P-Practical, CIA- Continuous Internal Assessment, ESA- End Semester Assessment



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**SEMESTER - III**

Course Code	Category	Course Name	Session Per Week			Credits	CIA	ESE	Total Marks
			L	T	P				
AUBFA311	PCC	History of arts III	4	0	0	4	30	70	100
AUBFA312	PCC	Aesthetics I	4	0	0	4	30	70	100
AUBFA313	PCC	Life Drawing/ Portrait I	1	2	1	4	30	70	100
AUBFA314	PCC	Pictorial Composition I	1	2	1	4	30	70	100
AUBFA325	PEC-1	1. Mural Painting I	1	2	1	4	30	70	100
AUBFA326		2. Portraiture I							
AUBFA327		3. Installation I							
		<b>TOTAL</b>	<b>11</b>	<b>6</b>	<b>3</b>	<b>20</b>	<b>120</b>	<b>380</b>	<b>500</b>

L- Lecture, T-Tutorial, P-Practical, CIA- Continuous Internal Assessment, ESA- End Semester Assessment

**SEMESTER - IV**

Course Code	Category	Course Name	Session Per Week			Credits	CIA	ESE	Total Marks
			L	T	P				
AUBFA411	PCC	History of arts IV	4	0	0	4	30	70	100
AUBFA412	PCC	Aesthetics II	4	0	0	4	30	70	100
AUBFA413	PCC	LIFE DRAWING II	1	1	2	4	30	70	100
AUBFA424	PEC-2	1. Portraiture II	1	1	2	4	30	70	100
AUBFA425		2. Mural Painting II							
AUBFA426		3. Installation II							
AUBFA447	PRO-1	Pictorial Composition II	0	0	0	6	0	100	100
		<b>TOTAL</b>	<b>10</b>	<b>2</b>	<b>4</b>	<b>22</b>	<b>120</b>	<b>380</b>	<b>500</b>

L- Lecture, T-Tutorial, P-Practical, CIA- Continuous Internal Assessment, ESA- End Semester Assessment



**SEMESTER - V**

Course Code	Category	Course Name	Session Per Week			Credits	CIA	ESE	Total Marks
			L	T	P				
AUBFA511	PCC	History of arts V	4	0	0	4	30	70	100
AUBFA512	PCC	Aesthetics III	4	0	0	4	30	70	100
AUBFA513	PCC	Life study I	1	0	3	4	30	70	100
AUBFA524	PEC-3	1. Portraiture III	1	0	3	4	30	70	100
AUBFA525		2. Mural Painting III							
AUBFA526		3. Installation III							
AUBFA547	PROJ-2	Composition I	0	0	0	6		100	100
		<b>Total</b>	<b>10</b>	<b>0</b>	<b>6</b>	<b>22</b>	<b>120</b>	<b>380</b>	<b>500</b>

L- Lecture, T-Tutorial, P-Practical, CIA- Continuous Internal Assessment, ESA- End Semester Assessment

**SEMESTER - VI**

Course Code	Category	Course Name	Session Per Week			Credits	CIA	ESE	Total Marks
			L	T	P				
AUBFA611	PCC	History of arts VI	4	0	0	4	30	70	100
AUBFA612	PCC	Live Study II	1	0	3	4	30	70	100
AUBFA623	PEC-4	1. Traditional Painting	1	0	3	4	30	70	100
AUBFA624		2. Folk Painting							
AUBFA625		3. Composition II							
AUBFA636	OEC	Refer to Annexure-10	3	1	0	4	30	70	100
AUBFA637									
AUBFA648	PROJ-3	Seminar Paper	0	0	0	6		100	100
		<b>TOTAL</b>	<b>6</b>	<b>0</b>	<b>6</b>	<b>22</b>	<b>120</b>	<b>380</b>	<b>500</b>

L- Lecture, T-Tutorial, P-Practical, CIA- Continuous Internal Assessment, ESA- End Semester Assessment





**SEMESTER - VII**

Course Code	Category	Course Name	Session Per Week			Credits	CIA	ESE	Total Marks
			L	T	P				
AUBFA741	PROJ-4	Creative Composition (Modern Arts ) I	0	0	0	6		100	100
AUBFA742	PROJ-5	Traditional Painting	0	0	0	6		100	100
AUBFA743	PROJ-6	Live Study	0	0	0	6		100	100
		<b>TOTAL</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>18</b>		<b>300</b>	<b>300</b>

L- Lecture, T-Tutorial, P-Practical, CIA- Continuous Internal Assessment, ESA- End Semester Assessment

**SEMESTER - VIII**

Course Code	Category	Course Name	Session Per Week			CREDITS	CIA	ESE	Total Marks
			L	T	P				
AUBFA861	INTERN		0	0	0	22		100	100
		<b>TOTAL</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>22</b>			<b>100</b>

L- Lecture, T-Tutorial, P-Practical, CIA- Continuous Internal Assessment, ESA- End Semester Assessment





**AAFT**  
**UNIVERSITY**  
OF  
MEDIA AND ARTS

**AAFT UNIVERSITY OF MEDIA AND ARTS**

Math, Kharora, Dist. Raipur- 493225, Chhattisgarh, Tel.: 07714282200

# School of Fine Arts

## Detailed Curriculum

### MASTERS IN FINE ARTS (2023 - 2025)



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## PREFACE

The Syllabus book presents the broad objectives, structure, and contents of MASTERS IN FINE ART Program. The syllabus is directional in scope and permits the much desirable flexibility to keep pace with the ever-growing body of knowledge engaged for the personification of an artistic career.



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# SCHOOL OF MASTERS IN FINE ARTS

## Brief Introduction of Program:

A master's program in fine arts (MFA) is a post-graduate level degree that focuses on enhancing students' skills and knowledge in a specific field of the arts. Fine arts encompass a range of artistic disciplines such as painting, sculpture, drawing, printmaking, photography, ceramics, and more.

MFA programs typically require two to three years of full-time study and involve a combination of studio work, critiques, seminars, and academic coursework. During the program, students work closely with faculty and other artists to develop their creative and critical thinking skills, explore new techniques, and develop a body of work that showcases their artistic vision and style.

Graduates of MFA programs may pursue careers as professional artists, curators, art educators, art therapists, or work in other related fields. Many programs also offer opportunities for students to exhibit their work, participate in internships, and network with industry professionals.

## Duration:

1. 2 Years
2. 4 Semesters

## Scope and Content

1. The regulations documented here are applicable to the MFA programme offered by the university.
2. The applicability of the Regulations must be understood in the context of the given Scheme of study and the Syllabus of the programme.
3. The Regulations given here are in addition to the rules and regulations notified at the time of the admission.
4. The authorities of University may modify, add, delete, expand, or substantiate any part of the Regulations and syllabi, at any time.

## Pedagogy:

The pedagogy of a Masters in Fine Art (MFA) program typically involves a combination of studio work, critiques, seminars, and academic coursework. Here are some common elements of MFA pedagogy:





**Studio work:** MFA programs typically involve a significant amount of time spent in the studio, where students engage in creative work under the guidance of faculty members. Studio work may involve developing a body of work in a specific medium or exploring new techniques and approaches.

**Critiques:** Regular critiques are an essential aspect of MFA programs, where students present their work to faculty and peers for feedback and discussion. Critiques provide students with the opportunity to receive constructive criticism and refine their artistic skills and vision.

**Seminars:** MFA programs often include seminars that focus on topics such as art history, theory, and criticism. These seminars provide students with a broader understanding of the art world and enable them to contextualize their own work within the larger art historical canon.

**Academic coursework:** MFA programs may also require students to complete academic coursework in areas such as research methods, writing, and art business practices. This coursework provides students with a more well-rounded education and prepares them for careers in the art world.

**Professional development:** Many MFA programs also include opportunities for professional development, such as internships, exhibitions, and networking events. These experiences help students to build their resumes, gain exposure to the art world, and develop connections with industry professionals.

Overall, the pedagogy of MFA programs is designed to provide students with a comprehensive education in the arts, with a focus on developing their creative skills, critical thinking abilities, and professional acumen.

#### **Eligibility for Admission and Mode of Selection**

1. The minimum qualification required to be eligible for admission is a pass with a minimum of 50% aggregate marks in the HSC or 10+2 examination of a Board of a State Government, or a course recognized as equivalent thereto by the University, desirably with the relevant or related subjects as one of the subjects of study.
2. The method of selection for the course shall normally be by means of a Personal interview. However, the admission might also be by means of an entrance test.
3. Creative and visual attitude displayed as demonstrated through a personal interview
4. Written and spoken fluency in English

#### **PROGRAM EDUCATIONAL OBJECTIVE (PEO'S)**

1. Develop advanced skills in a specific area of fine arts: The Master's program in fine arts aims to help students to become experts in their chosen field, whether it be painting, sculpture, photography, or any other art form. The program objective is to provide students with the opportunity to learn advanced techniques and skills in their area of focus.





2. Critically analyze and interpret art: A key objective of a Master's program in fine arts is to train students to analyze and interpret art critically. This involves understanding the historical, cultural, and social contexts in which artworks are produced, as well as the formal elements of the work itself.
3. Develop a personal artistic vision: The program should help students to develop their own personal artistic vision, allowing them to create work that is uniquely their own. This involves exploring their own artistic interests, experimenting with different techniques and materials, and developing a personal style.
4. Learn professional skills for a career in the arts: Another important objective of the Master's program in fine arts is to prepare students for a career in the arts. This involves learning practical skills such as project management, marketing, and networking, as well as understanding the business side of the art world.
5. Engage in research and creative exploration: The program should encourage students to engage in research and creative exploration. This involves conducting research on a particular topic related to the arts, experimenting with new techniques and materials, and exploring new ideas and concepts in the field of fine arts. The objective is to help students to push the boundaries of their artistic practice and contribute to the ongoing development of the field.

### PROGRAM OUTCOME (PO)

PO1	Media and Arts knowledge: Apply the knowledge of Media, Arts, and Management fundamentals to the creation of complex management problems.
PO2	Creative analysis: Identify, formulate, review research literature, Visualize, and analyze complex issues reaching substantiated conclusions using different principles of Media and Arts with Out of Box Thinking.
PO3	Design and development of Artistic solutions: Design solutions for complex issues and design system components or processes that meet the specified needs with appropriate consideration for safety, cultural, societal, and environmental considerations.
PO4	Field Visit for Social Interaction: Visit the appropriate locations for visualizing and making the product / Service better with synthesis of information collected through public interaction to provide valid conclusions.
PO5	Modern tool usage: Create, select, and apply appropriate techniques, resources, and modern management and IT tools including Project Management, Production, prediction and modelling to complex activities with an understanding of the limitations.
PO6	The Professional and Society: Apply reasoning informed by the contextual knowledge to assess societal, health, safety, legal and cultural issues and the consequent responsibilities relevant to the professional practice.



<b>PO7</b>	Environment and sustainability: Understand the impact of the professional solutions in societal and environmental contexts, and demonstrate the knowledge, and need for sustainable development.
<b>PO8</b>	Ethics: Apply ethical principles and commit to professional ethics and responsibilities and norms of the professional practice.
<b>PO9</b>	Individual and team work: Function effectively as an individual, and as a member or leader in diverse teams, and in multidisciplinary settings.
<b>PO10</b>	Communication: Communicate effectively on complex social activities with the community and with society at large, such as, being able to comprehend and write effective reports and design documentation, make effective presentations, and give and receive clear instructions.
<b>PO11</b>	Project management and finance: Demonstrate knowledge and understanding of the Media and Arts principles and apply these to one's own work, as a member and leader in a team, to manage projects and in multidisciplinary environments.
<b>PO12</b>	Life-long learning: Recognize the need for, and have the preparation and ability to engage in independent and life-long learning in the broadest context of social and technological changes.

#### **Attendance and Examination**

A student is eligible to appear for the term-end examinations, only if he/she has put in a minimum of 75% attendance in each subject individually.

#### **Assessment and Examination**

##### **1. Pattern of Assessment**

- 1.1 Assessment of student's performance will be based on two components i.e., Internal Assessment and Term-end Examination conducted at the end of each semester.
- 1.2 A four-credit subject will comprise of an Internal Assessment component of 30 marks and a Term-end Examination component of 70 marks.
- 1.3 A two-credit subject will comprise of an Internal Assessment component of 15 marks and a Term-end Examination component of 35 marks.

##### **2. Purpose of Internal Assessment**

- 2.1 The Term-end Examination will be conducted as per the University regulations. Sessional tests, assignment, mid-term examination, etc. will be conducted in each subject during the course of each semester.





### 3. Assessment for all Subjects

3.1 Depending on the participation and performance of students, the faculty of the subject will grade the student in term of an eight-point scale as given below:

Marks Secured	Grade Point	Letter Grade
80 and above	10	Outstanding(O)
70 and above but below 80	9	Excellent (A+)
60 and above but below 70	8	Very Good (A)
55 and above but below 60	7	Good (B+)
50 and above but below 55	6	Above Average (B)
45 and above but below 50	5	Average (C)
40 and above but below 45	4	Pass(P)
Below 40	0	Fail (F)
	0	Absent (AB)

3.2 This assessment is purely based on internal assessment of the subject faculty/coordinator.

### 4. Assessment of Project Work

4.1 The project work will carry a total of 100 marks. Of this, 70% marks are for the external examination and 30% marks will be awarded for internal evaluation

### 5. Eligibility to Appear for the Term-End Exam

5.1 Students, who have put in a minimum of 75% attendance in each subject, shall be eligible to appear for the Term-end examination.

### Eligibility for Pass

1. A student shall be declared to have passed in a subject, if he/she secures at least 40% marks in the term-end examination and an aggregate of 40% including internal assessment.
2. When a student reappears for the failed subject(s), the internal assessment marks originally secured by him/her in the first appearance in the subject(s), if any, will be carried forward.
3. A student shall be declared to have passed in all subject, if he/she secures at least a pass grade.
4. Promotion of the student to the next semester, is not automatic, but is dependent on certain other conditions



### **Classification of Successful Students**

1. On successful completion of the programme, the students will be classified as below:

Distinction	Those securing an aggregate mark of 75% and above in all the subjects.
First Class	Those securing an aggregate mark of less than 75%, but above 60% in all the subjects;
Second Class	Those securing an aggregate mark of less than 60%, but above 50% in all the subjects;
Pass	Those securing an aggregate mark of less than 50% in all the subjects;

### **2. Ranks**

Only students who have passed each of the semester examination at the first appearance, shall be eligible for award of Ranks. The first three ranks shall be notified.

### **Award of Qualification**

Students will be awarded the MASTER's degree of FINE ARTS, upon fulfilment of the following criteria:

- Must have passed all the subjects of three six semesters with a minimum of 40% on each subject including internal assessment and secured 45% in aggregate.
- Must have secured at least a pass grade in all the Subjects.
- Must have secured a minimum of 45% marks in the project work (wherever applicable).
- Must have complied with all other assessment guidelines and criteria notified during the conduct of the program.

### **Maximum Period for the Completion of the Programme**

The maximum period for the completion of the program shall be 2 YEARS from the date of joining the program.



## GENERAL GUIDELINES

### 1. Academic Integrity and Ethics

- 1.1 A student who has committed an act of academic dishonesty will be deemed to have failed to meet a basic requirement of satisfactory academic performance. Thus, academic dishonesty is not only a basic for disciplinary action but also is relevant to the evaluation of student's level of performance and progress.
- 1.2 Where there has been violation of the basic ethos and principles of academic integrity and ethics, the Director/Board of Examiners/Course coordinator may use their discretion in terms of disciplinary action to be taken.
- 1.3 Academic dishonesty includes, but is not necessarily limited, to the following:
  - 1.3.1 Cheating or knowingly assisting another student in committing an act of cheating
  - 1.3.2 Unauthorized possession of examination materials, destruction or hiding of relevant materials;
  - 1.3.3 Act of plagiarism;
  - 1.3.4 Unauthorized changing of marks or marking on examination records.

### 2. Attendance

- 2.1 Student are required to attend and participate in all scheduled class Contact Hour, guest lecturer, workshops, outbound learning programs and club/ forum activities of both academic and non-academic nature.
- 2.2 Students may be dropped from the programs due to excessive and non-intimated absences.
- 2.3 Students must notify the program coordinator in writing, the reasons for absence, if any, from class Contact Hour, activities and assessment components.
- 2.4 On notification of absences (including anticipated absences), the Director/ Programmer coordinator would determine whether the absences could be rectified or whether it is possible to satisfactorily complete the subject with the number of identified absences.

### 3. General

- 3.1 The students are expected to spend a considerable amount of time in research, reading and practice.
- 3.2 All students are expected to develop and maintain a positive profession attitude and approach throughout the Programme and in conduct of all other activities.
- 3.3 Attendance alone is not sufficient. Students are expected to participate, to help the class learn and understand the topics under consideration.
- 3.4 Food and drinks are not permitted in the classroom / conference hall / University premises.
- 3.5 All students are expected to dress as per stipulated dress code.





## GENERAL COURSE STRUCTURE & THEME

### 1. Credits

1.1 1 Credit= 1 Theory period of one hour duration per week.

1.2 1 Credit= 1 Tutorial period of one hour duration per week.

1.3 1 Credit= 1 Practical period of two-hour duration per week.

1.4 6 Credit= 1Project Submission of 4 weeks

(Internship must be comprising at least 20% of the total credits for the degree program as per the guidelines given and formulated in CBCS by UGC under amendments made to Apprenticeship Act and Internship Rules during Govt of India during 2014 to 2019 to align with Sustainable Development Goals (SDGs))

### 2. Structure of MFA program

#### 2.1 Credit Distribution Semester Wise:

The structure of MFA program shall have essentially the following categories of courses with the breakup of credits as given

(For 2 year post graduate degree Program)

Year	Semester	Type and No of Courses						Total Course	Total Credit
		PCC	PEC	OEC	PROJ	AEC	INTERN		
1	I	5						5	20
	II	4	1					5	20
2	III	3	1	1				5	20
	IV				1		1	2	20

#### 2.2 Credit Distribution: Category Wise

Sl.No	Category		Course Distribution Percentage
1	PCC	Program Core Course	~65%
2	PEC	Program Elective Course	~10%
3	UOE	University open elective Course	~3%
4	PROJ	Project work, Seminar	~11%
5	AEC	Ability Enhancement Course	~7%
6	INTERN	Internship in Industry or Elsewhere	~4%
	Total		100%

Note\*- Maximum deviation allowable percentage



PCC	Program Core Course	A course, which should compulsorily be studied by a candidate as a core requirement of the program is termed as a Program Core Course (PCC).
PEC	Program Elective Course	A course which can be chosen from a pool of courses, may be very specific or specialized or advanced or supportive to the discipline of study and offered by the main discipline of study is referred to as Program Elective Course
OEC	University Open Elective Course	An elective course chosen generally from an unrelated discipline, with an intention to seek exposure in that particular discipline is called Open Elective Courses  P.S.: A core course offered in a discipline may be treated as an elective by other discipline and vice versa and such electives may also be referred to as Open Elective Courses.
PROJ	Project work	Project work/Dissertation is considered as a special course involving application of knowledge in solving / analysing /exploring a real life situation / difficult problem. A Project/Dissertation work would be of 6 credits. A Project/Dissertation work may be given in lieu of a discipline specific elective paper.
AEC	Ability Enhancement Course	The Ability Enhancement (AE) Courses are the courses based upon the content that leads to knowledge enhancement; i. Environmental Science and ii. English Communication etc. These are mandatory for all disciplines.
INTERN	Internship in Industry or Elsewhere	A course requiring students to participate in professional employment related activity or work experience, or cooperative education activity with an entity external to the education institution, normally under a supervision of an employee of given external entity. This involves working with local industry, business, artists, craft persons etc.. and opportunities for students to engage with the practical side of their learning.

  
*Sulata Rayar*



## FIRST SEMESTER

### PRACTICAL & THEORY COURSE

Course Code	Category	Course Name	Sessions per week			Credits	CIA	ESE	TOTAL
			L	T	P				
AUMFA111	PCC	History Of Art I	4	0	0	4	30	70	100
AUMFA112	PCC	Aesthetics I	4	0	0	4	30	70	100
AUMFA113	PCC	Creative Composition	1	2	1	4	30	70	100
AUMFA114	PCC	Live Study	1	2	1	4	30	70	100
AUMFA115	PCC	Series Work I	1	2	1	4	30	70	100
<b>Total</b>			<b>4</b>	<b>6</b>	<b>12</b>	<b>20</b>	<b>150</b>	<b>350</b>	<b>500</b>

L- Lecture, T-Tutorial, P-Practical, CIA- Continuous Internal Assessment, ESA- End Semester Assessment

## SECOND SEMESTER

### PRACTICAL & THEORY COURSE

Course Code	Category	Course Name	Sessions per week			Credits	CIA	ESE	TOTAL
			L	T	P				
AUMFA211	PCC	History Of Art II	4	0	0	4	30	70	100
AUMFA212	PCC	Aesthetics II	4	0	0	4	30	70	100
AUMFA213	PCC	Creative Composition	1	2	1	4	30	70	100
AUMFA214	PCC	Live Study	1	2	1	4	30	70	100
AUMFA225	PEC1	Creative Portraiture I							
AUMFA226		Installation I	1	2	1	4	30	70	100
AUMFA227		Series Work II							
TOTAL			8	4	8	20	150	350	500

L- Lecture, T-Tutorial, P-Practical, CIA- Continuous Internal Assessment, ESA- End Semester Assessment



**THIRD SEMESTER**  
**PRACTICAL & THEORY COURSE**

Course Code	Category	Course Name	Sessions per week			Credits	CIA	ESE	TOTAL
			L	T	P				
AUMFA311	PCC	History Of Arts III	4	0	0	4	30	70	100
AUMFA312	PCC	Creative Composition	1	2	1	4	30	70	100
AUBFA313	PCC	Live Study	1	2	1	4	30	70	100
AUMFA324	PEC2	Creative Portraiture II							
AUMFA325		Installation II	1	2	1	4	30	70	100
AUMFA325		Series Work III							
AUMFA336	OEC	As Per Annexure X				4	30	70	100
<b>TOTAL</b>			<b>8</b>	<b>4</b>	<b>8</b>	<b>22</b>	<b>150</b>	<b>350</b>	<b>500</b>

L- Lecture, T-Tutorial, P-Practical, CIA- Continuous Internal Assessment, ESA- End Semester Assessment

**FOURTH SEMESTER**  
**PRACTICAL & THEORY COURSE**

Course Code	Category	Course Name	Sessions per week			Credits	CIA	ESE	TOTAL
			L	T	P				
AUMFA471	Intern		0	0	0				100
AUMFA442	Pro	Old Masters	0	0	0				100

L- Lecture, T-Tutorial, P-Practical, CIA- Continuous Internal Assessment, ESA- End Semester Assessment



*Audh Raj's*



**AAFT University, Raipur**  
**School of Fashion Design**

Date: 30/06/2022

**AGENDA OF BOARD OF STUDIES**

PROGRAM TITLE: BOS for School of Fashion Design

DURATION: 1 Hr

STREAM: SCHOOL OF FASHION DESIGN

ACADEMIC YEAR: 2022

DATE OF MEETING: 30/06/2022

VENUE: ONLINE

This is to inform that, the School of Fashion Design is conducting Board of Studies Meeting on 30/06/2022. The below mentioned points constitute the agenda of the meeting.

1. To introducing courses of M.Sc. in Fashion Design, M.Des. in Fashion Design, B.Sc. in Fashion Design, B.Des. in Fashion Design, Diploma in Fashion Design, Post Graduation Diploma in Fashion Design.
2. Approval of syllabus as per revised syllabus for mentioned courses.
3. To Consider and approve the proposal of minor modifications in subjects of mentioned programs.
4. To consider and approve the panel of Examiners for Theory and Practical Examination for the session 2022-23 for the courses running under Faculty.

Thanking you

Yours Sincerely

*[Signature]*  
Dr. Ruchi Agrawal  
Assistant Professor







**AAFT University, Raipur**

Date: 30/06/2022

**NOTIFICATION**

This is to inform that; the School of Fashion Design is conducting Board of Studies Meeting on 30/06/2022. It is our pleasure and honor to invite you as an Expert Member for the B.O.S Meeting. The details of the meeting are mentioned below:

**Date: 30/06/2022**

**Time: 11:00 Hrs**

**Venue: Online**

Thus we solicit your gracious presence for the same.

Note: Agenda of the meeting is attached for your perusal.

Thanking you

Yours Sincerely

  
Dr. Ruchi Agrawal  
Assistant Professor



S.No.	Name of Faculty with Designation	Signature
1.	Mr. Sudhir Ranjan (Registrar)	
2.	Dr. Shikha Verma Kashyap ( Director)	
3.	Mr. Santosh Swarnakar (Dean)	
4.	Dr. Ruchi Agrawal (Asst. Professor)	
5.	Ms. Harshita Chandrakar (Asst. Professor)	
6.	Ms. Shikha Singh Rajput (Asst. Professor)	
7.	Mr. PBS Subramaniam (Asst. Professor)	
8.	Mr. Vasant (Asst. Professor)	
9.	Mr. Abhishek Vishwakarma (Asst. Professor)	
10.	Mr. Vishwaranjan Dubey (Asst. Professor)	
11.	Mr. Dibyojyoti Mitra (Asst. Professor)	
12.	Ms. Suchismita Panda (Asst. Professor)	







Board of Studies for School of Fashion Design  
AAFT University, Raipur (C.G.)  
Course [2022-2026]

Attendance Sheet

Date: 30/06/2022

The School of Fashion Design is conducting Board of Studies Meeting on 30/06/2022. The below mentioned members were present.

Sl. No	Members	Name	Signature
1	Expert (HGD (MFD) Raipur)	Mr. Vijay Vora	
2	Expert (Textile Designer)	Mrs. Meetu Agrawal	
3	Registrar	Mr. Sudhar Ranjan	
4	Director	Dr. Shikha Verma Kashyap	
5	Dean	Mr. Santosh Swarnakar	
6	Asst. Professor	Dr. Ruchi Agrawal	
7	Asst. Professor	Ms. Harshita Chandrakar	
8	Asst. Professor	Ms. Shikha Singh Rajpoot	
9	Asst. Professor	Mr. PPS Surramaniam	





10	Asst. Professor	Mr. A. Vasant
11	Asst. Professor	Mr. Abhishek Vishwakarma
12	Asst. Professor	Mr. Vishwaranjan Dubey
13	Asst. Professor	Mr. Dibyojyoti Mitra
14	Asst. Professor	Mrs. Suchismita Panda

Dr. Ruchi Agrawal  
Assistant Professor





**AAFT**  
**UNIVERSITY**  
OF  
MEDIA AND ARTS

To,

Mr. Vijay Vaid

Date: 30/06/2022

Accessory Designer, HOD INIFD Raipur.

Dear Sir,

Greetings from AAFT University!

The School of Fashion Design is organizing its Board of Studies meeting with the objective of proposing/ updating the current syllabus of M.Sc. in Fashion Design, M.Des. in Fashion Design, B.Sc. in Fashion Design, B.Des. in Fashion Design, Diploma in Fashion Design, Post Graduation Diploma in Fashion Design Courses, for making it industry relevant.

We extend an invite to you to join the meeting as an Expert from the academia/ Industry. The details of the meeting are as mentioned below:

Date: 30/06/22, Time: 11:00 AM, Mode: Online

**Agenda of the Meeting:**

1. To introduce courses of M.Sc. in Fashion Design, M.Des. in Fashion Design, B.Sc. in Fashion Design, B.Des. in Fashion Design, Diploma in Fashion Design, Post Graduation Diploma in Fashion Design.
2. Approval of syllabus as per revised syllabus for mentioned courses.
3. To Consider and approve the proposal of minor modifications in subjects of mentioned programs.
4. To consider and approve the panel of Examiners for Theory and Practical Examination for the session 2021-22 for the courses running under Faculty.

Your valuable inputs from your academic and industry experience would definitely go a long way in whetting the syllabus and the course.

A line of confirmation from your end will be appreciated.

Looking forward to your presence.

Thanking you

Yours Sincerely

Dr. Ruchi Agrawal

Assistant Professor







**School of Fashion Design**  
**AAFT University of Media and Arts, Raipur**  
**BOARD OF STUDIES MEETING**  
**Minutes of Meeting**

The BOS for School of Fashion Design was conducted with academicians and Industry Professional on 30<sup>th</sup> June 2022, with an objective to put before them the syllabus of BSCFD, BDESFD, MSCFD, MDESFD, DFD and PGDFD invite their feedback and suggestion.

**Date:** 30<sup>th</sup> June, 2022,

**Time:** 11:00 am

**Venue:** Zoom (Online Platform)

**Chaired By:** Dr. Ruchi Agrawal , Assistant Professor, SOFD

**Following members were present:**

1. Mr. Sudhir Ranjan, Registrar, AAFT University
2. Dr. Shikha Verma Kashyap, Director, AAFT University
3. Mr. Santosh Swarnakar, Academic Dean, AAFT University
4. Mr. Vijay Void , HOD, INIFD Raipur
5. Mrs. Meetu Agrawal , Textile Designer
6. Dr. Ruchi Agrawal , Assistant Professor , SOFD, AAFT University
7. Ms. Harshita Chandrakar, Assistant Professor , SOFD, AAFT University
8. Ms. Shikha Singh Rajpoot , Assistant Professor ,SOFD, AAFT University
9. Mr. Abhishek Vishwakarma , Assistant Professor ,SOPRE, AAFT University
10. Mr. Vishwaranjan Dubey, Assistant Professor, SOM, AAFT University
11. Mr. Dibyojyoti Mitra , Assistant Professor, SOSP, AAFT University
12. Mr. PBS Subramaniam, Assistant Professor , SOA, AAFT University
13. Dr. A.Vasant, Assistant Professor, SOA, AAFT University
14. Ms. Suchismita Panda, Assistant Professor, AAFT University.

**Agenda of the Meeting:**

1. To introducing courses of M.Sc. in Fashion Design, M.Des. in Fashion Design, B.Sc. in Fashion Design, B.Des. in Fashion Design, Diploma in Fashion Design, Post Graduation Diploma in Fashion Design.
2. Review and approval of syllabus as per revised syllabus for mentioned courses



3. To Consider and approve the proposal of minor modifications in subjects of mentioned programs.
4. To consider and approve the panel of Examiners for Theory and Practical Examination for the session 2022-23 for the courses running under Faculty.
5. Discussion and Approval of Internship and Books. Your valuable inputs from your academic and industry experience would definitely go a long way in whetting the syllabus and the course.

**Schedule of Discussion was:**

S No	Time	Name of Activity
1	11:10am	Introduction of Experts and brief explanation of the BOS agenda
2	11:30pm	Discussion and Review of BSFD and BDFD syllabus
3	11:50pm	Discussion and Review of MSCFD, MDFD, DFD and PGDFD syllabus
4	12.25pm	Vote of thanks

**Following Points were discussed:**

1. The online BOS meeting of SOFD started with the permission of respected Registrar, Mr. Sudhir Ranjan and respected Director, Dr. Shikha Verma Kashyap at 11:00 am. The experts Mr. Vijay Void and Ms. Meetu Agrawal was introduced to the members by , Assistant Professor, Dr. Ruchi Agrawal.
2. Discussion started with the "B.SC.FD and B.DES.FD SYLLABUS". Mr. Vijay Void and Ms. Meetu Agrawal suggested changes in the Syllabus.
  - i. Mr. Vijay Void suggested to add some topics in BSCFD and BDESFD Sem 1 Fashion Studies should be in two parts as it is a vast subject and the topics which can be included are Fashion Movements covering the Sub cultures , Fashion Forecasting , Language of Fashion and Fashion Adaption Theory.
  - ii. Ms. Meetu Agrawal suggested some topics for Sewing Fundamental BSCFD and BDESFD Sem 2 that are Different types of Sewing machines, safety measures while handling machine and types of pressing etc.
  - iii. Discussion was done for the subject Visual Art in BSCFD and BDESFD Sem 2 with Mr. Vijay Void.
  - iv. Ms. Meetu Agrawal suggested to add Introduction to Textile in BSCFD and BDESFD Sem 2 , so that student will be aware of the properties of textile from initial stage.
  - v. Ms. Meetu Agrawal suggested to introduce Kids wear in Pattern Making and Garment Construction -- I in BSCFD and BDESFD Sem 2.
  - vi. Discussion was done for the subject History of Fashion Sem 3, Mr. Vijay Void asked about the topics covered under Indian Fashion and Western Fashion History.
  - vii. Mr. Vijay Void suggested to add Autodesk Sketchbook for Digital Illustration in the subject CAD along with Adobe Photoshop , Corel Draw and Adobe Illustrator.



- viii. Ms. Meetu Agrawal suggested to include Printing Techniques in Textile BSCFD and BDESFD Sem 3.
  - ix. Discussion was done in details about the topics of the Design Process in BSCFD and BDESFD Sem 4 with Mr. Vijay Void.
  - x. Mr. Vijay Void suggested to in-corporate the practical sessions in Fashion Photography os BSCFD and BDESFD Sem 5 , so that the students will understand professional camera handling in the field.
  - xi. Mr. Vijay Void suggested new name Integrated Term Project for the subject Term Garment of BDESFD Sem – 6.
3. Then experts review the syllabus of **M.SC.FD and M.DES.FD**.
    - i. Discussion was done in details about the topics of the Advance Pattern Making and Garment Constuction MSCFD and MDESFD Sem 1 with both the experts.
    - ii. Ms. Meetu Agrawal suggested to include Study of different Personalities in Styling Concept and Draping subject of MSCFD and MDESFD Sem 2.
    - iii. The time period for Craft Documentation Sem 2 field work was discussed with both the experts.
    - iv. Ms. Meetu Agrawal suggested to include Fashion Illustration in MSCFD and MDESFD Sem 2.
    - v. For the subject Research Methodology of MSCFD and MDESFD Sem – 3 , Mr. Vijay Void asked to include Primary, Secondary Research and various Methods of Research.
    - vi. Mr. Vijay Void said Sustainable Fashion can be added instead of Coorporate Social Responsibilities subject of sem 3 as it is creating confusion as a subject, Ms. Meetu Agrawal agreed on this.
    - vii. For MSCFD and MDESFD Intellectual Property Rights (IPR) topic can be included in Fashion Entrepreneurship & Business Plan Sem 3.
    - viii. Both the expert suggested to change the name of Master Trove MSCFD and MDESFD Sem 4.
  4. Then experts reviewed the syllabus of **DIPLOMA and PG DIPLOMA**.
    - i. Both the experts agreed on this, that the eligibility criteria for Diploma should be 10<sup>th</sup> pass and for PG Diploma should be 12<sup>th</sup> pass.
    - ii. The experts agreed to add to give a complete training to diploma students.
    - iii. Discussion about Fashion Illustration in DIPLOMA SEM 2 in detail, with Mr. Vijay Void.
    - iv. Discussion about the topics of Introduction to Textile and Surface Ornamentation techniques in DIPLOMA SEM 2, with Ms. Meetu Agrawal.
  5. Common Electives can be added as the module for BDESFD.
  6. Bridge Courses can be introduced for non-fashion bachelor degree students to pursue Master courses.





7. It was suggested to add more books under the category of suggestive reading in the syllabus.
8. The subject codes of the all the programs were found logical and sequential.
9. Credits of the Subject was discussed and experts found it correct only.
10. Mr. Vijay Void emphasized on necessity of industry exposure for the students.
11. Mr Santosh Swarnakar talked about Students Practical involvement towards their subjects.
12. After a healthy discussion, Mr. Sudhir Ranjan, Registrar, AAFT University, thanked the visiting guests and encroached the team.
13. Dr. Shikha Verma Kashyap, Director, AAFT University, also thanked all the expert and team.
14. All the experts and panel members agreed for the changes in the syllabus as per the suggestions discussed.

**Conclusion:**

This BOS meeting was very fruitful and all the experts gave their valuable suggestions for strengthening the SOFD syllabus, and making them as 100% both academic & industry friendly.

**Approved by:**

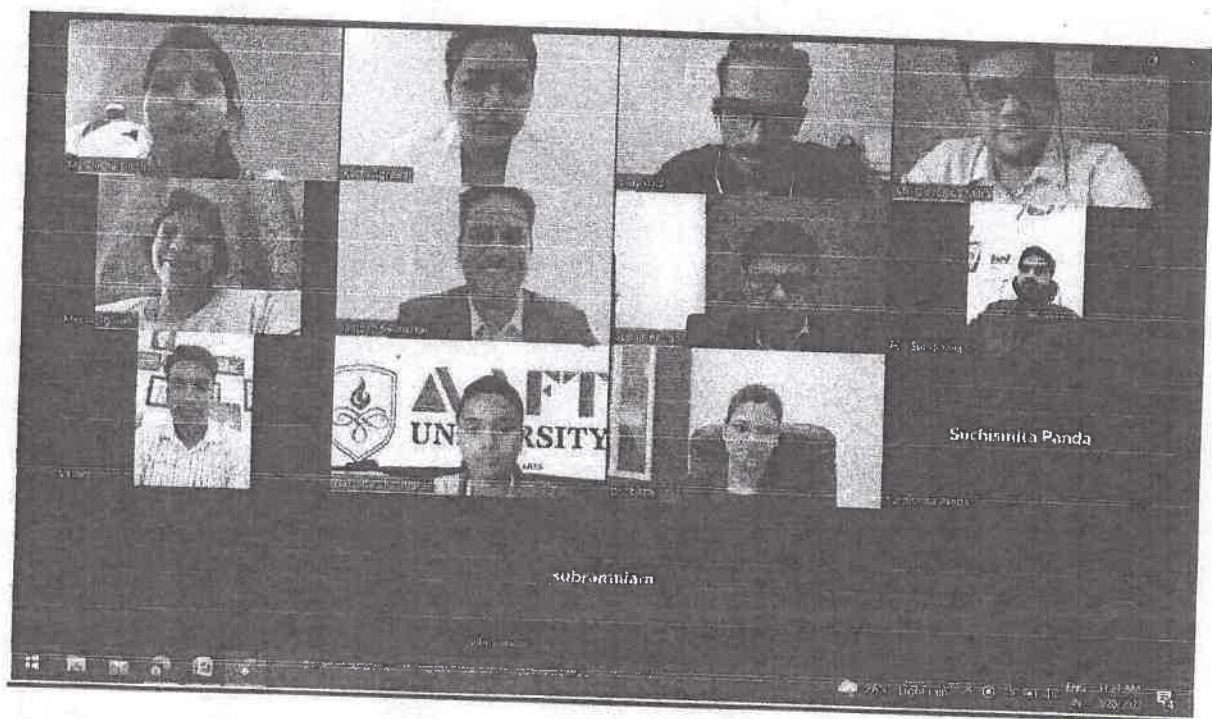
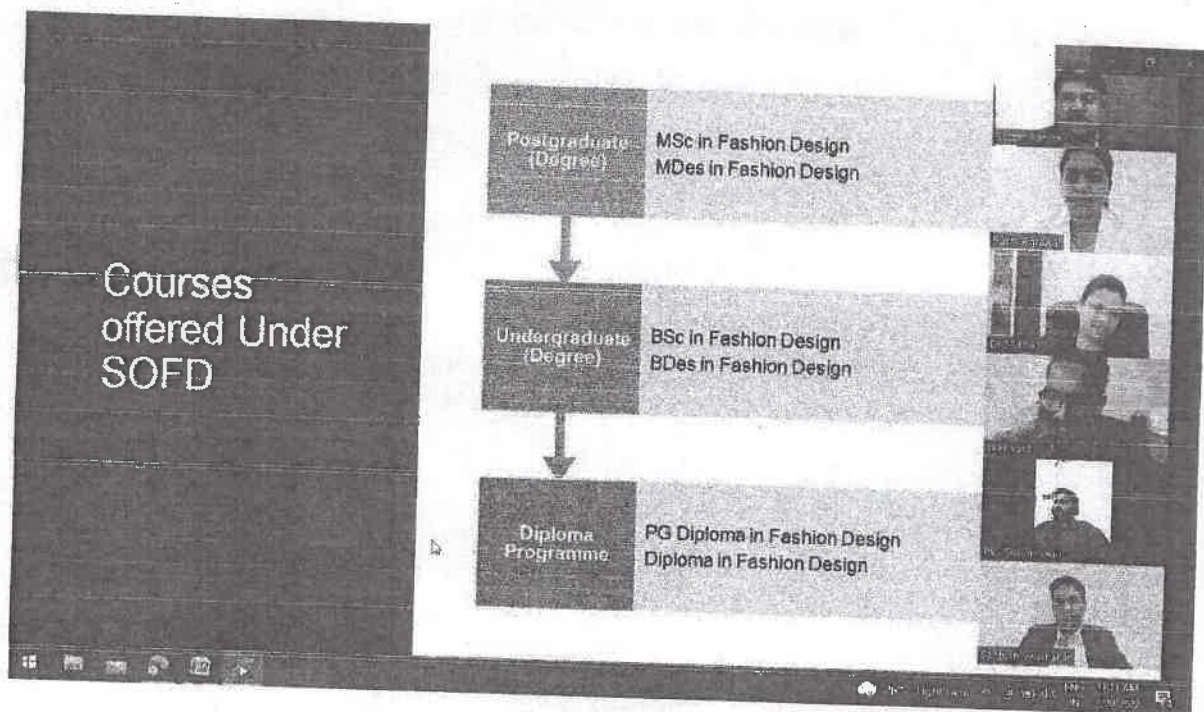
1. Mr. Vijay Void , HOD INIFD , Raipur (Industry and Academic Expert)
2. Ms. Meetu Agrawal , Textile Designer , Raipur (Academic Expert)
3. Mr. Sudhir Ranjan, Registrar, AAFT University of Media & Arts, Raipur (Nominated Member)
4. Dr. Shikha Verma Kashyap, Director, AAFT University of Media & Arts, Raipur (Nominated Member)
5. Mr. Santosh Swarnkar, Dean Academics, AAFT University of Media & Arts, Raipur (Nominated Member)

Yours Sincerely,

( Dr. Ruchi Agrawal , Assistant Professor , SOFD )  
(In-charge Chairperson for Meeting)



**Photographs of the meeting:**





**B.DESIGN IN FASHION DESIGN**

**B.DESIGN (FASHION DESIGN)  
(FOUR YEAR FULL-TIME PROGRAMME)  
(2021 - 2025)**



**AAFT  
UNIVERSITY**

**School of Fashion Design**  
AAFT University of Media & Arts,  
Village Math, Raipur,  
Raipur, Chhattisgarh – 492002  
Website: [www.aaft.edu.in](http://www.aaft.edu.in)



**Scheme of Examination**

**First Semester Examination**

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	SOFD	AU-BDFD-101	Elements of Design	1	2	0	70	30	100	3
2	SOFD	AU-BDFD-102	Fundamental Drawing	1	2	0	70	30	100	3
3	SOFD	AU-BDFD-103	Fashion Studies	4	0	0	70	30	100	4
4	SOFD	AU-BDFD-104	Sewing Fundamentals	2	1	1	70	30	100	4
5	SOFD	AU-BDFD-105	Computer Application	1	0	1	70	30	100	2
6	SOFD	AU-BDFD-106	Communicative English	2	0	0	70	30	100	2
TOTAL				11	3	4	420	180	600	18

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment.



**Second Semester Examination**

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	SOFD	AU-BDFD-201	Principles of Design	2	2	0	70	30	100	4
2	SOFD	AU-BDFD-202	Visual Art	2	2	0	70	30	100	4
3	SOFD	AU-BDFD-203	Pattern Making and Garment Construction – I	1	1	2	70	30	100	4
4	SOFD	AU-BDFD-204	EVS	2	0	0	70	30	100	2
5	SOFD	AU-BDFD-205	CAD – I ( Adobe Photoshop )	2	1	1	70	30	100	4
<b>TOTAL</b>				<b>9</b>	<b>6</b>	<b>3</b>	<b>350</b>	<b>150</b>	<b>500</b>	<b>18</b>

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment



### Third Semester Examination

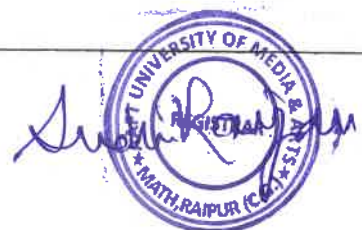
S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	SOFD	AU-BDFD-301	Pattern Making and Garment Construction – II	1	1	2	70	30	100	4
2	SOFD	AU-BDFD-302	Fashion Illustration-I	2	2	0	70	30	100	4
3	SOFD	AU-BDFD-303	History of Fashion	4	0	0	70	30	100	4
4	SOFD	AU-BDFD-304	Textile Studies	4	0	0	70	30	100	4
5	SOFD	AU-BDFD-305	CAD-II (Corel Draw )	2	1	1	70	30	100	4
<b>TOTAL</b>				<b>13</b>	<b>4</b>	<b>3</b>	<b>350</b>	<b>150</b>	<b>500</b>	<b>20</b>

### Fourth Semester Examination

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	SOFD	AU-BDFD-401	Surface Ornamentation	1	1	2	70	30	100	4
2	SOFD	AU-BDFD-402	Fashion Illustration-II	2	2	0	70	30	100	4
3	SOFD	AU-BDFD-403	Fashion Marketing	4	0	0	70	30	100	4
4	SOFD	AU-BDFD-404	CAD – III ( Adobe Illustrator )	2	1	1	70	30	100	4
5	SOFD	AU-BDFD-405	Design Process	2	2	0	70	30	100	4
<b>TOTAL</b>				<b>11</b>	<b>6</b>	<b>3</b>	<b>350</b>	<b>150</b>	<b>500</b>	<b>20</b>



\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment





**Fifth Semester Examination**

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	SOFD	AU-BDFD-501	Portfolio Development	2	1	1	70	30	100	4
2	SOFD	AU-BDFD-502	Draping	2	1	1	70	30	100	4
3	SOFD	AU-BDFD-503	Apparel Manufacturing Technology	4	0	0	70	30	100	4
4	SOFD	AU-BDFD-504	Fashion Photography	2	1	1	70	30	100	4
TOTAL				10	3	3	280	120	400	16

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment.



### Sixth Semester Examination

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	SOFD	AU-BDFD-601	Fashion Retailing & Visual Merchandizing	4	0	0	70	30	100	4
2	SOFD	AU-BDFD-602	Fashion Styling	1	1	2	70	30	100	4
3	SOFD	AU-BDFD-603	Design Collection	1	1	2	70	30	100	4
4	SOFD	AU-BDFD-604	Term Garment	1	1	2	70	30	100	4
5	SOFD	AU-BDFD-605	Research Methodology	4	0	0	70	30	100	4
<b>TOTAL</b>				<b>11</b>	<b>3</b>	<b>6</b>	<b>350</b>	<b>150</b>	<b>500</b>	<b>20</b>

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment.

### Seventh Semester Examination

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	SOFD	AU-BDFD-701	Practical Training (3 month)	0	0	0	0	0	0	10
2	SOFD	AU-BDFD-702	Craft Documentation (3 month)	0	0	0	0	0	0	10
<b>TOTAL</b>				<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>20</b>

  
 REGISTRAR  
 UNIVERSITY OF MEDIA & ARTS  
 RAIPUR, C.G.

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment.

**Eighth Semester Examination**

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	SOFD	AU-BDFD-801	Internship	0	0	0	0	0	0	10
2	SOFD	AU-BDFD-802	Dissertation	0	0	0	0	0	0	10
<b>TOTAL</b>				<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>20</b>

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment.



**B.SC. IN FASHION DESIGN**

**B.SC. (FASHION DESIGN)**

**(THREE YEAR FULL-TIME PROGRAMME)**

**(2022 - 2025)**



**School of Fashion Design**

**AAFT University of Media & Arts, Village**

**Math, Raipur,**

**Raipur, Chhattisgarh – 492002 Website:**

**[www.aaft.edu.in](http://www.aaft.edu.in)**



## Scheme of Examination

### First Semester Examination

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	SOFD	AU-BSFD-101	Elements of Design	1	2	0	70	30	100	3
2	SOFD	AU-BSFD-102	Fundamental Drawing	1	2	0	70	30	100	3
3	SOFD	AU-BSFD-103	Fashion Studies	4	0	0	70	30	100	4
4	SOFD	AU-BSFD-104	Sewing Fundamentals	2	1	1	70	30	100	4
5	SOFD	AU-BSFD-105	Computer Application	1	0	1	70	30	100	2
6	SOFD	AU-BSFD-106	Communicative English	2	0	0	70	30	100	2
<b>TOTAL</b>				<b>11</b>	<b>3</b>	<b>4</b>	<b>420</b>	<b>180</b>	<b>600</b>	<b>18</b>

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment.

### Second Semester Examination

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	SOFD	AU-BSFD-201	Principles of Design	2	2	0	70	30	100	4
2	SOFD	AU-BSFD-202	Visual Art	2	2	0	70	30	100	4
3	SOFD	AU-BSFD-203	Pattern Making and Garment Construction - I	1	1	2	70	30	100	4
4	SOFD	AU-BSFD-204	EVS	2	0	0	70	30	100	2
5	SOFD	AU-BSFD-205	CAD - I ( Adobe Photoshop )	2	1	1	70	30	100	4
<b>TOTAL</b>				<b>9</b>	<b>6</b>	<b>3</b>	<b>350</b>	<b>150</b>	<b>500</b>	<b>18</b>

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment





### Third Semester Examination

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	SOFD	AU-BSFD-301	Pattern Making and Garment Construction – II	1	1	2	70	30	100	4
2	SOFD	AU-BSFD-302	Fashion Illustration-I	2	2	0	70	30	100	4
3	SOFD	AU-BSFD-303	History of Fashion	4	0	0	70	30	100	4
4	SOFD	AU-BSFD-304	Textile Studies	4	0	0	70	30	100	4
5	SOFD	AU-BSFD-305	CAD-II (Corel Draw )	2	1	1	70	30	100	4
<b>TOTAL</b>				<b>13</b>	<b>4</b>	<b>3</b>	<b>350</b>	<b>150</b>	<b>500</b>	<b>20</b>

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment.



### Fourth Semester Examination

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	SOFD	AU-BSFD-401	Surface Ornamentation	2	1	1	70	30	100	4
2	SOFD	AU-BSFD-402	Fashion Illustration-II	2	2	0	70	30	100	4
3	SOFD	AU-BSFD-403	Fashion Marketing	4	0	0	70	30	100	4
4	SOFD	AU-BSFD-404	CAD – III ( Adobe Illustrator )	2	1	1	70	30	100	4
5	SOFD	AU-BSFD-405	Design Process	2	2	0	70	30	100	4
<b>TOTAL</b>				<b>12</b>	<b>6</b>	<b>2</b>	<b>350</b>	<b>150</b>	<b>500</b>	<b>20</b>

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment



### Fifth Semester Examination

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	SOFD	AU-BSFD-501	Portfolio Development	2	1	1	70	30	100	4
2	SOFD	AU-BSFD-502	Draping	2	1	1	70	30	100	4
3	SOFD	AU-BSFD-503	Apparel Manufacturing Technology	4	0	0	70	30	100	4
4	SOFD	AU-BSFD-504	Fashion Photography	2	1	1	70	30	100	4
<b>TOTAL</b>				<b>10</b>	<b>3</b>	<b>3</b>	<b>280</b>	<b>120</b>	<b>400</b>	<b>16</b>

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment.

### Sixth Semester Examination

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	SOFD	AU-BSFD-601	Internship	0	0	0	0	0	0	8
2	SOFD	AU-BSFD-602	Craft Documentation	0	0	0	0	0	0	10
<b>TOTAL</b>				<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>18</b>

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment



# **DIPLOMA IN FASHION DESIGN**

## **DIPLOMA IN (FASHION DESIGN) (YEAR FULL-TIME PROGRAMME) (2022 - 2023)**



**AAFT**  
**UNIVERSITY**

**School of Fashion Design**  
**AAFT University of Media & Arts,**  
**Village Math, Raipur,**  
**Raipur, Chhattisgarh – 492002**  
**Website: [www.aaft.edu.in](http://www.aaft.edu.in)**



## Scheme of Examination

### First Semester Examination

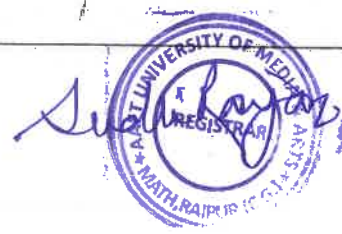
S.N o.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	SOFD	AU-DFD-101	Design Concept & Methodology	2	2	0	70	30	100	4
2	SOFD	AU-DFD-102	Basic Draping & Styling	2	1	1	70	30	100	4
3	SOFD	AU-DFD-103	Fashion Studies	4	0	0	70	30	100	4
4	SOFD	AU-DFD-104	Pattern Making & Garment Construction-I	1	1	2	70	30	100	4
5	SOFD	AU-DFD-105	Computer Application	1	0	1	70	30	100	2
<b>TOTAL</b>				<b>10</b>	<b>4</b>	<b>4</b>	<b>350</b>	<b>150</b>	<b>500</b>	<b>18</b>

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment.

### Second Semester Examination

S.N o.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	SOFD	AU-DFD-201	Fashion Illustration	2	2	0	70	30	100	4
2	SOFD	AU-DFD-202	Fashion Marketing & Visual Merchandizing	4	0	0	70	30	100	4
3	SOFD	AU-DFD-203	Introduction to textile & Surface Ornamentation	2	1	1	70	30	100	4
4	SOFD	AU-DFD-204	Pattern Making & Garment Construction	1	1	2	70	30	100	4
5	SOFD	AU-DFD-205	Design Process	2	2	0	70	30	100	4
<b>TOTAL</b>				<b>11</b>	<b>6</b>	<b>3</b>	<b>350</b>	<b>150</b>	<b>500</b>	<b>20</b>

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment





# **MASTERS IN FASHION DESIGN**

**M.DES. (MASTER IN DESIGN)**

**(TWO YEAR FULL-TIME PROGRAMME)**

**(2022 - 2024)**



**School of Fashion Design**  
**AAFT University of Media & Arts,**  
**Village Math, Raipur,**  
**Raipur, Chhattisgarh – 492002**  
**Website: [www.aaft.edu.in](http://www.aaft.edu.in)**



### First Semester Examination

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	SOFD	AU-MDFD-101	Design Concept & Methodology	2	2	0	70	30	100	4
2	SOFD	AU-MDFD-102	Advance PMGC	1	1	2	70	30	100	4
3	SOFD	AU-MDFD-103	CAD -Photoshop	1	1	1	70	30	100	3
4	SOFD	AU-MDFD-104	Fashion Marketing	4	0	0	70	30	100	4
5	SOFD	AU-MDFD-105	Textile Studies	3	0	1	70	30	100	4
<b>TOTAL</b>				<b>11</b>	<b>4</b>	<b>4</b>	<b>350</b>	<b>150</b>	<b>500</b>	<b>19</b>

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment.

### Second Semester Examination

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	SOFD	AU-MDFD-201	Fashion Retailing & Visual Merchandizing	4	0	0	70	30	100	4
2	SOFD	AU-MDFD-202	Styling Concept & Draping	2	1	1	70	30	100	4
3	SOFD	AU-MDFD-203	Craft Documentation	0	0	0	70	30	100	4
4	SOFD	AU-MDFD-204	Fashion Photography	2	1	1	70	30	100	4
5	SOFD	AU-MDFD-205	Design Process	2	2	0	70	30	100	4
<b>TOTAL</b>				<b>10</b>	<b>4</b>	<b>2</b>	<b>350</b>	<b>150</b>	<b>500</b>	<b>20</b>

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment



### Third Semester Examination

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	SOFD	AU-MDFD-301	Entrepreneurship & Business Plan	3	0	0	70	30	100	3
2	SOFD	AU-MDFD-302	Research Methodology	3	0	0	70	30	100	3
3	SOFD	AU-MDFD-303	CAD- Illustrator	1	2	1	70	30	100	4
4	SOFD	AU-MDFD-304	Advance Fashion Illustration	2	2	0	70	30	100	4
5	SOFD	AU-MDFD-305	Costume Design	0	0	0	00	00	100	6
<b>TOTAL</b>				<b>9</b>	<b>4</b>	<b>1</b>	<b>280</b>	<b>120</b>	<b>500</b>	<b>20</b>

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment.

### Fourth Semester Examination

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	SOFD	AU-MDFD-401	Portfolio Presentation	0	0	0	00	00	100	8
2	SOFD	AU-MDFD-402	Master Trove	0	0	0	00	00	100	6
3	SOFD	AU-MDFD-403	Dissertation	0	0	0	00	00	100	6
<b>TOTAL</b>				<b>0</b>	<b>0</b>	<b>0</b>	<b>00</b>	<b>00</b>	<b>300</b>	<b>20</b>

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment



# **MASTERS IN FASHION DESIGN**

**M.Sc. (FASHION DESIGN)**

**(TWO YEAR FULL-TIME PROGRAMME)  
(2022 - 2024)**



**AAFT  
UNIVERSITY**  
OF  
MEDIA AND ARTS

**School of Fashion Design**

**AAFT University of Media & Arts, Village  
Math, Raipur,**

**Raipur, Chhattisgarh – 492002 Website:**

**[www.aaft.edu.in](http://www.aaft.edu.in)**





### First Semester Examination

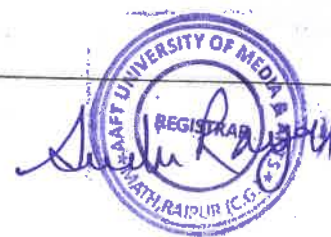
S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	SOFD	AU-MSCFD-101	Design Concept & Methodology	2	2	0	70	30	100	4
2	SOFD	AU-MSCFD-102	Advance PMGC	1	1	2	70	30	100	4
3	SOFD	AU-MSCFD-103	CAD -Photoshop	1	1	1	70	30	100	3
4	SOFD	AU-MSCFD-104	Fashion Marketing	4	0	0	70	30	100	4
5	SOFD	AU-MSCFD-105	Textile Studies	3	0	1	70	30	100	4
<b>TOTAL</b>				<b>11</b>	<b>4</b>	<b>4</b>	<b>350</b>	<b>150</b>	<b>500</b>	<b>19</b>

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment.

### Second Semester Examination

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	SOFD	AU-MSCFD-201	Fashion Retailing & Visual Merchandizing	4	0	0	70	30	100	4
2	SOFD	AU-MSCFD-202	Styling Concept & Draping	2	1	1	70	30	100	4
3	SOFD	AU-MSCFD-203	Craft Documentation	0	0	0	70	30	100	4
4	SOFD	AU-MSCFD-204	Fashion Photography	2	1	1	70	30	100	4
5	SOFD	AU-MSCFD-205	Design Process	1	1	1	70	30	100	4
<b>TOTAL</b>				<b>9</b>	<b>3</b>	<b>3</b>	<b>350</b>	<b>150</b>	<b>500</b>	<b>20</b>

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment





### Third Semester Examination

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	SOFD	AU-MSCFD-301	Entrepreneurship & Business Plan	3	0	0	70	30	100	3
2	SOFD	AU-MSCFD-302	Research Methodology	3	0	0	70	30	100	3
3	SOFD	AU-MSCFD-303	CAD- Illustrator	1	2	1	70	30	100	4
4	SOFD	AU-MSCFD-304	Advance Fashion Illustration	2	2	0	70	30	100	4
5	SOFD	AU-MSCFD-305	Costume Design	0	0	0	00	00	100	6
<b>TOTAL</b>				<b>9</b>	<b>4</b>	<b>1</b>	<b>280</b>	<b>120</b>	<b>500</b>	<b>20</b>

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment.

### Fourth Semester Examination

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	SOFD	AU-MSCFD-401	Portfolio Presentation	0	0	0	00	00	100	8
2	SOFD	AU-MSCFD-402	Master Trove	0	0	0	00	00	100	6
3	SOFD	AU-MSCFD-403	Dissertation	0	0	0	00	00	100	6
<b>TOTAL</b>				<b>0</b>	<b>0</b>	<b>0</b>	<b>00</b>	<b>00</b>	<b>300</b>	<b>20</b>

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment



## Scheme of Examination

### First Semester Examination

S.N o.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	SOFD	AU-PGDFD-101	Design Concept & Methodology	2	2	0	70	30	100	4
2	SOFD	AU-PGDFD-102	Fashion Marketing	4	0	0	70	30	100	4
3	SOFD	AU-PGDFD-103	Textile Studies	3	0	1	70	30	100	4
4	SOFD	AU-PGDFD-104	Pattern Making & Garment Construction	1	1	2	70	30	100	4
5	SOFD	AU-PGDFD-105	CAD-I (Photoshop)	2	1	1	70	30	100	4
<b>TOTAL</b>				12	4	4	350	150	500	20

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment.

### Second Semester Examination

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	SOFD	AU-PGDFD-201	Fashion Illustration	2	2	0	70	30	100	4
2	SOFD	AU-PGDFD-202	Fashion Styling	1	1	1	70	30	100	3
3	SOFD	AU-PGDFD-203	Surface Embellishment	2	1	1	70	30	100	4
4	SOFD	AU-PGDFD-204	Fashion Photography	1	1	1	70	30	100	3
5	SOFD	AU-PGDFD-205	Design Process	2	2	0	70	30	100	4
<b>TOTAL</b>				8	7	3	350	150	500	18

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment



# **PG DIPLOMA IN FASHION DESIGN**

## **PG DIPLOMA (FASHION DESIGN) (YEAR FULL-TIME PROGRAMME) (2022 - 2023)**



**AAFT**  
**UNIVERSITY**  
OF  
MEDIA AND ARTS

**School of Fashion Design**  
**AAFT University of Media & Arts,**  
**Village Math, Raipur,**  
**Raipur, Chhattisgarh – 492002 Website:**  
**[www.aaft.edu.in](http://www.aaft.edu.in)**





**AFT**  
**UNIVERSITY**  
OF  
MEDIA AND ARTS

**AAFT UNIVERSITY, RAIPUR**  
**SCHOOL OF HOSPITALITY & TOURISM MANAGEMENT**

**Program:**  
**B.A HOSPITALITY & TOURISM MANAGEMENT**  
**BAHTM**  
**Batch (2020-23)**



**School of Hospitality and Tourism Management**  
**AAFT University**

**Program: BA-HTM (BA in Hospitality and Tourism Management)**

BA-HTM The program provides business management skills relevant in the modern workplace. It provides a global degree that may take you anywhere. BA-HTM graduates are highly sought after by international hospitality and tourism organizations.

**COURSE STRUCTURE**

- Duration: 3 years fulltime (6 semesters)
- Fourth semester is dedicated for industrial exposure i.e. industrial training of 5months

**Eligibility:**

- Candidates who are 10+2 pass, with a minimum of 50% aggregate marks
- Aptitude for the Hospitality / Service industry as demonstrated through a personal interview
- Written and spoken fluency in English





**Program: BA-HTM (BA Hospitality and Tourism Management)**

1. The graduating student shall become a professional in the area of Hospitality and allied service sectors.
2. The graduating student shall become a researcher in the area of Hospitality and allied service sectors.
3. The graduating student shall become an entrepreneur/consultant/freelancer.

PO1	An ability to apply the fundamental knowledge food & beverages, Accommodation management, tourism concepts, in hospitality and allied service sectors.
PO2	An ability to design and conduct work activities as well as to analyses and interpret.
PO3	To design a progressive and sustainable hospitality and tourism operations Considering all the possible constraints within the ethical framework.
PO4	An ability to perform hospitality task in a multidisciplinary steam.
PO5	To identify, analyses, and resolve the problems associated with hospitality & allied Services
PO6	An understanding of professional and ethical responsibility in the fields of Hospitality sector.
PO7	An ability to communicate effectively with the hospitality stake holders.
PO8	An ability to understand the impacts of solution offered to the hospitality and allied service sectors, in a global, economic, environmental and societal context
PO9	A recognition of the sustainability in hospitality & tourism and an ability to engage in self-initiated lifelong learning.
PO10	A knowledge of contemporary issues related to hospitality and allied service sectors.
PO11	An ability to use the industrial techniques, hospitality skills and modern professional tools necessary for the professional practice and research
PO12	An ability to apply the relevant knowledge and managerial skills to manage the project of multidisciplinary nature.



**AFT UNIVERSITY RAIPUR**  
**SCHOOL OF HOSPITALITY & TOURISM MANAGEMENT**  
**B.A (Hospitality & Tourism Management (Semester-I))**

Course code	Course Name	Teaching Scheme				Examination Scheme			
		Contact hours				Theory Marks		Practical/ Submissio ns	Total Marks
		Per week		Per Sem	Credits	Mid Term/ Internal Max Marks	End Term Max Marks		
		L	P						
AU-BAHTM-101	Foundation course in Food Production & Patisserie-I	2	NA	30	2	30	70	NA	100
AU-BAHTM-102	Foundation course in Food & Beverage Service-I	2	NA	30	2	30	70	NA	100
AU-BAHTM-103	Foundation course in Front Office-I	2	NA	30	2	30	70	NA	100
AU-BAHTM-104	Foundation course in Housekeeping -I	2	NA	30	2	30	70	NA	100
AU-BAHTM-105	Foundation course in Food Production & Patisserie-I (Practical)	NA	4	60	2	30	NA	100	100
AU-BAHTM-106	Foundation course in Food & Beverage Service-I (Practical)	NA	2	30	1	30	NA	100	100
AU-BAHTM-107	Foundation course in Front Office-I (Practical)	NA	2	30	1	NA	NA	100	100
AU-BAHTM-108	Foundation course in Housekeeping -I (Practical)	NA	2	30	1	NA	NA	100	100
AU-BAHTM-109	Fundamentals of Computer (Practical)	NA	2	30	1	NA	NA	100	100
AU-BAHTM-110	Hospitality Skills -I	2	NA	30	2	30	70	NA	100
Grand Total		10	12	330	16	210	420	500	1000

P= Practical, L= Lecture, NA= Not Applicable,

**Note:** - The total slots available in week are 36 teaching hours. In present scheme the total teaching hours are equal to 26. In the remaining 10hrs students get engaged with department events, attain interactive session, library and sports.

Min marks for midterm/ internals=12

Min marks for end term theory=28

Min marks for end term practical=40



**AAFT UNIVERSITY RAIPUR**  
**SCHOOL OF HOSPITALITY & TOURISM MANAGEMENT**  
**B.A Hospitality & Tourism Management (Semester-II)**

Course Code	Course Name	Teaching Scheme				Examination Scheme			
		Contact hours				Theory Marks		Practical/ Submissions	Total Marks
		Per week		Per Sem	Credits	Mid Term/ Internal Max Marks	End Term Max Marks	End Term Max Marks	
		L	P						
AU-BAHTM-201	Foundation course in Food Production & Patisserie-II	2	NA	30	2	30	70	NA	100
AU-BAHTM-202	Foundation course in Food & Beverage Service-II	2	NA	30	2	30	70	NA	100
AU-BAHTM-203	Foundation course in Front Office-II	2	NA	30	2	30	70	NA	100
AU-BAHTM-204	Foundation course in Housekeeping –II	2	NA	30	2	30	70	NA	100
AU-BAHTM-205	Fundamentals of Tourism	2	NA	30	2	30	70	NA	100
AU-BAHTM-206	Foundation course in Food Production & Patisserie-II (Practical)	NA	4	60	2	NA	NA	100	100
AU-BAHTM-207	Foundation course in Food & Beverage Service-II (Practical)	NA	2	30	1	NA	NA	100	100
AU-BAHTM-208	Foundation course in Front Office-II (Practical)	NA	2	30	1	NA	NA	100	100
AU-BAHTM-209	Foundation course in Housekeeping –II (Practical)	NA	2	30	1	NA	NA	100	100
AU-BAHTM-210	Hospitality Skills –II	2	NA	30	2	30	70	NA	100
AU-BAHTM-211	Environmental Studies	2	NA	30	2	30	70	NA	100
Grand Total		12	10	360	19	210	490	400	1100

P = Practical, L = Lecture, NA = Not Applicable,

**Note:** - The total slots available in week are 36 teaching hours. In present scheme the total teaching hours are equal to 26. In the remaining 10hrs students get engaged with department events, attain interactive session, library and sports.

Min marks for midterm/ internals=12

Min marks for end term theory=28

Min marks for end term practical=40





**AAFT UNIVERSITY RAIPUR**  
**SCHOOL OF HOSPITALITY & TOURISM MANAGEMENT**  
**B.A Hospitality & Tourism Management (Semester-III)**

Course Code	Course Name	Teaching Scheme				Examination Scheme			
		Contact hours				Theory Marks		Practical/ Submission s	Total Mark s
		Per week		Per Sem	Credits	Mid Term/ Intern al	End Term	End Term	
		L	P						
AU-BAHTM-301	Food Production Operations	2	NA	30	2	30	70	NA	100
AU-BAHTM-302	Food & Beverage Operations	2	NA	30	2	30	70	NA	100
AU-BAHTM-303	Front Office Operations	2	NA	30	2	30	70	NA	100
AU-BAHTM-304	Housekeeping Operations	2	NA	30	2	30	70	NA	100
AU-BAHTM-305	Food Production operations(Practical)	NA	4	60	2	NA	NA	100	100
AU-BAHTM-306	Food & Beverage Operations (Practical)	NA	2	30	1	NA	NA	100	100
AU-BAHTM-307	Front Office Operations (Practical)	NA	2	30	1	NA	NA	100	100
AU-BAHTM-308	Housekeeping Operations (Practical)	NA	2	30	1	NA	NA	100	100
AU-BAHTM-309	Principles of Management	2	NA	30	2	30	70	NA	100
AU-BAHTM-310	Principles and Practices of Accounting	2	NA	30	2	30	70	NA	100
AU-BAHTM-311	Hospitality Skills – III	NA	2	30	1	NA	NA	100	100
Grand Total		12	12	360	18	180	420	500	1100

P= Practical, L= Lecture, NA= Not Applicable, CO= Core Subject, SC = Skill Enhancement Course

Notes: - The total slots available in week are 36 teaching hours. In present scheme the total teaching hours are equal to 24. In the remaining 12hrs students perform various practice sessions in labs/event planning, attain counselling for internships including mock interview sessions, library and sports.

Min marks for midterm/ Internals=12

Min marks for end term theory=28

Min marks for end term practical=40

  
 REGISTRAR  
 AAFT UNIVERSITY OF MEDIA & ARTS  
 RAIPUR (C.G.)

**AAFT UNIVERSITY RAIPUR**  
**SCHOOL OF HOSPITALITY & TOURISM MANAGEMENT**  
**B.A Hospitality & Tourism Management (Semester-IV)**  
**INDUSTRIAL TRAINING (AU-BAHTM-401)**

Course Code	Course Name	Max. Marks	Credits
	Logbook	100	5
	Performance Appraisal	500	6
	Presentation Skills	100	5
	Training Report	200	5
	Viva	100	3
Grand Total		1000	24

SC = Skill Enhancement Course

**Note:**

- Exposure to Industrial Training in an integral part of 4th semester.
- Industrial Training will require an input of 5 months.
- The 5 months industrial training would be divided into all the major departments of hotel.
- On an average 9 hours of working for 6 days a week is expected that makes 54hrs per week.
- Hence 27 credits are per week given for 5months/20 weeks of Industrial Training.





**AAFT UNIVERSITY RAIPUR**  
**SCHOOL OF HOSPITALITY & TOURISM MANAGEMENT**  
**B.A Hospitality & Tourism Management (Semester-V)**

Course Code	Course Name	Teaching Scheme				Examination Scheme			
		Contact hours				Theory Marks		Practical/ Tutorials	Total Marks
		Per week		Per Sem	Credits	Mid Term/ Internal	End Term	End Term	
		L	P						
AU-BAHTM-501	Tourism Management - II	2	NA	30	2	30	70	NA	100
AU-BAHTM-502	Introduction to Research	2	NA	30	2	30	70	NA	100
AU-BAHTM-503	Hospitality Law & HRM	2	NA	30	2	30	70	NA	100
AU-BAHTM-504	Food Science	2	NA	30	2	30	70	NA	100
AU-BAHTM-505	Elective – I	2	NA	30	2	30	70	NA	100
AU-BAHTM-506	Elective – I (Practical)	NA	8	60	4	NA	NA	100	100
AU-BAHTM-507	Elective – II	2	NA	30	2	30	70	NA	100
AU-BAHTM-508	Elective – II (Practical)	NA	8	60	4	NA	NA	100	100
Grand Total		12	16	300	20	180	420	200	800

P= Practical, L= Lecture, NA= Not Applicable, CO= Core Subject, DE = Discipline Elective Courses

Elective - I	
Course Code	Name of Subject
	Advance Food Production & Patisserie-I
	Advance Food & Beverage Service-I

Elective - I (Practical)	
Course Code	Name of Subject
	Advance Food Production & Patisserie-I (Practical)
	Advance Food & Beverage Service-I (Practical)

Elective - II	
Course Code	Name of Subject
	Advance Front Office-I
	Advance Housekeeping-I

Elective - II (Practical)	
Course Code	Name of Subject
	Advance Front Office-I (Practical)
	Advance Housekeeping-I (Practical)

**Note:** - The total slots available in week are 36 teaching hours. In present scheme the total teaching hours are equal to 24. In the remaining 12hrs students perform various practice sessions in labs/event planning, attain job counselling sessions, interactive sessions, library, and sports.

Min marks for midterm/ Internals=12

Min marks for end term theory=28

Min marks for end term practical=40

  
*Sudhakar Raju*

**AAFT UNIVERSITY RAIPUR**  
**SCHOOL OF HOSPITALITY & TOURISM MANAGEMENT**  
**B.A Hospitality & Tourism Management (Semester-VI)**

Course Code	Course Name	Teaching Scheme				Examination Scheme			
		Contact hours				Theory Marks		Practical	Total Marks
		Per week		Per Sem	Credits	Mid Term/ Internal	End Term	End Term	
		L	P/T						
AU-BAHTM-601	Nutrition	2	NA	30	2	30	70	NA	100
AU-BAHTM-602	Research Methodology	2	NA	30	2	30	70	NA	100
AU-BAHTM-603	Research Methodology (Project work)	NA	2	30	1	NA	NA	100	100
AU-BAHTM-604	Marketing Management	3	NA	45	3	30	70	NA	100
AU-BAHTM-605	Elective – I	2	NA	30	2	30	70	NA	100
AU-BAHTM-606	Elective – I (Practical)	NA	8	60	4	NA	NA	100	100
AU-BAHTM-607	Elective – II	2	NA	30	2	30	70	NA	100
AU-BAHTM-608	Elective – II (Practical)	NA	8	60	4	NA	NA	100	100
Grand Total		13	18	315	20	150	350	300	800

P= Practical, L= Lecture, NA= Not Applicable, T= Tutorial, CO= Core Subject, DE = Discipline Elective Courses, AC = Ability enhancement compulsory course

Elective – I	
Course Code	Name of Subject
	Advance Food Production & Patisserie-II
	Advance Front Office-II

Elective – I (Practical)	
Course Code	Name of Subject
	Advance Food Production & Patisserie-II (Practical)
	Advance Front Office-II (Practical)

Elective – II	
Course Code	Name of Subject
	Advance Food & Beverage Service-II
	Advance Housekeeping-II

Elective – II(Practical)	
Course Code	Name of Subject
	Advance Food & Beverage Service-II (Practical)
	Advance Housekeeping-II (Practical)



**Note:** - The total slots available in week are 36 teaching hours. In present scheme the total teaching hours are equal to 24. In the remaining 12hrs students perform various practice sessions in labs/event planning, attain job counselling sessions, interactive sessions, library and sports.

Min marks for midterm/ internals=12

Min marks for end term theory=28

Min marks for end term practical=4





Reference No:

Date: 07-07-2023

**NOTIFICATION**

This is to inform that; the School of Interior Design is conducting Board of Studies Meeting on 10-07-2023. It is our pleasure and honour to invite you as an Expert Member for the B.O.S Meeting. The details of the meeting are mentioned below:

**Date: 10-07-2023**

**Time: 12:00 PM**

**Venue: Online mode**

Thus we solicit your gracious presence for the same.

Note: Agenda of the meeting is attached for your perusal.

Thanking you

Yours Sincerely

Head of Department

S.No.	Name of Faculty with Designation	Signature
1.	Mr. Devesh Keswani (HOD of SOID)	
2.	Ms. Naina Agrawal (Assistant Professor)	
3.	Ms. Prajakta Bhale (Assistant Professor)	
4.	Dr. Shweta Bajaj (HOD of SOAPRE, SOM)	
5.	Mr. Rishi Manik Das (HOD of SOSP)	
6.	Mr. Santosh Kumar Tiwari (COE)	
7.	Mr. Shiv Kumar (Assistant Professor)	
8.	Mr. A Vasant (Assistant Professor)	
9.	Ms. Anjana Prasad (Assistant Professor)	







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Math, Kharora, Dist. Raipur- 493225, Chhattisgarh, Tel.: 07714282200

## **School of Interior Design**

### **BOARD OF STUDIES MEETING**

#### **Minutes of Meeting**

The BOS for School of Interior Design was conducted with academicians and Industry Professional on 10<sup>th</sup> July 2023 with an objective to put before them the syllabus of B. Des, B.Sc., M. Des, M.Sc. and invite their feedback and suggestion

**Date:** 10-07-23

**Venue:** Online Mode

**Chaired By:** Mr. Devesh Keswani

**Following members were present:**

1. Mr Sudhir Ranjan (Registrar, AAFT University)
2. Dr. Shikha Verma Kashyap (Director, AAFT University)
3. Mr. Santosh Swarnakar (Dean, AAFT University)
4. Dr. Sadhna Bagchi (Associate Dean, AAFT University)
5. Mr. Devesh Keswani (HOD of SOID, AAFT University)
6. Mr. Shubham Jaiswal (Architect, Expert Member, Academics)
7. Mrs. Neelam Verma (Interior Designer, Expert Member, Industrial)
8. Ms. Naina Agrawal (Assistant Professor, SOID, AAFT University)
9. Ms. Prajakta Bhale (Assistant Professor, SOID, AAFT University)
10. Dr. Shweta Bajaj (HOD of SOAPRE, SOM, AAFT University)
11. Mr. Rishi Manik Das (HOD of SOSPE, AAFT University)
12. Ms. Shiv Kumar (Assistant Professor, SOA, AAFT University)
13. Mr. A Vasant (Assistant Professor, SOA, AAFT University)
14. Ms. Anjana Prasad (Assistant Professor, Humanities, AAFT University)







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Math, Kharora, Dist. Raipur- 493225, Chhattisgarh, Tel.: 07714282200

**Agenda of the Meeting:**

1. To introduce courses of B. Des in Interior Design, B.Sc. In Interior Design, M.Sc. In Interior Design and M. Des in Interior Design
2. Approval of syllabus as per revised syllabus for mentioned courses.
3. To Consider and approve the proposal of minor modifications in subjects of mentioned programs.
4. To consider and approve the panel of Examiners for Theory and Practical Examination for the session 2023-24 for the courses running under Faculty.

**Schedule of Discussion was:**

S No	Time	Name of Activity
1	12:10 PM	Introduction of AAFT University & School of Interior Design
2	12:12 PM	Introduction of Experts
3	12:15 PM	Introduction of the Panel
4	12:30 PM	Discussion on the Agenda Points
5	01:00 PM	Closure of Meeting

**Following Points were discussed:**

1. It was suggested that the students engage in some sort of group project to enhance the caliber of their teamwork by the academic expert.
2. The academic specialist made the suggestion that design projects and model-making techniques can be combined.
3. The academic expert has recommended that the curriculum should separate the theory topics from the elective subjects.
4. The industry expert urged on making study tours a requirement for all students, with brief tasks to be turned in to the university after the study tour.
5. The industry expert has recommended inviting companies to hold workshops on campus because it will enable students to get practical expertise.
6. The industry expert has suggested to incorporate the specialization courses for the students as it will help them to gain a particular understanding the specific domain.





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**Conclusion:**

Following talks with the board, the meeting came to a close with the following amendments.

1. The acceptance of the interior design B. Des, B.Sc., M. Des, and M.Sc. curriculum has been successfully curated.
2. After the completion of the discussion, it was mentioned that the curriculum which is provided by AAFT university Raipur, is one of the unique and efficient to make the student industry ready.
3. The curriculum has advanced topics related to architecture, human comfort, interior material, new technologies, and advanced drawing techniques which will be beneficial for the students.
4. The curriculum has good framework with strong fundamentals and a very good move of increasing more practical subjects for the emerging students.

Overall, the committee expert was satisfied with our curriculum structure and syllabus and appreciated as (good move of increasing practical studio courses and a great initiative of starting specialization course for bachelors)

The Board of Studies meeting was concluded by 1.30 PM with the vote of thanks to everyone.







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**Board of Studies for School of Interior Design**  
**AAFT University, Raipur (C.G.)**

**Date: 10-07-2023**

**Course [2023-2027]**

**Attendance Sheet**

The School of Interior design is conducting Board of Studies Meeting on 10-07-2023. The below mentioned members were present.

Sl. No.	Members	Name	Signature
1	Head of the Department	Mr. Devesh Keswani	
2	Registrar	Mr. Sudhir Ranjan	
3	Director	Dr. Shikha Verma Kashyap	
4	Academic Dean	Mr. Santosh Swarnakar	
5	Associate Dean	Dr. Sadhna Bagchi	
6	Expert Member (Academics)	Ar. Shubham Jaiswal	
7	Expert Member (Industrial)	I.D. Neelam Verma	
8	COE	Mr. Santosh Kumar Tiwari	
9	Faculty Member	Ms. Naina Agrawal	
10	Faculty Member	Ms. Prajakta Rahate Bhale	
11	Faculty Member	Dr. Shweta Bajaj	
12	Faculty Member	Mr. Rishi Manik Das	
13	Faculty Member	Mr. A Vasant	
14	Faculty Member	Mr. Shiv Kumar	
15	Faculty Member	Mrs. Anjana Prasad	



Head of Department



**AAF**  
**UNIVERSITY**  
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**DIPLOMA (INTERIOR DESIGN)**

**Course Structure**  
**(2023 - 2024)**



### Course Structure of Diploma in Interior Design

SEMESTER - I										
S. No.	Category	Course Code	Course	Contact Session Per week			Credits	CIA	ESE	Total Marks
				L	T	P				
1	PCC	AUBSID111	Basic Design & Visual Arts	2	1	1	4	30	70	100
2	PCC	AUBSID112	Introduction to AutoCAD	1	2	1	4	30	70	100
3	PCC	AUBSID113	Building Materials & Construction Technology-I	2	1	1	4	30	70	100
4	PCC	AUBSID114	Room Space Design	1	1	2	4	30	70	100
5	AEC	AUBSID515	Interior Materials-I	2	0	0	2	15	35	50
Total				08	05	05	18	135	315	450

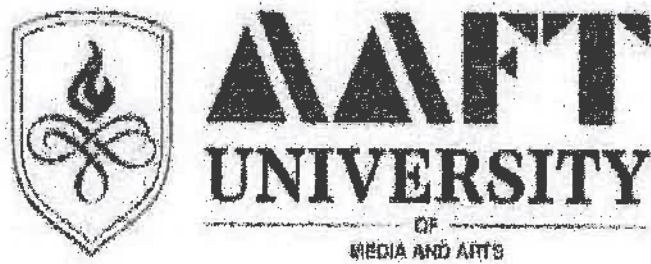
L -Lecture, T-Tutorial, P-Practical, CIA- Continuous Internal Assessment, ESA- End Semester Assessment

SEMESTER - II										
S. No.	Category	Course Code	Course	Contact Session Per week			Credits	CIA	ESE	Total Marks
				L	T	P				
1	PCC	AUBSID211	Furniture Design -I	2	1	1	4	30	70	100
2	PCC	AUBSID212	Advance AutoCAD	1	2	1	4	30	70	100
3	PCC	AUBSID213	Building Materials & Construction Technology-I	2	1	1	4	30	70	100
4	PCC	AUBSID214	Residential Space Design	1	1	2	4	30	70	100
5	AEC-2	AUBSID255	Interior Materials-II	2	0	0	2	15	35	50
Total				08	05	05	18	135	315	450

L -Lecture, T-Tutorial, P-Practical, CIA- Continuous Internal Assessment, ESA- End Semester Assessment







**B.Sc. (INTERIOR DESIGN)**

**Course Structure  
(2023 - 2026)**



### Course Structure of B.Sc. in Interior Design

SEMESTER - I										
S. No.	Category	Course Code	Course	Contact Session Per week			Credits	CIA	ESE	Total Marks
				L	T	P				
1	PCC	AUBSID111	Basic Design & Visual Arts	2	1	1	4	30	70	100
2	PCC	AUBSID112	Introduction to AutoCAD	1	2	1	4	30	70	100
3	PCC	AUBSID113	Building Materials & Construction Technology-I	2	1	1	4	30	70	100
4	PCC	AUBSID114	Room Space Design	1	1	2	4	30	70	100
5	AEC	AUBSID515	Communicative English	2	0	0	2	15	35	50
Total				08	05	05	18	135	315	450

L -Lecture, T-Tutorial, P-Practical, CIA- Continuous Internal Assessment, ESA- End Semester Assessment

SEMESTER - II										
S. No.	Category	Course Code	Course	Contact Session Per week			Credits	CIA	ESE	Total Marks
				L	T	P				
1	PCC	AUBSID211	Furniture Design -I	2	1	1	4	30	70	100
2	PCC	AUBSID212	Advance AutoCAD	1	2	1	4	30	70	100
3	PCC	AUBSID213	Building Materials & Construction Technology-I	2	1	1	4	30	70	100
4	PCC	AUBSID214	Residential Space Design	1	1	2	4	30	70	100
5	AEC-2	AUBSID255	Environmental Studies	2	0	0	2	15	35	50
Total				08	05	05	18	135	315	450

L -Lecture, T-Tutorial, P-Practical, CIA- Continuous Internal Assessment, ESA- End Semester Assessment



SEMESTER - III										
S. No.	Category	Course Code	Course	Contact Session Per week			Credits	CIA	ESE	Total Marks
				L	T	P				
1	PCC	AUBSID311	Furniture Design - II	2	1	1	4	30	70	100
2	PCC	AUBSID312	Building Services	2	1	1	4	30	70	100
3	PCC	AUBSID313	Role of interior designer I	1	1	2	4	30	70	100
4	PCC	AUBSID314	Vastu	4	0	0	4	30	70	100
5	PEC	AUBSID325	3 & 4 BHK Space Design	1	1	2	4	30	70	100
6		AUBSID326	Retail Store Design							
7		AUBSID327	Café Design							
8		AUBSID328	Lab Design							
Total				11	04	05	20	150	350	500

L -Lecture, T-Tutorial, P-Practical, CIA- Continuous Internal Assessment, ESA- End Semester Assessment

SEMESTER - IV										
S. No.	Category	Course Code	Course	Contact Session Per week			Credits	CIA	ESE	Total Marks
				L	T	P				
1	PCC	AUBSID411	Sketch Up	2	0	2	4	30	70	100
2	PCC	AUBSID412	History of Interiors	1	1	2	4	30	70	100
3	PCC	AUBSID413	Interior Materials	1	1	2	4	30	70	100
4	PROJ	AUBSID444	Market Survey Report of Elective Opted	0	0	0	6	0	100	100
5	PEC	AUBSID425	Duplex Space Design	4	0	0	4	30	70	100
6		AUBSID426	Office Space Design							
7		AUBSID427	Restaurant & Bar Design							
8		AUBSID428	Clinic Space Design							
Total				08	02	06	22	120	380	500

L -Lecture, T-Tutorial, P-Practical, CIA- Continuous Internal Assessment, ESA- End Semester Assessment





SEMESTER - V										
S. No.	Category	Course Code	Course	Contact Session Per week			Credits	CIA	ESE	Total Marks
				L	T	P				
1	PCC	AUBSID511	Design Execution Drawing	1	1	2	4	30	70	100
2	PCC	AUBSID512	Estimate & Costing	1	1	2	4	30	70	100
3	PCC	AUBSID513	3DS Max	1	1	2	4	30	70	100
4	OEC									
5	PEC	AUBSID525	Villa Space Design	1	1	2	4	30	70	100
6		AUBSID526	Showroom Space Design							
7		AUBSID527	Hotel Space Design							
8		AUBSID528	Multi-Specialty Hospital Space Design							
Total				04	04	08	22	120	380	500

L -Lecture, T-Tutorial, P-Practical, CIA- Continuous Internal Assessment, ESA- End Semester Assessment

SEMESTER - VI										
S. No.	Category	Course Code	Course	Contact Session Per week			Credits	CIA	ESE	Total Marks
				L	T	P				
1	PROJ	AUBSID641	Portfolio Development	0	0	0	6	0	150	150
2	PROJ	AUBSID642	Thesis	0	0	0	6	0	150	150
3	INTERN	AUBSID663	45 Days Practical Training	0	0	0	16	0	400	400
Total				0	0	0	28	0	700	700

L -Lecture, T-Tutorial, P-Practical, CIA- Continuous Internal Assessment, ESA- End Semester Assessment





## **B.DESIGN (INTERIOR DESIGN)**

**Course Structure  
(2023 - 2027)**





### Course Structure of B. Des. in Interior Design

SEMESTER - I										
S. No.	Category	Course Code	Course	Contact Session Per week			Credits	CIA	ESE	Total Marks
				L	T	P				
1	PCC	AUBDID111	Basic Design & Visual Arts	2	1	1	4	30	70	100
2	PCC	AUBDID112	Introduction to AutoCAD	1	2	1	4	30	70	100
3	PCC	AUBDID113	Building Materials & Construction Technology-I	2	1	1	4	30	70	100
4	PCC	AUBDID114	Room Space Design	1	1	2	4	30	70	100
5	AEC	AUBDID155	Communicative English	2	0	0	2	15	35	50
Total				08	05	05	18	135	315	450

L-Lecture, T-Tutorial, P-Practical, CIA- Continuous Internal Assessment, ESA- End Semester Assessment

SEMESTER - II										
S. No.	Category	Course Code	Course	Contact Session Per week			Credits	CIA	ESE	Total Marks
				L	T	P				
1	PCC	AUBDID211	Furniture Design -I	2	1	1	4	30	70	100
2	PCC	AUBDID212	Advance AutoCAD	1	2	1	4	30	70	100
3	PCC	AUBDID213	Building Materials & Construction Technology-I	2	1	1	4	30	70	100
4	PCC	AUBDID214	Residential Space Design	1	1	2	4	30	70	100
5	AEC-2	AUBDID255	Environmental Studies	2	0	0	2	15	35	50
Total				08	05	05	18	135	315	450

L-Lecture, T-Tutorial, P-Practical, CIA- Continuous Internal Assessment, ESA- End Semester Assessment

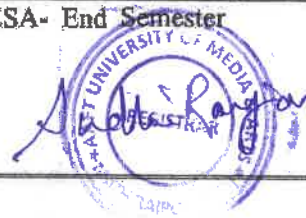


SEMESTER - III										
S. No.	Category	Course Code	Course	Contact Session Per week			Credits	CIA	ESE	Total Marks
				L	T	P				
1	PCC	AUBDID311	Furniture Design - II	2	1	1	4	30	70	100
2	PCC	AUBDID312	Building Services	2	1	1	4	30	70	100
3	PCC	AUBDID313	Role of interior designer I	1	2	1	4	30	70	100
4	PCC	AUBDID314	Vastu	4	0	0	4	30	70	100
5	PEC	AUBDID325	3 & 4 BHK Space Design	1	1	2	4	30	70	100
6		AUBDID326	Retail Store Design							
7		AUBDID327	Café Design							
8		AUBDID328	Lab Design							
Total				11	04	05	20	150	350	500

L-Lecture, T-Tutorial, P-Practical, CIA- Continuous Internal Assessment, ESA- End Semester Assessment

SEMESTER - IV										
S. No.	Category	Course Code	Course	Contact Session Per week			Credits	CIA	ESE	Total Marks
				L	T	P				
1	PCC	AUBDID411	Sketch up	2	0	2	4	30	70	100
2	PCC	AUBDID412	History of Interiors	1	1	2	4	30	70	100
3	PCC	AUBDID413	Interior Materials	1	1	2	4	30	70	100
4	PROJ	AUBDID444	Market Survey Report of Elective Opted	0	0	0	6	0	100	100
5	PEC	AUBDID425	Duplex Space Design	4	0	0	4	30	70	100
6		AUBDID426	Office Space Design							
7		AUBDID427	Restaurant & Bar Design							
8		AUBDID428	Clinic Space Design							
Total				08	02	06	22	120	380	500

L-Lecture, T-Tutorial, P-Practical, CIA- Continuous Internal Assessment, ESA- End Semester Assessment



SEMESTER - V										
S. No.	Category	Course Code	Course	Contact Session Per week			Credits	CIA	ESE	Total Marks
				L	T	P				
1	PCC	AUBDID511	Design Execution Drawing	1	1	2	4	30	70	100
2	PCC	AUBDID512	Estimate & Costing	1	1	2	4	30	70	100
3	PCC	AUBDID513	3DS Max	1	1	2	4	30	70	100
4	PROJ	AUBDID544	Market Survey Report of Elective Opted	0	0	0	6	0	100	100
5	PEC	AUBDID525	Villa Space Design	1	1	2	4	30	70	100
6		AUBDID526	Showroom Space Design							
7		AUBDID525	Hotel Space Design							
8		AUBDID526	Multi-Speciality Hospital Space Design							
Total				04	04	08	22	120	380	500

L-Lecture, T-Tutorial, P-Practical, CIA- Continuous Internal Assessment, ESA- End Semester Assessment

SEMESTER - VI										
S. No.	Category	Course Code	Course	Contact Session Per week			Credits	CIA	ESE	Total Marks
				L	T	P				
1	PCC	AUBDID611	Professional Practice	1	1	2	4	30	70	100
2	PCC	AUBDID612	Landscape & Sustainable Design in Interiors	1	1	2	4	30	70	100
3	PROJ	AUBDID643	Market Survey Report of Elective Opted	0	0	0	6	0	150	150
4	OEC	As per Annexure X					4	30	70	100
5	PEC	AUBDID625	Penthouse Space Design	1	1	2	4	30	70	100
6		AUBDID626	Super Market Space Design							
7		AUBDID627	Resort Space Design							





8	AUBDID628	Super-Speciality Hospital Space Design							
Total			03	03	06	22	120	430	550

L -Lecture, T-Tutorial, P-Practical, CIA- Continuous Internal Assessment, ESA- End Semester Assessment

SEMESTER - VII										
S. No.	Category	Course Code	Course	Contact Session Per week			Credits	CIA	ESE	Total Marks
				L	T	P				
1	PROJ	AUBDID741	Thesis	0	0	0	6	0	150	150
2	PROJ	AUBDID742	Research Paper	0	0	0	6	0	150	150
3	PROJ	AUBDID743	Portfolio Development	0	0	0	6	0	150	150
TOTAL				0	0	0	18	0	450	450

L -Lecture, T-Tutorial, P-Practical, CIA- Continuous Internal Assessment, ESA- End Semester Assessment

SEMESTER - VII										
S. No.	Category	Course Code	Course	Contact Session Per week			Credits	CIA	ESE	Total Marks
				L	T	P				
1	INTERN	AUBDID861	90 Days practical Training	0	0	0	22	0	550	550
TOTAL				0	0	0	22	0	550	550

L -Lecture, T-Tutorial, P-Practical, CIA- Continuous Internal Assessment, ESA- End Semester Assessment





**M.Sc. (INTERIOR DESIGN)**

**Course Structure  
(2023 - 2025)**





### Course Structure of M. Sc. in Interior Design

SEMESTER - I										
S. No.	Category	Course Code	Course	Contact Session Per week			Credits	CIA	ESE	Total Marks
				L	T	P				
1	PCC	AUMSID111	History of Interior Design	3	1	0	4	30	70	100
2	PCC	AUMSID112	Lighting in Interiors	2	1	1	4	30	70	100
3	PCC	AUMSID113	Space planning in Interior	1	1	2	4	30	70	100
4	PCC	AUMSID114	Design Execution Drawing	1	1	2	4	30	70	100
5	PCC	AUMSID115	Traditional Interiors	3	1	0	4	30	70	100
Total				10	05	05	18	135	315	450

L-Lecture, T-Tutorial, P-Practical, CIA- Continuous Internal Assessment, ESA- End Semester Assessment

SEMESTER - II										
S. No.	Category	Course Code	Course	Contact Session Per week			Credits	CIA	ESE	Total Marks
				L	T	P				
1	PCC	AUMSID211	Hospitality Space Design	1	1	2	4	30	70	100
2	PCC	AUMSID212	Landscape & Sustainable Design	2	2	0	4	30	70	100
3	PCC	AUMSID213	Accessories in Interior	2	1	1	4	30	70	100
4	PCC	AUMSID214	Furnishings of Interior	2	1	1	4	30	70	100
5	PEC-I	AUMSID225	Climatology	2	1	1	4	30	70	100
6		AUMSID226	Advance Ceiling Learning							
7		AUMSID227	Commercial Photography							
Total				19	06	10	20	150	350	500

L-Lecture, T-Tutorial, P-Practical, CIA- Continuous Internal Assessment, ESA- End Semester Assessment



SEMESTER - III										
S. No.	Category	Course Code	Course	Contact Session Per week			Credits	CIA	ESE	Total Marks
				L	T	P				
1	PCC	AUMSID311	Public Space Design	1	1	2	4	30	70	100
2	PCC	AUMSID312	Automation & Technology	2	1	1	4	30	70	100
3	PCC	AUMSID313	Portfolio Development	1	3	0	4	30	70	100
4	OEC-1									
5	PEC	AUMSID325	Advance flooring Learning	3	0	1	4	30	70	100
6		AUMSID326	Ergonomics							
7		AUMSID327	Soft Skills							
Total				07	05	08	22	120	380	500

L-Lecture, T-Tutorial, P-Practical, CIA- Continuous Internal Assessment, ESA- End Semester Assessment

SEMESTER - IV										
S. No.	Category	Course Code	Course	Contact Session Per week			Credits	CIA	ESE	Total Marks
				L	T	P				
1	PROJ	AUMSID441	Thesis	0	0	0	6	0	150	150
2	INTERNSHIP	AUMSID462	Practical Training	0	0	0	12	0	300	300
Total				0	0	0	28	0	450	450

L-Lecture, T-Tutorial, P-Practical, CIA- Continuous Internal Assessment, ESA- End Semester Assessment





**M.DESIGN (INTERIOR DESIGN)**

**Course Structure  
(2023 - 2025)**





### Course Structure of M. Des. in Interior Design

SEMESTER - I										
S. No.	Category	Course Code	Course	Contact Session Per week			Credits	CIA	ESE	Total Marks
				L	T	P				
1	PCC	AUMDID111	History of Interior Design	3	1	0	4	30	70	100
2	PCC	AUMDID112	Lights & Colours in Interior Design	2	1	1	4	30	70	100
3	PCC	AUMDID113	Interior Space Design	1	1	2	4	30	70	100
4	PCC	AUMDID114	Landscape Design	1	1	2	4	30	70	100
5	PCC	AUMDID115	Traditional Interiors	3	1	0	4	30	70	100
Total				10	05	05	20	150	350	500

L -Lecture, T-Tutorial, P-Practical, CIA- Continuous Internal Assessment, ESA- End Semester Assessment

SEMESTER - II										
S. No.	Category	Course Code	Course	Contact Session Per week			Credits	CIA	ESE	Total Marks
				L	T	P				
1	PCC	AUMDID211	Residential Interiors	1	1	2	4	30	70	100
2	PCC	AUMDID212	Advance Furniture Design	2	2	0	4	30	70	100
3	PCC	AUMDID213	Advance Drawing Techniques	2	1	1	4	30	70	100
4	PCC	AUMDID214	Furnishings of Interior	2	1	1	4	30	70	100
5	PEC-I	AUMDID225	Climatology	2	1	1	4	30	70	100
6		AUMDID226	Advance Ceiling Learning							
7		AUMDID227	Commercial Photography							
Total				19	06	10	20	150	350	500

L -Lecture, T-Tutorial, P-Practical, CIA- Continuous Internal Assessment, ESA- End Semester Assessment



SEMESTER - III										
S. No.	Category	Course Code	Course	Contact Session Per week			Credits	CIA	ESE	Total Marks
				L	T	P				
1	PCC	AUMDID311	Advance Building Services	1	1	2	4	30	70	100
2	PCC	AUMDID312	Automation & Technology	2	1	1	4	30	70	100
3	PCC	AUMDID313	Accessories in Interiors	1	3	0	4	30	70	100
4	OEC-1						4	30	70	100
5	PEC	AUMDID325	Advance flooring Learning	3	0	1	4	30	70	100
6		AUMDID326	Ergonomics							
7		AUMDID327	Soft Skills							
Total				07	05	08	20	120	380	500

L -Lecture, T-Tutorial, P-Practical, CIA- Continuous Internal Assessment, ESA- End Semester Assessment

SEMESTER - IV										
S. No.	Category	Course Code	Course	Contact Session Per week			Credits	CIA	ESE	Total Marks
				L	T	P				
1	PROJ	AUMDID441	Research Paper	0	0	0	6	0	150	150
2	INTERNSHIP	AUMDID462	Practical Training	0	0	0	12	0	300	300
Total				0	0	0	18	0	450	450

L -Lecture, T-Tutorial, P-Practical, CIA- Continuous Internal Assessment, ESA- End Semester Assessment





**AAFT University, Raipur**

**School of Interior Design**

Reference No:

Date: 30/10/2021

**AGENDA OF BOARD OF STUDIES**

PROGRAM TITLE: BOS for School of Interior Design

DURATION: 01 Hr

STREAM: SCHOOL OF INTERIOR DESIGN

ACADEMIC YEAR: 2021

DATE OF MEETING: 30/10/2021

VENUE: ONLINE

This is to inform that, the School of Interior Design is conducting Board of Studies Meeting on 30/10/2021. The below mentioned points constitute the agenda of the meeting.

1. The Curriculum of Diploma in Interior Design which will be effective from Sep 2021.
2. The Curriculum of B.sc & B.Des in Interior Design which will be effective from Sep 2021.
3. The Curriculum of M.Sc & M.Des in Interior Design which will be effective from Sep 2021.
4. Discussion and Approval of Books and Journals.
5. Discussion over strategies and plan of action for terminating each course.
6. Discussion over practical learnings derived from each subject.

Thanking you



Yours Sincerely

Head of Department



**School of Interior Design**  
**AAFT University, Raipur**  
**BOARD OF STUDIES MEETING**  
**Minutes of Meeting**

The BOS for School of Interior Design was conducted with academicians and Industry Professional on 30/10/2021 with an objective to put before them the syllabus of Diploma in Interior Design, B.Sc. In Interior Design, B.Des in Interior Design, M.Sc in Interior Design and M.Des in Interior design and invite their feedback and suggestion

**Date:** 30/10/2021

**Venue:** Zoom Online Platform

**Chaired By:** Mr. Devesh Keswani (HOD SOID)

**Following members were present:**

1. Mr. Sudhir Ranjan, Registrar, AAFT University
2. Dr. Shikha Verma Kashyap, Associate Director, AAFT University
3. Mr. Santosh Swarnakar, Academic Dean, AAFT University
4. Ar. Shubham Jaiswal, Assistant Professor, Department of Architecture And Planning, NIT Raipur
5. Ms. Preeti Prajapati, Interior Designer, PAN India
6. Ms. Anubhuti Trivedi, Assistant Professor SOID, AAFT University
7. Mr. Dinesh Ku Yadav, HOD SOA, AAFT University
8. Ms. Shikha Rajpoot, Assistant Professor SOFD, AAFT University

**Agenda of the Meeting:**

1. The Curriculum of Diploma in Interior Design which will be effective from Sep 2021.
2. The Curriculum of B.sc & B.Des in Interior Design which will be effective from Sep 2021.
3. The Curriculum of M.Sc & M.Des in Interior Design which will be effective from Sep 2021.
4. Discussion and Approval of Books and Journals.
5. Discussion over strategies and plan of action for terminating each course.



**6. Discussion over practical learnings derived from each subject.**

**Schedule of Discussion was:**

S No	Time	Name of Activity
1	11:00 AM	Introduction of Experts and brief explanation of the BOS Agenda
2	11:20 AM	Discussion and Review of undergraduate and post graduate syllabus.
3	11:40 AM	Discussion and Review of all syllabus.
4	12:00 PM	Vote of thanks

**Following Points were discussed:**

1. The online BOS meeting of SOID started with the permission of respected Registrar, Mr. Sudhir Ranjan and respected Associate Director, Dr. Shikha Verma Kashyap at 11:00 AM. The experts Ar. Shubham Jaiswal and Ms. Preeti Prajapati was introduced to the members by HOD, Mr. Devesh Keswani
2. Discussion started with "Undergraduate Syllabi". Ar. Shubham Jaiswal and Ms. Preeti Prajapati appreciated the syllabus and suggested minor changes in the Syllabus.
3. Ar. Shubham Jaiswal appreciated the functionality of the syllabi and suggested to implicate the new National Educational Policy, 2020 in the curriculum to which Ms. Preeti agreed to this.

**Point Discussed by Ms. Preeti Prajapati**

4. Curriculum needs to be designed as such which should facilitate the students in their professional career.
5. Employment oriented syllabus should be adapted by every professionally inclined course which the syllabus of SOID have it.
6. Ms. Preeti suggested to implement the LOCF program i.e. Learning Outcome – based Curriculum Framework.
7. She also suggested for the academic activities which will enhance their skills towards industrial exposure.

**Point Discussed by Mr. Shubham Jaiswal**

1. Mr. Shubham appreciated the curriculum by quoting, " best detailed work"
2. Mr. Jaiswal explained the need to craft the students well prepared for the market/industry.
3. He also suggested to encourage the students to move out and find the Architectural/Interior firms to consider their work, this will help the students to adapt the work culture of the industry into their veins.
4. Curriculum framework should be as such to prepare the students to solely reached out in the industry to get a boost for their projects.



5. There must be different projects of every students which is under the guidance of the faculties as it will help them to create their portfolios of their work for the Industry.
6. Projects are to be created with the focus to create the quality oriented project rather quantity emphasized.

**Conclusion:**

This BOS meeting was very fruitful and all the experts gave their valuable suggestions for the strengthening the SOID syllabus, and making them as 100% both Academic & Industry friendly.



Yours Sincerely,

Mr. Devesh Keswani

(Incharge Chairperson for Meeting)






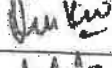







**Board of Studies for School of Interior Design**  
**AAFT University, Raipur (C.G.)**  
**Course [2021-2024]**  
**Attendance Sheet**

**Date: 30/10/2021**

The School of Interior Design is conducting Board of Studies Meeting on 30/10/2021. The below mentioned members were present.

Sl. No.	Members	Name	Signature
1	Expert Member (Asst. Prof. NIT Raipur)	Ar. Shubham Jaiswal	
2	Expert Member (Interior Designer)	Ms. Preeti Prajapati	
3	Registrar	Mr. Sudhir Ranjan	
4	Associate Director	Dr. Shikha Verma Kashyap	
5	Academic Dean	Mr. Santosh Swarnakar	
6	Expert Member	Mr. Devesh Keswani	
7	Expert Member	Ms. Anubhuti Trivedi	
8	Expert Member	Mr. Dinesh Ku. Yadav	
9	Faculty Member	Ms. Shikha Rajpoot	

  
Head of Department





## **DIPLOMA (INTERIOR DESIGN)**

**Course Structure  
(2021 - 2022)**



**SCHOOL OF INTERIOR DESIGN**  
**DIPLOMA IN INTERIOR DESIGN**

**First Semester Examination**

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	Diploma	AU-DIID-101	Basics of Drawing & Graphics Presentation	3	0	1	50	50	100	4
2	Diploma	AU-DIID-102	Introduction to AutoCAD	2	0	2	50	50	100	4
3	Diploma	AU-DIID-103	Building Materials & Construction Technology-I	3	0	1	50	50	100	4
4	Diploma	AU-DIID-104	Furniture Design-I	3	0	1	50	50	100	4
5	Diploma	AU-DIID-105	Vastu	4	0	0	70	30	100	4
Total				15	0	5	270	230	500	20

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment.

**Second Semester Examination**

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	Diploma	AU-DIID-201	Introduction to 3Ds Max	2	0	2	50	50	100	4
2	Diploma	AU-DIID-202	Building Materials & Construction Technology-II	3	0	1	50	50	100	4
3	Diploma	AU-DIID-203	Furniture Design-II	3	0	1	50	50	100	4
4	Diploma	AU-DIID-204	Design Project (Residential)	3	0	1	50	50	100	4
5	Diploma	AU-DIID-205	Design Project (Commercial)	3	0	1	50	50	100	4
Total				14	0	6	250	250	500	20

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment





**B.Sc. (INTERIOR DESIGN)**

**Course Structure  
(2021 - 2024)**





**SCHOOL OF INTERIOR DESIGN**  
**B.SC IN INTERIOR DESIGN**

**First Semester Examination**

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	B.SC.	AU-BSID-101	Basic design & Visual Arts	3	0	1	50	50	100	4
2	B.SC.	AU-BSID-102	Drawing & Graphic Presentation-I	3	0	1	50	50	100	4
3	B.SC.	AU-BSID-103	Introduction to Computer Application	1	0	1	35	15	50	2
4	B.SC.	AU-BSID-104	Building Materials & Construction Technology-I	3	0	1	70	30	100	4
5	B.SC.	AU-BSID-105	Building Materials & Construction Technology-I	0	0	0	0	0	100	6
6	B.SC.	AU-BSID-106	Communicative English	2	0	0	35	15	50	2
<b>TOTAL</b>				15	0	5	12	0	4	240

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment.

**Second Semester Examination**

No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	B.SC	AU-BSID-201	Furniture Design-I	3	0	1	50	50	100	4
2	B.SC	AU-BSID-202	Drawing & Graphic Presentation-II	3	0	1	50	50	100	4
3	B.SC	AU-BSID-203	Design Project-I	2	0	2	50	50	100	4
4	B.SC	AU-BSID-204	Building Materials & Construction Technology-II	3	0	1	50	50	100	4
5	B.SC	AU-BSID-205	Environmental Studies	2	0	0	35	15	50	2
<b>TOTAL</b>				15	0	5	235	215	450	18

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment



### Third Semester Examination

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	B.SC.	AU-BSID-301	Furniture Design-II	3	0	1	50	50	100	4
2	B.SC.	AU-BSID-302	Introduction to textile in Interior Design	4	0	0	70	30	100	4
3	B.SC.	AU-BSID-303	Design Project-II	2	0	2	50	50	100	4
4	B.SC.	AU-BSID-304	Building Materials & Construction Technology-III	3	0	1	50	50	100	4
5	B.SC.	AU-BSID-305	Introduction to AutoCAD	2	0	2	50	50	100	4
<b>TOTAL</b>				<b>14</b>	<b>0</b>	<b>6</b>	<b>270</b>	<b>230</b>	<b>500</b>	<b>20</b>

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment.

### Fourth Semester Examination

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	B.SC.	AU-BSID-401	Furniture Design-III	3	0	1	50	50	100	4
2	B.SC.	AU-BSID-402	History of Interior Design	4	0	0	70	30	100	4
3	B.SC.	AU-BSID-403	Design Project-III	2	0	2	50	50	100	4
4	B.SC.	AU-BSID-404	Building Services	3	0	1	70	30	100	4
5	B.SC.	AU-BSID-405	Google Sketchup	2	0	2	50	50	100	4
<b>TOTAL</b>				<b>14</b>	<b>0</b>	<b>6</b>	<b>290</b>	<b>210</b>	<b>500</b>	<b>20</b>

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment





### Fifth Semester Examination

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	B.SC.	AU-BSID-501	Design Execution drawing	2	0	2	50	50	100	4
2	B.SC.	AU-BSID-502	Portfolio Development	0	0	0	0	0	100	4
3	B.SC.	AU-BSID-503	Design Project-IV	2	0	2	50	50	100	4
4	B.SC.	AU-BSID-504	3Ds Max	2	0	2	50	50	100	4
5	B.SC.	AU-BSID-505	Marketing Management	2	0	0	35	15	50	2
<b>TOTAL</b>				<b>8</b>	<b>0</b>	<b>6</b>	<b>185</b>	<b>165</b>	<b>450</b>	<b>18</b>

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment.

### Sixth Semester Examination

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	B.SC.	AU-BSID-601	3 Month practical training	0	0	0	100	0	100	8
2	B.SC.	AU-BSID-602	Viva on Practical Training	0	0	0	50	0	50	2
3	B.SC.	AU-BSID-603	Desertation	0	0	0	100	0	100	6
<b>TOTAL</b>				<b>0</b>	<b>0</b>	<b>0</b>	<b>250</b>	<b>0</b>	<b>250</b>	<b>16</b>

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment





## **B.DESIGN (INTERIOR DESIGN)**

**Course Structure  
(2021 - 2025)**





**SCHOOL OF INTERIOR DESIGN**  
**B.DES IN INTERIOR DESIGN**

**First Semester Examination**

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	B.DES.	AU-BDID-101	Basic design & Visual Arts	3	0	1	50	50	100	4
2	B.DES.	AU-BDID-102	Drawing & Graphic Presentation-I	3	0	1	50	50	100	4
3	B.DES.	AU-BDID-103	Introduction to Computer Application	1	0	1	35	15	50	2
4	B.DES.	AU-BDID-104	Building Materials & Construction Technology-I	3	0	1	70	30	100	4
	B.DES.	AU-BDID-105	Building Materials & Construction Technology-I	0	0	0	0	0	100	6
5	B.DES.	AU-BDID-106	Communication Skills	2	0	0	35	15	50	2
<b>TOTAL</b>				<b>12</b>	<b>0</b>	<b>4</b>	<b>240</b>	<b>160</b>	<b>500</b>	<b>22</b>

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment.

**Second Semester Examination**

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	B.DES.	AU-BDID-201	Furniture Design-I	3	0	1	50	50	100	4
2	B.DES.	AU-BDID-202	Drawing & Graphic Presentation-II	3	0	1	50	50	100	4
3	B.DES.	AU-BDID-203	Design Project-I	2	0	2	50	50	100	4
4	B.DES.	AU-BDID-204	Building Materials & Construction Technology-II	3	0	1	50	50	100	4
5	B.DES.	AU-BDID-205	Environmental Studies	2	0	0	35	15	50	2
<b>TOTAL</b>				<b>15</b>	<b>0</b>	<b>5</b>	<b>235</b>	<b>215</b>	<b>450</b>	<b>18</b>

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment



### Third Semester Examination

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	B.DES.	AU-BDID-301	Furniture Design-II	3	0	1	50	50	100	4
2	B.DES.	AU-BDID-302	Introduction to textile in Interior Design	4	0	0	70	30	100	4
3	B.DES.	AU-BDID-303	Design Project-II	2	0	2	50	50	100	4
4	B.DES.	AU-BDID-304	Building Materials & Construction Technology-III	3	0	1	50	50	100	4
5	B.DES.	AU-BDID-305	Introduction to AutoCAD	2	0	2	50	50	100	4
<b>TOTAL</b>				<b>14</b>	<b>0</b>	<b>6</b>	<b>270</b>	<b>230</b>	<b>500</b>	<b>20</b>

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment.

### Fourth Semester Examination

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	B.DES.	AU-BDID-401	Furniture Design-III	3	0	1	50	50	100	4
2	B.DES.	AU-BDID-402	History of Interior Design	4	0	0	70	30	100	4
3	B.DES.	AU-BDID-403	Design Project-III	2	0	2	50	50	100	4
4	B.DES.	AU-BDID-404	Building Services	3	0	1	70	30	100	4
5	B.DES.	AU-BDID-405	Google Sketchup	2	0	2	50	50	100	4
<b>TOTAL</b>				<b>14</b>	<b>0</b>	<b>6</b>	<b>290</b>	<b>210</b>	<b>500</b>	<b>20</b>

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment





### Fifth Semester Examination

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	B.DES.	AU-BDID-501	Vastu	4	0	0	70	30	100	4
2	B.DES.	AU-BDID-502	Estimation & Costing	4	0	0	70	30	100	4
3	B.DES.	AU-BDID-503	Design Project-IV	2	0	2	50	50	100	4
4	B.DES.	AU-BDID-504	Interior Photography	1	0	1	35	15	50	2
5	B.DES.	AU-BDID-505	3Ds Max	2	0	2	50	50	100	4
6	B.DES.	AU-BDID-506	Marketing Management	2	0	0	35	15	50	2
<b>TOTAL</b>				<b>15</b>	<b>0</b>	<b>5</b>	<b>310</b>	<b>190</b>	<b>500</b>	<b>20</b>

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment.

### Sixth Semester Examination

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	B.DES.	AU-BDID-601	Design Execution Drawing	2	0	2	50	50	100	4
2	B.DES.	AU-BDID-602	Landscaping & Sustainable design in Interiors	3	0	1	50	50	100	4
3	B.DES.	AU-BDID-603	Exhibition & Set Design	3	0	1	50	50	100	4
4	B.DES.	AU-BDID-604	Portfolio Development	0	0	0	100	0	100	4
5	B.DES.	AU-BDID-605	Photoshop	2	0	2	50	50	100	4
<b>TOTAL</b>				<b>13</b>	<b>0</b>	<b>7</b>	<b>200</b>	<b>200</b>	<b>500</b>	<b>20</b>

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment



### Seventh Semester Examination

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	B.DES.	AU-BDID-701	Practical Training	0	0	0	100	0	100	16
<b>TOTAL</b>				0	0	0	100	0	100	16

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment.

### Eighth Semester Examination

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	B.DES.	AU-BDID-801	Thesis	0	0	0	100	0	100	8
2	B.DES.	AU-BDID-802	Research paper	0	0	0	100	0	100	8
<b>TOTAL</b>				0	0	0	200	0	200	16

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment







**M.Sc. (INTERIOR DESIGN)**

**Course Structure  
(2021 - 2023)**



### Third Semester Examination

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	M.Sc.	AU-MSID-302	Advanced 3Ds Max	2	0	2	50	50	100	4
2	M.Sc.	AU-MSID-303	Commercial Interiors	3	0	1	50	50	100	4
3	M.Sc.	AU-MSID-304	Landscape Design	3	0	1	50	50	100	4
4	M.Sc.	AU-MSID-305	Advanced building system technologies in Interiors	3	0	1	50	50	100	4
<b>TOTAL</b>				11	0	5	200	200	400	16

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment

### Fourth Semester Examination

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	P	T	ESE	CIA		
1	M.Sc.	AU-MSID-401	3 months Practical Training	0	0	0	100	0	100	8
2	M.Sc.	AU-MSID-402	Paper Presentation	0	0	0	100	0	100	8
3	M.Sc.	AU-MSID-403	Viva	0	0	0	100	0	100	8
<b>TOTAL</b>				0	0	0	300	0	300	24

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment



**SCHOOL OF INTERIOR DESIGN**  
**M.SC IN INTERIOR DESIGN**

**First Semester Examination**

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	M.Sc.	AU-MSID-101	History of Interior Design	4	0	0	70	30	100	4
2	M.Sc.	AU-MSID-102	Lighting in Interiors	3	0	1	50	50	100	4
3	M.Sc.	AU-MSID-103	Space planning in Interiors	2	0	2	50	50	100	4
4	M.Sc.	AU-MSID-104	Traditional Interiors	2	0	2	70	30	100	4
5	M.Sc.	AU-MSID-105	Soft skills-I	2	0	0	35	15	50	2
<b>TOTAL</b>				<b>13</b>	<b>0</b>	<b>5</b>	<b>275</b>	<b>175</b>	<b>450</b>	<b>18</b>

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment.

**Second Semester Examination**

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	M.Sc.	AU-MSID-201	Residential Interiors	3	0	1	50	50	100	4
2	M.Sc.	AU-MSID-202	Furniture Design	2	0	2	50	50	100	4
3	M.Sc.	AU-MSID-203	Design & décor of Surfaces	3	0	1	50	50	100	4
4	M.Sc.	AU-MSID-204	Advanced Graphic Design	2	0	2	50	50	100	4
5	M.Sc.	AU-MSID-205	Accessories in Interiors	3	0	1	50	50	100	4
<b>TOTAL</b>				<b>13</b>	<b>0</b>	<b>7</b>	<b>250</b>	<b>250</b>	<b>500</b>	<b>20</b>

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment





## **M.DESIGN (INTERIOR DESIGN)**

**Course Structure  
(2021 - 2023)**





**SCHOOL OF INTERIOR DESIGN**  
**M.DES IN INTERIOR DESIGN**

**First Semester Examination**

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	M.Des.	AU-MDID-101	History of Interior Design	4	0	0	70	30	100	4
2	M.Des.	AU-MDID-102	Light & Colors in Interior Design	3	0	1	50	50	100	4
3	M.Des.	AU-MDID-103	Interior space design	2	0	2	50	50	100	4
4	M.Des.	AU-MDID-104	Traditional Interiors	2	0	2	70	30	100	4
5	M.Des.	AU-MDID-105	Soft skills-I	2	0	0	35	15	50	2
<b>Total</b>				<b>13</b>	<b>0</b>	<b>5</b>	<b>275</b>	<b>175</b>	<b>450</b>	<b>18</b>

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment.

**Second Semester Examination**

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	M.Des.	AU-MDID-201	Residential Interiors	3	0	1	50	50	100	4
2	M.Des.	AU-MDID-202	Furniture Design	2	0	2	50	50	100	4
3	M.Des.	AU-MDID-203	Furnishing of Interiors	3	0	1	50	50	100	4
4	M.Des.	AU-MDID-204	Advanced Drawing Techniques	2	0	2	50	50	100	4
5	M.Des.	AU-MDID-205	Accessories in Interiors	3	0	1	50	50	100	4
<b>Total</b>				<b>13</b>	<b>0</b>	<b>7</b>	<b>250</b>	<b>250</b>	<b>500</b>	<b>20</b>

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment



### Third Semester Examination

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	M.Des.	AU-MDID-301	Advanced 3Ds Max	2	0	2	50	50	100	4
2	M.Des.	AU-MDID-302	Commercial Interiors	3	0	1	50	50	100	4
3	M.Des.	AU-MDID-303	Landscape Design	3	0	1	50	50	100	4
4	M.Des.	AU-MDID-304	Advanced building services	3	0	1	50	50	100	4
<b>Total</b>				<b>11</b>	<b>0</b>	<b>5</b>	<b>200</b>	<b>200</b>	<b>400</b>	<b>16</b>

\*L = Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment

### Fourth Semester Examination

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	M.Des.	AU-MDID-401	5 months Practical Training Site Report Booklet Submission	0	0	0	100	0	100	8
2	M.Des.	AU-MDID-401	Paper Presentation	0	0	0	100	0	100	8
3	M.Des.	AU-MDID-401	Viva	0	0	0	100	0	100	8
<b>Total</b>				<b>0</b>	<b>0</b>	<b>0</b>	<b>300</b>	<b>0</b>	<b>300</b>	<b>24</b>

\*L = Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment





## **DIPLOMA (INTERIOR DESIGN)**

**Course Structure  
(2019 - 2020)**





**SCHOOL OF INTERIOR DESIGN**  
**DIPLOMA IN INTERIOR DESIGN**

**First Semester Examination**

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	Diploma	AU-DIID-101	Basics of Drawing & Graphics Presentation	3	0	1	50	50	100	4
2	Diploma	AU-DIID-102	Introduction to AutoCAD	2	0	2	50	50	100	4
3	Diploma	AU-DIID-103	Building Materials & Construction Technology-I	3	0	1	50	50	100	4
4	Diploma	AU-DIID-104	Furniture Design-I	3	0	1	50	50	100	4
5	Diploma	AU-DIID-105	Vastu	4	0	0	70	30	100	4
<b>Total</b>				<b>15</b>	<b>0</b>	<b>5</b>	<b>270</b>	<b>230</b>	<b>500</b>	<b>20</b>

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment.

**Second Semester Examination**

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	Diploma	AU-DIID-201	Introduction to 3Ds Max	2	0	2	50	50	100	4
2	Diploma	AU-DIID-202	Building Materials & Construction Technology-II	3	0	1	50	50	100	4
3	Diploma	AU-DIID-203	Furniture Design-II	3	0	1	50	50	100	4
4	Diploma	AU-DIID-204	Design Project (Residential)	3	0	1	50	50	100	4
5	Diploma	AU-DIID-205	Design Project (Commercial)	3	0	1	50	50	100	4
<b>Total</b>				<b>14</b>	<b>0</b>	<b>6</b>	<b>250</b>	<b>250</b>	<b>500</b>	<b>20</b>

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment







**B.Sc. (INTERIOR DESIGN)**

**Course Structure  
(2019 - 2022)**



**SCHOOL OF INTERIOR DESIGN**  
**B.SC IN INTERIOR DESIGN**

**First Semester Examination**

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credit
				L	T	P	ESE	CIA		
1	B.SC.	AU-BSID-101	Basic design & Visual Arts	3	0	1	50	50	100	4
2	B.SC.	AU-BSID-102	Drawing & Graphic Presentation-I	3	0	1	50	50	100	4
3	B.SC.	AU-BSID-103	Introduction to Computer Application	1	0	1	35	15	50	2
4	B.SC.	AU-BSID-104	Building Materials & Construction Technology-I	3	0	1	70	30	100	4
5	B.SC.	AU-BSID-105	Building Materials & Construction Technology-I	0	0	0	0	0	100	6
6	B.SC.	AU-BSID-106	Communicative English	2	0	0	35	15	50	2
<b>TOTAL</b>				15	0	5	12	0	4	240

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment.

**Second Semester Examination**

No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	B.SC	AU-BSID-201	Furniture Design-I	3	0	1	50	50	100	4
2	B.SC	AU-BSID-202	Drawing & Graphic Presentation-II	3	0	1	50	50	100	4
3	B.SC	AU-BSID-203	Design Project-I	2	0	2	50	50	100	4
4	B.SC	AU-BSID-204	Building Materials & Construction Technology-II	3	0	1	50	50	100	4
5	B.SC	AU-BSID-205	Environmental Studies	2	0	0	35	15	50	2
<b>TOTAL</b>				15	0	5	235	215	450	18

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment

  
REGISTRAR  
UNIVERSITY OF RAIPUR

### Third Semester Examination

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	B.SC.	AU-BSID-301	Furniture Design-II	3	0	1	50	50	100	4
2	B.SC.	AU-BSID-302	Introduction to textile in Interior Design	4	0	0	70	30	100	4
3	B.SC.	AU-BSID-303	Design Project-II	2	0	2	50	50	100	4
4	B.SC.	AU-BSID-304	Building Materials & Construction Technology-III	3	0	1	50	50	100	4
5	B.SC.	AU-BSID-305	Introduction to AutoCAD	2	0	2	50	50	100	4
<b>TOTAL</b>				<b>14</b>	<b>0</b>	<b>6</b>	<b>270</b>	<b>230</b>	<b>500</b>	<b>20</b>

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment.

### Fourth Semester Examination

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	B.SC.	AU-BSID-401	Furniture Design-III	3	0	1	50	50	100	4
2	B.SC.	AU-BSID-402	History of Interior Design	4	0	0	70	30	100	4
3	B.SC.	AU-BSID-403	Design Project-III	2	0	2	50	50	100	4
4	B.SC.	AU-BSID-404	Building Services	3	0	1	70	30	100	4
5	B.SC.	AU-BSID-405	Google Sketchup	2	0	2	50	50	100	4
<b>TOTAL</b>				<b>14</b>	<b>0</b>	<b>6</b>	<b>290</b>	<b>210</b>	<b>500</b>	<b>20</b>

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment





### Fifth Semester Examination

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	B.SC.	AU-BSID-501	Design Execution drawing	2	0	2	50	50	100	4
2	B.SC.	AU-BSID-502	Portfolio Development	0	0	0	0	0	100	4
3	B.SC.	AU-BSID-503	Design Project-IV	2	0	2	50	50	100	4
4	B.SC.	AU-BSID-504	3Ds Max	2	0	2	50	50	100	4
5	B.SC.	AU-BSID-505	Marketing Management	2	0	0	35	15	50	2
<b>TOTAL</b>				<b>8</b>	<b>0</b>	<b>6</b>	<b>185</b>	<b>165</b>	<b>450</b>	<b>18</b>

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment.

### Sixth Semester Examination

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	B.SC.	AU-BSID-601	3 Month practical training	0	0	0	100	0	100	8
2	B.SC.	AU-BSID-602	Viva on Practical Training	0	0	0	50	0	50	2
3	B.SC.	AU-BSID-603	Desertation	0	0	0	100	0	100	6
<b>TOTAL</b>				<b>0</b>	<b>0</b>	<b>0</b>	<b>250</b>	<b>0</b>	<b>250</b>	<b>16</b>

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment






**AFT**  
**UNIVERSITY**  
OF  
MEDIA AND ARTS

**B.DESIGN (INTERIOR DESIGN)**

**Course Structure**  
**(2019 - 2023)**



**SCHOOL OF INTERIOR DESIGN**  
**B.DES IN INTERIOR DESIGN**

**First Semester Examination**

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	B.DES.	AU-BDID-101	Basic design & Visual Arts	3	0	1	50	50	100	4
2	B.DES.	AU-BDID-102	Drawing & Graphic Presentation-I	3	0	1	50	50	100	4
3	B.DES.	AU-BDID-103	Introduction to Computer Application	1	0	1	35	15	50	2
4	B.DES.	AU-BDID-104	Building Materials & Construction Technology-I	3	0	1	70	30	100	4
	B.DES.	AU-BDID-105	Building Materials & Construction Technology-I	0	0	0	0	0	100	6
5	B.DES.	AU-BDID-106	Communication Skills	2	0	0	35	15	50	2
<b>TOTAL</b>				<b>12</b>	<b>0</b>	<b>4</b>	<b>240</b>	<b>160</b>	<b>500</b>	<b>22</b>

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment.

**Second Semester Examination**

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	B.DES.	AU-BDID-201	Furniture Design-I	3	0	1	50	50	100	4
2	B.DES.	AU-BDID-202	Drawing & Graphic Presentation-II	3	0	1	50	50	100	4
3	B.DES.	AU-BDID-203	Design Project-I	2	0	2	50	50	100	4
4	B.DES.	AU-BDID-204	Building Materials & Construction Technology-II	3	0	1	50	50	100	4
5	B.DES.	AU-BDID-205	Environmental Studies	2	0	0	35	15	50	2
<b>TOTAL</b>				<b>15</b>	<b>0</b>	<b>5</b>	<b>235</b>	<b>215</b>	<b>450</b>	<b>18</b>

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment

*Sudha Ray*  
  
 UNIVERSITY OF MEDIA & COMMUNICATIONS  
 ROHTAK (C.G.)

### Third Semester Examination

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	B.DES.	AU-BDID-301	Furniture Design-II	3	0	1	50	50	100	4
2	B.DES.	AU-BDID-302	Introduction to textile in Interior Design	4	0	0	70	30	100	4
3	B.DES.	AU-BDID-303	Design Project-II	2	0	2	50	50	100	4
4	B.DES.	AU-BDID-304	Building Materials & Construction Technology-III	3	0	1	50	50	100	4
5	B.DES.	AU-BDID-305	Introduction to AutoCAD	2	0	2	50	50	100	4
<b>TOTAL</b>				<b>14</b>	<b>0</b>	<b>6</b>	<b>270</b>	<b>230</b>	<b>500</b>	<b>20</b>

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment.

### Fourth Semester Examination

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	B.DES.	AU-BDID-401	Furniture Design-III	3	0	1	50	50	100	4
2	B.DES.	AU-BDID-402	History of Interior Design	4	0	0	70	30	100	4
3	B.DES.	AU-BDID-403	Design Project-III	2	0	2	50	50	100	4
4	B.DES.	AU-BDID-404	Building Services	3	0	1	70	30	100	4
5	B.DES.	AU-BDID-405	Google Sketchup	2	0	2	50	50	100	4
<b>TOTAL</b>				<b>14</b>	<b>0</b>	<b>6</b>	<b>290</b>	<b>210</b>	<b>500</b>	<b>20</b>

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment





### Fifth Semester Examination

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	B.DES.	AU-BDID-501	Vastu	4	0	0	70	30	100	4
2	B.DES.	AU-BDID-502	Estimation & Costing	4	0	0	70	30	100	4
3	B.DES.	AU-BDID-503	Design Project-IV	2	0	2	50	50	100	4
4	B.DES.	AU-BDID-504	Interior Photography	1	0	1	35	15	50	2
5	B.DES.	AU-BDID-505	3Ds Max	2	0	2	50	50	100	4
6	B.DES.	AU-BDID-506	Marketing Management	2	0	0	35	15	50	2
<b>TOTAL</b>				<b>15</b>	<b>0</b>	<b>5</b>	<b>310</b>	<b>190</b>	<b>500</b>	<b>20</b>

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment.

### Sixth Semester Examination

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	B.DES.	AU-BDID-601	Design Execution Drawing	2	0	2	50	50	100	4
2	B.DES.	AU-BDID-602	Landscaping & Sustainable design in Interiors	3	0	1	50	50	100	4
3	B.DES.	AU-BDID-603	Exhibition & Set Design	3	0	1	50	50	100	4
4	B.DES.	AU-BDID-604	Portfolio Development	0	0	0	100	0	100	4
5	B.DES.	AU-BDID-605	Photoshop	2	0	2	50	50	100	4
<b>TOTAL</b>				<b>13</b>	<b>0</b>	<b>7</b>	<b>200</b>	<b>200</b>	<b>500</b>	<b>20</b>

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment





### Seventh Semester Examination

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	B.DES.	AU-BDID-701	Practical Training	0	0	0	100	0	100	16
<b>TOTAL</b>				0	0	0	100	0	100	16

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment.

### Eighth Semester Examination

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	B.DES.	AU-BDID-801	Thesis	0	0	0	100	0	100	8
2	B.DES.	AU-BDID-802	Research paper	0	0	0	100	0	100	8
<b>TOTAL</b>				0	0	0	200	0	200	16

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment





**M.Sc. (INTERIOR DESIGN)**

**Course Structure  
(2019 - 2021)**



**SCHOOL OF INTERIOR DESIGN**  
**M.SC IN INTERIOR DESIGN**

**First Semester Examination**

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	M.Sc.	AU-MSID-101	History of Interior Design	4	0	0	70	30	100	4
2	M.Sc.	AU-MSID-102	Lighting in Interiors	3	0	1	50	50	100	4
3	M.Sc.	AU-MSID-103	Space planning in Interiors	2	0	2	50	50	100	4
4	M.Sc.	AU-MSID-104	Traditional Interiors	2	0	2	70	30	100	4
5	M.Sc.	AU-MSID-105	Soft skills-I	2	0	0	35	15	50	2
<b>TOTAL</b>				13	0	5	275	175	450	18

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment.

**Second Semester Examination**

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	M.Sc.	AU-MSID-201	Residential Interiors	3	0	1	50	50	100	4
2	M.Sc.	AU-MSID-202	Furniture Design	2	0	2	50	50	100	4
3	M.Sc.	AU-MSID-203	Design & décor of Surfaces	3	0	1	50	50	100	4
4	M.Sc.	AU-MSID-204	Advanced Graphic Design	2	0	2	50	50	100	4
5	M.Sc.	AU-MSID-205	Accessories in Interiors	3	0	1	50	50	100	4
<b>TOTAL</b>				13	0	7	250	250	500	20

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment



### Third Semester Examination

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	M.Sc.	AU-MSID-302	Advanced 3Ds Max	2	0	2	50	50	100	4
2	M.Sc.	AU-MSID-303	Commercial Interiors	3	0	1	50	50	100	4
3	M.Sc.	AU-MSID-304	Landscape Design	3	0	1	50	50	100	4
4	M.Sc.	AU-MSID-305	Advanced building system technologies in Interiors	3	0	1	50	50	100	4
<b>TOTAL</b>				11	0	5	200	200	400	16

\*L = Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment

### Fourth Semester Examination

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	P	T	ESE	CIA		
1	M.Sc.	AU-MSID-401	3 months Practical Training	0	0	0	100	0	100	8
2	M.Sc.	AU-MSID-402	Paper Presentation	0	0	0	100	0	100	8
3	M.Sc.	AU-MSID-403	Viva	0	0	0	100	0	100	8
<b>TOTAL</b>				0	0	0	300	0	300	24

\*L = Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment







**M.DESIGN (INTERIOR DESIGN)**

**Course Structure  
(2019 - 2021)**



**SCHOOL OF INTERIOR DESIGN**  
**M.DES IN INTERIOR DESIGN**

**First Semester Examination**

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	M.Des.	AU-MDID-101	History of Interior Design	4	0	0	70	30	100	4
2	M.Des.	AU-MDID-102	Light & Colors in Interior Design	3	0	1	50	50	100	4
3	M.Des.	AU-MDID-103	Interior space design	2	0	2	50	50	100	4
4	M.Des.	AU-MDID-104	Traditional Interiors	2	0	2	70	30	100	4
5	M.Des.	AU-MDID-105	Soft skills-I	2	0	0	35	15	50	2
Total				13	0	5	275	175	450	18

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment.

**Second Semester Examination**

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	M.Des.	AU-MDID-201	Residential interiors	3	0	1	50	50	100	4
2	M.Des.	AU-MDID-202	Furniture Design	2	0	2	50	50	100	4
3	M.Des.	AU-MDID-203	Furnishing of Interiors	3	0	1	50	50	100	4
4	M.Des.	AU-MDID-204	Advanced Drawing Techniques	2	0	2	50	50	100	4
5	M.Des.	AU-MDID-205	Accessories in Interiors	3	0	1	50	50	100	4
Total				13	0	7	250	250	500	20

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment



### Third Semester Examination

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	M.Des.	AU-MDID-301	Advanced 3Ds Max	2	0	2	50	50	100	4
2	M.Des.	AU-MDID-302	Commercial Interiors	3	0	1	50	50	100	4
3	M.Des.	AU-MDID-303	Landscape Design	3	0	1	50	50	100	4
4	M.Des.	AU-MDID-304	Advanced building services	3	0	1	50	50	100	4
<b>Total</b>				<b>11</b>	<b>0</b>	<b>5</b>	<b>200</b>	<b>200</b>	<b>400</b>	<b>16</b>

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment

### Fourth Semester Examination

S.No.	Board of studies	Subject Code	Subject	Sessions per week			Scheme of Examination		Total Marks	Credits
				L	T	P	ESE	CIA		
1	M.Des.	AU-MDID-401	5 months Practical Training Site Report Booklet Submission	0	0	0	100	0	100	8
2	M.Des.	AU-MDID-401	Paper Presentation	0	0	0	100	0	100	8
3	M.Des.	AU-MDID-401	Viva	0	0	0	100	0	100	8
<b>Total</b>				<b>0</b>	<b>0</b>	<b>0</b>	<b>300</b>	<b>0</b>	<b>300</b>	<b>24</b>

= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment


## AAFT University, Raipur

Reference No: SOJMC/May/2021

Date: 6<sup>th</sup> May, 2021

### NOTIFICATION

This is to inform that, the School of Journalism and Mass Communication is conducting Board of Studies Meeting on 8<sup>th</sup> May, 2021. It is our pleasure and honor to invite you as an Expert Member for the B.O.S Meeting. The details of the meeting are mentioned below:

**Date: 8<sup>th</sup> May 2021**

**Time: 10.30am**


**Venue: Zoom (Online Platform)**

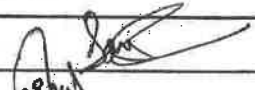


Thus we solicit your gracious presence for the same.

Note: Agenda of the meeting is attached for your perusal.

Thanking you.

Yours Sincerely

  
(Somanath Sahoo)  
Head of Department

S.No.	Name of Faculty with Designation	Signature
1	Santosh Swarnakar, Assistant Professor	
2	Dr Shiv Gopal, Assistant Professor	
3	Ankisha Mishra, Assistant Professor	Ankisha
4	Mukesh Kumar, Assistant Professor	









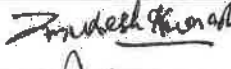

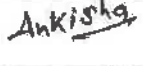
**Board of Studies for School of Journalism and Mass Communication  
AAFT University of Media and Arts, Raipur (C.G.)**


**Date: 8<sup>th</sup> May 2021**

**Course [2021-2022]**

**Attendance Sheet**

The School of Journalism and Mass Communication is conducting Board of Studies Meeting on 8<sup>th</sup> May, 2021. The below mentioned members were present.

Sl. No.	Members	Name	Signature
1	Head of the Department	Mr. Somanath Sahoo	
2	Expert Member	Dr. Manohar Lal (Assistant Professor, Depart of Journalism & Mass Communication, Mahtma Gandhi Kashi Vidyapith, Varanasi, UP)	
3	Expert Member	Mr. Sushil Agrawal (Senior Sub-Editor, Central Chronicle, Raipur, CG)	
4	Internal Expert Member	Mr Santosh Swarnakar (Assistant Professor, SOC)	
5	Internal Expert Member	Mr Mukesh Kuinar (Assistant Professor, SOC)	
6	Faculty Member	Dr Shiv Gopal (Assistant Professor, SOJMC)	
7	Faculty Member	Ms. Ankisha Mishra (Assistant Professor, SOJMC)	

  
(Somanath Sahoo)  
Head of Department



**AAFT University of Media and Arts, Raipur**  
**School of Journalism and Mass Communication**

Reference No:

Date: 8<sup>th</sup> May 2021

**AGENDA OF BOARD OF STUDIES**

(For Academic Year- 2020-21)

This is to inform that, the School of Journalism and Mass Communication is conducting Board of Studies Meeting on 8<sup>th</sup> April, 2021 through online platform following Covid-19 guidelines. The below mentioned points constitute the agenda of the meeting.

1. For Diploma and PG Diploma course, the subjects are changed with maintaining the same subject codes. (Note- The first year subjects of BJMC and MJMC were same for DJMC and PGDJMC)

\*Attached- Old and New Syllabus of DJMC and PGDJMC

2. The subject code of ENGLISH (In BJMC-1st) is changes from AU-BAJM-100 to AU-BAJM-ENG-100, and ENVIRONMENT SYUDIES from AUEVS-100 to AU-BAJM-EVS-200.

\*Attached- Old and New Syllabus of BJMC

3. Review of the syllabus of Master in Journalism and Mass Communication (MJMC) effective from Aug-2019 onwards.

\*Attached- Syllabus of MJMC


4. Review of the syllabus of Bachelor in Journalism and Mass Communication (BJMC) effective from Aug-2019 onwards.

\*Attached- Syllabus of BJMC (Old & New)

5. Discussion and Approval of Internship, Books and Journals.

Thanking you,

Yours Sincerely

  
(Somanath Sahoo)  
Head of Department



# **School of Journalism and Mass Communication**

**AAFT University of Media and Arts, Raipur**

## **BOARD OF STUDIES MEETING**

### **Minutes of Meeting**

The BOS for School of Journalism and Mass Communication was conducted with academicians and Industry Professional on 8<sup>th</sup> May 2021, with an objective to put before them the syllabus of MJMC, BJMC, DJMC & PGDJMC, and invite their feedback and suggestion.

**Date:** 8<sup>th</sup> May, 2021,

**Time:** 10.30am

**Venue:** Zoom (Online Platform)

**Chaired By:** Mr. Somanath Sahoo, HoD, SOJMC

**Following members were present:**

1. Mr Sudhir Ranjan, Registrar, AAFT University
2. Dr. Shikha Verma Kashyap, Associate Director, AAFT University
3. Mr. Santosh Swarnakar, Academic Dean, AAFT University
4. Dr. Manohar Lal, Assistant Professor, Depart of Journalism & Mass Communication, Mahatma Gandhi Kashi Vidyapith, Varanasi, UP
5. Mr. Sushil Agrawal, Senior Sub-Editor, Central Chronicle, Raipur, CG
6. Ms. Shivangi Mishra, BOS Coordinator, AAFT University
7. Mr. Mukesh Kumar, HoD, SOC, AAFT University
8. Dr. Shiv Gopal, Assistant Professor, SOJMC, AAFT University
9. Ms. Ankisha Mishra, Assistant Professor, SOJMC, AAFT University

### **Agenda of the Meeting:**

1. For Diploma and PG Diploma courses, the subjects are changed with maintaining the same subject codes. (Note- The first-year subjects of BJMC and MJMC were the same for DJMC and PGDJMC).
2. The subject code of ENGLISH (in BJMC-1st) is changed from AU-BAJM-100 to AU-BAJM-ENG-100, and ENVIRONMENT STUDIES from AUEVS-100 to AU-BAJM-EVS-200.
3. Review of the syllabus of Master in Journalism and Mass Communication (MJMC) effective from Aug-2019 onwards.
4. Review of the syllabus of Bachelor in Journalism and Mass Communication (BJMC) effective from Aug-2019 onwards.



5. Discussion and Approval of Internship, Books, and Journals. Your valuable inputs from your academic and industry experience would definitely go a long way in whetting the syllabus and the course.

**Schedule of Discussion was:**

S No	Time	Name of Activity
1	10.30am	Introduction of Experts and brief explanation of the BOS agenda
2	10.40am	Discussion and Review of MJMC and PGDJMC syllabus
3	11.30am	Discussion and Review of BJMC and DJMC syllabus
4	12.25pm	Vote of thanks

**Following Points were discussed:**

1. The online BOS meeting of SOJMC started with the permission of respected Registrar, Mr Sudhir Ranjan and respected Associate Director, Dr. Shikha Verma Kashyap at 10.30 am. The experts Dr. Manohar Lal and Mr Sushil Agrawal was introduced to the members by HoD, Mr Somanath Sahoo.
2. Discussion started with the "MJMC SYLLABUS". Dr. Manohar Lal and Mr. Sushil Agrawal suggested changes in the Syllabus and Name of the Subjects.
  - i. Dr. Manohar suggested to change the name of MJMC SEM-1 2nd paper **STILL PHOTOGRAPHY: THEORY & PRACTICE** to **STILL PHOTOGRAPHY**. Mr. Sushil agreed on this.
  - ii. Both the external experts suggested to change the name of MJMC SEM-1 3rd paper **INTRODUCTION TO JOURNALISM STUDY** to **INTRODUCTION TO JOURNALISM**.
  - iii. Dr. Manohar and Mr Sushil suggested for adding 2 topics (Media literacy and New Media Journalism) in MJMC SEM-1 3<sup>rd</sup> Paper.
  - iv. Dr. Manohar suggested for changing the name of MJMC SEM-1 5th paper **MASS COMMUNICATION THEORIES & MEDIA ETHICS & LAWS** to **MASS COMMUNICATION THEORIES** and Mr. Sushil agreed.
  - v. Dr. Manohar suggested for add-on some topics in unit 4 or 5 in MJMC SEM-1 5<sup>th</sup> Paper. These topics are: **Communication & society, Communication & Culture, Communication & Democracy, Communication & Philosophy, Ethical aspect of Mass Media, Issues of Media Monopoly and Communication System.**
3. Then review of MJMC SEM-2 syllabus began. Dr. Manohar and Mr Sushil suggested that the name of the MJMC SEM-2 2nd paper **WRITING & PRODUCING FOR RADIO** should be **RADIO BROADCASTING: WRITING & PRODUCTION**.
  - i. Dr. Manohar suggested to change the name of MJMC SEM-2 4<sup>th</sup> paper **PUBLIC RELATIONS & EVENTS** to **PUBLIC RELATIONS & EVENT MANAGEMENT** and also Mr. Sushil agreed on this.





- ii. Dr. Manohar suggested to change the name of MJMC SEM-2 5<sup>th</sup> paper **SPECIALIZED REPORTING & ADVANCE EDITING** to **NEWS REPORTING & EDITING**
4. Next discussion began with the suggestion of changing the name of MJMC SEM-3 2<sup>nd</sup> paper **WRITING & PRODUCING FOR TELEVISION (ENG+ NEWS BULLETIN)** to **TELEVISION WRITING & NEWS PRODUCTION**, by external experts.
  - i. Experts suggested for the changing the name of MJMC SEM-3 3<sup>rd</sup> paper **SOCIAL & DEVELOPMENT COMMUNICATION** to **DEVELOPMENT COMMUNICATION**, and MJMC SEM-3 5<sup>th</sup> paper **ADVERTISING & BRANDING** to **ADVERTISING & BRAND IMAGE**.
  - ii. Dr. Manohar added some topics in unit 3 in MJMC SEM-3 5<sup>th</sup> Paper. These topics were: **Brand Meaning and Definition, Types, Brand Image, Branding Process and Brand Ambassador.**
5. Then experts reviewed the syllabus of MJMC SEM-4.
  - i. Dr. Manohar suggested the new name **MASS MEDIA RESEARCH** for MJMC SEM-4 3<sup>rd</sup> paper **MEDIA RESEARCH METHODOLOGIES**.
  - ii. Dr. Manohar Add some topics in unit 1 and 3 in MJMC SEM-4 3<sup>rd</sup> Paper. These topics are: **In Unit -1 Research type and scientific Research and in unit -3 Audience survey, Exit poll and ethical perspective of media research.**
6. For the students, experts suggested to add 5 to 8 books with publishers name. They advised to mention both English and Hindi language text books for all subjects in the syllabus.
7. Mr. Sushil suggested some add-on topics for **Public Relations** subject. These topics were: **Corporate Communication, Social Media Management.**
8. The external experts suggested to add some specializations in MJMC SEM-3. These specializations might be: **Corporate Communication, Health Communication, Sports Communication, Political Communication and Media Entrepreneurship, Radio Jockey, Hindi/ English Journalism, Rural Journalism.**
9. Dr. Shikha Verma Kashyap asked about CBCS System and Elective System for the courses. The experts agreed for the 5 subjects having 4 credits each. They suggested for a specialized subject in last year of the MJMC and BJMC course which will be treated as an elective subject. The students will choose any one specialized subject among 3 or 4 options.
10. Discussion was done for subject credits, teaching hrs and Industrial Trainings.
11. After covering the entire syllabus of Masters of Journalism and Mass Communication, the experts reviewed the syllabus of **Bachelors of Journalism and Mass Communication (BJMC)**.
  - i. Dr. Manohar Lal and Mr. Sushil Agrawal suggested some changes in the **BJMC SEM-1 Syllabus and Name of the Subjects.**
  - ii. Dr. Manohar and Mr. Sushil suggested for reducing the content of BJMC SEM-1 2<sup>nd</sup> Paper **Print and Publishing.**
  - iii. Dr. Manohar suggested to change the name of BJMC SEM-1 3<sup>rd</sup> paper **PRINCIPLES OF MASS COMMUNICATION** to **INTRODUCTION TO MASS COMMUNICATION**



and Mr. Sushil agreed on this. Dr. Manohar added a new topic in unit-1. That was **Communication Meaning and Definition**.

- iv. The panel talked about English subject. It was decided that the subjects **UNDERSTANDING NEW MEDIA & TECHNIQUES OF WRITING FOR NEW MEDIA** will be merged in one subject as **INTRODUCTION TO NEW MEDIA**. The fifth subject will be **COMMUNICATIVE ENGLISH**.
- v. This will be followed in DJMC 1<sup>st</sup> semester also. So that the diploma students will be able to learn communicative English.
- vi. Reviewing moved to the next semester – **BJMC SEM-2**
- vii. Dr. Manohar suggested to change the name of BJMC SEM-2 1<sup>st</sup> paper **STILL PHOTOGRAPHY: THEORY & PRACTICE** to **BASICS OF STILL PHOTOGRAPHY**. Other experts agreed on this.
- viii. Mr. Sushil suggested for conducting workshops in weekly/Bi-weekly basis for the subject **STILL PHOTOGRAPHY**. He and Mr Santosh Swarnakar talked about **mobile photography and drone photography** and he suggested to add these topics in photography syllabus.
- ix. Mr. Sushil suggested to add storytelling topics for the subject **Radio: Theory & Practice (Unit-4)**. He suggested for regular workshops and industrial visits for this subject.
- x. Dr. Manohar and Mr. Sushil suggested for reducing the reading content of BJMC SEM-2 3<sup>rd</sup> Paper **ADVERTISING: CONCEPTS & PROCESSES**.
- xi. Dr. Manohar suggested to add the topic 'Translation' in Unit-5 in 5<sup>th</sup> paper BJMC SEM-2, **REPORTING AND EDITING**.
- xii. Discussion was extended to the next semester – **BJMC SEM-3**
- xiii. In semester 3 the panel suggested to merge 2 papers. (Paper 3 **WRITING & PRODUCING FOR TV** and Paper 5 **PRODUCTION EXERCISE**). The new name of the subject will be **TELEVISION PRODUCTION: THEORY AND PRACTICE**.
- xiv. Panel talked about EVS Subject and Decide to add the respective subject in Semester- 3 as **ENVIRONMENTAL COMMUNICATION**.
- xv. Dr. Manohar suggested to change the name of BJMC SEM-3 4<sup>th</sup> paper **ADVERTISING CREATIVE: COPYWRITING & VISUALISATION** to **CREATIVE ADVERTISING** and other experts agreed.
- xvi. Then the review of **BJMC SEM-4** syllabus was done.
- xvii. Mr. Sushil and Mr. Mukesh suggested to add some new Editing Software like **EDS or Mobile Editing Application** in the **VIDEO EDITING & SOUND RECORDING (Paper-1, BJMC-4<sup>th</sup>)**.
- xviii. Dr. Manohar suggested some topics for Development Communication subject. These topics were: **Panchayat Raj Raj system and All India Development Program like Krishi Jagat, Krishi Darshan etc.**
- xix. Dr. Manohar suggested to change the name BJMC SEM-4 5<sup>th</sup> paper **PRODUCING & DIRECTING TV: NEWS BULLETIN & ENG** to **TV NEWS PRODUCING**. Other experts agreed.
- xx. 5<sup>th</sup> subject **TV NEWS PRODUCTION** has 2 units in BJMC SEM- 4. Dr. Manohar suggested to add 3 units for completing the respective subject.



- xxi. Discussion for BJMC SEM-5 began.
- xxii. The Respected panel suggested to merge two subjects communicating & soft skills and English to one paper and that will be COMMUNICATIVE ENGLISH in BJMC-2<sup>nd</sup> SEM. A specialization paper could be added in this 5<sup>th</sup> Sem.
- xxiii. Dr. Manohar suggested that BJMC SEM-4 4<sup>th</sup> paper MEDIA RESEARCH METHODOLOGIES should be MEDIA RESEARCH. All the experts agreed.
- xxiv. Then the experts reviewed the syllabus of BJMC SEM-6.
- xxv. Dr. Manohar suggested to add some topics for Media Ethics & Law subject. These topics are: Fundamental Rights and Fundamental Duties.
- xxvi. Mr Sushil and Dr. Manohar suggested to change the name of BJMC SEM-6 4<sup>th</sup> paper THESIS OR PROJECT to PROJECT.
12. The experts suggested to change the name of the subject STUDAY OF RADIO & TV to STUDAY OF RADIO & TV PRODUCTION in DJMC-2<sup>nd</sup> Sem.
13. The experts suggested to change the name of the subject SPECIALIZED NEWS REPORTING & EDITING to NEWS REPORTING & EDITING in PGDJMC 2<sup>nd</sup> Sem.
14. The experts approved the subject name changes in DJMC and PGDJMC.

They were as follows.

#### **DJMC**

- 1.1 ACTING & PRESENTATION - **ACTING SKILLS & PRESENTATION**
- 1.2 PRINT & PUBLISHING - **INTRODUCTION TO PRINT MEDIA**
- 1.3 PRINCIPLES OF MASS COMMUNICATION - **INTRODUCTION TO MASS COMMUNICATION**
- 1.4 UNDERSTANDING NEW MEDIA - **INTRODUCTION TO NEW MEDIA**
- 1.5 TECHNIQUES OF WRITING FOR NEW MEDIA (Merged with Paper-4)- **COMMUNICATIVE ENGLISH**

- 2.1 STILL PHOTOGRAPHY: THEORY & PRACTICE - **INTRODUCTION TO STILL PHOTOGRAPHY**
- 2.2 RADIO: THEORY & PRACTICE - **STUDAY OF RADIO & TV PRODUCTION**
- 2.3 ADVERTISING: **CONCEPTS & PROCESSES- ADVERTISING**
- 2.4 PUBLIC RELATIONS- **PUBLIC RELATIONS: THEORY& PRACTICE**
- 2.5 REPORTING & EDITING- **NEWS REPORTING & EDITING**

#### **PGDJMC**

- 1.1 ACTING & PRESENTATION- **PRESENTATION SKILLS**
- 1.2 STILL PHOTOGRAPHY: **THEORY & PRACTICE- PRACTICING STILL PHOTOGRAPHY**
- 1.3 INTRODUCTION TO JOURNALISM STUDY- **INTRODUCTION TO JOURNALISM PRACTICE**
- 1.4 UNDERSTANDING NEW MEDIA- **NEW MEDIA**





**1.5 MASS COMMUNICATION THEORIES & MEDIA ETHICS & LAWS- MASS COMMUNICATION: THEORIES & LAWS**

**2.1 CAMERA & LIGHTING TECHNIQUES-CAMERA & LIGHTING FOR FILM & TV PRODUCTION**

**2.2 WRITING & PRODUCING FOR RADIO- RADIO & TV PROGRAMME PRODUCTION**

**2.3 CULTURAL STUDIES & ART FORMS -CULTURAL STUDIES**

**2.4 PUBLIC RELATIONS & EVENTS - PUBLIC RELATIONS & EVENT MANAGEMENT**

**2.5 SPECIALIZED REPORTING & ADVANCE EDITING- NEWS REPORTING & EDITING**

15. The experts agreed to add TV production topics in DJMC 2<sup>nd</sup> Sem and PGDJMC 2<sup>nd</sup> Sem with Radio Production topics to give a complete training to diploma students.
16. Mr. Sushil emphasized on industry experience of the students.
17. Mr. Santosh Swarnakar talked about Students Practical involvement towards their subjects.
18. After a healthy discussion, Mr. Sudhir Ranjan, Registrar, AAFT University, thanked the visiting guests and encroached the team.
19. Dr. Shikha Verma Kashyap, Associate Director, AAFT University, also thanked all the guests and team.
20. All the experts and panel members agreed for the changes in the syllabus as per the suggestions discussed.

**Conclusion:**

This BOS meeting was very fruitful and all the experts gave their valuable suggestions for strengthening the SOJMC syllabuses, and making them as 100% both academic & industry friendly.

Yours Sincerely,



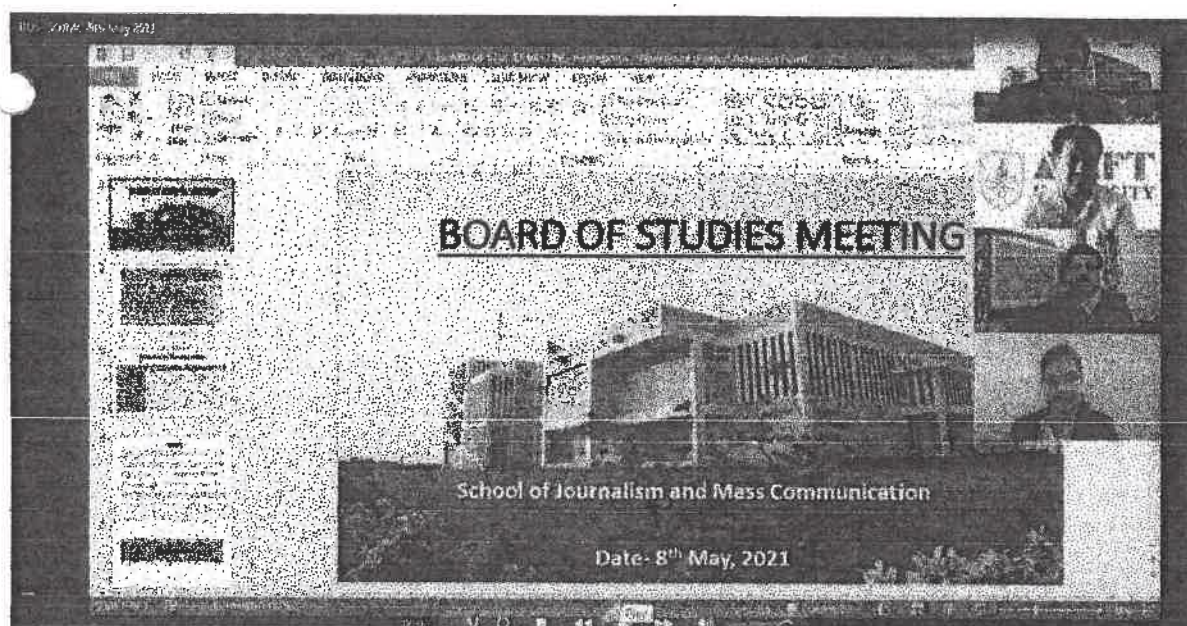
(Somanath Sahoo, Head of Department, SOJMC)

(In-charge Chairperson for Meeting)





**Photographs of the meeting:**



REGISTRAR  
AFT  
RAIPUR (C.G.)

**Journalism and Mass Communication**

**M.A. in**

**Journalism and Mass Communication**

**(MJMC)**

**(2yrs Regular Programme)**

**(2021 - 2023)**



**School of Journalism and Mass Communication**

**AAFT University,**

**Village Math, Raipur,**

**Raipur, Chhattisgarh – 492002**

**Tel: 0771-.....**

**Website: [www.aaft.edu.in](http://www.aaft.edu.in)**



## **PREFACE:**

The Syllabus book presents the broad objectives, structure, and contents of M.A. in Journalism and Mass Communication Programme. The syllabus is directional in scope and permits the much desirable flexibility to keep pace with the ever-growing body of knowledge and practical exposure to Media and Mass Communication industries. The course covers important ideas, trends, and practises in the field, including advertising, electronic communication, print media, news writing, public relations and corporate communication, editing, photo journalism, event management, reporting and writing, audio visual communication, cyber journalism, press law and media ethics, TV production, the Internet and new media, and media ecology.

**AAFT University, Raipur**





## **M. A. in Journalism and Mass Communication**

This Course is a 2yrs Programme. The objective of this program is:

- To equip the learners with potential skills in order to enable them to enter the competitive markets in journalism and mass communication.
- To create an awareness among the learners about the world of mass communication and Journalism.
- To bring about a holistic development in the overall well-being of the learners.
- To equip the learners with the emerging concepts of science communication, media management, film studies and communication research.
- To make the learners understand crucial terms and concepts underlying the process of media creation.
- To enable the learners to discuss media-related news in terms of its cultural, social, ethical, political and economic significance.

### **PROGRAMME LEARNING OUTCOMES (PLOs)**

The key outcomes planned in this post-graduate programme in Journalism and Mass Communication are underpinned as follows:

PLO-1: Understanding the crucial role played by newspaper/news channel/news website in society and the concept of news with its types, elements and sources.

PLO-2: Analyzing the work of various news persons, their qualities, duties and the professional requirements.

PLO-3: Examining various forms of reporting and news writing with a thorough understanding of the structure of news writing.

PLO-4: Defining various aspects of editing and the nuances involved in newspaper page designing and typography.

PLO-5: Developing knowledge about photojournalism and news agencies as specialized areas.

PLO-6: Analyzing the business aspect of newspapers/news channel/news website vis-à-vis its public service role.

PLO-7: Understanding the techniques of TV News Reporting and various functions of a TV News Channel.

PLO-8: Developing the knowledge on the Radio channels and their various functions.

PLO-9: Understanding the mass communication research and its applications.

PLO-10: Exploring various aspects of advertising, public relations, constitution, media laws, polity and economy to have deep understanding about the subject.





PLO-11: Practicing various exercises which help students to be better placed while searching for media related jobs. Talks by media persons in the department and internships in media organizations provide practical exposure.

## **PROGRAMME DESIGN & STRUCTURE**

**Duration:** The Course shall be a full time course and the duration of the course shall be of 2 years (4 Semesters).

**Eligibility:** The candidate must have passed Graduation in any discipline with minimum 45% marks from any recognized university/colleges/institutions. The admission is as per the merit list prepared from the result of Admission Entrance Test. Reservations as per University rules will be applicable.

### **Kinds of the course**

Courses in a programme are of two kinds: Core and Elective

#### **1. Core Course:-**

There may be a Core Course in every semester. This is the course which is to be compulsorily studied by a student as a core requirement to complete the requirement of a programme in a said discipline of study.

#### **2. Elective Course:-**

Elective course is a course which can be chosen from a pool of papers. It may be:

- Supportive to the discipline of study
- Providing an expanded scope
- Enabling an exposure to some other discipline/domain
- Nurturing student's proficiency/skill.

### **Scope and Content:**

- The regulations documented here are applicable to the M.A. in Journalism and Mass Communication programme offered by the University.
- The applicability of the Regulations must be understood in the context of the given Scheme of study and the Syllabus of the programme.
- The Regulations given here are in addition to the rules and regulations notified at the time of the admission.
- The authorities of University may modify, add, delete, expand, or substantiate any part of the regulations and syllabus, at any time.



**Pedagogy:**

Lectures, tutorials, practical, projects, presentations, workshops, seminars, and hands-on training will be used extensively in the teaching-learning process of the programme. In most papers, hands-on training in the use of various equipment, including as cameras, editing machines, and so forth, is included.

**Team Activities:**

Students often get to work on assignments in groups, where they learn how to work and adapt with people from different backgrounds. The students also learn how to be creative and have a good sense of style. In each course, students also work on a project or projects during the semester. Students are expected to stay up-to-date on the latest changes in the media industry, use technical concepts, understand problems and come up with creative solutions.

**Continuous Evaluation:**

Throughout the course of a semester, students are continuously assessed based on a variety of criteria in order to monitor their level of advancement. The evaluation procedure includes things like class participation as well as tests, assignments, and projects that have been announced.

**Guest Lecture:**

Students at AAFT University frequently converse with industry celebrities. At the university level, these guests with extensive expertise and unique knowledge hail from a variety of media sectors. The School of Journalism and Mass Communication makes sure that high-ranking professionals in the field come to campus often. This makes sure that the students are up-to-date on what's going on in the industry and helps them get ready for their future jobs.

**Workshop:**

In a regular basis, workshops on various domains are held to provide students with the skills required by the industry. Media production-related workshops were held to enhance their skills.



## **EVALUATION OF THEORY PAPERS, INTERNAL ASSIGNMENTS, AND PROJECTS**

### **Internal Assessment:**

Under continuous and comprehensive evaluation, the university is doing a formative evaluation. Students are required to take the internal assessment tests for each course, and their attendance is also taken into account. If a candidate doesn't pass the internal assessment tests, they can't take the final exam.

### **Evaluation of Answer Book:**

The paper setter or any other internal or external examiner that the Controller of Examinations nominates may evaluate the answer books. If the examiner does not analyse the answer book by the deadline, the Controller of Examinations may, with the agreement of the relevant authorities, have the answer book(s) examined by any other subject-matter expert.

### **Re-evaluation of Answer Books:**

- (a) Re-evaluation will be permitted only for the theory/external examinations conducted by this University.
- (b) No re-evaluation will be allowed for examination in Practical/Viva-Voce/Training Report/Project Report/Sessional/thesis or dissertation, etc. or any other paper wherein there is a joint evaluation by two examiners.

### **Practical Examinations:**

- (a) Practical examinations shall be conducted by a Board of Examiners consisting of one internal and one external examiner to be nominated by the Controller of Examinations.
- (b) The candidate who fails to obtain pass marks in practical examination shall be allowed to re-appear before Board of Examiners as per schedule specified for ATKT Examinations.
- (c) Project Report/Dissertation will be evaluated jointly by the internal and external examiners.

### **Viva-Voce:**

- (a) Comprehensive Viva-Voce for Project/dissertation shall be conducted by a Board of Examiners consisting of one internal and one external examiner to be nominated by the Controller of Examinations from the panel of examiners.
- (b) The Viva voce shall be conducted at the time of practical examinations.
- (c) The marks obtained by the student for the viva-voce shall be taken into account when he/she appears in any future examination under re-appear clause.
- (d) A candidate who fails to obtain pass marks in viva-voce shall be allowed to reappear in 'ATKT' examinations before the Board of Examiners.



**If a student does not meet the overall average attendance requirements, he or she will not be permitted to sit for the end-of-semester examination. Furthermore, attendance shall be counted beginning with the date of admission to the University or the start of the academic session, whichever is later.**

**AAFT University, Raipur**





**AAFT UNIVERSITY OF MEDIA AND ARTS**  
**SCHEME OF TEACHING & EXAMINATION**  
**SCHOOL OF JOURNALISM & MASS COMMUNICATION**

**MA in Journalism & Mass Communication I – Semester**

Sl. No	Board of Study	Subject Code	Subject Name	Periods per week			Scheme of Exam			Total Marks	Credit
				L	T	P	ESE	MT	CIA		
1.	Journalism & Mass Communication	AU-MAJM - 101	ACTING & PRESENTATION	2	0	4	70	10	20	100	4
2.	Journalism & Mass Communication	AU-MAJM - 102	STILL PHOTOGRAPHY	2	0	4	70	10	20	100	4
3.	Journalism & Mass Communication	AU-MAJM - 103	INTRODUCTION TO JOURNALISM	2	1	2	70	10	20	100	4
4.	Journalism & Mass Communication	AU-MAJM - 104	UNDERSTANDING NEW MEDIA	3	1	0	70	10	20	100	4
5.	Journalism & Mass Communication	AU-MAJM - 105	MASS COMMUNICATION THEORIES	3	1	0	70	10	20	100	4
			<b>TOTAL</b>	<b>12</b>	<b>4</b>	<b>8</b>	<b>350</b>	<b>50</b>	<b>100</b>	<b>500</b>	<b>20</b>

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment.



**MA in Journalism & Mass Communication II-- Semester**

Sl.No	Board of Study	Subject Code	Subject Name	Periods per week			Scheme of Exam			Total Marks	Credit
				L	T	P	ESE	MT	CIA		
1.	Journalism & Mass Communication	AU-MAJM - 201	CAMERA & LIGHTING TECHNIQUES	2	0	4	70	10	20	100	4
2.	Journalism & Mass Communication	AU-MAJM - 202	RADIO BROADCASTING: WRITING & PRODUCTION	3	0	2	70	10	20	100	4
3.	Journalism & Mass Communication	AU-MAJM - 203	CULTURAL STUDIES & ART FORMS	3	1	0	70	10	20	100	4
4.	Journalism & Mass Communication	AU-MAJM - 204	PUBLIC RELATIONS & EVENT MANAGEMENT	2	1	2	70	10	20	100	4
5.	Journalism & Mass Communication	AU-MAJM - 205	NEWS REPORTING & EDITING	2	1	2	70	10	20	100	4
<b>TOTAL</b>				<b>12</b>	<b>3</b>	<b>10</b>	<b>350</b>	<b>50</b>	<b>100</b>	<b>500</b>	<b>20</b>

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment.



**MA in Journalism & Mass Communication III – Semester**

Sl.No	Board of Study	Subject Code	Subject Name	Periods per week			Scheme of Exam			Total Marks	Credit
				L	T	P	ESE	MT	CIA		
1.	Journalism & Mass Communication	AU-MAJM - 301	VIDEO EDITING & SOUND RECORDING	2	0	4	70	10	20	100	4
2.	Journalism & Mass Communication	AU-MAJM - 302	TELEVISION WRITING AND NEWS PRODUCTION	1	1	4	70	10	20	100	4
3.	Journalism & Mass Communication	AU-MAJM - 303	DEVELOPMENT COMMUNICATION	3	0	2	70	10	20	100	4
4.	Journalism & Mass Communication	AU-MAJM -304	UNDERSTANDING CINEMA	3	1	0	70	10	20	100	4
5.	Journalism & Mass Communication	AU-MAJM - 305	ADVERTISING & BRAND IMAGE	3	1	0	70	10	20	100	4
			<b>TOTAL</b>	<b>12</b>	<b>3</b>	<b>10</b>	<b>350</b>	<b>50</b>	<b>100</b>	<b>500</b>	<b>20</b>

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment.

\*\*\*\* Soon after the end of the mid-term examination of second semester, each student will go for a minimum four-week industrial training in Print Media/Electronic Media.



**MA in Journalism & Mass Communication IV – Semester**

SLNo	Board of Study	Subject Code	Subject Name	Periods per week			Scheme of Exam			Total Marks	Credit
				L	T	P	ESE	MT	CIA		
1.	Journalism & Mass Communication	AU-MAJM - 401	DOCUMENTARY AND AD FILM PRODUCTION	2	0	2	70	10	20	100	4
2.	Journalism & Mass Communication	AU-MAJM - 402	STUDIES IN MEDIA LANGUAGE	4	0	0	70	10	20	100	4
3.	Journalism & Mass Communication	AU-MAJM - 403	MASS MEDIA RESEARCH	3	1	0	70	10	20	100	4
4.	Journalism & Mass Communication	AU-MAJM - 404	SPECIALIZATION: A- RURAL JOURNALISM OR B- MEDIA ENTREPRENEURSHIP	3	0	1	70	10	20	100	4
5.	Journalism & Mass Communication	AU-MAJM - 405	DISSERTATION OR TERM PROJECT	0	0	8	70		30	100	4
<b>TOTAL</b>				<b>12</b>	<b>1</b>	<b>11</b>	<b>350</b>	<b>40</b>	<b>110</b>	<b>500</b>	<b>20</b>

*\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment.*

**\*\*\*\*** Soon after the end of the mid-term examination of fourth semester, each student will do a four-week internship in radio, TV, advertising, public relations, or a non-governmental organization.

  
  
 REGISTRAR  
 UNIVERSITY OF MEGHALAYA  
 WAZIRABARI, SHILLONG  
 MIZORAM, RAIPUR (C.G.)



### Examination Guidelines

**Note: Duration of all theory papers will be of Three Hours.**

**Note:**

- ✓ Total credit for full course: 80
- ✓ Semester wise credit: 20
- ✓ Total number of hours per week: 25
- ✓ Total number of hours per day: 5
- ✓ Total marks for full course: 2000 marks
- ✓ Semester wise Total marks: 500
- ✓ Total number of theory and practical subjects for whole course: 20 subjects

S No.	Examination			Marks	Marks
1	Internal Assessment	Mid Term Exam			10
		Teacher Assessment	Attendance	5	20
			Practical/Activity/Assignments	15	
2	End semester Exam				70
					100

\*\*\*\* Mid-term examination will be taken for 20 Marks and its weight will be 10 Marks

\*\*\*\* External Examination can be divided into four categories.

- ✓ Only Written = 70
  - ✓ Written (50) + Practical (20) = 70 (Total)
  - ✓ Written (20) + Practical (50) = 70 (Total)
  - ✓ Submission = 100 (Total)
- 
- ✓ Each course is as a rule assigned certain number of credits
    - A theory course of 45 hours duration – 3 credits.
    - A theory course of 60 hours duration – 4 credits
    - A theory course of 45 hours with additional 15 hours of laboratory or practical classes or tutorial classes – 4 credits



### **Eligibility to Appear for the Term-End Exam**

Students, who have put in a minimum of 75% attendance in each subject, shall be eligible to appear for the Term-end examination.

### **ELIGIBILITY FOR PASS**

A student shall be declared to have passed in a subject, if he/she secures at least 40% marks in the

- Term-end examination and an aggregate of 40% including internal assessment. When a student reappears for the failed subject(s), the internal assessment marks originally secured
- By him/her in the first appearance in the subject(s), if any, will be carried forward. A student shall be declared to have passed in all subject, if he/she secures at least a pass grade
- Promotion of the student to the next semester, is not automatic, but is dependent on certain other conditions.

### **CLASSIFICATION OF SUCCESSFUL STUDENTS**

On successful completion of the programme, the students will be classified as below:

- Distinction: Those securing an aggregate mark of 75% and above in all the subjects.
- First Class: Those securing an aggregate mark of less than 75%, but above 60% in all the subjects.
- Second Class: Those securing an aggregate mark of less than 60%, but above 50% in all the subjects
- Pass: Those securing an aggregate mark of less than 50% in all the subjects.
- Ranks: Only students who have passed each of the semester examination at the first appearance, shall be eligible for award of Ranks. The first three ranks shall be notified.

### **AWARD OF QUALIFICATION (M.A.)**

- Students will be awarded the Master's degree of upon fulfilment of the following criteria:
- Must have passed all the subjects of the four semesters with a minimum of 40% on each subject including Internal assessment and secured 45% in aggregate.
- Must have secured at least a pass grade in all the Subjects.
- Must have secured a minimum of 45% marks in the project work (wherever applicable).
- Must have complied with all other assessment guidelines and criteria notified during the conduct of the program.



## **GENERAL GUIDELINES**

### **Academic Integrity and Ethics**

- a. A student who has committed an act of academic dishonesty will be deemed to have failed to meet a basic requirement of satisfactory academic performance. Thus, academic dishonesty is not only a basic for disciplinary action but also is relevant to the evaluation of student's level of performance and progress.
- b. Where there has been violation of the basic ethos and principles of academic integrity and ethics, the Director/Board of Examiners/Course coordinator may use their discretion in terms of disciplinary action to be taken.
- c. Academic dishonesty includes, but is not necessarily limited, to the following.
  - i. Cheating or knowingly assisting another student in committing an act of cheating.
  - ii. Unauthorized possession of examination materials, destruction or hiding of relevant materials.
  - iii. Act of plagiarism.
  - iv. Unauthorized changing of marks or marking on examination records.

### **Attendance**

- a. Student are required to attend and participate in all scheduled class sessions, guest lecturer, workshops, outbound learning programs and club/ forum activities of both academic and non-academic nature.
- b. Students may be dropped from the programs due to excessive and non-intimated absences.
- c. Students must notify the program coordinator in writing, the reasons for absence, if any, from class sessions, activities and assessment components.
- d. On notification of absences (including anticipated absences), the Director/ Programmer coordinator would determine whether the absences could be rectified or whether it is possible to satisfactorily complete the subject with the number of identified absences.

### **General**

- a. The students are expected to spend a considerable amount of time in research, reading and practice.
- b. All students are expected to develop and maintain a positive profession attitude and approach throughout the Programme and in conduct of all other activities.
- c. Attendance alone is not sufficient. Students are expected to participate, to help the class learn and understand the topics under consideration.
- d. Food and drinks are not permitted in the classroom / conference hall / University premises.
- e. All students are expected to dress as per stipulated dress code.



## EVALUATION OF ALLIED COURSES AND AUDIT COURSES

### FINAL SEMESTER PROJECT (FSP):

The goal of the FSP is to give students experience working on real-world projects and to test their skills and knowledge in this area. The FSP gives students a chance to learn how to do a big project on their own. During the FSP, students are expected to use all of the knowledge and skills they have gained during their studies to complete the task proposed by the student or discussed by the student and supervisor together. So, the goals of the FSP are:

- ✓ to teach students how to work on their own to make the media projects;
- ✓ to teach students how to use their knowledge and skills in problem-solving, analysis, and critical thinking,
- ✓ to teach students how to explore new research knowledge and skills, and
- ✓ to teach students basic skills for managing news, documentary and short film production.

### EVALUATION:

FSP will be evaluated on the basis of –

Sr. No. Criteria Total Marks Obtained

Sr. No.	Criteria	Total Marks
1	Originality of approach	10
2	Relevance of topic	10
3	Production Output	30
4	Presentation	20
5	Viva	30
	<b>Total</b>	<b>100</b>





**School of Journalism and Mass Communication, AAFT University, Raipur**

**Course Structure (M.A. in Journalism and Mass Communication) 2021- 2023 Batch**

Course Type	Course Code	Semester I	Hours
CC	AU-MAJM - 101	Acting And Presentation	60
CC	AU-MAJM - 102	Still Photography	90
CC	AU-MAJM - 103	Introduction To Journalism	90
CC	AU-MAJM - 104	Understanding New Media	90
CC	AU-MAJM - 105	Mass Communication Theories	60
		<b>TOTAL</b>	<b>390 Hrs</b>
		<b>Semester II</b>	
CC	AU-MAJM - 201	Camera & Lighting Techniques	90
CC	AU-MAJM - 202	Radio Broadcasting: Writing & Production	90
CC	AU-MAJM - 203	Cultural Studies & Art Forms	60
CC	AU-MAJM - 204	Public Relations & Event Management	60
CC	AU-MAJM - 205	News Reporting & Editing	90
		<b>TOTAL</b>	<b>390 Hrs</b>
		<b>Semester III</b>	
CC	AU-MAJM - 301	Video Editing & Sound Recording	90
CC	AU-MAJM - 302	Television Writing And News Production	90
CC	AU-MAJM - 303	Development Communication	60
CC	AU-MAJM - 304	Understanding Cinema	60
CC	AU-MAJM - 305	Advertising & Brand Image	60
GE	AU-MAJM-350	Industrial Training Report	300
		<b>TOTAL</b>	<b>660 Hrs</b>
		<b>Semester IV</b>	
CC	AU-MAJM - 401	Documentary And Ad Film Production	90
CC	AU-MAJM - 402	Studies In Media Language	60
CC	AU-MAJM - 403	Mass Media Research	60
		Specialization:	60
GE-1	AU-MAJM -450	A- Rural Journalism Or B- Media Entrepreneurship	60
GE-2	AU-MAJM - 451	Dissertation Or Term Project	150
		<b>TOTAL</b>	<b>480Hrs</b>
		<b>GRAND TOTAL</b>	<b>1620Hrs</b>

CC- Core Course, GE- General Elective



# **Journalism and Mass Communication**

**B.A. in**

# **Journalism and Mass Communication**

**(BAJM)**

**(3yrs Regular Programme)**

**(2021 - 2024)**



**School of Journalism and Mass Communication**

**AAFT University,**

**Village Math, Raipur,**

**Raipur, Chhattisgarh – 492002**

**Tel: 0771-.....**

**Website: [www.aaft.edu.in](http://www.aaft.edu.in)**



## **PREFACE:**

The Syllabus book presents the broad objectives, structure, and contents of BA in Journalism and Mass Communication Programme. The syllabus is directional in scope and permits the much desirable flexibility to keep pace with the ever-growing body of knowledge and practical exposure to Media and Mass Communication industries. The course covers important ideas, trends, and practises in the field, including advertising, electronic communication, print media, news writing, public relations and corporate communication, editing, photo journalism, event management, reporting and writing, audio visual communication, cyber journalism, press law and media ethics, TV production, the Internet and new media, and media ecology.

**AAFT University, Raipur**



## **B. A. in Journalism and Mass Communication**

This Course is a 3yrs Programme. The objective of this programme is:

1. To impart the basic knowledge of Mass communication & Journalism and related areas of studies.
2. To develop the learner into competent and efficient Media & Entertainment Industry-ready professionals.
3. To empower learners by communication, professional and life skills.
4. To impart Information Communication Technologies (ICTs) skills, including digital and media literacy and competencies.
5. To imbibe the culture of research, innovation, entrepreneurship and incubation.
6. To inculcate professional ethics, values of Indian and global culture.
7. To prepare socially responsible media academicians, researchers, professionals with global vision.

## **PROGRAMME LEARNING OUTCOMES (PLOs)**

The key outcomes planned in this undergraduate programme in Journalism and Mass Communication are underpinned as follows:

After completing this undergraduate programme, a learner:

1. Should learn the basics of Mass Communication, Journalism, and other related fields.
2. Should learn about the media and how it affects people.
3. Must be skilled enough to do a professional job that meets the needs of the Media and Entertainment Industry.
4. They should give themselves power by learning communication, work, and life skills.
5. Should be able to improve leadership skills.
6. Become a socially responsible, world-minded citizen
7. Should know how to use ICTs, including how to use computers.
8. Become ethically responsible media professionals and business owners who follow human values, Indian culture, and global culture.
9. Understand that you can learn new things throughout your life.
10. Must learn how to do primary research, understand how important innovation, entrepreneurship, and incubation are, and be able to do these things.

## **PROGRAMME DESIGN & STRUCTURE**

**Duration:** The Course shall be a full time course and the duration of the course shall be of 3 years (6 Semesters).





**Eligibility:** The candidate must have passed 10+2 examination in any discipline with minimum 40% marks. The admission is as per the merit list prepared from the result of Admission Entrance Test. Reservations as per University rules will be applicable.

### **Kinds of the course**

Courses in a programme are of two kinds: Core and Elective

#### **1. Core Course:-**

There may be a Core Course in every semester. This is the course which is to be compulsorily studied by a student as a core requirement to complete the requirement of a programme in a said discipline of study.

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Elective course is a course which can be chosen from a pool of papers. It may be:

- Supportive to the discipline of study
- Providing an expanded scope
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- Nurturing student's proficiency/skill.

### **Scope and Content:**

- The regulations documented here are applicable to the B.A. in Journalism and Mass Communication programme offered by the University.
- The applicability of the Regulations must be understood in the context of the given Scheme of study and the Syllabus of the programme.
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Throughout the course of a semester, students are continuously assessed based on a variety of criteria in order to monitor their level of advancement. The evaluation procedure includes things like class participation as well as tests, assignments, and projects that have been announced.

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#### **Workshop:**

In a regular basis, workshops on various domains are held to provide students with the skills required by the industry. Media production-related workshops were held to enhance their skills.

### **EVALUATION OF THEORY PAPERS, INTERNAL ASSIGNMENTS, AND PROJECTS**

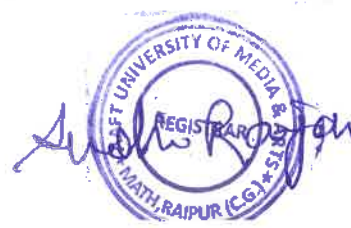
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Under continuous and comprehensive evaluation, the university is doing a formative evaluation. Students are required to take the internal assessment tests for each course, and their attendance is also taken into account. If a candidate doesn't pass the internal assessment tests, they can't take the final exam.

#### **Evaluation of Answer Book:**

The paper setter or any other internal or external examiner that the Controller of Examinations nominates may evaluate the answer books. If the examiner does not analyse the answer book by the deadline, the Controller of Examinations may, with the agreement of the relevant authorities, have the answer book(s) examined by any other subject-matter expert.

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(b) No re-evaluation will be allowed for examination in Practical/Viva-Voce/Training Report/Project Report/Sessional/thesis or dissertation, etc. or any other paper wherein there is a joint evaluation by two examiners.

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(b) The candidate who fails to obtain pass marks in practical examination shall be allowed to re-appear before Board of Examiners as per schedule specified for ATKT Examinations.

(c) Project Report/Dissertation will be evaluated jointly by the internal and external examiners.

**Viva-Voce:**

(a) Comprehensive Viva-Voce for Project/dissertation shall be conducted by a Board of Examiners consisting of one internal and one external examiner to be nominated by the Controller of Examinations from the panel of examiners.

(b) The Viva voce shall be conducted at the time of practical examinations.

(c) The marks obtained by the student for the viva-voce shall be taken into account when he/she appears in any future examination under re-appear clause.

(d) A candidate who fails to obtain pass marks in viva-voce shall be allowed to reappear in ATKT examinations before the Board of Examiners.

**If a student does not meet the overall average attendance requirements, he or she will not be permitted to sit for the end-of-semester examination. Furthermore, attendance shall be counted beginning with the date of admission to the University or the start of the academic session, whichever is later.**

**AAFT University, Raipur**



## Scheme of Teaching and Examination

### B.A. in Journalism & Mass Communication I – Semester

Sl.No	Board of Study	Subject Code	Subject Name	Periods per week			Scheme of Exam			Total Marks	Credit
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3.	Journalism & Mass Communication	AU-BAJM-103	INTRODUCTION TO MASS COMMUNICATION	3	1	0	70	10	20	100	4
4.	Journalism & Mass Communication	AU-BAJM-104	INTRODUCTION TO NEW MEDIA	3	1	0	70	10	20	100	4
5.	Journalism & Mass Communication	AU-BAJM-105	COMMUNICATIVE ENGLISH	2	1	2	70	10	20	100	4
<b>TOTAL</b>				12	4	8	350	50	100	500	20

\*L= Lectures, P= Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment.

### B.A. in Journalism & Mass Communication II – Semester

Sl.No	Board of Study	Subject Code	Subject Name	Periods per week			Scheme of Exam			Total Marks	Credit
				L	T	P	ESE	MT	CIA		
1.	Journalism & Mass Communication	AU-BAJM-201	BASICS OF STILL PHOTOGRAPHY	2	0	4	70	10	20	100	4
2.	Journalism & Mass Communication	AU-BAJM-202	RADIO: THEORY & PRACTICE	3	0	2	70	10	20	100	4
3.	Journalism & Mass Communication	AU-BAJM-203	ADVERTISING: CONCEPTS & PROCESSES	3	1	0	70	10	20	100	4
4.	Journalism & Mass Communication	AU-BAJM-204	PUBLIC RELATIONS	2	1	2	70	10	20	100	4
5.	Journalism & Mass Communication	AU-BAJM-205	REPORTING & EDITING	2	1	2	70	10	20	100	4
<b>TOTAL</b>				12	3	10	350	100	50	500	20

\*L= Lectures, P= Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment.





### B.A. in Journalism & Mass Communication III – Semester

Sl.No	Board of Study	Subject Code	Subject Name	Periods per week			Scheme of Exam			Total Marks	Credit
				L	T	P	ESE	MT	CIA		
1.	Journalism & Mass Communication	AU-BAJM-301	CAMERA & LIGHTING TECHNIQUES	2	0	4	70	10	20	100	4
2.	Journalism & Mass Communication	AU-BAJM-302	TELEVISION MEDIUM OF MASS COMMUNICATION	3	1	0	70	10	20	100	4
3.	Journalism & Mass Communication	AU-BAJM-303	TELEVISION PRODUCTION: THEORY AND PRACTICE	1	1	4	70	10	20	100	4
4.	Journalism & Mass Communication	AU-BAJM-304	CREATIVE ADVERTISING	2	1	2	70	10	20	100	4
5.	Journalism & Mass Communication	AU-BAJM-305	ENVIRONMENTAL COMMUNICATION	3	0	1	70	10	20	100	4
<b>TOTAL</b>				11	3	11	350	100	50	500	20

*\*L= Lectures, P= Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment.*

### B.A. in Journalism & Mass Communication IV – Semester

Sl. No	Board of Study	Subject Code	Subject Name	Periods per week			Scheme of Exam			Total Marks	Credit
				L	T	P	ESE	MT	CIA		
1.	Journalism & Mass Communication	AU-BAJM-401	VIDEO EDITING & SOUND RECORDING	2	0	4	70	10	20	100	4
2.	Journalism & Mass Communication	AU-BAJM-402	CORPORATE COMMUNICATION	4	0	0	70	10	20	100	4
3.	Journalism & Mass Communication	AU-BAJM-403	UNDERSTANDING CINEMA	3	1	0	70	10	20	100	4
4.	Journalism & Mass Communication	AU-BAJM-404	DEVELOPMENT COMMUNICATION	3	0	2	70	10	20	100	4
5.	Journalism & Mass Communication	AU-BAJM-405	TV NEWS PRODUCING	0	0	8	70		30	100	4
<b>TOTAL</b>				12	1	14	350	100	50	500	20

*\*L= Lectures, P= Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment.*



**B.A. in Journalism & Mass Communication V – Semester**

Sl. No	Board of Study	Subject Code	Subject Name	Periods per week			Scheme of Exam			Total Marks	Credit
				L	T	P	ESE	MT	CIA		
1.	Journalism & Mass Communication	AU-BAJM-501	STUDIES IN MEDIA LANGUAGE	3	1	0	70	10	20	100	4
2.	Journalism & Mass Communication	AU-BAJM-502	EVENT MANAGEMENT	2	1	2	70	10	20	100	4
3.	Journalism & Mass Communication	AU-BAJM-503	CULTURAL STUDIES & ART FORMS	3	1	0	70	10	20	100	4
4.	Journalism & Mass Communication	AU-BAJM-504	MEDIA RESEARCH	3	1	0	70	10	20	100	4
<b>Elective</b>											
5.	Journalism & Mass Communication	AU-BAJM-550	NEWS ANCHORING	2	1	2	70	10	20	100	4
			WEB JOURNALISM								
			<b>GRAND TOTAL</b>	<b>13</b>	<b>5</b>	<b>4</b>	<b>350</b>	<b>100</b>	<b>50</b>	<b>500</b>	<b>20</b>

\*L= Lectures, P= Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment.

\*\*\*\* Soon after the end of the mid-term examination of fifth semester, each student will go for a minimum four-week industrial training in Print Media.



### BA in Journalism & Mass Communication VI – Semester

Sl No	Board of Study	Subject Code	Subject Name	Periods per week			Scheme of Exam			Total Marks	Credit
				L	T	P	ESE	MT	CIA		
1.	Journalism & Mass Communication	AU-BAJM-601	DOCUMENTARY: THEORY & PRACTICE	4	0	0	70	20	10	100	4
2.	Journalism & Mass Communication	AU-BAJM-602	MEDIA ETHICS & LAWS	3	1	0	70	20	10	100	4
3.	Journalism & Mass Communication	AU-BAJM-603	INTRODUCTION TO INTERNATIONAL MEDIA	3	1	0	70	20	10	100	4
<b>ELECTIVE</b>											
4.	Journalism & Mass Communication	AU-BAJM-650	PROJECT/ DISSERTATION	0	0	8	70		30	100	4
5.	Journalism & Mass Communication	AU-BAJM-651	PRODUCTION: AD FILM OR DOCUMENTARY	0	0	8	70		30	100	4
			<b>GRAND TOTAL</b>	10	2	16	350	60	80	500	20

*\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment.*

**\*\*\*\* Soon after the end of the mid-term examination of sixth semester, each student will do a four-week internship in radio, TV, advertising, public relations, or a non-governmental organisation.**



## ASSESSMENT AND EXAMINATION

**Note: Duration of all theory papers will be of Three Hours.**

**Note:**

- ✓ Total credit for full course: 120
- ✓ Semester wise credit: 20
- ✓ (Total number of hours per week: 25
- ✓ Total number of hours per day: 5
- ✓ Total marks for full course: 3000 marks
- ✓ Semester wise Total marks: 500
- ✓ Total number of theory and practical subjects for whole course: 30 subjects

**Semester wise Total number of theory and practical subjects: 5 subjects**

S No.	Examination			Marks	Marks
1	Internal Assessment	Mid Term Exam			10
		Teacher Assessment	Attendance	5	20
			Practical/Activity/Assignments	15	
2	End semester Exam				70
					100

\*\*\*\* Mid-term examination will be taken for 20 Marks and its weight will be 10 Marks

\*\*\*\* External Examination can be divided into four categories.

- ✓ Only Written = 70
- ✓ Written (50) + Practical (20) = 70 (Total)
- ✓ Written (20) + Practical (50) = 70 (Total)
- ✓ Submission = 100 (Total)
- ✓ Each course is as a rule assigned certain number of credits
  - A theory course of 45 hours duration – 3 credits.
  - A theory course of 60 hours duration – 4 credits
  - A theory course of 45 hours with additional 15 hours of laboratory or practical classes or tutorial classes – 4 credits

**Diploma/UG/PG project work in the final semester of 120 hours – 4 credits**





### **Eligibility to Appear for the Term-End Exam**

Students, who have put in a minimum of 75% attendance in each subject, shall be eligible to appear for the Term-end examination.

### **ELIGIBILITY FOR PASS**

A student shall be declared to have passed in a subject, if he/she secures at least 40% marks in the

- Term-end examination and an aggregate of 40% including internal assessment. When a student reappears for the failed subject(s), the internal assessment marks originally secured
- By him/her in the first appearance in the subject(s), if any, will be carried forward. A student shall be declared to have passed in all subject, if he/she secures at least a pass grade
- Promotion of the student to the next semester, is not automatic, but is dependent on certain other conditions.

### **CLASSIFICATION OF SUCCESSFUL STUDENTS**

On successful completion of the programme, the students will be classified as below:

- Distinction: Those securing an aggregate mark of 75% and above in all the subjects.
- First Class: Those securing an aggregate mark of less than 75%, but above 60% in all the subjects.
- Second Class: Those securing an aggregate mark of less than 60%, but above 50% in all the subjects
- Pass: Those securing an aggregate mark of less than 50% in all the subjects.
- Ranks: Only students who have passed each of the semester examination at the first appearance, shall be eligible for award of Ranks. The first three ranks shall be notified.

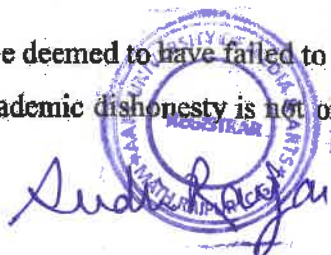
### **AWARD OF QUALIFICATION (B.A.)**

- Students will be awarded the bachelor's degree of upon fulfilment of the following criteria:
- Must have passed all the subjects of the Six semesters with a minimum of 40% on each subject including Internal assessment and secured 45% in aggregate.
- Must have secured at least a pass grade in all the Subjects.
- Must have secured a minimum of 45% marks in the project work (wherever applicable).
- Must have complied with all other assessment guidelines and criteria notified during the conduct of the program.

### **GENERAL GUIDELINES**

#### **Academic Integrity and Ethics**

- a. A student who has committed an act of academic dishonesty will be deemed to have failed to meet a basic requirement of satisfactory academic performance. Thus, academic dishonesty is not only a

A handwritten signature in blue ink is written over a circular purple stamp. The stamp contains text around its perimeter, including 'UNIVERSITY OF' at the top and 'WARRINGTON' at the bottom, with some smaller text in the center.

basic for disciplinary action but also is relevant to the evaluation of student's level of performance and progress.

b. Where there has been violation of the basic ethos and principles of academic integrity and ethics, the Director/Board of Examiners/Course coordinator may use their discretion in terms of disciplinary action to be taken.

c. Academic dishonesty includes, but is not necessarily limited, to the following.

i. Cheating or knowingly assisting another student in committing an act of cheating.

ii. Unauthorized possession of examination materials, destruction or hiding of relevant materials.

iii. Act of plagiarism.

iv. Unauthorized changing of marks or marking on examination records.

#### **Attendance**

a. Student are required to attend and participate in all scheduled class sessions, guest lecturer, workshops, outbound learning programs and club/ forum activities of both academic and non-academic nature.

b. Students may be dropped from the programs due to excessive and non-intimated absences.

c. Students must notify the program coordinator in writing, the reasons for absence, if any, from class sessions, activities and assessment components.

d. On notification of absences (including anticipated absences), the Director/ Programmer coordinator would determine whether the absences could be rectified or whether it is possible to satisfactorily complete the subject with the number of identified absences.

#### **General**

a. The students are expected to spend a considerable amount of time in research, reading and practice.

b. All students are expected to develop and maintain a positive profession attitude and approach throughout the Programme and in conduct of all other activities.

c. Attendance alone is not sufficient. Students are expected to participate, to help the class learn and understand the topics under consideration.

d. Food and drinks are not permitted in the classroom / conference hall / University premises.

e. All students are expected to dress as per stipulated dress code.



## EVALUATION OF ALLIED COURSES AND AUDIT COURSES

### FINAL SEMESTER PROJECT (FSP):

The goal of the FSP is to give students experience working on real-world projects and to test their skills and knowledge in this area. The FSP gives students a chance to learn how to do a big project on their own. During the FSP, students are expected to use all of the knowledge and skills they have gained during their studies to complete the task proposed by the student or discussed by the student and supervisor together. So, the goals of the FSP are:

- ✓ to teach students how to work on their own to make the media projects;
- ✓ to teach students how to use their knowledge and skills in problem-solving, analysis, and critical thinking,
- ✓ to teach students how to explore new research knowledge and skills, and
- ✓ to teach students basic skills for managing news, documentary and short film production.

### EVALUATION:

FSP will be evaluated on the basis of –

#### Sr. No. Criteria Total Marks Obtained

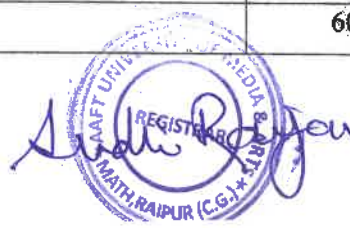
Sr. No.	Criteria	Total Marks
1	Originality of approach	10
2	Relevance of topic	10
3	Production Output	30
4	Presentation	20
5	Viva	30
	<b>Total</b>	<b>100</b>


**School of Journalism and Mass Communication, AAFT University, Raipur**  
**Course Structure (B.A. in Journalism and Mass Communication) 2021- 2024**

**Batch**

Course Type	Course Code	Semester I	Hours
CC	AU-BAJM-101	Acting And Presentation	60
CC	AU-BAJM-102	Print And Publishing	90
CC	AU-BAJM-103	Introduction To Mass Communication	90
CC	AU-BAJM-104	Introduction To New Media	90
CC	AU-BAJM-105	Communicative English	60
		<b>TOTAL</b>	<b>390 Hrs</b>
		<b>Semester II</b>	
CC	AU-BAJM-201	Basics Of Still Photography	90
CC	AU-BAJM-202	Radio: Theory & Practice	90
CC	AU-BAJM-203	Advertising: Concepts & Processes	60
CC	AU-BAJM-204	Public Relations	60
CC	AU-BAJM-205	Reporting & Editing	90
		<b>TOTAL</b>	<b>390 Hrs</b>
		<b>Semester III</b>	
CC	AU-BAJM-301	Camera & Lighting Techniques	60
CC	AU-BAJM-302	Television Medium Of Mass Communication	60
CC	AU-BAJM-303	Television Production: Theory And Practice	90
CC	AU-BAJM-304	Creative Advertising	90
CC	AU-BAJM-305	Environmental Communication	60
		<b>TOTAL</b>	<b>360 Hrs</b>
		<b>Semester IV</b>	
CC	AU-BAJM-401	Video Editing & Sound Recording	90
CC	AU-BAJM-402	Corporate Communication	60
CC	AU-BAJM-403	Understanding Cinema	60
CC	AU-BAJM-404	Development Communication	60
CC	AU-BAJM-405	Tv News Producing	90
		<b>TOTAL</b>	<b>360 Hrs</b>
		<b>Semester V</b>	
CC	AU-BAJM-501	Studies In Media Language	60
CC	AU-BAJM-502	Event Management	60
CC	AU-BAJM-503	Cultural Studies & Art Forms	60





CC	AU-BAJM-504	Media Research	60
	<b>Elective</b>		
EC	AU-BAJM-550	News Anchoring	90
		Web Journalism	
EC	AU-BAJM-551	Industrial Training Report	150
		<b>TOTAL</b>	<b>480 Hrs</b>
		<b>Semester VI</b>	
CC	AU-BAJM-601	Documentary: Theory & Practice	60
CC	AU-BAJM-602	Media Ethics & Laws	60
CC	AU-BAJM-603	Introduction To International Media	60
	<b>Elective</b>		
EC	AU-BAJM-650	Project/Dissertation (Practical)	90
EC	AU-BAJM-651	Production: Ad Film Or Documentary (Practical)	90
		<b>TOTAL</b>	<b>360 Hrs</b>
		<b>GRAND TOTAL</b>	<b>2340 Hrs</b>





**AAFT**  
UNIVERSITY

**School of Management**

**BOARD OF STUDIES MEETING**

**Minutes of Meeting**

The BOS for School of Management was conducted with academicians and Industry Professional on 17/04/2021 with an objective to put before them the syllabus of 2021-22 and invite their feedback and suggestion

Date: 17/04/2021

Venue: AAFT University, Raipur

Chaired By: Mr. Sudhir Ranjan (Registrar)

**Following members were present:**

1. Dr. Ramesh Kumar Chaturvedi

2. Dr. Sanjay Kumar Yadav

3. Mr. Sudhir Ranjan

4. Dr. Shikha Verma Kashyap

5. Mr. Santhosh Sawarnkar

6. Mr. Siddhant Baliya

7. Ms. Shwangi Mishra

**Agenda of the Meeting:**

1. Curriculum Review of Management Syllabus
2. Credit assessment for the Course
3. Review of Evaluation and assessment (Scheme)
4. Review of Practical content related to industry
5. Additional and Deletion operation of the Curriculum Structure



**Schedule of Discussion was:**

S No	Time	Name of Activity
1	11:00 am to 11:10 am	Introduction of BOS Expert's Panel to AAFT University Academic Board Members.
2	11:10 am to 11:40 am	Suggestion on Curriculum of BBA.
3	11:45 am to 12:15 pm	Suggestion on Curriculum of MBA, E-MBA.
4	12:15 pm to 12:35 pm	Suggestion on Curriculum of Diploma in Digital Marketing.
5	12:35 pm to 12:45 pm	Feedback and Thanks Giving to Expert's Panel on Closer.

**Following Points were discussed:**

1. Suggested to revise a Cumulative Credit system of 24 Credit per Semester and 48 per year for BBA & MBA.
2. Suggested to add 6 Subject per Semester of 4 credit & Completion of Program should be elaborated according to program.
3. Suggested to Combine Business Communication and English Together in BBA 1<sup>st</sup> semester.
4. Suggested to add Business Statistics in BBA 2<sup>nd</sup> Semester.
5. Suggested to redo the Coding as to "C" for the Core paper ex AU-BBA-C-301 and "E" for Elective subjects "OE" for open electives for all programs.
6. Suggested to add Compressive Viva in second, Project Report in 4<sup>th</sup> and summer training in 6<sup>th</sup> sem in BBA.
7. Suggested for addition lesson in 1<sup>st</sup> sem in PCM, History of Marketing in marketing management and in computer application 5<sup>th</sup> will be MS office.
8. Suggested that Students cannot have 4 back papers and maintain a Cumulative of 50% to be promoted to next year.
9. Suggested to change name as Operation management & Decision science and to add 2-unit form Op & 2-Units from Operation research also E- Business to be replaced with another subject in MBA.
10. Suggested for one Common and one Compulsory Elective and Compressive Viva in 4<sup>th</sup> sem in MBA.
11. Suggested for Statics subject in place of Consumer behavior and EVS with no Credit in MBA.

**Conclusion:**

We will do amendment as suggested by Experts after Discussion with our Academics Board.

(Incharge for Meeting)

Sidhant Balaiya



### Fifth Semester Examination

S.No	Board of studies	Subject Code	Subject	Sessions per week		Scheme of Examination		Total Marks	Credits
				L	P	ESE	CIA		
1	B.B.A	AU-BBA-501	Entrepreneurship Development	4	N/A	70	30	100	4
2	B.B.A	AU-BBA-502	Industrial Relations & Labor laws	4	N/A	70	30	100	4
3	B.B.A	AU-BBA-503	Income Tax	4	N/A	70	30	100	4
4	B.B.A	AU-BBA-504	Elective – I YouTube and Video Marketing	4	N/A	70	30	100	4
5	B.B.A	AU-BBA-505	Elective – II International Trade Finance & Terms	4	N/A	70	30	100	4
6	B.B.A	AU-BBA-506	Elective – III Media Research	4	N/A	70	30	100	4

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment

### Sixth Semester Examination

S.No	Board of studies	Subject Code	Subject	Sessions per week		Scheme of Examination		Total Marks	Credits
				L	P	ESE	CIA		
1	B.B.A	AU-BBA-601	Strategic Management & Policy	4	N/A	70	30	100	4
2	B.B.A	AU-BBA-602	Management Information System	4	N/A	70	30	100	4
3	B.B.A	AU-BBA-603	Fundamental of E-commerce	4	N/A	70	30	100	4
4	B.B.A	AU-BBA-604	Elective – I Affiliate Marketing	4	N/A	70	30	100	4
5	B.B.A	AU-BBA-605	Elective – II Introduction to international Marketing	4	N/A	70	30	100	4
6	B.B.A	AU-BBA-606	Elective – III Television Program Production	4	N/A	70	30	100	4

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment





## Scheme of Examination

### First Semester Examination

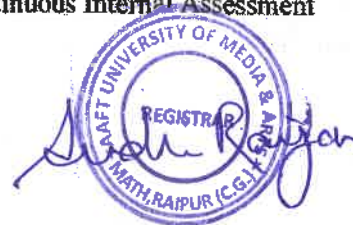
S.No.	Board of studies	Subject Code	Subject	Sessions per week		Scheme of Examination		Total Marks	Credits
				L	P	ESE	CIA		
1	B.B.A	AU-BBA-101	Principle of Management	4	N/A	70	30	100	4
2	B.B.A	AU-BBA-102	Marketing Management	4	N/A	70	30	100	4
3	B.B.A	AU-BBA-103	Business Communication	4	N/A	70	30	100	4
4	B.B.A	AU-BBA-104	Business Law	4	N/A	70	30	100	4
5	B.B.A	AU-BBA-105	Financial Accounting	4	N/A	70	30	100	4
6	B.B.A	AU-BBA-106	Computer Applications	3	N/A	70	30	100	3

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment.

### Second Semester Examination

S.No	Board of studies	Subject Code	Subject	Sessions per week		Scheme of Examination		Total Marks	Credits
				L	P	ESE	CIA		
1	B.B.A	AU-BBA-201	Cost Accounting	4	N/A	70	30	100	4
2	B.B.A	AU-BBA-202	Business Environment	4	N/A	70	30	100	4
3	B.B.A	AU-BBA-203	Organizational Behavior	4	N/A	70	30	100	4
4	B.B.A	AU-BBA-204	Production & Decision science	4	N/A	70	30	100	4
5	B.B.A	AU-BBA-205	Environmental Studies	4	N/A	70	30	100	4
6.	B.B.A	AU-BBA-206	Comprehensive Viva	4	N/A	N/A	N/A	100	4

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment



### Third Semester Examination

S.No	Board of studies	Subject Code	Subject	Sessions per week		Scheme of Examination		Total Marks	Credits
				L	P	ESE	CIA		
1	B.B.A	AU-BBA-301	Advertisement Management	4	N/A	70	30	100	4
2	B.B.A	AU-BBA-302	Indian Banking System	4	N/A	70	30	100	4
3	B.B.A	AU-BBA-303	Human Resource Management	4	N/A	70	30	100	4
4	B.B.A	AU-BBA-304	Company Accounts	4	N/A	70	30	100	4
5	B.B.A	AU-BBA-305 (E)	Elective -I Introduction to Digital Marketing	4	N/A	70	30	100	4
6	B.B.A	AU-BBA-306 (E)	Elective -II International Trade Theories	4	N/A	70	30	100	4
7	B.B.A	AU-BBA-307 (E)	Elective -III Introduction to Media Management	4	N/A	70	30	100	4

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment



### Fourth Semester Examination

S.No	Board of studies	Subject Code	Subject	Sessions per week		Scheme of Examination		Total Marks	Credits
				L	P	ESE	CIA		
1	B.B.A	AU-BBA-401	Research Methodology	4	N/A	70	30	100	4
2	B.B.A	AU-BBA-402	Sales Management	4	N/A	70	30	100	4
3	B.B.A	AU-BBA-403	Consumer Behavior	4	N/A	70	30	100	4
4	B.B.A	AU-BBA-404	Corporate Taxation	4	N/A	70	30	100	4
5	B.B.A	AU-BBA-405	Elective- I Website Planning and Creation	4	N/A	70	30	100	4
6	B.B.A	AU-BBA-406	Elective -II Foreign Trade Policy & Exchange regulations	4	N/A	70	30	100	4
7	B.B.A	AU-BBA-407	Elective - III Radio program production	4	N/A	70	30	100	4
			Project Report						

\*L= Lectures, P = Practical, ESE = End semester Examination, CIA = Continuous Internal Assessment





## AAFT University, Raipur

Date: 01/08/2022

### NOTIFICATION

This is to inform that, the School of Performing Arts is conducting Board of Studies Meeting on 01/08/2022. It is our pleasure and honor to invite you as an Expert Member for the B.O.S Meeting. The details of the meeting are mentioned below:

**Date:** 01/08/2022

**Time:** 11:30 AM

**Venue:** Online

Thus we solicit your gracious presence for the same.

Note: Agenda of the meeting is attached for your perusal.

Thanking you

Yours Sincerely

Mr Apurva Chakraborty  
Assistant Professor





S.No.	Name of Faculty with Designation	Signature
1.	Mr. Sudhir Ranjan (Registrar)	
2.	Dr. Shikha Verna Kashyap (Director)	
3.	Mr. Santosh Swarnakar (Dean)	
4.	Mr Apurba Chakraborty (Asst. Professor)	
5.	Mr. Suraj Singh (Asst. Professor)	
6.	Mr Amit Das (Asst. Professor)	
7.	Ms. Mr Atanu Dutta (Asst. Professor)	
8.	Ms. Suchismita Panda (Asst. Professor)	





**AAFT University, Raipur**  
**School of Performing Arts**

Date: 01/08/2022

**AGENDA OF BOARD OF STUDIES**

PROGRAM TITLE: BOS for School of Performing Arts

DURATION: 1 Hr

STREAM: SCHOOL OF PERFORMING ARTS

ACADEMIC YEAR: 2022

DATE OF MEETING: 01/08/2022

VENUE: ONLINE

This is to inform that, the School of Fashion Design is conducting Board of Studies Meeting on 01/08/2022. The below mentioned points constitute the agenda of the meeting.

1. To introducing courses of Master of Performing Arts, Bachelor of Performing Arts, Diploma in Music Production, Diploma in Vocal Music.
2. Approval of syllabus as per revised syllabus for mentioned courses.
3. To Consider and approve the proposal of minor modifications in subjects of mentioned programs.
4. To consider and approve the panel of Examiners for Theory and Practical Examination for the session 2022-23 for the courses running under Faculty.

Thanking you

Yours Sincerely

Mr. Apurba   
Assistant Professor





**Board of Studies for School of Performing Arts**  
**AAFT University, Raipur (C.G.)**  
**Course [2022-2026]**

**Attendance Sheet**

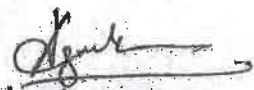
**Date: 01/08/2022\**

The School of Performing Arts is conducting Board of Studies Meeting on 01/08/2022. The below mentioned members were present.

Sl. No.	Members	Name	Signature
1	Expert (Assistant Professor, University of Allahabad)	Dr Partha Dey	
2	Expert ( Music Producer and Sound engineer )	Mr. Amurag Sharma	
3	Registrar	Mr. Sudhir Ranjan	
4	Director	Dr. Shikha Verma Kashyap	
5	Dean	Mr. Santosh Swarnakar	
6	Asst. Professor	Mr Apurba Chakraborty	
7	Asst. Professor	Mr Suraj Singh	
8	Asst. Professor	Mr Amit Das	



9	Asst. Professor	Mr Atanu Dutta	Atanu Dutta
14	Asst. Professor	Mrs. Suchismita Panda	Suchismita Panda

  
 Mr. Apurba Chakraborty  
 Assistant Professor  
 HOD,  
 School of Performing Arts







**School of Performing Arts**  
**AAFT University of Media and Arts, Raipur**  
**BOARD OF STUDIES MEETING**  
**Minutes of Meeting**

The BOS for School of Performing Arts was conducted with academician and Industry Professional on 01<sup>st</sup> August 2022, with an objective to put before them the syllabus of Bachelor of Performing Arts, Master of Performing Arts, Diploma in Music Production and Diploma in Vocal Music, invite their feedback and suggestion.

**Date:** 01<sup>st</sup> August, 2022,

**Time:** 11:30 am

**Venue:** Zoom (Online Platform)

**Chaired By:** Mr. Apurba Chakraborty, Assistant Professor, HOD SOPA

**Following members were present:**

1. Mr. Sudhir Ranjan, Registrar, AAFT University
2. Dr. Shikha Verma Kashyap, Director, AAFT University
3. Mr. Santosh Swarnakar, Academic Dean, AAFT University
4. Mr. Anurag Sharma, Music Producer, Sound Eng. (C.E.O), Raag Studio Raipur
5. Dr. Partha Dey, Assistant Professor, Allahabad University
6. Mr. Apurba Chakraborty, Assistant Professor, HOD, SOPA, AAFT University
7. Mr. Suraj Singh, Assistant Professor, SOPA, AAFT University
8. Mr. Amit Das, Assistant Professor, SOPA, AAFT University
9. Mr. Atanu Dutta, Assistant Professor, SOPA, AAFT University
10. Ms. Suchismita Panda, Assistant Professor, AAFT University.

**Agenda of the Meeting:**

1. To introducing courses of Master of Performing Arts, Bachelor of Performing Arts, Diploma in Music Production, Diploma in Vocal Music.
2. Approval of syllabus as per revised syllabus for mentioned courses.
3. To Consider and approve the proposal of minor modifications in subjects of mentioned programs.
4. To consider and approve the panel of Examiners for Theory and Practical Examination for the session 2022-23 for the courses running under Faculty.



## Photographs of the meeting:

Sl. NO	Board of Studies	Subject Code	Subject	Sessions per week			Credits	CIA	ESE	Total
				L	T	P				
1	School of Performing Arts	AL- BPA 001	How and Equipment I	1	0	1	2	30	70	100
2	School of Performing Arts	AL- BPA102	History of Music I	2	0	0	4	30	70	100
3	School of Performing Arts	AL- BPA103	Recording Process I	1	0	1	2	30	70	100
4	School of Performing Arts	AL- BPA104	Indian Western Music (Vocal)	2	1	1	4	30	70	100
5	School of Performing Arts	AL- BPA105	Instrumental Music I	2	1	1	4	30	70	100
6	School of Performing Arts	AL- BPA106	Communicative English	2	0	0	2	30	70	100

<p>• L1 &amp; 2 - Introductory and extensive Post, making in different Time signature like 3/4, 4/4, 2/4 etc.</p> <p>• L2 &amp; 3 - Apply the knowledge and insight in Music Production and Sound Engineering</p> <p>• L3 &amp; 4 - Develop the skill of Sound Recording Technique</p>	
<p><b>UNIT I</b> Introduction to Studio workstations.</p> <ul style="list-style-type: none"> <li>• Introduction to Studio workstations.</li> <li>• DAW</li> </ul>	Contact Hours: 16
<p><b>UNIT II</b> Equipment</p> <ul style="list-style-type: none"> <li>• Structure: Analog, Analog and digital Form.</li> <li>• Introduction to basic equipment related to music production</li> </ul>	Contact Hours: 16
<p><b>UNIT III</b> Console</p> <ul style="list-style-type: none"> <li>• The audio console</li> <li>• Signal flow</li> </ul>	Contact Hours: 16
<p><b>UNIT IV</b> Processors, Equalizers and compressors</p> <ul style="list-style-type: none"> <li>• Signal Processing: Equalization processors, multi-band processors, time and space processors</li> <li>• Introduction to Equalizers and Compressors</li> </ul>	Contact Hours: 16





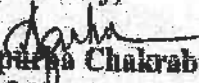
**Conclusion:**

This BOS meeting was effective. All the experts appreciated entire syllabus of SOPA and gave their valuable suggestions for strengthening more, and making the syllabus as 100% academic & industry friendly.

**Approved by:**

1. Mr. Anurag Sharma, Music Producer, Sound Engineer.  
C.E.O, Raag Studio Raipur ( Expert of Industry)
2. Dr. Partha Dey, Assistant Professor, Allahabad University  
(Expert of Academia)
3. Mr. Sudhir Ranjan, Registrar, AAFT University of Media &  
Arts, Raipur (Nominated Member)
4. Dr. Shikha Verma Kashyap, Director, AAFT University of  
Media & Arts, Raipur (Nominated Member)
5. Mr. Santosh Swarnkar, Dean Academics, AAFT University  
of Media & Arts, Raipur (Nominated Member)

Yours Sincerely,

  
(Mr. Apurva Chakraborty, Assistant Professor HOD,)   
School Of Performing Arts  
(In-charge Chairperson for Meeting)



**Schedule of Discussion was:**

S No	Time	Name of Activity
1	11:30am	Introduction of Experts and brief explanation of the BOS agenda
2	11:45am	Discussion and Review of BPA and MPA syllabus
3	12:10pm	Discussion and Review of DMP & DVM syllabus
4	12:25pm	Vote of thanks

**Following Points were discussed:**

1. The online BOS meeting of SOPA started with the permission of respected Registrar, Mr. Sudhir Ranjan and respected Director, Dr. Shikha Verma Kashyap at 11:30 am. The experts Dr. Partha Dey and Mr. Anurag Sharma were introduced to the members by, HOD SOPA, Mr. Apurba Chakraborty.
2. Discussion started with the "BPA, MPA, DMP and DVM, SYLLABUS". Dr. Partha suggested some changes in the Syllabus.
- i. Life history & Contribution of Some renowned Hindustani classical Vocal and Instrumental Musicians to be added in BPA and MPA syllabus.
- ii. Biography - Vishnu Digamber Paluskar, Vishnu Digamber Bhatkhande, Tansen etc. should be added in all BPA, MPA and DVM syllabus.
- iii. Tritaal to be changed as Teentaal in Sem 1, Subject Code: AU - RPA104
3. The subject codes of the all the programs were found logical and sequence wise correct.
4. Credits of the Subject was discussed and experts found it correct only.
5. Mr. Anurag Sharma discussed on necessity of industry exposure for the students.
6. Respected Director Dr. Shikha Verma Kashyap and Experts suggested using Roman Numerals in subject sequences instead of numerical.
7. Mr Santosh Swarnakar talked about Students Practical involvement towards their subjects.
8. After a healthy discussion, Mr. Sudhir Ranjan, Registrar, AFT University, thanked the visiting guests and encouraged the team.
9. Respected Director Dr. Shikha Verma Kashyap, , AFT University, also thanked all the expert and team
10. Respected Dean, Mr Santosh Swarnakar, AFT University extended Vote of thanks to the forum,
11. All the experts and panel members agreed for the changes in the syllabus as per the suggestions discussed.





**Semester- 2**

SL NO	Board of Studies	Subject Code	Subject	Sessions per week			Credits	CIA	ESE	Total
				L	T	P				
1.	School of Performing Arts	AU-BPA201	History of Music 2	4	0	0	4	30	70	100
2.	School of Performing Arts	AU-BPA202	Light Music and Film Music	2	1	1	4	30	70	100
3.	School of Performing Arts	AU-BPA203	Instrumental Music 2	2	1	1	4	30	70	100
4.	School of Performing Arts	AU-BPA204	Indian & Western Music Vocal - 2	2	1	1	4	30	70	100
6.	School of Performing Arts	AU-BPA 205	Environment studies	2	0	0	2	30	70	100
<b>Total</b>				<b>10</b>	<b>3</b>	<b>3</b>	<b>18</b>	<b>180</b>	<b>420</b>	<b>600</b>

\*L = Lecture, T/P = Tutorial / Practical, CIA = Continuous internal Evaluation, ESE = End Semester Evaluation.

**Note: The examination shall consist of dual method of evaluation, comprising:**

- Multiple choice Questions & Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (Mid-Term Examinations & External Examinations).
- Class Assessment: In- class assignments and practical (if any) will be the evaluated. (Internal Assessment).

Min marks for midterm/ Internals=12

Min marks for end term theory=28

Min marks for end term practical=40



**2021 COURSE STRUCTURE**  
**School of Performing Arts**

**AAFT University**  
**Program: Bachelor of Performing Arts**  
**Scheme of Examination**

**Semester- 1**

SL NO	Board of Studies	Subject Code	Subject	Sessions per week			Credits	CIA	ESE	Total
				L	T	P				
1	School of Performing Arts	AU-BPA 101	Daw and Equipments I	1	0	1	2	30	70	100
2	School of Performing Arts	AU-BPA102	History of Music I	4	0	0	4	30	70	100
3	School of Performing Arts	AU-BPA103	Recording Process I	1	0	1	2	30	70	100
4	School of Performing Arts	AU-BPA104	Indian / Western Music Vocal -I	2	1	1	4	30	70	100
5	School of Performing Arts	AU-BPA105	Instrumental Music I	2	1	1	4	30	70	100
6	School of Performing Arts	AU-BPA106	Communicative English	2	0	0	2	30	70	100
			<b>Total</b>	<b>11</b>	<b>3</b>	<b>8</b>	<b>18</b>	<b>180</b>	<b>420</b>	<b>600</b>

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**Note: The examination shall consist of dual method of evaluation, comprising:**

- Multiple choice Questions & Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (Mid-Term Examinations & External Examinations).
- Class Assessment: In- class assignments and practical (if any) will be the evaluated. (Internal Assessment).

Min marks for midterm/ Internals=12

Min marks for end term theory=28

Min marks for end term practical=40



**Semester- 3**

SL NO	Board of Studies	Subject Code	Subject	Sessions per week			Credits	CIA	ESE	Total
				L	T	P				
1.	School of Performing Arts	AU-BPA301	Concepts of Music -1	4	0	0	4	30	70	100
2.	School of Performing Arts	AU-BPA302	Music Technology and MIDI-1	1	0	1	2	30	70	100
3.	School of Performing Arts	AU-BPA303	Gharanas & Musical Styles 1	2	1	1	4	30	70	100
4.	School of Performing Arts	AU-BPA304	Indian & Western Music Vocal - 3	2	1	1	4	30	70	100
5.	School of Performing Arts	AU-BPA305	Production Exercise 1	0	0	0	8	0	100	100
			<b>Total</b>	<b>10</b>	<b>3</b>	<b>3</b>	<b>20</b>	<b>180</b>	<b>420</b>	<b>600</b>

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- Multiple choice Questions & Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (Mid-Term Examinations & External Examinations).
- Class Assessment: In- class assignments and practical (if any) will be the evaluated. (Internal Assessment).

Min marks for midterm/ Internals=12

Min marks for end term theory=28

Min marks for end term practical=40


**Semester- 4**

SL NO	Board of Studies	Subject Code	Subject	Sessions per week			Credits	CIA	ESE	Total
				L	T	P				
1.	School of Performing Arts	AU-BPA401	Music Technology and MIDI-2	1	0	1	2	30	70	100
2.	School of Performing Arts	AU-BPA402	Musical Aesthetics	4	0	0	4	30	70	100
3.	School of Performing Arts	AU-BPA403	World Music-Basic	2	1	1	4	30	70	100
4.	School of Performing Arts	AU-BPA404	Indian classical Music Vocal - 1	2	1	1	4	30	70	100
5.	School of Performing Arts	AU-BPA405	Production Exercise 2	0	0	0	8	0	100	100
			<b>Total</b>	<b>10</b>	<b>3</b>	<b>3</b>	<b>22</b>	<b>120</b>	<b>380</b>	<b>500</b>

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- Multiple choice Questions & Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (Mid-Term Examinations & External Examinations).
- Class Assessment: In- class assignments and practical (if any) will be the evaluated. (Internal Assessment).

Min marks for midterm/ Internals=12

Min marks for end term theory=28

Min marks for end term practical=40





**Semester- 5**

SL NO	Board of Studies	Subject Code	Subject	Sessions per week			Credits	CIA	ESE	Total
				L	T	P				
1.	School of Performing Arts	AU-BPA501	Music production software-Basic	1	0	1	2	30	70	100
2.	School of Performing Arts	AU-BPA502	Mixing Audio -Basic	4	0	0	4	30	70	100
3.	School of Performing Arts	AU-BPA503	Gharanas & Musical Styles 2	2	1	1	4	30	70	100
4.	School of Performing Arts	AU-BPA504	Indian classical Music Vocal - 2	2	1	1	4	30	70	100
5.	School of Performing Arts	AU-BPA505	Production Exercise 3	0	0	0	8	0	100	100
			<b>Total</b>	<b>10</b>	<b>3</b>	<b>3</b>	<b>20</b>	<b>120</b>	<b>380</b>	<b>500</b>

\*L = Lecture, T/P = Tutorial / Practical, CIA = Continuous internal Evaluation, ESE = End Semester Evaluation.

**Note:** The examination shall consist of dual method of evaluation, comprising:

- Multiple choice Questions & Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (Mid-Term Examinations & External Examinations).
- Class Assessment: In-class assignments and practical (if any) will be the evaluated. (Internal Assessment).

Min marks for midterm/ Internals=12

Min marks for end term theory=28

Min marks for end term practical=40



**Semester- 6**

SL NO	Board of Studies	Subject Code	Subject	Sessions per week			Credits	CIA	ESE	Total
				L	T	P				
1.	School of Performing Arts	AU-BPA601	Music production software-Advance	1	0	1	2	30	70	100
2.	School of Performing Arts	AU-BPA602	Mixing Audio - Advance	1	0	1	2	30	70	100
3.	School of Performing Arts	AU-BPA603	Western Music- Basic	2	1	1	4	30	70	100
4.	School of Performing Arts	AU-BPA604	Indian classical Music Vocal - 3	2	1	1	4	30	70	100
5.	School of Performing Arts	AU-BPA605	Production Exercise 4	0	0	0	8	0	100	100
			<b>Total</b>	<b>10</b>	<b>3</b>	<b>3</b>	<b>20</b>	<b>120</b>	<b>380</b>	<b>500</b>

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**Note: The examination shall consist of dual method of evaluation, comprising:**

- Multiple choice Questions & Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (Mid-Term Examinations & External Examinations).
- Class Assessment: In- class assignments and practical (if any) will be the evaluated. (Internal Assessment).

Min marks for midterm/ Internals=12

Min marks for end term theory=28

Min marks for end term practical=40



**Semester- 7**

SL NO	Board of Studies	Subject Code	Subject	Sessions per week			Credits	CIA	ESE	Total
				L	T	P				
1.	School of Performing Arts	AU-BPA701	Folk Music 1	2	1	1	4	30	70	100
2.	School of Performing Arts	AU-BPA702	World Music-Advance	2	1	1	4	30	70	100
3.	School of Performing Arts	AU-BPA703	Western Music-Advanced	2	1	1	4	30	70	100
4.	School of Performing Arts	AU-BPA704	Indian classical Music Vocal - 4	2	1	1	4	30	70	100
5.	School of Performing Arts	AU-BPA705	Production Exercise 5	0	0	0	8	NA	100	100
			<b>Total</b>	<b>10</b>	<b>3</b>	<b>3</b>	<b>20</b>	<b>120</b>	<b>380</b>	<b>600</b>

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**Note: The examination shall consist of dual method of evaluation, comprising:**

- Multiple choice Questions & Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics **(Mid-Term Examinations & External Examinations)**.
- Class Assessment: In- class assignments and practical (if any) will be the evaluated. **(Internal Assessment)**.

Min marks for midterm/ Internals=12

Min marks for end term theory=28

Min marks for end term practical=40



**Semester- 8**

SL NO	Board of Studies	Subject Code	Subject	Sessions per week			Credits	CIA	ESE	Total
				L	T	P				
1.	School of Performing Arts	AU-BPA801	Folk Music 2	2	1	1	4	30	70	100
2.	School of Performing Arts	AU-BPA802	Bhav Sangeet & Gajal	2	1	1	4	30	70	100
3.	School of Performing Arts	AU-BPA803	Studio Sessions	2	1	1	4	30	70	100
4.	School of Performing Arts	AU-BPA804	Indian classical Music Vocal - 5	2	1	1	4	30	70	100
5.	School of Performing Arts	AU-BPA805	Production Exercise 6	0	0	0	8	0	100	100
			<b>Total</b>	<b>10</b>	<b>3</b>	<b>3</b>	<b>20</b>	<b>120</b>	<b>380</b>	<b>500</b>

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**Note: The examination shall consist of dual method of evaluation, comprising:**

- Multiple choice Questions & Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (Mid-Term Examinations & External Examinations).
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Min marks for midterm/ Internals=12

Min marks for end term theory=28

Min marks for end term practical=40





## DAW & EQUIPMENTS

<b>Name of the Program/Semester:</b> Bachelor of Performing Arts/1 <sup>st</sup> Semester	<b>Branch:</b> Performing Arts
<b>Name of the Subject:</b> DAW & Equipments	<b>Subject Code:</b> AU – BPA 101
<b>Total Marks for Evaluation:</b> 100	<b>No. of Contact Hours:</b> 45

### **Course Objective:**

- To gain a basic critical understanding of, and hands-on experience with the equipment related to music production to make students understand the workflow of Digital Audio Workstations.
- To make students understand the playing methodology and techniques of Musical Instruments.
- To make students understand the advance techniques of beat making and audio Programming by knowing time signatures using VST/Plugins.
- To make students understand the history of sound and recording process.
- To understand and learn the techniques of Noise gates, EQ, Side chain, Automation, Busses, various effects.

### **Course Learning Outcome:**

At the successful completion of this course the student should be able to:

CLO 1:-To gain the practical aspects of Daw's and Equipments.

CLO 2:-Innovative and extempore Beat making in different Time signature like 4/4, 3/4, 7/8 etc.

CLO 3:- Apply the knowledge and insight in Music Production and Sound Designing.

CLO 4:-Develop the skill of Sound Recording Technique

### **UNIT-I Introduction to Studio workstations,**

**Contact Hours: 10**

- Introduction to Studio workstations,
- DAW.

### **UNIT-II Equipments**

**Contact Hours: 10**

- Structure: Audio in Analog and digital Form,
- Introduction to basic equipment related to music production

### **UNIT-III Console**

**Contact Hours: 10**

- The audio console
- Signal flow

### **UNIT-IV Processors Equalizers and compressors**

**Contact Hours: 15**

- Signal Processors (Spectrum processors, amplitude processors, time and noise processors)
- Introduction to Equalizers and compressors

### **Suggested Readings:-**

- Book: Music Theory (For computer musicians), Author: Michael Hewitt, Publisher: Cengage technology
- Book: Mixing secrets for the small studio, Author: Mike senior, Publisher: Focal Press
- Book: The Addiction Formula, Author: FriedemannFindeisen, Publisher: Albino Publishing
- Book: How Music Works, Author: David Byrne, Publisher: McSweeney's
- Modern Recording Techniques, Author: David Miles Huber and Robert E. Runstein, Publisher: A Focal Press Book



**School of Performing Arts**

**AAFT University**

**Program: Master of Performing Arts**

**Scheme of Examination**

**Semester- 1**

SL NO	Board of Studies	Subject Code	Subject	Sessions per week			Credits	CIA	ESE	Total
				L	T	P				
1	School of Performing Arts	AU-MPA -101	DAW & Equipment-	1	0	1	2	30	70	100
2	School of Performing Arts	AU-MPA -102	Recording Process	1	0	1	4	30	70	100
3	School of Performing Arts	AU-MPA -103	Communication and Soft Skills	2	0	1	2	30	70	100
4	School of Performing Arts	AU-MPA -104	Indian Classical Music -1	2	1	1	4	30	70	100
5	School of Performing Arts	AU-MPA-105	Instrumental Music-1	2	1	1	4	30	70	100
6.	School of Performing Arts	AU-MPA-105	Production Exercise-1	0	0	0	8	0	0	100
Total				8	2	5	24	150	350	600

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Min marks for midterm/ Internals=12

Min marks for end term theory=28

Min marks for end term practical=40



**Semester- 2**

SL NO	Board of Studies	Subject Code	Subject	Sessions per week			Credits	CIA	ESE	Total
				L	T	P				
1.	School of Performing Arts	AU-MPA 201	Digital Music Technology	1	0	1	2	30	70	100
2.	School of Performing Arts	AU-MPA 202	Study of Regional Music of India	4	0	0	4	30	70	100
3.	School of Performing Arts	AU-MPA203	History of western Music and Aesthetics	4	0	0	4	30	70	100
4.	School of Performing Arts	AU-MPA204	Music and Sound Service	1	0	1	2	30	70	100
5.	School of Performing Arts	AU-MPA205	Production Exercise- 2	0	0	0	8	0	0	100
<b>Total</b>				<b>10</b>	<b>0</b>	<b>2</b>	<b>20</b>	<b>120</b>	<b>280</b>	<b>500</b>

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Min marks for midterm/ Internals=12

Min marks for end term theory=28

Min marks for end term practical=40



**Semester- 3**

SL NO	Board of Studies	Subject Code	Subject	Sessions per week			Credits	CIA	ESE	Total
				L	T	P				
1.	School of Performing Arts	AU-MPA 301	Concepts of Music	4	0	0	4	30	70	100
2.	School of Performing Arts	AU-MPA302	Music Technology and MIDI	1	0	1	2	30	70	100
3.	School of Performing Arts	AU-MPA303	Pchychology and Aesthetics of Music	4	0	0	4	30	70	100
4.	School of Performing Arts	AU-MPA304	Indian Classical Music-2	2	1	1	4	30	70	100
5.	School of Performing Arts	AU-MPA305	Production Exercise-3	0	0	0	8	0	0	100
<b>Total</b>				<b>11</b>	<b>1</b>	<b>2</b>	<b>22</b>	<b>120</b>	<b>280</b>	<b>500</b>

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Min marks for midterm/ Internals=12

Min marks for end term theory=28

Min marks for end term practical=40





**Semester- 4**

SL NO	Board of Studies	Subject Code	Subject	Sessions per week			Credits	CIA	ESE	Total
				L	T	P				
1.	School of Performing Arts	AU-MPA 401	Music Production Software	1	0	1	2	30	70	100
2.	School of Performing Arts	AU-MPA402	Mixing Audio	1	0	1	2	30	70	100
3.	School of Performing Arts	AU-MPA403	Indian Classical Music & Stage Performance-Tappa	2	1	1	4	30	70	100
4.	School of Performing Arts	AU-MPA404	Specialization in Western Music/Light Music	2	1	1	4	30	70	100
5.	School of Performing Arts	AU-MPA405	Production Exercise- 4	0	0	0	8	0	0	100
<b>Total</b>				<b>6</b>	<b>2</b>	<b>4</b>	<b>20</b>	<b>120</b>	<b>280</b>	<b>500</b>

\*L = Lecture, T/P = Tutorial / Practical, CIA = Continuous internal Evaluation, ESE = End Semester Evaluation.

**Note: The examination shall consist of dual method of evaluation, comprising:**

- Multiple choice Questions & Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (Mid-Term Examinations & External Examinations).
- Class Assessment: In- class assignments and practical (if any) will be the evaluated. (Internal Assessment).

Min marks for midterm/ Internals=12

Min marks for end term theory=28

Min marks for end term practical=40





**AAFT UNIVERSITY, RAIPUR**  
**SCHOOL OF PERFORMING ARTS**  
**Program**

**BACHELOR OF PERFORMING ARTS (BPA)**

**Introduction** – The proposed course shall be conducted and supervised by the School of Performing Arts, Faculty of Music and Music Production, AAFT University Raipur. This programme has been designed, under UGC guidelines, offers flexibility within the structure of the programme while ensuring the strong foundation and in-depth knowledge of the discipline. The learning outcome-based curriculum ensures its suitability in the present day needs of the student towards higher education and employment.

**Vision** – The course aims at producing competent musicians, musicologists, Music Producer and Music director with technical know-how who may excel not only in the knowledge, but in the practical presentation of music. It will also focus on proper understanding of the aesthetic significance and social relevance of these performing art forms.

**Programme Duration** – The Bachelors of Performing Arts (BPA) Programme will be of four years duration. Each academic year shall have two semesters. There will be total of Eight semesters. Each semester will be of sixteen weeks.

**Design of Programme :-**

- The teaching-learning will involve theory classes and practical classes. The curriculum will be delivered through various methods including chalk & talk, class discussions, small group discussions, talks by experts, utilization of relevant e-sources, oral-tradition teaching methodology, Practice sessions, Presentation sessions, Lec-Dem, Seminars, Projects, concerts by eminent artistes and note book preparation of musical compositions.
- The evaluation process will be two-fold : Internal Assessment and End Semester Examination.

Internal assessment for both theory and practical will broadly comprise of continuous evaluation through oral questions, oral presentation, class assignments, work-sheets, and creative work and class tests, internal assessment test. End semester examination shall be conducted for theory as well as practical (stage-performance and viva-voce).

**Relevance of the programme (Outcome)**

- As Music educator' in Schools under State/Center Education Departments and other educational/ training institutes.
- As Music Producer in Music/Movie Production Houses and film Industry.
- As commercial Performer in Audio/ Video Entertainment agencies or on Self-Employment basis.



- Students would gain proficiency in research methodology and assessment techniques in Music and would be able to conduct and analyze research in Music.
- Students would gain competencies and professional skills for working and conducting research in the field of Music.

**Eligibility:**

- Candidates who are 10+2 pass, with a minimum of 50% aggregate marks
- Aptitude for the Vocal and Instrumental Music as demonstrated through a personal interview.

**BPA  
Semester-I**

Semester-I										
S. No	Board of Study	Subject Code	Subject Name	Periods per week		Scheme of Exam			Total Marks	Credit
				L	P	IA	ESE			
							Theory	Practical		
1.	School of Performing Arts	AU-BPA 101	Introduction to Sound, Studio Workstations, Gear & Equipment-Basic	2	4	30	NA	70	100	4
2.	School of Performing Arts	AU-BPA102	History of Music and Knowledge of different forms of composition	4	0	30	70	NA	100	4
3.	School of Performing Arts	AU-BPA103	Introduction to the Recording Process and Microphones-Basic	2	4	30	NA	70	100	4
4.	School of Performing Arts	AU-BPA104	Indian / Western Music- I Vocal and Stage Performance	1	6	30	NA	70	100	4
5.	School of Performing Arts	AU-BPA105	Instrumental Music and Stage Performance	1	6	30	NA	70	100	4
TOTAL				10	20	150	70	280	500	20

**L: Lecture, P: Practical, ESE: End Semester Exam, IA: Internal Assessment**

AAFT UNIVERSITY OF MEDIA AND ARTS			
Name of program:	BPA	Branch/Faculty :	Performing Arts
Semester:	1	Subject	INTRODUCTIONS TO SOUND, STUDIO WORKSTATIONS, GEAR & EQUIPMENT-BASIC
Total Credit :	4	Subject Code:	AU-BPA 101
Total Theory Periods:	2	ESE Duration :	Three Hours
Total Tutorial Periods:	-	Maximum ESE Marks:	70

AAFT UNIVERSITY OF MEDIA AND ARTS





Total Practical Periods:	4	Minimum ESE Marks:	
Mid Term Tests:	ONE(Minimum)	Maximum IA Marks:	30
Practical/Activity Assignments:	ONE(Minimum)	Minimum IA Marks:	
<b>Course Objectives:</b>			
1.	To gain a basic critical understanding of, and hands-on experience with the equipment related to music production		
<b>Teaching Methodology:</b>			
1.	A mix of conceptual lectures, practical, case studies, group discussions and presentations.		

AAFT UNIVERSITY OF MEDIA AND ARTS			
Name of program:	BPA	Branch/Faculty :	Performing Arts
Semester:	1	Subject	HISTORY OF MUSIC AND KNOWLEDGE OF DIFFERENT FORMS OF COMPOSITION
Total Credit :	4	Subject Code:	AU-BPA 102
Total Theory Periods:	4	ESE Duration :	Three Hours
Total Tutorial Periods:	-	Maximum ESE Marks:	70
Total Practical Periods:		Minimum ESE Marks:	
Mid Term Tests:	ONE(Minimum)	Maximum IA Marks:	30
Practical/Activity Assignments:	ONE(Minimum)	Minimum IA Marks:	
Teaching Methodology:			
	A mix of conceptual lectures, practical, case studies, group discussions and presentations.		
Total Credit :	4	Subject Code:	AU-BPA 103
Total Theory Periods:	2	ESE Duration :	Three Hours
Total Tutorial Periods:	-	Maximum ESE Marks:	70
Total Practical Periods:	4	Minimum ESE Marks:	
Mid Term Tests:	ONE(Minimum)	Maximum IA Marks:	30
Practical/Activity Assignments:	ONE(Minimum)	Minimum IA Marks:	
Course Objectives:			
1.	To make students understand the basic functioning of Microphones and Recording Process		
Teaching Methodology:			
1.	A mix of conceptual lectures and practical's.		

AAFT UNIVERSITY OF MEDIA AND ARTS			
Name of program:	BPA	Branch/Faculty :	Performing Arts
Semester:	1	Subject	INDIAN/WESTERN CLASSICAL MUSIC (VOCAL) AND STAGE PERFORMANCE
Total Credit :	4	Subject Code:	AU-BPA 104





Total Theory Periods:	1	ESE Duration :	Three Hours
Total Tutorial Periods:		Maximum ESE Marks:	70
Total Practical Periods:	6	Minimum ESE Marks:	
Mid Term Tests:	ONE(Minimum)	Maximum IA Marks:	30
Practical/Activity Assignments:	ONE(Minimum)	Minimum IA Marks:	
<b>Course Objectives:</b>			
1.	This subject aims to lay a strong foundation of Knowledge of Indian Classical Music		
<b>Teaching Methodology:</b>			
1.	A mix of conceptual lectures, practical and stage performance.		

AAFT UNIVERSITY OF MEDIA AND ARTS			
Name of program:	BPA	Branch/Faculty :	Performing Arts
Semester:	1	Subject	INSTRUMENTAL MUSIC STAGE PERFORMANCE
Total Credit :	4	Subject Code:	AU-BPA 105
Total Theory Periods:	1	ESE Duration :	Three Hours
Total Tutorial Periods:	-	Maximum ESE Marks:	70
Total Practical Periods:	6	Minimum ESE Marks:	
Mid Term Tests:	ONE(Minimum)	Maximum IA Marks:	30
Practical/Activity Assignments:	ONE(Minimum)	Minimum IA Marks:	
Course Objectives			
1.	The aim of the subject is to provide practical & theoretical knowledge of instrumental music (Tabla/pakhawaj) & to prepare students for stage performance.		
Teaching Methodology:			
1.	Lecture, Practical work and stage performance.		

**BPA  
Semester- II**

Semester- II										
S. No	Board of Study	Subject Code	Subject Name	Periods per week		Scheme of Exam			Total Marks	Credit
				L	P	IA	ESE			
							Theory	Practical		
1.	School of Performing Arts	AU-BPA201	History of Music (Medival and Modern period)	4	0	30	70	NA	100	4
2.	School of Performing Arts	AU-BPA202	Study of Light Music and Film Music	1	6	30	NA	70	100	4
3.	School of Performing Arts	AU-BPA203	Applied Theory of Music ( String Instruments &Tabla) and Stage Performance	1	6	30	NA	70	100	4
4.	School of Performing Arts	AU-BPA204	Indian Classical Music-II and Stage Performance	1	6	30	NA	70	100	4



5.	School of Performing Arts	AU-BPA205	Communication Skills	2	0	30	70	NA	100	2
6.	School of Performing Arts	AU-BPA206	EVS	2	0	30	70	NA	100	2
TOTAL				11	18	180	210	210	600	20

L: Lecture, T: Tutorial, P: Practical, ESE: End Semester IA: Internal Assessment

AAFT UNIVERSITY OF MEDIA AND ARTS			
Name of program:	BPA	Branch/Faculty :	Performing Arts
Semester:	2	Subject	HISTORY OF THE MUSIC (MEDIEVAL AND MODERN PERIOD)
Total Credit :	4	Subject Code:	AU-BPA 201
Total Theory Periods:	4	ESE Duration :	Three Hours
Total Tutorial Periods:	-	Maximum ESE Marks:	70
Total Practical Periods:	0	Minimum ESE Marks:	
Mid Term Tests:	ONE(Minimum)	Maximum IA Marks:	30
Practical/Activity Assignments:	ONE(Minimum)	Minimum IA Marks:	
Course Objectives:			
1.	To make students aware of history of the music (Medieval and modern Period).		
Teaching Methodology:			
1.	A mix of conceptual lectures, practical, assignments and presentations.		

AAFT UNIVERSITY OF MEDIA AND ARTS			
Name of program:	BPA	Branch/Faculty :	Performing Arts
Semester:	2	Subject	Study of Light Music And Film Music
Total Credit :	4	Subject Code:	AU-BPA 202
Total Theory Periods:	1	ESE Duration :	Three Hours
Total Tutorial Periods:	-	Maximum ESE Marks:	70
Total Practical Periods:	6	Minimum ESE Marks:	
Mid Term Tests:	ONE(Minimum)	Maximum IA Marks:	30
Practical/Activity Assignments:	ONE(Minimum)	Minimum IA Marks:	
Course Objectives:			
1.	To understand linkage between light music and film music.		
Teaching Methodology:			
1.	A mix of conceptual lectures, practical, assignments and presentations.		

AAFT UNIVERSITY OF MEDIA AND ARTS			
Name of program:	BPA	Branch/Faculty :	Performing Arts
Semester:	2	Subject	Applied Theory of Music (String Instruments And Tabla) and Stage Performance
Total Credit :	4	Subject Code:	AU-BPA 203
Total Theory Periods:	1	ESE Duration :	Three Hours

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Total Tutorial Periods:	-	Maximum ESE Marks:	70
Total Practical Periods:	6	Minimum ESE Marks:	
Mid Term Tests:	ONE(Minimum)	Maximum IA Marks:	30
Practical/Activity Assignments:	ONE(Minimum)	Minimum IA Marks:	
<b>Course Objectives:</b>			
1.	To make students aware of Indian Classical Music and Western Music.		
<b>Teaching Methodology:</b>			
1.	A mix of conceptual lectures, practical, assignments and presentations.		

AAFT UNIVERSITY OF MEDIA AND ARTS			
Name of program:	BPA	Branch/Faculty :	Performing Arts
Semester:	2	Subject	INDIAN CLASSICAL MUSIC- II AND STAGE PERFORMANCE
Total Credit :	4	Subject Code:	AU-BPA 204
Total Theory Periods:	1	ESE Duration :	Three Hours
Total Tutorial Periods:	-	Maximum ESE Marks:	70
Total Practical Periods:	6	Minimum ESE Marks:	
Mid Term Tests:	ONE(Minimum)	Maximum IA Marks:	30
Practical/Activity Assignments:	ONE(Minimum)	Minimum IA Marks:	
Course Objectives:			
1.	To make students aware of the great traditions of Indian Classical Music		
Teaching Methodology:			
1.	Practical Work, Assignments and presentations.		

AAFT UNIVERSITY OF MEDIA AND ARTS			
Name of program:	BPA	Branch/Faculty :	Performing Arts
Semester:	2	Subject	COMMUNICATION AND SOFT SKILLS
Total Credit :	2	Subject Code:	AU-BPA 205
Total Theory Periods:	2	ESE Duration :	Three Hours
Total Tutorial Periods:	-	Maximum ESE Marks:	70
Total Practical Periods:	0	Minimum ESE Marks:	
Mid Term Tests:	ONE(Minimum)	Maximum IA Marks:	30
Practical/Activity Assignments:	ONE(Minimum)	Minimum IA Marks:	
<b>Course Objectives:</b>			
1.	This subject aims to lay a strong foundation of Knowledge of Indian Classical Music concepts & applied part.		

AAFT UNIVERSITY OF MEDIA AND ARTS			
Name of program:	BPA	Branch/Faculty :	Performing Arts
Semester:	2	Subject	EVS
Total Credit :	2	Subject Code:	AU-BPA 206
Total Theory Periods:	2	ESE Duration :	Three Hours
Total Tutorial Periods:	-	Maximum ESE Marks:	70





Total Practical Periods:	0	Minimum ESE Marks:	
Mid Term Tests:	ONE(Minimum)	Maximum IA Marks:	30
Practical/Activity Assignments:	ONE(Minimum)	Minimum IA Marks:	
<b>Course Objectives:</b>			
1.	The Compulsory Course on Environmental Studies at Undergraduate level aims to train students to cater to the need for ecological citizenship through development of a strong foundation on the critical linkages between ecology-society-economy.		

### BPA

#### Semester- III

Semester- III											
S. No	Board of Study	Subject Code	Subject Name	Periods per week		Scheme of Exam			Total Marks	Credit	
				L	P	IA	ESE				
							Theory	Practical			
1.	School of Performing Arts	AU-BPA301	Concepts of Music & Applied theory of Music-1	4	0	30	70	NA	100	4	
2.	School of Performing Arts	AU-BPA302	Fundamentals of Music Technology and MIDI-1	2	4	30	NA	70	100	4	
3.	School of Performing Arts	AU-BPA303	Studies of Gharanas & Musical Styles	4	0	30	70	NA	100	4	
4.	School of Performing Arts	AU-BPA304	Indian & Western Vocal & Stage performance	1	6	30	NA	70	100	4	
5.	School of Performing Arts	AU-BPA305	Indian & Western Instrumental-Composing	1	6	30	NA	70	100	4	
TOTAL				12	16	150	140	210	500	20	

*L: Lecture, T: Tutorial, P: Practical, ESE: End Semester Exam, IA-Internal Assessment*

AAFT UNIVERSITY OF MEDIA AND ARTS			
Name of program:	BPA	Branch/Faculty :	Performing Arts
Semester:	3	Subject	Concepts of Music & Applied Theory of Music-1
Total Credit :	4	Subject Code:	AU-BPA 301
Total Theory Periods:	4	ESE Duration :	Three Hours
Total Tutorial Periods:	-	Maximum ESE Marks:	70
Total Practical Periods:	0	Minimum ESE Marks:	
Mid Term Tests:	ONE(Minimum)	Maximum IA Marks:	30
Practical/Activity Assignments:	ONE(Minimum)	Minimum IA Marks:	
<b>Course Objectives:</b>			





1.	This subject aims to teach the student's way to do the proper communication and specific skills necessary to be a better performer. Also, to enhance and improve their own communication abilities and formal writing skills.
<b>Teaching Methodology:</b>	
1.	A mix of conceptual lectures, practical, case studies and presentations.

AAFT UNIVERSITY OF MEDIA AND ARTS			
Name of program:	BPA	Branch/Faculty :	Performing Arts
Semester:	3	Subject	Fundamentals of Music Technology and MIDI-I
Total Credit :	4	Subject Code:	AU-BPA 302
Total Theory Periods:	2	ESE Duration :	Three Hours
Total Tutorial Periods:	-	Maximum ESE Marks:	70
Total Practical Periods:	4	Minimum ESE Marks:	
Mid Term Tests:	ONE(Minimum)	Maximum IA Marks:	30
Practical/Activity Assignments:	ONE(Minimum)	Minimum IA Marks:	
<b>Teaching Methodology:</b>			
1.	A mix of conceptual lectures, practical, case studies, group discussions and presentations.		

AAFT UNIVERSITY OF MEDIA AND ARTS			
Name of program:	BPA	Branch/Faculty :	Performing Arts
Semester:	3	Subject	Studies of Gharanas and Gayaki-1
Total Credit :	4	Subject Code:	AU-BPA 303
Total Theory Periods:	4	ESE Duration :	Three Hours
Total Tutorial Periods:	-	Maximum ESE Marks:	70
Total Practical Periods:	-	Minimum ESE Marks:	
Mid Term Tests:	ONE(Minimum)	Maximum IA Marks:	30
Practical/Activity Assignments:	ONE(Minimum)	Minimum IA Marks:	
Course Objectives:			
	To make students aware about the vast world of Gharanas and Gayaki.		
Teaching Methodology:			
	A mix of conceptual lectures, practical, case studies, group discussions and presentations.		

AAFT UNIVERSITY OF MEDIA AND ARTS			
Name of program:	BPA	Branch/Faculty :	Performing Arts
Semester:	3	Subject	INDIAN CLASSICAL MUSIC (VOCAL) AND STAGE PERFORMANCE-



1.	This subject aims to teach the student's way to do the proper communication and specific skills necessary to be a better performer. Also, to enhance and improve their own communication abilities and formal writing skills.
<b>Teaching Methodology:</b>	
1.	A mix of conceptual lectures, practical, case studies and presentations.

AAFT UNIVERSITY OF MEDIA AND ARTS			
Name of program:	BPA	Branch/Faculty :	Performing Arts
Semester:	3	Subject	Fundamentals of Music Technology and MIDI-I
Total Credit :	4	Subject Code:	AU-BPA 302
Total Theory Periods:	2	ESE Duration :	Three Hours
Total Tutorial Periods:	-	Maximum ESE Marks:	70
Total Practical Periods:	4	Minimum ESE Marks:	
Mid Term Tests:	ONE(Minimum)	Maximum IA Marks:	30
Practical/Activity Assignments:	ONE(Minimum)	Minimum IA Marks:	
<b>Teaching Methodology:</b>			
1.	A mix of conceptual lectures, practical, case studies, group discussions and presentations.		

AAFT UNIVERSITY OF MEDIA AND ARTS			
Name of program:	BPA	Branch/Faculty :	Performing Arts
Semester:	3	Subject	Studies of Gharanas and Gayaki-1
Total Credit :	4	Subject Code:	AD-BPA 303
Total Theory Periods:	4	ESE Duration :	Three Hours
Total Tutorial Periods:	-	Maximum ESE Marks:	70
Total Practical Periods:	-	Minimum ESE Marks:	
Mid Term Tests:	ONE(Minimum)	Maximum IA Marks:	30
Practical/Activity Assignments:	ONE(Minimum)	Minimum IA Marks:	
Course Objectives:			
	To make students aware about the vast world of Gharanas and Gayaki.		
Teaching Methodology:			
	A mix of conceptual lectures, practical, case studies, group discussions and presentations.		

AAFT UNIVERSITY OF MEDIA AND ARTS			
Name of program:	BPA	Branch/Faculty :	Performing Arts
Semester:	3	Subject	INDIAN CLASSICAL MUSIC (VOCAL) AND STAGE PERFORMANCE-



Total Credit :	4	Subject Code:	Thumari
Total Theory Periods:	1	ESE Duration :	AU-BPA 304
Total Tutorial Periods:	-	Maximum ESE Marks:	Three Hours
Total Practical Periods:	6	Minimum ESE Marks:	70
Mid Term Tests:	ONE(Minimum)	Maximum IA Marks:	30
Practical/Activity Assignments:	ONE(Minimum)	Minimum IA Marks:	
<b>Course Objectives:</b>			
This subject aims to lay a strong foundation of Knowledge of Indian Classical Music			
<b>Teaching Methodology:</b>			
A mix of conceptual lectures, practical and stage performance.			

AAFT UNIVERSITY OF MEDIA AND ARTS			
Name of program:	BPA	Branch/Faculty :	Performing Arts
Semester:	3	Subject	Production Exercise
Total Credit :		Subject Code:	AU-BPA 305
Total Theory Periods:	1	ESE Duration :	Three Hours
Total Tutorial Periods:		Maximum ESE Marks:	70
Total Practical Periods:	6	Minimum ESE Marks:	
Mid Term Tests:	ONE(Minimum)	Maximum IA Marks:	30
Practical/Activity Assignments:	ONE(Minimum)	Minimum IA Marks:	
<b>Course Objectives:</b>			
1.	The aim of the subject is to make students capable of Music Production.		
<b>Teaching Methodology:</b>			
1.	A mix of practical, discussions and presentations.		

**BPA**  
**Semester- IV**

Semester- IV										
S. No	Board of Study	Subject Code	Subject Name	Periods per week		Scheme of Exam			Total Marks	Credit
				L	P	IA	ESE			
							Theory	Practical		
1.	School of Performing Arts	AU-BPA401	Fundamentals of Music Technology and MIDI-11	1	6	30	NA	70	100	4
2.	School of Performing Arts	AU-BPA402	Origin & Evolution of Aesthetics in Music	4	0	30	70	NA	100	4
3.	School of Performing Arts	AU-BPA403	Introduction to World Music- Basic	1	6	30	NA	70	100	4
4.	School of Performing Arts	AU-BPA404	Indian Classical Music Vocal & Stage performance	1	6	30	NA	70	100	4
5.	School of Performing Arts	AU-BPA405	Production Exercise- Individual production of a basic raag, singing &	1	6	30	NA	70	100	4





			recording							
			TOTAL	8	24	150	70	280	500	20

L: Lecture, T: Tutorial, P: Practical, ESE: End Semester Exam, IA: Internal Assessment

AFT UNIVERSITY OF MEDIA AND ARTS			
Name of program:	AU-BPA	Branch/Faculty :	Performing Arts
Semester:	4	Subject	Fundamentals of Music Technology and MIDI-II
Total Credit :	4	Subject Code:	AU-BPA 401
Total Theory Periods:	1	ESE Duration :	Three Hours
Total Tutorial Periods:	-	Maximum ESE Marks:	70
Total Practical Periods:	6	Minimum ESE Marks:	
Mid Term Tests:	ONE(Minimum)	Maximum IA Marks:	30
Practical/Activity Assignments:	ONE(Minimum)	Minimum IA Marks:	
Teaching Methodology:			
1.	A mix of conceptual lectures, practical, case studies, group discussions and presentations.		

AAFT UNIVERSITY OF MEDIA AND ARTS			
Name of program:	BPA	Branch/Faculty :	Performing Arts
Semester:	4	Subject	Origin & Evolution of Aesthetics in Music
Total Credit :	4	Subject Code:	AU-BPA 402
Total Theory Periods:	4	ESE Duration :	Three Hours
Total Tutorial Periods:	-	Maximum ESE Marks:	70
Total Practical Periods:	-	Minimum ESE Marks:	
Mid Term Tests:	ONE(Minimum)	Maximum IA Marks:	30
Practical/Activity Assignments:	ONE(Minimum)	Minimum IA Marks:	
Course Objectives:			
1.	To make students aware about the Historical Perspective of Music with its Aesthetics.		
Teaching Methodology:			
1.	A mix of conceptual lectures, practical, case studies, group discussions and presentations.		

AFT UNIVERSITY OF MEDIA AND ARTS			
Name of program:	BPA	Branch/Faculty :	Performing Arts
Semester:	4	Subject	Introduction to World





			Music-Basic
Total Credit :	4	Subject Code:	AU-BPA 403
Total Theory Periods:	1	ESE Duration :	Three Hours
Total Tutorial Periods:	-	Maximum ESE Marks:	70
Total Practical Periods:	6	Minimum ESE Marks:	
Mid Term Tests:	ONE(Minimum)	Maximum IA Marks:	30
Practical/Activity Assignments:	ONE(Minimum)	Minimum IA Marks:	
<b>Course Objectives:</b>			
1.	The aim of the subject is to make students aware of the world music		
<b>Teaching Methodology:</b>			
1.	A mix of conceptual lectures, practical, case studies, group discussions and presentations.		

#### AAFT UNIVERSITY OF MEDIA AND ARTS

Name of program:	BPA	Branch/Faculty :	Performing Arts
Semester:	4	Subject	Indian Classical Music (Vocal) AND Stage Performance- KHYAL
Total Credit :	4	Subject Code:	AU-BPA 404
Total Theory Periods:	1	ESE Duration :	Three Hours
Total Tutorial Periods:	-	Maximum ESE Marks:	70
Total Practical Periods:	6	Minimum ESE Marks:	
Mid Term Tests:	ONE(Minimum)	Maximum IA Marks:	30
Practical/Activity Assignments:	ONE(Minimum)	Minimum IA Marks:	
Course Objectives:			
1.	This subject aims to lay a strong foundation of Knowledge of Indian Classical Music		
Teaching Methodology:			
1.	A mix of conceptual lectures, practical and stage performance.		

#### AAFT UNIVERSITY OF MEDIA AND ARTS

Name of program:	BPA	Branch/Faculty :	Performing Arts
Semester:	4	Subject	Production Exercise
Total Credit :	4	Subject Code:	AU-BPA 405
Total Theory Periods:	1	ESE Duration :	Three Hours
Total Tutorial Periods:	-	Maximum ESE Marks:	70
Total Practical Periods:	6	Minimum ESE Marks:	
Mid Term Tests:	ONE(Minimum)	Maximum IA Marks:	30
Practical/Activity Assignments:	ONE(Minimum)	Minimum IA Marks:	
Course Objectives:			
1.	The aim of the subject is to make students capable of Music Production.		
Teaching Methodology:			
1.	A mix of practical, discussions and presentations.		



**BPA  
Semester- V**

Semester- V										
S. No	Board of Study	Subject Code	Subject Name	Periods per week		Scheme of Exam			Total Marks	Credit
				L	P	IA	ESE			
							Theory	Practical		
1.	School of Performing Arts	AU-BPA501	Music production software-Basic	2	4	30	NA	70	100	4
2.	School of Performing Arts	AU-BPA502	Mixing Audio -Basic	2	4	30	NA	70	100	4
3.	School of Performing Arts	AU-BPA503	Studies of Gharanas and Gayaki-II	4	0	30	70	NA	100	4
4.	School of Performing Arts	AU-BPA504	Indian Classical Music Vocal & Stage performance	1	6	30	NA	70	100	4
5.	School of Performing Arts	AU-BPA505	Production Exercise-Solo Performance- Tabla / Pakhawaz / sitar / Harmonium / keyboard	1	6	30	NA	70	100	4
TOTAL				10	20	150	70	280	500	20

*L: Lecture, P: Practical, ESE: End Semester Exam, IA: Internal Assessment*

AAPT UNIVERSITY OF MEDIA AND ARTS			
Name of program:	BPA	Branch/Faculty :	Performing Arts
Semester:	5	Subject	Music Production Software-Basic
Total Credit :	4	Subject Code:	AU-BPA 501
Total Theory Periods:	2	ESE Duration :	Three Hours
Total Tutorial Periods:	-	Maximum ESE Marks:	70
Total Practical Periods:	4	Minimum ESE Marks:	
Mid Term Tests:	ONE(Minimum)	Maximum IA Marks:	30
Practical/Activity Assignments:	ONE(Minimum)	Minimum IA Marks:	
Course Objectives:			
1.	To introduce students to the world of Music Production Software		
Teaching Methodology:			
1.	A mix of conceptual lectures, practical, case studies, group discussions and presentations.		

AAPT UNIVERSITY OF MEDIA AND ARTS			
Name of program:	BPA	Branch/Faculty :	Performing Arts

AAPT UNIVERSITY OF MEDIA AND ARTS

17



Semester:	5	Subject	Mixing Audio-1
Total Credit :	4	Subject Code:	AU-BPA 502
Total Theory Periods:	2	ESE Duration :	Three Hours
Total Tutorial Periods:	-	Maximum ESE Marks:	70
Total Practical Periods:	4	Minimum ESE Marks:	
Mid Term Tests:	ONE(Minimum)	Maximum IA Marks:	30
Practical/Activity Assignments:	ONE(Minimum)	Minimum IA Marks:	
<b>Course Objectives:</b>			
1.	To make students familiar with the process of audio mixing.		
<b>Teaching Methodology:</b>			
1.	A mix of conceptual lectures, practical, case studies, group discussions, presentations & Productions.		

#### AAFT UNIVERSITY OF MEDIA AND ARTS

Name of program:	BPA	Branch/Faculty :	Performing Arts
Semester:	5	Subject	Studies of Gharanas and Gayaki-II
Total Credit :	4	Subject Code:	AU-BPA 503
Total Theory Periods:	4	ESE Duration :	Three Hours
Total Tutorial Periods:	-	Maximum ESE Marks:	70
Total Practical Periods:	-	Minimum ESE Marks:	
Mid Term Tests:	ONE(Minimum)	Maximum IA Marks:	30
Practical/Activity Assignments:	ONE(Minimum)	Minimum IA Marks:	
Course Objectives:			
1.	Music production requires understanding of Gharanas and Gayaki.		
Teaching Methodology:			
1.	A mix of conceptual lectures, practical case studies, group discussions and presentations.		

#### AAFT UNIVERSITY OF MEDIA AND ARTS

Name of program:	BPA	Branch/Faculty :	Performing Arts
Semester:	5	Subject	Indian Classical Music & Stage Performances-Tappa
Total Credit :	4	Subject Code:	AU-BPA 504
Total Theory Periods:	1	ESE Duration :	Three Hours
Total Tutorial Periods:	-	Maximum ESE Marks:	70
Total Practical Periods:	6	Minimum ESE Marks:	
Mid Term Tests:	ONE(Minimum)	Maximum IA Marks:	30
Practical/Activity Assignments:	ONE(Minimum)	Minimum IA Marks:	
<b>Course Objectives:</b>			
1.	The aim of the subject is to make the students use the theoretical knowledge for practical work & get the production done by the students		
<b>Teaching Methodology:</b>			
1.	A mix of conceptual lectures, practical, case studies, group discussions and presentations.		

#### AAFT UNIVERSITY OF MEDIA AND ARTS





Name of program:	BPA	Branch/Faculty :	Performing Arts
Semester:	5	Subject	Production Exercise
Total Credit :	4	Subject Code:	AU-BPA 505
Total Theory Periods:	1	ESE Duration :	Three Hours
Total Tutorial Periods:	-	Maximum ESE Marks:	70
Total Practical Periods:	6	Minimum ESE Marks:	
Mid Term Tests:	ONE(Minimum)	Maximum IA Marks:	30
Practical/Activity Assignments:	ONE(Minimum)	Minimum IA Marks:	
<b>Course Objectives:</b>			
1.	The aim of the subject is to make students capable of Music Production & to make the students use the theoretical knowledge for practical work & get the production done by the students		
<b>Teaching Methodology:</b>			
1.	A mix of practical, discussions and presentations.		

**BPA**  
**Semester- VI**

Semester- VI										
S. No	Board of Study	Subject Code	Subject Name	Periods per week		Scheme of Exam			Total Marks	Credit
				L	P	IA	ESE			
							Theory	Practical		
1.	School of Performing Arts	AU-BPA601	Music production software-Advance	2	4	30	NA	70	100	4
2.	School of Performing Arts	AU-BPA602	Mixing Audio - Advance	2	4	30	NA	70	100	4
3.	School of Performing Arts	AU-BPA603	Specialization In Western Music- Basic	1	6	30	NA	70	100	4
4.	School of Performing Arts	AU-BPA604	Indian Classical Music Vocal & Stage performance-Fusion	1	6	30	NA	70	100	4
5.	School of Performing Arts	AU-BPA605	Production Exercise-Duet performance & Recording-Drum/Congo/Guitar	1	6	30	NA	70	100	4
TOTAL				7	26	150	NA	350	500	20

*L: Lecture, T: P: Practical, ESE: End Semester Exam, IA: Internal Assessment*

**AAFT UNIVERSITY OF MEDIA AND ARTS**

Name of program:	BPA	Branch/Faculty :	Performing Arts
Semester:	6	Subject	Music Production Software-Advance
Total Credit :	4	Subject Code:	AU-BPA 601
Total Theory Periods:	2	ESE Duration :	Three Hours
Total Tutorial Periods:	-	Maximum ESE Marks:	70
Total Practical Periods:	4	Minimum ESE Marks:	
Mid Term Tests:	ONE(Minimum)	Maximum IA Marks:	30
Practical/Activity Assignments:	ONE(Minimum)	Minimum IA Marks:	

AAFT UNIVERSITY OF MEDIA AND ARTS

14





<b>Course Objectives:</b>	
1.	To introduce students to the world of Music Production Software
<b>Teaching Methodology:</b>	
1.	A mix of conceptual lectures, practical, case studies, group discussions and presentations.

AAFT UNIVERSITY OF MEDIA AND ARTS			
Name of program:	BPA	Branch/Faculty :	Performing Arts
Semester:	6	Subject	Mixing Audio-Advance
Total Credit :	4	Subject Code:	AU-BPA 602
Total Theory Periods:	2	ESE Duration :	Three Hours
Total Tutorial Periods:	-	Maximum ESE Marks:	70
Total Practical Periods:	4	Minimum ESE Marks:	
Mid Term Tests:	ONE(Minimum)	Maximum IA Marks:	30
Practical/Activity Assignments:	ONE(Minimum)	Minimum IA Marks:	
Course Objectives:			
1,	To make students familiar with the process of audio mixing.		
Teaching Methodology:			
1,	A mix of conceptual lectures, practical, case studies, group discussions, presentations & Productions.		

AAFT UNIVERSITY OF MEDIA AND ARTS			
Name of program:	BPA	Branch/Faculty :	Performing Arts
Semester:	6	Subject	Specialization in Western Music- Basic
Total Credit :	4	Subject Code:	AU-BPA 603
Total Theory Periods:	1	ESE Duration :	Three Hours
Total Tutorial Periods:	-	Maximum ESE Marks:	70
Total Practical Periods:	6	Minimum ESE Marks:	
Mid Term Tests:	ONE(Minimum)	Maximum IA Marks:	30
Practical/Activity Assignments:	ONE(Minimum)	Minimum IA Marks:	
Course Objectives:			
1.	The aim of the subject is to give theoretical & practical knowledge of Western Music to the students.		
Teaching Methodology:			
1.	A mix of conceptual lectures, practical, case studies, group discussions and presentations.		

AAFT UNIVERSITY OF MEDIA AND ARTS			
Name of program:	BPA	Branch/Faculty :	Performing Arts
Semester:	6	Subject	Indian Classical Music & Stage Performances- Fusion
Total Credit :	4	Subject Code:	AU-BPA 604



Total Theory Periods:	1	ESE Duration :	Three Hours
Total Tutorial Periods:		Maximum ESE Marks:	70
Total Practical Periods:	6	Minimum ESE Marks:	
Mid Term Tests:	ONE(Minimum)	Maximum IA Marks:	30
Practical/Activity Assignments:	ONE(Minimum)	Minimum IA Marks:	
<b>Course Objectives:</b>			
	The aim of the subject is to make the students use the theoretical knowledge for practical work & get the production done by the students		
<b>Teaching Methodology:</b>			
	A mix of conceptual lectures, practical, case studies, group discussions and presentations.		

AAFT UNIVERSITY OF MEDIA AND ARTS			
Name of program:	BPA	Branch/Faculty :	Performing Arts
Semester:	6	Subject	Production Exercise
Total Credit :	4	Subject Code:	AU-BPA 605
Total Theory Periods:	1	ESE Duration :	Three Hours
Total Tutorial Periods:	-	Maximum ESE Marks:	70
Total Practical Periods:	6	Minimum ESE Marks:	
Mid Term Tests:	ONE(Minimum)	Maximum IA Marks:	70
Practical/Activity Assignments:	ONE(Minimum)	Minimum IA Marks:	
<b>Course Objectives:</b>			
1.	The aim of the subject is to make students capable of Music Production & to make the students use the theoretical knowledge for practical work & get the production done by the students		
<b>Teaching Methodology:</b>			
1.	A mix of practical, discussions and presentations.		

**BPA**  
**Semester- VII**

Semester- VII										
S. No	Board of Study	Subject Code	Subject Name	Periods per week		Scheme of Exam			Total Marks	Credit
				L	P	IA	ESE			
							Theory	Practical		
1.	School of Performing Arts	AU-BPA701	Studies of Folk Music of India- Basic	2	4	30	NA	70	100	4
2.	School of Performing Arts	AU-BPA702	Introduction to World Music- Advance	2	4	30	NA	70	100	4



3.	School of Performing Arts	AU-BPA703	Advance Specialization in Western Music	1	6	30	NA	70	100	4
4.	School of Performing Arts	AU-BPA704	Indian Classical Music Vocal & Stage performance- Self Composition	1	6	30	NA	70	100	4
5.	School of Performing Arts	AU-BPA705	Production Exercise-Group Production, Classical based Music Video	1	6	30	NA	70	100	4
TOTAL				7	26	150	NA	350	500	20

L: Lecture, : Practical, ESE: End Semester Exam, MT: Internal Assessment

AART UNIVERSITY OF MEDIA AND ARTS			
Name of program:	BPA	Branch/Faculty :	Performing Arts
Semester:	7	Subject	Studies of Folk Music of India-Basic
Total Credit :	4	Subject Code:	AU-BPA701
Total Theory Periods:	2	ESE Duration :	Three Hours
Total Tutorial Periods:	-	Maximum ESE Marks:	70
Total Practical Periods:	4	Minimum ESE Marks:	
Mid Term Tests:	ONE(Minimum)	Maximum IA Marks:	30
Practical/Activity Assignments:	ONE(Minimum)	Minimum IA Marks:	
Course Objectives:			
1.	The aim of the subject is to make students use the theoretical as well as Practical knowledge of Indian Folk Music in music production		
Teaching Methodology:			
1.	A mix of conceptual lectures, practical, case studies, group discussions and presentations.		

AAFT UNIVERSITY OF MEDIA AND ARTS			
Name of program:	BPA	Branch/Faculty :	Performing Arts
Semester:	7	Subject	Introduction to World Music-Advance
Total Credit :	4	Subject Code:	AU-BPA 702
Total Theory Periods:	2	ESE Duration :	Three Hours
Total Tutorial Periods:	-	Maximum ESE Marks:	
Total Practical Periods:	4	Minimum ESE Marks:	
Mid Term Tests:	ONE(Minimum)	Maximum IA Marks:	
Practical/Activity Assignments:	ONE(Minimum)	Minimum IA Marks:	
Course Objectives:			
	The aim of the subject is to make students aware of the world music		
Teaching Methodology:			
	A mix of conceptual lectures, practical, case studies, group discussions and presentations.		

AFT UNIVERSITY OF MEDIA AND ARTS			
Name of program:	BPA	Branch/Faculty :	Performing Arts

AFT UNIVERSITY OF MEDIA AND ARTS





Semester:	7	Subject	Advance Specialization in Western Music
Total Credit :	4	Subject Code:	AU-BPA 703
Total Theory Periods:	2	ESE Duration :	Three Hours
Total Tutorial Periods:	-	Maximum ESE Marks:	70
Total Practical Periods:	4	Minimum ESE Marks:	
Mid Term Tests:	ONE(Minimum)	Maximum IA Marks:	30
Practical/Activity Assignments:	ONE(Minimum)	Minimum IA Marks:	
<b>Course Objectives:</b>			
The aim of the subject is to give theoretical & practical knowledge of Western Music to the students.			
<b>Teaching Methodology:</b>			
A mix of conceptual lectures, practical, case studies, group discussions and presentations.			

#### AAFT UNIVERSITY OF MEDIA AND ARTS

Name of program:	BPA	Branch/Faculty :	Performing Arts
Semester:	7	Subject	Indian Classical Music & Stage Performances-Self Composition
Total Credit :	4	Subject Code:	AU-BPA 704
Total Theory Periods:	1	ESE Duration :	Three Hours
Total Tutorial Periods:	-	Maximum ESE Marks:	70
Total Practical Periods:	6	Minimum ESE Marks:	
Mid Term Tests:	ONE(Minimum)	Maximum IA Marks:	30
Practical/Activity Assignments:	ONE(Minimum)	Minimum IA Marks:	
<b>Course Objectives:</b>			
The aim of the subject is to make the students use the theoretical knowledge for practical work & get the production done by the students			
<b>Teaching Methodology:</b>			
A mix of conceptual lectures, practical, case studies, group discussions and presentations.			

#### AAFT UNIVERSITY OF MEDIA AND ARTS

Name of program:	BPA	Branch/Faculty :	Performing Arts
Semester:	7	Subject	Production Exercise
Total Credit :	4	Subject Code:	AU-BPA 705
Total Theory Periods:	1	ESE Duration :	Three Hours
Total Tutorial Periods:	-	Maximum ESE Marks:	70
Total Practical Periods:	6	Minimum ESE Marks:	
Mid Term Tests:	ONE(Minimum)	Maximum IA Marks:	70
Practical/Activity Assignments:	ONE(Minimum)	Minimum IA Marks:	
<b>Course Objectives:</b>			
1.	The aim of the subject is to make students capable of Music Production & to make the students use the theoretical knowledge for practical work & get the production done by the students		
<b>Teaching Methodology:</b>			
1.	A mix of practical, discussions and presentations.		

AAFT UNIVERSITY OF MEDIA AND ARTS





**BPA  
Semester- VIII**

Semester- VIII										
S. No	Board of Study	Subject Code	Subject Name	Periods per week		Scheme of Exam			Total Marks	Credit
				L	P	IA	ESE			
							Theory	Practical		
1.	School of Performing Arts	AU-BPA801	Studies of folk Music of India-Advance	2	4	30	NA	70	100	4
2.	School of Performing Arts	AU-BPA802	Bhav Sangeet & Gajal	1	6	30	NA	70	100	4
3.	School of Performing Arts	AU-BPA803	Studio Sessions	1	6	30	NA	70	100	4
4.	School of Performing Arts	AU-BPA804	Indian Classical Music Vocal & Stage performance- jugalbandi	1	6	30	NA	70	100	4
5.	School of Performing Arts	AU-BPA805	Production Exercise-Group Production, Western/Fusion based Music Video	1	6	30	NA	70	100	4
TOTAL				6	28	150	NA	350	500	20

*L: Lecture, P: Practical, ESE: End Semester Exam, IA: Internal Assessment*

**AAFT UNIVERSITY OF MEDIA AND ARTS**

Name of program:	BPA	Branch/Faculty :	Performing Arts
Semester:	8	Subject	Studies of Folk Music of India-Advance
Total Credit :	4	Subject Code:	AU-BPA801
Total Theory Periods:	2	ESE Duration :	Three Hours
Total Tutorial Periods:	-	Maximum ESE Marks:	70
Total Practical Periods:	4	Minimum ESE Marks:	
Mid Term Tests:	ONE(Minimum)	Maximum IA Marks:	30
Practical/Activity Assignments:	ONE(Minimum)	Minimum IA Marks:	
<b>Course Objectives:</b>			
1.	The aim of the subject is to make students use the theoretical as well as Practical knowledge of Indian Folk Music in music production		



**Teaching Methodology:**

- |    |   |
|----|---|
| 1. | A mix of conceptual lectures, practical, case studies, group discussions and presentations. |
|----|---|

## AFT UNIVERSITY OF MEDIA AND ARTS

<b>Name of program:</b>	<b>BPA</b>	<b>Branch/Faculty :</b>	<b>Performing Arts</b>
<b>Semester:</b>	<b>8</b>	<b>Subject</b>	<b>BhavSangeet&amp;Gazal</b>
<b>Total Credit :</b>	<b>4</b>	<b>Subject Code:</b>	<b>AU-BPA 802</b>
<b>Total Theory Periods:</b>	<b>1</b>	<b>ESE Duration :</b>	<b>Three Hours</b>
<b>Total Tutorial Periods:</b>	<b>-</b>	<b>Maximum ESE Marks:</b>	<b>70</b>
<b>Total Practical Periods:</b>	<b>6</b>	<b>Minimum ESE Marks:</b>	
<b>Mid Term Tests:</b>	<b>ONE(Minimum)</b>	<b>Maximum IA Marks:</b>	<b>30</b>
<b>Practical/Activity Assignments:</b>	<b>ONE(Minimum)</b>	<b>Minimum IA Marks:</b>	

The aim of the subject is to make students use the Practical knowledge of light Music

**Teaching Methodology:**

- |    |   |
|----|---|
| 1. | A mix of conceptual lectures, practical, case studies, group discussions and presentations. |
|----|---|

## AAFT UNIVERSITY OF MEDIA AND ARTS

<b>Name of program:</b>	<b>BPA</b>	<b>Branch/Faculty :</b>	<b>Performing Arts</b>
<b>Semester:</b>	<b>8</b>	<b>Subject</b>	<b>Studio Sessions</b>
<b>Total Credit :</b>	<b>4</b>	<b>Subject Code:</b>	<b>AU-BPA 803</b>
<b>Total Theory Periods:</b>	<b>1</b>	<b>ESE Duration :</b>	<b>Three Hours</b>
<b>Total Tutorial Periods:</b>	<b>-</b>	<b>Maximum ESE Marks:</b>	<b>70</b>
<b>Total Practical Periods:</b>	<b>6</b>	<b>Minimum ESE Marks:</b>	
<b>Mid Term Tests:</b>	<b>ONE (Minimum)</b>	<b>Maximum IA Marks:</b>	<b>30</b>
<b>Practical/Activity Assignments:</b>	<b>ONE (Minimum)</b>	<b>Minimum IA Marks:</b>	

The aim of the subject is to make students use the Practical knowledge of music production

**Teaching Methodology:**

- |    |   |
|----|---|
| 1. | A mix of conceptual lectures, practical, case studies, group discussions and presentations. |
|----|---|

## AAFT UNIVERSITY OF MEDIA AND ARTS

<b>Name of program:</b>	<b>AU-BPA</b>	<b>Branch/Faculty :</b>	<b>Performing Arts</b>
<b>Semester:</b>	<b>8</b>	<b>Subject</b>	<b>Indian Classical Music &amp; Stage Performances-</b>

			Jugalbandi
Total Credit :	4	Subject Code:	AU-BPA 804
Total Theory Periods:	1	ESE Duration :	Three Hours
Total Tutorial Periods:	-	Maximum ESE Marks:	70
Total Practical Periods:	6	Minimum ESE Marks:	
Mid Term Tests:	ONE(Minimum)	Maximum IA Marks:	30
Practical/Activity Assignments:	ONE(Minimum)	Minimum IA Marks:	
<b>Course Objectives:</b>			
1.	The aim of the subject is to make the students use the theoretical knowledge for practical work & get the production done by the students		
<b>Teaching Methodology:</b>			
1.	A mix of conceptual lectures, practical, case studies, group discussions and presentations.		

#### SYLLABUS

<b>UNIT-I</b>	Chhota, Bada & Drut Khayal, Ramkali Miyan Malhar Paraj
<b>UNIT-II</b>	Basant Rageshree Puriya Dhanashree Lalit
<b>UNIT-III</b>	Suddh Kalyan Malgungi
<b>UNIT-IV</b>	Pahari Jhinjhoti
<b>UNIT-V</b>	Jugalbandi With accompanist playing Tabla Drum Guitar Sitar Ghungaru (With Dancer)

*Indu Rajan*

Name of program:	BPA	Branch/Faculty :	Performing Arts
Semester:	8	Subject	Production Exercise
Total Credit :	6	Subject Code:	AU-BPA 805
Total Theory Periods:	1	ESE Duration :	Three Hours
Total Tutorial Periods:	-	Maximum ESE Marks:	70
Total Practical Periods:	6	Minimum ESE Marks:	
Mid Term Tests:	ONE(Minimum)	Maximum IA Marks:	30
Practical/Activity Assignments:	ONE(Minimum)	Minimum IA Marks:	
<b>Course Objectives:</b>			
1.	The aim of the subject is to make students capable of Music Production & to make the students use the theoretical knowledge for practical work & get the production done by the students		
<b>Teaching Methodology:</b>			
1.	A mix of practical, discussions and presentations.		







**AAFT UNIVERSITY, RAIPUR**  
**SCHOOL OF PERFORMING ARTS**  
**Program**

**MASTER OF PERFORMING ARTS (MPA)**

**Introduction** – The proposed course shall be conducted and supervised by the School of Performing Arts, Faculty of Music and Music Production, AAFT University, Raipur. This programme has been designed, under UGC guidelines, offers flexibility within the structure of the programme while ensuring the strong foundation and in-depth knowledge of the discipline. The learning outcome-based curriculum ensures its suitability in the present day needs of the student towards higher education and employment.

**Vision** – The course aims at producing competent Musicians, Musicologists, Music Educator, Music Producer and Music director with technical know-how who may excel not only in the knowledge, but in the practical presentation of music. It will also focus on proper understanding of the aesthetic significance and social relevance of these performing art forms.

**Programme Duration** – The Master of Performing Arts (MPA) Programme will be of two years duration. Each academic year shall have two semesters. There will be total of four semesters. Each semester will be of sixteen weeks.

**Design of Programme :-**

- The teaching-learning will involve theory classes and practical classes. The curriculum will be delivered through various methods including chalk & talk, class discussions, small group discussions, talks by experts, utilization of relevant e-sources, oral-tradition teaching methodology, Studio Practice sessions, Presentation sessions, Lec-Dem, Seminars, Projects, concerts by eminent artistes and note book preparation of musical compositions.
- The evaluation process will be two-fold: Internal Assessment and End Semester Examination.

Internal assessment for both theory and practical will broadly comprise of continuous evaluation through oral questions, oral presentation, class assignments, work-sheets, and creative work and class tests, internal assessment test. End semester examination shall be conducted for theory as well as practical (stage-performance and viva-voce).

**Relevance of the program (Outcome)**



- As Music educator' in Schools/Universities under State/Center Education Departments and other Educational/ Training institutes.
- As Music Producer in Music/Movie Production Houses and film Industry.
- As commercial Performer in Audio/ Video Entertainment agencies or on Self-Employment basis.
- Students would be prepared for the academic and professional fields of Music in general and specially in Music Production.
- Students would gain proficiency in theoretical knowledge of Music and apply them in research and professional areas while they perform various stages.
- Students would gain competencies and professional skills for working and conducting research in the field of Music.

#### Eligibility:

- Candidates who passed out the degree course in Music/ Other degree course with special ability in Music, with a minimum of 50% aggregate marks
- Aptitude for the Vocal and Instrumental Music as demonstrated through a personal interview.

#### MPA Semester- I

S. No	Board of Study	Subject Code	Subject Name	Periods per week		Scheme of Exam			Total Marks	Credit
				L	P	IA	ESE			
							Theory	Practical		
1.	School of Performing Arts	MAMP - 101	Introduction to Sound, Studio Workstations, Gear & Equipment- Advance	2	4	30	NA	70	100	4
2.	School of Performing Arts	AU-MPA - 102	Recording Process and Microphones- Advance	2	4	30	NA	70	100	4
3.	School of Performing Arts	AU-MPA - 103	Communication and Soft Skills	4	0	30	70	NA	100	4
4.	School of Performing Arts	AU-MPA - 104	Indian Classical Music- Vocal and Stage Performance	1	6	30	NA	70	100	4
5.	School of Performing Arts	AU-MPA- 105	Instrumental Music and Stage Performance	2	4	30	NA	70	100	4
TOTAL				11	18	150	70	280	500	20

*L: Lecture, P: Practical, ESE: End Semester Exam, IA- Internal Assessment*

AAFT UNIVERSITY OF MEDIA AND ARTS			
Name of program:	MPA	Branch/Faculty :	Performing Arts
Semester:	1	Subject	An Introduction to Sound, Studio Workstations, Gear & Equipments

AAFT UNIVERSITY OF MEDIA AND ARTS



Total Credit :	4	Subject Code:	AU-MPA101
Total Theory Periods:	2	ESE Duration :	Three Hours
Total Tutorial Periods:	-	Maximum ESE Marks:	70
Total Practical Periods:	-4	Minimum ESE Marks:	
Mid Term Tests:	ONE(Minimum)	Maximum IA Marks:	30
Practical/Activity Assignments:	ONE(Minimum)	Minimum IA Marks:	
<b>Course Objectives:</b>			
1.	To gain a basic critical understanding of, and hands On experience with the equipment related to music production.		
<b>Teaching Methodology:</b>			
1.	A mix of conceptual lectures,		
2.	Practical, case studies.		
3.	Group discussions and presentations.		

AAFT UNIVERSITY OF MEDIA AND ARTS

Name of program:	MPA	Branch/Faculty :	Performing Arts
Semester:	1	Subject:	RECORDING PROCESS AND MICROPHONES - ADVANCE
Total Credit :	4	Subject Code:	AU-MPA 102
Total Theory Periods:	2	ESE Duration :	Three Hours
Total Tutorial Periods:	-	Maximum ESE Marks:	70
Total Practical Periods:	4	Minimum ESE Marks:	
Mid Term Tests:	ONE(Minimum)	Maximum IA Marks:	30
Practical/Activity Assignments:	ONE(Minimum)	Minimum IA Marks:	
Course Objectives:			
1.	To make students understand the basic functioning of Microphones and Recording Process		
Teaching Methodology:			
	A mix of conceptual lectures and practical.		
UNIT-IV	Microphone accessories: Widescreen and pop filters, shock mounts, cables and connectors. Microphone care		
UNIT-V	Recording rhythm: i) Miking of different instruments ii) Recording instruments with single microphone iii) Recording instrument with multiple microphones iv) Use of overheads and room microphones v) Use of spatial hearing in miking		

AAFT UNIVERSITY OF MEDIA AND ARTS			
Name of program:	MPA	Branch/Faculty :	Performing Arts
Semester:	1	Subject:	COMMUNICATION AND SOFT SKILLS

AAFT UNIVERSITY OF MEDIA AND ARTS





Total Credit :	4	Subject Code:	AU-MPA 103
Total Theory Periods:	4	ESE Duration :	Three Hours
Total Tutorial Periods:	-	Maximum ESE Marks:	70
Total Practical Periods:	0	Minimum ESE Marks:	
Mid Term Tests:	ONE(Minimum)	Maximum IA Marks:	30
Practical/Activity Assignments:	ONE(Minimum)	Minimum IA Marks:	
<b>Course Objectives:</b>			
1.	To teach the students' way to do proper communication and specific skills necessary to be a better media professional. Also, to enhance and improve their own communication abilities and formal writing skills.		

AAFT UNIVERSITY OF MEDIA AND ARTS			
Name of program:	MPA	Branch/Faculty :	Performing Arts
Semester:	1	Subject	Indian Classical Music (Vocal) and Stage Performance- Dhrupad & Dhamar
Total Credit :	4	Subject Code:	AU-MPA 104
Total Theory Periods:	1	ESE Duration :	Three Hours
Total Tutorial Periods:	-	Maximum ESE Marks:	70
Total Practical Periods:	6	Minimum ESE Marks:	
Mid Term Tests:	ONE(Minimum)	Maximum IA Marks:	30
Practical/Activity Assignments:	ONE(Minimum)	Minimum IA Marks:	
Course Objectives:			
1.	This subject aims to lay a strong foundation of Knowledge of Indian Classical Music		
Teaching Methodology:			
1.	A mix of conceptual lectures, practical and stage performance.		

AAFT UNIVERSITY OF MEDIA AND ARTS			
Name of program:	MPA	Branch/Faculty :	Performing Arts
Semester:	1	Subject	Instrumental Music-1 (Tabla, Pakhawaj, Naal & Dholak) and Stage Performance
Total Credit :	4	Subject Code:	AU-MPA 105
Total Theory Periods:	2	ESE Duration :	Three Hours
Total Tutorial Periods:	-	Maximum ESE Marks:	70
Total Practical Periods:	4	Minimum ESE Marks:	
Mid Term Tests:	ONE(Minimum)	Maximum IA Marks:	30
Practical/Activity Assignments:	ONE(Minimum)	Minimum IA Marks:	
<b>Course Objectives:</b>			
	The aim of the subject is to provide practical knowledge of instrumental music (Tabla, Guitar, Piano Naal&Dholak ) & to prepare students for stage performance.		
<b>Teaching Methodology:</b>			
	Lecture, Practical work and stage performance.		



**MPA**  
**Semester- II**

Semester- II										
S. No	Board of Study	Subject Code	Subject Name	Periods per week		Scheme of Exam			Total Marks	Credit
				L	P	IA	ESE			
							Theory	Practical		
1.	School of Performing Arts	AU-MPA 201	Digital Music Technology	2	4	30	NA	70	100	4
2.	School of Performing Arts	AU-MPA 202	Study of Regional Music of India	2	4	30	NA	70	100	4
3.	School of Performing Arts	AU-MPA203	History of western Music and Aesthetics	4	0	30	70	NA	100	4
4.	School of Performing Arts	AU-MPA204	Music and Sound Service	2	6	30	NA	70	100	4
5.	School of Performing Arts	AU-MPA205	Production Exercise	1	4	30	NA	70	100	4
TOTAL				11	18	150	70	280	500	20

*L: Lecture, P: Practical, ESE: End Semester Exam, IA-Internal Assessment*

AAFT UNIVERSITY OF MEDIA AND ARTS			
Name of program:	MPA	Branch/Faculty :	Performing Arts
Semester:	2	Subject	Digital Music Technology
Total Credit :	4	Subject Code:	AU-MPA 201
Total Theory Periods:	2	ESE Duration :	Three Hours
Total Tutorial Periods:	-	Maximum ESE Marks:	70
Total Practical Periods:	4	Minimum ESE Marks:	
Mid Term Tests:	ONE(Minimum)	Maximum IA Marks:	30
Practical/Activity Assignments:	ONE(Minimum)	Minimum IA Marks:	
Course Objectives:			
1.	To make students aware of every ins & outs of Digital Music Technology.		
Teaching Methodology:			
1.	A mix of conceptual lectures, practical, assignments and presentations.		

AAFT UNIVERSITY OF MEDIA AND ARTS			
Name of program:	MPA	Branch/Faculty :	Performing Arts
Semester:	2	Subject	STUDY OF REGIONAL MUSIC IN INDIA
Total Credit :	4	Subject Code:	AU-MPA 202
Total Theory Periods:	2	ESE Duration :	Three Hours
Total Tutorial Periods:	-	Maximum ESE Marks:	70

AAFT UNIVERSITY OF MEDIA AND ARTS



Total Practical Periods:	4	Minimum ESE Marks:	
Mid Term Tests:	ONE(Minimum)	Maximum IA Marks:	30
Practical/Activity Assignments:	ONE(Minimum)	Minimum IA Marks:	
Course Objectives:			
1.	To understand a song physically, philosophically & technically		
Teaching Methodology:			
1.	A mix of conceptual lectures, practical, assignments and presentations.		

#### AAFT UNIVERSITY OF MEDIA AND ARTS

Name of program:	MPA	Branch/Faculty :	Performing Arts
Semester:	2	Subject	History Of Western Music and Aesthetics
Total Credit :	4	Subject Code:	AU-MPA 203
Total Theory Periods:	2	ESE Duration :	Three Hours
Total Tutorial Periods:	-	Maximum ESE Marks:	70
Total Practical Periods:	4	Minimum ESE Marks:	
Mid Term Tests:	ONE(Minimum)	Maximum IA Marks:	30
Practical/Activity Assignments:	ONE(Minimum)	Minimum IA Marks:	
<b>Course Objectives:</b>			
1.	The course will discuss general Ideas about western philosophy of music and aesthetics to understand the integration of Indian and Western Music		
<b>Teaching Methodology:</b>			
1.	A mix of conceptual lectures, practical, assignments and presentations.		

#### AAFT UNIVERSITY OF MEDIA AND ARTS

Name of program:	MPA	Branch/Faculty :	Performing Arts
Semester:	2	Subject	Music & Sound Service
Total Credit :	4	Subject Code:	AU-MPA 204
Total Theory Periods:	2	ESE Duration :	Three Hours
Total Tutorial Periods:	-	Maximum ESE Marks:	70
Total Practical Periods:	4	Minimum ESE Marks:	
Mid Term Tests:	ONE(Minimum)	Maximum IA Marks:	30
Practical/Activity Assignments:	ONE(Minimum)	Minimum IA Marks:	
<b>Course Objectives:</b>			
1.	The aim of the subject is to understand a chemistry of sound and music to take their projects from concept to production stage.		
<b>Teaching Methodology:</b>			
1.	Practical, assignments and presentations.		

#### AAFT UNIVERSITY OF MEDIA AND ARTS

Name of program:	MPA	Branch/Faculty :	Performing Arts
Semester:	2	Subject	Production Exercise
Total Credit :	4	Subject Code:	AU-MPA 205

AAFT UNIVERSITY OF MEDIA AND ARTS



Total Theory Periods:	0	ESE Duration :	Three Hours
Total Tutorial Periods:	-	Maximum ESE Marks:	70
Total Practical Periods:	8	Minimum ESE Marks:	
Mid Term Tests:	ONE(Minimum)	Maximum IA Marks:	30
Practical/Activity Assignments:	ONE(Minimum)	Minimum IA Marks:	
<b>Course Objectives:</b>			
1.	The aim of the subject is to make students do production based on learned instruments.		
<b>Teaching Methodology:</b>			
1.	Practical Work, Production and presentations		

**MPA  
Semester- III**

Semester - III										
S. No	Board of Study	Subject Code	Subject Name	Periods per week		Scheme of Exam			Total Marks	Credit
				L	P	IA	ESE			
							Theory	Practical		
1.	School of Performing Arts	AU-MPA 301	Concepts of Music & Applied theory of Music 1	4	0	30	70	NA	100	4
2.	School of Performing Arts	AU-MPA302	Fundamentals of Music Technology and MIDI	2	4	30	NA	70	100	4
3.	School of Performing Arts	AU-MPA303	Pchychology and Aesthetics of Music	4	0	30	70	NA	100	4
4.	School of Performing Arts	AU-MPA304	Indian Classical Music Vocal & Stage performance- Thumari & Khayal	1	6	30	NA	70	100	4
5.	School of Performing Arts	AU-MPA305	Production Exercise- Production of a Music Video	1	6	30	NA	70	100	4
TOTAL				12	18	150	140	210	500	20

*L: Lecture, T: Tutorial, P: Practical, ESE: End Semester Exam, IA: Internal Assessment*

AAFT UNIVERSITY OF MEDIA AND ARTS			
Name of program:	AU-MPA	Branch/Faculty :	Performing Arts
Semester:	3	Subject	Concepts of Music & Applied Theory of Music1
Total Credit :	4	Subject Code:	AU-MPA 301
Total Theory Periods:	4	ESE Duration :	Three Hours
Total Tutorial Periods:	-	Maximum ESE Marks:	70
Total Practical Periods:	0	Minimum ESE Marks:	
Mid Term Tests:	ONE(Minimum)	Maximum IA Marks:	30
Practical/Activity Assignments:	ONE(Minimum)	Minimum IA Marks:	

**AAFT UNIVERSITY OF MEDIA AND ARTS**





**Course Objectives:**

1. This subject aims to lay a strong foundation of Knowledge of Indian Classical Music concepts & applied part.

**Teaching Methodology:**

2. A mix of conceptual lectures, practical, case studies and presentations

**AAFT UNIVERSITY OF MEDIA AND ARTS**

Name of program:	AU-MPA	Branch/Faculty :	Performing Arts
Semester:	3	Subject	Fundamentals of Music Technology and MIDI
Total Credit :	4	Subject Code:	AU-MPA 302
Total Theory Periods:	2	ESE Duration :	Three Hours
Total Tutorial Periods:	-	Maximum ESE Marks:	70
Total Practical Periods:	4	Minimum ESE Marks:	
Mid Term Tests:	ONE(Minimum)	Maximum IA Marks:	30
Practical/Activity Assignments:	ONE(Minimum)	Minimum IA Marks:	
<b>Teaching Methodology:</b>			
A mix of conceptual lectures, practical, case studies, group discussions and presentations.			

**AAFT UNIVERSITY OF MEDIA AND ARTS**

Name of program:	AU-MPA	Branch/Faculty :	Performing Arts
Semester:	3	Subject	Psychology and Aesthetics of Music
Total Credit :	4	Subject Code:	AU-MPA 303
Total Theory Periods:	4	ESE Duration :	Three Hours
Total Tutorial Periods:	-	Maximum ESE Marks:	70
Total Practical Periods:	0	Minimum ESE Marks:	
Mid Term Tests:	ONE(Minimum)	Maximum IA Marks:	30
Practical/Activity Assignments:	ONE(Minimum)	Minimum IA Marks:	
<b>Course Objectives:</b>			
To make students aware about the vast world of Psychology and Aesthetics of Music			
<b>Teaching Methodology:</b>			
A mix of conceptual lectures, practical, case studies, group discussions and presentations.			

**AAFT UNIVERSITY OF MEDIA AND ARTS**

Name of program:	AU-MPA	Branch/Faculty :	Performing Arts
Semester:	3	Subject	Indian Classical Music (Vocal) and Stage Performance- Thumari & Khayal
Total Credit :	4	Subject Code:	AU-MPA 304
Total Theory Periods:	1	ESE Duration :	Three Hours
Total Tutorial Periods:	-	Maximum ESE Marks:	70
Total Practical Periods:	6	Minimum ESE Marks:	

**AAFT UNIVERSITY OF MEDIA AND ARTS**



Mid Term Tests:	ONE(Minimum)	Maximum IA Marks:	30
Practical/Activity Assignments:	ONE(Minimum)	Minimum IA Marks:	
<b>Course Objectives:</b>			
This subject aims to lay a strong foundation of Knowledge of Indian Classical Music			
<b>Teaching Methodology:</b>			
A mix of conceptual lectures, practical and stage performance.			

AAFT UNIVERSITY OF MEDIA AND ARTS			
Name of program:	AU-MPA	Branch/Faculty :	Performing Arts
Semester:	3	Subject	Production Exercise
Total Credit :	4	Subject Code:	AU-MPA 305
Total Theory Periods:	1	ESE Duration :	Three Hours
Total Tutorial Periods:	-	Maximum ESE Marks:	70
Total Practical Periods:	6	Minimum ESE Marks:	
Mid Term Tests:	ONE(Minimum)	Maximum IA Marks:	30
Practical/Activity Assignments:	ONE(Minimum)	Minimum IA Marks:	
Course Objectives:			
1.	The aim of the subject is to make students capable of Music Production.		
Teaching Methodology:			
1.	A mix of practical, discussions and presentations.		

**MPA  
Semester- IV**

S. No	Board of Study	Subject Code	Subject Name	Periods per week		Scheme of Exam			Total Marks
				L	P	IA	ESE		
							Theory	Practical	
1.	School of Performing Arts	AU-MPA 401	Music Production Software	2	4	30	NA	70	100
2.	School of Performing Arts	AU-MPA402	Mixing Audio	1	6	30	NA	70	100
3.	School of Performing Arts	AU-MPA403	Indian Classical Music & Stage Performance- Tappa	1	6	30	NA	70	100
4.	School of Performing Arts	AU-MPA404	Specialization in Western Music/Light Music	1	6	30	NA	70	100
5.	School of Performing Arts	AU-MPA405	Production Exercise- Production of a Music Video	1	4	30	NA	70	100
TOTAL				6	26	150	NA	350	500

*L: Lecture, T: P: Practical, ESE: End Semester Exam, IA: Internal Assessment*

AAFT UNIVERSITY OF MEDIA AND ARTS			
Name of program:	MPA	Branch/Faculty :	Performing Arts
Semester:	4	Subject	Music Production Software

AAFT UNIVERSITY OF MEDIA AND ARTS



Total Credit:	4	Subject Code:	AU-MPA 401
Total Theory Periods:	2	ESE Duration :	Three Hours
Total Tutorial Periods:	-	Maximum ESE Marks:	70
Total Practical Periods:	4	Minimum ESE Marks:	
Mid Term Tests:	ONE(Minimum)	Maximum IA Marks:	30
Practical/Activity Assignments:	ONE(Minimum)	Minimum IA Marks:	
<b>Course Objectives:</b>			
1.	To introduce students to the world of Music Production Software		
<b>Teaching Methodology:</b>			
1.	A mix of conceptual lectures, practical, case studies, group discussions and presentations.		

AFT UNIVERSITY OF MEDIA AND ARTS			
Name of program:	MPA	Branch/Faculty :	Performing Arts
Semester:	4	Subject	Mixing Audio
Total Credit :	4	Subject Code:	AU-MPA 402
Total Theory Periods:	1	ESE Duration :	Three Hours
Total Tutorial Periods:	-	Maximum ESE Marks:	70
Total Practical Periods:	6	Minimum ESE Marks:	
Mid Term Tests:	ONE(Minimum)	Maximum IA Marks:	30
Practical/Activity Assignments:	ONE(Minimum)	Minimum IA Marks:	
Course Objectives:			
1.	To make students familiar with the process of audio mixing.		
Teaching Methodology:			
1.	A mix of conceptual lectures, practical, case studies, group discussions, presentations & Productions.		
UNIT-V	Advance course		
	Arp		
	Pattern sequence		
	Parallel comp		

AFT UNIVERSITY OF MEDIA AND ARTS			
Name of program:	AU-MPA	Branch/Faculty :	Performing Arts
Semester:	4	Subject	Indian Classical & Western Music Production & Stage Performances
Total Credit :	4	Subject Code:	AU-MPA 403
Total Theory Periods:	1	ESE Duration :	Three Hours
Total Tutorial Periods:	-	Maximum ESE Marks:	70
Total Practical Periods:	6	Minimum ESE Marks:	
Mid Term Tests:	ONE(Minimum)	Maximum IA Marks:	30
Practical/Activity Assignments:	ONE(Minimum)	Minimum IA Marks:	

AFT UNIVERSITY OF MEDIA AND ARTS



<b>Course Objectives:</b>	
1.	The aim of the subject is to make the students use the theoretical knowledge for practical work & get the production done by the students
<b>Teaching Methodology:</b>	
1.	A mix of conceptual lectures, practical, case studies, group discussions and presentations.

AAFT UNIVERSITY OF MEDIA AND ARTS			
Name of program:	AU-MPA	Branch/Faculty :	Performing Arts
Semester:	4	Subject	Specializations in Western Music/ Light Music
Total Credit :	4	Subject Code:	AU-MPA 404
Total Theory Periods:	1	ESE Duration :	Three Hours
Total Tutorial Periods:	-	Maximum ESE Marks:	70
Total Practical Periods:	6	Minimum ESE Marks:	
Mid Term Tests:	ONE(Minimum)	Maximum IA Marks:	30
Practical/Activity Assignments:	ONE(Minimum)	Minimum IA Marks:	
Course Objectives:			
1.	The aim of the subject is to give theoretical & practical knowledge of Western Music to the students		
Teaching Methodology:			
1.	A mix of conceptual lectures, practical, case studies, group discussions and presentations.		

AAFT UNIVERSITY OF MEDIA AND ARTS			
Name of program:	MPA	Branch/Faculty :	Performing Arts
Semester:	4	Subject	Production Exercise
Total Credit :	4	Subject Code:	AU-MPA 405
Total Theory Periods:	1	ESE Duration :	Three Hours
Total Tutorial Periods:	-	Maximum ESE Marks:	70
Total Practical Periods:	4	Minimum ESE Marks:	
Mid Term Tests:	ONE(Minimum)	Maximum IA Marks:	30
Practical/Activity Assignments:	ONE(Minimum)	Minimum IA Marks:	
Course Objectives:			
1.	The aim of the subject is to make students capable of Music Production & to make the students use the theoretical knowledge for practical work & get the production done by the students.		
Teaching Methodology:			
1.	A mix of practical, discussions and presentations.		





## **School of Still Photography**

**AAFT University, Raipur**

### **BOARD OF STUDIES MEETING**

#### **Minutes of Meeting**

The BOS for School of Still Photography was conducted with academicians and Industry Professional on 7<sup>th</sup> Oct 2021 with an objective to put before them the syllabus of MA Photography, BA Photography & Diploma in Photography and invite their feedback and suggestion

**Date:** 07.10.2021

**Platform:** Online (Zoom)

**Time:** 11:30 AM Onwards

#### **Following members were present:**

1. Mr. Aslam Saiyad, Independent photographer, Co-founder Hallu Hallu (Industry Expert)
2. Mr. Amit Bhandare, Commercial Photographer, Visiting Faculty at Symbiosis School of Photography (Academic Expert)
3. Mr. Sudhir Ranjan, Registrar, AAFT University of Media & Arts, Raipur (Nominated Member)
4. Dr. Shikha Verma Kashyap, Associate Director, AAFT University of Media & Arts, Raipur (Nominated Member)
5. Mr. Santosh Swarnkar, Dean Academics, AAFT University of Media & Arts, Raipur (Nominated Member)
6. Mr. Rishi Manik Das, HOD School of Still Photography, AAFT University of Media & Arts, Raipur.
7. Mr. Arpit Agarwal, Asst. Professor, School of Still Photography, AAFT University of Media & Arts, Raipur.
8. Ms. Namrata Chandrakar, Asst. Professor, School of Still Photography, AAFT University of Media & Arts, Raipur

#### **Agenda of the Meeting:**

1. Review of Syllabus of MA in photography effective from July-2021 onward.
2. Review of Syllabus of BA in photography effective from July -2021 onwards.
3. Review of Syllabus of Diploma in photography effective from July-2021 onwards.
4. To review the subject codes for different Programs
5. Discussion and Approval of Internship / Projects, Books and Journals.







**Schedule of Discussion was:**

S No	Time	Name of Activity
1	11:40 AM	Introduction of AAFT University & School of Still Photography
2	11:50 AM	Introduction of Experts
3	11:55 AM	Introduction of the Panel
4	12:00 Noon	Discussion on the Agenda Points
5	1:00 PM	Closure of Meeting

The meeting started with introduction of AAFT University and introduction of School of Still Photography:

**Following Points were discussed:**

1. The syllabus of MA Photography, BA Photography and Diploma in Photography was discussed.
2. It was suggested that photography course is dynamic and special attention should be given to this practical based approach. Also, As Digital era is vast, all modified art ways and Digital format of the photo book, printing technology should be a part of curriculum activity.
3. It was discussed and decided to have photo walks for the students of MA / BA / Diploma in Photography along with mentors for exposure to the students.
4. It was suggested and decided to add, Foundation Course of Visual Arts in syllabus of MA Photography, BA Photography and Diploma in Photography.
5. It was suggested that the photographs of the students should be reviewed by the experts/critics, and this should be a part of their curriculum.
6. It was suggested to introduce students to NFT Digital Art and the art of curating the Exhibitions.
7. It was suggested to motivate the students to participate on international and national photography competition as well as visit different art exhibition and photo gallery.
8. It was suggested and decided that the Thesis and Dissertation will have to be more of practical base for students.





9. The subject codes of the all the programs were found logical and sequential.

**Decision and Resolution:**

The Meeting passed the following resolution:

"It is Resolved that

- a) Syllabus of MA Photography, BA Photography and Diploma in Photography was discussed and approved.
- b) Continuous Evaluation to be made as a part of internal assessment on three criteria i.e., Attendance and Class participation, Mid Term Examination and Assignments was discussed and approved. The continuous evaluation marks comprise of 30 Marks where Attendance and Class participation comprises of 05 Marks, Mid Term Examination 10 Marks, and Assignment 15 Marks.
- c) Summer Internship Project, Photo walks, Exhibitions and Dissertations was discussed and approved."

The Board of Studies meeting was concluded by 1.00 PM with vote of thanks to everyone.

  
Mr. Rishi Manik Das

Chairperson BOS,

**Approved by:**

1. Mr. Aslam Saiyad, Independent photographer, Co-founder Hallu Hallu (Industry Expert)
2. Mr. Amit Bhandare, Commercial Photographer, Visiting Faculty at Symbiosis School of Photography (Academic Expert)
3. Mr. Sudhir Ranjan, Registrar, AAFT University of Media & Arts, Raipur (Nominated Member)
4. Dr. Shikha Verma Kashyap, Associate Director, AAFT University of Media & Arts, Raipur (Nominated Member)
5. Mr. Santosh Swarnkar, Dean Academics, AAFT University of Media & Arts, Raipur (Nominated Member)



**Board of Studies for School of Still Photography**  
**AAFT University, Raipur (C.G.)**  
**Date: 07<sup>th</sup> October 2021**



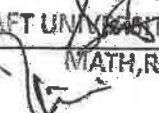
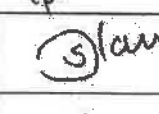
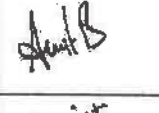



**Course:**

1. MA Photography- [2021-2023]
2. BA Photography - [2021-2024]
3. Diploma in Photography - [2021-2022]

**Attendance Sheet**

The School of Still Photography is conducting Board of Studies Meeting on 07<sup>th</sup> October 2021.

The below mentioned members were present.

Sl. No.	Members	Name	Signature
1	Registrar, AAFT University	Mr. Sudhir Ranjan	
2	Associate Director, AAFT University	Dr. Shikha Verma Kashyap	
3	Dean Academics, AAFT University	Mr. Santosh Swarnakar	
4	Head of Department, SOSP	Mr. Rishi Manik Das	
5	Expert Member (Academics)	Mr. Aslam Saiyad, Independent photographer, Co-founder Hallu Hallu	
6	Expert Member (Industry)	Mr. Amit Bhandare, Commercial Photographer, Visiting Faculty at Symbiosis School of Photography	
7	Faculty Member	Mr. Arpit Agrawal, Asst. Professor	
8	Faculty Member	Ms. Namrata Chandrakar, Asst. Professor	





**AFT**  
**UNIVERSITY**  
OF  
MEDIA AND ARTS

**AAFT UNIVERSITY, RAIPUR**

**SCHOOL OF STILL PHOTOGRAPHY**

**Program:**

**BA in Photography**

**(THREE-YEAR REGULAR)**

**BAPY**

**(2021 - 2024)**





## **School of Still Photography**

### **AAFT UNIVERSITY**

#### **Program: B.A. in Photography (BAPY)**

BAPY is a specialized course for students who have a passion for photography and capturing emotions. The main objective of this course is to provide basic concepts and principles in relation to better decision-making in the field of photography.

Course Structure:

Duration- 3 Years full-time (6 Semesters)



**School of Still Photography**  
**AAFT University**

**Program: BA Photography (BAPY)**

SEMESTER – I								
Subject Code	Subject	Session per week			Credits	Internal Assessment	External Exam / Viva Voce	Total
		Lecture	Tutorial	Practical				
AU-BAPY-101	History of Photography	4	0	0	4	30	70	100
AU-BAPY-102	Management Principles & Concepts	4	0	0	4	30	70	100
AU-BAPY-103	Basic of Photography	1	2	1	4	30	70	100
AU-BAPY-104	Elements of Photography	1	1	0	2	15	35	50
AU-BAPY-105	Digital Darkroom	1	2	1	4	30	70	100
AU-BAPY-106	Communicative English	2	0	0	2	15	35	50
	<b>Total</b>	<b>13</b>	<b>5</b>	<b>2</b>	<b>20</b>	<b>150</b>	<b>350</b>	<b>500</b>

**Note: The examination shall consist of dual method of evaluation, comprising:**

- Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (Mid-Term Examinations & External Examinations).
- Class Assessment: In- class assignments and practical (if any) will be the evaluated. (Internal Assessment).

Min marks for midterm/ Internals = 12 | 6

Min marks for end term theory = 28 | 14

Min marks for end term practical = 40 | 20



**Program: BA Photography (BAPY)**

SEMESTER - II								
Subject Code	Subject	Session per week			Credits	Internal Assessment	External Exam / Viva Voce	Total
		Lecture	Tutorial	Practical				
AU-BAPY-201	Visual Theories	1	1	0	2	15	35	50
AU-BAPY-202	Advertising Principles	4	0	0	4	30	70	100
AU-BAPY-203	Photojournalism	1	2	1	4	30	70	100
AU-BAPY-204	Advertising Photography	1	2	1	4	15	35	50
AU-BAPY-205	Advance Creative Digital Darkroom	1	2	1	4	30	70	100
AU-BAPY-206	Environmental Studies	2	0	0	2	15	35	50
	<b>Total</b>	<b>10</b>	<b>7</b>	<b>3</b>	<b>20</b>	<b>150</b>	<b>350</b>	<b>500</b>

**Note: The examination shall consist of dual method of evaluation, comprising:**

- Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (Mid-Term Examinations & External Examinations).
- Class Assessment: In- class assignments and practical (if any) will be the evaluated. (Internal Assessment).

Min marks for midterm/ Internals = 12 | 6

Min marks for end term theory = 28 | 14

Min marks for end term practical = 40 | 20



**Program: BA Photography (BAPY)**

SEMESTER - III								
Subject Code	Subject	Session per week			Credits	Internal Assessment	External Exam / Viva Voce	Total
		Lecture	Tutorial	Practical				
AU-BAPY-301	Contextual Design	3	1	0	4	30	70	100
AU-BAPY-302	Writing Skills for Journalism	3	1	0	4	30	70	100
AU-BAPY-303	Advance Photojournalism	1	2	1	4	30	70	100
AU-BAPY-304	Advance Advertising Photography	1	2	1	4	30	70	100
AU-BAPY-305	Architectural & Interior Photography	1	2	1	4	30	70	100
	<b>Total</b>	<b>9</b>	<b>8</b>	<b>3</b>	<b>20</b>	<b>150</b>	<b>350</b>	<b>500</b>

**Note: The examination shall consist of dual method of evaluation, comprising:**

- Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (Mid-Term Examinations & External Examinations).
- Class Assessment: In- class assignments and practical (if any) will be the evaluated. (Internal Assessment).

Min marks for midterm/ Internals = 12

Min marks for end term theory = 28

Min marks for end term practical = 40





**Program: BA Photography (BAPY)**

SEMESTER - IV								
Subject Code	Subject	Session per week			Credits	Internal Assessment	External Exam / Viva Voce	Total
		Lecture	Tutorial	Practical				
AU-BAPY-401	Digital Video	1	2	1	4	30	70	100
AU-BAPY-402	Fashion Photography	1	2	1	4	30	70	100
AU-BAPY-403	Fine Art Photography	1	2	1	4	30	70	100
AU-BAPY-404	Video Editing	1	2	1	4	30	70	100
AU-BAPY-405	Food Photography	1	2	1	4	30	70	100
	<b>Total</b>	<b>5</b>	<b>10</b>	<b>5</b>	<b>20</b>	<b>150</b>	<b>350</b>	<b>500</b>

**Note: The examination shall consist of dual method of evaluation, comprising:**

- Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (Mid-Term Examinations & External Examinations).
- Class Assessment: In- class assignments and practical (if any) will be the evaluated. (Internal Assessment).

Min marks for midterm/ Internals = 12

Min marks for end term theory = 28

Min marks for end term practical = 40



**Program: BA Photography (BAPY)**

SEMESTER - V								
Subject Code	Subject	Session per week			Credits	Internal Assessment	External Exam / Viva Voce	Total
		Lecture	Tutorial	Practical				
AU-BAPY-501	Advance Digital Video	1	2	1	4	30	70	100
AU-BAPY-502	Advance Fashion Photography	1	2	1	4	30	70	100
AU-BAPY-503	Advance Fine Art Photography	1	2	1	4	30	70	100
AU-BAPY-504	Creative Motion Graphics	1	2	1	4	30	70	100
AU-BAPY-505	Industry Training (8 Weeks)	0	0	4	4	-	-	100
	<b>Total</b>	<b>4</b>	<b>8</b>	<b>8</b>	<b>20</b>	<b>150</b>	<b>350</b>	<b>500</b>

**Note: The examination shall consist of dual method of evaluation, comprising:**

- Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (Mid-Term Examinations & External Examinations).
- Class Assessment: In- class assignments and practical (if any) will be the evaluated. (Internal Assessment).

Min marks for midterm/ Internals = 12

Min marks for end term theory = 28

Min marks for end term practical = 40



**Program: BA Photography (BAPY)**

SEMESTER - VI								
Subject Code	Subject	Session per week			Credits	Internal Assessment	External Exam / Viva Voce	Total
		Lecture	Tutorial	Practical				
AU-BAPY-601	Research Methodology	3	1	0	4	30	70	100
AU-BAPY-602	Entrepreneurship	3	1	0	4	30	70	100
AU-BAPY-603	Final Project	0	0	0	8	-	-	200
	<b>Total</b>	<b>6</b>	<b>2</b>	<b>0</b>	<b>16</b>	<b>60</b>	<b>140</b>	<b>400</b>

**Note: The examination shall consist of dual method of evaluation, comprising:**

- Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (Mid-Term Examinations & External Examinations).
- Class Assessment: In- class assignments and practical (if any) will be the evaluated. (Internal Assessment).

Min marks for midterm/ Internals = 12

Min marks for end term theory = 28

Min marks for end term practical = 40





**AAFT**  
**UNIVERSITY**  
OF  
MEDIA AND ARTS

**AAFT UNIVERSITY, RAIPUR**

**SCHOOL OF STILL PHOTOGRAPHY**

**Program:**

**MA in Photography**

**(TWO-YEAR REGULAR)**

**BAPY**

**(2021 - 2023)**





**School of Still Photography**

**AAFT UNIVERSITY**

**Program: M.A. in Photography (MAPY)**

MAPY is a specialized course for students who have a passion for photography and capturing emotions. The main objective of this course is to provide holistic knowledge and industry-level skills in relation to better decision-making in the field of photography.

Course Structure:

Duration- 2 Years full-time (4 Semesters)



**School of Still Photography**  
**AAFT University**

**Program: MA Photography (MAPY)**

SEMESTER - I								
Subject Code	Subject	Session per week			Credits	Internal Assessment	External Exam / Viva Voce	Total
		Lecture	Tutorial	Practical				
AU-MAPY-2020-101	History of Photography	4	0	0	4	30	70	100
AU-MAPY-2020-102	Management Studies	4	0	0	4	30	70	100
AU-MAPY-2020-103	Principles of Photography	1	2	1	4	30	70	100
AU-MAPY-2020-104	Lighting Physics	1	1	0	2	15	35	50
AU-MAPY-2020-105	Introduction to Digital Darkroom	1	2	1	4	30	70	100
AU-MAPY-2020-106	Communicative English	2	0	0	2	15	35	50
<b>Total</b>		<b>14</b>	<b>4</b>	<b>2</b>	<b>20</b>	<b>150</b>	<b>350</b>	<b>500</b>

**Note: The examination shall consist of dual method of evaluation, comprising:**

- Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (Mid-Term Examinations & External Examinations).
- Class Assessment: In- class assignments and practical (if any) will be the evaluated. (Internal Assessment).

Min marks for midterm/ Internals = 12 | 6

Min marks for end term theory = 28 | 14



Min marks for end term practical = 40 | 20



**Program: MA Photography (MAPY)**

SEMESTER - II								
Subject Code	Subject	Session per week			Credits	Internal Assessment	External Exam / Viva Voce	Total
		Lecture	Tutorial	Practical				
AU-MAPY-201	Advertising Photography	1	2	1	4	30	70	100
AU-MAPY-202	Applied Photography - I	1	2	1	4	30	70	100
AU-MAPY-203	Fine Art Photography	1	2	1	4	30	70	100
AU-MAPY-204	Photo Journalism	1	2	1	4	30	70	100
AU-MAPY-205	Advance Creative Digital Darkroom	1	2	1	4	30	70	100
	<b>Total</b>	<b>5</b>	<b>10</b>	<b>5</b>	<b>20</b>	<b>150</b>	<b>350</b>	<b>500</b>

**Note: The examination shall consist of dual method of evaluation, comprising:**

- Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (Mid-Term Examinations & External Examinations).
- Class Assessment: In- class assignments and practical (if any) will be the evaluated. (Internal Assessment).

Min marks for midterm/ Internals = 12 | 6

Min marks for end term theory = 28 | 14

Min marks for end term practical = 40 | 20





**Program: MA Photography (MAPY)**

SEMESTER - III								
Subject Code	Subject	Session per week			Credits	Internal Assessment	External Exam / Viva Voce	Total
		Lecture	Tutorial	Practical				
AU-MAPY-301	Fashion & Food Photography	1	2	1	4	30	70	100
AU-MAPY-302	Applied Photography - II	1	2	1	4	30	70	100
AU-MAPY-303	Portrait Photography	1	2	1	4	30	70	100
AU-MAPY-304	Digital Video & Post Production	1	2	1	4	30	70	100
AU-MAPY-305	Research Methodology	4	0	0	4	30	70	100
	<b>Total</b>	<b>8</b>	<b>8</b>	<b>4</b>	<b>20</b>	<b>150</b>	<b>350</b>	<b>500</b>

**Note: The examination shall consist of dual method of evaluation, comprising:**

- Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (Mid-Term Examinations & External Examinations).
- Class Assessment: In- class assignments and practical (if any) will be the evaluated. (Internal Assessment).

Min marks for midterm/ Internals = 12

Min marks for end term theory = 28

Min marks for end term practical = 40



**Program: MA Photography (MAPY)**

SEMESTER -IV								
Subject Code	Subject	Session per week			Credits	Internal Assessment	External Exam / Viva Voce	Total
		Lecture	Tutorial	Practical				
AU-MAPY-401	Final Project	0	0	4	4	-	100	100
AU-MAPY-402	Dissertation	0	0	4	4	-	200	200
	<b>Total</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>8</b>	<b>-</b>	<b>300</b>	<b>300</b>

**Note: The examination shall consist of dual method of evaluation, comprising:**

- a. Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (Mid-Term Examinations & External Examinations).
- b. Class Assessment: In- class assignments and practical (if any) will be the evaluated. (Internal Assessment).

Min marks for midterm/ Internals = 12

Min marks for end term theory = 28

Min marks for end term practical = 40





**AAFT**  
**UNIVERSITY**  
OF  
MEDIA AND ARTS

**AAFT UNIVERSITY, RAIPUR**

**SCHOOL OF STILL PHOTOGRAPHY**

**Program:**

**BA in Photography**

**(THREE-YEAR REGULAR)**

**BAPY**

**(2020 - 2023)**



**School of Still Photography**

**AAFT UNIVERSITY**

**Program: B.A. in Photography (BAPY)**

BAPY is a specialized course for students who have a passion for photography and capturing emotions. The main objective of this course is to provide basic concepts and principles in relation to better decision-making in the field of photography.

Course Structure:

Duration- 3 Years full-time (6 Semesters)





**School of Still Photography**  
**AAFT University**

**Program: BA Photography (BAPY)**

SEMESTER I								
Subject Code	Subject	Session per week			Credits	Internal Assessment	External Exam / Viva Voce	Total
		Lecture	Tutorial	Practical				
AU-BAPY-101	History of Photography	4	0	0	4	30	70	100
AU-BAPY-102	Management Principles & Concepts	4	0	0	4	30	70	100
AU-BAPY-103	Basic of Photography	1	2	1	4	30	70	100
AU-BAPY-104	Elements of Photography	1	1	0	2	15	35	50
AU-BAPY-105	Digital Darkroom	1	2	1	4	30	70	100
AU-BAPY-106	Communicative English	2	0	0	2	15	35	50
	<b>Total</b>	<b>13</b>	<b>5</b>	<b>2</b>	<b>20</b>	<b>150</b>	<b>350</b>	<b>500</b>

**Note: The examination shall consist of dual method of evaluation, comprising:**

- Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (Mid-Term Examinations & External Examinations).
- Class Assessment: In- class assignments and practical (if any) will be the evaluated. (Internal Assessment).

Min marks for midterm/ Internals = 12 | 6

Min marks for end term theory = 28 | 14

Min marks for end term practical = 40 | 20

  
 REGISTRAR  
*Sudhakar*

**Program: BA Photography (BAPY)**

SEMESTER - II								
Subject Code	Subject	Session per week			Credits	Internal Assessment	External Exam / Viva Voce	Total
		Lecture	Tutorial	Practical				
AU-BAPY-201	Visual Theories	1	1	0	2	15	35	50
AU-BAPY-202	Advertising Principles	4	0	0	4	30	70	100
AU-BAPY-203	Photojournalism	1	2	1	4	30	70	100
AU-BAPY-204	Advertising Photography	1	2	1	4	15	35	50
AU-BAPY-205	Advance Creative Digital Darkroom	1	2	1	4	30	70	100
AU-BAPY-206	Environmental Studies	2	0	0	2	15	35	50
Total		10	7	3	20	150	350	500

**Note: The examination shall consist of dual method of evaluation, comprising:**

- Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (Mid-Term Examinations & External Examinations).
- Class Assessment: In- class assignments and practical (if any) will be the evaluated. (Internal Assessment).

Min marks for midterm/ Internals = 12 | 6

Min marks for end term theory = 28 | 14

Min marks for end term practical = 40 | 20



**Program: BA Photography (BAPY)**

SEMESTER - III								
Subject Code	Subject	Session per week			Credits	Internal Assessment	External Exam / Viva Voce	Total
		Lecture	Tutorial	Practical				
AU-BAPY-301	Contextual Design	3	1	0	4	30	70	100
AU-BAPY-302	Writing Skills for Journalism	3	1	0	4	30	70	100
AU-BAPY-303	Advance Photojournalism	1	2	1	4	30	70	100
AU-BAPY-304	Advance Advertising Photography	1	2	1	4	30	70	100
AU-BAPY-305	Architectural & Interior Photography	1	2	1	4	30	70	100
	<b>Total</b>	<b>9</b>	<b>8</b>	<b>3</b>	<b>20</b>	<b>150</b>	<b>350</b>	<b>500</b>

**Note: The examination shall consist of dual method of evaluation, comprising:**

- Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (Mid-Term Examinations & External Examinations).
- Class Assessment: In- class assignments and practical (if any) will be the evaluated. (Internal Assessment).

Min marks for midterm/ Internals = 12

Min marks for end term theory = 28

Min marks for end term practical = 40



**Program: BA Photography (BAPY)**

SEMESTER - IV								
Subject Code	Subject	Session per week			Credits	Internal Assessment	External Exam / Viva Voce	Total
		Lecture	Tutorial	Practical				
AU-BAPY-401	Digital Video	1	2	1	4	30	70	100
AU-BAPY-402	Fashion Photography	1	2	1	4	30	70	100
AU-BAPY-403	Fine Art Photography	1	2	1	4	30	70	100
AU-BAPY-404	Video Editing	1	2	1	4	30	70	100
AU-BAPY-405	Food Photography	1	2	1	4	30	70	100
	<b>Total</b>	<b>5</b>	<b>10</b>	<b>5</b>	<b>20</b>	<b>150</b>	<b>350</b>	<b>500</b>

**Note: The examination shall consist of dual method of evaluation, comprising:**

- Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (Mid-Term Examinations & External Examinations).
- Class Assessment: In- class assignments and practical (if any) will be the evaluated. (Internal Assessment).

Min marks for midterm/ Internals = 12

Min marks for end term theory = 28

Min marks for end term practical = 40

  
  
UNIVERSITY OF MEDIA & COMMUNICATIONS  
RAIPUR (C.G.)



**Program: BA Photography (BAPY)**

SEMESTER - V								
Subject Code	Subject	Session per week			Credits	Internal Assessment	External Exam / Viva Voce	Total
		Lecture	Tutorial	Practical				
AU-BAPY-501	Advance Digital Video	1	2	1	4	30	70	100
AU-BAPY-502	Advance Fashion Photography	1	2	1	4	30	70	100
AU-BAPY-503	Advance Fine Art Photography	1	2	1	4	30	70	100
AU-BAPY-504	Creative Motion Graphics	1	2	1	4	30	70	100
AU-BAPY-505	Industry Training (8 Weeks)	0	0	4	4			100
	<b>Total</b>	<b>4</b>	<b>8</b>	<b>8</b>	<b>20</b>	<b>150</b>	<b>350</b>	<b>500</b>

**Note: The examination shall consist of dual method of evaluation, comprising:**

- Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (Mid-Term Examinations & External Examinations).
- Class Assessment: In- class assignments and practical (if any) will be the evaluated. (Internal Assessment).

Min marks for midterm/ Internals = 12

Min marks for end term theory = 28

Min marks for end term practical = 40



Program: BA in Photography

SEMESTER - VI								
Subject Code	Subject	Session per week			Credits	Internal Assessment	External Exam / Viva Voce	Total
		Lecture	Tutorial	Practical				
AU-BAPY-601	Research Methodology	3	1	0	4	30	70	100
AU-BAPY-602	Entrepreneurship	3	1	0	4	30	70	100
AU-BAPY-603	Final Project	0	0	0	8			200
	<b>Total</b>	<b>6</b>	<b>2</b>	<b>0</b>	<b>16</b>	<b>60</b>	<b>140</b>	<b>400</b>

**Note:** The examination shall consist of dual method of evaluation, comprising:

- Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics. (Mid-Term Examinations & External Examinations).
- Class Assessment: In- class assignments and practical (if any) will be the evaluated. (Internal Assessment).

Min marks for midterm/ Internals = 12

Min marks for end term theory = 28

Min marks for end term practical = 40





**AAFT**  
**UNIVERSITY**  
OF  
MEDIA AND ARTS

**AAFT UNIVERSITY, RAIPUR**

**SCHOOL OF STILL PHOTOGRAPHY**

**Program:**

**MA in Photography**

**(TWO-YEAR REGULAR)**

**BAPY**

**(2020 - 2022)**



## **School of Still Photography**

### **AAFT UNIVERSITY**

#### **Program: M.A. in Photography (MAPY)**

MAPY is a specialized course for students who have a passion for photography and capturing emotions. The main objective of this course is to provide holistic knowledge and industry-level skills in relation to better decision-making in the field of photography.

Course Structure:

Duration- 2 Years full-time (4 Semesters)





**School of Still Photography**

**AAFT University**

**Program: MA Photography (MAPY)**

SEMESTER - I								
Subject Code	Subject	Session per week			Credits	Internal Assessment	External Exam / Viva Voce	Total
		Lecture	Tutorial	Practical				
AU-MAPY-2020-101	History of Photography	4	0	0	4	30	70	100
AU-MAPY-2020-102	Management Studies	4	0	0	4	30	70	100
AU-MAPY-2020-103	Principles of Photography	1	2	1	4	30	70	100
AU-MAPY-2020-104	Lighting Physics	1	1	0	2	15	35	50
AU-MAPY-2020-105	Introduction to Digital Darkroom	1	2	1	4	30	70	100
AU-MAPY-2020-106	Communicative English	2	0	0	2	15	35	50
Total		14	4	2	20	150	350	500

**Note:** The examination shall consist of a dual method of evaluation, comprising:

- Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (Mid-Term Examinations and external Examinations).
- Class Assessment: In-class assignments and practical's (if any) will be evaluated. (Internal Assessment)

Min marks for midterm/ Internals = 12 | 6

Min marks for end term theory = 28 | 14

Min marks for end term practical = 40 | 20



**Program: MA Photography (MAPY)**

SEMESTER - II								
Subject Code	Subject	Session per week			Credits	Internal Assessment	External Exam / Viva Voce	Total
		Lecture	Tutorial	Practical				
AU-MAPY-201	Advertising Photography	1	2	1	4	30	70	100
AU-MAPY-202	Applied Photography - I	1	2	1	4	30	70	100
AU-MAPY-203	Fine Art Photography	1	2	1	4	30	70	100
AU-MAPY-204	Photo Journalism	1	2	1	4	30	70	100
AU-MAPY-205	Advance Creative Digital Darkroom	1	2	1	4	30	70	100
	<b>Total</b>	<b>5</b>	<b>10</b>	<b>5</b>	<b>20</b>	<b>150</b>	<b>350</b>	<b>500</b>

**Note:** The examination shall consist of dual method of evaluation, comprising:

- Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (Mid-Term Examinations & External Examinations).
- Class Assessment: In- class assignments and practical (if any) will be the evaluated. (Internal Assessment).

Min marks for midterm/ Internals = 12 | 6

Min marks for end term theory = 28 | 14

Min marks for end term practical = 40 | 20



**Program: MA Photography (MAPY)**

SEMESTER - III								
Subject Code	Subject	Session per week			Credits	Internal Assessment	External Exam / Viva Voce	Total
		Lecture	Tutorial	Practical				
AU-MAPY-301	Fashion & Food Photography	1	2	1	4	30	70	100
AU-MAPY-302	Applied Photography - II	1	2	1	4	30	70	100
AU-MAPY-303	Portrait Photography	1	2	1	4	30	70	100
AU-MAPY-304	Digital Video & Post Production	1	2	1	4	30	70	100
AU-MAPY-305	Research Methodology	4	0	0	4	30	70	100
	Total	8	8	4	20	150	350	500

**Note: The examination shall consist of dual method of evaluation, comprising:**

- Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (Mid-Term Examinations & External Examinations).
- Class Assessment: In- class assignments and practical (if any) will be the evaluated. (Internal Assessment).

Min marks for midterm/ Internals = 12

Min marks for end term theory = 28

Min marks for end term practical = 40



**Program: MA Photography (MAPY)**

SEMESTER -IV								
Subject Code	Subject	Session per week			Credits	Internal Assessment	External Exam / Viva Voce	Total
		Lecture	Tutorial	Practical				
AU-MAPY-401	Final Project	0	0	4	4	-	100	100
AU-MAPY-402	Dissertation	0	0	4	4	-	200	200
	<b>Total</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>8</b>	<b>-</b>	<b>300</b>	<b>300</b>

**Note: The examination shall consist of dual method of evaluation, comprising:**

- Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (Mid-Term Examinations & External Examinations).
- Class Assessment: In- class assignments and practical (if any) will be the evaluated. (Internal Assessment).

Min marks for midterm/ Internals = 12

Min marks for end term theory = 28

Min marks for end term practical = 40







**AAFT**  
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**AAFT UNIVERSITY, RAIPUR**

**SCHOOL OF STILL PHOTOGRAPHY**

**Program:**

**BA in Photography**

**(THREE-YEAR REGULAR)**

**BAPY**

**(2019 - 2022)**



## **School of Still Photography**

### **AAFT UNIVERSITY**

#### **Program: B.A. in Photography (BAPY)**

BAPY is a specialized course for students who have a passion for photography and capturing emotions. The main objective of this course is to provide basic concepts and principles in relation to better decision-making in the field of photography.

Course Structure:

Duration- 3 Years fulltime (6 Semesters)



**School of Still Photography**  
**AAFT University**

**Program: BA Photography (BAPY)**

SEMESTER I								
Subject Code	Subject	Session per week			Credits	Internal Assessment	External Exam / Viva Voce	Total
		Lecture	Tutorial	Practical				
AU-BAPY-101	History of Photography	4	0	0	4	30	70	100
AU-BAPY-102	Management Principles & Concepts	4	0	0	4	30	70	100
AU-BAPY-103	Basic of Photography	1	2	1	4	30	70	100
AU-BAPY-104	Elements of Photography	1	1	0	2	15	35	50
AU-BAPY-105	Digital Darkroom	1	2	1	4	30	70	100
AU-BAPY-106	Communicative English	2	0	0	2	15	35	50
	<b>Total</b>	<b>13</b>	<b>5</b>	<b>2</b>	<b>20</b>	<b>150</b>	<b>350</b>	<b>500</b>

**Note: The examination shall consist of dual method of evaluation, comprising:**

- Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (Mid-Term Examinations & External Examinations).
- Class Assessment: In- class assignments and practical (if any) will be the evaluated. (Internal Assessment).

Min marks for midterm/ Internals = 12 | 6

Min marks for end term theory = 28 | 14

Min marks for end term practical = 40 | 20



**Program: BA Photography (BAPY)**

SEMESTER - II								
Subject Code	Subject	Session per week			Credits	Internal Assessment	External Exam / Viva Voce	Total
		Lecture	Tutorial	Practical				
AU-BAPY-201	Visual Theories	1	1	0	2	15	35	50
AU-BAPY-202	Advertising Principles	4	0	0	4	30	70	100
AU-BAPY-203	Photojournalism	1	2	1	4	30	70	100
AU-BAPY-204	Advertising Photography	1	2	1	4	15	35	50
AU-BAPY-205	Advance Creative Digital Darkroom	1	2	1	4	30	70	100
AU-BAPY-206	Environmental Studies	2	0	0	2	15	35	50
	<b>Total</b>	<b>10</b>	<b>7</b>	<b>3</b>	<b>20</b>	<b>150</b>	<b>350</b>	<b>500</b>

**Note: The examination shall consist of dual method of evaluation, comprising:**

- Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (Mid-Term Examinations & External Examinations).
- Class Assessment: In- class assignments and practical (if any) will be the evaluated. (Internal Assessment).

Min marks for midterm/ Internals = 12 | 6

Min marks for end term theory = 28 | 14

Min marks for end term practical = 40 | 20





**Program: BA Photography (BAPY)**

SEMESTER - III								
Subject Code	Subject	Session per week			Credits	Internal Assessment	External Exam / Viva Voce	Total
		Lecture	Tutorial	Practical				
AU-BAPY-301	Contextual Design	3	1	0	4	30	70	100
AU-BAPY-302	Writing Skills for Journalism	3	1	0	4	30	70	100
AU-BAPY-303	Advance Photojournalism	1	2	1	4	30	70	100
AU-BAPY-304	Advance Advertising Photography	1	2	1	4	30	70	100
AU-BAPY-305	Architectural & Interior Photography	1	2	1	4	30	70	100
	<b>Total</b>	<b>9</b>	<b>8</b>	<b>3</b>	<b>20</b>	<b>150</b>	<b>350</b>	<b>500</b>

**Note: The examination shall consist of dual method of evaluation, comprising:**

- Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (Mid-Term Examinations & External Examinations).
- Class Assessment: In- class assignments and practical (if any) will be the evaluated. (Internal Assessment).

Min marks for midterm/ Internals = 12

Min marks for end term theory = 28

Min marks for end term practical = 40



**Program: BA Photography (BAPY)**

SEMESTER - IV								
Subject Code	Subject	Session per week			Credits	Internal Assessment	External Exam / Viva Voce	Total
		Lecture	Tutorial	Practical				
AU-BAPY-401	Digital Video	1	2	1	4	30	70	100
AU-BAPY-402	Fashion Photography	1	2	1	4	30	70	100
AU-BAPY-403	Fine Art Photography	1	2	1	4	30	70	100
AU-BAPY-404	Video Editing	1	2	1	4	30	70	100
AU-BAPY-405	Food Photography	1	2	1	4	30	70	100
	<b>Total</b>	<b>5</b>	<b>10</b>	<b>5</b>	<b>20</b>	<b>150</b>	<b>350</b>	<b>500</b>

**Note: The examination shall consist of dual method of evaluation, comprising:**

- Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (Mid-Term Examinations & External Examinations).
- Class Assessment: In- class assignments and practical (if any) will be the evaluated. (Internal Assessment).

Min marks for midterm/ Internals = 12

Min marks for end term theory = 28

Min marks for end term practical = 40



**Program: BA Photography (BAPY)**

SEMESTER - V								
Subject Code	Subject	Session per week			Credits	Internal Assessment	External Exam / Viva Voce	Total
		Lecture	Tutorial	Practical				
AU-BAPY-501	Advance Digital Video	1	2	1	4	30	70	100
AU-BAPY-502	Advance Fashion Photography	1	2	1	4	30	70	100
AU-BAPY-503	Advance Fine Art Photography	1	2	1	4	30	70	100
AU-BAPY-504	Creative Motion Graphics	1	2	1	4	30	70	100
AU-BAPY-505	Industry Training (8 Weeks)	0	0	4	4			100
	<b>Total</b>	<b>4</b>	<b>8</b>	<b>8</b>	<b>20</b>	<b>150</b>	<b>350</b>	<b>500</b>

**Note: The examination shall consist of dual method of evaluation, comprising:**

- Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (Mid-Term Examinations & External Examinations).
- Class Assessment: In- class assignments and practical (if any) will be the evaluated. (Internal Assessment).

Min marks for midterm/ Internals = 12

Min marks for end term theory = 28

Min marks for end term practical = 40



Program: BA in Photography

SEMESTER - VI								
Subject Code	Subject	Session per week			Credits	Internal Assessment	External Exam / Viva Voce	Total
		Lecture	Tutorial	Practical				
AU-BAPY-601	Research Methodology	3	1	0	4	30	70	100
AU-BAPY-602	Entrepreneurship	3	1	0	4	30	70	100
AU-BAPY-603	Final Project	0	0	0	8			200
	<b>Total</b>	<b>6</b>	<b>2</b>	<b>0</b>	<b>16</b>	<b>60</b>	<b>140</b>	<b>400</b>

**Note: The examination shall consist of dual method of evaluation, comprising:**

- Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (Mid-Term Examinations & External Examinations).
- Class Assessment: In- class assignments and practical (if any) will be the evaluated. (Internal Assessment).

Min marks for midterm/ Internals = 12

Min marks for end term theory = 28

Min marks for end term practical = 40

*Sushu Rayan*  
REGISTRAR  
UNIVERSITY OF KASHI  
MATH, RAIPUR (C.G.)  
ARTS





**AAFT**  
**UNIVERSITY**  
OF  
MEDIA AND ARTS

**AAFT UNIVERSITY, RAIPUR**

**SCHOOL OF STILL PHOTOGRAPHY**

**Program:**

**MA in Photography**

**(TWO-YEAR REGULAR)**

**BAPY**

**(2019 - 2021)**



## **School of Still Photography**

### **AAFT UNIVERSITY**

#### **Program: M.A. in Photography (MAPY)**

MAPY is a specialized course for students who have a passion for photography and capturing emotions. The main objective of this course is to provide holistic knowledge and industry-level skill in relation to better decision-making in the field of photography.

Course Structure:

Duration- 2 Years full-time (4 Semesters)



**School of Still Photography**

**AAFT University**

**Program: MA Photography (MAPY)**

SEMESTER - I								
Subject Code	Subject	Session per week			Credits	Internal Assessment	External Exam / Viva Voce	Total
		Lecture	Tutorial	Practical				
AU-MAPY-2020-101	History of Photography	4	0	0	4	30	70	100
AU-MAPY-2020-102	Management Studies	4	0	0	4	30	70	100
AU-MAPY-2020-103	Principles of Photography	1	2	1	4	30	70	100
AU-MAPY-2020-104	Lighting Physics	1	1	0	2	15	35	50
AU-MAPY-2020-105	Introduction to Digital Darkroom	1	2	1	4	30	70	100
AU-MAPY-2020-106	Communicative English	2	0	0	2	15	35	50
Total		14	4	2	20	150	350	500

**Note: The examination shall consist of a dual method of evaluation, comprising:**

- Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (Mid-Term Examinations and external Examinations).
- Class Assessment: In-class assignments and practical's (if any) will be evaluated. (Internal Assessment)

Min marks for midterm/ Internals = 12 | 6

Min marks for end term theory = 28 | 14

Min marks for end term practical = 40 | 20



**Program: MA Photography (MAPY)**

SEMESTER - II								
Subject Code	Subject	Session per week			Credits	Internal Assessment	External Exam / Viva Voce	Total
		Lecture	Tutorial	Practical				
AU-MAPY-201	Advertising Photography	1	2	1	4	30	70	100
AU-MAPY-202	Applied Photography - I	1	2	1	4	30	70	100
AU-MAPY-203	Fine Art Photography	1	2	1	4	30	70	100
AU-MAPY-204	Photo Journalism	1	2	1	4	30	70	100
AU-MAPY-205	Advance Creative Digital Darkroom	1	2	1	4	30	70	100
	<b>Total</b>	<b>5</b>	<b>10</b>	<b>5</b>	<b>20</b>	<b>150</b>	<b>350</b>	<b>500</b>

**Note:** The examination shall consist of dual method of evaluation, comprising:

- Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (Mid-Term Examinations & External Examinations).
- Class Assessment: In- class assignments and practical (if any) will be the evaluated. (Internal Assessment).

Min marks for midterm/ Internals = 12 | 6

Min marks for end term theory = 28 | 14

Min marks for end term practical = 40 | 20





**Program: MA Photography (MAPY)**

SEMESTER - III								
Subject Code	Subject	Session per week			Credits	Internal Assessment	External Exam / Viva Voce	Total
		Lecture	Tutorial	Practical				
AU-MAPY-301	Fashion & Food Photography	1	2	1	4	30	70	100
AU-MAPY-302	Applied Photography - II	1	2	1	4	30	70	100
AU-MAPY-303	Portrait Photography	1	2	1	4	30	70	100
AU-MAPY-304	Digital Video & Post Production	1	2	1	4	30	70	100
AU-MAPY-305	Research Methodology	4	0	0	4	30	70	100
	<b>Total</b>	<b>8</b>	<b>8</b>	<b>4</b>	<b>20</b>	<b>150</b>	<b>350</b>	<b>500</b>

**Note: The examination shall consist of dual method of evaluation, comprising:**

- Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (Mid-Term Examinations & External Examinations).
- Class Assessment: In- class assignments and practical (if any) will be the evaluated. (Internal Assessment).

Min marks for midterm/ Internals = 12

Min marks for end term theory = 28

Min marks for end term practical = 40


**Program: MA Photography (MAPY)**

SEMESTER -IV								
Subject Code	Subject	Session per week			Credits	Internal Assessment	External Exam / Viva Voce	Total
		Lecture	Tutorial	Practical				
AU-MAPY-401	Final Project	0	0	4	4	-	100	100
AU-MAPY-402	Dissertation	0	0	4	4	-	200	200
	<b>Total</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>8</b>	<b>-</b>	<b>300</b>	<b>300</b>

**Note: The examination shall consist of dual method of evaluation, comprising:**

- Subjective type questions: These questions will cover the entire syllabus for each paper to test the basics and in-depth knowledge of the students on the topics (Mid-Term Examinations & External Examinations).
- Class Assessment: In- class assignments and practical (if any) will be the evaluated. (Internal Assessment).

Min marks for midterm/ Internals = 12

Min marks for end term theory = 28

Min marks for end term practical = 40





# **ANNEXURE 5.4 (b)**



### Annexure -5.4 (b)

Institution integrates cross-cutting issues relevant to **Professional Ethics, Gender, Human Values, Environment & Sustainability and other value framework enshrined in Sustainable Development** goals and National Education Policy – 2020 into the Curriculum

#### SCHOOL OF ANIMATION

##### M.Sc. in Animation & VFX

<b>Name of the Program/Semester: M.Sc. Animation and VFX/I</b>	<b>School: Animation</b>
<b>Course Name: Communication Theories</b>	<b>Course Code: AUMSCAV-112</b>
<b>Total Marks for Evaluation: 100</b>	<b>No. of Contact Hours: 60</b>

#### Unit I Communication & Basic Models: 15

**Contact Hours:**

Definitions, Elements of Communication, Communication act, Sender, Message, Channel, Receiver, Effects, Feed Back, Communication process, Basics models of communication, Meaning, Nature, Functions, Benefits, History, Nature (Art, Science & Profession), Ethics in Advertisement. Social and Economic aspects in advertising. Types of Advertising: (Classified advertisements, Display advertisements, Hard Sell advertisement, Soft sell advertisements, Reminder advertisements, Prestige advertisements, Humorous advertisements, Professional advertisements, National advertisements, Local advertisements, Global advertisements, Product Advertising, Service Advertising, Institutional Advertising, Consumer Advertising, Distributor Advertising, Retail Advertising, industrial Advertising, Educational Advertising, Financial Advertising, Travel and Entertainment Advertising, Co-operative Advertising, Advertising, by Government and Public Bodies)..

#### Unit II Types of Communication

**Contact Hours:10**

Intra personal – Inter personal, Group, Mass communication and Mass- Line communication – Functions of communication – Effects. Speech communication – cognition – Selective perception – Selective retention – Selective expression – Verbal and nonverbal communication. Advertisement relationship with the product life cycle. Advertisement as a communication tool. Marketing communication process. Advertisement as a Marketing Tool: Marketing, Marketing Mix, Advertisement and Product (Positioning and Packaging), Place, Price, Promotion. AIDA Model.





**Unit -III Mass Communication,****Contact Hours:15**

Mass' Concept, Characteristics of mass audience, Typology of audience, Classification of Media, Functions of Mass Communication, mass media and modern society – functions – mass media and democracy. Media Selection and Media Planning: Types of Media: Newspapers, Television, Radio, Magazines, Web advertising, Exhibitions, Telemarketing, Posters and Hoardings. Advertisement Campaign: Campaign Planning and Process. Advertisement Agency: Structure, Client Agency Relationship, Agency Media Relationship, Compensation. Advertisement Budget: Meaning & Methods. Advertisement Copy & Layout Designing: Types of Advertisement Copy, Types of Headlines, Components of Layout.

**Unit -IV Visual Communication Systems:****Contact Hours:10**

Early communication systems in India, Introduction to India Art History: Ancient period (3500 BCE-1200 CE), Islamic ascendancy (1192-1757), Colonial period (1757–1947), Independence and the postcolonial period (Post-1947) History of European Art: Ancient Middle East, Ancient Egypt, Ancient Aegean civilizations, Medieval period, Renaissance, Baroque period, Neo-Classicism, Post- Modernism. Christianity, ideology, Classical, Byzantine, Medieval, Renaissance, Baroque, Modern. Production: Advertisement Production Process and Implementation, Typography...

**Unit -V Colour Theory & Colour Composition****Contact Hours: 10**

Basic colour theories, colours. Research in advertising, planning, execution, copy research, market research; ethical aspects of advertising; law and advertising; advertising and pressure groups; emerging trends

<b>Name of the Program/Semester: M.Sc. Animation and VFX/II</b>	<b>School: Animation</b>
<b>Course Name: Media Ethics and law (Theory)</b>	<b>Course Code: AUMSCAV-225</b>
<b>Total Marks for Evaluation: 100</b>	<b>No. of Contact Hours: 75</b>



**Unit I Introduction****Contact Hours: 10**

A brief introduction to Indian Constitution-Salient features, Fundamental Rights, Freedom of Press

Concept of Freedom of Speech & Expression., Democracy & Media as Fourth estate., Press Council of India- Its organizational structure, functions, history and rationale behind its establishment, its powers; Code of conduct for journalists.

**Unit II History of Laws regulating the media****Contact Hours:10**

History of Laws regulating the media in India., Defamation clauses, right to privacy, right to Know, Laws related to Sedition, Obscenity., Contempt of Court Act 1971, Information Technology Act 2000 and the amendment Act of 2008, Right to Information Act 2005, Contempt of Parliament, Working Journalists Act, Cyber Laws etc., Laws related to Broadcasting media, Advertising, Advertising Council of India.

Copyright Act 1957, International Copyright laws, Concept of authorship.

**Unit -III An Introduction to the Terms and Concepts of Ethics****Contact Hours:15**

Definition of Ethics and its branches, stages of ethical development. Major theories in Ethics. Role of conscience in ethical decision making; code of ethics. Moral relativism and ethno centrism. Principles of Ethical journalism. 3.6 Public relations & Ethics

**Unit -IV Media ethics as applied ethics****Contact Hours:15**

Media ethics as applied ethics; ethics in changing media environment. Media Ethics: Why Ethics Matters in the Field of Media, Ethical perspectives of print, audio and visual media; ethical values. Ethical issues in the field of Advertisements. Advertorials, Paid News, and News as a product. Social Media and Fake news.

**Unit -V Media and Society****Contact Hours: 10**

Media and Society: Mass Media as the Mirror of society and Promoter of Social Change: Mass media and its impact on society., Transmission of culture and values through media; media and public opinion; media and family; social media addiction., Sex and violence in media; media and de-humanization; media and consumerism: media as the trend setter; media and imperialism: cultural erosion and mental colonization.

Media as a business enterprise with profit motives., Merger of news and entertainment



**B.Sc. in Animation & VFX**

<b>Name of the Program/Semester: B.Sc. Animation/I</b>	<b>School: Animation</b>
<b>Course Name: English &amp; Communication</b>	<b>Course Code: AUBSA-155</b>
<b>Total Marks for Evaluation : 50</b>	<b>No. of Contact Hours: 30</b>

**Unit I The Art of Rhetoric,**
**Contact Hours:05**

Communication & Importance of Technical Communication, Difference between General & Technical Communication, Elements of Communication, 7C's of Communication, Barriers to Communication Levels of Communication.

**Unit II Parsing,**
**Contact Hours:05**

Punctuation, Creating Coherence, Clichés.

**Unit -III The Art of Condensation:**
**Contact Hours:10**

Précis Writing, Cover Letter: Job Application & Resume Building, Letter Writing-Mail Etiquette.

**Unit -IV Listening & its Importance,**
**Contact Hours:20**

Difference between Hearing & Listening, Profile of a Good Speaker

Effective Speaking- How can it be achieved? Forms of Speaking, Understanding the Importance of Task Oriented & Interpersonal Speaking.

**Unit -V Body Language**
**Contact Hours:20**

Common Everyday Situations: Conversations & Dialogues, Vocal Variety & Using the Voice Channel, Extempore

<b>Name of the Program/Semester: B.Sc. Animation/II</b>	<b>School: Animation</b>
<b>Course Name: EVS</b>	<b>Course Code: AUBSA-255</b>
<b>Total Marks for Evaluation : 50</b>	<b>No. of Contact Hours: 30</b>



**Unit I Definition, scope, and importance,**

**Contact Hours: 06**

Need for Public Awareness, Internationally known environmentalist

Important Institutions in Environment, Concept of sustainability and sustainable development

**Unit II Renewable and non-renewable resource ,**

**Contact Hours:06**

Natural resources and associated problems (Use and over-exploitation/utilization), Forest Resources, Water Resources, Mineral Resources, Food Resources, Energy Resources, Energy Resources Land Resources

**Unit -III Concept of Ecosystem,**

**Contact Hours:06**

Structure and function of an ecosystem, Producers, consumers and decomposers

Energy flow in the ecosystem, Food chain, food webs, and ecological pyramids, Ecological succession.

**Unit -IV Definition, Causes, Effects,**

**Contact Hours:08**

control measures of : Air pollution, Water Pollution, Soil Pollution, Pollution, Noise Pollution, Thermal Pollution, Nuclear Pollution, Role of individual in the prevention of pollution, From unsustainable to sustainable development, Disaster management: floods, earthquakes, cyclones and landslides, Climate Change, global warming, acid rain, ozone layer depletion, Urban problems related to energy

**Unit -V Exhibition and Plantation,**

**Contact Hours:06**

Indoor environment, Eco-magazine, Eco-Club: meaning, objectives, structures, and activity







## SCHOOL OF ADVERTISING, PR & EVENTS

### MA in Public Relations and Events

<b>Name of the Program/Semester:</b> MA PRE - I	<b>School:</b> SOAPRE
<b>Name of the Course:</b> Public Relations: Principles and Practices	<b>Course Code:</b> AUMAPRE112
<b>Total Marks for Evaluation:</b> 100	<b>No. of Contact Hours:</b> 60
<b>ESE – 70, Internals – 30</b>	<b>L-3, T-1, P-0</b>

### Syllabus:

#### Unit-I Understanding Public Relations Contact Hours:15

**Understanding Public Relations:** Definition of PR: Concept, Scope, Purpose, Growth, How PR is different from Advertising, Changing PR landscape, Development of PR Profession & Business, How PR deals with problems & Opportunities, Public Relations Process: Identify the public, One Message to different Public, RPCE Model: Research, Planning, Communication, Evaluation, Ethics & Career in PR, Challenges, Opportunities, Corporate Ethics, PR Policy, Code of Athens- Development and Implementation, Different Roles of PR Professional, PR Consultant as Entrepreneur, Lobbying, Publicity, Public Opinion, Propaganda, Public Information Model, Two-way Asymmetric model, Two-way Symmetric Model, Press Agency/Publicity Model.

#### Unit-II Professional PR Consultancies Contact Hours: 15

**Professional PR Consultancies:** Local, Regional, National & International, Structure, Types &Categories, Functions of PR Consultancies: Relationship Establishment, Analysis of Public Perception & Attitude, Strategic Operations, Services: Research, Consultancy-Client Relations, PR campaigning, Event Management, CRM, CSR, Crisis Management, Reputation Management, Brand Management, In-House PR Department: Strategic Advisor or PR Manager, PR Manager as Gatekeeper, Difference between In-House & External Consultancies, Limitations, PR Councils and Societies: PRSI, PRSA, PRCI, IPRA, Membership, Benefits, Global Alliance, PR in Different Sectors, PR in Government: Central, State & Local bodies, PR in Public and Private Sector, PR in Service Sector, PR in Education Sector, NGO, Media, and Politics

#### Unit-III Managing Public Relations, Media Relations Contact Hours:12

**Managing Public Relations, Media Relations:** Editor's comment, Propaganda Material, Press inquiries; Central Government Media Units- Prasar Bharati, All India Radio, Doordarshan, Registrar of Newspaper for India (RNI), Press Information Bureau (PIB), Directorate of Field Publicity, Song & Drama Division, DAVP; Employee Relations-Employee Communication: Upward & Downward Communication, Planning for Communication, Emerging issues for Communication Employee Publication: What employees want to know, Publication Planning, Internal Communication, Feedback & Feedforward;

#### Unit-IV Community Relations Contact Hours:8

**Community Relations:** Structures of Communities, Programmes, Strength and Weakness of Communities; Investor Relations: Communication with Shareholders & Stakeholders, Developing & Maintaining PR programs; Consumer Relations: Effective dealer, Consumer Relations Researching the Target Audience, Training, and Customer service, Feedback.

#### Unit-V PR Strategies Contact Hours:10

**PR Strategies:** PR Strategies and Tactics, PR Programme, PR as a top management function, Creative approach, Analysis of Problems & issues, Development & Implementation of PR strategies, Situation analysis, Tracking the





program & communicating, Follow-ups, Measurement & Evaluation: Corporate Image-Pre & Post, Feedback, Preparation of Summary Report; PR audit, Case studies & Design PR Campaign.

<b>Name of the Program/Semester:</b> MA PRE – III	<b>School:</b> SOAPRE
<b>Name of the Course:</b> Event Coordination & Laws	<b>Course Code:</b> AUMAPRE311
<b>Total Marks for Evaluation:</b> 100	<b>No. of Contact Hours:</b> 60
<b>ESE – 70, Internals – 30</b>	<b>L-3, T-1, P-0</b>

### Syllabus:

#### **Unit-I Event Concept & Designing Contact Hours:12**

**Event Concept & Designing,** Developing the concept, analysis of concept, Types and categories, Designing the event, logistics of concept, case studies. Event Coordination and Execution, Event Coordination: Managing the Event Process.

#### **Unit-II Staging Events Contact Hours:10**

**Staging Events:** Various Components of Staging Events- Theming and Event Design- Choosing the venue or event site- Audience guests- Stage- Power, lights and sound- Audio-visual and special effects- Catering- Performers- Crew- Hospitality- Production Schedule- Recording the event.

#### **Unit-III Event Logistics Contact Hours:15**

**Event Logistics:** Logistic policy, procedures, performance standards functional areas, motivation and leadership of logistics, Production, Concept, theme, Fabrication, light & sound, handling vendor's proposal, event flow, team delegation.

#### **Unit-IV Event Safety & Security Contact Hours:15**

**Event Safety & Security:** Security, Occupational safety, crowd management, Major risks and emergency planning, Incident reporting, and emergency procedures. Laws, Permits, and Licenses in Event Management, Contracts, Event Risk Management Norms, and Policy, Process, and Control.

#### **Unit-V Effective Control and Evaluation Contact Hours:08**

**Effective Control and Evaluation:** Critical Evaluation of the Event, Event Evaluation Reports and Profiles, Monitoring and Evaluating Media Coverage.



## SCHOOL OF ADVERTISING, PR & EVENTS

### B.A. in Event Management

<b>Name of the Program/Semester: BA EM-II</b>	<b>School: SOAPRE</b>
<b>Name of the Course: Environmental Studies</b>	<b>Course Code: AUBAEM251</b>
<b>Total Marks for Evaluation: 50</b>	<b>No. of Contact Hours: 30</b>
<b>ESE – 35 Internals- 15</b>	<b>L- 2, T-0 P -0</b>

### Syllabus:

**Unit-I                      The Multidisciplinary Nature of Environmental Studies                      Contact Hours: 4**

Definition, scope, and importance, Need for Public Awareness, internationally known environmentalist, Important Institutions in Environment, Concept of sustainability and sustainable development.

**Unit-II                      Natural Resource                      Contact Hours: 6**

Renewable and non-renewable resources, Natural resources and associated problems (Use and over-exploitation/utilization), Forest Resources, Water Resources, Mineral Resources, Food Resources, Energy Resources, Land Resources

**Unit-III                      Ecosystem                      Contact Hours: 6**

Concept of Ecosystem, Structure and function of an ecosystem, Producers, consumers and decomposers, Energy flow in the ecosystem, Food chain, food webs, and ecological pyramids, Ecological succession.

**Unit-IV                      Environmental Pollution and Social Issues:                      Contact Hours: 8**

Definition, Causes, Effects, and control measures of Air pollution, Water Pollution, Soil Pollution, Marine Pollution, Noise Pollution, Thermal Pollution, Nuclear Pollution, Role of individual in the prevention of pollution, From unsustainable to sustainable development, Disaster management: floods, earthquakes, cyclones and landslides, Climate Change, global warming, acid rain, ozone layer depletion, Urban problems related to energy

**Unit-V                      Field Work                      Contact Hours: 6**

Exhibition and Plantation, Indoor environment, Eco-magazine, Eco-Club: meaning, objectives, structures, and activity

<b>Name of the Program/Semester: BA EM - III</b>	<b>School: SOAPRE</b>
<b>Name of the Course: Public Speaking and Presentation Skills</b>	<b>Course Code: AUBAEM313</b>
<b>Total Marks for Evaluation: 100</b>	<b>No. of Contact Hours: 90</b>



**ESE – 70 Internals- 30**
**L-1, T- 1, P -2**
**Syllabus:**
**Unit-I Introduction**
**Contact Hours: 17**

Basic Communication Theory, Theories of Persuasion, Aristotle's theory of public speaking, ethos, pathos and logos, becoming a Public Speaker, preparing your Speech, Ethical Public Speaking, Managing Speech Anxiety.

**Unit-II Anxiety Inventory**
**Contact Hours: 14**

Tips to overcome from speech anxiety, the Informative Speech, selecting a Topic and Purpose, Analyzing the Audience

**Unit-III Organizing the Speech**
**Contact Hours: 17**

Types of Organizational Arrangements, Outlining the Speech, Using Presentation Aids in the Speech, Designing Presentations Aids, Using Presentation Software.

**Unit-IV Anchoring**
**Contact Hours: 20**

Basics, tips and techniques to become an expert anchor, Building a foundation, Content and Language for Anchors, Body Language, presentation skills, Theories of Paralanguage and its importance for an Anchor. Anchor's presence of mind and sync with the ambience: tips, tools and techniques.

**Unit-V Importance of Presentation Skills**
**Contact Hours: 22**

Capturing Data Voice & Picture Integration Guidelines to make Presentation Interesting, Body Language, Voice Modulation, Audience Awareness Presentation Plan, Visual Aids, Forms of Layout, and Styles of Presentation.

<b>Name of the Program/Semester: BA EM - III</b>	<b>School: SOAPRE</b>
<b>Name of the Course: Sustainable Events</b>	<b>Course Code: AUBAEM327</b>
<b>Total Marks for Evaluation: 100</b>	<b>No. of Contact Hours: 75</b>
<b>ESE – 70 Internals- 30</b>	<b>L-2, T- 1, P -1</b>

**Syllabus:**
**Unit-I Sustainability Principles**
**Contact Hours: 15**

Sustainable Event Management, a broad introduction to SDG's and MDG's, Dimensions of sustainable development, Frameworks of sustainability- Analytical frameworks in sustainability studies, sustainability metrics:





criteria and indicators, the significance of qualitative and quantitative assessments of sustainability, current metrics, and limitations.

**Unit-II Sustainable Event Management Contact Hours: 20**

How to implement sustainability principles at your event, what are the benefits of a sustainable event, setting up of sustainability targets, staff training in sustainability, Evaluation and reporting of events with sustainable approach. Sustainable Event planning process.

**Unit-III Partnership and Engagement Contact Hours: 12**

Partner with local business and industry, reaching up to business and industry with your goals, Community Engagement: Definition and purpose Engaging the local community, Procurement, and supplier engagement.

**Unit-IV Facilities and Operations Contact Hours: 13**

Biodiversity and Events, Events impact on biodiversity, factors to consider for outdoor events- green venue, electricity, setting up of temperature, resource efficiency and waste management.

**Unit-V Sustainable construction, renovation, and Technology Contact Hours: 15**

Using sustainable buildings and outdoor spaces, sustainable information communication technology, use of transport efficiently, organising virtual events, water and catering services.

<b>Name of the Program/Semester: BA EM – V</b>	<b>School: SOAPRE</b>
<b>Name of the Course: Ethics and Laws of Event Management</b>	<b>Course Code: AUBAEM512</b>
<b>Total Marks for Evaluation: 100</b>	<b>No. of Contact Hours: 60</b>
<b>ESE – 70 Internals- 30</b>	<b>L-4, T-0, P-0</b>

**Syllabus:**

**Unit-I Laws related to Event Management Contact Hours:12**

Introduction to legal component of event management, relevant legislation, Contract, Agreement, Act, Process of NOC, and Laws related to property, Laws related to Event Management.

**Unit-II Company law Contact Hours:12**

Company and Business Law, Sales Act, Indian Partnership Act, Negotiable Instruments Act.





**Unit-III                      Government Agencies**

**Contact Hours:12**

Role of National and State Government including special purpose legislation, Security, Traffic and Pollution Act

**Unit-IV                      Laws related to Ticketing**

**Contact Hours:12**

Ticketing and Accreditation including Sales & Distribution Methods, Copyrights Act, Patent Rights, Anti-infringement Strategies and Risk and Incident management.

**Unit-V                      Case Study**

**Contact Hours:12**

Event Management Ethics and Case Studies





## **SCHOOL OF HOSPITALITY AND TOURISM MANAGEMENT**

### **B.A in Hospitality and Tourism Management**

<b>Name of the Program/Semester: BAHTM/1<sup>st</sup> Sem</b>	<b>School: SOHTM</b>
<b>Name of the Course: Food Safety &amp; Hygiene</b>	<b>Course Code: AUBAHTM116</b>
<b>Total Marks for Evaluation: 100</b>	<b>No. of Contact Hours: 30</b>

#### **Syllabus:**

#### **Unit--I Personal Hygiene**

**Contact Hours: 6 Hrs.**

Personal hygiene in the workplace according to hospitality industries standard. (PPT demonstration + hand wash practice), Various types of food contamination and factors that contribute to food borne illness, Describe the dangers of food borne illness.

#### **Unit-II Kitchen Hygiene**

**Contact Hours: 6 Hrs.**

Storage of raw food mat, Kitchen deep cleaning practice, the importance of safe disposal of food waste and other waste material, Understand the role of cleaning in preventing food contamination.

#### **Unit- III Food Handling**

**Contact Hours: 6 Hrs.**

Briefly explain the function of a cleaning schedule, understand the importance of personal hygiene at work, Understand why the direct handling of food should be kept to a minimum, Concept of food hazards, the concept of contamination and give examples of common food contaminants.

#### **Unit- IV Biological and non-biological causes**

**Contact Hours: 6 Hrs.**

The biological and non-biological causes of food poisoning and state what micro-organisms are and where they are to be found, Factors that influence the multiplication of food poisoning bacteria.,

#### **Unit-V Food Labelling**

**Contact Hours: 6 Hrs.**





The significance and importance of labelling foods with 'use-by' and 'best-before' dates, the principles of stock rotation for both incoming and out-going food, Procedures required for storing, processing and handling foods that may cause allergic reactions.

<b>Name of the Program/Semester: BAHTM/2<sup>nd</sup> Sem</b>	<b>School: SOHTM</b>
<b>Name of the Course: Hospitality Skills II</b>	<b>Course Code: AUBAHTM226</b>
<b>Total Marks for Evaluation: 100</b>	<b>No. of Contact Hours: 30</b>

**Syllabus:**

**Unit-I SWOT**

**Contact Hours: 6 Hrs.**

Road Map & SWOT, Personality Development, Grooming

**Unit-II Personal Grooming**

**Contact Hours: 6 Hrs.**

Professional Etiquette and Personal grooming, Presentation Skills.

**Unit-III Resume Building**

**Contact Hours: 6 Hrs.**

Time Management and resume building.

**UnitIV Grammar**

**Contact Hours: 6 Hrs.**

Verbs Boire / Manger/ Sentence formation, Sentences for Plural, Sentences for Negative, Sentences for Fruits, Veg, Meat, Fish.

**Unit-V Interview Technique**

**Contact Hours: 6 Hrs.**

Group Discussion and Personal Interview

<b>Name of the Program/Semester: BAHTM/3<sup>rd</sup> Sem</b>	<b>School: SOHTM</b>
<b>Name of the Course: Housekeeping Operations</b>	<b>Course Code: AUBAHTM314</b>
<b>Total Marks for Evaluation: 100</b>	<b>No. of Contact Hours: 30</b>

**Unit- I Linen room operations**

**Contact Hours: 6 Hrs.**

Introduction, classification, and sizes of linen, Selection criteria for linen – Strength, Laundering, comfort, shrinkage, color, pattern & texture, flame retardancy and Thermal





insulation., Layout and equipment in linen room, Activities in linen room, Purchase of linen (Suppliers, rates), Storage of linen, Linen control, Linen exchange procedure, Inventory control – Procedures and records, Recycling of condemned linen, Linen hire

**Unit– II Uniform Room****Contact Hours: 6 Hrs.**

Importance of uniforms, Advantages of uniform, Design of Uniform, Selection criteria (Functional & Aesthetic), Issuing, Par level of uniform and exchange of uniforms, Storage of uniforms.

**Unit- III Introduction to Flower Arrangement****Contact Hours: 6 Hrs.**

Introduction to different Flowers & Foliage's, Equipment used for flower arrangement, Styles of Flower arrangement Western, Free style, Abstract, Oriental (Ikebana), Contemporary flower arrangements

**Unit- IV Floor Finishing****Contact Hours: 6 Hrs.**

Different Floor covering and finishes, types of floor covering, cleaning of floor, different agents used for cleaning, Detail about supervision in Housekeeping.

**Unit- V Composition, care, and cleaning of different surfaces. Introduction of ergonomics and its use in Housekeeping or in different workplaces.****Contact Hours: 6 Hrs.**

Explanation about different surfaces and its compositions – (Glass, Wood, Stones, and metals). Cleaning and maintenance of different surfaces.

Introduction to ergonomics and its impact in the workplace. Revision.



## SCHOOL OF INTERIOR DESIGN

### M.Des in Interior Design

<b>Name of the Program/Semester: M.DES/II</b>	<b>School :Interior Design</b>
<b>Name of the Course: Climatology</b>	<b>Course Code:AUMDID225 (PEC OPTION 1)</b>
<b>Total Marks for Evaluation: 100</b>	<b>No. of Contact Hours:90</b>

### Course Content

#### Unit-I INTRODUCTION TO CLIMATOLOGY Contact Hours:18

General Introduction, Movement of earth around sun., Different elements of climate like: Wind, temperature, humidity, precipitation and pressure, Different climatic zones, Orientation of building with respect to above mentioned elements of climate, Effect of climate on man and shelter

#### Unit-II CLIMATE AND COMFORT Contact Hours:20

Relation of Climate and comfort, Macro-micro climatic effects, Concept of comfort zone and bio-climatic chart, Climatic evaluation by season

#### Unit-III ORIENTATIONS Contact Hours:18

Sun Control and shading devices (without calculations) ,Solar Chart (sun path diagram), Orientation for sun, Internal and external sun protection devices, Natural lighting, Introduction and objectives of Solar Passive Design, Passive solar heating and cooling

#### Unit-IV WIND CONTROL Contact Hours:18

Wind control, Orientation with respect to wind, Wind protection devices etc.

#### Unit-V CLIMATE AND MATERIALS Contact Hours:16

Use of building materials with respect to climate, Concrete, Brick, Glass, Plastics ,Stone ,Insulating material

### M.Sc in Interior Design

<b>Name of the Program/Semester: M.SC/II</b>	<b>School :Interior Design</b>
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<b>Name of the Course: Climatology</b>	<b>Course Code:AUMSID225 (PEC OPTION 1)</b>
<b>Total Marks for Evaluation: 100</b>	<b>No. of Contact Hours:90</b>

**Course Content**

**Unit-I INTRODUCTION TO CLIMATOLOGY Contact Hours:18**

General Introduction, Movement of earth around sun., Different elements of climate like: Wind, temperature, humidity, precipitation and pressure, Different climatic zones, Orientation of building with respect to above mentioned elements of climate, Effect of climate on man and shelter

**Unit-II CLIMATE AND COMFORT Contact Hours:20**

Relation of Climate and comfort, Macro-micro climatic effects, Concept of comfort zone and bio-climatic chart, Climatic evaluation by season

**Unit-III ORIENTATIONS Contact Hours:18**

Sun Control and shading devices (without calculations) ,Solar Chart (sun path diagram), Orientation for sun, Internal and external sun protection devices, Natural lighting, Introduction and objectives of Solar Passive Design, Passive solar heating and cooling

**Unit-IV WIND CONTROL Contact Hours:18**

Wind control, Orientation with respect to wind, Wind protection devices etc.

**Unit-V CLIMATE AND MATERIALS Contact Hours:16**

Use of building materials with respect to climate, Concrete, Brick, Glass, Plastics ,Stone ,Insulating material





<b>Name of the Program/Semester: M.SC/III</b>	<b>School: Interior Design</b>
<b>Name of the Course: Soft Skills</b>	<b>Course Code:AUMSID327 (PEC OPTION 3)</b>
<b>Total Marks for Evaluation: 100</b>	<b>No. of Contact Hours:90</b>

### Course Content

#### TIM

#### POSITIVE ATTITUDE

**Contact Hours:18**

Attitude --- features of attitudes ---formation of attitudes— psychological factors --- change of attitudes –ways of changing attitude in a person – the power of positive attitude ---the benefits of positive attitude --- developing positive attitude --- obstacles in developing positive attitude -- negative attitude --- the causes of negative attitude --- the consequences of negative attitude ---how to change negative attitude

#### Unit-II

#### GOAL SETTING

**Contact Hours:18**

Introduction –importance of goal setting – goal definition --- types of goals ---what exactly goal setting --- why people don't set goals ---how to choose the right goals –SMART GOALS ---Career goals ---benefits of career goal setting ---- goal setting tips

#### Unit-III

#### COMMUNICATION SKILLS

**Contact Hours:20**

Communication process –types of communication --- barriers to effective communication --- listening skills --- importance of tone of voice --- voice clarity ---verbal expressiveness –tips to develop communication skills --- government initiatives – job roles

#### Unit-IV

#### VOCABULARY ENRICHMENT

**Contact Hours:18**

Definition and importance – word formation : prefixes and suffixes --- compound words ---- compound nouns – compound adjectives ---synonyms and antonyms ---homonyms – homophones --- idioms and phrases ----one word substitutes --- confused words –tips for vocabulary enrichment -- oral presentation : techniques and tasks ---self – introduction--- talking about objects --- description of person --- welcome speech --- vote of thanks ---

#### Unit-V

#### RESUME WRITING

**Contact Hours:18**

Definition --- Resume development ---how does a resume work for you –information that appears on most resumes -- - resume writing tips – online resumes --- guidelines for submitting resumes on the web ---computer friendly resume tips.





**B.Des in Interior Design**

<b>Name of the Program/Semester: BDID/I</b>	<b>School: Interior Design</b>
<b>Name of the Course: Communicative English</b>	<b>Course Code: AUBDID155</b>
<b>Total Marks for Evaluation: 50</b>	<b>No. of Contact Hours: 30</b>

**Course Content****Unit-I TECHNICAL COMMUNICATION Contact Hours:06**

The Art of Rhetoric, Communication & Importance of Technical Communication, Difference between General & Technical Communication, Elements of Communication, 7C's of Communication, Barriers to Communication,  
level of communication

**Unit-II BASIC WRITING SKILLS: Contact Hours:06**

Parsing, Punctuation, Creating Coherence, Redundancies, Clichés

**Unit-III WRITING SKILLS Contact Hours: 06**

The Art of Condensation: Précis Writing, Cover Letter: Job Application & Resume Building, Letter Writing,  
E-Mail Etiquette

**Unit-IV LISTENING & SPEAKING SKILLS Contact Hours: 06**

Listening & its Importance, Difference between Hearing & Listening, Profile of a Good Speaker, Effective Speaking- How can it be achieved? Forms of Speaking Understanding the Importance of Task Oriented & Interpersonal Speaking

**Unit-V PRESENTATION SKILLS Contact Hours: 06**

Body Language, Common Everyday Situations: Conversations & Dialogues, Vocal Variety & Using the Voice Channel, Extempore





<b>Name of the Program/Semester: BDID/II</b>	<b>School: Interior Design</b>
<b>Name of the Course: Environmental Studies</b>	<b>Course Code: AUBDID255</b>
<b>Total Marks for Evaluation: 50</b>	<b>No. of Contact Hours: 30</b>

### Course Content

#### **Unit-I THE MULTIDISCIPLINARY NATURE OF ENVIRONMENTAL STUDIES: Contact Hours: 06**

- Definition, scope, and importance;
- Need for Public Awareness
- Internationally known environmentalist
- Important Institutions in Environment
- Concept of sustainability and sustainable development

#### **Unit-II NATURAL RESOURCES: Contact Hours: 18**

- Renewable and non-renewable resources
- Natural resources and associated problems (Use and over-exploitation/utilization)
  - a. Forest Resources
  - b. Water Resources
  - c. Mineral Resources
  - d. Food Resources
  - e. Energy Resources
  - f. Energy Resources
  - g. Land Resources

#### **Unit-III ECOSYSTEM: Contact Hours: 18**

- Concept of Ecosystem
- Structure and function of an ecosystem
- Producers, consumers and decomposers
- Energy flow in the ecosystem
- Food chain, food webs, and ecological pyramids
- Ecological succession

#### **Unit-IV ENVIRONMENTAL POLLUTION AND SOCIAL ISSUES: Contact Hours: 18**

- Definition, Causes, Effects, and control measures of : Air pollution, Water Pollution, Soil Pollution, Marine Pollution, Noise Pollution, Thermal Pollution, Nuclear Pollution
- Role of individual in the prevention of pollution
- From unsustainable to sustainable development
- Disaster management: floods, earthquakes, cyclones and landslides
- Climate Change, global warming, acid rain, ozone layer depletion
- Urban problems related to energy





**AAFT**  
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**AAFT UNIVERSITY OF MEDIA AND ARTS**

Math, Kharora, Dist. Raipur- 493225, Chhattisgarh, Tel.: 07714282200

**Unit-V**

**FIELD WORK:**

**Contact Hours:18**

- Exhibition and Plantation
- Indoor environment
- Eco-magazine
- Eco-Club: meaning, objectives, structures, and activity





<b>Name of the Program/Semester: BDID/VI</b>	<b>School: Interior Design</b>
<b>Name of the Course: Professional Practice</b>	<b>Course Code:AUBDID611</b>
<b>Total Marks for Evaluation: 100</b>	<b>No. of Contact Hours:90</b>

### **Course Content**

**Unit-I BY LAWS Contact Hours:18**

Introduction to local bylaws, understanding the laws and working as a profession.

**Unit-II STORAGE AND MAINTENANCE OF PLANTS & MATERIAL Contact Hours:18**

Understanding the interior plants and material, storage of plant and materials, maintenance of plants and materials, cleaning of machinery

**Unit-III PREPARATION OF SCHEDULES AND PROGRESS CHARTS Contact Hours:18**

Introduction to schedules, progress chart, progress photographs, learning of different types of schedules and its application.

**Unit-IV PROCEDURE FROM DATE OF ENQUIRY, WORKING CONDITIONS & PRACTICES Contact Hours:18**

Understanding the working pattern of a designer from date of enquiry, different working conditions and practices.

**Unit-V CODE OF PROFESSIONAL CONDUCT Contact Hours:18**

Introduction to professional conduct, rules for working as a designer, dealing with contractors, suppliers etc.





### B.Sc in Interior Design

<b>Name of the Program/Semester: BSID/I</b>	<b>School: Interior Design</b>
<b>Name of the Course: Communicative English</b>	<b>Course Code: AUBSID155</b>
<b>Total Marks for Evaluation: 50</b>	<b>No. of Contact Hours: 30</b>

#### Course Content

#### **Unit-I TECHNICAL COMMUNICATION Contact Hours:06**

The Art of Rhetoric, Communication & Importance of Technical Communication, Difference between General & Technical Communication, Elements of Communication, 7C's of Communication, Barriers to Communication, level of communication

#### **Unit-II BASIC WRITING SKILLS: Contact Hours:06**

Parsing, Punctuation, Creating Coherence, Redundancies, Clichés

#### **Unit-III WRITING SKILLS Contact Hours: 06**

The Art of Condensation: Précis Writing, Cover Letter: Job Application & Resume Building, Letter Writing, E-Mail Etiquette

#### **Unit-IV LISTENING & SPEAKING SKILLS Contact Hours: 06**

Listening & its Importance, Difference between Hearing & Listening, Profile of a Good Speaker, Effective Speaking- How can it be achieved? Forms of Speaking Understanding the Importance of Task Oriented & Interpersonal Speaking

#### **Unit-V PRESENTATION SKILLS Contact Hours: 06**

Body Language, Common Everyday Situations: Conversations & Dialogues, Vocal Variety & Using the Voice Channel, Extempore



<b>Name of the Program/Semester: BSID/II</b>	<b>School: Interior Design</b>
<b>Name of the Course: Environmental Studies</b>	<b>Course Code:AUBSID255</b>
<b>Total Marks for Evaluation: 50</b>	<b>No. of Contact Hours:30</b>

### Course Content

#### **Unit-I THE MULTIDISCIPLINARY NATURE OF ENVIRONMENTAL STUDIES: Contact Hours:06**

- Definition, scope, and importance;
- Need for Public Awareness
- Internationally known environmentalist
- Important Institutions in Environment
- Concept of sustainability and sustainable development

#### **Unit-II NATURAL RESOURCES: Contact Hours:18**

- Renewable and non-renewable resources
- Natural resources and associated problems (Use and over-exploitation/utilization)
  - h. Forest Resources
  - i. Water Resources
  - j. Mineral Resources
  - k. Food Resources
  - l. Energy Resources
  - m. Energy Resources
  - n. Land Resources

#### **Unit-III ECOSYSTEM: Contact Hours:18**

- Concept of Ecosystem
- Structure and function of an ecosystem
- Producers, consumers and decomposers
- Energy flow in the ecosystem
- Food chain, food webs, and ecological pyramids
- Ecological succession

#### **Unit-IV ENVIRONMENTAL POLLUTION AND SOCIAL ISSUES: Contact Hours:18**

- Definition, Causes, Effects, and control measures of : Air pollution, Water Pollution, Soil Pollution, Marine Pollution, Noise Pollution, Thermal Pollution, Nuclear Pollution
- Role of individual in the prevention of pollution
- From unsustainable to sustainable development
- Disaster management: floods, earthquakes, cyclones and landslides
- Climate Change, global warming, acid rain, ozone layer depletion





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- Urban problems related to energy

**Unit-V**

**FIELD WORK:**

**Contact Hours:18**

- Exhibition and Plantation
- Indoor environment
- Eco-magazine
- Eco-Club: meaning, objectives, structures, and activity





1.3.1

Institution integrates cross-cutting issues relevant to **Professional Ethics, Gender, Human Values, Environment & Sustainability and other value framework enshrined in Sustainable Development** goals and National Education Policy – 2020 into the Curriculum

**SCHOOL OF JOURNALISM AND MASS COMMUNICATION**

**MA in Journalism and Mass Communication**

<b>Name of the Program/Semester: MAJM 2<sup>nd</sup> Sem</b>	<b>School: SOJMC</b>
<b>Name of the Course: RURAL JOURNALISM</b>	<b>Course Code: AU-MAJM-221</b>
<b>Total Marks for Evaluation: 100</b>	<b>No. of Contact Hours: 60</b>

**Syllabus:**

**Unit I**

**Contact Hours: 10Hrs**

**Introduction:** Overview of India villages, Introduction to rural communication

Information needs in a rural setting; Use of traditional media for development in rural areas; Problems faced in communication in rural areas; critical appraisal of mainstream media's reportage on rural problems and issues

**Unit II**

**Contact Hours: 10Hr**

**Rural development** – concept, aims, policies and programmes, Rural society, social change in rural India, impact of mass media on rural society, Role of mass media in rural development, Areas of rural development and mass communication

**Unit –III**

**Contact Hours: 10Hrs**

**Rural Reporting in India and its scope;** Current scenario of rural Reporting and communication; Challenges of rural reporting; Major rural Issues in India- agriculture, health & family welfare, environment, education, water and sanitation, population, women empowerment, poverty, unemployment, literacy, slum development, water conservation and harvesting; Rural reporting in context of agriculture; Rural reporting in context of social issues, rural reporting in context of development.

**Unit –IV**

**Contact Hours: 15Hrs**

**Rural media organizations:** Rural newspapers, Rural radio, Television programmes for Rural India (Krishi Darshan); Effective scripting for rural media; Creation of development messages – language, context, social environment, areas of rural development, health, population, agriculture, campaigns and their evaluation; Writing development messages for rural audience: specific requirements of media writing with special reference to radio and television.






**Unit –V**

**Contact Hours: 15Hrs**

**Problems of rural society and role of media in rural development:** Writing development messages for rural audience; Problems of rural Journalism; Farm Journals, Improving Media Programme for Agricultural Development. Development support communication: population and family welfare, health– education and society – environment and development. Problems faced in development support communication

<b>Name of the Program/Semester: MAJM/2<sup>nd</sup> Sem</b>	<b>School: SOJMC</b>
<b>Name of the Course: DEVELOPMENT COMMUNICATION</b>	<b>Course Code: AUMAJM223</b>
<b>Total Marks for Evaluation: 100</b>	<b>No. of Contact Hours: 60</b>

**Syllabus:**

**Unit I**

**Contact Hours: 15Hrs**

**Concept and Indicators of Development**

Definition, meaning and process of development, Theories and paradigms of development – unilinear and non-unilinear, Ingredients (5Ms) of development and money generation, MNCs and foreign aid, Basic needs model by Bariloch Foundation, Economic and social indicators of development: i. GDP/GNP, ii. Human Development Index iii. Physical Quality of Life Index

Other indicators: i. Communication as an indicator ii. Democracy as an indicator iii. Human Rights as an indicator iv. Social Relations [inequality] v. Happiness Index7. The Millennium Development Goals (MDGs)

**Unit II**

**Contact Hours: 15Hrs**

**Development Communication - Concept and Theories**

Definition and Concept, Approaches: i. Diffusion of Innovation, ii. Magic Multiplier, iii. Localised Approach, Development Support Communication - Extension Approach: i. Health and Family Welfare, ii. Women Empowerment, iii. Literacy & Education, iv. Water Harvesting & Management

**Unit –III**

**Contact Hours: 10Hrs**

**Media and Development**

Development of message design and communication, Role and performance of mass media: Print, Radio, TV, Outdoor publicity and traditional, media - music, drama, dance, puppetry, street play, fairs, festivals and their role in development, Cybermedia and development: e-governance , digital democracy & e-chaupal, ICT & Development

**Unit –IV**

**Contact Hours: 10Hrs**

**Case Studies**

i. SITE Experiment ii. Community-based water harvesting by Rajendra Singh in Rajasthan,





Role of NGOs in social development

**Unit –V**

**Contact Hours: 10Hrs**

**Development Support Communication: Extensive case studies**

Human Rights, Inequalities of Gender, Inequalities of income and livelihood, Inequalities of caste and religion, Education, Agrarian crisis

<b>Name of the Program/Semester: MAJM/3<sup>rd</sup> Sem</b>	<b>School: SOJMC</b>
<b>Name of the Course: DOCUMENTARY AND AD FILM PRODUCTION</b>	<b>Course Code: AUMAJM321</b>
<b>Total Marks for Evaluation: 100</b>	<b>No. of Contact Hours: 60</b>

**Syllabus:**

**Unit I**

**Contact Hours: 15Hrs**

**Documentary:** Definition, Fiction v/s documentary, Brief History

Different between News, Documentary and Infotainment shows

Types of documentaries for screen presentation, Study & analysis of well-made documentaries

**Unit II**

**Contact Hours: 20Hrs**

**Stages of documentary:** Pre-production, Production & Post-production

Techniques of writing for documentary production, Production of a documentary

Indian Documentary Films

International Documentary Films

**Unit –III**

**Contact Hours: 15Hrs**

**Film Analysis:** Social, political and historical issues to documentary film, examples – film Analysis

**Unit –IV**

**Contact Hours: 10Hrs**

**Direction:** Definition of 'Film Direction' and 'Ad Film Direction', role and responsibilities of a Film Director. Director's Co-ordination with his crew members.

Script Writing for Ad Film

**Unit –V**

**Contact Hours: 30Hrs**

**Practical:** Documentary Making & AD Film Making





**Guidelines**

1. Topic & script of the either production needs to be discussed and finalized under the guidance of the respected faculty member or Head of Department.
2. Only University production and post-production equipment will be used for the project.
3. Student will be required to complete and submit the production as per the schedule.

Copyright of the production will remain with AAFT University of Media and Arts.

**BA in Journalism and Mass Communication**

<b>Name of the Program/Semester: BAJM/2<sup>nd</sup> Sem</b>	<b>School: SOJMC</b>
<b>Name of the Course: Public Relations</b>	<b>Course Code: AUBAJM213</b>
<b>Total Marks for Evaluation: 100</b>	<b>No. of Contact Hours: 60</b>

**Syllabus:**

**Unit I**

**Contact Hours: 15Hrs**

**Public Relations:** Meaning and Definition, Need, nature and scope, Functions  
Growth and development of PR, How PR is different from advertising, marketing, publicity and propaganda, Role of Public Relations in Corporate Image Building

**Unit II**

**Contact Hours: 15 Hrs**

PR Techniques, Relationship & Duties of the PR Practitioner - Value of IPR Code & the International Codes of Conduct, Functions of PR Department & Manager - Advantages & Disadvantages, PR consultancy - Its advantages & disadvantages, Role of Photography in PR

**Unit -III**

**Contact Hours: 10 Hrs**

**Tools of Public Relations:** use of news, speeches, special events, press release, handouts and leaflets,





audio-visual media, internet, e-mail, and digital photography. corporate film, house journal, annual report, speech writing, minutes and official memo, institutional advertising  
PR programme planning, Evaluating results of PR work

**Unit -IV**

**Contact Hours: 10 Hrs**

**Press Relation & its principles**, The News Release – Seven-point formula & its importance, Writing Techniques, Press Event & Organizing

**Unit -V**

**Contact Hours: 10 Hrs**

**Internal PR** – Media & Techniques, Employee Relations, Importance of Marketing Research  
Exhibition and PR & its planning, Uses & kinds of Exhibition PR

<b>Name of the Program/Semester: BJMC/2<sup>nd</sup></b>	<b>School: SOJMC</b>
<b>Name of the Course: Environmental Studies</b>	<b>Course Code: AUBAJM151</b>
<b>Total Marks for Evaluation: 50</b>	<b>No. of Contact Hours: 30</b>

**Syllabus:**

**Unit I**

**Contact Hours: 04Hrs**

**The Multidisciplinary Nature of Environmental Studies:**

Definition, scope, and importance;

Need for Public Awareness

Internationally known environmentalist

Important Institutions in Environment

Concept of sustainability and sustainable development

**Unit II**

**Contact Hours: 06 Hrs**

**Natural Resources:**

Renewable and non-renewable resources

Natural resources and associated problems (Use and over-exploitation/utilization)







- o. Forest Resources
- p. Water Resources
- q. Mineral Resources
- r. Food Resources
- s. Energy Resources
- t. Energy Resources
- u. Land Resources

**Unit -III**

**Contact Hours: 08 Hrs**

**Ecosystem:**

Concept of Ecosystem  
Structure and function of an ecosystem  
Producers, consumers and decomposers  
Energy flow in the ecosystem  
Food chain, food webs, and ecological pyramids  
Ecological succession

**Unit -IV**

**Contact Hours: 06 Hrs**

**Environmental Pollution and Social Issues:**

Definition, Causes, Effects, and control measures of: Air pollution, Water Pollution, Soil Pollution, Marine Pollution, Noise Pollution, Thermal Pollution, Nuclear Pollution  
Role of individual in the prevention of pollution  
From unsustainable to sustainable development  
Disaster management: floods, earthquakes, cyclones and landslides  
Climate Change, global warming, acid rain, ozone layer depletion  
Urban problems related to energy

**Unit -V**

**Contact Hours: 06 Hrs**





**Field Work:**

Exhibition and Plantation

Indoor environment

Eco-magazine

Eco-Club: meaning, objectives, structures, and activity

<b>Name of the Program/Semester: BAJM/3<sup>rd</sup> Sem</b>	<b>School: SOJMC</b>
<b>Name of the Course: Health Communication</b>	<b>Course Code: AUBAJM325(3)</b>
<b>Total Marks for Evaluation: 100</b>	<b>No. of Contact Hours: 60Hrs</b>

**Syllabus:**

**Unit I**

**Contact Hours: 10Hrs**

Health communication: Meaning and Definition, Role of health communication in Health sector, Need of Health communication, Effective medium of communication.

**Unit II**

**Contact Hours: 10 Hrs**

Importance & need of communication in health, Role of opinion leaders in health communication. Two step flow theory, participatory paradigm theory of communication.

**Unit -III**

**Contact Hours: 10 Hrs**

Tools of health communication, Communication strategies of health awareness, Role of community health workers in health communication.

**Unit -IV**

**Contact Hours: 15 Hrs**

National & international health policy, Health Communication: Effective communication Strategies, Media & health awareness.





**Unit -V**

**Contact Hours: 15 Hrs**

Role of social media in health communication, Modern health communication needs, challenges of communication in health sector.

<b>Name of the Program/Semester: BAJM/4<sup>th</sup> Sem</b>	<b>School: SOJMC</b>
<b>Name of the Course: Development Communication</b>	<b>Course Code: AUBAJM413</b>
<b>Total Marks for Evaluation: 100</b>	<b>No. of Contact Hours: 60</b>

**Syllabus:**

**Unit I**

**Contact Hours: 15Hrs**

**Concept and Indicators of Development**

Definition, meaning and process of development, Theories and paradigms of development – unilinear and non-unilinear, Ingredients (5Ms) of development and money generation, MNCs and foreign aid, Basic needs model by Bariloche Foundation, Economic and social indicators of development: i. GDP/GNP, ii. Human Development Index iii. Physical Quality of Life Index

Other indicators: i. Communication as an indicator ii. Democracy as an indicator iii. Human Rights as an indicator iv. Social Relations [inequality] v. Happiness Index7. The Millennium Development Goals (MDGs)

**Unit II**

**Contact Hours: 15 Hrs**

**Development Communication - Concept and Theories**

Definition and Concept, Approaches:i. Diffusion of Innovation, ii. Magic Multiplier, iii. Localised Approach, Development Support Communication - Extension Approach: i. Health and Family Welfare, ii. Women Empowerment, iii. Literacy & Education, iv. Water Harvesting & Management

**Unit -III**

**Contact Hours: 15 Hrs**

**Media and Development**





Development of message design and communication, Role and performance of mass media: Print, Radio, TV, Outdoor publicity and traditional, media - music, drama, dance, puppetry, street play, fairs, festivals and their role in development, Cybermedia and development: e-governance, digital democracy & e-chaupal, ICT & Development, Case Studies :i. SITE Experiment ii. Community-based water harvesting by Rajendra Singh in Rajasthan.

**Unit -IV**

**Contact Hours: 10 Hrs**

**Development Support Communication: Extensive case studies**

Human Rights, Inequalities of Gender, Inequalities of income and livelihood, Inequalities of caste and religion, Education, Agrarian crisis

**Unit -V**

**Contact Hours: 05 Hrs**

Role of NGOs in social development, Panchayatiraj system, All India Development Programmes (Krishidarshan, krishijagat etc.)

<b>Name of the Program/Semester: BAJM/5<sup>th</sup> Sem</b>	<b>School: SOJMC</b>
<b>Name of the Course: Event Management</b>	<b>Course Code: AUBAJM512</b>
<b>Total Marks for Evaluation: 100</b>	<b>No. of Contact Hours: 60 Hrs</b>

**Syllabus:**

**Unit I**

**Contact Hours: 10 Hrs**

Event Management: Meaning & Concept, Events as a marketing tool, External Reach from, Event Networking, Role of Events

**Unit II**

**Contact Hours: 10 Hrs**

Types of Events, Role of Events in the Communication Mix, Events and BTL: Complementing and Competing Media, Event Designing





**Unit -III****Contact Hours: 20 Hrs**

Event Management Company: Role and Departments, Organized and Unorganized sectors in Event Management, Event Management: Issues and concerns in the Indian context.

**Unit -IV****Contact Hours: 10 Hrs**

Event Manager: Qualities, Roles and Responsibilities.

**Unit -V****Contact Hours: 10 Hrs**

Entrepreneurship in events: Advantages and challenges.

<b>Name of the Program/Semester: BAJM/5th Sem</b>	<b>School: SOJMC</b>
<b>Name of the Course: Cultural Studies &amp; Art Forms</b>	<b>Course Code: AUBAJM524(1)</b>
<b>Total Marks for Evaluation: 100</b>	<b>No. of Contact Hours: 60Hrs</b>

**Syllabus:****Unit I****Contact Hours: 10 Hrs**

Media & Art Forms – Relation between Media & different Art Forms, Literature, Music, Dances & Drama.

**Unit II****Contact Hours: 20 Hrs****Media & the History of Mankind**

How communication started

Mile stones of communication

Different phases of Communication

**Media & Basics of human psychology**

Impact of different media on human psychology





Impact of human psychology on different media

**Unit -III**

**Contact Hours: 10 Hrs**

**Media & Basics of Sociology**

Impact of Media on different segments of society

How society shapes Media

**Media & Politics**

The way media used in politics

Portrayal of politics in Media

**Unit -IV**

**Contact Hours: 10 Hrs**

**Media & Economics**

Economics of Media

Media used as a tool for Economics

**Unit -V**

**Contact Hours: 10 Hrs**

**Media & Religion**

Portrayal of religion in Media

Media & Philosophy

<b>Name of the Program/Semester: BAJM/6<sup>th</sup> Sem</b>	<b>School: SOJMC</b>
<b>Name of the Course: Production Ad Film or Documentary</b>	<b>Course Code: AUBAJM642</b>
<b>Total Marks for Evaluation: 100</b>	<b>No. of Contact Hours: 90Hrs</b>

**Guidelines**

1. Topic & script of the either production needs to be discussed and finalized under the guidance of the respected faculty member or Head of Department.
2. Only college production and post-production equipment will be used for the project.





3. Student will be required to complete and submit the production as per the schedule.
4. Copyright of the production will remain with Marwah Studios & Asian School of Media Studies.
5. Further instructions will be provided during the time of productions by the production department.

The following aspects will be evaluated:

**Video Evaluation Criteria (70)**

***a. Story Qualities***

- Story Originality
- Relevance and depth of information
- Story logic and flow: the narrative/story telling is compelling, attracting viewers' attention.
- Appropriateness/contribution of interview subjects to story

***b. Production Technique***

- Overall visual storytelling: quality of pictures and sound which reflects the craft of directing, cinematography, editing and sound design

***c. Level or degree of difficulty*** (technical and/or conceptual)

**Written Report (30)**

The story premise (synopsis, title and duration included)

- The aim of the project and its intended audience
- The research of the story (provide bibliography where appropriate)
- The production treatment (style and structure)
- The target audience, distribution method(s) and rationale
- The philosophy and reason for selecting a particular style and structure
- Analysis of the story development: how script and storyline developed, problems encountered and how they were solved in the script. A discussion of story issues that became evident in the edit and how those were addressed.
- In the case of an Interactive project, a schematic diagram illustrating its structure, story flow and/or workflow.

**The appendices are required to upload to Google docs or Dropbox. The link for the appendices must show clearly in the report and it must be able to access by the moderators.**





The content of the appendices for both video and interactive should include:

- The budget statement (provide sources where appropriate)
- The production schedule
- The production credit list
- Releases for actors and/or interview subjects
- Notice of copyright permission for any non- original material
- Script/transcript of final product (for video/multimedia elements containing narration and/or actualities)
- Interview transcripts
- The shooting script and storyboards if used
- Location permissions and/or any correspondence pertaining to location permission





**SCHOOL OF STILL PHOTOGRAPHY****MA in Photography**

<b>Name of the Program/Semester: MA Photography - II</b>	<b>Branch: Still Photography</b>
<b>Course Name: Photojournalism</b>	<b>Course Code: AU-MAPY-122</b>
<b>Total Marks for Evaluation: 100</b>	<b>No. of Contact Hours: 75</b>

**Unit I: History & Introduction of Photojournalism**  
**10****Contact Hours:**

Meaning of photojournalism, brief history, beginning from 1860 to 1919, the roaring twenties, birth of modern photojournalism, nature, and scope of photojournalism; photographers as social documentaries – FSA photographers - - visual awareness.

**Unit II: Genres & Composition of Photojournalism****Contact Hours: 10**

Sports photojournalism: war photojournalism: glamour photojournalism, spot news photojournalism: travel photojournalism: wildlife photojournalism, composition and rules in photojournalism, limitations in photo journalism-realistic approach.

**Unit III: Different Perspective of Photojournalism****Contact Hours: 08**

Photojournalism in perspective - snapshots -newspapers - weekly news magazine. - Eye witness - methods and techniques - politics and realism -spot news - photo feature - photo sequence.

**Unit IV: Sources of Gathering Information****Contact Hours: 12**

Instant reports - reporters as allies - ethics of posing -editorial thinking print media – overview – digital technology – digital libraries – electronic publishing –digital journals – internet newspaper.

**Unit V: Applied Photojournalism****Contact Hours:****20**

Photography law – photographs as evidence – defining ownership of photograph and digital images – what is obscene – taking photographs of a patient – photography in court –courtroom rules. - photographing ancient monuments – taking photographs of open sceneries – covering public functions – photographing in private campus – photographing models – photographing the nudes – snapshots of an illegal act - the importance of model release forms – privacy question appropriation – intrusion – publication of private matters – courtroom rules – libel and photography – new digital dilemma – the legal consequences and remedies. Famous photojournalists – international - Felica Beato – Robert capa –Henri Carter Bresson – Ernest Haas –Steve Mc curry, Indian – raghu rai – Raghubeer Singh – and thesis, research paper submission



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Name of the Program/Semester: MA Photography - III

Branch: Still Photography

Course Name: Wildlife Photography

Math, Kharora, Dist. Raipur- 493225, Chhattisgarh, Tel: 0773-2282990

Total Marks for Evaluation: 100

Course Code: AU/MAP/1-325  
No. of Contact Hours: 75

**Unit I: Introduction and Technical Specification of Wildlife Photography Contact Hours: 15**  
Introduction to Wildlife, Camera/Lens & accessories used for wildlife photography, Forest, types of Forest, Identifying the location for wildlife photography, Various locations for Wildlife photography in India. Understanding behavioral aspects of different animals, Introduction to subject knowledge in wildlife. Subject Knowledge- Understanding Elephants, Tigers, Leopards, Wild dogs, Sloth bears, Understanding other common animals.

**Unit II: Composing a Frame Contact Hours: 15**  
Previsualize- Tigers Crossing with vehicles in the backdrop, Spotted deer Action Photography, Photographing Macaque with Rim Light, Photographing Spotted deer after out of water, Previsualizing in the field- Tigers in

*Sudha Ray*  
AFT UNIVERSITY OF MEDIA AND ARTS  
RAIPUR (C.G.)  
REGISTRAR



grasslands, understanding the behavior of Monkey and Planning the shot, Lion in the Rain and capturing its behavior, Understanding Behaviour of Leopard.

**Unit III: Compositional Techniques for Wildlife**

**Contact Hours: 15**

Techniques for shooting from safari vehicles, Using the tripod in a safari Vehicle, Handheld shooting from a safari vehicle, Using a clamp while shooting in Safari Vehicle, Carrying equipment in the field, Using AV and lowest number, TV shooting mode for wildlife photography, Using Manual Exposure, When to use what shooting Mode, Theory of reciprocity (Most important for low light Photography), Using Camera metering, Choosing the correct Metering Mode, Challenges of Spot Metering, Focusing Modes.

**Unit IV: Elements of Wildlife Photography**

**Contact Hours: 15**

Using the AF distance switch on the lens, The Concept of shooting in Auto ISO, Capturing Signature Shots: Fighting Tigers, Tiger Climbing a tree, Jumping Blackbucks, The Concept of High-key & Low-Key images, Composing extreme close-up Shots, Eye Level in wildlife photography, The art of zooming, Bad Compositions in wildlife, Capturing in Black & White, The Concept of Rim Lighting, Understanding subject placement, Distractions in the Composition, Shooting around water Bodies, Shooting angle while on foot, Understanding the concept of head turn and Eye Contact, Equipment health and care out in the field and Ethics of Wildlife Photography.





**BA in Photography**

<b>Name of the Program/Semester: BA Photography - I</b>	<b>School: Still Photography</b>
<b>Course Name: Communicative English</b>	<b>Course Code: AU-BAPY-156</b>
<b>Total Marks for Evaluation: 50</b>	<b>No. of Contact Hours: 30</b>

**UNIT I**

**Contact Hours:**

**06**

**TECHNICAL COMMUNICATION**

The Art of Rhetoric, Communication & Importance of Technical Communication, Difference between General & Technical Communication, Elements of Communication, and 7C's of Communication, Barriers to Communication, Levels of Communication.

**UNIT II**

**Contact Hours:**

**06**

**BASIC WRITING SKILLS**

Parsing, Punctuation, Creating Coherence, Redundancies, Clichés

**UNIT III**

**Contact Hours: 06**

**WRITING SKILLS**

The Art of Condensation: Précis Writing, Cover Letter: Job Application & Resume Building, Letter Writing, E-Mail Etiquette

**UNIT IV**

**Contact Hours: 06**

**LISTENING & SPEAKING PRACTICES**

Listening & its Importance, Difference between Hearing & Listening, Profile of a Good Speaker, Effective Speaking- How can it be achieved? Forms of Speaking Understanding the Importance of Task Oriented & Interpersonal Speaking

**UNIT V**

**Contact Hours:**

**06**

**PRESENTATION SKILLS**

Body Language, Common Everyday Situations: Conversations & Dialogues, Vocal Variety & Using the Voice Channel, Extempore





<b>Name of the Program/Semester: BA Photography - II</b>	<b>School: Still photography</b>
<b>Course Name: Photojournalism</b>	<b>Course Code: AU-BAPY-222</b>
<b>Total Marks for Evaluation: 100</b>	<b>No. of Contact Hours: 60</b>

**Unit I****Contact Hours: 10**

Introduction to Photojournalism, Nature and Scope of Photojournalism, Professional Organization of Photojournalism, Contextual Studies, Histories and Theories of Photojournalism

**Unit II****Contact Hours: 10**

Golden Era of Photojournalism, Types of Photojournalism, Practical Photojournalism

**Unit III****Contact Hours: 15**

News Photojournalism: Spot News Photojournalism, General News Photojournalism and its types, Feature News Photojournalism and its types

**Unit IV****Contact Hours: 15**

Sports action Photojournalism, Portraiture / Personality Photojournalism - technical and conceptual, Pictorial Photojournalism, Illustration Photojournalism

**Unit V****Contact Hours: 10**

Photojournalism Project





<b>Name of the Program/Semester: BA Photography - II</b>	<b>School: Still Photography</b>
<b>Course Name: Environmental Studies</b>	<b>Course Code: AU-BAPY-255</b>
<b>Total Marks for Evaluation: 50</b>	<b>No. of Contact Hours: 30</b>

**Unit I**

**Contact Hours: 04**

**The Multidisciplinary Nature of Environmental Studies:**

- Definition, scope, and importance;
- Need for Public Awareness
- Internationally known environmentalist
- Important Institutions in Environment
- Concept of sustainability and sustainable development

**Unit II**

**Contact Hours: 06**

**Natural Resources:**

- Renewable and non-renewable resources
- Natural resources and associated problems (Use and over-exploitation/utilization)
  - . Forest Resources
  - a. Water Resources
  - b. Mineral Resources
  - c. Food Resources
  - d. Energy Resources
  - e. Energy Resources
  - f. Land Resources

**Unit III**

**Contact Hours: 06**

**Ecosystem:**

- Concept of Ecosystem
- Structure and function of an ecosystem
- Producers, consumers and decomposers
- Energy flow in the ecosystem
- Food chain, food webs, and ecological pyramids
- Ecological succession

**Unit IV**

**Contact Hours: 08**

**Environmental Pollution and Social Issues:**

- Definition, Causes, Effects, and control measures of : Air pollution, Water Pollution, Soil Pollution, Marine Pollution, Noise Pollution, Thermal Pollution, Nuclear Pollution
- Role of individual in the prevention of pollution





- From unsustainable to sustainable development
- Disaster management: floods, earthquakes, cyclones and landslides
- Climate Change, global warming, acid rain, ozone layer depletion
- Urban problems related to energy

**Unit V**

**Field Work:**

**Contact Hours: 06**

- Exhibition and Plantation
- Indoor environment
- Eco-magazine
- Eco-Club: meaning, objectives, structures, and activity





<b>Name of the Program/Semester: BA Photography – IV</b>	<b>School: Still photography</b>
<b>Course Name: Wildlife Photography</b>	<b>Course Code: AU-BAPY-426</b>
<b>Total Marks for Evaluation: 100</b>	<b>No. of Contact Hours: 60</b>

**Unit I**

**Contact Hours: 10**

Introduction to Wildlife-Camera/Lens & accessories used for wildlife photography, Forest, types of Forest, Identifying the location for wildlife photography, Various locations for Wildlife photography in India

**Unit II**

**Contact Hours: 10**

Understanding the behavioural aspects of different animals

- Introduction to subject knowledge in wildlife.
- Subject Knowledge- Understanding Tigers
- Subject Knowledge- Understanding Leopards
- Subject Knowledge- Understanding Elephants
- Subject Knowledge- Understanding Wild-dogs
- Subject Knowledge- Understanding Sloth bears
- Subject Knowledge- Understanding other common animals.

**Unit III**

**Contact Hours: 10**

Subject knowledge and Pre-visualization

- How to use subject knowledge for planning the shot
- Pre-visualize- Tigers Crossing with vehicles in the backdrop
- Spotted deer's Action Photography
- Photographing Macaque with Rim Light
- Photographing Spotted deer after out of water
- Pre-visualizing in the field- Tigers in grasslands
- Understanding behavior of Monkey and Planning the shot
- Lion in the Rain and capturing its behavior
- Understanding the Behaviour of Leopard

**Unit IV**

**Contact Hours: 10**

Shooting Techniques in Wildlife

- Techniques for shooting from safari vehicles
- Using the tripod in a safari Vehicle.
- Handheld shooting from a safari vehicle
- Using a clamp while shooting in Safari Vehicle







- Carrying equipment in the field

#### **Unit V**

**Contact Hours: 10**

The technical aspect of Wildlife Photography

- Using AV and the lowest number
- TV shooting mode for wildlife photography
- Using Manual Exposure
- When to use what shooting Mode
- Theory of reciprocity (Most important for low-light Photography)
- Using Camera metering
- Choosing the correct Metering Mode.
- Challenges of Spot Metering
- Focusing Modes.
- Using the AF distance switch on the lens
- The Concept of shooting in Auto ISO
- Capturing Signature Shots:
  1. Fighting Tigers
  2. Tiger Climbing a tree
  3. Jumping Blackbucks
- The Concept of High-key & Low-Key images

#### **Unit VI**

**Contact Hours: 10**

The art of composition

- Composing extreme close-up Shots
- Eye Level in wildlife photography
- The art of zooming
- Bad Compositions in wildlife
- Capturing in Black & White
- The Concept of Rim Lighting
- Understanding subject placement
- Distractions in the Composition
- Shooting around water Bodies
- Shooting angle while on foot
- Understanding the concept of head turn and Eye Contact
- Equipment health and care out in the field and Ethics of wildlife Photography





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Name of the Program/Semester: BA Photography - VI	School: Still photography
Course Name: Entrepreneurship	Course Code: AU-BAPY-612
Total Marks for Evaluation: 100	No. of Contact Hours: 60

**Unit – I Introduction****Contact Hours: 15**

Meaning and Importance, Evolution of term 'Entrepreneurship', Factors influencing entrepreneurship', Psychological factors, social factors, Economic factor, Environmental factors, Characteristics of an entrepreneur, Entrepreneur, and Entrepreneur, Types of entrepreneurs, According to Type of Business, According to Use of Technology, According to Motivation, According to Growth, According to Stages, New generations of entrepreneurship viz. social entrepreneurship, Barriers to entrepreneurship

**Unit- II Entrepreneurial Motivation****Contact Hours: 15**

Motivation, Maslow's theory, Herzberg's theory, McGrigor's Theory, McClelland's Need – Achievement Theory, Culture & Society, Values / Ethics, Risk-taking behavior

**Unit- III Creativity****Contact Hours: 15**

Creativity and entrepreneurship, Steps in Creativity, Innovation, and inventions, using left brain skills to harvest right brain ideas, Legal Protection of innovation, Skills of an entrepreneur, Decision making, and Problem-Solving (steps indecision making)

**Unit – IV Organization Assistance****Contact Hours: 15**

Assistance to an entrepreneur, New Ventures, Industrial Park (Meaning, features, & examples), Carry on Business (COB) license



## 1.3.2

Institution integrates cross-cutting issues relevant to **Professional Ethics, Gender, Human Values, Environment & Sustainability** and other value framework enshrined in **Sustainable Development** goals and National Education Policy – 2020 into the Curriculum

## SCHOOL OF MUSIC

### COMMUNICATIVE ENGLISH

<b>Name of the Program/Semester:</b> Bachelors of Performing Arts/1 <sup>st</sup> Semester	<b>School :</b> Music
<b>Name of the Course:</b> Communicative English	<b>Course Code:</b> AUR-BPA 155
<b>Total Marks for Evaluation:</b> 100	<b>No. of Contact Hours:</b> 30

**Course Outcome:**

<b>Course Outcomes</b>	At the successful completion of this course the student should be able to:
<b>CO1</b>	Use English language appropriately for functional skills like listening, reading, writing and speaking.
<b>CO2</b>	Demonstrate essential skills required for effective written and oral communication.
<b>CO3</b>	Construct grammatically correct sentences and the use of appropriate punctuation.
<b>CO4</b>	Use English idioms and phrasal verbs effectively.

**UNIT I**
**Contact Hours: 6**
**TECHNICAL COMMUNICATION**

The Art of Rhetoric, Communication & Importance of Technical Communication, Difference between General & Technical Communication, Elements of Communication, 7C's of Communication, Barriers to Communication, Levels of Communication

**UNIT II**
**Contact Hours: 6**
**BASIC WRITING SKILLS**

Parsing, Punctuation, Creating Coherence, Redundancies/Cliches

**UNIT III**
**Contact Hours: 6**
**WRITING PRACTICES**

The Art of Condensation: Precis Writing, Cover Letter: Job Application & Resume Building, Letter Writing, E-Mail Etiquette





**UNIT IV**
**Contact Hours: 6**
**LISTENING & SPEAKING PRACTICES**

Listening & its Importance, Difference between Hearing & Listening, Profile of a Good Speaker, Effective Speaking- How can it be achieved?, Forms of Speaking, Understanding the Importance of Task Oriented & Interpersonal Speaking

**UNIT V**
**Contact Hours: 6**
**COMMUNICATION SKILLS**

Body Language , Common Everyday Situations: Conversations & Dialogues, Vocal Variety & Using the Voice Channel, Extempore

**ENVIRONMENTAL STUDIES**

<b>Name of the Program/Semester:</b> Bachelor of Performing Arts/2 <sup>nd</sup> Semester	<b>Branch:</b> Performing Arts
<b>Name of the Subject:</b> Environmental Studies	<b>Subject Code:</b> AUR-BPA 255
<b>Total Marks for Evaluation:</b> 100	<b>No. of Contact Hours:</b> 30

**Course Outcome:**

<b>Course Outcomes</b>	<b>At the successful completion of this course the student should be able to:</b>
<b>CO1</b>	<b>Knowledge:</b> Be literate and conversant of the basic concepts of ecology, structure of a natural ecosystem, interrelatedness within an ecosystem and between ecosystems, the influences of human practices on our island ecosystems, renewable and non-renewable resources, and sustainability of resources.
<b>CO2</b>	<b>Constructing an argument:</b> Analyse and examine multiple perspectives of an environmental issue; creatively craft an opinion on the issue applying logic, wit, and skilfully present evidences that influence the audience's thinking and changes their minds or prompt some action. .
<b>CO3</b>	<b>Research skills&amp; Critical Thinking:</b> Actively learn outside of the classroom through library research and field work.
<b>CO4</b>	<b>Knowledge application and sharing:</b> Share knowledge to diverse audience by preparing and presenting a community awareness presentation of a local environmental issue to a local audience; student engages in community activities to experience possible solutions to local and global problems.

**UNIT I**

**Contact Hours: 6**

**Eco-friendly Education**

Environmental Education, Concept, definition, principles, Need and importance, Goals and objectives of environmental education for sustainable development.

**UNIT II**

**Contact Hours: 6**

**Holistic Approach Towards Environment**

Meaning and definition of Environment and its Components, Principles of environment, Major environmental problems, Concept of healthy environment & efforts in this direction, Conservation of environment: Government commitment in national and international fields.

**UNIT III**

**Contact Hours: 6**

**Global Environmental Issues**

Ozone Layer Overview, Depletion of ozone layer., Global Warming (Green House Effect), The major Eco-systems and their conservation-terrestrial and aquatic Eco-system, Population and environment- Human population growth and its problems

**UNIT IV**

**Contact Hours: 6**

**Impact of Technology on Environment**

Environment Pollution, Soil Pollution, Water Pollution, Air Pollution, Noise Pollution, Forests and their conservation. Wildlife and its conservation, Conservation of energy resources, Alternate source of energy, Waste Management

**UNIT V**

**Contact Hours: 6**

**Ecological Implementation Techniques By The Students**

Indoor environment., Eco magazine, Exhibition and plantation, Eco-Club - meaning, objectives, structure, and activities





# **ANNEXURE 5.5 (a)**

## **SOP of Institutional Quality Assurance Cell (IQAC)**

The SOP for IQAC are as follows.

### **Needs Assessment and Goal Setting**

1. Conduct a comprehensive needs assessment to identify areas for quality improvement across academic, administrative, and support functions.
2. Set clear and measurable goals for enhancing academic excellence, teaching and learning, research, and administrative processes.

### **Forming the IQAC Committee**

1. Establish the Institutional Quality Assurance Cell (IQAC) committee with representation from faculty, staff, students, and other stakeholders.
2. Appoint a coordinator or director to lead the IQAC's activities.

### **Collaborative Brainstorming and Feedback Gathering**

1. Facilitate regular meetings and brainstorming sessions with committee members, faculty, staff, and students to gather ideas and feedback on areas of improvement.
2. Use surveys, focus groups, and other feedback mechanisms to ensure comprehensive input.

### **Data Collection and Analysis**

1. Gather relevant data and information related to academic performance, student outcomes, faculty development, research activities, administrative efficiency, etc.
2. Analyze the collected data to identify trends, strengths, weaknesses, and areas requiring improvement.

### **Developing an Action Plan**

1. Based on the needs assessment and data analysis, develop a comprehensive action plan outlining specific initiatives and strategies for quality enhancement.
2. Prioritize the action items and set realistic timelines for their implementation.

### **Implementing Quality Enhancement Initiatives**

1. Work collaboratively with various departments and stakeholders to implement the identified initiatives and strategies.
2. Monitor the progress of each initiative and address any challenges that may arise.



**Faculty and Staff Development**

1. Organize workshops, training sessions, and professional development programs for faculty and staff to enhance their skills and knowledge.
2. Encourage faculty to incorporate innovative teaching methodologies and technologies.

**Promoting Research and Innovation**

1. Support research activities and interdisciplinary collaborations to promote a research culture within the institution.
2. Encourage faculty and students to participate in research conferences and publish scholarly work.

**Feedback and Evaluation**

1. Regularly seek feedback from students, faculty, and stakeholders regarding the effectiveness of the implemented initiatives.
2. Use evaluation data to make data-driven decisions and improvements.

**Documentation and Reporting**

1. Maintain comprehensive records of all IQAC activities, initiatives, and outcomes.
2. Prepare periodic reports and presentations to share progress and achievements with the institution's management and stakeholders.

**Continuous Review and Improvement**

1. Continuously review the effectiveness of the IQAC's efforts and make necessary adjustments to the action plan based on feedback and evaluation results.
2. Emphasize a culture of continuous improvement and learning within the institution.

**Promote a Culture of Quality Assurance**

Engage the entire institution in promoting a culture of quality assurance, emphasizing the importance of continuous improvement in all aspects of its operations.

By following this general procedure, the IQAC can contribute significantly to the institution's efforts in maintaining and enhancing quality, ensuring academic excellence, and fostering a culture of continuous improvement and innovation.



AAFT/IQAC/2022/1

Date- 11<sup>th</sup> Oct 2022  
Venue- Director's Office



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**INTERNAL QUALITY ASSURANCE CELL (IQAC)**

**MINUTES OF 1<sup>st</sup> IQAC MEETING**

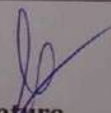
1. The 1<sup>st</sup> meeting of the Internal Quality Assurance Cell (IQAC), held on 11<sup>th</sup> October 2022 at 11am in the Director's office. The following members attended the meeting:-

1.	Dr Shikha Verma Kashyap, Director	Chairperson
2.	Mr Sudhir Ranjan, Registrar	Management Representative
3.	Mr Somanath Sahoo, HoD, SOJMC	IQAC Coordinator
4.	(Nominee from Industry)	
5.		
6.	Mr Santosh Swarnakar, Dean	Members from Administration
7.	Mr Santosh Tiwari, Controller of Examinations	
8.	Dr Shweta Bajaj, HoD, SOAPRE	Members of Faculty
9.	Mr Apurba Chakraborty, HoD, SOPA	
10.	Mr Manish Singh Sisodiya, HoD, SOHTM	
11.	Mr Sidhant Balaiya, HoD, SOM	
12.	Mr Pritesh Pandey, HoD, SOC	
13.	Mr Rishi Manik, HoD, SOSP	
14.	Mr PBS Subramniam, HoD, SOA	
15.	Dr Ruchi Agrawal, HoD, SOFD	
16.		Student Members (To be nominated by Dean for one year)
17.		



The Chairperson, Dr. Shikha Verma Kashyap, welcomed all members to the inaugural meeting of the IQAC and briefly discussed its existence in accordance with National Assessment and Accreditation Council (NAAC) requirements. Following that, Mr. Somanath Sahoo, Coordinator-IQAC, started the meeting's agenda. The following items were discussed.

Item No.	Item	Discussion/Proceedings	Responsibility
1.	Objective of initiating IQAC	1- The IQAC will provide greater clarity, focus towards quality enhancement, and facilities internalization of the quality culture.  2- The IQAC will contribute towards enhancement and integration among the activities of the university and institutionalize many good practices.  3- IQAC committee members suggested that there should be experts from industry, academic institutions, local society and alumni as an IQAC committee member.	All the committee member
2.	Preparation of 1 <sup>st</sup> cycle of NAAC	1- The IQAC will organize a workshop on NAAC preparation for all the staff.	Dr Shikha Verma Kashyap, Director, AAFT University
3.	Modification of Syllabus as per required CBCS	1- The committee agreed on modification of current syllabus as per required CBCS.	Mr Santosh Swaranakar, Dean
4.	To devise the method for assuring the timely, efficient, and progressive execution of academic, administrative, research, and extension operations on a regular basis.	1- The Chairperson, Dr. Shikha Verma Kashyap discussed about improvement of the overall academic and administrative process. 2- All the committee members agreed on this.	All the committee member
5.	To fix the date for next IQAC meeting	1- The committee agreed that the next meeting should be held immediately following the NAAC preparation workshop.	Coordinator- IQAC

  
Signature





**Action Taken Report**

(Meeting held on 11<sup>th</sup> October 2022)

Sr. No.	Decision	Action Taken
1	Curriculum development for all the Schools.	All the Schools were instructed to work on curriculum development.
2	Workshop on NAAC preparation	1-A 2-Days workshop held at the university campus on Quality Framework of NAAC on 16 <sup>th</sup> and 17 <sup>th</sup> October 2022. The resource persons were Dr. Arasu, Dr Shrinivasan, Dr Bhaskaran and Prof Nitin. All the staff attended this. <b>(Annexure-1)</b>  2- On October 18th, 2022, the Director's office distributed an NAAC Criteria Allocation Sheet to the relevant in charges. <b>(Annexure-2)</b>
3	Modification of Syllabus as per required CBCS	Dr Shikha Verma Kashyap took a session on CBCS on 22 <sup>nd</sup> October 2022. Mr Santosh Swarnakar, Dean instructed to all HoDs to work on CBCS syllabus for all programmes. <b>(Annexure-3)</b>
4	Improvement of the overall academic and administrative process.	All the staffs were instructed by the Director's office to arrange previous data systematically required for NAAC.
5	Next meeting of IQAC	10 <sup>th</sup> Dec 2022 was scheduled for next IQAC meeting.





**IQAC Meeting Attendance Sheet: Date- 11<sup>th</sup> Oct 2022**

Sr No.	Name and Designation	Responsibility	Signature
1.	Dr Shikha Verma Kashyap, Director	Chairperson	
2.	Mr Sudhir Ranjan, Registrar	Management Representative	
3.	Mr Somanath Sahoo, HoD, SOJMC	IQAC Coordinator	
4.	(Nominee from Industry)	Special Invitee	
5.			
6.	Mr Santosh Swarnakar, Dean	Members from Administration	
7.	Mr Santosh Tiwari, Controller of Examinations		
8.	Dr Shweta Bajaj, HoD, SOAPRE	Members of Faculty	
9.	Mr Apurba Chakraborty, HoD, SOPA		
10.	Mr Manish Singh Sisodiya, HoD, SOHTM		
11.	Mr Sidhant Balaiya, HoD, SOM		
12.	Mr Pritesh Pandey, HoD, SOC		
13.	Mr Rishi Manik, HoD, SOSP		
14.	Mr PBS Subramniam, HoD, SOA		
15.	Dr Ruchi Agrawal, HoD, SOFD		
16.		Student Members (To be nominated by Dean for one year)	
17.			



AAFT/IQAC/2023/2

Date- 7<sup>th</sup> Apr 2023  
Venue- Auditorium



**AAFT**  
UNIVERSITY  
OF  
MEDIA AND ARTS

**INTERNAL QUALITY ASSURANCE CELL (IQAC)**

**MINUTES OF 3rd IQAC MEETING**

1. The 2<sup>nd</sup> meeting of the Internal Quality Assurance Cell (IQAC), held on 7<sup>th</sup> April, 2023 at 3pm in the Auditorium. The following members attended the meeting:-

1.	Dr Shikha Verma Kashyap, Director	Chairperson
2.	Mr.Sudhir Ranjan, Registrar	Management Representative
3.	Mr Somanath Sahoo, HoD, SOJMC	IQAC Coordinator
4.	(Nominee from Industry)	
5.	Mr.Santosh Tiwari, COE	Special Invitee
6.	Mr Santosh Swarnakar, Dean	
7.	Dr Sadhna Bagchi, Associate Dean	
8.	Dr Shweta Bajaj, HoD, SOAPRE	Members from Administration
9.	Mr Apurba Chakraborty, HoD, SOPA	
10.	Mr Manish Singh Sisodiya, HoD, SOHTM	
11.	Mr Sidhant Balaiya, HoD, SOM	
12.	Mr Pritesh Pandey, HoD, SOC	
13.	Mr Rishi Manik, HoD, SOSP	
14.	Mr PBS Subramniam, HoD, SOA	
15.	Dr Ruchi Agrawal, HoD, SOFD	
16.	Dr Shradha Vaishnav, HoD, SOW	
17.	Mr Devesh Keshwani, HoD, SOID	
18.	Mr Nikhil Tiwari, HoD, SOFA	Members of Faculty
		Student Members (To be nominated by Dean for one year)



The Chairperson, Dr. Shikha Verma Kashyap, welcomed all members to the 2nd meeting of the IQAC and briefly discussed about the first IQAC meeting. Following that, Mr. Somanath Sahoo, Coordinator-IQAC, started the meeting's agenda. The following items were discussed.

Item No.	Item	Discussion/Proceedings	Responsibility
1.	Confirmation of the minutes of the previous meeting	1- All the IQAC members present in the meeting confirmed the MoMs of the previous meeting. 2- The members decided to include all the HoDs in the IQAC board.	All the committee member
2.	Review of the Action Taken Report of the previous meeting	1- Criterion In-charges submitted the progress report. 2- A meeting was held to find out the issues related proper documentation. 3- All the Department Heads have already started to work on CBCS syllabus.	Dr Shikha Verma Kashyap, Director, AAFT University
3.	Information about the new courses	1- The Chairperson, Dr. Shikha Verma Kashyap suggested to discuss the new courses included in the syllabus by various departments for Open Elective.	Dr Shikha Verma Kashyap, Director, AAFT University
4.	Discussion on Vision and Mission of the individual departments (Schools)	1- The committee agreed that the HoDs will prepare Vision and Mission of their individual departments.	All the committee member
5.	Discussion on the PO, CO and PSOs of each department (School)	1- The Chairperson, Dr. Shikha Verma Kashyap suggested a common POs for all the Schools. 2- The committee agreed that the Schools can use the suggested POs as per their School's specific interest.	All the HoDs
6.	Planning IQAC activities and other quality enhancement initiatives	1-The committee agreed to plan more IQAC activities and other quality enhancement initiatives.	Dr Sadhna Bagchi, Associate Dean
7.	Reviewing aspects of NAAC accreditation (1st Cycle) to be undertaken in 2023	1-Dr Sadhna Bagchi, Associate Dean was allocated to review the progress of all criteria for NAAC accreditation.	Dr Sadhna Bagchi, Associate Dean

  
Signature





**Action Taken Report**

(Meeting held on 7<sup>th</sup> April 2023)

Sr. No.	Decision	Action Taken
1	Including all the HoDs in IQAC.	All the HoDs were informed about their participation in IQAC.
2	Progress reports on CBCS Syllabus structuring.	1-All the HoDs discussed the new structure with Dean's office and Director's office. 2- They were suggested for modification as per the credit distribution and weightage of the course categories.
3	Introduction of New Courses	HoDs were instructed to share the Open Elective courses with Dean's office.
4	Preparation of Vision and Mission of the individual departments.	All the HoDs were asked to share their Vision and Mission of their Schools.
5	PO, CO and PSOs of each department	All the HoDs have prepared their POs, Cos and PSOs.
6	IQAC activities and other quality enhancement initiatives	Research Cell organized a seminar on the topic "Investor Awareness in Capital Market & Role of Depository" initiative of Research Cell in collaboration with CSDL on 18th May, 2023.
7	Review the progress of all criteria for NAAC accreditation	Dr Sadhna Bagchi, Associate Dean met each and every Criterion In-Charges and guided them for further documentation works.
8	Next meeting of IQAC	25 <sup>th</sup> May 2023 was scheduled for next IQAC meeting as all the examinations scheduled in April and May, 2023.





**IQAC Meeting Attendance Sheet: Date- 7<sup>th</sup> Apr 2023**

Sr No.	Name and Designation	Responsibility	Signature
1.	Dr Shikha Verma Kashyap, Director	Chairperson	
2.	Mr Sudhir Ranjan, Registrar	Management Representative	
3.	Mr Somanath Sahoo, HoD, SOJMC	IQAC Coordinator	
4.	(Nominee from Industry)	Special Invitee	
5.	Mr. Santosh Tiwari, COE	Members from Administration	
6.	Mr Santosh Swarnakar, Dean		
7.	Dr Sadhna Bagchi, Associate Dean		
8.	Dr Shweta Baisaj, HoD, SOAPRE	Members of Faculty	
9.	Mr Apurba Chakraborty, HoD, SOPA		
10.	Mr Manish Singh Sisodiya, HoD, SOHTM		
11.	Mr Sidhant Balaiya, HoD, SOM		
12.	Mr Pritesh Pandey, HoD, SOC		
13.	Mr Rishi Manik, HoD, SOSF		
14.	Mr PBS Subramniam, HoD, SOA		
15.	Dr Ruchi Agrawal, HoD, SOFD		
16.	Dr Shradha Vaishnav, HoD, SOW		
17.	Mr Devesh Keshwani, HoD, SOID		
18.	Mr Nikhil Tiwari, HoD, SOFA		
		Student Members (To be nominated by Dean for one year)	



## **INTERNAL QUALITY ASSURANCE CELL**

### **ACADEMIC AND ADMINISTRATIVE AUDIT REPORT**

The Academic and Administrative Audit Report provides a comprehensive evaluation of the educational institution's academic programs and administrative processes. This report aims to assess the quality, efficiency, and effectiveness of both academic and administrative aspects within the institution. The audit was conducted within a specified timeframe, employing various data collection methods such as interviews, surveys, document reviews, and observations. The report highlights the findings and recommendations derived from the audit, identifying areas of strength and weakness in the academic programs, teaching methodologies, curriculum design, administrative policies, resource management, and support services. The recommendations provided in the report are evidence-based, aiming to address the identified issues and improve the overall performance of the institution. It is crucial for the institution to consider and implement these recommendations to enhance the educational experience, promote effective administration, and ultimately ensure the institution's success and growth.

<b>Audit Details</b>	
<b>Auditee</b>	School Name
<b>Academic Year</b>	
<b>Dates on which audit was conducted</b>	
<b>Audit peer team committee members</b>	

<b>Audit Committee Members</b>	<b>Position/Department</b>
Dr. Manoj Agrwal	Vice Chancellor
Prof. (Dr.) Shikha Verma Kashyap	Director
Dr. Sadhna Bagchi	Associate Dean

## INTERNAL ACADEMIC AUDIT REPORT

### PART I

### CURRICULAR ASPECTS

<b>Department/Program</b>	<b>Date:</b>
<b>Academic Year:</b>	

**Likert Scale used 1-Poor 2-Consistent 3-Average 4-Good 5-Excellent**

Sr.No.	Title	Yes/No	Link/Support Doc	A1	A2	A3
1.	CO-PO-PSO mapping completed for all courses					
2.	Mapping of the curriculum with POs and PSOs is satisfactory					
3.	Teaching plans for all the courses prepared by the respective faculty are available.					
4.	Curriculum introduction booklet completed for all courses and made available to students at library					
5.	Is curriculum in line with local/national/regional/global needs and with PO, PSO					
6.	Does the curriculum focus on employability / skill development/ entrepreneurship					
7.	Is new course introduced and syllabus periodically updated					
8.	Whether the issues of Environment and Sustainability, Gender, Human Values and Professional Ethics addressed by courses					
9.	Is value added course/ field projects /research projects/ internships introduced and students enrolled					
10.	Course materials for all the courses are available at LMS					
11.	The laboratory manuals for all courses are available.					
12.	Open Educational Resource (OER) of every faculty available at the faculty website					



13.	Assessment of assignments, online tests and subjective tests					
14.	Make-up classes are conducted for improvement of internal assessment.					
15.	Result Analysis of previous semester result					
16.	CO-PO-PSO attainment done for all courses					
17.	Review of projects completed by students considering PO and PSO attainment					
18	Remedial classes are conducted (for students whose performance is not satisfactory in the Mid Term exams)					
19	Curricular/Co-curricular/extra-curricular/value added programs and enrichment programs are conducted at the department.					
20	Adherence to Academic activity planner of events of the department.					
21	Students feedback conducted and analysis done					
22	Employer's feedback conducted and analysis done.					
23	Program exit(alumni) survey conducted and analysis done					
23	Parents feedback conducted and analysis done.					
24.	Is Stakeholder feedback taken for the design and review of syllabus and action taken					
25.	Skill development online courses opted by students (NPTEL, SWAYAM, MOOCS, Spoken Tutorials)					





26.	Periodically Counselling and mentoring sessions scheduled and completed for students					
27.	Student grievances are taken care by department					

**Observation:**

**Suggestions for improvising the academic quality:**

**Audit Peer Team Member:**

<b>Dr. Sadhna Bagchi</b> Associate Dean	<b>Prof. (Dr.) Shikha Verma Kashyap</b> Director	<b>Dr. Manoj Agrawal</b> Vice Chancellor



**PART II**  
**TEACHING, LEARNING AND EVALUATION**

Sr.No	Title	Yes/No	Link/SupportDoc	A1	A2	A3
1.	Are measures taken for supporting advanced learners and slow learners?					
2.	Student – Full time teacher ratio. Mention please					
3.	Is student centric method used for enhancing learning experiences?					
4.	Is ICT enabled Teaching / Examination / evaluation practiced?					
5.	Number of full-time teachers with Ph.D. Mention please					
7.	Are grievances related to teaching - learning / examination / evaluation / facilities addressed?					
8.	Availability /Dissemination /Attainment of POs, PSOs, Cos					
9.	Average Pass Percentage. Mention please					
10.	Is Student satisfaction survey (SSS) taken on Yes teaching learning process / action taken?					
11.	Was student stationary/supporting provided in time?					
12.	Was power back-up asked for and provided if needed during online and other exams?					
13.	Are examination halls well equipped for conducting exams?					
16.	Is notification for filling exam forms for university communicated to students on time?					
17.	Are exam schedules displayed prior to the examinations?					



18.	Are invigilation schedules for examiners declared in advance and conveyed?					
19.	Are duties of support staff communicated prior to exams?					
20.	Do you have internship offered in UG/PG programs?					
21.	Are any types project/dissertations in support of accomplishment of internship?					
22.	Do you have document of rubrics for the assessments of Internship?					
23.	Do you have document of rubrics for the assessments of Project?					
24.	Do Internship manual is available in support of assessments and evaluation of internship?					
25.	Are rules for unfair means and practices displayed during the exams?					
26.	Result analysis completed for previous term results?					

**Observation:**

**Suggestions for improvising the academic quality:**

**Audit Peer Team Member:**



<b>Mr.Somanath Sahoo</b> IQAC Coordinator	<b>Dr.SadhnaBagchi</b> Associate Dean	<b>Mr. Santosh Swarnakar</b> Dean – Academics	<b>Prof. (Dr.) Shikha Verma Kashyap</b> Director

### PART III

### INTERNAL AND EXTENSION ACTIVITIES AUDIT REPORT

Sr.No.	Title	Yes/No	Link/Support Doc	A1	A2	A3
1	Department Student Council is established every year?					
2	Is the student council involved in institute development?					
3	Department supports student participation in State/National sports competition?					
7	The activity calendar is aligned to the academic planner of department and University?					
8	The activities proposed and executed by clubs are aligned with POs and PSOs.					
9	The activities conducted by clubs are mapped with POs and PSOs.					
10	The activities are conducted as per the activity planner?					
11	The proposed activities (Clubs/schools) for session are executed and report submitted.					
12	Curricular/Co-curricular/extra-curricular/value added programs and enrichment programs are conducted at					





	the department.					
13	Curricular/Co-curricular/extra-curricular/value-added programs and enrichment programs are mapped with POs and PSOs.					
14	The publications of the department/Institute are done with student efforts.					
15	Are Guidelines provided for e-publications?					
16	Publications of the department / Institute are available to all stakeholders.					
17	Department/Institute publications are mapped with POs and PSOs					
18	Students are encouraged to participate in techno-management events.					
21	Activities in association with alumni are organized and executed.					

**Observation:**

**Suggestions for improvising the academic quality:**

**Audit Peer Team Member:**



# AAFT UNIVERSITY OF MEDIA AND ARTS

Math, Kharora, Dist. Raipur- 493225, Chhattisgarh, Tel.: 07714282200

<b>Mr.Somanath Sahoo</b> IQAC Coordinator	<b>Dr.SadhnaBagchi</b> Associate Dean	<b>Mr. Santosh Swarnakar</b> Dean – Academics	<b>Prof. (Dr.) Shikha Verma Kashyap</b> Director



## PART IV

### INDUSTRY INSTITUTE INTERACTION AUDIT REPORT

Sr.No.	Title	Yes/No	Link/Support Doc	A1	A2	A3
1	Department conducted activities with the companies with whom MoU is signed					
2	Standard procedure of signing MoU is followed					
3	Activities conducted with MoU Partner?					
4	Collaborative activities conducted with functional MoU partners?					
5	All Collaborative Activities align with program Outcome?					
6	Industrial visits/ field/ Outside interaction is arranged for all the students at department					
7	Efforts taken to establish contacts with industries/corporate					
8	Any specific requirement from institute for better conduction of industrial visits?					
9	Are all suggestions received from stakeholder are addressed properly?					

**Observation:**

**Suggestions for improvising the academic quality:**

**Audit Peer Team Member:**

<b>Mr.Somanath Sahoo</b> IQAC Coordinator	<b>Dr.SadhnaBagchi</b> Associate Dean	<b>Mr. Santosh Swarnakar</b> Dean – Academics	<b>Prof. (Dr.) Shikha Verma Kashyap</b> Director



## PART V RESEARCH AND DEVELOPMENT

Sr.No .	Title	Yes/No	Link/Support Doc	A1	A2	A3
1	Is fund available for promotion of research and related activities?					
2	Is National/International Fellowship received/Financial support for advanced studies/research/innovation and incentives provided by the institution?					
3	Number of JRFs, SRFs, Post-Doctoral Fellows, Research Associates and other research fellows enrolled					
4	Is Extramural funding for Research /by Govt/Non- govt.agencies/Fund for organizing seminarsand conferences received?					
5	Is Eco system developed for innovations including Incubation center and other initiatives?					
6	Are workshops/seminars conducted on Research methodology, IPR, entrepreneurship, skill development					
7	Patents published/awarded, Please mention Number					
8	Research papers / books and chapters / e-content / Citation Index/ h-index					
9	Extension activities in the neighbourhood community / awards received / programs conducted/ students participated					
10	Enrolled scholars progress is monitored regularly					
11	Research center communication with the university is on time					
12	Programs/Activities conducted to promote research culture					
13	Innovative projects undertaken by staff and					





	students at department					
14	Funding for innovative projects					
15	Innovative lab/center of excellence at department					
16	Activities/trainings conducted under innovation lab/centre of excellence					
17	Have any IPR/patents been filed by staff or students					
18	Professional Society memberships held					
19	Student chapters of professional society's					
20	Activities conducted in association with professional society's					
21	Collaborative activities by faculty under professional society's					
22	Activities conducted under ED cell to promote entrepreneurs					
23	Training programs/Audit courses conducted to promote entrepreneurial					
24	Start-up / entrepreneur ideas identified and promoted					

**Observation:**

**Suggestions for improvising the academic quality:**

**Audit Peer Team Member:**

<b>Mr.Somanath Sahoo</b> IQAC Coordinator	<b>Dr.SadhnaBagchi</b> Associate Dean	<b>Mr. Santosh Swarnakar</b> Dean – Academics	<b>Prof. (Dr.) Shikha Verma Kashyap</b> Director



**PART VI**  
**INFRASTRUCTURE AUDIT REPORT**

Sr.No .	Title	Yes/No	Link/Support Doc	A1	A2	A3
1	Syllabus (Equipment's, Consumables, and Stationary) and infrastructure related requirements are obtained before commencement of the academic year?					
2	Due process is followed for purchase of inventory?					
3	Approved and sanctioned budgetary requirements are fulfilled?					
6	DSR verification done at department and institute level?					
7	Stock of consumables and stationery is verified?					
8	Non-repairable/obsolete items are identified for write-off and disposal as per the institute procedure.					
9	Equipment and infrastructure (electrical, civil, furniture) related maintenance requirements are identified and reported.					
10	Equipment calibration records are maintained?					
11	Periodic Maintenance scheduled is prepared and conducted for equipment's, ICT tools etc?					
12	IT support is provided for conduct of classes/exam?					
13	Power backup is provided for conducting classes/examinations?					
14	Is the IT and ICT infrastructure adequate for effective teaching learning and communication?					



15	Are IT/ICT infrastructure related issues addressed properly?					
16	Annual fire safety awareness and verification conducted?					
17	Fire safety equipment's are checked and verified?					
18	Is the housekeeping and cleanliness of infrastructure facilities done regularly?					
19	Are contents on website current and updated regularly?					
20	Is all data updated regularly on the institute ERP?					
21	Have adequate provision for special facilities in university Campus for differently abled employees and students?					
22	Is Sanitary Napkin Vending Machine is installed and inventory managed properly?					
23	Is students Hostel facility available?					
24	Are students availing hostel facility? Please mention number					
25	Hygiene is maintained in hostel for food and washrooms?					
26	Hostel related issues are addressed appropriately?					
27	Are the AMC's for equipment's in place and monitored regularly					
28	Is there optimum usage of infrastructure and facilities for running all the courses in institute?					
29	Facilities for smart class rooms / virtual rooms / conference rooms / furnished staff cabin / New laboratories?					
31	Available bandwidth of internet, please mention					



31	Sufficient Student - Computer ratio. Please mention					
32	Facilities for e-content development is available?					
33	Is Budget allocated and disbursed on time for smooth conduction events or activities?					

**Observation:**

**Suggestions for improvising the academic quality:**

**Audit Peer Team Member:**

<b>Mr.Somanath Sahoo</b> IQAC Coordinator	<b>Dr.SadhnaBagchi</b> Associate Dean	<b>Mr. Santosh Swarnakar</b> Dean – Academics	<b>Prof. (Dr.) Shikha Verma Kashyap</b> Director





**PART VII**

**TRAINING AND PLACEMENT AND INDUSTRY INSTITUTE  
INTERACTION AUDIT REPORT**

Sr.No.	Title	Yes/No	Link/Support Doc	A1	A2	A3
1.	MOUs are signed with industries/other organization for Internship and placement.					
2.	Activities are conducted in relation with MOU's and mapped with POs andPSOs					
3.	Consultancy projects undertaken by faculty members.					
6.	Industry internships/training programs completed by faculty / students.					
7.	Internal assessment of student internships is completed.					
8.	Feedback obtained on industry internships					
9.	Department wise training and placement records are maintained.					
10.	On campus and off campus placement drives conducted.					
11	Skill development and Training programs to enhance employability are conducted?					
12	Students Placement Representative appointed?					



13	Feedback taken from students after placement/internship/					
14	Suggestions received in feedback survey are incorporated in action Plan?					

**Observation:**

**Suggestions for improving the academic quality:**

**Audit Peer Team Member:**

<b>Mr.Somanath Sahoo</b> IQAC Coordinator	<b>Dr.SadhnaBagchi</b> Associate Dean	<b>Mr. Santosh Swarnakar</b> Dean – Academics	<b>Prof. (Dr.) Shikha Verma Kashyap</b> Director



# **ANNEXURE 5.5 (b)**



## **SLOW LEARNERS AND ADVANCED LEARNERS POLICY**

AAFT University of Media and Arts is one a kind in the Country, that encourages people to think in unconventional manner and become futuristic by getting align to the varied interest area of their child and getting the one translated into most appropriate career perspective. It offers a platform with established infrastructure, highly proficient faculty, state of the art laboratories and an atmosphere of learning to a student where student feels guarded yet free, experimental yet systematic, innovative yet outcome oriented. AAFT showcases itself as best career destination to develop a child adding 360<sup>0</sup> element to his/her personality and transforming to the an industry ready professional. In the same direction following is policy for Slow and Fast Learners. This policy will give handholding a student who needs it the most and direction to the fast learner to fly high.

**Scope:** The policy acts as a support system for the planning of activities according to the learning abilities of students without incurring any discrimination among the pupils. This policy provides a series of activities for learning and assessment in order to meet the requirements of the university's evaluation system. In addition, it provides a platform for group dynamics, peer-to-peer learning and progress, all of which are necessary in order to thrive in academic and extracurricular activities.

**Objectives:** University program and plans differ greatly. However, universities may offer distinct support systems and plans for slow and advanced learners. A quick summary:

**1. Slow Learner:** This program assists students who struggle to keep up with class. Slow learner policy at university includes:

- a. Remedial Classes: Extra classes or tutorials may help slow learners catch up and fill knowledge gaps.
  - b. Individualised Learning Plans: Slow learners may receive a customised learning plan with extra support and accommodations.
  - c. Tutoring and Mentoring: Slow learners can work one-on-one with experienced tutors or mentors.
- Slow learners can benefit from study skills workshops on time management, organisation, and study habits.

**2. Fast Learner:** This program challenges and helps academically advance learner, faster than normal. Fast learner schemes may have:

- a. Accelerated Programmes: Fast learners may be able to enroll in advanced courses or special programmes.
- b. Independent Study Opportunities: Outstanding students may be allowed to do independent research or study topics of their choice under instructor supervision.
- c. Advanced Placement (AP) Credits: High AP scores may allow fast learners to skip introductory courses and move faster.
- d. Research and Internship Opportunities: Universities can help quick learners get hands-on experience in their fields.





The slow learner and fast learner policy strive to challenge and support pupils according to their requirements. Universities aim to provide inclusive settings where students may thrive and attain their full potential, regardless of learning pace.

**Outcomes:**

**Outcomes of Slow Learner Policy:**

1. Improved Academic Performance: The policy helps slow learners catch up on schoolwork and fill knowledge gaps, improving their academic performance.
2. Increased Confidence: With personalised study strategies and one-on-one coaching, slow learners may build confidence in their abilities, which can improve their learning and education attitude.
3. Graduation Rates: The slow learner programme assists students who struggle to keep up with the standard pace of learning graduate.
4. Improved Study Skills: Workshops and tutorials on study skills can teach slow learners efficient learning strategies, time management, and organisational skills that will benefit them throughout their academic career and beyond.
5. Better Student Engagement: By tailoring support to slow learners, colleges may create a positive learning atmosphere and encourage active participation.

**Outcomes of fast Learner Policy:**

1. Accelerated Learning: Academically advanced students can cover more advanced content and take on hard courses with the quick learner scheme.
2. Intellectual Growth: By offering autonomous research and study, the programme helps quick learners to explore their interests and improve intellectually.
3. Higher Achievement: Universities may help quick learners succeed in their fields by offering advanced courses and specialised programmes.
4. Early College Credits: Dual enrollment or advanced placement can help fast learners accomplish their degrees faster and cheaper.
5. Research and Professional Opportunities: Early research and internships give fast learners actual experience and improve their academic and employment prospects.
6. Improved Critical Thinking: The quick learner policy challenges students to think critically, analyse, and solve problems, preparing them for real-world problems.

Both programmes strive to meet student learning needs and help them succeed. The slow learner policy supports learning gaps, while the fast learner policy promotes academic excellence and intellectual discovery. Both programmes aim to establish an inclusive and supportive learning environment that helps all students succeed.



Some students are smart and learn quickly, while others are weak and slow. So class abilities must be assessed. Some students need supervision, while others need hard work and consistent attention based on ability.

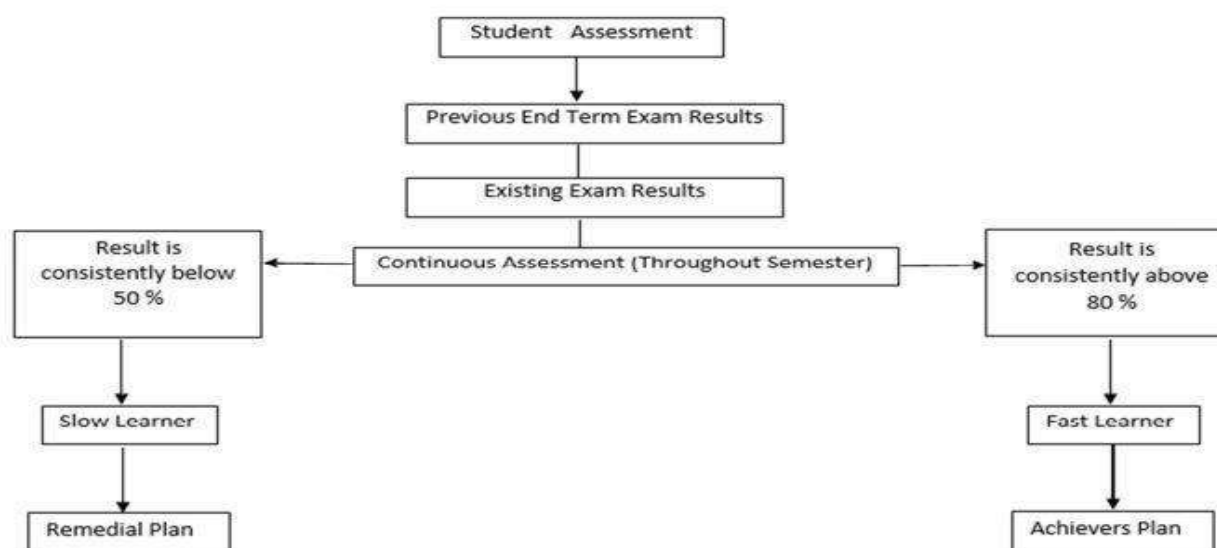
Advanced and slow learners can be identified on the basis of Mid-term exam performance, subject performance, and class observation. Various students have various learning styles.

To keep slow learners and advanced learners engaged, a teacher must change their approach.

Assessment of student learning levels and activities for them serves to

1. Identifying slow and fast learners on the basis of performance in Mid-Term Exam- **refer Annexure 1**
2. To accommodate slow and advanced learners with specific activity for them
3. Academic support and re-assessment

**Identification of the slow learner and fast learner**



- First year students can be evaluated based upon midterm results and soon should be put back on track of improvement if found under slow learner category.

First year students can be evaluated based upon midterm results and soon should be putback on track of improvement if found under slow learner category.

**Slow Learners Corrective Actions**

Corrective actions for slow learners involve targeted interventions and strategies to address their specific learning challenges. These actions aim to help slow learners overcome difficulties, build their confidence, and improve academic performance. Here are some effective corrective actions:

1. Diagnostic Assessment: Conduct a comprehensive assessment to identify the specific areas where the student is struggling.
2. Remedial Instruction: Offer remedial instruction to help slow learners catch up with missed or foundational concepts.
3. Peer or Small Group Tutoring: Arrange peer or small group tutoring sessions to provide additional support and encouragement.



4. Scaffolding Learning: Gradually increase the level of support and guidance given to slow learners as they gain confidence and understanding.
5. Regular Progress Monitoring: Continuously monitor the slow learner's progress through formative assessments.
6. Positive Reinforcement: Provide consistent positive reinforcement and praise for effort and improvement.
7. Flexible Assessments: Consider using alternative assessment methods that focus on understanding rather than speed.
8. Emotional Support: Offer emotional support and understanding to slow learners

**Advanced Learners Advancement Actions (Achievers Plan)**

Fast learners need progression actions that match their speed and desire for harder stuff. These activities keep kids engaged, stimulated, and intellectually fulfilled. Fast learners can advance in these ways:

1. Enrichment Programmes: Offer specialised enrichment programmes that go deeper into themes of interest or advanced topics not covered in the standard curriculum.
  2. Accelerated Courses: Give fast learners faster or more advanced courses.
  3. Independent Study Projects: Support quick learners with independent study projects or research. This allows children to pursue personal interests and build critical thinking skills.
  4. Real-World Applications: Incorporate real-world applications and hands-on learning. This method engages fast learners and makes their lessons relevant.
  5. Competitions and Challenges: Invite quick learners to scientific fairs, debating tournaments, and academic competitions. These tasks let people show off and compete.
  6. Interdisciplinary Projects: Encourage fast learners to connect concepts across topics. This encourages innovation and multidisciplinary understanding.
  7. Leadership Roles: Fast learners can lead extracurricular activities or class projects
  8. Project-Based Learning: Give fast learners complicated, open-ended assignments that involve problem-solving and critical thinking.
  9. Technology Integration: Give fast learners access to online courses, simulations, and virtual labs.
  10. Allow quick learners to exhibit their knowledge and understanding through presentations, research papers, or creative projects.
  11. Students encouraged contributing the creative potential by writing essays, articles and poetry in the College Magazine AMOGH
  12. Students enrolled into MOOC courses available in different portal like; SWAYAM/NPTEL/ARPIT.
- Fast learners should be consulted periodically to ensure that advancement efforts match their goals. Fast learners benefit academically and personally from a growth mindset and curiosity. Fast learners can excel and become lifelong learners with these advancement actions.



## **Activity Planner for Advanced Learner**

**Individual academic counseling is to identify scope and create planner for enrichment activity**

Step 1: Circular for meeting –Annexure 3(a)

Step 2: Minutes of meeting - Annexure 4

Step 3: Attendance sheet - Annexure 5

Step 4: Activity Report with Geo tag photo -Annexure 2

**After Meeting with Advance learner, peer group will formed for peer learning.**

### **1. Enrichment Programme: Discussion on advanced topic**

Step 1: Circular for activity- Annexure 3(a)

Step 2: Activity Report with Geo tag photo -Annexure 2

Step 3: Student's Attendance Sheet -Annexure 5

### **2. Special Training Programs**

Step 1: Circular for activity- Annexure 3(a)

Step 2: Activity Report with Geo tag photo -Annexure 2

Step 3: Student's Attendance Sheet -Annexure 5

### **3. Project-Based Learning –submission of project report**

### **4. Certification course on MOOC Platform**

Support document: List of students and Certificate

### **5. Paper presentation in Conference/ Seminar**

Support document: Certificate, Paper, photos

### **6. Peer Tutorial**

Step 1: Activity Report with Geo tag photo -Annexure 2

Step 2: List of Peer Participants Annexure 6

Step 3: Student's Attendance Sheet -Annexure 5

### **7. Special Accolades**

Support document: Certificate, Photos





### **Activity Planner and Flow for Slow Learner**

#### **1) Individual academic counseling is to identify the problem**

Step 1: Circular for meeting –Annexure 3(a)

Step 2: Minutes of meeting - Annexure 4

Step 3: Attendance sheet - Annexure 5

Step 4: Activity Report with Geo tag photo and Attendance sheet -Annexure 2 & 5

#### **2) Action taken to resolve the problem, action can be;**

##### **a) Study notes provided to students**

To be Uploaded on LMS

##### **b) Remedial Classes planned and conducted**

Step 1: Notice for remedial class –Annexure 3(b)

Step 2: Time Table of remedial class

Step 3: Activity Report with Geo tag photo –Annexure 2

Step 4: Attendance sheet - Annexure 5

Step 5: Assessment and Reassessment –Annexure 7

##### **c) Forwarded to Help Desk**

Step 1: Notice for Help Desk-Annexure 2(b)

Step 2: Help Desk Activity Report with Geo tag photo -Annexure 3



### **Help Desk Activity Report**

Department Organized:

Participated By:

Venue:

Event: "Helpdesk"

Objective: To make the students to interact with teachers & solve their subject related

Difficulties and to give them personal counseling and hand holdings.

Outcomes:

---

Remarks/Conclusion

---

**\*Supportive documents –**

**1. Geo Tag Photographs**

**2. Activity Report - Annexure 2**



**d) Academic support by Peer Learning Group**

Step 1: List of Peer Participants- Annexure 5

Step 2: Activity Report as per given format

Step 3: Assessment and Reassessment –Annexure 6

**Activity Report for Peer Learning Group**

School:

Program:

Session:

Batch:

Course:

Semester:

Date:

Sr. No	Class Roll No	Student Name	Group	Remark
1			G1	

**\*Support documents -Geo Tag Photograph**

**After declaration of end semester examination Head/In charge of School will be submit:**

1. Progress Report -Annexure 7
2. Submit school wise Analysis Report –Annexure 8

**\*Note: 1. All type of activity report supported by Two Geo-tag Photos**

**2. The formats shared above can be filled and retained for every activity that has been performed towards improvement of the slow or fast learner. These records need to be submitted end of every semester.**



**Annexure**  
**Annexure 1**  
**Identification of slow/advanced learner**

**School:**  
**Session:**  
**Semester:**

**Program:**  
**Batch:**

<b>Sr. No.</b>	<b>Student Name</b>	<b>Slow Learner (50% below)</b>	<b>Advanced Learner (80% above)</b>
1			
2			
3			
4			
5			

**Faculty Name and Signature**

**Head of the Department**





## **Annexure 2**

### **Activity Report**

**School:**

**Session:**

**Semester:**

**Date:**

**Program:**

**Batch:**

**Course:**

Name of Activity	Discussion on latest topic/Research Topic (Bright Student Activity)
Date	
Venue	Room /Cabin/Audi/Library/Lab
Organized by	Name of the School
Name of Faculty	



Participated by	Program and semester
Description of activity	
Objective of activity	
Outcome of activity	

**\*Support documents -Geo Tag Photograph**

**Faculty Name and Signature**

**Head/In charges of the Department**



**Annexure 3(a)**

**Circular for Meeting**

(No: A8 AU/01/050/./..)

Date: dd/mm/20YY

This is to inform to all the students of batch.....Semester..... Program.....that the academic performance review meeting is schedule on Date ..... Time:.....at (Venue).....,

Students are hereby notified that presence of below listed students is mandatory.

**Faculty Name and Signature**  
**Head of the Department**

**Head/In charges of the Department**

**Annexure 3(b)**

**Notice**

(No: A8 AU/01/050/./..)

Date: dd/mm/20YY

This is to inform to the Program.....Semester ..... students that the remedial classes for the following subject is scheduled from DD/MM/YYYY to DD/MM/YYYY

1. Name of subject .....

The respective faculty will conduct the classes in your respective classroom. Any student who wants to attend the class for academic up-gradation can attend the class.

**List of Students**

S.No.	Name of Students	Program	Semester

**Faculty Name and Signature**

**Head/In charges of the Department**



## **Annexure 4**

### **Minutes of meeting**

**School:**  
**Session:**  
**Semester:**  
**Date:**

**Program:**  
**Batch:**  
**Course:**

Agenda of discussion

- 1.
- 2.
- 3.

Action taken/follow up

- 1.
- 2.
- 3.

Enclosures:

1. Attendance sheet
2. Application if any

**Faculty Name and Signature**

**Head of the Department**





**Annexure 5**  
**Attendance Sheet**

**School:**  
**Session:**  
**Semester:**  
**Date:**

**Program:**  
**Batch:**  
**Course:**

S.No.	Name of the Student	School	Program & SEM	Signature

**Faculty Name and Signature**

**Head of the Department**



**Annexure 6**  
**List of Peer Participants**

**School:**  
**Session:**  
**Semester:**  
**Date:**

**Program:**  
**Batch:**  
**Course:**

**List of Peer Participants**

Sr. No	Name of the Student	Course/ SEM

**Faculty Name and Signature**

**Head/In charges of the Department**



**Annexure 7**  
**Assessment Report for slow learner**

Name of Faculty:

Name of Subject:

Batch:

Semester:

S.no	Name of Student	Mid term %	A1 in %	A2 in %	Qualified for ESE(Y/No)

**Faculty Name and Signature**

**Head/In charges of the Department**

\*Assessment –Viva/ submission/ Oral test/ Written Test/Assignment

\*A1 conducted and A2 applicable to those who not able to meet minimum assessment criteria

**Annexure 8**  
**Progress Report**

**School:**  
**Session:**  
**Semester:**  
**Date:**

**Program:**  
**Batch:**  
**Course:**

List of Slow Learner

S.No	Name of students	Improvement in ESE (Percentage in range)	Remarks Average/Good/ Better/ Excellent/ Consistent

**Faculty Name and Signature**

**Head/In charges of the Department**



**Annexure 9****Analysis Report of Slow Learner students****School:****Session:****Semester:****Date:****Program:****Batch:****Course:**

The efforts of teachers in assisting students through remedial classes/counseling/peer learning/ continuous support have been constantly reviewed through informal feedback and outcome analysis.

The mentor and the Head of Department review the teacher's informal feedback on the students as well as improvement-oriented feedback on a regular basis. The end-of-semester exam provides us with positive, negative, and improvement-oriented feedback from the students. The students who were regular for the remedial class had a positive result for the academic session -----2023. We discovered that students who were irregular in remedial sessions or who had problems owing to language issues performed poorly in their respective courses.

**Analysis Report for Slow learner**

S. No.	Program	Semester	Name of the Course	No of Students Appeared in the End Semester Exam	No of Students Passed in the End Semester Exam	Result analysis
	BA	III	XXX	10*	9*	90%*
			XXX			

Figures showing only for demo, to understand

**Faculty Name and Signature****Head/In charge of the Department**



# **ANNEXURE 5.6**



Reference No. ....

Date: 10-04-2023

**Event Request Letter**

Name of the Event	Photo walk on Street Portrait
Name of the Organizing School	School of Still Photography
Event Category (Learning Events, Reflective Events, Experiential Events)	Learning Events
Proposed Event Date & Time	15-04-2023, 11:00 AM
Proposed Event Venue	Mana Camp, Raipur, (C.G)
Duration of Event	4 Hrs
Target Audience	Students of SOSP
External Expert / Judge / Participants	Mr. Nitendra Sinha
Resource Person (If Any)	Mr. Nitendra Sinha
Requirement from the University (Budget/ Technical/ Resources)	-

**Brief Detail of the Event:**

The activity is planned for the students of SOSP with the MOU partner Avlamban for the Photo walk. In this activity, students will learn the practical approach and technical skills involved in street portrait Photography.

**Expected Outcome of the Event:**

1. Students will learn to do Street Portrait shoot in natural light.
2. Students will understand how to tell story and emotion in Street portrait Photograph.
3. Students will understand the importance of photo walk and working on social subject.

**Program Coordinator:**

**AAFT UNIVERSITY OF MEDIA & ARTS  
MATH, RAIPUR (C.G.)  
HOD/ Convenor/ Cell**

**AAFT UNIVERSITY OF MEDIA & ARTS  
MATH, RAIPUR (C.G.)  
Dean Academics**



**Approved By:  
DIRECTOR  
AAFT UNIVERSITY OF MEDIA & ARTS  
MATH, RAIPUR (C.G.)**



Reference No. ....

Date: 11-04-2023

**Event Notification**

This is to notify all the students and staff of AAFT University that School of Still Photography is organizing an Event "Photo walk on Street Portrait" on 15-04-2023 at Mana Camp, Raipur, (C.G) from 10:00AM to 02:00PM.

The Event is organised with a motive to make students get experience on clicking street portrait on street and work on social subjects by going to the live location of mana camp.

The students and staff (School of Still Photography) of the University are suggested to be present for the event.

The event carries the approval from the authorized offices.

  
H.O.D.  
Authorized Signatory  
AAFT UNIVERSITY OF MEDIA & ARTS  
MATH, RAIPUR (C.G.)

CC:

1. Honorable Chancellor
2. Respected CEO
3. Registrar
4. Director, AAFT University
5. Dean Academics AAFT University
6. Associate Dean
7. All HODs
8. Associate COE
9. HR
10. Academic Coordinators
11. Admin
12. Student Notice Boards
13. Master File







**EVENT REPORT**

Title of the Event	Photo walk on Street Portrait
Organised by	School of Still Photography
Expert / Judge	Avlamban (Mr. Nitendra Sinha)
Responsible Person	Mr. Rishi Manik Das
Target Audience	Students of SOSP
Date	15-04-2023
Venue	Mana Camp, Raipur, (C.G)
Number of Participants	25

**Objective of the Event:**

1. Students will learn to do Street Portrait shoot in natural light.
2. Students will understand how to tell story and emotion in Street portrait Photograph.
3. Students will understand the importance of photo walk and working on social subject.

**Brief Description of the Event:**

School of Still Photography has organized Photo walk in collaboration with Avlamban a nonprofit able organization for social work (MOU partner with AAFT). The Photo walk was the 1st activity planned by School of still Photography with Avlamban after the MOU. The Photo walk was held in Mana Camp, Raipur, (C.G) in which the students of SOSP were clicked the portrait photographs of the peoples of Mana camp to show their struggle in life and their social life. The Students learn the coordinate and team work during the shoot. Students clicked amazing photograph with natural light to create amazing story telling portraits. The Photo walk got completed with positive feedback.

**Outcome of the Event:**

1. Learn how to do Street Portrait shoot in natural light.
2. Learn how to tell story and emotion in Street portrait Photograph.
3. Learn the importance of photo walk and working on social subject.

**Event Category:**

1. Learning Events



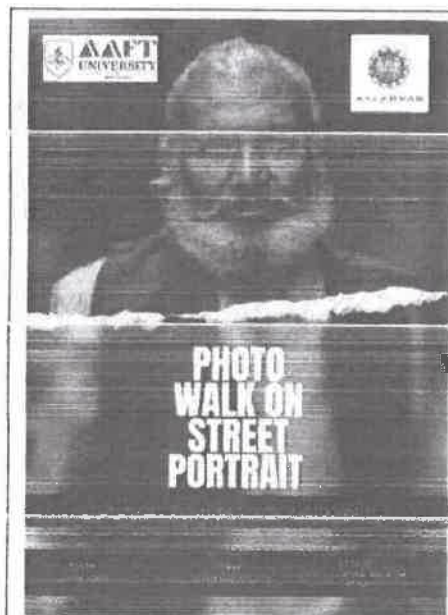


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**AAFT UNIVERSITY OF MEDIA AND ARTS**

Math, Kharora, Dist. Raipur- 493225, Chhattisgarh, Tel.: 07714282200

Poster of the Event:



Photographs of the Event (Jotaged):





Event Attendance Sheet

Name of the Event: Photo walk on Street Portrait

Date: 15/4/2023

Venue: Mana Camp, Raipur (C.G.)

S.No.	Name of the Student	School	Program & SEM	Signature
1	Jessica Sam S	SOSP	BA - I	Jessica
2	Pankaj Sandal	SOSP	BA - I	Pankaj
3	Yash Verma	SOSP	BA - I	Yash
4	Yogesh Kumar Kalyani	SOSP	BA - I	Yogesh
5	Bhimsai Pankipati	SOSP	BA - I	Bhimsai
6	Abhishek Kumar Nagwandi	SOSP	BA - I	Abhishek
7	Anjali Kujur	SOSP	BA - I	Anjali
8	Kamlesh Jaisindhu	SOSP	BA - I	Kamlesh
9	Koushik Roy	SOSP	BA - I	Koushik
10	Narendran Chandra	SOSP	BA - I	Narendran
11	Nitika Sharma	SOSP	BA - I	Nitika
12	Yakesh Jai	SOSP	BA - III	Yakesh
13	Gedela Taran Varai	SOSP	BA - III	Gedela
14	Tushar Verma	SOSP	BA - III	Tushar
15	Vikash Sahu	SOSP	BA - III	Vikash
16	Pooja Pat	SOSP	BA - III	Pooja
17	Keshav Raj	SOSP	BA - III	Keshav
18	Aryan Choudhary	SOSP	BA - III	Aryan
19	Arish Raju	SOSP	BA - III	Arish
20	Keshav Raj	SOSP	BA - III	Keshav
21	Devi Mishra	SOSP	BA - III	Devi
22	Dipankar Jha	SOSP	BA - III	Dipankar
23	Jay Singh Thakur	SOSP	BA - III	Jay
24	Vishal Sonu	SOSP	BA - III	Vishal
25	Labina Topno	SOSP	BA - III	Labina

Submitted By:

Verified By:

Program Coordinator

HOD/Cell Coordinator/Convener



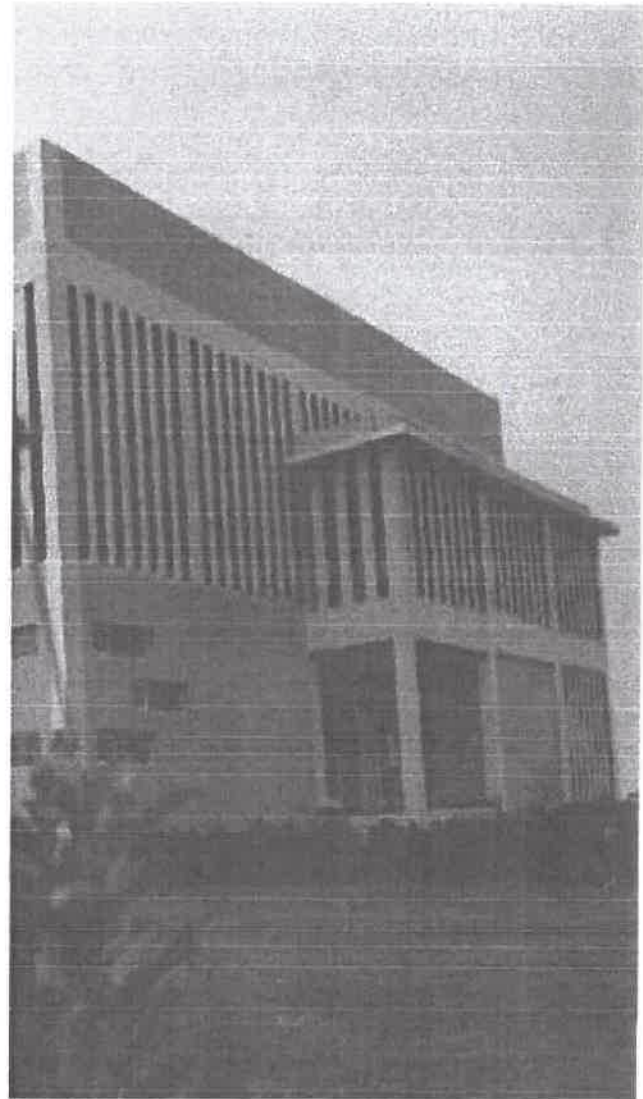




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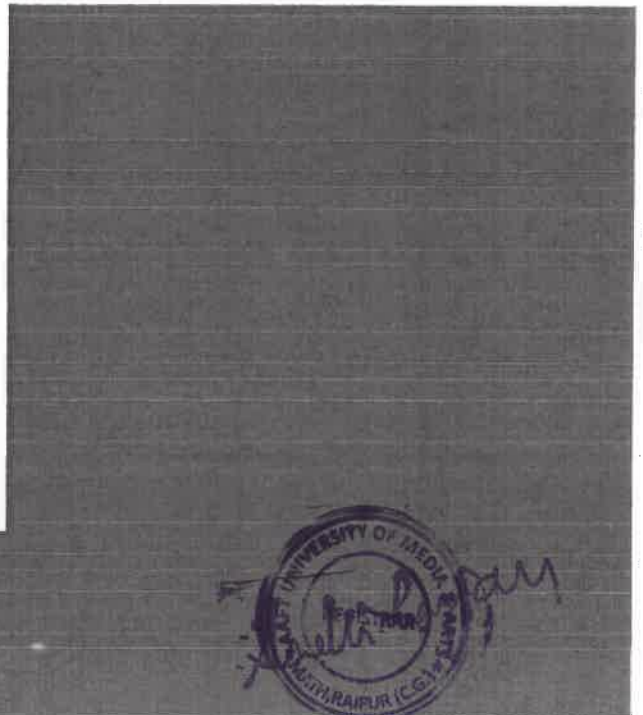
# **Workshop on Fashion Portrait Photography**

**-By Arindam Sikdar**



**DATE: 06 OCTOBER 2022**

**Organizing School Name: School Of Still Photography**



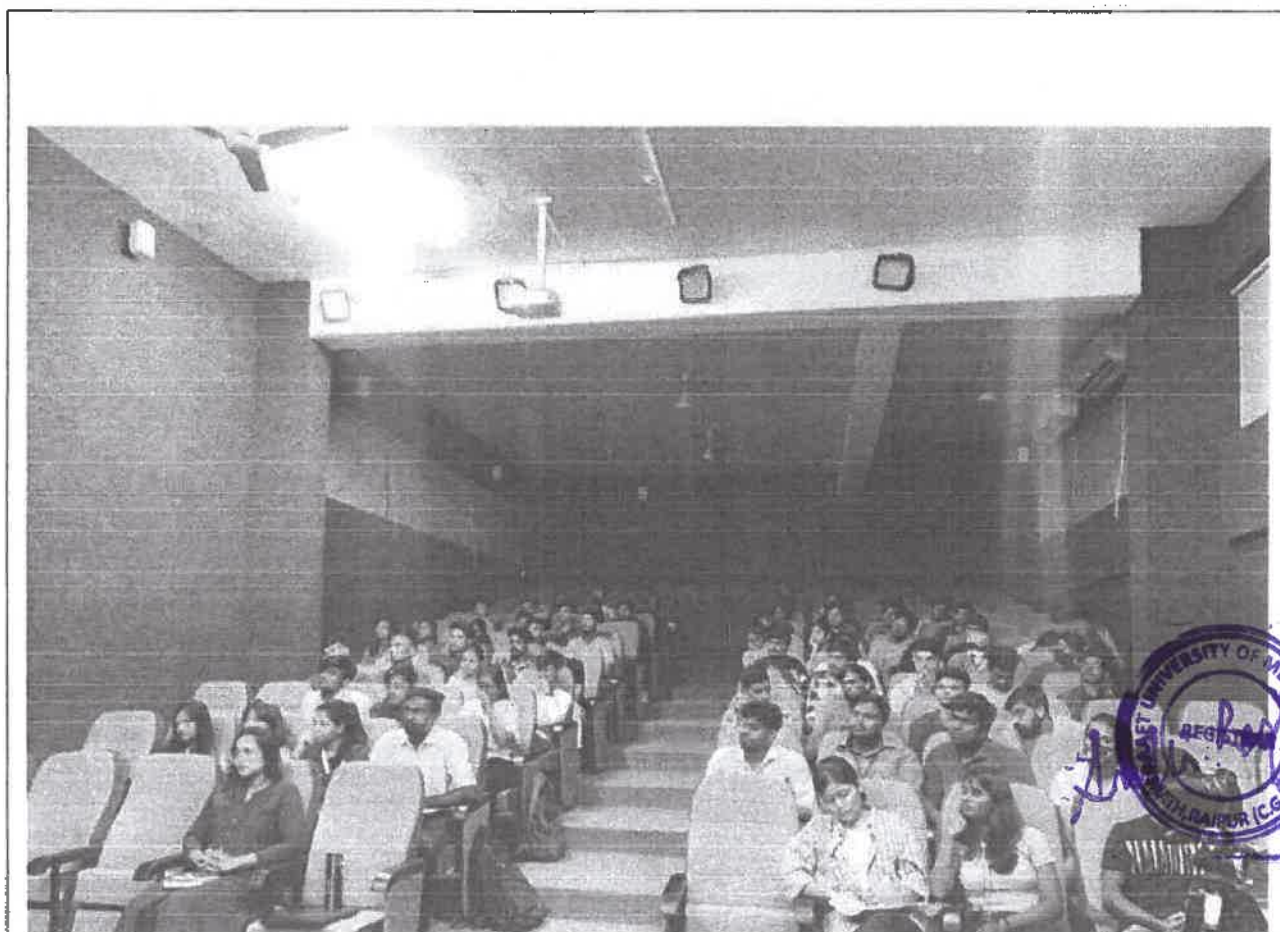


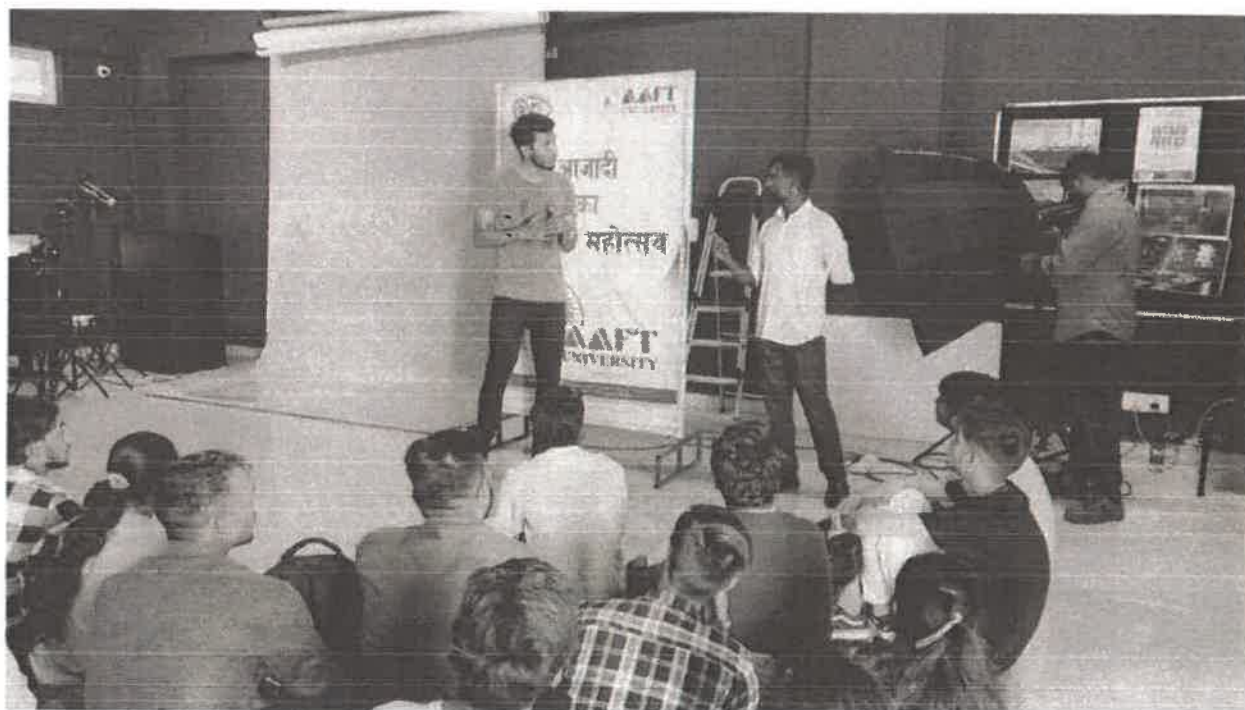
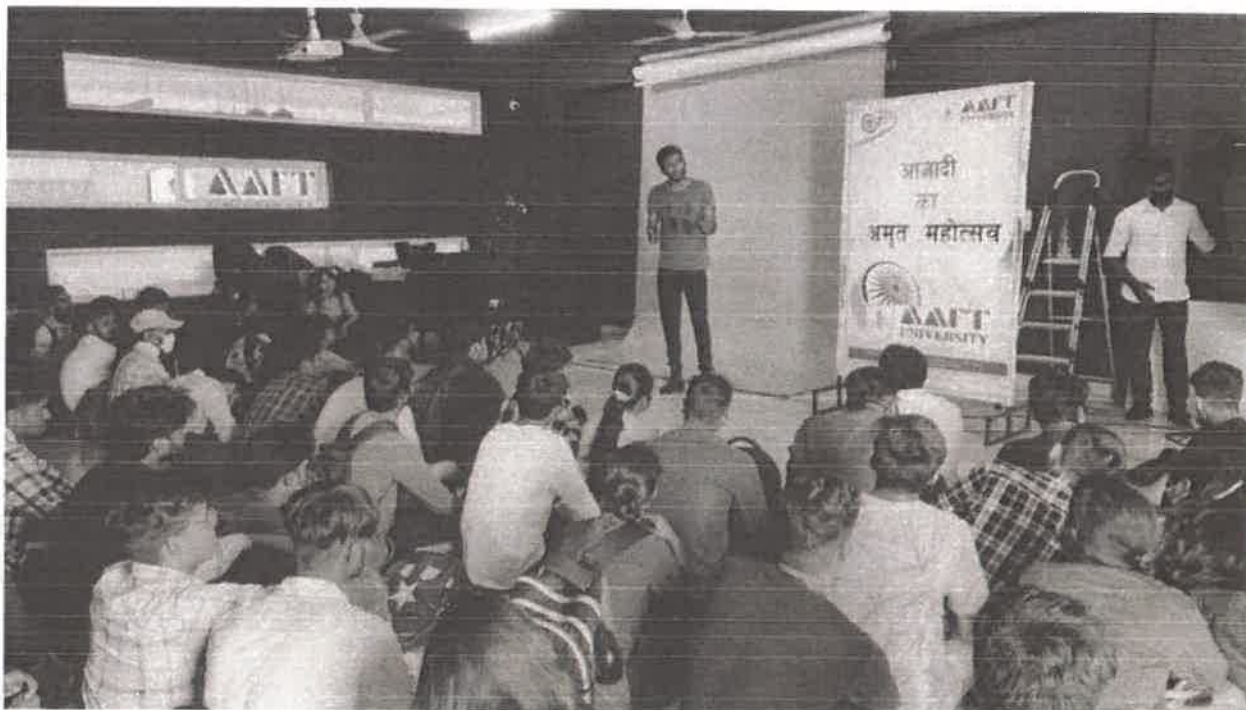
<b>Title of the Event</b>	<b>Workshop on Fashion Portrait Photography</b>
<b>Organized by</b>	<b>Mr. Rishi Manik Das</b>
<b>Expert / Judge</b>	<b>Mr. Arindam Sikdar</b>
<b>Responsible Person</b>	<b>Mr. Rishi Manik Das</b>
<b>Target Audience</b>	<b>SOSP Students</b>
<b>Venue</b>	<b>AAFT University Campus/Auditorium/Photography Lab</b>

#### **Brief Description of the Event:**

The Workshop was arranged for the students of school of still photography with the purpose of Making clear the concept of fashion Portraits and the techniques which are required for the perfect photograph by the one who is expert in the field. The event was organized on October 06, 2022. The Event started off with introduction of Arindam Sikdar and sharing the glimpse of his work. In the session, student learnt the technicality which is required to be a fashion portrait photographer also student grasped the ways, techniques & tricks by the industry expert which would benefitting in their career. Session concluded with positive feedback.

#### **Photographs of the Event:**











**Total Number of Participated - 51**



Reference No. **AAFT/ SOJMC. / DEC/2023**

Date: 18/12/2023

**Event Request Letter**

<b>Name of the Event</b>	Master Class on "Unravelling the Socio-Political Impact: The Art of Character Construction in Visual Storytelling"
<b>Name of the Organizing School</b>	SOJMC
<b>Event Category (Workshop/ FDP /SDP/ Cultural/ seminar or webinar/any other)</b>	Master Class
<b>Proposed Event Date &amp; Time</b>	21 <sup>st</sup> December 2023 (2:00PM-3:00PM)
<b>Proposed Event Venue</b>	Zoom
<b>Duration of Event</b>	1 Hr.
<b>Target Audience</b>	Students of SOJMC
<b>External Expert / Judge / Participants</b>	Mr. Sharad Chand Upadhyay, Assistant director at Prakash Jha Productions (PJP)
<b>Resource Person (If Any)</b>	Ankisha Mishra
<b>Requirement from the University (Budget/ Technical/ Resources)</b>	NA

**Brief Detail of the Event:** The "Unravelling the Socio-Political Impact: The Art of Character Construction in Visual Storytelling" master class is a comprehensive exploration designed for students delving into the intricate dynamics of character development within visual narratives. This course meticulously examines the profound socio-political implications embedded within characters, scrutinizing the nuances of their construction, from visual cues to narrative arcs. Through a fusion of theoretical analysis and practical application, students will dissect how character portrayal influences societal perceptions, shapes ideologies, and catalyses discourse.

**Expected Outcome of the Event:**

- 1- Comprehend how character portrayal shapes societal perspectives and ideologies in visual narratives.
- 2- Develop nuanced characters that resonate with diverse audiences, fostering empathy and understanding.
- 3- Critically analyze the socio-political implications of character construction within visual storytelling mediums.

**Proposed By:**
**Ms. Ankisha Mishra**  
Assistant Professor, SOJMC

**Forwarded by:**
**Mr. Somanath Sahoo**  
HOD, SOJMC  
AAFT UNIVERSITY OF MEDIA & ARTS  
MATH, RAIPUR (C.G.)

**Forwarded by:**
**Dr. Sadhna Bagchi**  
Associate Dean  
Associate Dean

**Forwarded by:**  
DEAN

**AAFT UNIVERSITY OF MEDIA & ARTS**  
DEAN, MATH, RAIPUR (C.G.)

**Approved By:**
**Dr. Shikha Verma Kashyap**  
Director, AAFT University  
RAIPUR (C.G.)





Reference No **AAFTV/SOJMC/DEC/2023**

Date: **18/12/2023**

**Event Notification**

This is to Notify the all the students and staff of AAFT University that School of Journalism & Mass Communication is organizing a Master Class on 21/12/2023 at 02:00PM-03:00PM at Online Platform (Zoom).

The Event is organised with a motive for the students to - Enhance critical thinking skills through interactive problem-solving exercises. Foster innovative thinking by exploring real-world case studies and applications. Develop effective communication abilities via workshops and presentations.

All the students and staff of SOJMC of the University are suggested to be present for the event.

The event carries the approval from the authorized offices.

Authorized Signatory  
H.O.D.

**AAFT UNIVERSITY OF MEDIA & ARTS**  
**MATH, RAIPUR (C.G.)**  
CC:

1. Honorable Chancellor
2. Respected CEO
3. Registrar
4. Director, AAFT University
5. Dean Academics AAFT University
6. Associate Dean
7. All HODs
8. Associate COE
9. HR
10. Academic Coordinators
11. Admin
12. Student Notice Boards
13. Master File





### EVENT REPORT

Title of the Event	Master Class on "Unravelling the Socio-Political Impact: The Art of Character Construction in Visual Storytelling"
Organised by	School of Journalism & Mass Communication
Expert / Judge	Mr. Sharad Chand Upadhyay, Assistant director at Prakash Jha Productions (PJP).
Responsible Person	Ms. Ankisha Mishra
Target Audience	Students of SOJMC
Date	21/12/2023
Venue	Zoom
Number of Participants	18

#### Objective of the Event:

1. Enhance critical thinking skills through interactive problem-solving exercises.
2. Foster innovative thinking by exploring real-world case studies and applications.
3. Develop effective communication abilities via workshops and presentations.

#### Brief Description of the Event:

The School of Journalism and Mass Communication (SOJMC) adeptly executed its second Master Class, delving into the nuanced theme of "Unraveling the Socio-Political Impact: The Art of Character Construction in Visual Storytelling." This consequential event, meticulously orchestrated and convened on December 21, 2023, featured the distinguished presence of Mr. Sharad Chandra Upadhyay, serving as the Assistant Director at Prakash Jha Productions (PJP) and previously holding the esteemed position of Director at FNP (Ferns N Petals Media).

Mr. Upadhyay's insightful presentation unraveled the intricate process of character development in visual storytelling with remarkable finesse. His articulate discourse skillfully navigated the complexities inherent in this creative process, shedding light on the profound socio-political implications that character construction can engender. Attendees were bestowed with unique insights, enriching their comprehension of the transformative influence narratives wield within societal and political contexts.

The conclusion of this distinguished event was marked by a gracious vote of thanks, a formal expression of gratitude, delivered by Mr. Somanath Sahoo, the esteemed Head of the Department at SOJMC, and Miss Ankisha Mishra, an accomplished Assistant Professor at SOJMC. Their eloquent acknowledgment served to underscore the profound significance of this enlightening experience, thereby leaving an indelible mark on the intellectual landscape of all those fortunate enough to partake in this insightful discourse.





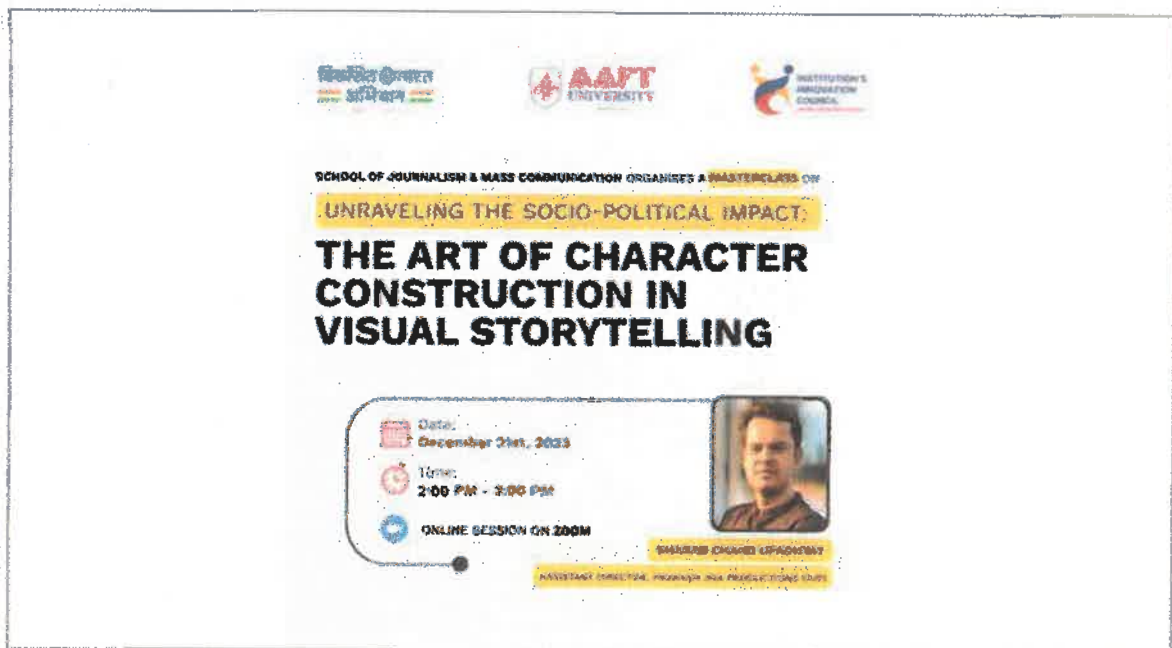
**Outcome of the Event:**

1. Comprehend how character portrayal shapes societal perspectives and ideologies in visual narratives.
2. Develop nuanced characters that resonate with diverse audiences, fostering empathy and understanding.
3. Critically analyze the socio-political implications of character construction within visual storytelling mediums.

**Event Category:**

- Learning Events

**Poster of the Event:**



**Photographs of the Event:**



GPS Map Camera

Math, Chhattisgarh, India  
Unnamed Road, Math, Chhattisgarh 493225, India  
Lat 21.404764°  
Long 81.901192°







**Event Attendance Sheet**

Name of the Event: Master Class on "Unravelling the Socio-Political Impact" by Mr. Shree

Date: 21/12/23

Venue: Zoom / News Room

S.No.	Name of the Student	School	Program & SEM	Signature
1.	Abhishek Acharya	SOJMC	DJMC & Sem-1	Abhishek
2.	Abhijit K. Jha	SOJMC	DJMC & Sem 1	Abhijit
3.	Shivakumar Kumar	SOJMC	DJMC & Sem 1	Shivakumar
4.	Kavita Agrawal	SOJMC	PJDTMC & Sem 1	Kavita
5.	Deepthi Sahu	SOJMC	BAJMC & Sem 1	Deepthi
6.	Arpit Singh	SOJMC	PJDTMC & Sem-1	Arpit
7.	Gayatri Bhargava	SOJMC	BAJMC & Sem 1	Gayatri
8.	Samiksha Rajbanshi	SOJMC	BAJMC & Sem 1	Samiksha
9.	Sameer Hotwani	SOJMC	BAJMC & Sem 1	Sameer
10.	Vishal Kumar	SOJMC	BAJMC & Sem 1	Vishal
11.	Simran Mallik	SOJMC	BAJMC & Sem 1	Simran
12.	Deepthi	SOJMC	PJDTMC & Sem 1	Deepthi
	Rajni Grandha	SOJMC	BAJMC Sem 5	
	Savika Singh	SOJMC	"	
	Shivam Singh	SOJMC	MJMC Sem 4	
	Shweta	SOJMC	"	
	Anushka	SOJMC	"	
	Yash Yadav	SOJMC	BAJMC Sem 5	
	Riyaz	SOJMC	"	
	Satya Hardeep	SOJMC	"	
	Pihu Sahu	SOJMC	BJMC Sem 4	
	Pranjal Agrawal	SOJMC	"	
	Sakshi Pathak	SOJMC	"	
	Kalpna Kumar	SOJMC	"	
	Shrawani	SOJMC	"	
	Akasha	SOJMC	BJMC Sem 1	
	Saumiksha	SOJMC	BJMC Sem 4	
	Mehak Patel	SOJMC	"	
	Jaspreet	SOJMC	BJMC Sem 1	

Online

Submitted By:

*Signature*

Program Coordinator

Verified By:

*Signature*

HOD/ Coordinator/Convener



H.O.D.  
AAFT UNIVERSITY OF MEDIA & ARTS  
MATH RAIPUR



## **SHARAD CHAND UPADHYAY**

I am a freelancing filmmaker based in Mumbai, belonging originally from Varanasi (UP). I have 8+ years of experience as an independent filmmaker in a various positions such as Director, Screenwriter and Actor. I love cinema and posses an impulsive flair for reading, making film, analyzing film language in its scope and range.

### **EXPERIENCE**

#### **Assistant Director at PRAKASH JHA PRODUCTIONS (PJP)**

In PRAKASH JHA PRODUCTIONS (PJP), I am working as an assistant director in his upcoming series starring Nana Patkar, Zeeshan Ayub and Kubra Sait etc. I have primarily worked in the post production department in this series and work ranged from coordinating and directing the dubbing, designing of the subtitles with managing the work of everything coming under the post production.

#### **Director at FNP Media, New Delhi**

- Director of Short film (Aakhiri Libaas, 2022)
- Director of Visual Poetries in FNP Media (2022-23)
- Director of digital ads in FNP Media (2022-23)

In Ferns n Petals (FNP) media, as a director, I have monitored and supervised the entire production process from the outset to the completion. Most importantly, I have tried to work really hard and with utmost honesty to maintain the warmth and spirit of the team.





**Director and Writer of a short film Ishq Salaamat (2019)**

This film is made with an aim to celebrate the idea of classical romance and as a writer and director of the film; I have tried to inculcate the values of romantic classical literature in the tone, language and theme of the film.

**Director of short documentaries in India Craft Week, New Delhi (2019)**

The event focuses on the craftsmanship of the popular artisans of our country. The documentaries were the showcase of their life, their art, their approach and above all, their contribution in artistic and aesthetic revival of the art.

**Director and Writer of a short film Satyamanthan (2018)**

The fictional tale is based on the subject of conservation of environment. I have tried to show the philosophical and emotional relationship between humanity and environment. The film won the prestigious awards at various short film festivals and special mention was given to the text and the language of the film.

**Director of a cover music video Bandevaa (2016)**

This was made under degree production programme that won the special jury award and every member associated with the work received a special appreciation for their contribution.

**Director of a digital sketch in Scoopwhoop (2015)**

In this small stint with the digital sketches, I have supervised the entire production process assigned to me by the Scoopwhoop.

**Research Analysis and Anchoring**

I have worked as Research Analyst, Anchor and Interviewer at Various film festivals with an aim to gain the profound knowledge of the Hindi Film History, Filmmakers, Film Movements, Film Theories and their cultural and socio-political scenarios.





**MAFT**  
**UNIVERSITY**

MAFT-012-4492-4035

# PHOTOWALK

By- Ms. Sanjay Suryawanshi

On

Photojournalism & Storytelling



**DATE: 12 NOVEMBER 2022**

Organizing Body: School of Still Photography

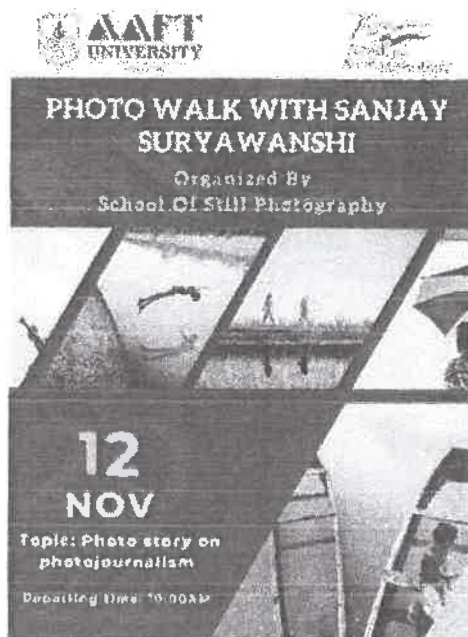


<b>Title of the Event</b>	<b>PHOTOWALK</b>
<b>Organized by</b>	<b>School of Still Photography</b>
<b>Guest/Judge</b>	<b>Mr. Sanjay Suryawanshi</b>
<b>Responsible Body</b>	<b>SOSP</b>
<b>Target Audience</b>	<b>Students of School of Still Photography</b>
<b>Venue</b>	<b>Dudhadhari Math, Raipur</b>

#### **Brief Description of the Event:**

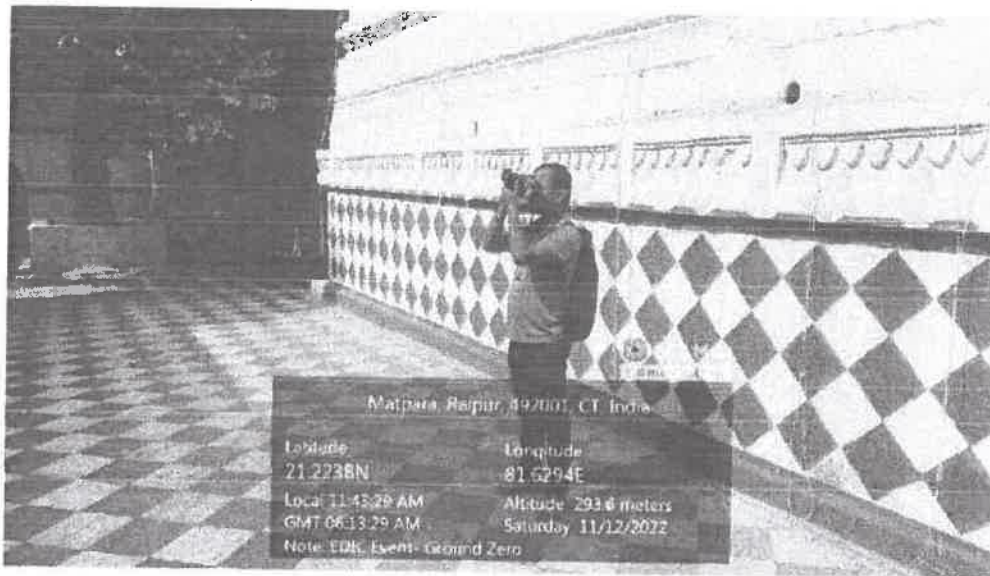
School of Still Photography has organised a Photowalk on Photojournalism & visual Storytelling which led by famous photojournalist and photowalk organizer Mr. Sanjay Suryawanshi at Dudhadhari Math, a divine place of worship situated in the midst of State's Capital Raipur. He endured the students of viewing a frame through different perspectives and how it is necessary to plan the shot before capturing it. He also explained what are the points which should be kept in mind before capturing a story. Firstly, students have been given time to capture and create the story, then Mr. Suryawanshi reviewed the photo and corrected it and again students went for clicking, that is how he taught the student to work upon the story. Students also got the walk around of the temple (Math) by the head priest and they offered prasad as Lunch to the tem. The first day of the event ended with a positive note.

#### **Poster of the Event:**

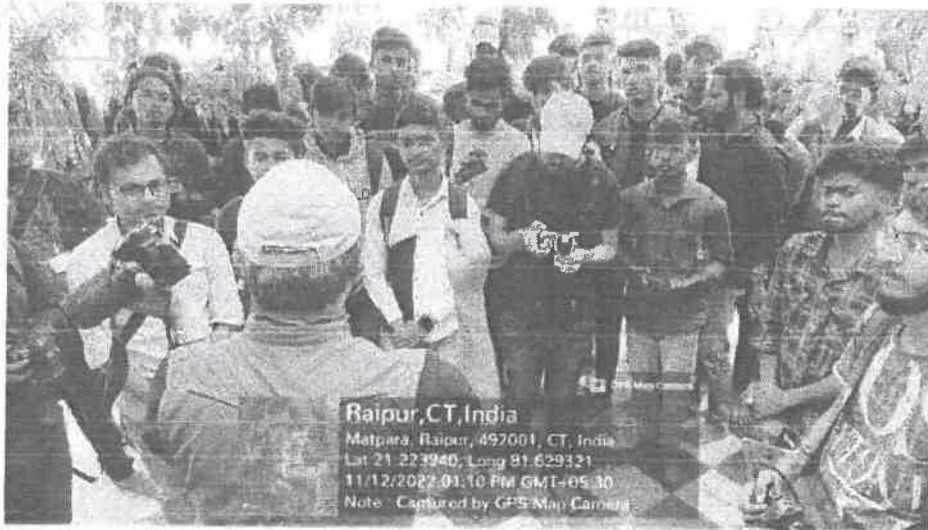




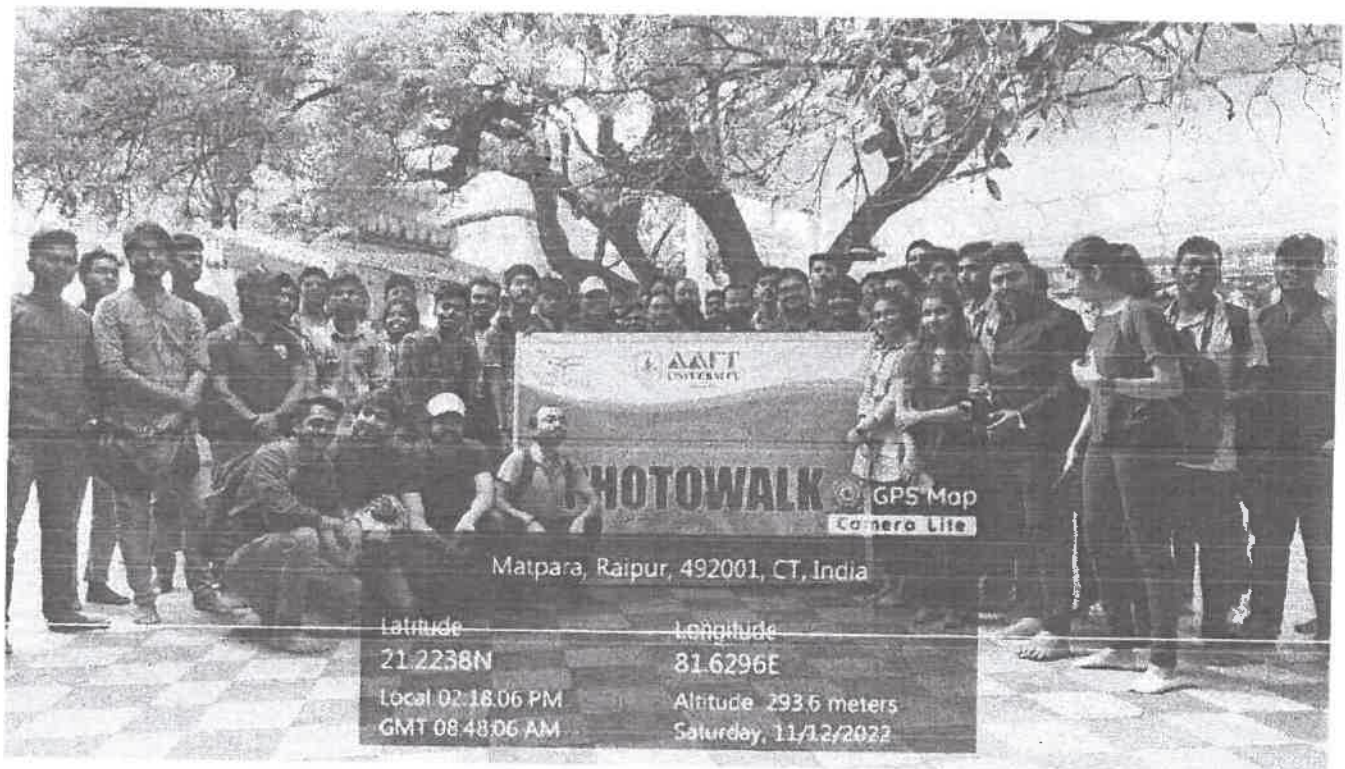
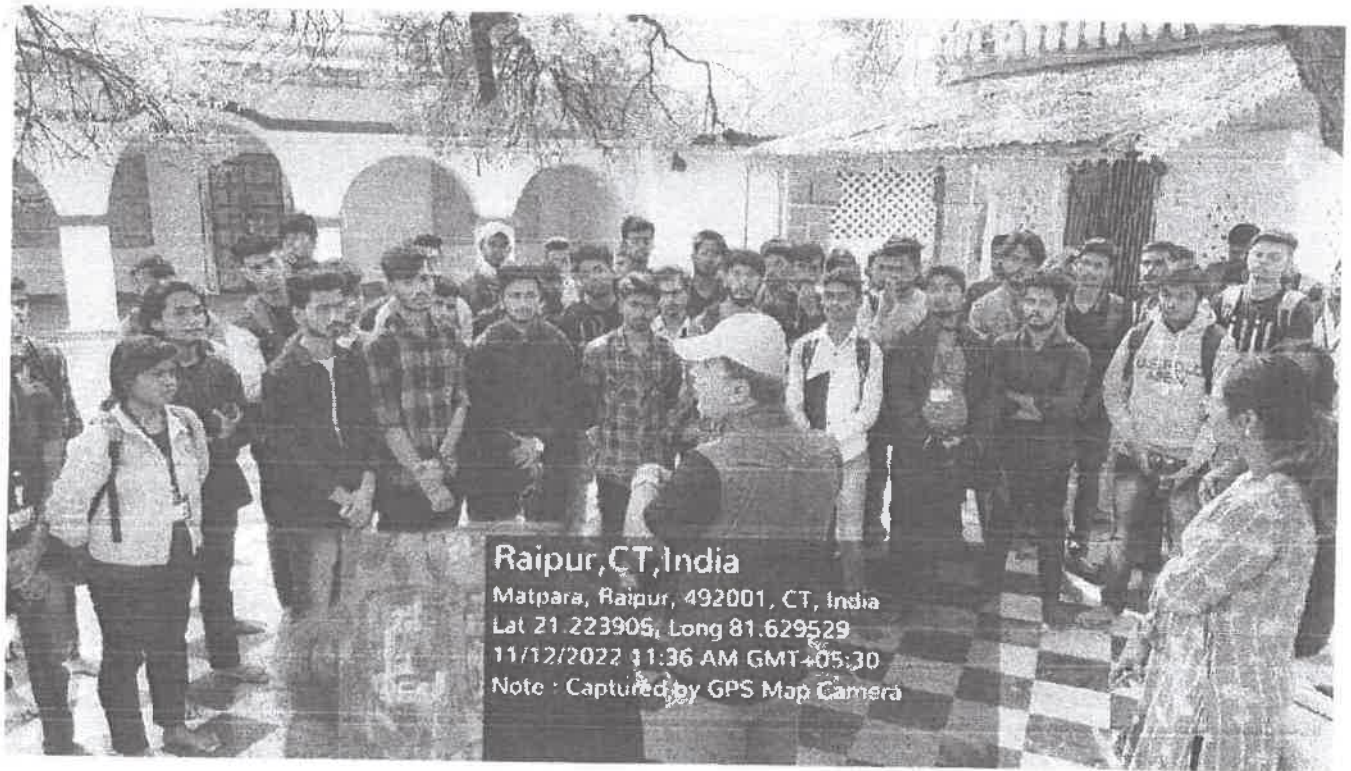
## Photographs of the event:

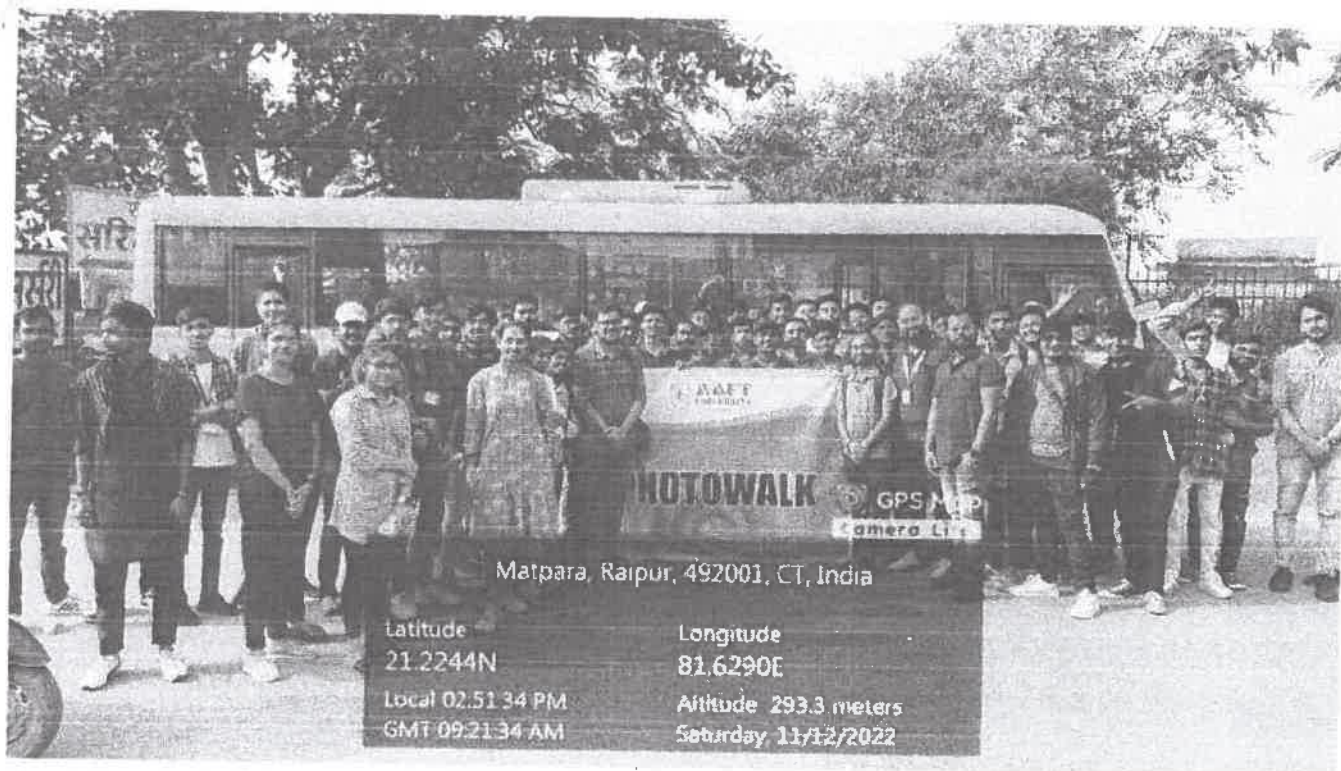












**Total Number of Participated - 68**







Reference No... B.5/AU/02/061/037/011

Date: 05-02-2023

**Event Request Letter**

Name of the Event	Commercial Food Photography
Name of the Organizing School	School of Still Photography
Event Category (Learning Events, Reflective Events, Experiential Events)	Learning Events
Proposed Event Date & Time	09-02-2023, 01:00PM
Proposed Event Venue	Meraki & Company, Qasba Building, near Jack n Jill School, Raipur, (C.G.)
Duration of Event	4 Hrs
Target Audience	Students of MA SEM 3
External Expert / Judge / Participants	The Gupta Jii (Mr. Harsh Gupta)
Resource Person (If Any)	The Gupta Jii (Mr. Harsh Gupta)
Requirement from the University (Budget/ Technical/ Resources)	-

**Brief Detail of the Event:**

The activity is planned for the students of SOSP with the MOU partner The Gupta Ji (Mr. Harsh Gupta) for the Commercial Food Photography. In this activity, students will learn the practical approach and technical skills required for shooting food items.

**Expected Outcome of the Event:**

1. Students will learn to do food photo shoot commercially.
2. Students will learn to do lighting setup for food photo shoot.
3. Students will learn the principles and measures taken care during food photo shoot.

**Program Coordinator:**

**H.O.B.**  
**AAFT UNIVERSITY OF MEDIA & ARTS**  
**MATH RAIPUR (C.G.)**  
**HOD/ Convenor/ Cell**

**DEAN**  
**AAFT UNIVERSITY OF MEDIA & ARTS**  
**MATH RAIPUR (C.G.)**  
**Dean Academics**



**Approved By:**  
**DIRECTOR**  
**AAFT UNIVERSITY OF MEDIA & ARTS**  
**MATH RAIPUR (C.G.)**





Reference No. ....

Date: 05-02-2023

### Event Notification

This is to notify all the students and staff of AAFT University that School of Still Photography is organizing an Event "Commercial Food Photography" on 09-02-2023 at Meraki & Company, Qasba Building, near Jack n Jill School, Raipur, (C.G) from 01:00PM to 05:00PM.

The Event is organised with a motive to make students get the experience on Food photography and working with creative team and to develop their skills as a photographer.

The students and staff (School of Still Photography) of the University are suggested to be present for the event.

The event carries the approval from the authorized offices.

  
Authorized Signatory

H.O.D.  
AAFT UNIVERSITY OF MEDIA & ARTS  
MATH, RAIPUR (C.G.)

1. Honorable Chancellor
2. Respected CEO
3. Registrar
4. Director, AAFT University
5. Dean Academics AAFT University
6. Associate Dean
7. All HODs
8. Associate COE
9. HR
10. Academic Coordinators
11. Admin
12. Student Notice Boards
13. Master File





**EVENT REPORT**

Title of the Event	Commercial Food Photography
Organised by	School of Still Photography
Expert / Judge	The Gupta Jii (Mr. Harsh Gupta)
Responsible Person	Mr. Rishi Manik Das
Target Audience	Students of BBA SEM 3
Date	09-02-2023
Venue	Meraki & Company, Qasba Building near Jack n Jill School, Raipur, (C.G)
Number of Participants	3

**Objective of the Event:**

1. Students will learn to do food photo shoot commercially
2. Students will learn to do lighting setup for food photo shoot.
3. Students will learn the principles and measures taken care during food photo shoot.

**Brief Description of the Event:**

School of Still Photography has organised Commercial food Photography in collaboration with The Gupta Jii (Mr. Harsh Gupta) (MOU partner with AAFT). The Commercial food Photography was the 1st activity planned by School of still Photography with The Gupta Jii (Mr. Harsh Gupta) after the MOU. The Shoot was held in Meraki & Company, Qasba Building, near Jack n Jill School, Raipur, (C.G) in which the students of MA photography SEM 3 were clicked the photographs of the different food items to produce the commercial quality images. The Students learn the coordinate and team work during the shoot. Students clicked amazing photograph with creative lighting to create commercial looking images and learn about the principles and measures taken care during food photo shoot. The shoot got completed with positive feedback and a group photograph.

**Outcome of the Event:**

1. Learn how to do food photo shoot commercially.
2. Learn how to do lighting setup for food photo shoot.
3. Learn the principles and measures taken care during food photo shoot.

**Event Category:**

1. Learning Events



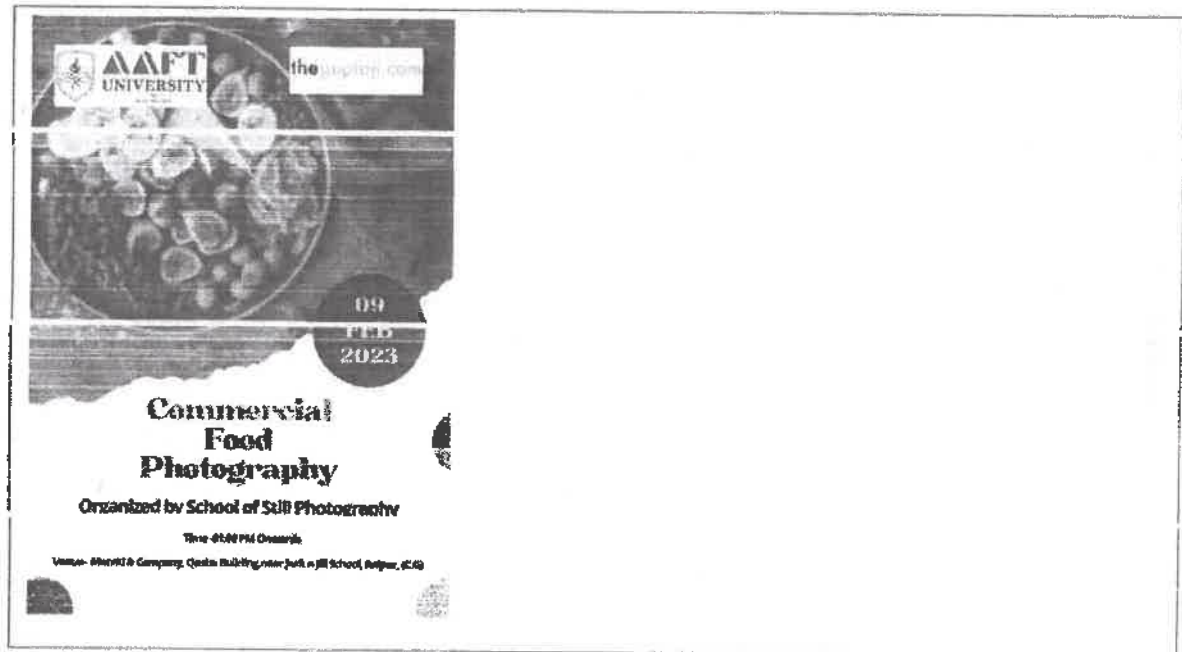


**AAFT**  
**UNIVERSITY**  
OF  
MEDIA AND ARTS

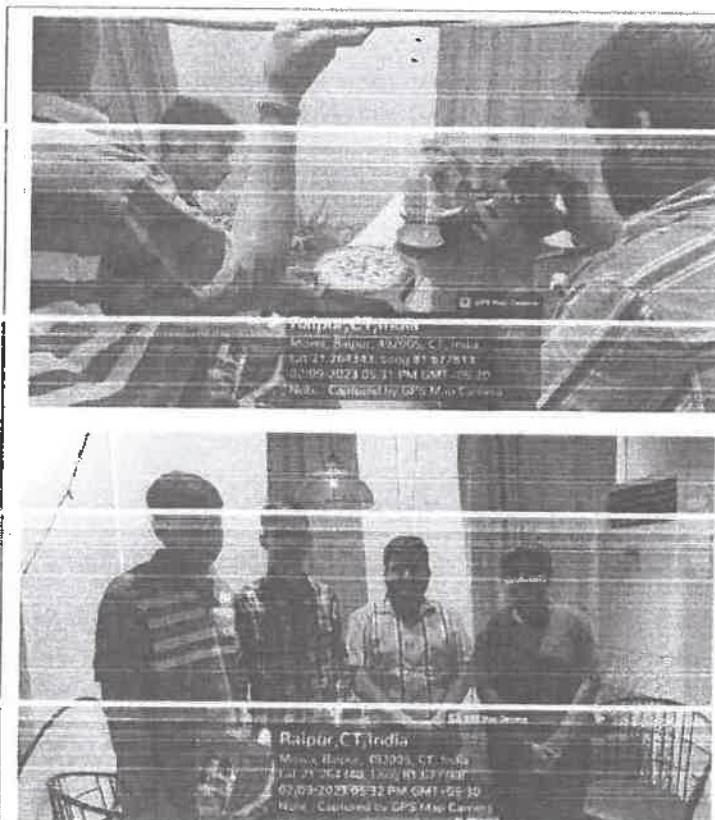
**AAFT UNIVERSITY OF MEDIA AND ARTS**

Math, Kharora, Dist. Raipur- 493225, Chhattisgarh, Tel.: 07714282200

Poster of the Event:



Photographs of the Event (Jotaged):







**Math, Kharora, Dist. Raipur- 493225, Chhattisgarh, Tel.: 07714282200**

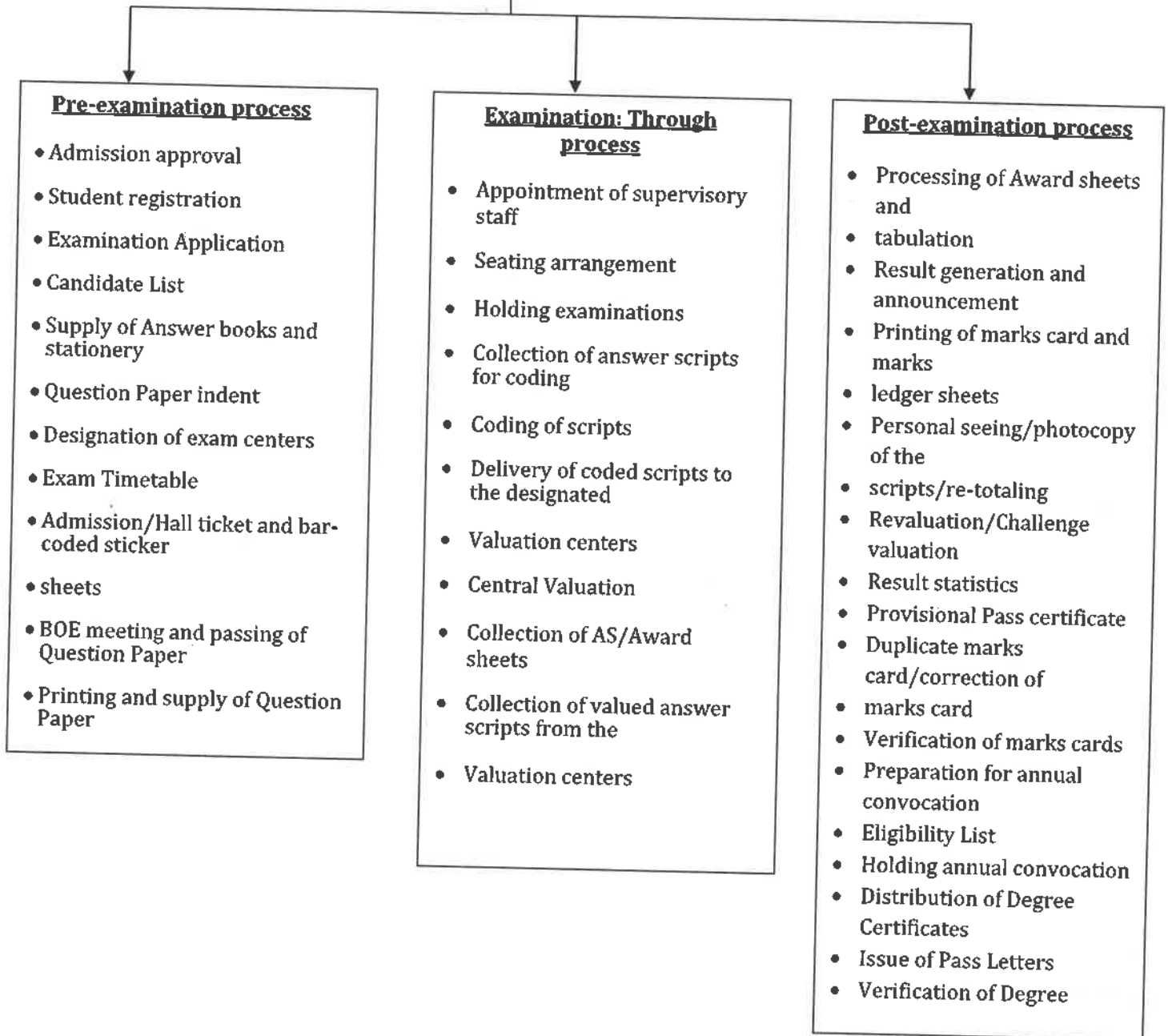
**AJAY UNIVERSITY OF MEDIA & ARTS**  
**MATH, RAIPUR (C.G.)**



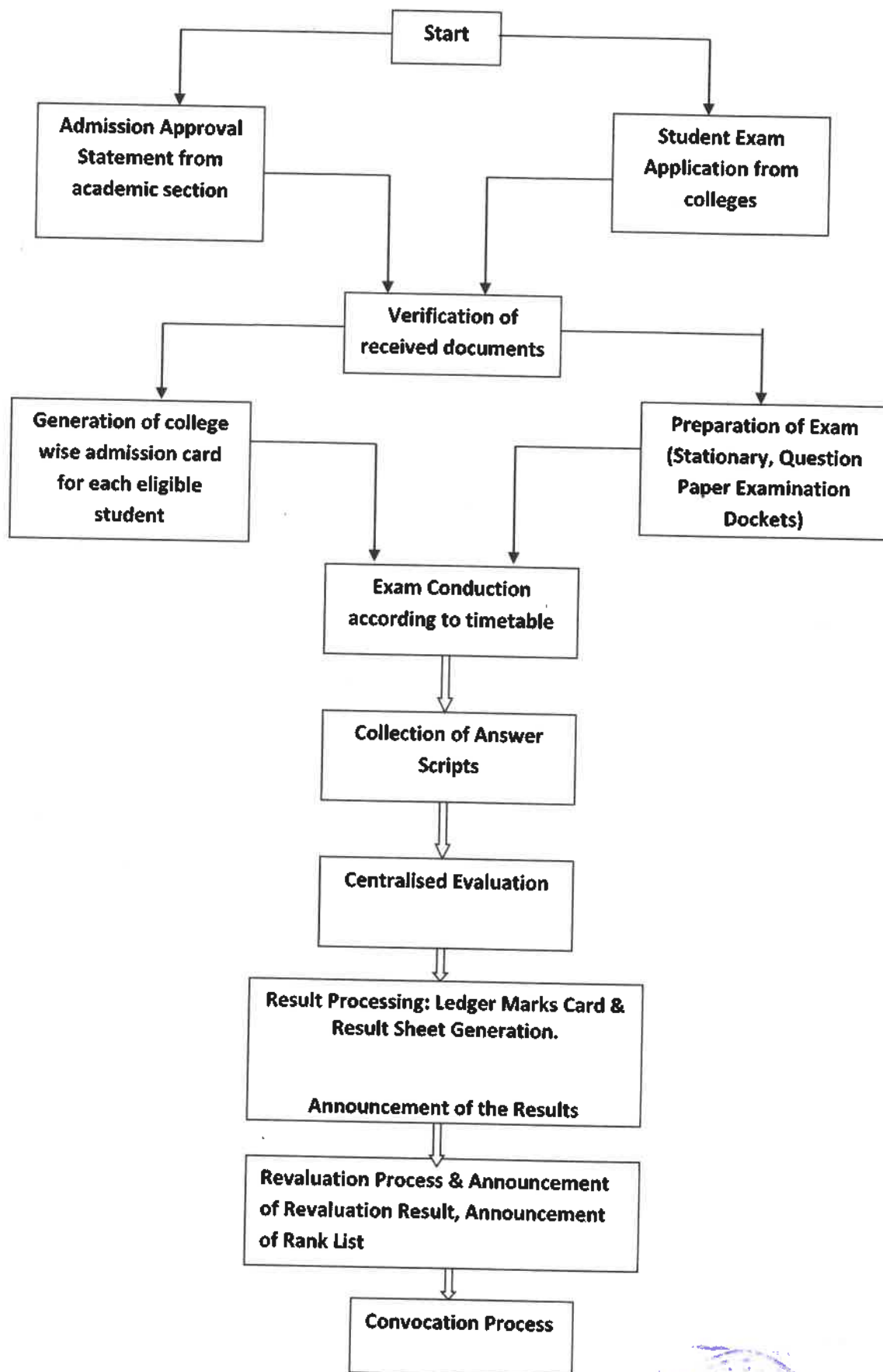


# **ANNEXURE 5.7**

## AAFT University detailed Examination Process:



## SIMPLIFIED FLOW CHART OF UNIVERSITY EXAMINATION:



*Signature*  
REGISTER  
RAIPUR (C.G.)

## **AAFT UNIVERSITY EXAM FLOW:**

### **ENROLLMENT PROCESS**

Process	Responsible Person/ Dept	From:----- to :	Time Frame
1. Approved Admission List from academic section	Academic Coordinator	From Academic Coordinator to Exam Section	
2. Enrollment Notification from Exam Section	COE	From :COE To: -Student -Academics -Academic Coordinator	5 <sup>th</sup> Week of start of 1 <sup>st</sup> Academic Session of program
3. Submission of Enrollment form from with all mandatory documents required as per the program	Exam Cell	From: Student To : - Exam Cell	Within 10 days from the date of enrollment notification
4. Checking and verification of documents for enrollment. 5. Enrollment No and Roll No. generation  6. Issue of document deficit data	Exam Cell  COE  COE	From: COE To: - Student - Academics - School Coordinator - Academic Coordinator  From: COE To: - Academic Coordinator To: - Student	8 <sup>th</sup> Week of start of 1 <sup>st</sup> Academic Session of program

### **MID TERM EXAMINATION**

S. No.	Process	Responsible Person/ Dept	From:----- to :	Time Frame
1	Quotation for Examination Material	COE	From: COE To: Admin	4 <sup>th</sup> Week of start of Semester
2	Mid Term Exam ( after 45 days, 9 weeks of start of semester)			
3	Mid term Exam Notification	COE	From: COE To: - Student - Academics - School Coordinator - Academic Coordinator	4 <sup>th</sup> Week of start of Semester





4	<ul style="list-style-type: none"> <li>- Call for Midterm Exam Question Papers</li> <li>- Mid Term Question Paper Submission</li> <li>- Mid Term Question Paper Vetting, Moderation and Finalization</li> </ul>	<p>COE</p> <p>Respective Course Teacher</p> <p>COE, Dean Academics, Director</p>	<p>From: COE</p> <p>To: - Respective Course Teacher</p> <p>From : Respective Course Teacher</p> <p>To: COE</p>	<p>4<sup>th</sup> Week of start of Semester</p> <p>End of 6<sup>th</sup> Week of Semester</p> <p>Start of 7<sup>th</sup> Week of Semester</p>
5	<ul style="list-style-type: none"> <li>- NOC Notification of Midterm exam ( Including last date to clear the NOC )</li> </ul>	COE	<p>To: - Student</p> <ul style="list-style-type: none"> <li>- Academics</li> <li>- School Coordinator</li> <li>- Academic Coordinator</li> </ul>	4 <sup>th</sup> Week of start of Semester
6	<ul style="list-style-type: none"> <li>- Call for Midterm Exam time table</li> <li>- Midterm Exam time table declaration</li> </ul>	<p>COE</p> <p>COE</p>	<p>From : COE</p> <p>To : Respective Schools</p> <p>From : COE</p> <p>To: - Student</p> <ul style="list-style-type: none"> <li>- Academics</li> <li>- School Coordinator</li> <li>- Academic Coordinator</li> </ul>	<p>4<sup>th</sup> Week of start of Semester</p> <p>5<sup>th</sup> Week of start of Semester</p>
7	<p>Commencement of Mid Term Exam:</p> <ul style="list-style-type: none"> <li>- Preparation and Finalization of Seating Plan</li> <li>- Printing of Question Paper and Preparation of Question Paper dockets</li> <li>- Preparation of Attendance Sheet</li> <li>- Preparation of Invigilation Duty Chart</li> <li>- Commencement of exam as per the scheduled time table</li> </ul>	COE / Exam Cell		As per Academic Calendar
8	Preparation and Declaration of Mid Term Result	COE	<p>From : COE</p> <p>To: - Student</p> <ul style="list-style-type: none"> <li>- Academics</li> <li>- School Coordinator</li> <li>- Academic Coordinator</li> </ul>	1 week after completion of exam

  
 REGISTRAR  
 H. RAIPUR




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# **END SEMESTER EXAMINATION**

S. No.	Process	Responsible Person/ Dept	From:----- to :	Time Frame
1	Quotation for Examination Material	COE	From: COE To: Admin	4 <sup>th</sup> Week of start of Semester
2	Preparation of Internal award sheet and Call for Internal Marks	COE	From : COE To : Respective Schools	1 week after completion of midterm exam
3	Submission of Internal Marks	Respective Schools	From : Respective Schools To: COE	1 week after call of marks
4	<ul style="list-style-type: none"> <li>- Call for End Semester Exam / ATKT Exam Question Papers</li> <li>- End Semester Exam / ATKT Exam Question Papers Submission</li> <li>- End Semester Exam / ATKT Exam Question Paper Vetting, Moderation and Finalization</li> </ul>	COE  Respective Course Teacher  COE, Dean Academics, Director	From: COE To: - Respective Course Teacher  From : Respective Course Teacher To: COE	1 week after completion of midterm exam  10 Days after call of papers  Next Week after receipt of Question Paper
5	<ul style="list-style-type: none"> <li>- Call for End term / ATKT Exam time table</li> <li>- End term / ATKT Exam time table declaration</li> </ul>	COE  COE	From : COE To : Respective Schools  From : COE To: - Student <ul style="list-style-type: none"> <li>- Academics</li> <li>- School Coordinator</li> <li>- Academic Coordinator</li> </ul>	1 week after completion of midterm exam  1 week after call of time table
6	End Semester Exam / ATKT Exam- Examination Form/ Fee / NOC Notification	COE	From: COE To: - Student <ul style="list-style-type: none"> <li>- Academics</li> <li>- School Coordinator</li> <li>- Academic Coordinator</li> </ul>	4 weeks before the commencement of exam



7	<p>Submission of Examination form with all mandatory documents</p> <p>Checking and verification of Exam form</p> <p>Issue of Hall Tickets to the respective students having NOC cleared</p>	<p>Respective Student</p> <p>COE</p> <p>COE</p>	<p>From: Student</p> <p>To: Exam Cell</p> <p>From: COE</p> <p>To: Academic Coordinator</p> <p>To: Students</p>	<p>Start before 4 week of commencement of exam</p> <p>Start before 5 days of commencement of exam</p>
8	<p>Commencement of End Term / ATKT Exam:</p> <ul style="list-style-type: none"> <li>- Preparation and Finalizing Detained list</li> <li>- Invigilator Notifications</li> <li>- Preparation and Finalization of Seating Plan</li> <li>- Printing of Question Paper and Preparation of Question Paper dockets</li> <li>- Preparation of Attendance Sheet and other examination materials</li> <li>- Commencement of theory exam as per the scheduled time table</li> <li>- Docket Preparation of Practical examination</li> </ul>	COE / Exam Cell		<p>As per Academic Calendar</p> <ul style="list-style-type: none"> <li>- 1 week before commencement of exam</li> <li>- 1 week before commencement of exam</li> <li>- 1 week before commencement of exam</li> <li>- 1 week before commencement of exam</li> <li>- 1 week before commencement of exam</li> <li>- 1 week before commencement of exam</li> </ul> <p>- 1 week before commencement of exam</p>
9	<p>Centralized Evaluation of answer scripts and submission of valuer's award sheet for theory exam</p> <p>Submission of valuer's award sheet for practical exam</p>	<p>Respective Course Teacher</p> <p>Respective Course Teacher</p>		<p>1 week after completion of exam</p> <p>1 week after completion of exam</p>
10	<p>Preparation of End Term Exam / ATKT Exam result</p> <p>Verification of End Term Exam / ATKT Exam Result</p>	COE	<p>From : School Coordinator</p> <p>To: Exam Cell</p>	<p>3 weeks after completion of exam</p> 

		School Coordinator		3 weeks after completion of exam
11	Declaration of Result	COE	From : COE To: - Student - Academics - School Coordinator - Academic Coordinator	4 weeks after completion of exam
12	With Held Result and Reevaluation Notification	COE	From : COE To: - Student - Academics - School Coordinator - Academic Coordinator	Along with results
13	With Held Result Declaration	COE	From : COE To: - Student - Academics - School Coordinator - Academic Coordinator	1 week after declaration of result
14	Acceptance of Reevaluation request	COE	From: Student To: COE	Within 15 days from declaration of result
15	Declaration of Reevaluation result	COE	From : COE To: - Student - Academics - School Coordinator - Academic Coordinator	After 1 week of last date of receiving reevaluation request







# **ANNEXURE 5.8.1**



Date:14-05-2022

No. E3AU/06/050/101/045

## **Centralized Evaluation Notification**

**Ref.: End Semester Examination- 2<sup>nd</sup>/4<sup>th</sup>/6<sup>th</sup>-Sem-Oct-Nov-2022**

**ATKT-1/2 Examination- 2<sup>nd</sup>/4<sup>th</sup>-Sem-Oct-Nov-2022**

All concerned faculties (evaluators in above reference) are hereby informed that, the University is going to start centralized evaluation process of **End Semester Examination- 2<sup>nd</sup>/4<sup>th</sup>/6<sup>th</sup>-Sem-Oct-Nov-2022** and **ATKT-1/2 Examination- 2<sup>nd</sup>/4<sup>th</sup>-Sem-Oct-Nov-2022** from 15<sup>th</sup> November 2022. Answer scripts are available for the evaluators at the library at the new building ground floor, which will be accessible for the designated faculties every day during the university hours. All concerned faculties may visit the library on the prescribed time for the evaluation of their respective answer sheets. The last date for the evaluation of answer scripts is 2<sup>nd</sup> December 2022. All concerned faculty members must complete the evaluation process by EOD 2<sup>nd</sup> December 2022 and handover the Answer Scripts and evaluation record sheet to the evaluation supervisor. The process of evaluation will be as follows:

- 1) Faculty will visit the library, sign his/her entry in the entry register.
- 2) Post entry faculty will get issued the Answer Script packets on his/her name.
- 3) The seal of answer script packets will be opened in front of faculty and faculty will count and verify the no. of answer scripts inside it. The faculty will also receive blank evaluation record sheet for marks entry.
- 4) Post issuance formalities, faculty (now evaluator) will take seat for evaluation.
- 5) After evaluation gets over for the day the faculty will return the remaining answer scripts (if any) and evaluation record sheet to the evaluation Supervisor which faculty can get issued back on the other day for evaluation. Otherwise the evaluator will submit back the evaluated answer scripts and evaluation record to the supervisor.
- 6) Faculty may get issued other answer scripts of his/her concerned subject if they are done with one subject and they have submitted the evaluation record sheet and checked and evaluated answer scripts to the evaluation supervisor.



Concerned faculties, please follow following rules during evaluation:

- 1) They need to do all their entries related to evaluation properly.
- 2) Use of mobile phones are strictly prohibited inside the evaluation room. Faculties either don't bring the mobile phone in evaluation room or keep it inside their pocket/bag during evaluation. In case of any call to attend or to make faculties may go outside the room.
- 3) Use of mobile camera inside the evaluation room is again strictly prohibited.
- 4) All the evaluers/faculties must keep the confidentiality regarding evaluation forever.
- 5) Evaluers/faculties must do the evaluation without any biasing. Evaluation must be done in a very careful manner and marks must be awarded properly as per the answer has been written by the candidate.
- 6) Evaluers need to enter the marks given in the front page of the answer script.
- 7) In case of any sign of identification given by the candidate on the answer script, the evaluator must immediately report to valuation supervisor who in turn will report the same to exam cell. Evaluation of such answer script will be stopped immediately and further action will be taken after the decision of examination committee.
- 8) All evaluers are hereby advised to check their marks awarded and total of marks twice before submitting the answer scripts and tabulation sheet.

Further information and guidelines will be provided to the concerned faculties during evaluation.



Controller of Examination

AAFT University of Media and Arts

Copy to:

- 1) Dean, Academics
- 2) Director Mam,
- 3) Registrar Sir
- 4) Evaluation Supervisor ( Mr. Rohit Shrivastava)





# **ANNEXURE 5.8.2**





Date: 28-05-2022

No. E3AU/06/050/101/029

## **Centralized Evaluation Notification**

**Ref.: End Semester Examination- 1<sup>st</sup> Sem-June 2022 Session- 2021-22**

**ATKT-1 Examination- 1<sup>st</sup> Sem-June 2022 Session- 2021-22**

All concerned faculties (evaluators in above reference) are hereby informed that, the University is going to start centralized evaluation process of **End Semester Examination- 1<sup>st</sup> Sem-June 2022** and **ATKT-1 Examination- 1<sup>st</sup> Sem-June 2022** from 29<sup>th</sup> June 2022. Answer scripts are available for the evaluators at the library which will be accessible for the designated faculties every day during the university hours. All concerned faculties may visit the library on the prescribed time for the evaluation of their respective answer sheets. The last date for the evaluation of answer scripts is 12<sup>th</sup> July 2022. All concerned faculty members must complete the evaluation process by EOD 12<sup>th</sup> July 2022 and handover the Answer Scripts and evaluation record sheet to the evaluation supervisor. The process of evaluation will be as follows:

- 1) Faculty will visit the library, sign his/her entry in the entry register.
- 2) Post entry faculty will get issue the Answer Script packets on his/her name.
- 3) The seal of answer script packets will be opened in front of faculty and faculty will count and verify the no. of answer scripts inside it. The faculty will also receive blank evaluation record sheet for marks entry.
- 4) Post issuance formalities, faculty (now evaluator) will take seat for evaluation.
- 5) After evaluation gets over for the day the faculty will return the remaining answer scripts and evaluation record sheet to the evaluation Supervisor which faculty can get issued back on the other day for evaluation.
- 6) Faculty may get issued other answer scripts of his/her concerned subject if they are done with one subject and they have submitted the evaluation record sheet and checked and evaluated answer scripts to the evaluation supervisor.

Concerned faculties, please follow following rules during evaluation:



- 1) They need to do all their entries related to evaluation properly.
- 2) Use of mobile phones are strictly prohibited inside the evaluation room. Faculties either don't bring the mobile phone in evaluation room or keep it inside their pocket/bag during evaluation. In case of any call to attend or to make faculties may go outside the room.
- 3) Use of mobile camera inside the evaluation room is again strictly prohibited.
- 4) All the evaluers/faculties must keep the confidentiality regarding evaluation forever.
- 5) Evaluers/faculties must do the evaluation without any biasing. Evaluation must be done in a very careful manner and marks must be awarded properly as per the answer has been written by the candidate.
- 6) In case of any sign of identification given by the candidate on the answer script, the evaluator must immediately report to valuation supervisor who in turn will report the same to exam cell. Evaluation of such answer script will be stopped immediately and further action will be taken after the decision of examination committee.
- 7) All evaluers are hereby advised to check their marks awarded and total of marks twice before submitting the answer scripts and tabulation sheet.

Further information and guidelines will be provided to the concerned faculties during evaluation.



Controller of Examination

AAFT University of Media and Arts

Copy to:

- 1) Dean, Academics
- 2) Director Mam,
- 3) Registrar Sir
- 4) Library Incharge ( Mr. Sanjeev)- (Act as Evaluation Supervisor)





# **ANNEXURE 5.8.3**



Date: 04-05-2022

No. E3AU/06/050/101/017

## **Centralized Valuation Notification**

Ref.: End Semester Examination- 3<sup>rd</sup> & 5<sup>th</sup> Sem-April 2022 Session- 2021-22

All concerned faculties (evaluators in above reference) are hereby informed that, the University is going to start centralized valuation process of End Semester Examination- 3<sup>rd</sup> & 5<sup>th</sup> Sem-April 2022 Session- 2021-22 from 4<sup>th</sup> May 2022. Answer scripts are available for the evaluators at the library which will be accessible for the designated faculties every day during the university hours. All concerned faculties may visit the library on the prescribed time for the valuation of their respective answer sheets. The last date for the evaluation of answer scripts is 20<sup>th</sup> May 2022. All concerned faculty members must complete the evaluation process by EOD 20<sup>th</sup> May 2022 and handover the Answer Scripts and evaluation record sheet to the evaluation supervisor. The process of evaluation will be as follows:

- 1) Faculty will visit the library, sign his/her entry in the entry register.
- 2) Post entry faculty will get issue the Answer Script packets on his/her name.
- 3) The seal of answer script packets will be opened in front of faculty and faculty will count and verify the no. of answer scripts inside it. The faculty will also receive blank evaluation record sheet for marks entry.
- 4) Post issuance formalities, faculty (now valuer) will take seat for evaluation.
- 5) After evaluation gets over for the day the faculty will return the remaining answer scripts and evaluation record sheet to the evaluation Supervisor which faculty can get issued back on the other day for evaluation.
- 6) Faculty may get issued other answer scripts of his/her concerned subject if they are done with one subject and they have submitted the evaluation record sheet and checked and evaluated answer scripts to the evaluation supervisor.

Concerned faculties, please follow following rules during evaluation:

- 1) They need to do all their entries related to evaluation properly.
- 2) Use of mobile phones are strictly prohibited inside the evaluation room. Faculties either don't bring the mobile phone in evaluation room or keep it inside their pocket/bag during evaluation. In case of any call to attend or to make faculties may go outside the room.





- 3) Use of mobile camera inside the evaluation room is again strictly prohibited.
- 4) All the evaluers/faculties must keep the confidentiality regarding evaluation forever.
- 5) Evaluers/faculties must do the evaluation without any biasing. Evaluation must be done in a very careful manner and marks must be awarded properly as per the answer has been written by the candidate.
- 6) In case of any sign of identification given by the candidate on the answer script, the evaluator must immediately report to valuation supervisor who in turn will report the same to exam cell. Evaluation of such answer script will be stopped immediately and further action will be taken after the decision of examination committee.
- 7) All evaluers are hereby advised to check their marks awarded and total of marks twice before submitting the answer scripts and tabulation sheet.

Further information and guidelines will be provided to the concerned faculties during evaluation.



Controller of Examination

AAFT University of Media and Arts

Copy to:

- 1) Dean, Academics
- 2) Director Mam,
- 3) Registrar Sir
- 4) Library Incharge ( Mr. Sanjeev)- (Act as Evaluation Supervisor)





# **ANNEXURE 5.9.1**

Allowed to write the exam. Answer script needs to be evaluated and marks to be given. Student will be debarred from the placements further



**AAFT**  
UNIVERSITY  
OF  
MEDIA AND ARTS

*(Signature)*  
24/06/2022

**Performa for U. F. M. Case**

Name of School ..... School of Cinema .....  
Name of Program: ..... BA Cinema .....  
Roll No. of the Candidate ..... BAC/2021/120 .....  
Enrollment No. of the Candidate ..... AAFT/2021/BAC/08/120 .....  
Name of the Examination ..... AAKT-1 - 1<sup>st</sup> sem - June, 2022 - .....  
Name of the Candidate ..... Mr. Zaidi Imtiyaz .....  
Semester ..... 1<sup>st</sup> ..... Branch ..... BA Cinema .....  
Father's Name ..... Imtiyaz Ahmad .....  
Mother's Name ..... Mahira Khatun .....  
Subject Code (in which the candidate was found using unfair means) ..... AV-BAC-104 .....  
Subject Name (in which the candidate was found using unfair means) ..... Communicative English .....  
Room No. .... Housekeeping lab .....  
Day and date ..... Friday, 24/06/2022 ..... Time ..... 10:20 A.M. .....

1. The pages of book, hand written chit and any other related materials must be attached along with the Answer Book of the candidate and signed by the candidate and center superintendent.

Details of the chits / materials which were found from the candidate

- (a) Printed Pages: ----- Nos. of Pages.....  
(b) Hand Written Page: ----- Nos. of Pages.....  
(c) Hand written chits / any other material: Cellphone with bluetooth headset Nos. ....

2. Statement of the candidate in his own hand-writing

(a) Were the above materials found from you? Phone and Yes

(b) Why did you keep the above materials when you knew that it is objectionable?

By mistake, i didn't notice



(c) Did you use the above materials? No

(d) Any other 1st and last mistake

Name & Signature of the Candidate

3. Certified that the candidate has written the above statement before me / certified that the candidate refused to write his / her statement. (Strike out which is not applicable)

Signature of Controller of Examination

Date: 24/06/2022

Time: 10:50 A.M.



4. Statement of the invigilator (The invigilator should write the whole incident)

I have been informed before Exam that Not to keep any objectionable material. Still student was keeping his cellphone and wireless headset with him. which was found by COE and student claim that he kept it by mistake and has not used that materially Examination.

Signature of Invigilator

Date:

Time:

24/06/2022  
10:30

5. Statement of Exam controller

Student was found sitting in the examination hall with cellphone and bluetooth headset. Cellphone was switched on, but student was not found using cellphone for any of the examination purpose as exam was just started.

The materials were immediately confiscated and seized with taking photograph as a proof. Student was allowed to write the answer script further.

Signature and Seal of Exam Controller

Date:

Time:

24/06/2022

10:30 A.M.







# **ANNEXURE 5.9.2**

Answer script will be checked as student is in final year. But the student will be debarred from all campus drives further. ~~Still~~ Answers will be evaluated only for the duplicate answer script.



**AFT**  
UNIVERSITY  
OF  
MEDIA AND ARTS

*Bina*  
08/05/2022

### Performa for U. F. M. Case

Name of School ..... SOHIM .....  
Name of Program: ..... BA in Hospitality & Tourism .....  
Roll No. of the Candidate ..... BHM/2019/103 .....  
Enrollment No. of the Candidate ..... AA 1093 .....  
Name of the Examination ..... ESF 5th sem. April 2022 (Regular) .....  
Name of the Candidate ..... Sankar Pabari .....  
Semester ..... 3<sup>rd</sup> ..... Branch ..... BA - Hospitality & Tourism .....  
Father's Name ..... Kishor Pabari .....  
Mother's Name ..... Chhaya Pabari .....  
Subject Code (in which the candidate was found using unfair means) ..... A.U. - B.H.T.M. - SP.7 .....  
Subject Name (in which the candidate was found using unfair means) ..... Advanced Food .....  
..... Production - Bleeche - II .....  
Room No. ..... Pine Arts Studio .....  
Day and date ..... Friday - 06/05/2022 ..... Time ..... 11:25 A.M. .....

1. The pages of book, hand written chit and any other related materials must be attached along with the Answer Book of the candidate and signed by the candidate and center superintendent.

Details of the chits / materials which were found from the candidate

(a) Printed Pages: ..... Nos. of Pages.....

(b) Hand Written Page: ..... Nos. of Pages.....

(c) Hand written chits / any other material: ..... Handwritten materials 1 No. (Handkerchief) ..... Nos.....

2. Statement of the candidate in his own hand-writing

(a) Were the above materials found from you? Handkerchief (yes)

(b) Why did you keep the above materials when you knew that it is objectionable?

..... Because I didn't know the answers .....



Did you use the above materials? ..... No .....

Any other ..... No .....

Name & Signature of the Candidate

Sanskar Pabari

3. Certified that the candidate has written the above statement before me / certified that the candidate refused to write his / her statement. (Strike out which is not applicable)

Signature of Controller of Examination

Date: 06/05/2022

Time: 11:30 AM



4. Statement of the invigilator (The invigilator should write the whole incident)

*by the exam cell*  
The chocolate handkerchief was found by Anukhiti Kadam, during the special inspection. The student accepted that the material belong to him and he kept the material on his person.

Signature of Invigilator

Date: 06/05/2022

Time: 11:25 AM

5. Statement of Exam controller

The candidate was found with an handkerchief by group member of flying squad from exam cell in which multiple answers were written in blue ink. The material found objectionable and was seized immediately. The candidate accepted ~~to use it~~ of keeping the material with him but refused to use it. He was immediately given new answer sheet and candidate was booked under UFM.

Signature and Seal of Exam Controller

Date:

Time:





# **ANNEXURE 5.9.3**



Student will be marked absent in the exam and she need to appear in the ATET exam of the concerned paper. She will be debarred from further campus campus drives.



**AFT**  
UNIVERSITY  
OF  
MEDIA AND ARTS

*Singh*  
24/03/2022

### Performa for U. F. M. Case

Name of School ..... S of D .....  
Name of Program: ..... Diploma in F. D. ....  
Roll No. of the Candidate ..... DFD/2021/202 .....  
Enrollment No. of the Candidate ..... AFT/2021/DFD/08/102 .....  
Name of the Examination ..... B. Dip. in F. D. 1<sup>st</sup> sem. E.S.E. March-2022 .....  
Name of the Candidate ..... Tanisha Sidara .....  
Semester ..... 1<sup>st</sup> ..... Branch ..... Fashion Design .....  
Father's Name ..... Mr. Ishwar Sidara .....  
Mother's Name ..... Mrs. Bharti Sidara .....  
Subject Code (in which the candidate was found using unfair means) ..... AU-DFD-105 .....  
Subject Name (in which the candidate was found using unfair means) ..... Computer Applications .....

Room No. .... FF-08 .....  
Day and date ..... 23/03/2022 ..... Time ..... 10:00 am to 1:30 pm .....

1. The pages of book, hand written chit and any other related materials must be attached along with the Answer Book of the candidate and signed by the candidate and center superintendent.

Details of the chits / materials which were found from the candidate ..... Candidate was found having cellphone with her during exam. 1<sup>st</sup> screenshot was the material related to the question paper. She also used washroom with the cellphone during exam.

(a) Printed Pages: ..... X ..... Nos. of Pages ..... X .....

(b) Hand Written Page: ..... X ..... Nos. of Pages ..... X .....

(c) Hand written chits / any other material: ..... X ..... Nos. .... X .....

2. Statement of the candidate in his own hand-writing

(a) Were the above materials found from you? ..... Yes .....

(b) Why did you keep the above materials when you knew that it is objectionable?

I kept it by ~~mistake~~ mistake in my pocket you can check my answer sheet I had written my answer sheet before going to washroom

*Anjali Rayan*  
REGISTRAR  
UNIVERSITY OF MEDIA & ARTS  
NATY, RAIPUR (C.E.)

Did you use the above materials? NO...I...didn't use

(d) Any other I m...sorry...I kept it by mistake

Tanisha Sidara

Tanisha Sidara  
Name & Signature of the Candidate

3. Certified that the candidate has written the above statement before me / certified that the candidate refused to write his / her statement. (Strike out which is not applicable)

[Signature]  
Signature of Controller of Examination

Date: 23/03/2022

Time: 11:30 A.M.

4. Statement of the invigilator (The invigilator should write the whole incident)

When me & Ms. Anubhuti Mann was on ground for examination in FFOB Tanisha Sidara Student of ~~DD~~ DFD was found with her phone in her pocket & when we unlocked the phone the notes of Computer (the Exam was going on) were on the screen. The Exam has been referred to O.E.

Signature of Invigilator

Date:

Time:

[Signature]  
23/3/22

5. Statement of Exam controller

The candidate was found sitting with mobile phone by Mr. Manish Sisodia act as flying squad member. The mobile phone was confiscated immediately by Mr. Manish and the incident was reported to exam cell for further actions. The candidate was asked to give reason in her own handwriting as her statement at exam cell. After several denials ~~she~~ by her she gave her statement and signed the U.F.M form. ~~He~~ She ~~was~~ admitted that she kept the mobile by mistake.

Signature and Seal of Exam Controller

Date:

Time:

[Signature]  
23/03/2022  
CONTROLLER OF EXAMINATION  
AAFT  
UNIVERSITY  
RAIPUR  
(C.G.)





# **ANNEXURE 6.4**



## Annexure-6.4

The eligibility criteria for admission in all the courses

S.No	Name of course	Intake capacity	Entry Qualification	Duration
1	Bachelor of Arts(B. A) ( Journalism and Mass Communication)	60	10+2	3 years
2	Bachelor of Arts(B.A) ( Photography)	60	10+2	3 years
3	M.A ( Journalism and Mass Communication)	40	Graduate	2 years
4	Post Graduate Diploma in TV Journalism & communication	60	Graduate	1 year
5	Diploma in Journalism & communication(DJMC)	60	10+2	1 year
6	Diploma in Photography	60	10+2	1 year
7	Diploma in Digital Journalism	60	10+2	1 year
8	Bachelor of Science(B.Sc.) Cinema	60	10+2	3 years
9	Bachelor of Science( Honours)(B.Sc.)- Cinema	60	10+2	3 years
10	Bachelor of Arts(B.A)- Cinema	60	10+2	3 years
11	Bachelor of Arts( Honours)(B.A)- Cinema	60	10+2	3 years
12	Master of Science (M.Sc.)(Cinema)	40	Graduate	2 year
13	Master of Arts(M.A) Cinema	40	Graduate	2 year
14	Post Graduate Diploma in Film and TV Production Direction	60	Graduate	1 year
15	Diploma in Acting for Film and TV	60	10+2	1 year
16	Diploma in Camera & lighting Techniques	60	10+2	1 year
17	Diploma in Post Production	60	10+2	1 year
18	Diploma in Visual Communication	60	10+2	1 year
19	Bachelor of Performing Arts(B.P.A)	60	10+2	3 years
20	Bachelor of Fine Arts(B.F.A)	60	10+2	3 years
21	Bachelor of Arts(B.A)	60	10+2	3 years
22	Master of Performing Arts(M.P.A)	40	Graduate	2 year
23	Master of Fine Arts(M.F.A)	40	Graduate	2 year
24	Master of Arts(M.A)	40	Graduate	2 year
25	Diploma in Dance	60	10+2	1 year
26	Diploma in Music Production	60	10+2	1 year
27	Diploma in Instrument	60	10+2	1 year
28	Diploma in Djing	60	10+2	1 year
29	Diploma in Sound Design	60	10+2	1 year
30	Bachelor of Science (B.Sc.)( Fashion Design)	60	10+2	3 years
31	Bachelor of Science (B.Sc.)(Interior Design)	60	10+2	3 years
32	Bachelor of Science (B.Sc.) (Fashion Communication)	60	10+2	3 years
33	Bachelor of Science (B.Sc.) (Jewellery Design)	60	10+2	3 years





34	Bachelor of Science (B.Sc.) (Textile Design)	60	10+2	3 years
35	Bachelor of Visual Arts( B.V.A)	60	10+2	3 years
36	Bachelor of Arts(B.A)(Multimedia)	60	10+2	3 years
37	Bachelor of Science (B.Sc.)(3D Animation and VFX)	60	10+2	3 years
38	Bachelor of Design	60	10+2	3 years
39	Master of Science (M.Sc.)( Fashion Design)	40	Graduate	2 year
40	Master of Science (M.Sc.)( Interior Design)	40	Graduate	2 year
41	Master of Science (M.Sc.) (Fashion Communication)	40	Graduate	2 year
42	Master of Science (M.Sc.) (Jewellery Design)	40	Graduate	2 year
43	Master of Science (M.Sc.)(Textile Design)	40	Graduate	2 year
44	Master of Visual Arts( M.V.A)	40	Graduate	2 year
45	Master of Arts(M.A)(Multimedia)	40	Graduate	2 year
46	Master of Science (M.Sc.)(3D Animation and VFX)	40	Graduate	2 year
47	Master of Design	40	Graduate	2 year
48	Diploma in Fashion Design	60	10+2	1 year
49	Diploma in Interior Design	60	10+2	1 year
50	Diploma in Fashion Communication	60	10+2	1 year
51	Diploma in Jewellery Design	60	10+2	1 year
52	Diploma in Design	60	10+2	1 year
53	Diploma in Animation	60	10+2	1 year
54	Diploma in VFX	60	10+2	1 year
55	Diploma in Game Design & Development	60	10+2	1 year
56	Bachelor of Commerce(B.Com)	60	10+2	3 years
57	Bachelor in Business Administration(BBA)	60	10+2	3 years
58	Bachelor of Vocational Courses(BVC)	60	10+2	3 years
59	Bachelor of Laws	60	10+2	3 years
60	Integrated Program in Bachelor in Business Administration and Bachelor of Law(B.B.A,LL.B)	60	10+2	5 years
61	Integrated Program in Bachelor in Arts and Bachelor of Law(B.A,LL.B)	60	10+2	5 years
62	Master of Commerce(M.Com)	40	Graduate	2 year
63	Master of Business Administration (MBA)	40	Graduate	2 year
64	Master of Laws	40	Graduate	2 year
65	Post Graduate Diploma in Business Administration(PGDBA)	60	Graduate	1 year
66	Post Graduate Diploma in Computer Application(PGDCA)	60	Graduate	1 year
67	Post Graduate Diploma in Advertising & Brand Communication	60	Graduate	1 year
68	Post Graduate Diploma in Public Relations & events	60	Graduate	1 year
69	Diploma in Public Relations & events	60	10+2	1 year



70	Master of Philosophy(M.Phil)		Post Graduate	
71	Doctor of Philosophy(Ph.D)		Post Graduate	



# **ANNEXURE 6.5**

## **Annexure- 6.5**

### **Admission Process**



## ORDINANCE – 1

### Admission of Students to the University and their Enrollment

Admission and Enrollment of students in the AAFT University of Media and Arts leading to undergraduate and post graduate degrees, diplomas and certificates shall be regulated in the manner hereinafter provided

#### Definitions

- (a) "Qualifying examination" means pass an examination which makes students eligible for admission to a particular course of study leading to a Bachelors or Masters or M. Phil or Doctorate or Diplomas or Certificate conferrable by the University.
- (b) "Compartment" means a result in which an existing student has been declared 'failed' in one subject by the concerned examining body i.e. a recognized Board of Secondary Education e.g. CBSE, ICSE, State Board of Secondary Education etc.
- (c) "Equivalent Examination" means an equivalent examination conducted by
  - (i) Any recognized Board of Secondary Education or
  - (ii) Any Indian or Foreign University or organization recognized by the concerned statutory authority.
  - (iii) Any Indian University incorporated by any law in force for the time being and recognized by the University as equivalent to its corresponding examination.
- (d) "Gap period" means the period between the last dates attended at an educational institution (excluding coaching Institutes) as a regular student and the date of taking admission in the University.

#### 1. Eligibility for Admission

- 1.1 Unless otherwise provided, no person shall be eligible for admission to the undergraduate courses in the University unless he/she has passed the Senior School Certificate Examination of an Indian University or Board or an Examination recognized and considered equivalent to either of these Examinations by the Academic Council of the University, from time to time.
- 1.2 Age restriction for admission to any of the higher courses of the University will be as per the guidelines of the Department of higher Education, Government of Chhattisgarh, provided that the candidate has valid qualifications for entry into the particular course.
- 1.3 No person shall be admitted to any post-graduate course, unless he/she has passed a UG degree examination of a recognized University or an examination recognized as equivalent to a degree by the Academic Council from time to time and possesses such further qualifications as may be prescribed by the Ordinances.
- 1.4 The candidates seeking admission to a course of study in the University must fulfill the conditions prescribed for it by the Academic Council and published in the prospectus from time to time.

- 1.5 The maximum number of seats in each course shall be determined by the Academic Council from time to time abiding by the availability of adequate physical facilities and approval from the concerned statutory bodies viz. UGC / AICTE, NCTE, BCI, MCI etc.

## 2. Provision for Admission

- 2.1 No candidate shall be entitled to claim admission as a matter of right.
- 2.2 The procedure of admission shall be approved by the Academic Council from time to time and shall be published in the prospectus.
- 2.3 Save otherwise provided all the admissions to under-graduate and post-graduate courses shall be made on the basis of merit and/or, entrance test held by the Admission Committee or by appropriate Government Body.
- 2.4 Admission shall be offered at the beginning of each semester or as prescribed by the Academic Council from time to time.
- 2.5 The application for admission shall among others be accompanied by (i) the School or College Leaving Certificate signed by the Head of the Institution last attended by the student as a regular student. (ii) Duly attested photocopies of the statement of marks accompanied by the original copies which shall be returned after the verification, showing that the applicant has passed the qualifying examination and in case of a student who passed the examination as a private candidate, a certificate signed by two responsible persons certifying to the good character of the applicant. If the applicant for admission, as aforesaid, has passed the qualifying examination from Board other than the Chhattisgarh Board of Secondary Education, or a University other than this University, then he/she shall submit in addition to the school or college Leaving certificate an Eligibility and/or a Migration Certificate from the Secretary or Registrar of such board or University, as the case may be, together with migration fee or as decided by the University from time to time. If any of these are found to be forged, tampered or false, the student's admission will automatically stand cancelled and necessary legal action may be initiated.
- 2.6 The mode of sending application for admission of students can be direct / through post / through University Website/Online. Any student from India or abroad seeking admission in the University can interact online with the University.
- 2.7 The Admission Committee will process the applications and after the scrutiny of the submitted documents, selected candidates shall be admitted in different courses.
- 2.8 A student with 'compartment' or supplementary result may be granted 'provisional' admission to any course if the courses of study to which he / she would have otherwise normally been admitted. If he/she shall have secured clear pass grades, confirmation of such admission shall be subject to pass of that qualifying Examination before filling the first Examination form of the University.
- 2.9 At the time of admission, every student and his/her parent or legal guardian shall be required to sign a declaration to the effect that the student submits himself to the disciplinary & pecuniary jurisdiction of the Vice- Chancellor and other authorities of the University.
- 2.10 A student who has passed a part of any degree or diploma from another recognized University / recognized awarding body shall be admitted to subsequent



higher class for such examination after its equivalence has been determined by the Dean of the Faculty in consultation with the Head of the Department.

- 2.11 The admission of the students to different programs shall be completed within a month of commencement of each semester every session or the date decided by the Vice-Chancellor.
- 2.12 Validity of the Registration for a period determined according to UGC regulation.
- 2.13 Admission of a student to any course shall be subject to the availability of vacant seat in that particular course in which admission is sought.
- 2.14 Lateral Entry in all courses shall be allowed as per the norms of concerned Regulatory Bodies and as prescribed in the concerned Ordinance of the University
- 2.15 Reservations in admission will be given as per the guidelines of the Department of Education, Government of Chhattisgarh.

### 3. Restrictions for Admission on Certain Grounds

- 3.1 No student shall be admitted in two regular degree courses simultaneously.
- 3.2 Unless otherwise provided, a student may join part-time or distance education course provided he/she fulfills the eligibility requirements as per procedure laid down for the purpose.
- 3.3 No student shall be admitted to course after pass the same course of the University. However he/she may be admitted to a higher course of the same faculty or for an additional diploma/degree in a different field at the same level provided he/she fulfills the eligibility requirements.
- 3.4 Anyone who has been suspended, rusticated, debarred, expelled etc. by a competent authority of the AAFT University of Media and Arts shall be prohibited from claiming admission in any course whatsoever.
- 3.5 Admission to any course of the AAFT University of Media and Arts can be cancelled at any time, if any information furnished by the candidate is found to be false/ incorrect.
- 3.6 A candidate who has taken incorrect admission to any course as a full time regular student will forfeit his/her right as an ex-student in the University and will not be allowed to appear at any Examination of the AAFT University of Media and Arts as an ex-student.
- 3.7 A person who is under sentence of rustication or has been disqualified from appearing in an examination by any other University / Institution shall not be admitted to any course of study in this University during the period of rustication or disqualification.
- 3.8 Student migrating from any other university shall not be admitted to any class in the University unless he / she has passed the examination which has been declared by the university as equivalent to the qualifying examination for a Student of the university.
- 3.9 Without prejudice to the provision contained in the sub clause 2.5 above, student migrating from any other University shall not be admitted to any class in an department without the prior permission of the Registrar where by any general or special direction such permission is necessary.



- 3.10 An application for admission to a course leading to a Bachelor's Degree / Honors course shall not be so accepted unless the applicant is prepared to appear in all the subjects prescribed for the particular Degree Examination.
- 3.11 Student who has passed a part of a Degree or Post Graduate Examination from any other University shall not be admitted to subsequent higher class for such an Examination in the University without the approval of the Vice Chancellor or competent authority.
- 3.12 Candidates coming on transfer from other Universities because of the transfer of their parents / guardians or any other genuine hardship will be given admission beyond the last date of admission.
- 3.13 A student seeking admission to an institution after the commencement of the session shall be required to pay tuition and other fees for full session.

#### 4. Enrollment of Students

- 4.1 Head of Department / School shall submit the details of admitted students in a prescribed form- within 45 days from the last date of admission, along with all the relevant original documents and enrollment fee as specified by the Academic Council from time to time to the Registrar.
- 4.2 The Transfer and Migration Certificates submitted by students at the time of admission become the property of the AAFT University of Media and Arts.
- 4.3 Enrolled students will be issued new Transfer Certificate and Migration Certificate under the seal of AAFT University of Media and Arts at the time of leaving the University.
- 4.4 No person shall be admitted to any Examination of the AAFT University of Media and Arts unless he/she has been duly enrolled as a student of the University.
- 4.5 If a student takes a Migration Certificate to join another University, his/her enrollment to the University shall lapse until such time as he/she may subsequently return with a Migration Certificate from that University to take some other Examination of AAFT University of Media and Arts. Fresh Enrollment and Enrollment Fee in such cases shall be necessary.
- 4.6 The Registrar office shall maintain a Register of all enrolled students studying in the various Faculties or Institutions or carrying out research work in the AAFT University of Media and Arts.
- 4.7 In the said register in 4.6 above the Registrar shall be required to incorporate all the material detail regarding the student including the date of birth, date of admission and leaving the institution and details about various examinations of degree/ diploma/ certificate awarded to him/her.
- 4.8 The student shall be informed on enrollment, the enrolled number under which his/her name has been entered in the Enrollment Register of University and that number shall be quoted by the student in all communications with the University and in subsequent applications for admission to an examination of the AAFT University of Media and Arts.
- 4.9 All applications for admissions to the University Examinations shall be scrutinized with reference to the Enrollment Register. The Controller of Examinations may refuse the application of a candidate about whom complete particulars have not been furnished and require him/her to submit a complete statement of the particulars and documents together within the prescribed time limit.
- 4.10 Any enrolled student may obtain a certified copy of the entries relating to him in the Enrollment Register on payment of the prescribed fee.



## 5. Change of Name

5.1 A student applying for the change of his name in the Register of enrollment department shall submit his application to the Registrar through the Dean/Head of the Department accompanied by:

- (i) The prescribed fee;
- (ii) An Affidavit relating to his present and proposed name, duly signed in the presence of a Magistrate or a Notary by his parent or guardian, in case he/she is minor, or by himself, in case he/she is major;
- (iii) A publication from a newspaper in which the proposed change of name has been advertised. However the provision relating to publication shall not be applicable in case where a woman candidate wants to change her name following her marriage.

The Registrar on considering such applications and taking decisions thereon shall report to the Vice-Chancellor and make necessary correction in the University records.

## 6. Change of Subject(s)

A student shall not ordinarily be allowed to change the optional/subsidiary/specialization subject(s) of a course, unless the same is applied for and permitted within four weeks from the date of admission. Such applications should be submitted to the Head of the Institute of the Faculty with the consent of the Dean(s)/Head(s) of the Department(s) concerned.

7. A Student belonging to Schedule Cast / Schedule Tribes / OBC / Handicapped / Girls category shall be admitted every year on the terms, conditions and provisions prescribed by the Admission Committee from time to time in the light of policies of the State Government.

Note: In case of any ambiguity regarding provisions relating to admission in various courses, the decision taken by the Vice-Chancellor shall be final.

## 8. Admission Committee

8.1 There shall be an Admission Committee constituted by Vice-Chancellor for M.Phil, Post graduate, Graduate, Diploma and Certificate Courses in each Faculty/Department for regulating the admissions in the University.

8.2. The Committee shall:

- (i) Scrutinize the Application forms for admission of the candidate; in accordance with the conditions of admission prescribed by the Academic Council from time to time;
- (ii) Conduct the Admission Test(s) and/or Interview; or as otherwise provided.
- (iii) After the evaluation of the Admission test(s); call from each category candidates three times the number of seats available for admission to the course concerned: provided that only those candidates shall be called for Interview, who have obtained at least minimum marks in the admission Test(s) as decided.
- (iv) Prepare the merit list based on the marks obtained by the candidates in the Admission Test and/or Interview;
- (v) Prepare a list of the candidates selected for provisional admission by the Chairperson of the Committee or the Head of the Institute of the Faculty concerned;

- (vi) Suggest methods to improve reliability and standard of the admission/entrance test(s);
- (vii) Recommend to Vice-Chancellor terms & conditions and provision for admission of students belonging to SC/ST/OBC/Handicapped/Girl Student category.

8.3 The members of the Academic committee other than ex-officio members shall hold the office for the term of one academic year.

8.4 Not less than three-fourth of total number of members of the Academic committee shall form the quorum.

## 9. Admission of International Students

9.1 **Introduction:** These rules are framed to formulate the procedure to be followed for the eligibility and admission of International students to various courses of AAFT University of Media and Arts.

9.2 **Office:** There will be an International Student's Cell set up to deal with admission and guidance of international students. This cell will not only control the admission of the students but will also provide necessary guidance and counseling for securing admission.

All letters regarding the international students should be addressed to the International Student's Adviser of the University.

9.3 **International Students:** Under these guidelines, 'International Students' will include the following:

- (i) Foreign students: Students holding passports issued by their countries including people of Indian origin who have acquired the nationality of foreign countries shall be included as foreign students.
- (ii) Non Resident Indians (NRI): Only those Non Resident Indian students who have studied and passed the qualifying examinations from schools or colleges in foreign countries will be included as international students. This will include the students studying in the schools or colleges situated in foreign countries even if affiliated to the Boards of Secondary Education or Universities located in India. However, it will not include students studying in these schools or colleges (situated in India) and affiliated to the Boards of Secondary Education or Universities of the foreign countries. Students who pass the qualifying examinations from boards or universities located in foreign countries as external students and dependents of NRI studying in India will not be included as international students. Entry level status of International students on entry to the country will be maintained.

## 9.4 Documents required for admission of International Students:

- (i) **Visa:** All the international students will require a student visa endorsed to this University for joining full time courses. No other endorsement is acceptable. Students wishing to join a research program will require a research visa endorsed to this Institution. The visa should be valid for the prescribed duration of the course. A visa is not required for NRI students. Students who are doing full time courses, in some other Institutions / Universities, do not require a separate visa for joining part time courses provided that their current visa is valid for the entire duration of the course.



- (ii) **No Objection Certificate:** All international students wishing to undertake any research work or join any University programme will have to obtain prior Security clearance from the Ministry of Home or External Affairs and the approval of Department of Secondary & Higher Education, Ministry of Human Resource Development Government of India and this must be on the research visa endorsed to this University.
- (iii) Any other document as required from time to time.

9.5 **Eligibility Qualifications:** The qualifications required for eligibility for admission to different courses can be checked in detail from the prospectus. Only those students who have qualified from foreign Universities or Boards of Higher Education recognized as equivalent by the Association of Indian Universities (AIU) are eligible, for admission. When required a reference will be made to AIU to check the equivalence.

9.6. **Admission of International Students:** Admission of the international students will be done through the International student's cell of the University. The students will generally be admitted in the beginning of the course. However students can also be admitted as transfer cases in the middle of the course from other Institutes/Universities if the candidate is eligible.

The admission of international students is done in two stages:

First a student to join the University gets the application form and the information on the eligibility requirements, courses available and admission procedure from the prospectus or the website of the University. The application for provisional admission is then submitted to the International Student's Cell along with the prescribed fees. The Cell will then check the eligibility and issue the provisional admission letter. This is required to get the visa and to complete other formalities. After getting provisional admission, the student should get student visa and complete all other formalities. The student should then report for final admission in the University where he/she wants to join the course.

The next step is to fill up the admission form from the concerned University and pay the required fees. After this, the student should undergo the medical examination. The students may have to appear for the English proficiency test conducted by the AAFT University of Media and Arts or some other agency authorized/recognized by the University. Once this is done, the final admission is given.

The international students will have to pay the fees in US dollars. In special cases, permission will be given for payment of fees in the equivalent Indian Rupees. Following fees are normally payable to secure provisional admission:

- (a) Form Fees (included in the cost of bulletin, if purchased);
- (b) Eligibility Fee and
- (c) Administrative Fee (could be different for direct admissions and for transfer cases).

9.7 **Remedial Course in English:** Students who are required to take the proficiency test in English or undergo the foundation course will have to pay the prescribed fees as applicable. This will have to be paid when the students are finally admitted. The fee differs from course to course from time to time.

In case, the student does not get/ take the admission to the course after obtaining Provisional admission then the administrative fees will be refunded deducting the bank Commission and postage as applicable.



An international student who has been granted admission to any of the courses after passing the qualifying examination from a statutory Board or University outside India may have to appear at the Proficiency Test in English conducted by the University or any other organization. International student who have passed the qualifying examination in the English medium are exempted from this test.

An international student, who either fails in the Proficiency Test in English or fails to appear at this test, shall be required to join the Remedial English Course for International Students (RECIS) or the foundation course conducted by the University.

The students will continue the course and they will have to successfully complete the RECIS or foundation course, at the earliest.

International English Language Testing System (IELTS) has especially been designed as an English Language Course to cater to the needs of students who want to improve their proficiency in the English language. This course can be done simultaneously with the other regular courses or independently.

- 9.8. **Transfers & Change of Course:** An international student who has been granted admission to a particular course shall not be allowed to change the course. Transfer from one Institution / University in India to another is also not allowed ordinarily. In exceptional cases, the International Student's Cell may permit this - based on the availability of the course, eligibility rules and permission of the Competent Authority of the Institution.
- 9.9. **Government of India Scholars:** International students who are awarded scholarships by national agencies such as ICCR, UGC, New Delhi etc. shall be given preferential treatment while granting admission and for hostel accommodation. Sponsored candidates from different Foreign Governments for training, studies and research are also given preference for the same.
- 9.10 **Discipline:** The international students will abide by the rules of the University and the code of conduct as applicable to Indian students doing same courses.
- 9.11. **Examination and Award of Degree, Diplomas & Certificates:**  
The procedure of examination, payment of examination fees, issue of mark list, issue of pass certificate and award of degree will be same as for the Indian Students doing the same courses. For completing the graduation a candidate is required to pass the paper of Environmental Studies once in the duration of degree course. The marks of Environmental Studies will not affect the division in any case.
- 9.12. **Conclusion:** In case, there are any differences on the interpretation of rules then the opinion of the Admission Committee will be final. The fees are liable to revision and students will have to pay the revised fees when applicable. On the points not specifically covered, the decision of the Vice-Chancellor will be final. For any kind of dispute, the matter will be settled only in the High Court of Chhattisgarh.
10. **Medium of Instruction:** The medium of Instruction in AAFT University of Media and Arts shall be English except for the subjects related to the specific languages.





# **ANNEXURE 7.1**



## UG & PG Diploma Programs

Name of the Course	School	Fees	Within 10 Days of Selection Result	1st Dec	Duration
Diploma in Journalism & Mass Communication	Mass Communication	70000	35000	35000	1 year
Diploma in Photography	Photography	65000	32500	32500	1 year
Diploma in Film and TV Production Direction	Cinema	75000	37500	37500	1 year
Diploma in Acting for Film and TV	Cinema	75000	37500	37500	1 year
Diploma in Cinematography	Cinema	75000	37500	37500	1 year
Diploma in Post Production	Cinema	75000	37500	37500	1 year
Diploma in Fashion Design	Fashion Design	60000	30000	30000	1 year
Diploma in Interior Design	Interior Design	60000	30000	30000	1 year
Diploma in Fashion Communication	Fashion Design	60000	30000	30000	1 year
Diploma in Animation	Animation	60000	30000	30000	1 year
Diploma in Advertising & Brand Communication	PR & Events	70000	35000	35000	1 year
Diploma in Public Relations & Events	PR & Events	70000	35000	35000	1 year
Diploma in Event Management	PR & Events	70000	35000	35000	1 year
Diploma in Food Production	Hospitality	75000	37500	37500	1 year
Diploma in Hotel management	Hospitality	75000	37500	37500	1 year
Diploma in Travel & Tourism	Hospitality	75000	37500	37500	1 year
Diploma in Digital Marketing	Digital Marketing	60000	30000	30000	1 year
Diploma in Naturopathy	Health & wellness	60000	30000	30000	1 year
Diploma in Yoga	Health & wellness	60000	30000	30000	1 year
Diploma in Nutrition & Dietetics	Health & wellness	60000	30000	30000	1 year
Diploma in Fine Arts	Fine Arts	60000	30000	30000	1 year
Diploma in Vocals	Performing Arts	60000	30000	30000	1 year
Diploma in Instrument	Performing Arts	60000	30000	30000	1 year
Diploma in Dance	Performing Arts	60000	30000	30000	1 year
Diploma in Music Production	Performing Arts	70000	35000	35000	1 year



is application amount fee & it is not refundable  
gistration amount is adjustable towards fee & is not refundable (Refundable in case entrance is not qualified)  
the 1st installment to be cleared within 10 days of selection result  
Hostel and transportation Available





### UG & PG Diploma Programs

Name of the Course	School	Fees	Within 10 days of selection result	2 <sup>nd</sup> Dec	Duration
Diploma in Journalism and Mass communication	Mass Communication	60000	30000	30000	1 Year
Diploma in Photography	Photography	55000	27500	27500	1 Year
Diploma in Film and TV Production Direction	Cinema	65000	32500	32500	1 Year
Diploma in Acting for Film and TV	Cinema	65000	32500	32500	1 Year
Diploma in Cinematography	Cinema	65000	32500	32500	1 Year
Diploma in Post Production	Cinema	65000	32500	32500	1 Year
Diploma in Fashion Design	Fashion & Design	50000	25000	25000	1 Year
Diploma in Interior Design	Fashion & Design	50000	25000	25000	1 Year
Diploma in Fashion Communication	Fashion & Design	50000	25000	25000	1 Year
Diploma in Animation	Animation	50000	25000	25000	1 Year
Diploma in Advertising & Brand Communication	PR & Events	60000	30000	30000	1 Year
Diploma in Public Relations & Events	PR & Events	60000	30000	30000	1 Year
Diploma in Event Management	PR & Events	60000	30000	30000	1 Year
Diploma in Food Production	Hospitality	65000	32500	32500	1 Year
Diploma in Hotel management	Hospitality	65000	32500	32500	1 Year
Diploma in Travel & Tourism	Hospitality	65000	32500	32500	1 Year
Diploma in Digital Marketing	Digital Marketing	50000	25000	25000	1 Year
Diploma in Naturopathy	Nutrition & dietetics	50000	25000	25000	1 Year





Diploma in Yoga	Nutrition & dietetics	50000	25000	25000	1 Year
Diploma in Nutrition & Dietetics	Nutrition & dietetics	50000	25000	25000	1 Year
Diploma in Fine Arts	Fine arts	50000	25000	25000	1 Year
Diploma in Vocals	Performing Arts	50000	25000	25000	1 Year
Diploma in Instrument	Performing Arts	50000	25000	25000	1 Year
Diploma in Dance	Performing Arts	50000	25000	25000	1 Year
Diploma in Music Production	Performing Arts	60000	30000	30000	1 Year

**Note –**

- 600 Rs is application amount fee & it is not refundable
- Registration amount is adjustable towards fee & is not refundable (Refundable in case entrance is not qualified)
- The 1st installment to be cleared within 10 days of selection result
- Hostel and transportation Available





**School Of Performing arts**

Plan-B									O.T Pmt
7 Installment Plan									
	Within 10 days of selection result	1st Dec 2022	1st Apr 2023	1st Aug 2023	1st Dec 2023	1st Apr 2024	1st Aug 2024	Total	Total
1000	90000	40000	40000	40000	40000	40000	40000	330000	310000

8 Installment Plan								
Days of result	1st Dec 2022	1st Apr 2023	1st Aug 2023	1st Dec 2023	1st Apr 2024	1st Aug 2024	1st Dec 2024	Total
1000	45000	45000	45000	45000	45000	45000	45000	360000

3 Installment Plan					O.T Pmt
Total	Within 10 days of selection result	1st Dec 2022	1st Apr 2023	Total	Total
200000	95000	40000	40000	175000	165000

4 Installment Plan				
Days of result	1st Dec 2022	1st Apr 2023	1st Aug 2023	Total
1000	50000	50000	50000	200000

Refundable (Refundable in case entrance is not qualified)  
Selection result

**AAFT University of Media and Arts**
**SCHOOL OF DIGITAL MARKETING**

		Plan-B					O.T Pmt
t Plan		5 Installment Plan					
r Inst.	Total	Within 10 days of selection result	1st Dec 2022	1st Apr 2023	1st Aug 2023	1st Dec 2023	Total
000	210000	64000	29000	29000	29000	29000	180000
							165000

**6 Installment Plan**

10 days of selection result	1st Dec 2022	1st Apr 2023	1st Aug 2023	1st Dec 2023	1st Apr 2024	Total
00	35000	35000	35000	35000	35000	210000

lan		3 Installment Plan				O.T Pmt
Inst.	Total	Within 10 days of selection result	1st Dec 2022	1st Apr 2023	Total	Total
00	160000	65000	35000	35000	135000	125000

**4 Installment Plan**

10 days of selection result	1st Dec 2022	1st Apr 2023	1st Aug 2023	Total
00	40000	40000	40000	160000

refundable  
& is not refundable (Refundable in case entrance is not qualified)  
days of the selection result





**STRITITION & DIETETICS**

Plan-B							O.T Pmt
5 Installment Plan							
Total	Within 10 days of selection result	1st Dec 2022	1st Apr 2023	1st Aug 2023	1st Dec 2023	Total	Total
120000	30000	17500	17500	17500	17500	100000	80000
120000	30000	17500	17500	17500	17500	100000	80000
120000	30000	17500	17500	17500	17500	100000	80000

6 Installment Plan							
s of t	1st Dec 2022	1st Apr 2023	1st Aug 2023	1st Dec 2023	1st Apr 2024	Total	
00	20000	20000	20000	20000	20000	120000	
00	20000	20000	20000	20000	20000	120000	
00	20000	20000	20000	20000	20000	120000	

Plan		3 Installment Plan				O.T Pmt
Total	Within 10 days of selection result	1st Dec 2022	1st Apr 2023	Total	Total	
140000	60000	30000	30000	120000	110000	
140000	60000	30000	30000	120000	110000	
140000	60000	30000	30000	120000	110000	

4 Installment Plan				
Days of result	1st Dec 2022	1st Apr 2023	1st Aug 2023	Total
5000	35000	35000	35000	140000
5000	35000	35000	35000	140000
5000	35000	35000	35000	140000





able  
not refundable (Refundable in case entrance is not qualified)  
ys of selection result



**School of Animation**

Plan - A		Plan - B						O.T Pmt
Installment Plan		5 Installment Plan						
Per Inst.	Total	Within 10 days of selection result	1st Dec 2022	1st Apr 2023	1st Aug 2023	1st Dec 2023	Total	Total
45000	270000	80000	40000	40000	40000	40000	240000	220000

6 Installment Plan						
Within 10 days of selection result	1st Dec 2022	1st Apr 2023	1st Aug 2023	1st Dec 2023	1st Apr 2024	Total
45000	45000	45000	45000	45000	45000	270000

Installment Plan		3 Installment Plan				O.T Pmt
Per Inst.	Total	Within 10 days of selection result	1st Dec 2022	1st Apr 2023	Total	Total
10000	200000	95000	40000	40000	175000	165000

4 Installment Plan				
Within 10 days of selection result	1st Dec 2022	1st Apr 2023	1st Aug 2023	Total
50000	50000	50000	50000	200000

Refundable  
is not refundable (Refundable in case entrance is not qualified)  
of selection result



**School Of Hospitality & Tourism Management**

Plan-B								O.T Pmt
5 Installment Plan								
Total	Within 10 days of selection result	1st Dec 2022	1st Apr 2023	1st Aug 2023	1st Dec 2023	Total		Total
258000	76000	38000	38000	38000	38000	228000		208000

6 Installment Plan							
st	Within 10 days of selection result	1st Dec 2022	1st Apr 2023	1st Aug 2023	1st Dec 2023	1st Apr 2024	Total
0	43000	43000	43000	43000	43000	43000	258000

t Plan		3 Installment Plan				O.T Pmt
Inst.	Total	Within 10 days of selection result	1st Dec 2022	1st Apr 2023	Total	Total
0	192000	81000	43000	43000	167000	157000

4 Installment Plan				
in 10 days of action result	1st Dec 2022	1st Apr 2023	1st Aug 2023	Total
8000	48000	48000	48000	192000

e  
t refundable (Refundable in case entrance is not qualified)  
selection result

**School Of Cinema**

Plan-B								O.T Pmt
Installment Plan		5 Installment Plan						
Inst.	Total	Within 10 days of selection result	1st Dec 2022	1st Apr 2023	1st Aug 2023	1st Dec 2023	Total	Total
0	360000	110000	55000	55000	55000	55000	330000	310000

**6 Installment Plan**

	Within 10 days of selection result	1st Dec 2022	1st Apr 2023	1st Aug 2023	1st Dec 2023	1st Apr 2024	Total
	60000	60000	60000	60000	60000	60000	360000

Installment Plan		3 Installment Plan				O.T Pmt
Per Inst.	Total	Within 10 days of selection result	1st Dec 2022	1st Apr 2023	Total	Total
62000	248000	103000	60000	60000	223000	213000

**4 Installment  
Plan**

Within 10 days of selection result	1st Dec 2022	1st Apr 2023	1st Aug 2023	Total
62000	62000	62000	62000	248000

ble  
 ot refundable (Refundable in case entrance is not qualified)  
 selection result





**Advertising, PR & Event Management**

		Plan-B						O.T Pmt
		5 Installment Plan						
st.	Total	Within 10 days of selection result	1st Dec 2022	1st Apr 2023	1st Aug 2023	1st Dec 2023	Total	Total
D	270000	80000	40000	40000	40000	40000	240000	220000

6 Installment Plan						
days of result	1st Dec 2022	1st Apr 2023	1st Aug 2023	1st Dec 2023	1st Apr 2024	Total
	45000	45000	45000	45000	45000	270000

4 Installment Plan			3 Installment Plan				O.T Pmt
ation	Per Inst.	Total	Within 10 days of selection result	1st Dec 2022	1st Apr 2023	Total	Total
ears	50000	200000	95000	40000	40000	175000	165000
ears	50000	200000	95000	40000	40000	175000	165000

4 Installment Plan					
ation	Within 10 days of selection result	1st Dec 2022	1st Apr 2023	1st Aug 2023	Total
ears	50000	50000	50000	50000	200000
ears	50000	50000	50000	50000	200000

undable (Refundable in case entrance is not qualified)  
gistration

**School Of Fashion Design**

Plan-B									O.T Pmt
7 Installment Plan									
Total	Within 10 days of selection result	1st Dec 2022	1st Apr 2023	1st Aug 2023	1st Dec 2023	1st Apr 2024	1st Aug 2024	Total	Total
0000	90000	40000	40000	40000	40000	40000	40000	330000	310000

Installment Plan								
Days of result	1st Dec 2022	1st Apr 2023	1st Aug 2023	1st Dec 2023	1st Apr 2024	1st Aug 2024	1st Dec 2024	Total
	45000	45000	45000	45000	45000	45000	45000	360000

Plan-B							O.T Pmt
5 Installment Plan							
Total	Within 10 days of selection result	1st Dec 2022	1st Apr 2023	1st Aug 2023	1st Dec 2023	Total	Total
70000	80000	40000	40000	40000	40000	240000	220000

Days of result	1st Dec 2022	1st Apr 2023	1st Aug 2023	1st Dec 2023	1st Apr 2024	Total
00	45000	45000	45000	45000	45000	270000

Installment Plan	3 Installment Plan				O.T Pmt
Total	Within 10 days of selection result	1st Dec 2022	1st Apr 2023	Total	Total
200000	95000	40000	40000	175000	165000

3 Installment Plan					O.T Pmt
Total	Within 10 days of selection result	1st Dec 2022	1st Apr 2023	Total	Total
200000	95000	40000	40000	175000	165000

0 days of selection result	1st Dec 2022	1st Apr 2023	1st Aug 2023	Total
50000	50000	50000	50000	200000

undable  
 not refundable (Refundable in case entrance is not qualified)  
 selection result



**School Of Interior Design**

Plan-B									O.T Pmt
7 Installment Plan									
Total	Within 10 days of selection result	1st Dec 2022	1st Apr 2023	1st Aug 2023	1st Dec 2023	1st Apr 2024	1st Aug 2024	Total	Total
360000	90000	40000	40000	40000	40000	40000	40000	330000	310000

**7 Installment Plan**

Days of selection result	1st Dec 2022	1st Apr 2023	1st Aug 2023	1st Dec 2023	1st Apr 2024	1st Aug 2024	1st Dec 2024	Total
	45000	45000	45000	45000	45000	45000	45000	360000

Plan-B							O.T Pmt
5 Installment Plan							
Total	Within 10 days of selection result	1st Dec 2022	1st Apr 2023	1st Aug 2023	1st Dec 2023	Total	Total
70000	80000	40000	40000	40000	40000	240000	220000

Days of selection result	1st Dec 2022	1st Apr 2023	1st Aug 2023	1st Dec 2023	1st Apr 2024	Total
45000	45000	45000	45000	45000	45000	270000

3 Installment Plan					O.T Pmt
Total	Within 10 days of selection result	1st Dec 2022	1st Apr 2023	Total	Total
200000	95000	40000	40000	175000	165000



0 days of n result	1st Dec 2022	1st Apr 2023	1st Aug 2023	Total
50000	50000	50000	50000	200000

3 Installment Plan					O.T Pmt
Total	Within 10 days of selection result	1st Dec 2022	1st Apr 2023	Total	Total
200000	95000	40000	40000	175000	165000

0 days of n result	1st Dec 2022	1st Apr 2023	1st Aug 2023	Total
50000	50000	50000	50000	200000

able (Refundable in case entrance is not qualified)  
n result

**School Of Fine arts**
**Plan-B**
**O.T Pmt**
**7 Installment Plan**

Within 10 days of election result	1st Dec 2022	1st Apr 2023	1st Aug 2023	1st Dec 2023	1st Apr 2024	1st Aug 2024	Total	Total
90000	40000	40000	40000	40000	40000	40000	330000	310000

**8 Installment Plan**

1st Dec 2022	1st Apr 2023	1st Aug 2023	1st Dec 2023	1st Apr 2024	1st Aug 2024	1st Dec 2024	Total
45000	45000	45000	45000	45000	45000	45000	360000

**3 Installment Plan**
**O.T Pmt**

Total	Within 10 days of selection result	1st Dec 2022	1st Apr 2023	Total	Total
200000	95000	40000	40000	175000	165000

**4 Installment Plan**

1st Dec 2022	1st Apr 2023	1st Aug 2023	Total
50000	50000	50000	200000

refundable (Refundable in case entrance is not qualified).  
on result.



**School of Management**

n-A		Plan-B						O.T Pmt
n		5 Installment Plan						
Per Inst.	Total	Within 10 days of selection result	1st Dec 2022	1st Apr 2023	1st Aug 2023	1st Dec 2023	Total	Total
35000	210000	64000	29000	29000	29000	29000	180000	165000
35000	210000	64000	29000	29000	29000	29000	180000	165000
35000	210000	64000	29000	29000	29000	29000	180000	165000
35000	210000	64000	29000	29000	29000	29000	180000	165000
35000	210000	64000	29000	29000	29000	29000	180000	165000
35000	210000	64000	29000	29000	29000	29000	180000	165000

6 Installment Plan							Total
Within 10 days of selection result	1st Dec 2022	1st Apr 2023	1st Aug 2023	1st Dec 2023	1st Apr 2024		
35000	35000	35000	35000	35000	35000		210000
35000	35000	35000	35000	35000	35000		210000
35000	35000	35000	35000	35000	35000		210000
35000	35000	35000	35000	35000	35000		210000
35000	35000	35000	35000	35000	35000		210000
35000	35000	35000	35000	35000	35000		210000

	4 Installment Plan			3 Installment Plan				O.T Pmt
	Duration	Per Inst.	Total	Within 10 days of selection result	1st Dec 2022	1st Apr 2023	Total	Total
Business	2 years	55000	220000	100000	45000	45000	190000	180000
Management	2 years	55000	220000	100000	45000	45000	190000	180000
Marketing	2 years	55000	220000	100000	45000	45000	190000	180000
	2 years	55000	220000	100000	45000	45000	190000	180000
	2 years	55000	220000	100000	45000	45000	190000	180000
	2 years	55000	220000	100000	45000	45000	190000	180000
	1 year	35000	70000	70000				70000

#### 4 Installment Plan

	Duration	Within 10 days of selection result	1st Dec 2022	1st Apr 2023	1st Aug 2023	Total
Business	2 Years	55000	55000	55000	55000	220000
Management	2 Years	55000	55000	55000	55000	220000
Marketing	2 Years	55000	55000	55000	55000	220000
	2 Years	55000	55000	55000	55000	220000
	2 Years	55000	55000	55000	55000	220000
	2 Years	55000	55000	55000	55000	220000
	1 year	35000	35000	35000	35000	70000

Plan-B								O.T Pmt
5 Installment Plan								
Inst.	Total	Within 10 days of selection result	1st Dec 2022	1st Apr 2023	1st Aug 2023	1st Dec 2023	Total	Total
00	90000	35000	12500	12500	12500	12500	85000	80000

#### 6 Installment Plan

Within 10 days of selection result	1st Dec 2022	1st Apr 2023	1st Aug 2023	1st Dec 2023	1st Apr 2024	Total
5000	15000	15000	15000	15000	15000	90000

3 Installment Plan						O.T Pmt
Inst.	Total	Within 10 days of selection result	1st Dec 2022	1st Apr 2023	Total	Total
000	80000	45000	15000	15000	75000	70000

Installment Plan				
Within 10 days of selection result	1st Dec 2022	1st Apr 2023	1st Aug 2023	Total
0000	20000	20000	20000	80000

Refundable (Refundable in case entrance is not qualified)  
result





**School Of Journalism & Mass Communication**

A		Plan - B						O.T Pmt
Installment Plan		5 Installment Plan						
Per Inst	Total	Within 10 days of selection result	1st Dec 2022	1st Apr 2023	1st Aug 2023	1st Dec 2023	Total	Total
45000	270000	80000	40000	40000	40000	40000	240000	220000

**6 Installment Plan**

Duration	Within 10 days of selection result	1st Dec 2022	1st Apr 2023	1st Aug 2023	1st Dec 2023	1st Apr 2024	Total
6 Years	45000	45000	45000	45000	45000	45000	270000

**4 Installment Plan**

4 Installment Plan			3 Installment Plan				O.T Pmt
Duration	Per Inst	Total	Within 10 days of selection result	1st Dec 2022	1st Apr 2023	Total	Total
2 Years	50000	200000	95000	40000	40000	175000	165000

**4 Installment Plan**

Duration	Within 10 days of selection result	1st Dec 2022	1st Apr 2023	1st Aug 2023	Total
4 Years	50000	50000	50000	50000	200000

e  
 t refundable (Refundable in case entrance is not qualified)  
 lection result

# School Of Photography

Plan- B							O.T Pmt
5 Installment Plan							
Tot al	Within 10 days of selection result	1st Dec 2022	1st Apr 2023	1st Aug 2023	1st Dec 2023	Total	Total
270000	80000	40000	40000	40000	40000	240000	220000

6 Installment Plan						
if	1st Dec 2022	1st Apr 2023	1st Aug 2023	1st Dec 2023	1st Apr 2024	Total
	45000	45000	45000	45000	45000	270000

3 Installment Plan					O.T Pmt
Total	Within 10 days of selection result	1st Dec 2022	1st Apr 2023	Total	Total
200000	95000	40000	40000	175000	165000

4 Installment Plan				
ys of sult	1st Dec 2022	1st Apr 2023	1st Aug 2023	Total
	50000	50000	50000	200000

able  
not refundable (Refundable in case entrance is not qualified)  
thin 10 days of selection result



# **ANNEXURE 7.7**

2F

Annexure- 7.7







छत्तीसगढ़ CHHATTISGARH

// किरायानामा //

R 559347

मकान मालिक का नाम

पक्ष क्र. 1

-

अग्रवाल बोर्डिंग हाल

प्रोपा.सचिन कुमार अग्रवाल (अग्रवाल मोटर्स)

पता-मेन रोड केशला, खरोरा

तहसील-खरोरा, जिला-रायपुर (छ.ग.)

किरायेदार का नाम

पक्ष क्र. 2

-

आफ्ट युनिवर्सिटी मांठ खरोरा

जिला-रायपुर (छ.ग.)

यह कि, उपरोक्त किरायानामा मकान मालिक एवं किरायेदार के मध्य आज दिनांक 19/08/2023 को निम्न शर्तों एवं नियमों के अधीन दोनों पक्षों की सहमति से निष्पादित किया जा रहा है -

1. यह कि, मकान मालिक एवं किरायेदार का नाम वो पता उपरोक्तानुसार है।
2. यह कि, पक्ष क्र.1 के निजी स्वामित्व की खरोरा-बलौदाबाजार मुख्य मार्ग, अग्रवाल मोटर्स के प्रथम-तल (उपर मंजिल) ग्राम केशला, थाना व तहसील-खरोरा, जिला-रायपुर (छ.ग.) में प्रथम पक्षकार के निजी स्वामित्व की 8 कमरा अटैच लेथ-बाथ युक्त निर्मित है जिसमें सभी कमरों में ए.सी., आलमारी, बेड गद्दा, सिलिंग फैन, स्टडी टेबल चेयर, वाई फाई, ईत्यादि सर्व सुविधा उक्त आवासीय मकान निर्मित है जिसे मकान मालिक अपना मालिकाना हक व अधिकार सुरक्षित रखते हुये द्वितीय पक्षकार को केवल आवासीय प्रयोजन हेतु किराये पर दे रहा है।
3. यह कि उपरोक्त किरायेदारी मकान का प्रतिमाह किराया राशि 75,000/-अक्षरी पचहत्तर हजार रुपये निर्धारित किया गया है। उपरोक्त किरायानामा दिनांक 15/08/2023 से प्रारंभ होकर दिनांक 31/07/2024 को समाप्त होगा अर्थात् केवल 11 माह के लिये किरायानामा निष्पादित किया जा रहा है। तत्पश्चात दोनों पक्षों की आपसी सहमति से किरायानामा की अवधि बढ़ाई जा सकती है।



क्रमशः.....2



4. यह कि किरायेदार द्वारा अंग्रेजी माह के प्रथम सप्ताह के भीतर किराये राशि को मकान मालिक को नियमित रूप से अदा करेगा। किरायेदार बतौर अमानत राशि 75,000/- अक्षरी पचहत्तर हजार रुपये मकान मालिक के पास जमा किया गया है जो मकान खाली करने पर बिना किसी ब्याज के वापस किया जावेगा। एक माह का किराया राशि 75,000/- अक्षरी पचहत्तर हजार रुपये अग्रिम जमा किया गया है।
5. यह कि, किरायेदशुदा परिसर में द्वितीय पक्ष अपने छात्रावास का उपयोग करेगा। उसे किसी अन्य को उपकिरायेदारी पर नहीं देगा। उक्त परिसर को द्वितीय पक्ष अपने छात्रावास का संचालन की पूर्ति कर सकता है। उक्त मकान में AAFT युनिवर्सिटी के छात्र निवास हेतु उपयोग में लायेगा। उसमें किसी प्रकार की अन्य गतिविधियां नहीं कर सकेगा।
6. यह कि, किरायेराशि में बिजली बिल समाहित है किरायेदार पृथक से बिजली बिल अदा करने के लिये बाध्य नहीं है। मकान मालिक वार्डन, हाउस किपिंग की व्यवस्था स्वयं के व्यय से करेगा।
7. यह कि, किरायेदशुदा मकान का रखरखाव, मेंटनेंस, रंग रोगन मकान मालिक स्वयं करेगा। किसी भी प्रकार से किरायेदशुदा मकान में किरायेदार द्वारा क्षति पहुंचाये जाने पर नुकसान की भरपाई किरायेदार करेगा।
8. यह कि, किरायेदशुदा मकान में लगा हुआ सामान विद्युत उपकरण, पंखा लाइट, ईत्यादि पूर्णतः चालू स्थिति में है। मकान खाली करने पर चालू स्थिति ही में मकान मालिक को सुपटू करेगा अन्यथा क्षतिपूर्ति राशि का देनदार किरायेदार रहेगा।
9. यह कि, किरायेदार ऐसा कोई कार्य व्यवसाय अथवा भंडारण नहीं करेगा जो विधि विरुद्ध हो ऐसे किसी भी प्रकार की अवैधानिक कार्य अथवा भंडारण के लिये किरायेदार स्वयं जिम्मेदार व जवाबदार रहेगा।
10. यह कि, किरायेदार आपस में सौहार्दपूर्ण एवं शांति व्यवस्था बनाये रखेगा। शांति व्यवस्था भंग करने पर किरायेदार को तत्काल मकान खाली करना होगा।
11. यह कि, किरायेदार द्वारा यदि किरायानामा के नियमों एवं शर्तों का उल्लंघन किया जाता है तो उक्त किरायानामा स्वमेव निरस्त माना जावेगा एवं तत्काल किरायेदार को मकान खाली करना होगा अन्यथा की स्थिति में मकान मालिक के द्वारा कानूनी कार्यवाही कर अपने हक एवं स्वामित्व की मकान को खाली करवा सकता है जो कि किरायेदार के लिये बंधनकारी होगा तथा समस्त हर्ज खर्च का देनदार रहेगा।
12. यह कि, मकान मालिक या किरायेदार मकान खाली करना या करना चाहेगा तो एक माह पूर्व सूचना देकर मकान खाली करवा या कर सकता है।

अतः दो गवाहों के समक्ष अपने पूर्ण स्वच्छ चित्तो मन से आज दिनांक को उपरोक्त किरायानामा को पढ़कर, सुनकर, सोच समझकर अपना अपना हस्ताक्षर कर दिये है ताकि सनद रहे वक्त जरूरत पर काम आवे

स्थान - खरोरा

दिनांक -

गवाह -1

नाम -

पिता -

पता -

गवाह-2

नाम -

पिता -

पता -

मकान मालिक के हस्ताक्षर

अग्रवाल बोर्डिंग हाल

प्रोपा. सचिन कुमार अग्रवाल (अग्रवाल मोटर्स)

पता-मेन रोड केशला-खरोरा

जिला-रायपुर (छ.ग.)

किरायेदार के हस्ताक्षर

आफ्ट युनिवर्सिटी मांठ खरोरा



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छत्तीसगढ़ CHHATTISGARH

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// इकरारनामा //

पक्ष क.-1/

DIRECTOR

UNIVERSITY OF MEDIA & ART  
RAIPUR (C.G.)

पक्ष क.-2/ -

प्रभारी अधिकारी

ए.ए.एफ.टी विश्वविद्यालय

पता- मुख्य कार्यालय श्याम प्लाजा

पंडरी रायपुर छ.ग.

राजेश सिंह राजपूत उम्र-45 वर्ष

पिता-श्री बेदी सिंह राजपूत

निवासी-म.न. 90 कैपिटल सिटी

फेस 02 सड्डू रायपुर छ.ग.

उभय पक्षकार गण आज दिनांक को निम्नांकित आशय का  
किरायानामा निष्पादित करते हैं:-

यह कि, पक्ष क.-2 रेशमा जेठानी पति-श्री सन्नी जेठानी निवासी  
फाफाडीह रायपुर छ.ग. के स्वामित्व एवं आधिपत्य का एक मकान सेन्ट्रल  
कॉलेज के पीछे पाठक गली फाफाडीह रायपुर तह. व जिला रायपुर छ.ग. में  
तीन मंजीला मकान स्थित है जिसे रेशमा जेठानी द्वारा राजेश सिंह राजपूत  
पिता-श्री बेदी सिंह राजपूत ए.ए.एफ.टी विश्वविद्यालय के छात्राओं को निवास हेतु  
सैन्ट्रल गर्ल्स हॉस्टल के छात्रावास के रूप में प्रदान किया है।



03 OCT 2023



2 यह कि, पक्ष क्रमांक 01/विश्वविद्यालय द्वारा उक्त सेवा कार्य हेतु प्रति छात्र 7500/- प्रति छात्राओं प्रतिमाह की दर से पक्ष क्रमांक 02 को प्रदान किया जावेगा।

3 यह कि, पक्ष क्रमांक 02 के द्वारा छात्राओं को प्रातः समय का नास्ता व रात्रि कालीन का भोजन की व्यवस्था किया जावेगा।

4 यह कि, पक्ष क्रमांक 01 के द्वारा पक्ष क्रमांक 02 को छात्रावास के कुल छात्रों के एक माह का एडवांस एवं एक माह का डिपॉजिट सुविधा शुल्क अग्रिम के रूप में दिया जावेगा।

5 यह कि, उक्त परिसर से छात्राओं के द्वारा किसी भी प्रकार से कोई अनैतिक कार्य नहीं किया जावेगा और न ही किसी भी प्रकार की नुकसान पहुंचाया जावेगा।

6 यह कि, छात्राओं के द्वारा अपने किसी भी कार्य हेतु यदि परिसर से बाहर अपने निजी कार्य से विश्वविद्यालय के अनुमति के बिना नहीं जायेगा यदि बिना अनुमति आना जाना किया जाता है तो उसकी संपूर्ण जिम्मेदारी छात्राओं की स्वयं की होगी इसमें विश्वविद्यालय या पक्ष क्रमांक 02 का किसी प्रकार से कोई जिम्मेदारी नहीं होगी।

7 यह कि, पक्षकारगण ने उपरोक्त इकरारनामा अवधि दिनांक-20.08.2023 से 19.06.2024 तक अर्थात् 11 माह की अवधि हेतु लिया गया है किरायेदारी समाप्ति पश्चात् पक्षकारगण आपसी सहमति 10 प्रतिशत वृद्धि के साथ नवीनीकरण करेंगे।

8 यह कि, पक्षकारगण उपरोक्त इकरारनामा व परिसर को समय अवधि के पूर्व रिक्त करने/कराने हेतु एक माह पूर्व लिखित सूचना प्रदान कर परिसर का रिक्त आधिपत्य प्राप्त/प्रदान कर सकते हैं।

अतः इस विलेख में लिखी बातों को पढ़कर, समझकर, सही होना पाते हुए अपने अपने हस्ताक्षर गवाहों के समक्ष उभय पक्षकारों ने कर दिये ताकि वक्त जरूरत पर काम आवे।

रायपुर, छ.ग.ग.

दिनांक-

गवाह-

1.

Identifying Witness

Identifying Witness

HAVE NOT DRAFTED  
THIS DOCUMENT.  
Only signature Attested

पक्ष क्र. 1 के हस्ताक्षर  
DIRECTOR  
UNIVERSITY OF MEDIA & ARTS  
RAIPUR (C.G.)

पक्ष क्र.-2 के हस्ताक्षर

ATTESTED

H. S. CHAWLA  
Notary/Advocate  
RAIPUR (C.G.)



03 OCT 2023





छत्तीसगढ़ CHHATTISGARH

AA 361502

## // किरायानामा //

मकान मालिक/प्रथम पक्ष : परमजीत कौर, पति- सुरेन्द्र सिंह छाबड़ा  
निवासी- वार्ड नं.-15, खरोरा, रायपुर छ.ग.

किरायेदार/द्वितीय पक्ष : ए.एस.एफ.टी. यूनिवर्सिटी (ए.एस.एफ.टी.)  
प्रो. सुधीर रंजन, पिता- मुकुंद देव मिश्रा  
पता- म.नं. सी 82, नर विहार 1, सेक्टर- 34,  
नोएडा, गौतम बुद्ध नगर, उत्तर प्रदेश 201301

उभय पक्षकारों के मध्य निम्नलिखित शर्तों के आधार पर यह किरायेदारी इकरारनामा आज दिनांक को निष्पादित किया जा रहा है :-

1. यह कि प्रथम पक्ष के हक, स्वामित्व एवं आधिपत्य का मकान जो कि- खरोरा, रायपुर छ.ग. में स्थित है जिसमें 7 कमरे, 1 बाथरूम अटैचड प्रतिलूम, 1 किचन, 2 डबल बेड पलंग प्रतिलूम, 2 अलमारी प्रतिलूम, सेंट्रल कूलर तथा वाटर कूलर द्वितीय पक्ष मासिक किराया रु 80,000/- अक्षरी साठ हजार रुपये वार्डन और सफाई कर्मचारी सहित किराये पर प्राप्त किया। तथा एडवांस की राशि रु 60,000/- अक्षरी साठ हजार रुपये (एक चेक जो कि 60,000/- अक्षरी साठ हजार रुपया चेक नं. 248861 दिनांक (16.08.2022) प्रथम पक्ष के पास जमा है जो कि किरायेदारी समाप्ति पश्चात् 15 दिनों के भीतर बिना ब्याज के देय होगी।

2. यह कि, उक्त मकान का किराया प्रारंभ दिनांक 01.09.2022 से 11 माह के लिए निष्पादित किया जा रहा है जिसकी म्याद अवधि 31.07.2023 तक के लिए वैध होगी।



Paramjeet Kaur

.....2

Sudhakar Rayan



# **ANNEXURE 9.4 (c)**



**ANNEXURE 9.4 ( c )**  
**LIBRARY**  
**ACCESSION REGISTER**

School	Acc. No.	Title	Author	Publication	Place	Year	Edition	Page	Price	ISBN
SOFD	1	Hand book of textiles	P V vidyasagar	A Mittal publication	New delhi	2008	1	298	395.00	81-7099-697-X
SOHT	2	Tourism management	Kiran Chauhan	Regal publications	New delhi	2013	1	323	1,180.00	978-81-8484-202-9
SOHT	3	Tourism planing and development	Anita Nair	Regal publications	New delhi	2017	1	186	880.00	978-81-8484-613-3
SOHT	4	Ecotourism	Kulwant Singh Pthania	Regal publications	New delhi	2008	1	290	980.00	978-81-89915-40-7
SOHT	5	International tourism	Ashu Pasricha	Regal publications	New delhi	2009	1	314	1,080.00	81-89915-04-5
SOJMC	6	Mass media and information revolution	Gopal Bhargava	Isha books	delhi	2004	1	279	850.00	81-8205-048-0
SOHT	7	Housekeeping : hotel and hospitality management	Prakash Talwar	Isha books	delhi	2006	1	249	630.00	978-81-8205-338-0
SoHT	8	Hotel and Hospitality management	Rajender Singh	Kalpaz Publications	delhi	2016	1	308	900.00	81-7835-003-3
SOJMC	9	Communication media & social changes	Ramesh Chandra	Isha books	delhi	2008	1	296	850.00	81-8205-042-6
SOJMC	10	Media and communication research : Changing paradigms	Om Gupta and Sudesh Sharma	Gyan publishing house	delhi	2011	1	294	750.00	978-81-212-1096-6
SOJMC	11	Press and media laws	Nilanchala Sethy	Regal publications	New delhi	2017	1	276	1,180.00	978-81-8484-618-8
SOC	12	Cinema and society	Daya Nand Gautam	Regal publications	New delhi	2016	1	287	1,280.00	978-81-8484-533-4
SOJMC	13	Media in modern india	Manoj Rajan	Deep & deep publications	New delhi	2011	1	318	980.00	978-81-8450-352-4
SOJMC	14	Editing : principle and practices	Rabindranath	Regal publications	New delhi	2014	1	135	580.00	978-81-8484-321-7
SOHT	15	A hand book of adventure tourism	R M Ahuja	Sumit enterprises	New delhi	2011	1	296	1,100.00	978-81-8420-285-4
SOHT	16	Tourism and cultural development	S K Anand	Sumit enterprises	New delhi	2007	1	295	850.00	81-8420-064-1
SOJMC	17	Mass media and isocial chance	Suresh goel	MD publications	New delhi	2009	1	293	995.00	978-81-7533-210-2
SOFD	18	Modern menswear	Hywel Davies	Laurence king publishing	New delhi	2009	1	208	1,600.00	978-1-85669-595-4
SOFD	19	Power dressing	Robb Young	Merrell	London	2011	1	192	1,777.00	978-1-18589-4515-6
SOFD	20	Indian textiles in the east	John Guy	Thames & Hudson	London	2009	1	192	1,425.00	978-0-500-28829-0
SOID	21	Interiors : inspiration & materials	Mike Wilkinson	Vivays publishing	China	2011	1	427	2,666.00	978-1-908126-12-2
SOFD	22	Fashion & accessories	Els de Baan & others	ArtEZ Press	Arnhem	2008	1	214	3,085.00	978-90-5897-679-6
SOID	23	Compact interiors	Carles Broto	Links	China	2005	1	239	2,095.00	978-84-96969-96-4
SOFD	24	Fashion details 4000 drawings	Elisabetta Kuky Drudi	Promopress	Italy	2015	1	384	2,848.00	978-84-92810-95-6
SOID	25	New domestic interiors	Carles Broto	Arian mostaedi	Spain	2005	1	239	2,150.00	978-84-96969-95-7
SOFD	26	Textile designs	Susan Meller, Joost Elffers	Thames & Hudson	London	2010	1	464	3,115.00	978-0-500-28365-3
SOFD	27	A matter of fashion	Valeria Manferto De Fabianis	White star publishers	Italy	2013	1	223	2,222.00	978-88-544-0650-6
SOFD	28	Contemporary indian fashion	Federico Rocca	Grafiche Damiani	Bologna	2009	1		4,405.00	978-88-6208-100-9
SOJMC	29	Switching to digital television	Michal Starks	intellect bristol	UK	2007	1	251	1,774.00	978-1-84150-172-7
SOC	30	Working in the global film and television industries	Andrew Dawson & Sean P Holmes	Bloomsbury academic	London	2012	1	207	1,950.00	978-1-78093-023-7
SOPA	31	Sound Design and science fiction	William Whittington	University of texts press	Austin	2009	1	280	1,779.00	978-0-292-71431-1

SOC	32	Preserving and exhibiting media art	Julia Noordegraaf & other	Amsterdam university	Bussum	2013	1	428	2,225.00	978-90-8964-291-2
SOJMC	33	Mass media and public issues	Gopal Bhargava	Isha books	delhi	2011	1	280	850.00	81-8205-042-6
SOHT	34	Recent advances in tourism marketing management	R M Ahuja	Sumit enterprises	New delhi	2011	1	296	1,000.00	978-81-8420-284-7
SOJMC	35	Reporting and editing in journalism	K C Sharma, Anupama Sharma Parhak	Deep & deep publications	New delhi	2011	1	503	1,580.00	978-81-8450-376-0
SOHT	36	Ecology and tourism development	Ramesh Chawla	Sumit enterprises	New delhi	2006	1	199	500.00	81-8420-024-2
SOHT	37	Tourism for urban development	Ramesh Chawla	Sumit enterprises	New delhi	2006	1	228	600.00	81-8420-020-X
SOHT	38	Management in tourism industry	R K Gupta	Sumit enterprises	New delhi	2007	1	183	500.00	81-8420-068-4
SOPA	39	Indian music research	Mohammed Haroon	Naitik prakashan	Ghaziabad	2013	1	206	950.00	978-81-924-653-4-0
SOPA	40	Writings on Indian music	Mohammed Haroon	Naitik prakashan	Ghaziabad	2014	1	410	1,250.00	978-81-924-653-5-7
SOJMC	41	Religion, media and public sphere	Nilesh Kumar Singh	MD publications	New delhi	2009	1	299	795.00	978-81-7533-227-0
SOHT	42	Sustainable development and tourism	Ramesh Chawla	Sumit enterprises	New delhi	2006	1	232	625.00	81-8420-016-1
SOHT	43	Sustainable tourism planning	R K Gupta	Sumit enterprises	New delhi	2007	1	248	650.00	81-8420-066-8
SOHT	44	Tourism and travel	R K Gupta	Sumit enterprises	New delhi	2007	1	296	900.00	81-8420-067-6
SOHT	45	The new technology and tourism	S K Anand	Sumit enterprises	New delhi	2007	1	151	450.00	81-8420-062-5
SOHT	46	Tourism in india	Kulwant Singh Pathania	Regal publications	New delhi	2008	1	281	950.00	81-89915-02-9
SOJMC	47	Electronic media : issue and innovations	Rashmi Sharma	Regal publications	New delhi	2007	1	379	980.00	81-89915-50-9
SOJMC	48	Journalism in india : history, growth, development	K C Sharma	Regal publications	New delhi	2007	1	367	980.00	81-89915-16-9
SOHT	49	Tourism and rural management	Rais Ahmad	Regal publications	New delhi	2013	1	446	1,780.00	978-81-8484-273-9
SOHT	50	Reception and front office management	Jagmohan Negi, Gaurav M J Riteshka and Sumiti	Kanishka Publishers	New delhi	2011	1	321	900.00	978-81-8457-307-7
SOHT	51	Hotel accounting : a managerial approach	Uttam K Singh	Kanishka Publishers	New delhi	2011	1	354	900.00	978-81-8457-315-2
SOHT	52	Bar operation and management	Jagmoan Negi, Gaurav M J Riteshka and Sumiti	Kanishka Publishers	New delhi	2011	1	231	650.00	978-81-8457-305-3
SOHT	53	Tourism and the spirit of entrepreneurship	Rajender Singh	Mohit publications	New delhi	2010	1	229	750.00	978-81-7445-511-6
SOHT	54	Tourism planning : a integrated approach	Prateek Agrawal	Mohit books international	New delhi	2014	1	248	900.00	978-93-80748-68-9
SOHT	55	Handbook of catering, hospitality and tourism	A D Khurana	Mohit publications	New delhi	2008	1	272	750.00	978-81-7445-452-2
SOHT	56	Hospitality management	A D Khurana	Mohit publications	New delhi	2010	1	215	675.00	978-81-7445-562-8
SOHT	57	Role of ICTs in tourism	Rajender Pal	Mohit publications	New delhi	2007	1	312	750.00	81-7445-395-4
SOHT	58	Marketing strategies in tourism	Prateek A Aggarwal	Mohit publications	New delhi	2005	1	327	650.00	81-7445-333-4
SOHT	59	Research in tourism	Rajender Pal	Mohit publications	New delhi	2010	1	288	900.00	978-81-7445-509-3
SOHT	60	International tourism	Deepa Garg	Mohit publications	New delhi	2009	1	248	775.00	978-81-7445-446-1
SOHT	61	Hotel management	Gaurav Upadhyay	Mohit publications	New delhi	2011	1	271	850.00	978-81-7445-571-0
SOJMC	62	Mass media and communication in global scenario	Ratnesh Dwivedi	Kalpaz Publications	delhi	2013	1	280	790.00	978-81-7835-948-9
SOJMC	63	Mass communication	Sumit Narula	Regal publications	New delhi	2011	1	342	1,680.00	978-81-8484-124-4
SOJMC	64	An introduction to journalism : principles and techniques	Sumit Naidu, R K Jain	Regal publications	New delhi	2012	1	291	1,480.00	978-81-8484-144-2
SOJMC	65	Mass communication animation and multimedia	Ved Prakas Gandhi	Kanishka Publishers	New delhi	2015	1	310	995.00	978-81-8457-670-2
SOJMC	66	Research methodology	Vandana Jyotirmayee	Kanishka Publishers	New delhi	2013	1	344	1,595.00	978-81-8457-485-2
OTHER	67	Handbook of digital India	B ramaswamy	Kanishka Publishers	New delhi	2016	1	325	1,650.00	978-81-8457-700-6
SOJMC	68	Issue of communication development and society	Ambrish Saxena	Kanishka Publishers	New delhi	2012	1	306	1,295.00	978-81-8457-403-6
SOJMC	69	Television journalism and programme formatting	Vandana Jyotirmayee	Kanishka Publishers	New delhi	2013	1	424	1,995.00	978-81-8457-491-3
SOJMC	70.1	Global sourcebook of mass communication journalism and media management (part -1)	Swati Chauhan, Navin Chandra	Kanishka Publishers	New delhi	2010	1	335	2,500.00	978-8457-186-8
SOJMC	70.2	Global sourcebook of mass communication journalism and media management (part -2 )	Swati Chauhan, Navin Chandra	Kanishka Publishers	New delhi	2010	1	335		978-8457-186-8
SOJMC	71.1	Global sourcebook of mass communication journalism and media management (part -1)	Swati Chauhan, Navin Chandra	Kanishka Publishers	New delhi	2010	1	335	2,500.00	978-8457-186-8
SOJMC	71.2	Global sourcebook of mass communication journalism and media management (part -2 )	Swati Chauhan, Navin Chandra	Kanishka Publishers	New delhi	2010	1	335		978-8457-186-8
SOJMC	72.1	Global sourcebook of mass communication journalism and media management (part -1)	Swati Chauhan, Navin Chandra	Kanishka Publishers	New delhi	2010	1	335	2,500.00	978-8457-186-8
SOJMC	72.2	Global sourcebook of mass communication journalism and media management (part -2 )	Swati Chauhan, Navin Chandra	Kanishka Publishers	New delhi	2010	1	335		978-8457-186-8
SOJMC	73	Media content, freedom and democracy	Ambrish Saxena	Kanishka Publishers	New delhi	2014	1	322	995.00	978-81-8457-589-7
SOJMC	74	Multimedia communication and journalism research	Biswajeet Guha	Kanishka Publishers	New delhi	2012	1	284	900.00	978-81-8457-351-0
SOPA	75	Music classification	Mohammed Haroon	Kanishka Publishers	New delhi	2010	1	67	300.00	978-81-8457-208-7
SOPA	76	Facet of table playing	Pandit Ashis Sengupta	Kanishka Publishers	New delhi	2011	1	135	450.00	978-81-8457-294-0
SOJMC	77	Radio in new avatar Am to FM	Ambrish Saxena	Kanishka Publishers	New delhi	2011	1	590	1,295.00	978-81-8457-265-0



SOC	78	Indian cinema society and culture	Ambrish Saxena	Kanishka Publishers	New delhi	2014	1	233	750.00	978-81-8457-587-3
SOPA	79	Sources of research in Indian classical music	Reena Gautam	Kanishka Publishers	New delhi	2016	1	224	750.00	81-7391-433-8
SOPA	80	Instruments in hindustani classical music	Sumita Chakravorty	Kanishka Publishers	New delhi	2012	1	290	900.00	978-81-8457-332-9
SOJMC	81	News coverage reporting and editing	Shymali Bhattacharjee	Kanishka Publishers	New delhi	2010	1	330	1,195.00	978-818457-176-9
SOJMC	82	Social media and networking	Prashant K Mathur	Kanishka Publishers	New delhi	2012	1	390	1,195.00	978-81-8457-349-7
SOC	83	Television and film production	Angela Wadia	Kanishka Publishers	New delhi	2012	1	444	1,295.00	978-81-8457-387-9
SOHT	84	International tourism	Prem Nath Dhar	Kanishka Publishers	New delhi	2015	2	333	1,100.00	81-7391-363-3
SOHT	85	Promoting tourism in india	Kranti P Sawarkar,	Kanishka Publishers	New delhi	2010	1	210	550.00	978-81-8457-163-9
SOHT	86	Food and beverage service : skills techniques, operation management	Subodh Kumar Mishra, Jagmohan Negi, Gaurav M.L. Ramesh and Sumit Jagmohan Negi, G.	Kanishka Publishers	New delhi	2011	1	327	900.00	978-81-8457-304-6
SOHT	87.1	Adventure tourism and sports : risk and challenges (part - 1)	Manoj Kumar Jagmohan Negi, G.	Kanishka Publishers	New delhi	2010	1	1-419	1,650.00	978-81-7391-350-1
SOHT	87.2	Adventure tourism and sports : risk and challenges (part - 2)	Manoj Kumar Jagmohan Negi, G.	Kanishka Publishers	New delhi	2010	1	424-742		978-81-7391-350-2
SOJMC	88	Development journalism : an analysis	D V R Murthy, K Vijai Kumar	Kanishka Publishers	New delhi	2013	1	189	595.00	978-81-8457-4227-7
SOHT	89	Tourism infrastructure development : a sustainable approach	Manoj Sharma and S P Bansal	Kanishka publishers, distribut	New delhi	2010	1	411	995.00	978-81-8457-178-3
SOHT	90	Kitchen stewarding : operation management	Gulshan soni	Kanishka Publishers	New delhi	2011	1	198	550.00	978-81-8457-250-6
SOHT	91	Global ecotourism	Prabhas Chandra	Kanishka Publishers	New delhi	2011	1	351	850.00	978-817391-557-4
SOHT	92	Food and beverage : management and cost control	Jagmohan Negi	Kanishka Publishers	New delhi	2016	1	397	1,295.00	978-81-7391-254-2
SOHT	93	Me cuisine you food	Krishan K Kamra	Kanishka Publishers	New delhi	2013	1	453	2,500.00	978-81-8457-449-4
SOHT	94.1	Basics of Hospitality (part - 1)	Krishan K Kamra	Kanishka Publishers	New delhi	2012	1	1-284	3,000.00	978-81-8457-365
SOHT	94.2	Basics of Hospitality (part - 2)	Krishan K Kamra	Kanishka Publishers	New delhi	2013	1	286-590		978-81-8457-366
SOFD	95	Stitched up : the anti - capitalist book of fashion	Tansy E Hoskings	Pluto Press	London	2014	1	254	1,333.00	978-07-4533-456-1
SOC	96	Film after film	J. Hoberman	Verso	London	2012	1	294	1,510.00	978-1-84467-751-1
SOHT	97	Tourism destination development	Arvid Viken, Brynhild Granas	Ashgate	England	2014	1	278	8,890.00	978-1-4724-1658-2
SOJMC	98	International communication : Continuity and change	Daya Kishan Thussu	Hodder Education	UK	2006	1	336	1,955.00	978-0-340-88892-6
SOC	99	The cinema of David Cronenberg	Ernest Mathijs	Wallflower press	London	2008	1	312	1,510.00	978-1-905674-65-7
SOJMC	100	Media in the digital age	John V Pavlik	Columbia university	New York	2008	1	346	5,312.00	978-02-3114-208-3
SOPA	101	The art of listening	Les Back	Berg	Oxford	2007	1	210	1,777.00	978-18-4520-121-0
SOC	102	Class act : the jazz life of choreographer cholly atkins	cholly Atkins, Jacqui Malone	Columbia university	New York	2001	1	260	1,778.00	0-231-12365-5
SOC	103	Idols of modernity	Patrice Petro	Rutgers Press	London	2010	1	313	1,850.00	978-0-8135-4732-9
SOC	104	Censorship in theatre and cinema	Anthony Aldgate, James C Robertson	Edinburgh university press	Edinburgh	2005	1	195	1,680.00	978-07-4861-961-0
SOC	105	Red star over hollywood	Ronald Radosh, Allis Radosh	Encounter books	New York	2006	1	309	1,280.00	1-59403-146-0
SOID	106	The AZ of modern design	Bernd Polster, Claudia Neumann, Markus	Merrell	London	2002	1	540	1,774.00	978-1-8589-4502-6
SOJMC	107	Deifferent dimensions of new media	Sandeep Kumar srivastava	Kanishka Publishers	New delhi	2015	1	195	650.00	978-81-8457-648-1
SOW	108	Management of food service	Geeta Tiwari	Sumit enterprises	New delhi	2006	1	267	675.00	81-8420-030-7
SOJMC	109	Analysis of media and communication trends	Ramesh Chandra	Isha books	delhi	2004	1	298	790.00	978-81-8205-050-8
SOJMC	110	Internet as a media	Sudeepa Banerjee	Kalpaz Publications	delhi	2014	1	296	900.00	978-81-7835-968-7
SOFD	111	Handbook of fashion design and technology	Prul Gupta	MD publications	New delhi	2008	1	288	995.00	978-81-7533-123-5
SOM	112	Value added accounting and reporting VAT	Alok Kumar Pramanik	Kanishka Publishers	New delhi	2005	1	390	675.00	81-7391-7391-736-1
SOJMC	113	Mass media and communication strategies	Ved Prakash Gandhi	Kanishka Publishers	New delhi	2007	1	335	695.00	978-81-739-1211-5
SOHT	114	Marketing of tourism and allied services	Keshav Sharma, Vinay Chauhan, Komal Naagar	Kanishka Publishers	New delhi	2016	1	258	795.00	978-81-8457-705-1
SOJMC	115	Fundamentals of reporting, editing and feature writing	Swati Chauhan	Kanishka Publishers	New delhi	2015	1	348	1,995.00	978-81-8457-674-0
SOJMC	116	Media society and culture	Om Gupta	Isha books	delhi	2006	1	299	690.00	978-81-8205-363-2
SOJMC	117	Multimedia communication and journalism research	Biswajeet Guha	Kanishka Publishers	New delhi	2012	1	248	900.00	978-81-8457-351-0
SOJMC	118	Meeting, conference association event and destination management	Ratandeep Singh	Kanishka Publishers	New delhi	2014	1	222	695.00	81-7391-825-2
SOJMC	119	Journalists and environment news : a study of newspapers	Raimole Abraham	Kanishka Publishers	New delhi	2010	1	208	550.00	978-81-8457-226-1
SOJMC	120	Traditional media and development issues	Ambrish Saxena	Kanishka Publishers	New delhi	2014	1	319	995.00	978-81-8457-586-6
SOJMC	121	Satellite television and the internet	Suman Kasturi	Kanishka Publishers	New delhi	2013	1	278	850.00	978-81-8457-483-3
SOJMC	122	Social media and networking	Prashant K Mathur	Kanishka Publishers	New delhi	2012	1	390	1,195.00	978-81-8457-349-7
SOJMC	123	News editing : principles and practices	G. Anita	Kanishka Publishers	New delhi	2013	1	316	995.00	978-81-8457-432-6
SOJMC	124	Elements of internet e-mail and online journalism	Naveen Chandra Pant	Kanishka Publishers	New delhi	2015	1	280	900.00	978-81-8457-675-7
SOJMC	125	Social problems and The India press	Madhavi Ravi Kumar, D V R Murthy	Kanishka Publishers	New delhi	2014	1	190	595.00	978-81-8457-606-1
SOJMC	126	Elements of print media and journalism	Krishnaveer Abhishek Challa Chollar	Kanishka Publishers	New delhi	2015	1	213	695.00	978-81-8457-683-2
SOJMC	127	Public opinion making in india	Akanksha Shukla	Kanishka Publishers	New delhi	2016	1	194	600.00	978-81-8457-701-3

SOJMC	128	Cartoons and newspapers : an analysis	R Tirupathi Rao D V R Murthy	Kanishka Publishers	New delhi	2014	1	161	500.00	978-81-8457-605-4
SOJMC	129	Agricultural innovations and mass media	G Anita	Kanishka Publishers	New delhi	2014	1	242	750.00	978-81-8457-616-0
SOJMC	130	Basic aspects of media writing	Om Gupta	Kanishka Publishers	New delhi	2013	1	107	350.00	978-81-7391-490-4
SOJMC	131	Gandhi and journalism	D V R Murthy, Y D Ramdas	Kanishka Publishers	New delhi	2013	1	142	450.00	978-81-8457-424-1
SOC	132	Film, television and production	Angela Wadia	Kanishka Publishers	New delhi	2014	1	342	995.00	978-81-8457-079-3
SOJMC	133	History of journalism : an analysis	Prashant K Mathur	Kanishka Publishers	New delhi	2015	1	318	995.00	978-81-8457-671-9
SOJMC	134	History of broadcasting in india	Kaushalendra saran singh	Kanishka Publishers	New delhi	2013	1	336	1,595.00	978-81-8457-492-0
SOJMC	135	Issues of media content market and technology	Ambrish Saxena	Kanishka Publishers	New delhi	2012	1	289	1,295.00	978-81-8457-402-9
SOJMC	136	Issues of media policy regulation and ethics	Ambrish Saxena	Kanishka Publishers	New delhi	2012	1	320	1,495.00	978-81-8457-401-2
SOC	137	Film making	Udai Senapati	K K Publications	New delhi	2017	1	279	995.00	978-81-7844-296-9
COMMUNICATION	138	Writing essays and reports : a student's guide	Stephen McLaren	Viva books	New delhi	2017	1	234	295.00	978-93-86105-76-9
SOPA	139	Music of india	William Jones, N Augustus Willard	Rudransh Prakashan	Gurgaon	2016	1	146	595.00	978-81-9204-386-9
SOHT	140	Principals of tourism administration	Rajnish Pandey	Mohit publications	New delhi	2011	1	285	900.00	978-81-7445-573-4
SOJMC	141	Women and media	Pooja Kataria	Regal publications	New delhi	2007	1	289	780.00	978-81-8991-548-3
SOJMC	142	Politics of media	Ranjith Thankappan	Kalpaj publications	delhi	2016	1	87	450.00	978-93-5128-165-8
SOHT	143	Indian tourism	M P Bezbaruah	Gyan publishing house	New delhi	2000	1	222	350.00	81-212-0621-9
SOHT	144	Tourism development	Sanjay Nibhoria	Mohit books international	New delhi	2014	1	161	900.00	978-93-80748-61-0
SOJMC	145	Fundamentals of reporting and editing	Ambrish Saxena	Kanishka Publishers	New delhi	2016	1	358	750.00	978-81-7391-972-5
SOHT	146	Indian tourism	Monika Prakash, Nimit Choudhary and Parikshit	Kanishka Publishers	New delhi	2016	1	216	695.00	978-81-8457-704-4
COMMUNICATION	147	Business communication	Madhukant Jha	Gen next publication	delhi	2009	1	311	890.00	978-81-908675-5-9
SOM	148	Making entrepreneurs	Chandra Mohan	Gyan publishing house	New delhi	2013	1	296	850.00	978-81-212-1178-9
SOM	149	Knowledge management and information technology	C S R Prabhu	Gyan publishing house	New delhi	2014	1	191	570.00	978-81-212-1219-9
SOM	150	Managerial economics	Shashi Kumar	Gen next publication	delhi	2010	1	297	890.00	978-93-80222-20-2
SOAPRE	151	Facets of Indian advertising and consumer Behaviour	Kaleem Mohammad Khan, Mohammad Naved	Kanishka Publishers	New delhi	2002	1	288	595.00	81-7391-447-8
SOJMC	152	Communication and media	Angel Wadia	Kanishka Publishers	New delhi	2010	1	324	750.00	978-81-7391-282-5
SOHT	153	Management of tourism in india	Awadhesh Kr. Singh, Abdul Majid Mulla	Madhav Books	Gurgaon	2011	1	296	995.00	978-93-80615-01-1
SOHT	154	Tourism : growth management and incentives	Manohar Sajjani, V K Goswami	Kalpaz Publications	delhi	2002	1	338	890.00	81-7835-104-8
SOHT	155	Tourism and public relations	Annamalai Murugan	Kalpaz Publications	delhi	2013	1	400	1,200.00	978-81-7835-975-5
SOHT	156	Successful tourism marketing	R K Arora	Mohit publications	New delhi	2007	1	218	550.00	978-81-7445-378-5
SOHT	157	Indian tourism business	Manohar Sajjani	Gyan publishing house	New delhi	2008	1	267	350.00	81-212-0621-9
OTHER	158	Hillary : a biography of hillary rodham clinton	Karen Blumenthal	Bloomsbury	New delhi	2016	1	433	599.00	978-1-4088-7934-4
SOHT	159	Indian cultural heritage perspective for tourism	L K Singh	Isha books	delhi	2008	1	272	680.00	81-8205-475-3
SOHT	160	Hospitality marketing management	Prateek Agrawal	Mohit books international	New delhi	2014	1	232	850.00	978-93-80748-72-6
SOM	161	Financial sector : contemporary issues	Jyotirmayee Kar, Pradeenta Kumar Samanta	Serials publications	New delhi	2009	1	374	1,150.00	978-81-8387-281-2
SOM	162	Customer relationship management	M V S Srinivasa Rao	Global research publications	New delhi	2013	1	315	1,295.00	978-81-89630-76-8
SOM	163	Marketing management : theory, concepts and applications	Venkata Sai Srinivasa Rao Muramalla	Serials publications	New delhi	2014	1	685	2,450.00	978-81-8387-667-4
SOM	164	Supply chain management	J Paul Sundar Kimbakaran	Serials publications	New delhi	2008	1	141	495.00	978-81-8387-221-8
SOM	165	Readings in international economics	Kishore G Kulkarni	Serials publications	New delhi	2011	1	498	1,500.00	978-81-8387-499-1
SOM	166	Financial management	S Adaikala Charles	Serials publications	New delhi	2009	1	213	650.00	978-81-8387-253-9
SOM	167	Governance system in mutuals	D Joel Edwinraj, S Sukumar, J Christopher	Serials publications	New delhi	2013	1	203	695.00	978-81-8387-600-1
SOM	168	Investment behaviour and risk management	Ch Krishnudu, B Krishna Reddy, G Ramakrishna	Global research publications	New delhi	2009	1	210	600.00	91-89630-13-X
SOM	169	Business management	Md Reyazuddin	Serials publications	New delhi	2010	1	254	895.00	978-81-8387-305-5
SOM	170	Entrepreneurship in micro and small scale enterprises	Anil Kumar, Meenakshi Yadav	Serials publications	New delhi	2015	1	220	995.00	978-81-8387-698-8
SOM	171	Global marketing management	A Pandu	Global research publications	New delhi	2009	1	156	495.00	81-89630-10-5
SOM	172	Management challenges of service	P Balaji Prasad	Serials publications	New delhi	2003	1	291	750.00	978-81-8677-112-9
SOM	173	Handbook of human development and management	Ashutosh Priya	Serials publications	New delhi	2010	1	233	750.00	978-81-8387-370-3
SOM	174	Principles of management	Amar Jyoti	Gen next publication	New delhi	2009	1	321	890.00	978-93-80222-12-7
SOM	175	Human resource management	Kumar Pranit	Gen next publication	New delhi	2010	1	308	890.00	978-93-80222-19-6
SOM	176	Human resources management and technical changes	shoeb Ahmad	Kalpaz Publications	delhi	2004	1	246	750.00	81-7835-259-1
SOM	177	Indian management : Thought and practice	Amit Gupta, Ravi K Dhar, Silke V Kushwah	Gen next publication	New delhi	2010	1	364	750.00	978-93-80222-32-5
SOPA	178	The Passion for music	Antoine Hennion	Ashgate	UK	2015	1	339	995.00	978-14-7241-810-4
SOC	179	The cinema of Kathryn Bigelow : hollywood transgressor	Deborah Jermyn, Sean Redmond	Wallflower Press	London	2003	1	232	1,200.00	978-19-0336-442-0

SOC	180	Bringing down the house : the crisis in britain's regional theatres	Olivia Turnbull	intellect bristol	UK	2008	1	237	995.00	978-18-4150-208-3
SOJMC	181	Bookmaking : Editing / design / production	Marshall Lee	Viva books	New delhi	2010	1	494	695.00	978-81-309-1517-3
SOJMC	182	Climate change in the media : reporting risk and uncertainty	James Painter	Oxford	London	2015	1	173	2,166.00	978-17-8076-588-4
SOJMC	183	The ethics of journalism : individual, institutional and cultural influences	Wendy N Wyatt	Oxford	London	2015	1	279	2,166.00	978-17-8076-674-4
SOJMC	184	Media and public shaming : Drawing the boundaries of disclosure	Julian Petley	Oxford	London	2015	1	229	2,166.00	978-17-8076-587-7
SOJMC	185	Women and journalism	Suzanne Franks	Oxford	London	2015	1	85	2,166.00	978-17-8076-585-3
SOJMC	186	Transparency in politics and the media : accountability and open government	Nigel Bowles, James I Hamilton, David A L	Oxford	London	2015	1	238	2,166.00	978-17-8076-676-8
SOJMC	187	Political journalism : western europe in a comparative	Raymond Kühn, Rasmus Kleis Nielsen	Oxford	London	2015	1	271	2,166.00	978-17-8076-678-2
SOHT	188	The encyclopedia of nutrition and good health	Robert Ronzio, Kennedy Associates	Oxford	London	2015	1	726	2,495.00	978-81-309-3380-1
SOM	189	Information technology & environmental management	Jagbir Singh	MD publications	New delhi	2008	1	546	795.00	978-81-7533-149-5
SOM	190	Indian economy	P S Vohra, Anil Chandrahok	Bharti publications	New delhi	2016	1	276	995.00	978-93-85000-54-6
SOM	191	Technology management and development planning	P Bhaskara Rao	Kanishka Publishers	New delhi	2006	1	293	595.00	978-81-7391-850-6
SOM	192	Infrastructure in india's development	S P Verma	Kanishka Publishers	New delhi	2004	1	257	550.00	978-81-7391-639-7
SOM	193	Management policy and new technology	Raj K Wadhwa, Jimmy Dayar, P Bhaskara Rao	Kanishka Publishers	New delhi	2006	1	312	595.00	978-81-7391-849-0
OTHER	194	In search of Indian -Ness : cultures of multinationals	Kanika Aggarwal, Khandelwal	Kanishka Publishers	New delhi	2009	1	280	695.00	978-81-8457-115-8
SOM	195	Customer service excellence : trends and strategies	S B Nageswara Rao, C Madhavi	Kanishka Publishers	New delhi	2004	1	477	995.00	978-81-7391-697-7
SOM	196	Decentralised planning and development : New Directins	Amalesh Banerjee	Kanishka Publishers	New delhi	2004	1	310	695.00	978-81-7391-626-7
SOM	197	Financial management : function, planning and policy	A K Phophalia, Sarita Sharma & G R Basoria	Kanishka Publishers	New delhi	2008	1	350	800.00	978-81-7391-166-8
SOM	198.1	Global economic slow down : opportunities and challenges Vol 1	S P Bansal, S S Narta, O P Verma, Kulbhushan	Kanishka Publishers	New delhi	2012	1	376	2,500.00	978-81-8457-364-0
SOM	198.2	Global economic slow down : opportunities and challenges Vol 2	S P Bansal, S S Narta, O P Verma, Kulbhushan	Kanishka Publishers	New delhi	2012	1	376		978-81-8457-364-0
SOM	199	Financial management in small enterprises	N Meenakshisundaram	Kanishka Publishers	New delhi	2002	1	209	450.00	81-7391-441-9
SOM	200	Infrastructure development and financing	S Ganesan	Kanishka Publishers	New delhi	2001	1	384	750.00	81-7391-408-7
SOM	201	Business administration and management	A K Phophalia, Sarita Sharma & G R Basoria	Kanishka Publishers	New delhi	2016	1	246	450.00	978-81-7391-164-4
SOM	202	Mutual funds and indian capital market : performance and profitability	H K Singh, Meera Singh	Kanishka Publishers	New delhi	2001	1	223	495.00	81-7391-382-X
SOM	203	New issue market management in india	Manas Pandey	Kanishka Publishers	New delhi	1998	1	237	395.00	81-7391-276-9
SOM	204	Handbook on entrepreneurship development and management	Baishnab Padhee	Kanishka Publishers	New delhi	2016	1	454	2,250.00	978-81-8457-697-9
SOM	205	Inflation accounting : the indian context	Ambrish Gupta	Kanishka Publishers	New delhi	2000	1	280	695.00	81-9791-353-6
SOM	206	World trade organization (WTO) and developing countries	R K Shah	Serials publications	New delhi	2013	1	373	1,395.00	978-81-8387-570-7
SOM	207	Human resource management and technology	Shahnaz Mirza	Serials publications	New delhi	2010	1	340	995.00	978-81-8387-356-7
SOM	208	Contemporary issues in management	C Samudhira Raj Kumar, K Tamizh Iyothi, R	Serials publications	New delhi	2010	1	379	1,195.00	978-81-8387-381-9
SOM	209	Global marketing management	A Pandu	Global research publications	New delhi	2015	1	176	695.00	978-81-89630-88-1
SOM	210	Economic and social aspect of unemployment	L S N Prasad	Serials publications	New delhi	2010	1	435	1,295.00	978-81-8387-299-7
SOM	211	Global financial crisis and indian economy	Anil Kumar Thakur, Ram Nagesh Thakur	Global research publications	New delhi	2011	1	301	1,100.00	978-81-89630-20-1
SOM	212	Sales management	A K Phophalia, Sarita Sharma & G R Basoria	Kanishka Publishers	New delhi	2009	1	350	800.00	978-81-7391-167-5
SOM	213	Export markets and foreign trade management	Pervin Wadia	Kanishka Publishers	New delhi	1998	1	328	550.00	81-7391-261-0
SOM	214	Organizational behaviour	G C Deka	Kanishka Publishers	New delhi	1999	1	270	495.00	81-7391-289-0
SOM	215	Marketing of services of private b-schools	Rajeev Prasher	Bookwell	delhi	2016	1	172	595.00	978-93-80574-99-8
SOM	216	Economic reform's : impact on various sector of india	Lokesh Kumar Paliwal, Shobha Jain	Kunal Books	New delhi	2016	1	190	795.00	978-93-8242-096-5
SOM	217	Management training and executive development	Kalyani Kulshreshta	Kanishka Publishers	New delhi	1998	1	382	595.00	81-7391-257-2
SOM	218	Entrepreneurship and economic development	J V Prabhakara Rao	Kanishka Publishers	New delhi	2008	1	212	450.00	978-81-7391-332-7
SOM	219	Mutual funds in india	K Thulasi Krishna, B Amarnath	Kanishka Publishers	New delhi	2016	1	230	700.00	978-81-8457-709-9
SOM	220	Development banking and industrial development in India	Prasanna K Biswasroy, Rabindra Kumar Mishra	Kanishka Publishers	New delhi	2006	1	384	850.00	978-81-7391-840-7
SOM	221	Progressive entrepreneur : managing firm and factory as profit centres	Feroze Banker	Kanishka Publishers	New delhi	2000	1	285	550.00	81-7391-330-7
SOM	222	Indian economic reform and response of states	Amalesh Banerjee	Kanishka Publishers	New delhi	2007	1	406	895.00	978-81-7391-877-3
SOM	223	Strategic management and policy issues of NGOs	O P Goel	Isha books	delhi	2004	1	296	890.00	81-8205-119-3
SOM	224	Emerging issues in management	C Samudhira Rajakumar, K Anandanatarajan, R	Serials publications	New delhi	2010	1	270	995.00	978-81-8387-293-5
SOM	225	Impact of global financial crisis on indian economy	P Arunachalam	Global research publications	New delhi	2011	1	649	2,500.00	978-81-89630-17-1
SOM	226	Reforms and economic development of india	Talwar Sabanna	Serials publications	New delhi	2008	1	450	1,295.00	978-81-8387-148-8
SOM	227	Enterprise resource planning : business needs and strategic management	Punam Ahlawat	Global research publications	New delhi	2016	1	278	995.00	978-81-89630-94-2
SOM	228	Contemporary issues in services marketing	Saroj Kumar Dash, Shakri Prakash, Gyan	Global research publications	New delhi	2012	1	632	2,500.00	978-81-89630-44-7
SOM	229	Consumer behaviour and promotional strategies	B Rameshwaran	Serials publications	New delhi	2011	1	261	995.00	978-81-8387-440-3
COMPUTER	230	Fundamentals of computers and information system	Niranjan Shrivastava	Dreamtech press	New delhi	2014	1	288	399.00	978-93-5119-191-9

SOM	231	Production and operations management	Virender S Poonia	Gen next publication	delhi	2010	1	296	890.00	978-93-8022-231-8
SOM	232	Knowledge management	O P Goyal	Kalpaz Publications	delhi	2007	1	269	690.00	978-81-7835-593-0
SOM	233	Essays in international monetary economics	Kishore G Kulkarni	Serials publications	New delhi	2016	1	527	3,000.00	978-81-8387-760-2
SOM	234	Customer relationship management	R Ramachandra	Serials publications	New delhi	2011	1	338	1,250.00	978-81-8387-433-5
OTHER	235	The dramatic decade : the Indira Gandhi years	Pranab Mukherjee	Rupa publications	New delhi	2015	1	321	595.00	978-81-291-3574-2
SOM	236	Management information system	Raj K Wadhwa	Kanishka Publishers	New delhi	2006	1	376	795.00	978-81-7391-851-3
SOM	237	Entrepreneurial training : theory and practice	S Kaliyamoorthy, K Chandrasekar	Kanishka Publishers	New delhi	2007	1	258	595.00	978-81-7391-989-3
SOM	238	Indian economy & trade	P Arunachalam	Serials publications	New delhi	2011	1	227	795.00	978-81-8387-486-1
SOM	239	Economic management	P Arunachalam	Serials publications	New delhi	2011	1	304	1,295.00	978-81-8387-454-0
SOM	240	Finance and economic development	Kulwant Singh Pathania, Suneel Kumar	Bharti publications	New delhi	2016	1	190	795.00	978-93-85000-80-5
OTHER	241	Whose sustainability counts	Malcolm Harper, Lalitha Iyer and Jane Rosser	Sage publications	New delhi	2011	1	286	495.00	978-81-321-1008-8
COMMUNICATION	242	Effective communication in 24 hours	P Rathna Swamy	Synergy books india	New delhi	2016	1	206	550.00	978-93-82059-42-4
SOM	243	Knowledge management	Viswanathan Gopalan	Gen next publication	New delhi	2016	1	154	540.00	978-93-8022-296-7
SOM	244	India's management institutes and human capital development	Rajeev Prasher	Bookwell	delhi	2016	1	185	695.00	978-93-80574-97-4
SOM	245	Indian manufacturing sector in liberalised era	A Vijayakumar	MD publications	New delhi	2008	1	285	795.00	978-81-7533-147-1
SOM	246	International manetary system					1			
SOM	247	Advanced research in commerce and management	Eliza Sharma, Jyoti Sridhar	Regal publications	New delhi	2016	1	161	850.00	978-81-8484-588-4
SOM	248	Emerging trends in management and public policy	Anil Kumar Sinha, Ashesh Pandey, Amiya	Regal publications	New delhi	2016	1	229	1,080.00	978-81-8484-596-9
SOM	249	Organisational behaviour and human relations development	Annamalai Murugan	Regal publications	New delhi	2017	1	268	1,180.00	978-81-8484-625-6
SOM	250	Emerging issues on inclusive growth, business and environment	John Felix Raj, Dominic Savio, S I Chakravarty	Regal publications	New delhi	2016	1	321	1,350.00	978-81-8484-566-2
SOM	251	Economic liberalization : effects and challenges	Vijay Kumar Kaushal, Kulwant Singh Rana	Kanishka Publishers	New delhi	2012	1	436	1,995.00	978-81-8457-382-4
COMMUNICATION	252	Sourcebook on skill development and management	B Ramaswamy	Kanishka Publishers	New delhi	2016	1	322	1,650.00	978-81-8457-698-6
SOM	253	Financial management and accounting in the public sector	Gary Bandy	Routledge	London	2015	1	382	1,450.00	978-1-138-28298-8
SOM	254	Analysing financial statements for non- specialists	Jim O'Hare	Routledge	London	2017	1	104	750.00	978-1-138-28121-9
SOM	255	Diversity in the workforce : current issue and emerging trends	Marilyn Y Byrd and Chandal L Scott	Routledge	London	2017	1	374	1,400.00	978-1-138-28297-1
SOM	256	Financial accounting	Parmdindar Johal, Beverly Vickerstaff	Routledge	London	2017	1	241	1,350.00	978-1-138-28299-5
OTHER	257	Innovation : why what and how	Sanjiv Narang	Vitasta	New delhi	2016	1	152	299.00	978-93-82711-32-2
SOM	258	Evolution of markets and institutions : a study of an emerging economy	Murali Patibandla	Routledge	London	2016	1	345	995.00	978-138-22611-1
SOM	259	Tools and techniques of leadership and management	Ralph Stacey	Routledge	London	2017	1	182	850.00	978-1-138-28114-1
SOM	260	Business ethics	Patrick O'Sullivan, Mark Smith and Mark Esposito	Routledge	London	2017	1	367	1,350.00	978-1-138-281125-7
SOM	261	Nonprofit governance	Chris Cornforth and William A Brown	Routledge	London	2017	1	295	1,250.00	978-1-138-28296
SOM	262	Risk management in organizations	Margaret Woods	Routledge	London	2017	1	176	850.00	978-1-138-28119-6
SOM	263	Management of international institutions and NGOs	Eduardo Missoni and Daniele Alesani	Routledge	London	2017	1	442	1,450.00	978-1-138-28293-3
SOM	264	Managing corporate values in diverse national cultures	Philippe d'Iribarne	Routledge	London	2017	1	122	750.00	978-1-138-28113-4
SOM	265	Ethics and management in the public sector	Alan Lawton, Julie Rayner And Karin	Routledge	London	2017	1	184	950.00	978-1-138-28115-8
SOM	266	Modern business law	B S Moshal	Ane Books	New delhi	2016	1	375	395.00	978-93-8116-244-6
SOM	267	Achieving sales success and business growth : winning in the trust and value economy	Meridith Elliott Powell	Viva books	New delhi	2015	1	213	995.00	978-81-309-3048-0
OTHER	268	10 Secrets to sporting success	Katie Page, Helen Clarke	Panoma press	UK	2015	1	223	1,350.00	978-1-909623-79-8
OTHER	269	Moving mountains : discover the mountain in you	Julie miles Lewis	Panoma press	UK	2016	1	223	1,350.00	978-1-784520-89-2
OTHER	270	The thought leadership manual	Tim Prizeman	Panoma press	UK	2015	1	225	1,350.00	978-1-909623-80-4
OTHER	271	Diva wisdom ; find your voice, rock your world and pass it on	Jane Kenyon	Panoma press	UK	2015	1	285	1,700.00	978-1-909623-81-1
SOM	272	Austrian subjectivism and the emergence of entrepreneurship theory	Israel M Kirzner	Liberty fund	Indianapolis	2015	1	196	1,000.00	978-0-86597-859-1
SOM	273	Supply chain optimization under uncertainty	Barrie Michael Cole	Vernon press	USA	2014	1	360	7,500.00	978-16-2273-016-2
OTHER	274	Strategy people implementation : taking strategy to action through effective change leadership	Russell King and Steve Glowinkowski	Panoma press	UK	2015	1	205	1,700.00	978-1-909623-82-8
OTHER	275	Conscious leadership in action	Floyd Carlson	Panoma press	UK	2015	1	169	1,350.00	978-1-909623-92-7
OTHER	276	The entrepreneur within	Brian Chernett	Ecademy press	UK	2010	1	95	1,300.00	978-1-905823-74-1
OTHER	277	The act of attraction in business	Tamsen Garrie	Panoma press	UK	2012	1	173	1,300.00	978-1-909623-25-5
SOM	278	Project infrastructure finance	S K Bagchi	Ane Books	New delhi	2016	1	160	595.00	978-93-8015-646-0
SOM	279	Economic dynamics in a changing world	David Z Rich	Viva books	New delhi	2017	1	261	1,695.00	978-93-85919-18-3
SOM	280	Public finance	T N Hajela	Ane Books	New delhi	2015	1	527	395.00	978-93-8472-616-4
SOM	281	Microeconomics	Sipra Mukhopadhyay	Ane Books	New delhi	2012	1	398	295.00	978-93-8015-633-0
SOM	282	Business mathematics	J P Singh	Ane Books	New delhi	2014	1	12.43	350.00	978-93-8212-782-6



SOM	283	Financial accounting	Nirmal Gupta	Ane Books	New delhi	2016	1	798+43	450.00	978-93-8116-243-9	
SOM	284	Financial Mathematics	Prarthana Shahi	Ane Books	New delhi	2016	1	232	395.00	978-93-8546-221-4	
SOM	285	Business environment : managing in a strategic context	John Kew and John Sredtwick	Viva books	New delhi	2016	1	404	895.00	978-93-85919-10-7	
SOM	286	Fundamental principles and techniques of Financial accounting	K Prabhakar Rajkumar	Ane Books	New delhi	2012	1	358	250.00	978-93-8116-251-4	
SOM	287	Foundations of managerial economics	B N Ghosh	Ane Books	New delhi	2011	1	350	295.00	978-93-8061-819-7	
SOM	288	Business mathematics	R S Soni, Avneet Kaur Soni	Ane Books	New delhi	2016	1	13.96	450.00	978-93-8212-724-6	
SOM	289	Accountancy & financial management	Pratap S Kadam	Ane Books	New delhi	2012	1	408	295.00	978-93-8212-707-9	
OTHER	290	Understanding learning technologies	Sanjaya Mishra	Viva books	New delhi	2017	1	151	395.00	978-81-309-3369-6	
SOM	291	Marketing and promotion	Pippa Riley	Viva books	New delhi	2011	1	341	395.00	978-81-309-1764-1	
SOM	292	Marketing communications	P R Smith & Jonathan Tador	Kogan page	London	2005	1	696	395.00	81-7554-288-8	
OTHER	293	Thinking strategically : the competitive edge in business politics and everyday life	Avinash K Dixit Barry J Nalebuff	Viva books	New delhi	2016	1	393	495.00	978-81-309-2268-3	
SOM	294	ASTD handbook of measuring and evaluating training	Patricia Pulliam Phillips	Viva books	New delhi	2017	1	465	995.00	978-81-309-3088-6	
OTHER	295	Armstrong's handbook of management and leadership	Michael Armstrong	Kogan page	London	2012	3	369	3,080.00	978-0-7494-6552-0	
SOM	296	Strategic marketing	S Shajahan	Viva books	New delhi	2010	1	575	495.00	978-81-309-1269-1	
COMMUNICATION	297	Communication skills training	maureen Orey	Viva books	New delhi	2017	1	179	795.00	978-81-309-3013-8	
OTHER	298	Creating learning : a handbook for teachers and trainers	Vijay Prakash	Viva books	New delhi	2017	1	390	695.00	978-81-309-3132-6	
OTHER	299	Leaders don't command : inspire growth, ingenuity, and collaboration	Jorge Cuervo	Viva books	New delhi	2017	1	175	395.00	978-81-309-3247-7	
SOM	300	Devlopment & underdevelopment	Mitchell A Seligson	Viva books	New delhi	2016	1	461	795.00	978-93-85919-06-0	
COMMUNICATION	301	New directions in higher education	A R Kidwai	Viva books	New delhi	2016	1	501	995.00	978-81-309-2754-1	
SOM	302	Beyond branding	Nicholas Ind	Kogan page	UK	2003	1	236	295.00	0-7494-4212-3	
OTHER	303	Leaders start to finish	Anne Bruce, Stephanie M Montanez	Viva books	New delhi	2015	2	302	595.00	978-81-309-3087-9	
SOM	304	Talent management handbook	Terry Bickham	Viva books	New delhi	2017	1	323	995.00	978-81-309-3251-4	
SOM	305	Safety and environmental management	Frank R Spellman	Viva books	New delhi	2017	3	353	1,695.00	978-93-86243-99-7	
SOM	306	Contemporary issues in human resource management	Stephen Taylor	Viva books	New delhi	2017	1	318	995.00	978-93-86243-37-9	
OTHER	307	The brics and the future of global order	Oliver stuenkel	Viva books	New delhi	2017	1	213	990.00	978-93-86243-93-5	
OTHER	308	Managing change : a critical perspective	Mark Hughes	Viva books	New delhi	2016	1	366	795.00	978-93-85919-11-4	
SOM	309	Marketing principles	Pippa Riley	Viva books	New delhi	2011	1	497	495.00	978-81-309-1766-5	
SOM	310	Mathematics for economists	Carl P Simon, Lawrence Blume	Viva books	New delhi	2017	1	930	795.00	978-81-309-1600-2	
OTHER	311	How to market books	Alison Baverstock	Kogan page	London	2008	4	324	395.00	978-0-7494-54-71-5	
OTHER	312	Shaking the skies	Giovanni Bisignani	Viva books	New delhi	2017	1	270	495.00	978-93-86105-13-4	
OTHER	313	Branded entertainment	Jean -Marc Lehu	Kogan page	London	2007	1	266	395.00	0-7494-5151-3	
SOM	314	Business decision making	Pippa Riley	Viva books	New delhi	2011	1	439	495.00	978-81-309-1753-5	
OTHER	315	The art of modern sales management : driving performance in a connected world	Renie McClay	Viva books	New delhi	2015	1	199	395.00	978-81-309-3081-7	
OTHER	316	The performance triangle	Lukas Michel	Viva books	New delhi	2017	1	368	695.00	978-93-86105-12-7	
SOM	317	Integrated branding	F Jseph Lepla, Lynn M Parker	Kogan page	London	2002	1	299	395.00	0-7494-4525-4	
SOM	318	Managing performance : Performance Management in action	Michael Armstrong and Angela Baron	Viva books	New delhi	2016	1	182	495.00	978-93-85919-13-8	
COMMUNICATION	319	New supervisor training	Elaine Biech	Viva books	New delhi	2017	1	178	795.00	978-81-309-3010-7	
SOM	320	Human resource management : a case study approach	Michael Muller-Camen, Richard croucher, Susan	Viva books	New delhi	2016	1	517	995.00	978-93-85919-08-4	
SOM	321	A textbook of business mathematics	Mohd. Shadab Khan	Viva books	New delhi	2015	1	532	595.00	978-81-309-3034-3	
SOM	322	Fundamentals of financial management	Preeti Singh	Ane Books	New delhi	2016	3	703	595.00	978-93-8061-895-1	
SOM	323	History of economic thought	T N Hajela	Ane Books	New delhi	2016	18	1017	495.00	978-93-8365-696-7	
SOM	324	Business and corporate law	B S Moshal	Ane Books	New delhi	2011	1	643	375.00	978-93-8061-894-4	
SOM	325	Macroeconomics : economic growth, fluctuations, and policy	Robert E Hall, David H Papell	Viva books	New delhi	2010	1	521+A18	795.00	978-81-309-0867-0	
SOM	326	Managerial economics : theory, applications and cases	W Bruce Allen, Keith Weigelt, Neil Doherty, Joseph E Stigitz, Carl E	Viva books	New delhi	2015	1	684	895.00	978-81-309-0860-1	
SOM	327	Economics	Walsh	Viva books	New delhi	2014	1	888+A32	1,395.00	978-81-309-0865-6	
SOM	328	International economics	Soren Kjeldsen-Kragh	Ane Books	New delhi	2009	1	413	350.00	81-8052-136-2	
SOM	329	Organisational behaviour and human relations development	Annamalai Murugan	Regal publications	New delhi	2017	1	268	1,180.00	978-81-8484-625-6	
SOM	330	Emerging issues on inclusive growth, business and environment	John Felix Raj, Dominic Sawjo, S J Chakravarty	Regal publications	New delhi	2016	1	321	1,350.00	978-81-8484-566-2	
SOM	331	Advanced research in commerce and management	Eliza Sharma, Jyoti Sindhu	Regal publications	New delhi	2016	1	161	850.00	978-81-8484-588-4	
SOM	332	International monetary system : past, present and future	Dedesh Bhowmik	Regal publications	New delhi	2016	1	351	1,780.00	978-81-8484-581-5	
SOM	333	Emerging trends in management and public policy	Anil Kumar Sinha, Ashoesh Pandey, Amiya	Regal publications	New delhi	2016	1	229	1,080.00	978-81-8484-596-9	
SOJMC	334	Women and media	Pooja Kataria	Regal publications	New delhi	2007	1	289	780.00	81-89915-48-7	

SOW	335	Management of food service	Geeta Tiwari	Sumit enterprises	New delhi	2006	1	267	675.00	81-8420-033-7
OTHER	336	The dramatic decade : the Indira Gandhi years	Pranab Mukherjee	Rupa publications	New delhi	2015	1	321	595.00	978-81-291-3574-2
SOHT	337	Tourism development	Sanjay Nibhoria	Mohit books international	New delhi	2014	1	248	900.00	978-93-80748-61-0
SOHT	338	Hospitality marketing management	Prateek Agrawal	Mohit books international	New delhi	2014	1	232	850.00	978-93-80748-72-6
SOHT	339	Successful tourism marketing	R K Arora	Mohit publications	New delhi	2007	1	218	850.00	81-7445-378-4
SOHT	340	Principles of tourism administration	Rajnish Pandey	Mohit publications	New delhi	2011	1	285	550.00	978-81-7445-573-4
SOM	341	Economic reform's : impact on various sector of india	Lokesh Kumar Paliwal, Shobha Jain	Kunal Books	New delhi	2016	1	190	795.00	978-93-82420-96-5
OTHER	342	5 Conversations	Nick Cowley, Nigel Purse	Panoma press	UK	2014	1	222	1,350.00	978-1-909623-71-2
OTHER	343	ASTD handbook of measuring and evaluating training	Patricia Pulliam Phillips	Viva books	New delhi	2017	1	465	995.00	978-81-309-3088-6
OTHER	344	Moving mountains : discover the mountain in you	Julie miles Lewis	Panoma press	UK	2016	1	230	1,350.00	978-1-784520-89-2
SOM	345	An introduction to derivative securities, Financial markets, and risk management	Robert A Jarrow & Arkadev Chatterjee	Viva books	New delhi	2016	1	798	1,295.00	978-81-309-2339-0
SOM	346	India's management institutes and human capital development	Rajeev Prasher	Bookwell	delhi	2016	1	185	695.00	978-93-80574-97-4
COMMUNICATION	347	Effective communication in 24 hours	P Rathna Swamy	Synergy books india	New delhi	2016	1	206	550.00	978-93-82059-42-4
SOM	348	Marketing of services of private b-schools	Rajeev Prasher	Bookwell	delhi	2016	1	172	595.00	978-93-80574-99-8
SOM	349	Business management	Md Reyazuddin	Serials publications	New delhi	2010	1	254	895.00	978-81-8387-305-5
SOM	350	Talent management handbook	Terry Bickham	Viva books	New delhi	2017	1	323	995.00	978-81-309-3251-4
SOM	351	Contemporary issues in management	C Samudhara Raja Kumar, K Tamizh Iyothi	Serials publications	New delhi	2010	1	379	1,195.00	978-81-8387-381-9
SOM	352	Contemporary issues in services marketing	Saroj Kumar Dash, Shakti Prakash Gyan	Global research publications	New delhi	2012	1	632	2,500.00	978-81-89630-44-7
SOM	353	Customer relationship management	R Ramachandra	Serials publications	New delhi	2011	1	338	1,250.00	978-81-8387-433-5
SOM	354	Customer relationship management	M V S Srinivasa Rao	Global research publications	New delhi	2013	1	315	1,295.00	978-81-89630-76-8
SOM	355	Economic and social aspect of unemployment	L S N Prasad	Serials publications	New delhi	2010	1	435	1,295.00	978-81-8387-299-7
SOM	356	Emerging issues in management	C Samudhara Rajakumar, K Anandanatarajan, R	Serials publications	New delhi	2010	1	270	995.00	978-81-8387-293-5
SOM	357	Enterprise resource planning : business needs and strategic management	Punam Ahlawat	Global research publications	New delhi	2016	1	278	995.00	978-81-89630-94-2
SOM	358	Entrepreneurship in micro and small scale enterprises	Anil Kumar, Meenakshi Yadav	Serials publications	New delhi	2015	1	220	995.00	978-81-8387-698-8
SOM	359	Essays in international monetary economics	Kishore G Kulkarni	Serials publications	New delhi	2016	1	527	3,000.00	978-81-8387-760-2
SOM	360	Financial Management	S Adaikala Charles	Serials publications	New delhi	2009	1	213	650.00	978-81-8387-253-9
SOM	361	Financial sector : contemporary issues	Jyotirmayee Kar, Pradeepta Kumar Samanta	Serials publications	New delhi	2009	1	374	1,150.00	978-81-8387-281-2
SOM	362	Global financial crisis and indian economy	Anil Kumar Thakur, Ram Naresh Thakur	Global research publications	New delhi	2011	1	301	1,100.00	978-81-89630-20-1
SOM	363	Global marketing management	A Pandu	Global research publications	New delhi	2015	1	176	695.00	978-81-89630-88-1
SOM	364	Global marketing management	A Pandu	Global research publications	New delhi	2009	1	156	495.00	81-89630-10-5
SOM	365	Governance system in mutuals	D Joel Edwinraj, S Sukumar, J Christopher	Serials publications	New delhi	2013	1	203	695.00	978-81-8387-600-1
SOM	366	Handbook of human development and management	Ashutosh Priya	Serials publications	New delhi	2010	1	233	750.00	978-81-8387-370-3
SOM	367	Human resource management and technology	Shahnaz Mirza	Serials publications	New delhi	2010	1	340	995.00	978-81-8387-356-7
SOM	368	Impact of global financial crisis on indian economy	P Arunachalam	Global research publications	New delhi	2011	1	649	2,500.00	978-81-89630-17-1
SOM	369	Indian economy & trade	P Arunachalam	Serials publications	New delhi	2011	1	227	795.00	978-81-8387-486
SOM	370	Investment behaviour and risk management	Ch Krishnudu, B Krishna Reddy, G Ramakrishna	Global research publications	New delhi	2009	1	210	600.00	81-89630-13-X
SOM	371	Management challenges of service	P Balaji Prasad	Serials publications	New delhi	2003	1	291	750.00	81-86771-12-3
SOHT	372	Management of tourism in india	Awadhesh Kr. Singh, Abdul Majeed Mulla	Madhav Books	Gurgaon	2011	1	296	995.00	978-93-80615-01-1
SOM	373	Marketing management : theory, concepts and applications	Venkata Sai Srinivasa Rao Muramalla	Serials publications	New delhi	2014	1	685	2,450.00	978-81-8387-667-4
SOM	374	Readings in international economics	Kishore G Kulkarni	Serials publications	New delhi	2011	3	498	1,500.00	978-81-8387-499-1
SOM	375	Reforms and economic development of india	Talwar Sabanna	Serials publications	New delhi	2008	1	450	1,295.00	978-81-8387-148-8
SOM	376	Supply chain management	J Paul Sundar Kimbakaran	Serials publications	New delhi	2008	1	141	495.00	978-81-8387-221-8
SOM	377	World trade organization (WTO) and developing countries	R K Shah	Serials publications	New delhi	2013	1	373	1,395.00	978-81-8387-570-1
SOJMC	378	Traditional media and development issues	Ambrish Saxena	Kanishka Publishers	New delhi	2014	1	319	995.00	978-81-8457-586-6
SOJMC	379	Social problems and The India press	Madhavi Ravi Kumar, D V R Murthy	Kanishka Publishers	New delhi	2014	1	190	595.00	978-81-8457-606-1
SOJMC	380	Social media and networking	Prashant K Mathur	Kanishka Publishers	New delhi	2012	1	390	1,195.00	978-81-8457-349-7
SOJMC	381	Satellite television and the internet	Suman Kasturi	Kanishka Publishers	New delhi	2013	1	278	850.00	978-81-8457-483-8
SOJMC	382	Public opinion making in india	Akanksha Shukla	Kanishka Publishers	New delhi	2016	1	194	600.00	978-81-8457-701-3
SOJMC	383	News editing : principles and practices	G Anita	Kanishka Publishers	New delhi	2013	1	316	995.00	81-8457-432-0
SOJMC	384	Multimedia communication and journalism research	Biswajeet Guha	Kanishka Publishers	New delhi	2012	1	284	900.00	978-81-8457-351-0
SOJMC	385	Meeting, conference association event and destination management	Ratandeep Singh	Kanishka Publishers	New delhi	2014	1	222	695.00	81-7391-825-2
SOJMC	386	Journalists and environment news : a study of newspapers	Raimole abraham	Kanishka Publishers	New delhi	2010	1	208	550.00	978-81-8457-226-1

SOJMC	387	Issues of media policy regulation and ethics	Ambrish Saxena	Kanishka Publishers	New delhi	2012	1	320	1,450.00	978-81-8457-401-2
SOJMC	388	Issues of media content market and technology	Ambrish Saxena	Kanishka Publishers	New delhi	2012	1	289	1,295.00	978-81-8457-402-9
SOJMC	389	History of journalism : an analysis	Prashant K Mathur	Kanishka Publishers	New delhi	2015	1	318	995.00	978-81-8457-671-9
SOJMC	390	History of broadcasting in india	Kaushalendra saran singh	Kanishka Publishers	New delhi	2013	1	336	1,595.00	978-81-8457-492-0
SOJMC	391	Gandhi and journalism	D V R Murthy, Y D Ramdas	Kanishka Publishers	New delhi	2013	1	142	450.00	978-81-8457-424-1
SOJMC	392	Fundamentals of reporting, editing and feature writing	Swati Chauhan	Kanishka Publishers	New delhi	2015	1	348	1,995.00	978-81-8457-674-0
SOFD	393	New fashion figure templates	Patrick John Ireland	Batsford	London	2007	1	159	2,150.00	9-780713-490336
SOJMC	394	Elements of print media and journalism	Krishnaveer Abhishek Challa, Challar	Kanishka Publishers	New delhi	2015	1	213	695.00	978-81-8457-683-2
SOJMC	395	Elements of internet e-mail and online journalism	Naveen Chandra Pant	Kanishka Publishers	New delhi	2015	1	280	900.00	978-81-8457-675-7
SOJMC	396	Cartoons and newspapers : an analysis	R T Irupathi Rao D V R Murthy	Kanishka Publishers	New delhi	2014	1	161	500.00	978-81-8457-605-4
SOJMC	397	Basic aspects of media writing	Om Gupta	Kanishka Publishers	New delhi	2013	1	107	350.00	81-7391-490-7
SOJMC	398	Agricultural innovations and mass media	G Anita	Kanishka Publishers	New delhi	2014	1	242	750.00	978-81-8457-616-0
SOM	399	Business administration and management	A K Phophalia, Sarita Sharma & G R Basotia	Kanishka Publishers	New delhi	2016	1	246	450.00	81-7391-164-9
SOM	400	Customer service excellence : trends and strategies	S B Nageswara Rao, C Madhavi	Kanishka Publishers	New delhi	2004	1	477	995.00	81-7391-697-7
SOM	401	Decentralised planning and development : New Directins	Amallesh Banerjee	Kanishka Publishers	New delhi	2004	1	310	695.00	81-7391-626-8
SOM	402	Development banking and industrial development in India	Prasanna K Biswasrooy, Rabindra Kumar Mishra, Vijay Kumar Kaushal, Kulwant Singh Rana, S Kalyanmoorthy, K Chandrasekar	Kanishka Publishers	New delhi	2006	1	384	850.00	81-7391-840-6
SOM	403	Economic liberalization : effects and challenges		Kanishka Publishers	New delhi	2012	1	436	1,995.00	978-81-8457-382-4
SOM	404	Entrepreneurial training : theory and practice		Kanishka Publishers	New delhi	2007	1	258	595.00	978-81-7391-989-3
SOM	405	Entrepreneurship and economic development	J V Prabhakara Rao	Kanishka Publishers	New delhi	2008	2	212	450.00	81-7391-332-3
SOM	406	Export markets and foreign trade management	Pervin Wadia	Kanishka Publishers	New delhi	1998	1	328	595.00	81-7391-261-0
SOHT	407	Hotel housekeeping : operations and management	G Raghubalan and Smritree Raghubalan	Oxford	New delhi	2016	3	790	695.00	978-01-9945-174-6
SOM	408	Financial management in small enterprises	N Meenakshisundaram	Kanishka Publishers	New delhi	2002	1	209	450.00	81-7391-441-9
SOM	409	Financial management : function, planning and policy	A K Phophalia, Sarita Sharma & G R Basotia	Kanishka Publishers	New delhi	2008	1	350	800.00	81-7391-166-5
SOM	410.1	Global economic slow down : opportunities and challenges Vol. 1	S P Bansal, S S Narta, O P Verma, Kulbhushan	Kanishka Publishers	New delhi	2012	1	376	2,500.00	978-81-8457-364-0
SOM	410.2	Global economic slow down : opportunities and challenges Vol. 2	S P Bansal, S S Narta, O P Verma, Kulbhushan	Kanishka Publishers	New delhi	2012	1	376		978-81-8457-364-0
SOM	411	Handbook on entrepreneurship development and management	Baishnab Padhee	Kanishka Publishers	New delhi	2016	1	454	2,250.00	978-81-8457-697-9
OTHER	412	In search of Indian -Ness : cultures of multinationals	Kanika Aggarwal Khandelwal	Kanishka Publishers	New delhi	2009	1	280	695.00	978-81-8457-115-8
SOM	413	Business law including company law	S S Gulshan and G K Kanoor	New age international publishers	Bangalore	2017	18	773	499.00	978-93-86070-80-7
SOM	414	Inflation accounting : the indian context	Ambrish Gupta	Kanishka Publishers	New delhi	2000	1	280	695.00	81-7391-353-6
SOM	415	Infrastructure development and financing	S Ganesan	Kanishka Publishers	New delhi	2001	1	384	750.00	81-7391-408-7
SOM	416	Infrastructure in india's development	S P Verma	Kanishka Publishers	New delhi	2004	1	257	550.00	817391-639-X
SOM	417	Management information system	Raj K Wadhwa	Kanishka Publishers	New delhi	2006	1	376	795.00	81-7391-851-1
SOM	418	Management policy and new technology	Raj K Wadhwa, Jimmy Dassar, P Bhaskara Rao	Kanishka Publishers	New delhi	2006	1	312	595.00	978-81-7391-849-0
SOM	419	Management training and executive development	Kalyani Kulshreshta	Kanishka Publishers	New delhi	1998	1	382	595.00	81-7391-257-2
SOM	420	Mutual funds and indian capital market : performance and profitability	H K Singh, Meera Singh	Kanishka Publishers	New delhi	2001	1	223	495.00	81-7391-382-X
SOM	421	Mutual funds in india	K Thulasi Krishna, B Amarnath	Kanishka Publishers	New delhi	2016	1	230	700.00	978-81-8457-709-9
SOM	422	New issue market management in india	Manas Pandey	Kanishka Publishers	New delhi	1998	1	237	397.00	81-7391-276-9
SOM	423	Organizational behaviour	G C Dekka	Kanishka Publishers	New delhi	1999	1	270	495.00	81-7391-289-0
SOM	424	Progressive entrepreneur : managing firm and factory as profit centres	Feroze Banker	Kanishka Publishers	New delhi	2000	1	258	550.00	81-7391-330-7
SOM	425	Sales management	A K Phophalia, Sarita Sharma & G R Basotia	Kanishka Publishers	New delhi	2009	1	350	800.00	81-7391-167-3
COMMUNICATION	426	Sourcebook on skill development and management	B Ramaswamy	Kanishka Publishers	New delhi	2016	1	322	1,650.00	978-81-8457-698-6
SOM	427	Technology management and development planning	P Bhaskara Rao	Kanishka Publishers	New delhi	2006	1	595	595.00	978-81-7391-850-6
SOM	428	Value added accounting and reporting VAT	Alok Kumar Pramanik	Kanishka Publishers	New delhi	2005	1	390	850.00	81-7391-736-1
SOM	429	Production and operations management	Virender S Poonia	Gen next publication	delhi	2010	1	296	890.00	978-93-80222-31-8
SOM	430	Strategic management and policy issues of NGOs	O P Goel	Isha books	delhi	2004	1	296	890.00	81-8205-119-3
SOM	431	Impact of globalisation and retaining strategies for labour and employment	A Balakrishnsn	Kalpaz Publications	delhi	2007	1	389	950.00	81-7835-602-3
SOM	432	Innovation and competitiveness of small and medium enterprises	L Rathakrishnan	Kalpaz Publications	delhi	2010	1	342	790.00	978-81-7835-834-5
SOM	433	Knowledge management	O P Goyal	Kalpaz Publications	delhi	2007	1	269	690.00	81-7835-593-0
SOM	434	The macro economic policies and the millennium development goals	Vibhuti Patel and Manisha Karne	Gyan publishing house	New delhi	2007	1	342	690.00	81-212-0925-0
SOM	435	India's foreign trade : from antiquity to date	Mahesh Prasad	Kalpaz Publications	delhi	2011	1	238	625.00	978-81-7835-907-6
SOM	436	Principles of growth and development	S K Sharma and Monica Tamar	Isha books	delhi	2005	1	305	690.00	81-8205-155-X
SOM	437	Business communication	Madhukant Jha	Gen next publication	delhi	2009	1	311	890.00	978-81-908675-5-9

SOHT	438	Catering management : an intergrated approach	Mohim Sethi and Surjeet Malhan	New age international publishers	New delhi	2017	3	474	299.00	978-81-224-3689-1
SOM	439	Human resource management	Kumar Pranit	Gen next publication	delhi	2010	1	308	890.00	978-93-80222-19-6
SOM	440	Human resource management and technical changes	shoeb Ahmad	Kalpaz Publications	delhi	2004	1	246	750.00	978-81-7835-259-6
SOM	441	Indian management : Thought and practice	Amit Gupta, Ravi K Dhar, Silky V. Kushwah	Gen next publication	delhi	2010	1	364	750.00	978-93-80222-32-5
SOM	442	Making entrepreneurs	Chandra Mohan	Gyan publishing house	delhi	2013	1	296	850.00	978-81-212-1178-9
SOM	443	Managerial economics	Shashi Kumar	Gen next publication	delhi	2010	1	297	890.00	978-93-80222-20-2
SOM	444	Principles of management	Amar Jyoti	Gen next publication	New delhi	2009	1	321	890.00	978-93-80222-12-7
SOM	445	Economic innovation in india	L K Palwal and Shobha Jain	Kunal Books	New delhi	2016	1	255	895.00	978-81-932499-1-8
SOM	446	Make in India	Shobha Jain	Kunal Books	New delhi	2017	1	247	895.00	978-81-932954-6-5
SOJMC	447	Islamic media	P Qureshi	MD publications	New delhi	2009	1	267	795.00	978-81-7533-231-7
SOHT	448	Tourism and economic development	Raj Kumar Sen	Regal publications	New delhi	2016	1	236	1,050.00	978-81-8484-537-2
SOJMC	449	press freedom in india : legal and ethical dimensions	T. Tripura Sundari	Regal publications	delhi	2013	1	143	600.00	978-81-8484-192-3
SOM	450	Environmental management	R Balamurugan	Sun international publishers	New delhi	2016	1	261	495.00	978-81-928130-2-8
OTHER	451	The geopolitics of South Asia	Graham P Chapman	Ashgate	England	2009	1	362	3,495.00	978-81-862-6847-6
OTHER	452	E-governance in india	Laxminarayan Bindhami and Padmalaya Mahanatra	Kunal Books	New delhi	2016	1	260	995.00	978-81-932322-2-4
SOM	453	Indian tax administration : a dialogue	Parthasarathi Shome	Orient black swan	delhi	2013	1	419	1,095.00	978-81-250-5180-0
SOHT	454	Tourism planing and development	Anita Nair	Regal publications	New delhi	2017	1	186	880.00	978-81-8484-613-3
SOM	455	Contemporary issues in business and economy	Anil Kumar Sinha, Ashwesh Pandey, Amiya V Ravindran	Regal publications	New delhi	2016	1	246	1,080.00	978-81-8484-595-2
SOM	456	Materials management and stock control	V Ravindran	Regal publications	New delhi	2017	1	186	880.00	978-81-8484-614-0
OTHER	457	Don't think of an elephant	George Lakoff	Chelsea Green publishing	Vermont	2014	1	168	990.00	978-1-60358-594-1
SOC	458	The Holocaust : theoretical readings	Neil Levi & Michael Rothberg	Edinburgh university press	Edinburgh	2003	1	485	1,954.00	0-7486-1655-1
SOC	459	The erotic thriller in contemporary cinema	Linda Ruth Williams	Edinburgh university press	Edinburgh	2005	1	466	1,777.00	0-7486-1148-7
SOC	460	Hollywood beyond the screen	Anne Massey	Oxford	New York	2000	1	203	1,333.00	1-85973-321-2
SOFD	461	Fashion design and product development	Harold Carr and John Pomeroy	Wiley India	New delhi	2010	1	175	1,777.00	978-81-265-2297-2
SOC	462	American science fiction film and television	Lincoln Geraghty	Berg	Oxford	2009	1	156	1,333.00	978-1-84520-796-0
SOHT	463	Thinking through tourism	Julie Scott & Tom Selwyn	Berg	Oxford	2010	1	261	1,777.00	978-1-84788-530-2
SOC	464	The cinema of sally potter : a politics of love	Sophie mayer	Wallflower Press	London	2009	1	256	1,510.00	978-1-905674-67-1
SOC	465	The writer's work book	Jenny Newman	Bloomsbury academic	London	2010	1	184	1,320.00	978-0-3408-0965-5
SOJMC	466	Contemporary arab broadcast media	EL Mustapha Lahlali	Edinburgh university press	Edinburgh	2011	1	178	1,940.00	978-0-7486-3908-3
OTHER	467	Elizabeth Bowen : the shadon across the page	Maud Ellmann	Edinburgh university press	Elinburgh	2004	1	241	1,585.00	978-07-4861-703-6
SOFD	468	Open space -mind maps : positions in contemporary jewellery	Ellen Maurer Zilioli	Arnoldsche art publications	Europe	2016	1	203	2,222.00	978-3-89790-463-7
SOC	469	Trade secrets : young British talents talk business	Cynthia Rose	Thames & Hudson	London	1999	1	240	1,670.00	978-0-5002-803-6
SOFD	470	New fashion figure templates	Patrick John Ireland	Batsford	London	2007	1	159	2,150.00	9-780713-490336
SOFD	471	Advanced fashion sketchbook	Bina abling	Om books lnenationed	New delhi	2005	1	133	1,200.00	81-8710-738-3
SOSP	472	The Digital photographer's guide to filters	Ross Hoddinott	D&C	Cincinnati	2007	1	144	2,205.00	978-0-7153-2654-1
SOFD	473	Informing design	Joan Dickinson & John P Marsden	Fairchild Books	New York	2009	1	338	4,445.00	978-1-56367-563-8
SOC	474	Desire unlimited : the cinema of pedro almodovar	Paul Julian Smith	Verso	London	2000	2	217	1,333.00	1-85984-778-1
SOFD	475	Fashion and art	Adam Geczy and Vicki Karaminas	Berg	London	2012	1	223	1,777.00	978-1-4788-783-2
SOFD	476	Men's fashion reader	Andrew Reilly & Sarah Cosbey	Fairchild Books	New York	2008	1	542	3,556.00	978-1-56367-536-2
SOC	477	A history of video art	Chris Meigh-Andrews	Oxford	New York	2006	1	318	1,500.00	978-1-84520-219-4
SOFD	478	Goth : identity style and subculture	Paul Hodkinson	Berg	Oxford	2002	1	219	1,421.00	1-85973-605-X
SOFD	479	Gardening with silk and gold	Thomasina Beck	D&C	UK	2002	1	160	895.00	0-7153-1366-5
SOFD	480	Fashion in impressionist paris	Debra N Mancoff	Merrell	London	2012	1	157	2,218.00	978-1-8589-4582-8
SOFD	481	Embroidery designs for fashion and furnishings	Moiria Thunder	V&A Publishing	London	2014	1	128	1,777.00	978-1-851-77814-0
SOFD	482	The wedding dress	Edwina Ehrman	V&A Publishing	London	2011	1	208	2,667.00	978-1-851-77506-4
SOFD	483	Charles James : designer in detail	Timothy A Long	V&A Publishing	London	2015	1	159	2,667.00	978-1-851-77821-8
SOFD	484	The glow an inspiring guide to itylish motherhood	Violet Gaynor	Abrams	New York	2014	1	223	1,688.00	978-61769-068-6
SOFD	485	Magpies home bodies & nomads	Cirilia Rose	Tabori & Chang	New York	2014	1	144	1,510.00	978-1-58479-953-5
SOFD	486	Vernier : fashion femininity & form	Robin Muir and Becky E. Conekin	Hirmer Publishers	Italy	2012	1	189	3,520.00	978-3-7774-5151-0
SOFD	487	Less is more : minimalism in fashion	Harriet Walker	Merrell	London	2011	1	191	3,085.00	978-1-8589-4544-6
SOFD	488	The making of a master (1895-1936)	Miren Arzalluz	V&A Publishing	London	2011	1	306	2,667.00	978-1-851-77663-4
SOFD	489	Everyday style	Lotta Jansdotter	Abrams	New York	2015	1	160	1,688.00	978-1-61769-174-4



SOFD	490	London society fashion 1905- 1925	Cassie Davies-Strodger, Jenny Lister and Lou	V&A Publishing	London	2018	1	160	2,667.00	978-1-85177-831-7
SOFD	491	The fabric of india	Rosemary Crill	V&A Publishing	London	2018	1	248	3,111.00	978-1-85177-853-9
SOFD	492	Printed textile design	Marie- Christine Noel, Michael Cailloux	Promopress	Spain	2015	1	192	2,021.00	978-84-15967-67-5
SOSP	493	Art photography now	Susan Bright	Thames & Hudson	London	2011	1	240	1,760.00	978-0-500-28942-6
SOFD	494	Jewelry from nature	Ruth Peltason	Thames & Hudson	London	2010	1	224	2,200.00	978-0-500-51533-4
SOFD	495	Contemporary indian fashion	Federico Rocca	Grafiche Damiani	Bologna	2009	1		4,405.00	978-88-6208-100-9
SOFD	496	Creative advertising	Mario Pricken	Thames & Hudson	London	2001	1	261	2,200.00	0-500-28476-8
SOID	497	New domestic interiors	Carles Broto	Arian mostaedi	Spain	2005	1	239	2,150.00	978-84-96969-95-7
SOFD	498	Drawing fashion accessories	Steven Thoman Miller	Laurence king publishing	London	2012	1	192	1,990.00	978-1-85669-788-0
SOFD	499	Modern fashion in detail	Claire Wilcox & Valerie Mandes	V&A Publishing	London	2007	1	143	1,500.00	1-85177-032-1
SOFD	500	Asian Jewellery	Berenice Geoffroy- Schneiter	Skira	Italy	2011	1	309	3,160.00	978-88-572-0870-1
SOFD	501	The new big book of color	David E Carter	Collins Design	New York	2006	1	383	3,160.00	978-0-06-113767-9
SOFD	502	Traditional jewelry of india	Oppi Untracht	Thames & Hudson	London	2008	1	431	2,200.00	978-0-500-28749-1
SOFD	503	The complete photo guide to jewelry making	Tommy Powley	Creative publishing international	USA	2010	1	304	995.00	978-1-58923-549-6
SOFD	504	An illustrated dictionary of jewelry	Harold Newman	Thames & Hudson	London	2005	1	334	1,670.00	0-500-27452-5
SOFD	505	The encyclopedia of window fashions	Charles T Randall	Randall International	Califirnia	2002	5	226	2,095.00	1-890379-03-4
SOFD	506	Forties fashion : from siren suits to the new look	Jonathan Walford	Thames & Hudson	London	2008	1	208	1,495.00	978-0-500-28897-9
SOFD	507	Textile arts of india	Kokkyo Hatanaka	Chronicle books	San Francisco	1996	1	344	5,000.00	0-8118-1084-4
SOSP	508	India now : new visions in photography	Alain Willaume	Thames & Hudson	London	2008	1	190	2,200.00	978-0-500-28712-5
SOFD	509	Fashion & accessories	Els de Baan & others	ArtEZ Press	Arnhem	2008	1	214	3,085.00	978-90-5897-679-6
SOFD	510	Vanguard	Rohit Khosla and Amanda Johnston	India book house limited	Bombay	1996	1	159	1,950.00	81-7508-017-5
SOFD	511	Fashion details 4000 drawings	Elisabetta Kuky Drudi	Promopress	Spain	2015	1	384	2,200.00	978-84-92810-95-6
SOFD	512	Digital visions for fashion + textile	Sarah e. Braddock Clarke and Jane Harris	Thames & Hudson	London	2012	1	240	2,640.00	978-0-500-51644-7
SOFD	513	Europe : rising fashion designers	Patrick Gottelier	Schiffer	USA	2013	1	200	3,000.00	978-0-7643-4545-6
SOFD	514	Fashion illustration next	Laird Borrelli	Thames & Hudson	London	2004	1	184	1,495.00	0-500-28499-9
SOFD	515	Fashion illustration now	Laird Borrelli	Thames & Hudson	London	2004	1	176	1,800.00	0-500-28234-X
SOFD	516	Modern menswear	Hywel Davies	Laurence king publishing	UK	2008	1	208	1,590.00	978-1-85669-595-4
SOFD	517	Fabrics in fashion design	Stefanella Sposito	Promopress	Spain	2014	1	335	2,665.00	978-84-15967-05-7
SOFD	518	Power dressing	Robb Young	Merrell	London	2011	1	191	1,760.00	978-1-8589-4515-6
SOFD	519	Illustration now fashion	Julius Wiedemann	Taschen	Germany	2013	1	400	3,085.00	978-3-8365-4520-4
SOFD	520	Jean Muir : beyond fashion	Sinty Stemp	John and Orna Disigns	London	2007	1	176	2,200.00	1-85149-521-5
SOFD	521	A matter of fashion	Valeria Manferto De Fabianis	White star publishers	Italy	2013	1	223	2,200.00	978-88-544-0650-6
SOFD	522	Intimate chanel	Isabelle Fiemeyer	Flammarion	Paris	2011	1	206	4,215.00	978-2-08-030162-8
SOFD	523	Artists' textiles 1940-1976	Geoffrey Rayner, Richard Chamberlain & Annamarie Stapleton	Antique Collectors' club	London	2012	1	303	2,640.00	978-1-85149-629-7

SOFD	524	Famous Jewelry collectors	Stefano Papi & Alexandra Rhodes	Thames & Hudson	London	2005	1	208	1,585.00	0-500-28512-8	
SOFD	525.1	100 contemporary fashion designers (A-K)	Terry Jones	Taschen	Paris	2013	1	1-358	1,585.00	978-3-8365-4892-2	
SOFD	525.2	101 contemporary fashion designers (L-Z)	Terry Jones	Taschen	Paris	2013	1	374-708		978-3-8365-4892-2	
SOFD	526	Creative advertising	Mario Pricken	Thames & Hudson	London	2002	1	255	2,200.00	978-0-500-28733-0	
SOID	527	Great spaces home interiors	Jacobo Krauel	Carles Broto	Spain	2006	1	191	1,695.00	978-2-917031-36-0	
SOFD	528	Asian style : indian textiles & fashion in Britain	Chrtostopher Breward, Philip Crane & Rosemary	V&A Publishing	New delhi	2010	1	200	1,850.00	978-8-1873-3035-6	
SOM	529	A textbook of business mathematics	Mohd. Shadab Khan	Viva books	New delhi	2015	1	532	595.00	978-81-309-3034-3	
SOM	530	An introduction to derivative securities, Financial markets, and risk management	Robert A Jarrow & Arkadev Chatterjee	Viva books	New delhi	2016	1	798	1,295.00	978-81-309-2339-0	
OTHER	531	Armstrong's handbook of management and leadership	Michael Armstrong	Kogan page	London	2012	3	369	3,080.00	978-0-7494-6552-0	
SOM	532	Beyond branding	Nicholas Ind	Kogan page	UK	2003	1	236	295.00	0-7494-4212-3	
SOJMC	533	Bookmaking : Editing / design / production	Marshall Lee	Viva books	New delhi	2010	1	494	695.00	978-81-309-1517-3	
SOC	534	Branded entertainment	Jean -Marc Lehu	Kogan page	London	2007	1	266	395.00	0-7494-5151-3	
SOM	535	Business environment : managing in a strategic context	John Kew and John Stredwick	Viva books	New delhi	2016	1	404	895.00	978-93-85919-10-7	
SOM	536	Business decision making	Pippa Riley	Viva books	New delhi	2011	1	439	495.00	978-81-309-1753-5	
SOM	537	Black money and financial fraud	Thakur Shailendra Nath	Manas Publications	New delhi	2016	1	320	995.00	978-81-7049-520-8	
SOM	538	Marketing principles	Pippa Riley	Viva books	New delhi	2011	1	497	495.00	978-81-309-1766-5	
SOM	539	Contemporary issues in human resource management	Stephen Taylor	Viva books	New delhi	2017	1	318	995.00	978-93-86243-37-9	
SOM	540	Creating learning : a handbook for teachers and trainers	Vijay Prakash	Viva books	New delhi	2017	1	390	695.00	978-81-309-3132-6	
OTHER	541	How to market books	Alison Baverstock	Kogan page	London	2008	4	324	395.00	978-0-7494-54-71-5	
SOM	542	Human resource management : a case study approach	Michael Muller-Camen, Richard Croucher, Susan F Jpseph Lepla, Lynn M Parker	Viva books	New delhi	2016	1	517	995.00	978-93-85919-08-4	
SOM	543	Integrated branding	Anne Bruce, Stephanie M Montanez	Kogan page	London	2002	1	299	395.00	0-7494-4525-4	
OTHER	544	Leaders start to finish	Mark Hughes	Viva books	New delhi	2015	2	302	595.00	978-81-309-3087-9	
SOM	545	Managing change : a critical perspective	Mark Hughes	Viva books	New delhi	2016	1	366	795.00	978-93-85919-11-4	
OTHER	546	Managing performance : Performance Management in action	Michael Armstrong and Angela Baron	Viva books	New delhi	2016	1	182	495.00	978-93-85919-13-8	
SOM	547	Marketing and promotion	Pippa Riley	Viva books	New delhi	2011	1	341	395.00	978-81-309-1764-1	
COMMUNICATION	548	New directions in higher education	A R Kidwai	Viva books	New delhi	2016	1	501	995.00	978-81-309-2754-1	
SOJMC	549	Climate change in the media : reporting risk and uncertainty	James Painter	Oxford	London	2015	1	173	2,166.00	978-17-8076-588-4	
SOJMC	550	The ethics of journalism : individual, institutional and cultural influences	Wendy N Wyatt	Oxford	London	2015	1	279	2,166.00	978-17-8076-674-4	
SOJMC	551	Media and public shaming : Drawing the boundaries of disclosure	Julian Petley	Oxford	London	2015	1	229	2,166.00	978-17-8076-587-7	
SOJMC	552	Women and journalism	Suzanne Franks	Oxford	London	2015	1	85	2,166.00	978-17-8076-585-3	
SOJMC	553	Transparency in politics and the media : accountability and open government	Nigel Bowles, James I Hamilton, David A L	Oxford	London	2015	1	238	2,166.00	978-17-8076-676-8	
SOJMC	554	Political journalism : western europe in a comparative	Raymond Kuhn, Rasmus Kleis Nielsen	Oxford	London	2015	1	271	2,166.00	978-17-8076-678-2	
SOM	555	Safety and environmental management	Frank R Spellman	Viva books	New delhi	2017	3	353	1,695.00	978-93-86243-99-7	
OTHER	556	Shaking the skies	Giovanni Bisignani	Viva books	New delhi	2017	1	270	495.00	978-93-86105-13-4	
SOM	557	Strategic marketing	S Shajahan	Viva books	New delhi	2010	1	575	495.00	978-81-309-1269-1	
OTHER	558	The art of modern sales management : driving performance in a connected world	Renie McClay	Viva books	New delhi	2015	1	199	395.00	978-81-309-3081-7	
SOFD	559	Advanced fashion sketchbook	Bina abling	Om books Inenationed	New delhi	2005	1	133	1,200.00	81-8710-738-3	
OTHER	560	The brics and the future of global order	Oliver stuenkel	Viva books	New delhi	2017	1	213	990.00	978-93-86243-93-5	
SOHT	561	The encyclopedia of nutrition and good health	Robert Ronzio, Kennedy Associates	Oxford	London	2015	1	726	2,495.00	978-81-309-3380-1	
OTHER	562	The performance triangle	Lukas Michel	Viva books	New delhi	2017	1	368	695.00	978-93-86105-12-7	
SOM	563	The calculus of finance	Amber Habib	Universities press	hyderabad	2011	1	286	425.00	978-81-7371-723-9	
SOPA	564	Music of india	William Jones, N Augustus Willard	Rudransh Prakashan	Gurgaon	2016	1	146	595.00	978-81-9204-386-9	
SOC	565	Film making	Udai Senapati	K K Publications	New delhi	2017	1	279	995.00	978-81-7844-296-9	
SOM	566	E - commerce	Kenneth C Laudon and Jane P Laudon	Pearson	Boston	2016	1	804	890.00	978-93-325-5673-7	
SOM	567	Total quality management in small and medium manufacturing enterprises	P Uma, L Rathakrishnan	Global research publications	New delhi	2014	1	204	750.00	978-81-89630-83-6	
SOM	568	Economic and financial sector reforms in india	Rajesh Pal	Delta book world	New delhi	2016	1	405	1,750.00	987-93-85719-00-4	
SOM	569	Analysing financial statements for non- specialists	Jim O'Hare	Routledge	London	2017	1	104	750.00	978-1-138-28121-9	
SOM	570	Business ethics	Patrick O'Sullivan, Mark Smith and Mark esposito	Routledge	London	2017	1	367	1,350.00	978-1-138-281125-7	

SOM	571	Diversity in the workforce : current issue and emerging trends	Marlyn Y Byrd and Chaudal L Scott	Routledge	London	2017	1	374	1,400.00	978-1-138-28297-1
SOM	572	Ethics and management in the public sector	Alan Lawton, Julie Rayner And Karin	Routledge	London	2017	1	184	950.00	978-1-138-28115-8
SOM	573	Evolution of markets and institutions : a study of an emerging economy	Murali Patibandla	Routledge	London	2016	1	345	995.00	978-138-22611-1
SOM	574	Financial accounting	Parmindar Johal, Beverly Vickerstaff	Routledge	London	2017	1	241	1,350.00	978-1-138-28299-5
SOM	575	Financial management and accounting in the public sector	Gary Bandy	Routledge	London	2015	1	382	1,450.00	978-1-138-28298-8
SOM	576	Management of international institutions and NGOs	Eduardo Missoni and Daniele Alesani	Routledge	London	2017	1	442	1,450.00	978-1-138-28293-3
SOM	577	Nonprofit governance	Chris Cornforth and William A Brown	Routledge	London	2017	1	295	1,250.00	978-1-138-28296
SOM	578	Risk management in organizations	Margaret Woods	Routledge	London	2017	1	176	850	978-1-138-28119-6
SOM	579	Tools and techniques of leadership and management	Ralph Stacey	Routledge	London	2017	1	182	850.00	978-1-138-28114-1
SOM	580	Micro-finance management	P Arunachalam	Serials publications	New delhi	2011	1	186	795.00	978-81-8387-445-8
SOHT	581	Management in tourism	Saurab Kumar Dixit	Mohit publications	New delhi	2005	1	286	600.00	81-7445-334-2
SOM	582	Planning for growth and development	N Rajavel	Kalpaz Publications	delhi	2006	1	336	720.00	81-7835-514-0
SOM	583	Entrepreneurial performance	S Gnanasaranya	Serials publications	New delhi	2014	1	277	1,195.00	978-81-8387-686-5
SOM	584	Researches in commerce and management	Monica Bansal	Serials publications	New delhi	2014	1	351	1,395.00	978-81-8387-677-3
SOM	585	Functional management	M Abdul Hakkeem	Serials publications	New delhi	2011	1	313	1,150.00	978-81-8387-412-0
SOM	586	Human resource management in banks	Ramashish Purvey	Serials publications	New delhi	2009	1	276	895.00	978-81-8387-262-1
SOM	587	Business mathematics	J P Singh	Ane Books	New delhi	2014	1	12.43	350.00	978-93-8212-782-6
SOM	588	Financial Mathematics	Prarthana Shahi	Ane Books	New delhi	2016	1	232	395.00	978-93-8546-221-4
SOM	589	Foundations of managerial economics	B N Ghosh	Ane Books	New delhi	2011	1	350	295.00	978-93-8061-819-7
SOM	590	Microeconomics	Sipra Mukhopadhyay	Ane Books	New delhi	2012	1	398	295.00	978-93-8015-633-0
SOM	591	A sarvice marketing view of customer delight	Sarmistha Sarma	Kunal Books	New delhi	2012	1	133	500.00	978-93-80752-90-7
SOM	592	Changing paradigm in modern day management in indian perspective	Artta Bandhu Jena	Kunal Books	New delhi	2014	1	202	795.00	978-93-82420-50-7
SOJMC	593	Community media and women	R K Tiwary	Kunal Books	New delhi	2010	1	287	900.00	978-81-910085-4-8
SOM	594	Development of public administration in india	Anil Kumar Srivastava	Kunal Books	New delhi	2011	1	278	800.00	978-93-80752-54-9
SOM	595	Dynamics and developmental changes in business practices : innovations, globalisation and policies	S Chaturvedi, Rachita Bana	Kunal Books	New delhi	2012	1	291	895.00	978-93-80752-67-9
SOM	596	Economic liberalization and poverty alleviation in india	Ajay Kumar Tomar, Shobha Jain	Kunal Books	New delhi	2011	1	244	750.00	978-93-80752-46-4
COMPUTER	597	Emerging trends in information technology	S Chaturvedi, Perna Mahajan & Ganesh	Kunal Books	New delhi	2012	1	344	895.00	978-93-80752-68-6
SOM	598	Financial crisis and its impact on Indian economy	Indu Varshney and Nitu Saini	Kunal Books	New delhi	2011	1	203	700.00	978-93-80752-45-7
SOM	599	Financial inclusion and poverty alleviation in india	Ajay Kumar Tomar, Nitu Saini and Shobha Jain	Kunal Books	New delhi	2012	1	309	895.00	978-93-80752-89-1
SOM	600	Foreign direct investment and indian economy	A Vijayakumar	Kunal Books	New delhi	2014	1	404	1,250.00	978-93-82420-54-5
SOM	601	Foreign direct investment in India	Ajay Kumar Tomar and Shobha Jain	Kunal Books	New delhi	2012	1	246	795.00	978-93-80752-91-4
SOJMC	602	Globalisation media culture and society	Usha Srivastava	Kunal Books	New delhi	2010	1	279	900.00	978-81-908815-9-3
SOM	603	Growth and development of mutual fund industry in India	Trilochan Behera, D P Misra and Smriti Ranjan	Kunal Books	New delhi	2015	1	172	795.00	978-93-82420-57-6
SOM	604	Impact of recession on Indian economy	Archna Singh	Kunal Books	New delhi	2013	1	305	895.00	978-93-82420-10-1
SOM	605	Inclusive growth in Indian economy	Ajay Kumar Tomar, Lokesh Kumar Paliwal	Kunal Books	New delhi	2014	1	192	750.00	978-93-82420-66-8
SOM	606	International business environment	S Mohan	Kunal Books	New delhi	2011	1	288	895.00	978-93-80752-28-0
SOM	607	International relations : theory and conflict in world society	P N Chaturvedi	Kunal Books	New delhi	2010	1	287	900.00	978-81-910085-0-0
SOM	608	International relations and human rights	Sudhir Kumar	Kunal Books	New delhi	2013	1	280	900.00	978-93-82420-35-4
SOM	609	Management concepts organisational behaviour : human resource management	Niranjan Pani	Kunal Books	New delhi	2009	1	436	850.00	978-81-907129-3-4
SOM	610	Managerial economics : the economic way of thinking of managerial decisions, theories, applications and cases	V P Raghavan	Kunal Books	New delhi	2010	1	213	595.00	978-81-908815-6-2
SOJMC	611	Mass media and digital society	N K Mishra	Kunal Books	New delhi	2012	1	280	850.00	978-93-80752-81-5
SOJMC	612	Media and communication : practices and issues	Mrityunjay Chatterjee and Richa Lohia	S B enterprise	Kolkata	2014	1	409	1,595.00	978-81-922957-8-7
SOM	613	New paradigms in business management and information technology	Vikas Mehta, C P Chawla, Sarmistha Sarma	Kunal Books	New delhi	2011	1	326	895.00	978-93-80752-43-3
SOM	614	Public administration : comparative perspective	V K Verma	Kunal Books	New delhi	2011	1	295	895.00	978-93-80752-26-6
SOM	615	Text book of managerial economics	C M Dudey and Manish Singh	Kunal Books	New delhi	2014	1	236	795.00	978-93-82420-61-3
SOJMC	616	Women, media and ICT in Un Politics	Usha Srivastava	Kunal Books	New delhi	2010	1	288	900.00	978-81-908815-8-6
SOM	617	Human development : trade and energy contexts	Hiranmoy Ray	Serials publications	New delhi	2016	1	123	450.00	978-81-8387-627-8
SOM	618	Emerging paradigmy in insurance					1		1,495.00	
SOM	619	Human resource accounting	Pragnesh B Shah	Serials publications	New delhi	2010	1	252	795.00	978-81-8387-322-2
SOM	620	Enterprise resource planning : a business applications and an information system	Punam Ahlawat	Global research publications	New delhi	2016	1	134	495.00	978-81-89630-93-5
SOM	621	International relations	Ira Yadav	Serials publications	New delhi	2014	1	254	795.00	978-81-8387-695-7
SOM	622	Consumer behaviour	Vishwajeet Prasad	Gen next publication	New delhi	2009	1	313	890.00	978-81-908675-7-3

SOM	623	Successful marketing	Siddharth Aguna	Kanishka Publishers	New delhi	1999	1	296	550.00	81-7391-297-1
SOM	624	Marketing management and trade policy	P Arunachalam	Serials publications	New delhi	2010	1	307	895.00	978-81-8387-351-2
SOJMC	625	Hindi patrakarita bhartendu purava se chayavadotar kal tak	Dhirendra Singh	Visvavidhhalay prakashan	Varanhasi	2003	1	115	100.00	81-7124-354-1
SOJMC	626	Hindi patrakarita ka naya swarup	Bachchan Singh				1		200.00	
SOJMC	627	Hindi patrakarita aur swatantrata sangram	Krishnadev Arvind	National publishing house	New delhi	2011	1	138	200.00	
SOJMC	628	Mudran samagri prodogiki	M N Lidbade	Madhaya Pradesh hindi granth acadmy	Bhopal	1995	1	207	35.00	
SOJMC	629	Patrakarita ke prashna	Rajendra Shankar Bhatt	Panchashil prakashan	Jaipur	2000	1	199	250.00	
SOJMC	630	Jansampark sidhant aur vyavahar	Sushil Trivedi, Shashikan Shukla	Madhaya Pradesh hindi granth acadmy	Bhopal	1996	1	247	60.00	
SOJMC	631	Jansanchar sidhdant aur anuprayog	Vishnu Rajgarhiya				1		200.00	
SOJMC	632	Audio- visual media writing	Rajendra Srivastav Shamhar	Kailash Pustak Sadan	Bhopal	2014	1	234	300.00	978-93-82836-30-8
SOJMC	633	Sansad aur samwaddata	Laliteswariprasad Shriwatav	Visvavidhhalay prakashan	Varanhasi	2000	1	108	120.00	81-7124-200-X
SOJMC	634	Vigyapan kala	Madhu Dhavan	Vanhi prakasan	New delhi	2010	1	108	90.00	978-93-5000-186-8
SOJMC	635	Jansampark sidhant aur vyavahar	Arjun Tiwari, Vimlesh Tiwari	Visvavidhhalay prakashan	Varanhasi	2016	1	335	250.00	978-93-5146-152-4
SOJMC	636	Vigyapan : Bhasha aur sanrachna	Rekha Sethi	Vanhi prakasan	New delhi	2016	1	85	50.00	978-93-5000-471-5
SOJMC	637	साहित्य संगीत और मीडिया	Ashwani Kumar	National publishing house	New delhi	2012	1	150	250.00	978-81-214-0704-5
SOJMC	638	Hindi patrakarita ke naye pratiman (हिंदी पत्रकारिता के नए प्रतिमान )	Bachchan Singh	Visvavidhhalay prakashan	Varanhasi	1989	1	108	40.00	81-7124-022-4
SOJMC	639	Jansanchar evam jansampark (जनसंचार एवं जनसम्पर्क )	Ami Aadhar 'Nidhar'	Vibhor gayan mala	Agara	2015	1	103	125.00	978-93-83311-66-8
SOJMC	640	Television ki bhasha (टेलीविजन की भाषा )	Harish Chandra Bnhawal	Radhakrishna	New delhi	2012	1	235	150.00	978-81-8361-532-7
SOJMC	641	Khel patrkarita (खेल पत्रकारिता )	Sushil Doshi and Suresh Kanshik	Radhakrishna	New delhi	2010	1	134	60.00	978-81-8361-370-5
SOJMC	642	Shaikshik sandarbha mein patrakarita ka badalta swaroop (शैक्षिक संदर्भ में पत्रकारिता का बदलता स्वरूप )	Punit Pachauri	Vibhor gayan mala	Agara	2015	1	128	140.00	978-93-8331-163-7
SOJMC	643	Media ka vartaman (मीडिया का वर्तमान )	Akabar Rijavi	Anany prakashan	delhi	2015	1	128	95.00	978-93-81997-31-4
SOJMC	644	Bharat mai Jansanchar (भारत में जनसंचार )	Keval Jkumar				1			
SOJMC	645	Hindi patrakarita ke kirtiman (हिंदी पत्रकारिता के कीर्तिमान )	Jagdish Prasad Chaturvedi	Sahitya sangam	Ilahabad	1994	1	351	225.00	
SOM	646	Research methodology : methods and techniques	C R Kothari and Gaurav Garo	New age international publishers	New delhi	2016	1	449	275.00	978-81-2243-623-5
SOM	647	Research methodology : methods and techniques	C R Kothari and Gaurav Garo	New age international publishers	New delhi	2016	1	449	275.00	978-81-2243-623-5
SOM	648	Research methodology : methods and techniques	C R Kothari and Gaurav Garo	New age international publishers	New delhi	2016	1	449	275.00	978-81-2243-623-5
SOM	649	Research methodology : methods and techniques	C R Kothari and Gaurav Garo	New age international publishers	New delhi	2016	1	449	275.00	978-81-2243-623-5
SOM	650	Research methodology : methods and techniques	C R Kothari and Gaurav Garo	New age international publishers	New delhi	2016	1	449	275.00	978-81-2243-623-5
SOM	651	Research methodology : methods and techniques	C R Kothari and Gaurav Garo	New age international publishers	New delhi	2016	1	449	275.00	978-81-2243-623-5
SOM	652	Comprehensive research methodology	B L Agrawal	New age international publishers	New delhi	2015	1	553	399.00	978-81-224-3811-6
SOM	653	Comprehensive research methodology	B L Agrawal	New age international publishers	New delhi	2015	1	553	399.00	978-81-224-3811-6
SOM	654	Comprehensive research methodology	B L Agrawal	New age international publishers	New delhi	2015	1	553	399.00	978-81-224-3811-6
SOM	655	Organisational behavior	V S P Rao and V Sudeenta	Excel books	New delhi	2015	2	625	685.00	978-93-5062-499-9
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SOM	657	Organisational behavior	V S P Rao and V Sudeenta	Excel books	New delhi	2015	2	625	685.00	978-93-5062-499-9
SOM	658	Organizational behavior	Stephen P Robbins, Timothy A Judge and Stephen P Robbins,	Pearson	Noida	2015	1	690	800.00	978-93-325-4222-8
SOM	659	Organizational behavior	Stephen P Robbins, Timothy A Judge and Stephen P Robbins,	Pearson	Noida	2015	1	690	800.00	978-93-325-4222-8
SOM	660	Organizational behavior	Stephen P Robbins, Timothy A Judge and Stephen P Robbins,	Pearson	Noida	2015	1	690	800.00	978-93-325-4222-8
SOM	661	Organizational behaviour : concepts realities applications and challenges	P G Aquinas	Excel books	New delhi	2006	1	427	800.00	979-81-7446-474-2
SOM	662	Organizational behaviour : concepts realities applications and challenges	P G Aquinas	Excel books	New delhi	2006	1	427	800.00	979-81-7446-474-2
SOM	663	Organizational behaviour : concepts realities applications and challenges	P G Aquinas	Excel books	New delhi	2006	1	427	800.00	979-81-7446-474-2
SOM	664	Organisational behaviour	B S Moshal	Ane Books	New delhi	2015	1	452	395.00	978-93-8061-853-1
SOM	665	Organisational behaviour	B S Moshal	Ane Books	New delhi	2015	1	452	395.00	978-93-8061-853-2
SOM	666	Organisational behaviour	B S Moshal	Ane Books	New delhi	2015	1	452	395.00	978-93-8061-853-3
SOM	667	Leadership in organizations	Gary Yukl	Pearson	Noida	2015	7	448	709.00	978-93-325-1813-1
SOM	668	Leadership in organizations	Gary Yukl	Pearson	Noida	2015	7	448	709.00	978-93-325-1813-2
SOM	669	Leadership in organizations	Gary Yukl	Pearson	Noida	2015	7	448	709.00	978-93-325-1813-3
SOM	670	Organisational behaviour : an interactive learning approach	Sarma V S Veluri	Jaico publishing house	Ahmedabad	2010	3	608	475.00	978-81-7992-996-4
SOM	671	Organisational behaviour : an interactive learning approach	Sarma V S Veluri	Jaico publishing house	Ahmedabad	2010	3	608	475.00	978-81-7992-996-4
SOM	672	Understanding organizational behaviour	Udai Pareek	Oxford	New delhi	2016	4	687	595.00	978-01-9945-471-6



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SOM	674	Understanding organizational behaviour	Udai Pareek	Oxford	New delhi	2016	4	687	595.00	978-01-9945-471-6
SOM	675	Organisational behaviour	Kumar Pranit	Gen next publication	New delhi	2010	1	301	890.00	978-93-80222-10-3
SOM	676	Business organization and environment	B G Satyaprasad, K Nirmala D S	I K International publishing house	New delhi	2012	1	126	195.00	978-93-8233-204-6
SOM	677	Business organization and environment	B G Satyaprasad, K Nirmala D S	I K International publishing house	New delhi	2012	1	126	195.00	978-93-8233-204-6
SOM	678	Business organization and environment	B G Satyaprasad, K Nirmala D S	I K International publishing house	New delhi	2012	1	126	195.00	978-93-8233-204-6
SOM	679	Business organisation & Management	R C Bhatia	Ane Books	New delhi	2015	4	348	295.00	978-93-8116-220-0
SOM	680	Business organisation & Management	R C Bhatia	Ane Books	New delhi	2015	4	348	295.00	978-93-8116-220-0
SOM	681	Business organisation & Management	R C Bhatia	Ane Books	New delhi	2015	4	348	295.00	978-93-8116-220-0
SOM	682	Economics	Joseph E Stigitz, Carl E Walsh	Viva books	New delhi	2014	1	888+A32	1,395.00	978-81-309-0865-6
SOM	683	Managerial economics	Deepakshi Gupta	I K International publishing house	New delhi	2015	1	618	495.00	978-93-8458-846-5
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SOM	685	Managerial economics	Deepakshi Gupta	I K International publishing house	New delhi	2015	1	618	495.00	978-93-8458-846-5
SOM	686	Managerial economics	Geetika, Piyali Ghosh and Purba Ray Choudhury	McGraw Hill Education	Chennai	2016	2	632	624.00	978-00-7107-803-0
SOM	687	Managerial economics	Geetika, Piyali Ghosh and Purba Ray Choudhury	McGraw Hill Education	Chennai	2016	2	632	624.00	978-00-7107-803-0
SOM	688	Managerial economics	Geetika, Piyali Ghosh and Purba Ray Choudhury	McGraw Hill Education	Chennai	2016	2	632	624.00	978-00-7107-803-0
SOM	689	Managerial economics and financial analysis	S A Siddiqui and A S Siddiqui	New age international publishers	New delhi	2017	2	718	399.00	978-93-859-2378-4
SOM	690	Managerial economics and financial analysis	S A Siddiqui and A S Siddiqui	New age international publishers	New delhi	2017	2	718	399.00	978-93-859-2378-4
SOM	691	Managerial economics and financial analysis	S A Siddiqui and A S Siddiqui	New age international publishers	New delhi	2017	2	718	399.00	978-93-859-2378-4
SOM	692	Managerial economics and business decisions	B N Ghosh	Ane Books	New delhi	2011	1	459	395.00	978-93-806-1841-8
SOM	693	Managerial economics and business decisions	B N Ghosh	Ane Books	New delhi	2011	1	459	395.00	978-93-806-1841-8
SOM	694	Managerial economics and business decisions	B N Ghosh	Ane Books	New delhi	2011	1	459	395.00	978-93-806-1841-8
SOM	695	Managerial economics : foundations of business analysis and strategy	Christopher R Thomas and Charles Maurice	McGraw Hill Education	New delhi	2015	4	747	499.00	978-93-392-0504-1
SOM	696	Managerial economics : foundations of business analysis and strategy	Christopher R Thomas and Charles Maurice	McGraw Hill Education	New delhi	2015	4	747	499.00	978-93-392-0504-1
SOM	697	Managerial economics : foundations of business analysis and strategy	Christopher R Thomas and Charles Maurice	McGraw Hill Education	New delhi	2015	4	747	499.00	978-93-392-0504-1
SOM	698	Managerial economics : theory, applications and cases	W Bruce Allen, Keith Wejnelt, Neil Doherty, Paul Newbold, William L Carlson and Betty Thorne	Viva books	New delhi	2015	1	684	895.00	978-81-309-0860-1
SOM	699	Statistics for business and economics	Paul Newbold, William L Carlson and Betty Thorne	Pearson	New delhi	2013	6	977+(I-8)	1,209.00	978-81-317-1927-5
SOM	700	Statistics for business and economics	Paul Newbold, William L Carlson and Betty Thorne	Pearson	New delhi	2013	6	977+(I-8)	1,209.00	978-81-317-1927-5
SOM	701	Statistics for business and economics	Paul Newbold, William L Carlson and Betty Thorne	Pearson	New delhi	2013	6	977+(I-8)	1,209.00	978-81-317-1927-5
SOM	702	Business economics	Venugopal and M Ramakrishna	I K International publishing house	New delhi	2013	1	183	375.00	978-93-823-3238-1
SOM	703	Business economics	Venugopal and M Ramakrishna	I K International publishing house	New delhi	2013	1	183	375.00	978-93-823-3238-1
SOM	704	Business economics	Venugopal and M Ramakrishna	I K International publishing house	New delhi	2013	1	183	375.00	978-93-823-3238-1
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SOM	707	Change Management in Organisations	Mark Hughes	Jaico publishing house	Ahmedabad	2011	2	222	295.00	978-81-7992-935-3
SOM	708	Change Management in Organisations	Mark Hughes	Jaico publishing house	Ahmedabad	2011	2	222	295.00	978-81-7992-935-3
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SOM	710	Indian economy : problems of development and planning	A N Agrawal and M K Agarwal	New age international publishers	New delhi	2017	42	741	425.00	978-93-86286-47-5
SOM	711	Indian economy : problems of development and planning	A N Agrawal and M K Agarwal	New age international publishers	New delhi	2017	42	741	425.00	978-93-86286-47-5
SOM	712	भारतीय अर्थव्यवस्था : विकास एवं आयोजन	A N Agrawal	New age international publishers	New delhi	2017	14	647	285.00	978-93-859-2325-8
SOM	713	भारतीय अर्थव्यवस्था : विकास एवं आयोजन	A N Agrawal	New age international publishers	New delhi	2017	14	647	285.00	978-93-859-2325-8
SOM	714	भारतीय अर्थव्यवस्था : विकास एवं आयोजन	A N Agrawal	New age international publishers	New delhi	2017	14	647	285.00	978-93-859-2325-8
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SOM	716	Microeconomic theory	H S Agarwal	Ane Books	New delhi	2017	7	961	595.00	978-81-805-2218-5
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SOM	718	Microeconomic theory	T N Hajela	Ane Books	New delhi	2016	10	716	495.00	978-81-805-2282-6
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SOM	720	Microeconomic theory	T N Hajela	Ane Books	New delhi	2016	10	716	495.00	978-81-805-2282-6
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SOM	723	A textbook of modern macroeconomics	L N Dutta	I K International publishing house	New delhi	2014	1	458	425.00	978-93-823-3234-3
SOM	724	Microeconomic analysis	Hal R Varian	Viva books	New delhi	2017	1	506+A42	495.00	978-81-309-0863-2

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SOM	726	Investments	Zvi Bodie, Alex Kane, Alex I Marcus and	McGraw Hill Education	New delhi	2015	2	1091	875.00	978-93-392-1205-6
SOM	727	Investments	Zvi Bodie, Alex Kane, Alex I Marcus and	McGraw Hill Education	New delhi	2015	2	1091	875.00	978-93-392-1205-6
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SOM	736	Industrial relations and labour laws	Arun Monappa, Ranjeet Nambudiri and Patturaja	McGraw Hill Education	New delhi	2012	2	335	845.00	978-12-590-0492-6
SOM	737	Industrial relations and labour laws	Arun Monappa, Ranjeet Nambudiri and Patturaja	McGraw Hill Education	New delhi	2012	2	335	845.00	978-12-590-0492-6
SOM	738	Industrial relations and labour laws	S C Srivastava	Vikas publishing house	New delhi	2016	1	739	625.00	978-93-259-5540-0
SOM	739	Industrial relations and labour laws	S C Srivastava	Vikas publishing house	New delhi	2016	1	739	625.00	978-93-259-5540-0
SOM	740	Industrial relations and labour laws	S C Srivastava	Vikas publishing house	New delhi	2016	1	739	625.00	978-93-259-5540-0
SOM	741	Industrial relations and labour laws	S C Srivastava	Vikas publishing house	New delhi	2016	1	739	625.00	978-93-259-5540-0
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SOM	746	Industrial relations, trade unions and labour legislation	P R N Sinha, Indu Bala Sinha and Seema	Pearson	delhi	2013	1	748	665.00	978-81-317-3164-2
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SOM	750	Security analysis and portfolio management	Punithavathy Pandian	Vikas publishing house	New delhi	2014	2	559	495.00	978-93-259-6308-5
SOM	751	Security analysis and portfolio management	Punithavathy Pandian	Vikas publishing house	New delhi	2014	2	559	495.00	978-93-259-6308-5
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SOM	755	Security analysis and portfolio management	Punithavathy Pandian	Vikas publishing house	New delhi	2014	2	559	495.00	978-93-259-6308-5
SOM	756	Security analysis and portfolio management	Sudhindra Bhat	Excel books	New delhi	2015	1	682	765.00	978-81-7446-580-1
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SOM	759	Security analysis and portfolio management	M Ranganathan and R Madhumati	Pearson	delhi	2015	1	766	669.00	978-81-317-5920-2
SOM	760	Security analysis and portfolio management	M Ranganathan and R Madhumati	Pearson	delhi	2015	1	766	669.00	978-81-317-5920-2
SOM	761	Security analysis and portfolio management	M Ranganathan and R Madhumati	Pearson	delhi	2015	1	766	669.00	978-81-317-5920-2
SOM	762	Security analysis and portfolio management	Falguni H Pandya	Jaico publishing house	Ahmedabad	2013	1	694	525.00	978-81-849-5410-4
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SOM	773	Consumer behavior	Leon G Schiffman, Joseph Wisenblit and S	Pearson	Noida	2017	4	508	803.00	978-93-325-5509-9
SOM	774	Consumer behavior	David L Loudon and Albert I Della Bitta	McGraw Hill Education	New delhi	2016	4	788	803.00	978-0-07-047381-2
SOM	775	Consumer behavior	David L Loudon and Albert I Della Bitta	McGraw Hill Education	New delhi	2016	4	788	803.00	978-0-07-047381-2
SOM	776	Consumer behavior	David L Loudon and Albert I Della Bitta	McGraw Hill Education	New delhi	2016	4	788	803.00	978-0-07-047381-2

SOM	777	Consumer behaviour	Sarmistha Sarma	I K International publishing house	New delhi	2015	1	424	465.00	978-93-845-8805-2
SOM	778	Consumer behaviour	Sarmistha Sarma	I K International publishing house	New delhi	2015	1	424	465.00	978-93-845-8805-2
SOM	779	Consumer behaviour	Sarmistha Sarma	I K International publishing house	New delhi	2015	1	424	465.00	978-93-845-8805-2
SOM	780	Consumer behaviour : text and cases	S H H Kazmi and Jamal Akhtar	Excel books	New delhi	2013	2	546	730.00	978-81-7446-644-0
SOM	781	Consumer behaviour : text and cases	S H H Kazmi and Jamal Akhtar	Excel books	New delhi	2013	2	546	730.00	978-81-7446-644-0
SOM	782	Consumer behaviour : text and cases	S H H Kazmi and Jamal Akhtar	Excel books	New delhi	2013	2	546	730.00	978-81-7446-644-0
SOM	783	Consumer behaviour & marketing communication	S H H Kazmi	Excel books	New delhi	2010	1	479	515.00	978-81-7446-844-4
SOM	784	Consumer behaviour & marketing communication	S H H Kazmi	Excel books	New delhi	2010	1	479	515.00	978-81-7446-844-4
SOM	785	Consumer behaviour & marketing communication	S H H Kazmi	Excel books	New delhi	2010	1	479	515.00	978-81-7446-844-4
SOM	786	Consumer behavior : building marketing strategy	Del I Hawkins, David L Motherbaugh and Amit	McGraw Hill Education	New delhi	2014	12	776	696.00	978-93-5134-479-7
SOM	787	Consumer behavior : building marketing strategy	Del I Hawkins, David L Motherbaugh and Amit	McGraw Hill Education	New delhi	2014	12	776	696.00	978-93-5134-479-7
SOM	788	Consumer behaviour and promotional strategies	B Rameshwaran	Serials publications	New delhi	2011	1	261	995.00	978-81-8387-440-3
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SOM	803	Human resource management	Pravin Durai	Pearson	Chennai	2016	1	729	440.00	978-93-325-5857-1
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SOJMC	1561	Radio in new avatar Am to FM	Ambrish Saxena	Kanishka Publishers	New delhi	2011	1	590	1,295.00	978-81-8457-265-0
SOJMC	1562	Role of radio in primary education	K John Babu	Kanishka publishers, distribut	New delhi	2010	1	210	550.00	978-81-8457-216-2
SOJMC	1563	Role of radio in primary education	K John Babu	Kanishka publishers, distribut	New delhi	2010	1	210	550.00	978-81-8457-216-2
SOJMC	1564	Radio broadcasting : a reader's guide	K Parameswaran	Authors press	New delhi	2012	1	167	450.00	978-81-7273-651-4
SOJMC	1565	Radio broadcasting : a reader's guide	K Parameswaran	Authors press	New delhi	2012	1	167	450.00	978-81-7273-651-4
SOJMC	1566	Digital television journalism	Balakrishna Aiyyer	Authors press	New delhi	2016	1	176	750.00	81-7273-355-0
SOJMC	1567	Digital television journalism	Balakrishna Aiyyer	Authors press	New delhi	2016	1	176	750.00	81-7273-355-0
SOJMC	1568	Digital television journalism	Balakrishna Aiyyer	Authors press	New delhi	2005	1	176	750.00	81-7273-355-0
SOJMC	1569	Digital television journalism	Balakrishna Aiyyer	Authors press	New delhi	2005	1	176	750.00	81-7273-355-0
SOJMC	1570	Handbook of right to information	Gyanender Singh	Omega publications	New delhi	2010	1	264	750.00	978-81-8455-246-1
SOJMC	1571	Handbook of right to information	Gyanender Singh	Omega publications	New delhi	2010	1	264	750.00	978-81-8455-246-1
SOJMC	1572	Handbook of right to information	Gyanender Singh	Omega publications	New delhi	2010	1	264	750.00	978-81-8455-246-1
SOJMC	1573	Handbook of right to information	Gyanender Singh	Omega publications	New delhi	2010	1	264	750.00	978-81-8455-246-1
SOJMC	1574	Information communication technology and education	M L Narasaiah	Discovery publishing house	New delhi	2015	1	140	400.00	81-8356-236-1
SOJMC	1575	Information communication technology and education	M L Narasaiah	Discovery publishing house	New delhi	2015	1	140	400.00	81-8356-236-1
SOJMC	1576	Information communication technology and education	M L Narasaiah	Discovery publishing house	New delhi	2015	1	140	400.00	81-8356-236-1
SOJMC	1577	Information communication technology and education	M L Narasaiah	Discovery publishing house	New delhi	2015	1	140	400.00	81-8356-236-1
SOJMC	1578	Right to information and freedom of press	J K Singh	A P H Publishing	New delhi	2011	1	276	695.00	978-81-313-1112-7
SOJMC	1579	Right to information and freedom of press	J K Singh	A P H Publishing	New delhi	2011	1	276	695.00	978-81-313-1112-7
SOJMC	1580	Right to information and freedom of press	J K Singh	A P H Publishing	New delhi	2011	1	276	695.00	978-81-313-1112-7
SOJMC	1581	Freedom of press in the russian federation	Shyam Nath	Authors press	New delhi	2001	1	242	475.00	978-81-7273-056-7
SOJMC	1582	Freedom of press in the russian federation	Shyam Nath	Authors press	New delhi	2001	1	242	475.00	978-81-7273-056-7
SOJMC	1583	Freedom of press	Ajay Dash	Discovery publishing house	New delhi	2012	1	281	725.00	978-81-8356-320-8
SOJMC	1584	Freedom of press	Ajay Dash	Discovery publishing house	New delhi	2012	1	281	725.00	978-81-8356-320-8
SOJMC	1585	Freedom of press	Ajay Dash	Discovery publishing house	New delhi	2012	1	281	725.00	978-81-8356-320-8
SOJMC	1586	Freedom of press	Ajay Dash	Discovery publishing house	New delhi	2012	1	281	725.00	978-81-8356-320-8
SOAPRE	1587	Public relations : prinniples and functions	Naval Prabhakar and Narendra Basu	Commonwealth	delhi	2008	1	279	825.00	81-311-0028-6
SOAPRE	1588	Public relations : prinniples and functions	Naval Prabhakar and Narendra Basu	Commonwealth	delhi	2008	1	279	825.00	81-311-0028-6
SOAPRE	1589	Public relations : prinniples and functions	Naval Prabhakar and Narendra Basu	Commonwealth	delhi	2008	1	279	825.00	81-311-0028-6
SOAPRE	1590	Public relations : bridging technologies and monitoring public and the media	Manoranjan Tripathy	Authors press	New delhi	2011	1	253	725.00	978-81-7273-561-6
SOAPRE	1591	Public relations : bridging technologies and monitoring public and the media	Manoranjan Tripathy	Authors press	New delhi	2011	1	253	725.00	978-81-7273-561-6
SOAPRE	1592	Public relations : bridging technologies and monitoring public and the media	Manoranjan Tripathy	Authors press	New delhi	2011	1	253	725.00	978-81-7273-561-6
SOAPRE	1593	Public relations : bridging technologies and monitoring public and the media	Manoranjan Tripathy	Authors press	New delhi	2011	1	253	725.00	978-81-7273-561-6
SOAPRE	1594	Public relatin	K Chandrakandan, C Karthikeyan, C	Authors press	New delhi		1	90	250.00	978-81-7273-096-3
SOAPRE	1595	Public relatin	K Chandrakandan, C Karthikeyan, C	Authors press	New delhi		1	90	250.00	978-81-7273-096-3
SOJMC	1596	Professional journalism and public relations	A S Shukla	Rajat publications	New delhi	2012	1	253	800.00	978-81-7880-479-8
SOHT	1597	Introduction to tourism	M A Khan	Anmol publications	New delhi	2005	1	407	600.00	978-81-2612-299-8
SOHT	1598	Introduction to tourism	M A Khan	Anmol publications	New delhi	2005	1	407	600.00	978-81-2612-299-8
SOHT	1599	Textbook of tourism	D K Singh	Aman publications	New delhi	2007	1	302	280.00	978-81-8204-042-7
SOHT	1600	Textbook of tourism	D K Singh	Aman publications	New delhi	2007	1	302	280.00	978-81-8204-042-7
SOHT	1601	Fundamentals of tourism system	A K Raina and R C Lodha	Kanishka publishers, distribut	New delhi	2008	2	256	550.00	978-81-7391-652-6
SOHT	1602	Fundamentals of tourism system	A K Raina and R C Lodha	Kanishka publishers, distribut	New delhi	2008	2	256	550.00	978-81-7391-652-6
SOHT	1603	Fundamentals of tourism and indian religion : principles and practices	Chaman Lal Raina and Abhinav Kumar Raina	Kanishka publishers, distribut	New delhi	2005	1	224	495.00	978-81-7391-709-7
SOHT	1604	Fundamentals of tourism and indian religion : principles and practices	Chaman Lal Raina and Abhinav Kumar Raina	Kanishka publishers, distribut	New delhi	2005	1	224	495.00	978-81-7391-709-7
SOHT	1605	Tourism management	Saurabh Dixit	A P H Publishing	New delhi	2012	1	195	595.00	978-81-3131-567-5
SOHT	1606	Tourism management	Saurabh Dixit	A P H Publishing	New delhi	2012	1	195	595.00	978-81-3131-567-5
SOHT	1607	Tourism management	Saurabh Dixit	A P H Publishing	New delhi	2012	1	195	595.00	978-81-3131-567-5
SOHT	1608	Tourism management	Jagir Singh Bajwa and Ravinder Kaur	A P H Publishing	New delhi	2013	1	297	595.00	978-81-3130-047-3

SOHT	1609	Tourism management	Jagir Singh Bajwa and Ravinder Kaur	A P H Publishing	New delhi	2013	1	297	595.00	978-81-3130-047-3
SOHT	1610	Tourism management	Jagir Singh Bajwa and Ravinder Kaur	A P H Publishing	New delhi	2013	1	297	595.00	978-81-3130-047-3
SOHT	1611	Tourism management	Anil Sharma	Maxford Books	New delhi	2013	1	378	990.00	978-81-8116-025-6
SOHT	1612	Tourism management	Anil Sharma	Maxford Books	New delhi	2013	1	378	990.00	978-81-8116-025-6
SOHT	1613	Relationship of hotel and tourism management	Pulak Buragohain	Murari Lal & sons	New delhi	2009	1	208	500.00	978-81-8923-995-4
SOHT	1614	Relationship of hotel and tourism management	Pulak Buragohain	Murari Lal & sons	New delhi	2009	1	208	500.00	978-81-8923-995-4
SOHT	1615	Effective tourism management	Y P Singh	Anmol publications	New delhi	2001	1	290	1,500.00	81-261-0778-2
SOHT	1616	Effective tourism management	Y P Singh	Anmol publications	New delhi	2001	1	290	1,500.00	81-261-0778-2
SOHT	1617	A complete book on tourism and travel management	Vishal Agnihotri	Cyber tech publications	New delhi	2007	1	248	650.00	978-81-7884-297-4
SOHT	1618	A complete book on tourism and travel management	Vishal Agnihotri	Cyber tech publications	New delhi	2007	1	248	650.00	978-81-7884-297-4
SOHT	1619	Tourism management in india	Javaid Akhtar	A P H Publishing	New delhi	2009	1	173	495.00	978-81-313-0528-7
SOHT	1620	Tourism management in india	Javaid Akhtar	A P H Publishing	New delhi	2009	1	173	495.00	978-81-313-0528-7
SOHT	1621	Tourism management in india	Javaid Akhtar	A P H Publishing	New delhi	2009	1	173	495.00	978-81-313-0528-7
SOHT	1622	Tourism management : problems and prospects	Bijender K Punia	A P H Publishing	New delhi	2013	1	199	595.00	81-7024-643-1
SOHT	1623	Tourism management : problems and prospects	Bijender K Punia	A P H Publishing	New delhi	2013	1	199	595.00	81-7024-643-1
SOHT	1624	Tourism management : problems and prospects	Bijender K Punia	A P H Publishing	New delhi	2013	1	199	595.00	81-7024-643-1
SOHT	1625	Tourism management	Mukesh Ranga and Devesh Nicam	Abhijeet publication	delhi	2003	1	320	750.00	81-88683-09-4
SOHT	1626	Tourism management	Mukesh Ranga and Devesh Nicam	Abhijeet publication	delhi	2003	1	320	750.00	81-88683-09-4
SOHT	1627	Tourism : today and tomorrow	Praveen Sethi	Anmol publications	New delhi	2005	1	303	700.00	978-81-2610-446-8
SOHT	1628	Tourism : today and tomorrow	Praveen Sethi	Anmol publications	New delhi	2005	1	303	700.00	978-81-2610-446-8
SOHT	1629	Cultural tourism in a changing world : politics, participation and (re) presentation	Melanie K Smith and Mike Robinson	CBS publishers & distributors	New delhi	2009	1	303		978-81-2391-713-9
SOHT	1630	Cultural tourism in a changing world : politics, participation and (re) presentation	Melanie K Smith and Mike Robinson	CBS publishers & distributors	New delhi	2009	1	303		978-81-2391-713-9
SOHT	1631	World tourism in 21st century	Raj Bahadur Sharma	Alfa publication	New delhi	2006	1	283	695.00	978-81-8958-218-0
SOHT	1632	World tourism in 21st century	Raj Bahadur Sharma	Alfa publication	New delhi	2006	1	283	695.00	978-81-8958-218-0
SOHT	1633	International tourism	Motiram	Sonali publications	New delhi	2010	1	154	350.00	8188836-19-2
SOHT	1634	International tourism	Motiram	Sonali publications	New delhi	2010	1	154	350.00	8188836-19-2
SOHT	1635	International tourism : potentials measurement and prospects	R K Pruthi	Rajat publications	New delhi	2004	1	340	650.00	978-81-7880-131-5
SOHT	1636	International tourism : potentials measurement and prospects	R K Pruthi	Rajat publications	New delhi	2004	1	340	650.00	978-81-7880-131-5
SOHT	1637	International tourism : potentials measurement and prospects	R K Pruthi	Rajat publications	New delhi	2004	1	340	650.00	978-81-7880-131-5
SOHT	1638	International tourism : potentials measurement and prospects	R K Pruthi	Rajat publications	New delhi	2004	1	340	650.00	978-81-7880-131-5
SOHT	1639	Tourism and intercultural exchange : why tourism matters	Gavin Jack and Alison Phinns	CBS publishers & distributors	New delhi	2009	1	181		978-81-239-1714-6
SOHT	1640	Tourism and intercultural exchange : why tourism matters	Gavin Jack and Alison Phinns	CBS publishers & distributors	New delhi	2009	1	181		978-81-239-1714-6
SOHT	1641	Tourism in India : perspective and challenges	Romila Chawla	Sonali publications	New delhi	2015	1	291	600.00	81-88836-12-5
SOHT	1642	Tourism in India : perspective and challenges	Romila Chawla	Sonali publications	New delhi	2015	1	291	600.00	81-88836-12-5
SOHT	1643	Indian tourism business : a legal perspective	Manohar Sajnani	Gyan publishing house	New delhi	2008	1	267	400.00	81-212-0621-9
SOHT	1644	Indian tourism business : a legal perspective	Manohar Sajnani	Gyan publishing house	New delhi	2008	1	267	400.00	81-212-0621-9
SOHT	1645	Tourism and cultural heritage of India	Neeraj Agarwal	Aman publications	New delhi	2015	1	420		978-81-8204-081-6
SOHT	1646	Tourism and cultural heritage of India	Neeraj Agarwal	Aman publications	New delhi	2015	1	420		978-81-8204-081-6
SOHT	1647	Wildlife tourism and development	Romila Chawla	Sonali publications	New delhi	2010	1	242	525.00	81-88836-13-3
SOHT	1648	Wildlife tourism and development	Romila Chawla	Sonali publications	New delhi	2010	1	242	525.00	81-88836-13-3
SOHT	1649	Tourism research planning and development	Romila Chawla	Sonali publications	New delhi	2010	1	307	650.00	81-88836-15-X
SOHT	1650	Tourism research planning and development	Romila Chawla	Sonali publications	New delhi	2010	1	307	650.00	81-88836-15-X
SOHT	1651	Tourism development	Ritanjali Dash	A P H Publishing	New delhi	2016	1	284	995.00	978-93-3132-734-5
SOHT	1652	Tourism development	Ritanjali Dash	A P H Publishing	New delhi	2016	1	284	995.00	978-93-3132-734-5
SOHT	1653	Tourism development	Ritanjali Dash	A P H Publishing	New delhi	2016	1	284	995.00	978-93-3132-734-5
SOHT	1654	Adventure tourism	Romila Chawla	Rajat publications	New delhi	2008	1	306	700.00	978-81-7880-339-5
SOHT	1655	Adventure tourism	Romila Chawla	Rajat publications	New delhi	2008	1	306	700.00	978-81-7880-339-5
SOHT	1656	New dimensions of tourism today	Nikunj Tarun	Alfa publication	New delhi	2006	1	273	850.00	978-81-8958-206-7
SOHT	1657	New dimensions of tourism today	Nikunj Tarun	Alfa publication	New delhi	2006	1	273	850.00	978-81-8958-206-7
SOHT	1658	Tourism economics	Sipra Mukhopadhyay	Ane Books	New delhi	2010	1	276	395.00	978-81-8052-177-5
SOHT	1659	Tourism economics	Sipra Mukhopadhyay	Ane Books	New delhi	2010	1	276	395.00	978-81-8052-177-5
SOHT	1660	Tourism economics	Sipra Mukhopadhyay	Ane Books	New delhi	2010	1	276	395.00	978-81-8052-177-5

SOHT	1661	Tourism and economics	Saurabh Kumar Dixit	Mohit publications	New delhi	2005	1	246	595.00	978-81-7445-315-0
SOHT	1662	Tourism and economics	Saurabh Kumar Dixit	Mohit publications	New delhi	2005	1	246	595.00	978-81-7445-315-0
SOHT	1663	Wildlife tourism	David Newsome, Ross Dowling and Susan	CBS publishers & distributors	New delhi	2009	1	299		978-81-239-1711-5
SOHT	1664	Wildlife tourism	David Newsome, Ross Dowling and Susan	CBS publishers & distributors	New delhi	2009	1	299		978-81-239-1711-5
SOHT	1665	Dynamic Tourism	Priscilla Boniface	CBS publishers & distributors	New delhi	2009	1	188		978-81-239-1710-8
SOHT	1666	Dynamic Tourism	Priscilla Boniface	CBS publishers & distributors	New delhi	2009	1	188		978-81-239-1710-8
SOHT	1667	Tourism marketing	R K Malhotra	Anmol publications	New delhi	2005	1	360	1,100.00	978-81-7488-702-3
SOHT	1668	Tourism marketing	R K Malhotra	Anmol publications	New delhi	2005	1	360	1,100.00	978-81-7488-702-3
SOHT	1669	Tourism marketing	M A Khan	Anmol publications	New delhi	2005	1	377	600.00	978-81-2612-301-8
SOHT	1670	Tourism marketing	M A Khan	Anmol publications	New delhi	2005	1	377	600.00	978-81-2612-301-8
SOHT	1671	Indian tourism : a view from outside	Monika Prakash, Nimit Chowdhary and Parikshat	Kanishka publishers, distribut	New delhi	2016	1	216	695.00	978-81-8457-704-4
SOHT	1672	Tourism : marketing and advertising	V S Dahiya	Cyber tech publications	New delhi	2008	1	272	700.00	978-81-7884-375-9
SOHT	1673	Tourism : marketing and advertising	V S Dahiya	Cyber tech publications	New delhi	2008	1	272	700.00	978-81-7884-375-9
SOHT	1674	Tourism and transport management : practice and procedures	Ratandeep Singh	Kanishka publishers, distribut	New delhi	2008	1	322	750.00	978-81-8457-075-5
SOHT	1675	Tourism and transport management : practice and procedures	Ratandeep Singh	Kanishka publishers, distribut	New delhi	2008	1	322	750.00	978-81-8457-075-5
SOHT	1676	Dictionary of Travel, Tourism and Hospitality Terms	Robert harris and Joy Howard	Global booth & subscription services	New delhi	2001	1	223		978-81-7512-023-5
SOHT	1677	Dictionary of Travel, Tourism and Hospitality Terms	Robert harris and Joy Howard	Global booth & subscription services	New delhi	2001	1	223		978-81-7512-023-5
SOHT	1678	Millennium trends in travel and tourism	Praveen Sethi	Rajat publications	New delhi	2002	1	305	900.00	81-7880-046-2
SOHT	1679	Millennium trends in travel and tourism	Praveen Sethi	Rajat publications	New delhi	2002	1	305	900.00	81-7880-046-2
SOHT	1680	Air travel ticketing and fare construction	Anil Parmod Rastogi	Aman publications	New delhi	2016	1	272	800.00	978-81-8204-037-3
SOHT	1681	Air travel ticketing and fare construction	Anil Parmod Rastogi	Aman publications	New delhi	2016	1	272	800.00	978-81-8204-037-3
SOHT	1682	Travel agency and tour operation : concepts and principles	Jagmohan Negi	Kanishka publishers, distribut	New delhi	2015	1	498	995.00	978-81-7391-171-2
SOHT	1683	Travel agency and tour operation : concepts and principles	Jagmohan Negi	Kanishka publishers, distribut	New delhi	2015	1	498	995.00	978-81-7391-171-2
SOHT	1684	Travel agency operations	A P Rastogi	Aman publications	New delhi	2016	1	279	800.00	978-81-8204-036-6
SOHT	1685	Travel agency operations	A P Rastogi	Aman publications	New delhi	2016	1	279	800.00	978-81-8204-036-6
SOHT	1686	Travel agency and ticketing	Bimal Kumar Kapoor	Murari lal & sons	New delhi	2007	1	248	500.00	978-81-89239-52-7
SOHT	1687	Travel agency and ticketing	Bimal Kumar Kapoor	Murari lal & sons	New delhi	2007	1	248	500.00	978-81-89239-52-7
SOHT	1688	Hotel housekeeping : operations and management	G Raghubalan and Smritree Raghubalan	Oxford	New delhi	2016	3	790	695.00	978-01-9945-174-6
SOHT	1689	Hotel housekeeping : operations and management	G Raghubalan and Smritree Raghubalan	Oxford	New delhi	2016	3	790	695.00	978-01-9945-174-6
SOHT	1690	Basics of hotel housekeeping operations	Suvradeep Gauranga Ghosh	The hospitallity press	delhi	2016	1	297	495.00	978-81-9320-322-4
SOHT	1691	Basics of hotel housekeeping operations	Suvradeep Gauranga Ghosh	The hospitallity press	delhi	2016	1	297	495.00	978-81-9320-322-4
SOHT	1692	House-keeping management in hotels	Amita Banerjee and B K Chakravarti	A P H Publishing	New delhi	2012	1	320	795.00	978-81-3130-184-5
SOHT	1693	House-keeping management in hotels	Amita Banerjee and B K Chakravarti	A P H Publishing	New delhi	2012	1	320	795.00	978-81-3130-184-5
SOHT	1694	House-keeping management in hotels	Amita Banerjee and B K Chakravarti	A P H Publishing	New delhi	2012	1	320	795.00	978-81-3130-184-5
SOHT	1695	Organisation of house keeping management	R K singh	Aman publications	New delhi	2005	1	305	650.00	978-81-8204-006-9
SOHT	1696	Organisation of house keeping management	R K singh	Aman publications	New delhi	2005	1	305	650.00	978-81-8204-006-9
SOHT	1697	Housekeeping management	D K Aggarwal	Aman publications	New delhi	2006	1	264	600.00	978-81-8204-023-6
SOHT	1698	Housekeeping management	D K Aggarwal	Aman publications	New delhi	2006	1	264	600.00	978-81-8204-023-6
SOHT	1699	Hotel housekeeping : a training manual	Sudhir Andrews	McGraw Hill Education	Chennai	2016	3	334		978-1-25-900498-8
SOHT	1700	Hotel housekeeping : a training manual	Sudhir Andrews	McGraw Hill Education	Chennai	2016	3	334		978-1-25-900498-8
SOHT	1701	Hotel housekeeping : a training manual	Sudhir Andrews	McGraw Hill Education	Chennai	2016	3	334		978-1-25-900498-8
SOHT	1702	Banquet management and room division	D K Aggarwal	Aman publications	New delhi	2006	1	242	600.00	978-81-8204-026-7
SOHT	1703	Banquet management and room division	D K Aggarwal	Aman publications	New delhi	2006	1	242	600.00	978-81-8204-026-7
SOHT	1704	Hotel accommodation : operation and management	V K Srivastav	Aman publications	New delhi	2008	1	298	900.00	978-81-8204-045-8
SOHT	1705	Hotel accommodation : operation and management	V K Srivastav	Aman publications	New delhi	2008	1	298	900.00	978-81-8204-045-8
SOHT	1706	Textbook of hotel communication	Nisheeth Srivastava and Amrit Pal Singh Jolly	Naman Publisher & distributors	New delhi	2012	1	293	250.00	978-93-91735-08-4
SOHT	1707	Textbook of hotel communication	Nisheeth Srivastava and Amrit Pal Singh Jolly	Naman Publisher & distributors	New delhi	2012	1	293	250.00	978-93-91735-08-4
SOHT	1708	Hotel management : marketing, sales and accounting	Mridula Mirajkar	Kanishka publishers, distribut	New delhi	2008	1	272	695.00	978-81-8457-093-9
SOHT	1709	Hotel management : marketing, sales and accounting	Mridula Mirajkar	Kanishka publishers, distribut	New delhi	2008	1	272	695.00	978-81-8457-093-9
SOHT	1710	Hotel management	B K Chakravarti	A P H Publishing	New delhi	2015	1	303	695.00	978-81-313-0334-4
SOHT	1711	Hotel management	B K Chakravarti	A P H Publishing	New delhi	2015	1	303	695.00	978-81-313-0334-4
SOHT	1712	Hotel management	B K Chakravarti	A P H Publishing	New delhi	2015	1	303	695.00	978-81-313-0334-4



SOHT	1713	Text book of computers for hotel management	Sonia Rahul Sharma	Aman publications	New delhi	2013	1	512	470.00	978-81-8204-039-7
SOHT	1714	Text book of computers for hotel management	Sonia Rahul Sharma	Aman publications	New delhi	2013	1	512	470.00	978-81-8204-039-7
SOHT	1715	Grading and classification of hotels, tourism resorts and restaurants : principles and practices	Jagmohan Negi	Kanishka publishers, distribut	New delhi	2003	1	319	695.00	81-7391-568-7
SOHT	1716	Grading and classification of hotels, tourism resorts and restaurants : principles and practices	Jagmohan Negi	Kanishka publishers, distribut	New delhi	2003	1	319	695.00	81-7391-568-7
SOHT	1717	Elements of hotel accountancy	G S Rawat, J Negi and N Gupta	Aman publications	New delhi	2017	1	374	330.00	978-81-8204-063-9
SOHT	1718	Elements of hotel accountancy	G S Rawat, J Negi and N Gupta	Aman publications	New delhi	2017	1	374	330.00	978-81-8204-063-9
SOHT	1719	Hotel law	Jyotsana	Rajat publications	New delhi	2008	1	279	750.00	978-81-7880-400-2
SOHT	1720	Hotel law	Jyotsana	Rajat publications	New delhi	2008	1	279	750.00	978-81-7880-400-2
SOHT	1721	Hotel lodging, restaurant and resort management	R K Arora	A P H Publishing	New delhi	2011	1	251	795.00	978-81-313-1021-2
SOHT	1722	Hotel lodging, restaurant and resort management	R K Arora	A P H Publishing	New delhi	2011	1	251	795.00	978-81-313-1021-2
SOHT	1723	Hotel lodging, restaurant and resort management	R K Arora	A P H Publishing	New delhi	2011	1	251	795.00	978-81-313-1021-2
SOHT	1724	Safety and security in hotels and restaurants	R K Singh	Aman publications	New delhi	2007	1	267	650.00	978-81-8204-035-9
SOHT	1725	Safety and security in hotels and restaurants	R K Singh	Aman publications	New delhi	2007	1	267	650.00	978-81-8204-035-9
SOHT	1726	Restaurant management	V K Gupta	Aman publications	New delhi	2007	1	272	650.00	978-81-8204-038-0
SOHT	1727	Restaurant management	V K Gupta	Aman publications	New delhi	2007	1	272	650.00	978-81-8204-038-0
SOHT	1728	Text book of hotel engineering	R C Gupta	Aman publications	New delhi	2015	1	217	375.00	978-81-8204-093-9
SOHT	1729	Text book of hotel engineering	R C Gupta	Aman publications	New delhi	2015	1	217	375.00	978-81-8204-093-9
SOHT	1730	Hotel reception	Suvradeep Gauranga Ghosh and Nripendra	The hospitality press	New delhi	2016	1	274	400.00	978-81-932032-5-5
SOHT	1731	Hotel reception	Suvradeep Gauranga Ghosh and Nripendra	The hospitality press	New delhi	2016	1	274	400.00	978-81-932032-5-5
SOHT	1732	Parlez a' l' hotel! Part -II	A Talukdar	Aman publications	New delhi	2010	1	183		978-81-8204-030-4
SOHT	1733	Parlez a' l' hotel! Part -II	A Talukdar	Aman publications	New delhi	2010	1	183		978-81-8204-030-4
SOHT	1734	Textbook of hotel front office Management and operations : with training manual	Manoj Kumar Yadav	Aman publications	New delhi	2015	1	878	540.00	978-81-8204-077-9
SOHT	1735	Textbook of hotel front office Management and operations : with training manual	Manoj Kumar Yadav	Aman publications	New delhi	2015	1	878	540.00	978-81-8204-077-9
SOHT	1736	Hotel front office : oprations, accounting and management	Arvind Kumar Saraswati and Sunita Badhwar	Naman Publisher & distributors	New delhi	2013	1	360	425.00	978-93-81735-09-1
SOHT	1737	Hotel front office : oprations, accounting and management	Arvind Kumar Saraswati and Sunita Badhwar	Naman Publisher & distributors	New delhi	2013	1	360	425.00	978-93-81735-09-1
SOHT	1738	Hotel front office training manual	Suvradeep Gaurang Ghosh	Aman publications	New delhi	2012	1	390		978-81-8204-065-5
SOHT	1739	Hotel front office training manual	Suvradeep Gaurang Ghosh	Aman publications	New delhi	2012	1	390		978-81-8204-065-5
SOHT	1740	Concept of front office management	B K Chakravati	A P H Publishing	New delhi	2012	1	314	695.00	978-81-7648-990-4
SOHT	1741	Concept of front office management	B K Chakravati	A P H Publishing	New delhi	2012	1	314	695.00	978-81-7648-990-4
SOHT	1742	Concept of front office management	B K Chakravati	A P H Publishing	New delhi	2012	1	314	695.00	978-81-7648-990-4
SOHT	1743	Hotel front office management : A contetual approach	Neeraj Agarwal	Naman Publisher & distributors	New delhi	2012	1	288	400.00	978-93-81735-00-8
SOHT	1744	Hotel front office management : A contetual approach	Neeraj Agarwal	Naman Publisher & distributors	New delhi	2012	1	288	400.00	978-93-81735-00-8
SOHT	1745	Textbook of hotel front office : management and operations	Manoj Kumar Yadav	Aman publications	New delhi	2010	1	399		978-81-8204-049-6
SOHT	1746	Textbook of hotel front office : management and operations	Manoj Kumar Yadav	Aman publications	New delhi	2010	1	399		978-81-8204-049-6
SOHT	1747	Accountancy for the hospitality industry	Anoop Pant	Rajat publications	New delhi	2008	1	299	650.00	978-81-7880-402-6
SOHT	1748	Accountancy for the hospitality industry	Anoop Pant	Rajat publications	New delhi	2008	1	299	650.00	978-81-7880-402-6
SOHT	1749	Research methodology : hospitality and business management perspective	Nagendra Singh Nehra	Naman Publisher & distributors	New delhi	2013	1	146	130.00	978-93-81735-12-1
SOHT	1750	Research methodology : hospitality and business management perspective	Nagendra Singh Nehra	Naman Publisher & distributors	New delhi	2013	1	146	130.00	978-93-81735-12-1
SOHT	1751	Hospitality business strategic management	Vinay Rana and Yogita Pant	The hospitality press	New delhi	2016	1	233		978-81-932032-0-0
SOHT	1752	Hospitality business strategic management	Vinay Rana and Yogita Pant	The hospitality press	New delhi	2016	1	233		978-81-932032-0-0
SOHT	1753	Economics of hotel and hospitality management	D K Singh	Aman publications	New delhi	2007	1	294	650.00	978-81-8204-041-0
SOHT	1754	Economics of hotel and hospitality management	D K Singh	Aman publications	New delhi	2007	1	294	650.00	978-81-8204-041-0
SOHT	1755	Handbook of catering, hospitality and tourism	A D Khurana	Mohit publications	New delhi	2008	1	272	750.00	978-81-7445-452-2
SOHT	1756	Handbook of catering, hospitality and tourism	A D Khurana	Mohit publications	New delhi	2008	1	272	750.00	978-81-7445-452-2
SOHT	1757	Understanding hospitality marketing	Vinay Rana and Nirja B Ruwali	The hospitality press	New delhi	2016	1	260		978-81-932032-6-2
SOHT	1758	Understanding hospitality marketing	Vinay Rana and Nirja B Ruwali	The hospitality press	New delhi	2016	1	260		978-81-932032-6-2
SOHT	1759	Hospitality Sales and marketing	D K Singh	Aman publications	New delhi	2010	1	288	650.00	978-81-8204-052-6
SOHT	1760	Hospitality Sales and marketing	D K Singh	Aman publications	New delhi	2010	1	288	650.00	978-81-8204-052-6
SOHT	1761	Research process in hospitality and tourism	M P Verma	Aman publications	New delhi	2013	1	201	225.00	978-81-8204-073-1
SOHT	1762	Research process in hospitality and tourism	M P Verma	Aman publications	New delhi	2013	1	201	225.00	978-81-8204-073-1
SOHT	1763	Management accounting for hospitality and tourism	Richard Kotak	Thomson learning	Australia	2002	1	322		978-98-1243-116-5
SOHT	1764	Management accounting for hospitality and tourism	Richard Kotak	Thomson learning	Australia	2002	1	322		978-98-1243-116-5

SOHT	1765	Modern trends in hospitality industry	R K singh	Aman publications	New delhi	2006	1	265		978-81-8204-017-5
SOHT	1766	Modern trends in hospitality industry	R K singh	Aman publications	New delhi	2006	1	265		978-81-8204-017-5
SOHT	1767	Culinary and hospitality glossary	Neeraj Agarwal	Aman publications	New delhi	2015	1	303		978-81-8204-082-3
SOHT	1768	Culinary and hospitality glossary	Neeraj Agarwal	Aman publications	New delhi	2015	1	303		978-81-8204-082-3
SOHT	1769	Hospitality information system	Neeraj Agarwal	Naman Publisher & distributors	New delhi	2013	1	366	425.00	978-93-81735-13-8
SOHT	1770	Introductory accounting for the hospitality industry	Garry Dick	Global booh & subscption services	New delhi	2001	1	133		978-81-1751-202-8
SOHT	1771	Personality and body language : for the hospitality professionals	Neeraj Agarwal	Aman publications	New delhi	2015	1	244	395.00	978-81-8204-092-2
SOHT	1772	Human resource development in hospitality management : practices and other issues	Manish Ratti	Rajat publications	New delhi	2007	1	279	600.00	978-81-7880-274-9
SOHT	1773	Human resource development in hospitality management : practices and other issues	Manish Ratti	Rajat publications	New delhi	2007	1	279	600.00	978-81-7880-274-9
SOHT	1774	Introduction tohospitality industry : a textbook	S C Bagri and Ashish Dahiya	Aman publications	New delhi	2010	1	190	440.00	978-81-8204-046-5
SOHT	1775	Introduction tohospitality industry : a textbook	S C Bagri and Ashish Dahiya	Aman publications	New delhi	2010	1	190	440.00	978-81-8204-046-5
SOHT	1776	Food production and hospitality management	Priyanka Tomar and Ashish Chandra	Shree publishers & distributors	New delhi	2004	1	302	1,100.00	978-81-8865-895-4
SOHT	1777	Food production and hospitality management	Priyanka Tomar and Ashish Chandra	Shree publishers & distributors	New delhi	2004	1	302	1,100.00	978-81-8865-895-4
SOHT	1778	Food safety and pesticides	S N Mahindru	A P H Publishing	New delhi	2015	1	325	695.00	978-81-313-0517-1
SOHT	1779	Food safety and pesticides	S N Mahindru	A P H Publishing	New delhi	2015	1	325	695.00	978-81-313-0517-1
SOHT	1780	Food safety and pesticides	S N Mahindru	A P H Publishing	New delhi	2015	1	325	695.00	978-81-313-0517-1
SOW	1781	Food presentation	D K Singh	Aman publications	New delhi	2007	1	264	700.00	978-81-8204-043-4
SOW	1782	Food presentation	D K Singh	Aman publications	New delhi	2007	1	264	700.00	978-81-8204-043-4
SOHT	1783	Food beverage service foundation	Suman Kumar Sharma and Jyanta K Rose	Naman Publisher & distributors	New delhi	2012	1	310	350.00	978-81-9212-971-6
SOHT	1784	Food beverage service foundation	Suman Kumar Sharma and Jyanta K Rose	Naman Publisher & distributors	New delhi	2012	1	310	350.00	978-81-9212-971-6
SOHT	1785	Food amd beverage laws : food safety and hygiene	Jagmohan Negi	Aman publications	New delhi	2011	1	287		978-81-8204-031-1
SOHT	1786	Food amd beverage laws : food safety and hygiene	Jagmohan Negi	Aman publications	New delhi	2011	1	287		978-81-8204-031-1
SOHT	1787	Food and beverage service operations	Rakesh Mangal	The hospitallity press	New delhi	2016	1	187	400.00	978-81-932032-4-8
SOHT	1788	Food and beverage service operations	Rakesh Mangal	The hospitallity press	New delhi	2016	1	187	400.00	978-81-932032-4-8
SOHT	1789	Food and beverage : management and cost control	Jay Prakash Kant	Aman publications	New delhi	2015	1	218	375.00	978-81-8204-089-2
SOHT	1790	Food and beverage : management and cost control	Jay Prakash Kant	Aman publications	New delhi	2015	1	218	375.00	978-81-8204-089-2
SOHT	1791	Food and beverage service : a text book	Manoj Kumar Yadav	Aman publications	New delhi	2010	1	612	475.00	978-81-8204-048-9
SOHT	1792	Food and beverage service : a text book	Manoj Kumar Yadav	Aman publications	New delhi	2010	1	612	475.00	978-81-8204-048-9
SOHT	1793	Hospitality information system	Neeraj Agarwal	Naman Publisher & distributors	New delhi	2013	1	366	425.00	978-93-81735-13-8
SOFD	1794	Ikat textiles of India	G K Ghosh and Shukla Ghosh	A P H Publishing	New delhi	2014	1	145	700.00	81-7648-167-X
SOHT	1795	Texitile and laundry in hotel industry	D K Aggarwal	Aman publications	New delhi	2006	1	273	650.00	978-81-8204-024-3
SOHT	1796	Texitile and laundry in hotel industry	D K Aggarwal	Aman publications	New delhi	2006	1	273	650.00	978-81-8204-024-3
SOHT	1797	Front office management	R K singh	Aman publications	New delhi	2010	1	256	650.00	978-81-8204-012-0
SOHT	1798	Front office management	R K singh	Aman publications	New delhi	2010	1	256	650.00	978-81-8204-012-0
SOHT	1799	Adventure tourism and sports : issues and perspectives	Shyam Lal Arora	Cyber tech publications	New delhi	2007	1	272	650.00	978-81-7884-294-3
SOHT	1800	Tourism and environment	Sunil K Kabia	Mohit publications	New delhi	2005	1	289	600.00	978-81-7445-290-0
SOJMC	1801	Handbook of online journalism	Swati Chauhan and N C Pant	Kanishka publishers, distribut	New delhi	2016	1	411	1,295.00	978-81-8457-177-6
SOHT	1802	Text book of food and beverage service	S N Bagchi and Anita Sharma	Aman publications	New delhi	2015	1	531	525.00	978-81-8204-028-1
SOHT	1803	Text book of food and beverage service	S N Bagchi and Anita Sharma	Aman publications	New delhi	2015	1	531	525.00	978-81-8204-028-1
SOHT	1804	Textbook of food and beverage service : with training manual	Manoj Kumar Yadav	Aman publications	New delhi	2013	1	818		978-81-8204-072-4
SOHT	1805	Textbook of food and beverage service : with training manual	Manoj Kumar Yadav	Aman publications	New delhi	2013	1	818		978-81-8204-072-4
SOW	1806	Food service facilities	Surjeet Kumar and Sandeep Malik	Aman publications	New delhi	2010	1	285	650.00	978-81-8204-034-2
SOW	1807	Food service facilities	Surjeet Kumar and Sandeep Malik	Aman publications	New delhi	2010	1	285	650.00	978-81-8204-034-2
SOHT	1808	Effective food service management	Y P Singh	Anmol publications	New delhi	2002	1	301	1,500.00	81-261-0734-0
SOHT	1809	Effective food service management	Y P Singh	Anmol publications	New delhi	2002	1	301	1,500.00	81-261-0734-0
SOHT	1810	Foodservice and catering management	R K Arora	A P H Publishing	New delhi	2016	1	340	895.00	978-81-3103-067-1
SOHT	1811	Foodservice and catering management	R K Arora	A P H Publishing	New delhi	2016	1	340	895.00	978-81-3103-067-1
SOHT	1812	Foodservice and catering management	R K Arora	A P H Publishing	New delhi	2016	1	340	895.00	978-81-3103-067-1
SOHT	1813	Fundamentals of lodging and food service industry	Sandipan Biswas	Naman Publisher & distributors	New delhi	2012	1	312	350.00	978-81-9212-973-0
SOHT	1814	Fundamentals of lodging and food service industry	Sandipan Biswas	Naman Publisher & distributors	New delhi	2012	1	312	350.00	978-81-9212-973-0
SOW	1815	Food microbiology	S P Narang	A P H Publishing	New delhi	2016	1	292	695.00	978-81-7648-740-5
SOW	1816	Food microbiology	S P Narang	A P H Publishing	New delhi	2016	1	292	695.00	978-81-7648-740-5

SOW	1817	Food microbiology	S P Narang	A P H Publishing	New delhi	2016	1	292	695.00	978-81-7648-740-5
SOW	1818	Food	S N Mahindru	A P H Publishing	New delhi	2013	1	230	795.00	978-93-313-2050-6
SOW	1819	Food	S N Mahindru	A P H Publishing	New delhi	2013	1	230	795.00	978-93-313-2050-6
SOW	1820	Food	S N Mahindru	A P H Publishing	New delhi	2013	1	230	795.00	978-93-313-2050-6
SOW	1821	Food preservation and irradiation	S N Mahindru	A P H Publishing	New delhi	2016	1	231	495.00	978-81-7648-926-3
SOW	1822	Food preservation and irradiation	S N Mahindru	A P H Publishing	New delhi	2016	1	231	495.00	978-81-7648-926-3
SOW	1823	Food preservation and irradiation	S N Mahindru	A P H Publishing	New delhi	2016	1	231	495.00	978-81-7648-926-3
SOW	1824	Institutional food management	Mohini Sethi	New age international publishers	New delhi	2016	2	624	399.00	978-81-224-3961-8
SOW	1825	Institutional food management	Mohini Sethi	New age international publishers	New delhi	2016	2	624	399.00	978-81-224-3961-8
SOW	1826	Institutional food management	Mohini Sethi	New age international publishers	New delhi	2016	2	624	399.00	978-81-224-3961-8
SOW	1827	Basic food science and technology	S M Reddy	New age international publishers	New delhi	2017	1	481	350.00	978-81-224-3815-4
SOW	1828	Basic food science and technology	S M Reddy	New age international publishers	New delhi	2017	1	481	350.00	978-81-224-3815-4
SOW	1829	Basic food science and technology	S M Reddy	New age international publishers	New delhi	2017	1	481	350.00	978-81-224-3815-4
SOHT	1830	Catering management : an intergrated approach	Mohini Sethi and Surjeet Malhan	New age international publishers	New delhi	2017	3	474	299.00	978-81-224-3689-1
SOHT	1831	Catering management : an intergrated approach	Mohini Sethi and Surjeet Malhan	New age international publishers	New delhi	2017	3	474	299.00	978-81-224-3689-1
SOHT	1832	Food production management	Vikas Kumar	Aman publications	New delhi	2006	1	269	600.00	978-81-8204-022-9
SOHT	1833	Food production management	Vikas Kumar	Aman publications	New delhi	2006	1	269	600.00	978-81-8204-022-9
SOHT	1834	Food production theory	Rakesh Mangal	Aman publications	New delhi	2014	1	411	400.00	978-81-8204-087-8
SOHT	1835	Food production theory	Rakesh Mangal	Aman publications	New delhi	2014	1	411	400.00	978-81-8204-087-8
SOW	1836	Food science	Sumati R Mudambi and Shalini M Rao and M V	New age international publishers	New delhi	2011	1	224	195.00	978-081-224-1779-1
SOW	1837	Food science	Sumati R Mudambi and Shalini M Rao and M V	New age international publishers	New delhi	2011	1	224	195.00	978-081-224-1779-1
SOW	1838	Food science	B Srilakshmi	New age international publishers	New delhi	2016	1	490	399.00	978-81-224-3809-3
SOW	1839	Food science	B Srilakshmi	New age international publishers	New delhi	2016	1	490	399.00	978-81-224-3809-3
SOW	1840	Food science	B Srilakshmi	New age international publishers	New delhi	2016	1	490	399.00	978-81-224-3809-3
SOW	1841	Food science	B Srilakshmi	New age international publishers	New delhi	2016	1	490	399.00	978-81-224-3809-3
SOW	1842	Food science	B Srilakshmi	New age international publishers	New delhi	2016	1	490	399.00	978-81-224-3809-3
SOW	1843	Fundamentals of foods, nutrition and diet therapy	Sumati R Mudambi and M V Raigopal	New age international publishers	New delhi	2015	1	400	295.00	978-81-224-3349-4
SOW	1844	Fundamentals of foods, nutrition and diet therapy	Sumati R Mudambi and M V Raigopal	New age international publishers	New delhi	2015	1	400	295.00	978-81-224-3349-4
SOW	1845	Fundamentals of foods, nutrition and diet therapy	Sumati R Mudambi and M V Raigopal	New age international publishers	New delhi	2015	1	400	295.00	978-81-224-3349-4
SOW	1846	Fundamentals of foods, nutrition and diet therapy	Sumati R Mudambi and M V Raigopal	New age international publishers	New delhi	2015	1	400	295.00	978-81-224-3349-4
SOW	1847	Fundamentals of foods, nutrition and diet therapy	Sumati R Mudambi and M V Raigopal	New age international publishers	New delhi	2015	1	400	295.00	978-81-224-3349-4
SOW	1848	Nutrition science	B Srilakshmi	New age international publishers	New delhi	2016	1	543	399.00	978-81-224-3459-0
SOW	1849	Nutrition science	B Srilakshmi	New age international publishers	New delhi	2016	1	543	399.00	978-81-224-3459-0
SOW	1850	Nutrition science	B Srilakshmi	New age international publishers	New delhi	2016	1	543	399.00	978-81-224-3459-0
SOW	1851	Food and nutrition education : a programmed course	Punam Chopra	A P H Publishing	New delhi	2015	1	264		
SOW	1852	Food and nutrition education : a programmed course	Punam Chopra	A P H Publishing	New delhi	2015	1	264		
SOW	1853	Food and nutrition education : a programmed course	Punam Chopra	A P H Publishing	New delhi	2015	1	264		
SOW	1854	Food and nutrition education : a programmed course	Punam Chopra	A P H Publishing	New delhi	2015	1	264		
SOW	1855	Food and nutrition education : a programmed course	Punam Chopra	A P H Publishing	New delhi	2015	1	264		
SOHT	1856	The bartender's companion to 750 cocktail	Stuart Walton and Suzannah Olivier and Stuart Walton and	Hermes house	London	2007	1	512		978-18-4477-776-1
SOHT	1857	The bartender's companion to 750 cocktail	Stuart Walton and Suzannah Olivier and Russell Steadben and	Hermes house	London	2007	1	512		978-18-4477-776-1
SOHT	1858	The bartender's guide to cocktails	Frank Corsar and Russell Steadben and	Global book & subscription services	New delhi	1999	4	192		978-81-7512-016-7
SOHT	1859	The bartender's guide to cocktails	Frank Corsar and Russell Steadben and	Global book & subscription services	New delhi	1999	4	192		978-81-7512-016-7
SOHT	1860	Bar and beverage management	R K Arora	A P H Publishing	New delhi	2009	1	254	695.00	978-81-313-0692-5
SOHT	1861	Bar and beverage management	R K Arora	A P H Publishing	New delhi	2009	1	254	695.00	978-81-313-0692-5
SOHT	1862	Bar and beverage management	R K Singh	Aman publications	New delhi	2010	1	272	650.00	978-81-8204-014-4
SOHT	1863	Bar and beverage management	R K Singh	Aman publications	New delhi	2010	1	272	650.00	978-81-8204-014-4
SOHT	1864	Simply cooking : theory and principales	Anand Mittal	Proman	Mumbai	2015	1	344	350.00	978-81-8878-214-7
SOHT	1865	Simply cooking : theory and principales	Anand Mittal	Proman	Mumbai	2015	1	344	350.00	978-81-8878-214-7
SOHT	1866	Simply cooking : practical	Anand Mittal	The hospitality press	delhi	2016	1	437	495.00	978-81-932032-1-7
SOHT	1867	Simply cooking : practical	Anand Mittal	The hospitality press	delhi	2016	1	437	495.00	978-81-932032-1-7
SOHT	1868	Modern cookery : for teaching and the trade volume -II	Thangam E Philip	Orient blackswan	delhi	2015	6	766		978-81-250-4045-3

SOHT	1869	Modern cookery : for teaching and the trade volume -II	Thangam E Philip	Orient blackswan	delhi	2015	6	766		978-81-250-4045-3
SOHT	1870	Cold kitchen : a guide to gar de manger	D D Sharma	Aman publications	New delhi	2012	1	169	180.00	978-81-8204-001-4
SOHT	1871	Cold kitchen : a guide to gar de manger	D D Sharma	Aman publications	New delhi	2012	1	169	180.00	978-81-8204-001-4
SOHT	1872	Basic principles of kitchen design	Ravi Aggarwal	Sublime publications	Jaipur	2008	1	199	600.00	978-81-8192-129-1
SOHT	1873	Basic principles of kitchen design	Ravi Aggarwal	Sublime publications	Jaipur	2008	1	199	600.00	978-81-8192-129-1
SOHT	1874	Kitchen equipment and design	D K Aggarwal	Aman publications	New delhi	2006	1	298	650.00	978-81-8204-025-0
SOHT	1875	Kitchen equipment and design	D K Aggarwal	Aman publications	New delhi	2006	1	298	650.00	978-81-8204-025-0
SOHT	1876	Introductory accounting for the hospitality industry	Garry Dick	Global booh & subscription services	New delhi	2001	1	133		978-81-1751-202-8
SOW	1877	Fruit and vegetable biotechnology	Shagufta	A P H Publishing	New delhi	2013	1	321	995.00	978-93-313-2052-0
SOW	1878	Fruit and vegetable biotechnology	Shagufta	A P H Publishing	New delhi	2013	1	321	995.00	978-93-313-2052-0
SOW	1879	Fruit and vegetable biotechnology	Shagufta	A P H Publishing	New delhi	2013	1	321	995.00	978-93-313-2052-0
SOW	1880	Fruit and vegetable preservation techniques	R K Narang	A P H Publishing	New delhi	2015	1	304	795.00	978-81-313-0769-4
SOW	1881	Fruit and vegetable preservation techniques	R K Narang	A P H Publishing	New delhi	2015	1	304	795.00	978-81-313-0769-4
SOW	1882	Fruit and vegetable preservation techniques	R K Narang	A P H Publishing	New delhi	2015	1	304	795.00	978-81-313-0769-4
SOHT	1883	Moriculture	Kamal Jaiswal, Sunil P Trivedi, R N Pandey and	A P H Publishing	New delhi	2009	1	156	495.00	978-81-313-0505-8
SOHT	1884	Moriculture	Kamal Jaiswal, Sunil P Trivedi, R N Pandey and	A P H Publishing	New delhi	2009	1	156	495.00	978-81-313-0505-8
SOHT	1885	The encyclopedic atlas of wine : a comprehensive guide to the world's greatest wines and wineries	Catherine Fallis MS	Global book publishing	Australia	2004	1	528		978-17-4048-050-5
SOHT	1886	The encyclopedic atlas of wine : a comprehensive guide to the world's greatest wines and wineries	Catherine Fallis MS	Global book publishing	Australia	2004	1	528		978-17-4048-050-5
SOHT	1887	Mulberry sericulture : problems and prospects	Kamal Jaiswal, Sunil P Trivedi, R N Pandey and	A P H Publishing	New delhi	2013	1	236	895.00	978-81-3130-506-5
SOHT	1888	Mulberry sericulture : problems and prospects	Kamal Jaiswal, Sunil P Trivedi, R N Pandey and	A P H Publishing	New delhi	2013	1	236	895.00	978-81-3130-506-5
SOHT	1889	The Indian culinary repertory	Rakesh Mangal	Naman Publisher & distributors	New delhi	2012	1	242	200.00	978-93-81735-11-4
SOHT	1890	The Indian culinary repertory	Rakesh Mangal	Naman Publisher & distributors	New delhi	2012	1	242	200.00	978-93-81735-11-4
SOHT	1891	Spices	S N Mahindru	A P H Publishing	New delhi	2013	1	215	995.00	978-93-313-2063-6
SOHT	1892	Spices	S N Mahindru	A P H Publishing	New delhi	2013	1	215	995.00	978-93-313-2063-6
SOHT	1893	Spices	S N Mahindru	A P H Publishing	New delhi	2013	1	215	995.00	978-93-313-2063-6
SOHT	1894	Spices and condiments	S N Mahindru	A P H Publishing	New delhi	2014	1	210	595.00	978-93-313-2202-9
SOHT	1895	Spices and condiments	S N Mahindru	A P H Publishing	New delhi	2014	1	210	595.00	978-93-313-2202-9
SOHT	1896	Spices and condiments	S N Mahindru	A P H Publishing	New delhi	2014	1	210	595.00	978-93-313-2202-9
SOW	1897	Dietetics	B Sri lakshmi	New age international publishers	New delhi	2014	7	457	375.00	978-81-224-3500-9
SOW	1898	Dietetics	B Sri lakshmi	New age international publishers	New delhi	2014	7	457	375.00	978-81-224-3500-9
SOW	1899	Dietetics	B Sri lakshmi	New age international publishers	New delhi	2014	7	457	375.00	978-81-224-3500-9
SOHT	1900	Five star cuisine	B K Chakravarti	A P H Publishing	New delhi	2014	1	197	595.00	
SOHT	1901	Napkin folding	R K Singh	Aman publications	New delhi	2010	1	178	500.00	978-81-8204-018-2
SOHT	1902	Flight catering	Awadhesh Kumar Pal	Naman Publisher & distributors	New delhi	2012	1	296	350.00	978-81-9212-970-9
SOHT	1903	Laboratory techniques in sericulture	R K Goel	A P H Publishing	New delhi	2014	1	358	895.00	978-81-3130-031-2
COMMUNICATION	1904	Communications planning and policy issues	Naval Prabhakar	Commonwealth	New delhi	2010	1	381	800.00	81-7169-722-4
COMMUNICATION	1905	Communications planning and policy issues	Naval Prabhakar	Commonwealth	New delhi	2010	1	381	800.00	81-7169-722-4
COMMUNICATION	1906	Teaching communication	S K Pandey	Commonwealth	delhi	2010	1	358	1,295.00	81-7169-454-3
COMMUNICATION	1907	Teaching communication	S K Pandey	Commonwealth	delhi	2010	1	358	1,295.00	81-7169-454-3
COMMUNICATION	1908	Effective communication skills	Ravi Aggarwal	Sublime Publications	Jaipur	2008	1	239	850.00	978-81-8192-132-1
COMMUNICATION	1909	Effective communication skills	Ravi Aggarwal	Sublime Publications	Jaipur	2008	1	239	850.00	978-81-8192-132-1
COMMUNICATION	1910	The effective communicator	John Adair	Jaico publishing house	Ahmedabad	2005	1	156	250.00	978-81-7224-428-6
COMMUNICATION	1911	The effective communicator	John Adair	Jaico publishing house	Ahmedabad	2005	1	156	250.00	978-81-7224-428-6
COMMUNICATION	1912	The effective communicator	John Adair	Jaico publishing house	Ahmedabad	2005	1	156	250.00	978-81-7224-428-6
COMMUNICATION	1913	Group communication	Peter Hartley	Routledge	London	2009	1	226		978-04-1511-160-7
COMMUNICATION	1914	Group communication	Peter Hartley	Routledge	London	2009	1	226		978-04-1511-160-7
COMMUNICATION	1915	Group communication	Peter Hartley	Routledge	London	2009	1	226		978-04-1511-160-7
COMMUNICATION	1916	Communication theory	Javed Shaikh	Windom press	New delhi	2014	1	301	1,125.00	978-93-83318-03-2
COMMUNICATION	1917	Communication theory	Javed Shaikh	Windom press	New delhi	2014	1	301	1,125.00	978-93-83318-03-2
COMMUNICATION	1918	Communication theory	Javed Shaikh	Windom press	New delhi	2014	1	301	1,125.00	978-93-83318-03-2
COMMUNICATION	1919	Introduction to communication	Naval Prabhakar and Narendra Basu	Commonwealth	New delhi	2016	1	274	1,150.00	81-311-0030-8
COMMUNICATION	1920	Introduction to communication	Naval Prabhakar and Narendra Basu	Commonwealth	New delhi	2016	1	274	1,150.00	81-311-0030-8



COMMUNICATION	1921	Verbal and non-verbal communication	Piyush Bhatnagar	Rajat publications	New delhi	2010	1	273	750.00	978-81-7880-354-8
COMMUNICATION	1922	Verbal and non-verbal communication	Piyush Bhatnagar	Rajat publications	New delhi	2010	1	273	750.00	978-81-7880-354-8
COMMUNICATION	1923	Visual communication : Beyond Words	Pratish K Mathur	Gnosis	delhi	2006	1	206	500.00	978-81-8901-208-2
COMMUNICATION	1924	Visual communication : Beyond Words	Pratish K Mathur	Gnosis	delhi	2006	1	206	500.00	978-81-8901-208-2
COMMUNICATION	1925	Communication : today and tomorrow	Ravi Aggarwal	Sublime Publications	Jaipur	2008	1	240	725.00	978-81-8192-123-9
COMMUNICATION	1926	Communication : today and tomorrow	Ravi Aggarwal	Sublime Publications	Jaipur	2008	1	240	725.00	978-81-8192-123-9
COMMUNICATION	1927	Communication tomorrow	S K Goel	Commonwealth	New delhi	2010	1	315	650.00	81-7169-585-X
COMMUNICATION	1928	Communication tomorrow	S K Goel	Commonwealth	New delhi	2010	1	315	650.00	81-7169-585-X
COMPUTER	1929	Recent trends in wireless networks	K Ramesh Reddy and N Venkatadri	Commonwealth	New delhi	2013	1	240	950.00	978-81-311-0431-6
COMPUTER	1930	Recent trends in wireless networks	K Ramesh Reddy and N Venkatadri	Commonwealth	New delhi	2013	1	240	950.00	978-81-311-0431-6
COMMUNICATION	1931	Communication today and tomorrow	Y K D'Souza	Discovery publishing house	New delhi	2011	1	312	800.00	81-7141-446-X
COMMUNICATION	1932	Communication today and tomorrow	Y K D'Souza	Discovery publishing house	New delhi	2011	1	312	800.00	81-7141-446-X
COMMUNICATION	1933	Communication today and tomorrow	Y K D'Souza	Discovery publishing house	New delhi	2011	1	312	800.00	81-7141-446-X
COMMUNICATION	1934	Communication today and tomorrow	Y K D'Souza	Discovery publishing house	New delhi	2011	1	312	800.00	81-7141-446-X
COMMUNICATION	1935	Information and communication technologies (ICTs) : impacts and immediments	S Venkatesh	Authors press	delhi	2003	1	314	675.00	81-7273-146-9
COMMUNICATION	1936	Information and communication technologies (ICTs) : impacts and immediments	S Venkatesh	Authors press	delhi	2003	1	314	675.00	81-7273-146-9
COMMUNICATION	1937	Information and communication technologies (ICTs) : impacts and immediments	S Venkatesh	Authors press	delhi	2003	1	314	675.00	81-7273-146-9
COMMUNICATION	1938	Information and communication technologies (ICTs) : impacts and immediments	S Venkatesh	Authors press	delhi	2003	1	314	675.00	81-7273-146-9
COMMUNICATION	1939	Dictionary of digital communication	Ramachandra Durai	Authors press	delhi	2005	1	183	375.00	81-7273-252-X
COMMUNICATION	1940	Dictionary of digital communication	Ramachandra Durai	Authors press	delhi	2005	1	183	375.00	81-7273-252-X
COMMUNICATION	1941	Communication for development : theory and practice for empowerment and social justice	Srinivas Raj Melkote and H Leslie Steeves	Sage publications	London	2015	1	537	750.00	978-93-515-0257-9
COMMUNICATION	1942	Communication for development : theory and practice for empowerment and social justice	Srinivas Raj Melkote and H Leslie Steeves	Sage publications	London	2015	1	537	750.00	978-93-515-0257-9
COMMUNICATION	1943	Communication and management	Niraj Kumar	Gyan publishing house	New delhi	2012	1	520	445.00	978-81-2120-561-0
COMMUNICATION	1944	Communication and management	Niraj Kumar	Gyan publishing house	New delhi	2012	1	520	445.00	978-81-2120-561-0
COMMUNICATION	1945	Communication and development in India : a sociological perspective	Dhanraj A Patil, Amar M Dhore and	Rajat publications	New delhi	2010	1	382	995.00	978-81-7880-461-3
COMMUNICATION	1946	Communication and development in India : a sociological perspective	Dhanraj A Patil, Amar M Dhore and	Rajat publications	New delhi	2010	1	382	995.00	978-81-7880-461-3
COMMUNICATION	1947	Development communication	Niranjan Pushkar	Gnosis	delhi	2009	1	227	550.00	978-81-89012-68-7
COMMUNICATION	1948	Development communication	Niranjan Pushkar	Gnosis	delhi	2009	1	227	550.00	978-81-89012-68-7
COMMUNICATION	1949	Development communication	Niranjan Pushkar	Gnosis	delhi	2009	1	227	550.00	978-81-89012-68-7
COMMUNICATION	1950	Development communication	Niranjan Pushkar	Gnosis	delhi	2009	1	227	550.00	978-81-89012-68-7
COMMUNICATION	1951	The basics of communication : a relational perspective	Steve Duck and David I McMahen	Sage publications	New delhi	2016	2	429	595.00	978-81-321-1021-7
COMMUNICATION	1952	The basics of communication : a relational perspective	Steve Duck and David I McMahen	Sage publications	New delhi	2016	2	429	595.00	978-81-321-1021-7
COMMUNICATION	1953	Communication in a globalised world : let's speak up	Binod Mishra and Gaiendra S Chauhan	Authors press	delhi	2009	1	232	600.00	978-81-7273-477-0
COMMUNICATION	1954	Communication in a globalised world : let's speak up	Binod Mishra and Gaiendra S Chauhan	Authors press	delhi	2009	1	232	600.00	978-81-7273-477-0
COMMUNICATION	1955	International communications	Naval Prabhakar and Narendra Basu	Commonwealth	New delhi	2011	1	303	890.00	81-311-0024-3
COMMUNICATION	1956	International communications	Naval Prabhakar and Narendra Basu	Commonwealth	New delhi	2011	1	303	890.00	81-311-0024-3
COMMUNICATION	1957	Dictionary of telecommunications	Ashish Mittal	Authors press	delhi	2007	1	236	600.00	978-81-7273-412-1
COMMUNICATION	1958	Dictionary of telecommunications	Ashish Mittal	Authors press	delhi	2007	1	236	600.00	978-81-7273-412-1
COMMUNICATION	1959	Social sector communication in india : concepts, practices and case studies	Jaishri Jethwaney	Sage publications	New delhi	2016	1	268	850.00	978-93-515-0814-4
COMMUNICATION	1960	Social sector communication in india : concepts, practices and case studies	Jaishri Jethwaney	Sage publications	New delhi	2016	1	268	850.00	978-93-515-0814-4
COMMUNICATION	1961	Constitutional development and national movement of India : freedom movement, acts and India and Indian constitution	R C Agarawal and Rakesh Bhatnagar	S chand & company	New delhi	2016	1	763	425.00	978-81-2190-565-7
COMMUNICATION	1962	Constitutional development and national movement of India : freedom movement, acts and India and Indian constitution	R C Agarawal and Rakesh Bhatnagar	S chand & company	New delhi	2016	1	763	425.00	978-81-2190-565-7
COMMUNICATION	1963	Constitutional development and national movement of India : freedom movement, acts and India and Indian constitution	R C Agarawal and Rakesh Bhatnagar	S chand & company	New delhi	2016	1	763	425.00	978-81-2190-565-7
COMMUNICATION	1964	Constitutional development and national movement of India : freedom movement, acts and India and Indian constitution	R C Agarawal and Rakesh Bhatnagar	S chand & company	New delhi	2016	1	763	425.00	978-81-2190-565-7
COMMUNICATION	1965	Way to success : step by step	Jatinder Singh and Ranjeet Mehta	S chand & company	New delhi	2014	1	108	200.00	978-93-83746-90-3
COMMUNICATION	1966	Way to success : step by step	Jatinder Singh and Ranjeet Mehta	S chand & company	New delhi	2014	1	108	200.00	978-93-83746-90-3
COMMUNICATION	1967	Way to success : step by step	Jatinder Singh and Ranjeet Mehta	S chand & company	New delhi	2014	1	108	200.00	978-93-83746-90-3
COMMUNICATION	1968	Way to success : step by step	Jatinder Singh and Ranjeet Mehta	S chand & company	New delhi	2014	1	108	200.00	978-93-83746-90-3
COMMUNICATION	1969	Soft skills : know yourself and know the world	K Alex	S chand & company	New delhi	2016	1	254	525.00	978-81-2193-192-2
COMMUNICATION	1970	Soft skills : know yourself and know the world	K Alex	S chand & company	New delhi	2016	1	254	525.00	978-81-2193-192-2
COMMUNICATION	1971	Soft skills : know yourself and know the world	K Alex	S chand & company	New delhi	2016	1	254	525.00	978-81-2193-192-2
COMMUNICATION	1972	Soft skills : know yourself and know the world	K Alex	S chand & company	New delhi	2016	1	254	525.00	978-81-2193-192-2

COMMUNICATION	1973	Personality development and career management : a <u>pragmatic perspective</u>	R M Onkar	S chand & company	New delhi	2015	1	210	500.00	978-81-2192-903-5
COMMUNICATION	1974	Personality development and career management : a <u>pragmatic perspective</u>	R M Onkar	S chand & company	New delhi	2015	1	210	500.00	978-81-2192-903-5
COMMUNICATION	1975	Personality development and career management : a <u>pragmatic perspective</u>	R M Onkar	S chand & company	New delhi	2015	1	210	500.00	978-81-2192-903-5
COMMUNICATION	1976	Personality development and career management : a <u>pragmatic perspective</u>	R M Onkar	S chand & company	New delhi	2015	1	210	500.00	978-81-2192-903-5
COMMUNICATION	1977	Reasoning wonder : verbal and non-verbal	KJS Khurana and Rajeev Markanday	S chand & company	New delhi	2016	1	308	275.00	978-93-8567-617-8
COMMUNICATION	1978	Reasoning wonder : verbal and non-verbal	KJS Khurana and Rajeev Markanday	S chand & company	New delhi	2016	1	308	275.00	978-93-8567-617-8
COMMUNICATION	1979	Reasoning wonder : verbal and non-verbal	KJS Khurana and Rajeev Markanday	S chand & company	New delhi	2016	1	308	275.00	978-93-8567-617-8
COMMUNICATION	1980	Reasoning wonder : verbal and non-verbal	KJS Khurana and Rajeev Markanday	S chand & company	New delhi	2016	1	308	275.00	978-93-8567-617-8
COMMUNICATION	1981	English grammar without tears	K A Viswanathan Nair And Chandrika A	Bangalore	New delhi	2012	1	467	325.00	978-93-81159-28-6
COMMUNICATION	1982	English grammar without tears	K A Viswanathan Nair And Chandrika A	Bangalore	New delhi	2012	1	467	325.00	978-93-81159-28-6
COMMUNICATION	1983	English grammar without tears	K A Viswanathan Nair And Chandrika A	Bangalore	New delhi	2012	1	467	325.00	978-93-81159-28-6
COMMUNICATION	1984	Leadership : enhancing the lessons of experience	Richard L Hugher, Robert C Ginnett and	McGraw Hill Education	New delhi	2012	1	716		978-1-25-909708-9
COMMUNICATION	1985	Leadership : enhancing the lessons of experience	Richard L Hugher, Robert C Ginnett and	McGraw Hill Education	New delhi	2012	1	716		978-1-25-909708-9
COMMUNICATION	1986	Managing career by discovering your personslity : a <u>pragmatic perspective of soft skolls</u>	R M Onkar	S chand & company	New delhi	2010	1	134	250.00	978-81-2193-334-6
COMMUNICATION	1987	Managing career by discovering your personslity : a <u>pragmatic perspective of soft skolls</u>	R M Onkar	S chand & company	New delhi	2010	1	134	250.00	978-81-2193-334-6
COMMUNICATION	1988	Managing career by discovering your personslity : a <u>pragmatic perspective of soft skolls</u>	R M Onkar	S chand & company	New delhi	2010	1	134	250.00	978-81-2193-334-6
COMMUNICATION	1989	Managing career by discovering your personslity : a <u>pragmatic perspective of soft skolls</u>	R M Onkar	S chand & company	New delhi	2010	1	134	250.00	978-81-2193-334-6
COMMUNICATION	1990	Mergers and acquisitions : an hr perspective	Sue Cartwright and Cary Cooper	Jaico publishing house	Ahmedabad	2009	1	116	325.00	978-81-8495-034-2
COMMUNICATION	1991	Mergers and acquisitions : an hr perspective	Sue Cartwright and Cary Cooper	Jaico publishing house	Ahmedabad	2009	1	116	325.00	978-81-8495-034-2
COMMUNICATION	1992	Mergers and acquisitions : an hr perspective	Sue Cartwright and Cary Cooper	Jaico publishing house	Ahmedabad	2009	1	116	325.00	978-81-8495-034-2
COMMUNICATION	1993	Personality development	Elizabeth B Hurlock	McGraw Hill Education	Chennai	2016	1	503		978-0-07-099360-0
COMMUNICATION	1994	Personality development	Elizabeth B Hurlock	McGraw Hill Education	Chennai	2016	1	503		978-0-07-099360-0
COMMUNICATION	1995	Personality development	Elizabeth B Hurlock	McGraw Hill Education	Chennai	2016	1	503		978-0-07-099360-0
COMMUNICATION	1996	Personality development	Elizabeth B Hurlock	McGraw Hill Education	Chennai	2016	1	503		978-0-07-099360-0
COMMUNICATION	1997	Personality development	Elizabeth B Hurlock	McGraw Hill Education	Chennai	2016	1	503		978-0-07-099360-0
COMMUNICATION	1998	The art of conversation : make conversation with anyone, at <u>any time and in any situation</u>	Godfrey Harris	Jaico publishing house	Ahmedabad	2008	1	96	175.00	978-81-7224-962-5
COMMUNICATION	1999	The art of conversation : make conversation with anyone, at <u>any time and in any situation</u>	Godfrey Harris	Jaico publishing house	Ahmedabad	2008	1	96	175.00	978-81-7224-962-5
COMMUNICATION	2000	Body language : overcoming common problems	David Cohen	Jaico publishing house	Ahmedabad	2016	1	148	199.00	978-81-8495-712-9
COMMUNICATION	2001	Body language : overcoming common problems	David Cohen	Jaico publishing house	Ahmedabad	2016	1	148	199.00	978-81-8495-712-9
COMMUNICATION	2002	Chess : a beginner's guide and Chess tactics : puzzles for <u>beginners</u>	Stanley Morrison	Jaico publishing house	Mumbai	2006	1	95	299.00	978-81-7224-108-7
COMPUTER	2003	World wide web	Mahendra Kumar Goel	Rajat publications	New delhi	2010	1	276	850.00	978-81-7880-487-3
COMPUTER	2004	World wide web	Mahendra Kumar Goel	Rajat publications	New delhi	2010	1	276	850.00	978-81-7880-487-3
COMMUNICATION	2005	Chess : a beginner's guide and Chess tactics : puzzles for <u>beginners</u>	Stanley Morrison	Jaico publishing house	Mumbai	2006	1	95	299.00	978-81-7224-108-7
COMMUNICATION	2006	New supervisor training	Elaine Biech	Viva books	New delhi	2017	1	178	795.00	978-81-309-3010-7
COMMUNICATION	2007	Career guidance and counselling : principles and techniques	Shashi Prabha Sharma	Kanishka publishers, distribut	New delhi	2011	1	430	900.00	978-81-7391-711-0
COMMUNICATION	2008	Career guidance and counselling : principles and techniques	Shashi Prabha Sharma	Kanishka publishers, distribut	New delhi	2011	1	430	900.00	978-81-7391-711-0
COMMUNICATION	2009	Counselling and guidance	S Narayana Rao and Prem Sabainal	McGraw Hill Education	Chennai	2016	3	408		978-1-25-900507-7
COMMUNICATION	2010	Counselling and guidance	S Narayana Rao and Prem Sabainal	McGraw Hill Education	Chennai	2016	3	408		978-1-25-900507-7
COMMUNICATION	2011	Counselling and guidance	S Narayana Rao and Prem Sabainal	McGraw Hill Education	Chennai	2016	3	408		978-1-25-900507-7
COMMUNICATION	2012	Success and beyond	R S Dabas	New age international publishers	New delhi	2014	2	348	299.00	978-81-224-3433-0
COMMUNICATION	2013	Success and beyond	R S Dabas	New age international publishers	New delhi	2014	2	348	299.00	978-81-224-3433-0
COMMUNICATION	2014	Success and beyond	R S Dabas	New age international publishers	New delhi	2014	2	348	299.00	978-81-224-3433-0
COMMUNICATION	2015	Thinking strategically	Avinash K Dixit and Barry I Nalebuff	Viva books	New delhi	2016	1	393	495.00	978-81-309-2268-3
COMMUNICATION	2016	New age leadership	Mahesh Baxi	Jaico publishing house	Ahmedabad	2014	1	197	250.00	978-81-8495-576-7
COMMUNICATION	2017	New age leadership	Mahesh Baxi	Jaico publishing house	Ahmedabad	2014	1	197	250.00	978-81-8495-576-7
COMMUNICATION	2018	Looking beyond the structure	Dan Bucsescu and Michael Eng	Fairchild Books	New York	2009	1	296		978-1-56367-719-9
COMMUNICATION	2019	Leaders don'ts command	Jorge Cuervo	Viva books	New delhi	2017	1	174	395.00	978-81-309-3247-7
SOAPRE	2020	Advertising and promotion	George E Belch, Michael A Belch and Keyoor	McGraw Hill Education	New delhi	2013	1	1016		978-1-25-902685-0
SOAPRE	2021	Advertising and promotion	George E Belch, Michael A Belch and Keyoor	McGraw Hill Education	New delhi	2013	1	1016		978-1-25-902685-0
SOAPRE	2022	Advertising and promotion	George E Belch, Michael A Belch and Keyoor	McGraw Hill Education	New delhi	2013	1	1016		978-1-25-902685-0
SOAPRE	2023	Advertising , promotion and other aspects of integrated <u>marketing communications</u>	Terence A Shimp and J Craig Andrews	Cengage learning	New delhi	2013	1	729		978-81-315-2824-2
SOAPRE	2024	Advertising , promotion and other aspects of integrated <u>marketing communications</u>	Terence A Shimp and J Craig Andrews	Cengage learning	New delhi	2013	1	729		978-81-315-2824-2

SOAPRE	2025	Advertising , promotion and other aspects of integrated marketing communications	Terence A Shimp and J Craig Andrews	Cengage learning	New delhi	2013	1	729		978-81-315-2824-2
SOAPRE	2026	Advertising management	Rajeev Batra, John G Myers and David A Asker	Pearson	Chennai	2016	1	768		978-81-775-8850-7
SOAPRE	2027	Advertising management	Rajeev Batra, John G Myers and David A Asker	Pearson	Chennai	2016	1	768		978-81-775-8850-7
SOAPRE	2028	Advertising management	Rajeev Batra, John G Myers and David A Asker	Pearson	Chennai	2016	1	768		978-81-775-8850-7
SOAPRE	2029	Advertising management	Rajeev Batra, John G Myers and David A Asker	Pearson	Chennai	2016	1	768		978-81-775-8850-7
SOAPRE	2030	Advertising management	Rajeev Batra, John G Myers and David A Asker	Pearson	Chennai	2016	1	768		978-81-775-8850-7
SOAPRE	2031	Integrated advertising, promotion, and marketing communications	Kenneth E Clow and Donald F Back	Pearson	Noida	2014	6	455		978-93-325-1837-7
SOAPRE	2032	Integrated advertising, promotion, and marketing communications	Kenneth E Clow and Donald F Back	Pearson	Noida	2014	6	455		978-93-325-1837-7
SOAPRE	2033	Integrated advertising, promotion, and marketing communications	Kenneth E Clow and Donald F Back	Pearson	Noida	2014	6	455		978-93-325-1837-7
SOAPRE	2034	Advertising basics : a resource guide for beginners	J V Vilanlam and A K Varghese	Sage publications	New delhi	2016	1	200		978-0-7619-9810-5
SOAPRE	2035	Advertising basics : a resource guide for beginners	J V Vilanlam and A K Varghese	Sage publications	New delhi	2016	1	200		978-0-7619-9810-5
SOAPRE	2036	Effective advertising	Gerard J Tellis	Sage publications	New delhi	2016	1	201	750.00	978-81-7829-370-7
SOAPRE	2037	Effective advertising	Gerard J Tellis	Sage publications	New delhi	2016	1	201	750.00	978-81-7829-370-7
SOAPRE	2038	Advertising management	Priya Annamalai	Rajat publications	New delhi	2012	1	312	900.00	978-81-7880-571-9
SOAPRE	2039	Advertising management	Priya Annamalai	Rajat publications	New delhi	2012	1	312	900.00	978-81-7880-571-9
SOAPRE	2040	A textbook of advertising and public relations	Sanjeevan Rao Arigela	Wisdom press	New delhi	2013	1	288	950.00	978-93-82006-44-2
SOAPRE	2041	A textbook of advertising and public relations	Sanjeevan Rao Arigela	Wisdom press	New delhi	2013	1	288	950.00	978-93-82006-44-2
SOAPRE	2042	A textbook of advertising and public relations	Sanjeevan Rao Arigela	Wisdom press	New delhi	2013	1	288	950.00	978-93-82006-44-2
SOAPRE	2043	Events management	R K Singh	Aman publications	New delhi	2014	1	282	650.00	978-81-8204-032-8
SOAPRE	2044	Events management	R K Singh	Aman publications	New delhi	2014	1	282	650.00	978-81-8204-032-8
COMMUNICATION	2045	International communications	Naval Prabhakar and Narendra Basu	Commonwealth	New delhi	2011	1	303	890.00	81-311-0024-3
SOAPRE	2046	Event and planning management	Diwakar Sharma	Deep & deep publications	New delhi	2009	1	244	850.00	978-7629-633-3
SOHT	2047	Five star cuisine	B K Chakravarti	A P H Publishing	New delhi	2014	1	197	595.00	
SOHT	2048	Five star cuisine	B K Chakravarti	A P H Publishing	New delhi	2014	1	197	595.00	
SOHT	2049	Financial management in hotels	D K Singh	Aman publications	New delhi	2010	1	294	650.00	978-81-8204-051-9
SOHT	2050	Financial management in hotels	D K Singh	Aman publications	New delhi	2010	1	294	650.00	978-81-8204-051-9
SOC	2051	Power quotes	Daniel B Baker	Jaico publishing house	Mumbai	2008	1	387	399.00	978-81-7992-323-8
SOC	2052	Power quotes	Daniel B Baker	Jaico publishing house	Mumbai	2008	1	387	399.00	978-81-7992-323-8
SOC	2053	Power quotes	Daniel B Baker	Jaico publishing house	Mumbai	2008	1	387	399.00	978-81-7992-323-8
SOC	2054	Digitised film and video production	Indrajit	Gnosis	delhi	2006	1	191	425.00	979-81-8901-205-1
SOC	2055	Digitised film and video production	Indrajit	Gnosis	delhi	2006	1	191	425.00	979-81-8901-205-1
SOC	2056	Digitised film and video production	Indrajit	Gnosis	delhi	2006	1	191	425.00	979-81-8901-205-1
SOC	2057	Digitised film and video production	Indrajit	Gnosis	delhi	2006	1	191	425.00	979-81-8901-205-1
SOC	2058	E-crimes and remedies	Vasu Deva	Commonwealth	New delhi	2012	1	182	850.00	81-7169-848-4
SOC	2059	E-crimes and remedies	Vasu Deva	Commonwealth	New delhi	2012	1	182	850.00	81-7169-848-4
SOC	2060	Film stars in Indian politics	Ram Avtar Agnihotri	Commonwealth	New delhi	2011	1	236	550.00	81-7169-506-X
SOC	2061	Film stars in Indian politics	Ram Avtar Agnihotri	Commonwealth	New delhi	2011	1	236	550.00	81-7169-506-X
SOC	2062	Chronology of science and technology 4000 B C - 2000 A D	Ahrar Husain	Kanishka Publishers	New delhi	2010	1	270	995.00	978-81-8457-203-2
SOC	2063	Chronology of science and technology 4000 B C - 2000 A D	Ahrar Husain	Kanishka Publishers	New delhi	2010	1	270	995.00	978-81-8457-203-2
SOC	2064	Modular Kaizen : continuous and breakthrough improvement	Grace L Duffy	New age international publishers	Bangalore	2016	1	205	499.00	978-81-224-3928-1
SOC	2065	Modular Kaizen : continuous and breakthrough improvement	Grace L Duffy	New age international publishers	Bangalore	2016	1	205	499.00	978-81-224-3928-1
SOC	2066	Modular Kaizen : continuous and breakthrough improvement	Grace L Duffy	New age international publishers	Bangalore	2016	1	205	499.00	978-81-224-3928-1
SOC	2067	Dictionary of movies and films	Prahlad Manjrekar	Authors press	delhi	2007	1	242	575.00	978-81-7273-394-0
SOM	2068	A textbook on professional ethics and human values	R S Naagarazan	New age international publishers	New delhi	2016	2	191	160.00	978-81-224-3972-4
SOC	2069	The following contents of flaps 8 : movie were exclusively selected for all movie - goers	The publisher of international designers	The publisher of international designers network			1			978-98-8980-973-7
COMMUNICATION	2070	Writing essays and reports : a student's guide	Stephen McLaren	Viva books	New delhi	2017	1	234	295.00	978-93-86105-76-9
SOFD	2071	Fashion designer's handbook for Adobe illustrator	Marianne Centner and Frances Versker	Blackwell publishing	Oxford	2008	1	183		978-1-4051-6055-1
SOFD	2072	Fashion designer's handbook for Adobe illustrator	Marianne Centner and Frances Versker	Blackwell publishing	Oxford	2008	1	183		978-1-4051-6055-1
SOFD	2073	Computer-aided pattern design and product development	Alison Beazley and Terry Bond	Wiley india	New delhi	2003	1	220		978-81-265-3028-1
SOFD	2074	Computer-aided pattern design and product development	Alison Beazley and Terry Bond	Wiley india	New delhi	2003	1	220		978-81-265-3028-1
SOFD	2075	Fashion forecasting	Kathryn Mckelely and Janine Munslow	Wiley india	Kingdom	2008	1	223		978-1-4051-4004-1
SOFD	2076	Fashion forecasting	Kathryn Mckelely and Janine Munslow	Wiley india	Kingdom	2008	1	223		978-1-4051-4004-1

SOFD	2077	Fashion marketing communications	Gaynor Lea-Greenwood	Wiley india	New delhi	2014	1	203		978-81-265-4840-8
SOFD	2078	Fashion marketing communications	Gaynor Lea-Greenwood	Wiley india	New delhi	2014	1	203		978-81-265-4840-8
SOFD	2079	More dress pattern designing	Natalie Bray	Wiley india	New delhi	2010	1	204		978-81-265-2279-8
SOFD	2080	More dress pattern designing	Natalie Bray	Wiley india	New delhi	2010	1	204		978-81-265-2279-8
SOFD	2081	Fabric, form and flat pattern cutting	Winifred Aldrich	Blackwell publishing	New delhi	2007	1	218		978-14051-75-982
SOFD	2082	Fabric, form and flat pattern cutting	Winifred Aldrich	Blackwell publishing	New delhi	2007	1	218		978-14051-75-982
SOFD	2083	Fabrics and pattern cutting	Winifred Aldrich	Wiley india	New delhi	2013	1	223		978-81-265-4117-1
SOFD	2084	Fabrics and pattern cutting	Winifred Aldrich	Wiley india	New delhi	2013	1	223		978-81-265-4117-1
SOFD	2085	Guide to basic garment assembly for the fashion industry	Jayne Smith	Wiley india	New delhi	2014	1	150		978-81-265-4842-2
SOFD	2086	Guide to basic garment assembly for the fashion industry	Jayne Smith	Wiley india	New delhi	2014	1	150		978-81-265-4842-2
SOFD	2087	Pattern grading for men's clothes : the technology of sizing	Gerry Cooklin	Wiley india	New delhi	2010	1	292		978-81-265-2299-6
SOFD	2088	Pattern grading for men's clothes : the technology of sizing	Gerry Cooklin	Wiley india	New delhi	2010	1	292		978-81-265-2299-6
SOFD	2089	The apparel industry	Richard M Jones	Blackwell publishing	New delhi	2007	2	319		978-1-4051-6768-0
SOFD	2090	The apparel industry	Richard M Jones	Blackwell publishing	New delhi	2007	2	319		978-1-4051-6768-0
SOFD	2091	Introduction to clothing production management	A J Chuter	Wiley india	New delhi	2011	2	189		978-81-265-3031-1
SOFD	2092	Introduction to clothing production management	A J Chuter	Wiley india	New delhi	2011	2	189		978-81-265-3031-1
SOFD	2093	Careers in fashion and textiles	Helen Goworek	Blackwell publishing	Kingdom	2007	1	201	650.00	978-14-0517-128-1
SOFD	2094	Careers in fashion and textiles	Helen Goworek	Blackwell publishing	Kingdom	2007	1	201	650.00	978-14-0517-128-1
SOFD	2095	A year in fashion : a look a day	Pascal Morche	Prestel	Munich	2007	1			978-3-7913-4373-0
SOFD	2096	A year in fashion : a look a day	Pascal Morche	Prestel	Munich	2007	1			978-3-7913-4373-0
SOFD	2097	Cooklin's garment technology for fashion designers	Steven Hayes, John McLoughlin and Dorothy	Wiley india	delhi	2012	1	200		978-81-265-3537-8
SOFD	2098	Cooklin's garment technology for fashion designers	Steven Hayes, John McLoughlin and Dorothy	Wiley india	delhi	2012	1	200		978-81-265-3537-8
SOFD	2099	Introduction to clothing manufacture	Gerry Cooklin	Blackwell publishing	Oxford	2005	1	178	550.00	0-632-05697-5
SOFD	2100	Introduction to clothing manufacture	Gerry Cooklin	Blackwell publishing	Oxford	2005	1	178	550.00	0-632-05697-5
SOFD	2101	Garment - export industry of India	P P Deshpande	A P H Publishing	New delhi	2009	1	254	1,295.00	978-81-313-0464-8
SOFD	2102	Garment - export industry of India	P P Deshpande	A P H Publishing	New delhi	2009	1	254	1,295.00	978-81-313-0464-8
SOFD	2103	Garment - export industry of India	P P Deshpande	A P H Publishing	New delhi	2009	1	254	1,295.00	978-81-313-0464-8
SOFD	2104	Metric pattern cutting for women's wear	Winifred Aldrich	Wiley india	New delhi	2014	1	215		978-81-265-4841-5
SOFD	2105	Metric pattern cutting for women's wear	Winifred Aldrich	Wiley india	New delhi	2014	1	215		978-81-265-4841-5
SOFD	2106	Metric pattern cutting for children's wear and babywear	Winifred Aldrich	Wiley india	New delhi	2015	1	211		978-81-265-3030-4
SOFD	2107	Metric pattern cutting for children's wear and babywear	Winifred Aldrich	Wiley india	New delhi	2015	1	211		978-81-265-3030-4
SOFD	2108	Dress fitting	Natalie Bray	Blackwell publishing	New delhi	2007	1	112		978-0-632-05688-0
SOFD	2109	Dress fitting	Natalie Bray	Blackwell publishing	New delhi	2007	1	112		978-0-632-05688-0
SOFD	2110	Pattern grading for womwn's clothes	Gerry Cooklin	Wiley india	New delhi	2009	1	382		978-81-265-2281-1
SOFD	2111	Pattern grading for womwn's clothes	Gerry Cooklin	Wiley india	New delhi	2009	1	382		978-81-265-2281-1
SOFD	2112	Pattern cutting for women's tailored jackets : classic and contemporary	Winifred Aldrich	Blackwell publishing	New delhi	2010	1	120		978-81-265-2277-4
SOFD	2113	Pattern cutting for women's tailored jackets : classic and contemporary	Winifred Aldrich	Blackwell publishing	New delhi	2010	1	120		978-81-265-2277-4
SOFD	2114	Knitted clothing technology	Terry Brackenbury	Wiley india	delhi	2013	1	197		978-81-265-4116-4
SOFD	2115	Knitted clothing technology	Terry Brackenbury	Wiley india	delhi	2013	1	197		978-81-265-4116-4
SOFD	2116	Fashion marketing	Mike Easey	Wiley india	Chennai	2009	3	260		978-1-4051-3953-3
SOFD	2117	Fashion marketing	Mike Easey	Wiley india	Chennai	2009	3	260		978-1-4051-3953-3
SOFD	2118	Global silk industry : a complete source book	Rajat K Datta and Mahesh Navavaty	A P H Publishing	New delhi	2012	1	347	895.00	81-313-0087-0
SOFD	2119	Global silk industry : a complete source book	Rajat K Datta and Mahesh Navavaty	A P H Publishing	New delhi	2012	1	347	895.00	81-313-0087-0
SOFD	2120	Global silk industry : a complete source book	Rajat K Datta and Mahesh Navavaty	A P H Publishing	New delhi	2012	1	347	895.00	81-313-0087-0
SOFD	2121	Global silk industry : a complete source book	Rajat K Datta and Mahesh Navavaty	A P H Publishing	New delhi	2012	1	347	895.00	81-313-0087-0
SOFD	2122	Global silk industry : a complete source book	Rajat K Datta and Mahesh Navavaty	A P H Publishing	New delhi	2012	1	347	895.00	81-313-0087-0
SOFD	2123	Global silk industry : a complete source book	Rajat K Datta and Mahesh Navavaty	A P H Publishing	New delhi	2012	1	347	895.00	81-313-0087-0
SOFD	2124	Global silk industry : a complete source book	Rajat K Datta and Mahesh Navavaty	A P H Publishing	New delhi	2012	1	347	895.00	81-313-0087-0
SOFD	2125	Textiles fibers	S Naik	A P H Publishing	New delhi	2013	1	297	995.00	978-93-313-1843-5
SOFD	2126	Textiles fibers	S Naik	A P H Publishing	New delhi	2013	1	297	995.00	978-93-313-1843-5
SOFD	2127	Textiles fibers	S Naik	A P H Publishing	New delhi	2013	1	297	995.00	978-93-313-1843-5
SOFD	2128	Textiles fibers	S Naik	A P H Publishing	New delhi	2013	1	297	995.00	978-93-313-1843-5

SOFD	2129	Textiles fibers	S Naik	A P H Publishing	New delhi	2013	1	297	995.00	978-93-313-1843-5
SOFD	2130	Textiles fibers	S Naik	A P H Publishing	New delhi	2013	1	297	995.00	978-93-313-1843-5
SOFD	2131	Textiles fibers	S Naik	A P H Publishing	New delhi	2013	1	297	995.00	978-93-313-1843-5
SOFD	2132	Textile design	S Naik	A P H Publishing	New delhi	2013	1	289	995.00	978-93-313-1840-4
SOFD	2133	Textile design	S Naik	A P H Publishing	New delhi	2013	1	289	995.00	978-93-313-1840-4
SOFD	2134	Laboratory techniques in sericulture	R K Goel	A P H Publishing	New delhi	2014	1	358	895.00	978-81-3130-031-2
SOFD	2135	Laboratory techniques in sericulture	R K Goel	A P H Publishing	New delhi	2014	1	358	895.00	978-81-3130-031-2
SOFD	2136	Laboratory techniques in sericulture	R K Goel	A P H Publishing	New delhi	2014	1	358	895.00	978-81-3130-031-2
SOFD	2137	Weaving and knitting technology	S Naik	A P H Publishing	New delhi	2013	1	302	995.00	978-93-313-1839-8
SOFD	2138	Weaving and knitting technology	S Naik	A P H Publishing	New delhi	2013	1	302	995.00	978-93-313-1839-8
SOFD	2139	Weaving and knitting technology	S Naik	A P H Publishing	New delhi	2013	1	302	995.00	978-93-313-1839-8
SOFD	2140	Weaving and knitting technology	S Naik	A P H Publishing	New delhi	2013	1	302	995.00	978-93-313-1839-8
SOFD	2141	Traditional embroideries of India	Shailaja D Naik	A P H Publishing	New delhi	2014	1	157	500.00	81-7024-731-4
SOFD	2142	Traditional embroideries of India	Shailaja D Naik	A P H Publishing	New delhi	2014	1	157	500.00	81-7024-731-4
SOFD	2143	Traditional embroideries of India	Shailaja D Naik	A P H Publishing	New delhi	2014	1	157	500.00	81-7024-731-4
SOFD	2144	Traditional embroideries of India	Shailaja D Naik	A P H Publishing	New delhi	2014	1	157	500.00	81-7024-731-4
SOFD	2145	Traditional embroideries of India	Shailaja D Naik	A P H Publishing	New delhi	2014	1	157	500.00	81-7024-731-4
SOFD	2146	Traditional embroideries of India	Shailaja D Naik	A P H Publishing	New delhi	2014	1	157	500.00	81-7024-731-4
SOFD	2147	Traditional embroideries of India	Shailaja D Naik	A P H Publishing	New delhi	2014	1	157	500.00	81-7024-731-4
SOFD	2148	Folk embroideryand traditional handloom weaving	Shailaja D Naik	A P H Publishing	New delhi	2012	1	208	995.00	81-7024-877-9
SOFD	2149	Folk embroideryand traditional handloom weaving	Shailaja D Naik	A P H Publishing	New delhi	2012	1	208	995.00	81-7024-877-9
SOFD	2150	Folk embroideryand traditional handloom weaving	Shailaja D Naik	A P H Publishing	New delhi	2012	1	208	995.00	81-7024-877-9
SOFD	2151	Folk embroideryand traditional handloom weaving	Shailaja D Naik	A P H Publishing	New delhi	2012	1	208	995.00	81-7024-877-9
SOFD	2152	Folk embroideryand traditional handloom weaving	Shailaja D Naik	A P H Publishing	New delhi	2012	1	208	995.00	81-7024-877-9
SOFD	2153	Folk embroideryand traditional handloom weaving	Shailaja D Naik	A P H Publishing	New delhi	2012	1	208	995.00	81-7024-877-9
SOFD	2154	Folk embroideryand traditional handloom weaving	Shailaja D Naik	A P H Publishing	New delhi	2012	1	208	995.00	81-7024-877-9
SOFD	2155	Ikat textiles of India	G K Ghosh and Shukla Ghosh	A P H Publishing	New delhi	2014	1	145	700.00	81-7648-167-X
SOFD	2156	Ikat textiles of India	G K Ghosh and Shukla Ghosh	A P H Publishing	New delhi	2014	1	145	700.00	81-7648-167-X
SOFD	2157	Ikat textiles of India	G K Ghosh and Shukla Ghosh	A P H Publishing	New delhi	2014	1	145	700.00	81-7648-167-X
SOFD	2158	Ikat textiles of India	G K Ghosh and Shukla Ghosh	A P H Publishing	New delhi	2014	1	145	700.00	81-7648-167-X
SOFD	2159	Ikat textiles of India	G K Ghosh and Shukla Ghosh	A P H Publishing	New delhi	2014	1	145	700.00	81-7648-167-X
SOFD	2160	Ikat textiles of India	G K Ghosh and Shukla Ghosh	A P H Publishing	New delhi	2014	1	145	700.00	81-7648-167-X
SOFD	2161	Silk culture : a biochemical aproach	P N Pandey, S K Sharan and P K Mishra	A P H Publishing	New delhi	2012	1	254	895.00	978-81-7648-826-6
SOFD	2162	Silk culture : a biochemical aproach	P N Pandey, S K Sharan and P K Mishra	A P H Publishing	New delhi	2012	1	254	895.00	978-81-7648-826-6
SOFD	2163	Silk culture : a biochemical aproach	P N Pandey, S K Sharan and P K Mishra	A P H Publishing	New delhi	2012	1	254	895.00	978-81-7648-826-6
SOFD	2164	Silk culture : a biochemical aproach	P N Pandey, S K Sharan and P K Mishra	A P H Publishing	New delhi	2012	1	254	895.00	978-81-7648-826-6
SOFD	2165	Silk production	N G Ojha and P N Panday	A P H Publishing	New delhi	2012	1	278	995.00	978-81-7648-782-5
SOFD	2166	Silk production	N G Ojha and P N Panday	A P H Publishing	New delhi	2012	1	278	995.00	978-81-7648-782-5
SOFD	2167	How Fashion works	Gavin Waddell	Wiley india	New delhi	2011	1	211		978-81-2653-029-8
SOFD	2168	Fashion : from concept to consumer	Gini Stephens Frings	prentice hall	USA	1999	1	376		978-01-3080-647-3
SOFD	2169	Fashion illustration : flat drawing	Elena Saez and Maite Lafuente	Parragon books	UK	2007	1	96	E10.00	978-1-4054-9809-8
SOFD	2170	Textile motifs of India	Pepin Van Roojen	The pepin press	Netherland	2008	1	128	\$199	978-90-5768-075-5
SOFD	2171	New fashion print	Martin Dawber	An imprint of anova books	China	2008	1	192	US \$24.95	978-19-0638-807-2
SOFD	2172	Indian Textiles : past and present	G K Ghosh and Shukla Ghosh	A P H Publishing	New delhi	2011	1	306	795.00	81-7024-706-3
SOFD	2173	Fashion buying	Helen Goworek	Blackwell publishing	New delhi	2007	2	190		978-14051-7672-9
SOFD	2174	Fashion Design : process, innovation and practice	Kathryn Mckeley and Janine Munslow	Wiley india	New delhi	2010	1	228		978-81-265-2298-9
SOFD	2175	Fashion : from concept to consumer	Gini Stephens Frings	prentice hall	New jersey	1994	4	362		978-01-3177-478-0
SOFD	2176	New fashion print	Martin Dawber	An imprint of anova books	China	2008	1	192	US \$24.95	978-19-0638-807-2
SOFD	2177	How Fashion works	Gavin Waddell	Wiley india	New delhi	2011	1	211		978-81-2653-029-8
SOFD	2178	The jewelry of southeast Asia	Anne Richter	Thames & hudson	London	2000	1	304		978-05-0051-008-7
SOFD	2179	The jewelry of southeast Asia	Anne Richter	Thames & hudson	London	2000	1	304		978-05-0051-008-7
SOFD	2180	The world of hair colour : a scientific companion	John Gray	Thomson	Australia	2005	1	121		978-18-4480-043-8



SOFD	2181	The world of hair colour : a scientific companion	John Gray	Thomson	Australia	2005	1	121		978-18-4480-043-8
SOFD	2182	Vintage fashion accessories	Stacy Loalbo	Krause publications	China	2009	1	255	US \$24.95	978-14-4020-251-3
SOFD	2183	Vintage fashion accessories	Stacy Loalbo	Krause publications	China	2009	1	255	US \$24.95	978-14-4020-251-3
SOFD	2184	Encyclopedia of fashion accessories	Phyllis Tortora	Om book	New delhi	2005	1	165		978-81-8710-737-8
SOFD	2185	Encyclopedia of fashion accessories	Phyllis Tortora	Om book	New delhi	2005	1	165		978-81-8710-737-8
SOFD	2186	Non conventional textiles	G K Ghosh	A P H Publishing	New delhi	2015	1	170	695.00	978-81-313-1006-9
SOFD	2187	Non conventional textiles	G K Ghosh	A P H Publishing	New delhi	2015	1	170	695.00	978-81-313-1006-9
SOFD	2188	Textile testing	Raul Jewel	A P H Publishing	New delhi	2014	1	266	595.00	978-81-7648-748-1
SOFD	2189	Textile testing	Raul Jewel	A P H Publishing	New delhi	2014	1	266	595.00	978-81-7648-748-1
SOFD	2190	Silk worm crops	D Chakravorty and P N Pandey	A P H Publishing	New delhi	2015	1	209	495.00	978-81-7648-891-4
SOFD	2191	Silk worm crops	D Chakravorty and P N Pandey	A P H Publishing	New delhi	2015	1	209	495.00	978-81-7648-891-4
SOFD	2192	Art of cloth washing	Meenakshi Rastogi	Sonali publications	New delhi	2009	1	271	775.00	978-81-8411-211-5
SOFD	2193	Art of cloth washing	Meenakshi Rastogi	Sonali publications	New delhi	2009	1	271	775.00	978-81-8411-211-5
SOHT	2194	Indian favourites	Nita Mehta	Snab publishers	New delhi	2015	1	100	195.00	978-81-7869-274-6
SOHT	2195	Indian favourites	Nita Mehta	Snab publishers	New delhi	2015	1	100	195.00	978-81-7869-274-6
SOHT	2196	Indian favourites	Nita Mehta	Snab publishers	New delhi	2015	1	100	195.00	978-81-7869-274-6
SOHT	2197	Indian vegetarian favourites	Nita Mehta	Snab publishers	New delhi	2015	1	95	195.00	978-81-7869-273-9
SOHT	2198	Indian vegetarian favourites	Nita Mehta	Snab publishers	New delhi	2015	1	95	195.00	978-81-7869-273-9
SOHT	2199	Indian vegetarian favourites	Nita Mehta	Snab publishers	New delhi	2015	1	95	195.00	978-81-7869-273-9
SOHT	2200	Vegetarian microwave : cookbook	Nita Mehta	Snab publishers	New delhi	2012	1	96	250.00	978-81-7869-069-8
SOHT	2201	Vegetarian microwave : cookbook	Nita Mehta	Snab publishers	New delhi	2012	1	96	250.00	978-81-7869-069-8
SOHT	2202	Vegetarian microwave : cookbook	Nita Mehta	Snab publishers	New delhi	2012	1	96	250.00	978-81-7869-069-8
SOHT	2203	The best of microwave cooking	Nita Mehta	Snab publishers	New delhi	2010	1	115	495.00	978-81-7869-088-9
SOHT	2204	The best of microwave cooking	Nita Mehta	Snab publishers	New delhi	2010	1	115	495.00	978-81-7869-088-9
SOHT	2205	The best of microwave cooking	Nita Mehta	Snab publishers	New delhi	2010	1	115	495.00	978-81-7869-088-9
SOHT	2206	Microwave desi khaana	Nita Mehta	Snab publishers	New delhi	2011	1	105	250.00	978-81-7869-324-8
SOHT	2207	Microwave desi khaana	Nita Mehta	Snab publishers	New delhi	2011	1	105	250.00	978-81-7869-324-8
SOHT	2208	Microwave desi khaana	Nita Mehta	Snab publishers	New delhi	2011	1	105	250.00	978-81-7869-324-8
SOHT	2209	Fish and prawns	Nita Mehta	Snab publishers	New delhi	2012	1	97	395.00	978-81-7869-191-6
SOHT	2210	Fish and prawns	Nita Mehta	Snab publishers	New delhi	2012	1	97	395.00	978-81-7869-191-6
SOHT	2211	Fish and prawns	Nita Mehta	Snab publishers	New delhi	2012	1	97	395.00	978-81-7869-191-6
SOHT	2212	Different ways with Pasta	Nita Mehta	Snab publishers	New delhi	2011	1	96	295.00	978-81-7869-190-9
SOHT	2213	Different ways with Pasta	Nita Mehta	Snab publishers	New delhi	2011	1	96	295.00	978-81-7869-190-9
SOHT	2214	Different ways with Pasta	Nita Mehta	Snab publishers	New delhi	2011	1	96	295.00	978-81-7869-190-9
SOHT	2215	101 non -vegetarian recipes	Nita Mehta	Snab publishers	New delhi	2015	1	148	295.00	978-81-7869-270-8
SOHT	2216	101 non -vegetarian recipes	Nita Mehta	Snab publishers	New delhi	2015	1	148	295.00	978-81-7869-270-8
SOHT	2217	101 non -vegetarian recipes	Nita Mehta	Snab publishers	New delhi	2015	1	148	295.00	978-81-7869-270-8
SOHT	2218	Different ways with paneer vegetarian	Nita Mehta	Snab publishers	New delhi	2013	1	103	250.00	978-81-7869-050-6
SOHT	2219	Different ways with paneer vegetarian	Nita Mehta	Snab publishers	New delhi	2013	1	103	250.00	978-81-7869-050-6
SOHT	2220	Different ways with paneer vegetarian	Nita Mehta	Snab publishers	New delhi	2013	1	103	250.00	978-81-7869-050-6
SOHT	2221	1andoori cooking in the microwave and oven : microwave convection and OTG	Nita Mehta	Snab publishers	New delhi	2015	1	124	250.00	978-81-7869-033-9
SOHT	2222	1andoori cooking in the microwave and oven : microwave convection and OTG	Nita Mehta	Snab publishers	New delhi	2015	1	124	250.00	978-81-7869-033-9
SOHT	2223	1andoori cooking in the microwave and oven : microwave convection and OTG	Nita Mehta	Snab publishers	New delhi	2015	1	124	250.00	978-81-7869-033-9
SOHT	2224	Asian cookbook	Nita Mehta	Snab publishers	New delhi	2009	1	104	250.00	978-81-7869-246-3
SOHT	2225	Asian cookbook	Nita Mehta	Snab publishers	New delhi	2009	1	104	250.00	978-81-7869-246-3
SOHT	2226	Asian cookbook	Nita Mehta	Snab publishers	New delhi	2009	1	104	250.00	978-81-7869-246-3
SOHT	2227	101 vegetarian recipes	Nita Mehta	Snab publishers	New delhi	2015	1	131	395.00	978-81-7869-212-8
SOHT	2228	101 vegetarian recipes	Nita Mehta	Snab publishers	New delhi	2015	1	131	395.00	978-81-7869-212-8
SOHT	2229	101 vegetarian recipes	Nita Mehta	Snab publishers	New delhi	2015	1	131	395.00	978-81-7869-212-8
SOHT	2230	Cookbook for controlling diabetes vegetarian recipes	Nita Mehta	Snab publishers	New delhi	2012	1	104	395.00	978-81-7869-299-9
SOHT	2231	Cookbook for controlling diabetes vegetarian recipes	Nita Mehta	Snab publishers	New delhi	2012	1	104	395.00	978-81-7869-299-9
SOHT	2232	Cookbook for controlling diabetes vegetarian recipes	Nita Mehta	Snab publishers	New delhi	2012	1	104	395.00	978-81-7869-299-9

SOHT	2233	Learn to cook chinese vegetarian	Nita Mehta	Snab publishers	New delhi	2011	1	104	250.00	978-81-7869-098-8
SOHT	2234	Learn to cook chinese vegetarian	Nita Mehta	Snab publishers	New delhi	2011	1	104	250.00	978-81-7869-098-8
SOHT	2235	Learn to cook chinese vegetarian	Nita Mehta	Snab publishers	New delhi	2011	1	104	250.00	978-81-7869-098-8
SOHT	2236	Best of Indian cooking	Nita Mehta	Snab publishers	New delhi	2012	1	99	295.00	978-81-7869-180-0
SOHT	2237	Best of Indian cooking	Nita Mehta	Snab publishers	New delhi	2012	1	99	295.00	978-81-7869-180-0
SOHT	2238	Best of Indian cooking	Nita Mehta	Snab publishers	New delhi	2012	1	99	295.00	978-81-7869-180-0
SOHT	2239	Cakes and cack decorations	Nita Mehta	Snab publishers	New delhi	2015	1	80	195.00	978-81-7869-189-3
SOHT	2240	Cakes and cack decorations	Nita Mehta	Snab publishers	New delhi	2015	1	80	195.00	978-81-7869-189-3
SOHT	2241	Cakes and cack decorations	Nita Mehta	Snab publishers	New delhi	2015	1	80	195.00	978-81-7869-189-3
SOHT	2242	Cooking for growing children	Nita Mehta	Snab publishers	New delhi	2012	1	96	250.00	978-81-7869-113-8
SOHT	2243	Cooking for growing children	Nita Mehta	Snab publishers	New delhi	2012	1	96	250.00	978-81-7869-113-8
SOHT	2244	Cooking for growing children	Nita Mehta	Snab publishers	New delhi	2012	1	96	250.00	978-81-7869-113-8
SOHT	2245	Zero oil cooking	Nita Mehta	Snab publishers	New delhi	2013	1	94	295.00	978-81-7869-111-4
SOHT	2246	Zero oil cooking	Nita Mehta	Snab publishers	New delhi	2013	1	94	295.00	978-81-7869-111-4
SOHT	2247	Zero oil cooking	Nita Mehta	Snab publishers	New delhi	2013	1	94	295.00	978-81-7869-111-4
SOHT	2248	Soups and salads	Nita Mehta	Snab publishers	New delhi	2013	1	103	295.00	978-81-7869-072-8
SOHT	2249	Soups and salads	Nita Mehta	Snab publishers	New delhi	2013	1	103	295.00	978-81-7869-072-8
SOHT	2250	Soups and salads	Nita Mehta	Snab publishers	New delhi	2013	1	103	295.00	978-81-7869-072-8
SOHT	2251	Cup cakes and brownies	Nita Mehta	Snab publishers	New delhi	2013	1	99	295.00	978-81-7869-395-8
SOHT	2252	Cup cakes and brownies	Nita Mehta	Snab publishers	New delhi	2013	1	99	295.00	978-81-7869-395-8
SOHT	2253	Cup cakes and brownies	Nita Mehta	Snab publishers	New delhi	2013	1	99	295.00	978-81-7869-395-8
SOHT	2254	Snacks for children	Nita Mehta	Snab publishers	New delhi	2013	1	100	295.00	978-81-7869-300-2
SOHT	2255	Snacks for children	Nita Mehta	Snab publishers	New delhi	2013	1	100	295.00	978-81-7869-300-2
SOHT	2256	Snacks for children	Nita Mehta	Snab publishers	New delhi	2013	1	100	295.00	978-81-7869-300-2
SOHT	2257	Mother and child cookbook	Nita Mehta	Snab publishers	New delhi	2012	1	92	495.00	978-81-7869-211-1
SOHT	2258	Mother and child cookbook	Nita Mehta	Snab publishers	New delhi	2012	1	92	495.00	978-81-7869-211-1
SOHT	2259	Mother and child cookbook	Nita Mehta	Snab publishers	New delhi	2012	1	92	495.00	978-81-7869-211-1
SOHT	2260	Cookbook for festivals of Indian	Nita Mehta	Snab publishers	New delhi	2011	1	168	795.00	978-81-7869-319-4
SOHT	2261	Cookbook for festivals of Indian	Nita Mehta	Snab publishers	New delhi	2011	1	168	795.00	978-81-7869-319-4
SOHT	2262	Cookbook for festivals of Indian	Nita Mehta	Snab publishers	New delhi	2011	1	168	795.00	978-81-7869-319-4
SOHT	2263	Regional cuisines of India	Nita Mehta	Snab publishers	New delhi	2013	1	164	595.00	978-81-7869-321-7
SOHT	2264	Regional cuisines of India	Nita Mehta	Snab publishers	New delhi	2013	1	164	595.00	978-81-7869-321-7
SOHT	2265	Regional cuisines of India	Nita Mehta	Snab publishers	New delhi	2013	1	164	595.00	978-81-7869-321-7
SOHT	2266	101 recipes for children vegetarian	Nita Mehta	Snab publishers	New delhi	2012	1	135	595.00	978-81-7869-263-0
SOHT	2267	101 recipes for children vegetarian	Nita Mehta	Snab publishers	New delhi	2012	1	135	595.00	978-81-7869-263-0
SOHT	2268	101 recipes for children vegetarian	Nita Mehta	Snab publishers	New delhi	2012	1	135	595.00	978-81-7869-263-0
SOHT	2269	Flavours of rajasthan	Nita Mehta	Snab publishers	New delhi	2011	1	156	795.00	978-81-7869-320-0
SOHT	2270	Flavours of rajasthan	Nita Mehta	Snab publishers	New delhi	2011	1	156	795.00	978-81-7869-320-0
SOHT	2271	Flavours of rajasthan	Nita Mehta	Snab publishers	New delhi	2011	1	156	795.00	978-81-7869-320-0
SOHT	2272	Indian cooking with olive oil	Nita Mehta	Snab publishers	New delhi	2011	1	143	595.00	978-81-7869-328-6
SOHT	2273	Indian cooking with olive oil	Nita Mehta	Snab publishers	New delhi	2011	1	143	595.00	978-81-7869-328-6
SOHT	2274	Indian cooking with olive oil	Nita Mehta	Snab publishers	New delhi	2011	1	143	595.00	978-81-7869-328-6
SOHT	2275	Salads : for all occasions	Vijaya Hiremath	Jaico publishing house	Ahmedabad	2015	1	96	299.00	978-81-7992-328-3
SOHT	2276	Salads : for all occasions	Vijaya Hiremath	Jaico publishing house	Ahmedabad	2015	1	96	299.00	978-81-7992-328-3
SOHT	2277	Salads : for all occasions	Vijaya Hiremath	Jaico publishing house	Ahmedabad	2015	1	96	299.00	978-81-7992-328-3
SOHT	2278	Made in India	Kunal Vijayakar	Jaico publishing house	Ahmedabad	2015	1	146	399.00	978-81-8495-641-2
SOHT	2279	Made in India	Kunal Vijayakar	Jaico publishing house	Ahmedabad	2015	1	146	399.00	978-81-8495-641-2
SOHT	2280	Made in India	Kunal Vijayakar	Jaico publishing house	Ahmedabad	2015	1	146	399.00	978-81-8495-641-2
SOW	2281	Unjunked : healthy eating for weight loss	Suman Agrawal	Jaico publishing house	Ahmedabad	2016	1	202	496.00	978-81-8495-566-8
SOW	2282	Unjunked : healthy eating for weight loss	Suman Agrawal	Jaico publishing house	Ahmedabad	2016	1	202	496.00	978-81-8495-566-8
SOW	2283	Unjunked : healthy eating for weight loss	Suman Agrawal	Jaico publishing house	Ahmedabad	2016	1	202	496.00	978-81-8495-566-8
SOHT	2284	Chocolate cookbook : step-by-step	Nita Mehta	Snab publishers	New delhi	2014	1	96	295.00	978-81-7869-225-8

SOHT	2285	Chocolate cookbook : step-by-step	Nita Mehta	Snab publishers	New delhi	2014	1	96	295.00	978-81-7869-225-8
SOHT	2286	Eggless cakes and muffins	Nita Mehta	Snab publishers	New delhi	2015	1	101	295.00	978-81-7869-323-1
SOHT	2287	Eggless cakes and muffins	Nita Mehta	Snab publishers	New delhi	2015	1	101	295.00	978-81-7869-323-1
SOHT	2288	Learn to cook pizza and pasta	Nita Mehta	Snab publishers	New delhi	2012	1	103	250.00	978-81-7869-099-5
SOHT	2289	Learn to cook pizza and pasta	Nita Mehta	Snab publishers	New delhi	2012	1	103	250.00	978-81-7869-099-5
SOHT	2290	Art of baking eggless	Nita Mehta	Snab publishers	New delhi	2015	1	64	150.00	978-81-7869-495-5
SOHT	2291	Art of baking eggless	Nita Mehta	Snab publishers	New delhi	2015	1	64	150.00	978-81-7869-495-5
SOHT	2292	Permanent weight loss cookbook vegetarian	Nita Mehta	Snab publishers	New delhi	2016	1	100	250.00	978-81-7869-265-4
SOHT	2293	Permanent weight loss cookbook vegetarian	Nita Mehta	Snab publishers	New delhi	2016	1	100	250.00	978-81-7869-265-4
SOHT	2294	101 chicken recipes	Nita Mehta	Snab publishers	New delhi	2016	1	144	295.00	978-81-7869-066-7
SOHT	2295	101 chicken recipes	Nita Mehta	Snab publishers	New delhi	2016	1	144	295.00	978-81-7869-066-7
SOHT	2296	Chinese cooking for the Indian kitchen	Nita Mehta	Snab publishers	New delhi	2011	1	113	295.00	978-81-86004-89-0
SOHT	2297	Chinese cooking for the Indian kitchen	Nita Mehta	Snab publishers	New delhi	2011	1	113	295.00	978-81-86004-89-0
SOHT	2298	Flavours of Indian cooking	Nita Mehta	Snab publishers	New delhi	2013	1	164	595.00	978-81-86004-80-7
SOHT	2299	Flavours of Indian cooking	Nita Mehta	Snab publishers	New delhi	2013	1	164	595.00	978-81-86004-80-7
SOHT	2300	Bhawanee's delectable multi-cuisine cookbook	Bhawanee Singh	Aman publications	New delhi	2013	1	450	450.00	978-81-8204-078-6
SOHT	2301	Bhawanee's delectable multi-cuisine cookbook	Bhawanee Singh	Aman publications	New delhi	2013	1	450	450.00	978-81-8204-078-6
SOHT	2302	Everyday cooking vegetarian	Nita Mehta	Snab publishers	New delhi	2015	1	48	125.00	978-81-7869-479-5
SOHT	2303	Everyday cooking vegetarian	Nita Mehta	Snab publishers	New delhi	2015	1	48	125.00	978-81-7869-479-5
SOHT	2304	Everyday cooking vegetarian	Nita Mehta	Snab publishers	New delhi	2015	1	48	125.00	978-81-7869-479-5
SOHT	2305	Step by step food styling, garnishing and table laying	Nita Mehta	Snab publishers	New delhi	2013	1	48	125.00	978-81-7869-506-8
SOHT	2306	Step by step food styling, garnishing and table laying	Nita Mehta	Snab publishers	New delhi	2013	1	48	125.00	978-81-7869-506-8
SOHT	2307	Step by step food styling, garnishing and table laying	Nita Mehta	Snab publishers	New delhi	2013	1	48	125.00	978-81-7869-506-8
SOHT	2308	The dalroti and Indian breads cookbook	Nita Mehta	Snab publishers	New delhi	2015	1	47	125.00	978-81-7869-475-7
SOHT	2309	The dalroti and Indian breads cookbook	Nita Mehta	Snab publishers	New delhi	2015	1	47	125.00	978-81-7869-475-7
SOHT	2310	The dalroti and Indian breads cookbook	Nita Mehta	Snab publishers	New delhi	2015	1	47	125.00	978-81-7869-475-7
SOHT	2311	Burgers and sandwiches vegetarian	Nita Mehta	Snab publishers	New delhi	2012	1	95	195.00	978-81-7869-156-5
SOHT	2312	Burgers and sandwiches vegetarian	Nita Mehta	Snab publishers	New delhi	2012	1	95	195.00	978-81-7869-156-5
SOHT	2313	Burgers and sandwiches vegetarian	Nita Mehta	Snab publishers	New delhi	2012	1	95	195.00	978-81-7869-156-5
SOHT	2314	Street food of delhi	Nita Mehta	Snab publishers	New delhi	2016	1	48	125.00	978-81-7869-435-1
SOHT	2315	Street food of delhi	Nita Mehta	Snab publishers	New delhi	2016	1	48	125.00	978-81-7869-435-1
SOHT	2316	Street food of delhi	Nita Mehta	Snab publishers	New delhi	2016	1	48	125.00	978-81-7869-435-1
SOHT	2317	Recipes for growing kids	Nita Mehta	Snab publishers	New delhi	2016	1	47	125.00	978-81-7869-515-0
SOHT	2318	Recipes for growing kids	Nita Mehta	Snab publishers	New delhi	2016	1	47	125.00	978-81-7869-515-0
SOHT	2319	Recipes for growing kids	Nita Mehta	Snab publishers	New delhi	2016	1	47	125.00	978-81-7869-515-0
SOHT	2320	Paranthas & rice for kids	Nita Mehta	Snab publishers	New delhi	2015	1	48	125.00	978-81-7869-473-3
SOHT	2321	Paranthas & rice for kids	Nita Mehta	Snab publishers	New delhi	2015	1	48	125.00	978-81-7869-473-3
SOHT	2322	Paranthas & rice for kids	Nita Mehta	Snab publishers	New delhi	2015	1	48	125.00	978-81-7869-473-3
SOHT	2323	Desserts	Nita Mehta	Snab publishers	New delhi	2015	1	48	125.00	978-81-7869-161-9
SOHT	2324	Desserts	Nita Mehta	Snab publishers	New delhi	2015	1	48	125.00	978-81-7869-161-9
SOHT	2325	Desserts	Nita Mehta	Snab publishers	New delhi	2015	1	48	125.00	978-81-7869-161-9
SOHT	2326	Chinese	Nita Mehta	Snab publishers	New delhi	2015	1	48	125.00	978-81-7869-158-9
SOHT	2327	Chinese	Nita Mehta	Snab publishers	New delhi	2015	1	48	125.00	978-81-7869-158-9
SOHT	2328	Chinese	Nita Mehta	Snab publishers	New delhi	2015	1	48	125.00	978-81-7869-158-9
SOHT	2329	Food for children : tasty & nutritious recipes	Nita Mehta	Snab publishers	New delhi	2015	1	48	125.00	978-81-7869-160-2
SOHT	2330	Food for children : tasty & nutritious recipes	Nita Mehta	Snab publishers	New delhi	2015	1	48	125.00	978-81-7869-160-2
SOHT	2331	Food for children : tasty & nutritious recipes	Nita Mehta	Snab publishers	New delhi	2015	1	48	125.00	978-81-7869-160-2
SOHT	2332	Lebanese cooking	Nita Mehta	Snab publishers	New delhi	2015	1	48	125.00	978-81-7869-159-6
SOHT	2333	Lebanese cooking	Nita Mehta	Snab publishers	New delhi	2015	1	48	125.00	978-81-7869-159-6
SOHT	2334	Lebanese cooking	Nita Mehta	Snab publishers	New delhi	2015	1	48	125.00	978-81-7869-159-6
SOHT	2335	Soups and salads	Nita Mehta	Snab publishers	New delhi	2015	1	48	125.00	978-81-7869-162-6
SOHT	2336	Soups and salads	Nita Mehta	Snab publishers	New delhi	2015	1	48	125.00	978-81-7869-162-6

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SOHT	2389	Chicken snacks & soups	Nita Mehta	Snab publishers	New delhi	2012	1	48	90.00	978-81-7869-341-5
SOHT	2390	Chicken snacks & soups	Nita Mehta	Snab publishers	New delhi	2012	1	48	90.00	978-81-7869-341-5
SOHT	2391	Chicken snacks & soups	Nita Mehta	Snab publishers	New delhi	2012	1	48	90.00	978-81-7869-341-5
SOHT	2392	Snacks for children	Nita Mehta	Snab publishers	New delhi	2012	1	48	90.00	978-81-7869-345-3
SOHT	2393	Snacks for children	Nita Mehta	Snab publishers	New delhi	2012	1	48	90.00	978-81-7869-345-3
SOHT	2394	Snacks for children	Nita Mehta	Snab publishers	New delhi	2012	1	48	90.00	978-81-7869-345-3
SOHT	2395	Tempting cakes cookies	Nita Mehta	Snab publishers	New delhi	2012	1	48	90.00	978-81-7869-340-8
SOHT	2396	Tempting cakes cookies	Nita Mehta	Snab publishers	New delhi	2012	1	48	90.00	978-81-7869-340-8
SOHT	2397	Tempting cakes cookies	Nita Mehta	Snab publishers	New delhi	2012	1	48	90.00	978-81-7869-340-8
SOHT	2398	Sandwiches wraps	Nita Mehta	Snab publishers	New delhi	2012	1	48	90.00	978-81-7869-343-9
SOHT	2399	Sandwiches wraps	Nita Mehta	Snab publishers	New delhi	2012	1	48	90.00	978-81-7869-343-9
SOHT	2400	Sandwiches wraps	Nita Mehta	Snab publishers	New delhi	2012	1	48	90.00	978-81-7869-343-9
SOHT	2401	Chicken recipes	Nita Mehta	Snab publishers	New delhi	2015	1	102	99.00	978-81-7869-243-2
SOHT	2402	Chicken recipes	Nita Mehta	Snab publishers	New delhi	2015	1	102	99.00	978-81-7869-243-2
SOHT	2403	Chicken recipes	Nita Mehta	Snab publishers	New delhi	2015	1	102	99.00	978-81-7869-243-2
SOHT	2404	Home made ice creams	Nita Mehta	Snab publishers	New delhi	2015	1	103	99.00	987-81-86004-08-1
SOHT	2405	Home made ice creams	Nita Mehta	Snab publishers	New delhi	2015	1	103	99.00	987-81-86004-08-1
SOHT	2406	Home made ice creams	Nita Mehta	Snab publishers	New delhi	2015	1	103	99.00	987-81-86004-08-1
SOHT	2407	Mocktail and snacks	Nita Mehta	Snab publishers	New delhi	2015	1	98	99.00	978-81-86004-37-1
SOHT	2408	Mocktail and snacks	Nita Mehta	Snab publishers	New delhi	2015	1	98	99.00	978-81-86004-37-1
SOHT	2409	Mocktail and snacks	Nita Mehta	Snab publishers	New delhi	2015	1	98	99.00	978-81-86004-37-1
SOHT	2410	Soups, salads	Nita Mehta	Snab publishers	New delhi	2014	1	96	99.00	978-81-86004-15-9
SOHT	2411	Soups, salads	Nita Mehta	Snab publishers	New delhi	2014	1	96	99.00	978-81-86004-15-9
SOHT	2412	Soups, salads	Nita Mehta	Snab publishers	New delhi	2014	1	96	99.00	978-81-86004-15-9
SOHT	2413	Meditrranean recipes	Nita Mehta	Snab publishers	New delhi	2012	1	103	89.00	978-81-7869-223-4
SOHT	2414	Meditrranean recipes	Nita Mehta	Snab publishers	New delhi	2012	1	103	89.00	978-81-7869-223-4
SOHT	2415	Meditrranean recipes	Nita Mehta	Snab publishers	New delhi	2012	1	103	89.00	978-81-7869-223-4
SOHT	2416	Eggless desserts	Nita Mehta	Snab publishers	New delhi	2015	1	102	99.00	978-81-7869-049-0
SOHT	2417	Eggless desserts	Nita Mehta	Snab publishers	New delhi	2015	1	102	99.00	978-81-7869-049-0
SOHT	2418	Eggless desserts	Nita Mehta	Snab publishers	New delhi	2015	1	102	99.00	978-81-7869-049-0
SOHT	2419	Saatvik khaana ; delicious food without onion & garlic	Nita Mehta	Snab publishers	New delhi	2012	1	101	99.00	978-81-7869-354-5
SOHT	2420	Saatvik khaana ; delicious food without onion & garlic	Nita Mehta	Snab publishers	New delhi	2012	1	101	99.00	978-81-7869-354-5
SOHT	2421	Saatvik khaana ; delicious food without onion & garlic	Nita Mehta	Snab publishers	New delhi	2012	1	101	99.00	978-81-7869-354-5
SOHT	2422	Taste of kashmir	Nita Mehta	Snab publishers	New delhi	2012	1	103	99.00	978-81-7676-014-0
SOHT	2423	Taste of kashmir	Nita Mehta	Snab publishers	New delhi	2012	1	103	99.00	978-81-7676-014-0
SOHT	2424	Taste of kashmir	Nita Mehta	Snab publishers	New delhi	2012	1	103	99.00	978-81-7676-014-0
SOHT	2425	Baby cookbook	Nita Mehta	Snab publishers	New delhi	2012	1	103	99.00	978-81-7676-101-7
SOHT	2426	Baby cookbook	Nita Mehta	Snab publishers	New delhi	2012	1	103	99.00	978-81-7676-101-7
SOHT	2427	Baby cookbook	Nita Mehta	Snab publishers	New delhi	2012	1	103	99.00	978-81-7676-101-7
SOHT	2428	Taste of Asia non vegetarian	Nita Mehta	Snab publishers	New delhi	2012	1	104	89.00	978-81-7869-294-4
SOHT	2429	Taste of Asia non vegetarian	Nita Mehta	Snab publishers	New delhi	2012	1	104	89.00	978-81-7869-294-4
SOHT	2430	Taste of Asia non vegetarian	Nita Mehta	Snab publishers	New delhi	2012	1	104	89.00	978-81-7869-294-4
SOHT	2431	Chinese vegetarian recipes	Nita Mehta	Snab publishers	New delhi	2014	1	96	99.00	978-81-7869-209-8
SOHT	2432	Chinese vegetarian recipes	Nita Mehta	Snab publishers	New delhi	2014	1	96	99.00	978-81-7869-209-8
SOHT	2433	Chinese vegetarian recipes	Nita Mehta	Snab publishers	New delhi	2014	1	96	99.00	978-81-7869-209-8
SOHT	2434	The best of mutton recipes	Nita Mehta	Snab publishers	New delhi	2015	1	102	99.00	978-81-7869-027-8
SOHT	2435	The best of mutton recipes	Nita Mehta	Snab publishers	New delhi	2015	1	102	99.00	978-81-7869-027-8
SOHT	2436	The best of mutton recipes	Nita Mehta	Snab publishers	New delhi	2015	1	102	99.00	978-81-7869-027-8
SOHT	2437	Taste of hyderabad : non-veg	Nita Mehta	Snab publishers	New delhi	2015	1	96	99.00	978-81-7869-272-2
SOHT	2438	Taste of hyderabad : non-veg	Nita Mehta	Snab publishers	New delhi	2015	1	96	99.00	978-81-7869-272-2
SOHT	2439	Taste of hyderabad : non-veg	Nita Mehta	Snab publishers	New delhi	2015	1	96	99.00	978-81-7869-272-2
SOHT	2440	Cake cookbook	Nita Mehta	Snab publishers	New delhi	2014	1	95	99.00	978-81-7869-227-2



SOHT	2441	Cake cookbook	Nita Mehta	Snab publishers	New delhi	2014	1	95	99.00	978-81-7869-227-2
SOHT	2442	Cake cookbook	Nita Mehta	Snab publishers	New delhi	2014	1	95	99.00	978-81-7869-227-2
SOHT	2443	Taste of Gujarat	Nita Mehta	Snab publishers	New delhi	2014	1	104	99.00	978-81-86004-95-1
SOHT	2444	Taste of Gujarat	Nita Mehta	Snab publishers	New delhi	2014	1	104	99.00	978-81-86004-95-1
SOHT	2445	Taste of Gujarat	Nita Mehta	Snab publishers	New delhi	2014	1	104	99.00	978-81-86004-95-1
SOHT	2446	Cooking under 10 minutes	Nita Mehta	Snab publishers	New delhi	2015	1	96	99.00	978-81-7869-232-6
SOHT	2447	Cooking under 10 minutes	Nita Mehta	Snab publishers	New delhi	2015	1	96	99.00	978-81-7869-232-6
SOHT	2448	Cooking under 10 minutes	Nita Mehta	Snab publishers	New delhi	2015	1	96	99.00	978-81-7869-232-6
SOHT	2449	Cakes & cookies	Nita Mehta	Snab publishers	New delhi	2015	1	104	99.00	978-81-7869-146-6
SOHT	2450	Cakes & cookies	Nita Mehta	Snab publishers	New delhi	2015	1	104	99.00	978-81-7869-146-6
SOHT	2451	Cakes & cookies	Nita Mehta	Snab publishers	New delhi	2015	1	104	99.00	978-81-7869-146-6
SOHT	2452	Oats breakfast cookbook	Nita Mehta	Snab publishers	New delhi	2013	1	95	99.00	978-81-7869-396-9
SOHT	2453	Oats breakfast cookbook	Nita Mehta	Snab publishers	New delhi	2013	1	95	99.00	978-81-7869-396-9
SOHT	2454	Oats breakfast cookbook	Nita Mehta	Snab publishers	New delhi	2013	1	95	99.00	978-81-7869-396-9
SOHT	2455	Taste of Amritsar non-veg	Nita Mehta	Snab publishers	New delhi	2013	1	104	99.00	978-81-7869-258-6
SOHT	2456	Taste of Amritsar non-veg	Nita Mehta	Snab publishers	New delhi	2013	1	104	99.00	978-81-7869-258-6
SOHT	2457	Taste of Amritsar non-veg	Nita Mehta	Snab publishers	New delhi	2013	1	104	99.00	978-81-7869-258-6
SOHT	2458	Taste of Rajasthan non-veg	Nita Mehta	Snab publishers	New delhi	2013	1	104	99.00	978-81-7869-371-2
SOHT	2459	Taste of Rajasthan non-veg	Nita Mehta	Snab publishers	New delhi	2013	1	104	99.00	978-81-7869-371-2
SOHT	2460	Taste of Rajasthan non-veg	Nita Mehta	Snab publishers	New delhi	2013	1	104	99.00	978-81-7869-371-2
SOHT	2461	Tandoori cooking in the oven	Nita Mehta	Snab publishers	New delhi	2015	1	102	99.00	978-81-7869-038-4
SOHT	2462	Tandoori cooking in the oven	Nita Mehta	Snab publishers	New delhi	2015	1	102	99.00	978-81-7869-038-4
SOHT	2463	Tandoori cooking in the oven	Nita Mehta	Snab publishers	New delhi	2015	1	102	99.00	978-81-7869-038-4
SOHT	2464	Lebanese recipes	Nita Mehta	Snab publishers	New delhi	2012	1	104	89.00	978-81-7869-302-6
SOHT	2465	Lebanese recipes	Nita Mehta	Snab publishers	New delhi	2012	1	104	89.00	978-81-7869-302-6
SOHT	2466	Lebanese recipes	Nita Mehta	Snab publishers	New delhi	2012	1	104	89.00	978-81-7869-302-6
SOHT	2467	Refreshing mocktails	Nita Mehta	Snab publishers	New delhi	2015	1	96	99.00	978-81-7869-313-2
SOHT	2468	Refreshing mocktails	Nita Mehta	Snab publishers	New delhi	2015	1	96	99.00	978-81-7869-313-2
SOHT	2469	Refreshing mocktails	Nita Mehta	Snab publishers	New delhi	2015	1	96	99.00	978-81-7869-313-2
SOHT	2470	Tikka seekh & kebab	Nita Mehta	Snab publishers	New delhi	2015	1	102	99.00	978-81-7869-053-7
SOHT	2471	Tikka seekh & kebab	Nita Mehta	Snab publishers	New delhi	2015	1	102	99.00	978-81-7869-053-7
SOHT	2472	Tikka seekh & kebab	Nita Mehta	Snab publishers	New delhi	2015	1	102	99.00	978-81-7869-053-7
SOHT	2473	Microwave recipes : vegetarian	Nita Mehta	Snab publishers	New delhi	2012	1	104	99.00	978-81-7869-167-1
SOHT	2474	Microwave recipes : vegetarian	Nita Mehta	Snab publishers	New delhi	2012	1	104	99.00	978-81-7869-167-1
SOHT	2475	Microwave recipes : vegetarian	Nita Mehta	Snab publishers	New delhi	2012	1	104	99.00	978-81-7869-167-1
SOHT	2476	Tiffin recipes for children	Nita Mehta	Snab publishers	New delhi	2012	1	104	89.00	978-81-7869-177-0
SOHT	2477	Tiffin recipes for children	Nita Mehta	Snab publishers	New delhi	2012	1	104	89.00	978-81-7869-177-0
SOHT	2478	Tiffin recipes for children	Nita Mehta	Snab publishers	New delhi	2012	1	104	89.00	978-81-7869-177-0
SOHT	2479	Microwave recipes : non-vegetarian	Nita Mehta	Snab publishers	New delhi	2015	1	96	99.00	978-81-7869-169-5
SOHT	2480	Microwave recipes : non-vegetarian	Nita Mehta	Snab publishers	New delhi	2015	1	96	99.00	978-81-7869-169-5
SOHT	2481	Microwave recipes : non-vegetarian	Nita Mehta	Snab publishers	New delhi	2015	1	96	99.00	978-81-7869-169-5
SOHT	2482	Sizzlers vegetarian cookbook	Nita Mehta	Snab publishers	New delhi	2015	1	96	99.00	978-81-7869-303-3
SOHT	2483	Sizzlers vegetarian cookbook	Nita Mehta	Snab publishers	New delhi	2015	1	96	99.00	978-81-7869-303-3
SOHT	2484	Sizzlers vegetarian cookbook	Nita Mehta	Snab publishers	New delhi	2015	1	96	99.00	978-81-7869-303-3
SOHT	2485	Pizza & pasta vegetarian	Nita Mehta	Snab publishers	New delhi	2014	1	96	99.00	978-81-7869-275-3
SOHT	2486	Pizza & pasta vegetarian	Nita Mehta	Snab publishers	New delhi	2014	1	96	99.00	978-81-7869-275-3
SOHT	2487	Pizza & pasta vegetarian	Nita Mehta	Snab publishers	New delhi	2014	1	96	99.00	978-81-7869-275-3
SOHT	2488	Diet snacks & desserts	Nita Mehta	Snab publishers	New delhi	2012	1	104	99.00	978-81-7869-292-0
SOHT	2489	Diet snacks & desserts	Nita Mehta	Snab publishers	New delhi	2012	1	104	99.00	978-81-7869-292-0
SOHT	2490	Diet snacks & desserts	Nita Mehta	Snab publishers	New delhi	2012	1	104	99.00	978-81-7869-292-0
SOHT	2491	Chinese non-vegetarian recipes	Nita Mehta	Snab publishers	New delhi	2015	1	96	99.00	978-81-7869-244-9
SOHT	2492	Chinese non-vegetarian recipes	Nita Mehta	Snab publishers	New delhi	2015	1	96	99.00	978-81-7869-244-9

SOHT	2493	Chinese non-vegetarian recipes	Nita Mehta	Snab publishers	New delhi	2015	1	96	99.00	978-81-7869-244-9
SOHT	2494	Cakes & chocolates	Nita Mehta	Snab publishers	New delhi	2014	1	104	99.00	978-81-86004-11-1
SOHT	2495	Cakes & chocolates	Nita Mehta	Snab publishers	New delhi	2014	1	104	99.00	978-81-86004-11-1
SOHT	2496	Cakes & chocolates	Nita Mehta	Snab publishers	New delhi	2014	1	104	99.00	978-81-86004-11-1
SOHT	2497	Eggless muffins and cakes	Nita Mehta	Snab publishers	New delhi	2015	1	96	99.00	978-81-7869-355-2
SOHT	2498	Eggless muffins and cakes	Nita Mehta	Snab publishers	New delhi	2015	1	96	99.00	978-81-7869-355-2
SOHT	2499	Eggless muffins and cakes	Nita Mehta	Snab publishers	New delhi	2015	1	96	99.00	978-81-7869-355-2
SOHT	2500	Mughlai : non-vegetarian khaana	Nita Mehta	Snab publishers	New delhi	2015	1	102	99.00	978-81-86004-97-5
SOHT	2501	Mughlai : non-vegetarian khaana	Nita Mehta	Snab publishers	New delhi	2015	1	102	99.00	978-81-86004-97-5
SOHT	2502	Mughlai : non-vegetarian khaana	Nita Mehta	Snab publishers	New delhi	2015	1	102	99.00	978-81-86004-97-5
SOHT	2503	Drinks and Indian desserts	Nita Mehta	Snab publishers	New delhi	2013	1	104	99.00	978-81-7869-305-7
SOHT	2504	Drinks and Indian desserts	Nita Mehta	Snab publishers	New delhi	2013	1	104	99.00	978-81-7869-305-7
SOHT	2505	Drinks and Indian desserts	Nita Mehta	Snab publishers	New delhi	2013	1	104	99.00	978-81-7869-305-7
SOHT	2506	Low calorie snacks vegetarian	Nita Mehta	Snab publishers	New delhi	2012	1	104	99.00	978-81-7869-090-2
SOHT	2507	Low calorie snacks vegetarian	Nita Mehta	Snab publishers	New delhi	2012	1	104	99.00	978-81-7869-090-2
SOHT	2508	Low calorie snacks vegetarian	Nita Mehta	Snab publishers	New delhi	2012	1	104	99.00	978-81-7869-090-2
SOHT	2509	Italian vegetarian cookery	Nita Mehta	Snab publishers	New delhi	2012	1	103	99.00	978-81-7869-014-8
SOHT	2510	Italian vegetarian cookery	Nita Mehta	Snab publishers	New delhi	2012	1	103	99.00	978-81-7869-014-8
SOHT	2511	Italian vegetarian cookery	Nita Mehta	Snab publishers	New delhi	2012	1	103	99.00	978-81-7869-014-8
SOHT	2512	Quick and delicious breakfast non-vegetarian	Nita Mehta	Snab publishers	New delhi	2012	1	103	99.00	978-81-7676-006-5
SOHT	2513	Quick and delicious breakfast non-vegetarian	Nita Mehta	Snab publishers	New delhi	2012	1	103	99.00	978-81-7676-006-5
SOHT	2514	Quick and delicious breakfast non-vegetarian	Nita Mehta	Snab publishers	New delhi	2012	1	103	99.00	978-81-7676-006-5
SOHT	2515	Quick cooking	Nita Mehta	Snab publishers	New delhi	2012	1	102	89.00	978-81-7869-231-9
SOHT	2516	Quick cooking	Nita Mehta	Snab publishers	New delhi	2012	1	102	89.00	978-81-7869-231-9
SOHT	2517	Quick cooking	Nita Mehta	Snab publishers	New delhi	2012	1	102	89.00	978-81-7869-231-9
SOHT	2518	Pizzas and pastas	Star rasoi	Prakash books	New delhi	2008	1	64	59.00	978-81-7234-266-1
SOHT	2519	Pizzas and pastas	Star rasoi	Prakash books	New delhi	2008	1	64	59.00	978-81-7234-266-1
SOHT	2520	Continental desserts	Star rasoi	Prakash books	New delhi	2008	1	62	59.00	978-81-7234-267-8
SOHT	2521	Continental desserts	Star rasoi	Prakash books	New delhi	2008	1	62	59.00	978-81-7234-267-8
SOHT	2522	Gujarati kitchen	Vijaylakshmi Baig	Roli books	New delhi	2011	1	96		978-81-7436-197-4
SOHT	2523	Gujarati kitchen	Vijaylakshmi Baig	Roli books	New delhi	2011	1	96		978-81-7436-197-4
SOHT	2524	Rajasthani Kitchen	Pushpita Singh	Roli books	New delhi	2013	1	96		978-81-7436-125-7
SOHT	2525	Rajasthani Kitchen	Pushpita Singh	Roli books	New delhi	2013	1	96		978-81-7436-125-7
SOHT	2526	Goan Kitchen	Rita D' Spuza	Roli books	New delhi	2011	1	96		978-81-7436-195-0
SOHT	2527	Goan Kitchen	Rita D' Spuza	Roli books	New delhi	2011	1	96		978-81-7436-195-0
SOHT	2528	Marwari Kitchen	Bina Parasramka	Roli books	New delhi	2011	1	96		978-81-7436-245-2
SOHT	2529	Marwari Kitchen	Bina Parasramka	Roli books	New delhi	2011	1	96		978-81-7436-245-2
SOHT	2530	Bengali Kitchen	Sujit Bose	Roli books	New delhi	2013	1	96		978-81-7436-128-8
SOHT	2531	Bengali Kitchen	Sujit Bose	Roli books	New delhi	2013	1	96		978-81-7436-128-8
SOHT	2532	Punjabi Kitchen	Master Chefs of India	Roli books	New delhi	2013	1	96		978-81-7436-158-5
SOHT	2533	Punjabi Kitchen	Master Chefs of India	Roli books	New delhi	2013	1	96		978-81-7436-158-5
SOHT	2534	Kashmiri kichen	Purnima Kachru	Roli books	New delhi	2011	1	96		978-81-7436-117-2
SOHT	2535	Favourite north Indian recipes	Vijaylakshmi Baig	Roli books	New delhi	2010	1	96		978-81-7436-196-7
SOHT	2536	Shakes and smoothies	Star rasoi	Prakash books	New delhi	2008	1	64	59.00	978-81-7234-270-8
SOHT	2537	Natural healers	H K Bakhru	Jaico publishing house	Ahmedabad	2016	1	194	250.00	978-81-7224-831-4
SOHT	2538	Natural healers	H K Bakhru	Jaico publishing house	Ahmedabad	2016	1	194	250.00	978-81-7224-831-4
SOHT	2539	Hunar se rozgar : food production	Krishna Gopal Dubey	Aman publications	New delhi	2014	1	191		978-81-8204-084-7
SOHT	2540	Hunar se rozgar : food production	Krishna Gopal Dubey	Aman publications	New delhi	2014	1	191		978-81-8204-084-7
SOHT	2541	FAQ's food production	Krishna Gopal Dubey	Naman Publisher & distributors	New delhi	2012	1	190	200.00	978-93-81735-07-7
SOHT	2542	FAQ's food production	Krishna Gopal Dubey	Naman Publisher & distributors	New delhi	2012	1	190	200.00	978-93-81735-07-7
SOHT	2543	Basics of baking	Sandeep Malik	Aman publications	New delhi	2007	1	296	650.00	978-81-8204-033-5
SOHT	2544	Basics of baking	Sandeep Malik	Aman publications	New delhi	2007	1	296	650.00	978-81-8204-033-5

SOHT	2545	Italian cooking for the indian kitchen	Nita Mehta	Snab publishers	New delhi	2013	1	103	295.00	978-81-86004-73-9
SOHT	2546	Italian cooking for the indian kitchen	Nita Mehta	Snab publishers	New delhi	2013	1	103	295.00	978-81-86004-73-9
SOHT	2547	Meat	Subhadir Majurnder	Aman publications	New delhi	2014	1	298	695.00	978-81-8204-079-3
SOHT	2548	Meat	Subhadir Majurnder	Aman publications	New delhi	2014	1	298	695.00	978-81-8204-079-3
SOM	2549	Rural marketing environment, problems and strategies	T P gopalaswamy	Vikas publishing house	Noida	2013	3	250	325.00	978-81-2593-097-6
SOM	2550	Rural marketing environment, problems and strategies	T P gopalaswamy	Vikas publishing house	Noida	2013	3	250	325.00	978-81-2593-097-6
SOM	2551	India and SAARC nationals	M Siddiqi	Maxford books	New delhi	2014	1	352	995.00	978-81-8116-023-2
SOM	2552	India and SAARC nationals	M Siddiqi	Maxford books	New delhi	2014	1	352	995.00	978-81-8116-023-2
SOM	2553	Local resources for rural development	R K Singal	New age international publishers	New delhi	2013	1	134	100.00	978-81-224-3534-4
SOM	2554	Local resources for rural development	R K Singal	New age international publishers	New delhi	2013	1	134	100.00	978-81-224-3534-4
SOM	2555	Local resources for rural development	R K Singal	New age international publishers	New delhi	2013	1	134	100.00	978-81-224-3534-4
SOM	2556	Introduction to six sigma : methods, approaches and applications	N A Siddiqui and Abhishek Dwivedi	New age international publishers	New delhi	2017	1	135	150.00	978-93-859-2324-1
SOM	2557	Introduction to six sigma : methods, approaches and applications	N A Siddiqui and Abhishek Dwivedi	New age international publishers	New delhi	2017	1	135	150.00	978-93-859-2324-1
SOM	2558	Introduction to six sigma : methods, approaches and applications	N A Siddiqui and Abhishek Dwivedi	New age international publishers	New delhi	2017	1	135	150.00	978-93-859-2324-1
SOM	2559	Six sigma project management : a pocket guide	Jeffrey N Lowenthal	New age international publishers	New delhi	2010	1	130	50.00	978-81-224-2802-5
SOM	2560	Six sigma project management : a pocket guide	Jeffrey N Lowenthal	New age international publishers	New delhi	2010	1	130	50.00	978-81-224-2802-5
SOM	2561	Six sigma project management : a pocket guide	Jeffrey N Lowenthal	New age international publishers	New delhi	2010	1	130	50.00	978-81-224-2802-5
OTHER	2562	Kautilya's arthashastra	Jignesh Shah	Jaico publishing house	Ahmedabad	2017	1	168	299.00	978-81-8495-029-8
OTHER	2563	Kautilya's arthashastra	Jignesh Shah	Jaico publishing house	Ahmedabad	2017	1	168	299.00	978-81-8495-029-8
OTHER	2564	Kautilya's arthashastra	Jignesh Shah	Jaico publishing house	Ahmedabad	2017	1	168	299.00	978-81-8495-029-8
OTHER	2565	Gandhi : the master communicator	Kusum Lata Chadda	Kanishka publisher	New delhi	2010	1	306	850.00	978-81-8457-242-1
OTHER	2566	Gandhi : the master communicator	Kusum Lata Chadda	Kanishka publisher	New delhi	2010	1	306	850.00	978-81-8457-242-1
OTHER	2567	The discovery of india	Jawaharlal Nehru	Penguin Books	Gurgaon	2010	1	642	699.00	978-0-143-03103-1
SOA	2568	The walt disney film archives : the animated movies 1921-1968	Daniel Kothenschulte	Taschen		2016	1	619	\$156.47	
SOJMC	2569	Digital photo journalism	Balakrishna Aiyyer	Authors press	New delhi	2005	1	169	600.00	81-7273-259-7
SOHT	2570	Delights from Goa	Aroona Reejhsinghani	Jaico publishing house	Ahmedabad	2013	1	135	125.00	978-81-7224-078-3
SOHT	2571	Delights from Goa	Aroona Reejhsinghani	Jaico publishing house	Ahmedabad	2013	1	135	125.00	978-81-7224-078-3
SOHT	2572	Delights from Goa	Aroona Reejhsinghani	Jaico publishing house	Ahmedabad	2013	1	135	125.00	978-81-7224-078-3
SOHT	2573	Personality and body language : for the hospitality professionals	Neeraj Agarwal	Aman publications	New delhi	2015	1	244	395.00	978-81-8204-092-2
SOHT	2574	The professional waiter	Suman Sharma	Naman Publisher & distributors	New delhi	2012	1	224	350.00	978-81-9212-972-3
SOHT	2575	The professional waiter	Suman Sharma	Naman Publisher & distributors	New delhi	2012	1	224	350.00	978-81-9212-972-3
SOAPRE	2576	Public relations : prinniciples and functions	Naval Prabhakar and Narendra Basu	Commonwealth	delhi	2008	1	279	825.00	81-311-0028-6
SOJMC	2577	Mass communication in India	Keval J Kumar	A Jaico book	delhi	2016	5	609	299.00	978-81-7224-373-9
SOC	2578	Dictionary of movies and films	Prahlad Manjrekar	Authors press	delhi	2007	1	242	575.00	978-81-7273-394-0
SOFA	2579	The hindu view of art- V3	Mulk Raj Anand	Routledge	London	2019	1	245	2,645.00	978-0-367-14454-8
SOFA	2580	The history of western art	Sandhya Ketkar	Jyotna prakashan	Pune	2021	1	176	250.00	978-81-7925-523-0
SOFA	2581	The history of western art	Sandhya Ketkar	Jyotna prakashan	Pune	2021	1	176	250.00	978-81-7925-523-0
SOFA	2582	The history of Indian art	Sandhya Ketkar	Jyotna prakashan	Pune	2019	1	214	250.00	978-81-7925-475-2
SOFA	2583	The history of Indian art	Sandhya Ketkar	Jyotna prakashan	Pune	2019	1	214	250.00	978-81-7925-475-2
SOFA	2584	Bhartiya chitrakala ka itihaas	Avinash Bahadur Verma	Prakash book dipo	Dilhi	2021	1	370	255.00	987-81-7977-587-5
SOFA	2585	A history of fine arts : in India and the West	Edith Tomory	Orient blackswan	Hyderabad	2022	1	532	751.00	978-81-250-0702-9
SOFA	2586	A history of fine arts : in India and the West	Edith Tomory	Orient blackswan	Hyderabad	2022	1	532	751.00	978-81-250-0702-9
SOFA	2587	Bhartiya chitrakala ka itihaas	Avinash Bahadur Verma	Prakash book dipo	Dilhi	2021	1	370	255.00	987-81-7977-587-5
SOFA	2588	Bhartiya chitrakala ka itihaas	Avinash Bahadur Verma	Prakash book dipo	Dilhi	2021	1	370	255.00	987-81-7977-587-5
SOFA	2589	Comparative aesthetics : Indian aesthetics -Vol-I	Kanti Chandra Pandey	Chowkhamba sanskrit series	Varanasi	2020	6	756	1,100.00	978-81-7080-262-8
SOFA	2590	Comparative aesthetics :Western aesthetics -Vol-II	Kanti Chandra Pandey	Chowkhamba sanskrit series	Varanasi	2020	6	612		978-81-7080-263-6
SOFA	2591	Art, design and visual culture	Malcolm Barnard	St. martin's press	New Yerk	1998	1	214	2,569.00	978-03-1221-692-4
SOFA	2592	Artist's painting techniques : explore watercolours, Acrylics, and oils	Bob Bridle. Ed	Penguin random house	London	2016	1	304	1,429.00	978-0-2412-2945-3
SOFA	2593	The art of figure drawing : for beginners	Gecko Keck	Quarto publishing group	USA	2020	1	144	1,366.00	978-16-3322-881-8
SOFA	2594	The art of figure drawing : for beginners	Gecko Keck	Quarto publishing group	USA	2020	1	144	1,366.00	978-16-3322-881-8
SOFA	2595	The art of figure drawing : for beginners	Gecko Keck	Quarto publishing group	USA	2020	1	144	1,366.00	978-16-3322-881-8
SOFD	2596	Fashion Design : process, innovation and practice	Kathryn Mckeley and Janine Munslow	Wiley india	New delhi	2010	1	228		978-81-265-2298-9

SOSP	2597	Tim walker story tiller	Robin Bush	Thames & hudson	China	2021	1	255	3,292.00	978-0-500-29391-1
SOID	2598	The great ages of world architecture	G K Hiraskar and K G Hiraskar	Dhanpat rai publications	New delhi	2021	28	406	467.00	978-81-899288-8-9
SOPA	2599	Tabla : rare compositions of the great masters	Vijay Shanker Mishra	Kanishka publisher	New delhi	2021	1	164	500.00	978-81-8457-641-2
SOFD	2600	Apparel manufacturing technology	T Karthik, P ganesan and gonalakrishnan	CRC Press	London	2017	1	472		978-1-4987-6375-2
SOPA	2601	The right way to read music	Harry and Michael Boxter	Robinson	London	2008	1	255	854.00	978-0-7160-2200
SOPA	2602	The AB guide to music theory : part 1	Eric Taylor	Abrsm	England	1989	1	103+xxvi	765.00	978-1-85472-446-5
SOPA	2603	The mastering engineer's handbook	Bobby Owsinski	BOMG publishing	Burbank	2017	4	189	2,384.00	978-0-9985033-6-3
SOAPRE	2604	Event planning and management : principle, planning and practice	Ruth Dowson and David McQuail	Koganpage	UK	2018	2	345	3,596.00	978-0-7494-8331-9
SOJMC	2605	McQUAIL'S media and mass communication theory	Denim McQuail and Mark Davey	Sage publications	New delhi	2020	7	672	3,141.00	978-1-4739-0251-0
SOJMC	2606	Public relations : the profession and the practice	Dan Lattimore, Otis Baskin, Suzette T	McGraw Hill Education	Boston	2009	3	393+I 11	3,582.20	978-0-0-337887-9
SOFD	2607	Learn to draw and paint	Curtis Tappenden	The ive press	England	2003	1	320	3,582.20	
SOC	2608	Digital cinematography	Paul Wheeler	Focal press	New York	2015	1	188	8,500.00	978-1-138-13895-7
SOAPRE	2609	Freelancer's guide to corporate event design	Troy Halsey	Focal press	New York	2010	1	312	5,294.00	978-0-240-81224-3
SOA	2610	The illusion of life : disney animation	Frank Thomas and Ollie Johnston	Disney	Italy	1995	1	571	3,868.00	978-078686070-8
SOA	2611	The illusion of life : disney animation	Frank Thomas and Ollie Johnston	Disney	Italy	1995	1	571	3,868.00	978-078686070-8
SOA	2612	The illusion of life : disney animation	Frank Thomas and Ollie Johnston	Disney	Italy	1995	1	571	3,868.00	978-078686070-8
SOA	2613	The art of 3d computer animation and effects	Isaac Kerlow	John Wiley	Canada	2009	4	500	5,975.00	978-0-470-08490-8
SOA	2614	The art of 3d computer animation and effects	Isaac Kerlow	John Wiley	Canada	2009	4	500	5,975.00	978-0-470-08490-8
SOA	2615	The art of 3d computer animation and effects	Isaac Kerlow	John Wiley	Canada	2009	4	500	5,975.00	978-0-470-08490-8
SOA	2616	Character animation crash course	Eric Goldberg	Silman- James press	Los angeles	2008	1	218	2,433.00	978-1879-50597-1
SOA	2617	Character animation crash course	Eric Goldberg	Silman- James press	Los angeles	2008	1	218	2,433.00	978-1879-50597-1
SOA	2618	Character animation crash course	Eric Goldberg	Silman- James press	Los angeles	2008	1	218	2,433.00	978-1879-50597-1
SOID	2619	Sir Banister Fletcher's A history of architecture	Banister Fletcher's	CBS publishers & distributors	New delhi	1999	20	1794	1,992.99	81-239-0641-2
SOID	2620	Sir Banister Fletcher's A history of architecture	Banister Fletcher's	CBS publishers & distributors	New delhi	1999	20	1794	1,992.99	81-239-0641-2
SOID	2621	Building construction illustrated	Francis D K Ching	Wiley india	Canada	2019	6	12.24+A.30	3,232.00	978-1-119-58308-0
SOID	2622	Building construction illustrated	Francis d k Ching	Wiley india	Canada	2019	6	12.24+A.30	3,232.00	978-1-119-58308-0
SOID	2623	Time-saver standards for building types	Joseph De Chiara and Michael I Crosbie	McGraw Hill Education	New York	2019	5	1005	3,015.00	978-93-392-1777-8
SOID	2624	Time-saver standards for building types	Joseph De Chiara and Michael I Crosbie	McGraw Hill Education	New York	2019	5	1005	3,015.00	978-93-392-1777-8
SOID	2625	Human dimension & interior space	Julius Panero and Martin Zelnik	Whitney library of design	New York	1979	1	320	2,799.00	0-8230-7271-1
SOID	2626	The great ages of world architecture	G K Hiraskar and K G Hiraskar	Dhanpat rai publications	New delhi	2021	3	406	395.00	978-81-899288-8-9
SOID	2627	The Visual Dictionary of interior architecture and design	Michal Coates, Sally Stone Graeme Brooker	An AVA book	London	2009	1	288	1,350.00	978-2-940373-80-2
SOID	2628	The Visual Dictionary of interior architecture and design	Michal Coates, Sally Stone Graeme Brooker	An AVA book	London	2009	1	288	1,350.00	978-2-940373-80-2
SOID	2629	The encyclopedia of furniture	Joseph Aronson	Clarkson potter/publisher	New York	1965	3	484	5,558.00	0-517-03735-1
SOID	2630	The encyclopedia of furniture	Joseph Aronson	Clarkson potter/publisher	New York	1965	3	484	5,558.00	0-517-03735-1
SOID	2631	Building construction Vol. 1	W B Mckay	Pearson	UK	2021	5	170	594.00	978-93-325-0823-1
SOAPRE	2632	Event management and marketing : theory, practical approaches and planning	Anukrati Sharma and Shouti Arora	Bharti publications	New delhi	2022	1	177	325.00	978-93-86608-61-1
SOAPRE	2633	Events feasibility and development : from strategy to operations	William O'Toole	Routledge	London	2015	1	333	3,246.00	9780-75-0666-40-4
SOA	2634	Thinking with type	Ellen Lupton	Princeton architectural press	New York	2010	2	224	949.00	978-1-56898-969-3
SOA	2635	Thinking with type	Ellen Lupton	Princeton architectural press	New York	2010	2	224	949.00	978-1-56898-969-3
SOA	2636	Thinking with type	Ellen Lupton	Princeton architectural press	New York	2010	2	224	949.00	978-1-56898-969-3
SOW	2637	Biochemistry	U Satyanarayana and U Chakrapani	Elsevier	New delhi	2021	6	777	1,494.00	978-81-312-6435-5
SOW	2638	Biochemistry	U Satyanarayana and U Chakrapani	Elsevier	New delhi	2021	6	777	1,494.00	978-81-312-6435-5
SOW	2639	Biochemistry	U Satyanarayana and U Chakrapani	Elsevier	New delhi	2021	6	777	1,494.00	978-81-312-6435-5
SOW	2640	Biochemistry	U Satyanarayana and U Chakrapani	Elsevier	New delhi	2021	6	777	1,494.00	978-81-312-6435-5
SOW	2641	Essentials of medical physiology	K Sembulingam and Prema Sembulingam	Jaypee brothers medical publishers	New delhi	2023	9	997	2,010.00	978-93-5696-084-8
SOW	2642	Review of medical physiology	K Sembulingam and Prema Sembulingam	Jaypee brothers medical publishers	New delhi	2023	4	205	2,010.00	978-93-5696-084-8
SOW	2643	Essentials of medical physiology	K Sembulingam and Prema Sembulingam	Jaypee brothers medical publishers	New delhi	2023	9	997	2,010.00	978-93-5696-084-8
SOW	2644	Review of medical physiology	K Sembulingam and Prema Sembulingam	Jaypee brothers medical publishers	New delhi	2023	4	205	2,010.00	978-93-5696-084-8
SOC	2645	The technique of film and video editing	Ken Dancyger	Routledge	New York	2019	6	511	3,675.00	978-1-138-62840-3
SOC	2646	The technique of film and video editing	Ken Dancyger	Routledge	New York	2019	6	511	3,675.00	978-1-138-62840-3
SOW	2647	English phonetics and pronunciation for Indian learners	G S Kushwaha	nation press	Chennai	2017	1	129	196.00	978-1-947137-43-1
SOID	2648	Sir Banister Fletcher's A history of architecture	Banister Fletcher's	CBS publishers & distributors	New delhi	1999	20	1794	1,992.99	81-239-0641-2

SOW	2649	Food chemistry	Lillian Hoagland Meyer	CBS publishers & distributors	delhi	1987	1	385	495.00	
SOFA	2650	Drawing lessons from the great masters	Robertt Beverly Hale	Wtson-guptill publications	New York	2009	1	271	1,418.00	978-0-8230-1401-9
SOSP	2651	Understanding color in photography	Bryan Peterson	Watson guptill	California	2017	1	136	699.00	978-0-7704-3311-6
SOSP	2652	Understanding color in photography	Bryan Peterson	Watson guptill	California	2017	1	136	699.00	978-0-7704-3311-6
SOPA	2653	The AB guide to music theory : part 1	Eric Taylor	Abrsm	England	1989	1	103+xxvi	765.00	978-1-85472-446-5
SOPA	2654	The AB guide to music theory : part 1	Eric Taylor	Abrsm	England	1989	1	103+xxvi	765.00	978-1-85472-446-5
SOFA	2655	The elements of landscape oil painting	Suzanne Brooker	Watson-guptill publications	New York	2015	1	198	1,499.00	978-0-80413-755-3
COMMUNICATION	2656	Hug your haters	Jay Baer	Portfolio/ Penguin	New York	2016	1	219	587.00	978-1-101-98067-5
COMMUNICATION	2657	The art of public speaking	Stephen E Lucas	Tata McGraw hill	New delhi	2012	10	410	1,336.00	978-1-25-902912-7
SOPA	2658	Rag parichay part 1	Harishchandra Shrivastav	Sageet sadan prakashan	Ilahabad	2023	1	190	650.00	
SOPA	2659	Rag parichay part 2	Harishchandra Shrivastav	Sageet sadan prakashan	Ilahabad	2023	1	304		
SOPA	2660	Rag parichay part 3	Harishchandra Shrivastav	Sageet sadan prakashan	Ilahabad	2023	1	368		
SOPA	2661	Rag parichay part 4	Harishchandra Shrivastav	Sageet sadan prakashan	Ilahabad	2023	1	320		
SOPA	2662	Rag parichay part 1	Harishchandra Shrivastav	Sageet sadan prakashan	Ilahabad	2023	1	190	650.00	
SOPA	2663	Rag parichay part 2	Harishchandra Shrivastav	Sageet sadan prakashan	Ilahabad	2023	1	304		
SOPA	2664	Rag parichay part 3	Harishchandra Shrivastav	Sageet sadan prakashan	Ilahabad	2023	1	368		
SOPA	2665	Rag parichay part 4	Harishchandra Shrivastav	Sageet sadan prakashan	Ilahabad	2023	1	320		
SOW	2666	Human anatomy vol. 1	B D Chaurasia	CBS publishers & distributors	New delhi	2023	9	362	2,139.00	978-93-5466-473-1
SOW	2667	Human anatomy vol. 2	B D Chaurasia	CBS publishers & distributors	New delhi	2023	9	532		978-93-5466-473-1
SOW	2668	Human anatomy vol. 3	B D Chaurasia	CBS publishers & distributors	New delhi	2023	9	362		978-93-5466-473-1
SOW	2669	Human anatomy vol. 4	B D Chaurasia	CBS publishers & distributors	New delhi	2023	9	226		978-93-5466-473-1
SOA	2670	Composition: understanding line, notan and color	Arthur Wesley Dow	Dover publications	New York	2007	1	128	1,186.00	978-0-486-46007-9
COMMUNICATION	2671	The only grammar book	Susan Thurman	Adams media	New York	2003	1	184	185.00	978-1-58062-855-6
COMMUNICATION	2672	The only grammar book	Susan Thurman	Adams media	New York	2003	1	184	185.00	978-1-58062-855-6
COMMUNICATION	2673	The only grammar book	Susan Thurman	Adams media	New York	2003	1	184	185.00	978-1-58062-855-6
SOA	2674	The animator's survival kit	Richard Williams	Faber & faber limited	London	2009	1	382	2,282.00	978-0-571-23834-7
SOA	2675	The animator's survival kit	Richard Williams	Faber & faber limited	London	2009	1	382	2,282.00	978-0-571-23834-7
SOA	2676	The animator's survival kit	Richard Williams	Faber & faber limited	London	2009	1	382	2,282.00	978-0-571-23834-7
SOPA	2677	Taal parichay part 1	Girish Chandra Shrivastav	Sangeet sadan prakasan	Ilahabad	2021	1	176	125.00	
SOPA	2678	Taal parichay part 2	Girish Chandra Shrivastav	Sangeet sadan prakasan	Ilahabad	2021	1	240	150.00	
SOPA	2679	Taal parichay part 3	Girish Chandra Shrivastav	Sangeet sadan prakasan	Ilahabad	2021	1	250	336.00	
SOPA	2680	Taal parichay part 1	Girish Chandra Shrivastav	Sangeet sadan prakasan	Ilahabad	2021	1	176	125.00	
SOPA	2681	Taal parichay part 2	Girish Chandra Shrivastav	Sangeet sadan prakasan	Ilahabad	2021	1	240	150.00	
SOPA	2682	Taal parichay part 3	Girish Chandra Shrivastav	Sangeet sadan prakasan	Ilahabad	2021	1	250	336.00	
SOSP	2683	Tim walker story tiller	Robin Bush	Thames & hudson	China	2021	1	255	3,292.00	978-0-500-29391-1
SOA	2684	Starting point 1979-1996	Hayao Miyazaki	VIZ Media	USA	2009	1	461	842.00	978-1-4215-6104-2
SOA	2685	Starting point 1979-1996	Hayao Miyazaki	VIZ Media	USA	2009	1	461	842.00	978-1-4215-6104-2
SOA	2686	Starting point 1979-1996	Hayao Miyazaki	VIZ Media	USA	2009	1	461	842.00	978-1-4215-6104-2
SOA	2687	A beginner's guide to 3D modeling	Cameron Coward	no starch press	USA	2019	1	126	1,561.00	978-1-59327-926-4
SOPA	2688	Practical recording techniques	Bruce Bartlett and Jenny Bartlett	Elsevier	Amsterdam	2005	4	600	1,233.00	978-0-240-80685-3
SOID	2689	Building construction Vol. 1	W B Mckay	Pearson	UK	2021	5	170	594.00	978-93-325-0823-1
SOC	2690	Directing : film techniques and aesthetics	Michael Rabiger and Mick Hurbis -Cherrier	A focal press	London	2023	6	582	2,495.00	978-1-032-39187-8
SOC	2691	Directing : film techniques and aesthetics	Michael Rabiger and Mick Hurbis -Cherrier	A focal press	London	2023	6	582	2,495.00	978-1-032-39187-8
SOPA	2692	Tabla : rare compositions of the great masters	Vijay Shanker Mishra	Kanishka publisher	New delhi	2021	1	164	500.00	978-81-8457-641-2
SOC	2693	An actor prepares	Constantin Stanislavski	Bloomsbury	New delhi	2023	1	270	583.00	978-93-56402-51-5
SOW	2694	Dietetics	B Sri lakshmi	New age international publishers	New delhi	2023	9	575	590.00	978-93-95161-84-8
SOPA	2695	The right way to read music	Harry and Michael Boxtor	Robinson	London	2008	1	255	854.00	
SOPA	2696	Rag parichay part 1	Harishchandra Shrivastav	Sageet sadan prakashan	Ilahabad	2023	1	190	650.00	
SOPA	2697	Rag parichay part 2	Harishchandra Shrivastav	Sageet sadan prakashan	Ilahabad	2023	1	304		
SOPA	2698	Rag parichay part 3	Harishchandra Shrivastav	Sageet sadan prakashan	Ilahabad	2023	1	368		
SOPA	2699	Rag parichay part 4	Harishchandra Shrivastav	Sageet sadan prakashan	Ilahabad	2023	1	320		
SOPA	2700	Rag parichay part 1	Harishchandra Shrivastav	Sageet sadan prakashan	Ilahabad	2023	1	190	650.00	



SOPA	2701	Rag parichay part 2	Harishchandra Shrivastav	Sageet sadan prakashan	Ilahabad	2023	1	304		
SOPA	2702	Rag parichay part 3	Harishchandra Shrivastav	Sageet sadan prakashan	Ilahabad	2023	1	368		
SOPA	2703	Rag parichay part 4	Harishchandra Shrivastav	Sageet sadan prakashan	Ilahabad	2023	1	320		
SOAPRE	2704	Event management	Lynn Van Der Wagen and Brenda R Carlos	Pearson	New Jersey	2005	1	296	2,730.00	0-13-14938-5
SOC	2705	Indian classical dance	Kapila Vatsyayan	Publication division	New delhi	2021	6	95	308.00	978-93-5409-203-9
SOAPRE	2706	The event safety book	Bruno Marx	CPSIA	USA	2016	1	119	2,748.00	978-1539303145
SOSP	2707	Vision of Earth	Susan Tyler Hitchcock	National geographic	Washington	2006	1	512	1,864.00	978-1426-211-737
SOC	2708	The empty space	Peter Brook	Scribner	New York	1996	1	142	1,231.00	978-0-684-82957-9
SOID	2709	The Fundamentals of interior design	Simon Dodsworth	Bloomsbury	London	2015	2	208	4,148.00	978-1-4725-2853-7
SOW	2710	Nutrition and dietetics	Shubhangini A Joshi	McGraw Hill Education	Chennai	2023	5	711	664.00	978-93-90727-82-7
SOW	2711	Nutrition and dietetics	Shubhangini A Joshi	McGraw Hill Education	Chennai	2023	5	711	664.00	978-93-90727-82-7
SOW	2712	Nutrition and dietetics	Shubhangini A Joshi	McGraw Hill Education	Chennai	2023	5	711	664.00	978-93-90727-82-7
SOW	2713	Nutrition and dietetics	Shubhangini A Joshi	McGraw Hill Education	Chennai	2023	5	711	664.00	978-93-90727-82-7
SOJMC	2714	Mass communication in India	Keval J Kumar	Jaico publishing house	Ahmedabad	2023	67	630	294.00	81-7224-373-1
SOJMC	2715	Mass communication in India	Keval J Kumar	Jaico publishing house	Ahmedabad	2023	67	630	294.00	81-7224-373-1
SOJMC	2716	Mass communication in India	Keval J Kumar	Jaico publishing house	Ahmedabad	2023	67	630	294.00	81-7224-373-1
SOJMC	2717	McQUAIL'S media and mass communication theory	Denim McQUAIL and Mark Deuze	Sage	New delhi	2020	7	672	4,642.00	978-1-4739-0251
SOJMC	2718	Video production	Vasuki Belavadi	Oxford	New delhi	2013	2	408	1,209.00	0-19-808541-9
SOJMC	2719	Video production	Vasuki Belavadi	Oxford	New delhi	2013	2	408	1,209.00	0-19-808541-9
SOJMC	2720	Video production	Vasuki Belavadi	Oxford	New delhi	2013	2	408	1,209.00	0-19-808541-9
SOHT	2721	Hotel housekeeping	Sudhir Andrews	Oxford	New delhi	2013	3	334	4,686.00	978-1-25-902691-1
SOJMC	2722	Media research	D V R Murthy	Kanishka publisher	New delhi	2008	1	220	379.00	978-81-8457-089-2
SOJMC	2723	Media research	D V R Murthy	Kanishka publisher	New delhi	2008	1	220	379.00	978-81-8457-089-2
SOHT	2724	Food production operations	Parvinder S Bali	Oxford	New delhi	2022	3	552	712.00	0-19-012479-2
SOHT	2725	Food production operations	Parvinder S Bali	Oxford	New delhi	2022	3	552	712.00	0-19-012479-2
SOHT	2726	Quantity food production operations and Indian cuisine	Parvinder S Bali	Oxford	New delhi	2022	16	330	634.00	0-19-806849-2
SOHT	2727	Food and beverage service	R Singaravelavan	Oxford	New delhi	2023	10	755	731.00	0-19-946468-5
SOHT	2728	Food and beverage service	R Singaravelavan	Oxford	New delhi	2023	10	755	731.00	0-19-946468-5
SOHT	2729	Food and beverage service	R Singaravelavan	Oxford	New delhi	2023	10	755	731.00	0-19-946468-5
SOFD	2730	Textilepedia: the complete fabric guide	Fashionary Team	Fashionary	Hong Kong	2022	1	239	2,661.00	978-988-77110-9-4
SOFD	2731	Textilepedia: the complete fabric guide	Fashionary Team	Fashionary	Hong Kong	2022	1	239	2,661.00	978-988-77110-9-4
SOFD	2732	Fashionpedia: the visual dictionary of fashion design	Fashionary Team	Fashionary	Hong Kong	2021	1	335	2,953.00	978-988-13547-6-1
SOFD	2733	Fashionpedia: the visual dictionary of fashion design	Fashionary Team	Fashionary	Hong Kong	2021	1	335	2,953.00	978-988-13547-6-1
SOFD	2734	Patternmaking for fashion design	helen Joseph Armstrong	Pearson	Noida	2023	5	919	895.00	978-93-325-1811-7
SOFD	2735	Patternmaking for fashion design	helen Joseph Armstrong	Pearson	Noida	2023	5	919	895.00	978-93-325-1811-7
SOC	2736	The empty space	Peter Brook	Scribner	New York	2019	1	142	1,553.00	978-0-684-82957-9
SOID	2737	The Fundamentals of interior design	Simon Dodsworth	Bloomsbury	London	2015	2	208	8,711.00	978-1-4725-2853-7
SOC	2738	The five c's of cinematography	Joseph V Mascelli	Cine/ Grafic publication	California	1970	4	251	5,496.00	9600240-0-X
SOFD	2739	Draping : techniques for beginners	Francesca Sterlacci	Laurence king publishing	UK	2019	1	352	4,220.00	978-1-78627-176-1
SOC	2740	Understanding movies	Louis Giannetti	Prentice hall	New Jersey	1999	8	529	6,250.00	0-13-646563-3

**AAFT UNIVERSITY**

**LIBRARY**

**Department wise total books**

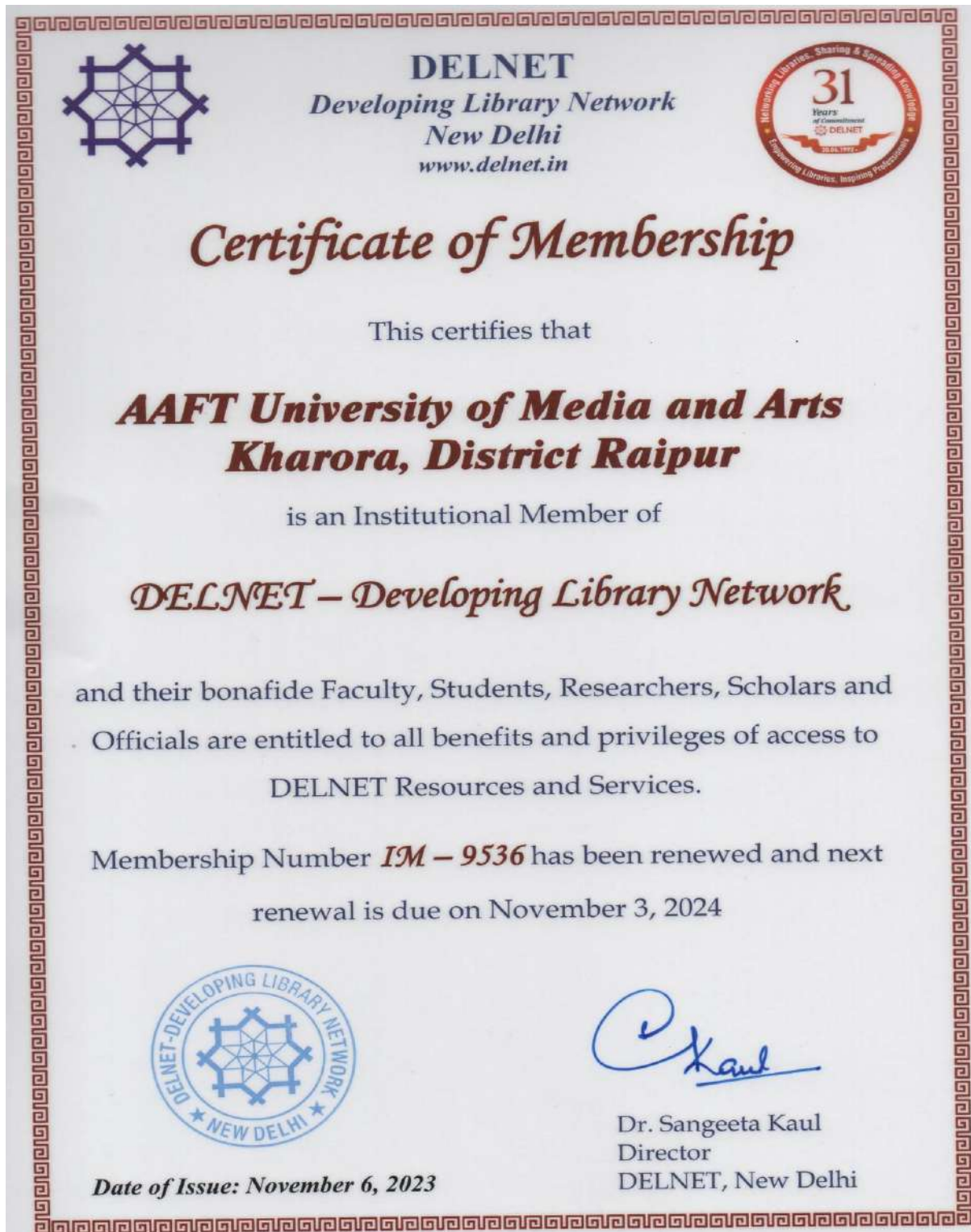
<b>S.No.</b>	<b>School</b>	<b>Total Volume</b>	<b>Total Title</b>
1	SOAPRE	49	22
2	SOA	21	9
3	SOC	55	40
4	SOFD	202	116
5	SOFA	19	12
6	SOHT	694	308
	SOW	71	26
7	SOM	897	389
8	SOID	24	14
9	SOJMC	408	190
10	SOPA	42	26
11	SOSP	8	6
12	COMMUNICATION	160	64
13	COMPUTER	47	19
14	OTHER	50	35
		2747	1276



# **ANNEXURE 9.4 (d)**



Annexure 9.4 (d)





# **ANNEXURE 5.10.1**



## 8. Evaluation & Examination

- 8.1 The overall weightage of a course in the Syllabi and Scheme of Teaching & Examination shall be determined in terms of credits/Marks assigned to the course.
- 8.2 The evaluation of students in a course shall have two components unless specifically stated otherwise in the Scheme of Teaching, Examination and Syllabi:
- Evaluation through a semester-end examination
  - Continuous evaluation by the teacher(s) of the course.
- 8.3 **Continuous Evaluation:**  
In courses where continuous evaluation is prescribed, it shall be based on Mid Semester Exam, Class Test, quiz, assignments, group discussions, sessional viva voce etc. The concerned Board of Studies shall decide the details and modalities in this matter with the approval of the Vice Chancellor. Ratio and consideration of marks for above mentioned components in final marks will be decided by the concerned board of studies, with approval of the Vice Chancellor.
- 8.4 **Assignment-**
- The Issue, submission and evaluation of assignments will be the responsibility of the Heads of the Institute or respective Schools Departments. He shall maintain complete honesty in preparation and evaluation of the assignments.
  - The entire class shall be divided in groups. Each group will be given a separate assignment with minimum commonality.
  - A minimum of two assignments per subject per semester will be given to the students, or as decided by the faculty.
  - Each student will be required to defend his, assignment after submission through a process of presentation / viva-voce.
  - Assignments will be prepared as per a standard format, approved by the Academic Council from time to time specific to different departments.
  - Students will be required to submit the assignments within two weeks from the date of issue.
  - Assignments submitted after the due date will not be assessed.
- 8.5 **Mid Semester Exam**
- Mid Semester examination will be conducted by the exam cell.
  - All the formalities regarding the sessional viva voce examination like issuance of notices to the students, preparation and release, time table and conduction of examination on respective dates and release of the result, will be taken care of by the exam cell only.
- 8.6 **Sessional Viva-Voce**
- Sessional Viva Voce will be conducted by the concerned schools.
  - All the formalities regarding the sessional viva voce examination like issuance of notices to the students, preparation and release of time table and conduction of examination on respective dates will be taken care of by concerned schools only.



- iii. Rubrics for the evaluation of sessional viva voce will be given by the examination cell.
- iv. Evaluation Marks of the students for viva voce will be sent to the exam cell by the concerned school after conduction of exams on respective dates.

#### 8.7 Dissertation/Thesis

For dissertation/thesis for Master's degree programs, wherever specified in the syllabus, the evaluation shall be done and marks awarded by a Committee comprising of an internal examiner, who will ordinarily be the supervisor, and one or more external examiners. The internal examiner shall award marks out of 40%, and the external examiner(s) out of 60% The examiners shall be appointed by the Vice-Chancellor, out of panel of three or more names suggested as specified in this Ordinance The University shall have the right to call for all the records of teacher's continuous evaluation and moderate the teacher's evaluation, if it deems fit in any specific case(s).

#### 8.8 Evaluation through Semester End Examination:

	Bachelor's Degree / Under Graduate Diploma	Master's Degree / Post Graduate Diploma	Minimum Passing Percentage
<b>A. Theory Courses</b>			
1. End Semester Examination ( ESE)	70%	70%	40%
2. Continuous Internal Assessment (CIA)	30%	30%	40%
<b>B. Practical / Laboratory Courses</b>			
1. End Semester Examination ( ESE)	70%	70%	40%
2. Continuous Internal Assessment (CIA)	30%	30%	40%
<b>C. Dissertation / Thesis</b>			
1. Assessment by External Examiner	70%	70%	40%
2. Assessment by Internal Examiner	30%	30%	

**Note: For any other component of a program not covered by the above, the weightage shall be prescribed by the Board of Studies ratified by Governing Body.**





# **ANNEXURE 5.10.2**



# AAFT UNIVERSITY of MEDIA and ARTS, RAIPUR

## School of Animation

B.Sc. Animation - SEM -II (Batch July-2021)

End Semester Examination (Oct-Nov-2022) CIA Tabulation Sheet-Session-July-Dec-2022

S.No.	Student Name	Roll No.	Pre-production							2D Animation							Audio/Video Editing							Motion Graphics							Environmental Studies						
			AU-BSA-201							AU-BSA-202							AU-BSA-203							AU-BSA-204							AU-BSA-205						
			Continuous Internal Assessment (CIA)							Continuous Internal Assessment (CIA)							Continuous Internal Assessment (CIA)							Continuous Internal Assessment (CIA)							Continuous Internal Assessment (CIA)						
			Mid Term	Internal Viva	Final Mid Term Avg.	Teacher's Assessment		Total CIA Marks -Obtained	Mid Term	Internal Viva	Final Mid Term Avg.	Teacher's Assessment		Total CIA Marks -Obtained	Mid Term	Internal Viva	Final Mid Term Avg.	Teacher's Assessment		Total CIA Marks -Obtained	Mid Term	Internal Viva	Final Mid Term Avg.	Teacher's Assessment		Total CIA Marks -Obtained	Mid Term	Internal Viva	Final Mid Term Avg.	Teacher's Assessment		Total CIA Marks -Obtained					
						ATTENDANCE or as per the department norms	PERFORMANCE or as per the department norms					ATTENDANCE or as per the department norms	PERFORMANCE or as per the department norms					ATTENDANCE or as per the department norms	PERFORMANCE or as per the department norms					ATTENDANCE or as per the department norms	PERFORMANCE or as per the department norms					ATTENDANCE or as per the department norms	PERFORMANCE or as per the department norms						
			20	20	20	5	5	30	20	20	20	5	5	30	20	20	20	5	5	30	20	20	20	5	5	30	20	20	20	5	5	30					
1	Adar! Veera Venkata Sai Vivek	BSA/2021/101	10	12	11	4	3	18	9	9	9	4	3	16	12	12	12	4	3	19	14	10	12	3	3	18	8	8	8	4	4	16					
2	Ankit Kumar	BSA/2021/102	8	10	9	3	3	15	11	15	13	3	2	18	12	12	12	3	3	18	13	11	12	3	3	18	11	5	8	4	4	16					
3	Ashad Raza	BSA/2021/103	10	12	11	3	3	17	9	13	11	3	2	16	13	11	12	2	3	17	15	13	14	2	3	19	12	4	8	4	4	16					
4	Dabbiru Mrinal Patnaik	BSA/2021/105	12	14	13	5	5	23	10	14	12	4	5	21	12	16	14	4	5	21	14	14	14	4	5	23	9	9	9	4	4	17					
5	Harsh Vardhan Patel	BSA/2021/106	12	10	11	4	2	17	9	11	10	3	3	16	14	12	13	3	2	18	15	11	13	3	2	18	8	6	7	4	4	15					
6	Hemndra Sabu	BSA/2021/107	9	9	9	3	2	14	9	9	9	4	3	16	14	12	13	3	3	19	15	9	12	3	3	18	8	6	7	4	4	15					
7	P Chandrasekhar	BSA/2021/108	10	10	10	4	5	19	11	9	10	4	5	19	14	14	14	4	5	23	15	15	15	4	5	24	10	6	8	4	4	16					
8	Prachi Verma	BSA/2021/109	12	10	11	4	4	19	15	13	14	3	3	20	15	13	14	3	3	20	17	13	15	3	4	22	16	10	13	4	4	21					
9	Purab Bhardwaj	BSA/2021/110	8	8	8	3	3	14	10	8	9	3	3	15	13	11	12	3	2	17	15	11	13	2	3	18	11	7	9	4	4	17					
10	Sarthak Verma	BSA/2021/111	9	9	9	4	4	17	13	9	11	4	4	19	12	14	13	4	4	21	14	12	13	4	4	21	11	5	8	4	4	16					
11	Suprita	BSA/2021/112	8	8	8	2	2	12	12	8	10	3	3	16	8	10	9	3	2	14	11	9	10	2	2	14	8	6	7	4	4	15					
12	Shreyansh Shrivastav	BSA/2021/113	10	10	10	3	2	15	13	9	11	3	2	16	11	11	11	2	3	16	11	11	11	2	3	16	8	6	7	4	4	15					

Date: 15-12-2022

Dean-Academics

Dean-Academics

Controller of Examination





# **ANNEXURE 5.12.1**



Write your Roll No here: .....



**AAFT University of Media and Arts, Raipur, C.G.**

**School of Cinema**

**End Semester Examination(ESE)- Dec 2022- Session- 2022-23**

<b>Name of Program: BA Cinema</b>	<b>Semester: II</b>
<b>Course Code: AU-BAC-203</b>	<b>Time Allotted: 3 Hrs.</b>
<b>Course Title: Environmental Studies</b>	<b>Marks Allotted: 70</b>
<b>Instructions to the Candidates:</b> <ol style="list-style-type: none"><li><i>All the questions are compulsory</i></li><li><i>Please write down the Serial Number of the question before attempting it.</i></li><li><i>Please do all the entries in answer script properly. Answer Scripts with wrong entries will not be evaluated.</i></li><li><i>The question paper consists of 3 sections. All Questions in Section-A is compulsory. Section-B and Section-C have internal options provided in it.</i></li></ol>	

**SECTION-A**

**Multiple Choice / Objective Questions**

**( 1 x 10= 10 M)**

- Q.1 Our existence depends on:
- (a) Environment (b) Population
- (c) Basic needs (d) Exploring new resources
- Q.2 Environmental science came into an existence after the famous book of environmental science by Rachel Carson:
- (a) Spring Silent (b) Silent Spring
- (c) Salient Spring (d) None of these
- Q.3 The **three R's** to save the environment are:
- (a) Revive, Reuse and Recycle (b) Restore, Reuse and Recycle
- (c) Reduce, Reuse and Recycle (d) None of these
- Q.4 The thick gaseous envelope of earth is called:
- (a) Lithosphere (b) Hydrosphere
- (c) Biosphere (d) Atmosphere
- Q.5 70% of the surface of the Earth is covered by water, so it is known as:
- (a) Blue Planet (b) Green Planet
- (c) Water Planet (d) None of these
- Q.6 The deterioration of land and loss of soil fertility is called:
- (a) Deforestation (b) Land degradation
- (c) Human intervention (d) All of these



Write your Roll No here: .....

Q.7 Sir A.G. Tansley coined the term:

- (a) Ecology
- (b) Eco energy
- (c) Ecosystem
- (d) Eco-friendly

Q.8 Organisms drive their nourishment from plants as well as animals are known as :

- (a) Consumers
- (b) Herbivores
- (c) Carnivores
- (d) Omnivores

Q.9 Conservation is:

- (a) the wise management of resources
- (b) to provide a continuous supply of the resources for a long time
- (c) To prevent exploitation, destruction or neglect
- (d) All of these

Q.10 An abnormal increase in the global surface temperature of planet Earth is called:

- (a) Global Warming
- (b) Climate Change
- (c) Green House Effect
- (d) None of these

#### **SECTION-B**

**( 6 x 5= 30 M)**

**(Attempt any 6 questions out of following)**

- |     |  |        |     |
|-----|--|--------|-----|
| Q.1 | Discuss the need of public awareness about Environment.  | CO-4   | 5 M |
| Q.2 | Write a short note on Internationally Known Environmentalists.   | CO-4   | 5 M |
| Q.3 | Discuss the four zones of atmosphere and their significance.   | CO-4   | 5 M |
| Q.4 | Discuss the causes and effects of water pollution. Suggest measures to control water pollution.                  | CO-3   | 5 M |
| Q.5 | What do you understand by food chain and food web? Depict with the help of suitable schematic diagrams.          | CO-2   | 5 M |
| Q.6 | Write a short note on Greenhouse effect on Earth.  | CO-2   | 5 M |
| Q.7 | What is sustainable development? Briefly described the concept and important pillars of sustainable development. | CO-1   | 5 M |
| Q.8 | Write a short note on Waste Management   | CO-2,4 | 5 M |

#### **SECTION-C**

**( 2 x 15= 30 M)**

**(Attempt any 2 questions out of following)**

- |     |  |        |      |
|-----|--|--------|------|
| Q.1 | Why should we study Environmental Studies? Write its significance and scope in our daily life.   | CO-1,4 | 15 M |
| Q.2 | Discuss various goods and services provided by a forest ecosystem. Add a note on the threats to our forests. With the help of a case study, discuss how local citizens can help to protect their forest resources. | CO-2,4 | 15 M |



Write your Roll No here: .....

- Q.3 Which marine ecosystem important to us? How are human activities causing threat to these ecosystem? Discuss the measure by which we can conserve these. CO-2 15 M
- Q.4 What do you understand by population growth? What steps can be taken to control population growth? How are the environmental problems related to population growth? CO-1,2,4 15 M





# **ANNEXURE 5.12.2**

Write your Roll No here:.....



**AAFT University of Media and Arts, Raipur, C.G.**  
**School of Hospitality and Tourism Management**

**End Semester Examination(ESE)- Dec-2022- Session- 2022-23**

<b>Name of Program: BA in Hospitality and Tourism Management</b>	<b>Semester: I</b>
<b>Course Code:AU-BAHTM-102</b>	<b>Time Allotted: 3 Hrs.</b>
<b>Course Title: Foundation course in Food and Beverage service –I</b>	<b>Marks Allotted: 70</b>

**Instructions to the Candidates:**

- 1. All the questions are compulsory*
- 2. Please write down the Serial Number of the question before attempting it.*
- 3. Please do all the entries in answer script properly. Answer Scripts with wrong entries will not be evaluated.*
- 4. The question paper consists of 3 sections. All Questions in Section-A is compulsory. Section-B and Section-C have internal options provided in it.*

**SECTION-A**

**Multiple Choice / Objective Questions**

**( 1 x 10= 10 M)**

- Q.1 The best way to deal with a customer who complains about poor service is to :
- (a) Apologies (b) Offer him a free drink  
(c) Inform the head waiter (d) Try to make excuses
- Q.2 A table d'hote is a :
- (a) Meal comprised of main dish and sweet (b) Set menu ,Sold at an inclusive price  
(c) Available dishes each individually priced (d) Sequence of dishes categories from soup to sweet
- Q.3 While serving a room service meal ,a waiter should:
- (a) Knock the door loudly and announce (b) Look through the keyhole  
(c) Carry the tray at waist level and enter the room (d) Knock and wait until told to enter
- Q.4 Food and beverage is a general term used in :
- (a) Serving (b) Catering  
(c) Hospitality (d) None of the above
- Q.5 The term "catering "refers to:
- (a) Setting up a banquet operation (b) Serving a banquet operation  
(c) Selling a banquet function (d) All of these





Write your Roll No here: .....

- Q.6 Which item is used to keep food hot on a buffet :
- (a) Chafing dish (b) Sizzling plate  
(c) Gueridon Trolley (d) Wooden chopping board
- Q.7 The standard cocktail glass is often referred to as :
- (a) Flute (b) Martini  
(c) Hurricane (d) Old fashioned
- Q.8 KOT stands for :
- (a) Kitchen Order Ticket (b) Kitchen for trainees  
(c) Both A and B (d) All of these
- Q.9 BOT stands for :
- (a) Barmen of Table (b) Bottle of Wine  
(c) Bar Order Ticket (d) None of these
- Q.10 Suivant is also termed as :
- (a) Running KOT (b) Following KOT  
(c) Both a and b (d) None of these

#### **SECTION-B**

**( 6 x 5= 30 M)**

**(Attempt any 6 questions out of following)**

- Q.1 Explain briefly the types of crockery with suitable examples. **CO-2** 5 M
- Q.2 Write down the five important cutleries used in F&B service. **CO-2** 5 M
- Q.3 Discuss and explain the attributes of service personnel. **CO-3** 5 M
- Q.4 Draw the layout of coffee shop and explain its five applications. **CO-1** 5 M
- Q.5 Explain the importance of menu planning in a 5-star hotel. **CO-5** 5 M
- Q.6 Explain the objectives of menu -planning in a hospitality sector. **CO-4** 5 M
- Q.7 Differentiate between Table d'hote and A 'La Carte menu. **CO-5** 5 M
- Q.8 Explain the types of food and beverage services followed by hospitality industry. **CO-5** 5 M

#### **SECTION-C**

**( 2 x 15= 30 M)**

**(Attempt any 2 questions out of following)**

- Q.1 What is catering? Explain various types of catering establishments. **CO-1** 15 M
- Q.2 Explain the impact of covid -19 pandemic on hospitality industry in India . **CO-3** 15 M
- Q.3 Explain the departmental relationship between F&B service with other core departments of hotel. **CO-4** 15 M
- Q.4 Explain the duties and responsibilities of F&B service manager in a 5 - star hotel. **CO-4** 15 M





# **ANNEXURE 5.12.3**

Write your Roll No here: .....



**AAFT University of Media and Arts, Raipur, C.G.**  
**School of Management**

**ATKT Examination(ATKT-1)- Dec- 2022- Session- 2022-23**

<b>Name of Program: Bachelor of Business Administration</b>	<b>Semester: III</b>
<b>Course Code: AU-BBA-301</b>	<b>Time Allotted: 3 Hrs.</b>
<b>Course Title: Advertisement Management</b>	<b>Marks Allotted: 70</b>

**Instructions to the Candidates:**

- 1. All the questions are compulsory*
- 2. Please write down the Serial Number of the question before attempting it.*
- 3. Please do all the entries in answer script properly. Answer Scripts with wrong entries will not be evaluated.*
- 4. The question paper consists of 3 sections. All Questions in Section-A is compulsory. Section-B and Section-C have internal options provided in it.*

**SECTION-A**

**Multiple Choice / Objective Questions**

**( 1 x 10= 10 M)**

- Q.1 Informative advertising is mostly used in .....
- (a) introductory stage (b) decline stage  
(c) maturity stage (d) saturation stage
- Q.2 Making it clear that how a particular brand is better than competitors is .....
- (a) Reminding (b) Reinforcing  
(c) Persuasion (d) None of the above
- Q.3 Public relation is
- (a) Cost effective (b) Expensive  
(c) Cost Free (d) None of the above
- Q.4 'Atithi Devo bhava' in the tag line of which tourism as campaign?
- (a) Indian Tourism (b) Kerala Tourism  
(c) Rajasthan Tourism (d) Madhya Pradesh Tourism
- Q.5 Advertising has an .....
- (a) Identified Sponsor (b) Unidentified Sponsor  
(c) Both A and B (d) None of the above
- Q.6 ..... involves advertising during a predetermined period of time.
- (a) Scheduling (b) Pulsing  
(c) Flighting (d) None of the above



Write your Roll No here: .....

- Q.7 Measuring advertising effectiveness is .....
- (a) Measuring duration of an advertisement (b) Measuring production time of an advertisement
- (c) Extent to which advertising generates a certain desired effect (d) None of the options
- Q.8 A client brief is primary document between.....
- (a) Agency & Client (b) Client & Publisher
- (c) Publisher and Client (d) None of the options
- Q.9 Fear appeal is used .....
- (a) To evoke the emotional response (b) To create fear in the organization
- (c) To evoke the intelligent response (d) None of the Options
- Q.10 ..... refers to buying time and space in the various selected media.
- (a) Media Planning (b) Media Buying
- (c) Media Scheduling (d) None of the Options

#### SECTION-B

( 6 x 5= 30 M)

(Attempt any 6 questions out of following)

- Q.1 Explain the Role and Importance of advertising. CO-1 5 M
- Q.2 Write a short note on evolution of advertising CO-1 5 M
- Q.3 Explain different methods of advertising budget. CO-2 5 M
- Q.4 What do you understand by innovative advertisement. Explain with the help of an example. CO-5 5 M
- Q.5 Write short notes on Brand & USP. CO-4 5 M
- Q.6 Explain the legal aspects of advertising. CO-2 5 M
- Q.7 Explain the process of copywriting. CO-4 5 M
- Q.8 What is the difference between Advertising and sales promotion CO-1 5 M

#### SECTION-C

( 2 x 15= 30 M)

(Attempt any 2 questions out of following)

- Q.1 What are different types of advertising based on the objective? CO-2 15 M
- Q.2 Explain different types of Advertising Agencies along with its role. CO-3 15 M
- Q.3 Write short notes on CO-5 15 M
- a. Subliminal Advertising b. Puffery advertising
- c. Surrogate advertising d. AAAI
- Q.4 What do you understand by Advertising Campaign? Explain the components of advertising Campaign CO-4 15 M



# **ANNEXURE 5.13.1**



## CHAPTER-VIII

### 8.1 Appointment of Examiners

- 1) The examination committee consisting of the concerned Dean, Chairman Board of Studies and one faculty member nominated by Vice-Chancellor shall prepare panel of examiners for different papers, practical, viva, dissertation etc.
- 2) The list of examiners will be submitted to the Controller of Examination along with the Marking Scheme of that particular semester.
- 3) The Controller of Examination shall appoint paper-setters, co-examiners, practical/viva voce examiners ordinarily from amongst persons recommended by the examination committee. He may however, appoint a person whose name is not included in the list of names recommended by the examination committee if he is satisfied that the person in question possesses minimum qualification and his appointment will not be contrary to the provisions of the following paragraphs.
- 4) The qualification of the paper - setter and Co - Examiners shall be as follows namely.

#### 8.1.1 Qualification for a Paper-setter:

Examination	Qualification
(i) Post-Graduate examination in all faculties	Experience of teaching the subject at post graduate level for at least Five Years.  (OR)  Experience of teaching the subject at the postgraduate level for at least two years and total teaching experience of not less than seven years, which can include experience of teaching at under graduate level.
(ii) Degree examination in all Faculties	Teaching the subject at Undergraduate and/or Postgraduate for at least 3 years,

#### 8.1.2 Qualification for Co-Examiners

The qualification shall be the same as for the paper-setters but the minimum teaching professional experience required may be less by two years than that prescribed in the case of the paper-setters. Provided that in case of degree examination where sufficient number of internal co-examiners, in a subject with the aforesaid qualification is not available, teacher in the University Colleges, Departments and Institutions of the

university with at least three years teaching experience at the degree/Post-graduate level in the subject shall be eligible for appointment as Co-examiners.

- 5) In case of practical and Viva-Voce examinations at the Post-Graduate level, external examiner shall be a person not below the rank of an Associate Professor.
- 6) In case of practical and Viva-Voce examination at the degree level the external examiners shall be a teacher of the subject with not less than three years' experience of teaching the subject at the degree and/or post graduate level.
- 7) The internal examiner in case of practical examination both at the degree and the post-graduate and diploma level shall be appointed from amongst the teachers of the University.
- 8) The external examiner at the post-graduate level in case of Practical/Viva Voce examination shall not ordinarily be a teacher of the University Department.
- 9) Ordinarily 50% of the paper setter at the post graduate and first degree examination in any subject shall be external. Where in for any paper, if more than one examiner is appointed, the paper setter shall be the Head Examiner. Examiners other than the paper setter shall be the Co-examiners.
- 10) For appointment as Paper-setter and Co-Examiners, the teachers in the University Department shall ordinarily be considered on the basis of seniority in subject to fulfillment of other conditions for such appointment.
- 11) No one shall ordinarily be given more than two external practical examination ships. Provided that in case of center where the total strength of candidates appearing at years I, II, and III of a first degree examination is less than 120, one external examiner may be appointed for all the three examinations.
- 12) In case of under graduate practical examinations one external examiner shall not ordinarily examine more than 120 candidates. In case of written examination an examiner shall not ordinarily evaluate more than 240 scripts and a Co-examiner shall be appointed if the number of candidates appearing in the paper is more than 300.
- 13) While recommending name for examiner-ship in courses where English is not the sole medium of examination, the Examination - Committee shall ensure that the examiners recommended can evaluate the scripts written in Hindi.
- 14) The provision of sub-paragraphs (2) above shall not apply in case of Examination in the faculties of Engineering, Technology, Education, Pharmacy, etc.
- 15) Examiner shall be appointed for the examination of duration of one year only but they shall be eligible for re-appointment.
- 16) Any person who has acted as an examiner, paper-setter Co-examiners or external Viva-Voce examiner for three consecutive years shall ordinarily not be eligible for re-appointment until a period of one year elapses between the year in which he/she last acted as an examiner and the year in which he is re-appointed. Provided that such a gap will not be necessary in case of

internal examiners if the number of available eligible examiners in the subject concerned is less than the number of internal examiners required. Provided also that on the recommendation of the Examination Committee, a specialist or expert may be continued for two more years after the expiry of the three years period, without a gap.

- 17) An examiner may be discontinued any time before the expiry of the three year period if in the opinion of the Examination Committee, his work is found-to be unsatisfactory.
- 18) An examiner's work shall be deemed to be unsatisfactory if
  - Mistakes of such nature are found in his work in the course of checking and scrutiny which affect the result
  - Or
  - He/She is found by the Examination Committee to have delayed the work without good cause
  - Or
  - There is an adverse report from the Head Examiner,
  - Or
  - In the opinion of the Examination Committee, there are reasonable doubts about his/her integrity or suspicion that he/she is accessible to examinees or their relations
  - And
  - If there are serious complaints against his/her paper e.g. that this paper was much above or below the standard or contained questions outside the prescribed course or the branch or any such condition prescribed by the Examination Committee.
- 19) The paper setter shall lay down a memorandum of instructions for the guidance of the co-examiners so that the latter may be in conformity with standard of the former in the evaluation of the answer-books.
- 20) If for any reason an examiner is unable to evaluate the answer-books or to perform the duties of the Head Examiner after setting the question paper, he shall be entitled to receive only one-half of the amount of fees for paper setting and the balance shall be payable to the examiner who performs, the duties of the Head Examiner subsequently.
- 21) Provided that if the paper setter dies before he is able to take up or complete the evaluation of the answer books, full fee prescribed for paper setting shall be paid to his heirs.
- 22) In any subject if a Viva-Voce Examination is prescribed a board of two examiners of whom one shall be an external examiner and the other the internal examiner shall conduct the same.
- 23) In the case of Examinations like MBA, M.Com, M. Phil., MA etc. where a thesis is permissible in lieu of a paper or a project there shall be a Board of two examiners for evaluating the thesis. The maximum number of marks for the thesis shall be equally divided between the two examiners each of whom shall mark the thesis independently. If the evaluations of these two examiners differ by 20%, the thesis shall be referred to the third examiner,

(other than a teacher of the University) who shall award mark out of half of the maximum marks for the thesis. The aggregate of two (of the three) awards nearest to each other and to the best advantage of the candidate shall be taken as the correct evaluation.

- 24) No person shall act as a paper-setter or examiner either in theory, viva-voce or practical examination, if any of his relations is taking the examination provided that this provision shall not debar from acting as an examiner for practical at a center other than that at which his relation is appearing.
- 25) No person shall act as moderator or tabulator for any examination if any of his relative is appearing or has appeared in concerned examination.
- 26) Notwithstanding the provisions contained in these ordinances, the Vice Chancellor in consultation with the Academic Council and the Examination Committee may in so far as that particular examination is concerned modify all or some of the rules to meet the constraints.



# **ANNEXURE 5.13.2**





Vill. Manth, Kharora, District – Raipur, Chhattisgarh- 493225

FORM No.: E3AU/06/050/102/001  
CONFIDENTIAL

**Form for obtaining Consent to act as Paper Setter**

Ref. No.: E3AU/06/050/102/001/.....

Date:-.....

**PART-A**

To,  
Dept. Coordinator, School of .....

AAFT University of Media and ARTS

Vill. Manth, Kharora, Raipur, C.G.

Dear Sir/Madam,

The University intends to appoint following faculties for the course of your department as a paper setter for the following:-

Name of Examination: .....

S.No.	School	Program	Sem	Course Name	Course Code	Name of Paper Setter

Kindly send/submit the consent of all individuals mentioned with your consent immediately to exam cell in 'PART-B' attached with this form

For, Controller of Examination





Vill. Manth, Kharora, District – Raipur, Chhattisgarh- 493225

FORM No.: E3AU/06/050/102/001  
CONFIDENTIAL

**Form for obtaining Consent to act as Paper Setter**

Ref. No.: E3AU/06/050/102/001/.....

Date:-

**PART-B**

To,

The Controller of Examination

AAFT University of Media and ARTS

VillManth, Kharora



Raipur, C.G.

Dear Sir/Madam,

With reference to your above mentioned confidential letter, I want to inform you that the undersigned faculties are agree/do not agree to act as Paper Setter, for the courses of my department

Name of Examination: .....

S.No.	School	Program	Sem	Course Name	Course Code	Name of Paper Setter	Agree (Yes /No)	Signature

Above-signed shall abide by the instructions given by the University and send the question paper within the time limit in my supervision. Above signed also declare that

(i) None of their close relatives as defined in University compliance, or a blood relation of similar type is going to appear in examination in the subject for which paper –setting has been offered to them.

(ii) They have no private tuition in the subject nor shall they undertake one hereafter upto the date of examination.

(iii) They are not appearing at any of the ensuing university examinations.

(iv) They will keep the content of question paper confidential and neither will disclose any content of question paper nor will disclose their identity as paper setter to anyone.

Signature:.....

Name:.....

Date:-.....

(Signature and Name of Dept. Coordinator / HOD)





Vill. Manth, Kharora, District – Raipur, Chhattisgarh- 493225

FORM No.: E3AU/06/050/102/002  
CONFIDENTIAL

(All correspondence relating to examination should please be addressed to the Controller of Exams by name and marked 'Confidential' mentioning your credentials)

( Appointment letter to Paper Setter)

Ref. No.: E3AU/06/050/102/002/.....

Date:-

To,

Designation:.....

AAFT University of Media and Arts

Raipur, C.G.

Dear Sir/Madam,

AAFT University, Vill. Manth, Kharora, Raipur, C.G., is pleased to appoint you as the paper-setter and examiner in the following course for declaration as Part-B of E3AU/06/050/102/001

1) Name of Examination: .....

S. No.	Name of School	Program	Sem	Course Name	Course Code	Max Marks Allotted

In case you have not sent the consent earlier please send PART-B of FORM No. E3AU/06/050/102/001 along with the question paper via mail, confidentially to the Exam Cell. In case you are, not agree to accept this offer kindly revert immediately to the exam cell assigning the reasons.



The question paper may please be sent to Controller of Exams via mail. The name of the course title with course code, name of examination, semester, program name, name of school and marks and time allotted should be given clearly on the question paper in the designated places. Instruction to the candidates according to the question paper must also be given clearly in the instruction part of the question paper.

Format of the question paper, blueprint as per the marks allotted in the question paper and broad guidelines for setting up the question paper are also sent along with this letter of appointment. I would request you to set this question paper as per the format and blueprint given only and not to deviate from it.

Question paper must be named in the following format only: **"Course code-Marks allotted-Course Title-Paper Setter Name- Name of Exam"**.

Font Type used to set the question paper must be-"Cambria"

Font Size used to set the question paper must be- "11"

Kindly read carefully the attached instructions and rules and follow them.

**PUNCTUALLY SHALL BE** observed in all matters.

Any question paper which will be deviated from the given format and instructions will not be accepted.

The last date of submission of Question paper is .....

Yours truly,

Controller of Exams







Vill. Manth, Kharora, District – Raipur, Chhattisgarh- 493225

FORM No.: E3AU/06/050/102/003

### General Instructions to Paper Setters

1. No person shall be appointed as a paper-setter in any option for an examination if:
  - a) Any of his / her \*close relations intends to appear at that examination in that paper
  - b) He/ She has private tuition in the subject
  - c) The paper-setter is a fellow teacher or intends to appear at any examination of the University. In such circumstances he/she should return the setting material immediately intimating the facts.  
(\*The term close relations, includes wife, husband, son, daughter, grand-son, granddaughter, brother, sister, nephew, niece, grand-niece, grand-nephew, uncle, first cousin, son-in-law, daughter-in-law and sister-in-law.)
2. The question paper set by the Paper setter will be sent for Moderation process after vetting process.
3. The question paper must be set in English Language only.
4. The questions should be written very clearly and legibly on the prescribed format on the designated places given in the format. Every part of each question should be clear and definite in language as also in regard to the nature of the answer required from the candidates, and the paper should be properly punctuated. Paper – setters are requested to be careful in setting the questions in accordance with the syllabus and scheme. Before sending the paper, the paper-setter must satisfy himself/herself through careful scrutiny that no mistakes have crept in.
5. Serial number of questions should be given on the left-hand margin and the marks allotted to each question should be mentioned on the right hand side of the paper. Where a question is divided into parts, the marks assigned to each part should also be shown on the right hand side of the paper. The marking scheme viz marks for definition, figures, explanation etc. must be clearly indicated on the Question Paper itself.
6. No initials or signatures should be put anywhere on the question paper or the instructions. They should be drawn up in a form in which they could be sent to the press.



7. The name of the examination, the course name and course code, the maximum marks and the time allotted as given in the heading should be carefully checked from the syllabus before dispatching the question paper.
8. Any direction to candidates regarding the answering of different sections in different answer books or regarding the number of questions to be answered should be clearly given on the top of the question paper and it should be free from ambiguity.
9. The layout of the paper should be as clear as possible to make it as student friendly as possible.
10. Use the simplest language and structure possible to convey clearly and unambiguously the meaning of the question. Do not use the passive if it can be avoided because it can make a sentence impersonal and complex. Avoid also using the conditional form (sentences starting with "if") and the double negative.
11. Make sure that introductory statements in questions contain only the information which is required for answering those questions relevantly.
12. Long complex questions are best split up by the use of subsidiary numbering systems.
13. Check that the diagrams, pictures or photographs used are necessary, helpful and of high quality.
14. No question shall be put calling for a declaration of religious belief on the part of the candidates and no answers given by any candidate shall in allotting marks, be objected to on the ground of its giving expression to any particular form of religious belief.
15. Do not use material or put any content in question paper reflecting race, ethnic or sex biased.
16. In setting question-paper, abbreviations of all kinds except those in special subjects should be avoided.
17. The question paper should be fairly distributed over the whole course of study and not concentrated on any one or a few portions only.
18. The evaluation scheme for the prepared question paper must be clear and designed to be easily and consistently applied. The marks should be allocated in proportion with the demands of questions. The total number of marks available for each question and each part of a question should be shown clearly and must tally with the marks shown on the question paper.





Vill. Manth, Kharora, District – Raipur, Chhattisgarh- 493225

FORM No.: E3AU/06/050/102/004

CONFIDENTIAL

(Declaration by Paper Setter)

(To be signed by the Paper-Setter and returned along with the question-paper)

### PART-A

(To be signed by all paper setters)

I certify that: -

- 1) I have destroyed all drafts, notes etc, of the questions set and have retained no copy of the paper with me.
- 2) The question-paper has been typed/written by me personally.
- 3) I have very carefully gone through the syllabus prescribed for the examination for which the paper has been set by me. The paper set does not include any question, which is outside the scope of the syllabus. If, it is found by the University, that the paper set includes any question out-side the syllabus sent by the University, I authorize the University and give NOC to take necessary action under University compliance.
- 4) The questions are distributed evenly over the whole syllabus
- 5) I have read the instructions carefully and agree to these.

Signature of Paper-Setter

Name of Paper Setter.....

Subject ..... Subject Code ..... Paper.....  
Examination .....

### PART – B

- I certify that I am not the author of any help, book prescribed or recommended in the subject of which I am the paper setter

OR

- I am the author of following books for the subject & I declare that the questions set for this paper are not confined to this/Thesis books only.

1. ....
2. ....
3. ....
4. ....



Signature of the Paper Setter



Vill. Manth, Kharora, District – Raipur, Chhattisgarh- 493225

FORM No.: E3AU/06/050/102/005  
CONFIDENTIAL

(Form for Specifying the Material to be supplied to the Student during Examination)

The following material is to be supplied to the candidate for Exam

Name.....

Course .....Course Code

.....

Program ..... by the University at  
the examination center.

S.No.	Material to be Supplied (in detail)	Approx. Quantity (per Student)

Note:

- 1) Please mention the materials to be provided clearly in detail with exact quantity with unit.
- 2) If no other material, except the answer-books is to be supplied to the candidates for answering the Paper, the word 'NIL' should be written.



Signature of Paper Setter

Name of Paper Setter.....



Vill. Manth, Kharora, District – Raipur, Chhattisgarh- 493225

FORM No.: E3AU/06/050/102/008

CONFIDENTIAL

(Statement of Question Paper Received and Vetting Remarks)

Name of the Examination :- .....

S.No.	Name of Program	Course Title	Course Code	Name of Paper Setter	Question Paper Received ( Yes/No)	Vetting Remarks

For, Controller of Examination







# **ANNEXURE 5.14**



**AAFT**  
UNIVERSITY  
OF  
MEDIA AND ARTS

**AAFT UNIVERSITY OF MEDIA AND ARTS**

Math, Kharora, Dist. Raipur- 493225, Chhattisgarh, Tel.: 07714282200

**Annexure 5.14**

S.No.	Exam Name	Date of Exams	Date of Announcement of results
1	End Semester Exam-1st Sem-Dec-2019	16-12-2019 to 28-12-2019	22-02-2020
2	End Semester Exam-2nd Sem-Nov 2020	27-05-2020 to 11-06-2020	18-12-2020
3	End Semester Exams-1st Sem, 3rd Sem-March 2021	15-03-2021 to 27-03-2021	16-04-2022
4	End Semester Exams-2nd Sem, 4th Sem-Oct-2021	30-09-2021 to 12-10-2021	10-11-2022
5	End Semester Exams-1st Sem-March 2022	10-03-2022 to 01-04-2022	20-04-2022
6	End Semester Exams-3rd-5th Sem-April-2022	26-04-2022 to 18-05-2022	25-06-2022
7	End Semester Exam-1st Sem(Jan-22 batch)-June-2022	20-06-2022 to 08-07-2022	05-08-2022
8	End Semester Exam-2nd Sem(Jul-21 batch)-Oct-2022	03-11-2022 to 18-11-2022	15-12-2022
9	End Semester Exam-4th Sem(Jul-20 batch)-Oct-2022	03-11-2022 to 18-11-2022	15-12-2022
10	End Semester Exam-6th Sem(Jul-19 batch)-Oct-2022	03-11-2022 to 18-11-2022	15-12-2022
11	End Semester Exam-1st Sem(Jul-22 batch)-Dec-2022	26-12-2022 to 16-01-2023	31-01-2023
12	End Semester Exam-3rd Sem (Jul-21 batch)-April-2023	25-04-2023 to 08-05-2023	05-06-2023
13	End Semester Exam-5th Sem (Jul-20 batch)-April-2023	25-04-2023 to 08-05-2023	05-06-2023
14	End Semester Exam-7th Sem (Jul-19 batch)-April-2023	25-04-2023 to 08-05-2023	05-06-2023
15	End Semester Exam-2nd Sem-(Jul-22 batch)-May-2023	18-05-2023 to 07-06-2023	11-07-2023
16	End Semester Exam-1st Sem-(Jan-23 batch)-June-2023	13-06-2023 to 30-06-2023	14-07-2023
17	End Semester Exam-4th Sem ( Jul-21 batch)-Sep-2023 (PG)	11-09-2023 to 27-09-2023	17-10-2023
18	End Semester Exam-6th Sem ( Jul-20 batch)-Sep-2023	11-09-2023 to 27-09-2023	17-10-2023
19	End Semester Exam-8th Sem ( Jul-19 batch)-Sep-2023	11-09-2023 to 27-09-2023	17-10-2023
20	End Semester Exam-2nd Sem (Jan-23 batch)-Nov-2023	21-11-2023 to 01-12-2023	23-12-2023
21	End Semester Exam-3rd Sem ( Jul-22 batch)-Nov-Dec-2023	28-11-2023 to 08-12-2023	02-01-2024
22	End Semester Exam-4th Sem ( Jul-21 batch)-Nov-Dec-2023	28-11-2023 to 08-12-2023	02-01-2024
23	End Semester Exam-6th Sem ( Jul-20 batch)-Nov-Dec-2023	28-11-2023 to 08-12-2023	02-01-2024





# **ANNEXURE 11.2.1**



CODE: A9/A4/01/05/556/61B1

GOVERNING BODY

DATE: 23/02/2019

## MINUTE OF MEETING

Proceedings of the 1<sup>st</sup> Meeting of Governing Body, AAFT University of Media and Arts, held at 11.00 AM on 22.02.2019

The First meeting of the Governing body, held on Friday at 11.00 AM. The following members attended the meeting: -

Sr. No.	Name	Representing	Designation
1.	Dr.Sandeep Marwah	Chancellor	Chairperson
2.	Mr.Mohit Marwah	Managing Director	Member
3.	Mr.Akshay Marwah	Chief Executive Officer	Member
4.	Dr.Manoj Agrawal	Technical Expert	Member
5.	Mr.Viney Kumar Sabikhi	Technical Expert	Member
6.	Dr.Albeena Abbas	Technical Expert	Member
7.	Mr.Ashwani Kumar Gupta	Chief Finance Officer	Member
8.	Mr.Sudhir Ranjan	Registrar	Member-Secretary

Welcome address by Chancellor.

The First Governing Council meeting took place on 22.02.2019 at 11.00 AM in the Chancellor's office. The Chancellor introduced each member to one another, extended a warm welcome to all attendees, and underscored the significance of the inaugural meeting. The Chancellor conveyed that the Management has furnished excellent infrastructural facilities to the University, marking a promising start. He expressed his hopes for the Institute to sustain its current position and enhance academic outcomes further.

### AGENDA No. 1: The Constitution of Governing Body

1.1	In accordance with the establishment and organizational structure of AAFT University, the inaugural meeting for the constitution of the Governing Body was convened. The meeting was attended by esteemed members representing diverse fields, including academia, industry, and community leaders. After a comprehensive discussion on the roles,
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*Sudhir Ranjan*



responsibilities, and composition of the Governing Body, a unanimous agreement was reached to constitute a governing body comprised of individuals renowned for their expertise, experience, and commitment to education and creativity. The members recognized the crucial role the Governing Body plays in steering the university towards excellence. The Constitution of the Governing Body was then adopted, outlining its purpose, functions, and organizational framework. The newly formed Governing Body is poised to guide AAFT University in achieving its educational objectives and fostering a dynamic learning environment.

**AGENDA No. 2: Discussion on the Scope of work of Governing Body**

- 2.1 The Governing Body of AAFT University of Media and Arts convened to discuss and define its scope of work in alignment with the institution's vision, mission, and strategic objectives. The meeting commenced with an introduction by the Chair, emphasizing the importance of effective governance in driving the university's growth and success. The members deliberated on the primary responsibilities and functions of the Governing Body, emphasizing the need for transparency, accountability, and strategic oversight. It was unanimously agreed that the Governing Body would serve as the apex decision-making body, providing guidance and direction to ensure the university's adherence to its core values and academic standards.

The scope of work of the Governing Body encompasses several key areas, including academic excellence, institutional development, financial sustainability, and stakeholder engagement. The members acknowledged the critical role of the Governing Body in upholding academic integrity, fostering innovation, and promoting student success.

**Academic Excellence:** The Governing Body reiterated its commitment to maintaining high academic standards and fostering a culture of excellence across all academic programs. It emphasized the importance of curriculum development, faculty recruitment and development, and continuous quality improvement initiatives to enhance the overall learning experience for students.

**Institutional Development:** The members discussed strategies for institutional growth and development, including infrastructure expansion, research and development initiatives, and strategic partnerships with industry and academia. They emphasized the importance of creating a conducive environment for innovation, creativity, and interdisciplinary collaboration.

**Financial Sustainability:** The Governing Body recognized the significance of financial sustainability in ensuring the long-term viability and growth of the university. It emphasized the need for prudent financial management, resource mobilization efforts, and revenue diversification strategies to support the institution's strategic priorities and initiatives.

**Stakeholder Engagement:** The members underscored the importance of stakeholder engagement in building strong relationships with students, faculty, staff, alumni, industry partners, and the broader community. They discussed the need for effective communication

*Sudhakar*







channels, feedback mechanisms, and participatory decision-making processes to foster a culture of transparency, inclusivity, and shared governance.

The discussion concluded with a reaffirmation of the Governing Body's commitment to fulfilling its mandate with diligence, integrity, and professionalism. The members expressed their collective resolve to work collaboratively towards advancing the university's mission of excellence in media and arts education, research, and practice. The Chair thanked the members for their active participation and valuable insights, and proposed to reconvene periodically to review progress, address emerging challenges, and chart the course for the university's continued growth and success.

**AGENDA No. 3: Discussion on various boards, bodies and committee constitution and their scope of work**

- 3.1 The Governing Body of AAFT University of Media and Arts convened to discuss the constitution and scope of work of various boards, bodies, and committees aimed at enhancing the academic and administrative functions of the institution. The meeting was held to ensure transparency, efficiency, and alignment with the university's vision and mission.

**Board of Management (BOM):**

The BOM comprises eminent individuals from academia, industry, and society. Its primary responsibility is to oversee the strategic direction, financial management, and overall functioning of the university. The scope of work includes policy formulation, budget approval, infrastructure development, faculty recruitment, and ensuring compliance with regulatory guidelines.

**Advisory Board:**

Comprising experts and industry stalwarts, the Advisory Board provides valuable insights and guidance on academic programs, research initiatives, industry collaborations, and global trends. Its scope includes advising the university leadership on strategic decisions, curriculum development, industry partnerships, and alumni engagement.

**Academic Council:**

The Academic Council consists of academic leaders, department heads, and faculty representatives. It is responsible for curriculum design, academic regulations, examination policies, and quality assurance mechanisms. The council evaluates and approves academic programs, reviews course structures, and ensures adherence to academic standards.

**Committees:**

**Discipline Committee:** This committee ensures the maintenance of discipline and decorum on campus. It addresses disciplinary issues, formulates guidelines, and recommends appropriate actions to uphold the university's code of conduct.



*Indli R. Ray*



**Anti-Ragging Committee:** Committed to creating a safe and respectful learning environment, this committee devises anti-ragging policies, conducts awareness campaigns, and takes preventive measures to eliminate ragging incidents.

**Cultural Committee:** Promoting cultural diversity and creative expression, this committee organizes cultural events, festivals, and artistic performances. It fosters talent, encourages participation, and celebrates the rich cultural heritage of the university community.

**Sports Committee:** Dedicated to promoting physical fitness, sportsmanship, and teamwork, this committee organizes sports tournaments, training sessions, and fitness programs. It encourages students to excel in various sports disciplines and represents the university in intercollegiate competitions.

**Library Committee:** Responsible for enhancing library services, resources, and facilities, this committee evaluates the acquisition of books, journals, and digital resources. It develops library policies, promotes information literacy, and ensures equitable access to educational materials.

**Transport Committee:** Overseeing transportation services for students and staff, this committee ensures the smooth operation of university buses, routes, and schedules. It addresses transportation-related concerns, evaluates safety measures, and optimizes logistical arrangements.

The Governing Body deliberated on the constitution, roles, and responsibilities of these entities to foster academic excellence, student welfare, and institutional advancement. Emphasis was placed on promoting collaboration, inclusivity, and innovation across all levels of governance, the Governing Body affirmed its commitment to upholding the highest standards of governance, accountability, and integrity at AAFT University of Media and Arts. By harnessing the collective expertise and dedication of its members, the university aims to realize its vision of nurturing creative leaders and shaping the future of media and arts education. **(Annexure I)**

**AGENDA No. 4: Discussion on standard operating norms for HEIs to adhere to**

- 4.1 The discussion commenced with a comprehensive overview of the current landscape of higher education and the evolving needs and expectations of students, faculty, and stakeholders in the media and arts domain. Recognizing the dynamic nature of the industry, the Governing Body underscored the importance of establishing robust standard operating norms to ensure quality, innovation, and relevance in education and research.

Key points discussed and agreed upon during the meeting include:

**Curriculum Development:** The Governing Body emphasized the need for curriculum frameworks that are interdisciplinary, industry-relevant, and adaptable to emerging trends in media and arts. It was agreed upon that curricula should foster critical thinking, creativity, and practical skills essential for success in the field.



*Arushi Ray*



**Quality Assurance and Accreditation:** The importance of stringent quality assurance mechanisms and adherence to accreditation standards was highlighted. The Governing Body stressed the need for continuous evaluation and improvement processes to maintain and enhance academic excellence.

**Research and Innovation:** The meeting underscored the significance of promoting a culture of research and innovation within the university. Standard operating norms should encourage faculty and students to engage in cutting-edge research, creative endeavors, and collaborative projects with industry partners.

**Student Support and Well-being:** Ensuring the holistic development and well-being of students emerged as a priority. The Governing Body discussed the implementation of support services, mentorship programs, and initiatives to promote diversity, inclusivity, and student engagement.

**Ethical Practices and Integrity:** Upholding ethical standards and academic integrity was deemed essential. Standard operating norms should include provisions for promoting honesty, transparency, and responsible conduct among students, faculty, and staff.

**Continuous Professional Development:** Recognizing the importance of lifelong learning and skill enhancement, the Governing Body emphasized the need for ongoing professional development opportunities for faculty and staff.

**Community Engagement and Social Responsibility:** The meeting highlighted the role of HEIs in contributing positively to society and fostering community engagement. Standard operating norms should encourage initiatives that address societal challenges, promote sustainability, and empower marginalized communities.

**AGENDA No. 5 Discussion on sanctioned posts for all the approved programs**

- 5.1 The discussion began with a comprehensive overview of the existing programs offered by AAFT University, spanning various disciplines in media, arts, and related fields. The university's commitment to delivering quality education and fostering a conducive learning environment was emphasized as the foundation for proposing and allocating sanctioned posts.

The registrar presented a detailed report highlighting the current academic structure, including the number of programs, departments, and faculty positions across different disciplines. The report underscored the critical importance of aligning faculty resources with programmatic needs to ensure effective teaching, research, and academic administration.

Following the presentation, the discussion delved into the specific requirements of each program offered at AAFT University. Faculty representatives from respective departments provided insights into the academic workload, student-teacher ratio, research initiatives, and emerging trends within their disciplines. The Governing Body engaged in a thorough analysis of the proposed faculty positions, taking into account factors such as program accreditation standards, industry relevance, student demand, and future growth prospects.

*Signature of Registrar*





The discussion emphasized the need for a balanced faculty composition comprising experienced educators, industry practitioners, and emerging scholars to enrich the academic environment and promote interdisciplinary collaboration.

Considerable attention was paid to addressing the faculty-student ratio to ensure personalized attention and effective mentorship opportunities for students across all programs. The Governing Body recognized the significance of nurturing a diverse and inclusive faculty community capable of inspiring creativity, innovation, and critical thinking among students. The discussion also highlighted the importance of professional development opportunities, research support, and academic mentorship for faculty members to enhance their teaching effectiveness and scholarly contributions. Strategies for promoting interdisciplinary research collaborations and industry partnerships were explored to enrich the academic experience and foster real-world impact. Throughout the deliberations, the Governing Body demonstrated a shared commitment to advancing the mission and vision of AAFT University by ensuring the optimal allocation of faculty resources to support academic excellence, student success, and institutional growth.

As an outcome to the critical review the committee suggested the sanctioned posts program wise for all the schools at University (**Annexure II**)

**AGENDA No. 6: Discussion on the University's infrastructure implementation phases**

6.1

The meeting commenced with an overview of the university's current infrastructure and the identified areas for improvement. It was highlighted that the integration of advanced technology and modern equipment is imperative to keep pace with the evolving demands of media and arts education.

The discussion centered around several key aspects of infrastructure enhancement:

**ICT Facility:** The need for a robust Information and Communication Technology (ICT) infrastructure was emphasized to support digital learning, research activities, and administrative functions. The implementation plan includes upgrading network capabilities, enhancing Wi-Fi coverage, and providing access to relevant software and online resources.

**DSLR Camera and Film Making Camera:** Recognizing the significance of practical training in photography and filmmaking, the acquisition of DSLR cameras and professional film-making equipment was proposed. These resources are essential for hands-on learning experiences and developing technical proficiency among students.

**Music Instruments:** The importance of a well-equipped music studio and instrument inventory was underscored to foster talent in music production and composition. The procurement of a variety of musical instruments and audio recording equipment was deemed essential to support the curriculum and extracurricular activities related to music education.

**Transport:** The need for a reliable transportation system to facilitate student mobility, field trips, and industry visits was discussed. It was suggested that the university should explore

*Audli Rayson*





options for acquiring vehicles and establishing transportation routes to serve the needs of students and faculty members effectively.

The deliberations emphasized the phased approach towards infrastructure development, taking into consideration budgetary constraints and prioritizing critical needs. The Governing Body acknowledged the importance of strategic planning and resource allocation to ensure the successful implementation of infrastructure projects. It was unanimously agreed upon that the phased implementation plan would be formulated in consultation with relevant stakeholders, including faculty members, administrative staff, and student representatives. Regular progress assessments and periodic reviews would be conducted to monitor the execution of infrastructure initiatives and address any challenges encountered along the way.

**AGENDA No. 7: Discussion upon the fee fixed for the current year (2019-20)**

7.1

Discussion upon the fee fixed for the current year commenced with an overview provided by the Chairperson, highlighting the importance of maintaining a balance between providing quality education and ensuring financial sustainability of the university. The Registrar presented a comprehensive report detailing the fee structure proposed for the academic year 2019-20. The discussion unfolded with a focus on various factors influencing the determination of fees, including operational costs, infrastructure development, faculty salaries, and student amenities. The Registrar elaborated on the meticulous process undertaken by the Fee Fixation Committee in analyzing these factors and arriving at a fee structure that aligns with the university's vision and objectives.

Members of the Governing Body engaged in a detailed dialogue regarding the proposed fee structure, expressing their views and concerns. Several members emphasized the importance of maintaining affordability while upholding educational standards. They underscored the need to ensure that the fee structure remains accessible to students from diverse socio-economic backgrounds, thereby promoting inclusivity and diversity within the university community. The deliberations also delved into the rationale behind specific components of the fee structure, such as tuition fees, examination fees, and other ancillary charges. The Registrar provided insights into the cost implications associated with different academic programs and the corresponding fee allocations.

Moreover, the discussion addressed the mechanisms in place for providing financial assistance and scholarships to deserving students. Members underscored the significance of robust scholarship programs to support meritorious students and alleviate financial constraints that may impede access to education. The Governing Body also acknowledged the importance of transparency in fee-related matters and emphasized the need for clear communication with students and parents regarding fee structures, payment deadlines, and available financial aid options.

In addition, concerns were raised regarding the impact of the fee structure on student retention and enrollment rates. Members emphasized the need to strike a balance between

*Audh Raj*







affordability and ensuring adequate resources for maintaining educational standards and enhancing the overall student experience. After a thorough exchange of perspectives and considerations, the Governing Body arrived at a consensus to approve the proposed fee structure for the academic year 2019-20. The decision was made with due consideration to the interests of students, faculty, and the university's long-term sustainability. Furthermore, the Governing Body resolved to establish a mechanism for periodic review and evaluation of the fee structure to ensure its continued alignment with the evolving needs and priorities of the university community.

**AGENDA No. 8: Discussion on the recruitment of faculty and non-teaching staff for the academic year 2019-2020.**

- 8.1 The Chairperson initiated the proceedings by acknowledging the critical role played by faculty and staff in shaping the academic landscape of the university. Emphasizing the need for qualified and dedicated individuals, the Chancellor highlighted the university's commitment to excellence in education and research. The registrar presented an overview of the current faculty and non-teaching staff strength, outlining the vacancies across various departments and administrative units. The presentation underscored the necessity of filling these vacancies to maintain optimal student-faculty ratios and ensure efficient administrative support.

Subsequently, the Provost elaborated on the recruitment process, emphasizing transparency, merit, and adherence to university policies and regulations. The provost outlined the key steps involved in the recruitment process, including advertising positions, shortlisting candidates, conducting interviews, and finalizing appointments. The discussion then transitioned to the specific requirements and qualifications sought for faculty positions in various academic disciplines. Each department head provided insights into the academic and professional expertise necessary to uphold the standards of education and research in their respective fields.

Furthermore, considerations were given to the recruitment of non-teaching staff across administrative and support departments. The Registrar presented an analysis of the operational needs and administrative responsibilities, highlighting areas where additional staffing would enhance efficiency and service delivery. Throughout the deliberations, emphasis was placed on diversity, inclusivity, and the promotion of a conducive work environment. Members of the Governing Body reiterated the university's commitment to equal opportunities and encouraged proactive measures to attract talent from diverse backgrounds. The discussion culminated in the formulation of a comprehensive recruitment plan, encompassing timelines, responsibilities, and resource allocation. The Governing Body expressed unanimous support for expediting the recruitment process while upholding the principles of fairness and meritocracy.

The Chairperson extended gratitude to the members of the Governing Body for their valuable contributions and constructive deliberations. Affirming the university's dedication to academic excellence and institutional growth, the Chairpersons reiterated the collective

*Anjali Rayan*





commitment to recruiting qualified faculty and staff who embody the ethos and values of AAFT University of Media and Arts. (Annexure III)

**AGENDA No. 9: Discussion on the composition of the core advisory board for the University, including international experts.**

9.1 The meeting commenced with the ninth agenda item, which focused on determining the composition of the core advisory for AAFT University of Media and Arts, including the inclusion of international experts. The discussion aimed to ensure a diverse and experienced advisory team to guide the university in its strategic endeavors.

The Chair opened the floor for deliberation, emphasizing the importance of establishing a robust advisory panel to provide valuable insights and direction to the university's initiatives, several members expressed their views on the matter, highlighting the significance of incorporating a diverse range of perspectives and expertise within the core advisory. They emphasized the need to include individuals with extensive experience in academia, media, arts, technology, and business management to provide comprehensive guidance to the university. Furthermore, the members stressed the importance of engaging international experts to bring global perspectives and best practices to the table. They highlighted the potential benefits of collaborating with renowned professionals from various countries to enhance the university's global standing and foster international partnerships.

The discussion also focused on determining the optimal size of the core advisory panel. Members deliberated on the ideal balance between diversity and practicality, ensuring that the advisory team remains manageable while incorporating a broad range of expertise, after a thorough exchange of ideas, the Governing Body agreed to form a core advisory panel consisting of 20 members (Annexure IV), including both national and international experts. The composition of the advisory panel would be carefully curated to encompass a diverse array of backgrounds and specialties relevant to the university's mission and vision.

The Chair proposed establishing a nomination process to identify suitable candidates for the core advisory panel. It was suggested that nominations be solicited from existing Governing Body members, university faculty, alumni, industry partners, and other relevant stakeholders. The members agreed to appoint a subcommittee tasked with developing a framework for the nomination and selection process. The subcommittee would outline criteria for evaluating potential candidates, ensuring that they possess the requisite expertise, experience, and commitment to contribute effectively to the advisory panel. Additionally, it was decided that efforts would be made to reach out to prominent international experts and invite them to serve on the core advisory panel. The university administration would leverage its network and partnerships to identify and engage individuals with demonstrated leadership and expertise in relevant fields. In conclusion, the Governing Body reaffirmed its commitment to establishing a dynamic and effective core advisory panel for AAFT University of Media and Arts. By harnessing the collective

*Anshu Raj*





wisdom and guidance of national and international experts, the university aims to strengthen its strategic direction, enhance academic excellence, and achieve its overarching goals.

**AGENDA No. 10: Discussion on primary lab setups for schools offering setup-intensive programs such as Cinema, Photography, Animation, Fashion, Hospitality, and Journalism.**

10.1

The discussion commenced with a detailed presentation on the proposed primary lab setups for each discipline. The registrar provided insights into the specific requirements and technological advancements necessary to deliver high-quality education and hands-on experience to students. The Cinema department highlighted the need for state-of-the-art equipment and software to facilitate film production, editing, and special effects. Similarly, the Post Production department emphasized the significance of advanced editing suites and sound design studios. The Photography and Animation departments emphasized the importance of specialized equipment and software for digital imaging, animation production, and visual effects. They stressed the need for continuous upgrades to stay abreast of industry standards and trends.

The Fashion department underscored the necessity of well-equipped studios for pattern-making, garment construction, and textile design. The Hospitality department emphasized the importance of mock hotel setups and culinary labs for practical training. The Journalism department emphasized the need for multimedia labs equipped with professional-grade cameras, editing software, and broadcasting equipment to prepare students for careers in print, broadcast, and digital journalism.

Throughout the discussion, there was a consensus among the governing body members regarding the critical role of primary lab setups in fostering creativity, innovation, and practical skills among students. Members expressed their commitment to ensuring that AAFT University provides world-class facilities to its students. Following the presentations, a lively discussion ensued regarding funding sources, budget allocations, and timelines for the implementation of the proposed lab setups. The governing body members discussed various fundraising initiatives, including grants, sponsorships, and partnerships with industry stakeholders.

Additionally, there was a consensus on the importance of regular maintenance and upgrades to keep the lab setups at par with evolving industry standards. The governing body emphasized the need for a dedicated team of technicians and support staff to ensure the smooth functioning of the labs.

In conclusion, the first governing body meeting of AAFT University of Media and Arts concluded with a unanimous agreement to proceed with the establishment of primary lab setups for the identified disciplines. The members expressed their collective commitment to providing students with world-class facilities and resources to excel in their chosen fields of study. The meeting adjourned with a sense of optimism and anticipation for the transformative impact of the proposed lab setups on the university's academic and creative endeavors.

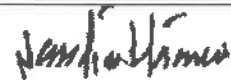


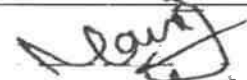




*Indu Rayan*



**PROCEEDINGS FOR FIRST GOVERNING BODY MEETING**

Date: 22/02/2019 at 11:00 AM

Venue: Board room
**CHAIRMAN AND MEMBERS PRESENT**

Sr. No.	Name	Designation	Signature
1.	Dr.Sandeep Marwah (Chancellor)	Chairperson	
2.	Mr.Mohit Marwah (Managing Director)	Member	
3.	Mr.Akshay Marwah (Chief Executive Officer)	Member	
4.	Dr.Manoj Agrawal (Technical Expert)	Member	
5.	Mr.Viney Kumar Sabikhi (Technical Expert)	Member	
6.	Dr.Albeena Abbas (Director – Academics, AAFT Online)	Member	
7.	Mr.Ashwani Kumar Gupta (Chief Finance Officer)	Member	
8.	Mr.Sudhir Ranjan (Registrar)	Member-Secretary	






CODE: A9/A4/04/050/550/6182

GOVERNING BODY

DATE: 17/06/2019

## MINUTE OF MEETING

Proceedings of the 2<sup>nd</sup> Meeting of Governing Body, AAFT University of Media and Arts, Held at 12.00 PM on 14.06.2019

The Second meeting of the Governing body, held on Friday at 12.00 PM. The following members attended the meeting: -

Sr. No.	Name	Representing	Designation
1.	Dr.Sandeep Marwah	Chancellor	Chairperson
2.	Mr.Mohit Marwah	Managing Director	Member
3.	Mr.Akshay Marwah	Chief Executive Officer	Member
4.	Dr.Manoj Agrawal	Technical Expert	Member
5.	Mr.Viney Kumar Sabikhi	Technical Expert	Member
6.	Dr.Albeena Abbas	Technical Expert	Member
7.	Mr.Ashwani Kumar Gupta	Chief Finance Officer	Member
8.	Mr.Sudhir Ranjan	Registrar	Member-Secretary

Welcome address by Chancellor.

The Second Governing Council meeting convened on 14.06.2019 at 12.00PM in the Chancellor's office. During the session, the Chancellor facilitated introductions among the members, extending a warm welcome to all attendees. The Chancellor emphasized the significance of the meeting, noting the progress made since the inception of the university. He underscored the management's commitment to providing excellent infrastructural facilities and expressed optimism for the institution's continued growth and academic excellence.

### AGENDA No. 1: Confirmation to the minutes held on 22.02.2019

- 1.1 The meeting commenced with the confirmation of the minutes held, covering a range of significant topics:
- Constitution of Governing Body:** The members acknowledged the establishment of the Governing Body and its role in providing strategic direction to the university.

*Sudhir Ranjan*







**Discussion of Scope of Work of Governing Body:** The meeting delved into defining the scope and responsibilities of the Governing Body, emphasizing its oversight role in key university affairs.

**Discussion on Various Boards, Bodies, and Committee Constitution:** The members explored the constitution and mandate of various boards, bodies, and committees within the university framework to ensure effective governance and decision-making processes.

**Discussion upon Standard Operating Norms for Higher Education Institutions (HEIs):** The meeting underscored the importance of adhering to standard operating norms to maintain academic integrity, transparency, and accountability.

**Discussion on Sanctioned Posts for Approved Programs:** Detailed deliberations were held on the sanctioned posts for all approved academic programs, ensuring adequate staffing to support teaching, research, and administrative functions.

**University Implementation Phases in Infrastructure:** Members discussed the phased implementation of infrastructure projects to support the growing needs of the university, focusing on enhancing academic facilities and student amenities.

**Discussion upon Fee Fixation for the Current Year:** The meeting addressed fee fixation for the academic year, considering factors such as affordability, competitiveness, and sustainability.

**Discussion upon Faculty and Non-Teaching Staff Recruitment:** Consideration was given to the recruitment of faculty and non-teaching staff for the academic year 2019-2020, aligning with program requirements and institutional needs.

**Discussion upon Core Advisory Count:** Deliberations centered on determining the optimal count for the core advisory board, inclusive of international experts, to provide diverse perspectives and strategic guidance.

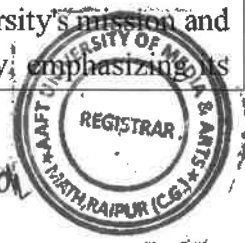
**Discussion on Primary Lab Setups for Specialized Schools:** A key focus of the meeting was the discussion on primary lab setups for schools, including Cinema, Photography, Animation, and Fashion, aimed at providing students with state-of-the-art facilities and hands-on learning experiences.

Throughout the meeting, robust discussions and collaborative decision-making underscored the commitment of the Governing Body to uphold the university's mission of excellence in media and arts education. The meeting concluded with a sense of purpose and anticipation for the transformative initiatives set forth to enrich the university's academic and creative endeavors.

## **AGENDA No. 2: HR Policy for newly recruited faculty members**

- 2.1 The Chairperson initiated the discussion on the HR policy for newly recruited faculty members, highlighting the importance of creating a comprehensive framework to attract, retain, and support talented faculty members in alignment with the university's mission and values. The Registrar provided an overview of the proposed HR policy, emphasizing its

*Andhika Rayan*





significance in maintaining a positive and conducive work environment for faculty members. The policy aimed to address key aspects such as recruitment procedures, appointment criteria, performance evaluation, professional development, and grievance redressal mechanisms.

The Registrar presented detailed insights into the specific provisions of the HR policy, highlighting the following key points:

**Recruitment Procedures:** The policy outlined transparent and merit-based recruitment procedures to attract highly qualified and competent faculty members. It emphasized the importance of diversity and inclusivity in the recruitment process.

**Appointment Criteria:** The policy established clear criteria and qualifications for faculty appointments, considering academic credentials, teaching experience, research contributions, and industry expertise.

**Performance Evaluation:** The policy outlined a systematic performance evaluation framework to assess faculty members' teaching effectiveness, research productivity, professional development activities, and contributions to the university community.

**Professional Development:** The policy emphasized the university's commitment to supporting faculty members' professional growth and development through opportunities for research grants, conference attendance, workshops, and continuing education programs.

**Grievance Redressal Mechanisms:** The policy delineated transparent mechanisms for addressing faculty members' grievances and concerns in a timely and fair manner, fostering a culture of trust, respect, and accountability.

Following the presentation, the members of the Governing Body engaged in a robust discussion, offering valuable insights and recommendations to further refine the HR policy. Several suggestions were made to enhance clarity, accountability, and inclusivity in the policy framework after thorough deliberation and consideration of all perspectives, the Governing Body unanimously approved the HR policy for newly recruited faculty members at AAFT University of Media and Arts. The Chairperson expressed gratitude to the members for their valuable contributions and commitment to advancing the university's academic excellence and institutional integrity. (ANNEXURE D)

**AGENDA No. 3: The curriculum that will be followed for the academic year July 2019 onwards**

- 3.1 The agenda for the meeting centered around reviewing and approving the curriculum for the following schools:
- 3.1 School of Animation
  - 3.2 School of Advertising, PR, and Events
  - 3.3 School of Cinema
  - 3.4 School of Fashion Design
  - 3.5 School of Fine Arts





3.6 School of Hospitality and Tourism Management

3.7 School of Interior Design

3.8 School of Journalism and Mass Communication

3.9 School of Management

3.10 School of Performing Arts

3.11 School of Still Photography

The chairperson commenced the meeting by emphasizing the importance of designing a curriculum that reflects industry trends, fosters creativity, and prepares students for successful careers in their chosen fields. The registrar provided an overview of the proposed curriculum framework, highlighting key elements such as course structure, academic content, and learning outcomes. The registrar presented curriculum proposals, outlining the courses, electives, and practical components designed to provide students with a comprehensive education. They emphasized the integration of theory and practical experience, as well as the incorporation of industry-relevant skills and technologies.

**School of Animation** proposed a curriculum that combines foundational principles of animation with advanced techniques in digital media and storytelling. Emphasis was placed on hands-on projects and collaborations with industry partners to enhance students' professional portfolios.

**School of Advertising, PR, and Events** outlined a curriculum focused on strategic communication, brand management, and event planning. Specialized courses were designed to equip students with the skills needed to excel in dynamic and competitive industries.

**School of Cinema** presented a curriculum that encompasses filmmaking, screenwriting, and film studies. Practical workshops and film productions were integrated to provide students with real-world experience and artistic expression.

**School of Fashion Design** proposed a curriculum that emphasizes creativity, craftsmanship, and market awareness. Courses cover design theory, garment construction, and fashion business, preparing students for diverse roles in the fashion industry.

**School of Fine Arts** highlighted a curriculum that encourages experimentation, exploration, and critical thinking in various art forms. Students are exposed to traditional and contemporary art practices, fostering personal expression and artistic growth.

**School of Hospitality and Tourism Management** presented a curriculum that combines theoretical knowledge with practical experience in hospitality operations and tourism management. Industry internships and experiential learning opportunities were integrated to enhance students' professional competencies.

**School of Interior Design** outlined a curriculum focused on spatial design, aesthetics, and technical skills. Studio-based projects and design workshops allow students to explore innovative solutions for interior environments.

*Indira Bajor*





**School of Journalism and Mass Communication** proposed a curriculum that covers multimedia storytelling, media ethics, and emerging media platforms. Hands-on training in news reporting, video production, and digital journalism prepares students for careers in media and communication.

**School of Management** presented a curriculum that encompasses core business disciplines such as marketing, finance, and human resources. Case studies, simulations, and industry projects provide students with practical insights into business operations and management.

**School of Performing Arts** highlighted a curriculum that includes Singing, dance, music, and music production. Practical performances and workshops enable students to develop their artistic skills and stage presence.

**School of Still Photography** proposed a curriculum that covers photography techniques, visual storytelling, and image editing. Studio sessions and on-location shoots allow students to explore various genres of photography and develop their artistic vision.

Throughout the deliberations, there was unanimous agreement among the governing body members regarding the quality and relevance of the proposed curricula. Emphasis was placed on ensuring alignment with industry standards, fostering innovation, and nurturing students' creative potential. Following thorough discussions and considerations, the governing body unanimously approved the proposed curricula for all schools for the academic year starting July 2019. The members expressed confidence that the curricula will empower students to excel in their chosen fields and make significant contributions to the media and arts industries.

**AGENDA No. 4: Constitution of the Board of Studies to review the curriculum for the academic year starting July 2019.**

- 4.1 The agenda specifically focused on the constitution of the Board of Studies for each school to ensure a comprehensive and industry-relevant curriculum. The schools under consideration included Animation, Advertising PR and Events, Cinema, Fashion Design, Fine Arts, Hospitality and Tourism Management, Interior Design, Journalism and Mass Communication, Management, Performing Arts, and Still Photography.

Registrar presented insights of schools into the specific challenges and opportunities within their disciplines. The presentation highlighted the need for curriculum revisions to incorporate emerging technologies, industry best practices, and global perspectives. Registrar emphasized the importance of flexibility and adaptability in the curriculum to better prepare students for dynamic professional environments.

Following the presentations, the discussion turned towards the constitution of the Board of Studies for each school. The proposed Boards were designed to be diverse, including internal faculty members, industry experts, alumni, and external academic professionals.

*Indi Rajan*





The objective was to ensure a multi-dimensional approach to curriculum development that reflects both academic rigor and industry relevance.

The proposed constitution outlined the roles and responsibilities of the Board of Studies, including:

4.1 Regular review and update of the curriculum to align with industry trends and advancements.

4.2 Evaluation of feedback from students, faculty, and industry stakeholders to make informed adjustments.

4.3 Integration of practical and hands-on learning experiences to enhance skill development.

4.4 Ensuring the curriculum meets accreditation standards and regulatory requirements.

4.5 Incorporating ethical, sustainable, and inclusive practices within the curriculum.

A vibrant discussion ensued regarding the inclusion of industry professionals in the Boards to provide real-world insights. Industry representatives shared their perspectives on the skills and competencies expected from graduates entering their respective fields. This collaborative dialogue between academia and industry aimed to bridge the gap between theory and practice. The meeting also addressed the significance of fostering interdisciplinary collaboration between schools. The need for cross-disciplinary courses and collaborative projects was emphasized to prepare students for the interdisciplinary nature of today's creative and media industries. The final part of the meeting involved the unanimous approval of the constitution of the Board of Studies for each school. Members expressed their commitment to ensuring that the curriculum remains dynamic, relevant, and responsive to the rapidly changing demands of the media and arts industry.

**AGENDA No. 5: Release of approval letter for the constitution of the Board of Management**

- 5.1 The Chairperson provided an overview of the process undertaken to constitute the Board of Management, highlighting the meticulous steps taken to ensure representation from diverse backgrounds and expertise areas. The proposed constitution aimed to establish a robust governance structure that would effectively oversee the administrative, financial, and academic affairs of the university. The Registrar presented the finalized constitution of the Board of Management, detailing the roles, responsibilities, and composition of the members. The constitution outlined the authority and decision-making processes of the BOM, emphasizing transparency, accountability, and integrity in university governance.

Following the presentation, a thorough discussion ensued among the members of the Governing Body regarding the proposed constitution. Various aspects of the constitution, including the selection criteria for BOM members, terms of office, and mechanisms for conflict resolution, were deliberated upon. Several members expressed their appreciation for the inclusive approach taken in drafting the constitution, which reflected the diverse perspectives and interests of stakeholders within the university community. The Registrar addressed concerns raised by members and provided clarifications on specific provisions of the constitution.

*Shubhi Rana*







After a comprehensive discussion, the Governing Body unanimously approved the constitution of the Board of Management. The Chairperson congratulated the members on reaching this milestone, emphasizing the importance of effective governance in achieving the university's vision and mission. Subsequently, the Chairperson announced the release of the approval letter for the constitution of the BOM. The letter highlighted the Governing Body's endorsement of the constitution and expressed confidence in the collective wisdom and leadership of the BOM members. The registrar conveyed gratitude to all members for their active participation and constructive contributions throughout the deliberations. He emphasized the significance of collaborative efforts in advancing the university's strategic goals and fostering excellence in education, research, and innovation. (ANNEXURE II)

**AGENDA No. 6: Release of approval letter for the constitution of the Fee Fixation Committee of the university.**

- 6.1 The Registrar presented an overview of the proposed constitution of the Fee Fixation Committee and its mandate. The Committee's primary responsibility would be to review and recommend fee structures for various academic programs offered by the university, taking into account factors such as operational costs, infrastructure development, and market trends. The proposed composition of the Fee Fixation Committee included representation from various stakeholders, including faculty members, administrative staff, student representatives, and external experts. The Registrar highlighted the importance of ensuring diversity and inclusivity in the Committee's membership to foster balanced decision-making processes. Following the presentation, the floor was opened for discussion among the Governing Body members. Several members expressed their support for the establishment of the Fee Fixation Committee, acknowledging the need for a systematic and transparent approach to fee determination.

Concerns were raised regarding the criteria for selecting Committee members and the process for reviewing and approving fee recommendations. Members emphasized the importance of maintaining accountability and integrity throughout the fee-fixation process to uphold the university's commitment to fairness and equity. The Chancellor reassured the Governing Body that robust mechanisms would be put in place to ensure transparency and accountability in the Committee's operations. The Chancellor also emphasized the importance of consulting with relevant stakeholders, including faculty, staff, and students, to solicit feedback and address concerns throughout the process.

After thorough deliberation, the Governing Body unanimously approved the constitution of the Fee Fixation Committee and authorized the release of the approval letter. The Chancellor thanked the members for their constructive engagement and reaffirmed the university's commitment to excellence, integrity, and accessibility in higher education.

**AGENDA No. 7: Release of approval letter for the constitution of the Academic Council for the university.**





7.1

The chairperson initiated the discussion by highlighting the pivotal role of the Academic Council in fostering academic excellence, ensuring quality education, and upholding the university's academic standards. Emphasizing the need for a well-constituted and functional Academic Council, the Chancellor underscored the importance of adhering to established guidelines and regulations in its formation. The registrar provided an overview of the proposed constitution of the Academic Council, outlining its objectives, structure, and responsibilities. The constitution aimed to establish a robust framework for academic decision-making, curriculum development, assessment practices, and faculty development initiatives within the university.

The Registrar presented the draft of the approval letter for the Academic Council constitution, which outlined the key provisions, membership criteria, and operational guidelines for the council's functioning. The letter underscored the university's commitment to promoting academic autonomy, transparency, and accountability in its governance processes. Following the presentations, a constructive discussion ensued among the governing body members regarding the proposed Academic Council constitution. Members commended the efforts undertaken to develop a comprehensive framework that aligns with the university's vision and mission. Faculty representatives and deans expressed their support for the Academic Council constitution, highlighting its potential to streamline academic processes, enhance faculty engagement, and promote interdisciplinary collaboration across departments and schools. The governing body members deliberated on specific provisions within the constitution, including the composition of the Academic Council, the selection process for council members, and the mechanisms for decision-making and dispute resolution.

After thorough deliberation and consideration of inputs from all stakeholders, the governing body unanimously approved the release of the approval letter for the Academic Council constitution. Members expressed their confidence in the constitution's ability to uphold academic integrity, foster innovation, and elevate the academic standards of AAFT University.

**AGENDA No. 8: Discussion upon the timeline for digitization and upgradation of library**

8.1

The session commenced with an opening address by the Chairperson, who underscored the importance of modernizing the university library to meet the evolving needs of students, faculty, and researchers in the digital age. The registrar provided a brief overview of the current state of the library and highlighted the pressing need for digitization and upgradation to enhance accessibility, efficiency, and academic excellence.

The discussion then turned to the proposed timeline for the digitization and upgradation process. The Registrar presented a comprehensive plan outlining the key milestones and timelines for each phase of the project. The plan included phases for assessment of current resources, procurement of necessary technology and equipment, training of staff, digitization of existing materials, and implementation of new library management systems.

*Signature*





Members of the governing body engaged in a constructive dialogue, offering valuable insights and suggestions to refine the proposed timeline. There was unanimous agreement on the urgency of the project and the need to expedite the digitization and upgradation process to ensure the library remains a vibrant hub of learning and research.

Several key points emerged during the discussion:

**Investment in Technology:** Members emphasized the importance of investing in state-of-the-art technology and digital infrastructure to support the digitization process effectively. This included the acquisition of advanced scanning equipment, digital archives, and online databases.

**User-Centric Approach:** The governing body stressed the need to adopt a user-centric approach in the design and implementation of the digital library, ensuring seamless access to resources for students, faculty, and researchers across diverse disciplines.

**Training and Capacity Building:** Recognizing the importance of human resources in the digitization process, the governing body emphasized the need for comprehensive training programs to equip library staff with the necessary skills and expertise to manage digital collections effectively.

**Integration of Feedback Mechanisms:** Members underscored the importance of soliciting feedback from library users throughout the digitization and upgradation process to ensure alignment with their evolving needs and preferences.

After a thorough discussion, the governing body unanimously approved the proposed timeline for the digitization and upgradation of the university library. The chairperson commended the collaborative efforts of the governing body in advancing the university's strategic objectives and reaffirmed the institution's commitment to providing world-class resources and facilities to its stakeholders.

In conclusion, the proceedings of the governing body meeting reflected a shared vision and commitment to excellence in education and research at AAFT University of Media and Arts. The digitization and upgradation of the library represent a significant milestone in the university's ongoing efforts to enhance academic excellence and foster innovation in media and arts education.




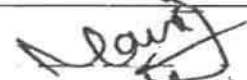






*Audli Rayan*

**PROCEEDINGS FOR SECOND GOVERNING BODY MEETING**

Date: 14/06/2019 at 12:00 PM

Venue: Boardroom
**CHAIRMAN AND MEMBERS PRESENT**

Sr. No.	Name	Designation	Signature
1.	Dr.Sandeep Marwah (Chancellor)	Chairperson	
2.	Mr.Mohit Marwah (Managing Director)	Member	
3.	Mr.Akshay Marwah (Chief Executive Officer)	Member	
4.	Dr.Manoj Agrawal (Technical Expert)	Member	
5.	Mr.Viney Kumar Sabikhi (Technical Expert)	Member	
6.	Dr.Albeena Abbas (Director – Academics, AAFT Online)	Member	
7.	Mr.Ashwani Kumar Gupta (Chief Finance Officer)	Member	
8.	Mr.Sudhir Ranjan (Registrar)	Member-Secretary	






<b>CODE:</b> AA/AU/01/050/SSD/6B3	<b>GOVERNING BODY</b>	<b>DATE:</b> 11/12/2019
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## MINUTE OF MEETING

Proceedings of the 3<sup>rd</sup> Meeting of Governing Body, AAFT University of Media and Arts, held at 11.00 AM on 09.12.2019

The Third meeting of the Governing body, held on Monday at 11.00 AM. The following members attended the meeting: -

Sr. No.	Name	Representing	Designation
1.	Dr.Sandeep Marwah	Chancellor	Chairperson
2.	Mr.Mohit Marwah	Managing Director	Member
3.	Mr.Akshay Marwah	Chief Executive Officer	Member
4.	Dr.Manoj Agrawal	Technical Expert	Member
5.	Mr.Viney Kumar Sabikhi	Technical Expert	Member
6.	Dr.Albeena Abbas	Technical Expert	Member
7.	Mr.Ashwani Kumar Gupta	Chief Finance Officer	Member
8.	Mr.Sudhir Ranjan	Registrar	Member-Secretary

Welcome address by Chancellor.

The Third Governing Council meeting convened on 09.12.2019 at 11.00AM in the Chancellor's office. During the session, the Chancellor facilitated introductions among the members, extending a warm welcome to all attendees. The Chancellor emphasized the significance of the meeting, noting the progress made since the inception of the university. He underscored the management's commitment to providing excellent infrastructural facilities and expressed optimism for the institution's continued growth and academic excellence.

### AGENDA No. 1: Confirmation to the minutes held on 14.06.2019

1.1	<p>The meeting commenced with the confirmation of the minutes from the previous session. After thorough review and discussion, the minutes were approved unanimously, signifying their accuracy and completeness.</p> <p><b>HR Policy for Newly Recruited Faculty Members:</b> The agenda item concerning the HR policy for newly recruited faculty members was deliberated upon extensively. The Vice-</p>
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*Sudhi Raza*







Chancellor presented a comprehensive policy framework aimed at attracting, retaining, and nurturing talented faculty members. After meticulous examination and necessary amendments, the HR policy was unanimously approved by the governing body.

**Curriculum for Academic Year July 2019 Onwards:** The proposed curriculum for the academic year starting in July 2019 was thoroughly examined and debated. The Heads of Departments provided insights into the curriculum design, ensuring alignment with industry standards and academic requirements. Following fruitful discussions, the curriculum was endorsed by the governing body, highlighting the commitment to delivering quality education.

**Constitution of Board of Studies:** The constitution of the Board of Studies for the review of the curriculum garnered significant attention. Members emphasized the importance of academic autonomy and expertise in curriculum development. After careful consideration, the constitution of the Board of Studies was approved, setting the stage for rigorous academic oversight and innovation.

**Approval Letters for Constitutions:** The release of approval letters for the constitution of the Board of Management, Fee Fixation Committee, and Academic Council marked significant milestones in the institutional governance framework. These approvals underscored the commitment to transparent and accountable decision-making processes.

**Digitization and Upgradation of Library:** The timeline for digitization and upgradation of the university library was discussed in detail. Members emphasized the importance of modernizing library resources to meet the evolving needs of students and faculty. A comprehensive timeline was established, outlining key milestones and implementation strategies to ensure the seamless transition to a digital library infrastructure.

The proceedings of the meeting were documented and disseminated to all relevant stakeholders for reference and action as necessary

**AGENDA No. 2: Review of Physical Facilities Provided for Self-Sufficiency: July 2019 to December 2019**

- 2.1 The Registrar presented a comprehensive report detailing the physical facilitation initiatives undertaken by the university during the specified period. The report highlighted various infrastructure developments and enhancements aimed at promoting self-sufficiency and enhancing the learning environment for students and faculty. The review encompassed the following key areas:

**Infrastructure Development:** The Registrar highlighted the significant strides made in infrastructure development, including the construction of new academic buildings, classrooms, laboratories, and administrative offices. The expansion of campus facilities aimed to accommodate the growing student population and facilitate collaborative learning and research activities.

*Sudhakar Ray*





**Modernization of Facilities:** The report emphasized the modernization efforts undertaken to upgrade existing facilities and amenities across the campus. This included the installation of state-of-the-art equipment, technology upgrades, and renovations to enhance functionality and aesthetics.

**Enhanced Learning Resources:** The Registrar outlined initiatives to expand and enrich learning resources available to students, including the establishment of libraries, multimedia centers, and digital repositories. These efforts aimed to provide students with access to a diverse range of educational materials and promote self-directed learning.

**Promotion of Sustainability:** The report highlighted the university's commitment to sustainability and eco-friendliness through initiatives such as energy-efficient lighting, waste management programs, and green building practices. These efforts aimed to minimize the environmental footprint of the university and promote sustainable living practices among the campus community.

Following the presentation, the Governing Body engaged in a constructive discussion regarding the effectiveness and impact of the physical facilitation initiatives. Members commended the university's commitment to creating a conducive environment for teaching, learning, and research. Several members shared their perspectives on areas of improvement and suggested future directions for enhancing self-sufficiency and sustainability. Recommendations included exploring renewable energy sources, enhancing accessibility for differently-abled individuals, and integrating smart technologies for efficient resource management. The Chairperson expressed appreciation for the comprehensive review and insightful discussions. He reiterated the university's commitment to continuous improvement and innovation in all aspects of physical facilitation.

**AGENDA No. 3: Outcome Analysis for Planning Infrastructural Development and Expenses: Immediate Needs and Proposed Requirements**

- 3.1 The Registrar presented an overview of the agenda, highlighting the critical need for infrastructural expansion to accommodate the growing student population and enhance learning experiences. The discussion on immediate infrastructural needs began with a detailed analysis of the current campus facilities and their utilization rates. The registrar provided insights into the increasing demand for specialized labs, classrooms, and equipment, particularly in disciplines such as Cinema, Photography, Animation, and Journalism.

The Head of the Department for each program presented their respective requirements for infrastructural expansion. The Cinema department highlighted the urgent need for additional editing suites and sound stages to accommodate practical training sessions. Similarly, the Photography and Animation departments emphasized the need for advanced equipment and studio space to facilitate hands-on learning experiences.

The Journalism department emphasized the importance of a news room and state-of-the-art multimedia lab equipped with professional-grade cameras and editing software to prepare

*Sudhakar*





students for careers in digital journalism and broadcasting. Following the presentations, a comprehensive discussion ensued regarding the proposed infrastructural requirements and their alignment with the university's strategic objectives. The Governing Body members expressed unanimous support for investing in infrastructural development to enhance the quality of education and research at AAFT University.

The discussion then shifted to funding sources and budget allocations for the proposed infrastructure projects. The Treasurer presented financial projections and outlined potential sources of funding, including internal reserves, external grants, and partnerships with industry stakeholders. A detailed cost-benefit analysis was conducted for each proposed infrastructural project, taking into consideration factors such as long-term sustainability, impact on student learning outcomes, and potential return on investment. The Governing Body members deliberated on prioritizing infrastructural projects based on immediate needs and available resources. It was unanimously agreed to prioritize the construction of new rooms, lab extensions, and procurement of cameras to address pressing needs identified by department heads. In addition, the Governing Body approved the proposal for transport extension to improve accessibility and mobility for students and faculty members, a collective decision to move forward with infrastructural development projects aligned with the institution's strategic vision and goals. The members expressed their commitment to ensuring that AAFT University continues to provide a conducive learning environment and state-of-the-art facilities to its students.

**AGENDA No. 4: Review of Applications from Board of Management and Academic Council  
Requiring Governing Body Consent and Approval**

- 4.1 The Chairperson provided an overview of the meeting's agenda, emphasizing the importance of reviewing applications from the BOM and Academic Council to ensure alignment with the university's mission, vision, and strategic objectives.

***Review of Applications from the Board of Management:***

The Registrar presented applications from the Board of Management, outlining proposals and initiatives that require governing body consent and approval. These included:

**Financial Matters:** The Treasurer presented budget proposals and financial plans for the upcoming fiscal year, highlighting allocations for academic programs, infrastructure development, and student services. The governing body engaged in a detailed discussion regarding budget priorities and resource allocation.

**Infrastructure Development:** The BOM submitted proposals for infrastructure development projects, including the construction of new facilities, renovation of existing buildings, and procurement of equipment and technology. The governing body reviewed the proposals and assessed their alignment with the university's strategic priorities and long-term goals.

**Academic Policies and Regulations:** The Registrar presented proposed amendments to academic policies and regulations, including changes to admission criteria and program

*Indi Kanyan*





requirements, and grading standards. The governing body deliberated on the potential impact of the proposed amendments on students, faculty, and the overall academic environment.

**Student Welfare Initiatives:** The BOM proposed initiatives aimed at enhancing student welfare and support services, including counseling programs, career guidance workshops, and extracurricular activities. The governing body discussed the importance of providing comprehensive support to students to promote their holistic development and well-being.

***Review of Applications from the Academic Council:***

The Vice-Chancellor presented applications from the Academic Council, focusing on academic matters that require governing body consent and approval. These included:

**Curriculum Development:** The Academic Council proposed new academic programs, modifications to existing curricula, and the introduction of interdisciplinary courses to meet the evolving needs of students and industries. The governing body evaluated the proposed curricular changes and their potential impact on student learning outcomes and employability.

**Faculty Recruitment and Development:** The Academic Council submitted recommendations for faculty recruitment, promotion, and professional development initiatives. The governing body reviewed the qualifications and expertise of proposed faculty members and discussed strategies for attracting and retaining talented educators.

**Research and Innovation Initiatives:** The Academic Council presented proposals for research projects, collaborative partnerships, and innovation initiatives aimed at advancing knowledge and fostering creativity within the university community. The governing body explored opportunities for interdisciplinary research collaboration and external funding support.

Throughout the meeting, members of the governing body engaged in lively discussions, exchanged diverse perspectives, and asked probing questions to ensure thorough review and evaluation of the applications. The Chancellor emphasized the importance of transparent and accountable decision-making processes in advancing the university's mission and vision.

**AGENDA No. 5: Evaluation of Work Done by Key Councils and Committees to Validate Expected Outcomes**

- 5.1 The Academic Council, chaired by the Chairperson, presented a comprehensive report highlighting the initiatives and decisions taken to enhance academic quality and student experience. The council detailed efforts to revise and update curricula, introduce new programs aligned with industry trends, and promote interdisciplinary collaboration among departments. Members expressed satisfaction with the council's proactive approach to curriculum development and academic innovation. Next, the Board of Management (BOM) provided a detailed overview of its activities and decisions aimed at institutional governance and strategic planning. The BOM highlighted key policy revisions, financial management

*Indu Rayan*





initiatives, and infrastructure development projects undertaken during the reporting period. Members commended the BOM for its transparency and accountability in decision-making processes, emphasizing the importance of prudent financial stewardship and long-term sustainability. The Examination Cell presented its report on the conduct of examinations, assessment processes, and academic integrity measures implemented across various programs. The cell outlined efforts to streamline examination procedures, ensure fairness and transparency in grading, and address concerns related to academic misconduct. Members acknowledged the critical role of the Examination Cell in upholding academic standards and promoting a culture of integrity and excellence.

Subsequently, the various committees, including the Cultural Committee, Anti-Ragging Committee, Discipline Committee, and Transport Committee, provided updates on their respective areas of responsibility.

The Cultural Committee reported on its initiatives to promote artistic expression, cultural diversity, and creative engagement among students through events, workshops, and performances. The committee highlighted the positive impact of cultural activities in fostering a vibrant and inclusive campus community. The Anti-Ragging Committee shared its efforts to create awareness about the prohibition of ragging and ensure a safe and respectful learning environment for all students. The committee outlined preventive measures, awareness campaigns, and disciplinary actions taken to address incidents of ragging or harassment on campus. The Discipline Committee provided insights into its role in maintaining discipline, order, and decorum within the university community. The committee emphasized the importance of fostering a culture of mutual respect, responsibility, and accountability among students, faculty, and staff. Finally, the Transport Committee presented an overview of its operations and services, including transportation facilities, safety protocols, and route optimization strategies. The committee discussed measures to enhance accessibility, efficiency, and sustainability in transportation services, catering to the diverse needs of the university community. The validation of expected outcomes reinforced the commitment to academic excellence, student welfare, and overall organizational growth. The Chancellor expressed gratitude to all members for their dedicated efforts and encouraged continued collaboration for the sustained development of AAFT University of Media and Arts.

**AGENDA No. 6: Discussion on Readiness and Aligned Requirements for January 2020 Batch in All Respects**

- 6.1 The discussion commenced with a comprehensive presentation by the Registrar, who highlighted the various aspects of readiness for the upcoming batch. This included admissions procedures, infrastructure requirements, faculty appointments, academic curriculum, student support services, and extracurricular activities. The Registrar outlined the meticulous admissions process undertaken to ensure the selection of qualified and diverse candidates for the January 2020 batch. Admissions statistics, including the number of applications received, admission criteria, and demographic profile of admitted students, were presented for review and discussion.

*Sudhakar*







The Dean and various department heads provided updates on infrastructure readiness, including classroom facilities, laboratory equipment, library resources, and technology infrastructure. They highlighted ongoing initiatives to enhance the learning environment and support the diverse needs of students across different disciplines. Faculty appointments and professional development programs were discussed in detail, emphasizing the importance of recruiting qualified and experienced faculty members who are dedicated to delivering high-quality education and mentorship to students. The importance of faculty training programs to stay abreast of emerging trends and pedagogical practices was underscored. The academic curriculum for the January 2020 batch was reviewed, with a focus on ensuring alignment with industry standards, emerging trends, and regulatory requirements. The need for interdisciplinary collaboration and innovative teaching methodologies to enhance student engagement and learning outcomes was emphasized.

Student support services, including counseling, career guidance, and extracurricular activities, were discussed in the context of promoting holistic student development and well-being. Plans for orientation programs, student clubs, and cultural events were outlined to foster a vibrant and inclusive campus community.

The meeting concluded with a reaffirmation of the university's commitment to excellence and student-centered education. The Chancellor expressed confidence in the collective efforts of the governing body, faculty, staff, and students to ensure a successful start to the January 2020 academic year. In summary, the Governing Body Meeting at AAFT University of Media and Arts affirmed the institution's readiness and aligned requirements for the January 2020 batch. The collaborative spirit and dedication of all stakeholders underscored the university's commitment to providing a transformative educational experience for its students.




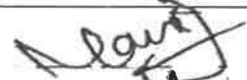
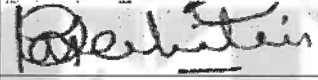
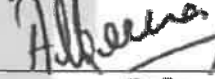




*Indira Rayan*

**PROCEEDINGS FOR THIRD GOVERNING BODY MEETING**

Date: 09/12/2019 at 11:00 AM

Venue: Board room
**CHAIRMAN AND MEMBERS PRESENT**

Sr. No.	Name	Designation	Signature
1.	Dr.Sandeep Marwah (Chancellor)	Chairperson	
2.	Mr.Mohit Marwah (Managing Director)	Member	
3.	Mr.Akshay Marwah (Chief Executive Officer)	Member	
4.	Dr.Manoj Agrawal (Technical Expert)	Member	
5.	Mr.Viney Kumar Sabikhi (Technical Expert)	Member	
6.	Dr.Albeena Abbas (Director – Academics, AAFT Online)	Member	
7.	Mr.Ashwani Kumar Gupta (Chief Finance Officer)	Member	
8.	Mr.Sudhir Ranjan (Registrar)	Member-Secretary	






CODE: A9/AU/64/ESC/550/6104

GOVERNING BODY

DATE: 09/03/2020

## MINUTE OF MEETING

Proceedings of the 4<sup>th</sup> Meeting of Governing Body, AAFT University of Media and Arts, held at 11.30 AM on 05.03.2020

The Fourth meeting of the Governing body, held on Thursday at 11.30 AM. The following members attended the meeting: -

Sr. No.	Name	Representing	Designation
1.	Dr.Sandeep Marwah	Chancellor	Chairperson
2.	Mr.Mohit Marwah	Managing Director	Member
3.	Mr.Akshay Marwah	Chief Executive Officer	Member
4.	Dr.Manoj Agrawal	Technical Expert	Member
5.	Mr.Viney Kumar Sabikhi	Technical Expert	Member
6.	Dr.Albeena Abbas	Technical Expert	Member
7.	Mr.Ashwani Kumar Gupta	Chief Finance Officer	Member
8.	Mr.Sudhir Ranjan	Registrar	Member-Secretary

Welcome address by the Chancellor.

The Fourth Governing Council meeting convened on March 5th, 2020, at 11:30 AM in the Chancellor's office. The Chancellor initiated introductions among the members, extending a cordial welcome to all present. Emphasizing the meeting's importance, the Chancellor highlighted the university's progress since its establishment. He reiterated the management's dedication to offering exceptional infrastructure and expressed confidence in the institution's ongoing advancement and academic distinction.

### AGENDA No. 1: Confirmation to the minutes held on 09.12.2019

- 1.1 The meeting commenced with the confirmation of the minutes from the previous session. The members reviewed the minutes held and confirmed their accuracy and completeness.
- Review of Physical Facilitation for Self-Sufficiency (July 2019 - December 2019):** The governing body reviewed the physical facilitation provided to promote self-sufficiency during the period under consideration. Detailed reports were presented regarding infrastructure upgrades, facilities maintenance, and resource allocation. Members engaged

*Sudhir Ranjan*  
REGISTRAR  
AAFT UNIVERSITY OF MEDIA AND ARTS  
MATH, KHARORA, DIST. RAIPUR



in discussions to assess the effectiveness of the measures taken and explored avenues for further improvements.

**Outcome Analysis for Infrastructural Development:** An in-depth analysis of the outcomes derived from the infrastructural development initiatives undertaken was presented. The governing body evaluated the results to plan for further expansions and expenses required for immediate infrastructural development needs. Proposed requirements were discussed, considering the university's growth trajectory and future demands.

**Review of Applications Requiring Governing Body Consent:** Applications received from the Board of Management and Academic Council, requiring governing body consent and approval, were reviewed. Each application was scrutinized, and discussions were held to ensure alignment with the university's mission, vision, and academic standards.

**Review of Key Councils and Committees:** The work done by various key councils and committees was reviewed to validate the expected outcomes. Reports from academic, research, and administrative committees were analyzed to assess progress and identify areas for enhancement. Members provided valuable insights and recommendations for optimizing committee functions and achieving desired outcomes.

**Discussion on Readiness for Jan. 2020 Batch:** A comprehensive discussion ensued regarding the readiness and aligned requirements for the January 2020 batch in all respects. Academic preparedness, infrastructure readiness, faculty allocation, and student support services were deliberated upon to ensure a seamless transition for incoming students.

## **AGENDA No. 2: Introduction of Major Reforms in Response to Covid-19 Cases**

2.1

The meeting commenced with a moment of reflection on the impact of the Covid-19 on the global community and the higher education sector. The chairperson opened the floor by emphasizing the university's commitment to adapt and innovate in response to the evolving situation. The registrar presented a comprehensive overview of the current Covid-19 scenario and its implications for the university community. He highlighted the need for proactive measures to mitigate the risk of transmission while continuing to deliver high-quality education and support services. The introduction of major reforms in response to Covid-19 cases was the primary agenda item. The Registrar outlined the proposed reforms, which encompassed various aspects of university operations, including academics, administration, health, and safety.

Health and safety reforms were prioritized to safeguard the well-being of students, faculty, and staff. The Registrar outlined measures such as temperature screenings, mandatory mask-wearing policies, increased sanitation protocols, and the establishment of isolation facilities for suspected cases. Additionally, the university planned to provide access to telemedicine services and mental health support resources to address the holistic needs of the community. A spirited discussion ensued among the governing body members regarding the feasibility and implementation strategies for the proposed reforms. There was

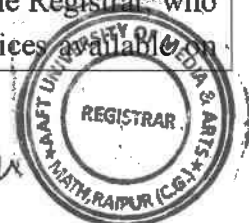
*Sudh Raje*





	unanimous agreement on the need for proactive measures to ensure the safety and continuity of academic operations in the face of unprecedented challenges posed by the Covid-19.
<b>AGENDA No. 3: Examination of Admission Figures for July 2019 and January 2020, and Proposal for Outreach Initiatives from BOM for Implementation.</b>	
3.1	<p>The meeting commenced with a comprehensive review of admission figures for the July 2019 and January 2020 intakes. The Registrar presented detailed statistics highlighting the total number of applications received, admission rates, and demographic breakdowns. There was a notable increase in the number of applicants for both intakes compared to previous years, reflecting the growing popularity and reputation of AAFT University. Following the presentation, the discussion turned to the proposals received from the Board of Management (BOM) regarding outreach initiatives to further enhance the university's visibility and attract a diverse pool of talented students. The proposals outlined strategic plans for targeted outreach efforts across various regions and demographics, including rural areas, underrepresented communities, and international markets.</p> <p>The BOM emphasized the importance of developing comprehensive outreach strategies tailored to the unique needs and interests of prospective students. The proposals highlighted the use of multimedia campaigns, social media engagement, alumni networks, and partnerships with educational institutions and industry stakeholders to effectively reach potential applicants. Members of the governing body engaged in a lively discussion regarding the feasibility and effectiveness of the proposed outreach initiatives. There was unanimous agreement on the need to diversify and expand the university's recruitment efforts to attract students from diverse backgrounds and geographical locations.</p> <p>Several suggestions were put forward during the discussion, including the establishment of scholarship programs, hosting recruitment events, and leveraging digital platforms to showcase the university's programs and offerings. Additionally, there was emphasis on the importance of building strong relationships with high schools, community organizations, and educational agencies to facilitate outreach efforts after careful consideration and deliberation, the governing body endorsed the proposals put forth by the BOM and approved the implementation of targeted outreach initiatives. The Chancellor commended the collaborative efforts of the BOM and expressed confidence in the potential impact of the proposed initiatives on the university's recruitment and enrollment goals.</p> <p>Furthermore, the governing body emphasized the importance of continuous evaluation and assessment to measure the effectiveness of the outreach initiatives and make necessary adjustments as needed. The Registrar was tasked with overseeing the implementation process and providing regular updates to the governing body on progress and outcomes.</p>
<b>AGENDA No. 4: Discussion on Additional Medical Support for Ensuring Safe Premises and Controlled Operations</b>	
4.1	<p>The discussion on added medical support began with a presentation by the Registrar, who provided an overview of the current medical facilities and support services available on campus.</p>

*Anshu Rajan*







campus. The Registrar highlighted the existing infrastructure, including the university clinic, medical staff, and emergency response protocols, while also acknowledging the need for enhancements to meet evolving health and safety standards. Following the presentation, the floor was opened for deliberation and suggestions from the members of the governing body. The discussion focused on several key areas:

**Enhanced Medical Facilities:** There was unanimous agreement among the members regarding the importance of enhancing medical facilities on campus. Suggestions included the establishment of a fully-equipped medical center with specialized treatment rooms, diagnostic facilities, and round-the-clock medical assistance.

**Medical Staffing and Training:** The need for recruiting additional medical staff, including doctors, nurses, and paramedics, was emphasized to ensure prompt and effective healthcare services. Furthermore, training programs for existing staff members on emergency response protocols and pandemic management strategies were proposed to enhance preparedness and response capabilities.

**COVID-19 Testing:** Members discussed the importance of implementing regular COVID-19 testing protocols for students, faculty, and staff, particularly in high-traffic areas such as classrooms, laboratories, and residential halls.

**Collaboration with Healthcare Providers:** The governing body discussed the possibility of forging strategic partnerships with leading healthcare providers and hospitals to access specialized medical services, emergency response resources, and expert medical advice.

**Community Awareness and Education:** Members emphasized the importance of raising awareness and promoting education on health-related issues, including preventive measures, early detection, and mental health support services. The implementation of health awareness campaigns, seminars, and workshops was proposed to empower the university community with knowledge and resources to safeguard their well-being.

The agenda concluded with a consensus to prioritize the implementation of added medical support measures to ensure a safe and secure environment for all stakeholders. The Chairperson expressed gratitude to the members for their valuable insights and contributions towards strengthening the university's healthcare infrastructure and fostering a culture of health and wellness.

#### **AGENDA No. 5: Validation of Circulated Advisories for Campus Safety**

- 5.1 The agenda focused primarily on validating the advisories and guidelines that had been previously circulated across the university community. These advisories encompassed a wide range of safety measures and protocols aimed at addressing various aspects of campus life, including infrastructure safety, emergency preparedness, health and hygiene standards, and student welfare. The Registrar presented an overview of the advisories that had been circulated thus far, highlighting key areas of focus and outlining the rationale behind each directive. The advisories had been developed through collaborative efforts involving

*Shobhi Rajan*





university administrators, faculty members, and relevant stakeholders, with the primary objective of promoting a culture of safety and accountability throughout the campus.

The discussion that ensued provided an opportunity for governing body members to review and evaluate the effectiveness of the advisories in addressing prevalent safety concerns within the university. Members shared their perspectives on the clarity, comprehensiveness, and feasibility of the proposed measures, offering valuable insights and suggestions for enhancement. The Chairperson elaborated on the importance of aligning the advisories with industry best practices and regulatory standards to ensure their relevance and applicability in the context of a dynamic and evolving campus environment. Emphasis was placed on the need for proactive measures to anticipate and mitigate potential safety risks, thereby safeguarding the well-being of students, faculty, staff, and visitors. The discussion also touched upon the importance of fostering a culture of collective responsibility and vigilance among all stakeholders, encouraging active participation and adherence to established safety protocols. Members emphasized the role of education and awareness in promoting compliance with safety guidelines and fostering a sense of community resilience. The registrar provided insights into the financial implications associated with the implementation of the advisories, highlighting the need for prudent resource allocation and budgetary planning to support ongoing safety initiatives. Strategies for securing additional funding and exploring external partnerships to augment campus safety efforts were discussed, with a consensus on the importance of leveraging available resources judiciously.

As the deliberations progressed, consensus emerged regarding the validation of the advisories circulated thus far, with minor amendments and enhancements proposed to further strengthen their effectiveness and clarity. The governing body expressed its collective endorsement of the advisories as a foundational framework for promoting a safe and secure campus environment. (ANNEXURE I)

**AGENDA No. 6: Exploration of Web Presence Enhancement and Brand Recall Strategies for July 2020 Preparations**

- 6.1 The Chancellor highlighted the importance of enhancing the university's online presence to increase visibility and strengthen brand recall value in anticipation of the upcoming July 2020 session. The discussion began with a presentation by the Director of Marketing and Communications, who outlined the current status of the university's web presence and highlighted the need for strategic initiatives to bolster online visibility. The presentation emphasized the significance of leveraging digital platforms to engage with prospective students, alumni, industry partners, and the broader community. Members of the governing body engaged in a lively discussion on various strategies to enhance the university's web presence and brand recall value. Key points discussed included:

**Website Enhancement:** Members emphasized the importance of revamping the university's website to ensure a user-friendly interface, mobile responsiveness, and up-to-date content. Suggestions were made to create dedicated sections for news, events, academic programs, and student achievements.

*Indi Ragan*





**Social Media Engagement:** Recognizing the power of social media in reaching a wider audience, members discussed strategies to increase engagement on platforms such as Facebook, Instagram, Twitter, LinkedIn, and YouTube. Ideas included regular posting of content, live streaming of events, and interactive campaigns to encourage user participation.

**Content Marketing:** Members stressed the importance of creating high-quality, informative, and engaging content to showcase the university's achievements, faculty expertise, student accomplishments, and alumni success stories. They emphasized the need for a content calendar and collaboration with faculty, students, and alumni to generate compelling content.

**Search Engine Optimization (SEO):** Discussions centered around optimizing the university's online presence for search engines to improve visibility and rankings in search results. Strategies included keyword research, metadata optimization, link building, and regular content updates.

**Online Advertising:** Members explored the possibility of investing in targeted online advertising campaigns to reach specific demographics and geographic regions. They discussed the use of pay-per-click (PPC) advertising, display ads, and social media ads to increase visibility and drive traffic to the university's website.

After a comprehensive discussion, the governing body unanimously agreed on the importance of prioritizing the university's web presence and brand recall value through various online initiatives. They emphasized the need for collaboration across departments and clear communication channels to implement the proposed strategies effectively.

**AGENDA No. 7: Review of Transit Facility Options for Faculty, Staff, and Students - Individual or Combined Approach based on Operational Viability**

- 7.1 The Chairperson initiated the proceedings by providing an overview of the agenda and emphasizing the importance of efficient transit facilities in enhancing the overall experience of the university community. The discussion on transit facilities began with a presentation outlining the current transportation arrangements for faculty, staff, and students at AAFT University. The Registrar highlighted the existing challenges and limitations of the transportation system, including issues related to availability, scheduling, and capacity. The meeting then transitioned to a thorough examination of the feasibility of separate transit facilities for faculty and staff, as opposed to combined arrangements for all university members. The registrar also provided insights into the potential benefits and drawbacks of each approach, considering factors such as cost-effectiveness, convenience, and operational efficiency.

Members of the governing body actively participated in the discussion, sharing their perspectives and experiences regarding transit facilities at other institutions and within the local community. Faculty representatives emphasized the importance of reliable transportation options to facilitate timely arrival and departure, particularly for those commuting from distant locations. After a comprehensive exchange of views and opinions,

*Sudh Rayan*





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the governing body reached a consensus to explore a combined transit facility for faculty, staff, and students, with a focus on optimizing resources and maximizing convenience for all university members. The decision was informed by considerations of operational efficiency, financial sustainability, and the collective needs of the university community.

Moving forward, a dedicated task force was established to conduct a thorough assessment of transit needs, preferences, and priorities across different segments of the university community. The task force would collaborate with relevant departments and external stakeholders to develop a comprehensive transit plan aligned with the university's strategic objectives and values.



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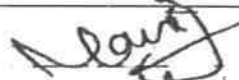
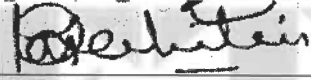
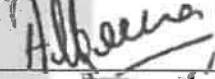




*Sushil Rajan*

**PROCEEDINGS FOR FOURTH GOVERNING BODY MEETING**

 Date: 05/03/2020 at 11:30 AM

 Venue: Zoom
**CHAIRMAN AND MEMBERS PRESENT**

Sr. No.	Name	Designation	Signature
1.	Dr.Sandeep Marwah (Chancellor)	Chairperson	
2.	Mr.Mohit Marwah (Managing Director)	Member	
3.	Mr.Akshay Marwah (Chief Executive Officer)	Member	
4.	Dr.Manoj Agrawal (Technical Expert)	Member	
5.	Mr.Viney Kumar Sabikhi (Technical Expert)	Member	
6.	Dr.Albeena Abbas (Director – Academics, AAFT Online)	Member	
7.	Mr.Ashwani Kumar Gupta (Chief Finance Officer)	Member	
8.	Mr.Sudhir Ranjan (Registrar)	Member-Secretary	








CODE: AA/AU/01/050/556/6185 GOVERNING BODY

DATE: 27/03/2020

## MINUTE OF MEETING

Proceedings of the 5<sup>th</sup> Meeting of Governing Body, AAFT University of Media and Arts, held at 12.00 PM on 25.03.2020

The fifth meeting of the Governing body, held on Wednesday at 12.00 PM. The following members attended the meeting: -

Sr. No.	Name	Representing	Designation
1.	Dr.Sandeep Marwah	Chancellor	Chairperson
2.	Mr.Mohit Marwah	Managing Director	Member
3.	Mr.Akshay Marwah	Chief Executive Officer	Member
4.	Dr.Manoj Agrawal	Technical Expert	Member
5.	Mr.Viney Kumar Sabikhi	Technical Expert	Member
6.	Dr.Albeena Abbas	Technical Expert	Member
7.	Mr.Ashwani Kumar Gupta	Chief Finance Officer	Member
8.	Mr.Sudhir Ranjan	Registrar	Member-Secretary


Welcome address by the Chancellor.

The Fifth Governing Body meeting convened on March 25th, 2020, at 12:00 PM in the Chancellor's office. Commencing the session, the Chancellor facilitated introductions among attendees, extending a warm welcome to all. Stressing the significance of the gathering, the Chancellor underscored the university's strides since inception. He reaffirmed the management's commitment to providing top-tier infrastructure and voiced optimism regarding the institution's continued progress and academic excellence.

### AGENDA No. 1: Confirmation to the minutes held on 05.03.2020

1.1	<p>The meeting commenced with the confirmation of the minutes from the previous session. The members reviewed the minutes held and confirmed their accuracy and completeness.</p> <p><b>Major Reforms in Response to COVID-19:</b> The governing body engaged in a comprehensive discussion regarding major reforms necessitated by the COVID-19</p>
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*Sudhir Ranjan*





outbreak. Members deliberated on strategies to adapt to the challenges posed by the pandemic and ensure the continuity of academic and operational activities.

**Admission Figures and Outreach Initiatives:** The governing body reviewed the admission figures for July 2019 and January 2020 intake cycles. Additionally, proposals received from the Board of Management (BOM) regarding outreach initiatives were discussed, aiming to enhance student recruitment and engagement amidst the current circumstances.

**Added Medical Support for Campus Safety:** There was a thorough discussion on enhancing medical support within the university premises to ensure the safety and well-being of students, faculty, and staff. Various measures were explored to establish effective medical protocols and response mechanisms.

**Validation of Campus Safety Advisories:** The governing body validated the advisories circulated within the university to maintain a safe campus environment amidst the COVID-19 outbreak. Members emphasized the importance of adhering to established guidelines and protocols to mitigate risks and ensure the health and safety of the university community.

**Enhancement of Web Presence and Brand Recall:** Discussions centered around enhancing the university's web presence and brand recall value through strategic online initiatives. The governing body explored avenues to leverage digital platforms for enhanced visibility, engagement, and preparedness for the July 2020 intake cycle.

**Review of Transit Facility:** The governing body conducted a review of transit facilities for faculty, staff, and students. Considerations were made regarding the operational viability of separate or combined transit arrangements to optimize efficiency and convenience.

## **AGENDA No. 2: Approval of Proposal for Zoom, Moodle, and Learnzilla Upgradation by Academic Council**

- 2.1 The meeting commenced with the Chairperson extending a warm welcome to all members of the governing body, including esteemed faculty, administrators, and invited guests. The Chairperson highlighted the significance of leveraging technology to enhance the educational experience and expressed enthusiasm for the proposal under consideration. The agenda for the point was introduced, and the academic council's proposal for upgrading Zoom, Moodle, and Learnzilla was brought to the forefront. The Head of the Academic Council provided an in-depth presentation, shedding light on the rationale, benefits, and anticipated outcomes of the proposed upgradation.

The proposal aimed at modernizing the university's virtual learning infrastructure, aligning it with the latest technological advancements. The key points presented included:

**Zoom Upgradation:** The need for an enhanced video conferencing platform to facilitate seamless virtual classrooms, webinars, and collaborative discussions. The proposed upgrade would ensure improved stability, security features, and user-friendly interfaces.



**Moodle Upgradation:** Emphasizing the importance of updating the Moodle platform specifically for examination purposes, this upgrade aims to enhance the Learning Management System (LMS) to improve examination delivery, resource allocation, and assessment capabilities. The suggested improvements seek to create a more streamlined and engaging online examination environment.

**Learnzilla Upgradation:** Highlighting the significance of enhancing the learning management system (LMS) to provide students with a modern and captivating educational experience. The suggested enhancements encompass advanced content distribution, interactive modules, and analytical tools to enhance monitoring of student advancement.

Following the comprehensive presentation, the floor was opened for discussion. Members of the governing body actively engaged in a dialogue, expressing their insights, queries, and considerations regarding the proposed upgradation. The discussions encompassed technical feasibility, financial implications, and potential timelines for the implementation of the proposed changes. The Registrar provided valuable input on the compatibility of the proposed upgrades with existing university systems, ensuring a smooth transition. The Treasurer addressed financial considerations, presenting a transparent overview of the budgetary allocations for the upgradation project.

After thorough deliberation, a consensus emerged among the governing body members regarding the strategic importance of embracing technological advancements in the realm of education. Members expressed their collective commitment to providing students with a cutting-edge learning experience that aligns with industry standards. Upon reaching a consensus, the chairperson called for a formal vote on the approval of the proposal. The motion to approve the upgradation of Zoom, Moodle, and Learnzilla with immediate effect was met with unanimous support from the governing body.

In his concluding remarks, the Chancellor acknowledged the collaborative spirit exhibited by the governing body and expressed optimism for the positive impact the upgraded technologies would have on the academic landscape of the university. The Registrar was tasked with overseeing the implementation process, ensuring a seamless transition and effective utilization of the upgraded platforms.

### AGENDA No. 3: Commencement of Preparations for Transition with Immediate Effect

- 3.1 The Trustee's emphasized the urgency of transitioning to online modes for teaching and examinations in light of the prevailing circumstances. The Registrar provided an overview of the preparations needed for the transition to online mode. It was highlighted that Learnzilla had been selected as the primary LMS for delivering course content and facilitating student engagement. Additionally, Zoom and Moodle were identified as the preferred platforms for conducting examinations remotely. The preparations for the transition were discussed in detail:

**Infrastructure Readiness:** The IT department outlined the infrastructure requirements for seamless operation of Learnzilla, Zoom, and Moodle. It was emphasized that robust internet

*Anshu Bhasin*





connectivity and adequate hardware resources would be essential to support the online learning and examination processes effectively.

**Training Programs:** Faculty development programs were proposed to familiarize instructors with the functionalities of Learnzilla, Zoom, and Moodle. These training sessions aimed to equip faculty members with the necessary skills to deliver engaging online lectures and conduct examinations efficiently.

**Student Orientation:** Student orientation sessions were planned to familiarize students with the online platforms and ensure their active participation in the virtual learning environment. It was emphasized that clear communication and support mechanisms would be crucial to address any concerns or challenges faced by students during the transition.

**Content Migration:** The process of migrating course materials and resources to Learnzilla was discussed. The Academic Council assured that efforts were underway to ensure the seamless transfer of content while maintaining quality and accessibility for students.

**Examination Protocols:** Guidelines and protocols for conducting online examinations using Zoom and Moodle were reviewed. It was emphasized that measures would be put in place to maintain the integrity and security of examinations while ensuring a smooth and user-friendly experience for students.

**Technical Support:** The establishment of a dedicated technical support team was proposed to address any technical issues or challenges encountered by faculty and students during the transition period. The importance of prompt resolution and assistance was underscored to minimize disruptions to the teaching and learning process.

The discussion was characterized by a shared sense of urgency and commitment to ensuring a successful transition to online mode. Members of the governing body expressed their support for the proposed preparations and emphasized the need for proactive measures to address potential challenges.

#### **AGENDA No. 4: Advisory Issuance to Technology Department for Ultimate Support and Requisition Alignment for System Robustness**

- 4.1 The Registrar provided an overview of the current situation, highlighting the importance of transitioning to online mode to minimize the risk of transmission and ensure uninterrupted academic activities. He stressed the need for proactive measures to strengthen the university's technological infrastructure and support systems to facilitate seamless online learning experiences. The agenda item regarding advisory issuance to the Technology Department for ultimate support and requisition alignment elicited robust discussion among the governing body members. The Head of the Technology Department presented a comprehensive plan outlining the steps required to enhance system robustness and ensure optimal performance during the transition to online mode. Key points discussed during the meeting included:



*Sudhi Rajan*



**Infrastructure Upgrades:** The Technology Department proposed immediate upgrades to the university's IT infrastructure, including enhanced bandwidth capacity, server optimization, and cybersecurity measures to support increased online activity.

**Software and Platform Integration:** The department highlighted the importance of integrating user-friendly educational platforms and software applications to facilitate effective online teaching and learning experiences.

**Training and Support:** Plans were outlined to provide comprehensive training and technical support to faculty, staff, and students to navigate the online learning environment successfully. Special emphasis was placed on addressing technological literacy gaps and providing ongoing assistance as needed.

**Monitoring and Evaluation:** The Technology Department proposed the implementation of robust monitoring and evaluation mechanisms to track system performance, identify potential issues, and address them proactively to minimize disruptions.

Following a thorough review of the proposed plan, the governing body members expressed unanimous support for the advisory issuance to the Technology Department. Recognizing the critical role of technology in enabling remote learning, members underscored the importance of prioritizing system robustness and user support during this unprecedented time.

**AGENDA No. 5: Direction to BOM to Release Advisory to Academic Council for Final Implementations, Including July 2020 Batch Commencement and Orientation Program**

- 5.1 The agenda for the meeting was announced, with particular emphasis on the forthcoming academic activities for the July 2020 batch. The discussion was centered on the need for meticulous planning and execution to ensure a smooth transition to online learning platforms. The chairperson provided a comprehensive overview of the proposed direction to the Board of Management regarding the release of advisories to the Academic Council. This included key aspects such as:

**Commencement of the July 2020 Batch:** The Registrar highlighted the necessity of initiating the academic session for the July 2020 batch in a timely manner, despite the shift to online mode. Emphasis was placed on ensuring that students receive a seamless learning experience and are adequately prepared for their academic journey.

**Orientation Program:** The importance of an orientation program tailored to the needs of online learning was underscored. The program aims to acquaint students with virtual classrooms, digital resources, and support services available to them. It also serves to foster a sense of community and belonging among the incoming students.

Following the presentation, a robust discussion ensued among the governing body members. Various perspectives and concerns were voiced regarding the feasibility, effectiveness, and logistical aspects of implementing online learning initiatives. The Deans and Heads of Departments shared insights into the academic and technological requirements necessary to facilitate online education effectively. They emphasized the importance of

*Indu Kanya*







faculty training, technological infrastructure, and student support mechanisms to ensure the success of online learning endeavors.

Members of the governing body expressed their support for the proposed direction to the Board of Management. They acknowledged the unprecedented challenges posed by the current circumstances and underscored the need for proactive measures to adapt to the changing educational landscape after thorough deliberation, the governing body unanimously approved the direction to the Board of Management to release advisories to the Academic Council for final implementations. This included the commencement of the July 2020 batch and the organization of an orientation program tailored for online mode.

The Chairperson concluded the meeting by expressing gratitude to all members for their valuable contributions and insights. He emphasized the university's unwavering commitment to providing quality education and ensuring the welfare of its students in these challenging times.

In conclusion, the fifth governing body meeting of AAFT University of Media and Arts concluded with a sense of purpose and determination to navigate the evolving educational landscape with resilience and innovation. The direction provided to the Board of Management and Academic Council marked a significant step forward in the university's ongoing efforts to uphold academic excellence and student-centricity in the face of adversity. Additionally, the governing body emphasized the importance of fostering collaboration and synergy by recommending that the Board of Management and Academic Council convene for combined meetings to streamline decision-making processes and enhance overall effectiveness in fulfilling the university's mission and vision.



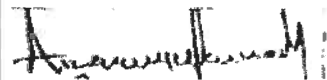
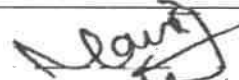
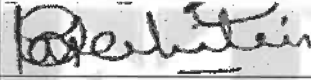
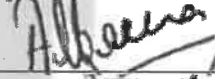




*Sudhir Kojan*

**PROCEEDINGS FOR FIFTH GOVERNING BODY MEETING**

Date: 25/03/2020 at 12:00 PM

Venue: Zoom
**CHAIRMAN AND MEMBERS PRESENT**

Sr. No.	Name	Designation	Signature
1.	Dr.Sandeep Marwah (Chancellor)	Chairperson	
2.	Mr.Mohit Marwah (Managing Director)	Member	
3.	Mr.Akshay Marwah (Chief Executive Officer)	Member	
4.	Dr.Manoj Agrawal (Technical Expert)	Member	
5.	Mr.Viney Kumar Sabikhi (Technical Expert)	Member	
6.	Dr.Albeena Abbas (Director – Academics, AAFT Online)	Member	
7.	Mr.Ashwani Kumar Gupta (Chief Finance Officer)	Member	
8.	Mr.Sudhir Ranjan (Registrar)	Member-Secretary	






CODE: A9/AU/01/050/SSD/GB6 GOVERNING BODY

DATE: 07/12/2020

## MINUTE OF MEETING

Proceedings of the 6<sup>th</sup> Meeting of Governing Body, AAFT University of Media and Arts, held at 11.30 AM on 04.12.2020

The sixth meeting of the Governing body, held on Friday at 11.30 AM. The following members attended the meeting: -

Sr. No.	Name	Representing	Designation
1.	Dr.Sandeep Marwah	Chancellor	Chairperson
2.	Mr.Mohit Marwah	Managing Director	Member
3.	Mr.Akshay Marwah	Chief Executive Officer	Member
4.	Dr.Manoj Agrawal	Technical Expert	Member
5.	Mr.Viney Kumar Sabikhi	Technical Expert	Member
6.	Dr.Albeena Abbas	Technical Expert	Member
7.	Mr.Ashwani Kumar Gupta	Chief Finance Officer	Member
8.	Mr.Sudhir Ranjan	Registrar	Member-Secretary

Welcome address by Chancellor.

The Sixth Governing Body meeting was convened on December 4th, 2020, at 11:30 AM in the Chancellor's office. At the onset of the session, introductions were facilitated among attendees by the Chancellor, who extended a cordial welcome to all present. Emphasizing the importance of the gathering, the Chancellor highlighted the university's achievements since its establishment. He reiterated the management's unwavering commitment to providing top-notch infrastructure and expressed confidence in the institution's ongoing advancement and academic excellence.

### AGENDA No. 1: Confirmation to the minutes held on 25.03.2020

1.1	The meeting commenced with the confirmation of the minutes from the previous meeting, which were unanimously approved by the governing body members. The minutes reflected comprehensive discussions and decisions made during the preceding session, ensuring transparency and accountability in the university's governance process. Moving forward, the governing body deliberated on the proposal for the upgradation of Zoom Moodle, and
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Learnzilla platforms, crucial tools for facilitating online learning and collaboration. After a thorough review of the proposal's merits and alignment with the university's strategic objectives, the governing body granted its full approval for the upgradation project. This decision underscores the university's commitment to leveraging cutting-edge technology to enhance the learning experience for students and faculty. In light of the evolving educational landscape and the need for seamless transition to enhanced digital platforms, the governing body discussed the commencement of preparations for the transition with immediate effect. Recognizing the urgency of adapting to technological advancements, the members emphasized the importance of proactive planning and coordination across departments to ensure a smooth transition process.

An advisory was issued to the Technology Department to provide ultimate support and align requisitions for system robustness. This directive underscores the governing body's commitment to ensuring that technological infrastructure adequately supports the evolving needs of the university community, particularly in the context of online learning and administrative processes. Furthermore, the governing body provided clear direction to the Board of Management (BOM) to release an advisory to the Academic Council for final implementations. This advisory encompasses critical decisions regarding the commencement and orientation program for the July 2020 batch, ensuring timely and effective planning for the upcoming academic term. Throughout the deliberations, the governing body members demonstrated a shared commitment to advancing the university's mission of academic excellence, innovation, and student-centered learning. The decisions made during the meeting reflect a proactive approach to addressing challenges and seizing opportunities in an ever-changing educational landscape.

## **AGENDA No. 2: Appointment of Campus Director**

- 2.1 The agenda for the meeting primarily focused on the appointment of Dr. Shikha Verma Kashyap as the Campus Director of AAFT University. Dr. Kashyap's extensive experience in academia and her commendable leadership qualities made her a prime candidate for the position. The meeting commenced with the Chairperson welcoming all attendees and expressing gratitude for their presence. The registrar provided an overview of the selection process for the Campus Director position, highlighting the rigorous evaluation criteria and the unanimous recommendation of the selection committee in favor of Dr. Shikha Verma Kashyap.

A detailed presentation was then delivered by the Registrar, outlining Dr. Kashyap's academic qualifications, professional achievements, and vision for the university. Dr. Kashyap herself shared her vision for AAFT University, emphasizing the importance of fostering creativity, innovation, and academic excellence among students and faculty. Following the presentations, a robust discussion ensued among the governing body members regarding Dr. Kashyap's suitability for the role of Campus Director. Members praised her exemplary track record in academic administration, her commitment to student welfare, and her innovative approach to higher education.





After careful consideration and deliberation, the governing body unanimously approved the appointment of Dr. Shikha Verma Kashyap as the Campus Director of AAFT University of Media and Arts. The decision was met with applause and congratulatory remarks from all present. In her acceptance speech, Dr. Kashyap expressed her gratitude for the opportunity to serve as Campus Director and outlined her vision for the future of AAFT University. She emphasized her commitment to fostering a culture of excellence, inclusivity, and continuous improvement across all facets of university life.

The Chairperson concluded the meeting by expressing confidence in Dr. Kashyap's leadership abilities and reaffirming the university's commitment to academic excellence and student success. He thanked the governing body members for their support and participation in the decision-making process.

**AGENDA No. 3: Resumption of Operations at Campus and Future Plans**

- 3.1 The Registrar provided an overview of the current situation regarding the pandemic and its impact on the university's operations. The Registrar highlighted the safety protocols and guidelines implemented to ensure the health and well-being of students, faculty, and staff upon the resumption of campus activities. Following the presentation, a detailed discussion ensued regarding the phased resumption of on-campus operations. Members deliberated on strategies to facilitate a smooth transition while prioritizing the safety and security of the university community. Various aspects, including academic scheduling, accommodation arrangements, transportation facilities, and health protocols, were thoroughly examined to ensure comprehensive planning and execution.

The Registrar presented future plans and initiatives aimed at enhancing the academic quality, infrastructure, and research capabilities of the university. The presentation outlined strategies for curriculum enhancement, faculty development, student engagement, and industry collaborations to further elevate the university's academic standing and reputation. During the discussion, members expressed their perspectives and provided valuable insights into the proposed future plans. Emphasis was placed on fostering innovation, creativity, and interdisciplinary collaboration to empower students and faculty in navigating the evolving landscape of media and arts education.

Additionally, the Trustee presented a financial overview, highlighting budget allocations, revenue projections, and investment opportunities to support the implementation of future plans and initiatives. The presentation underscored the importance of prudent financial management and resource allocation to sustain the university's growth trajectory.

**AGENDA No. 4: Infrastructure Reassessment Due to Increased Batches and Student Strength**

- 4.1 The discussion commenced with a comprehensive presentation outlining the current state of infrastructure and the challenges posed by the substantial growth in student enrollment. The registrar emphasized the need to reassess and enhance existing facilities to accommodate the rising number of students pursuing diverse programs within the university. The Registrar presented detailed statistics on the recent surge in student

*Shikha Verma Kashyap*  
REGISTRAR  
AAFT UNIVERSITY OF MEDIA & ARTS  
MATH, KHARORA, RAIPUR (C.G.)





admissions, highlighting the increasing demand for programs in Cinema, Animation, Fashion, Journalism, and other disciplines. The surge was attributed to the university's growing reputation for academic excellence and the increasing popularity of media and arts education.

The Heads of Departments provided insights into the specific infrastructure requirements for each discipline. The Cinema and Animation departments stressed the need for advanced studio spaces, specialized equipment, and upgraded post-production facilities to meet the demands of practical training and hands-on experiences. The Fashion department emphasized the necessity of spacious design studios and well-equipped laboratories for pattern-making and garment construction. The Journalism department highlighted the need for modern multimedia labs, equipped with the latest broadcasting equipment and editing facilities, to prepare students for the evolving landscape of media and communication. The discussions echoed the sentiments expressed during previous meetings, emphasizing the pivotal role of cutting-edge infrastructure in fostering creativity and innovation among students.

The Governing Body members engaged in a constructive dialogue, addressing concerns related to budgetary allocations, timelines for implementation, and potential fundraising initiatives. The Treasurer presented financial projections, detailing the budget required for the proposed infrastructure enhancements. The discussion encompassed potential sources of funding, including grants, sponsorships, and collaborations with industry partners. A consensus emerged regarding the critical importance of reassessing and expanding the existing infrastructure to ensure a conducive learning environment for the growing student population. The Governing Body expressed its commitment to providing world-class facilities that align with industry standards, acknowledging the integral role infrastructure plays in delivering high-quality education.

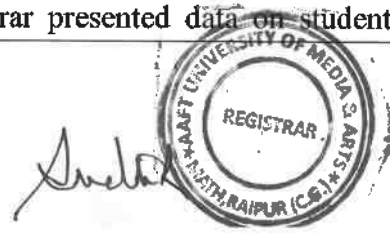
Recognizing the significance of regular maintenance and technological upgrades, the Governing Body emphasized the need for a dedicated team of technicians and support staff to ensure the smooth functioning of the enhanced infrastructure.

#### **AGENDA No. 5: Faculty Strength Reassessment and Maintenance Overhaul for Campus Operations Resumption**

- 5.1 The Chancellor, serving as the chairperson, underscored the importance of proactive decision-making to ensure the smooth functioning and growth of the university.

##### **Faculty Strength Reassessment:**

The agenda began with a comprehensive presentation on the proposed Faculty Strength Reassessment for all schools. Each head of the academic department provided insights into the current faculty-to-student ratios, program requirements, and the need for adjustments to align with evolving academic standards. There was a consensus among the governing body members about the importance of maintaining an optimal faculty-to-student ratio to ensure effective teaching and personalized attention. The Registrar presented data on student





enrollment trends, academic program demands, and the anticipated growth trajectory. After a thorough discussion, the governing body approved the formation of a committee to conduct a detailed assessment of faculty requirements across all schools.

**Maintenance Overhaul for Campus Operations Resumption:**

The second agenda item focused on the Maintenance Overhaul required for the seamless resumption of campus operations. The registrar presented a comprehensive report highlighting the current status of campus facilities, maintenance backlog, and the urgency of certain repairs and upgrades. The discussion centered on prioritizing critical maintenance needs, ensuring compliance with safety regulations, and enhancing infrastructure to support academic and extracurricular activities. The Treasurer presented a proposed budget for the Maintenance Overhaul, outlining potential funding sources, including reallocation of resources and potential external grants.

Governing body members engaged in a thorough deliberation on the proposed budget, emphasizing the need for a phased approach to address immediate concerns while strategically planning for long-term sustainability. The committee responsible for the Faculty Strength Reassessment was also tasked with overseeing the implementation of the Maintenance Overhaul, ensuring a coordinated and efficient process.

**AGENDA No. 6: Directive to BOM: Release Advisory to Academic Council, Organize Combined Meeting, and Implement Jan 2021 Commencement and Orientation Program**

- 6.1 The primary agenda items for discussion included directives to the Board of Management (BOM) regarding the release of advisory to the Academic Council, organization of a combined meeting, and implementation of the January 2021 Commencement and Orientation Program.

**Release Advisory to Academic Council:** The registrar commenced the discussion by emphasizing the importance of clear communication and coordination between the governing bodies and academic councils. It was proposed that the BOM release an advisory to the Academic Council highlighting the key priorities and initiatives to be undertaken in the upcoming academic term. This advisory would serve as a guideline for academic planning and program implementation. After thorough deliberation, the governing body unanimously approved the directive to the BOM to release the advisory to the Academic Council, emphasizing collaboration and synergy between administrative and academic functions.

**Organization of Combined Meeting:** The discussion shifted to the proposal for organizing a combined meeting involving key stakeholders from the academic and administrative domains. The objective of this meeting would be to foster interdisciplinary dialogue, streamline processes, and align strategic objectives across departments and faculties. Members of the governing body expressed enthusiasm for the proposed combined meeting, recognizing its potential to enhance communication and collaboration within the university community. The BOM was tasked with coordinating the logistics and agenda for the combined meeting, with input from relevant stakeholders.

*Sudhi Raza*





**Implementation of Jan 2021 Commencement and Orientation Program:** The registrar highlighted the significance of the January 2021 Commencement and Orientation Program in welcoming new students and setting the tone for the academic year ahead. It was emphasized that the program should incorporate elements of academic orientation, student engagement, and community building.

After extensive discussion, the governing body endorsed the proposal for the implementation of the January 2021 Commencement and Orientation Program, with specific emphasis on integrating virtual components to accommodate the evolving needs and preferences of students. The BOM was entrusted with the responsibility of overseeing the planning and execution of the Commencement and Orientation Program, ensuring alignment with university objectives and student expectations.

**AGENDA No. 7: Approval and Release of Advisory for Security Measures on Marksheets and Degree Sheets**

- 7.1 The Registrar presented a comprehensive proposal outlining various security measures to be implemented on marksheets and degree sheets. These measures included the introduction of advanced security features such as holograms, watermarks, and barcodes, along with the adoption of tamper-evident materials and printing techniques. The proposal also emphasized the importance of enhancing internal processes and controls to prevent unauthorized access to confidential student records and printing facilities. The Registrar elaborated on the need for staff training programs to raise awareness about security protocols and ensure compliance with established guidelines. Following the presentation, members of the governing body engaged in a constructive discussion regarding the feasibility and effectiveness of the proposed security measures. There was unanimous agreement on the importance of prioritizing the security of academic credentials to protect the interests of students and uphold the reputation of the university.

Several members provided valuable insights and suggestions for enhancing the proposed security measures, including the exploration of innovative technologies and collaboration with industry partners specializing in document security solutions. The discussion also addressed the need for regular audits and evaluations to assess the effectiveness of implemented security measures and identify areas for improvement. After thorough deliberation, the governing body unanimously approved the proposed advisory for enhancing security on marksheets and degree sheets. The chairperson expressed appreciation for the collaborative efforts of the governing body members in ensuring the integrity and authenticity of academic credentials issued by AAFT University.

The approved advisory would be disseminated to all relevant stakeholders, including faculty, staff, students, and external agencies involved in the production and distribution of marksheets and degree sheets. The Registrar was tasked with overseeing the implementation of the advisory and coordinating with relevant departments to ensure adherence to established security protocols. (ANNEXURE I)

*Sudhir Ray*





**AGENDA No. 8: Approval and Release of Advisory for Security Measures on Marksheets and Degree Sheets**

- 8.1 The Chairperson provided an overview of the agenda item, emphasizing the importance of proactive measures in response to the evolving COVID-19 situation. The Registrar presented an update on the current COVID-19 situation, highlighting recent developments and emerging trends. The presentation included data on infection rates, vaccination status, and government guidelines relevant to the university community.

Following the update, the Chancellor opened the floor for discussion on the proposed advisory release and emergency protocols sheets. Members of the governing body shared insights, concerns, and suggestions regarding the university's response to the ongoing pandemic. The Dean of Academic stressed the importance of flexibility and adaptability in academic planning, emphasizing the need to prioritize the health and safety of students, faculty, and staff. The Dean proposed the implementation of hybrid learning models and enhanced sanitation protocols to mitigate the risk of transmission. The Trustee provided financial projections and resource allocation recommendations to support COVID-19 management efforts. The Trustee highlighted the need for strategic budget adjustments to accommodate expenses related to health and safety measures, including personal protective equipment (PPE), testing facilities, and technological upgrades for remote operations. Elected faculty representatives voiced their perspectives on the proposed advisory release and emergency protocols. Faculty members emphasized the importance of clear communication and consistent enforcement of guidelines to promote compliance and accountability.

External members provided valuable insights from their respective fields, drawing attention to emerging best practices and innovative solutions for pandemic management in educational settings. After a comprehensive discussion, the Chairperson proposed a motion to approve the advisory release and emergency protocols sheets, incorporating feedback and recommendations from the governing body members. The motion was seconded and unanimously approved by the governing body.

The agenda concluded with a collective commitment to prioritize the health, safety, and well-being of the university community. The advisory release and emergency protocols sheets will serve as essential tools in guiding the university's response to the continued challenges posed by the COVID-19 pandemic. The university administration will promptly disseminate the advisory release and emergency protocols sheets to all boards and councils, ensuring alignment and consistency in COVID-19 management strategies across the institution. (ANNEXURE II)

**AGENDA No. 9: Discussion on the Launch of Radio Raipur**

- 9.1 The discussion began with a detailed presentation on the objectives, scope, and potential impact of Radio Raipur by the Head of Journalism and Mass Communication. The presentation highlighted the role of the radio station in providing hands-on training opportunities for students, promoting community engagement, and showcasing the diverse

*Indira Rayan*





talents of the university's faculty and students. Members of the governing body expressed enthusiasm for the initiative, recognizing the unique opportunity to leverage the power of radio as a medium for education, entertainment, and social change. They emphasized the importance of ensuring that Radio Raipur reflects the university's values of integrity, professionalism, and inclusivity while catering to the diverse interests and preferences of its listeners.

The discussion then turned to the operational aspects of Radio Raipur, including staffing requirements, programming content, technical infrastructure, and budgetary considerations. Members of the governing body deliberated on potential sources of funding and revenue generation strategies for Radio Raipur, including sponsorship agreements, advertising partnerships, and grant opportunities. They underscored the importance of financial sustainability and prudent management practices to ensure the long-term viability of the Radio Raipur.

Following a thorough examination of the proposed launch plan, the governing body unanimously approved the establishment of Radio Raipur, affirming its commitment to providing the necessary resources and support for its successful implementation. The chairperson announced the formation of a dedicated task force comprising faculty, staff, and external experts to oversee the planning, execution, and evaluation of Radio Raipur. In conclusion, the Sixth Governing Body Meeting at AAFT University of Media and Arts concluded with a sense of excitement and anticipation for the launch of Radio Raipur, a milestone achievement that promises to enrich the university's academic offerings, enhance its reputation as a leading institution in media and arts education, and make a meaningful impact on the community. The meeting adjourned with a renewed commitment to excellence and innovation in pursuit of the university's mission and goals. (ANNEXURE III)






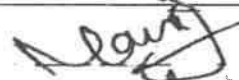
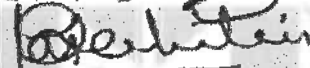
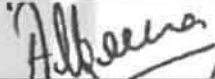


*Anshu Rajan*



**PROCEEDINGS FOR SIXTH GOVERNING BODY MEETING**

Date: 04/12/2020 at 11:30 AM

Venue: Zoom
**CHAIRMAN AND MEMBERS PRESENT**

Sr. No.	Name	Designation	Signature
1.	Dr.Sandeep Marwah (Chancellor)	Chairperson	
2.	Mr.Mohit Marwah (Managing Director)	Member	
3.	Mr.Akshay Marwah (Chief Executive Officer)	Member	
4.	Dr.Manoj Agrawal (Technical Expert)	Member	
5.	Mr.Viney Kumar Sabikhi (Technical Expert)	Member	
6.	Dr.Albeena Abbas (Director – Academics, AAFT Online)	Member	
7.	Mr.Ashwani Kumar Gupta (Chief Finance Officer)	Member	
8.	Mr.Sudhir Ranjan (Registrar)	Member-Secretary	






CODE: AA/AU/01/050/550/6B7 GOVERNING BODY

DATE: 22/07/2021

## MINUTE OF MEETING

Proceedings of the 7<sup>th</sup> Meeting of Governing Body, AAFT University of Media and Arts, held at 11.00 AM on 20.07.2021

The seventh meeting of the Governing body, held on Tuesday at 11.00 AM. The following members attended the meeting: -

Sr. No.	Name	Representing	Designation
1.	Dr.Sandeep Marwah	Chancellor	Chairperson
2.	Mr.Mohit Marwah	Managing Director	Member
3.	Mr.Akshay Marwah	Chief Executive Officer	Member
4.	Dr.Manoj Agrawal	Technical Expert	Member
5.	Mr.Viney Kumar Sabikhi	Technical Expert	Member
6.	Dr.Albeena Abbas	Technical Expert	Member
7.	Mr.Ashwani Kumar Gupta	Chief Finance Officer	Member
8.	Mr.Sudhir Ranjan	Registrar	Member-Secretary

Welcome address by Chancellor.

The 7th Governing Body meeting convened on July 20th, 2021, at 11:00 AM in the Chancellor's office. To commence the session, introductions among attendees were facilitated by the Chancellor, who warmly welcomed all participants. Underscoring the significance of the gathering, the Chancellor underscored the university's accomplishments since its inception. He reaffirmed the management's steadfast dedication to delivering exceptional infrastructure and conveyed optimism regarding the institution's continued progress and academic prowess.

### AGENDA No. 1: Confirmation to the minutes held on 04.12.2020

- 1.1 The meeting commenced with the confirmation of the minutes from the previous meeting, which were unanimously approved by the governing body members. The minutes reflected comprehensive discussions and decisions made during the preceding session, ensuring transparency and accountability in the university's governance process.

**Agenda Confirmation and Minutes Review:**



*Sudhir Ranjan*

**Appointment of the Director for the Campus:** After thorough deliberation and consideration of candidates, the Governing Body unanimously appointed Dr. Shikha Verma Kashyap as the Director for the campus, effective immediately.

**Resumption of Campus Operations and Future Plans:** The Governing Body engaged in a detailed discussion on resuming on-campus operations and outlined comprehensive plans for a smooth transition. Emphasis was placed on ensuring compliance with health and safety protocols amidst the ongoing pandemic.

**Reassessment of Available Infrastructure and Faculty Strength:** Recognizing the increased batches and student strength, the Governing Body conducted a reassessment of available infrastructure and faculty resources. Plans were devised to address maintenance and upkeep requirements to facilitate the smooth resumption of operations.

**Direction to BOM and Advisory to Academic Council:** The Governing Body directed the Board of Management (BOM) to release advisories to the Academic Council (AC) for conducting a combined meeting and implementation of the Jan 2021 commencement and orientation program.

**Approval of Security Papers Proposal:** The proposal submitted by the Board of Management for enhancing security measures for marksheets and degree sheets was approved unanimously. An advisory will be released to implement the proposed security measures.

**Advisory for Future Meetings and COVID-19 Situation:** In light of the university's successful management of the COVID-19 situation thus far, the Governing Body advised all boards and councils to refrain from scheduling further meetings unless the situation demands urgent action. Directions will be released by various forums under emergency situations.

**Discussion on Launching Radio Raipur:** The Governing Body engaged in a constructive discussion on the launch of Radio Raipur, exploring potential collaborations and outlining strategies for successful implementation.

## **AGENDA No. 2: Assessment of Readiness for the July 2021 Batch Commencement**

- 2.1 The Chairperson presided over the meeting and outlined the agenda, focusing on ensuring the university's readiness to welcome the new batch of students. The Registrar provided an overview of the preparations undertaken to facilitate the smooth commencement of the July 2021 batch. A detailed presentation was made on various aspects, including admissions, academic planning, infrastructure readiness, and student support services.

**Admissions:** The Registrar reported on the progress of admissions for the July 2021 batch, highlighting the efforts to streamline the application process and ensure transparency in admissions procedures. The admissions team provided updates on application numbers, admission criteria, and enrollment projections.



**Academic Planning:** The Deans and Schools Heads presented the academic calendar and course offerings for the upcoming semester. They outlined the curriculum updates, faculty assignments, and teaching schedules to provide a comprehensive overview of the academic framework for the new batch.

**Infrastructure Readiness:** The Registrar presented a report on infrastructure developments and facility enhancements undertaken to support the needs of the July 2021 batch. Updates were provided on construction projects, classroom renovations, laboratory upgrades, and technology investments to create a conducive learning environment.

**Student Support Services:** The Dean highlighted the initiatives aimed at enhancing student support services, including orientation programs, counseling services, and extracurricular activities. Emphasis was placed on fostering a supportive and inclusive campus culture to facilitate the transition and integration of new students.

**Discussion and Decision:**

Following the presentations, a robust discussion ensued among the governing body members, addressing various aspects of preparedness and potential challenges. Key considerations included faculty recruitment, resource allocation, COVID-19 safety protocols, and contingency planning. The governing body expressed confidence in the university's preparedness and commended the proactive measures taken to ensure a successful commencement of the July 2021 batch. Recommendations were made to further strengthen support mechanisms and enhance the student experience.

**AGENDA No. 3: Evaluation of Outreach Strategy Effectiveness and Consideration of Outsourcing Services for Enrollment Support**

3.1 The discussion began with an overview of the current enrollment trends and challenges faced by the university in attracting prospective students. The Registrar presented an analysis of the effectiveness of the existing outreach strategy, highlighting areas of success and areas needing improvement. Following the presentation, a lively discussion ensued regarding the challenges and opportunities in enhancing the university's outreach efforts. Members of the governing body shared insights and experiences from their respective fields, emphasizing the importance of innovative approaches to student recruitment and engagement.

The discussion then shifted to the potential benefits of outsourcing certain enrollment-related services to specialized agencies or vendors. chairperson presented a comprehensive analysis of the advantages and risks associated with outsourcing, including cost-effectiveness, expertise access, and scalability. Members of the governing body engaged in a thorough examination of the outsourcing proposal, considering factors such as data security, service quality, and institutional autonomy. Concerns were raised regarding the potential impact on existing staff roles and the need for transparent communication with all stakeholders, after a detailed deliberation, the governing body reached a consensus to explore outsourcing options for specific enrollment-related services, such as marketing

*Sudhakar Roy*



campaigns, admissions processing, and student support services. It was emphasized that any outsourcing decisions would be made with careful consideration of the university's mission, values, and long-term goals.

The Registrar was tasked with leading a committee to evaluate potential outsourcing partners, assess service agreements, and develop a framework for monitoring and evaluation. The committee would collaborate closely with relevant stakeholders to ensure a smooth transition and maintain the quality of services provided to students.

#### **AGENDA No. 4: Plan for Website Revamp to Enhance Brand Communication**

4.1 The agenda item highlighted the need to revamp the university's website to reflect its commitment to excellence and innovation in media and arts education. The Registrar provided an overview of the proposed website revamp plan, outlining key objectives, strategies, and timelines for implementation. The plan aimed to enhance user experience, showcase the university's diverse programs and achievements, and strengthen brand identity through professional visuals and content. The Head of the IT Department presented a comprehensive analysis of the current website structure, highlighting areas for improvement in terms of design, functionality, and user interface. He emphasized the importance of incorporating responsive design principles to ensure optimal viewing experiences across various devices and platforms.

A detailed discussion ensued regarding the importance of professional photoshoots for all schools within the university. Members agreed that high-quality visuals play a crucial role in capturing the essence of each school's unique offerings and engaging prospective students, alumni, and stakeholders. The Director, Dean and HoD's of various schools shared their insights and suggestions for the photoshoots, emphasizing the need to capture authentic moments, vibrant campus life, and cutting-edge facilities. They emphasized the importance of showcasing student work, faculty expertise, and industry collaborations to convey the university's commitment to excellence and innovation. External stakeholders, including marketing professionals and industry experts, provided valuable input on best practices for brand communication and digital marketing strategies. They emphasized the importance of aligning the website revamp plan with the university's overall branding strategy and target audience preferences.

A detailed budget proposal for the website revamp plan and professional photoshoots was presented by the Treasurer, outlining allocation of funds for photography services, website development, content creation, and ongoing maintenance. Following a thorough review and discussion of the proposal, the governing body unanimously approved the website revamp plan and allocated necessary resources to proceed with implementation. Members expressed their confidence in the plan's ability to enhance the university's online presence, attract prospective students, and strengthen brand reputation in the media and arts education landscape. Members expressed their commitment to supporting the university's vision of excellence in education and innovation, and pledged to collaborate closely to ensure successful implementation of the plan.

*Indi Raga*





**AGENDA No. 5: Unification of University Brochures and Inclusion of All Schools**

- 5.1 The Chairperson initiated the discussion by highlighting the importance of presenting a cohesive and comprehensive image of the university through unified promotional materials, such as brochures. The Registrar provided an overview of the current state of the university's promotional materials, emphasizing the need for streamlining and unifying the content to reflect the diverse offerings across all schools within the institution. The Registrar highlighted the challenges associated with disparate brochures for individual schools, which often led to inconsistency in messaging and branding.

Following the Registrar's presentation, the heads of various schools within the university shared their perspectives on the proposed unification of brochures. Each school representative expressed support for the initiative, emphasizing the benefits of presenting a unified and cohesive image of the university to prospective students, parents, and stakeholders. The discussion revolved around key considerations for the unified brochure, including:

**Comprehensive Coverage:** Ensuring that the unified brochure includes information about all schools, programs, facilities, and extracurricular activities offered by the university.

**Consistent Branding:** Maintaining consistent branding elements, such as logos, colors, and fonts, to reinforce the university's identity and values.

**Clear Messaging:** Crafting clear and compelling messaging that highlights the university's unique selling points, academic excellence, and student-centric approach.

**Visual Appeal:** Incorporating visually engaging design elements, photographs, and illustrations to capture the attention of the target audience and convey the vibrant campus life at AAFT University.

**Accessibility:** Ensuring that the unified brochure is accessible in both digital and print formats, making it easy for prospective students and stakeholders to access and share information about the university.

The discussion was marked by constructive input and collaborative efforts from all members of the governing body, reflecting their commitment to advancing the university's promotional efforts and enhancing its visibility in the academic community. After thorough deliberation, the governing body unanimously approved the proposal for unifying brochures for AAFT University of Media and Arts. The chairperson tasked a dedicated committee comprising representatives from each school and the marketing department to oversee the development and implementation of the unified brochure. (ANNEXURE I)

**AGENDA No. 6: Progress Update on Academic Block Construction and Functionality Timelines**

- 6.1 The Registrar initiated the discussion by providing an update on the construction status of the academic block. He highlighted that the construction work had commenced according to the planned schedule and was progressing steadily. The architectural plans and structural designs were meticulously reviewed to ensure compliance with safety standards and optimal

*Sushil Ray*



space utilization. The Chairperson then provided insights into the functionality timelines for the academic block. He emphasized the importance of adhering to the established timeline of July 2022 for the completion and readiness of the academic block. He stressed that timely completion of the construction would be crucial to accommodate the increasing student population and facilitate enhanced learning experiences. Following the updates, the Deans and Heads of Departments shared their perspectives on the significance of the new academic block. They emphasized the need for modern and well-equipped facilities to support innovative teaching methodologies and experiential learning opportunities for students across various disciplines. A detailed discussion ensued regarding the key features and amenities planned for the academic block. The governing body members emphasized the importance of creating a conducive learning environment that fosters creativity, collaboration, and academic excellence. Suggestions were made to incorporate state-of-the-art classrooms, laboratories, multimedia studios, seminar halls, and faculty offices to meet the diverse needs of students and faculty.

Additionally, discussions revolved around the integration of sustainable design principles and eco-friendly technologies in the construction of the academic block. The governing body expressed a collective commitment to environmental stewardship and emphasized the importance of energy efficiency, waste management, and green spaces within the campus infrastructure. The Registrar provided updates on the coordination efforts with the construction contractors and project management team to ensure seamless execution and adherence to quality standards. He emphasized the importance of regular site inspections, progress monitoring, and timely resolution of any issues or challenges encountered during the construction process.

**AGENDA No. 7: Discussion on Academic Operations Consolidation for All Batches in One Block**

- 7.1 The chairperson provided an overview of the agenda and underscored the significance of optimizing academic infrastructure to enhance teaching and learning outcomes. The Registrar presented a comprehensive analysis of the current academic operations, highlighting the challenges posed by the dispersed location of classrooms across multiple blocks. He emphasized the need for consolidation to streamline administrative processes, facilitate faculty-student interaction, and improve resource utilization. Following the presentation, a detailed discussion ensued among the members of the governing body regarding the proposed consolidation of academic operations. The Dean and heads of various schools and faculties shared their perspectives on the potential benefits and challenges associated with the initiative.

The discussion revolved around several key considerations:

**Enhanced Collaboration and Coordination:** Members emphasized the importance of fostering interdisciplinary collaboration and synergy among faculty and students by consolidating academic operations in one block. They envisioned a conducive environment that promotes cross-disciplinary learning and innovation.



*Sudhakar*

**Optimized Resource Allocation:** The consolidation would enable more efficient allocation of resources, including faculty expertise, academic support services, and infrastructure. By centralizing academic activities, the university could optimize resource utilization and reduce operational costs.

**Improved Student Experience:** Members expressed confidence that consolidating academic operations would enhance the overall student experience by providing a cohesive learning environment conducive to academic growth and personal development. They emphasized the importance of creating spaces that inspire creativity, critical thinking, and collaboration among students.

**Construction of Additional Classrooms:** Recognizing the need for additional infrastructure to accommodate all batches in one block, the governing body deliberated on the feasibility and timeline for the construction of new classrooms. The Treasurer presented a preliminary budget and proposed construction plan, which received unanimous support from the members.

**Timeline and Implementation Strategy:** The governing body discussed the timeline and implementation strategy for the consolidation of academic operations. It was decided that the construction of additional classrooms would commence immediately, with a targeted completion date aligned with the start of the upcoming academic year, with a unanimous decision to proceed with the consolidation of academic operations into one block, supported by the construction of additional classrooms. The members expressed their unwavering commitment to realizing the university's vision of excellence in education and innovation.

**AGENDA No. 8: Presentation of Detailed Proposal for Academic Operations, Including July 2021 Batch and Older Batches, with Transport Analysis for Implementation**

- 8.1 The Registrar presented a comprehensive proposal outlining the academic operations for the upcoming semester, encompassing the July 2021 batch as well as older batches. The proposal detailed the course offerings, class schedules, examination plans, and other pertinent academic activities for the specified period. The Registrar highlighted the need for meticulous planning and coordination to ensure a seamless academic experience for students across all batches. Following the presentation, the discussion shifted focus to the transportation issues identified by the Board of Management (BOM). Members engaged in a thorough analysis of the challenges faced by students commuting to and from the university campus. Concerns were raised regarding accessibility, safety, and reliability of transportation options available to students, particularly those residing off-campus or in distant areas.

In response to these concerns, the BOM proposed exploring potential solutions to improve transportation services for students. Several suggestions were put forth, including the establishment of shuttle services, coordination with local transport authorities, and exploring partnerships with private transportation providers. Members emphasized the importance of prioritizing student welfare and ensuring that transportation solutions are practical, cost-effective, and sustainable in the long run. Furthermore, the discussion delved

*Anita Regor*



into the financial implications of implementing transportation solutions and the feasibility of allocating resources from the university budget. Members stressed the need for prudent financial planning and transparent decision-making to address transportation challenges effectively.

The governing body concluded that a detailed action plan outlining the steps for implementing transportation solutions would be developed in collaboration with relevant stakeholders, including university administrators, transportation authorities, and student representatives. The plan would encompass timelines, budget allocations, and performance metrics to track the effectiveness of the proposed solutions.

**AGENDA No. 9: Establishment of PhD Cell and Launch of Doctoral Research Program**

9.1 The focus of the meeting was to explore the feasibility and modalities of initiating a doctoral research program at AAFT University, aimed at fostering advanced research and scholarly pursuits in the fields of management and arts.

The chairperson initiated the discussion by emphasizing the importance of expanding the academic horizons of the university through the introduction of doctoral programs. He highlighted the need to provide a platform for aspiring scholars and researchers to pursue in-depth studies and contribute to the advancement of knowledge in their respective fields. The Registrar presented a comprehensive proposal outlining the structure and framework for establishing a dedicated PhD Cell within the university. The proposal highlighted key components such as program objectives, eligibility criteria, admission process, curriculum design, supervision mechanisms, and assessment procedures. The Registrar emphasized the importance of aligning the doctoral program with the university's vision, mission, and academic standards.

Following the presentation, there was an engaging discussion among the governing body members regarding various aspects of the proposed doctoral program. Faculty representatives shared their insights and perspectives on the potential impact of the program on academic excellence and research culture at the university. Members of the governing body expressed unanimous support for the establishment of the PhD Cell and the commencement of the doctoral research program. They recognized the significance of offering doctoral-level education as a means to attract and retain top-tier faculty, enhance research capabilities, and elevate the university's academic standing nationally and internationally. Discussions ensued regarding the infrastructure, faculty expertise, and resource requirements necessary to ensure the successful implementation of the doctoral program. The governing body acknowledged the need for robust academic and administrative support systems to facilitate the smooth functioning of the PhD Cell and provide optimal guidance and mentorship to doctoral candidates, furthermore, considerations were given to fostering interdisciplinary collaborations, promoting industry partnerships, and securing research funding opportunities to enrich the doctoral experience and maximize research outcomes. (ANNEXURE II)

*Dr. R. R. Ray*





**AGENDA No. 10: Planning Orientation Program for January 2022 Batch**

- 10.1 The Registrar presented an overview of the proposed Orientation Program, outlining key components and objectives. The program aimed to introduce students to the university's culture, academic policies, facilities, and support services, laying a strong foundation for their academic journey. The agenda included the following key points:

**Introduction to University Culture:** Emphasizing the university's values, mission, and commitment to fostering creativity and innovation.

Highlighting the importance of diversity, inclusivity, and mutual respect within the university community.

**Academic Policies and Program Overview:** Presenting an overview of academic programs offered, including curriculum structure, faculty profiles, and potential career paths. Discussing academic policies, assessment methods, and expectations for academic excellence.

**Campus Facilities and Resources:** Providing a guided tour of campus facilities, including libraries, laboratories, studios, and recreational areas.

Introducing students to available resources such as online platforms, research databases, and academic support services.

**Interactive Sessions and Workshops:** Facilitating interactive sessions with faculty members, encouraging students to ask questions and engage in discussions. Conducting workshops on time management, study skills, and effective communication.

**Student Support Services:** Presenting information on counseling services, career guidance, and health and wellness programs available to students. Introducing the Student Affairs team and their role in ensuring a positive student experience.

**Orientation Kit Distribution:** Planning the distribution of orientation kits containing essential information, university merchandise, and relevant study materials.

Throughout the meeting, there was a collaborative discussion among the governing body members, with valuable input provided by deans, department heads, and external representatives. Emphasis was placed on tailoring the orientation program to cater to the diverse needs and aspirations of the incoming batch. The Registrar presented a comprehensive plan for logistical arrangements, including scheduling, venue allocations, and technology support for virtual components. The discussion also addressed potential challenges and contingency plans to ensure the success of the program. A sub-committee was formed, comprising academic and administrative representatives, tasked with overseeing the detailed planning and execution of the Orientation Program. Clear timelines were established, with regular progress updates scheduled for subsequent governing body meetings.

The agenda point concluded with unanimous approval of the proposed Orientation Program for the January 2022 Batch.

*Sudhakar Ray*





**AGENDA No. 11: Formulation and Implementation of Appraisal Systems and Assessment Models**

- 11.1 The Registrar provided an overview of the current appraisal systems and assessment models in place at AAFT University. He highlighted the need for continuous improvement and innovation to adapt to evolving educational paradigms and accreditation requirements. The discussion then turned to the formulation of comprehensive appraisal systems that encompassed faculty performance evaluations, student assessments, and institutional effectiveness measures. The chairperson stressed the importance of incorporating both qualitative and quantitative metrics to provide a holistic view of academic and administrative performance.

The registrar shared insights into the specific appraisal criteria and assessment methodologies relevant to their respective disciplines. They emphasized the importance of clear performance benchmarks, regular feedback mechanisms, and professional development opportunities to support faculty and staff growth. The meeting also addressed the implementation of assessment models that fostered student engagement, critical thinking, and skills development. The Academic Council proposed the adoption of competency-based assessment frameworks that aligned with industry standards and career readiness expectations.

Throughout the discussion, there was a consensus among the governing body members regarding the need for transparency, fairness, and objectivity in the evaluation processes. Members underscored the importance of stakeholder engagement and collaboration to ensure the successful implementation of appraisal systems and assessment models. The registrar also provided insights into the budgetary implications of implementing new appraisal systems and assessment models. He highlighted the need for prudent resource allocation and cost-effective strategies to support ongoing evaluation efforts. The agenda concluded with a resolution to establish a task force comprising representatives from various departments and stakeholders to develop detailed proposals for the formulation and implementation of appraisal systems and assessment models.

**AGENDA No. 12: Submission of Application to BAR Council for Law Accreditation**

- 12.1 The Chairperson of the university initiated the discussion by highlighting the significance of obtaining accreditation from the Bar Council, emphasizing the importance of ensuring the quality and credibility of the university's law program. The chairperson also provided an overview of the process involved in seeking accreditation and outlined the requirements set forth by the Bar Council. The Registrar presented a comprehensive report detailing the university's readiness to apply for accreditation, including the fulfillment of academic standards, faculty qualifications, infrastructure facilities, and curriculum alignment with Bar Council guidelines. The Registrar highlighted the university's commitment to maintaining high academic standards and fostering excellence in legal education. The Deans of the Law School and other relevant departments provided insights into the efforts undertaken to enhance the quality of legal education at AAFT University. They highlighted

*Antti Rayson*



initiatives such as faculty development programs, curriculum revision, and student engagement activities aimed at enriching the learning experience and preparing students for successful legal careers.

A thorough discussion ensued regarding the timeline for the accreditation process, with a consensus reached on expediting the preparation and submission of the application to the Bar Council. Members of the governing body expressed their support for the initiative and emphasized the importance of adherence to accreditation standards to uphold the university's reputation and credibility. The registrar provided an overview of the financial implications associated with the accreditation process, including budgetary allocations for infrastructure upgrades, faculty development initiatives, and administrative expenses. The governing body approved the proposed budgetary allocations, recognizing the investment in accreditation as a strategic priority for the university's long-term growth and success. External advisors and legal experts were invited to provide guidance and recommendations on best practices for navigating the accreditation process and ensuring compliance with regulatory requirements. Their valuable insights helped inform the university's approach to preparing the accreditation application and addressing any potential challenges or areas of improvement.

The 7th Governing Body concluded with a unanimous decision to proceed with the submission of the application to the Bar Council for Law Accreditation. The meeting adjourned with a sense of optimism and anticipation for the positive impact that accreditation would have on enhancing the quality and recognition of the university's law program.




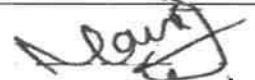
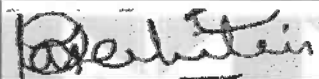







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**PROCEEDINGS FOR SEVENTH GOVERNING BODY MEETING**

Date: 20/07/2024 at 11:00AM

Venue: Zoom
**CHAIRMAN AND MEMBERS PRESENT**

Sr. No.	Name	Designation	Signature
1.	Dr.Sandeep Marwah (Chancellor)	Chairperson	
2.	Mr.Mohit Marwah (Managing Director)	Member	
3.	Mr.Akshay Marwah (Chief Executive Officer)	Member	
4.	Dr.Manoj Agrawal (Technical Expert)	Member	
5.	Mr.Viney Kumar Sabikhi (Technical Expert)	Member	
6.	Dr.Albeena Abbas (Director - Academics, AAFT Online)	Member	
7.	Mr.Ashwani Kumar Gupta (Chief Finance Officer)	Member	
8.	Mr.Sudhir Ranjan (Registrar)	Member-Secretary	



COE: AG/AU/01/050/SSO/688 GOVERNING BODY

DATE: 21/03/2022

## MINUTE OF MEETING

Proceedings of the 8<sup>th</sup> Meeting of Governing Body, AAFT University of Media and Arts, held at 11.00 AM on 18.03.2022

The Eighth meeting of the Governing body, held on Friday at 11.00 AM. The following members attended the meeting: -

Sr. No.	Name	Representing	Designation
1.	Dr.Sandeep Marwah	Chancellor	Chairperson
2.	Mr.Mohit Marwah	Managing Director	Member
3.	Mr.Akshay Marwah	Chief Executive Officer	Member
4.	Dr.Manoj Agrawal	Technical Expert	Member
5.	Mr.Viney Kumar Sabikhi	Technical Expert	Member
6.	Dr.Albeena Abbas	Technical Expert	Member
7.	Mr.Ashwani Kumar Gupta	Chief Finance Officer	Member
8.	Mr.Sudhir Ranjan	Registrar	Member-Secretary

Welcome address by Chancellor.

The 8th Governing Body meeting convened on March 18<sup>th</sup>, 2022, at 11:00 AM in the Chancellor's office. To commence the session, introductions among attendees were facilitated by the Chancellor, who warmly welcomed all participants. Underscoring the significance of the gathering, the Chancellor underscored the university's accomplishments since its inception. He reaffirmed the management's steadfast dedication to delivering exceptional infrastructure and conveyed optimism regarding the institution's continued progress and academic prowess.

### AGENDA No. 1: Confirmation to the minutes held on 20.07.2021

1.1	<p>The meeting commenced with the confirmation of the minutes from the previous meeting, which were unanimously approved by the governing body members. The minutes reflected comprehensive discussions and decisions made during the preceding session, ensuring transparency and accountability in the university's governance process.</p> <p><b>Agenda Confirmation and Minutes Review:</b></p>
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*Sudhir Ranjan*





**Readiness Toward the July 2021 Batch Commencement:** The readiness of the university for the commencement of the July 2021 batch was discussed, including academic preparations, infrastructure requirements, and student support services.

**Effectiveness of Outreach Strategy and Analysis:** The effectiveness of the university's outreach strategy was evaluated, and discussions were held on the potential of outsourcing services to support enrollment efforts and expand the university's reach.

**Website Revamp Plan:** Plans for revamping the university website to enhance brand communication and provide a user-friendly interface were presented and discussed.

**Unified Brochures for the University:** It was proposed to unify the university brochures to ensure consistency in branding and include information about all schools within the university.

**Progress of Academic Block Construction:** Updates on the construction progress of the academic block and timelines for functionality were reviewed to ensure timely completion.

**Academic Operations Optimization:** Strategies to optimize academic operations for all batches in one block were discussed, aiming for the best possible outcomes in teaching and learning.

**Detailed Proposal on Academic Operations:** A detailed proposal for academic operations, covering one semester including the July 2021 batch and older batches, was presented. Further analysis on transportation needs was expected from the Board of Management for implementation.

**Establishment of PhD Cell and Doctoral Research Program:** Discussions were held on the establishment of a PhD cell and the initiation of doctoral research programs to enhance research culture and academic excellence.

**Orientation Program for Jan. 2022 Batch:** Plans for the orientation program for the January 2022 batch were reviewed to ensure a smooth transition for new students.

**Appraisal Systems and Assessment Models:** Proposals for the formation of standardized appraisal systems and assessment models were discussed to ensure fair and transparent evaluation processes across the university.

**Application to BAR Council for LAW:** The process of applying to the BAR Council for approval of the university's law program was reviewed, and necessary steps were outlined for compliance.

**AGENDA No. 2: Proposal Approval for Double Shift Operations: Presentation to BOM and Academic Council**

- 2.1 The Registrar provided insights into the logistical aspects and potential benefits of implementing double shift operations. Emphasis was placed on maximizing facility usage, enhancing accessibility for students, and accommodating diverse schedules. The registrar elaborated on the academic implications and adjustments necessary to maintain educational







standards under the proposed system. They underscored the importance of ensuring equitable access to resources and faculty expertise across both shifts. Following the presentation, a lively discussion ensued among the BOM and AC members. Concerns were raised regarding logistical challenges, faculty workload distribution, and student experience under the double shift model. However, members expressed confidence in the university's ability to address these challenges through effective planning and implementation.

After thorough deliberation, the BOM and AC unanimously approved the proposal for Double Shift Operations at AAFT University of Media and Arts. The decision was met with optimism and enthusiasm, with members acknowledging the potential of the initiative to enhance accessibility, accommodate student diversity, and optimize resource utilization.  
(ANNEXURE D)

**AGENDA No. 3: Approval for Dual Shift Transportation Proposal with Existing Bus Pilot**

- 3.1 The Registrar presented the Dual Shift Transportation Proposal, outlining its key features, objectives, and anticipated benefits. The proposal aimed to address transportation challenges faced by students and faculty attending the university's dual shift programs. It detailed the implementation plan for the pilot project, leveraging the existing bus fleet to accommodate the transportation needs of both morning and evening shifts. Following the presentation, a robust discussion ensued among the governing body members. Various aspects of the proposal, including logistical feasibility, financial implications, and student participation, were deliberated upon. Concerns were raised regarding the scheduling and routing of buses to ensure efficient transportation services for all students and faculty members.
- Members of the governing body expressed their support for the initiative, acknowledging its potential to enhance accessibility and convenience for students attending dual shift programs. They emphasized the importance of providing safe and reliable transportation options to facilitate student engagement and academic success, after thorough consideration and discussion, the governing body unanimously approved the Dual Shift Transportation Proposal with the Existing Bus Pilot. The decision reflected the collective commitment of the university leadership to prioritize student welfare and promote inclusivity within the academic community.

**AGENDA No. 4: Preparedness Review for First Batch of BBA LLB**

- 4.1 The Registrar presented a comprehensive overview of the preparations undertaken for the launch of the BBA LLB program. The presentation included detailed insights into curriculum development, faculty recruitment, infrastructure enhancements, and student enrollment processes. The Registrar emphasized the meticulous planning and collaborative efforts invested in ensuring a seamless and successful rollout of the program. The Dean of Law Schools provided insights into the design and structure of the BBA LLB curriculum, highlighting the integration of business management principles with legal education to offer a holistic learning experience to students. They underscored the interdisciplinary approach

*Sudh Raje*





adopted to equip graduates with a diverse skill set and a deep understanding of both disciplines.

The Heads of Department outlined the faculty recruitment process for the BBA LLB program, emphasizing the selection criteria, academic qualifications, and industry experience of recruited faculty members. They assured the Governing Body of the caliber and commitment of the faculty team assembled to deliver high-quality instruction and mentorship to students. The discussion then turned to infrastructure enhancements, including the establishment of dedicated classrooms, seminar halls, and moot court facilities tailored to the requirements of the BBA LLB program. The Chief Engineer provided updates on the progress of construction and renovation projects, ensuring that all facilities would be ready to accommodate the needs of the inaugural batch. The Governing Body engaged in a constructive dialogue regarding student enrollment targets, admission criteria, and outreach strategies to attract qualified candidates to the BBA LLB program. Members exchanged ideas and insights on effective marketing campaigns, scholarship opportunities, and partnerships with legal firms and industry associations to enhance program visibility and appeal.

**AGENDA No. 5: Review of Proposed Hiring Targets for the University**

- 5.1 The Chairperson provided an overview of the proposed hiring targets, highlighting the need to fill key positions to support the university's growth and development initiatives. The Registrar presented detailed information on the proposed hiring targets, outlining positions across various departments and administrative units. The presentation emphasized the importance of recruiting qualified faculty and staff to maintain academic excellence and enhance student support services.

A comprehensive discussion ensued among the members of the Governing Body regarding the proposed hiring targets. Faculty representatives highlighted the importance of recruiting faculty members with diverse expertise and backgrounds to enrich the academic environment and promote interdisciplinary collaboration. The CFO provided insights into the financial implications of the proposed hiring targets, discussing budgetary considerations and potential sources of funding. Members engaged in a constructive dialogue regarding prioritization of hiring needs and allocation of resources to ensure fiscal responsibility. External members of the Governing Body offered valuable perspectives on industry trends and best practices in higher education hiring. Their input enriched the discussion and contributed to the formulation of strategic hiring strategies aligned with the university's mission and vision. After thorough deliberation, the Governing Body reached a consensus on the proposed hiring targets. The chairperson expressed appreciation for the thoughtful input and collaboration of all members in the decision-making process. The registrar was tasked with overseeing the implementation of the approved hiring targets and ensuring transparent and merit-based recruitment processes.

**AGENDA No. 6: Evaluation of Programs with Low Admission Rates for Resource Reallocation**

*Shuchi Ray*



6.1

The Chairperson presented an overview of the admission rates for various academic programs offered by the university over the past few years. Several programs were identified as having lower-than-expected admission rates, raising concerns about resource utilization and program viability. The Registrar provided detailed insights into the factors contributing to the low admission rates for these programs. Factors such as changes in industry demand, evolving student preferences, and increased competition from other institutions were discussed as potential reasons for the decline in admissions.

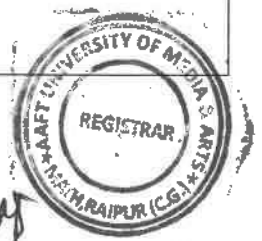
Following the presentations, a comprehensive discussion ensued among the members of the Governing Body. Various perspectives were shared regarding the implications of low admission rates on program sustainability and institutional reputation. The Dean and School Head of the affected schools and faculties offered insights into the unique challenges faced by their respective programs and proposed strategies to enhance their attractiveness to prospective students. Suggestions included curriculum revisions, targeted marketing campaigns, and partnerships with industry stakeholders to align program offerings with market demands. The CFO presented an analysis of the financial implications of low admission rates on program budgets and resource allocation. Concerns were raised about the sustainability of programs with consistently low enrollment numbers and the need for proactive measures to address the issue. After a thorough deliberation, the Governing Body reached a consensus on the importance of reallocating resources to programs with higher demand and greater potential for growth. The decision was made to form a task force comprising academic, administrative, and marketing experts to develop strategies for revitalizing programs with low admission rates.

**AGENDA No. 7: Enrolment Status Review and Orientation Plans for July 2022 Batch**

7.1

The Registrar presented a comprehensive report on the enrollment status for the July 2022 batch. The report included data on the number of applications received, admissions granted, and projected enrollment figures across various programs offered by the university. The Registrar highlighted efforts made to streamline the admission process and address any challenges encountered during the enrollment period. Following the enrollment status review, the Chairperson presented the proposed orientation plans for the July 2022 batch. The orientation program aimed to provide new students with essential information about the university's academic policies, support services, campus facilities, and extracurricular activities. The Chairperson emphasized the importance of creating a welcoming and inclusive environment for incoming students to facilitate their transition to university life.

The orientation plans included interactive sessions, campus tours, student panel discussions, and informational workshops designed to help new students acclimate to their academic and social surroundings. Faculty members and student leaders were identified to serve as orientation mentors and guides to facilitate peer-to-peer support and mentorship during the orientation period.





During the discussion, Governing Body members provided valuable feedback and suggestions to enhance the effectiveness and inclusivity of the orientation program. Suggestions included incorporating sessions on academic advising, mental health and wellness, diversity and inclusion, and campus safety into the orientation schedule.

After a thorough discussion, the Governing Body unanimously approved the enrollment status report and orientation plans for the July 2022 batch. Members expressed confidence in the university's ability to provide a positive and enriching experience for incoming students.

**AGENDA No. 8: Approval for Procurement of Four Additional Buses for the University**

- 8.1 The Registrar presented a comprehensive proposal highlighting the need for additional buses to accommodate the growing student population and address transportation challenges. The proposal outlined the specifications of the buses, including seating capacity, safety features, and accessibility considerations. Following the presentation, a detailed discussion ensued among the Governing Body members regarding the feasibility, necessity, and financial implications of procuring four additional buses for the university. Various aspects, such as budget allocation, operational logistics, and maintenance, were thoroughly deliberated.

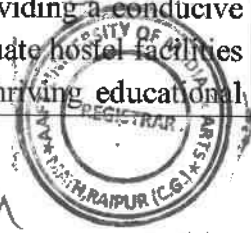
Members expressed unanimous agreement on the importance of improving transportation facilities to ensure the safety and convenience of students and staff. They recognized the role of efficient transportation services in enhancing the overall campus experience and supporting academic and extracurricular activities after careful consideration and review of the proposal, the Governing Body resolved to approve the procurement of four additional buses for AAFT University of Media and Arts. The decision was made with the assurance that the procurement process would adhere to transparent and accountable practices, with emphasis on cost-effectiveness and quality.

**AGENDA No. 9: Discussion on Hostel and Academic Block Requirement**

- 9.1 The Chairperson presented a comprehensive report outlining the current student enrollment trends and projections for the upcoming academic years. It was highlighted that the university has experienced a steady increase in student admissions, necessitating the expansion of infrastructure to meet the growing demand for accommodation and academic spaces. The Registrar provided insights into the current capacity of the university's hostel facilities, emphasizing the need for additional accommodation options to alleviate overcrowding and ensure the comfort and well-being of students. Furthermore, the Registrar outlined the space constraints faced by various academic departments due to limited classroom and laboratory facilities.

Following the presentations, a robust discussion ensued among the members of the Governing Body. Several members emphasized the importance of providing a conducive living and learning environment for students, acknowledging that adequate hostel facilities and well-equipped academic blocks are essential components of a thriving educational

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institution, various proposals were put forth regarding the construction of new hostel buildings and academic blocks, including suggestions for optimal utilization of available land and resources within the university campus. Members underscored the need for careful planning and efficient use of space to accommodate future growth while maintaining the quality and integrity of the campus infrastructure. Concerns were raised regarding the timeline and budgetary implications of the proposed construction projects. The Treasurer provided an overview of the financial considerations involved and assured the Governing Body of prudent fiscal management in executing the expansion plans.

**AGENDA No. 10: Timelines Review for Block B Full Functionality**

- 10.1 The Registrar presented an overview of the timelines and progress made towards achieving full functionality of Block B. It was highlighted that Block B aims to be a state-of-the-art facility equipped with the latest Information and Communication Technology (ICT) infrastructure to support teaching, research, and administrative functions. The registrar provided insights into the various components of the project, including the installation of ICT infrastructure, classroom setup, laboratory facilities, and administrative offices. He emphasized the importance of adhering to the timeline to ensure that Block B is fully operational by July 2022. A detailed discussion ensued regarding the challenges and opportunities associated with the project. Members of the Governing Body expressed their views on the importance of creating a conducive learning environment that integrates technology seamlessly into the academic experience.
- The Chief Financial Officer provided an update on the budget allocation and expenditure incurred for Block B's development. He assured the Governing Body that adequate resources have been allocated to ensure the timely completion of the project. The discussion also encompassed considerations for sustainability and scalability of the ICT infrastructure, as well as measures to ensure accessibility and usability for students and faculty members, recommendations were made to establish a dedicated task force comprising faculty, administrators, and external experts to oversee the final stages of implementation and address any unforeseen challenges. The Chairperson summarized the key points discussed during the meeting and emphasized the university's commitment to delivering excellence in infrastructure and technological capabilities.

**AGENDA No. 11: Directive to IQAC to Initiate Accreditation Preparation**

- 11.1 The Chairperson presided over the session, emphasizing the importance of accreditation in affirming the quality and credibility of the university's academic programs and administrative processes. The agenda item regarding the directive to the IQAC to commence accreditation preparation was addressed promptly. The Vice-Chancellor provided an overview of the accreditation process, highlighting its significance in ensuring adherence to established standards and benchmarks set forth by accrediting bodies. The Registrar, in charge of the IQAC, presented a comprehensive plan outlining the steps and strategies to be undertaken in preparation for accreditation. The plan encompassed various aspects, including curriculum review, faculty development initiatives, infrastructure

*Anshu Rajan*







enhancements, student support services, and quality assurance mechanisms. Members of the Governing Body engaged in a constructive dialogue, offering insights and recommendations to strengthen the accreditation preparation process. There was unanimous agreement on the importance of proactive engagement and collaboration across departments and administrative units to ensure a comprehensive and effective approach to accreditation readiness.

Additionally, the Chairperson emphasized the need for regular monitoring and evaluation of progress towards accreditation goals. He underscored the importance of allocating adequate resources and support to facilitate the successful implementation of the accreditation preparation plan. The meeting concluded with a directive issued to the IQAC to expedite the initiation of accreditation preparation activities. The Registrar was entrusted with the responsibility of overseeing the implementation of the plan, with periodic updates to be provided to the Governing Body on progress and milestones achieved.

**AGENDA No. 12: Directive to Registrar Office for 2F Application Preparation**

- 12.1 The Registrar provided a detailed overview of the requirements and procedures for the preparation of the 2F application. The Registrar highlighted the need for accurate documentation, including financial statements, infrastructure details, and academic achievements, to support the university's eligibility for the 2F status. During the discussion, members of the governing body expressed their support for expediting the 2F application process. They underscored the significance of securing the 2F status to enhance the university's reputation and credibility within the academic community and beyond.

The Chairperson reiterated the importance of ensuring compliance with all regulatory requirements and deadlines associated with the 2F application. The Registrar assured the governing body that the Registrar Office would work diligently to compile all necessary documents and submit the application within the specified timeframe. Furthermore, the governing body discussed strategies to streamline internal processes and allocate resources effectively to support the 2F application process. Members emphasized the need for close coordination between the Registrar Office, academic departments, and administrative units to ensure the timely completion of all required tasks.

In conclusion of the agenda, the governing body unanimously approved the directive to the Registrar Office for the preparation of the 2F application. Members expressed confidence in the Registrar Office's ability to handle the application process efficiently and effectively.

**AGENDA No. 13: Application to CGPURC for New Ordinances for Low-Potential Programs**

- 13.1 The Chairperson provided an overview of the agenda item, emphasizing the significance of seeking new ordinances for low-potential programs to align with evolving industry standards and educational requirements. The Registrar presented a comprehensive report outlining the rationale behind the application to CGPURC for new ordinances. The report highlighted the challenges faced by low-potential programs in meeting industry demands and student expectations, necessitating updates to curriculum, pedagogy, and assessment methods.





The discussion among the Governing Body members centered on the criteria for identifying low-potential programs and the proposed strategies for revitalizing them. Members emphasized the importance of conducting thorough market research, engaging industry experts, and leveraging technology to enhance the relevance and attractiveness of the programs. Several members shared success stories and best practices from other universities that had successfully revitalized low-potential programs through innovative curriculum design, industry partnerships, and student-centered approaches. After a robust exchange of ideas and perspectives, the Governing Body unanimously agreed to proceed with the application to CGPURC for new ordinances for low-potential programs. Members expressed confidence in the university's ability to adapt and innovate in response to changing educational landscapes and industry dynamics.

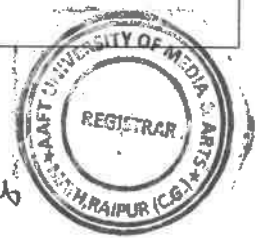
The Chairperson concluded the agenda by commending the proactive approach taken by the university in addressing challenges and seizing opportunities for growth and excellence. He underscored the importance of collaboration, creativity, and commitment in driving positive change and ensuring the university's continued success. (ANNEXURE II)

**AGENDA No. 14: Review of Regularity of One Percent Fee per Month per Student to CGPURC**

- 14.1 The Registrar presented a comprehensive report on the regularity of the one percent fee per month per student remitted to the Chhattisgarh Private University Regulatory Commission (CGPURC). The report outlined the university's adherence to the fee remittance schedule and compliance with regulatory requirements. The CFO provided detailed insights into the financial aspects related to the fee remittance process. He highlighted the meticulous record-keeping practices and internal controls implemented by the university to ensure accuracy and transparency in financial transactions. Following the presentations, the floor was opened for discussion among the governing body members. Several members commended the university's commitment to financial transparency and compliance with regulatory standards. They expressed confidence in the university's ability to uphold its fiduciary responsibilities and maintain integrity in financial matters. However, some members raised concerns regarding the sustainability of the one percent fee per month per student model. They highlighted the need to explore alternative revenue streams and cost-saving measures to alleviate the financial burden on students while ensuring continued compliance with regulatory requirements.

The Chairperson encouraged open dialogue and constructive feedback from all members to address the challenges and explore viable solutions. He underscored the importance of striking a balance between financial prudence and student welfare in decision-making processes after thorough deliberation, the governing body unanimously resolved to continue the practice of remitting one percent fee per month per student to CGPURC in accordance with regulatory guidelines. Additionally, the governing body directed the finance committee to explore opportunities for optimizing financial resources and enhancing revenue generation while prioritizing the interests of students.

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**AGENDA No. 15: Discussion on Hiring of Vice Chancellor**

- 15.1 The Chairperson emphasized the importance of selecting a dynamic and visionary leader who would steer the university towards continued growth and excellence in the field of media and arts education. The Registrar presented a comprehensive overview of the hiring process, outlining the steps taken thus far and the criteria established for selecting the Vice Chancellor. The presentation highlighted the need for a leader with a strong academic background, administrative experience, and a deep understanding of the media and arts industry. Following the presentation, members of the Governing Body engaged in a robust discussion, sharing their insights and perspectives on the qualities and attributes desired in the incoming Vice Chancellor. There was unanimous agreement on the importance of selecting an individual who could inspire innovation, foster collaboration, and uphold the values and ethos of AAFT University.

Several members emphasized the need for the Vice Chancellor to possess strong leadership skills and a forward-thinking approach to address the evolving challenges and opportunities in media and arts education. Others highlighted the importance of promoting diversity, equity, and inclusion within the university community. After thorough deliberation, the Governing Body resolved to establish a search committee comprising representatives from various stakeholders, including faculty, students, administrators, and external experts. The search committee would be tasked with conducting a nationwide search, soliciting nominations, and vetting potential candidates for the position of Vice Chancellor.

**AGENDA No. 16: Discussion on Upcoming CGPURC Team Visit**

- 16.1 The Chairperson opened the agenda by highlighting the significance of the upcoming CGPURC team visit and its implications for the university's accreditation and compliance status. Emphasizing the importance of meticulous preparation, the Chairperson underscored the need for thorough documentation and adherence to regulatory standards during the visit. The Chairperson provided an overview of the agenda for the CGPURC team visit, outlining key areas of focus such as academic programs, faculty qualifications, infrastructure, student support services, and governance structures. The Chairperson emphasized the importance of presenting a comprehensive and coherent picture of the university's operations and achievements to the visiting team.

The Registrar briefed the Governing Body on the preparations undertaken thus far, including the compilation of required documentation, the scheduling of meetings and presentations, and the coordination of logistics for the visit. The Registrar highlighted the collaborative efforts of various departments and stakeholders in ensuring a seamless and productive visit. A lively discussion ensued, with members of the Governing Body sharing insights and recommendations to enhance the university's readiness for the CGPURC team visit. Topics of discussion included strategies for effectively showcasing the university's academic excellence, research endeavors, student achievements, and community engagement initiatives.

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The Governing Body commended the efforts of the university administration in preparing for the CGPURC team visit and expressed confidence in the institution's ability to demonstrate compliance with regulatory standards and accreditation criteria. Members underscored the importance of transparency, accountability, and continuous improvement in maintaining the university's reputation for academic excellence and integrity. The agenda concluded with a unanimous agreement on the preparedness for the upcoming CGPURC Team Visit. The Chairperson commended the collective efforts and commitment of the university community in ensuring a successful regulatory review.

**AGENDA No. 17: Discussion on Onboarding Agency for Website Revamp Project**

- 17.1 The discussion commenced with a brief overview of the current state of the university's website and the need for a comprehensive revamp to enhance its functionality, user experience, and visual appeal. The Registrar presented an analysis of the website's strengths, weaknesses, opportunities, and threats, highlighting areas for improvement and innovation. Several members of the Governing Body expressed their support for the website revamp project, emphasizing the importance of having a modern, user-friendly website that reflects the university's commitment to excellence in media and arts education. They underscored the significance of the website as a primary platform for communication, information dissemination, and student engagement.

The Chairperson outlined the proposed process for selecting an agency for the website revamp project, which included issuing a request for proposals (RFP) from reputable firms with expertise in website design, development, and digital marketing. The RFP would outline the university's requirements, objectives, and evaluation criteria, ensuring a transparent and competitive selection process. Members of the Governing Body discussed various considerations for evaluating potential agencies, including their track record, portfolio of past projects, technical capabilities, and alignment with the university's vision and values. They also emphasized the importance of selecting an agency that can deliver a responsive, accessible website that meets the needs of diverse stakeholders, including students, faculty, staff, and alumni. After a thorough discussion, the Governing Body resolved to authorize the Registrar to proceed with issuing the RFP for the website revamp project. The Registrar was tasked with coordinating the RFP process, forming an evaluation committee to review proposals, and making recommendations to the Governing Body for final approval.

**AGENDA No. 18: Centralization of Brand Projection Teams Across AEG Platforms**

- 18.1 The session commenced with an overview of the proposed agenda item, emphasizing the need for a cohesive and centralized approach to brand projection across all AEG platforms. The Chairperson highlighted the importance of aligning branding efforts to enhance the visibility and reputation of AAFT University and its affiliated institutions. A detailed presentation was delivered by the Registrar, outlining the rationale behind centralizing the Brand Projection Teams and the potential benefits associated with this initiative. The presentation emphasized the need for consistency in messaging, design elements, and

*Sudh Rajar*





promotional strategies across AEG platforms to strengthen the university's brand identity. Following the presentation, a robust discussion ensued among the members of the Governing Body. Various aspects of centralization, including organizational structure, resource allocation, and implementation timelines, were thoroughly examined. Members expressed their perspectives on the potential challenges and opportunities associated with centralizing the Brand Projection Teams.

Key considerations raised during the discussion included the importance of maintaining flexibility and adaptability in the centralized structure to accommodate the unique requirements of individual AEG platforms. Additionally, the need for effective communication channels and collaboration mechanisms between centralized teams and platform-specific stakeholders was emphasized. Several members highlighted the potential synergies and efficiencies that could be realized through centralization, including streamlined processes, enhanced brand coherence, and optimized resource utilization. Others underscored the importance of preserving the autonomy and creative freedom of platform-specific teams within the centralized framework. After a comprehensive discussion, the Governing Body reached a consensus to endorse the centralization of Brand Projection Teams across AEG platforms. The decision was guided by the shared commitment to advancing the university's strategic objectives and maximizing the impact of branding efforts.

**AGENDA No. 19: Proposal Approval for Athletica**

- 19.1 The proposal for Athletica was presented by the Sports Committee, who outlined the objectives, scope, and activities planned for the event. The proposal included various sports competitions, cultural events, and recreational activities designed to engage participants from diverse backgrounds and interests. Following the presentation, there was a lively discussion among the members of the Governing Body regarding the feasibility, logistics, and potential impact of Athletica on the university community. Members expressed enthusiasm for the initiative and highlighted the importance of promoting a healthy and active lifestyle among students.

Several members praised the inclusivity of the proposed event, which aimed to encourage participation from students across different disciplines and skill levels. They also underscored the potential for Athletica to foster a sense of community and school spirit among the university's diverse student body. After careful deliberation, the Governing Body unanimously approved the proposal for Athletica, acknowledging its potential to enhance the overall student experience and promote a culture of wellness and excellence at AAFT University of Media and Arts.

In conclusion, the 8th Governing Body Meeting concluded with a sense of excitement and anticipation for the successful implementation of Athletica. The members expressed their collective commitment to supporting and nurturing the athletic talents and aspirations of the university community. The meeting adjourned with renewed energy and enthusiasm for the upcoming sports extravaganza. (ANNEXURE III)

*Sudha Ray*




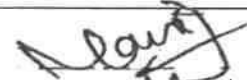
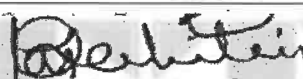








**PROCEEDINGS FOR EIGHT GOVERNING BODY MEETING**

Date: 18/03/2022 at 11:00 AM

Venue: Board Room
**CHAIRMAN AND MEMBERS PRESENT**

Sr. No.	Name	Designation	Signature
1.	Dr.Sandeep Marwah (Chancellor)	Chairperson	
2.	Mr.Mohit Marwah (Managing Director)	Member	
3.	Mr.Akshay Marwah (Chief Executive Officer)	Member	
4.	Dr.Manoj Agrawal (Technical Expert)	Member	
5.	Mr.Viney Kumar Sabikhi (Technical Expert)	Member	
6.	Dr.Albeena Abbas (Director – Academics, AAFT Online)	Member	
7.	Mr.Ashwani Kumar Gupta (Chief Finance Officer)	Member	
8.	Mr.Sudhir Ranjan (Registrar)	Member-Secretary	



CODE: AG/PU/01/050/550/GB9

GOVERNING BODY

DATE: 13/03/2023

## MINUTE OF MEETING

Proceedings of the 9<sup>th</sup> Meeting of Governing Body, AAFT University of Media and Arts, held at 11.00 AM on 10.03.2023

The Ninth meeting of the Governing body, held on Friday at 11.00 AM. The following members attended the meeting: -

Sr. No.	Name	Representing	Designation
1.	Dr.Sandeep Marwah	Chancellor	Chairperson
2.	Mr.Mohit Marwah	Managing Director	Member
3.	Mr.Akshay Marwah	Chief Executive Officer	Member
4.	Dr.Manoj Agrawal	Technical Expert	Member
5.	Mr.Viney Kumar Sabikhi	Technical Expert	Member
6.	Dr.Albeena Abbas	Technical Expert	Member
7.	Mr.Ashwani Kumar Gupta	Chief Finance Officer	Member
8.	Mr.Sudhir Ranjan	Registrar	Member-Secretary

Welcome address by Chancellor.

The 9<sup>th</sup> Governing Body meeting convened on March 10<sup>th</sup>, 2022, at 11:00 AM in the Chancellor's office. To commence the session, introductions among attendees were facilitated by the Chancellor, who warmly welcomed all participants. Underscoring the significance of the gathering, the Chancellor underscored the university's accomplishments since its inception. He reaffirmed the management's steadfast dedication to delivering exceptional infrastructure and conveyed optimism regarding the institution's continued progress and academic prowess.

### AGENDA No. 1: Confirmation to the minutes held on 18.03.2022

1.1	<p>The meeting commenced with the confirmation of the minutes from the previous meeting, which were unanimously approved by the governing body members. The minutes reflected comprehensive discussions and decisions made during the preceding session, ensuring transparency and accountability in the university's governance process.</p> <p><b>Agenda Confirmation and Minutes Review:</b></p>
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*Sudhir Ranjan*





- Approval for the proposal of double shift operations to BOM and AC.
- Approval to the proposal received on dual shift transportation with existing bus pilots.
- Review towards preparedness for the first batch for BBA LLB.
- Review of proposed hiring targets for the university.
- Review for the programs that are not gaining attention in terms of admission so that resource channelization can be done for the ones that have shown potential.
- Review of the present enrollment status for the July 2022 batch and review of orientation plans for July 2022.
- Approval to the proposal for the procurement of 4 more buses for the university.
- Discussion on the requirement of a hostel and academic block at the university.
- Review on the timelines for Block B to be fully functional.
- Directive to the IQAC to start preparing for the accreditation process.
- The directive to the Registrar's Office to prepare to apply for 2F.
- Application to CGPURC for new ordinances against the programs that are reflecting low potential.
- Review of regularity of one percent fee per month per student that is deposited to CGPURC.
- Discussion on the hiring of a Vice-Chancellor for the university.
- Discussion on the upcoming visit of the CGPURC team to the university.
- Discussion on onboarding of any agency for the website revamp project.
- Centralization of teams that will project the brand across AEG on different platforms and portals.

Approval to the proposal received for Athletica.

**AGENDA No. 2: Approval for International Conference Proposal Submitted by the Boards**

- 2.1 The proceedings began with the Chairperson welcoming all members and expressing gratitude for their attendance. The Registrar presented the detailed proposal for the international conference, outlining its objectives, themes, and intended impact on the academic and professional communities. The conference, aimed at exploring emerging trends in media and arts, as well as the role of technology in promoting sustainable entrepreneurship across various sectors, garnered significant interest from the governing body members. They recognized the importance of fostering interdisciplinary dialogue and collaboration to address contemporary challenges and opportunities in these domains.
- After a thorough discussion, the members acknowledged the relevance and potential impact of the proposed conference. They highlighted the significance of providing a platform for scholars, practitioners, and industry experts to exchange ideas, share research findings, and explore innovative solutions. The chairperson emphasized the conference's alignment with the university's mission of promoting excellence in media and arts education while fostering entrepreneurship and sustainability. CFO provided insights into the financial implications of hosting such an event, including budgetary considerations and potential sources of

*Sudh Raje*





funding. The discussion also touched upon logistical aspects, including venue selection, keynote speakers, panel discussions, and promotional strategies. Members emphasized the importance of ensuring inclusivity and diversity in conference programming, with a focus on engaging participants from diverse backgrounds and regions. Following a comprehensive review of the proposal, the Governing Body unanimously approved the "ETMA - Emerging Trends in Media and Arts" and "Emerging Technologies Leading Towards Sustainable Entrepreneurship, Economics, Tourism, Healthcare, Media, Education Supporting Green Environmental Practices and Business Growth" international conference. (ANNEXURE I)

**AGENDA No. 3: Commencement of Research Initiatives as Proposed by the Board to the Governing Body**

- 3.1 The Registrar presented the detailed proposal outlining the objectives, scope, and potential impact of the proposed research initiatives. The proposal emphasized the university's commitment to advancing research in various fields related to media, arts, and communication. Members of the Governing Body engaged in a constructive dialogue, expressing their perspectives and insights on the proposed research initiatives. There was unanimous agreement among the members regarding the significance of investing in research as a means to enhance the university's academic reputation and contribute to the advancement of knowledge in relevant domains.

Several key points emerged during the discussion, including the need to allocate adequate resources, establish research infrastructure, and provide support for faculty members and students engaged in research activities. Members underscored the importance of fostering interdisciplinary collaboration and forging partnerships with industry, government, and other academic institutions to facilitate impactful research outcomes. The chairperson highlighted the university's commitment to promoting a vibrant research culture and encouraged active participation and collaboration among faculty members, researchers, and students across disciplines. After a thorough discussion, the Governing Body unanimously approved the commencement of research initiatives as proposed by the Board. The members expressed their confidence in the ability of the university to drive meaningful research endeavors that would contribute to academic excellence and societal development.

**AGENDA No. 4: Review of NAAC Preparation and Status Reports**

- 4.1 The proceedings commenced with a detailed presentation on the university's preparation for the NAAC accreditation process. The Registrar provided an overview of the key components of the NAAC framework and outlined the university's initiatives to align with the accreditation criteria. The presentation highlighted various aspects of the university's operations, including academic programs, infrastructure, faculty development, student support services, research activities, and governance structure. The Registrar elaborated on the measures taken to enhance teaching-learning processes, promote student-centric initiatives, and foster research and innovation across departments.

*Anshu Rajan*





Following the presentation, a comprehensive discussion ensued among the members of the Governing Body. Various aspects of the NAAC preparation and status reports were deliberated upon, including strengths, challenges, and opportunities for improvement. Members expressed appreciation for the efforts undertaken by the university administration in preparing for the NAAC accreditation. They commended the initiatives aimed at enhancing academic quality, improving infrastructure facilities, and promoting student welfare programs. Several suggestions and recommendations were put forth by the Governing Body members to further strengthen the university's accreditation readiness. These included enhancing faculty development programs, implementing innovative teaching methodologies, expanding research collaborations, and upgrading infrastructure facilities. The Chairperson emphasized the importance of maintaining transparency, accountability, and continuous improvement in all aspects of university operations. He reiterated the university's commitment to achieving excellence in higher education and affirmed the significance of NAAC accreditation in this pursuit.

The agenda concluded with a consensus to continue the momentum of NAAC preparation efforts. The Registrar was tasked with overseeing the implementation of recommendations and action plans discussed during the meeting. The Governing Body expressed confidence in the university's ability to achieve accreditation success and reaffirmed its support towards this endeavor. (ANNEXURE II)

**AGENDA No. 5: Review of AAA Audit Reports**

- 5.1 The Registrar presented an overview of the AAA Audit Reports, highlighting key findings and areas of concern. The reports encompassed a comprehensive examination of the university's financial transactions, compliance with regulatory requirements, and adherence to internal policies and procedures. The CFO provided detailed insights into the financial aspects addressed in the audit reports, including revenue, expenses, budgetary allocations, and resource utilization. The reports also assessed the effectiveness of internal controls and risk management practices.

Throughout the discussion, members of the Governing Body engaged in a thorough analysis of the audit findings, seeking clarification on specific issues and proposing corrective measures where necessary. There was a consensus among the members regarding the importance of addressing any identified deficiencies promptly to uphold the university's integrity and credibility. The Chairperson emphasized the need for proactive measures to enhance financial transparency and accountability, stressing the university's commitment to upholding the highest standards of governance. In response to the audit findings, the Governing Body resolved to establish a task force dedicated to implementing the recommendations outlined in the AAA Audit Reports. The task force would comprise members representing various departments and stakeholders, tasked with developing action plans and monitoring progress.

*Sudhi Ranjan*







The agenda concluded with a commitment from the Governing Body to prioritize the implementation of corrective measures and strengthen internal controls to mitigate risks and ensure the university's long-term financial sustainability. (ANNEXURE III)

**AGENDA No. 6: Review of Research Policy to Enhance Good Practices and Improve University's H Index**

- 6.1 The discussion focused on key strategies to enhance good practices in research and elevate the university's H Index. Members emphasized the need for robust mechanisms to promote ethical conduct, integrity, and transparency in research activities across all departments and disciplines. Several proposals were put forth, including the establishment of research ethics committees, mentorship programs for early-career researchers, and incentives to encourage faculty engagement in high-impact research projects. Members also stressed the importance of fostering interdisciplinary collaborations and leveraging external funding opportunities to support research initiatives.

The Registrar presented a draft revision of the research policy, incorporating feedback and recommendations from the academic community. The revised policy outlined clear guidelines for research conduct, dissemination, and evaluation, aligning with international best practices and standards. A lively discussion ensued regarding the implementation and monitoring of the revised research policy. Members highlighted the importance of faculty training programs, research infrastructure development, and regular performance evaluations to track progress and ensure compliance with policy guidelines. In conclusion, the Governing Body unanimously approved the revised research policy, recognizing it as a critical step towards enhancing research practices and improving the university's H Index. Members expressed confidence that the policy would foster a culture of excellence, innovation, and scholarly inquiry across the university community. (ANNEXURE IV)

**AGENDA No. 7: Announcement of Successful Conduct of CGPURC Annual Visit**

- 7.1 The Chairperson provided a comprehensive overview of the CGPURC Annual Visit, highlighting the meticulous planning and coordination efforts undertaken by the university's administration. Emphasis was placed on the seamless execution of the visit, which included facility tours, interactive sessions, and presentations showcasing the university's achievements, academic programs, and infrastructure. The Registrar shared insights into the positive feedback received from the CGPURC delegation regarding the university's commitment to excellence in media and arts education. The delegation praised the state-of-the-art facilities, student-centric approach, and innovative initiatives observed during their visit. Members of the Governing Body expressed commendation for the university's successful hosting of the CGPURC Annual Visit, recognizing it as a testament to AAFT's dedication to quality education and institutional excellence in the field of media and arts. The Chancellor expressed gratitude to all stakeholders involved in ensuring the success of the CGPURC Annual Visit and reiterated the university's commitment to upholding high standards of academic and operational excellence.

**AGENDA No. 8: Status Review of New Ordinance Applied for Approval**

*Sudhir Bujar*





8.1

The Registrar provided detailed insights into the key provisions of the ordinance, emphasizing its significance in promoting academic excellence and ensuring compliance with regulatory requirements. The ordinance encompassed various aspects, including admissions, examinations, curriculum development, faculty appointments, and student welfare. Following the presentation, the members of the governing body engaged in a thorough discussion regarding the proposed ordinance. They deliberated on its potential implications for the university's operations, faculty, and student body. Concerns and suggestions were raised regarding certain provisions, and constructive feedback was provided to enhance the clarity and effectiveness of the ordinance.

The Chairperson highlighted the importance of aligning the proposed ordinance with the university's strategic goals and objectives. He emphasized the need for careful consideration of stakeholder feedback and ensuring transparency in the approval process. The Chancellor commended the efforts of the academic council and the Registrar in developing the ordinance and underscored the significance of adhering to regulatory standards while fostering innovation and academic excellence. After a comprehensive discussion, the governing body unanimously agreed to endorse the proposed ordinance for submission to the relevant regulatory authorities for approval. The Registrar was tasked with finalizing the draft and ensuring timely submission to the appropriate regulatory bodies.

**AGENDA No. 9: Review of Proposed Fees by Fee Fixation Committee for Approval from CGPURC**

9.1

The discussion began with a comprehensive presentation by the Fee Fixation Committee detailing the proposed fee structure for the upcoming academic year. The committee highlighted various factors considered in determining the fees, including operational costs, infrastructure maintenance, faculty salaries, and academic resources. Following the presentation, members engaged in a thorough examination of the proposed fee structure, considering its implications for students and the university's financial sustainability. There was a consensus among the governing body members regarding the importance of balancing affordability for students with the need for adequate resources to maintain the university's standards of excellence.

The discussion also touched upon the need to ensure transparency and fairness in the fee-setting process, with particular attention given to providing financial assistance and scholarships for deserving students. Members emphasized the university's commitment to accessibility and affordability in higher education. Furthermore, there was a detailed review of comparative fee structures at peer institutions and benchmarking against industry standards. This comparative analysis informed the governing body's deliberations on setting fees that are competitive yet reasonable in the current educational landscape. The Fee Fixation Committee addressed queries and provided clarifications on specific components of the proposed fee structure, including tuition fees, laboratory charges, and miscellaneous expenses. Additionally, considerations were made for fee waivers and exemptions for economically disadvantaged students.

*Shuchi Rajan*





After thorough deliberation and discussion, the Governing Body resolved to approve the proposed fees by the Fee Fixation Committee for submission to CGPURC for final approval. Members expressed confidence in the transparent and diligent process undertaken by the committee and reaffirmed their commitment to ensuring affordable and quality education at AAFT University of Media and Arts, agenda concluded with a consensus on the proposed fee structure, reflecting the university's commitment to excellence, accessibility, and student welfare. The approved fees will now be submitted to CGPURC for further review and endorsement, paving the way for the upcoming academic year.

**AGENDA No. 10: Review of Financial Viability Report for January Batches Submitted by BOM**

- 10.1 The session began with the presentation of the Financial Viability Report by the CFO. The report provided a comprehensive analysis of the financial performance and viability of the January batches, covering aspects such as revenue generation, expenditure allocation, and budget adherence. The CFO outlined the financial indicators used to assess the viability of the January batches, including enrollment trends, tuition fees collection, operating expenses, and resource utilization. The report highlighted areas of strength and identified potential challenges that may impact the financial sustainability of the university. Following the presentation, members of the Governing Body engaged in a thorough discussion on the findings of the report. They deliberated on strategies to enhance revenue streams, optimize expenditure, and improve financial management practices to ensure the long-term viability of the January batches.

Several key points were raised during the discussion, including the need for targeted marketing efforts to attract more students, exploring opportunities for external funding and grants, and implementing cost-saving measures without compromising on the quality of education and student services. The Registrar provided insights into enrollment projections and student retention strategies, emphasizing the importance of maintaining a healthy student-to-faculty ratio and fostering a conducive learning environment. The CFO addressed concerns raised by members regarding budget allocation and resource allocation, providing clarification on expenditure patterns and investment priorities.

After a thorough review and discussion, the Governing Body acknowledged the efforts made by the BOM in preparing the Financial Viability Report and expressed confidence in the financial sustainability of the January batches. Members agreed to implement recommendations outlined in the report to address areas of improvement and ensure continued success.

**AGENDA No. 11: Analysis of University's Promotional Practices for Enhanced Visibility and Enrollment Boost**

- 11.1 The agenda item of analyzing promotional practices aimed at enhancing visibility and boosting enrollment was highlighted as crucial for the university's growth and reputation. The Chairperson presented an in-depth analysis of the current promotional strategies employed by the university, outlining various initiatives undertaken to raise awareness and

*Sudha Rayar*





attract prospective students. These included digital marketing campaigns, participation in educational fairs, collaboration with industry partners for outreach events, and leveraging social media platforms for engagement. The Registrar provided insights into the effectiveness of these promotional efforts based on data analytics and feedback mechanisms. Emphasis was placed on evaluating the return on investment (ROI) of promotional activities and identifying areas for improvement.

A lively discussion ensued among the Governing Body members, who shared their perspectives and suggestions for enhancing the university's promotional practices. Ideas ranged from targeted advertising in niche markets to strengthening alumni engagement for referrals and testimonials. The importance of leveraging multimedia platforms, such as video testimonials and virtual campus tours, to showcase the university's facilities and academic offerings was emphasized. Additionally, the need for strategic partnerships with media outlets and influencers to amplify the university's brand presence was discussed. The Governing Body recognized the significance of aligning promotional efforts with the university's core values and academic strengths. It was agreed that transparency and authenticity in communication would be pivotal in building trust and credibility among prospective students and stakeholders. Action points were identified, including the establishment of a dedicated marketing task force to oversee promotional campaigns, regular monitoring of key performance indicators, and periodic reviews of promotional strategies to ensure relevance and effectiveness.

The agenda concluded with a commitment to enhancing the university's promotional practices for heightened visibility and increased enrollment. The collective efforts of the Governing Body and university stakeholders were acknowledged as integral to realizing the institution's growth objectives and maintaining its position as a leading institution in media and arts education.

**AGENDA No. 12: Announcement of Date for First Graduation Day Ceremony**

- 12.1 The Registrar presented a detailed proposal outlining the plans for the Graduation Day Ceremony. The proposal included the schedule of events, venue arrangements, guest invitations, and logistical details. The Registrar emphasized the importance of meticulous planning to ensure a memorable and successful event that reflects the university's commitment to academic excellence. After thorough deliberation and discussion, the Governing Body unanimously approved the proposed date of 20th April 2023 for the First Graduation Day Ceremony. Members expressed enthusiasm and anticipation for this milestone event in the university's history. Key decisions and action items arising from the discussion included:
- Appointment of a Graduation Day Committee comprising faculty, staff, and student representatives to oversee event planning and coordination.
  - Initiation of preparations for guest invitations, including dignitaries, alumni, industry partners, and other stakeholders.
  - Coordination with academic departments to finalize the program agenda, including speeches, awards, and cultural performances.

*Auditi Rayan*





- Arrangements for venue decoration, seating arrangements, audio-visual support, and catering services.
- Development of communication and marketing materials to promote the Graduation Day Ceremony within the university community and beyond.
- Allocation of budgetary resources and oversight of financial planning for the event.

The chairperson concluded the discussion by expressing gratitude to the Governing Body for their valuable contributions and support in planning the First Graduation Day Ceremony. The chairperson reiterated the university's commitment to providing a memorable and meaningful experience for graduating students and their families. (ANNEXURE V)

**AGENDA No. 13: Discussion on Preparation Priorities for First Graduation Day and Aligning Approvals**

- 13.1 The Registrar provided an overview of the proposed preparation priorities for the Graduation Day ceremony. Key areas of discussion included venue selection, guest invitations, program itinerary, award presentations, and logistical arrangements. The Registrar emphasized the importance of meticulous planning and coordination to ensure a memorable and successful event that reflects the university's commitment to excellence. Several members of the Governing Body shared their insights and suggestions regarding the Graduation Day preparations. Discussions revolved around ensuring the inclusion of diverse cultural elements, selecting distinguished speakers or guests of honor, and incorporating technology to enhance the ceremony's impact and reach.


In addition to the Graduation Day preparations, the meeting also addressed the alignment of necessary approvals to facilitate smooth execution. The Registrar presented a comprehensive plan outlining the approval processes required from various university bodies, regulatory authorities, and external stakeholders. Emphasis was placed on adhering to timelines and procedural requirements to avoid any delays or disruptions. The Governing Body engaged in constructive discussions regarding the approval processes, identifying potential challenges and proposing strategies to streamline the workflow. Members underscored the importance of clear communication, collaboration, and accountability among all stakeholders involved in the approval process.

The agenda concluded with a consensus on the preparation priorities for the First Graduation Day ceremony and a commitment to expeditiously align necessary approvals.

**AGENDA No. 14: Closure on Hostel Construction Proposal Submitted**

- 14.1 The Registrar provided an overview of the Hostel Construction Proposal, outlining the proposed timeline, budgetary considerations, and architectural plans. The Registrar highlighted the pressing need for additional accommodation facilities to meet the growing demands of the student population and to provide a conducive living environment conducive to academic success and personal growth. Following the presentation, a comprehensive discussion ensued among the members of the Governing Body. Various aspects of the proposal were deliberated, including the proposed site location, architectural design, amenities, and sustainability measures.

*Sudhir Raju*







Concerns were raised regarding the feasibility of the proposed timeline and budget, as well as the potential impact on existing infrastructure and resources. However, after thorough consideration and deliberation, the members expressed unanimous support for the Hostel Construction Proposal. The Governing Body commended the Registrar and the project team for their diligent efforts in developing a comprehensive proposal that addressed the university's pressing need for additional accommodation facilities. Members acknowledged the importance of providing students with a safe, comfortable, and supportive living environment conducive to their academic and personal development.

In conclusion, the chairperson announced the closure of the Hostel Construction Proposal, with unanimous approval from the Governing Body. The chairperson expressed confidence in the successful implementation of the project and its transformative impact on the university community. The agenda closed with a sense of optimism and anticipation for the completion of the hostel construction project by July 2024, marking a significant milestone in the continued growth and development of AAFT University of Media and Arts.

**AGENDA No. 15: Review of Proposal for Parking Area Development and Cafeteria Revamping**

15.1

The discussion commenced with a presentation by the Registrar, outlining the proposed plans for enhancing the university's parking facilities and revamping the cafeteria. The presentation highlighted the current challenges faced by students, faculty, and staff regarding parking availability and the need for a more modern and comfortable cafeteria space. The proposed parking area development plan included expanding the existing parking lot to accommodate more vehicles, implementing designated parking zones, and improving lighting and security measures. The aim was to alleviate congestion and enhance safety for all members of the university community. Additionally, the proposal for cafeteria revamping aimed to transform the existing cafeteria into a vibrant and inviting space conducive to socializing, dining, and relaxation. The plan included upgrading kitchen facilities, improving seating arrangements, and introducing modern design elements to create a welcoming environment.

Following the presentation, members of the Governing Body engaged in a comprehensive discussion regarding the feasibility, scope, and budgetary considerations of the proposed projects. Various concerns and suggestions were raised regarding the optimal utilization of space, environmental sustainability, and adherence to regulatory requirements. The discussion also addressed potential funding sources, including budget allocations, fundraising initiatives, and external partnerships. Members emphasized the importance of prioritizing the needs and preferences of students, faculty, and staff in the planning and implementation process.

After deliberation, the Governing Body unanimously agreed to endorse the proposal for parking area development and cafeteria revamping, subject to further refinement and cost analysis. It was emphasized that the projects should be undertaken with careful consideration of timelines, budget constraints, and stakeholder feedback. The agenda concluded with a directive to establish a dedicated task force comprising representatives

*Sudhakar*





from relevant departments to oversee the execution of the approved projects. The task force was tasked with conducting detailed assessments, soliciting input from stakeholders, and ensuring transparency and accountability throughout the implementation process.

**AGENDA No. 16: Review of Proposal for Revamping Block A**

- 16.1 The agenda for the meeting primarily focused on reviewing the proposal for revamping Block A, a critical infrastructure component of the university campus. Block A, comprising various academic and administrative facilities, was identified for renovation to enhance its functionality, aesthetics, and overall user experience. The discussion commenced with a comprehensive presentation by the Facilities Management team outlining the proposed scope of work, including architectural upgrades, interior refurbishments, and infrastructure enhancements. The presentation highlighted the need for modernization to align with contemporary academic standards and cater to the evolving needs of students, faculty, and staff. The proposed revamping of Block A aimed to create an environment conducive to learning, collaboration, and innovation. Specific aspects addressed in the proposal included:
- Upgrading classroom facilities with modern audiovisual equipment and interactive learning technologies.
  - Enhancing administrative offices to streamline operations and improve service delivery.
  - Improving common areas and lounges to foster student engagement and social interaction.
  - Implementing energy-efficient and sustainable design principles to reduce the university's environmental footprint.
  - Incorporating accessibility features to ensure inclusivity and accommodate individuals with disabilities.

Following the presentation, the Governing Body engaged in a detailed discussion regarding the feasibility, budgetary implications, and timeline for the proposed revamping project. Members provided valuable insights and recommendations, emphasizing the importance of prioritizing functionality, aesthetics, and sustainability in the renovation efforts. Several key decisions were made during the meeting, including the approval of the proposed budget allocation for the revamping project and the formation of a dedicated task force to oversee its implementation. Additionally, it was agreed upon to solicit input from stakeholders, including students and faculty, to ensure their needs and preferences were considered throughout the process. The agenda concluded with a unanimous decision to proceed with the revamping of Block A. The members expressed their collective commitment to enhancing the university's infrastructure to provide an enriching and inspiring learning environment for all stakeholders.

**AGENDA No. 17: Advisory to BOM to Review Progress on Accreditation and Align Requirements with Advancements**

- 17.1 The Chairperson presented a comprehensive report on the current status of accreditation processes and initiatives undertaken by the university. The report highlighted the various

*Sudhakar*





accreditation bodies the university was affiliated with and outlined the progress made in meeting accreditation standards. A thorough discussion ensued among the members regarding the significance of accreditation in enhancing the university's reputation, attracting students and faculty, and ensuring academic excellence. Members emphasized the need for continuous improvement and alignment with evolving accreditation requirements and standards.

The Registrar provided insights into the specific accreditation criteria and benchmarks established by accrediting agencies. He outlined the key areas where the university had made significant progress and identified areas for further improvement. The Governing Body acknowledged the university's achievements in accreditation thus far and underscored the importance of maintaining momentum in this regard. Members emphasized the need for proactive measures to address any gaps or deficiencies identified during the accreditation process. Following the discussion, the Chancellor issued an advisory to the Board of Management (BOM) to review the progress on accreditation and align requirements with advancements in the field. He stressed the importance of setting ambitious yet achievable goals to ensure that the university continues to meet and exceed accreditation standards. In conclusion, the 9th meeting of the Governing Body at AAFT University of Media and Arts reaffirmed the university's commitment to excellence in education and accreditation. The members expressed confidence in the leadership of the university and pledged their full support to the ongoing efforts to enhance accreditation and academic quality.

*Indira Bhatnagar*




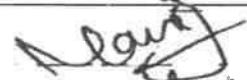
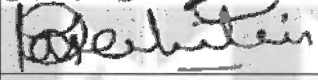
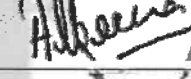




**PROCEEDINGS FOR NINTH GOVERNING BODY MEETING**

Date: 10/03/2023 at 11:00 AM

Venue: Board Room

**CHAIRMAN AND MEMBERS PRESENT**

Sr. No.	Name	Designation	Signature
1.	Dr.Sandeep Marwah (Chancellor)	Chairperson	
2.	Mr.Mohit Marwah (Managing Director)	Member	
3.	Mr.Akshay Marwah (Chief Executive Officer)	Member	
4.	Dr.Manoj Agrawal (Technical Expert)	Member	
5.	Mr.Viney Kumar Sabikhi (Technical Expert)	Member	
6.	Dr.Albeena Abbas (Director – Academics, AAFT Online)	Member	
7.	Mr.Ashwani Kumar Gupta (Chief Finance Officer)	Member	
8.	Mr.Sudhir Ranjan (Registrar)	Member-Secretary	




**CODE:** AG/AU/BL/OSQ/SSD/GB10 **GOVERNING BODY**

**DATE:** 04/08/2024

## MINUTE OF MEETING

Proceedings of the 10<sup>th</sup> Meeting of Governing Body, AAFT University of Media and Arts, held at 11.00 AM on 01.03.2024

The Tenth meeting of the Governing body, held on Thursday at 11.00. The following members attended the meeting: -

Sr. No.	Name	Representing	Designation
1.	Dr.Sandeep Marwah	Chancellor	Chairperson
2.	Mr.Mohit Marwah	Managing Director	Member
3.	Mr.Akshay Marwah	Chief Executive Officer	Member
4.	Dr.Manoj Agrawal	Technical Expert	Member
5.	Mr.Viney Kumar Sabikhi	Technical Expert	Member
6.	Dr.Albeena Abbas	Technical Expert	Member
7.	Mr.Ashwani Kumar Gupta	Chief Finance Officer	Member
8.	Mr.Sudhir Ranjan	Registrar	Member-Secretary

Welcome address by Chancellor.

The 10<sup>th</sup> Governing Body meeting convened on March 1<sup>st</sup>, 2024, at 11:00 AM in the Chancellor's office. To commence the session, introductions among attendees were facilitated by the Chancellor, who warmly welcomed all participants. Underscoring the significance of the gathering, the Chancellor underscored the university's accomplishments since its inception. He reaffirmed the management's steadfast dedication to delivering exceptional infrastructure and conveyed optimism regarding the institution's continued progress and academic prowess.

### AGENDA No. 1: Confirmation to the minutes held on 10.03.2023

1.1	The meeting commenced with the confirmation of the minutes from the previous meeting, which were unanimously approved by the governing body members. The minutes reflected comprehensive discussions and decisions made during the preceding session, ensuring transparency and accountability in the university's governance process.
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*Sudhir Ranjan*







**Agenda Confirmation and Minutes Review:**

- Approval for International Conference Proposal Submitted by the Boards.
- Commencement of Research Initiatives as Proposed by the Board to the Governing Body.
- Review of NAAC Preparation and Status Reports.
- Review of AAA Audit Reports.
- Review of Research Policy to Enhance Good Practices and Improve University's H Index.
- Announcement of Successful Conduct of CGPURC Annual Visit.
- Status Review of New Ordinance Applied for Approval.
- Review of Proposed Fees by Fee Fixation Committee for Approval from CGPURC.
- Review of Financial Viability Report for January Batches Submitted by BOM.
- Analysis of University's Promotional Practices for Enhanced Visibility and Enrollment Boost.
- Announcement of Date for First Graduation Day Ceremony.
- Discussion on Preparation Priorities for First Graduation Day and Aligning Approvals.
- Closure on Hostel Construction Proposal Submitted.
- Review of Proposal for Parking Area Development and Cafeteria Revamping.
- Review of Proposal for Revamping Block A.

Advisory to BOM to Review Progress on Accreditation and Align Requirements with Advancements.

**AGENDA No. 2: Approval of BOM Proposal for Accreditation Process Alignment**

- 2.1 The Registrar provided an overview of the proposal, highlighting its significance in enhancing the university's academic credibility and reputation. The proposal outlined comprehensive measures aimed at aligning the university's academic programs, administrative processes, and infrastructure with the accreditation requirements set forth by relevant accrediting bodies. The Registrar emphasized the importance of accreditation in ensuring quality assurance and benchmarking the university's standards against global best practices.

Members of the Governing Body engaged in a thorough discussion, seeking clarifications and insights into the proposed accreditation process. Various aspects of the proposal, including faculty qualifications, curriculum relevance, infrastructure adequacy, and student support services, were scrutinized to ensure compliance with accreditation standards. The discussion also touched upon the strategic implications of accreditation in fostering institutional excellence, attracting quality students and faculty, and enhancing industry partnerships and collaborations. Members underscored the importance of accreditation as a means to uphold academic integrity and accountability. Following deliberations, the Governing Body expressed unanimous support for the proposal submitted by BOM for accreditation. Members commended the proactive approach taken by the university in

*Indu Rana*





pursuing accreditation and recognized it as a pivotal step towards academic excellence and continuous improvement.

**AGENDA No. 3: Discussion on Onboarding Domain Expert for NEP Implementation Action Plan**

- 3.1 The agenda item regarding the onboarding of a domain expert for the National Education Policy (NEP) Implementation Action Plan was then introduced for discussion. The Chairperson provided an overview of the NEP Implementation Action Plan and underscored the importance of engaging a domain expert to facilitate its effective execution. The NEP, with its transformative vision for education, necessitates strategic planning and expert guidance to ensure successful implementation across various facets of the university's academic and administrative domains. Following the presentation, members engaged in a robust discussion regarding the selection criteria and role expectations for the domain expert. There was unanimous agreement on the need for an individual with extensive experience and expertise in education policy formulation, curriculum development, and institutional transformation.

Several members highlighted the importance of ensuring alignment between the NEP objectives and the university's vision, mission, and academic programs. They emphasized the critical role of the domain expert in providing strategic direction, fostering innovation, and fostering a culture of excellence in teaching, learning, and research. After thorough deliberation, the Governing Body resolved to establish a selection committee comprising senior faculty members, administrators, and external experts to oversee the recruitment process. The committee will be tasked with defining the selection criteria, soliciting applications, conducting interviews, and recommending a suitable candidate for appointment. Furthermore, the Governing Body underscored the importance of fostering collaboration and consultation with key stakeholders, including faculty, staff, students, and external partners, throughout the NEP implementation process. Transparency, inclusivity, and accountability will be paramount in ensuring the successful execution of the Action Plan.

**AGENDA No. 4: Exploration of Collaborations with BSE for Management Student Add-On Courses**

- 4.1 The Chairperson provided an overview of the proposed collaboration with BSE to offer add-on courses for management students. The objective of the collaboration was to enhance the academic offerings of the university and provide students with valuable insights and practical knowledge in the field of finance and capital markets. The discussion highlighted the potential benefits of partnering with BSE, a leading stock exchange in India known for its expertise in financial markets and securities trading. Members recognized the importance of equipping management students with skills and knowledge relevant to the dynamic and competitive financial industry.

*Indira Ray*





Representatives from the Management Department emphasized the value of integrating BSE-certified courses into the curriculum to enrich students' learning experiences and increase their employability in the financial sector. They highlighted the demand for professionals with expertise in finance and investment management and emphasized the importance of industry-relevant certifications. The Registrar presented details of the proposed add-on courses, outlining the curriculum, duration, and certification process. The courses were designed to cover key topics such as equity markets, derivatives, risk management, and financial analysis, aligning with the latest industry trends and standards.

During the discussion, members explored potential avenues for collaboration with BSE, including faculty training programs, guest lectures by industry experts, and internships at BSE-affiliated organizations. They emphasized the importance of fostering strong industry-academic partnerships to bridge the gap between theoretical knowledge and practical application. After thorough deliberation, the Governing Body unanimously agreed to pursue collaborations with BSE for Management Student Add-On Courses. The decision was met with enthusiasm and optimism, reflecting the commitment of AAFT University to providing students with comprehensive and industry-relevant education.

**AGENDA No. 5: Review of CRC-Regulated Drives' Suitability for Continuation in Raipur**

- 5.1 The discussion commenced with a comprehensive presentation by the Director of the Corporate Resource Cell (CRC) outlining the objectives, achievements, and challenges faced by the cell in organizing regulated drives for student placements in Raipur. The Director highlighted the efforts made by the CRC in facilitating industry connections, internships, and job opportunities for students across various disciplines. Following the presentation, a detailed review of the CRC's activities and outcomes was conducted. Members of the Governing Body actively engaged in discussions regarding the effectiveness of the CRC's initiatives, the relevance of the regulated drives, and their impact on student employability and career prospects. Several key points were deliberated upon during the meeting:

**Evaluation of Industry Partnerships:** Members discussed the quality of industry partnerships established by the CRC and their alignment with the university's academic programs and student aspirations.

**Assessment of Student Engagement:** The Governing Body reviewed the level of student engagement and participation in CRC activities, including workshops, seminars, and networking events.

**Feedback Mechanisms:** The effectiveness of feedback mechanisms for students and employers involved in the regulated drives was examined, with suggestions made for improvements and enhancements.

**Continuation in Raipur:** The suitability of continuing CRC activities in Raipur, considering market dynamics, industry demand, and regional opportunities, was thoroughly assessed.

*Sudhakar Rayan*





After a comprehensive discussion, the Governing Body deliberated on the future direction of the CRC's activities in Raipur. Members expressed unanimous support for the continuation of CRC initiatives, recognizing their significant contribution to student development and industry engagement in the region. The chairperson concluded the agenda by emphasizing the importance of fostering strong industry-academic partnerships and reaffirmed the university's commitment to providing students with ample opportunities for professional growth and career advancement.

**AGENDA No. 6: Announcement of New ERP System**

- 6.1 The proceedings began with an introduction to the significance of implementing a modern ERP system to streamline administrative processes, enhance operational efficiency, and improve overall organizational effectiveness. The Chairperson provided insights into the rationale behind the decision to adopt the Camu ERP system, emphasizing its user-friendly interface, robust features, and scalability to meet the evolving needs of the university. A detailed presentation on the features and capabilities of the Camu ERP system was delivered by the Director of Information Technology. The presentation highlighted key functionalities, including student information management, academic administration, financial management, human resources, and analytics. The Director emphasized the system's ability to integrate disparate processes and data sources into a centralized platform, facilitating data-driven decision-making and improving transparency and accountability across the university.

Following the presentation, a lively discussion ensued among the members of the Governing Body regarding the implementation timeline, budgetary considerations, and training requirements associated with the rollout of the Camu ERP system. Members expressed their enthusiasm for the potential benefits of the new system, including streamlined workflows, improved data accuracy, and enhanced communication and collaboration among departments and stakeholders. The Chairperson reiterated the university's commitment to ensuring a smooth transition to the new ERP system, emphasizing the importance of comprehensive training and support for faculty, staff, and students. Plans for user training sessions, system testing, and implementation milestones were outlined, with a focus on minimizing disruption to ongoing operations and maximizing the benefits of the Camu ERP system. The agenda concluded with unanimous approval and support for the implementation of the Camu ERP system. Members expressed their confidence in the system's ability to modernize university operations and elevate the overall student and faculty experience. (ANNEXURE I)

**AGENDA No. 7: Initiation of Base Work for Full ERP Functionality Implementation**

- 7.1 The Registrar provided a detailed presentation on the proposed implementation of the Camu ERP system to integrate and optimize various administrative, academic, and financial functions across the university. The presentation highlighted the potential benefits of the ERP system, including improved data management, enhanced communication, and increased transparency. The Registrar outlined the base work required for the successful

*Auditi Rayan*





implementation of the ERP system, including data migration, system configuration, user training, and stakeholder engagement. The presentation emphasized the need for careful planning, robust testing, and seamless integration to ensure a smooth transition to the new system.

Following the presentation, a lively discussion ensued among the Governing Body members regarding the implementation timeline, resource allocation, and potential challenges associated with the ERP implementation process. Members expressed their support for the initiative and highlighted the importance of effective change management and stakeholder buy-in. The Chairperson reiterated the university's commitment to leveraging technology to improve operational efficiency and enhance the overall student experience. He emphasized the importance of collaboration and communication among all stakeholders throughout the implementation process. The Governing Body unanimously approved the initiation of base work for the full ERP functionality implementation using the Camu system. Members expressed confidence in the university administration's ability to successfully implement the new system and underscored the importance of regular progress updates and monitoring.

**AGENDA No. 8: Discussion on Faculty Support for Research Initiatives**

- 8.1 The discussion commenced with an overview of the importance of fostering a vibrant research culture within the university. The Chairperson emphasized the pivotal role of faculty members in driving research initiatives and advancing knowledge in their respective fields. The Vice-Chairperson highlighted the need to provide adequate support and resources to faculty members to facilitate their research endeavors. The Registrar presented a comprehensive report on the existing framework for faculty support for research initiatives at AAFT University. The report outlined current policies, funding mechanisms, and institutional support available to faculty members for conducting research projects. The Registrar also provided an overview of recent research achievements and ongoing projects within the university.

A lively discussion ensued regarding strategies to enhance faculty support for research initiatives. Members of the governing body discussed the importance of providing faculty members with access to research grants, professional development opportunities, and collaborative networks. The need to streamline administrative processes and simplify grant application procedures was also highlighted. The Deans and department heads shared their insights on the specific research needs and priorities within their respective academic units. They emphasized the importance of creating a conducive environment for interdisciplinary collaboration and fostering a culture of innovation and inquiry among faculty members. Several suggestions were put forth to enhance faculty support for research initiatives, including:

- Establishing dedicated research centers or institutes within the university to facilitate interdisciplinary collaboration and resource sharing.
- Providing incentives and recognition for faculty members who demonstrate excellence in research and scholarly activities.

*Sudhakar Ray*







- Expanding funding opportunities for research projects through external grants, industry partnerships, and philanthropic contributions.
- Enhancing research infrastructure and laboratory facilities to support cutting-edge research in emerging fields.

The agenda concluded with a unanimous agreement to prioritize faculty support for research initiatives as a strategic goal. Members expressed their commitment to providing faculty members with the necessary resources, mentorship, and institutional support to advance research excellence within the university.

**AGENDA No. 9: Strategy Discussion to Enhance Faculty Participation in Research initiatives**

- 9.1 The discussion began with a presentation on the current status of faculty participation in research initiatives. The Registrar presented data highlighting the existing research projects, publications, and collaborative efforts undertaken by faculty members across various departments. Following the presentation, a robust exchange of ideas ensued regarding potential strategies to enhance faculty engagement in research endeavors. Several key initiatives were proposed, including:

**Establishing Research Support Mechanisms:** The Governing Body discussed the importance of providing adequate resources, including funding, technical support, and access to research facilities, to facilitate faculty-led research projects.

**Encouraging Interdisciplinary Collaboration:** Members emphasized the value of fostering interdisciplinary research collaborations to address complex challenges and explore innovative solutions in media and arts.

**Promoting Research-oriented Culture:** The need to create a supportive and nurturing environment that encourages faculty to actively engage in research activities was highlighted. This includes organizing seminars, workshops, and conferences to stimulate intellectual discourse and scholarly exchange.

**Recognizing and Rewarding Research Excellence:** The Governing Body deliberated on the importance of instituting incentives and awards to acknowledge outstanding contributions to research and scholarship within the university community.

**Facilitating External Collaborations:** Members discussed the potential benefits of forging partnerships with industry stakeholders, research institutions, and funding agencies to expand research opportunities and amplify the impact of faculty-led initiatives.

The agenda concluded with a consensus on the significance of enhancing faculty participation in research initiatives at AAFT University of Media and Arts. The Chancellor commended the proactive approach taken by the Governing Body and underscored the institution's commitment to promoting a vibrant research culture.

**AGENDA No. 10: Strategy Discussion to Increase Student Participation in International Events**

- 10.1 The discussion commenced with a presentation by the Chairperson on the importance of fostering a global perspective among students through participation in international events.

*Indi Kaya*





Emphasizing the value of cross-cultural exchange and networking opportunities, the Chairperson underscored the need to develop comprehensive strategies to facilitate student involvement in such events. The Registrar provided insights into the current level of student participation in international events and highlighted the potential benefits of increased engagement. Drawing attention to successful past experiences and testimonials from participating students, the Registrar emphasized the transformative impact of international exposure on academic and personal growth.

Following the presentations, a lively discussion ensued among the Governing Body members regarding potential barriers to student participation and strategies to address them. Concerns were raised regarding financial constraints, visa procedures, and logistical challenges faced by students interested in attending international events. In response, the CFO outlined proposals for expanding financial assistance programs, scholarships, and fundraising initiatives to support student travel and participation in international events. The Registrar proposed streamlining administrative processes and providing comprehensive guidance and support services to students throughout the application and travel planning phases.

Faculty representatives and student leaders shared perspectives on the types of international events most relevant to students' academic and professional interests. They underscored the importance of aligning participation opportunities with curricular goals and career aspirations, as well as fostering a culture of global citizenship and awareness among the student body. In conclusion, the Governing Body unanimously agreed to establish a dedicated task force comprising faculty, administrators, and student representatives to develop a comprehensive action plan for increasing student participation in international events. The Chairperson commended the collaborative spirit and commitment demonstrated by all stakeholders and reiterated the university's dedication to providing transformative international experiences for its students.

**AGENDA No. 11: Review of Completion Status for Block C (Hostel)**

- 11.1 The Registrar presented a comprehensive overview of the construction status, highlighting the significant progress made in structural development, interior furnishing, and infrastructure setup. It was noted that the construction activities were proceeding according to schedule, with diligent efforts being made to ensure adherence to quality standards and safety protocols. Following the presentation, the members of the Governing Body engaged in a constructive discussion regarding the completion status of Block C. Various aspects related to infrastructure, amenities, and facilities were deliberated upon, with an emphasis on meeting the accommodation needs of students effectively. Several queries and concerns were raised regarding the timeline for finalizing interior furnishings, installation of utilities, and obtaining necessary regulatory clearances. The Treasurer provided reassurance regarding the allocation of sufficient funds and resources to expedite the completion process while ensuring compliance with regulatory requirements.

The Chairperson underscored the university's commitment to providing state-of-the-art hostel facilities that prioritize student comfort, safety, and well-being. It was reiterated that

*Aradhya Kojar*





Block C would serve as a cornerstone in enhancing the residential experience for students and fostering a vibrant campus community. In conclusion, the Chairperson expressed appreciation for the comprehensive update provided and commended the dedicated efforts of all stakeholders involved in the construction of Block C. The Governing Body acknowledged the progress achieved thus far and reaffirmed its commitment to ensuring the timely completion of the hostel facility for the July 2024 batch.

**AGENDA No. 12: Review of Completion Status for University Sports Facility**

- 12.1 The agenda for the meeting primarily focused on assessing the progress and status of the construction of the university sports facility, which is a key infrastructure project aimed at promoting physical fitness and sports excellence among students. The Registrar provided a comprehensive update on the completion status of the sports facility, highlighting the milestones achieved and the remaining tasks to be completed. The report outlined the construction timeline, budget allocations, and any challenges encountered during the implementation phase.

Following the presentation, a thorough discussion ensued among the Governing Body members regarding the overall progress and quality of workmanship. Concerns raised during the discussion were addressed by the project management team, providing clarifications and assurances regarding the timely completion and adherence to quality standards. The Governing Body expressed its appreciation for the efforts made thus far and emphasized the importance of expediting the remaining work to ensure the sports facility's readiness for student use. Additionally, strategies for promoting sports participation and integrating the facility into the university's academic and extracurricular programs were discussed. The agenda concluded with a resolution to closely monitor the progress of the sports facility project and provide necessary support to expedite its completion. The meeting adjourned with a shared commitment to enhancing the university's infrastructure and promoting a culture of sports and physical well-being among students.

**AGENDA No. 13: Review of Ongoing University Landscaping**

- 13.1 The Registrar presented a comprehensive report detailing the progress of the landscaping initiatives across the university campus. The presentation highlighted the various areas under development, including green spaces, walkways, and recreational areas. Emphasis was placed on creating a vibrant and conducive environment for learning and creativity. Members of the Governing Body engaged in a detailed discussion regarding the design elements, sustainability features, and timelines of the landscaping projects. They provided valuable insights and suggestions to ensure that the landscaping initiatives align with the university's vision and goals.

The Chairperson emphasized the importance of incorporating eco-friendly practices and indigenous flora into the landscaping design to promote environmental sustainability. Additionally, the Treasurer provided updates on the budget allocation and expenditure for the landscaping projects, ensuring fiscal responsibility and transparency. The discussion also touched upon the integration of modern amenities, such as outdoor seating areas and

*Sudh Raje*





interactive installations, to enhance the overall student experience. After a thorough review and deliberation, the Governing Body unanimously expressed satisfaction with the progress of the landscaping projects and commended the efforts of the administration and the landscaping team.

**AGENDA No. 14: Discussion on Construction Plans for New Block Post-Hostel Completion**

- 14.1 The Registrar presented a comprehensive overview of the proposed construction plans, highlighting the need for additional academic and administrative space to accommodate the growing student population and enhance facilities. Emphasis was placed on aligning the design and layout of the new block with the university's commitment to fostering creativity, innovation, and collaboration among students and faculty. Following the presentation, the members engaged in a constructive dialogue, discussing various aspects of the construction plans, including architectural design, infrastructure requirements, and budgetary considerations. Considerable attention was paid to ensuring the sustainability and functionality of the new block, with an emphasis on incorporating state-of-the-art facilities and technology.

A consensus was reached among the members regarding the importance of expediting the construction process while maintaining quality standards and adhering to regulatory requirements. The Treasurer provided insights into the financial implications of the project and outlined strategies for securing funding and managing resources effectively. In conclusion, the meeting concluded with a unanimous agreement to proceed with the construction plans for the new block post-hostel completion. The Chairperson expressed appreciation for the valuable input and collaboration of the Governing Body members, highlighting their collective commitment to advancing the university's mission of excellence in media and arts education. The meeting adjourned with a sense of optimism and anticipation for the transformative impact of the new block on the university's academic and creative endeavors.

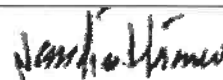

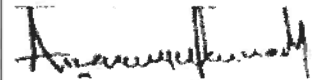
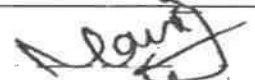




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**PROCEEDINGS FOR TENTH GOVERNING BODY MEETING**

Date: 01/03/2024 at 11:00 AM

Venue: Board Room
**CHAIRMAN AND MEMBERS PRESENT**

Sr. No.	Name	Designation	Signature
1.	Dr.Sandeep Marwah (Chancellor)	Chairperson	
2.	Mr.Mohit Marwah (Managing Director)	Member	
3.	Mr.Akshay Marwah (Chief Executive Officer)	Member	
4.	Dr.Manoj Agrawal (Technical Expert)	Member	
5.	Mr.Viney Kumar Sabikhi (Technical Expert)	Member	
6.	Dr.Albeena Abbas (Director – Academics, AAFT Online)	Member	
7.	Mr.Ashwani Kumar Gupta (Chief Finance Officer)	Member	
8.	Mr.Sudhir Ranjan (Registrar)	Member-Secretary	






# **ANNEXURE 11.2.2**



<b>CODE:</b>	<b>BOARD OF MANAGEMENT</b>	<b>DATE:</b>
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## MINUTE OF MEETING

Proceedings of the 1<sup>st</sup> Meeting of Board of Management, AAFT University of Media and Arts, held at 11.30 AM on Monday, 11.03.2019

The First meeting of the Board of Management, held on 11.03.2019 at 11.30. The following members attended the meeting:-

Sr. No.	Name	Representing	Designation
1.	Dr.Sandeep Marwah	Chancellor	Chairperson
2.	Mr.Mohit Marwah	Managing Director	Member
3.	Mr.Akshay Marwah	Chief Executive Officer	Member
4.	Dr.Manoj Agrawal	Technical Expert	Member
5.	Mr.Viney Kumar Sabikhi	Technical Expert	Member
6.	Dr.Albeena Abbas	Technical Expert	Member
7.	Mr.Ashwani Kumar	Chief Finance Officer	Member
8.	Mr.Sudhir Ranjan	Registrar	Member-Secretary

Welcome address by Chairperson.

The meeting commenced with the Chairperson welcoming all members of the Board of Management (BOM) to the inaugural meeting of AAFT University of Media and Arts. Each member introduced themselves, highlighting their respective areas of expertise and roles within the university community.

### AGENDA 1 - Discussion on the priority areas of focus for BOM members in the first year of inception

1.1	<p>The discussion on the area of focus for the BOM members during the first year of inception commenced with an overview of the university's mission, vision, and strategic objectives. Members deliberated on various aspects and identified key priorities to guide their collective efforts in the inaugural year.</p> <p><b>Academic Excellence:</b> The BOM members unanimously agreed that academic excellence should be the foremost priority for the university. They emphasized the need to develop</p>
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innovative curricula, foster interdisciplinary collaboration, and recruit distinguished faculty members to uphold academic standards.

**Infrastructure Development:** Recognizing the importance of state-of-the-art facilities in facilitating quality education, the BOM members underscored the need for strategic investments in infrastructure development. They discussed plans for building modern classrooms, well-equipped laboratories, and cutting-edge studios to enhance the learning experience for students.

**Industry Partnerships:** The BOM members emphasized the significance of forging strong partnerships with industry leaders and professionals. They discussed strategies for establishing internship programs, organizing industry seminars, and facilitating collaborative projects to provide students with real-world exposure and networking opportunities.

**Student Support Services:** Acknowledging the importance of holistic student development, the BOM members highlighted the need for comprehensive student support services. They discussed plans for implementing counseling services, career guidance programs, and extracurricular activities to nurture students' personal and professional growth.

**Research and Innovation:** Emphasizing the role of research and innovation in driving academic excellence, the BOM members discussed plans for promoting a culture of research among faculty and students. They explored opportunities for securing research grants, organizing conferences, and establishing research centers to address contemporary challenges in media and arts.

Throughout the discussion, there was a shared commitment among BOM members to uphold the values of integrity, inclusivity, and excellence in all university endeavors. They expressed confidence in the collective ability to navigate challenges and seize opportunities to position AAFT University of Media and Arts as a leading institution in media and arts education.

## **AGENDA 2 - Identification of urgent needs aligned with standards and statutes for the university and presentation to the Governing Body for further action.**

- 2.1 The agenda item focused on identifying urgent needs across various domains within the university. Members of the BOM engaged in a comprehensive discussion, drawing insights from their diverse expertise and perspectives. Several urgent needs were identified and discussed during the meeting:

**Infrastructure Enhancement:** The need for infrastructure development and enhancement to support the growing student population and evolving academic programs was highlighted. This included the expansion of classroom facilities, modernization of laboratories, and improvement of campus amenities to enhance the overall learning experience.



*Signature*





**Faculty Development:** Members underscored the importance of investing in faculty development programs to enhance teaching methodologies, research capabilities, and professional development opportunities. Strategies to attract and retain top talent were discussed to ensure academic excellence across all disciplines.

**Curriculum Review and Innovation:** The necessity of conducting a comprehensive review of the curriculum to align with industry trends, technological advancements, and changing market demands was emphasized. Members discussed the importance of integrating innovative teaching methods, interdisciplinary approaches, and industry-relevant coursework to enhance student learning outcomes.

**Student Support Services:** The importance of bolstering student support services, including counseling, career guidance, and academic advisement, was recognized. Members discussed strategies to enhance student engagement, promote inclusivity, and address the diverse needs of the student body effectively.

**Technology Integration:** The need for leveraging technology to enhance teaching, learning, and administrative processes was emphasized. Members discussed the importance of investing in digital infrastructure, e-learning platforms, and innovative technologies to support remote learning and academic collaboration.

Following the discussion, the BOM members collectively drafted a comprehensive report outlining the identified urgent needs and proposed strategies for addressing them. The report was structured to align with established standards and statutes while prioritizing the university's strategic goals and mission.

**AGENDA 3 - Discussion on the specific area for the newly constituted Academic Council to prioritize and present back to the board.**

- 3.1 Agenda item number 3 was introduced, highlighting the significance of empowering the newly constituted Academic Council to address key areas of concern and present actionable recommendations to the Board for consideration. The Vice-Chancellor provided an overview of the Academic Council's mandate and emphasized the need for strategic focus in identifying priority areas for improvement and development. Following the introduction, a robust discussion ensued among BOM members regarding potential focus areas for the Academic Council. Various suggestions were put forth, including:

**Curriculum Development:** Enhancing and modernizing academic programs to align with industry trends and emerging technologies.

**Student Support Services:** Implementing initiatives to enhance student engagement, retention, and success rates.

**Faculty Development:** Providing professional development opportunities and support for faculty members to enhance teaching effectiveness and scholarly activities.

**Research and Innovation:** Fostering a culture of research and innovation among faculty and students, with a focus on interdisciplinary collaboration and external partnerships.

*Indli Ray*



Infrastructure and Facilities: Ensuring adequate infrastructure and facilities to support teaching, learning, and research activities across campus.

**Community Engagement:** Strengthening ties with local communities and industry partners through outreach programs, internships, and collaborative projects.

After careful deliberation, the BOM reached a consensus to prioritize curriculum development as the initial focus area for the Academic Council. The Registrar was tasked with leading the Academic Council in conducting a comprehensive review of existing academic programs, identifying areas for enhancement, and proposing recommendations for curriculum reforms.

Additionally, it was agreed that the Academic Council would collaborate closely with relevant stakeholders, including faculty members, department heads, students, and industry experts, to gather input and ensure alignment with the university's strategic goals and objectives.

In closing, the Chancellor reiterated the importance of proactive engagement and collaboration among all stakeholders in advancing the university's academic mission.

#### **AGENDA 4- Discussion on the need for ERP implementation along with timelines.**

4.1 The discussion on the implementation of an ERP system from the inception of the university was initiated. The President, [ ], provided a comprehensive overview of the benefits and necessity of adopting an ERP system to streamline administrative processes, enhance data management, and improve overall operational efficiency.

The Registrar, elaborated on the current administrative challenges faced by the university, including fragmented data systems, manual processes, and inefficient communication channels. He emphasized the need for a centralized ERP system to integrate various departments and functions, thereby facilitating seamless information flow and decision-making.

The CFO, [ ], highlighted the financial implications of ERP implementation, including initial investment costs, ongoing maintenance expenses, and potential long-term savings. He stressed the importance of establishing a clear budgetary framework and financial plan to support the ERP project.

A lively discussion ensued among BOM members, during which various concerns and considerations were raised regarding the scope, functionality, and customization requirements of the ERP system. The Deans of schools provided valuable insights into department-specific needs and expectations from the ERP solution.

After thorough deliberation, the BOM reached a consensus on the importance of proceeding with the implementation of an ERP system from the beginning stages of the university's establishment. The decision was motivated by the recognition of the long-term benefits and transformative impact an integrated ERP solution would have on the institution's operational efficiency and academic excellence.



*Sudhakar*





To ensure effective execution, the BOM agreed to establish clear timelines and milestones for the ERP implementation project. A dedicated task force comprising key stakeholders from various departments was formed to oversee the planning, implementation, and evaluation phases of the ERP initiative.

**AGENDA 5 - Ratification of programs with student intake to be offered from the academic year 2019-20**

- 5.1 The agenda item regarding the ratification of programs for the academic year 2019-20 was introduced, emphasizing the importance of aligning the university's academic offerings with industry trends, student interests, and societal needs. The Registrar presented a comprehensive overview of the proposed programs, highlighting their relevance, curriculum structure, and anticipated student intake. The Board members engaged in a detailed discussion regarding each proposed program, evaluating its potential impact on student learning outcomes, industry relevance, and market demand. Faculty representatives provided valuable insights into the curriculum design, course content, and pedagogical approaches adopted for each program.

The Registrar outlined the meticulous process undertaken by the Academic Council and curriculum development committees in designing and refining the proposed programs. He emphasized the incorporation of feedback from industry experts, academic peers, and student representatives to ensure program excellence and relevance. The discussion encompassed various aspects, including the program's interdisciplinary nature, alignment with national and international standards, and opportunities for experiential learning and industry collaboration. Members deliberated on the potential for cross-disciplinary synergies and innovative teaching methodologies to enhance student engagement and employability. Concerns raised during the discussion centered on resource allocation, faculty expertise, infrastructure requirements, and market competitiveness of the proposed programs. The Treasurer provided insights into budgetary considerations and financial feasibility, ensuring alignment with the university's strategic priorities and long-term sustainability.

After thorough deliberation and review, the Board unanimously ratified the programs with student intake to be offered from the academic year 2019-20. The decision underscored the Board's confidence in the academic rigor, relevance, and potential impact of the proposed programs on student success and institutional reputation. The ratification of programs for the academic year 2019-20 reflected the collective commitment of the Board members to advancing the university's mission of nurturing talent, fostering creativity, and shaping future leaders in media and arts.



*Andhika Rayan*



**AGENDA 6 - Ratification of the appointments of faculty and administrative staff of the university**

6.1

The primary agenda item for deliberation was the ratification of appointments for faculty and administrative staff across various departments and disciplines of the university. This crucial decision would set the foundation for the academic and administrative landscape of AAFT University.

The Registrar presented a detailed report on the appointments made for the following schools:

**6.1.1 School of Cinema**

**6.1.2 School of Still Photography**

**6.1.3 School of Fashion**

**6.1.4 School of Journalism & Mass Communication**

**6.1.5 School of Performing Arts**

**6.1.6 School of Management**

**6.1.7 School of Interior Design**

**6.1.8 School of Animation**

**6.1.9 School of Advertising, PR & Events**

**6.1.10 School of Hospitality Management**

**6.1.11 School of Fine Arts**

Registrar provided detailed insights into the selection process, highlighting the qualifications, experience, and expertise of the recommended candidates. The emphasis was placed on ensuring that the appointed faculty members possess the requisite skills and knowledge to effectively contribute to the academic and professional development of students.

Subsequently, the Registrar presented the list of proposed appointments for administrative staff positions vital to the efficient functioning of the university. These positions included administrative officers, accountants, academic coordinators, clerical staff, IT professionals, and support personnel across various departments and administrative units.

After thorough deliberation and consideration, the BOM members expressed their confidence in the selection process and the recommended candidates. The consensus was reached to ratify the appointments of faculty and administrative staff across all departments. The BOM acknowledged the importance of ensuring diversity, inclusivity, and academic excellence in the university's faculty and staff composition. The emphasis was placed on fostering a conducive learning environment that promotes creativity, innovation, and critical thinking among students. Furthermore, the BOM recognized the significance of providing continuous professional development opportunities for faculty and staff to







enhance their teaching methodologies, research capabilities, and administrative skills. The Registrar was tasked with ensuring the timely completion of all necessary administrative procedures related to the ratified appointments. This included issuing appointment letters, facilitating orientation programs, and providing necessary support to integrate new faculty and staff into the university community.

**AGENDA 7-Notifying the members regarding the appointment of advisors to the university.**

7.1 After reviewing the agenda, the Chairperson introduced the topic of appointing advisors to the university. The Chairperson highlighted the importance of seeking guidance and expertise from experienced professionals in various fields to enhance the university's academic programs, research initiatives, and overall strategic planning.

The Registrar presented a proposal outlining the criteria for selecting advisors and the process for their appointment. The proposal emphasized the need for advisors who possess expertise in areas relevant to the university's mission and vision, including media, arts, education, administration, and industry.

Following the presentation, the floor was opened for discussion. Members of the Board of Management shared their insights and perspectives on the selection criteria and suggested potential candidates for the advisory roles. There was a consensus among the members regarding the importance of appointing advisors who could provide valuable guidance and support to the university's leadership team. After thorough deliberation, the Board of Management unanimously approved the appointment of advisors to the university. The Chairperson expressed gratitude to the members for their valuable contributions and emphasized the significance of seeking external counsel to promote excellence and innovation at AAFT University. Subsequently, the Registrar was tasked with drafting formal letters of appointment to the selected advisors. The letters would outline the terms of reference, roles, and responsibilities, as well as the expectations from the advisors in supporting the university's mission and strategic objectives.

The President proposed the establishment of an advisory committee comprising the appointed advisors, senior university officials, and key stakeholders. The committee would meet periodically to discuss emerging trends, challenges, and opportunities in the fields of media and arts education and provide recommendations for strategic initiatives and program enhancements. The Board of Management acknowledged the proposal and tasked the President with coordinating the formation of the advisory committee and facilitating its inaugural meeting.

In conclusion, the Board of Management meeting at AAFT University of Media and Arts concluded with the successful approval of the appointment of advisors. The decision reflected the university's commitment to leveraging external expertise and perspectives to enhance its academic programs, research endeavors, and overall institutional effectiveness. The meeting adjourned with a renewed sense of enthusiasm and dedication towards advancing the university's mission of excellence in media and arts education.





**PROCEEDINGS FOR FIRST BOARD OF MANAGEMENT MEETING**

Date: 11/03/2019 at 11:30 AM

Venue: Board Room

**CHAIRMAN AND MEMBERS PRESENT**

Sr. No.	Name	Designation	Signature
1.	Dr. Sandeep Marwah (Chancellor)	Chairperson	
2.	Mr. Mohit Marwah (Managing Director)	Member	
3.	Mr. Akshay Marwah (Chief Executive Officer)	Member	
4.	Dr. Manoj Agrawal (Technical Expert)	Member	
5.	Mr. Viney Kumar Sabikhi (Technical Expert)	Member	
6.	Dr. Albeena Abbas (Director - Academics, AAFT Online)	Member	
7.	Mr. Ashwani Kumar Gupta (Chief Finance Officer)	Member	
8.	Mr. Sudhir Ranjan (Registrar)	Member-Secretary	



<b>CODE:</b>	<b>BOARD OF MANAGEMENT</b>	<b>DATE:</b>
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## MINUTE OF MEETING

Proceedings of the 2<sup>nd</sup> Meeting of Board of Management, AAFT University of Media and Arts, held at 10.30 AM on Monday, 23.09.2019

The Second meeting of the Board of Management, held on 23.09.2019 at 10.30 AM in the Chairperson's office. The following members attended the meeting: -

Sr.No.	Name	Representing	Designation
1.	Dr.Sandeep Marwah	Chancellor	Chairperson
2.	Mr.Mohit Marwah	Managing Director	Member
3.	Mr.Akshay Marwah	Chief Executive Officer	Member
4.	Dr.Manoj Agrawal	Technical Expert	Member
5.	Mr.Viney Kumar Sabikhi	Technical Expert	Member
6.	Dr.Albeena Abbas	Technical Expert	Member
7.	Mr.Ashwani Kumar Gupta	Chief Finance Officer	Member
8.	Mr.Sudhir Ranjan	Registrar	Member-Secretary

Welcome address by Chairperson.

At the outset of the second Board of Management (BOM) meeting, the Chairperson extended a warm welcome to all attendees, acknowledging their presence and participation in the ongoing proceedings of AAFT University of Media and Arts. Following the Chairperson's welcome, each member briefly introduced themselves, emphasizing their expertise and contributions within the university community. This introductory session allowed for a collective understanding of the diverse skill sets and roles represented within the BOM. The exchange of introductions fostered an environment of collaboration and mutual respect, setting a positive tone for the productive discussions and decisions to follow in the meeting.

### AGENDA 1 - Confirmation of the last BOM meeting held on 11.03.2019

1.1	The meeting commenced with the confirmation of the minutes from the previous session. Members reviewed and approved the minutes, ensuring accuracy and completeness of the records.
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**Area of Focus for BOM Members:** A comprehensive discussion ensued regarding the priority areas for the Board of Management (BOM) members during the university's inaugural year. Emphasis was placed on strategic planning, resource allocation, and fostering a conducive academic and administrative environment.

**Identification of Urgent Needs:** The BOM deliberated on urgent needs aligned with statutory requirements and international standards. Several key areas, including infrastructure development, faculty recruitment, and curriculum enhancement, were identified for immediate attention. These needs were presented to the BoM for further action and resource allocation.

**Area for Academic Council:** The newly constituted Academic Council was tasked with addressing specific academic priorities and presenting recommendations to the Board. Discussions centered on curriculum development, faculty development programs, and initiatives to enhance teaching and learning outcomes.

**Implementation of ERP:** The need for implementing an Enterprise Resource Planning (ERP) system was thoroughly discussed, considering its potential to streamline administrative processes, improve data management, and enhance operational efficiency. Timelines for the ERP implementation was proposed and deliberated upon.

**Ratification of Programs and Staff Appointments:** The Board of Management ratified the programs with student intake scheduled for the academic year 2019-20, ensuring alignment with regulatory standards and market demands. Additionally, appointments of faculty and administrative staff were reviewed and officially ratified, ensuring adherence to recruitment policies and procedures.

**Appointment of Advisors:** Members were notified about the appointment of advisors to the university, highlighting their role in providing strategic guidance, mentorship, and expertise in various domains. The appointment of advisors was welcomed as a valuable addition to the university's leadership team.

The proceedings of the meeting were documented and disseminated to all relevant stakeholders for reference and action as necessary.

## **AGENDA 2 - Confirmation of Sanctioned Seats and Faculty for Current Academic Year**

- 2.1 The Registrar provided an overview of the agenda items and stressed the significance of confirming sanctioned seats and faculty for the current academic year to facilitate smooth operations and academic excellence, the Registrar presented a comprehensive report detailing the sanctioned seats and faculty positions for the current academic year across various schools and departments of the university. The report included information on the number of seats allocated for each program, faculty appointments, and any changes or updates since the last BOM meeting. Following the presentation, the floor was opened for discussion and deliberation. Members of the BOM engaged in a thorough review of the report, scrutinizing details such as program-wise seat allocation, faculty qualifications, and



distribution of teaching responsibilities. They sought clarification on specific aspects of the report, including faculty recruitment processes and adherence to regulatory guidelines. The Dean provided additional insights into the faculty requirements and student intake for their respective academic units. They highlighted the importance of maintaining an optimal faculty-student ratio to ensure personalized attention and quality education delivery.

A constructive dialogue ensued regarding strategies to address any disparities or challenges in faculty recruitment and student admissions across different programs. Suggestions were made to streamline the recruitment process, enhance faculty training and development initiatives, and explore innovative approaches to attract and retain talented faculty members. The Registrar addressed concerns raised by the BOM members and assured them of the university's commitment to upholding academic standards and fulfilling regulatory requirements. He underscored the importance of continuous monitoring and evaluation to ensure effective utilization of resources and alignment with the university's strategic objectives.

After a thorough discussion, the BOM unanimously approved the confirmation of sanctioned seats and faculty for the current academic year. The Chancellor commended the collaborative efforts of all stakeholders in ensuring the smooth functioning of academic affairs and expressed confidence in the university's ability to achieve its academic and institutional goals.

### **AGENDA 3 - Discussion on Total Admission Count for the 2019 July Batch and Proposal for Outreach Plan to Governing Body**

- 3.1 The agenda for the meeting focused primarily on understanding the total admission count for the 2019 July Batch and devising an effective outreach plan to enhance student enrollment in the future. The discussion began with a presentation by the Registrar, who provided comprehensive data and insights into the admission figures for the July 2019 intake.

The Registrar presented detailed statistics regarding the number of applicants, admitted students, and enrollment trends across various programs offered by the university. The data highlighted areas of strength and areas for improvement in the university's recruitment efforts. Following the presentation, a constructive dialogue ensued among the BOM members regarding the factors influencing admission numbers and strategies to enhance future enrollments. The members acknowledged the importance of understanding demographic shifts, market demand, and competition in the higher education landscape. Several key points emerged from the discussion:

**Analysis of Admission Trends:** BOM members emphasized the importance of analyzing admission trends over time to identify patterns and opportunities for growth. They underscored the need for data-driven decision-making to inform recruitment strategies effectively.



*Sudhakar Ray*





**Identification of Target Demographics:** There was consensus among the members on the importance of identifying target demographics and tailoring outreach efforts to attract prospective students from diverse backgrounds and regions.

**Enhancement of Marketing and Communication Strategies:** The BOM recognized the significance of robust marketing and communication strategies to effectively promote the university's programs and unique offerings. They emphasized the need for innovative approaches to engage with potential students through digital platforms, social media, and targeted campaigns.

**Expansion of Outreach Activities:** Members discussed the importance of expanding outreach activities, including participation in education fairs, workshops, and community events. They stressed the value of establishing partnerships with schools, colleges, and educational organizations to broaden the university's reach and visibility.

**Evaluation of Recruitment Processes:** BOM members emphasized the importance of evaluating existing recruitment processes and streamlining procedures to enhance efficiency and effectiveness. They highlighted the need for continuous improvement and adaptation to changing market dynamics.

The members engaged in a constructive conversation, offering suggestions to refine the plan. There was unanimous agreement on the need for a well-coordinated, data-driven approach that aligns with the university's ethos and goals. The Chairperson proposed that the finalized outreach plan be presented to the Governing Body for approval. The plan would encompass actionable strategies, a clear timeline, and allocated budgets for effective implementation.

#### **AGENDA 4 - Exploration of Collaborations to Enhance University Presence in Higher Education Landscape, Proposed to Governing Body**

- 4.1 The discussion opened with a presentation by the Chairperson, outlining the current landscape of higher education and emphasizing the need for innovative partnerships to stay competitive and relevant. The Chairperson highlighted the university's strengths and unique offerings, underscoring the potential for strategic collaborations to amplify its impact.

The Registrar provided insights into existing collaborations and partnerships with industry stakeholders, academic institutions, and government agencies. He emphasized the importance of nurturing these relationships while seeking new opportunities for growth and expansion. Members of the Board engaged in a lively discussion, exploring various collaboration possibilities across different domains. Suggestions ranged from academic exchanges and joint research initiatives to industry partnerships and community engagement programs. The Dean of Academic Affairs proposed the establishment of joint degree programs with renowned international universities, citing the potential for enriching the academic experience and attracting high-caliber students and faculty. The Head of Industry Relations presented a comprehensive plan to forge strategic partnerships with leading companies and organizations in the media and arts sector. He highlighted the





benefits of industry-academia collaborations, including internships, research grants, and job placements for students. The Faculty Representatives emphasized the importance of interdisciplinary collaborations within the university, fostering cross-disciplinary research and innovation. They proposed the creation of interdisciplinary research centers to address complex societal challenges and promote interdisciplinary learning. Government Representatives provided insights into funding opportunities and support mechanisms available through government initiatives, encouraging the university to leverage these resources for collaborative endeavors.

Action items were identified, including the formation of a dedicated task force to explore collaboration opportunities, the establishment of partnership frameworks, and the development of a strategic roadmap for implementation.

**AGENDA 5 - Assessment of Examination and Evaluation System Robustness, Proposal to Governing Body for Specific Needs**

- 5.1 The agenda item was introduced, emphasizing the significance of maintaining academic standards and enhancing the overall learning experience for students. The Registrar provided an overview of the examination and evaluation system currently in place at AAFT University. He highlighted key aspects such as examination scheduling, question paper setting, evaluation procedures, and result declaration processes. Additionally, the Registrar presented data on past examination cycles, including student performance trends and feedback received from faculty and students. Following the presentation, a comprehensive discussion ensued among BOM members regarding the strengths and challenges of the existing examination and evaluation system. Members expressed appreciation for the efforts made to uphold academic integrity but also raised concerns about certain aspects that warrant further attention. Several specific areas of discussion and consideration emerged during the meeting:

**Question Paper Setting and Evaluation:** Members emphasized the importance of ensuring the quality and relevance of examination question papers to assess students' understanding of course content effectively. There was consensus on the need for periodic review and updating of question banks to align with evolving academic standards.

**Assessment Methods and Weightage:** The meeting discussed the diversity of assessment methods used across disciplines and the appropriate allocation of weightage to different components of assessment. Members recognized the importance of maintaining a balance between objective and subjective evaluation methods to assess students comprehensively.

**Technology Integration:** The potential benefits of leveraging technology to streamline examination processes, including online examination platforms, electronic evaluation systems, and plagiarism detection tools, were deliberated. Members acknowledged the importance of investing in appropriate technology infrastructure to enhance efficiency and transparency in evaluation procedures.



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**Student Feedback Mechanisms:** The importance of soliciting feedback from students regarding their examination experiences and suggestions for improvement was highlighted. Members emphasized the need for robust feedback mechanisms to identify areas of concern and implement targeted interventions.

After a thorough discussion, the BOM resolved to form a committee comprising faculty members, administrative staff, and student representatives to conduct a comprehensive review of the examination and evaluation system. The committee would be tasked with identifying specific areas for improvement, exploring best practices in academic assessment, and proposing actionable recommendations to enhance the robustness and effectiveness of the system. The agenda concluded with a commitment to ensuring the continuous enhancement of the examination and evaluation system at AAFT University of Media and Arts.

**AGENDA 6 - Confirmation of Academic Council Proposal on Curriculum and Requirements Alignment, Forwarding to Governing Body beyond BOM Scope.**

6.1 The Registrar presented an overview of the proposal submitted by the Academic Council, highlighting its significance in enhancing the curriculum and aligning educational requirements with evolving industry standards and academic trends. The proposal aimed to introduce new courses, revise existing ones, and incorporate innovative teaching methodologies to enrich the learning experience of students. Following the presentation, the floor was opened for discussion among BOM members. Several members expressed commendation for the Academic Council's efforts in reviewing and enhancing the curriculum to meet the dynamic needs of the media and arts industry. They emphasized the importance of ensuring that the university's academic offerings remain relevant and competitive in today's fast-paced world.

During the discussion, concerns were raised regarding the logistical and resource implications of implementing the proposed curriculum changes. Members stressed the need for adequate faculty training, infrastructure upgrades, and ongoing support to facilitate smooth implementation. The Treasurer provided insights into the financial implications of the proposed curriculum changes, outlining the budgetary considerations and potential funding sources to support the initiatives. Discussions ensued regarding the allocation of resources and prioritization of budgetary allocations to align with the proposed curriculum enhancements.

Following thorough deliberations, the BOM members reached a consensus to endorse the proposal submitted by the Academic Council. They acknowledged the importance of empowering faculty and students with innovative educational experiences that align with industry demands and emerging trends in media and arts. Furthermore, it was decided that the endorsed proposal would be forwarded to the Governing Body for final approval, given its significance and broad implications for the university's academic offerings and strategic direction.







In conclusion, the proceedings of the Board of Management meeting at AAFT University of Media and Arts reflected a shared commitment to academic excellence and innovation. The endorsement of the proposal submitted by the Academic Council underscored the university's dedication to fostering a dynamic learning environment that prepares students for success in the media and arts industry. With the collective support of BOM members, the university is poised to embark on a journey of curriculum enhancement and educational transformation that will shape the future of media and arts education at AAFT University. The meeting adjourned with a sense of optimism and anticipation for the positive impact of the endorsed proposal on the university community and beyond.



**AAFT**  
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**PROCEEDINGS FOR SECOND BOARD OF MANAGEMENT MEETING**Date: 23/09/2019 at 10:30 AMVenue: Board Room**CHAIRMAN AND MEMBERS PRESENT**

No.	Name	Designation	Signature
1.	Dr. Sandeep Marwah (Chancellor)	Chairperson	
2.	Mr. Mohit Marwah (Managing Director)	Member	
3.	Mr. Akshay Marwah (Chief Executive Officer)	Member	
4.	Dr. Manoj Agrawal (Technical Expert)	Member	
5.	Mr. Viney Kumar Sabikhi (Technical Expert)	Member	
6.	Dr. Albeena Abbas (Director - Academics, AAFT Online)	Member	
7.	Mr. Ashwani Kumar Gupta (Chief Finance Officer)	Member	
8.	Mr. Sudhir Ranjan (Registrar)	Member-Secretary	





<b>CODE:</b>	<b>BOARD OF MANAGEMENT</b>	<b>DATE:</b>
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## MINUTE OF MEETING

Proceedings of the 3<sup>rd</sup> Meeting of Board of Management, AAFT University of Media and Arts, held at 12.00 PM on Friday, 20.03.2020

The Third meeting of the Board of Management, held on 20.03.2020 at 12.00 PM. The following members attended the meeting: -

Sr. No.	Name	Representing	Designation
1.	Dr.Sandeep Marwah	Chancellor	Chairperson
2.	Mr.Mohit Marwah	Managing Director	Member
3.	Mr.Akshay Marwah	Chief Executive Officer	Member
4.	Dr.Manoj Agrawal	Technical Expert	Member
5.	Mr.Viney Kumar Sabikhi	Technical Expert	Member
6.	Dr.Albeena Abbas	Technical Expert	Member
7.	Mr.Ashwani Kumar Gupta	Chief Finance Officer	Member
8.	Mr.Sudhir Ranjan	Registrar	Member-Secretary

Welcome address by Chairperson.

At the onset of the third Board of Management (BOM) meeting, the Chairperson warmly greeted all attendees, recognizing their presence and active engagement in the ongoing affairs of AAFT University of Media and Arts. Following the Chairperson's welcome, each member briefly presented themselves, highlighting their expertise and contributions within the university community. This initial session allowed for a comprehensive understanding of the diverse skill sets and responsibilities represented within the BOM. The exchange of introductions nurtured an atmosphere of cooperation and mutual appreciation, establishing a constructive ambiance for the forthcoming discussions and decisions during the meeting.

### AGENDA 1 - Confirmation of the last BOM meeting held on 23.09.2019

- 1.1 The meeting commenced with the confirmation of the minutes from the previous session. Following this, the agenda items were discussed and resolved as follows:

**Confirmation of Sanctioned Seats and Faculty for the Current Academic Year:** The Registrar presented a detailed report on the sanctioned seats and faculty positions for the current academic year. After thorough deliberation, the BOM unanimously approved the

*Sudhir Ranjan*







sanctioned seats and faculty allocations, ensuring alignment with the university's strategic goals and program requirements.

**Discussion on Total Admission Count for the 2019 July Batch:** The Admission Committee provided an overview of the total admission count for the 2019 July Batch. The BOM engaged in a constructive discussion to understand the enrollment trends and to formulate an effective outreach plan for future admissions. Strategies to enhance the university's visibility and attract high-quality students were explored and endorsed for proposal to the Governing Body.

**Exploration of Collaborations to Enhance University Presence in Higher Education Landscape:** A comprehensive discussion ensued regarding potential collaborations to elevate the university's presence in the higher education landscape. Members proposed various partnerships with industry leaders, academic institutions, and research organizations to foster innovation, knowledge exchange, and academic excellence. The BOM agreed to present these proposals to the Governing Body for consideration and approval.



**Review of Examination and Evaluation System Robustness:** The Academic Affairs Committee presented an assessment of the examination and evaluation system's robustness in light of the upcoming first-semester examinations. Identified areas for improvement were discussed, and proposals were formulated to address any specific needs identified. These proposals will be presented to the Governing Body for further review and approval.

**Confirmation of Proposal Submitted by Academic Council:** The Academic Council's proposal related to curriculum and aligned requirements, extending beyond the scope of the Board of Management, was reviewed. After careful consideration, the BOM endorsed the proposal to be forwarded to the Governing Body for final approval.

## **AGENDA 2 - Directive for Academic Council to Propose Transition to Digital Mode for Academic Continuity amid Emergency Situation**

- 2.1 The meeting commenced with a solemn acknowledgment of the gravity of the situation and its potential impact on the university community. The Chairperson emphasized the need for proactive measures to mitigate the risk of virus transmission within the university premises and to ensure the seamless delivery of academic programs. The primary agenda of the meeting centered on the directive to be released to the Academic Council to propose the transition of academics to digital mode. The Registrar presented a comprehensive overview of the current situation, highlighting the importance of swift action to adapt to the evolving circumstances.

In light of the directive, the Academic Council was tasked with proposing a framework for the transition of academic activities to digital platforms. This included considerations for online lectures, virtual classrooms, remote assessments, and other digital tools and resources necessary to support uninterrupted learning. The Head of the Academic Council outlined the proposed plan, which included the following key components:

**Online Lectures:** Faculty members would be encouraged to conduct lectures through virtual platforms, ensuring that course content is delivered effectively and students have access to learning materials.

**Virtual Classrooms:** The establishment of virtual classrooms would enable interactive discussions, collaborative projects, and engagement with course materials in real-time, fostering an immersive learning experience for students.

**Remote Assessments:** The Academic Council would explore options for conducting assessments and examinations remotely, while upholding academic integrity and fairness in evaluation processes.

**Digital Resources:** Efforts would be made to curate and provide access to a wide range of digital resources, including e-books, online journals, multimedia content, and other educational materials to support student learning and research.

**Technical Support:** The university would provide technical assistance and training to faculty and students to ensure smooth adaptation to digital platforms and to address any technical challenges or concerns.

Following the presentation, a thorough discussion ensued among the members of the Board of Management. There was unanimous agreement on the importance of prioritizing the health and safety of the university community while ensuring the continuity of academic activities. Members expressed their support for the proposed transition to digital academics and emphasized the need for clear communication, transparency, and flexibility during this challenging time. They underscored the importance of providing adequate support and resources to faculty and students to facilitate a seamless transition to online learning.  
**(ANNEXURE I)**

### **AGENDA 3 - Scheduling of Governing Body Meeting for Immediate Implementations based on Academic Council Suggestions for Complete Alignment of Academic Delivery through ERP.**

- 3.1 The meeting opened with a moment of acknowledgment for the challenging circumstances and the need for swift action in response to the emerging public health situation. The Chairperson expressed gratitude for the commitment shown by the university community during these unprecedented times, the agenda was promptly shifted to the scheduling of a Governing Body meeting, recognizing the significance of collective decision-making during these critical moments. The Chairperson emphasized the importance of seamless communication and coordination among stakeholders to ensure a well-informed and effective response.

The Registrar provided an overview of the current scenario, detailing the first confirmed case of COVID-19 in Raipur, Chhattisgarh. The implications for the university, including potential disruptions to regular operations, were discussed. It was unanimously agreed that proactive measures needed to be taken to address the situation promptly.



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The main focus then shifted to the Academic Council's recommendations for the complete alignment of academic delivery through ERP. The Head of the Academic Council presented key insights into the proposed strategies, emphasizing the utilization of technology to ensure uninterrupted academic activities, including online classes, examinations, and administrative processes. Members of the BOM engaged in a comprehensive discussion regarding the feasibility, implementation timelines, and potential challenges associated with transitioning to a more technologically integrated academic framework. The importance of faculty training and support for students in adapting to the digital learning environment was highlighted.

Considering the urgency and the need for immediate action, it was unanimously agreed to schedule an emergency Governing Body meeting. The primary objective of this meeting would be to deliberate on the Academic Council's recommendations and determine the best course of action for the university in response to the COVID-19 situation.

The Chairperson proposed a tentative date (25<sup>th</sup> March, 2020) for the emergency Governing Body meeting, allowing sufficient time for the circulation of relevant documents and preparation. The Registrar was entrusted with the responsibility of coordinating the logistics for the meeting, ensuring the participation of all essential stakeholders.

#### **AGENDA 4 - Timeline Discussion for Submission of Proposal to Academic Council within 48 Hours**

- 4.1 The Chairperson initiated the meeting by acknowledging the gravity of the situation and emphasizing the need for prompt action to address the emerging challenges posed by the COVID-19 pandemic. He underscored the importance of prioritizing the health and safety of the university community while ensuring continuity in academic and administrative operations.

The Registrar provided a brief overview of the agenda item, highlighting the urgency of submitting a proposal to the Academic Council within 48 hours to address the implications of the confirmed COVID-19 case in Raipur. He emphasized the need for proactive measures to mitigate risks and safeguard the well-being of students, faculty, and staff, following the introduction, the registrar presented the proposed timeline for the submission of the proposal to the Academic Council. He outlined key milestones and deadlines, including the gathering of relevant data, analysis of potential impacts, and formulation of recommendations.

The discussion then opened to the floor, allowing BOM members to share their insights and perspectives on the proposed timeline. Several members expressed concerns about the feasibility of meeting the 48-hour deadline given the complexity of the situation and the need for thorough analysis and deliberation. In response to these concerns, the President proposed a phased approach to the submission process, emphasizing the importance of prioritizing critical issues while allowing sufficient time for comprehensive review and





decision-making. He suggested dividing the task into manageable segments and assigning specific responsibilities to relevant stakeholders to streamline the process.

The Dean of Academic emphasized the need for clear communication and collaboration among departments and administrative units to ensure alignment and coherence in the proposal. He stressed the importance of engaging faculty and staff in the decision-making process to leverage their expertise and insights. The meeting then transitioned into a detailed discussion on the content and scope of the proposal. Members deliberated on various aspects, including the implementation of remote learning and teaching strategies, contingency plans for academic and administrative operations, and measures to support student welfare and mental health. As the discussion progressed, consensus emerged on the importance of adopting a flexible and adaptive approach to address the evolving challenges posed by the COVID-19 pandemic. Members emphasized the need for resilience, innovation, and solidarity within the university community to navigate the unprecedented circumstances effectively.

The meeting concluded with a unanimous agreement to proceed with the proposed timeline for the submission of the proposal to the Academic Council within 48 hours, with a commitment to ongoing communication, collaboration, and support across all levels of the university.

**AGENDA 5-Scheduling of Governing Body Meeting within 48 Hours of Proposal Receipt from Academic Council**

- 5.1 The meeting commenced with a moment of reflection on the challenges posed by the COVID-19 pandemic and its implications for university operations. The Chairperson emphasized the paramount importance of prioritizing the health and safety of students, faculty, staff, and the broader community while ensuring continuity in academic and administrative affairs. The Registrar provided an overview of the proposal for scheduling Governing Body meetings within 48 hours of proposal receipt from the Academic Council. Given the urgency of decision-making amid the evolving COVID-19 situation, the proposal aimed to streamline governance processes and enhance agility in responding to emerging issues.

Discussion ensued regarding the practical implications of implementing the proposed scheduling framework. Members acknowledged the need for flexibility and adaptability in navigating the uncertainties posed by the pandemic while upholding the university's commitment to transparency, accountability, and effective governance. The President highlighted the importance of leveraging technology to facilitate remote participation in Governing Body meetings, thereby minimizing the need for physical gatherings and reducing the risk of viral transmission. It was agreed that virtual platforms would be utilized to ensure the continued engagement of all stakeholders in decision-making processes.

Concerns were raised regarding the logistical challenges associated with convening meetings within a compressed timeframe. Members emphasized the importance of clear






communication, efficient coordination, and timely dissemination of meeting materials to facilitate informed decision-making. In light of the first COVID-19 case detected in Raipur, Chhattisgarh, members underscored the need for heightened vigilance and adherence to public health guidelines. It was agreed that the university would implement enhanced safety protocols, including mandatory mask-wearing, physical distancing, and regular sanitization of campus facilities.

The Chief Financial officer provided an update on the financial implications of the pandemic and outlined measures to mitigate potential disruptions to university operations. Members expressed solidarity in navigating the financial challenges posed by the pandemic and affirmed their commitment to safeguarding the university's fiscal sustainability.

In conclusion, the third Board of Management meeting at AAFT University of Media and Arts concluded with unanimous approval for the proposal to schedule Governing Body meetings within 48 hours of proposal receipt from the Academic Council. Members reaffirmed their shared commitment to upholding the university's mission and values amidst the unprecedented challenges posed by the COVID-19 pandemic. The meeting adjourned with a renewed sense of purpose and determination to adapt and thrive in the face of adversity. The proceedings of the meeting were duly recorded and will serve as a testament to the university's resilience and collective resolve in times of crisis.



AAFT UNIVERSITY OF MEDIA & ARTS  
REGISTRAR  
MATH, RAIPUR (C.G.)

*Dish Rajan*



**PROCEEDINGS FOR THIRD BOARD OF MANAGEMENT MEETING**

Date: 20/03/2020 at 12:00 PM

Venue: Zoom Meet

**CHAIRMAN AND MEMBERS PRESENT**

Sr. No.	Name	Designation	Signature
1.	Dr.Sandeep Marwah (Chancellor)	Chairperson	
2.	Mr.Mohit Marwah (Managing Director)	Member	
3.	Mr.Akshay Marwah (Chief Executive Officer)	Member	
4.	Dr.Manoj Agrawal (Technical Expert)	Member	
5.	Mr.Viney Kumar Sabikhi (Technical Expert)	Member	
6.	Dr.Albeena Abbas (Director - Academics, AAFT Online)	Member	
7.	Mr.Ashwani Kumar Gupta (Chief Finance Officer)	Member	
8.	Mr.Sudhir Ranjan (Registrar)	Member-Secretary	





<b>CODE:</b>	<b>BOARD OF MANAGEMENT AND ACADEMIC COUNCIL (COMBINED MEETING)</b>	<b>DATE:</b>
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## MINUTE OF MEETING

Proceedings of the 1<sup>st</sup> combined meeting of Board of Management and Academic Council, AAFT University of Media and Arts, held at 11.00 AM on Monday, 27.07.2020

The First combined meeting of the Board of Management and academic council, held on 27.07.2020 at 11.00 AM. The following members attended the meeting: -

Sr. No.	Name	Representing	Designation
1.	Dr.Sandeep Marwah	Chancellor	Chairperson
2.	Mr.Mohit Marwah	Managing Director	Member
3.	Mr.Akshay Marwah	Chief Executive Officer	Member
4.	Mr.Santosh Swarnakar	Dean Academics	Member
5.	Mr.Manish Singh Sisodiya	Controller of Examination	Member
6.	Dr.Manoj Agrawal	Technical Expert	Member
7.	Mr.Viney Kumar Sabikhi	Technical Expert	Member
8.	Dr.Albeena Abbas	Technical Expert	Member
9.	Mr.Ashwani Kumar Gupta	Chief Finance Officer	Member
10.	Mr.Sudhir Ranjan	Registrar	Member-Secretary

Welcome address by Chairperson.

At the onset of the inaugural joint meeting of the Board of Management (BOM) and Academic Council in response to the pandemic, the Chairperson extended a warm welcome to all attendees, acknowledging their presence and active involvement in the ongoing affairs of AAFT University of Media and Arts. Following the Chairperson's introduction, each member briefly introduced themselves, emphasizing their expertise and contributions within the university community. This initial session facilitated a comprehensive understanding of the diverse skill sets and responsibilities represented within the combined BOM and Academic Council. The exchange of introductions fostered a spirit of cooperation and mutual respect, setting a positive tone for the discussions and decisions to follow during the meeting.

  
Sudhir Ranjan





**AGENDA 1 – Confirmation of last Board of Management and academic council meeting held on 20.03.2020 and 23.03.2020 respectively.**

1.1

The meeting commenced with the confirmation of the minutes from the previous session. Following this, the agenda items were discussed and resolved as follows:

**Confirmation for Board of Management Meeting held on 20.03.2020:**

- In light of the emergency situation, it was proposed to release a directive to the Academic Council to transition academic activities to digital mode swiftly. This directive aimed to maintain academic continuity while prioritizing the safety and well-being of students and faculty.
- The scheduling of a Governing Body meeting was discussed to promptly implement the suggestions received from the Academic Council regarding the complete alignment of academic delivery through the university's Enterprise Resource Planning (ERP) system.
- It was agreed upon that proposals addressing the transition to digital academic delivery should be submitted to the Academic Council within 48 hours.
- Following the submission of proposals, the Governing Body committed to convene within 48 hours to deliberate on the recommendations put forth by the Academic Council.

**Confirmation for Academic Council Meeting held on 23.03.2020:**

- Discussion ensued regarding platforms readily accessible to facilitate a seamless transition amidst the ongoing emergency situation. Members deliberated on various options, emphasizing the need for user-friendly interfaces and robust features to support online teaching and learning effectively.
- In response to the impending examinations, deliberations centered on selecting an online platform suitable for scheduling and conducting assessments. Factors such as security, accessibility, and scalability were underscored to ensure the integrity and fairness of the examination process.
- Another critical aspect addressed was the development of a comprehensive timeline for training faculty members in online pedagogy and content delivery. Members emphasized the importance of equipping educators with the necessary skills and resources to adapt swiftly to the digital learning environment.
- Additionally, discussions revolved around proposing a timeline for presentation to the Governing Body, outlining recommendations from the Academic Council regarding necessary measures and strategies. The presentation aims to garner support and approval for initiatives aimed at enhancing the university's online infrastructure and instructional capacity.

Throughout the deliberations, a spirit of collaboration and urgency prevailed as members recognized the imperative to navigate the challenges posed by the emergent situation effectively.





**AGENDA 2 - Confirmation regarding the latest reforms**

- 2.1 The meeting commenced with a warm welcome extended to all members of the Board of Management and the Academic Council, including distinguished faculty, administrators, and invited guests. The Chairperson of the university emphasized the significance of collaboration between the BOM and the Academic Council in shaping the future direction of the institution. The Registrar presented an overview of the proposed reforms, highlighting key areas of focus and the rationale behind each initiative. The reforms encompassed various aspects of academic affairs, including curriculum enhancements, faculty development programs, student support services, and infrastructure upgrades.
- The Dean of Academic provided detailed insights into the proposed curriculum enhancements, emphasizing the need to align academic programs with industry trends and emerging technologies. The Academic Council members engaged in a lively discussion, sharing their perspectives and offering valuable insights into curriculum design and implementation strategies. The registrar presented proposals for faculty development programs aimed at enhancing teaching methodologies, research capabilities, and professional skills among faculty members. The Academic Council members expressed their support for initiatives that promote continuous learning and professional growth among the university's faculty.
- The Chairperson (Academic Council) outlined budgetary allocations for infrastructure upgrades and technological advancements to support teaching and learning activities. The Board of Management members discussed funding priorities and resource allocation strategies to ensure the effective implementation of the proposed reforms. Throughout the discussion, there was a shared commitment among the members of the BOM and the Academic Council to uphold academic standards and promote excellence in education at AAFT University of Media and Arts. The Chancellor emphasized the importance of fostering a culture of innovation, collaboration, and continuous improvement to meet the evolving needs of students and stakeholders.
- After thorough deliberation and exchange of ideas, the combined meeting concluded with unanimous approval of the proposed reforms by the Board of Management and the Academic Council.

**AGENDA 3 - Review of ICT enabled TLP and student response towards the same**

- 3.1 The agenda item focused on the review of ICT-enabled TLPs and the assessment of student responses to these platforms. The Chairperson (Academic Council) presented an overview of the university's current ICT infrastructure and highlighted the various TLPs implemented across different departments and programs. The presentation underscored the importance of ICT-enabled TLPs in facilitating remote learning, providing access to educational resources, and promoting interactive and collaborative learning experiences among





students. The Director emphasized the university's commitment to leveraging technology to meet the evolving needs of students in today's digital age.

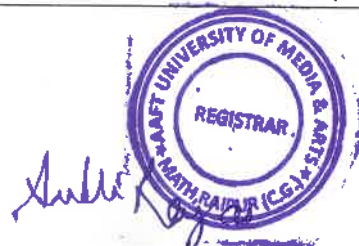
Following the presentation, the floor was opened for discussion and feedback from members of the BOM and Academic Council. Faculty members shared their experiences and insights regarding the effectiveness of ICT-enabled TLPs in their respective departments and programs. Several faculty members commended the university's efforts in embracing technology and acknowledged the positive impact of ICT-enabled TLPs on student engagement and learning outcomes. They highlighted the flexibility and convenience afforded by these platforms, especially in light of the recent shift to online and hybrid modes of instruction. However, concerns were also raised regarding accessibility issues, technical challenges, and the need for additional training and support for faculty and students in navigating ICT-enabled TLPs effectively. Members stressed the importance of user-friendly interfaces, robust technical support, and continuous professional development opportunities to ensure the seamless integration of technology into teaching and learning processes.

The discussion then shifted to an analysis of student feedback and response towards ICT-enabled TLPs. The Dean of Student Affairs presented a summary of survey data and focus group discussions conducted to gather insights from students regarding their experiences with TLPs. The findings highlighted students' overall positive perceptions of ICT-enabled TLPs, particularly in terms of flexibility, convenience, and access to educational resources. However, students also expressed concerns about connectivity issues, platform usability, and the need for additional support and resources to fully leverage the benefits of ICT-enabled learning environments.

In response to the feedback received, members of the BOM and Academic Council engaged in a constructive dialogue on strategies to address identified challenges and enhance the effectiveness of ICT-enabled TLPs moving forward. Suggestions included investing in infrastructure upgrades, expanding technical support services, and providing targeted training and resources for faculty and students.

#### AGENDA 4 - Discussion upon the online repositories created so far for future reference

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| 4.1 | <p>The Registrar provided a comprehensive overview of the existing online repositories created by various departments and faculties. These repositories encompassed a diverse range of digital assets, including research papers, academic publications, creative works, and institutional documents. The Registrar underscored the importance of these repositories in facilitating easy access to information, promoting collaboration, and showcasing the university's intellectual output. The Dean and Heads of the various schools and faculties presented updates on the content, usage, and maintenance of the repositories under their purview. The Academic Council members shared insights into how these repositories have been integrated into academic activities, research initiatives, and collaborative projects.</p> |
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Examples of successful collaborations and initiatives fueled by the online repositories were showcased, demonstrating the tangible impact of these digital archives.

A key highlight of the discussion was the emphasis on ensuring the repositories' alignment with open-access principles, allowing wider dissemination of knowledge beyond the university's boundaries. The integration of multimedia elements, such as video lectures, podcasts, and artistic performances, showcased the university's commitment to embracing diverse forms of academic expression. The meeting then delved into a detailed discussion on challenges faced in maintaining and expanding the online repositories. Technical considerations, such as platform compatibility, cybersecurity, and data preservation, were explored. The need for standardized metadata, periodic audits, and collaborative efforts to enhance the quality and relevance of repository content emerged as critical points.

To ensure sustainability and growth, the Board of Management proposed allocating dedicated resources for repository maintenance and technological upgrades. The Academic Council members suggested establishing a centralized committee to oversee the overall governance and development of online repositories, fostering collaboration and sharing best practices.

**AGENDA 5 - Discussion on the recently conducted exams in online mode and the release of results for the same**

- 5.1 The discussion commenced with an overview of the examination process conducted in the online mode for the recent academic semester. The Registrar provided a comprehensive report detailing the planning, execution, and evaluation phases of the online examinations. Emphasis was placed on the measures taken to ensure the integrity and fairness of the examination process, including the implementation of secure online proctoring mechanisms and adherence to established academic protocols. Members of the Academic Council provided insights into the challenges and opportunities presented by the transition to online examinations, highlighting the importance of maintaining academic standards while embracing innovative assessment methods. Faculty representatives shared their observations and feedback on the effectiveness of online assessment tools and the overall student experience during the examination period.

The meeting then shifted focus to the timely release of examination results and the associated procedures for result compilation, verification, and publication. The Registrar presented a detailed timeline for result processing and dissemination, outlining the roles and responsibilities of various stakeholders involved in the process. Discussion ensued regarding the importance of transparency, accuracy, and accessibility in conveying examination outcomes to students and faculty members. Members of the BOM and Academic Council engaged in a constructive dialogue on strategies to address any potential discrepancies or grievances arising from the examination results. It was emphasized that mechanisms for result review and redressal should be clearly communicated to students and faculty members to ensure procedural fairness and accountability.







	<p>The meeting concluded with a consensus on the importance of continuous improvement and refinement of the examination and result release processes in alignment with evolving pedagogical practices and technological advancements. The Chairperson expressed gratitude to all participants for their valuable contributions and underscored the university's commitment to upholding academic excellence and student welfare. (ANNEXURE I)</p>
<p><b>AGENDA 6 - Discussion on delivering the practical part of the curriculum that cannot be delivered online.</b></p>	
6.1	<p>The discussion began with an overview of the unique practical requirements across various disciplines offered at AAFT University, including Cinema, Animation, Journalism, Fashion, Photography, Hospitality, and other related fields. The Dean of Academic provided insights into the specific practical components of each program and highlighted the critical role they play in developing hands-on skills and professional competencies among students.</p> <p>The Heads of Departments for each discipline shared their perspectives on the challenges encountered in delivering practical education in an online format. They emphasized the limitations of virtual platforms in replicating real-world experiences and the need for alternative strategies to ensure effective learning outcomes. Throughout the discussion, there was a consensus among the members of both the BOM and Academic Council regarding the importance of finding innovative solutions to address the practical education dilemma. Several key points emerged from the deliberations:</p> <p><b>Hybrid Learning Models:</b> Members explored the possibility of adopting hybrid learning models that combine online instruction with limited in-person sessions for practical training. This approach would leverage technology while providing students with valuable hands-on experiences under controlled conditions.</p> <p><b>Simulation and Virtual Labs:</b> The possibility of developing simulation tools and virtual labs for certain practical components was discussed. While acknowledging their potential, members emphasized the need for investment in technology and faculty training to ensure the effectiveness of such tools.</p> <p><b>Industry Partnerships:</b> The importance of forging partnerships with industry stakeholders to provide students with internship opportunities, industry projects, and on-the-job training was underscored. These collaborations would offer students valuable exposure to real-world scenarios and industry best practices.</p> <p><b>Faculty Development:</b> Members emphasized the need for ongoing faculty development programs focused on enhancing online teaching pedagogies and incorporating interactive, hands-on learning activities into virtual classrooms.</p> <p><b>Infrastructure and Resources:</b> The necessity of investing in infrastructure and resources to support practical education, including equipment, facilities, and specialized software, was highlighted. Members stressed the importance of allocating sufficient resources to meet the evolving needs of practical training. (ANNEXURE II)</p>

*Sudhi Raip*







**AGENDA 7 - Discussion upon the release of first batch of diploma and the point of view of academic council on convocation for the eligible lot on online mode**

- 7.1 The Chairperson emphasized the importance of celebrating the achievements of the inaugural batch of diploma recipients while adapting to the challenges posed by the current global circumstances. The agenda was then turned to the release of the first batch of diploma recipients. The Registrar presented a comprehensive report on the academic performance and eligibility status of the graduating students. The report highlighted the diligent efforts of the faculty and staff in nurturing and guiding the students throughout their academic journey.

Following the presentation, members of the Academic Council shared their perspectives on conducting the convocation ceremony for the eligible candidates through an online platform. The Dean of Academic emphasized the need to prioritize the safety and well-being of students, faculty, and staff amidst the ongoing pandemic. The Dean proposed the adoption of a virtual convocation ceremony as a prudent and feasible solution to honor the achievements of the graduating students while adhering to public health guidelines. Several faculty members echoed the sentiment, emphasizing the opportunity to leverage technology to create a memorable and inclusive experience for all participants. They highlighted the potential for incorporating innovative elements such as virtual guest speakers, personalized messages, and interactive multimedia presentations to enhance the online convocation experience.

The discussion then turned to logistical considerations, including the technical infrastructure required to support a seamless virtual convocation ceremony, the development of engaging digital content, and the coordination of participant logistics. The IT department assured the members of their readiness to provide technical support and assistance throughout the planning and execution process, after a thorough deliberation, the members of both the BOM and Academic Council expressed unanimous support for the proposal to conduct the convocation ceremony online. They applauded the adaptability and forward-thinking approach demonstrated by the university in navigating unprecedented challenges and ensuring the continuity of important traditions.

**AGENDA 8 - Discussion upon the fitness of the system to conduct next exam on Moodle**

- 8.1 The Registrar presented an overview of the current examination system and outlined the proposed plan to migrate the upcoming examination to Moodle, the university's chosen learning management system. The presentation delved into the technical aspects of Moodle, its functionalities, and its compatibility with the university's academic requirements. The discussion that ensued encapsulated various perspectives from both the Board of Management and the Academic Council. Faculty members expressed their concerns regarding the readiness of students and faculty to adapt to the online examination format. They emphasized the importance of providing adequate training and support to ensure a smooth transition.





The IT department provided insights into the infrastructure and technical support available to facilitate the implementation of Moodle-based examinations. They assured the members of both bodies of the robustness and reliability of the system, highlighting measures taken to address potential challenges. The Academic Council deliberated on the assessment methods and safeguards necessary to maintain the integrity and security of online examinations. Discussions revolved around strategies for plagiarism detection, question bank management, and monitoring mechanisms during the examination process.

Members from the Board of Management emphasized the need for a comprehensive communication plan to inform students and faculty about the transition to Moodle-based examinations. They stressed the importance of providing clear instructions, guidelines, and support channels to alleviate any concerns or confusion. As the discussions progressed, consensus emerged regarding the readiness of the system to conduct the next examination on Moodle. Members acknowledged the proactive measures taken by the university to address technical, logistical, and pedagogical aspects of online assessments.

The agenda concluded with a call to action, emphasizing the importance of ongoing monitoring, evaluation, and continuous improvement of the examination system. Members expressed confidence in the ability of AAFT University to navigate the challenges ahead and emerge stronger in its commitment to excellence in media and arts education.

**AGENDA 9 - Discussion with the council for plans and agendas if the situation continues**

- 9.1 The agenda point primarily focused on discussing plans and agendas in the event that the pandemic situation persists. The Chairperson outlined the need for proactive measures to mitigate the impact of the pandemic on academic delivery, student engagement, and institutional operations. The Registrar presented an overview of the current pandemic situation, highlighting key challenges faced by the university in terms of academic continuity, student welfare, and administrative functions. The Registrar emphasized the importance of developing contingency plans and strategies to address various scenarios that may arise due to the evolving nature of the pandemic.

The Academic Council members shared insights and perspectives on adapting academic programs, assessment methods, and student support services to the changing circumstances. There was consensus among the members on the importance of prioritizing student well-being and ensuring equitable access to educational resources and opportunities. The Board of Management members discussed financial implications and resource allocation strategies to support the implementation of pandemic-related initiatives and innovations. They emphasized the need for prudent financial management while maintaining the quality and integrity of academic programs and services.

The meeting also provided a platform for brainstorming and exchanging ideas on leveraging technology and digital platforms to enhance virtual learning experiences, facilitate remote collaboration, and streamline administrative processes. Members highlighted the significance of investing in infrastructure, training, and technical support to ensure seamless

*Sudhi Rana*







transition to online and hybrid modes of instruction, several action points emerged from the discussions, including:

- Developing comprehensive contingency plans and protocols for academic delivery, assessment, and student support services.
- Enhancing faculty training and professional development opportunities to effectively utilize digital tools and platforms for remote teaching and learning.
- Establishing mechanisms for regular communication and feedback channels to keep students, faculty, and staff informed and engaged.
- Exploring innovative approaches to student recruitment, retention, and engagement in a virtual environment.

Collaborating with industry partners and stakeholders to identify emerging trends and opportunities in media and arts education.

#### **AGENDA 10 - Discussion on the readiness for orientation program of July 2020 Batch**

10.1 The Registrar, representing the Academic Council, initiated the discussion by presenting an overview of the proposed orientation program for the July 2020 Batch. The program aimed to provide incoming students with essential information, resources, and support to facilitate their academic journey at AAFT University. The agenda included:

**Introduction to University Policies and Procedures:** The Registrar highlighted the importance of familiarizing new students with university policies, academic regulations, and codes of conduct.

**Academic Advising and Course Registration:** The Head of Academic Affairs outlined the process for academic advising and course registration, emphasizing personalized guidance to help students navigate their academic pathways effectively.

**Student Support Services:** The Dean of Student Affairs elaborated on the various support services available to students, including counseling, academic tutoring, and career guidance.

**Technology Orientation:** The IT Director provided insights into the university's digital infrastructure and resources, ensuring that students are equipped with the necessary tools for online learning.

**Interactive Sessions and Q&A:** Faculty members from diverse disciplines prepared interactive sessions to engage students and address their queries regarding academic programs, extracurricular activities, and campus life.

Throughout the discussion, there was a consensus among BOM and Academic Council members regarding the paramount importance of ensuring a smooth and engaging orientation experience for incoming students. Members underscored the need for clear communication, user-friendly platforms, and proactive support mechanisms to address potential challenges and uncertainties. Following the presentations, a robust exchange of ideas ensued regarding the logistical arrangements, content development, and technological



*Smriti Rija*



requirements for the online orientation program. BOM and Academic Council members discussed strategies to enhance student engagement, foster a sense of community, and promote academic success in the virtual environment.

Additionally, there was a concerted effort to address concerns related to accessibility, inclusivity, and equitable access to resources for all students, including those facing socio-economic barriers or technological limitations. In conclusion, the first combined meeting of the Board of Management and Academic Council at AAFT University of Media and Arts concluded with a shared commitment to ensuring the success of the online orientation program for the July 2020 Batch. Members expressed confidence in the university's ability to adapt and innovate in response to evolving circumstances, reaffirming their dedication to providing a transformative educational experience for all students. The meeting adjourned with a sense of anticipation and readiness to embark on the next chapter of academic excellence in the virtual realm.



**AAFT**  
UNIVERSITY





<b>CODE:</b>	<b>BOARD OF MANAGEMENT AND ACADEMIC COUNCIL (COMBINED MEETING)</b>	<b>DATE:</b>
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## MINUTE OF MEETING

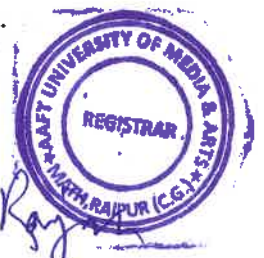
Proceedings of the 2<sup>nd</sup> combined meeting of Board of Management and Academic Council, AAFT University of Media and Arts, held at 11.00 AM on Monday, 04.01.2021

The second combined meeting of the Board of Management and Academic Council, held on 04.01.2021 at 11.00 AM. The following members attended the meeting: -

Sr. No.	Name	Representing	Designation
1.	Dr.Sandeep Marwah	Chancellor	Chairperson
2.	Mr.Mohit Marwah	Managing Director	Member
3.	Mr.Akshay Marwah	Chief Executive Officer	Member
4.	Dr.Shikha Verma Kashyap	Director	Member
5.	Mr.Santosh Swarnakar	Dean Academics	Member
6.	Mr.Manish Singh Sisodiya	Controller of Examination	Member
7.	Dr.Manoj Agrawal	Technical Expert	Member
8.	Mr.Viney Kumar Sabikhi	Technical Expert	Member
9.	Dr.Albeena Abbas	Technical Expert	Member
10.	Mr.Ashwani Kumar Gupta	Chief Finance Officer	Member
11.	Mr.Sudhir Ranjan	Registrar	Member-Secretary

Welcome address by Chairperson.

At the commencement of the second combined meeting of the Board of Management (BOM) and Academic Council, convened in response to the prevailing pandemic situation, the Chairperson delivered a cordial welcome address to all participants. Expressing gratitude for their presence and active engagement in the affairs of AAFT University of Media and Arts, the Chairperson set the tone for the session. Subsequently, each member briefly introduced themselves, highlighting their expertise and roles within the university community. This introductory session facilitated a comprehensive understanding of the diverse skill sets and responsibilities represented within the combined BOM and Academic Council. The exchange of introductions fostered a collaborative atmosphere and laid a positive groundwork for the ensuing discussions and decisions throughout the meeting.







**AGENDA 1 – Confirmation of last combined Board of Management and academic council meeting held 27.07.2020.**

- 1.1 The meeting commenced with the confirmation of the minutes from the previous session. Following this, the agenda items were discussed and resolved as follows:
- Confirmation of Latest Reforms:** The governing body reviewed and confirmed the latest reforms implemented by the university administration, including updates to academic policies and administrative procedures.
- Review of ICT-Enabled TLP and Student Response:** The implementation of Information and Communication Technology (ICT)-enabled Teaching and Learning Platforms (TLP) was discussed, along with an assessment of student response and feedback.
- Discussion on Online Repositories:** The governing body deliberated on the online repositories created thus far for future reference and academic research purposes.
- Examination and Result Release:** The recent online mode examinations and the timely release of results were reviewed and discussed in detail.
- Practical Curriculum Delivery:** The challenges associated with delivering the practical components of the curriculum that cannot be conducted online were discussed, and potential solutions were explored.
- Convocation for Eligible Batch:** The release of the first batch of diploma recipients and the feasibility of conducting a convocation ceremony for eligible graduates in an online format were deliberated upon.
- Readiness for Moodle-Based Examinations:** The readiness of the university's systems to conduct the next examination cycle on Moodle, an online learning platform, was evaluated and confirmed.
- Future Plans and Agendas:** The governing body engaged in discussions with the council to outline plans and agendas in response to ongoing challenges and uncertainties.
- Orientation Program for July 2020 Batch:** The preparedness for conducting the orientation program for the incoming July 2020 batch was assessed and confirmed.

**AGENDA 2 - Readiness Discussion for Jan. 2021 Batch Orientation Program**

- 2.1 The session commenced with a warm welcome extended to all members present, including representatives from the BOM, Academic Council, faculty, and administrative staff. The Chancellor, presiding over the meeting, emphasized the importance of a well-organized and impactful orientation program to welcome and integrate new students into the university community.
- The agenda for the meeting focused on the following key areas:
- Review of Orientation Program Agenda:** The Academic Council presented a detailed agenda for the January 2021 Batch Orientation Program, outlining the schedule and activities.





and objectives. The agenda aimed to provide incoming students with essential information about academic programs, campus facilities, student services, and university policies.

**Orientation Program Content:** The Academic Council highlighted the importance of delivering engaging and informative sessions during the orientation program. Discussions centered on designing workshops, seminars, and interactive sessions to introduce students to the university's academic culture, values, and expectations.

**Student Support Services:** The Academic Council emphasized the need to provide comprehensive support services to incoming students, including academic advising, counseling, and career guidance. Plans were discussed to ensure that students receive adequate information and resources to navigate their academic journey successfully.

**Orientation Kit and Information Handbook:** The registrar presented the proposed content for the orientation kit and information handbook. The kit included essential documents, campus maps, and information about support services available to students.

**Campus Tour and Facilities:** The BOM provided updates on campus infrastructure and facilities to be showcased during the orientation program. Special attention was given to highlight key facilities such as libraries, laboratories, studios, and recreational areas to familiarize students with the campus environment.

**Health and Safety Measures:** In light of the ongoing COVID-19 pandemic, the BOM and Academic Council discussed protocols and measures to ensure the health and safety of students, faculty, and staff during the orientation program. Guidelines for social distancing, sanitation, and hygiene were reviewed and reinforced.

**Faculty and Staff Responsibilities:** The Academic Council outlined the roles and responsibilities of faculty and staff members in facilitating the orientation program. Faculty members were encouraged to actively engage with students and address any questions or concerns they may have.

**Evaluation and Feedback Mechanisms:** The BOM and Academic Council discussed strategies for evaluating the effectiveness of the orientation program and gathering feedback from students. Plans were made to conduct surveys and focus group discussions to assess student satisfaction and identify areas for improvement.

The meeting also addressed logistical arrangements for the orientation program, including venue allocation, audio-visual equipment setup, and distribution of orientation materials. The Facilities Manager provided updates on campus infrastructure readiness and confirmed arrangements for transportation, catering, and accommodation for out-of-town students. A robust discussion ensued regarding strategies to enhance student engagement and participation during the orientation program. Members of the BOM and Academic Council exchanged ideas on incorporating interactive elements, such as team-building exercises, icebreaker activities, and student-led panel discussions, to create a welcoming and inclusive atmosphere for new students. The Vice-Chancellor underscored the importance of aligning the orientation program with the university's mission and values.







emphasizing the significance of fostering a culture of diversity, equity, and inclusion. The orientation program aimed to cultivate a sense of community and empower students to thrive academically, professionally, and personally.

**AGENDA 3 - Review of On-Campus Onboarding Preparation for Batches**

- 3.1 The Registrar presented a comprehensive report on the preparation activities undertaken for the on-campus onboarding process. The report outlined various aspects, including logistical arrangements, academic support services, health and safety protocols, and engagement initiatives planned for the returning students. The discussion then turned to the logistical arrangements for the on-campus onboarding process. The Facilities Manager provided updates on the readiness of campus facilities, including classrooms, laboratories, and residential accommodations, to accommodate the returning batches. It was noted that necessary maintenance and sanitation measures have been implemented to ensure a safe and conducive learning environment.

The Academic Dean highlighted the academic support services available to old batches during the onboarding process. This includes academic counseling sessions, orientation programs, and refresher courses designed to help students transition smoothly back into their academic routines. Faculty members have been briefed on their roles and responsibilities in providing academic guidance and mentorship to returning students. Health and safety protocols were also discussed extensively during the meeting. The directed outlined the measures put in place to mitigate the risk of COVID-19 transmission on campus, including regular testing, vaccination drives, and adherence to social distancing norms. The importance of promoting awareness and adherence to safety guidelines among students and staff was emphasized. In addition to academic and logistical preparations, the engagement initiatives planned for the on-campus onboarding process were discussed. The Student Affairs Coordinator highlighted various cultural, sports, and recreational activities organized to foster a sense of community and belonging among old batches. Following a thorough discussion and exchange of ideas, the members of the Board of Management and Academic Council expressed their satisfaction with the preparation efforts for the on-campus onboarding of old batches. It was acknowledged that the success of the onboarding process hinges on effective coordination, communication, and collaboration among all stakeholders.

**AGENDA 4 - Evaluation of University Défense Mechanism for COVID Surge**

- 4.1 The Chairperson emphasized the importance of collaboration between the BOM and Academic Council in addressing the current scenario. The Registrar provided an overview of the prevailing COVID-19 situation and the need for a comprehensive defense mechanism. The presentation included an analysis of the current health guidelines, vaccination status on campus, and an assessment of potential risks associated with a surge in cases. The Chairperson (Academic Council) presented a detailed report on the existing safety protocols, emphasizing the importance of adherence to social distancing norms, regular sanitization, and the availability of health resources on campus. The report also





highlighted the success of previous measures in mitigating the impact of the virus on the university community. The Registrar then opened the floor for discussion, encouraging members to share insights and recommendations. The Heads of Schools and Deans provided valuable input on academic considerations, including the flexibility of instructional methods, contingency plans for examinations, and the potential impact on the academic calendar. A robust discussion ensued regarding the vaccination drive on campus, with the Chief Finance Officer presenting budgetary considerations for enhancing vaccination awareness, facilitating on-site vaccination clinics, and providing support to students and staff during quarantine or isolation periods.

The BOM and Academic Council acknowledged the importance of addressing the holistic needs of the university community. The meeting also delved into technological advancements to support remote learning, ensuring continuity in academic activities if physical presence on campus becomes restricted. The IT department outlined plans for enhancing virtual classrooms, providing access to necessary resources, and strengthening the online infrastructure. The Chairperson extended gratitude to all members for their active participation and collaborative spirit, underscoring the resilience and unity of the AAFT University community. The proceedings concluded with a commitment to regularly reassess and refine the defense mechanism in response to emerging developments in the ongoing pandemic. (ANNEXURE I)

#### **AGENDA 5 - Arrangements Review for Hybrid Mode Classes for Remote Students**

- 5.1 The discussion commenced with a comprehensive overview of the challenges faced by students in attending classes on campus due to various reasons such as health concerns, travel restrictions, and personal circumstances. The Registrar provided insights into the current enrollment status and highlighted the need to adapt to the evolving needs of the student body. The Chairperson emphasized the university's commitment to providing equitable access to education for all students, irrespective of their physical presence on campus. The meeting deliberated on the concept of hybrid learning, which integrates in-person and online instruction to facilitate flexible learning experiences.

The Heads of Departments shared their perspectives on the feasibility of implementing hybrid learning models within their respective disciplines. They discussed the availability of technological infrastructure, faculty readiness, and pedagogical strategies necessary to ensure the effectiveness of hybrid classes. The Academic Council presented a proposal outlining the key components of the hybrid learning framework, including:

- Utilization of online learning platforms to deliver lectures, assignments, and supplementary materials.
- Scheduling of synchronous and asynchronous sessions to accommodate diverse learning preferences and time constraints.
- Provision of recorded lectures and interactive multimedia content to enhance student engagement and comprehension.







- Establishment of communication channels for real-time interaction between students and faculty, facilitating Q&A sessions, group discussions, and virtual office hours.
- Implementation of assessment strategies that align with the principles of hybrid learning, emphasizing continuous evaluation and feedback.

The BOM members expressed their support for the proposed hybrid learning initiative and underscored the importance of ensuring the quality and integrity of academic delivery. They emphasized the need for robust IT infrastructure, faculty training programs, and student support services to facilitate a smooth transition to hybrid learning. The agenda concluded with a consensus to form a dedicated task force comprising representatives from the BOM, Academic Council, IT department, and student body to oversee the implementation of the hybrid learning initiative. The task force was tasked with developing detailed guidelines, timelines, and resource allocation plans to support faculty and students in navigating the transition. (ANNEXURE II)

**AGENDA 6 - Status Review of Faculty Members from Distant States and Class Conduct Arrangements**

- 6.1 The agenda item regarding the status review of faculty members from distant states was discussed first. The Registrar presented a comprehensive report detailing the current status of faculty members hailing from distant states, including their performance, engagement levels, and challenges faced in fulfilling their teaching responsibilities. The report highlighted the need for additional support mechanisms and resources to facilitate effective communication and professional development opportunities for faculty members residing far from the university campus. Following the presentation, members of the Academic Council shared their insights and suggestions for addressing the identified challenges. It was unanimously agreed upon that a structured mentorship program and regular communication channels would be established to provide guidance and support to faculty members from distant states. Additionally, efforts would be made to enhance connectivity through virtual platforms and periodic visits to distant locations for academic workshops and training sessions. The agenda then shifted to the discussion on class conduct arrangements. The Dean of Academic presented an overview of the current practices and policies governing class conduct, highlighting areas of strength and areas for improvement. The presentation emphasized the importance of maintaining discipline, punctuality, and professionalism in classroom settings to ensure effective teaching and learning experiences for students.

Members of the BOM and Academic Council engaged in a constructive dialogue regarding strategies to enhance class conduct arrangements. Suggestions were made to reinforce existing guidelines, introduce faculty development programs on classroom management techniques, and encourage student participation in maintaining conducive learning environments. It was emphasized that faculty members should be provided with adequate support and training to effectively manage classroom dynamics and address disciplinary







issues in a proactive manner. After thorough deliberation, the meeting concluded with actionable steps identified to address the agenda items discussed. The Chancellor expressed gratitude to all participants for their valuable contributions and reiterated the university's commitment to continuous improvement in faculty management and academic delivery.

**AGENDA 7 - Backend Preparation Review for Third Exam Conduct on Moodle**

- 7.1 The chairperson (Academic Council) provided an overview of the technical aspects involved in preparing Moodle for the examination, including system configurations, user access permissions, and security protocols. The Registrar presented a detailed report on the progress made in uploading the question bank onto Moodle and the vetting process for ensuring the quality and relevance of the examination questions. The Registrar highlighted the importance of maintaining a diverse and comprehensive question bank to cater to the varying needs and abilities of students across different courses and programs.

Following the presentations, a thorough discussion ensued among the members of the BOM and Academic Council regarding the backend preparation for the examination. Members shared their insights and suggestions for optimizing Moodle's functionality and enhancing the user experience for both faculty and students. Several key points emerged during the discussion, including the importance of ensuring data security and privacy compliance, providing adequate technical support and training for faculty members and students, and establishing clear guidelines and protocols for examination administration and proctoring on Moodle.

The Academic Council members emphasized the need for transparency and fairness in the examination process, urging for thorough vetting of questions to prevent any potential biases or inaccuracies. They also stressed the importance of aligning examination questions with the learning objectives and outcomes of the respective courses. The meeting concluded with a consensus among the BOM and Academic Council members to expedite the backend preparation for the third examination on Moodle. Action points were assigned to relevant departments and individuals to address specific tasks and deadlines. The discussions and decisions made during the meeting will contribute to ensuring a smooth and successful conduct of the upcoming examination on Moodle, thereby supporting the academic advancement and success of students across the university.

**AGENDA 8 - Discussion on Student Fee Clearance Issues**

- 8.1 The Chairperson opened the session by acknowledging the significance of addressing these issues promptly to uphold the integrity and reputation of the university. The Registrar presented a comprehensive overview of the current situation regarding student fee clearance. It was noted that a considerable number of students were facing challenges in clearing their dues, leading to administrative complications and potential academic disruptions. The Registrar highlighted the impact of overdue fees on student academic records, access to university resources, and eligibility for future enrollment.





Following the Registrar's presentation, a thorough discussion ensued among the members of the BOM and Academic Council. Various perspectives and insights were shared regarding the underlying causes contributing to the student fee clearance issues. Concerns were raised regarding financial hardships faced by students, changes in economic circumstances, and communication gaps between the university administration and the student body. Chairperson (Academic Council) emphasized the importance of adopting a student-centered approach in addressing fee clearance challenges. It was underscored that while upholding financial discipline is essential for the university's sustainability, equal importance must be placed on supporting students in overcoming financial barriers to their education.

The Academic Council members highlighted the potential academic ramifications of unresolved fee clearance issues, including the risk of students being unable to participate in examinations, access academic resources, or graduate on schedule. The necessity of maintaining academic integrity while providing support to students in need was emphasized throughout the discussion. As the dialogue progressed, several actionable strategies were proposed to address student fee clearance issues effectively. These included:

- Instituting flexible payment plans and financial aid programs to assist students facing financial difficulties.
- Enhancing communication channels to provide clear guidance and support to students regarding fee payment deadlines, installment options, and available resources.
- Establishing a dedicated student support center to provide personalized assistance and guidance to students navigating fee clearance challenges.
- Strengthening collaborations with external stakeholders, including scholarship providers, financial institutions, and alumni networks, to expand funding opportunities for students.

The agenda concluded with a unanimous agreement to prioritize the implementation of the proposed strategies and initiatives to address student fee clearance issues effectively. The chairperson expressed gratitude to all members for their valuable contributions and reaffirmed the university's commitment to ensuring equitable access to education for all students.

#### **AGENDA 9 - Status Discussion on Online Degree Release Hold for Diplomas**

9.1

The Registrar provided an overview of the current situation, explaining that the release of degrees to diplomas in online mode has been put on hold due to unforeseen technical challenges and concerns raised by regulatory authorities. The Registrar emphasized the need for a collaborative approach to address the issue effectively while ensuring compliance with regulatory requirements and maintaining the credibility of the university's academic programs. Members of the Academic Council shared their perspectives on the matter, expressing their concerns about the potential impact of the delay on students' academic







progress and future opportunities. They stressed the importance of finding a timely and viable solution to resolve the issue while upholding the university's standards of academic rigor and integrity.

The discussion then turned to the technical aspects and logistical challenges associated with implementing online degree release processes. The IT Director provided insights into the specific technical issues that have contributed to the delay and outlined potential strategies for addressing them. Members of the BOM and Academic Council engaged in a constructive dialogue, exploring various options and potential solutions to expedite the resolution of the issue. Suggestions were made to enhance communication and coordination between different departments and stakeholders involved in the degree release process.

The Chairperson emphasized the need for transparency and accountability in addressing the issue, reassuring members that the university remains fully committed to ensuring the timely and accurate release of degrees to deserving students. After thorough deliberation, the meeting concluded with a consensus to establish a dedicated task force comprising representatives from the BOM, Academic Council, IT department, and Registrar's office. The task force would be tasked with conducting a comprehensive review of the technical and operational aspects of the online degree release process and developing actionable recommendations for its expeditious implementation.

**AGENDA 10 - Proposal for Offline Practical Content Delivery to Batches Lacking Physical Classes**

- 10.1 The Registrar presented a detailed analysis of the current situation, outlining the challenges faced by batches that lack physical classes due to pandemic restrictions. He emphasized the need for innovative solutions to ensure that students continue to receive hands-on practical training, which is essential for their academic and professional development. The discussion then shifted to exploring potential strategies for offline delivery of practical content. The Deans of various schools and department heads shared insights into the unique requirements of their respective disciplines and proposed creative solutions to facilitate practical learning experiences outside the traditional classroom setting. The plan proposed for offline delivery of practical content included the following key components:

**Creation of Digital Learning Resources:** Faculty members would develop comprehensive digital learning resources, including instructional videos, interactive tutorials, and virtual lab simulations, to supplement theoretical coursework.

**Distribution of Learning Kits:** The university would provide students with learning kits containing essential materials, tools, and equipment necessary to perform practical exercises and experiments at home.

**Appointment of Lab Coordinators:** Each department would appoint lab coordinators responsible for guiding students through practical assignments, conducting virtual lab sessions, and providing technical support as needed.



*Aradhna K...*



**Implementation of Assessment Mechanisms:** Faculty members would design innovative assessment mechanisms, such as online quizzes, practical assignments, and virtual presentations, to evaluate students' practical skills and knowledge.

**Monitoring and Feedback:** Regular monitoring and feedback mechanisms would be established to assess the effectiveness of the offline delivery model and identify areas for improvement.

The proposed plan received unanimous approval from both the Board of Management and the Academic Council. Members commended the proactive approach taken by the university to ensure continuity of practical education despite the challenges posed by the pandemic. The agenda with a renewed sense of commitment to student-centric learning and innovation in education delivery. The members expressed confidence that the proposed plan would not only mitigate the impact of the pandemic on practical learning but also pave the way for future advancements in hybrid education models.

#### **AGENDA 11 - Constitution of Board of Studies and Curriculum Enhancement Proposal**

11.1 The Chairperson presented an overview of the agenda, highlighting the significance of constituting a dynamic Board of Studies that would play a pivotal role in shaping the academic direction of the university. The proposed board would bring together industry experts, academicians, and stakeholders to ensure that the curriculum remains relevant and responsive to emerging trends. The Registrar then provided insights into the proposed schedule for the constitution of the Board of Studies. It was decided that a comprehensive plan would be drafted, detailing the steps involved in the nomination, selection, and appointment of members. The schedule also included timelines for the initial meetings and the formulation of the Board's objectives. The Academic Council members actively engaged in discussions, sharing valuable perspectives on the criteria for selecting members to ensure a diverse representation of expertise across various disciplines. The Registrar proposed a collaborative approach, involving faculty members, industry professionals, and alumni to contribute to the holistic development of the curriculum.

The Chairperson emphasized the need for the Board of Studies to be forward-thinking and adaptable, reflecting the dynamic nature of media and arts industries. Industry experts participating in the meeting stressed the importance of practical, hands-on experiences for students and the incorporation of emerging technologies into the curriculum. Following the discussions on the constitution of the Board of Studies, attention shifted to the second part of the agenda—the enhancement of the curriculum. The Vice-Chancellor presented a set of salient features targeted for inclusion in the curriculum to make it more robust. Key features proposed included:

**Industry-Relevant Modules:** Integration of modules that closely align with current industry practices and technological advancements.

**Global Perspectives:** Incorporation of international case studies, collaborations, and exposure to global industry standards to broaden students' perspectives.







**Interdisciplinary Approach:** Promotion of interdisciplinary learning to foster collaboration and creativity across different disciplines within the university.

**Soft Skills Development:** Emphasis on developing soft skills such as communication, teamwork, and problem-solving to enhance overall employability.

**Practical Training:** Expansion of practical training opportunities through internships, workshops, and industry projects to bridge the gap between theory and practice.

The Academic Council members provided valuable feedback and suggestions for refining the proposed features. It was unanimously agreed that the curriculum should be designed to nurture not only academic excellence but also the holistic development of students. In the latter part of the meeting, the Registrar presented a draft schedule outlining the steps for curriculum enhancement. This included the formation of subject-wise committees within the Academic Council, conducting expert consultations, and seeking feedback from industry professionals. The constitution of the Board of Studies and the proposed enhancements to the curriculum reflect the university's dedication to staying abreast of industry trends and providing students with a comprehensive and industry-ready education.

#### **AGENDA 12 - Designing and Approval Proposal for Marksheets and Degrees**

- 12.1 The Chairperson emphasized the importance of the agenda item in ensuring the integrity and authenticity of academic credentials issued by the university. The Registrar presented a comprehensive proposal outlining the design and approval process for mark sheets and degrees issued by AAFT University. The proposal detailed the various security features, including watermarks, holograms, and tamper-proof materials, aimed at preventing counterfeiting and ensuring the credibility of academic documents. Following the presentation, members of the Board of Management and Academic Council engaged in a detailed discussion on the proposed designs and security measures. The discussion highlighted the importance of aligning the design of mark sheets and degrees with industry standards and best practices to enhance their recognition and value in the global marketplace.

The registrar provided insights into the logistical aspects of printing and distributing mark sheets and degrees to students upon completion of their respective programs. The department emphasized the need for efficient coordination between academic departments, examination centers, and printing facilities to ensure timely issuance of academic documents. Members of the Academic Council raised concerns regarding the accessibility and readability of the proposed designs for students with visual impairments or disabilities. The Registrar assured the council that the university would explore options for incorporating accessibility features into the design while maintaining the security and authenticity of the documents.

After thorough deliberation, the combined meeting unanimously approved the proposal for designing and approving mark sheets and degrees at AAFT University of Media and Arts. The approval included a mandate for the Registrar to oversee the implementation of the



*Swati Rana*





approved designs and security measures in collaboration with relevant departments and stakeholders. (ANNEXURE III)

**AGENDA 13 - Submission of Meeting Minutes of various committees for Verification**

13.1 The agenda item regarding the submission of meeting minutes from various committees, including the Anti-Ragging Committee, Discipline Committee, Cultural Committee, Transport Committee, and Library Committee, for verification was then addressed. The Secretary of each committee presented the meeting minutes, providing a comprehensive overview of the discussions, decisions, and action items taken during their respective meetings. Each set of minutes was meticulously prepared, documenting key deliberations and outcomes.

The Anti-Ragging Committee outlined its efforts to maintain a safe and conducive learning environment on campus, highlighting initiatives aimed at preventing and addressing incidents of ragging or harassment. The Discipline Committee presented its strategies for upholding discipline and ensuring compliance with university regulations among students and staff. The Cultural Committee shared updates on upcoming cultural events and activities planned to promote diversity, inclusivity, and artistic expression within the university community. The Transport Committee provided insights into transportation services and safety measures implemented for students and faculty commuting to and from campus. The Library Committee discussed enhancements to library services, including the acquisition of new resources, improvements to facilities, and initiatives to promote information literacy and research skills among students.

Following the presentations, members of the BOM and Academic Council engaged in a thorough review of the meeting minutes. Clarifications were sought, and discussions ensued regarding potential areas for improvement and future initiatives. The meeting concluded with the approval and verification of the meeting minutes from the various committees. Members commended the efforts of the committees in promoting a safe, disciplined, and enriching campus environment conducive to learning and personal growth.

**AGENDA 14 - Progress Review of Annual Magazine despite Discontinuous Campus Operations**

14.1 The Chairperson emphasized the significance of "Amogh" as a platform for showcasing the creative talents and achievements of the university community. The Registrar provided an overview of the progress made on the annual magazine "Amogh" since its inception. It was highlighted that "Amogh" has become an integral part of the university's identity, serving as a reflection of the artistic and literary prowess of students, faculty, and staff. A detailed presentation on the past editions of "Amogh" was delivered by the Editor-in-Chief, showcasing the diverse range of content including articles, artwork, photography, poetry, and short stories contributed by members of the university community. The presentation underscored the magazine's role in fostering a sense of community and pride among stakeholders.



*Arushi Ray*



The discussion then shifted towards the challenges faced in maintaining continuity amid discontinuous academic operations from the campus due to unforeseen circumstances. Members of the BOM and Academic Council expressed concerns regarding potential disruptions to the production and distribution of "Amogh" caused by external factors. Despite the challenges, there was unanimous agreement among the members to retain the continuity of "Amogh" and uphold its status as a hallmark publication of the university. Various strategies were proposed to overcome obstacles and ensure the successful publication of the magazine.

It was suggested that digital platforms and virtual collaboration tools be leveraged to facilitate remote contributions and editorial processes, thereby mitigating the impact of campus closures on the production timeline of "Amogh". Additionally, exploring alternative printing and distribution methods was considered to adapt to changing circumstances. The importance of maintaining communication channels and fostering a sense of community engagement was emphasized as essential for sustaining interest and participation in "Amogh" despite physical distance. The Registrar assured the members that the necessary resources and support would be provided to the editorial team to enable them to navigate challenges and uphold the legacy of "Amogh" as a beacon of creativity and expression at AAFT University.

#### **AGENDA 15 - Proposal for University Clubs**

15.1 The agenda for the meeting focused on the proposal for University Clubs, including research club, photography club, personality club, cinema club, and entrepreneurship club. These clubs were envisioned as platforms for students to pursue their passions, develop new skills, and engage in meaningful extracurricular activities. The Registrar provided a detailed presentation on the objectives, structure, and potential benefits of each proposed club. The research club aims to promote academic inquiry and scholarly activities among students, providing opportunities for collaborative research projects and knowledge dissemination.

The photography club seeks to nurture students' interest in visual arts and photography, offering workshops, exhibitions, and photo walks to enhance their technical skills and artistic expression. The personality club aims to facilitate personal development and self-discovery through workshops, seminars, and personality assessment sessions.

The cinema club endeavors to celebrate the art of filmmaking and cinema appreciation, organizing screenings, discussions, and guest lectures by industry professionals. The entrepreneurship club aims to foster an entrepreneurial mindset among students, providing mentorship, networking opportunities, and resources to turn innovative ideas into viable ventures.

Throughout the presentation, there was enthusiastic support from both the BOM and Academic Council members for the establishment of these clubs. Members recognized the potential of the clubs to complement academic learning, promote interdisciplinary collaboration, and contribute to the holistic development of students. Following the



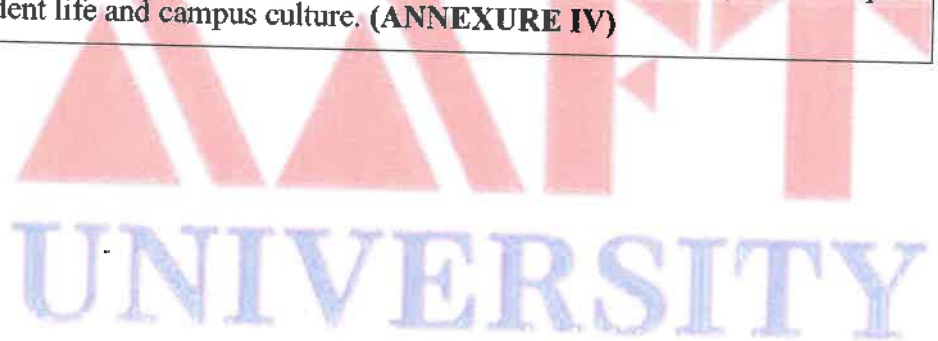
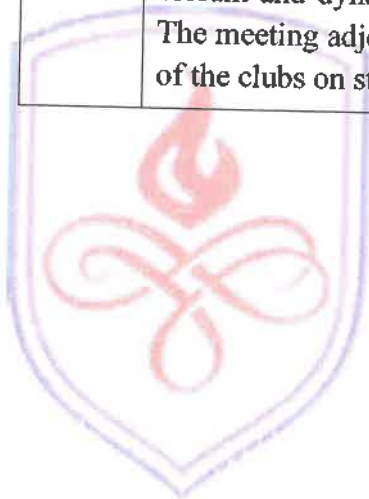




presentation, a lively discussion ensued regarding the logistics, funding, and implementation timeline for the proposed clubs. Members exchanged ideas on club leadership, membership criteria, and strategies for ensuring active student participation and sustainability.

It was agreed that each club would have a designated faculty advisor responsible for guiding and supporting club activities. Additionally, funding for club initiatives would be allocated through the university's annual budget, with provisions for fundraising and external sponsorships. The meeting concluded with a unanimous decision to endorse the proposal for University Clubs and proceed with the necessary steps for their establishment. Members expressed their commitment to providing students with enriching extracurricular experiences that complement their academic journey and contribute to their personal and professional growth.

In closing, the 2nd combined meeting of the Board of Management and Academic Council at AAFT University of Media and Arts affirmed the university's commitment to fostering a vibrant and dynamic campus community through the establishment of University Clubs. The meeting adjourned with a sense of excitement and anticipation for the positive impact of the clubs on student life and campus culture. (ANNEXURE IV)



  
*Sudhakar*

<b>CODE:</b>	<b>BOARD OF MANAGEMENT AND ACADEMIC COUNCIL (COMBINED MEETING)</b>	<b>DATE:</b>
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## MINUTE OF MEETING

Proceedings of the 3<sup>rd</sup> combined meeting of Board of Management and Academic Council, AAFT University of Media and Arts, held at 11.00 AM on Monday, 23.08.2021

The Third combined meeting of the Board of Management and Academic Council, held on 23.08.2021 at 11.00 AM. The following members attended the meeting: -

Sr. No.	Name	Representing	Designation
1.	Dr.Sandeep Marwah	Chancellor	Chairperson
2.	Mr.Mohit Marwah	Managing Director	Member
3.	Mr.Akshay Marwah	Chief Executive Officer	Member
4.	Dr.Shikha Verma Kashyap	Director	Member
5.	Mr.Santosh Swarnakar	Dean Academics	Member
6.	Mr.Manish Singh Sisodiya	Controller of Examination	Member
7.	Dr.Manoj Agrawal	Technical Expert	Member
8.	Mr.Viney Kumar Sabikhi	Technical Expert	Member
9.	Dr.Albeena Abbas	Technical Expert	Member
10.	Mr.Ashwani Kumar Gupta	Chief Finance Officer	Member
11.	Mr.Sudhir Ranjan	Registrar	Member-Secretary

Welcome address by Chairperson.

At the onset of the 3<sup>rd</sup> combined meeting of the Board of Management (BOM) and Academic Council, organized in response to the ongoing pandemic situation, the Chairperson extended a warm welcome to all participants. Appreciating their attendance and active involvement in the affairs of AAFT University of Media and Arts, the Chairperson initiated the session with a welcoming address. Subsequently, each member provided a brief introduction, highlighting their expertise and respective roles within the university community. This introductory phase facilitated a comprehensive grasp of the diverse skill sets and responsibilities represented within the combined BOM and Academic Council. The exchange of introductions cultivated a collaborative environment and established a positive foundation for the discussions and decisions to follow throughout the meeting.



**AGENDA 1 – Confirmation of last combined Board of Management and academic council meeting held 27.07.2020.**

1.1

The meeting commenced with the confirmation of the minutes from the previous session. Following this, the agenda items were discussed and resolved as follows:

**Discussion on the Readiness for Orientation Program of Jan. 2021 Batch:** The readiness of the university for the orientation program for the January 2021 batch was thoroughly discussed, including logistical arrangements and program content.

**Review for Preparation of On-Campus Onboarding of the Batches:** The readiness and arrangements for on-campus onboarding of batches were reviewed to ensure a smooth transition for students.

**Review of Defence Mechanism at University to Sustain Surge in COVID Cases:** The university's defence mechanism to sustain a surge in COVID cases was reviewed, emphasizing safety protocols and contingency plans.

**Review of Arrangements for Hybrid Mode Classes:** The arrangements for conducting classes in hybrid mode for students unable to come to campus were reviewed, ensuring inclusivity and access to education.

**Review of Status of Faculty Members from Distant States:** The status of faculty members unable to resume campus duties from distant states was discussed, along with arrangements for their remote class conduct.

**Review of Backend Preparations for Online Exams:** Backend preparations for the conduct of the third exam in online mode on Moodle were reviewed, ensuring smooth conduct and integrity of assessments.

**Discussion on Issues Limiting Fee Clearance:** Issues acting as limiting factors towards fee clearance on the students' end were discussed, with strategies proposed to address them effectively.

**Discussion on Hold on Release of Degrees to Diplomas in Online Mode:** The status of scenarios where the release of degrees to diplomas in online mode is put on hold was discussed, with resolutions sought to streamline the process.

**Proposal for Offline Delivery of Practical Content:** Plans for offline delivery of practical content to batches lacking physical classes due to the pandemic were proposed, ensuring load assessment and optimal lab utilization.

**Constitution of Board of Studies and Curriculum Enhancement:** The constitution of the Board of Studies and enhancement of the curriculum were discussed, focusing on making it more robust and aligned with industry trends.

**Designing of Marksheets and Degrees:** The designing of marksheets and degrees was discussed, with proposals to be submitted to the Governing Body for approvals.







**Submission of Minutes for Verification:** Minutes of all meetings held in various committees at the university were submitted for verification, ensuring transparency and accountability.

**Review of Progress of Annual Magazine:** The progress of the annual magazine was reviewed, with discussions to retain continuity despite discontinuous academic operations from the campus.

**Proposal for University Clubs:** Proposals for university clubs were discussed, aiming to enhance extracurricular activities and student engagement.

## **AGENDA 2 - Analysis of Faculty Strength and Faculty Load for Projection**

2.1 The Chairperson opened the floor by emphasizing the importance of maintaining a balanced and efficient faculty structure to support the academic mission and goals of the university. The Registrar presented a comprehensive analysis of the existing faculty strength and faculty load across various departments and programs. Data pertaining to the number of full-time and part-time faculty members, their academic qualifications, teaching responsibilities, and research contributions were meticulously compiled and presented for review. Following the presentation, a detailed discussion ensued among the members of the BOM and Academic Council. Key points highlighted during the discussion included:

**Faculty Strength:** Members acknowledged the importance of maintaining an adequate number of faculty members to ensure effective teaching, research, and student mentorship. The Registrar provided insights into the current faculty-to-student ratio and emphasized the need to strike a balance between faculty numbers and student enrollment.

**Faculty Load:** Concerns were raised regarding the distribution of teaching and administrative responsibilities among faculty members. Members discussed strategies to optimize faculty load while ensuring equitable distribution of workload and opportunities for professional development.

**Projection Analysis:** The Registrar presented projections for future faculty requirements based on anticipated changes in student enrollment, program expansion, and faculty retirement rates. Members engaged in a constructive dialogue to validate projections and identify potential areas for adjustment based on emerging trends and institutional priorities.

**Quality Enhancement:** The meeting emphasized the importance of maintaining high standards of academic excellence by recruiting and retaining qualified faculty members. Members discussed strategies for attracting talented academics, fostering a supportive work environment, and investing in faculty development programs.

**Resource Allocation:** Discussions also revolved around resource allocation for faculty recruitment, retention, and professional development initiatives. Members explored opportunities for leveraging external funding sources, establishing endowments, and optimizing existing budgetary allocations to support faculty growth and advancement.



*Arushi Kataria*



After a thorough examination of these considerations, a set of proposals and recommendations were formulated. These included:

- Developing a structured faculty development plan.
- Establishing guidelines for workload distribution, considering the diverse responsibilities of faculty members.
- Formulating a phased faculty recruitment plan aligned with the projected growth of academic programs.
- Exploring opportunities for collaborative research initiatives to enhance the university's research output.

The proposals were met with general consensus, and the meeting concluded with a commitment from both the Board of Management and the Academic Council to collaboratively implement the suggested measures.

### **AGENDA 3 - Analysis of Sanctioned Seats per Program to Identify Performance and Targeting Trends**

3.1. The Registrar presented a comprehensive report on the analysis of sanctioned seats per program, highlighting key trends, performance indicators, and areas for improvement. The analysis aimed to provide insights into enrollment patterns, program popularity, and alignment with industry demands. The presentation began with an overview of the current enrollment status across various academic programs offered by the university. Data regarding the total number of sanctioned seats, filled seats, and vacancies were meticulously analyzed to discern enrollment trends over the past academic years.

The Registrar then delved into a program-specific analysis, examining the performance of each academic program in terms of enrollment rates, student retention, and program popularity. The analysis revealed noteworthy trends, including the increasing demand for programs in cinema, animation, and journalism, as well as challenges in filling seats in certain specialized disciplines. Members of the Academic Council and Board of Management actively engaged in discussions, offering insights, observations, and suggestions for improving enrollment strategies and program offerings. Emphasis was placed on enhancing marketing efforts, conducting targeted outreach initiatives, and aligning program curricula with industry requirements to attract prospective students. The Registrar also presented comparative data from peer institutions and industry benchmarks to provide context for the analysis. This comparative analysis facilitated a better understanding of AAFT University's performance relative to other institutions and industry standards.

Furthermore, the Registrar proposed actionable strategies to address identified challenges and capitalize on emerging opportunities. These strategies included the development of targeted marketing campaigns, expansion of scholarship programs, and enhancement of academic support services to improve student retention and satisfaction. The discussion concluded with a consensus among members to prioritize the implementation of proposed

  
Anshika Kataria





strategies and initiatives. The Academic Council and Board of Management expressed their commitment to supporting enrollment growth, program excellence, and student success at AAFT University.

**AGENDA 4 - Discussion on Promoting University Pedagogy for Benchmarking (Projections)**

4.1

The discussion commenced with an overview of the current pedagogical approach employed by AAFT University, emphasizing its student-centric, experiential learning model. The Registrar provided insights into the innovative teaching methods and curriculum design initiatives that have been implemented to foster holistic development and industry-relevant skills among students. The Dean, HoD's of schools and faculties provided insights into the specific pedagogical methodologies employed in their respective domains. These included innovative teaching techniques, industry collaborations, and experiential learning opportunities designed to enhance the overall learning experience for students. Following these presentations, a vibrant discussion unfolded regarding the strategies to further promote and establish the university's pedagogical approach as a benchmark in the field. Key points and decisions included:

**Marketing and Branding:** Emphasizing the need for an aggressive marketing and branding campaign to showcase the university's unique pedagogical model and Exploring avenues for increased visibility in relevant academic and industry circles.

**Industry Partnerships:** Strengthening existing collaborations with industry partners to validate the practical relevance of the pedagogical approach and Exploring opportunities for internships, workshops, and real-world projects with industry leaders.

**Faculty Development:** Investing in faculty development programs to ensure educators are equipped with the latest teaching methodologies and industry trends and Encouraging research and publications related to innovative pedagogical practices.

**Alumni Engagement:** Leveraging successful alumni stories as testimonials to the effectiveness of the university's pedagogy and establishing an alumni mentorship program to facilitate knowledge transfer and networking.

**Technology Integration:** Continuously updating and integrating technology into the learning environment and Exploring partnerships with tech companies for access to cutting-edge tools and resources.

**Quality Assurance:** Implementing a robust quality assurance mechanism to monitor and enhance the effectiveness of the pedagogical model & regularly soliciting feedback from students, faculty, and industry partners for continuous improvement.

The agenda concluded with a unanimous agreement to proceed with the outlined strategies. Members expressed confidence that the concerted efforts towards promoting the university's pedagogical approach would contribute significantly to establishing a benchmark scenario in the realm of media and arts education.





#### AGENDA 5 - Review of Online Exam Preparation

- 5.1 The Registrar presented a comprehensive report on the preparation of the Moodle exam portal. He outlined the steps taken to customize the platform to meet the university's specific requirements, including the configuration of exam settings, user permissions, and security protocols. The Registrar also highlighted the ongoing efforts to conduct training sessions for students to familiarize them with the exam interface and navigation within Moodle. Following the Registrar's presentation, the CoE provided insights into the process of uploading and vetting question papers. He outlined the protocols for ensuring the integrity and quality of examination materials, including the involvement of subject matter experts in reviewing and approving questions before they are made available on the portal. The CoE assured the members of the BOM and Academic Council that stringent measures were in place to maintain the confidentiality and fairness of the examination process.
- A detailed discussion ensued regarding the challenges and opportunities associated with online examinations. Members of the BOM and Academic Council exchanged ideas and suggestions for optimizing the exam preparation process and enhancing the overall student experience. Emphasis was placed on providing adequate technical support to students and faculty members during the examination period and implementing robust measures to prevent academic misconduct. The agenda concluded with a consensus on the importance of proactive communication and collaboration between the BOM, Academic Council, and various administrative departments to ensure the successful implementation of online examinations. The chairperson expressed gratitude to all participants for their valuable contributions and reaffirmed the university's commitment to upholding academic excellence and integrity in the online learning environment.

#### AGENDA 6 - Plan for Distributing Marksheets to Students Missed During the Pandemic

- 6.1 The Registrar provided a detailed overview of the challenges faced during the pandemic period, particularly regarding the distribution of marksheets to students who were unable to collect them due to lockdowns and restrictions. The Registrar highlighted the importance of ensuring that all students receive their marksheets in a timely manner to facilitate their academic progression and future endeavors. The discussion centered on the following key points:
- Assessment of the Number of Affected Students:** The Academic Council presented data on the number of students who did not receive their marksheets during the pandemic period due to various logistical challenges.
- Identification of Distribution Methods:** The Board of Management and Academic Council explored various methods for distributing marksheets to the affected students, including centralized distribution points, postal services, and online portals.
- Coordination with Departments and Student Bodies:** It was emphasized that effective coordination between academic departments, administrative offices, and student bodies







would be essential to ensure the smooth distribution of marksheets and address any concerns or queries from students.

**Timelines and Deadlines:** The Registrar proposed timelines and deadlines for the distribution of marksheets, taking into account the academic calendar and upcoming examination schedules. It was agreed that efforts should be made to expedite the process while ensuring accuracy and reliability.

**Communication Plan:** The meeting emphasized the importance of transparent communication with students regarding the distribution process, timelines, and available support services. It was suggested that regular updates be provided through official university channels, including websites, emails, and social media platforms.

**Quality Assurance Measures:** The Academic Council assured the Board of Management that quality assurance measures would be implemented to verify the accuracy and authenticity of marksheets before distribution.

After thorough deliberation and consideration of various perspectives, the Board of Management and Academic Council unanimously approved the proposed plan for distributing marksheets to students who did not receive them during the pandemic period. It was agreed that all necessary steps would be taken to expedite the process and minimize any inconvenience to students.

#### **AGENDA 7 - Strategy Proposal for Double Shift Operation to Governing Body**

- 7.1 The Chairperson (Academic Council) presented an overview of the proposed strategy, highlighting its potential benefits in optimizing the utilization of infrastructure, resources, and faculty members. The shift towards a double shift operation model was envisioned to accommodate the increasing student enrollment and demand for diverse program offerings while effectively utilizing existing facilities. The Registrar provided insights into the logistical considerations and scheduling implications associated with implementing double shift operations. He outlined potential challenges such as class scheduling conflicts, faculty workload management, and infrastructure maintenance during extended operating hours.

Following the presentations, an open discussion ensued among the members of the BOM and Academic Council. Faculty representatives expressed their concerns regarding potential implications on teaching quality, student experience, and faculty workload distribution under the proposed double shift model. The Dean, Head of schools and faculties shared their perspectives on aligning academic schedules, course offerings, and faculty assignments to ensure seamless transition to the double shift operation. They emphasized the importance of maintaining academic rigor and student engagement across both shifts. External members of the BOM provided valuable insights from their experiences in implementing similar operational models in other educational institutions. They emphasized the need for comprehensive planning, stakeholder engagement, and continuous monitoring to mitigate potential challenges and ensure the successful implementation of the double shift operation. After thorough deliberation and consideration of various viewpoints,



*Dr. K. K. K.*





the BOM and Academic Council members reached a consensus to endorse the strategy proposal for double shift operation. The decision was based on the recognition of its potential to enhance resource utilization, accommodate student demand, and support the university's long-term growth objectives.

The agenda concluded with a commitment to develop a detailed implementation plan, encompassing aspects such as faculty deployment, academic scheduling, infrastructure enhancements, and stakeholder communication. The Chancellor expressed gratitude to all participants for their constructive contributions and emphasized the importance of collective efforts in realizing the university's strategic goals.

#### **AGENDA 8 - Proposal for Transportation Management in Double Shift Operations**

- 8.1 The agenda item for the proposal on transportation management in double shift operations was introduced, underscoring the necessity of providing adequate transportation facilities to accommodate students and faculty attending classes during both morning and evening shifts. The Registrar presented an overview of the current transportation infrastructure and highlighted the challenges encountered during peak hours. He emphasized the need for a comprehensive transportation management plan to optimize resources and improve service reliability.

The proposal outlined several key considerations, including:

- Increasing the number of university-owned buses to cater to the transportation needs of students and faculty during peak hours.
- Implementing staggered class schedules to alleviate congestion and optimize bus utilization.
- Exploring partnerships with local transport providers to supplement existing transportation services.
- Enhancing communication channels to disseminate transportation schedules and updates to students and faculty effectively.

Following the presentation, members of the BOM and Academic Council engaged in a robust discussion, expressing their perspectives and offering suggestions to enhance the proposed transportation management plan. Faculty members highlighted the importance of ensuring the safety and comfort of students during their commute to and from the university. They emphasized the need for reliable and punctual transportation services to minimize disruptions to academic activities.

The BOM members deliberated on the financial implications of implementing the proposed transportation management plan and discussed strategies to allocate resources efficiently after thorough deliberation, the BOM and Academic Council unanimously approved the proposal for transportation management in double shift operations. The decision reflected the collective commitment of both bodies to address the transportation challenges faced by the university community effectively.





**AGENDA 9 - Invitation for Value-Added Courses across Schools**

- 9.1 The Chairperson presented the proposal for inviting value-added courses across schools, emphasizing the importance of offering additional learning opportunities that complement students' academic pursuits and career aspirations. The proposal aimed to broaden students' skill sets, enhance their employability, and foster a holistic approach to education. The discussion then turned to identifying potential value-added courses that could be offered across different schools within the university. Representatives from each school shared insights into the specific needs and interests of their students, highlighting areas where additional training and certification could add value to their academic journey.

The School of Cinema proposed offering courses in advanced cinematography techniques, screenplay writing, and film editing to complement students' practical training in filmmaking. The School of Journalism suggested introducing courses in digital media production, investigative journalism, and multimedia storytelling to equip students with relevant skills for the evolving media landscape. The School of Animation proposed offering specialized courses in 3D modeling, character animation, and visual effects, while the School of Fashion proposed courses in fashion styling, fashion photography, and textile design to enhance students' creative abilities and industry readiness. The School of Hospitality proposed offering courses in event management, culinary arts, and hospitality entrepreneurship to prepare students for diverse career opportunities in the hospitality industry. The School of Photography recommended courses in portrait photography, photojournalism, and studio lighting techniques to develop students' technical skills and artistic vision.

Throughout the discussion, there was a consensus among the members of the Board of Management and Academic Council regarding the importance of offering value-added courses that align with industry trends and student interests. Members expressed their commitment to providing students with comprehensive educational experiences that prepare them for success in their chosen fields. After a thorough discussion, the meeting agenda with a decision to form a task force comprising representatives from each school to further explore and develop the proposed value-added courses. The task force was tasked with conducting market research, identifying potential instructors, and developing course outlines and curricula. (ANNEXURE I)

**AGENDA 10 - Schema Discussion for Course Outline Manual**

- 10.1 The agenda item for discussion, Schema Discussion for Course Outline Manual, was introduced, outlining the need for a structured framework to guide the development and review of course outlines across various disciplines. The Registrar provided an overview of the proposed schema, highlighting key components and guidelines for course outline development. Following the presentation, members of the BOM and Academic Council engaged in a detailed discussion on the proposed schema. Faculty representatives shared valuable insights and recommendations based on their experiences and expertise in







curriculum development and delivery. The discussion focused on several key aspects of the course outline manual, including:

- Standardized format and template for course outlines to ensure consistency and clarity.
- Inclusion of essential components such as course objectives, learning outcomes, assessment methods, and course content.
- Guidelines for incorporating industry-relevant content and practical applications to enhance student learning and employability.
- Alignment of course outlines with accreditation requirements and industry standards to maintain academic rigor and relevance.
- Mechanisms for periodic review and updates to reflect emerging trends, advancements in technology, and feedback from stakeholders.

Members emphasized the importance of flexibility within the schema to accommodate the diverse needs and requirements of different disciplines while maintaining coherence and alignment with the university's overall educational goals. Throughout the discussion, there was a consensus among the members regarding the critical role of the course outline manual in ensuring transparency, consistency, and quality assurance in academic delivery. Members expressed their commitment to supporting faculty members in adhering to the guidelines outlined in the manual while fostering innovation and creativity in course design and delivery. (ANNEXURE II)

#### **AGENDA 11 - Schema Discussion for Lab Manuals**

- 11.1 the Registrar provided an overview of the agenda item, outlining the objectives and expected outcomes of the discussion. The Registrar emphasized the need for standardized lab manuals that align with the curriculum and learning objectives of each program offered at the university. The discussion was then opened to the members of the Board of Management and Academic Council. Faculty representatives from different departments shared their perspectives on the current state of lab manuals within their respective disciplines. They highlighted various challenges faced in the development and implementation of lab manuals, including outdated content, lack of standardization, and limited resources for updates and revisions. Members of the Academic Council emphasized the importance of incorporating industry-relevant content and practical exercises into the lab manuals to ensure that students are adequately prepared for real-world scenarios. They stressed the need for clear instructions, safety guidelines, and assessment criteria to enhance the effectiveness of laboratory sessions.

During the discussion, several key themes emerged, including the need for interdisciplinary collaboration in the development of lab manuals, the importance of incorporating feedback from students and faculty, and the exploration of digital platforms for delivering interactive and multimedia-rich content. External stakeholders, including industry professionals and alumni, were invited to share their insights and best practices in the development of lab manuals. Their input provided valuable perspectives on industry trends, emerging





technologies, and practical skills required in the workplace. Following a robust exchange of ideas and suggestions, the meeting concluded with a consensus to establish a task force comprising members from the Board of Management, Academic Council, faculty, and external stakeholders. The task force would be responsible for drafting a comprehensive framework for the development, review, and implementation of lab manuals across all disciplines.

The task force was tasked with conducting a thorough needs assessment, soliciting input from stakeholders, and exploring innovative approaches to lab manual development. A timeline for the completion of the draft framework and subsequent rollout of updated lab manuals was established, with regular progress reports scheduled for discussion at future meetings. (ANNEXURE III)

#### **AGENDA 12 - Strategy Proposal for Lab Utilization Analysis and Projections**

- 12.1 The Registrar presented the above-mentioned agenda, centered around the proposed strategy for lab utilization analysis and projections. The presentation outlined the current status of the existing labs and emphasized the need for a comprehensive strategy to optimize their use and ensure alignment with the evolving needs of the curriculum. The Dean of Academics provided insights into the academic requirements and technological advancements in each field, underscoring the importance of well-equipped labs to deliver a high-quality education. Faculty members from various departments shared their perspectives on the current challenges and opportunities in utilizing the existing labs effectively. A detailed discussion ensued on the utilization analysis of each lab:

**Generic Lab:** Members discussed the need to upgrade software and equipment to accommodate diverse programs. There was a consensus on allocating dedicated time slots for interdisciplinary projects.

**Animation Lab:** The Animation department emphasized the importance of cutting-edge software and regular updates to meet industry standards. The proposal to enhance collaboration with animation studios for real-world projects was well-received.

**Music Lab:** The Music department stressed the significance of acquiring advanced musical instruments and software. Members explored possibilities for organizing music festivals and workshops to enhance practical exposure.

**Photography Lab:** The Photography department discussed the need for high-quality cameras, lighting equipment, and studio space. Suggestions were made to establish partnerships with photography studios for hands-on training.

**Acting Lab:** The Acting department highlighted the need for a dedicated space with versatile sets and advanced audio-visual equipment. There was a consensus on organizing regular workshops with industry professionals.







**Cinematography Lab:** Members discussed the importance of upgrading cameras, lighting systems, and editing suites. The proposal to collaborate with film production companies for practical training gained unanimous approval.

The meeting then shifted to projections for the future, considering advancements in technology and changes in curriculum requirements. The BOM and Academic Council collaboratively proposed a phased plan for lab enhancements, emphasizing the importance of securing adequate funding and exploring partnerships with industry stakeholders. The CFO presented a financial overview, outlining potential budget allocations and possible funding sources, including grants, sponsorships, and alumni contributions.

### **AGENDA 13 - Discussion on Offering Specializations in Curriculum**

- 13.1 The Chairperson opened the session by emphasizing the importance of continuously evolving the university's academic programs to remain at the forefront of media and arts education. The Chairperson (academic council) provided an overview of the rationale behind introducing specializations in the curriculum, he highlighted the need to provide students with opportunities to specialize in specific areas of media and arts to better prepare them for diverse career paths and industry demands. The Registrar presented a detailed proposal outlining the process for introducing specializations in the curriculum. The proposal included recommendations for identifying key specializations based on industry trends, student interests, and faculty expertise. It also outlined the process for curriculum development, faculty training, and student advisement. The discussion then turned to identifying potential specializations to be offered within various academic programs at the university. Representatives from each department, including Cinema, Photography, Animation, Fashion, Hospitality, and Journalism, presented recommendations for specialized tracks based on emerging industry trends and student demand.

The members emphasized the importance of ensuring that the specialized tracks align with industry standards and provide students with practical skills and knowledge relevant to their chosen fields. The CFO presented a financial analysis of the proposed specializations, including budgetary requirements for faculty development, infrastructure upgrades, and equipment procurement. The members discussed funding sources and resource allocation strategies to support the implementation of the specialized tracks.

Following the discussion, the Chairperson expressed his gratitude to all members for their valuable contributions and insights. He underscored the university's commitment to providing students with a comprehensive and industry-relevant education that prepares them for successful careers in media and arts. After extensive deliberation, the members of the Board of Management and Academic Council reached a consensus on the specializations to be introduced in the curriculum.

### **AGENDA 14 - Proposal for Bridge Courses, Especially on Communication**

- 14.1 The agenda item 14, which proposed the introduction of bridge courses, was introduced for discussion. The Registrar presented an overview of the proposal, highlighting the rationale

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REGISTRAR  
AAFT UNIVERSITY OF MEDIA & ARTS  
MATH, KHARORA, RAIPUR (CG)





behind the initiative and its potential impact on enhancing the academic experience of students from diverse backgrounds. The proposal emphasized the need for bridge courses, particularly in communication, to bridge the gap between students coming from different academic domains and the requirements of specific master's programs. It was noted that while students may have varied academic backgrounds, proficiency in communication skills is essential for success in media and arts fields.

Members of the BOM and Academic Council engaged in a thorough discussion on the proposed bridge courses, considering factors such as course content, duration, mode of delivery, and assessment methods. It was agreed that the bridge courses should be designed to provide foundational knowledge and skills in communication, tailored to the specific requirements of each master's program. The discussion also touched upon the importance of ensuring inclusivity and accessibility in the delivery of bridge courses, taking into account the diverse learning needs and backgrounds of students. The Registrar proposed a collaborative approach involving faculty members from relevant disciplines to develop and deliver the bridge courses effectively. Several members expressed their support for the proposal, emphasizing its potential to enhance the academic preparedness and success of students in master's programs. It was noted that the introduction of bridge courses aligns with the university's commitment to academic excellence and student-centric learning.

Following a comprehensive discussion, the BOM and Academic Council unanimously approved the proposal for bridge courses, especially in communication, for programs where enrolments are from different domains, specifically for master's programs. It was agreed that further consultations and collaborations would be undertaken to finalize the implementation plan and course content. In conclusion of the agenda the approval of the proposal for bridge courses reflects the university's dedication to equipping students with the necessary skills and knowledge to thrive in the dynamic landscape of media and arts.

**AGENDA 15 - Discussion on Mentoring Policy and Policy for Slow and Fast Learners**

- 15.1 The agenda for the meeting focused primarily on two key policies: the Mentoring Policy and the Policy for Slow and Fast Learners. These policies aimed to provide guidance and support mechanisms to assist students in achieving their academic goals effectively. The discussion on the Mentoring Policy began with a presentation by the Registrar, outlining the objectives, principles, and implementation framework of the policy. The policy aimed to assign dedicated mentors to students to provide academic guidance, career counseling, and personal support throughout their academic journey. The Registrar emphasized the importance of building strong mentor-mentee relationships based on trust, mutual respect, and confidentiality.

The members of the BOM and Academic Council engaged in a constructive dialogue regarding the roles and responsibilities of mentors, selection criteria for mentors, and mechanisms for monitoring and evaluating the effectiveness of the mentoring process.

*Sudhi Rai*





There was unanimous agreement on the need to prioritize mentorship as a cornerstone of student support services at AAFT University.

Following the discussion on the Mentoring Policy, the meeting transitioned to the Policy for Slow and Fast Learners. The Chairperson (academic council) presented an overview of the policy, which aimed to identify and address the unique learning needs of students who may require additional support or enrichment opportunities. The policy outlined strategies for early identification of slow and fast learners, personalized learning plans, and intervention measures to support their academic progress. The chairperson emphasized the importance of adopting a proactive approach to student support, fostering a culture of inclusivity, and celebrating the diverse talents and abilities of students. The members of the BOM and Academic Council engaged in a comprehensive discussion on the operationalization of the policy, resource allocation, faculty training, and collaboration with student support services. There was unanimous consensus on the need to ensure equitable access to educational opportunities and to provide targeted interventions to facilitate the academic success of all students. The agenda concluded with the approval and endorsement of the Mentoring Policy and Policy for Slow and Fast Learners. The members expressed their collective commitment to implementing these policies effectively and ensuring the holistic development and academic success of all students at AAFT University.  
(ANNEXURE IV)

**AGENDA 16 - Library Upgradation and Regular Library Committee Meetings**

16.1 Registrar presented an overview of the current state of the university library and outlined the proposed agenda for library upgradation and digitization. The Registrar emphasized the need for a comprehensive strategy to revitalize the library's resources, services, and facilities to meet the evolving needs of students, faculty, and researchers. The Head Librarian provided insights into the challenges faced by the library, including outdated resources, limited digital access, and inadequate space for collaborative learning and research activities. The Head Librarian underscored the importance of regular meetings of the Library Committee to address these challenges and develop innovative solutions for library development.

The meeting then transitioned into a detailed discussion on the proposed initiatives for library upgradation and digitization. Members of the BOM and Academic Council exchanged ideas and perspectives on various aspects of the library's enhancement, including:

- Expansion of the library's physical space to accommodate growing collections and facilitate collaborative learning environments.
- Acquisition of modern technologies and digital resources to enhance access to e-books, online journals, and multimedia materials.
- Implementation of user-friendly library management systems to streamline cataloging, circulation, and resource discovery processes.







- Integration of innovative services such as virtual reference desks, online tutorials, and multimedia production studios to support diverse learning styles and preferences.
- Enhancement of library outreach programs to engage with students, faculty, and external stakeholders and promote a culture of lifelong learning and information literacy.

During the discussion, there was unanimous agreement among the members on the importance of prioritizing library upgradation as a strategic initiative for advancing the university's academic mission and enhancing student success. In conclusion, the Chairperson expressed gratitude to the members for their valuable contributions and commitment to advancing the university's library initiatives. The Chancellor emphasized the importance of collaboration and teamwork in realizing the vision of a modern, dynamic, and inclusive library at AAFT University of Media and Arts.

**AGENDA 17 - Approval for Constitution of BOS for Various Schools**

- 17.1 The agenda item focused on the establishment of Boards of Studies for the following schools within the university:

School of Cinema

School of Management

School of Journalism and Mass Communication

School of Advertising, PR & Events

School of Hospitality and Tourism Management

School of Animation

School of Interior Design

School of Still Photography

School of Performing Arts

School of Fashion Design

School of Fine Arts

The Registrar presented the proposed composition and functions of each Board of Studies, highlighting the key responsibilities of members and the scope of their authority. The proposed composition included representatives from academia, industry experts, alumni, and student representatives to ensure a well-rounded perspective. The Dean, school representatives provided insights into the specific academic programs, curriculum requirements, and industry trends within their domains. They emphasized the need for robust governance structures to facilitate continuous improvement and relevance of academic offerings. Following the presentations, a thorough discussion ensued among the members regarding the proposed constitution of Boards of Studies. Members deliberated on the composition of each board, ensuring adequate representation from relevant

*Indie Raj*





stakeholders and expertise in the respective fields. The Academic Council members expressed their support for the proposed constitution of Boards of Studies, emphasizing the importance of academic autonomy and collaborative decision-making processes in curriculum development and program enhancement.

After careful consideration and deliberation, the BOM and Academic Council unanimously approved the constitution of Boards of Studies for the identified schools within the university. The Chairperson extended gratitude to all members for their valuable contributions and commitment to academic excellence. He emphasized the significance of the collective effort in shaping the future of AAFT University and ensuring the holistic development of students across diverse disciplines.

**AGENDA 18 - Launching of Communique (Biannual Newsletter)**

- 18.1 The agenda item regarding the launching of "Communique" sparked enthusiastic discussion among the members. The Chairperson presented a detailed proposal outlining the objectives, content strategy, and frequency of the newsletter. The primary goal of "Communique" was identified as enhancing communication and transparency within the university community while showcasing the diverse accomplishments and activities of students, faculty, and staff. The proposed content of "Communique" included feature articles on academic achievements, research initiatives, student achievements, faculty highlights, alumni updates, recent and upcoming events, and noteworthy collaborations. The newsletter was envisioned as a platform to celebrate successes, share best practices, and foster a sense of pride and belonging among members of the AAFT community.
- Members of the Academic Council and Board of Management expressed unanimous support for the launching of "Communique." They highlighted the importance of regular communication channels in promoting engagement and collaboration across various departments and disciplines within the university. Discussion ensued regarding the logistics of producing and distributing the newsletter. It was agreed that a dedicated editorial team comprising faculty, staff, and student representatives would be formed to oversee the content creation, editing, and design of "Communique." Additionally, a timeline for publication and distribution was established to ensure regular and timely releases. (ANNEXURE V)

**AGENDA 19 - Review of newly developed newsroom**

- 19.1 The agenda item for the meeting centered on the review of the newly developed newsroom, a flagship facility designed to enhance practical training and experiential learning opportunities for students enrolled in journalism and mass communication programs. The Dean presented an overview of the features and functionalities of the newsroom, highlighting its role in simulating real-world news production environments. The newsroom is equipped with modern broadcasting equipment, multimedia editing stations, and collaborative workspaces to facilitate hands-on learning experiences for students. Following the presentation, members of the BOM and the Academic Council engaged in a





detailed discussion regarding the utilization and management of the newsroom. Faculty members shared their insights into incorporating the newsroom into the curriculum and designing practical exercises that align with industry standards and best practices.

There was unanimous agreement among the members regarding the transformative potential of the newsroom in preparing students for careers in journalism and mass communication. The newsroom was hailed as a pivotal asset that would enable students to develop essential skills in news gathering, reporting, editing, and broadcasting. Additionally, discussions centered on strategies for promoting interdisciplinary collaboration and encouraging student-led initiatives within the newsroom. The importance of establishing partnerships with media organizations and industry professionals to provide students with real-world exposure and networking opportunities was emphasized.

The meeting concluded with a resolution to officially inaugurate the newsroom and commence its full-scale operation in the upcoming academic semester. Members expressed their commitment to supporting faculty and students in maximizing the potential of the newsroom as a hub for innovation, creativity, and excellence in journalism and mass communication education at AAFT University. In conclusion, the 3rd combined meeting of the Board of Management and the Academic Council at AAFT University of Media and Arts marked a significant milestone in the university's commitment to providing cutting-edge facilities and fostering a culture of academic excellence and innovation. The newly developed newsroom stands as a testament to the university's dedication to preparing students for success in the rapidly evolving media landscape.





<b>CODE:</b>	<b>BOARD OF MANAGEMENT</b>	<b>DATE:</b>
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## MINUTE OF MEETING

Proceedings of the 7<sup>th</sup> Meeting of Board of Management, AAFT University of Media and Arts, held at 12.00 PM on Tuesday, 10.05.2022

The Seventh meeting of the Board of Management, held on 10.05.2022 at 12.00 PM. The following members attended the meeting: -

Sr. No.	Name	Representing	Designation
1.	Dr.Sandeep Marwah	Chancellor	Chairperson
2.	Mr.Mohit Marwah	Managing Director	Member
3.	Mr.Akshay Marwah	Chief Executive Officer	Member
4.	Dr.Shikha Verma Kashyap	Director	Member
5.	Dr.Manoj Agrawal	Technical Expert	Member
6.	Mr.Viney Kumar Sabikhi	Technical Expert	Member
7.	Dr.Albeena Abbas	Technical Expert	Member
8.	Mr.Ashwani Kumar Gupta	Chief Finance Officer	Member
9.	Mr.Sudhir Ranjan	Registrar	Member-Secretary

Welcome address by Chairperson.

At the beginning of the 7th Board of Management (BOM) meeting, the Chairperson extended a warm welcome to all attendees, acknowledging their participation and active involvement in the ongoing affairs of AAFT University of Media and Arts. Following the Chairperson's greeting, each member briefly introduced themselves, highlighting their areas of expertise and contributions within the university community. This initial session facilitated a comprehensive understanding of the diverse skill sets and responsibilities represented within the BOM. The exchange of introductions fostered an atmosphere of collaboration and mutual respect, setting a positive tone for the upcoming discussions and decisions during the meeting.


**AGENDA 1 - Confirmation of the last BOM and AC Combined meeting held on 23.08.2021**

- 1.1 The meeting commenced with the confirmation of the minutes from the previous session. Following this, the agenda items were discussed and resolved as follows:
- Analysis of existing faculty strength and faculty load to propose projections.
  - Analysis of sanctioned seat per program to understand the best performing programs and least targeted programs.
  - Discussion on strategies to promote the pedagogy adopted at the university to create a benchmarking scenario.
  - Review of preparations to conduct exams in online mode.
  - Review of the plan to distribute marksheets to students who did not receive them during the pandemic period.
  - Discussion on the strategy to operate in double shifts, to be proposed to the Governing Body for final approval.
  - Discussion on the strategy for transportation management to address double shift operations, to be proposed to the Governing Body for final approval.
  - Proposal invited for Value Added Courses across the schools for all programs.
  - Discussion on the schema for course outline manual.
  - Discussion on the schema for lab manuals.
  - Strategy to analyze lab utilization to develop projections on requirements in advance.
  - Discussion on adding provisions to offer specializations in the curriculum.
  - Proposal for bridge courses, especially on communication and for programs where enrolments are from different domains for specific master's programs.
  - Discussion on mentoring policy and policy for slow and fast learners.
  - Library upgradation and regular meetings of the library committee to develop the library and lead towards a robust utilization model and digitization.
  - Release of approval to the recommendation of the constitution of the Board of Studies (BOS) for various schools and the submitted minutes.
  - Discussion on the launching of Communique (The Biannual newsletter for the university).
  - Review of the newly developed newsroom.

Each agenda item was thoroughly discussed, with input from various members of the Board of Management. Decisions were made based on the collective agreement and consensus reached during the deliberations.

**AGENDA 2 - Discussion on Initiating Collaboration with Councils like NSDC**

- 2.1 The Chairperson initiated the discussion by emphasizing the importance of fostering strategic collaborations with prominent organizations such as the NSDC to enhance skill development initiatives and enrich the educational experience for students. The registrar provided an overview of the NSDC and its role in promoting skill development across various sectors of the economy. He highlighted the potential benefits of collaborating with the NSDC, including

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access to training resources, industry insights, and certification programs aligned with emerging trends in media and arts. The Registrar presented a comprehensive proposal outlining the objectives, scope, and potential outcomes of the collaboration with the NSDC. The proposal emphasized the importance of integrating skill development initiatives into the university curriculum to ensure that students are equipped with the necessary competencies to excel in their chosen fields.

A robust discussion ensued, with BOM members expressing enthusiastic support for the proposed collaboration with the NSDC. They emphasized the importance of aligning academic programs with industry requirements and ensuring that students are adequately prepared for the evolving demands of the media and arts sector. Several BOM members shared insights and suggestions for enhancing the scope and impact of the collaboration with the NSDC. They emphasized the need for comprehensive training programs, industry internships, and mentorship opportunities to provide students with practical exposure and real-world experience. After careful deliberation, the BOM unanimously approved the proposal to initiate collaboration with the NSDC. The Chancellor commended the proactive approach taken by the university in fostering partnerships that enhance student learning and employability prospects.

### **AGENDA 3 - Elevating School of Hospitality and Tourism Management through Association with Chhattisgarh Tourism Board**

- 3.1 The Chairperson opened the session by emphasizing the significance of fostering partnerships to enhance educational opportunities and industry engagement. The discussion on Agenda Item 3 commenced with a presentation by the Dean, highlighting the potential benefits of collaborating with the Chhattisgarh Tourism Board. The Dean emphasized the importance of leveraging the rich cultural heritage and natural beauty of Chhattisgarh to enhance experiential learning opportunities for students in hospitality and tourism management programs. The Dean outlined several key areas of collaboration, including:

**Curriculum Enhancement:** Developing specialized courses and experiential learning opportunities aligned with the needs and trends of the tourism industry in Chhattisgarh.

**Internship and Placement Opportunities:** Facilitating internships and placements for students within the Chhattisgarh tourism sector, providing them with hands-on experience and industry exposure.

**Research and Development:** Collaborating on research projects and initiatives aimed at addressing challenges and opportunities in the tourism sector, contributing to the sustainable development of tourism in Chhattisgarh.

Following the presentation, an engaging discussion ensued among BOM members regarding the proposed collaboration. Members expressed enthusiasm for the potential benefits of partnering with the Chhattisgarh Tourism Board, emphasizing the value of practical learning experiences and industry connections for students. Several BOM members highlighted the importance of ensuring that the collaboration is mutually beneficial, with clear objectives, outcomes, and

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accountability measures outlined in a formal agreement between the university and the Chhattisgarh Tourism Board.

After thorough deliberation, the BOM unanimously approved the proposal to pursue collaboration with the Chhattisgarh Tourism Board to elevate the School of Hospitality and Tourism Management to the next level. The Chancellor commended the proactive approach of the university in seeking strategic partnerships to enhance the educational experience for students and support the development of the tourism industry in Chhattisgarh.

#### **AGENDA 4 - Organizing Festivals in Collaboration with Mother Institute on University Campus**

- 4.1 The Chairperson provided an overview of the proposed collaboration, emphasizing the importance of fostering a strong partnership with the mother institute to enhance the university's cultural and academic offerings. He highlighted the potential benefits of organizing festivals, including the promotion of arts, culture, and academic excellence. The Dean presented a detailed plan for organizing festivals in collaboration with the mother institute. He outlined the objectives of the festivals, which included celebrating diversity, promoting creativity, and providing a platform for students to showcase their talents.

The proposed festivals would feature a variety of cultural performances, including music, dance, theater, and visual arts. Additionally, academic symposiums, workshops, and panel discussions would be organized to stimulate intellectual discourse and exchange of ideas among students, faculty, and the wider community. Members of the BOM expressed enthusiasm for the proposed collaboration and commended the efforts of the university administration in promoting cultural and academic enrichment opportunities. They emphasized the importance of creating a vibrant campus environment that fosters creativity, innovation, and cross-cultural understanding. During the discussion, several suggestions were made to enhance the scope and impact of the festivals, including inviting renowned artists, scholars, and experts to participate as guest speakers or performers. The importance of effective marketing and promotion strategies to attract a diverse audience and maximize participation was also emphasized.

After a thorough deliberation, the BOM unanimously approved the proposal to collaborate with the mother institute in organizing festivals on the university campus. The members expressed their confidence in the ability of the organizing committee to execute the events successfully and make them memorable experiences for all participants.

#### **AGENDA 5 - Developing Ecosystem to Enhance Student Participation in Festivals at Noida Campus**

- 5.1 The agenda for developing an ecosystem to enhance student participation in festivals at the Noida campus was introduced. The Registrar presented a comprehensive overview of the proposed initiatives aimed at promoting student involvement and fostering a sense of community and belonging. Key highlights of the discussion included:

**Promotion of Diversity and Inclusion:** Members emphasized the importance of celebrating diversity and encouraging participation from students of various backgrounds and disciplines.

*Indira Rajan*  
REGISTRAR  
AAFT UNIVERSITY OF MEDIA AND ARTS





**Expansion of Festival Offerings:** The Board discussed strategies for expanding the range of festivals and cultural events held at the Noida campus to cater to diverse interests and preferences.

**Enhancement of Student Engagement:** Members deliberated on ways to enhance student engagement through interactive workshops, panel discussions, and hands-on activities during festivals.

**Collaboration with Industry Partners:** The Board explored opportunities for collaboration with industry partners, cultural organizations, and local communities to enrich the festival experience and provide students with real-world exposure.

**Infrastructure and Resource Allocation:** Discussions centered on ensuring adequate infrastructure and resources to support the successful organization and execution of festivals, including venue arrangements, equipment, and logistical support.

**Promotion and Marketing Strategies:** The Board discussed strategies for effectively promoting and marketing festivals to maximize student participation and community engagement.

After a thorough exchange of ideas and opinions, the Board of Management unanimously agreed to allocate resources and support the implementation of the proposed initiatives to enhance student participation in festivals at the Noida campus.

#### **AGENDA 6 - Establishing Various Clubs to Enhance Interactive Learning**

- 6.1 Under Agenda Item 6, the proposal to introduce two new clubs, the ECO Club and Arts Club, was presented for consideration. The objective behind the addition of these clubs was to broaden the scope of student engagement and provide platforms for exploring diverse interests and talents. The Registrar began the discussion by providing an overview of the existing clubs at the university, which included the Photography Club, Cinema Club, Research Club, Entrepreneurship Club, and Personality Club. Each club has played a significant role in fostering student engagement, enhancing skill development, and promoting extracurricular activities on campus.

The proposal to introduce the ECO Club aimed at promoting environmental awareness, sustainability practices, and community engagement in eco-friendly initiatives. The club would organize tree plantation drives, waste management programs, and awareness campaigns on environmental conservation. Similarly, the proposal for the Arts Club aimed to provide students with opportunities to explore and express their creativity through various art forms such as painting, sculpture, music, and dance. The club would organize art exhibitions, cultural events, and workshops to nurture artistic talents among students.

Members of the BOM expressed unanimous support for the addition of the ECO Club and Arts Club, recognizing the importance of holistic development and experiential learning opportunities for students. They emphasized the need to create inclusive platforms that cater to diverse interests and aspirations among the student body. Discussion ensued regarding the







allocation of resources, faculty support, and infrastructure requirements for the successful establishment and functioning of the new clubs. It was agreed upon that designated faculty advisors would provide guidance and mentorship to club members, ensuring meaningful engagement and impactful initiatives.

Furthermore, the BOM deliberated on the integration of club activities with the university's academic curriculum and co-curricular programs to enhance student learning outcomes and holistic development. (ANNEXURE I)

#### **AGENDA 7 - Discussion on Campus Placements and Incubation Opportunities for Students**

- 7.1 The Chairperson opened the session by acknowledging the transformative impact that effective campus placements and incubation opportunities can have on students' career trajectories. The agenda was then turned to the Discussion on Campus Placements and Incubation Opportunities for Students. The Chairperson presented a comprehensive report on the current status of campus placements, highlighting the placements achieved by students in various media and arts sectors. The report included data on industry partnerships, successful placements, and feedback from recruiters. Subsequently, the discussion shifted to exploring avenues for enhancing campus placements further. Members exchanged ideas on strengthening industry connections, organizing industry-specific workshops, and incorporating industry-relevant skills into the curriculum. The consensus was to establish a dedicated Placement Cell to facilitate smoother interactions between students and potential employers.

The second aspect of the agenda centered on discussing incubation opportunities for students. The Registrar presented insights into the ongoing initiatives and proposed strategies to foster an entrepreneurial spirit among students. The BOM members actively engaged in discussions on creating an Incubation Center within the university to support innovative start-up ideas among students. There was unanimous agreement on the pivotal role of industry collaborations and incubation in providing students with practical exposure and preparing them for the dynamic media and arts landscape. The BOM acknowledged the need for a structured approach to link academic learning with real-world applications.

#### **AGENDA 8 - Standardizing Internship Models at University**

- 8.1 The discussion began with the Chairperson opening remarks, emphasizing the significance of internships in providing students with real-world experience and enhancing their employability. Registrar presented an overview of the current internship models across various schools and faculties, highlighting the need for standardization to ensure consistency and quality.

The Dean provided insights into the unique requirements of internship programs within their respective disciplines, including Cinema, Journalism, Animation, Fashion, and Hospitality. The discussion delved into the duration, structure, evaluation methods, and industry partnerships associated with internships. Several positive aspects of existing internship models were acknowledged, such as industry relevance, experiential learning, and valuable industry





connections for students. However, concerns were raised regarding variations in program structures and evaluation criteria, prompting the need for a standardized approach.

A proposal for a university-wide internship framework was presented, encompassing guidelines for designing, implementing, and assessing internships across all disciplines. The proposal emphasized a balance between academic rigor and practical exposure, ensuring that internship experiences align with the university's academic objectives. Members engaged in a constructive dialogue, sharing their perspectives on the proposed framework. The importance of flexibility to accommodate the diverse needs of different disciplines while maintaining a common structure was underscored. The Registrar provided insights into the logistical aspects of implementing the standardized internship model, including documentation, monitoring, and compliance.

After thorough deliberation, the BOM reached a consensus to approve the proposed framework for standardizing internship models at AAFT University. The members expressed their commitment to enhancing the overall quality and coherence of internship experiences for students. The next steps involved the formation of an implementation task force, comprising representatives from each school and relevant administrative units, to ensure a smooth transition to the standardized internship model. The task force would be responsible for refining the framework, developing guidelines, and coordinating with industry partners. (ANNEXURE II)

#### **AGENDA 9 - Comprehensive Training for Students in Language and Personality Development**



- 9.1 The agenda item of Comprehensive Training for Students in Language and Personality Development was introduced, highlighting the importance of equipping students with essential communication skills and fostering personal growth to enhance their professional readiness. The Dean of Academic presented a comprehensive proposal outlining the objectives, methodology, and scope of the proposed training program. Emphasizing the significance of effective communication and interpersonal skills in the media and arts industry, the proposal aimed to integrate language and personality development modules into the university's curriculum. Following the presentation, a robust discussion ensued among the BOM members, emphasizing the need for a tailored approach to address the diverse needs of students across different disciplines within the university. Members underscored the importance of incorporating practical exercises, interactive workshops, and real-world simulations to ensure the efficacy of the training program. The Registrar highlighted the potential benefits of partnering with industry experts and renowned professionals to deliver specialized training sessions and workshops. Members expressed unanimous support for exploring collaborations with external agencies and organizations to enrich the learning experience for students.

The CFO provided insights into the budgetary implications of implementing the training program, emphasizing the need for prudent financial planning and resource allocation to ensure its sustainability and long-term impact. After thorough deliberation and consideration of various perspectives, the BOM resolved to endorse the proposal for Comprehensive Training for Students in Language and Personality Development. Additionally, the BOM tasked the Academic Council and relevant departments with the responsibility of finalizing the curriculum,





	identifying resource persons, and establishing timelines for the implementation of the training program.
<b>AGENDA 10 - Proposal to Governing Body for Formal Inception of AAFT Alumni Cell</b>	
10.1	<p>The Registrar provided a detailed presentation on the proposed structure and objectives of the AAFT Alumni Cell. The presentation outlined the following key points:</p> <p><b>Objectives:</b> The primary aim of the AAFT Alumni Cell is to establish a lifelong relationship with alumni, promote networking opportunities, and facilitate their continued involvement with the university.</p> <p><b>Activities:</b> The Alumni Cell will organize various activities and events, including alumni reunions, networking sessions, professional development workshops, and mentorship programs.</p> <p><b>Benefits:</b> Alumni members will benefit from access to career resources, job opportunities, academic support, and networking platforms provided by the university.</p> <p><b>Governance Structure:</b> The proposed governance structure includes the appointment of a dedicated Alumni Coordinator responsible for overseeing the activities of the Alumni Cell and liaising with alumni members.</p> <p>Following the presentation, a robust discussion ensued among BOM members regarding the importance of alumni engagement and the potential benefits of establishing the AAFT Alumni Cell. Members shared insights into best practices from other universities and emphasized the value of alumni contributions to the university community. After careful deliberation, the Board of Management unanimously agreed to endorse the proposal for the formal inception of the AAFT Alumni Cell and recommended its submission to the Governing Body for approval. (ANNEXURE III)</p>
<b>AGENDA 11 - Proposal to Governing Body for Initiation of Institutional Innovation Council</b>	
11.1	<p>The Chairperson presented a comprehensive overview of the proposed Institutional Innovation Council, highlighting its objectives, structure, and anticipated benefits for the university. The council aimed to serve as a platform for fostering a culture of innovation, entrepreneurship, and creativity among students, faculty, and staff. The proposed functions of the Institutional Innovation Council included:</p> <ul style="list-style-type: none"> <li>- Promoting and facilitating innovation and entrepreneurship-related activities across various departments and disciplines.</li> <li>- Providing guidance and support to students, faculty, and staff in developing innovative projects, products, and services.</li> <li>- Organizing workshops, seminars, and competitions to encourage creativity and collaboration.</li> <li>- Establishing partnerships with industry stakeholders, government agencies, and other institutions to facilitate knowledge exchange and technology transfer.</li> </ul>



- Facilitating the commercialization of innovative ideas and inventions through intellectual property management and technology licensing.

Following the presentation, a detailed discussion ensued among the BOM members. Various aspects of the proposed Institutional Innovation Council, including its scope, funding, and governance structure, were deliberated. Members expressed unanimous support for the establishment of the Institutional Innovation Council, recognizing its potential to drive positive change and promote excellence in innovation within the university community. After careful consideration and deliberation, the BOM resolved to endorse the proposal for the initiation of the Institutional Innovation Council and recommended its submission to the Governing Body for approval.

#### **AGENDA 12- Proposal to Governing Body for Establishment of IPR Cell at University**

- 12.1 The Registrar presented a comprehensive proposal outlining the objectives, functions, and structure of the proposed IPR Cell. Emphasizing the increasing importance of intellectual property protection in the digital age, the Registrar highlighted the potential benefits of establishing a dedicated cell to manage and protect the university's intellectual assets. The proposal outlined the key responsibilities of the IPR Cell, including:

- Facilitating the registration and protection of intellectual property rights, including patents, copyrights, trademarks, and designs, arising from research and creative endeavors within the university.
- Providing guidance and support to faculty, students, and staff on intellectual property matters, including licensing, commercialization, and technology transfer.
- Collaborating with industry partners, government agencies, and legal experts to promote innovation and entrepreneurship within the university community.
- Conducting awareness programs and workshops to educate stakeholders about the importance of intellectual property rights and best practices for their protection.

Following the presentation, a robust discussion ensued among BOM members regarding the scope, funding, and operational aspects of the proposed IPR Cell. Members expressed unanimous support for the establishment of the cell, acknowledging its pivotal role in fostering a culture of innovation and protecting the university's intellectual capital. After thorough deliberation, the BOM unanimously approved the proposal to forward it to the Governing Body for final approval and implementation. The Chairman commended the Registrar and the BOM members for their diligent efforts and collaborative spirit in advancing the university's strategic objectives.

#### **AGENDA 13 - Boosting Multi-disciplinary Doctoral Research at University**

- 13.1 The Registrar presented an overview of the current state of doctoral research programs at AAFT University, highlighting the existing strengths and areas for improvement. It was noted that while the university had made significant strides in doctoral research, there remained opportunities to enhance multi-disciplinary collaboration and research outcomes. The director shared insights into the potential benefits of multi-disciplinary doctoral research, including the

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REGISTRAR  
AAFT UNIVERSITY OF MEDIA & ARTS  
MATH, KHARORA, RAIPUR





exploration of new knowledge frontiers, interdisciplinary problem-solving, and enhanced competitiveness in securing research grants and collaborations. A detailed discussion ensued regarding strategies to promote multi-disciplinary doctoral research at the university. Members acknowledged the importance of fostering a conducive research environment, providing adequate resources and infrastructure, and promoting interdisciplinary collaboration among faculty and students.

Several initiatives were proposed, including the establishment of interdisciplinary research centers, the development of joint doctoral programs with partner institutions, and the provision of incentives for collaborative research projects. The Chief Financial Officer presented a budgetary proposal outlining the financial implications of implementing the proposed initiatives. Members deliberated on funding sources, allocation priorities, and long-term sustainability. After thorough deliberation, the BOM unanimously approved a comprehensive action plan for boosting multi-disciplinary doctoral research at AAFT University of Media and Arts. The plan included concrete steps for enhancing research infrastructure, promoting interdisciplinary collaboration, and incentivizing doctoral research activities.

#### **AGENDA 14-Organization of International Conference at University**

- 14.1 The discussion commenced with a presentation outlining the objectives, scope, and potential impact of hosting an International Conference at AAFT University. The chairperson emphasized the importance of such conferences in promoting academic exchange, fostering international collaborations, and showcasing the university's expertise on a global platform. The proposed theme and focus areas of the conference were deliberated upon, with the BOM members providing valuable insights and suggestions to ensure relevance and appeal to a diverse audience. It was unanimously agreed that the conference should encompass a wide range of topics relevant to media, arts, and related fields, reflecting the interdisciplinary nature of the university's programs.

The Registrar presented a detailed plan outlining the logistical arrangements required for hosting the conference, including venue selection, accommodation options for participants, catering services, and technical support for presentations and workshops. Budgetary considerations and funding sources were also discussed, with the Treasurer providing financial projections and recommendations for cost-effective management of resources. The BOM members explored opportunities for strategic partnerships and sponsorships with industry stakeholders, academic institutions, and government agencies to enhance the conference's visibility and reach. It was emphasized that collaborations with international organizations and universities would not only enrich the content of the conference but also contribute to the university's global reputation and network. After thorough deliberation, the BOM resolved to authorize the establishment of a dedicated organizing committee comprising faculty members, administrative staff, and student representatives to oversee the planning and execution of the International Conference. The committee was tasked with finalizing the conference program, inviting keynote speakers and panelists, managing registrations, and coordinating logistics. (ANNEXURE IV)



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**AGENDA 15 - Discussion on Collaboration Models with Nationally Renowned Researchers for University Research Cell**

15.1 The discussion commenced with a presentation by the Director, outlining the importance of collaboration with nationally renowned researchers to enhance the research capabilities and academic reputation of the university. The Director emphasized the potential benefits of such collaborations, including access to expertise, resources, and funding opportunities, as well as the promotion of interdisciplinary research initiatives.

Members of the BOM engaged in a comprehensive discussion regarding potential collaboration models and strategies. They explored various approaches, including:

- Establishing formal partnerships with leading research institutions and universities across the country to facilitate joint research projects, exchange programs, and collaborative funding initiatives.
- Developing memorandum of understandings (MOUs) with individual researchers or research groups to support specific research endeavors aligned with the university's strategic priorities.
- Creating interdisciplinary research clusters or centers within the university to foster collaboration among faculty members and researchers from diverse disciplines.
- Organizing seminars, workshops, and conferences to facilitate networking opportunities and knowledge exchange between faculty members, students, and nationally renowned researchers.

Members also discussed the importance of promoting a culture of research excellence and innovation within the university community and the need for adequate support and resources to facilitate meaningful collaborations. After thorough deliberation, the BOM unanimously agreed to endorse the establishment of collaboration models with nationally renowned researchers for the University Research Cell. They tasked the Director of Research with developing a comprehensive plan outlining specific collaboration opportunity, implementation strategies, and performance metrics to assess the effectiveness of the initiatives.

In conclusion, the 7th meeting of the Borad of concluded with a commitment to fostering a culture of research excellence and collaboration to advance the university's academic mission and contribute to the broader scholarly community. The meeting adjourned with a sense of optimism and anticipation for the transformative impact of the proposed collaboration models on the university's research endeavors.



*Indi Rajan*



**PROCEEDINGS FOR SEVENTH BOARD OF MANAGEMENT MEETING**

Date: 10/05/2022 at 12:00 PM

Venue: Board Room

**CHAIRMAN AND MEMBERS PRESENT**

No.	Name	Designation	Signature
1.	Dr. Sandeep Marwah (Chancellor)	Chairperson	
2.	Mr. Mohit Marwah (Managing Director)	Member	
3.	Mr. Akshay Marwah (Chief Executive Officer)	Member	
4.	Dr. Shikha Verma Kashyap (Director)	Member	
5.	Dr. Manoj Agrawal (Technical Expert)	Member	
6.	Mr. Viney Kumar Sabikhi (Technical Expert)	Member	
7.	Dr. Albeena Abbas (Director - Academics, AAFT Online)	Member	
8.	Mr. Ashwani Kumar Gupta (Chief Finance Officer)	Member	
9.	Mr. Sudhir Ranjan (Registrar)	Member-Secretary	





<b>CODE:</b>	<b>BOARD OF MANAGEMENT</b>	<b>DATE:</b>
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## MINUTE OF MEETING

Proceedings of the 8<sup>th</sup> Meeting of Board of Management, AAFT University of Media and Arts, held at 12.00 PM on Wednesday, 14.12.2022

The Eighth meeting of the Board of Management, held on 14.12.2022 at 12.00. The following members attended the meeting: -

Sr. No.	Name	Representing	Designation
1.	Dr.Sandeep Marwah	Chancellor	Chairperson
2.	Mr.Mohit Marwah	Managing Director	Member
3.	Mr.Akshay Marwah	Chief Executive Officer	Member
4.	Dr.Shikha Verma Kashyap	Director	Member
5.	Dr.Manoj Agrawal	Technical Expert	Member
6.	Mr.Viney Kumar Sabikhi	Technical Expert	Member
7.	Dr.Albeena Abbas	Technical Expert	Member
8.	Mr.Ashwani Kumar Gupta	Chief Finance Officer	Member
9.	Mr.Sudhir Ranjan	Registrar	Member-Secretary

Welcome address by Chairperson.

At the beginning of the 8th Board of Management (BOM) meeting, the Chairperson extended a warm welcome to all attendees, acknowledging their participation and active involvement in the ongoing affairs of AAFT University of Media and Arts. Following the Chairperson's greeting, each member briefly introduced themselves, highlighting their areas of expertise and contributions within the university community. This initial session facilitated a comprehensive understanding of the diverse skill sets and responsibilities represented within the BOM. The exchange of introductions fostered an atmosphere of collaboration and mutual respect, setting a positive tone for the upcoming discussions and decisions during the meeting.



*Sudhir Ranjan*



**AGENDA 1 - Confirmation of the last Board of Management Meeting held on 10.05.2022**

1.1

The meeting commenced with the confirmation of the minutes from the previous session. Following this, the agenda items were discussed and resolved as follows:

**Initiating Collaboration with Councils like NSDC:** The BOM discussed the potential benefits and implications of collaborating with the National Skill Development Corporation (NSDC) to enhance skill development initiatives at the university.

**Elevating School of Hospitality and Tourism Management through Association with Chhattisgarh Tourism Board:** The board examined the proposed partnership with the Chhattisgarh Tourism Board to enhance academic programs and industry exposure for students in the School of Hospitality and Tourism Management.

**Organizing Festivals in Collaboration with Mother Institute on University Campus:** The board explored the feasibility of organizing festivals in collaboration with the Mother Institute to foster cultural exchange and community engagement on the university campus.

**Developing Ecosystem to Enhance Student Participation in Festivals at Noida Campus:** The board discussed strategies to create an inclusive ecosystem that encourages student participation in festivals and cultural events at the Noida campus.

**Establishing Various Clubs to Enhance Interactive Learning:** The board deliberated on the establishment of various clubs to promote interactive learning and extracurricular activities among students.

**Discussion on Campus Placements and Incubation Opportunities for Students:** The board reviewed the current status of campus placements and discussed opportunities for student incubation and entrepreneurship.

**Standardizing Internship Models at University:** The board discussed the standardization of internship models to ensure quality learning experiences for students across programs.

**Comprehensive Training for Students in Language and Personality Development:** The board explored avenues for providing comprehensive training to students in language and personality development to enhance their employability.

**Proposal to Governing Body for Formal Inception of AAFT Alumni Cell:** The board considered the proposal for the formal inception of the AAFT Alumni Cell to strengthen alumni relations and networking.

**Proposal to Governing Body for Initiation of Institutional Innovation Council:** The board reviewed the proposal for the initiation of an Institutional Innovation Council to foster a culture of innovation and entrepreneurship on campus.

**Proposal to Governing Body for Establishment of IPR Cell at University:** The board examined the proposal for the establishment of an Intellectual Property Rights (IPR) Cell to protect and manage intellectual assets generated at the university.



**Boosting Multi-disciplinary Doctoral Research at University:** The board discussed strategies to boost multi-disciplinary doctoral research initiatives at the university.

**Organization of International Conference at University:** The board considered the feasibility of organizing an international conference to showcase research and foster collaboration.

**Discussion on Collaboration Models with Nationally Renowned Researchers for University Research Cell:** The board explored potential collaboration models with nationally renowned researchers to enhance the research capabilities of the university's research cell.

Each agenda item was thoroughly discussed, with input from various members of the Board of Management. Decisions were made based on the collective agreement and consensus reached during the deliberations.

## **AGENDA 2 - Identification of Priority Agenda for IQAC in Accordance with NAAC Guidelines**

The Registrar presented a comprehensive report on the current status of the IQAC and its activities, highlighting achievements, challenges, and areas for improvement. The report included an analysis of key performance indicators, feedback from stakeholders, and compliance with NAAC criteria. Following the presentation, a detailed discussion ensued regarding the identification of priority agenda items for the IQAC. Members of the BOM deliberated on various aspects, including:

**Enhancement of Teaching-Learning Processes:** Emphasizing the need for innovative pedagogical approaches, faculty development programs, and student engagement initiatives to promote effective teaching and learning practices.

**Strengthening Research and Innovation:** Prioritizing initiatives to foster a culture of research and innovation, including funding support for research projects, establishment of research centers, and collaboration with industry and academia.

**Quality Assurance in Examination and Evaluation:** Ensuring fairness, transparency, and accuracy in examination and evaluation processes, including the implementation of best practices, technology-enabled assessments, and timely declaration of results.

**Infrastructure and Facilities:** Addressing infrastructure needs and facilities enhancement to provide conducive learning environments, modern laboratories, and state-of-the-art equipment for academic and research purposes.

**Student Support and Welfare:** Enhancing support services for students, including counseling, career guidance, mentorship programs, and opportunities for holistic development.

**Institutional Social Responsibility:** Promoting initiatives that contribute to societal well-being, environmental sustainability, and community engagement, aligning with the university's mission and values.

*Subiraj*





After a thorough discussion, the BOM members identified and prioritized key agenda items for the IQAC based on their potential impact, feasibility, and alignment with NAAC guidelines. The Chairperson summarized the outcomes of the discussion and proposed a roadmap for the implementation of the priority agenda items.

### **AGENDA 3 - Planning the Way Forward for NAAC Application**

The Registrar presented a detailed report on the current status of the university's preparation for the NAAC application process. The report highlighted the key areas of focus, including infrastructure, teaching-learning process, research and innovation, governance, and student support services. The Registrar emphasized the significance of achieving a high NAAC rating to enhance the university's credibility and competitiveness in the higher education sector. Following the presentation, a robust discussion ensued among the BOM members regarding the strategies and action plans to strengthen the university's prospects for successful NAAC accreditation. The members acknowledged the need for collaborative efforts across departments and administrative units to address the criteria set forth by NAAC.

The Chairperson emphasized the importance of enhancing infrastructure facilities, faculty development programs, research initiatives, and student support services to meet NAAC standards. The Treasurer provided insights into the financial implications of the NAAC accreditation process and underscored the need for prudent budget allocation and resource utilization. The Deans and Heads of various schools shared their perspectives on aligning academic programs and curriculum delivery methods with NAAC guidelines. They highlighted ongoing initiatives and proposed new measures to enhance teaching methodologies, student engagement, and assessment practices.

The agenda concluded with the formulation of a comprehensive action plan outlining specific tasks, timelines, and responsibilities for the NAAC application process. The BOM members committed to providing full support and cooperation to the designated committees and working groups tasked with implementing the action plan.

### **AGENDA 4 - Listing of Immediate Attention Areas, Including Infrastructure Development**

The Registrar provided an insightful analysis of immediate attention areas, encompassing infrastructure development. This included input from the Deans of various schools and faculties, who emphasized the unique requirements of their academic units.

**Technology Upgrades:** The meeting recognized the pressing need for technology upgrades across departments. The focus is on providing state-of-the-art equipment and software in labs, particularly in Cinema, Animation, and Journalism departments. The BOM discussed allocating funds for immediate technology enhancements.

**Library Resources:** The importance of a well-equipped library was underscored, with an emphasis on procuring the latest books, journals, and digital resources. The BOM proposed






allocating a budget for expanding the library's collection to meet the evolving needs of students and faculty.

**Infrastructure for Fashion and Hospitality:** Considering the specialized nature of programs in Fashion and Hospitality, the BOM discussed plans to establish dedicated studios and labs to simulate real-world scenarios. This includes creating fashion design studios and mock hotel setups. The development of these facilities was deemed crucial to providing practical training to students.

**Student Recreational Areas:** Acknowledging the holistic development of students, the BOM considered the creation of recreational spaces on campus. This includes the development of green spaces, student lounges, and sports facilities to promote a conducive environment for learning and relaxation.

**Collaborative Spaces:** The importance of fostering collaboration and interdisciplinary interaction was highlighted. The BOM discussed creating collaborative spaces where students from different departments could work together on projects, enhancing the interdisciplinary approach of the university.

The meeting involved an open discussion among the BOM members, who provided valuable insights into the proposed areas of immediate attention. The Treasurer presented financial considerations, and a consensus was reached on allocating resources to address the identified needs. The agenda concluded with a resolution to prioritize infrastructure development in the listed areas.

#### **AGENDA 5 - Discussion on January 2023 Batch and Financial Viability Analysis for Future January Batches**

The Registrar presented a detailed report on the preparation and planning for the January 2023 Batch, highlighting enrollment projections, course offerings, faculty requirements, and infrastructure needs. The Registrar emphasized the importance of ensuring a smooth admission process and academic delivery to uphold the university's standards of excellence. Following the discussion on the January 2023 Batch, the Chief Financial Officer (CFO) presented a comprehensive financial viability analysis for future January batches. The analysis included projections of revenue streams, expenditure forecasts, and budget allocations to support academic and operational needs. The CFO outlined key financial indicators and risk factors that could impact the financial sustainability of future January batches. These factors included fluctuating enrollment trends, operational costs, and potential regulatory changes affecting tuition fees and funding sources.

The discussion among BOM members revolved around strategies to enhance revenue generation, optimize resource utilization, and mitigate financial risks associated with January batches. Members provided valuable insights and recommendations to strengthen the financial resilience of the university while maintaining academic excellence and student satisfaction. Additionally, the BOM emphasized the importance of proactive measures to attract and retain students for the January batches, including targeted marketing campaigns,

*Sudhir Raj*







scholarship programs, and industry partnerships to enhance job prospects for graduates. After a thorough deliberation and exchange of ideas, the BOM concluded that while there were challenges ahead, the university was well-positioned to address them effectively. Members expressed confidence in the leadership team and endorsed the proposed strategies to ensure the financial viability and success of future January batches. The agenda concluded with a commitment to implementing proactive measures and monitoring progress closely.

**AGENDA 6 - Proposal for Dedicated and Expanded Space for IQAC Operations to Support Accreditation**

The discussion began with a comprehensive presentation by the Director of the Internal Quality Assurance Cell (IQAC), outlining the current status of the university's accreditation efforts and the critical need for an enhanced operational space dedicated to IQAC activities. The presentation highlighted the growing responsibilities of the IQAC in ensuring and enhancing the quality of education and institutional effectiveness. The proposal emphasized the following key points:

**Accreditation Requirements:** The IQAC has been actively involved in preparing the university for accreditation processes, aligning with the standards set by accrediting bodies. A dedicated space would streamline and strengthen these efforts.

**Data Collection and Analysis:** The IQAC plays a pivotal role in collecting and analyzing data related to academic and administrative processes. The proposed space would facilitate efficient data management and analysis, contributing to evidence-based decision-making.

**Faculty and Staff Training:** The IQAC conducts various workshops and training sessions for faculty and staff on quality assurance practices. An expanded space would provide a conducive environment for such activities, fostering a culture of continuous improvement.

**Documentation and Reporting:** Accreditation processes require meticulous documentation. A dedicated space would enhance the IQAC's capacity to maintain comprehensive records and prepare detailed reports for accreditation bodies.

**Stakeholder Engagement:** The IQAC actively engages with internal and external stakeholders. An enhanced space would provide a professional and welcoming environment for interactions, workshops, and meetings related to quality assurance.

After the presentation, the floor was opened for discussions and deliberations. Board members expressed unanimous support for the proposal, recognizing the strategic importance of a dedicated and expanded space for IQAC operations in achieving and maintaining accreditation standards. Several members highlighted the positive impact such a space would have on fostering a culture of quality and continuous improvement throughout the university. The discussion also touched upon the budgetary implications and feasibility of the proposal, with a commitment from the university's leadership to explore funding options.

*Shelli Rajan*





**AGENDA 7 - Digitization Plan for the Library**

The meeting commenced with a detailed presentation on the proposed Digitization Plan for the library. The Registrar outlined the strategic vision behind this plan, emphasizing its pivotal role in aligning the university with contemporary educational trends and facilitating seamless access to a wealth of academic resources. The first item on the agenda was the acquisition of membership to DELNET (Developing Library Network). The board extensively discussed the benefits of DELNET membership, including access to a vast repository of academic resources, interlibrary loan services, and collaborative research opportunities. The decision was unanimous, and approval was granted for the purchase of DELNET membership. The discussion then moved to the installation of a biometric system in the library, aimed at enhancing security and tracking attendance. Members acknowledged the importance of such a system in the modernization efforts and unanimously approved the installation.

Next on the agenda was the acquisition of DELPLUS Library Management Software. The Registrar highlighted the software's capabilities in cataloging, circulation, and data analytics. The board recognized its potential to streamline library operations and enhance user experience, leading to the unanimous approval for its purchase. The proposed establishment of an eBook database and integration of open-source eBooks and journals into the library's resources generated enthusiastic discussion. The board acknowledged the importance of digital resources in contemporary education and expressed unanimous approval for the implementation of these initiatives. Lastly, the agenda covered the setup of an eLibrary, which would serve as a centralized digital hub for accessing various digital resources. The board recognized its significance in promoting remote learning and research. The decision to establish the eLibrary was met with unanimous approval.

Throughout the proceedings, the board members underscored their commitment to providing students and faculty with cutting-edge resources. They recognized the transformative potential of the Digitization Plan in elevating the university's academic environment.

In conclusion, the agenda marked a significant step forward in embracing digital transformation. The unanimous decisions reflected the collective vision of the board to create a modern, accessible, and technologically advanced library that aligns with the evolving needs of the academic community.

**AGENDA 8 - Announcement of Bar Council Approval**

The Registrar outlined the rigorous accreditation process undertaken by the university, highlighting the alignment of the curriculum with industry standards and legal requirements. The presentation also emphasized the dedication of faculty members and administrative staff in ensuring compliance with the Bar Council's guidelines. Following the presentation, members of the BOM expressed their appreciation for the achievement and recognized it as a significant milestone for the university. They commended the efforts

*Anshu Raza*







of the faculty, staff, and administration in securing the Bar Council Approval, acknowledging the positive impact it would have on the reputation and credibility of the university's law programs.

The Chairperson concluded the discussion by officially announcing the Bar Council Approval and congratulating the entire university community for their hard work and dedication. He reiterated the university's commitment to maintaining high academic standards and fostering excellence in legal education. The announcement was met with applause and expressions of pride from the BOM members, reflecting the collective sense of accomplishment and recognition of the university's commitment to quality education.

**AGENDA 9 - Directive to Academic Council for Curriculum Development of Approved Law Programs**

The discussion centered on the directive to the Academic Council regarding curriculum development for the law programs. The Registrar presented a detailed analysis of the current academic landscape, highlighting the need for dynamic and industry-relevant curriculum structures that align with emerging trends and legal frameworks. Members of the BOM deliberated on various aspects of curriculum development, including core course offerings, elective modules, experiential learning opportunities, and integration of contemporary legal issues. The importance of incorporating practical training, moot court sessions, internships, and legal clinics into the curriculum was underscored to provide students with hands-on experience and professional skills. The Dean of the Law School provided insights into best practices in legal education and highlighted the significance of interdisciplinary approaches to address complex legal challenges in today's globalized world. After thorough discussion and deliberation, the BOM unanimously agreed to issue a directive to the Academic Council for the expeditious development of curriculum frameworks for the approved law programs. The directive emphasized the need for collaboration with legal experts, practitioners, and industry stakeholders to ensure the relevance and rigor of the curriculum.

Furthermore, the BOM underscored the importance of aligning the curriculum with regulatory requirements, accreditation standards, and the evolving needs of the legal profession. In conclusion, the 8th meeting of the Board of Management concluded with a clear directive to the Academic Council for the prompt development of curriculum frameworks for the approved law programs. The members expressed confidence in the Academic Council's ability to deliver innovative and industry-aligned curriculum structures that would equip students with the knowledge, skills, and ethical values necessary for success in the legal profession. The meeting adjourned with a renewed sense of purpose and commitment to academic excellence and innovation.



*Sushil Rajan*



**CODE:**

**SPECIAL ACADEMIC COUNCIL**

**DATE:**

## MINUTE OF MEETING

Proceedings of the Meeting of Special Academic Council, AAFT University of Media and Arts, held at 01.00 PM on Saturday, 18.03.2023

The meeting of the Special Academic Council, held on 18.03.2023 at 01.00 PM. The following members attended the meeting:-

Sr. No.	Name	Representing	Designation
1.	Dr. Sandeep Marwah	Chancellor	Chairperson
2.	Mr. Sudhir Ranjan	Registrar	Secretary
3.	Dr. Shikha Verma Kashyap	Director	Member
4.	Mr. Santosh Swarnakar	Dean Academics	Member
5.	Mr. Santosh Tiwari	Controller of Examination	Member
6.	Dr. Manoj Agrawal	Technical Expert	Member
7.	Dr. Albeena Abbas	Technical Expert	Member

Welcome address by Chairperson.

The Special Academic Council meeting at AAFT University of Media and Arts commenced with a warm welcome from the Chairperson, acknowledging the attendance of all members. Each participant briefly introduced themselves, emphasizing their roles and expertise within the university community. This gathering marked another milestone in the university's academic journey, fostering ongoing collaboration and idea exchange among council members. With a diverse array of experiences and viewpoints represented, the Academic Council reaffirmed its dedication to upholding and promoting academic excellence and innovation at AAFT University of Media and Arts.

### AGENDA 1-Review of the enrollment trends in university programs

- 1.1 The meeting commenced with a comprehensive review of the enrollment trends across all university programs since the inception. Detailed statistical data outlining the number of students enrolled in each program over the past academic periods has been presented. Additionally, historical data regarding fluctuations in enrollment numbers were discussed to provide context for the current trends.







**AGENDA 2 – Discontinuation of the programs on temporary basis having less enrollment**

- 2.1 Following the review of enrollment trends, attention was directed towards programs experiencing consistently low enrollment numbers. The Director presented a list of programs that have shown a decline in student enrollment over consecutive years. Each program was assessed based on various factors including student interest, market demand, program viability and financial viability. The following points were highlighted during the discussion:
1. **Financial Implications:** It was emphasized that running programs with low enrollment adversely affects the financial health of the university. The costs associated with faculty salaries, infrastructure maintenance, and operational expenses remain constant regardless of the number of enrolled students. Therefore, programs with insufficient enrollment led to a disproportionate allocation of resources, resulting in financial strain for the university.
  2. **Budgetary Concerns:** The continued operation of under-enrolled programs not only strains the current budget but also poses challenges for future financial planning. The budget allocated for these programs could be reallocated to more popular and in-demand programs or utilized for strategic initiatives aimed at enhancing the overall quality of education and student experience.
  3. **Risk of Loss:** By persisting with programs that attract minimal enrollment, the university is exposed to unnecessary financial risk and potential losses. These losses can impede the university's ability to invest in areas crucial for academic excellence and institutional development.
- In light of the aforementioned concerns and recognizing the imperative to ensure fiscal responsibility, it was unanimously agreed upon to initiate the process of discontinuing programs with persistently low enrollment on a temporary basis from the upcoming academic session. This decision aligns with the university's commitment to prudent financial management and strategic resource allocation.

**AGENDA 3 – Reinstatement of the discontinued programs in future based on the enrolment trends**

- 3.1 The Special Academic Council extensively discussed the potential for reinstating discontinued programs in the future and reached a unanimous decision to conduct periodic reviews aimed at monitoring enrollment patterns. These reviews will serve to identify opportunities for program reinstatement, guided by emerging student interests and market demands. Meanwhile, the university will concentrate its efforts on fostering an environment conducive to improving enrollment trends in the discontinued programs. Emphasizing the critical importance of flexibility and adaptability, the Chairperson underscored the need to respond effectively to evolving educational needs and market dynamics.

**AGENDA 4 – Determining Continued Programs for the Upcoming Academic Session**

- 4.1 After careful consideration, the council finalized a list of programs deemed suitable for continuation in the upcoming academic session till further decision. Programs demonstrating sustained enrollment, academic relevance, and alignment with institutional

*Auditi Raj*





goals were prioritized. The decision-making process involved input from relevant stakeholders and was guided by a commitment to maintaining academic excellence and meeting student needs.

List of continued programs is attached as the Annexure-1

The meeting concluded with a collective commitment to ensuring the university's academic offerings remain aligned with student needs and industry demands.



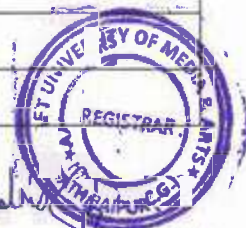
**AAFT**  
UNIVERSITY



## ANNEXURE-I

### Continued Programs for the Upcoming Academic Session

S.No.	School Name	Program Name
1	School of Animation	B.Sc in 3D Animation and VFX
2		Diploma in Animation
3	School of Advertising PR and Events	BA in Event Management
4		MA in Event Management
5		Diploma in Event Management
6	School of Cinema	BA in Cinema
7		MA in Cinema
8		Diploma in Acting for Film and TV
9		Diploma in Camera and Lighting Techniques
10		Diploma in Direction
11		Diploma in Post Production
12	School of Fine Arts	Diploma in Dance
13		Bachelor of Fine Arts
14		Master of Fine Arts
15	School of Fashion Design	Diploma in Fine Arts
16		B.Des in Fashion Design
17		B.Sc in Fashion Design
18	School of Hospitality and Tourism Management	Diploma in Fashion Design
19		BA Hospitality and Tour Mgmt
20		Diploma Hospitality and Tour Mgmt
21	School of Interior Design	B.Des in Interior Design
22		B.Sc in Interior Design
23		Diploma in Interior Design
24	School of Journalism and Mass Communication	BA Journalism and Mass Comm
25		PG Dip Journalism and Mass Comm
26		Diploma Journalism and Mass Comm
27	School of Management	Bachelor of Business Administration
28		Master of Business Administration
29	School of Performing Arts	Bachelor of Performing Arts
30		Diploma of Music Production
31		Diploma of Vocal Music
32	School of Still Photography	BA in Photography
33		MA in Photography
34		Diploma in Photography







**PROCEEDINGS FOR SPECIAL ACADEMIC COUNCIL MEETING**

Date: \_\_\_\_\_ at Time: \_\_\_\_\_

Venue: \_\_\_\_\_

**CHAIRPERSON AND MEMBERS PRESENT**

Sr. No.	Name	Designation	Signature
1.	Dr.Sandeep Marwah (Chancellor)	Chairperson	
2.	Mr.Sudhir Ranjan (Registrar)	Secretary	
3.	Dr.Shikha Verma Kashyap (Director)	Member	
4.	Mr.Santosh Swarnakar (Dean - Academics)	Member	
5.	Mr.Santosh Tiwari (Controller of Examination)	Member	
6.	Dr.Manoj Agrawal (Technical Expert)	Member	
7.	Dr.Albeena Abbas (Director – Academics, AAFT Online)	Member	



*Sudhir Ranjan*





**PROCEEDINGS FOR THIRD BOARD OF MANAGEMENT AND ACADEMIC  
COUNCIL'S COMBINED MEETING**

Date: 18/03/2023 at Time: 01:00 PM

Venue: Barred Room

**CHAIRMAN AND MEMBERS PRESENT**

Sr. No.	Name	Designation	Signature
1.	Dr.Sandeep Marwah (Chancellor)	Chairperson	
2.	Mr.Mohit Marwah (Managing Director)	Member	
3.	Mr.Akshay Marwah (Chief Executive Officer)	Member	
4.	Dr.Shikha Verma Kashyap (Director)	Member	
5.	Mr.Santosh Swarnakar (Dean - Academics)	Member	
6.	Mr.Manish Singh Sisodiya (Controller of Examination)	Member	
7.	Dr.Manoj Agrawal (Technical Expert)	Member	
8.	Mr.Viney Kumar Sabikhi (Technical Expert)	Member	
9.	Dr.Albeena Abbas (Director - Academics, AAFT Online)	Member	
10.	Mr.Ashwani Kumar Gupta (Chief Finance Officer)	Member	
11.	Mr.Sudhir Ranjan (Registrar)	Member-Secretary	





<b>CODE:</b>	<b>BOARD OF MANAGEMENT</b>	<b>DATE:</b>
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## MINUTE OF MEETING

Proceedings of the 9<sup>th</sup> Meeting of Board of Management, AAFT University of Media and Arts, held at 11.00 AM on Thursday, 22.06.2023

The Ninth meeting of the Board of Management, held on 22.06.2023 at 11.00 AM. The following members attended the meeting: -

Sr. No.	Name	Representing	Designation
1.	Dr.Sandeep Marwah	Chancellor	Chairperson
2.	Mr.Mohit Marwah	Managing Director	Member
3.	Mr.Akshay Marwah	Chief Executive Officer	Member
4.	Dr.Shikha Verma Kashyap	Director	Member
5.	Dr.Manoj Agrawal	Technical Expert	Member
6.	Mr.Viney Kumar Sabikhi	Technical Expert	Member
7.	Dr.Albeena Abbas	Technical Expert	Member
8.	Mr.Ashwani Kumar Gupta	Chief Finance Officer	Member
9.	Mr.Sudhir Ranjan	Registrar	Member-Secretary

Welcome address by Chairperson.

At the beginning of the 9th Board of Management (BOM) meeting, the Chairperson extended a warm welcome to all attendees, acknowledging their participation and active involvement in the ongoing affairs of AAFT University of Media and Arts. Following the Chairperson's greeting, each member briefly introduced themselves, highlighting their areas of expertise and contributions within the university community. This initial session facilitated a comprehensive understanding of the diverse skill sets and responsibilities represented within the BOM. The exchange of introductions fostered an atmosphere of collaboration and mutual respect, setting a positive tone for the upcoming discussions and decisions during the meeting.

### AGENDA 1 - Confirmation of the last Board of Management Meeting held on 14.12.2022

1.1	The meeting commenced with the confirmation of the minutes from the previous session. Following this, the agenda items were discussed and resolved as follows:
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*Sudhir Ranjan*  
REGISTRAR  
AAFT UNIVERSITY OF MEDIA & ARTS  
MATH, KHARORA, RAIPUR (C.G.)





**Identification of Priority Agenda for IQAC in Accordance with NAAC Guidelines:**

The BOM emphasized the importance of aligning institutional quality assurance efforts with the guidelines provided by the National Assessment and Accreditation Council (NAAC).

**Planning the Way Forward for NAAC Application:** Discussion ensued regarding the strategic approach to preparing and submitting the university's application for NAAC accreditation, emphasizing the need for meticulous planning and coordination.

**Listing of Immediate Attention Areas, Including Infrastructure Development:** The members deliberated on areas requiring immediate attention, with a focus on infrastructure development to enhance the overall learning environment for students.

**Discussion on January 2023 Batch and Financial Viability Analysis for Future January Batches:** The financial viability of future January batches was analyzed to ensure sustainable growth and operational efficiency.

**Proposal for Dedicated and Expanded Space for IQAC Operations to Support Accreditation:** Recognizing the crucial role of the Internal Quality Assurance Cell (IQAC) in accreditation processes, a proposal was presented for expanding and dedicating space to support IQAC operations effectively.

**Digitization Plan for the Library:** The BOM discussed plans for digitizing library resources to improve accessibility and promote digital learning initiatives across the university.

**Announcement of Bar Council Approval:** It was announced that the university's law programs received approval from the Bar Council, marking a significant milestone in academic excellence.

**Directive to Academic Council for Curriculum Development of Approved Law Programs:** The Academic Council was directed to initiate the development of curriculum frameworks for the approved law programs, ensuring alignment with industry standards and legal requirements.

Each agenda item was thoroughly discussed, with input from various members of the Board of Management. Decisions were made based on the collective agreement and consensus reached during the deliberations.

**AGENDA 2 - Proposal and Implementation of a 5-Point Feedback Mechanism, Including Website Display**

- 2.1 The meeting began with a presentation by the Registrar outlining the rationale and objectives behind the proposed feedback mechanism. The Registrar emphasized the importance of soliciting feedback from all stakeholders to ensure that the university's programs and services meet the evolving needs and expectations of its constituents. The proposed 5-point feedback mechanism included the following components:

  
Sushil Kumar



**Student Feedback:** A structured survey to gather insights from current students on various aspects of academic programs, support services, campus facilities, and overall satisfaction with their educational experience.

**Parent Feedback:** An opportunity for parents to provide feedback on their perceptions of the university's academic quality, student support services, and communication with faculty and staff.

**Faculty Feedback:** A mechanism for faculty members to share their perspectives on teaching and learning experiences, professional development opportunities, and administrative support.

**Alumni Feedback:** A survey to collect feedback from alumni on the relevance of their university education to their career paths, suggestions for program improvements, and opportunities for engagement with current students.

**Employer Feedback:** A platform for employers to provide feedback on the skills, competencies, and readiness of AAFT graduates for the workforce, as well as suggestions for curriculum enhancements and industry partnerships.

Following the presentation, the BOM engaged in a constructive discussion regarding the implementation strategy for the feedback mechanism. Key points of discussion included the design of the survey instruments, methods for data collection and analysis, frequency of feedback cycles, and mechanisms for ensuring confidentiality and anonymity. The BOM members expressed unanimous support for the proposed 5-point feedback mechanism and underscored its importance in fostering a culture of continuous improvement and stakeholder engagement. It was agreed that the feedback results would be compiled, analyzed, and disseminated regularly to relevant university stakeholders for informed decision-making and action planning.

The agenda concluded with a resolution to proceed with the implementation of the comprehensive 5-point feedback mechanism. The members expressed confidence that the mechanism would serve as a valuable tool for enhancing transparency, accountability, and overall excellence within the university community and also members agreed to display the same in website. (ANNEXURE I)

### **AGENDA 3 -Display of University-Level Committees on the Website**

- 3.1 The Registrar presented a comprehensive report detailing the proposed display of university-level committees on the official website. The report outlined the rationale behind this initiative, emphasizing the importance of transparency, accountability, and accessibility in the university's governance structure. Following the presentation, a robust discussion ensued among the BOM members. Various perspectives were shared regarding the significance of making information about university-level committees readily available to stakeholders, including students, faculty, staff, and the general public. Members highlighted







the importance of fostering a culture of openness and inclusivity within the university community.

Concerns were raised regarding the practical implementation of the initiative, including the process for updating committee membership and ensuring the accuracy of information displayed on the website. Strategies for streamlining the process and ensuring timely updates were discussed, with an emphasis on leveraging digital tools and platforms for efficient communication after thorough deliberation, the BOM unanimously approved the proposal for the display of university-level committees on the official website. The decision was met with unanimous support, reflecting the BOM's commitment to transparency and effective governance. (ANNEXURE II)

#### **AGENDA 4- Proposal for Quorum Constitution for Faculty Regularization Process, Following CGPURC Guidelines, Submission to Governing Body**

- 4.1 The Registrar provided a detailed overview of the proposed quorum constitution, outlining the specific criteria and procedures for faculty regularization in alignment with CGPURC regulations. The presentation highlighted the importance of transparency, fairness, and meritocracy in the faculty regularization process to uphold the university's academic standards and reputation. A thorough discussion ensued among BOM members, during which various perspectives and concerns were shared regarding the proposed quorum constitution. Members deliberated on the implications of the proposed guidelines for faculty recruitment, promotion, and retention, considering factors such as academic qualifications, teaching experience, and research contributions.

Key points of discussion included the need for clear criteria and performance metrics to guide faculty evaluations, as well as the importance of maintaining diversity and inclusivity in the faculty body. Members also highlighted the significance of providing professional development opportunities and mentorship programs to support faculty growth and excellence. After careful consideration and deliberation, the BOM unanimously agreed to endorse the proposal for Quorum Constitution for Faculty Regularization Process, as per the CGPURC guidelines. The decision reflected the BOM's commitment to upholding academic integrity, fostering faculty excellence, and ensuring compliance with regulatory requirements. The approved proposal would be formally submitted to the Governing Body for review and consideration, marking a significant step forward in strengthening the institutional framework and governance practices at AAFT University of Media and Arts.

#### **AGENDA 5 - Discussion on NAD and Its Regularization**

- 5.1 The Chairperson opened the discussion by highlighting the importance of the National Academic Depository (NAD) and its significance in digitizing academic records for students and institutions. The Registrar provided a comprehensive overview of NAD, emphasizing its role in securely storing and verifying academic credentials such as degrees, diplomas, and certificates. The discussion focused on the benefits of implementing NAD at AAFT University, including enhanced data security, reduced administrative burden, and



*[Handwritten Signature]*



improved transparency in academic records management. Members recognized the potential of NAD to streamline processes related to student admissions, transcript requests, and employer verification.

Concerns were raised regarding the technical requirements and infrastructure needed to integrate AAFT University's academic records with the NAD platform. The Chief Information Officer (CIO) provided insights into the necessary steps for data migration, system compatibility, and data encryption to ensure compliance with NAD standards. Members discussed the importance of ensuring data accuracy and integrity during the transition to NAD, emphasizing the need for robust data validation and verification protocols. The Registrar outlined proposed timelines and milestones for the implementation of NAD, highlighting the need for coordination with faculty, staff, and students. The discussion also touched upon the regulatory framework governing NAD implementation and compliance requirements set forth by the University Grants Commission (UGC) and other regulatory bodies. Members expressed a commitment to ensuring AAFT University's full compliance with regulatory guidelines and standards. Several members proposed establishing a dedicated task force or committee to oversee the implementation of NAD and monitor progress towards regularization. The Chairperson appointed a working group comprising representatives from various departments to spearhead the implementation efforts and address any challenges that may arise. The agenda concluded with a unanimous agreement to proceed with the implementation of NAD and work towards its regularization. Members expressed confidence in the transformative potential of NAD to enhance academic records management and streamline administrative processes.

**AGENDA 6 - Discussion on the regular portal updates of CGPURC with altered reforms**

- 6.1 The Registrar provided a comprehensive overview of the recent updates to the CGPURC portal and the associated reforms aimed at enhancing transparency, accountability, and quality assurance in private universities across Chhattisgarh. The altered reforms included revised reporting requirements, streamlined documentation processes, and updated quality assessment criteria. Following the presentation, an in-depth discussion ensued among BOM members regarding the implications of the altered reforms on AAFT University's operations and procedures. Members acknowledged the importance of aligning university policies and practices with CGPURC guidelines to maintain regulatory compliance and uphold institutional integrity.

Several key points were raised during the discussion, including the need for enhanced coordination between university departments responsible for data management and reporting, the importance of timely submission of required documentation, and the potential impact of the altered reforms on academic and administrative workflows. The Chairperson highlighted the university's commitment to transparency, accountability, and continuous improvement in compliance with regulatory standards. Emphasizing the significance of proactive engagement with CGPURC, the Chairperson proposed the establishment of a dedicated task force to monitor and address CGPURC-related updates and requirements. After thorough deliberation, the BOM members unanimously agreed to

*Sudhakar*







Council and relevant administrative units with the responsibility of ensuring timely and accurate compliance with CGPURC portal updates and altered reforms. The Registrar was entrusted with the oversight of this initiative and was directed to provide regular updates to the BOM on the university's progress in this regard.

#### **AGENDA 7 - Application Process Discussion for NIRF**

- 7.1 The Chairperson provided an overview of the NIRF framework and its key parameters, emphasizing the importance of accurate data collection and documentation. The Registrar presented a comprehensive overview of the application process, outlining the timeline, requirements, and documentation needed for submission to the NIRF authorities. The presentation included detailed instructions on data collection for various parameters such as Teaching, Learning & Resources, Research & Professional Practice, Graduation Outcomes, Outreach & Inclusivity, and Perception. Following the presentation, a lively discussion ensued among BOM members regarding the allocation of responsibilities and resources for the NIRF application process. Deans and heads of departments pledged their support and commitment to providing accurate and comprehensive data for the application. The CFO provided insights into the financial implications of the NIRF application process, highlighting the need for prudent budget allocations to ensure timely and quality submission. The registrar emphasized the importance of aligning academic and administrative efforts to meet NIRF requirements effectively.
- The agenda concluded with a unanimous agreement to form a dedicated task force comprising faculty, administrative staff, and student representatives to oversee the NIRF application process. The task force would be responsible for data collection, documentation, and coordination with external agencies as needed.

#### **AGENDA 8 - Discussion upon the collaboration and aligned drives with NGOs**

- 8.1 The discussion centered on the significant strides made through partnerships with various NGOs, spanning diverse areas such as education, healthcare, environmental conservation, and social welfare. Members of the BOM lauded the university's proactive engagement with NGOs, acknowledging the positive impact of these collaborations on both the local community and the university's ethos of social responsibility. Several noteworthy initiatives were highlighted during the meeting, including:
- Collaborative projects with NGOs aimed at promoting digital literacy and skill development among underprivileged youth.
  - Health camps and awareness programs organized in collaboration with healthcare-focused NGOs to provide medical assistance and health education to marginalized communities.
  - Environmental conservation drives and initiatives undertaken in partnership with environmental NGOs to promote sustainability and eco-consciousness among students and the community.



*Indu Kojan*



- Social welfare projects and community outreach programs aimed at addressing issues of poverty, homelessness, and gender equality through partnerships with humanitarian organizations.

The members of the BOM engaged in a constructive dialogue to assess the effectiveness and impact of the collaborations thus far. They exchanged insights and perspectives on how to further strengthen and expand the university's partnerships with NGOs to maximize social impact and create meaningful change in society. The agenda concluded with a commitment to continue fostering strategic alliances and aligned drives with NGOs to address pressing social challenges and contribute positively to the community and beyond.

#### **AGENDA 9 - Examination of FRAMEWORK and Expected Outcomes of EDGE Curriculum under CRC**

- 9.1 The Chairperson of the BOM introduced the agenda item focusing on the examination of the EDGE Curriculum framework and expected outcomes. The Head of the Corporate Resource Cell (CRC) presented an overview of the EDGE Curriculum, emphasizing its significance in preparing students for global employability in the rapidly evolving media and arts industry. The presentation outlined the core components of the EDGE Curriculum, including skill development modules, industry-focused training, and experiential learning opportunities. The discussion centered on the alignment of the EDGE Curriculum with industry standards and emerging trends in media and arts. Members of the BOM commended the CRC for its proactive approach in designing a curriculum that integrates theoretical knowledge with practical skills to enhance students' employability prospects.

There was a robust exchange of ideas regarding the expected outcomes of the EDGE Curriculum, with a focus on fostering creativity, innovation, and professionalism among students. BOM members emphasized the importance of incorporating feedback from industry partners to ensure the relevance and effectiveness of the curriculum. The discussion also addressed strategies for monitoring and evaluating the implementation of the EDGE Curriculum, including the establishment of key performance indicators and mechanisms for continuous improvement. After thorough deliberation, the BOM unanimously approved the framework and expected outcomes of the EDGE Curriculum under the CRC. Members expressed confidence in the curriculum's ability to empower students with the requisite skills and competencies for success in the global media and arts landscape.

#### **AGENDA 10 - Discussion on Establishment of NSS Wing at the University**

- 10.1 The discussion commenced with an introduction to the proposal for establishing an NSS wing at the university, presented by the Registrar. The Registrar highlighted the importance of promoting social responsibility, community engagement, and volunteerism among students through the NSS platform. The Chancellor emphasized the significance of instilling values of citizenship, leadership, and service among students, aligning with the university's commitment to holistic education and societal welfare. The Chairperson echoed these sentiments, emphasizing the potential for the NSS wing to serve as a platform for







students to contribute meaningfully to community development initiatives. The Registrar presented a comprehensive plan outlining the objectives, structure, and activities of the proposed NSS wing. The plan included initiatives such as community service projects, health and hygiene campaigns, environmental conservation efforts, and educational outreach programs.

The Deans and faculty members expressed their support for the establishment of the NSS wing, highlighting its potential to complement academic learning with practical, real-world experiences. They underscored the importance of fostering a sense of social responsibility and empathy among students, which are essential qualities for future leaders in the media and arts industry. During the discussion, there were deliberations on logistical arrangements, resource allocation, and administrative support required for the successful implementation of the NSS wing. The BOM members discussed strategies for integrating NSS activities into the university's academic curriculum, co-curricular programs, and extracurricular initiatives. After a thorough exchange of views and considerations, the BOM unanimously resolved to approve the establishment of the NSS wing at AAFT University of Media and Arts. The members expressed their commitment to providing the necessary resources, guidance, and support to ensure the effective functioning of the NSS wing. Agenda concluded with a sense of enthusiasm and anticipation for the positive impact that the NSS wing will have on student development, community engagement, and societal well-being at AAFT University of Media and Arts.

#### **AGENDA 11 - Evaluation of Local MoU Partnerships, Engagements, and Future Projections**

- 11.1 The BOM members engaged in a thorough discussion regarding the effectiveness and impact of the university's collaborations with local partners. They emphasized the importance of assessing the alignment of partnership activities with the university's mission, vision, and strategic objectives. Several BOM members shared positive feedback on the collaborative initiatives undertaken with local partners, citing successful joint projects, research endeavors, and student engagement programs. They acknowledged the value of these partnerships in enhancing the university's academic programs, research capabilities, and industry relevance. However, some members raised concerns about the need for greater clarity and transparency in the evaluation process of local MoU partnerships. They emphasized the importance of establishing clear metrics and benchmarks to assess the performance and impact of collaborative initiatives.

The Registrar provided insights into the future projections and opportunities for strengthening existing partnerships and exploring new collaborations with local stakeholders. He highlighted the potential areas for expansion, including joint research projects, experiential learning opportunities, and community engagement initiatives. The BOM members engaged in a constructive dialogue regarding the strategic direction of the university's partnership activities, emphasizing the importance of fostering mutually beneficial relationships that contribute to the advancement of education, research, and innovation in the media and arts sectors. In conclusion, the agenda concluded with a commitment to further evaluate and enhance local MoU partnerships, engagements, and





future projections. The members affirmed their dedication to fostering meaningful collaborations that drive excellence and innovation in the university's academic and creative endeavors. (ANNEXURE III)

**AGENDA 12 - Strategy Development for MDP Model at the University**

- 12.1 The Registrar provided an overview of the current landscape of management development programs in the university and emphasized the need for a strategic approach to enhance the effectiveness and relevance of MDPs. The discussion focused on aligning the MDP model with the university's vision, mission, and strategic goals. Various members of the BOM shared insights and perspectives on the key components of an effective MDP model. They emphasized the importance of tailoring programs to address the evolving needs of faculty and staff in the media and arts industry.

The Chairperson proposed the establishment of a dedicated committee tasked with developing a comprehensive strategy for MDPs. The committee would be responsible for conducting needs assessments, identifying target audiences, designing curriculum frameworks, and evaluating program outcomes. The CFO highlighted the importance of securing adequate funding and resources to support the implementation of the MDP strategy. He proposed exploring potential partnerships with industry stakeholders and seeking external funding opportunities to enhance the scope and reach of the programs. The Deans, head of schools and faculties offered valuable insights into the specific skill sets and competencies required in the media and arts sectors. They emphasized the importance of incorporating practical, hands-on learning experiences and fostering interdisciplinary collaboration within MDPs. After a thorough discussion, the BOM unanimously approved the formation of the MDP Strategy Development Committee. The committee was tasked with developing a detailed action plan, including timelines, milestones, and resource requirements.

**AGENDA 13 - Exploration of Avenues for Establishing Centre of Excellence at University**

- 13.1 The Chairperson provided an overview of the proposed Centre of Excellence, emphasizing its potential to serve as a hub for innovation, research, and collaboration within the university and with external partners. The Registrar presented a comprehensive analysis of potential avenues for establishing the Centre of Excellence, including partnership opportunities with industry leaders, government agencies, and international institutions. The Registrar highlighted the importance of aligning the Centre's objectives with the university's strategic goals and academic priorities.

Members of the BOM engaged in a thorough discussion regarding the scope, objectives, and potential focus areas of the Centre of Excellence. There was consensus among the members regarding the need to establish a Centre that reflects the university's commitment to excellence and innovation in media and arts education. Several members proposed strategic partnerships with leading media organizations, technology firms, and creative agencies to leverage their expertise and resources in establishing the Centre of Excellence.







Others suggested exploring opportunities for interdisciplinary collaboration with other academic institutions and research centers. The CFO provided insights into the financial implications of establishing the Centre of Excellence, including initial setup costs, operational expenses, and potential revenue streams. The CFO underscored the importance of prudent financial planning and resource allocation to ensure the sustainability and success of the Centre.

In conclusion, the members of the BOM expressed their unanimous support for the establishment of a Centre of Excellence at AAFT University of Media and Arts. The Chancellor thanked the members for their valuable inputs and directed the administration to proceed with the necessary steps to realize this vision.

#### **AGENDA 14- Planning for Green Audit of Campus**

- 14.1 The Registrar presented an overview of the proposed Green Audit process, outlining the objectives, scope, and methodology. The audit would encompass various aspects such as energy consumption, waste management, water usage, transportation, and green spaces on campus. The Registrar emphasized the need for active participation and collaboration from all departments and stakeholders to ensure the success of the audit. The CFO provided insights into the financial aspects of conducting the Green Audit, including budget allocation and resource mobilization. It was decided that necessary funds would be allocated from the university's budget, and additional support would be sought from external partners and sponsors. The Deans of various schools shared their perspectives on integrating sustainability principles into academic programs and campus operations. They proposed initiatives such as incorporating environmental studies into the curriculum, organizing awareness campaigns, and promoting green practices among students, faculty, and staff.
- A detailed discussion ensued regarding the implementation timeline, roles and responsibilities of key stakeholders, and strategies for effective communication and engagement throughout the audit process. It was agreed that a dedicated Green Audit Committee would be formed to oversee the planning and execution of the audit and ensure adherence to timelines and deliverables. The agenda concluded with a unanimous agreement to proceed with the Green Audit initiative and a commitment from all members of the BOM to actively support and contribute to its success. The chairperson expressed gratitude to the members for their valuable inputs and reiterated the university's commitment to environmental stewardship.

#### **AGENDA 15 - Development Proposal for University Incubation Centre, Presentation to Governing Body for Review**

- 15.1 The presentation on the Development Proposal for the University Incubation Centre was delivered by the registrar, who provided a comprehensive overview of the proposed initiative. The presentation highlighted the objectives, scope, and potential benefits of establishing an Incubation Centre within AAFT University. Key elements of the proposal included:





**Objectives:** The Incubation Centre aims to nurture and support aspiring entrepreneurs among students, faculty, and alumni by providing access to mentorship, resources, and networking opportunities.

**Scope:** The Incubation Centre will offer support for ideation, prototype development, market validation, and business incubation across various domains, including media, arts, technology, and innovation.

**Infrastructure and Resources:** The proposal outlined plans for dedicated workspace, state-of-the-art facilities, mentorship programs, funding support, and industry collaborations to facilitate the growth and success of start-ups.

**Governance and Oversight:** The proposal included provisions for the establishment of a Governing Council comprising university leadership, industry experts, and relevant stakeholders to provide strategic direction and oversight.

Following the presentation, a robust discussion ensued among the members of the Board of Management. Various aspects of the proposal, including funding, sustainability, collaboration opportunities, and alignment with the university's mission, were thoroughly deliberated. After careful consideration and deliberation, the Board of Management unanimously agreed to endorse the Development Proposal for the University Incubation Centre and present it to the Governing Body for review and approval. In conclusion, the 9th meeting of the Board of Management concluded with a sense of enthusiasm and anticipation for the potential impact of the proposed Incubation Centre in fostering innovation, entrepreneurship, and collaboration within the university community. The meeting adjourned with a commitment to furthering the university's mission of academic excellence and societal impact.



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**PROCEEDINGS FOR NINTH BOARD OF MANAGEMENT MEETING**

Date: 22/06/2023 at 11:00 AM

Venue: Board Room

**CHAIRMAN AND MEMBERS PRESENT**

Sr. No.	Name	Designation	Signature
1.	Dr. Sandeep Marwah (Chancellor)	Chairperson	
2.	Mr. Mohit Marwah (Managing Director)	Member	
3.	Mr. Akshay Marwah (Chief Executive Officer)	Member	
4.	Dr. Shikha Verma Kashyap (Director)	Member	
5.	Dr. Manoj Agrawal (Technical Expert)	Member	
6.	Mr. Viney Kumar Sabikhi (Technical Expert)	Member	
7.	Dr. Albeena Abbas (Director - Academics, AAFT Online)	Member	
8.	Mr. Ashwani Kumar Gupta (Chief Finance Officer)	Member	
9.	Mr. Sudhir Ranjan (Registrar)	Member-Secretary	





**CODE:**

**BOARD OF MANAGEMENT**

**DATE:**

## MINUTE OF MEETING

Proceedings of the 10<sup>th</sup> Meeting of Board of Management, AAFT University of Media and Arts, held at 11.00 AM on Saturday, 04.11.2023

The Tenth meeting of the Board of Management, held on 04.11.2023 at 11.00 AM. The following members attended the meeting:-

Sr. No.	Name	Representing	Designation
1.	Dr.Sandeep Marwah	Chancellor	Chairperson
2.	Mr.Mohit Marwah	Managing Director	Member
3.	Mr.Akshay Marwah	Chief Executive Officer	Member
4.	Dr.Shikha Verma Kashyap	Director	Member
5.	Dr.Manoj Agrawal	Technical Expert	Member
6.	Mr.Viney Kumar Sabikhi	Technical Expert	Member
7.	Dr.Albeena Abbas	Technical Expert	Member
8.	Mr.Ashwani Kumar Gupta	Chief Finance Officer	Member
9.	Mr.Sudhir Ranjan	Registrar	Member-Secretary

Welcome address by Chairperson.

At the beginning of the 10th Board of Management (BOM) meeting, the Chairperson extended a warm welcome to all attendees, acknowledging their participation and active involvement in the ongoing affairs of AAFT University of Media and Arts. Following the Chairperson's greeting, each member briefly introduced themselves, highlighting their areas of expertise and contributions within the university community. This initial session facilitated a comprehensive understanding of the diverse skill sets and responsibilities represented within the BOM. The exchange of introductions fostered an atmosphere of collaboration and mutual respect, setting a positive tone for the upcoming discussions and decisions during the meeting.

### AGENDA 1 - Confirmation of the last Board of Management Meeting held on 22.06.2023

1.1	The meeting commenced with the confirmation of the minutes from the previous session. Following this, the agenda items were discussed and resolved as follows:
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**Proposal and Implementation of a 5-Point Feedback Mechanism, Including Website Display:** The BOM discussed strategies to enhance feedback mechanisms, ensuring transparency and accountability.

**Display of University-Level Committees on the Website:** The BOM explored methods to showcase university-level committees on the website for improved communication and transparency.

**Proposal for Quorum Constitution for Faculty Regularization Process, Following CGPURC Guidelines, Submission to Governing Body:** The BOM reviewed proposals for establishing quorum criteria for faculty regularization in alignment with CGPURC guidelines.

**Discussion on NAD and Its Regularization:** The BOM engaged in discussions regarding the National Academic Depository (NAD) and its integration into university processes.

**Updates and Reforms on CGPURC Portal, Discussion:** The BOM reviewed updates and reforms on the CGPURC portal and discussed their implementation.

**Application Process Discussion for NIRF:** The BOM deliberated on the application process for the National Institutional Ranking Framework (NIRF) to enhance the university's ranking.

**Collaboration and Aligned Drives with NGOs, Review and Discussion:** The BOM reviewed ongoing collaborations with NGOs and discussed strategies for further alignment.

**Examination of FRAMEWORK and Expected Outcomes of EDGE Curriculum under CRC:** The BOM examined the framework and expected outcomes of the EDGE Curriculum under the Curriculum Review Committee (CRC).

**Discussion on Establishment of NSS Wing at the University:** The BOM discussed the establishment of a National Service Scheme (NSS) wing at the university to promote community service.

**Evaluation of Local MoU Partnerships, Engagements, and Future Projections:** The BOM evaluated existing Memoranda of Understanding (MoUs) with local partners and discussed future projections.

**Strategy Development for MDP Model at the University:** The BOM formulated strategies for the Management Development Program (MDP) model implementation.

**Exploration of Avenues for Establishing Centre of Excellence at University:** The BOM explored opportunities for establishing a Centre of Excellence at the university to foster research and innovation.

**Planning for Green Audit of Campus:** The BOM outlined plans for conducting a green audit of the campus to promote sustainability.



*Signature of Registrar*



**Development Proposal for University Incubation Centre, Presentation to Governing Body for Review:** The BOM discussed the development proposal for the University Incubation Centre and its presentation to the Governing Body for review.

Each agenda item was thoroughly discussed, with input from various members of the Board of Management. Decisions were made based on the collective agreement and consensus reached during the deliberations.

## **AGENDA 2 - Discussion on NIRF Application and Timelines**

- 2.1 The meeting commenced with the Chairperson welcoming all members of the BOM and emphasizing the significance of the NIRF application in benchmarking the university's performance and enhancing its reputation on a national level. The Registrar provided an overview of the NIRF framework, its key parameters, and the importance of participation for AAFT University. The discussion primarily focused on the following key points:

**Understanding NIRF Parameters:** The members engaged in a detailed discussion on the various parameters considered by NIRF for ranking universities, including Teaching, Learning, and Resources (TLR), Research and Professional Practices (RP), Graduation Outcomes (GO), Outreach and Inclusivity (OI), and Perception. The Registrar elaborated on the significance of each parameter and emphasized the need to align university activities to meet NIRF criteria effectively.

**Evaluation of Current Status:** The BOM reviewed the university's current standing in relation to NIRF parameters and identified areas of strength and improvement. Members discussed recent initiatives and achievements that could positively impact the university's NIRF ranking.

**Identification of Action Items:** The BOM identified specific action items and timelines for completing the NIRF application process. Responsibilities were assigned to relevant departments and individuals to gather and compile data, prepare documentation, and ensure compliance with NIRF guidelines.

**Timeline Discussion:** A detailed discussion ensued regarding the timelines for completing various stages of the NIRF application process, including data submission, verification, and final submission. The Registrar presented a proposed timeline, taking into account the deadlines set by the NIRF authority and internal review processes.

**Resource Allocation:** The BOM deliberated on resource allocation for NIRF-related activities, including the allocation of staff time, financial resources, and technological support. The Treasurer provided insights into budgetary considerations and proposed resource allocation strategies to ensure the successful completion of the NIRF application process.

**Quality Assurance and Review Mechanisms:** The BOM emphasized the importance of quality assurance and review mechanisms to ensure the accuracy and completeness of data







submitted for the NIRF application. The Registrar outlined the university's internal review processes and mechanisms for data validation and verification.

The agenda concluded with a unanimous agreement on the importance of timely and comprehensive completion of the NIRF application process. The members expressed their commitment to supporting the university's efforts to achieve a favorable NIRF ranking and enhance its reputation as a leading institution in media and arts education.

**AGENDA 3 - Review of Progress in Intellectual Property Development per NAAC Guidelines (Criteria 3)**

3.1 The Registrar presented a comprehensive report on the university's initiatives and achievements related to intellectual property development, highlighting the following key areas:

**IP Policy Framework:** The Registrar outlined the university's IP policy framework, emphasizing its alignment with NAAC guidelines and international best practices. The policy aims to encourage innovation, protect intellectual assets, and facilitate technology transfer.

**IP Creation and Protection:** The Registrar provided an overview of the university's efforts in fostering a culture of innovation among faculty, staff, and students. He highlighted the significant increase in patent filings, copyright registrations, and trademark applications over the past year.

**Technology Transfer and Commercialization:** The Registrar discussed the university's initiatives to facilitate technology transfer and commercialization of intellectual property. He cited successful collaborations with industry partners and the establishment of technology transfer offices to support researchers in commercializing their innovations.

**Capacity Building and Awareness Programs:** The Registrar highlighted the university's initiatives to enhance awareness and understanding of intellectual property rights among the academic community. These efforts include workshops, seminars, and training programs conducted in collaboration with legal experts and industry professionals.

Following the presentation, the BOM engaged in a detailed discussion on the progress made and identified areas for further improvement:

**Strengthening Research Ecosystem:** Members emphasized the importance of fostering a conducive research ecosystem to encourage innovation and intellectual property creation. They discussed the need for increased investment in research infrastructure and support services.

**Enhancing Industry Collaboration:** The BOM deliberated on strategies to enhance collaboration with industry partners to facilitate technology transfer and commercialization. They emphasized the importance of forging strategic partnerships and leveraging industry expertise.



Anshu Rajan



**Promoting Entrepreneurship:** Members discussed initiatives to promote entrepreneurship among students and faculty, emphasizing the role of intellectual property in supporting startup ventures. They explored opportunities for integrating entrepreneurship education and IP training into the curriculum.

In conclusion, the Chairperson expressed appreciation for the Registrar's comprehensive report and the meaningful discussion that ensued. The BOM reaffirmed its commitment to advancing intellectual property development at AAFT University of Media and Arts and pledged to provide continued support for initiatives in this critical area.

**AGENDA 4 - Close Review of Best Practices Status (Criteria 7) and Identification of Areas for Improvement**

4.1 The Registrar presented an overview of the university's current standing with respect to NAAC Criteria 7, which pertains to institutional values and best practices. The presentation highlighted the university's efforts in promoting ethical and moral values, fostering a culture of innovation and excellence, and encouraging social responsibility among students and faculty. Following the presentation, the members of the BOM engaged in a thorough discussion regarding the university's adherence to the specified criteria and its alignment with best practices in higher education. Various aspects, including academic integrity, student support services, faculty development programs, and community engagement initiatives, were scrutinized to assess compliance and effectiveness.

The discussion emphasized the importance of integrating ethical values and professional ethics into the curriculum across all disciplines. The need for comprehensive student support services, including counseling, career guidance, and academic advising, was underscored to ensure the holistic development and well-being of students. The BOM members also deliberated on strategies to enhance faculty development programs and initiatives aimed at promoting research, innovation, and industry collaboration. Emphasis was placed on fostering a conducive environment for scholarly activities and providing adequate resources and incentives to faculty members. In addition, the meeting explored avenues for strengthening community engagement initiatives and promoting social responsibility among students and faculty. Suggestions were made to establish partnerships with local communities, NGOs, and industry stakeholders to address societal challenges and contribute to sustainable development.

The BOM members actively participated in identifying areas for improvement and proposed actionable measures to address gaps and enhance institutional effectiveness. It was unanimously agreed upon that continuous monitoring and evaluation mechanisms should be established to track progress and ensure ongoing compliance with accreditation standards.

**AGENDA 5 - Development of Strategy to Enhance Research through Robust Research Policy and Proposal to Governing Body**

  
*Sudha Rayan*





5.1

The discussion on the agenda item began with a presentation by the Chairperson, who highlighted the importance of research in advancing knowledge, fostering innovation, and enhancing the university's reputation. The Chairperson emphasized the need for a comprehensive research policy that would provide clear guidelines and support mechanisms to faculty, researchers, and students engaged in research activities. Following the presentation, there was a detailed discussion among the BOM members regarding the key components of the proposed research policy. The Registrar provided insights into the administrative aspects of policy implementation, including research funding, ethics approval processes, and intellectual property rights management.

The Heads of Departments shared their perspectives on the research policy, emphasizing the importance of promoting interdisciplinary collaboration, establishing research centers of excellence, and providing adequate support for early-career researchers. The CFO provided information on the budgetary implications of the proposed research policy, highlighting the need for adequate funding to support research infrastructure, equipment, and competitive grant programs.

Throughout the discussion, there was a consensus among BOM members regarding the critical role of research in advancing the university's academic mission and contributing to societal development. Members expressed their commitment to ensuring that the proposed research policy aligns with the university's strategic priorities and fosters a vibrant research culture across all disciplines. After thorough deliberation, the BOM resolved to endorse the proposed research policy and submit it to the Governing Body for approval. The resolution included a recommendation to allocate necessary resources and establish a dedicated committee to oversee the implementation and periodic review of the policy.

**AGENDA 6 - Discussion on Good Governance Initiatives Aligned with Criteria 6, Proposal to Governing Body**

6.1

The agenda focused primarily on Criterion 6, which emphasizes the need for effective governance structures and processes to ensure institutional autonomy, transparency, and accountability. The members of the BOM recognized the importance of aligning the university's governance practices with the prescribed criteria to enhance overall performance and reputation. The discussion began with a comprehensive review of the existing governance framework at AAFT University. The Registrar presented an overview of the university's governance structure, highlighting key policies, procedures, and decision-making mechanisms in place to promote transparency and accountability.

The members engaged in a constructive dialogue regarding the strengths and weaknesses of the current governance model. They identified areas for improvement, including streamlining decision-making processes, enhancing communication channels, and strengthening oversight mechanisms. Several Good Governance Initiatives were proposed and discussed during the meeting:





**Establishment of an Ethics and Integrity Committee:** The BOM proposed the creation of a committee tasked with promoting ethical conduct and integrity among university stakeholders. The committee would develop and enforce policies related to ethical behavior, conflict of interest, and academic integrity.

**Implementation of Regular Training and Development Programs:** The BOM emphasized the importance of ongoing training and development for university administrators, faculty, and staff to ensure compliance with governance standards and best practices.

**Enhancing Transparency in Decision-Making:** The BOM proposed measures to improve transparency in decision-making processes, including the publication of meeting minutes, financial reports, and other relevant information on the university's website.

**Strengthening Internal Controls and Risk Management:** The BOM emphasized the need to strengthen internal controls and risk management practices to safeguard university assets and mitigate operational risks.

After thorough deliberation, the BOM unanimously agreed to propose these initiatives to the Governing Body for approval and implementation. The members underscored the importance of proactive governance measures in fostering a culture of accountability, transparency, and ethical conduct at AAFT University.

**AGENDA 7 - Presentation of Status Report for Each Criterion to Governing Body, Including Analysis on Non-Opting for IIQA Application in November 2023**

- 7.1 The Registrar began the proceedings by welcoming all members of the Board of Management and providing an overview of the agenda. The chairperson highlighted the importance of transparency and accountability in reporting the university's progress towards quality assurance and enhancement. The Director of Quality Assurance presented the status report for each criterion outlined by the governing body, covering areas such as academic excellence, student services, infrastructure development, faculty development, and research activities. The presentation included quantitative data, qualitative analysis, and specific initiatives undertaken by the university to meet the defined criteria. During the discussion, members of the Board of Management engaged in a detailed analysis of the university's performance against each criterion. They commended the efforts made by various departments and committees to enhance the quality of education and services provided to students.

One significant point of discussion was the decision not to opt for the IIQA application in November 2023. The Registrar provided a comprehensive explanation of the factors considered by the university administration in reaching this decision. These factors included resource constraints, ongoing initiatives, and the need for strategic prioritization of quality assurance efforts. Members expressed their appreciation for the transparent communication regarding the decision-making process and agreed that it was essential to focus on consolidating existing initiatives before undertaking new accreditation processes. They





emphasized the importance of continuous improvement and pledged their support for future quality assurance endeavors. The Chairperson reiterated the university's commitment to excellence and affirmed the importance of periodic review and assessment to drive continuous improvement. He encouraged all departments and stakeholders to actively participate in quality enhancement initiatives and assured the governing body of the administration's dedication to upholding academic standards and institutional integrity. In conclusion, the 10th meeting of the Board of Management concluded with a consensus on the status report presentation and the decision not to opt for the IIQA application in November 2023. The meeting adjourned with a renewed sense of purpose and a commitment to fostering excellence in all aspects of the university's operations



**AAFT**  
UNIVERSITY



*Shri Rajan*



**PROCEEDINGS FOR TENTH BOARD OF MANAGEMENT MEETING**

Date: 04/11/2023 at 11:00 AM

Venue: Board Room

**CHAIRMAN AND MEMBERS PRESENT**

Sr. No.	Name	Designation	Signature
1.	Dr. Sandeep Marwah (Chancellor)	Chairperson	
2.	Mr. Mohit Marwah (Managing Director)	Member	
3.	Mr. Akshay Marwah (Chief Executive Officer)	Member	
4.	Dr. Shikha Verma Kashyap (Director)	Member	
5.	Dr. Manoj Agrawal (Technical Expert)	Member	
6.	Mr. Viney Kumar Sabikhi (Technical Expert)	Member	
7.	Dr. Albeena Abbas (Director - Academics, AAFT Online)	Member	
8.	Mr. Ashwani Kumar Gupta (Chief Finance Officer)	Member	
9.	Mr. Sudhir Ranjan (Registrar)	Member Secretary	





# **ANNEXURE 11.2.3**





<b>CODE:</b>	<b>ACADEMIC COUNCIL</b>	<b>DATE:</b>
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## MINUTE OF MEETING

Proceedings of the 1<sup>st</sup> Meeting of Academic Council, AAFT University of Media and Arts, held at 10.30 AM on Monday, 03.06.2019

The First meeting of the Academic Council, held on 03.06.2019 at 10.30 AM. The following members attended the meeting:-

Sr. No.	Name	Representing	Designation
1.	Dr.Sandeep Marwah	Chancellor	Chairperson
2.	Mr.Sudhir Ranjan	Registrar	Secretary
3.	Mr.Santosh Swarnakar	Dean Academics	Member
4.	Mr.Manish Singh Sisodiya	Controller of Examination	Member
5.	Dr.Manoj Agrawal	Technical Expert	Member
6.	Dr.Albeena Abbas	Technical Expert	Member

Welcome address by Chairperson.

The first Academic Council meeting at AAFT University of Media and Arts began with the Chairperson extending a warm welcome to all members. Each participant introduced themselves, emphasizing their expertise and roles within the university community. This inaugural gathering marked an important milestone in the university's academic journey, fostering collaboration and exchange of ideas among council members. With a diverse array of experiences and perspectives represented, the Academic Council embarked on its mission to uphold academic excellence and innovation at AAFT University of Media and Arts.

### AGENDA 1 - Presentation of school-wise program lists and detailed curricula for batch 2019-20 for approval.

1.1	The agenda for the meeting focused on the alignment of detailed curriculum for each school, including the School of Cinema, School of Still Photography, School of Animation, School of Fashion Design, School of Management, School of Advertising PR & Events, School of Journalism and Mass Communication, School of Performing Arts, School of Fine Arts, School of Interior Design, and School of Hospitality and Tourism Management. The discussion began with a comprehensive presentation by the respective Heads of Departments from each school, outlining the proposed programs and detailed curriculum to be followed for the academic year 2019-20. Each presentation highlighted the specific
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*Sudhir Ranjan*





courses, modules, and learning outcomes tailored to meet the evolving demands of the media and arts industry.

The School of Cinema emphasized the integration of theory and practical training in film production, screenwriting, and cinematography. The School of Still Photography underscored the importance of hands-on experience in digital imaging, studio lighting techniques, and portfolio development. Similarly, the School of Animation highlighted the need for advanced training in 2D and 3D animation, visual effects, and character design. The School of Fashion Design emphasized the fusion of traditional craftsmanship with contemporary design trends, encompassing garment construction, textile manipulation, and fashion marketing. The School of Management presented a curriculum tailored to equip students with essential business acumen and leadership skills relevant to the media and arts industry. The School of Advertising PR & Events focused on practical training in advertising strategies, public relations campaigns, and event management.

The School of Journalism and Mass Communication emphasized the critical role of multimedia storytelling, investigative journalism, and media ethics in today's digital landscape. The School of Performing Arts showcased a curriculum designed to nurture talent in singing, dance, and music production. The School of Fine Arts highlighted the importance of artistic expression and experimentation across various mediums, including painting, sculpture, and digital art. The School of Interior Design presented a curriculum focusing on spatial planning, design aesthetics, and sustainable practices. Lastly, the School of Hospitality and Tourism Management outlined a curriculum tailored to meet the evolving demands of the hospitality industry, including hotel operations, event management, and tourism marketing.

Following the presentations, a thorough discussion ensued regarding the coherence, relevance, and alignment of the proposed programs and curriculum across all schools. Suggestions and feedback were provided by members of the Academic Council to further refine and enhance the curriculum offerings. The members expressed confidence in the comprehensive and industry-relevant education provided by AAFT University of Media and Arts, ensuring that students are well-prepared for successful careers in the dynamic field of media and arts. **(Annexure I)**

## **AGENDA 2 - Discussion on first-semester course content across programs for immediate Implementation.**

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| 2.1 | <p>The meeting commenced with the Chairperson emphasizing the importance of curriculum development in shaping the educational experience of students. The agenda for the meeting was centered around reviewing and refining the course content for the first semester across the following schools:</p> <p>2.1 School of Cinema</p> <p>2.2 School of Still Photography</p> |
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*Indhi Rajan*



2.3 School of Animation

2.4 School of Fashion Design

2.5 School of Management

2.6 School of Advertising, PR & Events

2.7 School of Journalism and Mass Communication

2.8 School of Performing Arts

2.9 School of Fine Arts

2.10 School of Interior Design

2.11 School of Hospitality and Tourism Management

Each school was represented by the respective Heads of Departments or Program Coordinators, who presented the proposed course content for their programs. The presentations focused on outlining the learning objectives, course structure, topics covered, and practical components of each course.

**School of Cinema:** The School of Cinema emphasized the importance of hands-on experience and practical training in film production techniques, storytelling, and cinematography. The proposed course content aimed to equip students with the necessary skills to produce high-quality films and visual content.

**School of Still Photography:** The School of Still Photography highlighted the fundamentals of photography, including camera operation, composition, lighting, and post-processing techniques. The curriculum emphasized both technical proficiency and artistic expression in photography.

**School of Animation:** The School of Animation emphasized the integration of traditional animation principles with modern digital tools and techniques. The proposed course content covered topics such as character animation, motion graphics, and visual effects.

**School of Fashion Design:** In the School of Fashion Design, the curriculum focused on developing students' creativity, design skills, and knowledge of fashion industry trends. Courses included garment construction, textile design, fashion illustration, and fashion marketing.

**School of Management:** The School of Management outlined courses in areas such as marketing, finance, human resources, and entrepreneurship, aimed at providing students with a strong foundation in business management principles.

**School of Advertising, PR & Events:** The School of Advertising, PR & Events emphasized the importance of strategic communication, brand management, and event planning in today's media landscape. The curriculum included courses on advertising campaigns, public relations strategies, and event management.





**School of Journalism and Mass Communication:** The School of Journalism and Mass Communication highlighted the role of media in shaping public opinion and disseminating information. Courses covered news reporting, media ethics, digital journalism, and multimedia storytelling.

**School of Performing Arts:** The School of Performing Arts highlighted courses in Music, Singing and Dance. The council explored interdisciplinary collaborations with other schools, community engagement initiatives, and performance opportunities to foster artistic expression and creativity among students.

**School of Fine Arts:** The School of Fine Arts showcased courses in painting, sculpture, and visual communication. The council discussed strategies for promoting artistic experimentation, cultural exchange programs, and exhibitions to showcase student work and enhance their professional profiles.

**School of Interior Design:** The School of Interior Design presented a curriculum that emphasized spatial planning, design principles, and sustainability in interior architecture. The council explored opportunities for industry internships, design competitions, and collaborative projects to nurture design innovation and creativity among students.

**School of Hospitality and Tourism Management:** The School of Hospitality and Tourism Management discussed courses in hotel management, tourism marketing, and event planning. The council deliberated on industry certifications, international exchange programs, and experiential learning opportunities to prepare students for dynamic careers in the hospitality industry.

Throughout the presentations, there was a consensus among the Academic Council members regarding the need to integrate theoretical knowledge with practical applications in each program's curriculum. Members emphasized the importance of experiential learning opportunities, industry internships, and guest lectures by industry professionals to enhance students' understanding of real-world practices. After the presentations, a lively discussion ensued regarding the alignment of course content with industry trends, technological advancements, and accreditation requirements. Members proposed modifications and enhancements to ensure that the curriculum remains relevant and up-to-date.

In conclusion, the Academic Council meeting concluded with a resolution to approve the proposed course content for the first semester across all schools. Members expressed confidence in the ability of the revised curriculum to provide students with a comprehensive and enriching educational experience. **(Annexure – II)**

### **AGENDA 3 - Review of lab facilities aligned with first-semester courses for the current academic year.**

- |     |  |
|-----|--|
| 3.1 | The Chairperson opened the discussion by emphasizing the importance of state-of-the-art lab facilities in providing students with hands-on experience and practical skills relevant to their courses. The Registrar presented an overview of the proposed lab facilities aligned |
|-----|--|


with the courses scheduled for the first semester of the current academic year. The discussion proceeded as follows:

**Acting Lab:** The Head of the School of Cinema provided insights into the specific requirements for the acting lab, including rehearsal spaces, props, costumes, and lighting equipment. The council agreed to allocate sufficient resources to ensure that the acting lab meets the needs of students enrolled in acting courses.

**Post Production Lab:** The Head of School of Cinema outlined the essential equipment and software required for the post production lab, including editing suites, sound mixing consoles, and visual effects software. The council discussed the need for regular maintenance and upgrades to keep the post production lab at par with industry standards.

**Cinematography Lab:** The Head of Department of School of Cinema outlined the need for advanced camera equipment, lighting setups, and editing software to facilitate hands-on learning in film production and cinematography techniques.

**Animation Lab:** The Animation Department highlighted the importance of specialized equipment and software for animation production, including animation workstations, graphic tablets, and 3D modeling software. The council agreed to allocate additional resources to enhance the animation lab's capabilities.

**Generic Lab:** The council discussed the requirements for the generic lab, which serves as a multipurpose facility for various programs. Emphasis was placed on providing students with access to computers.

**Garment Construction Lab:** The Fashion Department underscored the necessity of well-equipped garment construction labs, including sewing machines, pattern-making tools, and cutting tables. The council agreed to ensure that the garment construction lab meets industry standards and safety requirements.

**Music Production Lab:** The Head of the Music Production Department outlined the equipment and software necessary for the music production lab, including recording studios, mixing consoles, and music editing software. The council discussed the need for soundproofing and acoustics optimization in the music production lab.

**Photography Lab:** The Head of School of Still Photography emphasized the importance of specialized equipment for digital imaging, including DSLR cameras, lighting equipment, and photo editing software. The council discussed the need for regular calibration and maintenance of photography lab equipment to ensure optimal performance.

Throughout the discussion, there was a consensus among council members regarding the critical role of lab facilities in providing students with practical skills and hands-on experience. The council agreed to prioritize the allocation of resources to ensure that all lab facilities are well-equipped and aligned with the needs of approved programs.



*Indu Rajan*





**AGENDA 4 - Analysis of credit allocations and pedagogical approaches for course delivery.**

4.1

The Chairperson initiated the discussion by providing an overview of the agenda item and its significance in maintaining academic standards and promoting effective pedagogical practices at AAFT University of Media and Arts.

**CREDIT ALLOCATION ANALYSIS:**

The Registrar presented a comprehensive report detailing the current credit allocations for various courses and programs offered by the university. The report highlighted the credit distribution across different components such as lectures, tutorials, practicals, seminars, and internships. The Registrar emphasized the importance of aligning credit allocations with industry standards and regulatory requirements to ensure the quality and relevance of academic programs.

**PEDAGOGICAL ANALYSIS:**

The Dean and Heads of Departments shared insights into the pedagogical approaches adopted within their respective faculties and departments. They emphasized the need for a student-centered approach that promotes active learning, critical thinking, and practical application of knowledge. Discussions centered around innovative teaching methodologies, including project-based learning, case studies, workshops, and industry collaborations, to enhance student engagement and skill development.

**ANALYSIS OF CREDIT ALLOCATION AND PEDAGOGY ALIGNMENT:**

A collaborative discussion ensued regarding the alignment between credit allocations and pedagogical practices. Faculty members shared examples of courses where credit allocations may need adjustment to better reflect the intensity of student learning and workload. There was consensus among the members that credit allocations should be based on the expected learning outcomes, instructional hours, and assessment criteria of each course.

**PROPOSED ACTIONS:**

**Review and Revision of Credit Allocation Guidelines:** The Academic Council agreed to establish a task force comprising faculty members and academic administrators to review and revise the credit allocation guidelines. The task force will ensure that credit allocations are equitable, transparent, and reflective of the academic rigor of each course.

**Pedagogical Training and Development:** The Academic Coordinator proposed organizing workshops and training sessions for faculty members to enhance their pedagogical skills and incorporate innovative teaching methods into their instructional practices. The Academic Council endorsed this proposal and tasked the Academic Coordinator with developing a comprehensive training program.

**Continuous Monitoring and Evaluation:** The Registrar emphasized the importance of continuous monitoring and evaluation of credit allocations and pedagogical practices to

*Arundh Rajor*





ensure alignment with academic standards and best practices. The Academic Council agreed to establish mechanisms for ongoing review and feedback to support continuous improvement.

In conclusion, the Academic Council meeting concluded with a commitment to enhancing the quality and effectiveness of academic programs at AAFT University of Media and Arts. Members expressed optimism about the proposed actions and reiterated their dedication to promoting excellence in teaching and learning.

**AGENDA 5 - Alignment of English courses with program-specific needs across diverse offerings.**

5.1 The discussion began with an overview of the rationale behind considering English as a foundational course. Members of the Academic Council deliberated on the critical role of English language proficiency in fostering effective communication, critical thinking, and academic success among students, irrespective of their chosen fields of study.

The Registrar presented detailed insights into the transformative aspects of the proposed English course. Emphasizing the need for a tailored approach, the department highlighted strategies to align the course content with the specific program requirements of diverse disciplines offered at the university. Members engaged in a robust discussion regarding the integration of English language skills within the context of different programs. They underscored the importance of customizing the course content to cater to the unique linguistic and professional demands of various fields, including cinema, journalism, fashion, animation, and hospitality.

The discussion further explored innovative pedagogical approaches and assessment methods to ensure the effectiveness and relevance of the English course across different programs. Members emphasized the need for interactive sessions, practical exercises, and industry-relevant assignments to enhance students' language proficiency and employability skills.

The Academic Council recognized the importance of interdisciplinary collaboration in designing the English course curriculum. Faculty members from different departments shared their perspectives on incorporating domain-specific vocabulary, terminology, and communication strategies into the course content. Furthermore, the meeting addressed logistical considerations, including faculty training, resource allocation, and scheduling, to facilitate the seamless integration of the English course into existing academic programs.

**AGENDA 6 - Discussion on Environmental Studies (EVS) curriculum and credit allocation compliance with CGPURC ordinance.**

6.1 The meeting commenced with the Chairperson welcoming all attendees and providing an overview of the agenda. The discussion on the curriculum, particularly concerning EVS, was identified as a priority, considering the recent emphasis placed on environmental education and sustainability by regulatory authorities. The floor was opened for discussion,

*Indu Rajan*







with a focus on aligning the university's EVS curriculum with the guidelines outlined by the CGPURC ordinance. Members of the Academic Council deliberated on various aspects, including content, pedagogy, and credit allocation for EVS courses. It was emphasized that the EVS curriculum should reflect a comprehensive understanding of environmental issues, sustainability principles, and the role of individuals and communities in environmental stewardship. The curriculum should incorporate interdisciplinary perspectives, drawing from fields such as ecology, environmental science, sociology, and policy studies. Specific attention was given to the allocation of credits for EVS courses. Members discussed the optimal credit allocation to ensure sufficient coverage of key topics while maintaining flexibility for students to explore specific areas of interest within the broader field of environmental studies.

The discussion also highlighted the importance of practical experiences, fieldwork, and community engagement opportunities as integral components of the EVS curriculum. Members stressed the need for hands-on learning experiences that enable students to apply theoretical knowledge to real-world environmental challenges. Furthermore, there was consensus among the Academic Council members regarding the need for regular review and updating of the EVS curriculum to reflect emerging environmental issues, scientific advancements, and societal changes. Throughout the discussion, there was a shared commitment to designing an EVS curriculum that not only meets regulatory requirements but also fosters a deeper understanding of environmental issues and inspires students to become environmentally responsible citizens and professionals.

**AGENDA 7 - Overview of faculty load analysis to assess proposed manpower requirements.**

- 7.1 The Chairperson initiated the discussion by highlighting the importance of conducting a thorough load analysis for the faculty base to ensure optimal resource allocation and support academic excellence across departments and programs. The floor was then opened for deliberation. Faculty members from various departments shared insights and concerns regarding workload distribution and its impact on teaching, research, and administrative responsibilities. The discussion centered on the following key points:

**Current Workload Assessment:** Faculty members provided an overview of their current teaching, research, and administrative commitments. They highlighted the diverse nature of responsibilities and the need for a balanced workload to maintain quality in all areas.

**Proposed Manpower Requisition:** The Academic Council reviewed the proposed manpower requisition plan aimed at addressing workload imbalances and enhancing academic support. Members discussed the criteria for determining the need for additional faculty positions, taking into account student enrollment trends, program requirements, and research initiatives.

**Faculty Development and Support:** There was consensus on the importance of providing adequate support and professional development opportunities for faculty members to enhance their effectiveness in teaching, research, and service roles. Suggestions were made

*Auditi Raipur*





to incorporate training programs, mentoring initiatives, and research grants to empower faculty members.

**Student-Faculty Ratio:** The Academic Council emphasized the significance of maintaining an optimal student-faculty ratio to ensure personalized attention, effective mentorship, and quality academic experiences for students. Discussions ensued on strategies to achieve an ideal balance while considering resource constraints and program demands.

**Budgetary Considerations:** Faculty members acknowledged the importance of aligning manpower requisition with budgetary constraints and institutional priorities. The Academic Council explored avenues for securing funding support and optimizing resource allocation to accommodate additional faculty positions.

**Implementation Timeline and Evaluation:** The Academic Council proposed a timeline for the implementation of the manpower requisition plan, incorporating regular reviews and evaluations to monitor progress and address emerging needs effectively.

The Academic Council reaffirmed its commitment to promoting a conducive academic environment characterized by excellence, innovation, and student-centered learning. Members agreed to continue collaborating closely to refine the load analysis process, optimize faculty resources, and foster continuous improvement in teaching and research endeavors at AAFT University of Media and Arts.

**AGENDA 8 - Exploration of curriculum commonalities across diploma, undergraduate (UG), postgraduate diploma (PG Diploma), and postgraduate (PG) programs for resource optimization.**

- 8.1 The Chair Person provided an overview of the agenda item, emphasizing the importance of aligning curriculum structures across diploma, undergraduate (UG), postgraduate (PG) diploma, and postgraduate (PG) programs to optimize resource utilization and enhance academic coherence. The Dean and Heads of Departments presented their respective proposed curricula for diploma, UG, PG diploma, and PG programs within their disciplines. They highlighted key learning objectives, course offerings, and pedagogical approaches embedded within the proposed curricula. Throughout the presentations, there was a robust discussion on identifying commonalities and overlaps in course content, learning outcomes, and assessment methods across different levels of study. Faculty members shared insights and perspectives on streamlining curriculum structures to ensure consistency, coherence, and efficiency in resource allocation.

The Registrar presented data on student enrollment patterns, course demand, and faculty expertise to inform curriculum development and optimization efforts. The Registrar emphasized the importance of data-driven decision-making in aligning curriculum structures with student needs and institutional priorities. Following the presentations and discussions, the Academic Council engaged in a collaborative exercise to identify areas of convergence and divergence across proposed curricula. Members explored opportunities

*Anshu Raipuri*







for interdisciplinary collaboration, vertical integration of learning experiences, and horizontal alignment of course offerings to foster holistic student development and academic rigor.

The Academic Council deliberated on strategies to facilitate seamless credit transfer, articulation agreements, and pathway programs between diploma, UG, PG diploma, and PG levels. Members emphasized the importance of promoting academic mobility and flexibility to enhance student access, progression, and success, the Academic Council resolved to establish a curriculum alignment task force comprising representatives from various schools/faculties and departments to further explore synergies and opportunities for integration across different levels of study. The task force was tasked with developing recommendations and action plans to streamline curriculum structures and optimize resource utilization in alignment with the university's strategic objectives.

**AGENDA 9 - Deliberation on Faculty Development Programs (FDPs) focused on ICT enabled teaching and learning methodologies.**

- 9.1 The agenda item regarding FDPs specifically aimed at addressing ICT-enabled teaching-learning processes was introduced. The Vice-Chancellor emphasized the significance of leveraging technology to create engaging and interactive learning environments that cater to the needs of digital-native students. The discussion began with an overview of the current landscape of ICT integration in teaching-learning practices across various departments and programs at AAFT University. Members shared insights into the challenges and opportunities associated with adopting ICT tools and platforms in their respective domains. Several key points emerged during the discussion:

**Identification of Training Needs:** Members emphasized the need for tailored FDPs that cater to the diverse skill levels and technological competencies of faculty members. It was suggested that the FDPs should encompass a wide range of topics, including the use of multimedia resources, online learning platforms, virtual classrooms, and digital assessment tools.

**Pedagogical Approaches:** The discussion delved into pedagogical approaches that promote effective ICT integration, such as blended learning, flipped classrooms, and project-based learning. Members underscored the importance of aligning ICT-enabled teaching methods with the university's educational objectives and student learning outcomes.

**Technical Support and Infrastructure:** Concerns were raised regarding the availability of technical support and infrastructure necessary to implement ICT-enabled teaching-learning practices effectively. Members stressed the need for adequate training and resources to empower faculty members to harness the full potential of ICT tools and technologies.

**Evaluation and Feedback Mechanisms:** It was suggested that FDPs should incorporate mechanisms for evaluating the impact of ICT-enabled teaching-learning practices on

*Sudh Raipur*





student engagement, learning outcomes, and satisfaction. Regular feedback from students and faculty would help refine and improve the effectiveness of ICT integration efforts.

After a comprehensive discussion, the Academic Council unanimously agreed to develop a series of FDPs focused on ICT-enabled teaching-learning processes. The Vice-Chancellor appointed a committee comprising experienced faculty members and instructional designers to design and implement the FDPs. The committee was tasked with:

9.1 Identifying specific training needs and learning objectives for the FDPs.

9.2 Designing comprehensive training modules and workshops that cater to the diverse needs of faculty members.

9.3 Coordinating with relevant departments and support units to ensure the availability of technical resources and infrastructure.

9.4 Establishing mechanisms for monitoring and evaluating the effectiveness of ICT integration efforts.

The agenda concluded with a shared commitment to enhancing ICT-enabled teaching-learning processes at AAFT University of Media and Arts. The FDPs envisioned during the meeting are poised to play a pivotal role in equipping faculty members with the necessary skills and knowledge to harness the transformative potential of technology in education.

**AGENDA 10- Analysis of skill mapping sheets to identify and address skill gaps in each school**

10.1

The agenda item regarding the analysis of skill mapping sheets was then introduced for discussion. Each HOD presented a summary of the skill mapping sheet from their respective schools. The presentations provided insights into the current skill sets possessed by students, as well as identified areas of improvement and skill gaps.

The Cinema School highlighted the need for students to enhance their proficiency in film production techniques, screenplay writing, and post-production editing software. The Photography School emphasized the importance of advanced techniques in digital imaging and photo editing software. The Animation School discussed the necessity for students to develop skills in character animation, visual effects, and 3D modeling software. The Fashion School underscored the importance of students mastering pattern-making, garment construction, and textile design techniques. The Hospitality School emphasized the need for students to enhance their practical skills in hotel management, food preparation, and customer service. The Journalism School highlighted the importance of students mastering multimedia journalism, video editing, and digital storytelling techniques.

Following the presentations, a comprehensive discussion ensued regarding the identified skill gaps and potential strategies to address them. It was recognized that the dynamic nature of the media and arts industry requires continuous adaptation and upskilling among students. The Academic Council acknowledged the need for interdisciplinary collaboration

*Audipayan*







and innovative teaching methodologies to bridge the skill gap effectively. It was proposed to introduce specialized workshops, guest lectures, and hands-on training sessions to supplement classroom learning and enhance practical skills development. Additionally, the Academic Council proposed the implementation of industry internships and experiential learning opportunities to provide students with real-world exposure and practical experience. Collaborations with industry partners and alumni networks were also emphasized to provide mentorship and career guidance to students.

The Registrar highlighted the importance of regular monitoring and evaluation of student skill development through feedback mechanisms and performance assessments. The Academic Council agreed to establish a task force dedicated to overseeing the implementation of skill enhancement initiatives and tracking progress over time, the Academic Council Meeting concluded with a collective commitment to address skill gaps proactively and ensure that AAFT University of Media and Arts remains at the forefront of delivering industry-relevant education. The meeting adjourned with a sense of optimism and determination to empower students with the necessary skills and competencies to excel in their chosen fields of media and arts.



*Dr. R. K. Singh*



**PROCEEDINGS FOR FIRST BOARD OF MANAGEMENT AND ACADEMIC  
COUNCIL'S COMBINED MEETING**

Date: 03/06/2019 at Time: 10:30 AM

Venue: Board Room

**CHAIRMAN AND MEMBERS PRESENT**

Sr. No.	Name	Designation	Signature
1.	Dr. Sandeep Marwah (Chancellor)	Chairperson	
2.	Mr. Mohit Marwah (Managing Director)	Member	
3.	Mr. Akshay Marwah (Chief Executive Officer)	Member	
4.	Mr. Santosh Swarnakar (Dean - Academics)	Member	
5.	Mr. Manish Singh Sisodiya (Controller of Examination)	Member	
6.	Dr. Manoj Agrawal (Technical Expert)	Member	
7.	Mr. Viney Kumar Sabikhi (Technical Expert)	Member	
8.	Dr. Albeena Abbas (Director - Academics, AAFT Online)	Member	
9.	Mr. Ashwani Kumar Gupta (Chief Finance Officer)	Member	
10.	Mr. Sudhir Ranjan (Registrar)	Member-Secretary	





<b>CODE:</b>	<b>ACADEMIC COUNCIL</b>	<b>DATE:</b>
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## MINUTE OF MEETING

Proceedings of the 2<sup>nd</sup> Meeting of Academic Council, AAFT University of Media and Arts, held at 12.00 PM on Monday, 23.03.2020

The Second meeting of the Academic Council, held on 23.03.2020 at 12.00. The following members attended the meeting: -

Sr.No.	Name	Representing	Designation
1.	Dr.Sandeep Marwah	Chancellor	Chairperson
2.	Mr.Sudhir Ranjan	Registrar	Secretary
3.	Mr.Santosh Swarnakar	Dean Academics	Member
4.	Mr.Manish Singh Sisodiya	Controller of Examination	Member
5.	Dr.Manoj Agrawal	Technical Expert	Member
6.	Dr.Albeena Abbas	Technical Expert	Member

Welcome address by Chairperson.

The commencement of the second Academic Council meeting at AAFT University of Media and Arts was initiated with a cordial welcome from the Chairperson, acknowledging the presence of all members. Each participant provided brief self-introductions, highlighting their respective roles and expertise within the university community. This gathering signified a continued chapter in the university's academic evolution, fostering ongoing collaboration and the exchange of ideas among council members. With a diverse range of experiences and perspectives represented, the Academic Council delved into its commitment to uphold and advance academic excellence and innovation at AAFT University of Media and Arts.

### AGENDA 1 - Confirmation of Last BOM Meeting held on 03.06.2019

1.1	<p>The meeting commenced with the confirmation of the minutes from the previous session, ensuring accuracy and completeness of the records.</p> <p><b>Discussion on School-wise Program Lists and Detailed Curriculum:</b> A comprehensive discussion ensued regarding the compilation of school-wise program lists and the detailed curriculum to be followed for the academic year 2019-20. It was decided that the finalized curriculum would be presented to relevant bodies for due approval.</p>
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*Sudhi Rana*



**Detailed Discussion on First Semester Course Content:** Each program across the schools was meticulously reviewed, and the first-semester course content was discussed in detail. Immediate implementations were strategized to ensure smooth academic progression.

**Discussion on Lab Facilities:** Special attention was given to aligning lab facilities with specific courses scheduled for the first semester. Necessary arrangements and upgrades were planned to enhance the learning experience for students.

**Credit Allocations and Pedagogy Analysis:** The council deliberated on credit allocations as per standard norms and analyzed pedagogical approaches to ensure effective course delivery.

**Inclusion of English Courses:** The need for English courses tailored to specific program requirements was discussed, considering the diverse range of programs offered at the university.

**Curriculum Discussion on EVS:** The curriculum, particularly concerning Environmental Studies (EVS), was examined in accordance with CGPURC ordinance guidelines, with a focus on credit allocation.

**Faculty Load Analysis:** A brief discussion was held to analyze faculty load requirements, aiming to understand the proposed manpower requisition for optimal faculty-student ratios.

**Commonality in Curriculum:** The council explored commonalities in curriculum structures between diploma, undergraduate (UG), postgraduate diploma (PG Diploma), and postgraduate (PG) programs, aiming for the efficient utilization of resources.

**Skill Mapping and Counter Measures:** The skill mapping sheets submitted by respective Heads of Departments (HODs) were analyzed to identify skill gaps and devise appropriate countermeasures to address them effectively.

**Faculty Development Programs (FDPs):** The necessity for organizing FDPs specifically aimed at enhancing ICT-enabled teaching and learning processes was discussed, highlighting the importance of faculty training and professional development.

## **AGENDA 2 - Exploration of Immediate Access Platforms for Transitional Measures in Emergency Situation.**

- 2.1 The second Academic Council meeting of AAFT University of Media and Arts convened on 23.03.2020 to address the urgent need for transitional measures in response to the emergence of the first COVID-19 case in Raipur, Chhattisgarh. The meeting focused on exploring immediate access platforms to ensure continuity of academic activities and support for students, faculty, and staff during the emergency situation. The meeting began with a somber acknowledgment of the gravity of the COVID-19 situation and its potential impact on the university community. The Chairperson emphasized the university's commitment to prioritizing the health, safety, and well-being of all stakeholders while striving to maintain academic continuity. The registrar provided an overview of the current COVID-19 situation in Raipur and outlined the challenges posed by the pandemic to





traditional modes of academic delivery. Recognizing the need for swift action, the Academic Council engaged in a collaborative discussion to explore viable solutions and immediate access platforms for transitional measures, the Registrar highlighted the importance of leveraging technology to facilitate remote learning and ensure uninterrupted access to educational resources. He emphasized the need for robust online platforms and digital tools to support virtual classrooms, online assessments, and communication channels.

The Dean of Academic presented a comprehensive plan for transitioning to online learning modalities, including the adoption of Learning Management Systems (LMS), video conferencing platforms, and multimedia resources. He underscored the importance of providing training and support to faculty and students in navigating online learning environments effectively. The Heads of Departments shared their insights and experiences regarding the implementation of online teaching methodologies within their respective disciplines. They emphasized the importance of adapting curriculum content, instructional strategies, and assessment methods to suit the online learning environment while maintaining academic rigor and quality standards.

The Academic Council deliberated on strategies to address potential challenges such as internet connectivity issues, accessibility concerns, and digital literacy disparities among students and faculty. It was agreed that proactive measures, including the provision of technical support, access to learning resources, and flexibility in assessment methods, would be essential to ensure equitable participation and engagement. In addition to academic considerations, the Academic Council discussed measures to support the emotional and psychological well-being of students and faculty during the transition period. The importance of fostering a sense of community, empathy, and mutual support within the university ecosystem was emphasized as essential components of resilience-building efforts. (ANNEXURE I)

### **AGENDA 3 - Discussion on Selection of Online Platform for Upcoming Exams**

3.1

The meeting commenced with a brief introduction by the Chairperson, acknowledging the importance of adapting to the evolving situation and ensuring the continuity of academic activities amidst the COVID-19 pandemic. The agenda item regarding online platforms for conducting exams was identified as a critical response measure to ensure the safety and well-being of students and faculty while maintaining academic rigor. The discussion was led by the chairperson, who outlined the urgency of exploring online examination platforms given the recent development of the first COVID-19 case in Raipur, Chhattisgarh. The Registrar presented an overview of the proposed options, highlighting the functionalities and features of both Moodle and Google Forms for conducting online assessments.

The Academic Council members engaged in a comprehensive discussion on the merits and challenges of each platform. The Registrar emphasized that Moodle, being a dedicated learning management system, offers a wide range of assessment tools, including quizzes, assignments, and timed exams. However, concerns were raised regarding the potential

*Sudhi Rajar*





technical complexities and learning curve associated with Moodle for both faculty and students. On the other hand, Google Forms was acknowledged for its simplicity and ease of use. It was noted that Google Forms could provide a straightforward solution for conducting basic assessments, particularly for courses with limited technical requirements. However, there were reservations about the security and integrity of assessments conducted through Google Forms, particularly in ensuring fair and transparent evaluation processes.

In light of the discussion, several recommendations were proposed to address the challenges and maximize the benefits of online assessment platforms:

**Training and Support:** It was unanimously agreed that comprehensive training and support sessions should be organized for faculty members to familiarize themselves with the selected online platforms. Additionally, dedicated support resources should be established to assist students in navigating the assessment process.

**Security Measures:** To mitigate concerns regarding assessment integrity, measures such as randomized question banks, time limits, and plagiarism detection tools should be integrated into the online assessment framework.

**Accessibility and Equity:** Efforts should be made to ensure that online assessment platforms are accessible to all students, including those with disabilities or limited access to technology. Alternate arrangements should be provided for students facing challenges in accessing online platforms.

**Pilot Testing:** Prior to full-scale implementation, pilot testing should be conducted to identify and address potential technical issues and user experience challenges.

Following the deliberations, a consensus was reached to proceed with the implementation of both Moodle and Google Forms for online assessments, allowing faculty members the flexibility to choose the platform that best aligns with the requirements of their courses. The Registrar was tasked with coordinating training sessions and providing ongoing support to faculty and students during the transition period.

#### **AGENDA 4 - Planning the Timeline for Faculty Training in Online Teaching and Content Recording for Future Reference**

- 4.1 The Chairperson emphasized the importance of equipping faculty members with the necessary skills and resources to effectively transition to online instruction and create high-quality recorded content for future reference. The discussion aimed to establish a clear timeline for faculty training and content creation initiatives. The meeting commenced with a presentation by the registrar, who provided an overview of the current state of online education and its implications for the university. The registrar highlighted the need for proactive measures to ensure continuity in academic delivery amidst evolving technological advancements.

Following the presentation, the floor was opened for discussions and suggestions from the Academic Council members. Faculty representatives shared insights into the challenges and

*Indu Rajan*







opportunities associated with online teaching and learning, emphasizing the importance of tailored training programs to meet diverse faculty needs. The Academic Council deliberated on the key components of the training program, including pedagogical techniques for online instruction, effective use of learning management systems (LMS), and best practices for content creation and delivery. It was unanimously agreed that the training program should be comprehensive, interactive, and flexible to accommodate varying levels of digital literacy among faculty members. To facilitate effective training, the Academic Council proposed the establishment of a dedicated task force comprising faculty members, instructional designers, and technical support staff. The task force would be responsible for developing training modules, organizing workshops, and providing ongoing support to faculty throughout the transition process.

In addition to training, the Academic Council discussed strategies for creating high-quality recorded content for future reference. Faculty members stressed the importance of adopting innovative teaching methodologies, such as multimedia presentations, interactive simulations, and virtual labs, to enhance student engagement and learning outcomes. The Academic Council recognized the importance of investing in technology infrastructure and audio-visual equipment to support content creation efforts. It was suggested that the university explore partnerships with industry stakeholders to access cutting-edge recording facilities and production studios.

After a thorough exchange of ideas and recommendations, the Academic Council proposed a phased approach to implementing the training program. The timeline outlined a series of workshops, seminars, and hands-on sessions spread over the course of the academic year to ensure gradual and sustained progress.

#### **AGENDA 5 - Proposal Presentation Timeline to Governing Body with Academic Council Recommendations**

- 5.1 The meeting commenced with a moment of silence to acknowledge the gravity of the situation and express solidarity with those affected by the Covid-19 pandemic. The Chairperson welcomed all members of the Academic Council, including faculty representatives, administrative staff, and invited guests, expressing gratitude for their dedication and commitment to the university's mission during these unprecedented times. The agenda for the meeting focused primarily on two key aspects: the proposal presentation for conducting online classes and examinations, and the timeline submission to the Governing Body with recommendations from the Academic Council.

The proposal presentation was led by the registrar, who provided an overview of the challenges and opportunities associated with transitioning to online learning and assessment modalities. The presentation emphasized the importance of leveraging technology to ensure continuity in education while prioritizing the health and safety of students, faculty, and staff. The proposal outlined the following key points:

*Auditi Rayan*





5.1 Utilization of Learnzilla, an integrated learning management system, to facilitate online classes, assignments, and discussions.

5.2 Integration of Zoom video conferencing platform for live lectures, interactive sessions, and virtual office hours.

5.3 Deployment of Moodle, an open-source learning platform, for conducting online examinations, quizzes, and assessments.

5.4 Training and support initiatives for faculty members to effectively navigate and utilize online teaching tools and platforms.

5.5 Establishment of guidelines and protocols for ensuring academic integrity and security during online assessments.

5.6 Continuous monitoring and evaluation of online teaching and assessment practices to ensure quality and effectiveness.

Following the presentation, a robust discussion ensued among Academic Council members, addressing concerns related to access to technology, student engagement in online learning, assessment reliability, and data privacy considerations. Members shared insights, best practices, and recommendations based on their experiences and expertise in online education. After thorough deliberation, the Academic Council unanimously agreed to endorse the proposal for conducting online classes and examinations using Learnzilla, Zoom, and Moodle platforms. The Council also agreed to submit a timeline to the Governing Body outlining the implementation plan and recommendations for ensuring a seamless transition to online learning and assessment modalities.

The timeline submission to the Governing Body included the following key milestones:

- Immediate deployment of faculty training programs on online teaching methodologies and tools.
- Rollout of pilot online courses in select departments to gather feedback and identify areas for improvement.
- Gradual transition to fully online classes and assessments over the course of the next academic semester.
- Ongoing monitoring and evaluation of online teaching and assessment practices to inform continuous improvement efforts.

The Academic Council acknowledged the importance of proactive communication and engagement with students, faculty, and staff to foster a supportive and inclusive learning environment in the virtual realm. After a thorough discussion, the Academic Council unanimously agreed on the significance of adopting online classes and examinations during the Covid-19 pandemic. The chairperson expressed gratitude for the constructive input and recommendations from the members.

It was decided that the Academic Council's recommendations would be compiled into a report and forwarded to the Governing Body for further consideration and approval. The

*Sudhakar Ray*







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timeline for the phased implementation of online classes and examinations would be communicated to all stakeholders, and regular assessments of the effectiveness of the digital transition would be conducted. In conclusion, the second Academic Council meeting concluded with a collective commitment to ensuring the continuity of academic activities while prioritizing the safety and well-being of the university community. The transformative impact of adopting online education methods was acknowledged, and members expressed optimism for the successful implementation of the proposed measures in the coming academic sessions.



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*Sudhakar*



**PROCEEDINGS FOR SECOND BOARD OF MANAGEMENT AND  
ACADEMIC COUNCIL'S COMBINED MEETING**

Date: 23/03/2020 at Time: 12:00 PM

Venue: Zoom Meet

**CHAIRMAN AND MEMBERS PRESENT**

Sr. No.	Name	Designation	Signature
1.	Dr. Sandeep Marwah (Chancellor)	Chairperson	
2.	Mr. Mohit Marwah (Managing Director)	Member	
3.	Mr. Akshay Marwah (Chief Executive Officer)	Member	
4.	Dr. Shikha Verma Kashyap (Director)	Member	
5.	Mr. Santosh Swarnakar (Dean - Academics)	Member	
6.	Mr. Manish Singh Sisodiya (Controller of Examination)	Member	
7.	Dr. Manoj Agrawal (Technical Expert)	Member	
8.	Mr. Viney Kumar Sabikhi (Technical Expert)	Member	
9.	Dr. Albeena Abbas (Director - Academics, AAFT Online)	Member	
10.	Mr. Ashwani Kumar Gupta (Chief Finance Officer)	Member	
11.	Mr. Sudhir Ranjan (Registrar)	Member-Secretary	







<b>CODE:</b>	<b>BOARD OF MANAGEMENT AND ACADEMIC COUNCIL (COMBINED MEETING)</b>	<b>DATE:</b>
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## MINUTE OF MEETING

Proceedings of the 1<sup>st</sup> combined meeting of Board of Management and Academic Council, AAFT University of Media and Arts, held at 11.00 AM on Monday, 27.07.2020

The First combined meeting of the Board of Management and academic council, held on 27.07.2020 at 11.00 AM. The following members attended the meeting: -

Sr. No.	Name	Representing	Designation
1.	Dr.Sandeep Marwah	Chancellor	Chairperson
2.	Mr.Mohit Marwah	Managing Director	Member
3.	Mr.Akshay Marwah	Chief Executive Officer	Member
4.	Mr.Santosh Swarnakar	Dean Academics	Member
5.	Mr.Manish Singh Sisodiya	Controller of Examination	Member
6.	Dr.Manoj Agrawal	Technical Expert	Member
7.	Mr.Viney Kumar Sabikhi	Technical Expert	Member
8.	Dr.Albeena Abbas	Technical Expert	Member
9.	Mr.Ashwani Kumar Gupta	Chief Finance Officer	Member
10.	Mr.Sudhir Ranjan	Registrar	Member-Secretary

Welcome address by Chairperson.

At the onset of the inaugural joint meeting of the Board of Management (BOM) and Academic Council in response to the pandemic, the Chairperson extended a warm welcome to all attendees, acknowledging their presence and active involvement in the ongoing affairs of AAFT University of Media and Arts. Following the Chairperson's introduction, each member briefly introduced themselves, emphasizing their expertise and contributions within the university community. This initial session facilitated a comprehensive understanding of the diverse skill sets and responsibilities represented within the combined BOM and Academic Council. The exchange of introductions fostered a spirit of cooperation and mutual respect, setting a positive tone for the discussions and decisions to follow during the meeting.

  
Sudhir Ranjan



**AGENDA 1 – Confirmation of last Board of Management and academic council meeting held on 20.03.2020 and 23.03.2020 respectively.**

1.1

The meeting commenced with the confirmation of the minutes from the previous session. Following this, the agenda items were discussed and resolved as follows:

**Confirmation for Board of Management Meeting held on 20.03.2020:**

- In light of the emergency situation, it was proposed to release a directive to the Academic Council to transition academic activities to digital mode swiftly. This directive aimed to maintain academic continuity while prioritizing the safety and well-being of students and faculty.
- The scheduling of a Governing Body meeting was discussed to promptly implement the suggestions received from the Academic Council regarding the complete alignment of academic delivery through the university's Enterprise Resource Planning (ERP) system.
- It was agreed upon that proposals addressing the transition to digital academic delivery should be submitted to the Academic Council within 48 hours.
- Following the submission of proposals, the Governing Body committed to convene within 48 hours to deliberate on the recommendations put forth by the Academic Council.

**Confirmation for Academic Council Meeting held on 23.03.2020:**

- Discussion ensued regarding platforms readily accessible to facilitate a seamless transition amidst the ongoing emergency situation. Members deliberated on various options, emphasizing the need for user-friendly interfaces and robust features to support online teaching and learning effectively.
- In response to the impending examinations, deliberations centered on selecting an online platform suitable for scheduling and conducting assessments. Factors such as security, accessibility, and scalability were underscored to ensure the integrity and fairness of the examination process.
- Another critical aspect addressed was the development of a comprehensive timeline for training faculty members in online pedagogy and content delivery. Members emphasized the importance of equipping educators with the necessary skills and resources to adapt swiftly to the digital learning environment.
- Additionally, discussions revolved around proposing a timeline for presentation to the Governing Body, outlining recommendations from the Academic Council regarding necessary measures and strategies. The presentation aims to garner support and approval for initiatives aimed at enhancing the university's online infrastructure and instructional capacity.

Throughout the deliberations, a spirit of collaboration and urgency prevailed as members recognized the imperative to navigate the challenges posed by the emergent situation effectively.







**AGENDA 2 - Confirmation regarding the latest reforms**

- 2.1 The meeting commenced with a warm welcome extended to all members of the Board of Management and the Academic Council, including distinguished faculty, administrators, and invited guests. The Chairperson of the university emphasized the significance of collaboration between the BOM and the Academic Council in shaping the future direction of the institution. The Registrar presented an overview of the proposed reforms, highlighting key areas of focus and the rationale behind each initiative. The reforms encompassed various aspects of academic affairs, including curriculum enhancements, faculty development programs, student support services, and infrastructure upgrades.
- The Dean of Academic provided detailed insights into the proposed curriculum enhancements, emphasizing the need to align academic programs with industry trends and emerging technologies. The Academic Council members engaged in a lively discussion, sharing their perspectives and offering valuable insights into curriculum design and implementation strategies. The registrar presented proposals for faculty development programs aimed at enhancing teaching methodologies, research capabilities, and professional skills among faculty members. The Academic Council members expressed their support for initiatives that promote continuous learning and professional growth among the university's faculty.
- The Chairperson (Academic Council) outlined budgetary allocations for infrastructure upgrades and technological advancements to support teaching and learning activities. The Board of Management members discussed funding priorities and resource allocation strategies to ensure the effective implementation of the proposed reforms. Throughout the discussion, there was a shared commitment among the members of the BOM and the Academic Council to uphold academic standards and promote excellence in education at AAFT University of Media and Arts. The Chancellor emphasized the importance of fostering a culture of innovation, collaboration, and continuous improvement to meet the evolving needs of students and stakeholders.
- After thorough deliberation and exchange of ideas, the combined meeting concluded with unanimous approval of the proposed reforms by the Board of Management and the Academic Council.

**AGENDA 3 - Review of ICT enabled TLP and student response towards the same**

- 3.1 The agenda item focused on the review of ICT-enabled TLPs and the assessment of student responses to these platforms. The Chairperson (Academic Council) presented an overview of the university's current ICT infrastructure and highlighted the various TLPs implemented across different departments and programs. The presentation underscored the importance of ICT-enabled TLPs in facilitating remote learning, providing access to educational resources, and promoting interactive and collaborative learning experiences among



students. The Director emphasized the university's commitment to leveraging technology to meet the evolving needs of students in today's digital age.

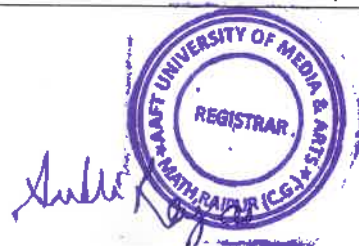
Following the presentation, the floor was opened for discussion and feedback from members of the BOM and Academic Council. Faculty members shared their experiences and insights regarding the effectiveness of ICT-enabled TLPs in their respective departments and programs. Several faculty members commended the university's efforts in embracing technology and acknowledged the positive impact of ICT-enabled TLPs on student engagement and learning outcomes. They highlighted the flexibility and convenience afforded by these platforms, especially in light of the recent shift to online and hybrid modes of instruction. However, concerns were also raised regarding accessibility issues, technical challenges, and the need for additional training and support for faculty and students in navigating ICT-enabled TLPs effectively. Members stressed the importance of user-friendly interfaces, robust technical support, and continuous professional development opportunities to ensure the seamless integration of technology into teaching and learning processes.

The discussion then shifted to an analysis of student feedback and response towards ICT-enabled TLPs. The Dean of Student Affairs presented a summary of survey data and focus group discussions conducted to gather insights from students regarding their experiences with TLPs. The findings highlighted students' overall positive perceptions of ICT-enabled TLPs, particularly in terms of flexibility, convenience, and access to educational resources. However, students also expressed concerns about connectivity issues, platform usability, and the need for additional support and resources to fully leverage the benefits of ICT-enabled learning environments.

In response to the feedback received, members of the BOM and Academic Council engaged in a constructive dialogue on strategies to address identified challenges and enhance the effectiveness of ICT-enabled TLPs moving forward. Suggestions included investing in infrastructure upgrades, expanding technical support services, and providing targeted training and resources for faculty and students.

#### AGENDA 4 - Discussion upon the online repositories created so far for future reference

- |     |  |
|-----|--|
| 4.1 | <p>The Registrar provided a comprehensive overview of the existing online repositories created by various departments and faculties. These repositories encompassed a diverse range of digital assets, including research papers, academic publications, creative works, and institutional documents. The Registrar underscored the importance of these repositories in facilitating easy access to information, promoting collaboration, and showcasing the university's intellectual output. The Dean and Heads of the various schools and faculties presented updates on the content, usage, and maintenance of the repositories under their purview. The Academic Council members shared insights into how these repositories have been integrated into academic activities, research initiatives, and collaborative projects.</p> |
|-----|--|







Examples of successful collaborations and initiatives fueled by the online repositories were showcased, demonstrating the tangible impact of these digital archives.

A key highlight of the discussion was the emphasis on ensuring the repositories' alignment with open-access principles, allowing wider dissemination of knowledge beyond the university's boundaries. The integration of multimedia elements, such as video lectures, podcasts, and artistic performances, showcased the university's commitment to embracing diverse forms of academic expression. The meeting then delved into a detailed discussion on challenges faced in maintaining and expanding the online repositories. Technical considerations, such as platform compatibility, cybersecurity, and data preservation, were explored. The need for standardized metadata, periodic audits, and collaborative efforts to enhance the quality and relevance of repository content emerged as critical points.

To ensure sustainability and growth, the Board of Management proposed allocating dedicated resources for repository maintenance and technological upgrades. The Academic Council members suggested establishing a centralized committee to oversee the overall governance and development of online repositories, fostering collaboration and sharing best practices.

**AGENDA 5 - Discussion on the recently conducted exams in online mode and the release of results for the same**

- 5.1 The discussion commenced with an overview of the examination process conducted in the online mode for the recent academic semester. The Registrar provided a comprehensive report detailing the planning, execution, and evaluation phases of the online examinations. Emphasis was placed on the measures taken to ensure the integrity and fairness of the examination process, including the implementation of secure online proctoring mechanisms and adherence to established academic protocols. Members of the Academic Council provided insights into the challenges and opportunities presented by the transition to online examinations, highlighting the importance of maintaining academic standards while embracing innovative assessment methods. Faculty representatives shared their observations and feedback on the effectiveness of online assessment tools and the overall student experience during the examination period.

The meeting then shifted focus to the timely release of examination results and the associated procedures for result compilation, verification, and publication. The Registrar presented a detailed timeline for result processing and dissemination, outlining the roles and responsibilities of various stakeholders involved in the process. Discussion ensued regarding the importance of transparency, accuracy, and accessibility in conveying examination outcomes to students and faculty members. Members of the BOM and Academic Council engaged in a constructive dialogue on strategies to address any potential discrepancies or grievances arising from the examination results. It was emphasized that mechanisms for result review and redressal should be clearly communicated to students and faculty members to ensure procedural fairness and accountability.





	<p>The meeting concluded with a consensus on the importance of continuous improvement and refinement of the examination and result release processes in alignment with evolving pedagogical practices and technological advancements. The Chairperson expressed gratitude to all participants for their valuable contributions and underscored the university's commitment to upholding academic excellence and student welfare. (ANNEXURE I)</p>
<p><b>AGENDA 6 - Discussion on delivering the practical part of the curriculum that cannot be delivered online.</b></p>	
6.1	<p>The discussion began with an overview of the unique practical requirements across various disciplines offered at AAFT University, including Cinema, Animation, Journalism, Fashion, Photography, Hospitality, and other related fields. The Dean of Academic provided insights into the specific practical components of each program and highlighted the critical role they play in developing hands-on skills and professional competencies among students.</p> <p>The Heads of Departments for each discipline shared their perspectives on the challenges encountered in delivering practical education in an online format. They emphasized the limitations of virtual platforms in replicating real-world experiences and the need for alternative strategies to ensure effective learning outcomes. Throughout the discussion, there was a consensus among the members of both the BOM and Academic Council regarding the importance of finding innovative solutions to address the practical education dilemma. Several key points emerged from the deliberations:</p> <p><b>Hybrid Learning Models:</b> Members explored the possibility of adopting hybrid learning models that combine online instruction with limited in-person sessions for practical training. This approach would leverage technology while providing students with valuable hands-on experiences under controlled conditions.</p> <p><b>Simulation and Virtual Labs:</b> The possibility of developing simulation tools and virtual labs for certain practical components was discussed. While acknowledging their potential, members emphasized the need for investment in technology and faculty training to ensure the effectiveness of such tools.</p> <p><b>Industry Partnerships:</b> The importance of forging partnerships with industry stakeholders to provide students with internship opportunities, industry projects, and on-the-job training was underscored. These collaborations would offer students valuable exposure to real-world scenarios and industry best practices.</p> <p><b>Faculty Development:</b> Members emphasized the need for ongoing faculty development programs focused on enhancing online teaching pedagogies and incorporating interactive, hands-on learning activities into virtual classrooms.</p> <p><b>Infrastructure and Resources:</b> The necessity of investing in infrastructure and resources to support practical education, including equipment, facilities, and specialized software, was highlighted. Members stressed the importance of allocating sufficient resources to meet the evolving needs of practical training. (ANNEXURE II)</p>

*Sudhi Raip*







**AGENDA 7 - Discussion upon the release of first batch of diploma and the point of view of academic council on convocation for the eligible lot on online mode**

7.1

The Chairperson emphasized the importance of celebrating the achievements of the inaugural batch of diploma recipients while adapting to the challenges posed by the current global circumstances. The agenda was then turned to the release of the first batch of diploma recipients. The Registrar presented a comprehensive report on the academic performance and eligibility status of the graduating students. The report highlighted the diligent efforts of the faculty and staff in nurturing and guiding the students throughout their academic journey.

Following the presentation, members of the Academic Council shared their perspectives on conducting the convocation ceremony for the eligible candidates through an online platform. The Dean of Academic emphasized the need to prioritize the safety and well-being of students, faculty, and staff amidst the ongoing pandemic. The Dean proposed the adoption of a virtual convocation ceremony as a prudent and feasible solution to honor the achievements of the graduating students while adhering to public health guidelines. Several faculty members echoed the sentiment, emphasizing the opportunity to leverage technology to create a memorable and inclusive experience for all participants. They highlighted the potential for incorporating innovative elements such as virtual guest speakers, personalized messages, and interactive multimedia presentations to enhance the online convocation experience.

The discussion then turned to logistical considerations, including the technical infrastructure required to support a seamless virtual convocation ceremony, the development of engaging digital content, and the coordination of participant logistics. The IT department assured the members of their readiness to provide technical support and assistance throughout the planning and execution process, after a thorough deliberation, the members of both the BOM and Academic Council expressed unanimous support for the proposal to conduct the convocation ceremony online. They applauded the adaptability and forward-thinking approach demonstrated by the university in navigating unprecedented challenges and ensuring the continuity of important traditions.

**AGENDA 8 - Discussion upon the fitness of the system to conduct next exam on Moodle**

8.1

The Registrar presented an overview of the current examination system and outlined the proposed plan to migrate the upcoming examination to Moodle, the university's chosen learning management system. The presentation delved into the technical aspects of Moodle, its functionalities, and its compatibility with the university's academic requirements. The discussion that ensued encapsulated various perspectives from both the Board of Management and the Academic Council. Faculty members expressed their concerns regarding the readiness of students and faculty to adapt to the online examination format. They emphasized the importance of providing adequate training and support to ensure a smooth transition.





The IT department provided insights into the infrastructure and technical support available to facilitate the implementation of Moodle-based examinations. They assured the members of both bodies of the robustness and reliability of the system, highlighting measures taken to address potential challenges. The Academic Council deliberated on the assessment methods and safeguards necessary to maintain the integrity and security of online examinations. Discussions revolved around strategies for plagiarism detection, question bank management, and monitoring mechanisms during the examination process.

Members from the Board of Management emphasized the need for a comprehensive communication plan to inform students and faculty about the transition to Moodle-based examinations. They stressed the importance of providing clear instructions, guidelines, and support channels to alleviate any concerns or confusion. As the discussions progressed, consensus emerged regarding the readiness of the system to conduct the next examination on Moodle. Members acknowledged the proactive measures taken by the university to address technical, logistical, and pedagogical aspects of online assessments.

The agenda concluded with a call to action, emphasizing the importance of ongoing monitoring, evaluation, and continuous improvement of the examination system. Members expressed confidence in the ability of AAFT University to navigate the challenges ahead and emerge stronger in its commitment to excellence in media and arts education.

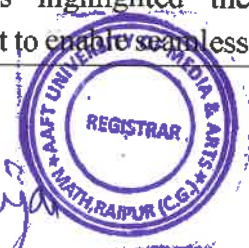
**AGENDA 9 - Discussion with the council for plans and agendas if the situation continues**

- 9.1 The agenda point primarily focused on discussing plans and agendas in the event that the pandemic situation persists. The Chairperson outlined the need for proactive measures to mitigate the impact of the pandemic on academic delivery, student engagement, and institutional operations. The Registrar presented an overview of the current pandemic situation, highlighting key challenges faced by the university in terms of academic continuity, student welfare, and administrative functions. The Registrar emphasized the importance of developing contingency plans and strategies to address various scenarios that may arise due to the evolving nature of the pandemic.

The Academic Council members shared insights and perspectives on adapting academic programs, assessment methods, and student support services to the changing circumstances. There was consensus among the members on the importance of prioritizing student well-being and ensuring equitable access to educational resources and opportunities. The Board of Management members discussed financial implications and resource allocation strategies to support the implementation of pandemic-related initiatives and innovations. They emphasized the need for prudent financial management while maintaining the quality and integrity of academic programs and services.

The meeting also provided a platform for brainstorming and exchanging ideas on leveraging technology and digital platforms to enhance virtual learning experiences, facilitate remote collaboration, and streamline administrative processes. Members highlighted the significance of investing in infrastructure, training, and technical support to ensure seamless

*Sudhi Rana*







transition to online and hybrid modes of instruction, several action points emerged from the discussions, including:

- Developing comprehensive contingency plans and protocols for academic delivery, assessment, and student support services.
- Enhancing faculty training and professional development opportunities to effectively utilize digital tools and platforms for remote teaching and learning.
- Establishing mechanisms for regular communication and feedback channels to keep students, faculty, and staff informed and engaged.
- Exploring innovative approaches to student recruitment, retention, and engagement in a virtual environment.

Collaborating with industry partners and stakeholders to identify emerging trends and opportunities in media and arts education.

#### **AGENDA 10 - Discussion on the readiness for orientation program of July 2020 Batch**

10.1 The Registrar, representing the Academic Council, initiated the discussion by presenting an overview of the proposed orientation program for the July 2020 Batch. The program aimed to provide incoming students with essential information, resources, and support to facilitate their academic journey at AAFT University. The agenda included:

**Introduction to University Policies and Procedures:** The Registrar highlighted the importance of familiarizing new students with university policies, academic regulations, and codes of conduct.

**Academic Advising and Course Registration:** The Head of Academic Affairs outlined the process for academic advising and course registration, emphasizing personalized guidance to help students navigate their academic pathways effectively.

**Student Support Services:** The Dean of Student Affairs elaborated on the various support services available to students, including counseling, academic tutoring, and career guidance.

**Technology Orientation:** The IT Director provided insights into the university's digital infrastructure and resources, ensuring that students are equipped with the necessary tools for online learning.

**Interactive Sessions and Q&A:** Faculty members from diverse disciplines prepared interactive sessions to engage students and address their queries regarding academic programs, extracurricular activities, and campus life.

Throughout the discussion, there was a consensus among BOM and Academic Council members regarding the paramount importance of ensuring a smooth and engaging orientation experience for incoming students. Members underscored the need for clear communication, user-friendly platforms, and proactive support mechanisms to address potential challenges and uncertainties. Following the presentations, a robust exchange of ideas ensued regarding the logistical arrangements, content development, and technological



*Swati Rija*



requirements for the online orientation program. BOM and Academic Council members discussed strategies to enhance student engagement, foster a sense of community, and promote academic success in the virtual environment.

Additionally, there was a concerted effort to address concerns related to accessibility, inclusivity, and equitable access to resources for all students, including those facing socio-economic barriers or technological limitations. In conclusion, the first combined meeting of the Board of Management and Academic Council at AAFT University of Media and Arts concluded with a shared commitment to ensuring the success of the online orientation program for the July 2020 Batch. Members expressed confidence in the university's ability to adapt and innovate in response to evolving circumstances, reaffirming their dedication to providing a transformative educational experience for all students. The meeting adjourned with a sense of anticipation and readiness to embark on the next chapter of academic excellence in the virtual realm.



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<b>CODE:</b>	<b>BOARD OF MANAGEMENT AND ACADEMIC COUNCIL (COMBINED MEETING)</b>	<b>DATE:</b>
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## MINUTE OF MEETING

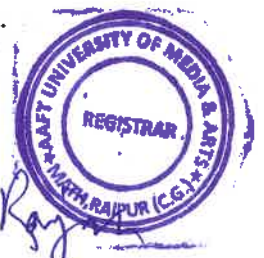
Proceedings of the 2<sup>nd</sup> combined meeting of Board of Management and Academic Council, AAFT University of Media and Arts, held at 11.00 AM on Monday, 04.01.2021

The second combined meeting of the Board of Management and Academic Council, held on 04.01.2021 at 11.00 AM. The following members attended the meeting: -

Sr. No.	Name	Representing	Designation
1.	Dr.Sandeep Marwah	Chancellor	Chairperson
2.	Mr.Mohit Marwah	Managing Director	Member
3.	Mr.Akshay Marwah	Chief Executive Officer	Member
4.	Dr.Shikha Verma Kashyap	Director	Member
5.	Mr.Santosh Swarnakar	Dean Academics	Member
6.	Mr.Manish Singh Sisodiya	Controller of Examination	Member
7.	Dr.Manoj Agrawal	Technical Expert	Member
8.	Mr.Viney Kumar Sabikhi	Technical Expert	Member
9.	Dr.Albeena Abbas	Technical Expert	Member
10.	Mr.Ashwani Kumar Gupta	Chief Finance Officer	Member
11.	Mr.Sudhir Ranjan	Registrar	Member-Secretary

Welcome address by Chairperson.

At the commencement of the second combined meeting of the Board of Management (BOM) and Academic Council, convened in response to the prevailing pandemic situation, the Chairperson delivered a cordial welcome address to all participants. Expressing gratitude for their presence and active engagement in the affairs of AAFT University of Media and Arts, the Chairperson set the tone for the session. Subsequently, each member briefly introduced themselves, highlighting their expertise and roles within the university community. This introductory session facilitated a comprehensive understanding of the diverse skill sets and responsibilities represented within the combined BOM and Academic Council. The exchange of introductions fostered a collaborative atmosphere and laid a positive groundwork for the ensuing discussions and decisions throughout the meeting.



*Sudhir Ranjan*





**AGENDA 1 – Confirmation of last combined Board of Management and academic council meeting held 27.07.2020.**

- 1.1 The meeting commenced with the confirmation of the minutes from the previous session. Following this, the agenda items were discussed and resolved as follows:

**Confirmation of Latest Reforms:** The governing body reviewed and confirmed the latest reforms implemented by the university administration, including updates to academic policies and administrative procedures.

**Review of ICT-Enabled TLP and Student Response:** The implementation of Information and Communication Technology (ICT)-enabled Teaching and Learning Platforms (TLP) was discussed, along with an assessment of student response and feedback.

**Discussion on Online Repositories:** The governing body deliberated on the online repositories created thus far for future reference and academic research purposes.

**Examination and Result Release:** The recent online mode examinations and the timely release of results were reviewed and discussed in detail.

**Practical Curriculum Delivery:** The challenges associated with delivering the practical components of the curriculum that cannot be conducted online were discussed, and potential solutions were explored.

**Convocation for Eligible Batch:** The release of the first batch of diploma recipients and the feasibility of conducting a convocation ceremony for eligible graduates in an online format were deliberated upon.

**Readiness for Moodle-Based Examinations:** The readiness of the university's systems to conduct the next examination cycle on Moodle, an online learning platform, was evaluated and confirmed.

**Future Plans and Agendas:** The governing body engaged in discussions with the council to outline plans and agendas in response to ongoing challenges and uncertainties.

**Orientation Program for July 2020 Batch:** The preparedness for conducting the orientation program for the incoming July 2020 batch was assessed and confirmed.

**AGENDA 2 - Readiness Discussion for Jan. 2021 Batch Orientation Program**

- 2.1 The session commenced with a warm welcome extended to all members present, including representatives from the BOM, Academic Council, faculty, and administrative staff. The Chancellor, presiding over the meeting, emphasized the importance of a well-organized and impactful orientation program to welcome and integrate new students into the university community.

The agenda for the meeting focused on the following key areas:

**Review of Orientation Program Agenda:** The Academic Council presented a detailed agenda for the January 2021 Batch Orientation Program, outlining the schedule and activities.







and objectives. The agenda aimed to provide incoming students with essential information about academic programs, campus facilities, student services, and university policies.

**Orientation Program Content:** The Academic Council highlighted the importance of delivering engaging and informative sessions during the orientation program. Discussions centered on designing workshops, seminars, and interactive sessions to introduce students to the university's academic culture, values, and expectations.

**Student Support Services:** The Academic Council emphasized the need to provide comprehensive support services to incoming students, including academic advising, counseling, and career guidance. Plans were discussed to ensure that students receive adequate information and resources to navigate their academic journey successfully.

**Orientation Kit and Information Handbook:** The registrar presented the proposed content for the orientation kit and information handbook. The kit included essential documents, campus maps, and information about support services available to students.

**Campus Tour and Facilities:** The BOM provided updates on campus infrastructure and facilities to be showcased during the orientation program. Special attention was given to highlight key facilities such as libraries, laboratories, studios, and recreational areas to familiarize students with the campus environment.

**Health and Safety Measures:** In light of the ongoing COVID-19 pandemic, the BOM and Academic Council discussed protocols and measures to ensure the health and safety of students, faculty, and staff during the orientation program. Guidelines for social distancing, sanitation, and hygiene were reviewed and reinforced.

**Faculty and Staff Responsibilities:** The Academic Council outlined the roles and responsibilities of faculty and staff members in facilitating the orientation program. Faculty members were encouraged to actively engage with students and address any questions or concerns they may have.

**Evaluation and Feedback Mechanisms:** The BOM and Academic Council discussed strategies for evaluating the effectiveness of the orientation program and gathering feedback from students. Plans were made to conduct surveys and focus group discussions to assess student satisfaction and identify areas for improvement.

The meeting also addressed logistical arrangements for the orientation program, including venue allocation, audio-visual equipment setup, and distribution of orientation materials. The Facilities Manager provided updates on campus infrastructure readiness and confirmed arrangements for transportation, catering, and accommodation for out-of-town students. A robust discussion ensued regarding strategies to enhance student engagement and participation during the orientation program. Members of the BOM and Academic Council exchanged ideas on incorporating interactive elements, such as team-building exercises, icebreaker activities, and student-led panel discussions, to create a welcoming and inclusive atmosphere for new students. The Vice-Chancellor underscored the importance of aligning the orientation program with the university's mission and values.





emphasizing the significance of fostering a culture of diversity, equity, and inclusion. The orientation program aimed to cultivate a sense of community and empower students to thrive academically, professionally, and personally.

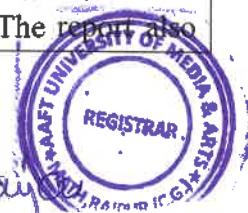
**AGENDA 3 - Review of On-Campus Onboarding Preparation for Batches**

- 3.1 The Registrar presented a comprehensive report on the preparation activities undertaken for the on-campus onboarding process. The report outlined various aspects, including logistical arrangements, academic support services, health and safety protocols, and engagement initiatives planned for the returning students. The discussion then turned to the logistical arrangements for the on-campus onboarding process. The Facilities Manager provided updates on the readiness of campus facilities, including classrooms, laboratories, and residential accommodations, to accommodate the returning batches. It was noted that necessary maintenance and sanitation measures have been implemented to ensure a safe and conducive learning environment.

The Academic Dean highlighted the academic support services available to old batches during the onboarding process. This includes academic counseling sessions, orientation programs, and refresher courses designed to help students transition smoothly back into their academic routines. Faculty members have been briefed on their roles and responsibilities in providing academic guidance and mentorship to returning students. Health and safety protocols were also discussed extensively during the meeting. The directed outlined the measures put in place to mitigate the risk of COVID-19 transmission on campus, including regular testing, vaccination drives, and adherence to social distancing norms. The importance of promoting awareness and adherence to safety guidelines among students and staff was emphasized. In addition to academic and logistical preparations, the engagement initiatives planned for the on-campus onboarding process were discussed. The Student Affairs Coordinator highlighted various cultural, sports, and recreational activities organized to foster a sense of community and belonging among old batches. Following a thorough discussion and exchange of ideas, the members of the Board of Management and Academic Council expressed their satisfaction with the preparation efforts for the on-campus onboarding of old batches. It was acknowledged that the success of the onboarding process hinges on effective coordination, communication, and collaboration among all stakeholders.

**AGENDA 4 - Evaluation of University Défense Mechanism for COVID Surge**

- 4.1 The Chairperson emphasized the importance of collaboration between the BOM and Academic Council in addressing the current scenario. The Registrar provided an overview of the prevailing COVID-19 situation and the need for a comprehensive defense mechanism. The presentation included an analysis of the current health guidelines, vaccination status on campus, and an assessment of potential risks associated with a surge in cases. The Chairperson (Academic Council) presented a detailed report on the existing safety protocols, emphasizing the importance of adherence to social distancing norms, regular sanitization, and the availability of health resources on campus. The report also







highlighted the success of previous measures in mitigating the impact of the virus on the university community. The Registrar then opened the floor for discussion, encouraging members to share insights and recommendations. The Heads of Schools and Deans provided valuable input on academic considerations, including the flexibility of instructional methods, contingency plans for examinations, and the potential impact on the academic calendar. A robust discussion ensued regarding the vaccination drive on campus, with the Chief Finance Officer presenting budgetary considerations for enhancing vaccination awareness, facilitating on-site vaccination clinics, and providing support to students and staff during quarantine or isolation periods.

The BOM and Academic Council acknowledged the importance of addressing the holistic needs of the university community. The meeting also delved into technological advancements to support remote learning, ensuring continuity in academic activities if physical presence on campus becomes restricted. The IT department outlined plans for enhancing virtual classrooms, providing access to necessary resources, and strengthening the online infrastructure. The Chairperson extended gratitude to all members for their active participation and collaborative spirit, underscoring the resilience and unity of the AAFT University community. The proceedings concluded with a commitment to regularly reassess and refine the defense mechanism in response to emerging developments in the ongoing pandemic. (ANNEXURE I)

#### **AGENDA 5 - Arrangements Review for Hybrid Mode Classes for Remote Students**

- 5.1 The discussion commenced with a comprehensive overview of the challenges faced by students in attending classes on campus due to various reasons such as health concerns, travel restrictions, and personal circumstances. The Registrar provided insights into the current enrollment status and highlighted the need to adapt to the evolving needs of the student body. The Chairperson emphasized the university's commitment to providing equitable access to education for all students, irrespective of their physical presence on campus. The meeting deliberated on the concept of hybrid learning, which integrates in-person and online instruction to facilitate flexible learning experiences.

The Heads of Departments shared their perspectives on the feasibility of implementing hybrid learning models within their respective disciplines. They discussed the availability of technological infrastructure, faculty readiness, and pedagogical strategies necessary to ensure the effectiveness of hybrid classes. The Academic Council presented a proposal outlining the key components of the hybrid learning framework, including:

- Utilization of online learning platforms to deliver lectures, assignments, and supplementary materials.
- Scheduling of synchronous and asynchronous sessions to accommodate diverse learning preferences and time constraints.
- Provision of recorded lectures and interactive multimedia content to enhance student engagement and comprehension.





- Establishment of communication channels for real-time interaction between students and faculty, facilitating Q&A sessions, group discussions, and virtual office hours.
- Implementation of assessment strategies that align with the principles of hybrid learning, emphasizing continuous evaluation and feedback.

The BOM members expressed their support for the proposed hybrid learning initiative and underscored the importance of ensuring the quality and integrity of academic delivery. They emphasized the need for robust IT infrastructure, faculty training programs, and student support services to facilitate a smooth transition to hybrid learning. The agenda concluded with a consensus to form a dedicated task force comprising representatives from the BOM, Academic Council, IT department, and student body to oversee the implementation of the hybrid learning initiative. The task force was tasked with developing detailed guidelines, timelines, and resource allocation plans to support faculty and students in navigating the transition. (ANNEXURE II)

**AGENDA 6 - Status Review of Faculty Members from Distant States and Class Conduct Arrangements**

- 6.1 The agenda item regarding the status review of faculty members from distant states was discussed first. The Registrar presented a comprehensive report detailing the current status of faculty members hailing from distant states, including their performance, engagement levels, and challenges faced in fulfilling their teaching responsibilities. The report highlighted the need for additional support mechanisms and resources to facilitate effective communication and professional development opportunities for faculty members residing far from the university campus. Following the presentation, members of the Academic Council shared their insights and suggestions for addressing the identified challenges. It was unanimously agreed upon that a structured mentorship program and regular communication channels would be established to provide guidance and support to faculty members from distant states. Additionally, efforts would be made to enhance connectivity through virtual platforms and periodic visits to distant locations for academic workshops and training sessions. The agenda then shifted to the discussion on class conduct arrangements. The Dean of Academic presented an overview of the current practices and policies governing class conduct, highlighting areas of strength and areas for improvement. The presentation emphasized the importance of maintaining discipline, punctuality, and professionalism in classroom settings to ensure effective teaching and learning experiences for students.

Members of the BOM and Academic Council engaged in a constructive dialogue regarding strategies to enhance class conduct arrangements. Suggestions were made to reinforce existing guidelines, introduce faculty development programs on classroom management techniques, and encourage student participation in maintaining conducive learning environments. It was emphasized that faculty members should be provided with adequate support and training to effectively manage classroom dynamics and address disciplinary







issues in a proactive manner. After thorough deliberation, the meeting concluded with actionable steps identified to address the agenda items discussed. The Chancellor expressed gratitude to all participants for their valuable contributions and reiterated the university's commitment to continuous improvement in faculty management and academic delivery.

**AGENDA 7 - Backend Preparation Review for Third Exam Conduct on Moodle**

- 7.1 The chairperson (Academic Council) provided an overview of the technical aspects involved in preparing Moodle for the examination, including system configurations, user access permissions, and security protocols. The Registrar presented a detailed report on the progress made in uploading the question bank onto Moodle and the vetting process for ensuring the quality and relevance of the examination questions. The Registrar highlighted the importance of maintaining a diverse and comprehensive question bank to cater to the varying needs and abilities of students across different courses and programs.

Following the presentations, a thorough discussion ensued among the members of the BOM and Academic Council regarding the backend preparation for the examination. Members shared their insights and suggestions for optimizing Moodle's functionality and enhancing the user experience for both faculty and students. Several key points emerged during the discussion, including the importance of ensuring data security and privacy compliance, providing adequate technical support and training for faculty members and students, and establishing clear guidelines and protocols for examination administration and proctoring on Moodle.

The Academic Council members emphasized the need for transparency and fairness in the examination process, urging for thorough vetting of questions to prevent any potential biases or inaccuracies. They also stressed the importance of aligning examination questions with the learning objectives and outcomes of the respective courses. The meeting concluded with a consensus among the BOM and Academic Council members to expedite the backend preparation for the third examination on Moodle. Action points were assigned to relevant departments and individuals to address specific tasks and deadlines. The discussions and decisions made during the meeting will contribute to ensuring a smooth and successful conduct of the upcoming examination on Moodle, thereby supporting the academic advancement and success of students across the university.

**AGENDA 8 - Discussion on Student Fee Clearance Issues**

- 8.1 The Chairperson opened the session by acknowledging the significance of addressing these issues promptly to uphold the integrity and reputation of the university. The Registrar presented a comprehensive overview of the current situation regarding student fee clearance. It was noted that a considerable number of students were facing challenges in clearing their dues, leading to administrative complications and potential academic disruptions. The Registrar highlighted the impact of overdue fees on student academic records, access to university resources, and eligibility for future enrollment.





Following the Registrar's presentation, a thorough discussion ensued among the members of the BOM and Academic Council. Various perspectives and insights were shared regarding the underlying causes contributing to the student fee clearance issues. Concerns were raised regarding financial hardships faced by students, changes in economic circumstances, and communication gaps between the university administration and the student body. Chairperson (Academic Council) emphasized the importance of adopting a student-centered approach in addressing fee clearance challenges. It was underscored that while upholding financial discipline is essential for the university's sustainability, equal importance must be placed on supporting students in overcoming financial barriers to their education.

The Academic Council members highlighted the potential academic ramifications of unresolved fee clearance issues, including the risk of students being unable to participate in examinations, access academic resources, or graduate on schedule. The necessity of maintaining academic integrity while providing support to students in need was emphasized throughout the discussion. As the dialogue progressed, several actionable strategies were proposed to address student fee clearance issues effectively. These included:

- Instituting flexible payment plans and financial aid programs to assist students facing financial difficulties.
- Enhancing communication channels to provide clear guidance and support to students regarding fee payment deadlines, installment options, and available resources.
- Establishing a dedicated student support center to provide personalized assistance and guidance to students navigating fee clearance challenges.
- Strengthening collaborations with external stakeholders, including scholarship providers, financial institutions, and alumni networks, to expand funding opportunities for students.

The agenda concluded with a unanimous agreement to prioritize the implementation of the proposed strategies and initiatives to address student fee clearance issues effectively. The chairperson expressed gratitude to all members for their valuable contributions and reaffirmed the university's commitment to ensuring equitable access to education for all students.

#### **AGENDA 9 - Status Discussion on Online Degree Release Hold for Diplomas**

9.1

The Registrar provided an overview of the current situation, explaining that the release of degrees to diplomas in online mode has been put on hold due to unforeseen technical challenges and concerns raised by regulatory authorities. The Registrar emphasized the need for a collaborative approach to address the issue effectively while ensuring compliance with regulatory requirements and maintaining the credibility of the university's academic programs. Members of the Academic Council shared their perspectives on the matter, expressing their concerns about the potential impact of the delay on students' academic







progress and future opportunities. They stressed the importance of finding a timely and viable solution to resolve the issue while upholding the university's standards of academic rigor and integrity.

The discussion then turned to the technical aspects and logistical challenges associated with implementing online degree release processes. The IT Director provided insights into the specific technical issues that have contributed to the delay and outlined potential strategies for addressing them. Members of the BOM and Academic Council engaged in a constructive dialogue, exploring various options and potential solutions to expedite the resolution of the issue. Suggestions were made to enhance communication and coordination between different departments and stakeholders involved in the degree release process.

The Chairperson emphasized the need for transparency and accountability in addressing the issue, reassuring members that the university remains fully committed to ensuring the timely and accurate release of degrees to deserving students. After thorough deliberation, the meeting concluded with a consensus to establish a dedicated task force comprising representatives from the BOM, Academic Council, IT department, and Registrar's office. The task force would be tasked with conducting a comprehensive review of the technical and operational aspects of the online degree release process and developing actionable recommendations for its expeditious implementation.

#### **AGENDA 10 - Proposal for Offline Practical Content Delivery to Batches Lacking Physical Classes**

- 10.1 The Registrar presented a detailed analysis of the current situation, outlining the challenges faced by batches that lack physical classes due to pandemic restrictions. He emphasized the need for innovative solutions to ensure that students continue to receive hands-on practical training, which is essential for their academic and professional development. The discussion then shifted to exploring potential strategies for offline delivery of practical content. The Deans of various schools and department heads shared insights into the unique requirements of their respective disciplines and proposed creative solutions to facilitate practical learning experiences outside the traditional classroom setting. The plan proposed for offline delivery of practical content included the following key components:

**Creation of Digital Learning Resources:** Faculty members would develop comprehensive digital learning resources, including instructional videos, interactive tutorials, and virtual lab simulations, to supplement theoretical coursework.

**Distribution of Learning Kits:** The university would provide students with learning kits containing essential materials, tools, and equipment necessary to perform practical exercises and experiments at home.

**Appointment of Lab Coordinators:** Each department would appoint lab coordinators responsible for guiding students through practical assignments, conducting virtual lab sessions, and providing technical support as needed.



*Aradhna K...*



**Implementation of Assessment Mechanisms:** Faculty members would design innovative assessment mechanisms, such as online quizzes, practical assignments, and virtual presentations, to evaluate students' practical skills and knowledge.

**Monitoring and Feedback:** Regular monitoring and feedback mechanisms would be established to assess the effectiveness of the offline delivery model and identify areas for improvement.

The proposed plan received unanimous approval from both the Board of Management and the Academic Council. Members commended the proactive approach taken by the university to ensure continuity of practical education despite the challenges posed by the pandemic. The agenda with a renewed sense of commitment to student-centric learning and innovation in education delivery. The members expressed confidence that the proposed plan would not only mitigate the impact of the pandemic on practical learning but also pave the way for future advancements in hybrid education models.

#### **AGENDA 11 - Constitution of Board of Studies and Curriculum Enhancement Proposal**

11.1 The Chairperson presented an overview of the agenda, highlighting the significance of constituting a dynamic Board of Studies that would play a pivotal role in shaping the academic direction of the university. The proposed board would bring together industry experts, academicians, and stakeholders to ensure that the curriculum remains relevant and responsive to emerging trends. The Registrar then provided insights into the proposed schedule for the constitution of the Board of Studies. It was decided that a comprehensive plan would be drafted, detailing the steps involved in the nomination, selection, and appointment of members. The schedule also included timelines for the initial meetings and the formulation of the Board's objectives. The Academic Council members actively engaged in discussions, sharing valuable perspectives on the criteria for selecting members to ensure a diverse representation of expertise across various disciplines. The Registrar proposed a collaborative approach, involving faculty members, industry professionals, and alumni to contribute to the holistic development of the curriculum.

The Chairperson emphasized the need for the Board of Studies to be forward-thinking and adaptable, reflecting the dynamic nature of media and arts industries. Industry experts participating in the meeting stressed the importance of practical, hands-on experiences for students and the incorporation of emerging technologies into the curriculum. Following the discussions on the constitution of the Board of Studies, attention shifted to the second part of the agenda—the enhancement of the curriculum. The Vice-Chancellor presented a set of salient features targeted for inclusion in the curriculum to make it more robust. Key features proposed included:

**Industry-Relevant Modules:** Integration of modules that closely align with current industry practices and technological advancements.

**Global Perspectives:** Incorporation of international case studies, collaborations, and exposure to global industry standards to broaden students' perspectives.







**Interdisciplinary Approach:** Promotion of interdisciplinary learning to foster collaboration and creativity across different disciplines within the university.

**Soft Skills Development:** Emphasis on developing soft skills such as communication, teamwork, and problem-solving to enhance overall employability.

**Practical Training:** Expansion of practical training opportunities through internships, workshops, and industry projects to bridge the gap between theory and practice.

The Academic Council members provided valuable feedback and suggestions for refining the proposed features. It was unanimously agreed that the curriculum should be designed to nurture not only academic excellence but also the holistic development of students. In the latter part of the meeting, the Registrar presented a draft schedule outlining the steps for curriculum enhancement. This included the formation of subject-wise committees within the Academic Council, conducting expert consultations, and seeking feedback from industry professionals. The constitution of the Board of Studies and the proposed enhancements to the curriculum reflect the university's dedication to staying abreast of industry trends and providing students with a comprehensive and industry-ready education.

#### **AGENDA 12 - Designing and Approval Proposal for Marksheets and Degrees**

- 12.1 The Chairperson emphasized the importance of the agenda item in ensuring the integrity and authenticity of academic credentials issued by the university. The Registrar presented a comprehensive proposal outlining the design and approval process for mark sheets and degrees issued by AAFT University. The proposal detailed the various security features, including watermarks, holograms, and tamper-proof materials, aimed at preventing counterfeiting and ensuring the credibility of academic documents. Following the presentation, members of the Board of Management and Academic Council engaged in a detailed discussion on the proposed designs and security measures. The discussion highlighted the importance of aligning the design of mark sheets and degrees with industry standards and best practices to enhance their recognition and value in the global marketplace.

The registrar provided insights into the logistical aspects of printing and distributing mark sheets and degrees to students upon completion of their respective programs. The department emphasized the need for efficient coordination between academic departments, examination centers, and printing facilities to ensure timely issuance of academic documents. Members of the Academic Council raised concerns regarding the accessibility and readability of the proposed designs for students with visual impairments or disabilities. The Registrar assured the council that the university would explore options for incorporating accessibility features into the design while maintaining the security and authenticity of the documents.

After thorough deliberation, the combined meeting unanimously approved the proposal for designing and approving mark sheets and degrees at AAFT University of Media and Arts. The approval included a mandate for the Registrar to oversee the implementation of the



*Swati Rana*



approved designs and security measures in collaboration with relevant departments and stakeholders. (ANNEXURE III)

**AGENDA 13 - Submission of Meeting Minutes of various committees for Verification**

13.1 The agenda item regarding the submission of meeting minutes from various committees, including the Anti-Ragging Committee, Discipline Committee, Cultural Committee, Transport Committee, and Library Committee, for verification was then addressed. The Secretary of each committee presented the meeting minutes, providing a comprehensive overview of the discussions, decisions, and action items taken during their respective meetings. Each set of minutes was meticulously prepared, documenting key deliberations and outcomes.

The Anti-Ragging Committee outlined its efforts to maintain a safe and conducive learning environment on campus, highlighting initiatives aimed at preventing and addressing incidents of ragging or harassment. The Discipline Committee presented its strategies for upholding discipline and ensuring compliance with university regulations among students and staff. The Cultural Committee shared updates on upcoming cultural events and activities planned to promote diversity, inclusivity, and artistic expression within the university community. The Transport Committee provided insights into transportation services and safety measures implemented for students and faculty commuting to and from campus. The Library Committee discussed enhancements to library services, including the acquisition of new resources, improvements to facilities, and initiatives to promote information literacy and research skills among students.

Following the presentations, members of the BOM and Academic Council engaged in a thorough review of the meeting minutes. Clarifications were sought, and discussions ensued regarding potential areas for improvement and future initiatives. The meeting concluded with the approval and verification of the meeting minutes from the various committees. Members commended the efforts of the committees in promoting a safe, disciplined, and enriching campus environment conducive to learning and personal growth.

**AGENDA 14 - Progress Review of Annual Magazine despite Discontinuous Campus Operations**

14.1 The Chairperson emphasized the significance of "Amogh" as a platform for showcasing the creative talents and achievements of the university community. The Registrar provided an overview of the progress made on the annual magazine "Amogh" since its inception. It was highlighted that "Amogh" has become an integral part of the university's identity, serving as a reflection of the artistic and literary prowess of students, faculty, and staff. A detailed presentation on the past editions of "Amogh" was delivered by the Editor-in-Chief, showcasing the diverse range of content including articles, artwork, photography, poetry, and short stories contributed by members of the university community. The presentation underscored the magazine's role in fostering a sense of community and pride among stakeholders.



*Arushi Ray*





The discussion then shifted towards the challenges faced in maintaining continuity amid discontinuous academic operations from the campus due to unforeseen circumstances. Members of the BOM and Academic Council expressed concerns regarding potential disruptions to the production and distribution of "Amogh" caused by external factors. Despite the challenges, there was unanimous agreement among the members to retain the continuity of "Amogh" and uphold its status as a hallmark publication of the university. Various strategies were proposed to overcome obstacles and ensure the successful publication of the magazine.

It was suggested that digital platforms and virtual collaboration tools be leveraged to facilitate remote contributions and editorial processes, thereby mitigating the impact of campus closures on the production timeline of "Amogh". Additionally, exploring alternative printing and distribution methods was considered to adapt to changing circumstances. The importance of maintaining communication channels and fostering a sense of community engagement was emphasized as essential for sustaining interest and participation in "Amogh" despite physical distance. The Registrar assured the members that the necessary resources and support would be provided to the editorial team to enable them to navigate challenges and uphold the legacy of "Amogh" as a beacon of creativity and expression at AAFT University.

#### **AGENDA 15 - Proposal for University Clubs**

15.1 The agenda for the meeting focused on the proposal for University Clubs, including research club, photography club, personality club, cinema club, and entrepreneurship club. These clubs were envisioned as platforms for students to pursue their passions, develop new skills, and engage in meaningful extracurricular activities. The Registrar provided a detailed presentation on the objectives, structure, and potential benefits of each proposed club. The research club aims to promote academic inquiry and scholarly activities among students, providing opportunities for collaborative research projects and knowledge dissemination.

The photography club seeks to nurture students' interest in visual arts and photography, offering workshops, exhibitions, and photo walks to enhance their technical skills and artistic expression. The personality club aims to facilitate personal development and self-discovery through workshops, seminars, and personality assessment sessions.

The cinema club endeavors to celebrate the art of filmmaking and cinema appreciation, organizing screenings, discussions, and guest lectures by industry professionals. The entrepreneurship club aims to foster an entrepreneurial mindset among students, providing mentorship, networking opportunities, and resources to turn innovative ideas into viable ventures.

Throughout the presentation, there was enthusiastic support from both the BOM and Academic Council members for the establishment of these clubs. Members recognized the potential of the clubs to complement academic learning, promote interdisciplinary collaboration, and contribute to the holistic development of students. Following the

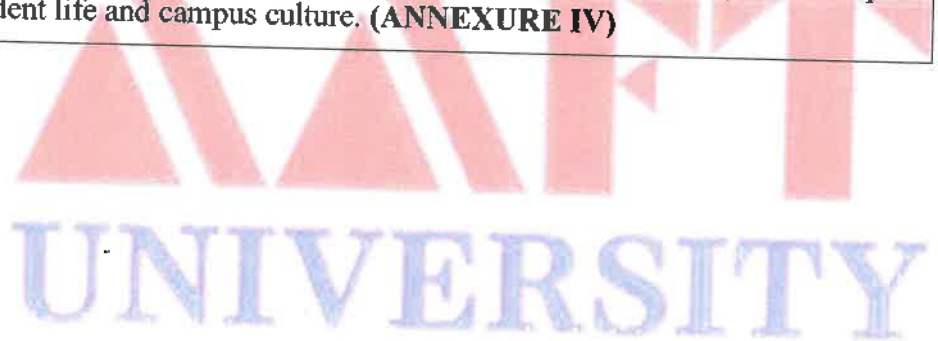
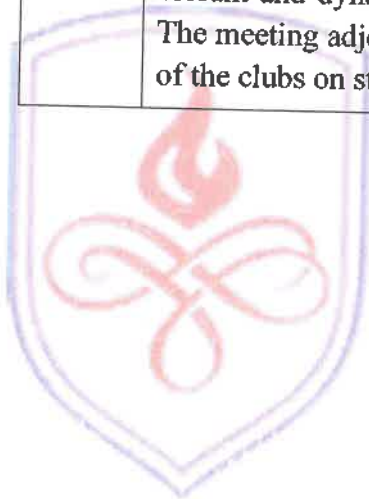




presentation, a lively discussion ensued regarding the logistics, funding, and implementation timeline for the proposed clubs. Members exchanged ideas on club leadership, membership criteria, and strategies for ensuring active student participation and sustainability.

It was agreed that each club would have a designated faculty advisor responsible for guiding and supporting club activities. Additionally, funding for club initiatives would be allocated through the university's annual budget, with provisions for fundraising and external sponsorships. The meeting concluded with a unanimous decision to endorse the proposal for University Clubs and proceed with the necessary steps for their establishment. Members expressed their commitment to providing students with enriching extracurricular experiences that complement their academic journey and contribute to their personal and professional growth.

In closing, the 2nd combined meeting of the Board of Management and Academic Council at AAFT University of Media and Arts affirmed the university's commitment to fostering a vibrant and dynamic campus community through the establishment of University Clubs. The meeting adjourned with a sense of excitement and anticipation for the positive impact of the clubs on student life and campus culture. (ANNEXURE IV)



  
*Sudhakar*



<b>CODE:</b>	<b>BOARD OF MANAGEMENT AND ACADEMIC COUNCIL (COMBINED MEETING)</b>	<b>DATE:</b>
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## MINUTE OF MEETING

Proceedings of the 3<sup>rd</sup> combined meeting of Board of Management and Academic Council, AAFT University of Media and Arts, held at 11.00 AM on Monday, 23.08.2021

The Third combined meeting of the Board of Management and Academic Council, held on 23.08.2021 at 11.00 AM. The following members attended the meeting: -

Sr. No.	Name	Representing	Designation
1.	Dr.Sandeep Marwah	Chancellor	Chairperson
2.	Mr.Mohit Marwah	Managing Director	Member
3.	Mr.Akshay Marwah	Chief Executive Officer	Member
4.	Dr.Shikha Verma Kashyap	Director	Member
5.	Mr.Santosh Swarnakar	Dean Academics	Member
6.	Mr.Manish Singh Sisodiya	Controller of Examination	Member
7.	Dr.Manoj Agrawal	Technical Expert	Member
8.	Mr.Viney Kumar Sabikhi	Technical Expert	Member
9.	Dr.Albeena Abbas	Technical Expert	Member
10.	Mr.Ashwani Kumar Gupta	Chief Finance Officer	Member
11.	Mr.Sudhir Ranjan	Registrar	Member-Secretary

Welcome address by Chairperson.

At the onset of the 3<sup>rd</sup> combined meeting of the Board of Management (BOM) and Academic Council, organized in response to the ongoing pandemic situation, the Chairperson extended a warm welcome to all participants. Appreciating their attendance and active involvement in the affairs of AAFT University of Media and Arts, the Chairperson initiated the session with a welcoming address. Subsequently, each member provided a brief introduction, highlighting their expertise and respective roles within the university community. This introductory phase facilitated a comprehensive grasp of the diverse skill sets and responsibilities represented within the combined BOM and Academic Council. The exchange of introductions cultivated a collaborative environment and established a positive foundation for the discussions and decisions to follow throughout the meeting.



**AGENDA 1 – Confirmation of last combined Board of Management and academic council meeting held 27.07.2020.**

1.1

The meeting commenced with the confirmation of the minutes from the previous session. Following this, the agenda items were discussed and resolved as follows:

**Discussion on the Readiness for Orientation Program of Jan. 2021 Batch:** The readiness of the university for the orientation program for the January 2021 batch was thoroughly discussed, including logistical arrangements and program content.

**Review for Preparation of On-Campus Onboarding of the Batches:** The readiness and arrangements for on-campus onboarding of batches were reviewed to ensure a smooth transition for students.

**Review of Defence Mechanism at University to Sustain Surge in COVID Cases:** The university's defence mechanism to sustain a surge in COVID cases was reviewed, emphasizing safety protocols and contingency plans.

**Review of Arrangements for Hybrid Mode Classes:** The arrangements for conducting classes in hybrid mode for students unable to come to campus were reviewed, ensuring inclusivity and access to education.

**Review of Status of Faculty Members from Distant States:** The status of faculty members unable to resume campus duties from distant states was discussed, along with arrangements for their remote class conduct.

**Review of Backend Preparations for Online Exams:** Backend preparations for the conduct of the third exam in online mode on Moodle were reviewed, ensuring smooth conduct and integrity of assessments.

**Discussion on Issues Limiting Fee Clearance:** Issues acting as limiting factors towards fee clearance on the students' end were discussed, with strategies proposed to address them effectively.

**Discussion on Hold on Release of Degrees to Diplomas in Online Mode:** The status of scenarios where the release of degrees to diplomas in online mode is put on hold was discussed, with resolutions sought to streamline the process.

**Proposal for Offline Delivery of Practical Content:** Plans for offline delivery of practical content to batches lacking physical classes due to the pandemic were proposed, ensuring load assessment and optimal lab utilization.

**Constitution of Board of Studies and Curriculum Enhancement:** The constitution of the Board of Studies and enhancement of the curriculum were discussed, focusing on making it more robust and aligned with industry trends.

**Designing of Marksheets and Degrees:** The designing of marksheets and degrees was discussed, with proposals to be submitted to the Governing Body for approvals.





**Submission of Minutes for Verification:** Minutes of all meetings held in various committees at the university were submitted for verification, ensuring transparency and accountability.

**Review of Progress of Annual Magazine:** The progress of the annual magazine was reviewed, with discussions to retain continuity despite discontinuous academic operations from the campus.

**Proposal for University Clubs:** Proposals for university clubs were discussed, aiming to enhance extracurricular activities and student engagement.

## **AGENDA 2 - Analysis of Faculty Strength and Faculty Load for Projection**

2.1

The Chairperson opened the floor by emphasizing the importance of maintaining a balanced and efficient faculty structure to support the academic mission and goals of the university. The Registrar presented a comprehensive analysis of the existing faculty strength and faculty load across various departments and programs. Data pertaining to the number of full-time and part-time faculty members, their academic qualifications, teaching responsibilities, and research contributions were meticulously compiled and presented for review. Following the presentation, a detailed discussion ensued among the members of the BOM and Academic Council. Key points highlighted during the discussion included:

**Faculty Strength:** Members acknowledged the importance of maintaining an adequate number of faculty members to ensure effective teaching, research, and student mentorship. The Registrar provided insights into the current faculty-to-student ratio and emphasized the need to strike a balance between faculty numbers and student enrollment.

**Faculty Load:** Concerns were raised regarding the distribution of teaching and administrative responsibilities among faculty members. Members discussed strategies to optimize faculty load while ensuring equitable distribution of workload and opportunities for professional development.

**Projection Analysis:** The Registrar presented projections for future faculty requirements based on anticipated changes in student enrollment, program expansion, and faculty retirement rates. Members engaged in a constructive dialogue to validate projections and identify potential areas for adjustment based on emerging trends and institutional priorities.

**Quality Enhancement:** The meeting emphasized the importance of maintaining high standards of academic excellence by recruiting and retaining qualified faculty members. Members discussed strategies for attracting talented academics, fostering a supportive work environment, and investing in faculty development programs.

**Resource Allocation:** Discussions also revolved around resource allocation for faculty recruitment, retention, and professional development initiatives. Members explored opportunities for leveraging external funding sources, establishing endowments, and optimizing existing budgetary allocations to support faculty growth and advancement.



*Arushi Kataria*





After a thorough examination of these considerations, a set of proposals and recommendations were formulated. These included:

- Developing a structured faculty development plan.
- Establishing guidelines for workload distribution, considering the diverse responsibilities of faculty members.
- Formulating a phased faculty recruitment plan aligned with the projected growth of academic programs.
- Exploring opportunities for collaborative research initiatives to enhance the university's research output.

The proposals were met with general consensus, and the meeting concluded with a commitment from both the Board of Management and the Academic Council to collaboratively implement the suggested measures.

### **AGENDA 3 - Analysis of Sanctioned Seats per Program to Identify Performance and Targeting Trends**

3.1. The Registrar presented a comprehensive report on the analysis of sanctioned seats per program, highlighting key trends, performance indicators, and areas for improvement. The analysis aimed to provide insights into enrollment patterns, program popularity, and alignment with industry demands. The presentation began with an overview of the current enrollment status across various academic programs offered by the university. Data regarding the total number of sanctioned seats, filled seats, and vacancies were meticulously analyzed to discern enrollment trends over the past academic years.

The Registrar then delved into a program-specific analysis, examining the performance of each academic program in terms of enrollment rates, student retention, and program popularity. The analysis revealed noteworthy trends, including the increasing demand for programs in cinema, animation, and journalism, as well as challenges in filling seats in certain specialized disciplines. Members of the Academic Council and Board of Management actively engaged in discussions, offering insights, observations, and suggestions for improving enrollment strategies and program offerings. Emphasis was placed on enhancing marketing efforts, conducting targeted outreach initiatives, and aligning program curricula with industry requirements to attract prospective students. The Registrar also presented comparative data from peer institutions and industry benchmarks to provide context for the analysis. This comparative analysis facilitated a better understanding of AAFT University's performance relative to other institutions and industry standards.

Furthermore, the Registrar proposed actionable strategies to address identified challenges and capitalize on emerging opportunities. These strategies included the development of targeted marketing campaigns, expansion of scholarship programs, and enhancement of academic support services to improve student retention and satisfaction. The discussion concluded with a consensus among members to prioritize the implementation of proposed







strategies and initiatives. The Academic Council and Board of Management expressed their commitment to supporting enrollment growth, program excellence, and student success at AAFT University.

**AGENDA 4 - Discussion on Promoting University Pedagogy for Benchmarking (Projections)**

4.1

The discussion commenced with an overview of the current pedagogical approach employed by AAFT University, emphasizing its student-centric, experiential learning model. The Registrar provided insights into the innovative teaching methods and curriculum design initiatives that have been implemented to foster holistic development and industry-relevant skills among students. The Dean, HoD's of schools and faculties provided insights into the specific pedagogical methodologies employed in their respective domains. These included innovative teaching techniques, industry collaborations, and experiential learning opportunities designed to enhance the overall learning experience for students. Following these presentations, a vibrant discussion unfolded regarding the strategies to further promote and establish the university's pedagogical approach as a benchmark in the field. Key points and decisions included:

**Marketing and Branding:** Emphasizing the need for an aggressive marketing and branding campaign to showcase the university's unique pedagogical model and Exploring avenues for increased visibility in relevant academic and industry circles.

**Industry Partnerships:** Strengthening existing collaborations with industry partners to validate the practical relevance of the pedagogical approach and Exploring opportunities for internships, workshops, and real-world projects with industry leaders.

**Faculty Development:** Investing in faculty development programs to ensure educators are equipped with the latest teaching methodologies and industry trends and Encouraging research and publications related to innovative pedagogical practices.

**Alumni Engagement:** Leveraging successful alumni stories as testimonials to the effectiveness of the university's pedagogy and establishing an alumni mentorship program to facilitate knowledge transfer and networking.

**Technology Integration:** Continuously updating and integrating technology into the learning environment and Exploring partnerships with tech companies for access to cutting-edge tools and resources.

**Quality Assurance:** Implementing a robust quality assurance mechanism to monitor and enhance the effectiveness of the pedagogical model & regularly soliciting feedback from students, faculty, and industry partners for continuous improvement.

The agenda concluded with a unanimous agreement to proceed with the outlined strategies. Members expressed confidence that the concerted efforts towards promoting the university's pedagogical approach would contribute significantly to establishing a benchmark scenario in the realm of media and arts education.





### AGENDA 5 - Review of Online Exam Preparation

- 5.1 The Registrar presented a comprehensive report on the preparation of the Moodle exam portal. He outlined the steps taken to customize the platform to meet the university's specific requirements, including the configuration of exam settings, user permissions, and security protocols. The Registrar also highlighted the ongoing efforts to conduct training sessions for students to familiarize them with the exam interface and navigation within Moodle. Following the Registrar's presentation, the CoE provided insights into the process of uploading and vetting question papers. He outlined the protocols for ensuring the integrity and quality of examination materials, including the involvement of subject matter experts in reviewing and approving questions before they are made available on the portal. The CoE assured the members of the BOM and Academic Council that stringent measures were in place to maintain the confidentiality and fairness of the examination process.
- A detailed discussion ensued regarding the challenges and opportunities associated with online examinations. Members of the BOM and Academic Council exchanged ideas and suggestions for optimizing the exam preparation process and enhancing the overall student experience. Emphasis was placed on providing adequate technical support to students and faculty members during the examination period and implementing robust measures to prevent academic misconduct. The agenda concluded with a consensus on the importance of proactive communication and collaboration between the BOM, Academic Council, and various administrative departments to ensure the successful implementation of online examinations. The chairperson expressed gratitude to all participants for their valuable contributions and reaffirmed the university's commitment to upholding academic excellence and integrity in the online learning environment.

### AGENDA 6 - Plan for Distributing Marksheets to Students Missed During the Pandemic

- 6.1 The Registrar provided a detailed overview of the challenges faced during the pandemic period, particularly regarding the distribution of marksheets to students who were unable to collect them due to lockdowns and restrictions. The Registrar highlighted the importance of ensuring that all students receive their marksheets in a timely manner to facilitate their academic progression and future endeavors. The discussion centered on the following key points:
- Assessment of the Number of Affected Students:** The Academic Council presented data on the number of students who did not receive their marksheets during the pandemic period due to various logistical challenges.
- Identification of Distribution Methods:** The Board of Management and Academic Council explored various methods for distributing marksheets to the affected students, including centralized distribution points, postal services, and online portals.
- Coordination with Departments and Student Bodies:** It was emphasized that effective coordination between academic departments, administrative offices, and student bodies







would be essential to ensure the smooth distribution of marksheets and address any concerns or queries from students.

**Timelines and Deadlines:** The Registrar proposed timelines and deadlines for the distribution of marksheets, taking into account the academic calendar and upcoming examination schedules. It was agreed that efforts should be made to expedite the process while ensuring accuracy and reliability.

**Communication Plan:** The meeting emphasized the importance of transparent communication with students regarding the distribution process, timelines, and available support services. It was suggested that regular updates be provided through official university channels, including websites, emails, and social media platforms.

**Quality Assurance Measures:** The Academic Council assured the Board of Management that quality assurance measures would be implemented to verify the accuracy and authenticity of marksheets before distribution.

After thorough deliberation and consideration of various perspectives, the Board of Management and Academic Council unanimously approved the proposed plan for distributing marksheets to students who did not receive them during the pandemic period. It was agreed that all necessary steps would be taken to expedite the process and minimize any inconvenience to students.

#### **AGENDA 7 - Strategy Proposal for Double Shift Operation to Governing Body**

- 7.1 The Chairperson (Academic Council) presented an overview of the proposed strategy, highlighting its potential benefits in optimizing the utilization of infrastructure, resources, and faculty members. The shift towards a double shift operation model was envisioned to accommodate the increasing student enrollment and demand for diverse program offerings while effectively utilizing existing facilities. The Registrar provided insights into the logistical considerations and scheduling implications associated with implementing double shift operations. He outlined potential challenges such as class scheduling conflicts, faculty workload management, and infrastructure maintenance during extended operating hours.

Following the presentations, an open discussion ensued among the members of the BOM and Academic Council. Faculty representatives expressed their concerns regarding potential implications on teaching quality, student experience, and faculty workload distribution under the proposed double shift model. The Dean, Head of schools and faculties shared their perspectives on aligning academic schedules, course offerings, and faculty assignments to ensure seamless transition to the double shift operation. They emphasized the importance of maintaining academic rigor and student engagement across both shifts. External members of the BOM provided valuable insights from their experiences in implementing similar operational models in other educational institutions. They emphasized the need for comprehensive planning, stakeholder engagement, and continuous monitoring to mitigate potential challenges and ensure the successful implementation of the double shift operation. After thorough deliberation and consideration of various viewpoints,





the BOM and Academic Council members reached a consensus to endorse the strategy proposal for double shift operation. The decision was based on the recognition of its potential to enhance resource utilization, accommodate student demand, and support the university's long-term growth objectives.

The agenda concluded with a commitment to develop a detailed implementation plan, encompassing aspects such as faculty deployment, academic scheduling, infrastructure enhancements, and stakeholder communication. The Chancellor expressed gratitude to all participants for their constructive contributions and emphasized the importance of collective efforts in realizing the university's strategic goals.

#### **AGENDA 8 - Proposal for Transportation Management in Double Shift Operations**

- 8.1 The agenda item for the proposal on transportation management in double shift operations was introduced, underscoring the necessity of providing adequate transportation facilities to accommodate students and faculty attending classes during both morning and evening shifts. The Registrar presented an overview of the current transportation infrastructure and highlighted the challenges encountered during peak hours. He emphasized the need for a comprehensive transportation management plan to optimize resources and improve service reliability.

The proposal outlined several key considerations, including:

- Increasing the number of university-owned buses to cater to the transportation needs of students and faculty during peak hours.
- Implementing staggered class schedules to alleviate congestion and optimize bus utilization.
- Exploring partnerships with local transport providers to supplement existing transportation services.
- Enhancing communication channels to disseminate transportation schedules and updates to students and faculty effectively.

Following the presentation, members of the BOM and Academic Council engaged in a robust discussion, expressing their perspectives and offering suggestions to enhance the proposed transportation management plan. Faculty members highlighted the importance of ensuring the safety and comfort of students during their commute to and from the university. They emphasized the need for reliable and punctual transportation services to minimize disruptions to academic activities.

The BOM members deliberated on the financial implications of implementing the proposed transportation management plan and discussed strategies to allocate resources efficiently after thorough deliberation, the BOM and Academic Council unanimously approved the proposal for transportation management in double shift operations. The decision reflected the collective commitment of both bodies to address the transportation challenges faced by the university community effectively.







**AGENDA 9 - Invitation for Value-Added Courses across Schools**

- 9.1 The Chairperson presented the proposal for inviting value-added courses across schools, emphasizing the importance of offering additional learning opportunities that complement students' academic pursuits and career aspirations. The proposal aimed to broaden students' skill sets, enhance their employability, and foster a holistic approach to education. The discussion then turned to identifying potential value-added courses that could be offered across different schools within the university. Representatives from each school shared insights into the specific needs and interests of their students, highlighting areas where additional training and certification could add value to their academic journey.

The School of Cinema proposed offering courses in advanced cinematography techniques, screenplay writing, and film editing to complement students' practical training in filmmaking. The School of Journalism suggested introducing courses in digital media production, investigative journalism, and multimedia storytelling to equip students with relevant skills for the evolving media landscape. The School of Animation proposed offering specialized courses in 3D modeling, character animation, and visual effects, while the School of Fashion proposed courses in fashion styling, fashion photography, and textile design to enhance students' creative abilities and industry readiness. The School of Hospitality proposed offering courses in event management, culinary arts, and hospitality entrepreneurship to prepare students for diverse career opportunities in the hospitality industry. The School of Photography recommended courses in portrait photography, photojournalism, and studio lighting techniques to develop students' technical skills and artistic vision.

Throughout the discussion, there was a consensus among the members of the Board of Management and Academic Council regarding the importance of offering value-added courses that align with industry trends and student interests. Members expressed their commitment to providing students with comprehensive educational experiences that prepare them for success in their chosen fields. After a thorough discussion, the meeting agenda with a decision to form a task force comprising representatives from each school to further explore and develop the proposed value-added courses. The task force was tasked with conducting market research, identifying potential instructors, and developing course outlines and curricula. (ANNEXURE I)

**AGENDA 10 - Schema Discussion for Course Outline Manual**

- 10.1 The agenda item for discussion, Schema Discussion for Course Outline Manual, was introduced, outlining the need for a structured framework to guide the development and review of course outlines across various disciplines. The Registrar provided an overview of the proposed schema, highlighting key components and guidelines for course outline development. Following the presentation, members of the BOM and Academic Council engaged in a detailed discussion on the proposed schema. Faculty representatives shared valuable insights and recommendations based on their experiences and expertise in





curriculum development and delivery. The discussion focused on several key aspects of the course outline manual, including:

- Standardized format and template for course outlines to ensure consistency and clarity.
- Inclusion of essential components such as course objectives, learning outcomes, assessment methods, and course content.
- Guidelines for incorporating industry-relevant content and practical applications to enhance student learning and employability.
- Alignment of course outlines with accreditation requirements and industry standards to maintain academic rigor and relevance.
- Mechanisms for periodic review and updates to reflect emerging trends, advancements in technology, and feedback from stakeholders.

Members emphasized the importance of flexibility within the schema to accommodate the diverse needs and requirements of different disciplines while maintaining coherence and alignment with the university's overall educational goals. Throughout the discussion, there was a consensus among the members regarding the critical role of the course outline manual in ensuring transparency, consistency, and quality assurance in academic delivery. Members expressed their commitment to supporting faculty members in adhering to the guidelines outlined in the manual while fostering innovation and creativity in course design and delivery. (ANNEXURE II)

#### **AGENDA 11 - Schema Discussion for Lab Manuals**

- 11.1 the Registrar provided an overview of the agenda item, outlining the objectives and expected outcomes of the discussion. The Registrar emphasized the need for standardized lab manuals that align with the curriculum and learning objectives of each program offered at the university. The discussion was then opened to the members of the Board of Management and Academic Council. Faculty representatives from different departments shared their perspectives on the current state of lab manuals within their respective disciplines. They highlighted various challenges faced in the development and implementation of lab manuals, including outdated content, lack of standardization, and limited resources for updates and revisions. Members of the Academic Council emphasized the importance of incorporating industry-relevant content and practical exercises into the lab manuals to ensure that students are adequately prepared for real-world scenarios. They stressed the need for clear instructions, safety guidelines, and assessment criteria to enhance the effectiveness of laboratory sessions.

During the discussion, several key themes emerged, including the need for interdisciplinary collaboration in the development of lab manuals, the importance of incorporating feedback from students and faculty, and the exploration of digital platforms for delivering interactive and multimedia-rich content. External stakeholders, including industry professionals and alumni, were invited to share their insights and best practices in the development of lab manuals. Their input provided valuable perspectives on industry trends, emerging







technologies, and practical skills required in the workplace. Following a robust exchange of ideas and suggestions, the meeting concluded with a consensus to establish a task force comprising members from the Board of Management, Academic Council, faculty, and external stakeholders. The task force would be responsible for drafting a comprehensive framework for the development, review, and implementation of lab manuals across all disciplines.

The task force was tasked with conducting a thorough needs assessment, soliciting input from stakeholders, and exploring innovative approaches to lab manual development. A timeline for the completion of the draft framework and subsequent rollout of updated lab manuals was established, with regular progress reports scheduled for discussion at future meetings. (ANNEXURE III)

#### **AGENDA 12 - Strategy Proposal for Lab Utilization Analysis and Projections**

- 12.1 The Registrar presented the above-mentioned agenda, centered around the proposed strategy for lab utilization analysis and projections. The presentation outlined the current status of the existing labs and emphasized the need for a comprehensive strategy to optimize their use and ensure alignment with the evolving needs of the curriculum. The Dean of Academics provided insights into the academic requirements and technological advancements in each field, underscoring the importance of well-equipped labs to deliver a high-quality education. Faculty members from various departments shared their perspectives on the current challenges and opportunities in utilizing the existing labs effectively. A detailed discussion ensued on the utilization analysis of each lab:

**Generic Lab:** Members discussed the need to upgrade software and equipment to accommodate diverse programs. There was a consensus on allocating dedicated time slots for interdisciplinary projects.

**Animation Lab:** The Animation department emphasized the importance of cutting-edge software and regular updates to meet industry standards. The proposal to enhance collaboration with animation studios for real-world projects was well-received.

**Music Lab:** The Music department stressed the significance of acquiring advanced musical instruments and software. Members explored possibilities for organizing music festivals and workshops to enhance practical exposure.

**Photography Lab:** The Photography department discussed the need for high-quality cameras, lighting equipment, and studio space. Suggestions were made to establish partnerships with photography studios for hands-on training.

**Acting Lab:** The Acting department highlighted the need for a dedicated space with versatile sets and advanced audio-visual equipment. There was a consensus on organizing regular workshops with industry professionals.



*Sanku Rajin*



**Cinematography Lab:** Members discussed the importance of upgrading cameras, lighting systems, and editing suites. The proposal to collaborate with film production companies for practical training gained unanimous approval.

The meeting then shifted to projections for the future, considering advancements in technology and changes in curriculum requirements. The BOM and Academic Council collaboratively proposed a phased plan for lab enhancements, emphasizing the importance of securing adequate funding and exploring partnerships with industry stakeholders. The CFO presented a financial overview, outlining potential budget allocations and possible funding sources, including grants, sponsorships, and alumni contributions.

### **AGENDA 13 - Discussion on Offering Specializations in Curriculum**

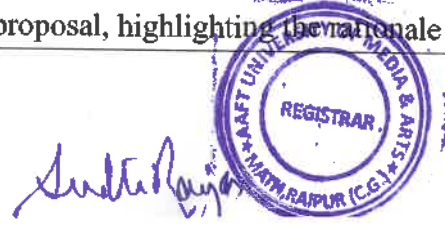
- 13.1 The Chairperson opened the session by emphasizing the importance of continuously evolving the university's academic programs to remain at the forefront of media and arts education. The Chairperson (academic council) provided an overview of the rationale behind introducing specializations in the curriculum, he highlighted the need to provide students with opportunities to specialize in specific areas of media and arts to better prepare them for diverse career paths and industry demands. The Registrar presented a detailed proposal outlining the process for introducing specializations in the curriculum. The proposal included recommendations for identifying key specializations based on industry trends, student interests, and faculty expertise. It also outlined the process for curriculum development, faculty training, and student advisement. The discussion then turned to identifying potential specializations to be offered within various academic programs at the university. Representatives from each department, including Cinema, Photography, Animation, Fashion, Hospitality, and Journalism, presented recommendations for specialized tracks based on emerging industry trends and student demand.

The members emphasized the importance of ensuring that the specialized tracks align with industry standards and provide students with practical skills and knowledge relevant to their chosen fields. The CFO presented a financial analysis of the proposed specializations, including budgetary requirements for faculty development, infrastructure upgrades, and equipment procurement. The members discussed funding sources and resource allocation strategies to support the implementation of the specialized tracks.

Following the discussion, the Chairperson expressed his gratitude to all members for their valuable contributions and insights. He underscored the university's commitment to providing students with a comprehensive and industry-relevant education that prepares them for successful careers in media and arts. After extensive deliberation, the members of the Board of Management and Academic Council reached a consensus on the specializations to be introduced in the curriculum.

### **AGENDA 14 - Proposal for Bridge Courses, Especially on Communication**

- 14.1 The agenda item 14, which proposed the introduction of bridge courses, was introduced for discussion. The Registrar presented an overview of the proposal, highlighting the rationale







behind the initiative and its potential impact on enhancing the academic experience of students from diverse backgrounds. The proposal emphasized the need for bridge courses, particularly in communication, to bridge the gap between students coming from different academic domains and the requirements of specific master's programs. It was noted that while students may have varied academic backgrounds, proficiency in communication skills is essential for success in media and arts fields.

Members of the BOM and Academic Council engaged in a thorough discussion on the proposed bridge courses, considering factors such as course content, duration, mode of delivery, and assessment methods. It was agreed that the bridge courses should be designed to provide foundational knowledge and skills in communication, tailored to the specific requirements of each master's program. The discussion also touched upon the importance of ensuring inclusivity and accessibility in the delivery of bridge courses, taking into account the diverse learning needs and backgrounds of students. The Registrar proposed a collaborative approach involving faculty members from relevant disciplines to develop and deliver the bridge courses effectively. Several members expressed their support for the proposal, emphasizing its potential to enhance the academic preparedness and success of students in master's programs. It was noted that the introduction of bridge courses aligns with the university's commitment to academic excellence and student-centric learning.

Following a comprehensive discussion, the BOM and Academic Council unanimously approved the proposal for bridge courses, especially in communication, for programs where enrolments are from different domains, specifically for master's programs. It was agreed that further consultations and collaborations would be undertaken to finalize the implementation plan and course content. In conclusion of the agenda the approval of the proposal for bridge courses reflects the university's dedication to equipping students with the necessary skills and knowledge to thrive in the dynamic landscape of media and arts.

#### **AGENDA 15 - Discussion on Mentoring Policy and Policy for Slow and Fast Learners**

- 15.1 The agenda for the meeting focused primarily on two key policies: the Mentoring Policy and the Policy for Slow and Fast Learners. These policies aimed to provide guidance and support mechanisms to assist students in achieving their academic goals effectively. The discussion on the Mentoring Policy began with a presentation by the Registrar, outlining the objectives, principles, and implementation framework of the policy. The policy aimed to assign dedicated mentors to students to provide academic guidance, career counseling, and personal support throughout their academic journey. The Registrar emphasized the importance of building strong mentor-mentee relationships based on trust, mutual respect, and confidentiality.

The members of the BOM and Academic Council engaged in a constructive dialogue regarding the roles and responsibilities of mentors, selection criteria for mentors, and mechanisms for monitoring and evaluating the effectiveness of the mentoring process.

*Sudhi Rai*





There was unanimous agreement on the need to prioritize mentorship as a cornerstone of student support services at AAFT University.

Following the discussion on the Mentoring Policy, the meeting transitioned to the Policy for Slow and Fast Learners. The Chairperson (academic council) presented an overview of the policy, which aimed to identify and address the unique learning needs of students who may require additional support or enrichment opportunities. The policy outlined strategies for early identification of slow and fast learners, personalized learning plans, and intervention measures to support their academic progress. The chairperson emphasized the importance of adopting a proactive approach to student support, fostering a culture of inclusivity, and celebrating the diverse talents and abilities of students. The members of the BOM and Academic Council engaged in a comprehensive discussion on the operationalization of the policy, resource allocation, faculty training, and collaboration with student support services. There was unanimous consensus on the need to ensure equitable access to educational opportunities and to provide targeted interventions to facilitate the academic success of all students. The agenda concluded with the approval and endorsement of the Mentoring Policy and Policy for Slow and Fast Learners. The members expressed their collective commitment to implementing these policies effectively and ensuring the holistic development and academic success of all students at AAFT University.  
(ANNEXURE IV)

**AGENDA 16 - Library Upgradation and Regular Library Committee Meetings**

16.1 Registrar presented an overview of the current state of the university library and outlined the proposed agenda for library upgradation and digitization. The Registrar emphasized the need for a comprehensive strategy to revitalize the library's resources, services, and facilities to meet the evolving needs of students, faculty, and researchers. The Head Librarian provided insights into the challenges faced by the library, including outdated resources, limited digital access, and inadequate space for collaborative learning and research activities. The Head Librarian underscored the importance of regular meetings of the Library Committee to address these challenges and develop innovative solutions for library development.

The meeting then transitioned into a detailed discussion on the proposed initiatives for library upgradation and digitization. Members of the BOM and Academic Council exchanged ideas and perspectives on various aspects of the library's enhancement, including:

- Expansion of the library's physical space to accommodate growing collections and facilitate collaborative learning environments.
- Acquisition of modern technologies and digital resources to enhance access to e-books, online journals, and multimedia materials.
- Implementation of user-friendly library management systems to streamline cataloging, circulation, and resource discovery processes.







- Integration of innovative services such as virtual reference desks, online tutorials, and multimedia production studios to support diverse learning styles and preferences.
- Enhancement of library outreach programs to engage with students, faculty, and external stakeholders and promote a culture of lifelong learning and information literacy.

During the discussion, there was unanimous agreement among the members on the importance of prioritizing library upgradation as a strategic initiative for advancing the university's academic mission and enhancing student success. In conclusion, the Chairperson expressed gratitude to the members for their valuable contributions and commitment to advancing the university's library initiatives. The Chancellor emphasized the importance of collaboration and teamwork in realizing the vision of a modern, dynamic, and inclusive library at AAFT University of Media and Arts.

**AGENDA 17 - Approval for Constitution of BOS for Various Schools**

- 17.1 The agenda item focused on the establishment of Boards of Studies for the following schools within the university:

School of Cinema

School of Management

School of Journalism and Mass Communication

School of Advertising, PR & Events

School of Hospitality and Tourism Management

School of Animation

School of Interior Design

School of Still Photography

School of Performing Arts

School of Fashion Design

School of Fine Arts

The Registrar presented the proposed composition and functions of each Board of Studies, highlighting the key responsibilities of members and the scope of their authority. The proposed composition included representatives from academia, industry experts, alumni, and student representatives to ensure a well-rounded perspective. The Dean, school representatives provided insights into the specific academic programs, curriculum requirements, and industry trends within their domains. They emphasized the need for robust governance structures to facilitate continuous improvement and relevance of academic offerings. Following the presentations, a thorough discussion ensued among the members regarding the proposed constitution of Boards of Studies. Members deliberated on the composition of each board, ensuring adequate representation from relevant

*Indie Raj*  
REGISTRAR  
AAFT UNIVERSITY OF MEDIA & ARTS



stakeholders and expertise in the respective fields. The Academic Council members expressed their support for the proposed constitution of Boards of Studies, emphasizing the importance of academic autonomy and collaborative decision-making processes in curriculum development and program enhancement.

After careful consideration and deliberation, the BOM and Academic Council unanimously approved the constitution of Boards of Studies for the identified schools within the university. The Chairperson extended gratitude to all members for their valuable contributions and commitment to academic excellence. He emphasized the significance of the collective effort in shaping the future of AAFT University and ensuring the holistic development of students across diverse disciplines.

**AGENDA 18 - Launching of Communique (Biannual Newsletter)**

- 18.1 The agenda item regarding the launching of "Communique" sparked enthusiastic discussion among the members. The Chairperson presented a detailed proposal outlining the objectives, content strategy, and frequency of the newsletter. The primary goal of "Communique" was identified as enhancing communication and transparency within the university community while showcasing the diverse accomplishments and activities of students, faculty, and staff. The proposed content of "Communique" included feature articles on academic achievements, research initiatives, student achievements, faculty highlights, alumni updates, recent and upcoming events, and noteworthy collaborations. The newsletter was envisioned as a platform to celebrate successes, share best practices, and foster a sense of pride and belonging among members of the AAFT community.
- Members of the Academic Council and Board of Management expressed unanimous support for the launching of "Communique." They highlighted the importance of regular communication channels in promoting engagement and collaboration across various departments and disciplines within the university. Discussion ensued regarding the logistics of producing and distributing the newsletter. It was agreed that a dedicated editorial team comprising faculty, staff, and student representatives would be formed to oversee the content creation, editing, and design of "Communique." Additionally, a timeline for publication and distribution was established to ensure regular and timely releases. (ANNEXURE V)

**AGENDA 19 - Review of newly developed newsroom**

- 19.1 The agenda item for the meeting centered on the review of the newly developed newsroom, a flagship facility designed to enhance practical training and experiential learning opportunities for students enrolled in journalism and mass communication programs. The Dean presented an overview of the features and functionalities of the newsroom, highlighting its role in simulating real-world news production environments. The newsroom is equipped with modern broadcasting equipment, multimedia editing stations, and collaborative workspaces to facilitate hands-on learning experiences for students. Following the presentation, members of the BOM and the Academic Council engaged in a







detailed discussion regarding the utilization and management of the newsroom. Faculty members shared their insights into incorporating the newsroom into the curriculum and designing practical exercises that align with industry standards and best practices.

There was unanimous agreement among the members regarding the transformative potential of the newsroom in preparing students for careers in journalism and mass communication. The newsroom was hailed as a pivotal asset that would enable students to develop essential skills in news gathering, reporting, editing, and broadcasting. Additionally, discussions centered on strategies for promoting interdisciplinary collaboration and encouraging student-led initiatives within the newsroom. The importance of establishing partnerships with media organizations and industry professionals to provide students with real-world exposure and networking opportunities was emphasized.

The meeting concluded with a resolution to officially inaugurate the newsroom and commence its full-scale operation in the upcoming academic semester. Members expressed their commitment to supporting faculty and students in maximizing the potential of the newsroom as a hub for innovation, creativity, and excellence in journalism and mass communication education at AAFT University. In conclusion, the 3rd combined meeting of the Board of Management and the Academic Council at AAFT University of Media and Arts marked a significant milestone in the university's commitment to providing cutting-edge facilities and fostering a culture of academic excellence and innovation. The newly developed newsroom stands as a testament to the university's dedication to preparing students for success in the rapidly evolving media landscape.





<b>CODE:</b>	<b>ACADEMIC COUNCIL</b>	<b>DATE:</b>
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## MINUTE OF MEETING

Proceedings of the 6<sup>th</sup> Meeting of Academic Council, AAFT University of Media and Arts, held at 02.00 PM on Thursday, 09.06.2022

The Sixth meeting of the Academic Council, held on 09.06.2022 at 02.00 PM. The following members attended the meeting: -

Sr. No.	Name	Representing	Position
1.	Dr.Sandeep Marwah	Chancellor	Chairperson
2.	Mr.Sudhir Ranjan	Registrar	Secretary
3.	Dr.Shikha Verma Kashyap	Director	Member
4.	Mr.Santosh Swarnakar	Dean Academics	Member
5.	Mr.Santosh Tiwari	Controller of Examination	Member
6.	Dr.Manoj Agrawal	Technical Expert	Member
7.	Dr.Albeena Abbas	Technical Expert	Member

Welcome address by Chairperson.

The 6th Academic Council meeting at AAFT University of Media and Arts commenced with a warm welcome from the Chairperson, acknowledging the attendance of all members. Each participant briefly introduced themselves, emphasizing their roles and expertise within the university community. This gathering marked another milestone in the university's academic journey, fostering ongoing collaboration and idea exchange among council members. With a diverse array of experiences and viewpoints represented, the Academic Council reaffirmed its dedication to upholding and promoting academic excellence and innovation at AAFT University of Media and Arts.

### AGENDA 1 - Confirmation of the last BOM and AC Combined meeting held on 23.08.2021

1.1	<p>The meeting commenced with the confirmation of the minutes from the previous session. Following this, the agenda items were discussed and resolved as follows:</p> <ul style="list-style-type: none"> <li>- Analysis of existing faculty strength and faculty load to propose projections.</li> <li>- Analysis of sanctioned seat per program to understand the best performing programs and least targeted programs.</li> </ul>
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*Sudhir Ranjan*





- Discussion on strategies to promote the pedagogy adopted at the university to create a benchmarking scenario.
- Review of preparations to conduct exams in online mode.
- Review of the plan to distribute marksheets to students who did not receive them during the pandemic period.
- Discussion on the strategy to operate in double shifts, to be proposed to the Governing Body for final approval.
- Discussion on the strategy for transportation management to address double shift operations, to be proposed to the Governing Body for final approval.
- Proposal invited for Value Added Courses across the schools for all programs.
- Discussion on the schema for course outline manual.
- Discussion on the schema for lab manuals.
- Strategy to analyze lab utilization to develop projections on requirements in advance.
- Discussion on adding provisions to offer specializations in the curriculum.
- Proposal for bridge courses, especially on communication and for programs where enrolments are from different domains for specific master's programs.
- Discussion on mentoring policy and policy for slow and fast learners.
- Library upgradation and regular meetings of the library committee to develop the library and lead towards a robust utilization model and digitization.
- Release of approval to the recommendation of the constitution of the Board of Studies (BOS) for various schools and the submitted minutes.
- Discussion on the launching of Communique (The Biannual newsletter for the university).
- Review of the newly developed newsroom.

Each agenda item was thoroughly discussed, with input from various members of the Board of Management. Decisions were made based on the collective agreement and consensus reached during the deliberations.

## **AGENDA 2 - Development of Contextual Document for CBCS Curriculum**

- 2.1 The meeting commenced with a warm welcome extended to all members of the Academic Council, comprising distinguished faculty members, department heads, and administrative representatives. The Chairperson opened the session by highlighting the significance of the CBCS curriculum in providing flexibility and diversity to students while fostering interdisciplinary learning and skill development. The agenda item for the meeting focused on the development of a contextual document that would serve as a guiding framework for the implementation of CBCS across various programs offered by the university. The Registrar presented an overview of the proposed approach, emphasizing the need to integrate industry insights, academic rigor, and student-centeredness into the curriculum design process.

*Sudhir Ray*







A robust discussion ensued, with department heads and faculty members actively contributing their perspectives and insights. The emphasis was placed on the importance of ensuring relevance and currency of the curriculum content to meet the evolving demands of the media and arts industry. Key points discussed during the meeting included:

**Identification of Core Competencies:** Faculty members emphasized the need to identify core competencies and learning outcomes that would form the foundation of the CBCS curriculum across different programs.

**Integration of Industry Practices:** There was consensus on the importance of integrating industry best practices, case studies, and practical experiences into the curriculum to enhance students' employability and readiness for the professional world.

**Flexibility and Interdisciplinarity:** The Academic Council deliberated on the need to offer students flexibility in course selection while encouraging interdisciplinary approaches to learning, fostering creativity, and innovation.

**Assessment and Evaluation:** Discussions also centered around designing robust assessment and evaluation mechanisms to ensure the alignment of learning outcomes with assessment methods, promoting fairness, transparency, and accountability.

**Faculty Development and Training:** The Academic Council recognized the importance of providing faculty members with adequate training and support to effectively implement the CBCS curriculum, including pedagogical approaches and assessment practices. In conclusion of the agenda, the Academic Council reaffirmed its commitment to developing a contextual document for the CBCS curriculum that reflects the ethos and aspirations of AAFT University of Media and Arts. (ANNEXURE I)

### **AGENDA 3 - Development of Contextual Document for Standard Operating Procedure for Internships, Practical Work, and Projects Across Program**

- 3.1 The discussion commenced with a brief overview of the agenda, emphasizing the importance of establishing clear guidelines and procedures for internships, practical work, and projects to enhance the overall academic experience for students across various programs. The Chairperson highlighted the need for a comprehensive SOP document that would provide students with structured guidelines and expectations for their experiential learning opportunities outside the classroom. The discussion then shifted to the key components that would be included in the SOP document. Members of the Academic Council proposed the following elements:

**Definition and Objectives:** Clarifying the purpose and objectives of internships, practical work, and projects within the curriculum, emphasizing the importance of real-world experience and skill development.

**Eligibility Criteria:** Establishing clear criteria for student eligibility to participate in internships, practical work, and projects, including academic standing and prerequisites.







**Application and Approval Process:** Outlining the procedures for students to apply for internships, practical work, and projects, as well as the approval process involving faculty and departmental coordinators.

**Duration and Credit Allocation:** Determining the duration of internships, practical work, and projects, and allocating academic credits based on the scope and nature of the experience.

**Supervision and Evaluation:** Defining the roles and responsibilities of supervisors, mentors, and evaluators involved in overseeing and assessing student performance during internships, practical work, and projects.

**Documentation and Reporting:** Establishing requirements for students to maintain detailed records of their internship activities, practical work assignments, and project outcomes, and submitting reports to faculty supervisors for evaluation.

**Quality Assurance and Feedback Mechanisms:** Implementing mechanisms for monitoring the quality and effectiveness of internships, practical work, and projects, and soliciting feedback from students, supervisors, and industry partners for continuous improvement.

Following a thorough discussion, the Academic Council resolved to form a dedicated task force comprising faculty members and administrators to draft the SOP document in consultation with relevant stakeholders, including industry partners and student representatives. The agenda concluded with a reaffirmation of the university's commitment to providing students with meaningful and enriching experiential learning opportunities through internships, practical work, and projects. The Academic Council expressed confidence that the development of the SOP document would further enhance the quality and relevance of the university's academic programs. (ANNEXURE II)

#### **AGENDA 4 - Review of Marksheet Distribution Status**

- 4.1 The discussion commenced with a detailed presentation by the Registrar, who provided an overview of the current status of marksheet distribution for the previous academic semesters. The Registrar highlighted the efforts undertaken by the academic administration to streamline the process and expedite the distribution of marksheets to students. Following the presentation, members of the Academic Council engaged in a thorough discussion regarding the challenges and bottlenecks encountered in the marksheet distribution process. Issues such as delays in result processing, technical glitches in the university's student information system, and logistical challenges in printing and dispatching marksheets were identified and discussed. Several actionable strategies and recommendations were proposed during the discussion to address the identified challenges and enhance the efficiency of marksheet distribution. These included:
- Implementing automation and digitization initiatives to streamline result processing and marksheet generation.





- Enhancing coordination and communication between academic departments, examination cells, and administrative units involved in the marksheet distribution process.
- Exploring the possibility of outsourcing certain aspects of the marksheet printing and distribution process to professional service providers to expedite the process.
- Strengthening the infrastructure and resources allocated to the examination and academic administration departments to ensure smooth and timely processing of results and marksheets.

The chairperson concluded the agenda by emphasizing the importance of prioritizing the marksheet distribution process and ensuring that students receive their academic records in a timely manner. The Chairperson also underscored the need for proactive measures and continuous monitoring to address the identified challenges and improve the overall efficiency and effectiveness of the marksheet distribution process.

#### **AGENDA 5 - Proposal for April 2023 Convocation**

5.1 The agenda for the meeting primarily focused on outlining the necessary arrangements and procedures to propose the Convocation ceremony to the Governing Body for approval. The Registrar provided a comprehensive overview of the proposed convocation, emphasizing the importance of recognizing the academic achievements of graduating students and celebrating their accomplishments. The Academic Council reviewed the eligibility criteria for students from the 2019, 2020, and 2021 batches to participate in the convocation ceremony. It was established that students who had successfully completed all academic requirements and cleared any outstanding dues to the university would be eligible to receive their degrees during the ceremony.

Furthermore, the Academic Council deliberated on logistical aspects such as venue selection, guest invitations, academic regalia, and event scheduling. The Registrar presented options for potential venues and proposed a tentative date for the convocation, taking into consideration academic calendars and availability of key stakeholders. Discussions also revolved around the format and structure of the convocation ceremony, with suggestions for incorporating traditional elements alongside contemporary touches to enhance the overall experience for graduating students and their families.

The Academic Council underscored the significance of the convocation ceremony as a milestone event in the academic journey of students, symbolizing their transition from learners to professionals in their respective fields. Members expressed unanimous support for the proposal to hold the April 2023 Convocation and recognized its importance in upholding the university's commitment to academic excellence and student success. In conclusion, the Academic Council resolved to formalize the proposal for the April 2023 Convocation and present it to the Governing Body for approval. The Registrar was tasked with finalizing the logistical arrangements and coordinating with relevant stakeholders to ensure a memorable and dignified ceremony. (ANNEXURE III)







**AGENDA 6 - Review of Preparation for Upcoming Examinations**

- 6.1 The meeting focused on several critical aspects related to examination preparedness. The Academic Council reviewed the adequacy of examination halls and facilities to accommodate students and ensure adherence to COVID-19 safety protocols. The Registrar assured the Council of the availability of sufficient seating arrangements and sanitation measures to uphold health and safety standards. Furthermore, the Academic Council deliberated on the distribution and security of examination papers to prevent any instances of malpractice or misconduct. The Examination Controller elaborated on the stringent protocols in place to maintain the integrity and confidentiality of question papers throughout the examination process.
- The discussion also encompassed the deployment of qualified invigilators and supervisors to monitor examination halls and enforce discipline among students. The Council emphasized the importance of vigilant supervision to uphold academic integrity and fairness during the examinations. Additionally, the Academic Council reviewed contingency plans and protocols for addressing any unforeseen challenges or disruptions that may arise during the examination period. The Registrar assured the Council of the university's readiness to respond promptly and effectively to any contingencies to minimize disruptions to the examination schedule. The agenda concluded with a reaffirmation of the university's commitment to upholding the highest standards of academic excellence and integrity in the conduct of examinations. The Chairperson expressed gratitude to the members of the Academic Council for their diligent efforts in ensuring the smooth and successful conduct of examinations.

**AGENDA 7 - Review of Revaluation Cases**

- 7.1 The Registrar presented a comprehensive report detailing the status of revaluation cases received during the previous academic sessions. The report included an analysis of the reasons behind revaluation requests, trends in academic performance, and outcomes of previous revaluation decisions. Following the presentation, members of the Academic Council engaged in a thorough discussion regarding the evaluation criteria, transparency of the revaluation process, and mechanisms for addressing grievances from students regarding assessment outcomes.
- Various perspectives were shared regarding the effectiveness of the current revaluation system and opportunities for improvement to ensure fairness and accuracy in assessment outcomes. Suggestions were made to streamline the revaluation process, enhance communication with students, and provide clearer guidelines for submitting revaluation requests. The Academic Council deliberated on potential measures to expedite the resolution of revaluation cases while upholding academic integrity and standards. Emphasis was placed on maintaining consistency and objectivity in assessment procedures to uphold the university's reputation for academic excellence.





**AGENDA 8 - Reworking Proposal for Value added course to Enhance Effectiveness**

- 8.1 The proposal for the value-added course was presented by the Dean, who outlined the objectives, structure, and potential benefits of the course. The course aimed to provide students with practical skills, industry insights, and interdisciplinary knowledge to complement their academic studies and prepare them for professional careers. During the discussion, various council members provided valuable insights and suggestions for refining the proposal. There was consensus among the members regarding the importance of aligning the course content with industry trends, emerging technologies, and global best practices. Suggestions were made to incorporate hands-on training, case studies, and industry projects to enhance the practical relevance of the course.
- Furthermore, council members emphasized the importance of ensuring flexibility in the course structure to accommodate the diverse interests and career aspirations of students across different disciplines within the university. The discussion also touched upon the integration of soft skills training, entrepreneurship modules, and career development resources within the course curriculum to enhance students' overall employability and professional readiness. After thorough deliberation and exchange of ideas, the Academic Council agreed to form a subcommittee tasked with reworking the proposal based on the feedback received during the meeting. The subcommittee would collaborate with faculty members, industry experts, and student representatives to develop a comprehensive and innovative course structure that meets the university's academic standards and the evolving needs of the media and arts industry.

**AGENDA 9 - Review of Curriculum Received from Mother Institute for Law Program and Faculty Allocations**

- 9.1 The agenda item concerning the Review of Curriculum Received from the Mother Institute for the Law Program garnered significant attention and discussion. The Head of the Law Department presented the proposed curriculum, highlighting key features, course offerings, and alignment with industry standards and legal education requirements. Members of the Academic Council engaged in a thorough examination of the curriculum, evaluating its comprehensiveness, relevance to contemporary legal practice, and adherence to regulatory guidelines. Constructive feedback and suggestions were provided to further enhance the curriculum and ensure its alignment with the university's academic objectives and student needs.
- Following deliberations, the Academic Council resolved to approve the curriculum with minor revisions, reflecting the collective expertise and input of its members. The Registrar was tasked with overseeing the implementation of the revised curriculum and coordinating with faculty to ensure effective delivery of courses. The agenda item regarding Faculty Allocations elicited discussions on optimizing faculty resources to meet the evolving needs of the Law Program. The Dean of Academic presented an overview of faculty allocations,







including teaching assignments, research responsibilities, and professional development opportunities.

Members of the Academic Council deliberated on strategies to streamline faculty allocations, enhance interdisciplinary collaboration, and foster a supportive academic environment conducive to teaching and research excellence. Recommendations were made to ensure equitable workload distribution, promote faculty diversity, and prioritize mentorship and professional growth opportunities.

**AGENDA 10 - Revisiting and Redrafting Program Outcomes (POs) for All Programs Across Schools**

10.1

The discussion commenced with a thorough review of the existing Program Outcomes (POs) across all programs offered by the university. The Chairperson emphasized the importance of aligning the POs with the evolving needs of the industry and ensuring that they reflect the latest trends and advancements in respective fields. Each department presented a detailed analysis of the current POs, highlighting strengths, weaknesses, and areas for improvement. The discussions were focused on identifying key competencies and skills that students should acquire upon completion of their programs. The Heads of Departments provided valuable insights into industry trends, emerging technologies, and changing job market demands, which informed the revision process. They emphasized the need for POs to be outcome-driven, measurable, and relevant to the current industry landscape.

Following the presentations, a collaborative effort ensued to redraft the POs for each program. The Academic Council engaged in lively discussions, debating the wording, scope, and applicability of each outcome. There was a consensus on the importance of incorporating interdisciplinary perspectives and promoting holistic development among students. The Academic Council also deliberated on the integration of core values such as ethical practice, critical thinking, and innovation into the POs. The council members emphasized the significance of nurturing a learning environment that fosters creativity, integrity, and social responsibility. Throughout the meeting, there was a shared commitment to maintaining academic rigor while ensuring that the POs are reflective of the university's mission and vision. The council members acknowledged the iterative nature of the revision process and expressed their dedication to continuous improvement.

In conclusion, the 6th meeting of the Academic Council concluded with the approval of revised Program Outcomes (POs) for all programs across schools. The council members reaffirmed their commitment to excellence in education and pledged to monitor the implementation of the revised POs to enhance student learning outcomes and professional readiness.



*Audh K. Singh*



<b>CODE:</b>	<b>ACADEMIC COUNCIL</b>	<b>DATE:</b>
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## MINUTE OF MEETING

Proceedings of the 7<sup>th</sup> Meeting of Academic Council, AAFT University of Media and Arts, held at 12.00 PM on Monday, 21.11.2022

The Seventh meeting of the Academic Council, held on 21.11.2022 at 12.00 PM. The following members attended the meeting: -

Sr. No.	Name	Representing	Designation
1.	Dr.Sandeep Marwah	Chancellor	Chairperson
2.	Mr.Sudhir Ranjan	Registrar	Secretary
3.	Dr.Shikha Verma Kashyap	Director	Member
4.	Mr.Santosh Swarnakar	Dean Academics	Member
5.	Mr.Santosh Tiwari	Controller of Examination	Member
6.	Dr.Manoj Agrawal	Technical Expert	Member
7.	Dr.Albeena Abbas	Technical Expert	Member

Welcome address by Chairperson.

The 7th Academic Council meeting at AAFT University of Media and Arts commenced with a warm welcome from the Chairperson, acknowledging the attendance of all members. Each participant briefly introduced themselves, emphasizing their roles and expertise within the university community. This gathering marked another milestone in the university's academic journey, fostering ongoing collaboration and idea exchange among council members. With a diverse array of experiences and viewpoints represented, the Academic Council reaffirmed its dedication to upholding and promoting academic excellence and innovation at AAFT University of Media and Arts.

### AGENDA 1 - Confirmation of the last BOM and AC Combined meeting held on 09.06.2022

1.1	<p>The meeting commenced with the confirmation of the minutes from the previous session. Following this, the agenda items were discussed and resolved as follows:</p> <p><b>Development of Contextual Document for CBCS Curriculum:</b> The council engaged in a detailed discussion regarding the development of a contextual document to enhance the Choice Based Credit System (CBCS) curriculum across programs.</p>
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*Sudhir Ranjan*



**Development of Contextual Document for Standard Operating Procedure for Internships, Practical Work, and Projects Across Programs:** The council explored strategies for creating a standardized framework for internships, practical work, and projects across all programs to ensure consistency and quality.

**Review of Marksheet Distribution Status:** The council reviewed the current status of marksheet distribution and discussed measures to streamline the process for timely distribution to students.

**Proposal for April 2023 Convocation:** The council considered proposals and logistical arrangements for the upcoming April 2023 convocation ceremony.

**Review of Preparation for Upcoming Examinations:** Discussion centered around the readiness and preparation for the upcoming examinations to ensure smooth conduct and adherence to academic standards.

**Review of Revaluation Cases:** The council assessed revaluation cases and discussed procedures for fair and transparent handling of revaluation requests.

**Reworking Proposal for Value-added Course to Enhance Effectiveness:** The council reviewed and refined proposals for value-added courses aimed at enhancing the effectiveness of academic programs.

**Review of Curriculum Received from Mother Institute for Law Program and Faculty Allocations:** The council examined the curriculum received from the mother institute for the Law program and discussed faculty allocations to ensure adequate staffing.

**Revisiting and Redrafting Program Outcomes (POs) for All Programs Across Schools:** The council revisited and redrafted program outcomes for all programs across schools to align with evolving industry demands and academic standards.

## **AGENDA 2 - Progress Update on CBCS Drive**

- 2.1 The session commenced with the Chairperson welcoming all attendees and expressing appreciation for their commitment to academic excellence. The Chairperson emphasized the significance of implementing the CBCS framework to enhance student-centered learning and academic flexibility. The Registrar provided a comprehensive progress report on the implementation of the CBCS drive across various programs and departments. The report highlighted the following key updates:

**Curriculum Mapping:** Departments have made substantial progress in mapping existing curricula to the CBCS framework, ensuring alignment with learning outcomes and credit requirements.

**Course Development:** Faculty members have actively engaged in developing new courses and revising existing ones to integrate CBCS principles, including interdisciplinary perspectives and skill-based learning outcomes.



*Auditiya*





**Credit Transfer Mechanisms:** Efforts have been made to streamline credit transfer mechanisms, allowing students to transfer credits earned from one program or institution to another within the CBCS framework.

**Student Orientation and Counseling:** Academic advisors and counselors have conducted orientation sessions to familiarize students with the CBCS structure, credit requirements, and course selection process.

**Assessment and Evaluation:** Departments have implemented innovative assessment methods to ensure continuous evaluation of student learning outcomes and competencies under the CBCS model.

Following the progress report, members of the Academic Council engaged in a fruitful discussion on challenges encountered and strategies for further enhancement of the CBCS drive. Emphasis was placed on the importance of faculty development programs, student feedback mechanisms, and ongoing evaluation of program effectiveness. The Chairperson concluded the agenda by acknowledging the collective efforts of the academic community in driving forward the CBCS initiative. Encouragement was given for continued collaboration and innovation in curriculum design, pedagogy, and student support services to ensure the successful implementation of the CBCS framework.

### **AGENDA 3 - Discussion on Transition Plans from Old Curriculum to CBCS Curriculum**

- 3.1 The discussion began with an overview of the rationale behind transitioning to the CBCS Curriculum, emphasizing its student-centric approach, flexibility, and alignment with global academic standards. The Chairperson highlighted the importance of ensuring a smooth transition process to minimize disruption to ongoing academic activities. The Registrar presented an outline of the proposed transition plan, highlighting key milestones and activities required for successful implementation. The plan included steps such as curriculum mapping, faculty training, course restructuring, and student orientation sessions.

The Dean and Heads of Departments provided insights into the challenges and opportunities associated with transitioning to the CBCS Curriculum within their respective academic units. They emphasized the need for effective communication, faculty development initiatives, and student support services to facilitate the transition process. A lively discussion ensued regarding the integration of interdisciplinary courses, credit transfer mechanisms, and assessment practices within the CBCS framework. Members deliberated on strategies to ensure the quality and relevance of courses offered under the new curriculum, considering industry trends and student aspirations.

The Academic Council unanimously agreed on the importance of creating a supportive environment for faculty and students during the transition period. Members emphasized the need for transparent communication channels, regular feedback mechanisms, and ongoing monitoring and evaluation of the transition process.







**AGENDA 4 - Release of Contextual Document for Curriculum Content Standardization**

4.1

The Registrar provided an overview of the development process of the Contextual Document, which aimed to standardize curriculum content across various programs offered by the university. He emphasized the collaborative efforts of faculty members, subject matter experts, and industry professionals in crafting the document. The Dean of Academic Affairs presented the key features and objectives of the Contextual Document, which included:

- Establishing clear learning outcomes for each program and course.
- Aligning curriculum content with industry trends and best practices.
- Ensuring consistency and coherence in curriculum design across departments and programs.
- Enhancing flexibility to accommodate emerging areas of study and interdisciplinary approaches.
- Facilitating quality assurance and accreditation processes.

Following the presentation, a lively discussion ensued among the members of the Academic Council. Faculty members shared their perspectives on the proposed curriculum content standardization and offered valuable insights into specific disciplinary requirements and emerging trends in media and arts education. The Chairperson acknowledged the contributions and feedback received from the Academic Council members and expressed appreciation for their commitment to academic excellence. He emphasized the importance of continuous improvement and innovation in curriculum development to meet the evolving needs of students and the industry. After thorough deliberation, the Academic Council unanimously approved the release of the Contextual Document for Curriculum Content Standardization. The Registrar was tasked with overseeing the dissemination of the document to all departments and faculty members and ensuring its effective implementation.

**AGENDA 5 - Analysis of UGC Guideline Adoptions for Credit Allocation in Projects and Internships**

5.1

The discussion began with a comprehensive presentation on the UGC guidelines regarding credit allocation for projects and internships. The Registrar elaborated on the key provisions outlined by the UGC, emphasizing the importance of aligning university practices with national standards to enhance academic quality and relevance. Council members engaged in a detailed analysis of the UGC guidelines, examining their implications for the university's existing curriculum structure and academic policies. Various aspects such as credit allocation criteria, assessment methodologies, and documentation requirements were thoroughly scrutinized to ensure comprehensive understanding and effective implementation.

The Head of Departments provided valuable insights into the integration of project work and internships within the respective academic disciplines, highlighting the potential benefits in terms of skill enhancement, industry exposure, and holistic learning experiences for students. The discussion also encompassed practical considerations such as logistical arrangements, supervision mechanisms, and evaluation frameworks to facilitate smooth execution of





projects and internships across diverse academic programs. Council members deliberated on strategies to promote active student participation, encourage interdisciplinary collaborations, and foster industry-academia partnerships to enrich the quality and relevance of project-based learning and internship experiences.

**AGENDA 6 - Assessment of E-Content Uploads on Learnzilla and Plagiarism check Initiative**

- 6.1 The discussion began with an overview of the e-content uploads on Learnzilla, the university's online learning platform. The Registrar presented a comprehensive report highlighting the progress made in uploading e-content for various courses across disciplines. The Council members engaged in a constructive dialogue, reviewing the quality, relevance, and accessibility of the uploaded content. Suggestions were made to enhance the diversity of multimedia resources and to ensure alignment with the curriculum objectives. Next, the Council deliberated on the implementation of a plagiarism check initiative to maintain academic integrity and uphold scholarly standards. The Head of the Department for Academic Affairs presented a proposal outlining the key features and benefits of integrating plagiarism detection software into the university's assessment practices. The Council members emphasized the importance of fostering a culture of academic honesty and discussed strategies to educate students about the ethical implications of plagiarism.

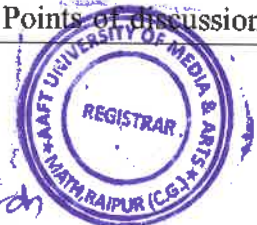
Following a thorough discussion, the Council resolved to:

- Form a task force comprising faculty members and academic administrators to conduct a comprehensive review of e-content uploads on Learnzilla and to identify areas for improvement.
- Explore partnerships with leading plagiarism detection software providers to implement an effective plagiarism check initiative across all academic programs.
- Develop educational resources and training modules to raise awareness among students and faculty about the importance of academic integrity and proper citation practices.
- Establish mechanisms for continuous monitoring and evaluation of e-content uploads and plagiarism detection efforts to ensure ongoing improvement and effectiveness.

The Agenda concluded with a commitment to enhancing the quality of e-learning resources and upholding academic integrity through proactive measures. The Council members expressed optimism about the positive impact of these initiatives on student learning outcomes and the overall academic environment at the university.

**AGENDA 7 - Review of PhD Coursework Curriculum and Scheduling BOS Approval**

- 7.1 The Registrar presented an overview of the current PhD coursework curriculum, highlighting key components, learning objectives, and academic requirements. Emphasis was placed on ensuring alignment with industry standards, research methodologies, and emerging trends in media and arts. Following the presentation, members engaged in a comprehensive discussion regarding potential enhancements to the PhD coursework curriculum. Points of discussion







included the integration of interdisciplinary approaches, inclusion of specialized electives, and opportunities for practical application of research methodologies.

The council also deliberated on scheduling considerations to optimize the delivery of coursework modules, ensuring coherence and progression in students' academic journeys. Strategies to accommodate diverse learning styles and facilitate academic support mechanisms were explored to enhance the overall student experience. In alignment with the agenda, the council formulated recommendations for curriculum refinements and scheduling adjustments to enhance the quality and relevance of the PhD program. The proposed revisions aimed to foster a conducive learning environment conducive to scholarly inquiry and innovation.

Upon thorough deliberation, the Academic Council reached a consensus on the proposed changes and endorsed the curriculum revisions and scheduling adjustments for submission to the Board of Studies (BOS) for approval. The agenda concluded with a reaffirmation of the university's commitment to academic excellence and research-driven learning experiences. The Chairperson expressed appreciation for the active participation and insightful contributions of council members, underscoring the collaborative efforts towards advancing the university's academic mission.

#### **AGENDA 8 - Evaluation of Committees Constituted under Research Cell (RDC, DRC)**

- 8.1 The proceedings began with a comprehensive overview of the roles and responsibilities of the Research Cell committees, emphasizing their crucial role in promoting research excellence and scholarly activities within the university. The Registrar provided a detailed report on the composition and functions of both the RDC and DRC, highlighting their contributions to fostering a research-oriented culture across various disciplines. The Academic Council engaged in a thorough evaluation of the committees, focusing on several key areas:

**Membership:** The composition of the RDC and DRC was reviewed to ensure representation from diverse academic disciplines and expertise areas. Suggestions were made to enhance diversity and inclusivity within the committees.

**Effectiveness:** The effectiveness of the committees in facilitating research initiatives, providing guidance to faculty and students, and fostering interdisciplinary collaborations was discussed. Members shared insights and feedback on areas where improvements could be made to enhance the overall effectiveness of the committees.

**Support Mechanisms:** The availability of resources, funding opportunities, and administrative support for research activities was assessed. The Academic Council explored ways to optimize existing support mechanisms and identify additional resources to further promote research excellence.

**Monitoring and Evaluation:** The mechanisms for monitoring and evaluating the performance of the committees were reviewed. Suggestions were made to establish clear





performance indicators and assessment criteria to ensure accountability and transparency in committee operations.

Following a thorough discussion, the Academic Council resolved to:

- Implement measures to enhance the diversity and inclusivity of committee membership.
- Strengthen support mechanisms for research activities, including funding opportunities and administrative assistance.
- Develop a robust monitoring and evaluation framework to assess the performance of the committees and track progress towards research goals.

The evaluation of the committees constituted under the Research Cell reaffirmed the university's dedication to fostering a dynamic research culture and advancing knowledge across diverse fields of study. (ANNEXURE I)

#### **AGENDA 9 - Status Update on RDC Schedule for Guide Registration/Approval Process**

9.1 The Registrar presented a comprehensive status update on the progress of the Guide Registration/Approval Process within the Research Degree Committee. The Registrar highlighted the importance of streamlining this process to ensure efficiency and transparency in guiding research scholars. The Registrar outlined the key steps involved in the Guide Registration/Approval Process, including the submission of applications by potential guides, evaluation by the RDC, and final approval by the Academic Council. The Registrar also provided an overview of the timeline for each stage of the process and identified any bottlenecks or challenges encountered thus far. Following the presentation, the members of the Academic Council engaged in a detailed discussion regarding the status and effectiveness of the Guide Registration/Approval Process. Various concerns and suggestions were raised regarding the criteria for selecting guides, the documentation required for application submission, and the timeline for processing applications.

Several members emphasized the importance of maintaining rigorous standards while also ensuring a streamlined and efficient process for guide registration and approval. It was agreed upon that transparency and accountability must be upheld throughout the entire process to maintain the integrity of academic supervision and research guidance. The Chairperson concluded the discussion by highlighting the need for continued collaboration and communication among all stakeholders involved in the Guide Registration/Approval Process. Action points were identified, including the establishment of clear guidelines and protocols, as well as the implementation of measures to expedite the processing of applications. (ANNEXURE II)

#### **AGENDA 10 - Assessment of Responsibility Delegation Matrix for Research Cell, Particularly for PhD Program**

10.1 The discussion began with a presentation by the registrar, who outlined the current structure of responsibilities within the cell and proposed revisions to the Responsibility Delegation

*Shubhika Rajar*

AAFT UNIVERSITY OF MEDIA & ARTS  
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Matrix. The proposed matrix aimed to clarify roles and streamline workflows to enhance the effectiveness of the PhD Program. Members of the Academic Council actively engaged in the discussion, providing feedback and suggestions to refine the proposed matrix. Key points of discussion included:

Clarification of roles and responsibilities for faculty members involved in supervising PhD candidates, including expectations for mentorship and academic support. Allocation of administrative tasks within the Research Cell, such as managing admissions, coordinating seminars, and overseeing thesis evaluations, integration of quality assurance mechanisms to ensure compliance with university policies and standards throughout the PhD Program lifecycle.

Consideration of support mechanisms for PhD candidates, including access to research resources, funding opportunities, and professional development initiatives. Throughout the discussion, there was a consensus among council members regarding the importance of establishing clear guidelines and accountability mechanisms within the Research Cell to support the successful execution of the PhD Program.

After thorough deliberation, the Academic Council approved the revised Responsibility Delegation Matrix for the Research Cell, incorporating feedback and suggestions from council members. The Chairperson expressed gratitude to all participants for their valuable contributions and emphasized the university's commitment to promoting excellence in research and academic scholarship.

#### **AGENDA 11 - Review of Academic Calendar for Doctoral Research**

- 11.1 The session commenced with a detailed presentation by the registrar, outlining the proposed academic calendar for the upcoming academic year. The presentation highlighted key milestones and important dates, including registration deadlines, course schedules, research proposal submission deadlines, and thesis defense dates. Following the presentation, the floor was opened for discussion and feedback from the members of the Academic Council. Faculty representatives provided valuable insights and suggestions regarding the proposed academic calendar, focusing on ensuring sufficient time for research activities, maintaining balance in coursework requirements, and accommodating academic and cultural events within the schedule.

There was a consensus among the members regarding the importance of providing doctoral students with a structured and supportive academic environment that fosters research excellence and scholarly inquiry. The Academic Council emphasized the need for flexibility in the academic calendar to accommodate the diverse needs and research interests of doctoral students across different disciplines. Additionally, discussions were held regarding the integration of interdisciplinary research seminars, workshops, and colloquia into the academic calendar to promote collaboration and interdisciplinary dialogue among doctoral students and faculty members. After a thorough discussion and review of the proposed academic calendar, the Academic Council approved the calendar with minor adjustments to





address the concerns raised during the meeting. The approved calendar was then forwarded to the university administration for dissemination to doctoral students and faculty members.

**AGENDA 12 - Proposal to Update Learnzilla to Align with Standard Academic Requirements for HEI**

12.1 The Chairperson provided an overview of the proposal, emphasizing the importance of leveraging technology to improve the teaching and learning experience for students and faculty alike. The proposal aimed to update Learnzilla's features and functionalities to align with best practices and standard academic requirements for HEIs. The discussion delved into the specific enhancements proposed for Learnzilla, including:

**Integration of multimedia content:** Members emphasized the importance of incorporating multimedia elements such as videos, interactive simulations, and virtual labs to enrich the learning experience and cater to diverse learning styles.

**Enhanced assessment tools:** There was consensus on the need to update assessment tools within Learnzilla to facilitate a variety of assessment methods, including quizzes, assignments, and online exams, while ensuring fairness, reliability, and validity.

**Accessibility and user experience:** Members discussed the importance of ensuring that Learnzilla is accessible to all students, including those with disabilities, and emphasized the need for an intuitive user interface to enhance user experience.

**Integration with academic resources:** The proposal included plans to integrate Learnzilla with academic resources such as e-books, journals, and online databases to provide students with easy access to relevant course materials.

After a thorough discussion, the Academic Council unanimously agreed to endorse the proposal to update Learnzilla. Members recognized the potential of these enhancements to transform the teaching and learning landscape at AAFT University, empowering faculty to deliver engaging and interactive instruction while equipping students with the tools and resources they need to succeed in their academic endeavors. The meeting concluded with a commitment to expedite the implementation of the proposed updates to Learnzilla, with a dedicated task force assigned to oversee the project and ensure its successful execution. The Chairperson thanked all members for their valuable contributions and adjourned the meeting, expressing optimism for the positive impact of the updated Learnzilla on the university's academic community.



*Auditi Rajan*



<b>CODE:</b>	<b>ACADEMIC COUNCIL</b>	<b>DATE:</b>
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## MINUTE OF MEETING

Proceedings of the 8<sup>th</sup> Meeting of Academic Council, AAFT University of Media and Arts, held at 12.00 PM on Tuesday, 25.04.2023

The Eighth meeting of the Academic Council, held on 25.04.2023 at 12.00 PM. The following members attended the meeting: -

Sr. No.	Name	Representing	Designation
1.	Dr.Sandeep Marwah	Chancellor	Chairperson
2.	Mr.Sudhir Ranjan	Registrar	Secretary
3.	Dr.Shikha Verma Kashyap	Director	Member
4.	Mr.Santosh Swarnakar	Dean Academics	Member
5.	Dr.Sadhna Bagchi	Associate Dean	Member
6.	Mr.Santosh Tiwari	Controller of Examination	Member
7.	Dr.Manoj Agrawal	Technical Expert	Member
8.	Dr.Albeena Abbas	Technical Expert	Member

Welcome address by Chairperson.

The 8th Academic Council meeting at AAFT University of Media and Arts commenced with a warm welcome from the Chairperson, acknowledging the attendance of all members. Each participant briefly introduced themselves, emphasizing their roles and expertise within the university community. This gathering marked another milestone in the university's academic journey, fostering ongoing collaboration and idea exchange among council members. With a diverse array of experiences and viewpoints represented, the Academic Council reaffirmed its dedication to upholding and promoting academic excellence and innovation at AAFT University of Media and Arts.

### AGENDA 1 - Confirmation of the last BOM and AC Combined meeting held on 21.11.2022

1.1	The meeting commenced with the confirmation of the minutes from the previous session. Following this, the agenda items were discussed and resolved as follows:
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*Sudhir Ranjan*





**Progress Update on CBCS Drive:** The Academic Council received a progress update on the Choice Based Credit System (CBCS) drive. The discussion centered on the implementation status, challenges encountered, and strategies for smooth transition.

**Discussion on Transition Plans from Old Curriculum to CBCS Curriculum:** Members deliberated on transition plans from the old curriculum to the CBCS curriculum. Strategies for aligning course structures, credit allocations, and assessment methods were explored.

**Release of Contextual Document for Curriculum Content Standardization:** The Academic Council announced the release of a contextual document aimed at standardizing curriculum content across departments. Members discussed the significance of this document in ensuring consistency and quality in education delivery.

**Analysis of UGC Guideline Adoptions for Credit Allocation in Projects and Internships:** The Council analyzed UGC guidelines pertaining to credit allocation for projects and internships. Discussions revolved around ensuring compliance with UGC norms while promoting experiential learning opportunities.

**Assessment of E-Content Uploads on Learnzilla and Plagiarism check Initiative:** Members reviewed the progress of e-content uploads on Learnzilla and discussed the effectiveness of the Plagiarism check initiative in maintaining academic integrity.

**Review of PhD Coursework Curriculum and Scheduling BOS Approval:** The Academic Council reviewed the PhD coursework curriculum and discussed scheduling Board of Studies (BOS) approvals. Feedback was provided to streamline the approval process.

**Evaluation of Committees Constituted under Research Cell (RDC, DRC):** The Council evaluated the performance of committees under the Research Cell, including the Research Development Committee (RDC) and Doctoral Research Committee (DRC).

**Status Update on RDC Schedule for Guide Registration/Approval Process:** A status update on the RDC schedule for guide registration and approval process was provided. Members discussed ways to expedite the process while maintaining quality standards.

**Assessment of Responsibility Delegation Matrix for Research Cell, particularly for PhD Program:** The Council assessed the responsibility delegation matrix for the Research Cell, focusing on the PhD program. Recommendations were made to optimize operational efficiency.

**Review of Academic Calendar for Doctoral Research:** The Academic Council reviewed the academic calendar for doctoral research programs, ensuring alignment with program requirements and institutional objectives.

**Proposal to Update Learnzilla to Align with Standard Academic Requirements for HEIs:** A proposal to update Learnzilla to align with standard academic requirements for Higher Education Institutions (HEIs) was discussed. Members provided insights and suggestions for enhancement.







**AGENDA 2 - Result and Trend Analysis Discussion**

- 2.1 The discussion commenced with a comprehensive presentation of the academic results and trend analysis prepared by the Examination Cell. The Registrar provided detailed insights into the performance of students across different programs and semesters, highlighting key trends and patterns observed in the examination results. The presentation included an analysis of overall pass rates, subject-wise performance, and trends in grade distributions over the past academic year. The Registrar also presented comparative data from previous years to provide context and identify areas of improvement or concern. Following the presentation, members of the Academic Council engaged in a constructive dialogue to analyze the results and trends in depth. Faculty members from different departments shared their observations and perspectives based on their experiences in teaching and assessment.
- The discussion focused on identifying factors contributing to the performance trends observed and exploring strategies to address any challenges or areas of concern. There was a consensus among the members regarding the importance of continuous assessment and feedback mechanisms to support student learning and academic achievement. Furthermore, the Academic Council discussed the implementation of proactive measures such as faculty development programs, student support services, and curriculum enhancements to improve academic outcomes and ensure the overall well-being of students. The Registrar provided recommendations based on the trend analysis and input from the Academic Council members, emphasizing the need for targeted interventions and ongoing monitoring of student progress.

**AGENDA 3 - Proposal for Name Change: School of Performing Arts to School of Music**

- 3.1 The proposal was presented by the Dean, who outlined the rationale behind the proposed name change. The Dean emphasized the significant evolution of the school's curriculum and focus, which has increasingly emphasized music education and performance. Members of the Academic Council engaged in a thorough discussion regarding the proposed name change. Several points were raised, highlighting the importance of aligning the name of the school with its current academic offerings and strategic direction. There was consensus among members that the proposed name change accurately reflects the core focus and specialization of the school. The Council acknowledged the historical significance of the term "Performing Arts" but recognized the need for clarity and specificity in naming academic units to accurately represent their areas of expertise and academic offerings.
- After a comprehensive discussion, a motion was proposed to approve the name change from the School of Performing Arts to the School of Music. The motion was seconded and put to a vote, with unanimous support from all members present. The Chairperson thanked the members for their thoughtful deliberation and active participation in the decision-making process. It was agreed that the proposal for the name change would be formally submitted to the Governing Body for final approval and implementation.





**AGENDA 4 - Promotion of Student Participation in International Conferences**

- 4.1 The agenda item was introduced, highlighting the significance of student participation in international conferences for academic growth, networking, and exposure to global perspectives. The discussion commenced with a presentation on the benefits of student participation in international conferences, including opportunities for knowledge exchange, skill development, and showcasing student research and creative works on a global platform. The presentation also outlined the challenges and barriers faced by students in accessing and participating in international conferences, including financial constraints and lack of awareness about available opportunities. Members of the Academic Council engaged in a constructive dialogue, sharing insights and experiences on strategies to promote and facilitate student participation in international conferences. Ideas discussed included:

- Establishing a dedicated fund or scholarship program to support student travel and registration fees for international conferences.
- Creating awareness campaigns and informational sessions to educate students about the importance of international conferences and available funding opportunities.
- Encouraging faculty mentors to guide and support students in identifying relevant conferences, preparing abstracts, and submitting conference proposals.
- Exploring partnerships and collaborations with international organizations, universities, and conference organizers to provide discounted rates or waivers for student participants.
- Integrating opportunities for conference participation into the curriculum through capstone projects, research courses, and extracurricular activities.

The discussion underscored the university's commitment to fostering a culture of academic excellence and global engagement among its student body. Members expressed unanimous support for initiatives aimed at promoting student participation in international conferences, recognizing it as a valuable avenue for enhancing students' academic and professional development.

**AGENDA 5 - Curriculum Alignment with Innovation and Creativity for Enhanced IIC Strength and Student Exposure**

- 5.1 The discussion centered on the need to infuse innovation and creativity into the curriculum to equip students with the skills and knowledge required to thrive in the dynamic media and arts landscape. Members emphasized the importance of incorporating practical, hands-on learning experiences that encourage experimentation, problem-solving, and critical thinking. The dean presented proposed strategies for curriculum alignment, highlighting the integration of innovative pedagogical approaches, interdisciplinary coursework, and industry-relevant projects. The council members engaged in a robust exchange of ideas, sharing best practices and innovative teaching methodologies aimed at enhancing student engagement and learning outcomes. Furthermore, the council explored avenues to

*Smriti Ray*







strengthen the Institutes Innovation Council (IIC) by promoting collaboration, research, and entrepreneurship among students and faculty. Members discussed the implementation of initiatives such as hackathons, workshops, and innovation challenges to foster a culture of innovation and creativity across campus. The meeting also addressed the importance of providing students with diverse opportunities for exposure to industry professionals, cutting-edge technologies, and real-world projects. Suggestions were made to organize guest lectures, industry visits, and internships to enrich students' learning experiences and broaden their perspectives. In conclusion, the institution's commitment to promoting innovation, creativity, and excellence in education. The council members expressed their collective dedication to advancing curriculum alignment initiatives and enhancing student exposure to emerging trends and opportunities in the media and arts industry.

**AGENDA 6 - Announcement and Validation of FADP and SADP Models for Professional and Departmental Development**

- 6.1 The Chairperson initiated the discussion by providing an overview of the purpose and significance of the FADP and SADP models in fostering professional growth and departmental development within the university. Emphasizing the importance of continuous improvement and innovation in academic practices, the Chairperson highlighted the need for structured plans to guide faculty and departmental activities. The proposed FADP model was presented, outlining key components such as professional development goals, research initiatives, teaching methodologies, and community engagement activities. The model aimed to provide faculty members with a framework for setting objectives, tracking progress, and enhancing their overall effectiveness as educators and scholars.
- Similarly, the SADP model for departmental development was introduced, focusing on initiatives to enhance curriculum design, student engagement strategies, faculty collaboration, and infrastructure enhancement within individual academic departments. The model aimed to align departmental objectives with the broader goals and priorities of the university while fostering a culture of excellence and innovation. Following the presentations, a lively discussion ensued among members of the Academic Council. Faculty representatives and department heads shared valuable insights and recommendations for refining the proposed models to better meet the needs and aspirations of the university community. Suggestions were made for incorporating mechanisms for feedback, evaluation, and accountability into the implementation process. After careful deliberation and consideration of feedback, the Academic Council unanimously validated the FADP and SADP models for professional and departmental development at AAFT University of Media and Arts. The Chairperson expressed gratitude to all members for their active participation and constructive contributions to the discussion. (ANNEXURE I)

**AGENDA 7 - Discussion on revamping of mentoring policy of the university and development of new policy**

- 7.1 The agenda item for discussion, "Revamping of Mentoring Policy and Development of New Policy," was introduced, highlighting the significance of providing effective mentorship to

*Sudh Rajan*





students to support their academic and personal development. The council engaged in a comprehensive discussion on the current mentoring policy, identifying strengths, weaknesses, and areas for improvement. Members shared insights based on their experiences and observations, emphasizing the importance of personalized support and guidance for students from diverse backgrounds and disciplines. Key points discussed during the meeting included:

- The need for a more structured and systematic approach to mentoring that aligns with the university's mission and values.
- The importance of establishing clear objectives and guidelines for mentors and mentees to ensure meaningful engagement and outcomes.
- The incorporation of mentorship training and professional development opportunities for faculty members to enhance their mentoring skills and effectiveness.
- The exploration of innovative mentoring models and practices that leverage technology and peer-to-peer networks to augment traditional mentorship approaches.
- The consideration of mentorship as a holistic process that encompasses academic, career, and personal development aspects of students' lives.

Following the discussion, the council deliberated on the development of a new mentoring policy that reflects best practices, addresses identified challenges, and aligns with the evolving needs of students and the university community. Members proposed the establishment of a task force or committee comprising faculty, student representatives, and academic administrators to spearhead the revision and development process. The task force would be tasked with conducting research, gathering feedback from stakeholders, drafting policy recommendations, and presenting them to the Academic Council for review and approval. (ANNEXURE II)

#### **AGENDA 8 - Revamping of University SLFL Policy and Development of New Policy**

- 8.1 The agenda item for the meeting focused on the revamping of the University's SLFL Policy. The Chairperson presented an overview of the current policy framework, highlighting its strengths and areas for improvement. The discussion underscored the importance of providing tailored support and resources to students with diverse learning needs, including those classified as slow learners. Several key points emerged during the deliberation. Members emphasized the need for a holistic approach that considers individual learning styles, socio-economic backgrounds, and cultural differences. There was a consensus on the importance of early identification and intervention strategies to address learning challenges effectively. Furthermore, the Academic Council recognized the need to incorporate technology-enhanced learning tools and adaptive teaching methods into the revamped SLFL Policy. The integration of innovative pedagogical approaches was deemed essential to cater to the diverse learning preferences of students and enhance overall academic outcomes.

*Anshu Rajan*







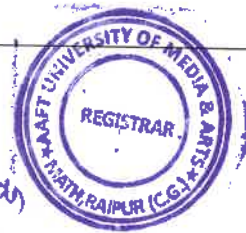
In addition to revamping the SLFL Policy, the Academic Council also deliberated on the development of a new policy aimed at promoting academic excellence and student success. The proposed policy emphasized the implementation of evidence-based practices, ongoing professional development for faculty, and enhanced student support services. The discussion highlighted the importance of aligning the new policy with the University's mission and strategic objectives, as well as with national and international best practices in higher education. Members emphasized the need for transparency, accountability, and continuous evaluation to ensure the policy's effectiveness and relevance. The agenda concluded with a commitment to further refine the SLFL Policy and develop a new policy framework that reflects the University's commitment to excellence, inclusivity, and student-centered learning. (ANNEXURE III)

**AGENDA 9 - Approval of CBCS Curriculum Presented by Schools for Respective Programs**

- 9.1 The Chairperson of the Academic Council initiated the discussion by providing an overview of the agenda item and its significance in shaping the academic framework of the university. Each school presented their proposed CBCS curriculum for respective programs, outlining the course structure, credit distribution, learning outcomes, and assessment methods. The presentations were led by the deans and heads of departments, who provided detailed insights into the rationale behind the curriculum design and its alignment with industry standards and academic best practices. The School of Cinema presented its CBCS curriculum, emphasizing practical training in film production, direction, editing, and screenwriting. The School of Photography showcased its curriculum, highlighting modules on digital imaging, visual storytelling, and photojournalism. Similarly, the School of Animation outlined its curriculum focusing on character animation, visual effects, and 3D modeling. The School of Fashion presented its CBCS curriculum, focusing on design principles, garment construction, textile technology, and fashion merchandising. The School of Hospitality emphasized practical training in hotel management, culinary arts, food production, and event management. Lastly, the School of Journalism showcased its curriculum, emphasizing multimedia journalism, news writing, broadcasting, and digital media production. Following the presentations, a lively discussion ensued among the members of the Academic Council. Members provided valuable feedback and suggestions for refining the CBCS curriculum to enhance its comprehensiveness, relevance, and alignment with industry trends.

After thorough deliberation, the Academic Council unanimously approved the CBCS curriculum presented by schools for respective programs. The Chairperson expressed appreciation for the collaborative effort and dedication demonstrated by the schools in designing curriculum frameworks that meet the evolving needs of the media and arts industry. The agenda concluded with the successful approval of the CBCS curriculum, marking a significant milestone in advancing the academic excellence and industry relevance of the university's programs.

*Shubh Rajan*





**AGENDA 10 - Manpower Requisition Analysis Aligned with CBCS Curriculum Implementation**

- 10.1 The Chairperson provided an overview of the CBCS curriculum and its objectives, emphasizing its student-centric approach and flexibility in course selection. The presentation underscored the need for adequate faculty and support staff to facilitate effective teaching, learning, and assessment under the CBCS framework. Following the presentation, the Registrar presented a comprehensive analysis of manpower requisition based on the requirements of the CBCS curriculum. The analysis included a detailed breakdown of faculty-to-student ratios, subject expertise, and additional support staff needed to administer and support CBCS courses effectively. A thorough discussion ensued among the members of the Academic Council regarding the manpower requisition analysis. Faculty representatives provided valuable insights into course demands, student enrollment patterns, and anticipated workload distributions across departments and programs.
- The discussion also addressed potential challenges and opportunities associated with manpower requisition and deployment under the CBCS curriculum. Members deliberated on strategies for optimizing faculty resources, leveraging technology-enhanced learning platforms, and fostering interdisciplinary collaboration to enhance the student learning experience. After a comprehensive exchange of ideas and perspectives, the Academic Council reached a consensus on the manpower requisition plan aligned with the CBCS curriculum implementation. The Council endorsed the proposed staffing recommendations and emphasized the importance of ongoing monitoring and evaluation to ensure alignment with evolving academic needs and standards. The agenda concluded with a reaffirmation of the university's commitment to academic excellence and innovation. The Council's collective efforts towards aligning manpower requisition with the CBCS curriculum reflected a proactive approach to enhancing teaching and learning outcomes for students.

**AGENDA 11 - Adaptability Assessment of CBCS Curriculum across Different Curriculums in School of Fine Art**

- 11.1 The Registrar initiated the discussion by presenting a comprehensive report on the existing CBCS (Choice Based Credit System) curriculum and its implementation across different programs within the school. The presentation included an overview of the current curriculum structure, credit distribution, and feedback received from faculty and students. A detailed analysis was conducted to assess the adaptability of the CBCS curriculum across various disciplines within the School of Fine Arts. Members engaged in an in-depth discussion on the strengths and challenges identified during the implementation process. Faculty members shared their experiences and observations, providing valuable insights into the effectiveness of the CBCS framework in meeting the diverse educational needs of students. The discussion further delved into strategies for enhancing the adaptability of the CBCS curriculum, including the introduction of interdisciplinary courses, flexibility in credit distribution, and the incorporation of industry-relevant skills. The council members

*Indi Raza*







actively exchanged ideas on aligning the curriculum with emerging trends in the media and arts sector.

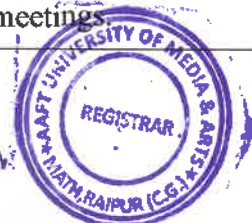
Feedback from student representatives was also solicited to ensure a holistic perspective. Students shared their views on the current curriculum's strengths and suggested areas for improvement, fostering a collaborative and inclusive decision-making process. The Academic Council members, after thorough deliberation, reached a consensus on recommending certain modifications to the CBCS curriculum. These recommendations included the integration of practical workshops, industry-oriented projects, and updated elective courses to enhance the overall learning experience. A sub-committee was formed to work closely with the School of Fine Arts faculty to implement the suggested changes effectively. The committee will conduct regular reviews and assessments to monitor the impact of the modifications on student learning outcomes. The commitment of the council members to adapt and refine the CBCS curriculum showcased the university's dedication to providing a dynamic and industry-relevant education for students in the School of Fine Arts.

**AGENDA 12 - Development of Policy for Internship, Projects, and Practical Implementation**

- 12.1 The discussion began with insights from faculty members who shared their perspectives on the existing challenges and potential areas of improvement in the current internship and project implementation process. The diverse input underscored the importance of creating a policy that caters to the unique requirements of various disciplines within the university, including Cinema, Animation, Journalism, Fashion, and Hospitality. The meeting then shifted focus to defining the key components of the proposed policy. Emphasis was placed on establishing clear guidelines for internships, specifying the duration, evaluation criteria, and learning objectives. The discussion also delved into the incorporation of structured project modules, ensuring that they align with the academic curriculum while providing students with hands-on experience. A crucial aspect of the proceedings was the consideration of industry collaboration. Members stressed the importance of establishing robust partnerships with industry stakeholders to facilitate meaningful internships and projects that prepare students for real-world challenges. The proposed policy aimed to outline mechanisms for fostering and maintaining these collaborations, providing a win-win scenario for both students and industry partners.

The Academic Council engaged in a constructive dialogue about practical implementation strategies, discussing potential challenges and proposing solutions to ensure the seamless execution of the policy. Attention was given to developing a monitoring and evaluation framework to track the effectiveness of internships and projects, thereby contributing to continuous improvement. The proceedings concluded with a unanimous decision to form a subcommittee within the Academic Council to draft the comprehensive policy. The subcommittee would collaborate with faculty members, industry experts, and student representatives to ensure a holistic approach in addressing the diverse needs of the university community. A timeline was established for the submission of the first draft, with subsequent revisions and approvals to be discussed in subsequent meetings.

*Indira Rajan*





**AGENDA 13 - Analysis of Student Motivation for MOOCs and NPTEL Aligned Courses for Personal Development**

13.1

The agenda for the meeting focused on understanding the factors influencing student motivation to engage with MOOCs and NPTEL aligned courses, and exploring strategies to enhance participation and effectiveness. The discussion commenced with a presentation on the current landscape of online learning platforms and the university's integration of MOOCs and NPTEL courses into the curriculum. The Registrar highlighted the importance of offering diverse learning opportunities to students and the potential benefits of online courses for personal and professional development.

The chairperson provided insights into the enrollment trends and student feedback regarding MOOCs and NPTEL aligned courses. It was noted that while there was a significant uptake in enrollment, there were variations in student motivation and engagement levels across different courses. Members of the Academic Council engaged in a robust discussion on the factors influencing student motivation for online learning. Several factors were identified, including the relevance of course content to career goals, flexibility of course schedules, quality of instructional materials, and perceived value of certification. The Council explored strategies to enhance student motivation and engagement with MOOCs and NPTEL courses. Suggestions included offering targeted counseling and support services to students, promoting awareness of course offerings through effective communication channels, and incorporating interactive elements into online courses to increase student engagement.

The importance of aligning course content with the objectives of the National Education Policy (NEP) and industry requirements was emphasized. The Academic Council recognized the potential of MOOCs and NPTEL courses to complement traditional classroom instruction and enhance students' employability and lifelong learning skills. In conclusion, the Academic Council reaffirmed its commitment to promoting student success and academic excellence through innovative learning opportunities. The Council agreed to establish a task force to further investigate student motivation for MOOCs and NPTEL courses and develop actionable recommendations for enhancing student engagement and satisfaction. The meeting adjourned with a sense of optimism and enthusiasm for the continued integration of online learning initiatives into the university's academic programs, empowering students to thrive in an ever-evolving digital landscape.

This concludes the proceedings of the 8th meeting of the Academic Council



*Dr. Rajan*





# ANNEXURE 12.1



**Annexure-12.1**

**Research Work**

Faculty-wise and Department-wise information to be provided in respect of the following: -

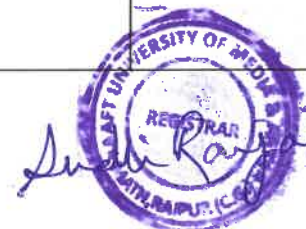
- Student Teacher Ratio
- Classrooms
- Teaching labs
- Research labs (Major Equipment's)
- Research Scholars (M.Tech, Ph.D., Post-Doctoral Scholars)

School	M.Tech, Ph.D., Post-Doctoral Scholars	Number of Research Scholar
School of Management	Ph.D.	05
School of Journalism & Mass Communication	Ph.D.	05
School of Cinema	Ph. D	04

- Publications in last 3 years (Year-wise list)

**Research papers Published:**

Title of paper	Name of the author /s	Department of the teacher	Name of journal	Year of publication	ISSN number	Link to the recognition in UGC enlistment of the Journal		
						Link to website of the Journal	Link to article/paper/abstract of the article	Is it listed in UGC Care list
Netizens Prefer Online TV	Mr. Somanath	SOJMC	THINK INDIA JOURN	2019	0971-1260			





	Sahoo		AL					
Acceptance of OTT Video Streaming Platforms in India during COVID - 19: Extending UTAUT2 with content availability"	Dr. Shweta Bajaj	SOAPR E	Journal of Content Community & Communication	2020	2395-7514 (Print) 2456-9011 (Online)	<a href="https://www.amity.edu/gwalior/jccc/index.html">https://www.amity.edu/gwalior/jccc/index.html</a>	<a href="https://www.amity.edu/gwalior/jccc/pdf/dec_09.pdf">https://www.amity.edu/gwalior/jccc/pdf/dec_09.pdf</a>	Yes
Youth and screen time: Impact of the covid -19 pandemic	Mr. Somanath Sahoo	SOJMC	International Journal of Creative research thoughts (IJCRT)	2021	2320 - 2882			
FISH LIVER OIL: OMEGA-3 FATTY ACID AND HUMAN HEALTH	Dr. Shraddha Vaisnav	SOHT	Uttar Pradesh Journal of Zoology	2022	0256-971X (P)	<a href="https://mbimph.com/index.php/UPJOZ">https://mbimph.com/index.php/UPJOZ</a>	<a href="https://mbimph.com/index.php/UPJOZ/article/view/3325">https://mbimph.com/index.php/UPJOZ/article/view/3325</a>	No
Sensory evaluation of newly prepared herbal milk cake	Dr. Shraddha Vaisnav	SOHT	International Journal of Food Science and Nutrition	2022	2455-4898	<a href="http://www.foodsciencejournal.com/">http://www.foodsciencejournal.com/</a>	<a href="https://www.foodsciencejournal.com/archives/2022/vol7/issue4/7-4-74">https://www.foodsciencejournal.com/archives/2022/vol7/issue4/7-4-74</a>	No
TECHNOLOGY	Dr. Sadhna	SOM	Academy of	2023	1528-2678-	<a href="https://www.abacademies.org/journals/academy-of-marketing-">https://www.abacademies.org/journals/academy-of-marketing-</a>		Yes





ADOPTION BY INDIAN WOMEN ENTREPRENEURS: AN ENABLER OR DIFFERENTIATOR?	Bagchi		Marketing Studies Journal		27-6-237	<a href="http://studies-journal-home.html">studies-journal-home.html</a>		
"Multi-group analysis of education and occupation on health insurance buying decisions"	Dr. Sadhna Bagchi	SOM	Environment and Social Psychology	2024	2424-8975(online)	<a href="https://esp.apacsci.com/index.php/esp">https://esp.apacsci.com/index.php/esp</a>		Yes
"A comparative analysis on service quality in the hospital sector in Raipur, Chhattisgarh"	Dr. Sadhna Bagchi	SOM	Journal of Statistics and Management Review	2023	2169-0014	<a href="https://www.tandfonline.com/toc/tsms20/current">https://www.tandfonline.com/toc/tsms20/current</a>		Yes
Television Viewing Patterns among the Youth in the Digital Era	Mr. Somanath Sahoo	SOJMC	Journal of Arts	2023	23019-5339	<a href="https://journals.gen.tr/index.php/arts">https://journals.gen.tr/index.php/arts</a>		Yes
Physico-chemical analysis of newly	Dr. Shradha Vaisna	SOW	Journal of Survey in	2023	1752-1763	<a href="https://sifisheriessciences.com/index.php/journal">https://sifisheriessciences.com/index.php/journal</a>		Yes





prepared prebiotic chocolates by using Galacto Oligosaccharides (GOS)	v		Fisheries Sciences					
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**Conference Papers Published:**

Sr. no	Department	Author/S (Name of Faculty)	Title of paper	Conference/Seminar	National / International	Title Of Conference /Seminar	Date of Conference (DD/M/YY)	Venue	Duration (days)	Certificate of Participation	Research Paper Published in Conference Proceedings (Yes / No)
2	SOAP RE	Dr. Shweta Bajaj	To Study the Factors Affecting Manufacturers' Attitude Towards Eco Friendly Fireworks in Indian Context	Conference	International Conference	International Conference on Emerging Issues on Contemporary Business Practices in the era of Intelligence (EICBI - 19)	Nov 8 <sup>th</sup> - 9 <sup>th</sup> 2019	Shri Ram Murti Smarak College of Engineering & Technology, Bareilly (U.P)	2 days	Yes	Yes





3	SOAPRE	Dr. Shweta Bajaj	Factors of service quality in automobile industry to ensure sustainable Customer satisfaction with reference to Raipur CG	Conference	International Conference	International Virtual Conference on Sustainable development in current scenario	21.02.2021	Research Foundation of India in association with AAFT University, Raipur	1 day	Yes	Yes
4	SOHT	Manish Singh Sisodiya	"The Digital Future of the Hospitality Industry"		National Conference	Role of Science & Technology in Modern Society & Social Environment 2019	1/6/2019	Sant Gahira Guru University Ambikapur	2	Yes	yes
5	SOHT	Manish Singh Sisodiya	New forms and Trends in Tourism	Conference	International Conference	2nd CT International Hospitality and Tourism E-Conference.					Yes
17	SOJMC	SOMANATH SAHOO	Youth's perspective on Media as a scrutinizer of India	Conference	National	Journalism and Freedom Movement	2nd-3rd June, 2022	Online (by Gopal Narayan Singh University, Bihar)	2		Abstract only





18	SOSP	Mr. Rishi Manik Das	Factors of service quality in automobile industry to ensure sustainable Customer satisfaction with reference to Raipur CG	Conference	International Conference	International Virtual Conference on Sustainable development in current scenario	21.02.2021	Research Foundation of India in association with AAFT University, Raipur	1 day	Yes	Yes
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➤ No. of Books Published

**Book Chapters Published**

Sl. No.	Name of the teacher	Title of the book published	Title of the chapters published	Year of publication	ISBN number	Whether at the time of publication Affiliating Institution was same Yes/No	Name of the publisher
1	Mr. Somanath Sahoo	Newspapers to New Media	Television Viewing Patterns in Digital Era in the book Newspapers to New Media	2020	978-93-88361-40-8	Yes	Rudra Publishers and Distributors
2	Mr. Somanath Sahoo	Media & Digital Technology	Social Media and Mobile Device as New Sharing Learning Platform	2021	978-93-5566-938-4	Yes	Institute of Media Studies (IMS)
3	Mr. Manish Singh Sisodiya	2nd CT International Hospitality and Tourism E-	New Norms and Trends in Tourism	2021	978-93-91260-	Yes	Eureka Publications



		Conference proceedings			49-1		
4	Mr. Bhanu Prakash Jaiswal	CHALLENGES AND OPPORTUNITIES IN THE INDUSTRY AND ACADEMICS	Blossoming of Rural and Cultural Tourism in Chhattisgarh	2022	978-93-94779-51-8	Yes	Bharti Publications, New Delhi
6	Dr. Shweta Bajaj	INTERNATIONAL VIRTUAL CONFERENCE On "Sustainable Development in Current Scenario: Social Science, Commerce, Management, Education, Medical, Pharmacy, Agriculture, IT & Engineering and Humanities in Global Environment" (SDCS-2021)	Factors of service quality in automobile industry to ensure sustainable Customer satisfaction with reference to Raipur CG	2021	978-81-950720-7-1	Yes	Black Pearl Publication, Jaiprakash Ward, JBP, MP 483220
7	Manish Singh Sisodiya	National Conference on Role of Science and Technology in Modern Society and social Environment	"The Digital Future of the Hospitality Industry"	2019		Yes	
8	Mr. Rishi Manik Das	INTERNATIONAL VIRTUAL CONFERENCE On "Sustainable Development in Current Scenario: Social Science, Commerce, Management, Education, Medical, Pharmacy, Agriculture, IT & Engineering and Humanities in Global Environment"	Factors of service quality in automobile industry to ensure sustainable Customer satisfaction with reference to Raipur CG	2021	978-81-950720-7-1	Yes	Black Pearl Publication, Jaiprakash Ward, JBP, MP 483220





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OF  
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		(SDCS-2021)					
9	Mr. Somanath Sahoo		Youth's perspective on Media as a scrutinizer of India	2022		Yes	
10	Dr. Shradha Vaisnav						
11	Dr. Sadhna Bagchi		Transformation of Financial Trading With Blockchain Technology in India				
12	Dr. Shikha Verma Kashyap	Multidisciplinary Aspects of Media and Art :Thoughts & Practices	Preliminary Study of Factors Affecting the Enrollment Decision of Students in Private University: Scenario in Chhattisgarh	Mar-23	978-81-962241-2-7	Yes	Innovative Scientific Publication/ Nagpur
13	Dr. Shweta Bajaj	Multidisciplinary Aspects of Media and Art :Thoughts & Practices	OTT Platforms the Game Changer in Entertainment Industry	Mar-23	978-81-962241-2-7	Yes	Innovative Scientific Publication/ Nagpur
14	Dr. Shradha Vaishnav	Multidisciplinary Aspects of Media and Art :Thoughts & Practices	A Review of The Potential Health Benefits of Tulsi	Mar-23	978-81-962241-2-7	Yes	Innovative Scientific Publication/ Nagpur
15	Dr. Ashok Bairagi	Multidisciplinary Aspects of Media and Art :Thoughts & Practices	The craft of acting: Techniques and methods for developing a character	Mar-23	978-81-962241-2-7	Yes	Innovative Scientific Publication/ Nagpur
16	Mr. Santosh Swarnakar	Multidisciplinary Aspects of Media and Art :Thoughts & Practices	Adieu to Melody	Mar-23	978-81-962241-2-7	Yes	Innovative Scientific Publication/ Nagpur
17	Mr. Mahendra Rao Sadanande	Multidisciplinary Aspects of Media and Art :Thoughts & Practices	Advance Virtual Cinematography	Mar-23	978-81-962241-2-7	Yes	Innovative Scientific Publication/ Nagpur
18	Ms. Sumana Barman	Multidisciplinary Aspects of Media and Art :Thoughts &	Today's women on screen: The current Hindi cinema scenario	Mar-23	978-81-962241-	Yes	Innovative Scientific

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		Practices			2-7		Publication/ Nagpur
19	Mr.Rishi Manik Das	Multidisciplinary Aspects of Media and Art :Thoughts & Practices	The Paradigm swing in mobile photography – road to Damascus in digital photography	Mar-23	978-81-962241-2-7	Yes	Innovative Scientific Publication/ Nagpur
20	Mr.Arpit Agrawal	Multidisciplinary Aspects of Media and Art :Thoughts & Practices	The Art of Retouching in Photography	Mar-23	978-81-962241-2-7	Yes	Innovative Scientific Publication/ Nagpur
21	Mr.Rahul Shakya	Multidisciplinary Aspects of Media and Art :Thoughts & Practices	Censorship in OTT Platforms in India	Mar-23	978-81-962241-2-7	Yes	Innovative Scientific Publication/ Nagpur
22	Ms.Namrata Chandrakar	Multidisciplinary Aspects of Media and Art :Thoughts & Practices	Understanding communication pattern in fashion using fashion photography	Mar-23	978-81-962241-2-7	Yes	Innovative Scientific Publication/ Nagpur
23	Mr.PBS Subramaniam	Multidisciplinary Aspects of Media and Art :Thoughts & Practices	Modern Technique of Drawing Different Nose Angles & Types	Mar-23	978-81-962241-2-7	Yes	Innovative Scientific Publication/ Nagpur
24	Mr.Shiv Kumar	Multidisciplinary Aspects of Media and Art :Thoughts & Practices	Differentiation in 3D Animation and 2D Animation	Mar-23	978-81-962241-2-7	Yes	Innovative Scientific Publication/ Nagpur
25	Mr.Somanath Sahoo	Multidisciplinary Aspects of Media and Art :Thoughts & Practices	Adoption of Smartphones over DSLR Cameras for News Reporting by Journalism Students	Mar-23	978-81-962241-2-7	Yes	Innovative Scientific Publication/ Nagpur
26	Ms.Ankisha Mishra	Multidisciplinary Aspects of Media and Art :Thoughts & Practices	The Influence of Social Media on Mental Health on Youth	Mar-23	978-81-962241-2-7	Yes	Innovative Scientific Publication/ Nagpur
27	Mr.Apurba	Multidisciplinary Aspects of	Development Of Patiala Gharana	Mar-23	978-81-	Yes	Innovative



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	Chakraborty	Media and Art :Thoughts & Practices	In Kolkata		962241-2-7		Scientific Publication/ Nagpur
28	Mr.Amit Das	Multidisciplinary Aspects of Media and Art :Thoughts & Practices	The Way to Find Your Hidden Rhythm	Mar-23	978-81-962241-2-7	Yes	Innovative Scientific Publication/ Nagpur
29	Mr.Atanu Dutta	Multidisciplinary Aspects of Media and Art :Thoughts & Practices	One step forward to Play the Rock Guitar.	Mar-23	978-81-962241-2-7	Yes	Innovative Scientific Publication/ Nagpur
30	Mr.Suraj Randhava	Multidisciplinary Aspects of Media and Art :Thoughts & Practices	Background Music Strategies in different Genres	Mar-23	978-81-962241-2-7	Yes	Innovative Scientific Publication/ Nagpur
31	Dr.Chandan Singh	Multidisciplinary Aspects of Media and Art :Thoughts & Practices	Evolution of Kathak Dance	Mar-23	978-81-962241-2-7	Yes	Innovative Scientific Publication/ Nagpur
32	Dr.Ruchi Agrawal	Multidisciplinary Aspects of Media and Art :Thoughts & Practices	Sustainable Lifestyle	Mar-23	978-81-962241-2-7	Yes	Innovative Scientific Publication/ Nagpur
33	Ms.Harshita Chandrakar	Multidisciplinary Aspects of Media and Art :Thoughts & Practices	India Historical Costume Designs & Accuracy	Mar-23	978-81-962241-2-7	Yes	Innovative Scientific Publication/ Nagpur
34	Ms.Shikha Singh Rajpoot	Multidisciplinary Aspects of Media and Art :Thoughts & Practices	The Significance Of Accessories In Power Dressing: Enhancing Professionalism And Confidence	Mar-23	978-81-962241-2-7	Yes	Innovative Scientific Publication/ Nagpur
35	Mr.Devesh Keshwani	Multidisciplinary Aspects of Media and Art :Thoughts & Practices	Eco - Friendly and Sustainable Interior Designing	Mar-23	978-81-962241-2-7	Yes	Innovative Scientific Publication/ Nagpur







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36	Ms.Nuria Niyaz	Multidisciplinary Aspects of Media and Art :Thoughts & Practices	Pressure on City's water systems due to Urbanization.	Mar-23	978-81-962241-2-7	Yes	Innovative Scientific Publication/ Nagpur
37	Ms.Naina Agrawal	Multidisciplinary Aspects of Media and Art :Thoughts & Practices	The Process of Interior Designing	Mar-23	978-81-962241-2-7	Yes	Innovative Scientific Publication/ Nagpur
38	Mr.Nikhil Tiwari	Multidisciplinary Aspects of Media and Art :Thoughts & Practices	INSTALLATION' - An approach of contemporary	Mar-23	978-81-962241-2-7	Yes	Innovative Scientific Publication/ Nagpur
39	Ms.Rashmi Priya	Multidisciplinary Aspects of Media and Art :Thoughts & Practices	Influence of YouTube as Social medium on college going students learning abilities	Mar-23	978-81-962241-2-7	Yes	Innovative Scientific Publication/ Nagpur
40	Ms.Akriti Upadhyay	Multidisciplinary Aspects of Media and Art :Thoughts & Practices	Digital PR: The new boom in PR Industry	Mar-23	978-81-962241-2-7	Yes	Innovative Scientific Publication/ Nagpur
41	Ms.Anjana Prasad	Multidisciplinary Aspects of Media and Art :Thoughts & Practices	Emerging Trends in Industrial Communication Industry 4.0: problems and prospects	Mar-23	978-81-962241-2-7	Yes	Innovative Scientific Publication/ Nagpur
42	Mr.Manish Sisodiya	Multidisciplinary Aspects of Media and Art :Thoughts & Practices	Emerging Trends In Software For Hotels	Mar-23	978-81-962241-2-7	Yes	Innovative Scientific Publication/ Nagpur
43	Mr.Bhanu Jaiswal	Multidisciplinary Aspects of Media and Art :Thoughts & Practices	Food blogging as a tool of re - development in hotel industry and its growth	Mar-23	978-81-962241-2-7	Yes	Innovative Scientific Publication/ Nagpur
44	Mr.Qamar Ali Mir	Multidisciplinary Aspects of Media and Art :Thoughts & Practices	Development and Promotion of Culinary Heritage, Tourism and Culture in Uttar Pradesh	Mar-23	978-81-962241-2-7	Yes	Innovative Scientific Publication/

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45	Pankaj Pomal	Multidisciplinary Aspects of Media and Art :Thoughts & Practices	The Vital Role of Cybersecurity Awareness in Protecting Against Online Threats	Mar-23	978-81-962241-2-7	Yes	Innovative Scientific Publication/ Nagpur
46	Mr.Santosh Tiwari	Multidisciplinary Aspects of Media and Art :Thoughts & Practices	Bloom's Taxonomy: Understanding variant levels of cognitive domain	Mar-23	978-81-962241-2-7	Yes	Innovative Scientific Publication/ Nagpur
47	Dr. Shika Verma Kashyap	Value Integration of Media & Arts	Academic Excellence: Meaning And Scope	Jun-23	978-81-962241-4-1	Yes	Innovative Scientific Publication/ Nagpur
48	Dr. Shweta Bajaj	Value Integration of Media & Arts	Planning Sustainable Events: Key Considerations and Best Practices	Jun-23	978-81-962241-4-1	Yes	Innovative Scientific Publication/ Nagpur
49	Dr. Ashok Bairagi	Value Integration of Media & Arts	Film Criticism: Understanding and Ideology	Jun-23	978-81-962241-4-1	Yes	Innovative Scientific Publication/ Nagpur
50	Dr. Shraddha Vaishnav	Value Integration of Media & Arts	The Secrets Of Microbial Life: A Journey Into The Unknown World Of Microbes	Jun-23	978-81-962241-4-1	Yes	Innovative Scientific Publication/ Nagpur
51	Mr. Santosh Swarnakar	Value Integration of Media & Arts	Emerging Trends in Film and TV Lighting	Jun-23	978-81-962241-4-1	Yes	Innovative Scientific Publication/ Nagpur
52	Mr. PBS Subramaniam	Value Integration of Media & Arts	Aesthetic Difference between 2D & 3D Character Turnaround Sheet	Jun-23	978-81-962241-4-1	Yes	Innovative Scientific Publication/ Nagpur
53	Mr. Shiv Kumar	Value Integration of Media & Arts	The Creative Conception Of 3D Visual Design	Jun-23	978-81-962241-	Yes	Innovative Scientific



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54	Mr. A.Vasant Kumar	Value Integration of Media & Arts	Grouping And Linking Method For Rigging In 3ds Max	Jun-23	978-81- 962241- 4-1	Yes	Innovative Scientific Publication/ Nagpur
55	Ms. Rashmi Priya	Value Integration of Media & Arts	The Increasing role of YouTube Influencer Marketing in the brand image of Beauty Startups in India	Jun-23	978-81- 962241- 4-1	Yes	Innovative Scientific Publication/ Nagpur
56	Ms. Akriti Upadhyay	Value Integration of Media & Arts	The Past, Present and Future of Media Literacy Education	Jun-23	978-81- 962241- 4-1	Yes	Innovative Scientific Publication/ Nagpur
57	Mr. Birju Kumar Rajak	Value Integration of Media & Arts	The Bringing Out Emotion Through Editing For Films	Jun-23	978-81- 962241- 4-1	Yes	Innovative Scientific Publication/ Nagpur
58	Mr. Pritesh Pandey	Value Integration of Media & Arts	Realistic acting approach in OTT platform	Jun-23	978-81- 962241- 4-1	Yes	Innovative Scientific Publication/ Nagpur
59	Mr. Mahendar Rao Sadanande	Value Integration of Media & Arts	Advance Virtual Cinematography	Jun-23	978-81- 962241- 4-1	Yes	Innovative Scientific Publication/ Nagpur
60	Ms. Sumana Barman	Value Integration of Media & Arts	Small Town Stories: The changing set up in Hindi Films	Jun-23	978-81- 962241- 4-1	Yes	Innovative Scientific Publication/ Nagpur
61	Mr. Nikhil Tiwari	Value Integration of Media & Arts	ACADEMIC SPACE: A place for creation in Fine Arts	Jun-23	978-81- 962241- 4-1	Yes	Innovative Scientific Publication/ Nagpur
62	Dr. Ruchi	Value Integration of Media	Sustainable Fashion	Jun-23	978-81-	Yes	Innovative



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	Agrawal	& Arts			962241-4-1		Scientific Publication/ Nagpur
63	Mr. Manish Singh Sisodiya	Value Integration of Media & Arts	Molecular Gastronomy-A Science Based Cooking	Jun-23	978-81-962241-4-1	Yes	Innovative Scientific Publication/ Nagpur
64	Mr. Bhanu Prakash Jaiswal	Value Integration of Media & Arts	Impact of Consumers Buying Patterns towards E -Commerce during Pandemic	Jun-23	978-81-962241-4-1	Yes	Innovative Scientific Publication/ Nagpur
65	Mr. Qamar Ali Mir	Value Integration of Media & Arts	Current Food And Beverage Services Trends In The Hospitality Industry	Jun-23	978-81-962241-4-1	Yes	Innovative Scientific Publication/ Nagpur
66	Mr. Devesh Keswani	Value Integration of Media & Arts	Key elements of Sustainability in Interior Designing	Jun-23	978-81-962241-4-1	Yes	Innovative Scientific Publication/ Nagpur
67	Ms. Nuria Niyaz	Value Integration of Media & Arts	Psychology of colors in Interior Spaces	Jun-23	978-81-962241-4-1	Yes	Innovative Scientific Publication/ Nagpur
68	Ms. Naina Agrawal	Value Integration of Media & Arts	Adaptive Reuse in the Field of Interior Designing	Jun-23	978-81-962241-4-1	Yes	Innovative Scientific Publication/ Nagpur
69	Mr. Somanath Sahoo	Value Integration of Media & Arts	Journalism that is objective, ethical, and honest in its pursuit of the truth: A review	Jun-23	978-81-962241-4-1	Yes	Innovative Scientific Publication/ Nagpur
70	Dr. Shiv Gopal	Value Integration of Media & Arts	Indian Government Public Relations: Areas, Tools & Importance	Jun-23	978-81-962241-4-1	Yes	Innovative Scientific Publication/ Nagpur



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71	Ms. Ankisha Mishra	Value Integration of Media & Arts	Facebook and Instagram as primary marketing platform for small business	Jun-23	978-81-962241-4-1	Yes	Innovative Scientific Publication/ Nagpur
72	Ms. Sudha Verma	Value Integration of Media & Arts	Anganwadi workers as a medium of Health Communication	Jun-23	978-81-962241-4-1	Yes	Innovative Scientific Publication/ Nagpur
73	Mr. Apurba Chakraborty	Value Integration of Media & Arts	Patronage of Hindustani classical Music in India	Jun-23	978-81-962241-4-1	Yes	Innovative Scientific Publication/ Nagpur
74	Mr. Suraj Singh	Value Integration of Media & Arts	Music Composition in different Genres	Jun-23	978-81-962241-4-1	Yes	Innovative Scientific Publication/ Nagpur
75	Mr. Amit Das	Value Integration of Media & Arts	The Concept of Compositions in Tabla	Jun-23	978-81-962241-4-1	Yes	Innovative Scientific Publication/ Nagpur
76	Mr. Atanu Dutta	Value Integration of Media & Arts	The Art of Legato in Rock Guitar: An Essential Guitar Playing Technique	Jun-23	978-81-962241-4-1	Yes	Innovative Scientific Publication/ Nagpur
77	Dr. Chandan Singh	Value Integration of Media & Arts	Raigarh Darbar: An Enigmatic Era for Kathak Dance	Jun-23	978-81-962241-4-1	Yes	Innovative Scientific Publication/ Nagpur
78	Mr. Rishi Manik Das	Value Integration of Media & Arts	The Role of Photography in Advertising	Jun-23	978-81-962241-4-1	Yes	Innovative Scientific Publication/ Nagpur
79	Mr. Arpit Agrawal	Value Integration of Media & Arts	The Art of Photo Manipulation: Stunning Visuals	Jun-23	978-81-962241-4-1	Yes	Innovative Scientific Publication/







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80	Mr. Rahul Shakya	Value Integration of Media & Arts	The Alien Hands: (Understanding The World-Famous Photograph 'The Starving Boy In Uganda' Captured By Mike Willis In 1980)	Jun-23	978-81-962241-4-1	Yes	Innovative Scientific Publication/ Nagpur
81	Ms. Anjana Prasad	Value Integration of Media & Arts	English Language Teaching through Literature: A New Paradigm to Promote Social Intelligence in the perspective of Education	Jun-23	978-81-962241-4-1	Yes	Innovative Scientific Publication/ Nagpur
82	Mr. Santosh Tiwari	Value Integration of Media & Arts	Bloom's Taxonomy: Framing questions at variant levels of cognitive domain	Jun-23	978-81-962241-4-1	Yes	Innovative Scientific Publication/ Nagpur
83	Mr. Pankaj Pomal	Value Integration of Media & Arts	Online Certification Courses: A Blessing of Pandemic	Jun-23	978-81-962241-4-1	Yes	Innovative Scientific Publication/ Nagpur
84	Ms. Shikha Singh Rajpot	Value Integration of Media & Arts	Accessories And Ornaments Of Chhattisgarh	Jun-23	978-81-962241-4-1	Yes	Innovative Scientific Publication/ Nagpur
85	Ms. Ankita Kukreja	Value Integration of Media & Arts	Goitrogens And Its Effect On Thyroid	Jun-23	978-81-962241-4-1	Yes	Innovative Scientific Publication/ Nagpur
86	Ms. Ankita Shrivastav	Value Integration of Media & Arts	Science Of Foods	Jun-23	978-81-962241-4-1	Yes	Innovative Scientific Publication/ Nagpur
87	Dr. Shikha Verma Kashyap	Understanding Media and Arts: A comprehensive introduction to the creative	AI in Education and Learning (AIED): With Perspective of Teaching Practices in Media and	Feb-23	978-81-962241-9-6	Yes	Innovative Scientific Publication/



		industry	Arts Education				Nagpur
88	Mr.PBS Subramaniam	Understanding Media and Arts: A comprehensive introduction to the creative industry	Introduction of Artificial Intelligence tools in Animation & Design	Feb-23	978-81-962241-9-6	Yes	Innovative Scientific Publication/ Nagpur
89	Mr.Shiv Kumar	Understanding Media and Arts: A comprehensive introduction to the creative industry	The future of Animation and Visual effects industry in India	Feb-23	978-81-962241-9-6	Yes	Innovative Scientific Publication/ Nagpur
90	Mr.Manish Sisodiya	Understanding Media and Arts: A comprehensive introduction to the creative industry	IMPACT OF HRM PRACTICES ON EMPLOYEE COMMITMENT AND ORGANISATIONAL PERFORMANCE: A STUDY BASED ON ATTITUDE TOWARDS ICT ADOPTION	Feb-23	978-81-962241-9-6	Yes	Innovative Scientific Publication/ Nagpur
91	Mr. Bhanu Prakash Jaiswal	Understanding Media and Arts: A comprehensive introduction to the creative industry	A Healthy Life Needs a Healthy Food - Comparative study between Fresh Foods versus Canned Foods	Feb-23	978-81-962241-9-6	Yes	Innovative Scientific Publication/ Nagpur
92	Mr.Qamar Ali Mir	Understanding Media and Arts: A comprehensive introduction to the creative industry	Food Affluence in the Middle East	Feb-23	978-81-962241-9-6	Yes	Innovative Scientific Publication/ Nagpur
93	Mr.Somanath Sahoo	Understanding Media and Arts: A comprehensive introduction to the creative industry	Information Age Navigation: Media Literacy	Feb-23	978-81-962241-9-6	Yes	Innovative Scientific Publication/ Nagpur
94	Ms.Ankisha Mishra	Understanding Media and Arts: A comprehensive introduction to the creative industry	Instagram is an Addiction	Feb-23	978-81-962241-9-6	Yes	Innovative Scientific Publication/ Nagpur
95	Dr.Shiv Gopal	Understanding Media and Arts: A comprehensive introduction to the creative industry	A brief introduction to Broadcasting Audience Research Council	Feb-23	978-81-962241-9-6	Yes	Innovative Scientific Publication/



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		industry					Nagpur
96	Mr. Apurba Chakraborty	Understanding Media and Arts: A comprehensive introduction to the creative industry	An informative study in Indian Classical Singing Styles	Feb-23	978-81-962241-9-6	Yes	Innovative Scientific Publication/ Nagpur
97	Mr. Amit Das	Understanding Media and Arts: A comprehensive introduction to the creative industry	The Significance of North Indian Classical Taal System and Bolparan: Unveiling the Rhythmic Essence	Feb-23	978-81-962241-9-6	Yes	Innovative Scientific Publication/ Nagpur
98	Mr. Atanu Dutta	Understanding Media and Arts: A comprehensive introduction to the creative industry	The art of Sweeping in Rock Guitar: An Essential Guitar Playing Technique	Feb-23	978-81-962241-9-6	Yes	Innovative Scientific Publication/ Nagpur
99	Mr. Suraj Randhava	Understanding Media and Arts: A comprehensive introduction to the creative industry	The Art of Music Arrangement	Feb-23	978-81-962241-9-6	Yes	Innovative Scientific Publication/ Nagpur
100	Mr. Pritesh Pandey	Understanding Media and Arts: A comprehensive introduction to the creative industry	The Relationship between the Artistic Profession of the Actor and the Creative Industry	Feb-23	978-81-962241-9-6	Yes	Innovative Scientific Publication/ Nagpur
101	Mr. Santosh Swarnakar	Understanding Media and Arts: A comprehensive introduction to the creative industry	Colours and Cinema	Feb-23	978-81-962241-9-6	Yes	Innovative Scientific Publication/ Nagpur
102	Dr. Ashok Bairagi	Understanding Media and Arts: A comprehensive introduction to the creative industry	The impact of social media on film promotion and box office success in India	Feb-23	978-81-962241-9-6	Yes	Innovative Scientific Publication/ Nagpur
103	Mr. Birju Rajak	Understanding Media and Arts: A comprehensive introduction to the creative industry	A COMPREHESIVE INTRODUCTION TO FILM EDITING	Feb-23	978-81-962241-9-6	Yes	Innovative Scientific Publication/ Nagpur







104	Ms. Sumana Barman	Understanding Media and Arts: A comprehensive introduction to the creative industry	The trend of Remakes of South Indian Films to Hindi Films	Feb-23	978-81-962241-9-6	Yes	Innovative Scientific Publication/ Nagpur
105	Dr. Chandan Singh	Understanding Media and Arts: A comprehensive introduction to the creative industry	Cultural Heritage of Chhattisgarh	Feb-23	978-81-962241-9-6	Yes	Innovative Scientific Publication/ Nagpur
106	Mr. Devesh Keshwani	Understanding Media and Arts: A comprehensive introduction to the creative industry	Unveiling the Foundations: An Exploration of Elements of Interior Design	Feb-23	978-81-962241-9-6	Yes	Innovative Scientific Publication/ Nagpur
107	Ms. Naina Agrawal	Understanding Media and Arts: A comprehensive introduction to the creative industry	The Significance of directions and orientation in Vastu based design	Feb-23	978-81-962241-9-6	Yes	Innovative Scientific Publication/ Nagpur
108	Mr. Nikhil Tiwari	Understanding Media and Arts: A comprehensive introduction to the creative industry	VISUAL UNDERSTANDING	Feb-23	978-81-962241-9-6	Yes	Innovative Scientific Publication/ Nagpur
109	Dr. Sadhna Bagchi	Understanding Media and Arts: A comprehensive introduction to the creative industry	Artistic and Media Biases in the Media	Feb-23	978-81-962241-9-6	Yes	Innovative Scientific Publication/ Nagpur
110	Mr. Rishi Manik Das	Understanding Media and Arts: A comprehensive introduction to the creative industry	Architectural Photography as Art: The intersection of creativity and procession	Feb-23	978-81-962241-9-6	Yes	Innovative Scientific Publication/ Nagpur
111	Mr. Arpit Agrawal	Understanding Media and Arts: A comprehensive introduction to the creative industry	Introduction to Raw Image Processing: Unleashing the Power of Unprocessed Data	Feb-23	978-81-962241-9-6	Yes	Innovative Scientific Publication/ Nagpur
112	Mr. Rahul Shakya	Understanding Media and Arts: A comprehensive introduction to the creative	Conceptual Methodologies of Photo-Voice & Photo-Elicitation and its	Feb-23	978-81-962241-9-6	Yes	Innovative Scientific Publication/



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		industry	Implementation in Academics.				Nagpur
113	Mr.Atul Shrivastava	Understanding Media and Arts: A comprehensive introduction to the creative industry	Controversial Photography: A Step towards Societal Development	Feb-23	978-81-962241-9-6	Yes	Innovative Scientific Publication/ Nagpur
114	Dr.Shweta Bajaj	Understanding Media and Arts: A comprehensive introduction to the creative industry	Embracing the Exquisite: The latest trend on wedding	Feb-23	978-81-962241-9-6	Yes	Innovative Scientific Publication/ Nagpur
115	Ms.Akriti Upadhyay	Understanding Media and Arts: A comprehensive introduction to the creative industry	The Augmenting role of Social Media as tools of Election Campaigns in India	Feb-23	978-81-962241-9-6	Yes	Innovative Scientific Publication/ Nagpur
116	Dr.Shradha Vaishnav	Understanding Media and Arts: A comprehensive introduction to the creative industry	Protein: The Building Blocks of Life	Feb-23	978-81-962241-9-6	Yes	Innovative Scientific Publication/ Nagpur
117	Ms.Ankita Kukreja	Understanding Media and Arts: A comprehensive introduction to the creative industry	Millets- The Superfoods	Feb-23	978-81-962241-9-6	Yes	Innovative Scientific Publication/ Nagpur
118	Ms.Ankita Shrivastav	Understanding Media and Arts: A comprehensive introduction to the creative industry	Protein Powder: Pros and Cons for Human Consumption	Feb-23	978-81-962241-9-6	Yes	Innovative Scientific Publication/ Nagpur
119	Mr.Santosh Tiwari	Understanding Media and Arts: A comprehensive introduction to the creative industry	Harnessing Artificial Intelligence in Modern Art Teaching:A Comprehensive Overview	Feb-23	978-81-962241-9-6	Yes	Innovative Scientific Publication/ Nagpur
120	Mr.Pankaj Pomal	Understanding Media and Arts: A comprehensive introduction to the creative industry	Data Privacy in the ERA of "AI"	Feb-23	978-81-962241-9-6	Yes	Innovative Scientific Publication/ Nagpur
121	Ms.Anjana	Understanding Media and	Exploring the Role of Innovative	Feb-23	978-81-	Yes	Innovative

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	Prasad	Arts: A comprehensive introduction to the creative industry	Media and Arts Approaches in Enhancing English Language Education		962241-9-6		Scientific Publication/ Nagpur
122	Prof. (Dr.) Shikha Verma Kashyap	Impact of Recent Technological Advances in Education	An Optimized Data Mining Clustering Technique Over Student's Academic Performance based on Fuzzy Variance	Feb-23	978-81-962241-8-9	Yes	Innovative Scientific Publication/ Nagpur
123	Mr. Rishi Manik Das	Impact of Recent Technological Advances in Education	Impact of ICT in Education	Feb-23	978-81-962241-8-9	Yes	Innovative Scientific Publication/ Nagpur
124	Mr. Santosh Swarnakar	Impact of Recent Technological Advances in Education	Beyond Subject Boundaries: Creating Holistic Learning Experiences	Feb-23	978-81-962241-8-9	Yes	Innovative Scientific Publication/ Nagpur
125	Mr. Somanath Sahoo	Impact of Recent Technological Advances in Education	Predicting student's academic performance using Deep Learning	Feb-23	978-81-962241-8-9	Yes	Innovative Scientific Publication/ Nagpur
126	Mr. Manish Singh Sisodiya	Impact of Recent Technological Advances in Education	Entrepreneurship and Innovation: Fostering Growth, Creativity, and Opportunity in the Business Landscape	Feb-23	978-81-962241-8-9	Yes	Innovative Scientific Publication/ Nagpur
127	Dr. Shiv Gopal	Impact of Recent Technological Advances in Education	Ecoliteracy: Educating for tomorrow	Feb-23	978-81-962241-8-9	Yes	Innovative Scientific Publication/ Nagpur
128	Ms. Ankisha Mishra	Impact of Recent Technological Advances in Education	STEAM Career Pathways and Future Opportunities	Feb-23	978-81-962241-8-9	Yes	Innovative Scientific Publication/ Nagpur
129	Mr. Devesh Keswani	Impact of Recent Technological Advances in Education	Future trends in curriculum development	Feb-23	978-81-962241-8-9	Yes	Innovative Scientific Publication/ Nagpur





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Math, Kharora, Dist. Raipur- 493225, Chhattisgarh, Tel.: 07714282200

							Nagpur
130	Mr. Apurba Chakraborty Mr. Amit Das	Impact of Recent Technological Advances in Education	Multidisciplinary Education for Gender Equality: Empowering the Future	Feb-23	978-81-962241-8-9	Yes	Innovative Scientific Publication/ Nagpur
131	Ms. Naina Agarwal Mr. Atanu Dutta	Impact of Recent Technological Advances in Education	National integration and Emotional integration in adolescent students	Feb-23	978-81-962241-8-9	Yes	Innovative Scientific Publication/ Nagpur
132	Mr. Rahul Shakya	Impact of Recent Technological Advances in Education	Role of Teacher in Conceptual Development	Feb-23	978-81-962241-8-9	Yes	Innovative Scientific Publication/ Nagpur
133	Dr. Shweta Bajaj	Impact of Recent Technological Advances in Education	Quality Control: Ensuring Excellence in Products and Services	Feb-23	978-81-962241-8-9	Yes	Innovative Scientific Publication/ Nagpur
134	Mr. Arpit Agrawal Mr. Atul Shrivastava	Impact of Recent Technological Advances in Education	New Trends on Multidisciplinary Education	Feb-23	978-81-962241-8-9	Yes	Innovative Scientific Publication/ Nagpur
135	Dr. Sadhna Bagchi	Impact of Recent Technological Advances in Education	Importance of Awareness of Direct Tax & Indirect Tax to an Indian Citizen	Feb-23	978-81-962241-8-9	Yes	Innovative Scientific Publication/ Nagpur
136	Mr. Santosh Tiwari	Impact of Recent Technological Advances in Education	Quantum Mind: Unleashing the Power of Machine Learning in the Quantum Domain	Feb-23	978-81-962241-8-9	Yes	Innovative Scientific Publication/ Nagpur
137	Mr. Pankaj Soni	Impact of Recent Technological Advances in Education	Emergence of AI in new Education System	Feb-23	978-81-962241-8-9	Yes	Innovative Scientific Publication/ Nagpur

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OF  
MEDIA AND ARTS

# AAFT UNIVERSITY OF MEDIA AND ARTS

Math, Kharora, Dist. Raipur- 493225, Chhattisgarh, Tel.: 07714282200

138	Mr. Birju Rajak Mr. Suraj Singh	Impact of Recent Technological Advances in Education	New Trends on Multidisciplinary Education	Feb-23	978-81- 962241- 8-9	Yes	Innovative Scientific Publication/ Nagpur
139	Mrs. Ketki Parmanand Appalwar Mr. Nikhil Tiwari, Assistant Professor	Impact of Recent Technological Advances in Education	Multidisciplinary Education: Different Perspective	Feb-23	978-81- 962241- 8-9	Yes	Innovative Scientific Publication/ Nagpur
140	Mr. Bhanu Prakash Jaiswal Mr. Qamar Ali Mir	Impact of Recent Technological Advances in Education	A Study on Educational Management and Administration	Feb-23	978-81- 962241- 8-9	Yes	Innovative Scientific Publication/ Nagpur
141	Dr. Shradha Vaishnav	Impact of Recent Technological Advances in Education	The Whole Picture: Multidisciplinary Perspectives on Nature and Environmental Studies	Feb-23	978-81- 962241- 8-9	Yes	Innovative Scientific Publication/ Nagpur
142	Dr. Ashok Bairagi	Impact of Recent Technological Advances in Education	Impact of the Covid-19 on Multidisciplinary Education During Pandemic in India	Feb-23	978-81- 962241- 8-9	Yes	Innovative Scientific Publication/ Nagpur
143	Ms. Akriti Upadhyay Dr. Chandan Singh	Impact of Recent Technological Advances in Education	The challenges of Multidisciplinary Education	Feb-23	978-81- 962241- 8-9	Yes	Innovative Scientific Publication/ Nagpur
144	Mr. PBS Subramniam	Impact of Recent Technological Advances in Education	Emergence of Virtual and Augmented Reality in new Education System	Feb-23	978-81- 962241- 8-9	Yes	Innovative Scientific Publication/ Nagpur
145	Mr. R. Raghavan	Impact of Recent Technological Advances in Education	New trends in the Elements of Cost	Feb-23	978-81- 962241- 8-9	Yes	Innovative Scientific Publication/ Nagpur

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146	Ms. Anjana Prasad	Impact of Recent Technological Advances in Education	Entrepreneurship- with "reference to Women's of Chhattisgarh"	Feb-23	978-81-962241-8-9	Yes	Innovative Scientific Publication/ Nagpur
147	Mr. Pritesh Pandey	Impact of Recent Technological Advances in Education	Emergence of entrepreneurship in rural areas	Feb-23	978-81-962241-8-9	Yes	Innovative Scientific Publication/ Nagpur
148	Ms. Sumana Barman Mr. Mahendra Rao	Impact of Recent Technological Advances in Education	Blue Ocean Strategy: Unleashing Innovation and Growth in Competitive Markets	Feb-23	978-81-962241-8-9	Yes	Innovative Scientific Publication/ Nagpur
149	Akriti Upadhyay	EMERGING TRENDS IN MEDIA AND ARTS (IC-ETMA-2023)	CRITICAL FACTORS AFFECTING CUSTOMER LOYALTY OVER OTT PLATFORMS	SEP.2023	978-81-19135-06-6	Yes	RFI PUBLICATION
150	Amit Das	EMERGING TRENDS IN MEDIA AND ARTS (IC-ETMA-2023)	BENEFITS OF BODY PERCUSSION IN MUSIC: A REVIEW	SEP.2023	978-81-19135-06-6	Yes	RFI PUBLICATION
151	Ankisha Mishra	EMERGING TRENDS IN MEDIA AND ARTS (IC-ETMA-2023)	AMALGAMATION IN AND OF INDIAN MEDIA: A NEW ARCHETYPE OF ICT	SEP.2023	978-81-19135-06-6	Yes	RFI PUBLICATION
152	Anajan Prasad	EMERGING TRENDS IN MEDIA AND ARTS (IC-ETMA-2023)	Unlashing Clutural kaleidoscope empowering students through multicultural literaure and innovative technology intergation	SEP.2023	978-81-19135-06-6	Yes	RFI PUBLICATION
153	Ankita Kukreja	EMERGING TRENDS IN MEDIA AND ARTS (IC-ETMA-2023)	NUTRITION A KEY FACTOR IN DISEASE PREVENTION DURING THE COVID-19 PANDEMIC: A SYSTEMATIC REVIEW	SEP.2023	978-81-19135-06-6	Yes	RFI PUBLICATION

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154	Ankita Shrivastava	EMERGING TRENDS IN MEDIA AND ARTS (IC-ETMA-2023)	A REVIEW OF THE EFFECT OF DIET ON AGING	SEP.2023	978-81-19135-06-6	Yes	RFI PUBLICATION
155	Apurba Chakraborty	EMERGING TRENDS IN MEDIA AND ARTS (IC-ETMA-2023)	ANCIENT MUSICAL TREATISES: TREASURE OF INDIAN MUSICOLOGY	SEP.2023	978-81-19135-06-6	Yes	RFI PUBLICATION
156	Arpit Agrawal	EMERGING TRENDS IN MEDIA AND ARTS (IC-ETMA-2023)	ENHANCING VISUAL REALISM: BY IMAGE RETOUCHING TECHNIQUES	SEP.2023	978-81-19135-06-6	Yes	RFI PUBLICATION
157	Dr. Ashok Bairagi	EMERGING TRENDS IN MEDIA AND ARTS (IC-ETMA-2023)	THE INFLUENCE OF METHOD ACTING TECHNIQUES ON PERFORMANCE AUTHENTICITY IN TV & FILM	SEP.2023	978-81-19135-06-6	Yes	RFI PUBLICATION
158	Atul K. Shrivastava	EMERGING TRENDS IN MEDIA AND ARTS (IC-ETMA-2023)	A COMPREHENSIVE REVIEW OF THE TIMELESS ARTISTRY OF HUMAN PORTRAITS	SEP.2023	978-81-19135-06-6	Yes	RFI PUBLICATION
159	Birju Kumar Rajak	EMERGING TRENDS IN MEDIA AND ARTS (IC-ETMA-2023)	THE INFLUENCE OF DIGITAL TECHNOLOGY ON WORLD CINEMA	SEP.2023	978-81-19135-06-6	Yes	RFI PUBLICATION
160	Bhanuprakash Jaiswal	EMERGING TRENDS IN MEDIA AND ARTS (IC-ETMA-2023)	Study on Healthy Eating Habits among the residents of Raipur city; post covid scenario	SEP.2023	978-81-19135-06-6	Yes	RFI PUBLICATION
161	Manish Singh Sisodiya	EMERGING TRENDS IN MEDIA AND ARTS (IC-ETMA-2023)	FOOD SAFETY MEASURES AND FOOD SAFETY MANAGEMENT TOOLS	SEP.2023	978-81-19135-06-6	Yes	RFI PUBLICATION
162	Ms. Naina Agrawal	EMERGING TRENDS IN MEDIA AND ARTS (IC-ETMA-2023)	THE IMPACT OF DAYLIGHT ON STUDENT PERFORMANCE: A COMPREHENSIVE STUDY	SEP.2023	978-81-19135-06-6	Yes	RFI PUBLICATION
163	Nikhil Tiwari	EMERGING TRENDS IN MEDIA AND ARTS (IC-ETMA-2023)	THE UTILIZATION OF COLOUR IN INDIAN CINEMA: AN ANALYTICAL	SEP.2023	978-81-19135-06-6	Yes	RFI PUBLICATION



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# AAFT UNIVERSITY OF MEDIA AND ARTS

Math, Kharora, Dist. Raipur- 493225, Chhattisgarh, Tel.: 07714282200

			STUDY				
164	PBS Subramniam	EMERGING TRENDS IN MEDIA AND ARTS (IC-ETMA-2023)	THE IMPACT OF INDIAN ANIMATED CONTENT ON CHILDREN'S CULTURAL PERCEPTIONS	SEP.2023	978-81-19135-06-6	Yes	RFI PUBLICATION
165	Dr. Shweta Bajaj, Dr. Shikha Verma Kashyap	EMERGING TRENDS IN MEDIA AND ARTS (IC-ETMA-2023)	DIGITAL MARKETING TECHNIQUES IN THE BFSI SECTOR: A COMPARATIVE STUDY USING SECONDARY DATA	SEP.2023	978-81-19135-06-6	Yes	RFI PUBLICATION
166	Pritesh Pandey	EMERGING TRENDS IN MEDIA AND ARTS (IC-ETMA-2023)	THE USE OF EMOTIONS AND PSYCHOLOGICAL ASPECTS IN THE TECHNIQUE OF ACTING	SEP.2023	978-81-19135-06-6	Yes	RFI PUBLICATION
167	Mr. Qamar Ali Mir	EMERGING TRENDS IN MEDIA AND ARTS (IC-ETMA-2023)	A STUDY OF TEACHING METHODS FOLLOWED IN HOTEL MANAGEMENT INSTITUTIONS	SEP.2023	978-81-19135-06-6	Yes	RFI PUBLICATION
168	Mr. Rishi Manik Das	EMERGING TRENDS IN MEDIA AND ARTS (IC-ETMA-2023)	ETHICAL CONSIDERATIONS IN THE DIGITAL AGE OF PHOTOGRAPHY: PRIVACY, MANIPULATION, AND REPRESENTATION	SEP.2023	978-81-19135-06-6	Yes	RFI PUBLICATION
169	Dr. Ruchi Agrawal	EMERGING TRENDS IN MEDIA AND ARTS (IC-ETMA-2023)	THE HIDDEN SECRETS OF MYCELIAL NETWORKS: UNRAVELING THE ENIGMATIC WORLD BENEATH OUR FEET	SEP.2023	978-81-19135-06-6	Yes	RFI PUBLICATION
170	Mr. Santosh Swarnakar	EMERGING TRENDS IN MEDIA AND ARTS (IC-ETMA-2023)	A COMPARATIVE STUDY ON THE PARADIGM SHIFT BETWEEN DTH AND OTT AMONG INDIAN YOUTH	SEP.2023	978-81-19135-06-6	Yes	RFI PUBLICATION
171	Santosh Kumar Tiwari, Pankaj Soni	EMERGING TRENDS IN MEDIA AND ARTS (IC-ETMA-2023)	EXPLORING THE METAVERSE IMPLICATIONS FOR MEDIA AND ARTS:	SEP.2023	978-81-19135-06-6	Yes	RFI PUBLICATION







			CHALLENGES, OPPORTUNITIES, AND AGENDA FOR RESEARCH AND PRACTICE				
172	Prof. (Dr.) Shikha Verma Kashyap	EMERGING TRENDS IN MEDIA AND ARTS (IC-ETMA-2023)	QUALITY FUNCTION DEPLOYMENT (QFD): UNCONVENTIONAL APPLICATION FOR HEI SELECTION PROCESS	SEP.2023	978-81-19135-06-6	Yes	RFI PUBLICATION
173	Dr. Shweta Bajaj	EMERGING TRENDS IN MEDIA AND ARTS (IC-ETMA-2023)	THE ROLE OF SPONSORSHIP IN EVENT FUNDING AND BRANDING: STRATEGIES FOR MUTUALLY BENEFICIAL PARTNERSHIPS	SEP.2023	978-81-19135-06-6	Yes	RFI PUBLICATION
174	Dr. Shiv Gopal	EMERGING TRENDS IN MEDIA AND ARTS (IC-ETMA-2023)	Multicultural Media aspects in Indian Society	SEP.2023	978-81-19135-06-6	Yes	RFI PUBLICATION
175	Sidhant Balaiya	EMERGING TRENDS IN MEDIA AND ARTS (IC-ETMA-2023)	A comparative study on Education in conventional and Current Education system	SEP.2023	978-81-19135-06-6	Yes	RFI PUBLICATION
176	Somanath Sahoo	EMERGING TRENDS IN MEDIA AND ARTS (IC-ETMA-2023)	FAKE NEWS AWARENESS AMONG YOUTH IN CHHATTISGARH: UNDERSTANDING THE CHALLENGES AND EXPLORING SOLUTIONS	SEP.2023	978-81-19135-06-6	Yes	RFI PUBLICATION
177	Ms. Sumana Barman	EMERGING TRENDS IN MEDIA AND ARTS (IC-ETMA-2023)	CELL PHONE CINEMA: REVOLUTIONISE THE FILMMAKING PROCESS	SEP.2023	978-81-19135-06-6	Yes	RFI PUBLICATION
178	Suraj Singh	EMERGING TRENDS IN MEDIA AND ARTS (IC-ETMA-2023)	ROLE OF INDIAN CLASSICAL MUSIC IN MONOCHROME BOLLYWOOD ERA	SEP.2023	978-81-19135-06-6	Yes	RFI PUBLICATION
179	Sudha Verma	EMERGING TRENDS IN MEDIA AND ARTS (IC-	The impact of influencer marketing on consumer	SEP.2023	978-81-19135-	Yes	RFI PUBLICATION





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		ETMA-2023)	behaviour; a study of social media platforms		06-6		
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- Patents – 9 Published
- Transfer of Technology – 24 Copyrights
- Inter-departmental Research (Inter-disciplinary) – None
- Consultancy – One Project
- Externally funded Research Projects – 94
- Educational Programmes Arranged

**Research Activities Conducted at AAFT**

S No.	Date	Name of Event
1	28.11.2020	FDP on MOOCS & Blended Learning
2	05.12.2020	FDP on "Role of Communication in Remote Teaching"
3	12.12.2020	FDP on "How to start with research & Overview of Mendeley Software"
4	04.01.2021	FDP in Collaboration with RFI on "Practical Aspects of ICT Tools and Online Teaching in Current Scenario"
5	6.02.2021 to 12.02.2021	FDP in Collaboration with RFI on "Dimensions of Wellness"

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6	21.02.2021	International Virtual Conference on Sustainable Development in Current Scenario - in Association with RFI
7	19.05.2021 to 25.05.2021	FDP in Collaboration with RFI on "Art of writing research paper - methods & solutions"
8	25.06.2021 to 01.07.2021	FDP in Collaboration with RFI on "Practical Aspects of ICT Tools & Online Teaching in current Scenario"
9	05.04.2022	FPD on - Challenges and Hints for Publications in Reputed Journals: An editor's perspective
10	06.04.2022	FDP on Decluttering the clutter of Fake/Predatory/cloned Journals and Impact factors in Academics
11	14.04.2022	FPD on Hypothesis testing: A Comprehensive session using statistical Tools and Techniques
12	27.04.2022	FPD on - SLR, Bibliometrics Analysis using Vos Viewer and reference management using Mendeley
13	29.04.2022	Role of Library Sciences in Research
14	11.02.2023	FDP on Decluttering the clutter of Fake/Predatory/cloned Journals and Impact factors in Academics
15	25.02.2023	FDP on Role of Library Sciences in Research





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16	20.04.2023	Poster Launch of First Book of AAFT University
17	15.05.2023	Online Webinar on Intellectual Property Rights
18	16.05.2023	3 Minute Thesis presentation Competition
19	18.05.2023	One day Seminar on Financial Literacy " Investors Awareness in Capital Market & Role of Depository
20	31.05.2023	International Multidisciplinary Conference on " Emerging Trends in Media and Art" in collaboration with RFI
21	8.12.2023 - 09.12.2023	Global Conference on "Emerging Technologies Leading Towards Sustainable Entrepreneurship, Economics, Tourism, Healthcare, Media, Education Supporting Green Environmental Practices and Business Growth"





# **ANNEXURE 14.1**





**Annexure 14.1**

S. No.	Batch	Session	School (Faculty)	Exam Name	Semester	Course	No. of Candidates appeared	No of Candidates Passed	Result
1	Jul-20	2023-24	School of Fine Arts	End Semester Exam-Nov-Dec-2023	6th Sem	B.Des in Fashion Design	3	1	33.33%
2	Jul-20	2023-24	School of Fashion Design	End Semester Exam-Nov-Dec-2023	6th Sem	B.Des in Interior Design	3	2	66.67%
3	Jul-20	2023-24	School of Performing Arts	End Semester Exam-Nov-Dec-2023	6th Sem	Bachelor in Performing Arts	7	3	42.86%
4	Jul-21	2023-24	School of Animation	End Semester Exam-Nov-Dec-2023	4th Sem	B. Sc in Animation and VFX	13	13	100.00%
5	Jul-21	2023-24	School of Advertising, Public Relations and Events	End Semester Exam-Nov-Dec-2023	4th Sem	BA in Event Management	6	6	100.00%
6	Jul-21	2023-24	School of Cinema	End Semester Exam-Nov-Dec-2023	4th Sem	BA in Cinema	13	7	53.85%
7	Jul-21	2023-24	School of Fine Arts	End Semester Exam-Nov-Dec-2023	4th Sem	Bachelor in Fine Arts	3	3	100.00%
8	Jul-21	2023-24	School of Fashion Design	End Semester Exam-Nov-Dec-2023	4th Sem	B. Sc in Fashion Design	8	7	87.50%
9	Jul-21	2023-24	School of Fashion Design	End Semester Exam-Nov-Dec-2023	4th Sem	B.Des in Fashion Design	4	4	100.00%
10	Jul-21	2023-24	School of Hospitality and Tourism Management	End Semester Exam-Nov-Dec-2023	4th Sem	BA in Hospitality and Tourism Management	0	0	#DIV/0!
11	Jul-21	2023-24	School of Interior Design	End Semester Exam-Nov-Dec-2023	4th Sem	B.Sc in Interior Design	6	6	100.00%
12	Jul-21	2023-24	School of Journalism and Mass Communication	End Semester Exam-Nov-Dec-2023	4th Sem	BA in Journalism and Mass Communication	10	10	100.00%
13	Jul-21	2023-24	School of Management	End Semester Exam-Nov-Dec-2023	4th Sem	Bachelor in Business Administration	4	4	100.00%
14	Jul-21	2023-24	School of Performing Arts	End Semester Exam-Nov-Dec-2023	4th Sem	Bachelor in Performing Arts	5	2	40.00%
15	Jul-21	2023-24	School of Still Photography	End Semester Exam-Nov-Dec-2023	4th Sem	BA in Photography	18	15	83.33%
16	Jul-22	2023-24	School of Animation	End Semester Exam-Nov-Dec-2023	3rd Sem	B. Sc in Animation and VFX	27	24	89%
17	Jul-22	2023-24	School of Advertising, Public Relations and Events	End Semester Exam-Nov-Dec-2023	3rd Sem	BA in Event Management	5	5	100%
18	Jul-22	2023-24	School of Cinema	End Semester Exam-Nov-Dec-2023	3rd Sem	BA in Cinema	22	18	82%
19	Jul-22	2023-24	School of Fine Arts	End Semester Exam-Nov-Dec-2023	3rd Sem	Bachelor in Fine Arts	8	5	63%
20	Jul-22	2023-24	School of Fashion Design	End Semester Exam-Nov-Dec-2023	3rd Sem	B. Sc in Fashion Design	7	7	100%
21	Jul-22	2023-24	School of Fashion Design	End Semester Exam-Nov-Dec-2023	3rd Sem	M. Sc in Fashion Design	2	2	100%
22	Jul-22	2023-24	School of Hospitality and Tourism Management	End Semester Exam-Nov-Dec-2023	3rd Sem	BA in Hospitality and Tourism Management	5	5	100%
23	Jul-22	2023-24	School of Interior Design	End Semester Exam-Nov-Dec-2023	3rd Sem	B.Sc in Interior Design	4	2	50%
24	Jul-22	2023-24	School of Journalism and Mass Communication	End Semester Exam-Nov-Dec-2023	3rd Sem	BA in Journalism and Mass Communication	9	8	89%
25	Jul-22	2023-24	School of Journalism and Mass Communication	End Semester Exam-Nov-Dec-2023	3rd Sem	MA in Journalism and Mass Communication	4	4	100%
26	Jul-22	2023-24	School of Performing Arts	End Semester Exam-Nov-Dec-2023	3rd Sem	Bachelor in Performing Arts	9	6	67%
27	Jul-22	2023-24	School of Still Photography	End Semester Exam-Nov-Dec-2023	3rd Sem	BA in Photography	18	16	89%
28	Jul-22	2023-24	School of Wellness	End Semester Exam-Nov-Dec-2023	3rd Sem	B.Sc. in Nutrition and Dietetics	6	4	67%
29	Jul-22	2023-24	School of Wellness	End Semester Exam-Nov-Dec-2023	3rd Sem	M.Sc. in Nutrition and Dietetics	7	7	100%
30	Jan-23	2023-24	School of Animation	End Semester Exam-Nov-2023	2nd Sem	Diploma in Animation	7	7	100.00%
31	Jan-23	2023-24	School of Advertising, Public Relations and Events	End Semester Exam-Nov-2023	2nd Sem	Diploma in Event Management	4	3	75.00%
32	Jan-23	2023-24	School of Cinema	End Semester Exam-Nov-2023	2nd Sem	Diploma in Acting for Film and TV	3	3	100%
33	Jan-23	2023-24	School of Cinema	End Semester Exam-Nov-2023	2nd Sem	Diploma in Camera and Lighting Techniques	5	5	100.00%
34	Jan-23	2023-24	School of Cinema	End Semester Exam-Nov-2023	2nd Sem	Diploma in Direction and Screenplay Writing	5	5	100.00%
35	Jan-23	2023-24	School of Fashion Design	End Semester Exam-Nov-2023	2nd Sem	Diploma in Fashion Design	1	1	100.00%
36	Jan-23	2023-24	School of Performing Arts	End Semester Exam-Nov-2023	2nd Sem	Diploma in Music Production	2	1	50.00%
37	Jan-23	2023-24	School of Still Photography	End Semester Exam-Nov-2023	2nd Sem	Diploma in Photography	10	7	70.00%
38	Jul-20	2023-24	School of Animation	End Semester Exam-Sep-2023	6th Sem	B.Sc Animation and VFX	18	18	100.00%
39	Jul-20	2023-24	School of Advertising, Public Relations and Events	End Semester Exam-Sep-2023	6th Sem	BA in Event Management	2	2	100.00%
40	Jul-20	2023-24	School of Cinema	End Semester Exam-Sep-2023	6th Sem	BA Cinema	18	16	88.89%
41	Jul-20	2023-24	School of Fashion Design	End Semester Exam-Sep-2023	6th Sem	B. Sc in Fashion Design	6	6	100.00%
42	Jul-20	2023-24	School of Hospitality and Tourism Management	End Semester Exam-Sep-2023	6th Sem	BA in Hospitality and Tourism Management	6	6	100.00%
43	Jul-20	2023-24	School of Interior Design	End Semester Exam-Sep-2023	6th Sem	B.Sc in Interior Design	7	7	100.00%
44	Jul-20	2023-24	School of Journalism and Mass Communication	End Semester Exam-Sep-2023	6th Sem	BA in Journalism and Mass Communication	1	1	100.00%
45	Jul-20	2023-24	School of Management	End Semester Exam-Sep-2023	6th Sem	Bachelor in Business Administration	5	5	100.00%
46	Jul-20	2023-24	School of Still Photography	End Semester Exam-Sep-2023	6th Sem	BA in Photography	19	17	89.47%

*Signature*  
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S. No.	Batch	Session	School (Faculty)	Exam Name	Semester	Course	No. of Candidates appeared	No of Candidates Passed	Result
47	Jul-19	2023-24	School of Fine Arts	End Semester Exam-Sep-2023	8th Sem	Bachelor in Fine Arts	2	2	100.00%
48	Jul-19	2023-24	School of Fashion Design	End Semester Exam-Sep-2023	8th Sem	B.Des in Fashion Design	4	4	100.00%
49	Jul-19	2023-24	School of Interior Design	End Semester Exam-Sep-2023	8th Sem	B.Des in Interior Design	2	2	100.00%
50	Jul-19	2023-24	School of Performing Arts	End Semester Exam-Sep-2023	8th Sem	Bachelor in Performing Arts	11	11	100.00%
51	Jul-21	2023-24	School of Cinema	End Semester Exam-Sep-2023	4th Sem	MA in Cinema	2	2	100.00%
52	Jul-21	2023-24	School of Fashion Design	End Semester Exam-Sep-2023	4th Sem	M.Sc in Fashion Design	2	2	100.00%
53	Jul-21	2023-24	School of Interior Design	End Semester Exam-Sep-2023	4th Sem	M.Des in Interior Design	3	3	100.00%
54	Jul-21	2023-24	School of Journalism and Mass Communication	End Semester Exam-Sep-2023	4th Sem	MA in Journalism and Mass Communication	3	3	100.00%
55	Jul-21	2023-24	School of Performing Arts	End Semester Exam-Sep-2023	4th Sem	Master in Performing Arts	4	4	100.00%
56	Jul-21	2023-24	School of Still Photography	End Semester Exam-Sep-2023	4th Sem	MA in Photography	3	3	100.00%
57	Jan-23	2022-23	School of Animation	End Semester Exam-June-2023	1st Sem	Diploma in Animation	8	7	87.50%
58	Jan-23	2022-23	School of Advertising, Public Relations and Events	End Semester Exam-June-2023	1st Sem	Diploma in Event Management	4	3	75.00%
59	Jan-23	2022-23	School of Cinema	End Semester Exam-June-2023	1st Sem	Diploma in Acting for Film and TV	3	3	100.00%
60	Jan-23	2022-23	School of Cinema	End Semester Exam-June-2023	1st Sem	Diploma in Camera and Lighting Techniques	5	3	60.00%
61	Jan-23	2022-23	School of Cinema	End Semester Exam-June-2023	1st Sem	Diploma in Direction and Screenplay Writing	6	6	100.00%
62	Jan-23	2022-23	School of Fashion Design	End Semester Exam-June-2023	1st Sem	Diploma in Fashion Design	2	0	0.00%
63	Jan-23	2022-23	School of Performing Arts	End Semester Exam-June-2023	1st Sem	Diploma in Music Production	3	1	33.33%
64	Jan-23	2022-23	School of Still Photography	End Semester Exam-June-2023	1st Sem	Diploma in Photography	10	8	80.00%
65	Jul-22	2022-23	School of Animation	End Semester Exam-May-2023	2nd Sem	Diploma in Animation	11	7	63.64%
66	Jul-22	2022-23	School of Animation	End Semester Exam-May-2023	2nd Sem	B.Sc in Animation and VFX	27	20	74.07%
67	Jul-22	2022-23	School of Advertising, Public Relations and Events	End Semester Exam-May-2023	2nd Sem	Diploma in PR & Event Management	5	4	80.00%
68	Jul-22	2022-23	School of Advertising, Public Relations and Events	End Semester Exam-May-2023	2nd Sem	BA in Event Management	5	5	100.00%
69	Jul-22	2022-23	School of Cinema	End Semester Exam-May-2023	2nd Sem	Diploma in Acting for Film and TV	19	16	84.21%
70	Jul-22	2022-23	School of Cinema	End Semester Exam-May-2023	2nd Sem	Diploma in Camera and Lighting Technique	16	15	93.75%
71	Jul-22	2022-23	School of Cinema	End Semester Exam-May-2023	2nd Sem	Diploma in Direction	6	5	83.33%
72	Jul-22	2022-23	School of Cinema	End Semester Exam-May-2023	2nd Sem	Diploma in Post Production	3	3	100.00%
73	Jul-22	2022-23	School of Cinema	End Semester Exam-May-2023	2nd Sem	BA in Cinema	22	17	77.27%
74	Jul-22	2022-23	School of Fine Arts	End Semester Exam-May-2023	2nd Sem	Diploma in Fine Arts	5	4	80.00%
75	Jul-22	2022-23	School of Fine Arts	End Semester Exam-May-2023	2nd Sem	Bachelor in Fine Arts	6	4	66.67%
76	Jul-22	2022-23	School of Fashion Design	End Semester Exam-May-2023	2nd Sem	Diploma in Fashion Design	6	4	66.67%
77	Jul-22	2022-23	School of Fashion Design	End Semester Exam-May-2023	2nd Sem	B.Sc in Fashion Design	6	6	100.00%
78	Jul-22	2022-23	School of Fashion Design	End Semester Exam-May-2023	2nd Sem	M.Sc in Fashion Design	2	2	100.00%
79	Jul-22	2022-23	School of Hospitality and Tourism Management	End Semester Exam-May-2023	2nd Sem	Diploma in Hospitality and Tourism Management	12	11	91.67%
80	Jul-22	2022-23	School of Hospitality and Tourism Management	End Semester Exam-May-2023	2nd Sem	BA in Hospitality and Tourism Management	4	4	100.00%
81	Jul-22	2022-23	School of Interior Design	End Semester Exam-May-2023	2nd Sem	Diploma in Interior Design	6	5	83.33%
82	Jul-22	2022-23	School of Interior Design	End Semester Exam-May-2023	2nd Sem	B.Sc in Interior Design	4	3	75.00%
83	Jul-22	2022-23	School of Journalism and Mass Communication	End Semester Exam-May-2023	2nd Sem	Diploma in Journalism and Mass Communication	6	6	100.00%
84	Jul-22	2022-23	School of Journalism and Mass Communication	End Semester Exam-May-2023	2nd Sem	PG Diploma in Journalism and Mass Communication	1	1	100.00%
85	Jul-22	2022-23	School of Journalism and Mass Communication	End Semester Exam-May-2023	2nd Sem	BA in Journalism and Mass Communication	8	8	100.00%
86	Jul-22	2022-23	School of Journalism and Mass Communication	End Semester Exam-May-2023	2nd Sem	MA in Journalism and Mass Communication	4	4	100.00%
87	Jul-22	2022-23	School of Performing Arts	End Semester Exam-May-2023	2nd Sem	Diploma in Music Production	7	6	85.71%
88	Jul-22	2022-23	School of Performing Arts	End Semester Exam-May-2023	2nd Sem	Diploma in Dance	2	2	100.00%
89	Jul-22	2022-23	School of Performing Arts	End Semester Exam-May-2023	2nd Sem	Diploma in Vocal Music	2	2	100.00%
90	Jul-22	2022-23	School of Performing Arts	End Semester Exam-May-2023	2nd Sem	Bachelor in Performing Arts	6	4	66.67%
91	Jul-22	2022-23	School of Still Photography	End Semester Exam-May-2023	2nd Sem	Diploma in Photography	32	30	93.75%
92	Jul-22	2022-23	School of Still Photography	End Semester Exam-May-2023	2nd Sem	BA in Photography	17	16	94.12%
93	Jul-22	2022-23	School of Wellness	End Semester Exam-May-2023	2nd Sem	Diploma in Nutrition and Dietetics	2	0	0.00%
94	Jul-22	2022-23	School of Wellness	End Semester Exam-May-2023	2nd Sem	PG Diploma in Nutrition and Dietetics	3	2	66.67%
95	Jul-22	2022-23	School of Wellness	End Semester Exam-May-2023	2nd Sem	B.Sc. in Nutrition and Dietetics	4	3	75.00%
96	Jul-22	2022-23	School of Wellness	End Semester Exam-May-2023	2nd Sem	M.Sc. in Nutrition and Dietetics	6	4	66.67%
97	Jul-20	2022-23	School of Animation	End Semester Exam-April-2023	5th Sem	B.Sc Animation and VFX	19	17	89.47%
98	Jul-20	2022-23	School of Advertising, Public Relations and Events	End Semester Exam-April-2023	5th Sem	BA in Event Management	2	2	100.00%





S. No.	Batch	Session	School (Faculty)	Exam Name	Semester	Course	No. of Candidates appeared	No of Candidates Passed	Result
99	Jul-20	2022-23	School of Cinema	End Semester Exam-April-2023	5th Sem	BA Cinema	19	14	73.68%
100	Jul-20	2022-23	School of Fashion Design	End Semester Exam-April-2023	5th Sem	B. Sc in Fashion Design	6	6	100.00%
101	Jul-20	2022-23	School of Fashion Design	End Semester Exam-April-2023	5th Sem	B.Des in Fashion Design	3	3	100.00%
102	Jul-20	2022-23	School of Hospitality and Tourism Management	End Semester Exam-April-2023	5th Sem	BA in Hospitality and Tourism Management	6	6	100.00%
103	Jul-20	2022-23	School of Interior Design	End Semester Exam-April-2023	5th Sem	B.Sc in Interior Design	7	7	100.00%
104	Jul-20	2022-23	School of Interior Design	End Semester Exam-April-2023	5th Sem	B.Des in Interior Design	3	3	100.00%
105	Jul-20	2022-23	School of Journalism and Mass Communication	End Semester Exam-April-2023	5th Sem	BA in Journalism and Mass Communication	13	12	92.31%
106	Jul-20	2022-23	School of Management	End Semester Exam-April-2023	5th Sem	Bachelor in Business Administration	5	5	100.00%
107	Jul-20	2022-23	School of Performing Arts	End Semester Exam-April-2023	5th Sem	Bachelor in Performing Arts	8	7	87.50%
108	Jul-20	2022-23	School of Still Photography	End Semester Exam-April-2023	5th Sem	BA in Photography	18	18	100.00%
109	Jul-19	2022-23	School of Fine Arts	End Semester Exam-April-2023	7th Sem	Bachelor in Fine Arts	2	2	100.00%
110	Jul-19	2022-23	School of Fashion Design	End Semester Exam-April-2023	7th Sem	B.Des in Fashion Design	4	4	100.00%
111	Jul-19	2022-23	School of Interior Design	End Semester Exam-April-2023	7th Sem	B.Des in Interior Design	2	2	100.00%
112	Jul-19	2022-23	School of Performing Arts	End Semester Exam-April-2023	7th Sem	Bachelor in Performing Arts	11	11	100.00%
113	Jul-21	2022-23	School of Animation	End Semester Exam-April-2023	3rd Sem	B. Sc in Animation and VFX	13	13	100.00%
114	Jul-21	2022-23	School of Advertising, Public Relations and Events	End Semester Exam-April-2023	3rd Sem	BA in Event Management	6	6	100.00%
115	Jul-21	2022-23	School of Cinema	End Semester Exam-April-2023	3rd Sem	BA in Cinema	14	11	78.57%
116	Jul-21	2022-23	School of Cinema	End Semester Exam-April-2023	3rd Sem	MA in Cinema	2	1	50.00%
117	Jul-21	2022-23	School of Fine Arts	End Semester Exam-April-2023	3rd Sem	Bachelor in Fine Arts	3	2	66.67%
118	Jul-21	2022-23	School of Fashion Design	End Semester Exam-April-2023	3rd Sem	B. Sc in Fashion Design	8	8	100.00%
119	Jul-21	2022-23	School of Fashion Design	End Semester Exam-April-2023	3rd Sem	B.Des in Fashion Design	4	4	100.00%
120	Jul-21	2022-23	School of Fashion Design	End Semester Exam-April-2023	3rd Sem	M. Sc in Fashion Design	2	2	100.00%
121	Jul-21	2022-23	School of Hospitality and Tourism Management	End Semester Exam-April-2023	3rd Sem	BA in Hospitality and Tourism Management	0	0	#DIV/0!
122	Jul-21	2022-23	School of Interior Design	End Semester Exam-April-2023	3rd Sem	B.Sc in Interior Design	6	6	100.00%
123	Jul-21	2022-23	School of Interior Design	End Semester Exam-April-2023	3rd Sem	M.Des in Interior Design	3	3	100.00%
124	Jul-21	2022-23	School of Journalism and Mass Communication	End Semester Exam-April-2023	3rd Sem	BA in Journalism and Mass Communication	10	10	100.00%
125	Jul-21	2022-23	School of Journalism and Mass Communication	End Semester Exam-April-2023	3rd Sem	MA in Journalism and Mass Communication	4	3	75.00%
126	Jul-21	2022-23	School of Management	End Semester Exam-April-2023	3rd Sem	Bachelor in Business Administration	4	3	75.00%
127	Jul-21	2022-23	School of Performing Arts	End Semester Exam-April-2023	3rd Sem	Bachelor in Performing Arts	7	1	14.29%
128	Jul-21	2022-23	School of Performing Arts	End Semester Exam-April-2023	3rd Sem	Master in Performing Arts	4	3	75.00%
129	Jul-21	2022-23	School of Still Photography	End Semester Exam-April-2023	3rd Sem	BA in Photography	19	16	84.21%
130	Jul-21	2022-23	School of Still Photography	End Semester Exam-April-2023	3rd Sem	MA in Photography	3	2	66.67%
131	Jul-22	2022-23	School of Animation	End Semester Exam-Dec-2022	1st Sem	Diploma in Animation and VFX	12	8	66.67%
132	Jul-22	2022-23	School of Animation	End Semester Exam-Dec-2022	1st Sem	B. Sc in Animation and VFX	28	20	71.43%
133	Jul-22	2022-23	School of Advertising, Public Relations and Events	End Semester Exam-Dec-2022	1st Sem	Diploma in PR & Event Management	6	5	83.33%
134	Jul-22	2022-23	School of Advertising, Public Relations and Events	End Semester Exam-Dec-2022	1st Sem	BA in Event Management	5	3	60.00%
135	Jul-22	2022-23	School of Cinema	End Semester Exam-Dec-2022	1st Sem	Diploma in Acting for Film and TV	18	17	94.44%
136	Jul-22	2022-23	School of Cinema	End Semester Exam-Dec-2022	1st Sem	Diploma in Camera and Lighting Technique	19	11	57.89%
137	Jul-22	2022-23	School of Cinema	End Semester Exam-Dec-2022	1st Sem	Diploma in Direction	8	5	62.50%
138	Jul-22	2022-23	School of Cinema	End Semester Exam-Dec-2022	1st Sem	Diploma in Post Production	2	1	50.00%
139	Jul-22	2022-23	School of Cinema	End Semester Exam-Dec-2022	1st Sem	BA in Cinema	21	12	57.14%
140	Jul-22	2022-23	School of Fine Arts	End Semester Exam-Dec-2022	1st Sem	Diploma in Fine Arts	5	4	80.00%
141	Jul-22	2022-23	School of Fine Arts	End Semester Exam-Dec-2022	1st Sem	Bachelor in Fine Arts	6	4	66.67%
142	Jul-22	2022-23	School of Fashion Design	End Semester Exam-Dec-2022	1st Sem	Diploma in Fashion Design	7	5	71.43%
143	Jul-22	2022-23	School of Fashion Design	End Semester Exam-Dec-2022	1st Sem	B. Sc in Fashion Design	7	6	85.71%
144	Jul-22	2022-23	School of Fashion Design	End Semester Exam-Dec-2022	1st Sem	M. Sc in Fashion Design	2	2	100.00%
145	Jul-22	2022-23	School of Hospitality and Tourism Management	End Semester Exam-Dec-2022	1st Sem	Diploma in Hospitality and Tourism Management	15	10	66.67%
146	Jul-22	2022-23	School of Hospitality and Tourism Management	End Semester Exam-Dec-2022	1st Sem	BA in Hospitality and Tourism Management	5	3	60.00%
147	Jul-22	2022-23	School of Interior Design	End Semester Exam-Dec-2022	1st Sem	Diploma in Interior Design	7	4	57.14%
148	Jul-22	2022-23	School of Interior Design	End Semester Exam-Dec-2022	1st Sem	B.Sc in Interior Design	4	2	50.00%
149	Jul-22	2022-23	School of Journalism and Mass Communication	End Semester Exam-Dec-2022	1st Sem	Diploma in Journalism and Mass Communication	7	7	100.00%
150	Jul-22	2022-23	School of Journalism and Mass Communication	End Semester Exam-Dec-2022	1st Sem	PG Diploma in Journalism and Mass Communication	1	1	100.00%


  
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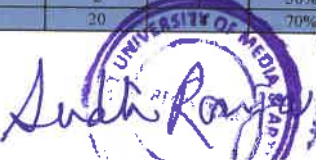


S. No.	Batch	Session	School (Faculty)	Exam Name	Semester	Course	No. of Candidates appeared	No of Candidates Passed	Result
151	Jul-22	2022-23	School of Journalism and Mass Communication	End Semester Exam-Dec-2022	1st Sem	BA in Journalism and Mass Communication	8	8	100.00%
152	Jul-22	2022-23	School of Journalism and Mass Communication	End Semester Exam-Dec-2022	1st Sem	MA in Journalism and Mass Communication	4	4	100.00%
153	Jul-22	2022-23	School of Performing Arts	End Semester Exam-Dec-2022	1st Sem	Diploma in Music Production	8	8	100.00%
154	Jul-22	2022-23	School of Performing Arts	End Semester Exam-Dec-2022	1st Sem	Diploma in Dance	2	2	100.00%
155	Jul-22	2022-23	School of Performing Arts	End Semester Exam-Dec-2022	1st Sem	Diploma in Vocal Music	2	2	100.00%
156	Jul-22	2022-23	School of Performing Arts	End Semester Exam-Dec-2022	1st Sem	Bachelor in Performing Arts	8	5	62.50%
157	Jul-22	2022-23	School of Still Photography	End Semester Exam-Dec-2022	1st Sem	Diploma in Photography	35	22	62.86%
158	Jul-22	2022-23	School of Still Photography	End Semester Exam-Dec-2022	1st Sem	BA in Photography	23	14	60.87%
159	Jul-22	2022-23	School Of Wellness	End Semester Exam-Dec-2022	1st Sem	Diploma in Nutrition and Dietetics	2	1	50.00%
160	Jul-22	2022-23	School Of Wellness	End Semester Exam-Dec-2022	1st Sem	PG Diploma in Nutrition and Dietetics	2	2	100.00%
161	Jul-22	2022-23	School Of Wellness	End Semester Exam-Dec-2022	1st Sem	B.Sc in Nutrition and Dietetics	6	6	100.00%
162	Jul-22	2022-23	School Of Wellness	End Semester Exam-Dec-2022	1st Sem	M.Sc in Nutrition and Dietetics	6	5	83.33%
163	Jul-20	2022-23	School of Animation	End Semester Exam-Oct-2022	4th Sem	B.Sc Animation and VFX	20	19	95.00%
164	Jul-20	2022-23	School of Advertising, Public Relations and Events	End Semester Exam-Oct-2022	4th Sem	BA in Event Management	2	1	50.00%
165	Jul-20	2022-23	School of Advertising, Public Relations and Events	End Semester Exam-Oct-2022	4th Sem	MA in Advertising and Brand Communication	1	1	100.00%
166	Jul-20	2022-23	School of Cinema	End Semester Exam-Oct-2022	4th Sem	BA Cinema	20	6	30.00%
167	Jul-20	2022-23	School of Cinema	End Semester Exam-Oct-2022	4th Sem	MA Cinema	4	3	75.00%
168	Jul-20	2022-23	School of Fashion Design	End Semester Exam-Oct-2022	4th Sem	B.Sc in Fashion Design	6	4	66.67%
169	Jul-20	2022-23	School of Fashion Design	End Semester Exam-Oct-2022	4th Sem	B.Des in Fashion Design	3	0	0.00%
170	Jul-20	2022-23	School of Fashion Design	End Semester Exam-Oct-2022	4th Sem	M. Sc in Fashion Design	3	3	100.00%
171	Jul-20	2022-23	School of Hospitality and Tourism Management	End Semester Exam-Oct-2022	4th Sem	BA in Hospitality and Tourism Management	6	6	100.00%
172	Jul-20	2022-23	School of Interior Design	End Semester Exam-Oct-2022	4th Sem	B.Sc in Interior Design	7	6	85.71%
173	Jul-20	2022-23	School of Interior Design	End Semester Exam-Oct-2022	4th Sem	B.Des in Interior Design	3	2	66.67%
174	Jul-20	2022-23	School of Journalism and Mass Communication	End Semester Exam-Oct-2022	4th Sem	BA in Journalism and Mass Communication	14	11	78.57%
175	Jul-20	2022-23	School of Journalism and Mass Communication	End Semester Exam-Oct-2022	4th Sem	MA in Journalism and Mass Communication	2	2	100.00%
176	Jul-20	2022-23	School of Management	End Semester Exam-Oct-2022	4th Sem	Bachelor in Business Administration	6	4	66.67%
177	Jul-20	2022-23	School of Performing Arts	End Semester Exam-Oct-2022	4th Sem	Bachelor in Performing Arts	7	6	85.71%
178	Jul-20	2022-23	School of Performing Arts	End Semester Exam-Oct-2022	4th Sem	Master in Performing Arts	2	2	100.00%
179	Jul-20	2022-23	School of Still Photography	End Semester Exam-Oct-2022	4th Sem	BA in Photography	19	18	94.74%
180	Jul-20	2022-23	School of Still Photography	End Semester Exam-Oct-2022	4th Sem	MA in Photography	1	1	100.00%
181	Jul-19	2022-23	School of Animation	End Semester Exam-Oct-2022	6th Sem	B.Sc Animation and VFX	14	12	85.71%
182	Jul-19	2022-23	School of Advertising, Public Relations and Events	End Semester Exam-Oct-2022	6th Sem	BA in Event Management	2	2	100.00%
183	Jul-19	2022-23	School of Cinema	End Semester Exam-Oct-2022	6th Sem	BA Cinema	15	13	86.67%
184	Jul-19	2022-23	School of Fine Arts	End Semester Exam-Oct-2022	6th Sem	Bachelor in Fine Arts	2	2	100.00%
185	Jul-19	2022-23	School of Fashion Design	End Semester Exam-Oct-2022	6th Sem	B.Sc in Fashion Design	5	5	100.00%
186	Jul-19	2022-23	School of Fashion Design	End Semester Exam-Oct-2022	6th Sem	B.Des in Fashion Design	4	4	100.00%
187	Jul-19	2022-23	School of Hospitality and Tourism Management	End Semester Exam-Oct-2022	6th Sem	BA in Hospitality and Tourism Management	2	2	100.00%
188	Jul-19	2022-23	School of Interior Design	End Semester Exam-Oct-2022	6th Sem	B.Sc in Interior Design	1	1	100.00%
189	Jul-19	2022-23	School of Interior Design	End Semester Exam-Oct-2022	6th Sem	B.Des in Interior Design	2	2	100.00%
190	Jul-19	2022-23	School of Journalism and Mass Communication	End Semester Exam-Oct-2022	6th Sem	BA in Journalism and Mass Communication	4	3	75.00%
191	Jul-19	2022-23	School of Management	End Semester Exam-Oct-2022	6th Sem	Bachelor in Business Administration	6	6	100.00%
192	Jul-19	2022-23	School of Performing Arts	End Semester Exam-Oct-2022	6th Sem	Bachelor in Performing Arts	11	11	100.00%
193	Jul-19	2022-23	School of Still Photography	End Semester Exam-Oct-2022	6th Sem	BA in Photography	20	15	75.00%
194	Jul-21	2022-23	School of Animation	End Semester Exam-Oct-2022	2nd Sem	Diploma in Animation and VFX	5	5	100.00%
195	Jul-21	2022-23	School of Animation	End Semester Exam-Oct-2022	2nd Sem	B.Sc in Animation and VFX	12	9	75.00%
196	Jul-21	2022-23	School of Advertising, Public Relations and Events	End Semester Exam-Oct-2022	2nd Sem	BA in Event Management	6	4	66.67%
197	Jul-21	2022-23	School of Cinema	End Semester Exam-Oct-2022	2nd Sem	Diploma in Acting for Film and TV	14	12	85.71%
198	Jul-21	2022-23	School of Cinema	End Semester Exam-Oct-2022	2nd Sem	Diploma in Camera and Lighting Technique	6	3	50.00%
199	Jul-21	2022-23	School of Cinema	End Semester Exam-Oct-2022	2nd Sem	Diploma in Direction	4	4	100.00%
200	Jul-21	2022-23	School of Cinema	End Semester Exam-Oct-2022	2nd Sem	Diploma in Post Production	2	2	100.00%
201	Jul-21	2022-23	School of Cinema	End Semester Exam-Oct-2022	2nd Sem	BA in Cinema	14	14	100.00%
202	Jul-21	2022-23	School of Cinema	End Semester Exam-Oct-2022	2nd Sem	MA in Cinema	3	3	100.00%





S. No.	Batch	Session	School (Faculty)	Exam Name	Semester	Course	No. of Candidates appeared	No of Candidates Passed	Result
203	Jul-21	2022-23	School of Digital Marketing	End Semester Exam-Oct-2022	2nd Sem	Diploma in Digital Marketing	1	0	0.00%
204	Jul-21	2022-23	School of Fine Arts	End Semester Exam-Oct-2022	2nd Sem	Diploma in Fine Arts	4	4	100.00%
205	Jul-21	2022-23	School of Fine Arts	End Semester Exam-Oct-2022	2nd Sem	Bachelor in Fine Arts	2	1	50.00%
206	Jul-21	2022-23	School of Fashion Design	End Semester Exam-Oct-2022	2nd Sem	Diploma in Fashion Design	0	0	0.00%
207	Jul-21	2022-23	School of Fashion Design	End Semester Exam-Oct-2022	2nd Sem	Post Graduate Diploma in Fashion Design	1	1	100.00%
208	Jul-21	2022-23	School of Fashion Design	End Semester Exam-Oct-2022	2nd Sem	B. Sc in Fashion Design	9	8	88.89%
209	Jul-21	2022-23	School of Fashion Design	End Semester Exam-Oct-2022	2nd Sem	B.Des in Fashion Design	4	4	100.00%
210	Jul-21	2022-23	School of Fashion Design	End Semester Exam-Oct-2022	2nd Sem	M. Sc in Fashion Design	2	2	100.00%
211	Jul-21	2022-23	School of Hospitality and Tourism Management	End Semester Exam-Oct-2022	2nd Sem	Diploma in Hospitality and Tourism Management	5	5	100.00%
212	Jul-21	2022-23	School of Hospitality and Tourism Management	End Semester Exam-Oct-2022	2nd Sem	Diploma in Tour and Travel Management	1	1	100.00%
213	Jul-21	2022-23	School of Hospitality and Tourism Management	End Semester Exam-Oct-2022	2nd Sem	BA in Hospitality and Tourism Management	0	0	#DIV/0!
214	Jul-21	2022-23	School of Interior Design	End Semester Exam-Oct-2022	2nd Sem	Diploma in Interior Design	6	3	50.00%
215	Jul-21	2022-23	School of Interior Design	End Semester Exam-Oct-2022	2nd Sem	B.Sc in Interior Design	6	5	83.33%
216	Jul-21	2022-23	School of Interior Design	End Semester Exam-Oct-2022	2nd Sem	M.Des in Interior Design	2	2	100.00%
217	Jul-21	2022-23	School of Journalism and Mass Communication	End Semester Exam-Oct-2022	2nd Sem	Diploma in Journalism and Mass Communication	2	2	100.00%
218	Jul-21	2022-23	School of Journalism and Mass Communication	End Semester Exam-Oct-2022	2nd Sem	PG Diploma in Journalism and Mass Communication	2	2	100.00%
219	Jul-21	2022-23	School of Journalism and Mass Communication	End Semester Exam-Oct-2022	2nd Sem	BA in Journalism and Mass Communication	8	8	100.00%
220	Jul-21	2022-23	School of Journalism and Mass Communication	End Semester Exam-Oct-2022	2nd Sem	MA in Journalism and Mass Communication	4	3	75.00%
221	Jul-21	2022-23	School of Management	End Semester Exam-Oct-2022	2nd Sem	Bachelor in Business Administration	4	4	100.00%
222	Jul-21	2022-23	School of Management	End Semester Exam-Oct-2022	2nd Sem	Executive- Master of Business Administration	1	1	100.00%
223	Jul-21	2022-23	School of Performing Arts	End Semester Exam-Oct-2022	2nd Sem	Diploma in Music Production	5	4	80.00%
224	Jul-21	2022-23	School of Performing Arts	End Semester Exam-Oct-2022	2nd Sem	Diploma in Vocal Music	3	2	66.67%
225	Jul-21	2022-23	School of Performing Arts	End Semester Exam-Oct-2022	2nd Sem	Bachelor in Performing Arts	6	3	50.00%
226	Jul-21	2022-23	School of Performing Arts	End Semester Exam-Oct-2022	2nd Sem	Master in Performing Arts	4	4	100.00%
227	Jul-21	2022-23	School of Still Photography	End Semester Exam-Oct-2022	2nd Sem	Diploma in Photography	20	16	80.00%
228	Jul-21	2022-23	School of Still Photography	End Semester Exam-Oct-2022	2nd Sem	BA in Photography	11	10	90.91%
229	Jul-21	2022-23	School of Still Photography	End Semester Exam-Oct-2022	2nd Sem	MA in Photography	3	2	66.67%
230	Jan-22	2022	School of Cinema	End Semester Exam-June-2022	1st Sem	BA Cinema	4	2	50%
231	Jan-22	2022	School of Cinema	End Semester Exam-June-2022	1st Sem	Diploma in Acting for Film and TV	7	7	100%
232	Jan-22	2022	School of Cinema	End Semester Exam-June-2022	1st Sem	Diploma in Camera and Lighting Technique-1st Sem	5	1	20%
233	Jan-22	2022	School of Cinema	End Semester Exam-June-2022	1st Sem	Diploma in Direction	4	4	100%
234	Jan-22	2022	School of Fashion Design	End Semester Exam-June-2022	1st Sem	Diploma in Fashion Design	6	6	100%
235	Jan-22	2022	School of Performing Arts	End Semester Exam-June-2022	1st Sem	Diploma in Music Production	11	10	91%
236	Jan-22	2022	School of Still Photography	End Semester Exam-June-2022	1st Sem	BA in Photography	6	3	50%
237	Jan-22	2022	School of Still Photography	End Semester Exam-June-2022	1st Sem	Diploma in Photography	10	5	50%
274	Jul-20	2021-22	School of Animation	End Semester Exam-April-2022	3rd Sem	B.Sc Animation and VFX	19	17	89.47%
275	Jul-20	2021-22	School of Advertising, Public Relations and Events	End Semester Exam-April-2022	3rd Sem	BA in Event Management	2	1	50%
276	Jul-20	2021-22	School of Advertising, Public Relations and Events	End Semester Exam-April-2022	3rd Sem	MA in Advertising and Brand Communication	1	1	100%
277	Jul-20	2021-22	School of Cinema	End Semester Exam-April-2022	3rd Sem	BA Cinema	21	19	90.47%
278	Jul-20	2021-22	School of Cinema	End Semester Exam-April-2022	3rd Sem	MA Cinema	3	3	100%
279	Jul-20	2021-22	School of Fashion Design	End Semester Exam-April-2022	3rd Sem	B. Sc in Fashion Design	7	5	71.42%
280	Jul-20	2021-22	School of Fashion Design	End Semester Exam-April-2022	3rd Sem	B.Des in Fashion Design	2	1	50%
281	Jul-20	2021-22	School of Fashion Design	End Semester Exam-April-2022	3rd Sem	M. Sc in Fashion Design	3	2	66.67%
282	Jul-20	2021-22	School of Hospitality and Tourism Management	End Semester Exam-April-2022	3rd Sem	BA in Hospitality and Tourism Management	6	6	100%
283	Jul-20	2021-22	School of Interior Design	End Semester Exam-April-2022	3rd Sem	B.Sc in Interior Design	7	7	100%
284	Jul-20	2021-22	School of Interior Design	End Semester Exam-April-2022	3rd Sem	B.Des in Interior Design	3	2	66.67%
285	Jul-20	2021-22	School of Journalism and Mass Communication	End Semester Exam-April-2022	3rd Sem	BA in Journalism and Mass Communication	14	13	92.85%
286	Jul-20	2021-22	School of Journalism and Mass Communication	End Semester Exam-April-2022	3rd Sem	MA in Journalism and Mass Communication	2	2	100%
287	Jul-20	2021-22	School of Management	End Semester Exam-April-2022	3rd Sem	Bachelor in Business Administration	6	5	83.33%
288	Jul-20	2021-22	School of Performing Arts	End Semester Exam-April-2022	3rd Sem	Bachelor in Performing Arts	8	5	62.50%
289	Jul-20	2021-22	School of Performing Arts	End Semester Exam-April-2022	3rd Sem	Master in Performing Arts	2	1	50%
290	Jul-20	2021-22	School of Still Photography	End Semester Exam-April-2022	3rd Sem	BA in Photography	20	14	70%


  
 Sushil Roy



S. No.	Batch	Session	School (Faculty)	Exam Name	Semester	Course	No. of Candidates appeared	No of Candidates Passed	Result
291	Jul-20	2021-22	School of Still Photography	End Semester Exam-April-2022	3rd Sem	MA in Photography	1	1	100%
292	Jul-19	2021-22	School of Animation	End Semester Exam-April-2022	5th Sem	B.Sc Animation and VFX	14	13	92.85%
293	Jul-19	2021-22	School of Advertising, Public Relations and Events	End Semester Exam-April-2022	5th Sem	BA in Event Management	2	2	100%
294	Jul-19	2021-22	School of Cinema	End Semester Exam-April-2022	5th Sem	BA Cinema	15	9	60%
295	Jul-19	2021-22	School of Fine Arts	End Semester Exam-April-2022	5th Sem	Bachelor in Fine Arts	2	2	100%
296	Jul-19	2021-22	School of Fashion Design	End Semester Exam-April-2022	5th Sem	B.Sc in Fashion Design	6	5	83.33%
297	Jul-19	2021-22	School of Fashion Design	End Semester Exam-April-2022	5th Sem	B.Des in Fashion Design	5	5	100%
298	Jul-19	2021-22	School of Hospitality and Tourism Management	End Semester Exam-April-2022	5th Sem	BA in Hospitality and Tourism Management	2	2	100%
299	Jul-19	2021-22	School of Interior Design	End Semester Exam-April-2022	5th Sem	B.Sc in Interior Design	1	1	100%
300	Jul-19	2021-22	School of Interior Design	End Semester Exam-April-2022	5th Sem	B.Des in Interior Design	2	2	100%
301	Jul-19	2021-22	School of Journalism and Mass Communication	End Semester Exam-April-2022	5th Sem	BA in Journalism and Mass Communication	5	5	100%
302	Jul-19	2021-22	School of Management	End Semester Exam-April-2022	5th Sem	Bachelor in Business Administration	6	6	100%
303	Jul-19	2021-22	School of Performing Arts	End Semester Exam-April-2022	5th Sem	Bachelor in Performing Arts	11	8	72.70%
304	Jul-19	2021-22	School of Still Photography	End Semester Exam-April-2022	5th Sem	BA in Photography	25	20	80%
238	Jul-21	2021-22	School of Animation	End Semester Exam- March 2022	1st Sem	Diploma in Animation and VFX	5	4	80.00%
239	Jul-21	2021-22	School of Animation	End Semester Exam- March 2022	1st Sem	B. Sc in Animation and VFX	13	7	53.85%
240	Jul-21	2021-22	School of Advertising, Public Relations and Events	End Semester Exam- March 2022	1st Sem	BA in Event Management	7	6	85.71%
241	Jul-21	2021-22	School of Cinema	End Semester Exam- March 2022	1st Sem	Diploma in Acting for Film and TV	15	14	93.33%
242	Jul-21	2021-22	School of Cinema	End Semester Exam- March 2022	1st Sem	Diploma in Camera and Lighting Technique	10	8	80.00%
243	Jul-21	2021-22	School of Cinema	End Semester Exam- March 2022	1st Sem	Diploma in Direction	4	3	75.00%
244	Jul-21	2021-22	School of Cinema	End Semester Exam- March 2022	1st Sem	Diploma in Post Production	2	1	50.00%
245	Jul-21	2021-22	School of Cinema	End Semester Exam- March 2022	1st Sem	BA in Cinema	17	8	52.94%
246	Jul-21	2021-22	School of Cinema	End Semester Exam- March 2022	1st Sem	MA in Cinema	3	2	66.67%
247	Jul-21	2021-22	School of Digital Marketing	End Semester Exam- March 2022	1st Sem	Diploma in Digital Marketing	1	0	0.00%
248	Jul-21	2021-22	School of Fine Arts	End Semester Exam- March 2022	1st Sem	Diploma in Fine Arts	5	2	40.00%
249	Jul-21	2021-22	School of Fine Arts	End Semester Exam- March 2022	1st Sem	Bachelor in Fine Arts	3	2	66.67%
250	Jul-21	2021-22	School of Fashion Design	End Semester Exam- March 2022	1st Sem	Diploma in Fashion Design	2	0	0.00%
251	Jul-21	2021-22	School of Fashion Design	End Semester Exam- March 2022	1st Sem	Post Graduate Diploma in Fashion Design	1	1	100.00%
252	Jul-21	2021-22	School of Fashion Design	End Semester Exam- March 2022	1st Sem	B. Sc in Fashion Design	9	8	88.89%
253	Jul-21	2021-22	School of Fashion Design	End Semester Exam- March 2022	1st Sem	B Des in Fashion Design	5	5	100.00%
254	Jul-21	2021-22	School of Fashion Design	End Semester Exam- March 2022	1st Sem	M. Sc in Fashion Design	2	2	100.00%
255	Jul-21	2021-22	School of Hospitality and Tourism Management	End Semester Exam- March 2022	1st Sem	Diploma in Hospitality and Tourism Management	5	5	100.00%
256	Jul-21	2021-22	School of Hospitality and Tourism Management	End Semester Exam- March 2022	1st Sem	Diploma in Tour and Travel Management	1	1	100.00%
257	Jul-21	2021-22	School of Hospitality and Tourism Management	End Semester Exam- March 2022	1st Sem	BA in Hospitality and Tourism Management	1	0	0.00%
258	Jul-21	2021-22	School of Interior Design	End Semester Exam- March 2022	1st Sem	Diploma in Interior Design	2	0	0.00%
259	Jul-21	2021-22	School of Interior Design	End Semester Exam- March 2022	1st Sem	B.Sc in Interior Design	7	5	71.43%
260	Jul-21	2021-22	School of Interior Design	End Semester Exam- March 2022	1st Sem	M Des in Interior Design	3	2	66.67%
261	Jul-21	2021-22	School of Journalism and Mass Communication	End Semester Exam- March 2022	1st Sem	Diploma in Journalism and Mass Communication	2	2	100.00%
262	Jul-21	2021-22	School of Journalism and Mass Communication	End Semester Exam- March 2022	1st Sem	PG Diploma in Journalism and Mass Communication	2	2	100.00%
263	Jul-21	2021-22	School of Journalism and Mass Communication	End Semester Exam- March 2022	1st Sem	BA in Journalism and Mass Communication	7	7	100.00%
264	Jul-21	2021-22	School of Journalism and Mass Communication	End Semester Exam- March 2022	1st Sem	MA in Journalism and Mass Communication	4	4	100.00%
265	Jul-21	2021-22	School of Management	End Semester Exam- March 2022	1st Sem	Bachelor in Business Administration	5	5	100.00%
266	Jul-21	2021-22	School of Management	End Semester Exam- March 2022	1st Sem	Executive- Master of Business Administration	1	1	100.00%
267	Jul-21	2021-22	School of Performing Arts	End Semester Exam- March 2022	1st Sem	Diploma in Music Production	7	4	57.14%
268	Jul-21	2021-22	School of Performing Arts	End Semester Exam- March 2022	1st Sem	Diploma in Vocal Music	3	3	100.00%
269	Jul-21	2021-22	School of Performing Arts	End Semester Exam- March 2022	1st Sem	Bachelor in Performing Arts	9	5	55.56%
270	Jul-21	2021-22	School of Performing Arts	End Semester Exam- March 2022	1st Sem	Master in Performing Arts	4	4	100.00%
271	Jul-21	2021-22	School of Still Photography	End Semester Exam- March 2022	1st Sem	Diploma in Photography	27	15	55.56%
272	Jul-21	2021-22	School of Still Photography	End Semester Exam- March 2022	1st Sem	BA in Photography	14	6	42.86%
273	Jul-21	2021-22	School of Still Photography	End Semester Exam- March 2022	1st Sem	MA in Photography	4	3	75.00%
305	Jul-20	2021-22	School of Animation	End Semester Exam-Oct-2021	2nd Sem	Diploma in Animation and VFX	5	5	100%
306	Jul-20	2021-22	School of Animation	End Semester Exam-Oct-2021	2nd Sem	B. Sc in Animation and VFX	22	15	68.18%





S. No.	Batch	Session	School (Faculty)	Exam Name	Semester	Course	No. of Candidates appeared	No of Candidates Passed	Result
307	Jul-20	2021-22	School of Animation	End Semester Exam-Oct-2021	2nd Sem	M.Sc in Animation and VFX	1	1	100.00%
308	Jul-20	2021-22	School of Advertising, Public Relations and Events	End Semester Exam-Oct-2021	2nd Sem	Diploma in Public Relations and Events	1	1	100.00%
309	Jul-20	2021-22	School of Advertising, Public Relations and Events	End Semester Exam-Oct-2021	2nd Sem	PG Diploma in Advertisement and Brand Communications	1	1	100.00%
310	Jul-20	2021-22	School of Advertising, Public Relations and Events	End Semester Exam-Oct-2021	2nd Sem	BA in Event Management	2	2	100.00%
311	Jul-20	2021-22	School of Advertising, Public Relations and Events	End Semester Exam-Oct-2021	2nd Sem	MA in Advertising and Brand Communication	1	0	0.00%
312	Jul-20	2021-22	School of Cinema	End Semester Exam-Oct-2021	2nd Sem	Diploma in Acting for Film and TV	10	10	100.00%
313	Jul-20	2021-22	School of Cinema	End Semester Exam-Oct-2021	2nd Sem	Diploma in Camera and Lighting Technique	7	4	57.14%
314	Jul-20	2021-22	School of Cinema	End Semester Exam-Oct-2021	2nd Sem	Diploma in Direction	6	3	50.00%
315	Jul-20	2021-22	School of Cinema	End Semester Exam-Oct-2021	2nd Sem	Diploma in Post Production	2	1	50.00%
316	Jul-20	2021-22	School of Cinema	End Semester Exam-Oct-2021	2nd Sem	BA in Cinema	18	15	83.33%
317	Jul-20	2021-22	School of Cinema	End Semester Exam-Oct-2021	2nd Sem	MA in Cinema	3	0	0.00%
318	Jul-20	2021-22	School of Fashion Design	End Semester Exam-Oct-2021	2nd Sem	Diploma in Fashion Design	6	1	16.67%
319	Jul-20	2021-22	School of Fashion Design	End Semester Exam-Oct-2021	2nd Sem	B. Sc in Fashion Design	6	5	83.33%
320	Jul-20	2021-22	School of Fashion Design	End Semester Exam-Oct-2021	2nd Sem	B.Des in Fashion Design	4	2	50.00%
321	Jul-20	2021-22	School of Fashion Design	End Semester Exam-Oct-2021	2nd Sem	M. Sc in Fashion Design	3	2	66.67%
322	Jul-20	2021-22	School of Hospitality and Tourism Management	End Semester Exam-Oct-2021	2nd Sem	Diploma in Hospitality and Tourism Management	2	1	50.00%
323	Jul-20	2021-22	School of Hospitality and Tourism Management	End Semester Exam-Oct-2021	2nd Sem	BA in Hospitality and Tourism Management	6	6	100.00%
324	Jul-20	2021-22	School of Interior Design	End Semester Exam-Oct-2021	2nd Sem	Diploma in Interior Design	2	2	100.00%
325	Jul-20	2021-22	School of Interior Design	End Semester Exam-Oct-2021	2nd Sem	B.Sc in Interior Design	7	6	85.71%
326	Jul-20	2021-22	School of Interior Design	End Semester Exam-Oct-2021	2nd Sem	B.Des in Interior Design	4	4	100.00%
327	Jul-20	2021-22	School of Journalism and Mass Communication	End Semester Exam-Oct-2021	2nd Sem	Diploma in Journalism and Mass Communication	4	4	100.00%
328	Jul-20	2021-22	School of Journalism and Mass Communication	End Semester Exam-Oct-2021	2nd Sem	PG Diploma in Journalism and Mass Communication	1	1	100.00%
329	Jul-20	2021-22	School of Journalism and Mass Communication	End Semester Exam-Oct-2021	2nd Sem	BA in Journalism and Mass Communication	16	14	87.50%
330	Jul-20	2021-22	School of Journalism and Mass Communication	End Semester Exam-Oct-2021	2nd Sem	MA in Journalism and Mass Communication	2	2	100.00%
331	Jul-20	2021-22	School of Management	End Semester Exam-Oct-2021	2nd Sem	Diploma in Digital Marketing	3	3	100.00%
332	Jul-20	2021-22	School of Management	End Semester Exam-Oct-2021	2nd Sem	Bachelor of Business Administration	6	6	100.00%
333	Jul-20	2021-22	School of Performing Arts	End Semester Exam-Oct-2021	2nd Sem	Diploma in Music Production	7	6	85.71%
334	Jul-20	2021-22	School of Performing Arts	End Semester Exam-Oct-2021	2nd Sem	Bachelor in Performing Arts	10	7	70.00%
335	Jul-20	2021-22	School of Performing Arts	End Semester Exam-Oct-2021	2nd Sem	Master in Performing Arts	2	2	100.00%
336	Jul-20	2021-22	School of Still Photography	End Semester Exam-Oct-2021	2nd Sem	Diploma in Photography	22	15	68.18%
337	Jul-20	2021-22	School of Still Photography	End Semester Exam-Oct-2021	2nd Sem	BA in Photography	21	18	85.71%
338	Jul-20	2021-22	School of Still Photography	End Semester Exam-Oct-2021	2nd Sem	MA Photography	2	2	100.00%
339	Jul-19	2021-22	School of Animation	End Semester Exam-Oct-2021	4th Sem	B. Sc in Animation and VFX	15	14	93.33%
340	Jul-19	2021-22	School of Advertising, Public Relations and Events	End Semester Exam-Oct-2021	4th Sem	BA in Event Management	2	1	50.00%
341	Jul-19	2021-22	School of Advertising, Public Relations and Events	End Semester Exam-Oct-2021	4th Sem	MA in Public Relations and Events	5	5	100.00%
342	Jul-19	2021-22	School of Cinema	End Semester Exam-Oct-2021	4th Sem	BA in Cinema	20	7	35.00%
343	Jul-19	2021-22	School of Cinema	End Semester Exam-Oct-2021	4th Sem	MA in Cinema	8	5	62.50%
344	Jul-19	2021-22	School of Fine Arts	End Semester Exam-Oct-2021	4th Sem	Bachelor in Fine Arts	2	2	100.00%
345	Jul-19	2021-22	School of Fashion Design	End Semester Exam-Oct-2021	4th Sem	B. Sc in Fashion Design	6	3	50.00%
346	Jul-19	2021-22	School of Fashion Design	End Semester Exam-Oct-2021	4th Sem	B.Des in Fashion Design	8	5	62.50%
347	Jul-19	2021-22	School of Interior Design	End Semester Exam-Oct-2021	4th Sem	B.Sc in Interior Design	1	1	100.00%
348	Jul-19	2021-22	School of Interior Design	End Semester Exam-Oct-2021	4th Sem	B.Des in Interior Design	2	2	100.00%
349	Jul-19	2021-22	School of Journalism and Mass Communication	End Semester Exam-Oct-2021	4th Sem	BA in Journalism and Mass Communication	3	3	100.00%
350	Jul-19	2021-22	School of Journalism and Mass Communication	End Semester Exam-Oct-2021	4th Sem	MA in Journalism and Mass Communication	9	8	88.89%
351	Jul-19	2021-22	School of Management	End Semester Exam-Oct-2021	4th Sem	Bachelor of Business Administration	6	6	100.00%
352	Jul-19	2021-22	School of Performing Arts	End Semester Exam-Oct-2021	4th Sem	Bachelor in Performing Arts	13	6	46.15%
353	Jul-19	2021-22	School of Still Photography	End Semester Exam-Oct-2021	4th Sem	BA in Photography	29	14	48.28%
421	Jan-21	2021	School of Animation	End Semester Exam-May 2021	1st Sem	Diploma in Animation and VFX	3	3	100.00%
422	Jan-21	2021	School of Animation	End Semester Exam-May 2021	1st Sem	B.Sc in Animation and VFX	2	2	100.00%
423	Jan-21	2021	School of Cinema	End Semester Exam-May 2021	1st Sem	BA in Cinema	7	7	100.00%
424	Jan-21	2021	School of Cinema	End Semester Exam-May 2021	1st Sem	Diploma in Acting for Film and TV	6	6	100.00%
425	Jan-21	2021	School of Cinema	End Semester Exam-May 2021	1st Sem	Diploma in Camera and Lighting Technique	3	3	100.00%





S. No.	Batch	Session	School (Faculty)	Exam Name	Semester	Course	No. of Candidates appeared	No of Candidates Passed	Result
426	Jan-21	2021	School of Cinema	End Semester Exam-May 2021	1st Sem	Diploma in Direction and SPW	3	2	66.67%
427	Jan-21	2021	School of Fashion Design	End Semester Exam-May 2021	1st Sem	B.Sc in Fashion Design	2	2	100.00%
428	Jan-21	2021	School of Fashion Design	End Semester Exam-May 2021	1st Sem	Diploma in Fashion Design	3	2	66.67%
429	Jan-21	2021	School of Fashion Design	End Semester Exam-May 2021	1st Sem	M.Sc in Fashion Design	2	2	100.00%
430	Jan-21	2021	School of Journalism and Mass Communication	End Semester Exam-May 2021	1st Sem	BA in Journalism and Mass Communication	1	1	100.00%
431	Jan-21	2021	School of Journalism and Mass Communication	End Semester Exam-May 2021	1st Sem	Diploma in Journalism and Mass Communication	2	2	100.00%
432	Jan-21	2021	School of Management	End Semester Exam-May 2021	1st Sem	Diploma in Digital Marketing	1	1	100.00%
433	Jan-21	2021	School of Performing Arts	End Semester Exam-May 2021	1st Sem	Diploma in Music Production	3	3	100.00%
434	Jan-21	2021	School of Still Photography	End Semester Exam-May 2021	1st Sem	BA in Photography	5	5	100.00%
435	Jan-21	2021	School of Still Photography	End Semester Exam-May 2021	1st Sem	Diploma in Photography	11	4	36.36%
354	Jul-20	2020-21	School of Animation	End Semester Exam-March-2021	1st Sem	B.Sc in Animation and VFX	21	20	95.24%
355	Jul-20	2020-21	School of Animation	End Semester Exam-March-2021	1st Sem	M.Sc in Animation and VFX	1	1	100.00%
356	Jul-20	2020-21	School of Animation	End Semester Exam-March-2021	1st Sem	Diploma in Animation and VFX	2	2	100.00%
357	Jul-20	2020-21	School of Advertising, Public Relations and Events	End Semester Exam-March-2021	1st Sem	BA in Event Management	2	2	100.00%
358	Jul-20	2020-21	School of Advertising, Public Relations and Events	End Semester Exam-March-2021	1st Sem	Diploma in Public Relations and Events	1	1	100.00%
359	Jul-20	2020-21	School of Advertising, Public Relations and Events	End Semester Exam-March-2021	1st Sem	MA Advertising and Brand Communication	1	1	100.00%
360	Jul-20	2020-21	School of Advertising, Public Relations and Events	End Semester Exam-March-2021	1st Sem	PG Diploma in Advertising and Brand Communication	1	1	100.00%
361	Jul-20	2020-21	School of Cinema	End Semester Exam-March-2021	1st Sem	Diploma in Acting for Film and TV	6	4	66.67%
362	Jul-20	2020-21	School of Cinema	End Semester Exam-March-2021	1st Sem	Diploma in Direction	3	3	100.00%
363	Jul-20	2020-21	School of Cinema	End Semester Exam-March-2021	1st Sem	Diploma in Camera and Lighting Technique	4	3	75.00%
364	Jul-20	2020-21	School of Cinema	End Semester Exam-March-2021	1st Sem	Diploma in Post Production	2	2	100.00%
365	Jul-20	2020-21	School of Cinema	End Semester Exam-March-2021	1st Sem	BA in Cinema	11	9	81.82%
366	Jul-20	2020-21	School of Cinema	End Semester Exam-March-2021	1st Sem	MA in Cinema	3	3	100.00%
367	Jul-20	2020-21	School of Fashion Design	End Semester Exam-March-2021	1st Sem	B.Des in Fashion Design	4	3	75.00%
368	Jul-20	2020-21	School of Fashion Design	End Semester Exam-March-2021	1st Sem	B.Sc in Fashion Design	4	2	50.00%
369	Jul-20	2020-21	School of Fashion Design	End Semester Exam-March-2021	1st Sem	Diploma in Fashion Design	4	0	0.00%
370	Jul-20	2020-21	School of Fashion Design	End Semester Exam-March-2021	1st Sem	M.Sc Fashion Design	1	1	100.00%
371	Jul-20	2020-21	School of Hospitality and Tourism Management	End Semester Exam-March-2021	1st Sem	BA in Hospitality and Tourism Management	8	6	75.00%
372	Jul-20	2020-21	School of Hospitality and Tourism Management	End Semester Exam-March-2021	1st Sem	Diploma in Hospitality and Tourism Management	4	2	50.00%
373	Jul-20	2020-21	School of Interior Design	End Semester Exam-March-2021	1st Sem	B.Des in Interior Design	3	3	100.00%
374	Jul-20	2020-21	School of Interior Design	End Semester Exam-March-2021	1st Sem	B.Sc in Interior Design	8	8	100.00%
375	Jul-20	2020-21	School of Interior Design	End Semester Exam-March-2021	1st Sem	Diploma in Interior Design	2	2	100.00%
376	Jul-20	2020-21	School of Journalism and Mass Communication	End Semester Exam-March-2021	1st Sem	BA in Journalism and Mass Communication	15	15	100.00%
377	Jul-20	2020-21	School of Journalism and Mass Communication	End Semester Exam-March-2021	1st Sem	Diploma in Journalism and Mass Communication	2	0	0.00%
378	Jul-20	2020-21	School of Journalism and Mass Communication	End Semester Exam-March-2021	1st Sem	MA in Journalism and Mass Communication	2	2	100.00%
379	Jul-20	2020-21	School of Journalism and Mass Communication	End Semester Exam-March-2021	1st Sem	PG Diploma in Journalism and Mass Communication	1	1	100.00%
380	Jul-20	2020-21	School of Management	End Semester Exam-March-2021	1st Sem	Bachelor of Business Administration	6	6	100.00%
381	Jul-20	2020-21	School of Management	End Semester Exam-March-2021	1st Sem	Diploma in Digital Marketing	2	1	50.00%
382	Jul-20	2020-21	School of Management	End Semester Exam-March-2021	1st Sem	PG Diploma in Digital Marketing	1	1	100.00%
383	Jul-20	2020-21	School of Performing Arts	End Semester Exam-March-2021	1st Sem	Bachelor in Performing Arts	10	6	60.00%
384	Jul-20	2020-21	School of Performing Arts	End Semester Exam-March-2021	1st Sem	Diploma in Dance	2	2	100.00%
385	Jul-20	2020-21	School of Performing Arts	End Semester Exam-March-2021	1st Sem	Diploma in Music Production	3	3	100.00%
386	Jul-20	2020-21	School of Performing Arts	End Semester Exam-March-2021	1st Sem	Master in Performing Arts	2	2	100.00%
387	Jul-20	2020-21	School of Still Photography	End Semester Exam-March-2021	1st Sem	BA in Photography	14	14	100.00%
388	Jul-20	2020-21	School of Still Photography	End Semester Exam-March-2021	1st Sem	MA in Photography	3	2	66.67%
389	Jul-20	2020-21	School of Still Photography	End Semester Exam-March-2021	1st Sem	Diploma in Photography	12	9	75.00%
390	Jan-20	2020-21	School of Advertising, Public Relations and Events	End Semester Exam-March-2021	2nd Sem	PG Diploma in Event Management	1	1	100.00%
391	Jan-20	2020-21	School of Cinema	End Semester Exam-March-2021	2nd Sem	Diploma in Post Production	1	1	100.00%
392	Jan-20	2020-21	School of Cinema	End Semester Exam-March-2021	2nd Sem	Diploma in Acting for Film and TV	4	1	25.00%
393	Jan-20	2020-21	School of Cinema	End Semester Exam-March-2021	2nd Sem	Diploma in Camera and Lighting Technique	2	2	100.00%
394	Jan-20	2020-21	School of Cinema	End Semester Exam-March-2021	2nd Sem	Diploma in Direction	2	2	100.00%
395	Jan-20	2020-21	School of Journalism and Mass Communication	End Semester Exam-March-2021	2nd Sem	Diploma in Journalism and Mass Communication	1	1	100.00%





S. No.	Barch	Session	School (Faculty)	Exam Name	Semester	Course	No. of Candidates appeared	No of Candidates Passed	Result
396	Jan-20	2020-21	School of Journalism and Mass Communication	End Semester Exam-March-2021	2nd Sem	PG Diploma in Journalism and Mass Communication	1	1	100.00%
397	Jan-20	2020-21	School of Performing Arts	End Semester Exam-March-2021	2nd Sem	Diploma in Music Production	1	1	100.00%
398	Jan-20	2020-21	School of Still Photography	End Semester Exam-March-2021	2nd Sem	Diploma in Photography	5	5	100.00%
399	Jan-20	2020-21	School of Journalism and Mass Communication	End Semester Exam-March-2021	1st Sem	Diploma in Journalism and Mass Communication	1	1	100.00%
400	Jan-20	2020-21	School of Journalism and Mass Communication	End Semester Exam-March-2021	1st Sem	PG Diploma in Journalism and Mass Communication	1	1	100.00%
401	Jan-20	2020-21	School of Performing Arts	End Semester Exam-March-2021	1st Sem	Diploma in Music Production	1	1	100.00%
402	Jan-20	2020-21	School of Still Photography	End Semester Exam-March-2021	1st Sem	Diploma in Photography	15	9	60.00%
403	Jul-19	2020-21	School of Performing Arts	End Semester Exam-March-2021	2nd Sem	Diploma in Music Production	4	3	75.00%
404	Jul-19	2020-21	School of Still Photography	End Semester Exam-March-2021	2nd Sem	Diploma in Photography	22	3	22.73%
405	Jul-19	2020-21	School of Animation	End Semester Exam-March-2021	3rd Sem	B.Sc in Animation and VFX	15	15	100.00%
406	Jul-19	2020-21	School of Advertising, Public Relations and Events	End Semester Exam-March-2021	3rd Sem	BA in Event Management	2	2	100.00%
407	Jul-19	2020-21	School of Advertising, Public Relations and Events	End Semester Exam-March-2021	3rd Sem	MA in Public Relations and Events	5	5	100.00%
408	Jul-19	2020-21	School of Cinema	End Semester Exam-March-2021	3rd Sem	MA in Cinema	7	5	71.43%
409	Jul-19	2020-21	School of Cinema	End Semester Exam-March-2021	3rd Sem	BA in Cinema	20	8	40.00%
410	Jul-19	2020-21	School of Fine Arts	End Semester Exam-March-2021	3rd Sem	Bachelor of Fine Arts	2	2	100.00%
411	Jul-19	2020-21	School of Fashion Design	End Semester Exam-March-2021	3rd Sem	B.Des in Fashion Design	8	5	62.50%
412	Jul-19	2020-21	School of Fashion Design	End Semester Exam-March-2021	3rd Sem	B.Sc in Fashion Design	6	3	50.00%
413	Jul-19	2020-21	School of Hospitality and Tourism Management	End Semester Exam-March-2021	3rd Sem	BA in Hospitality and Tourism Management	3	2	66.67%
414	Jul-19	2020-21	School of Interior Design	End Semester Exam-March-2021	3rd Sem	B.Des in Interior Design	2	2	100.00%
415	Jul-19	2020-21	School of Interior Design	End Semester Exam-March-2021	3rd Sem	B.Sc in Interior Design	1	1	100.00%
416	Jul-19	2020-21	School of Journalism and Mass Communication	End Semester Exam-March-2021	3rd Sem	MA in Journalism and Mass Communication	9	6	66.67%
417	Jul-19	2020-21	School of Journalism and Mass Communication	End Semester Exam-March-2021	3rd Sem	BA in Journalism and Mass Communication	5	1	20.00%
418	Jul-19	2020-21	School of Management	End Semester Exam-March-2021	3rd Sem	Bachelor of Business Administration	6	6	100.00%
419	Jul-19	2020-21	School of Performing Arts	End Semester Exam-March-2021	3rd Sem	Bachelor in Performing Arts	13	6	46.15%
420	Jul-19	2020-21	School of Still Photography	End Semester Exam-March-2021	3rd Sem	BA in Photography	30	27	79.41%
436	Jul-19	2019-20	School of Animation	End Semester Examination-May-June-2020	2nd Sem	Diploma in Animation and VFX	5	4	80.00%
437	Jul-19	2019-20	School of Animation	End Semester Examination-May-June-2020	2nd Sem	B.Sc in Animation and VFX	17	13	76.47%
438	Jul-19	2019-20	School of Advertising, Public Relations and Events	End Semester Examination-May-June-2020	2nd Sem	BA in Event Management	2	2	100.00%
439	Jul-19	2019-20	School of Advertising, Public Relations and Events	End Semester Examination-May-June-2020	2nd Sem	Diploma in Public Relations and Events	1	1	100.00%
440	Jul-19	2019-20	School of Advertising, Public Relations and Events	End Semester Examination-May-June-2020	2nd Sem	MA in Public Relations and Events	5	5	100.00%
441	Jul-19	2019-20	School of Advertising, Public Relations and Events	End Semester Examination-May-June-2020	2nd Sem	PG Diploma in Event Management	1	1	100.00%
442	Jul-19	2019-20	School of Cinema	End Semester Examination-May-June-2020	2nd Sem	BA in Cinema	23	17	73.91%
443	Jul-19	2019-20	School of Cinema	End Semester Examination-May-June-2020	2nd Sem	MA in Cinema	8	7	87.50%
444	Jul-19	2019-20	School of Cinema	End Semester Examination-May-June-2020	2nd Sem	Diploma in Acting for Film and TV	6	5	83.33%
445	Jul-19	2019-20	School of Cinema	End Semester Examination-May-June-2020	2nd Sem	Diploma in Camera and Lighting Technique	5	5	100.00%
446	Jul-19	2019-20	School of Cinema	End Semester Examination-May-June-2020	2nd Sem	Diploma in Direction	3	3	100.00%
447	Jul-19	2019-20	School of Cinema	End Semester Examination-May-June-2020	2nd Sem	Diploma in Post Production	1	1	100.00%
448	Jul-19	2019-20	School of Fine Arts	End Semester Examination-May-June-2020	2nd Sem	Bachelor of Fine Arts	2	2	100.00%
449	Jul-19	2019-20	School of Fashion Design	End Semester Examination-May-June-2020	2nd Sem	B.Des in Fashion Design	8	8	100.00%
450	Jul-19	2019-20	School of Fashion Design	End Semester Examination-May-June-2020	2nd Sem	B.Sc in Fashion Design	7	7	100.00%
451	Jul-19	2019-20	School of Fashion Design	End Semester Examination-May-June-2020	2nd Sem	Diploma in Fashion Design	3	1	33.33%
452	Jul-19	2019-20	School of Hospitality and Tourism Management	End Semester Examination-May-June-2020	2nd Sem	BA in Hospitality and Tourism Management	4	4	100.00%
453	Jul-19	2019-20	School of Hospitality and Tourism Management	End Semester Examination-May-June-2020	2nd Sem	Diploma in Hospitality and Tourism Management	5	4	80.00%
454	Jul-19	2019-20	School of Hospitality and Tourism Management	End Semester Examination-May-June-2020	2nd Sem	Diploma in Food Production	3	2	66.67%
455	Jul-19	2019-20	School of Interior Design	End Semester Examination-May-June-2020	2nd Sem	B.Des in Interior Design	2	2	100.00%
456	Jul-19	2019-20	School of Interior Design	End Semester Examination-May-June-2020	2nd Sem	Diploma in Interior Design	2	2	100.00%
457	Jul-19	2019-20	School of Journalism and Mass Communication	End Semester Examination-May-June-2020	2nd Sem	BA in Journalism and Mass Communication	6	5	83.33%
458	Jul-19	2019-20	School of Journalism and Mass Communication	End Semester Examination-May-June-2020	2nd Sem	MA in Journalism and Mass Communication	9	9	100.00%
459	Jul-19	2019-20	School of Journalism and Mass Communication	End Semester Examination-May-June-2020	2nd Sem	Diploma in Journalism and Mass Communication	2	1	50.00%
460	Jul-19	2019-20	School of Journalism and Mass Communication	End Semester Examination-May-June-2020	2nd Sem	PG Diploma in Journalism and Mass Communication	3	3	100.00%
461	Jul-19	2019-20	School of Management	End Semester Examination-May-June-2020	2nd Sem	Bachelor of Business Administration	8	3	75.00%
462	Jul-19	2019-20	School of Performing Arts	End Semester Examination-May-June-2020	2nd Sem	Bachelor in Performing Arts	14	8	57.14%





S. No.	Batch	Session	School (Faculty)	Exam Name	Semester	Course	No. of Candidates appeared	No of Candidates Passed	Result
463	Jul-19	2019-20	School of Performing Arts	End Semester Examination-May-June-2020	2nd Sem	Diploma in Music Production	3	0	0.00%
464	Jul-19	2019-20	School of Performing Arts	End Semester Examination-May-June-2020	2nd Sem	Diploma in Dance	2	2	100.00%
465	Jul-19	2019-20	School of Still Photography	End Semester Examination-May-June-2020	2nd Sem	BA in Photography	28	24	85.71%
466	Jul-19	2019-20	School of Still Photography	End Semester Examination-May-June-2020	2nd Sem	Diploma in Photography	26	23	88.46%
467	Jul-19	2019-20	School of Animation	End Semester Examination-Dec-2019	1st Sem	Diploma in Animation and VFX	6	5	83.33%
468	Jul-19	2019-20	School of Animation	End Semester Examination-Dec-2019	1st Sem	B.Sc in Animation and VFX	17	17	100.00%
469	Jul-19	2019-20	School of Advertising, Public Relations and Events	End Semester Examination-Dec-2019	1st Sem	BA in Event Management	2	2	100.00%
470	Jul-19	2019-20	School of Advertising, Public Relations and Events	End Semester Examination-Dec-2019	1st Sem	Diploma in Public Relations and Events	1	0	0.00%
471	Jul-19	2019-20	School of Advertising, Public Relations and Events	End Semester Examination-Dec-2019	1st Sem	MA in Public Relations and Events	5	5	100.00%
472	Jul-19	2019-20	School of Advertising, Public Relations and Events	End Semester Examination-Dec-2019	1st Sem	PG Diploma in Event Management	1	1	100.00%
473	Jul-19	2019-20	School of Cinema	End Semester Examination-Dec-2019	1st Sem	BA in Cinema	26	20	76.92%
474	Jul-19	2019-20	School of Cinema	End Semester Examination-Dec-2019	1st Sem	MA in Cinema	8	8	100.00%
475	Jul-19	2019-20	School of Cinema	End Semester Examination-Dec-2019	1st Sem	Diploma in Acting for Film and TV	8	7	87.50%
476	Jul-19	2019-20	School of Cinema	End Semester Examination-Dec-2019	1st Sem	Diploma in Camera and Lighting Technique	6	6	100.00%
477	Jul-19	2019-20	School of Cinema	End Semester Examination-Dec-2019	1st Sem	Diploma in Direction	4	4	100.00%
478	Jul-19	2019-20	School of Cinema	End Semester Examination-Dec-2019	1st Sem	Diploma in Post Production	1	1	100.00%
479	Jul-19	2019-20	School of Fine Arts	End Semester Examination-Dec-2019	1st Sem	Bachelor of Fine Arts	2	2	100.00%
480	Jul-19	2019-20	School of Fashion Design	End Semester Examination-Dec-2019	1st Sem	B.Des in Fashion Design	8	8	100.00%
481	Jul-19	2019-20	School of Fashion Design	End Semester Examination-Dec-2019	1st Sem	B.Sc in Fashion Design	7	7	100.00%
482	Jul-19	2019-20	School of Fashion Design	End Semester Examination-Dec-2019	1st Sem	Diploma in Fashion Design	3	1	33.33%
483	Jul-19	2019-20	School of Hospitality and Tourism Management	End Semester Examination-Dec-2019	1st Sem	BA in Hospitality and Tourism Management	4	4	100.00%
484	Jul-19	2019-20	School of Hospitality and Tourism Management	End Semester Examination-Dec-2019	1st Sem	Diploma in Hospitality and Tourism Management	5	4	80.00%
485	Jul-19	2019-20	School of Hospitality and Tourism Management	End Semester Examination-Dec-2019	1st Sem	Diploma in Food Production	3	3	100.00%
486	Jul-19	2019-20	School of Interior Design	End Semester Examination-Dec-2019	1st Sem	B.Des in Interior Design	2	2	100.00%
487	Jul-19	2019-20	School of Interior Design	End Semester Examination-Dec-2019	1st Sem	Diploma in Interior Design	2	2	100.00%
488	Jul-19	2019-20	School of Journalism and Mass Communication	End Semester Examination-Dec-2019	1st Sem	BA in Journalism and Mass Communication	6	5	83.33%
489	Jul-19	2019-20	School of Journalism and Mass Communication	End Semester Examination-Dec-2019	1st Sem	MA in Journalism and Mass Communication	9	8	88.89%
490	Jul-19	2019-20	School of Journalism and Mass Communication	End Semester Examination-Dec-2019	1st Sem	Diploma in Journalism and Mass Communication	2	2	100.00%
491	Jul-19	2019-20	School of Journalism and Mass Communication	End Semester Examination-Dec-2019	1st Sem	PG Diploma in Journalism and Mass Communication	4	4	100.00%
492	Jul-19	2019-20	School of Management	End Semester Examination-Dec-2019	1st Sem	Bachelor of Business Administration	8	5	62.50%
493	Jul-19	2019-20	School of Performing Arts	End Semester Examination-Dec-2019	1st Sem	Bachelor in Performing Arts	14	12	85.71%
494	Jul-19	2019-20	School of Performing Arts	End Semester Examination-Dec-2019	1st Sem	Diploma in Music Production	9	6	66.67%
495	Jul-19	2019-20	School of Performing Arts	End Semester Examination-Dec-2019	1st Sem	Diploma in Dance	2	2	100.00%
496	Jul-19	2019-20	School of Still Photography	End Semester Examination-Dec-2019	1st Sem	BA in Photography	34	32	94.12%
497	Jul-19	2019-20	School of Still Photography	End Semester Examination-Dec-2019	1st Sem	Diploma in Photography	27	24	88.89%





**Math, Kharora, Dist. Raipur- 493225, Chhattisgarh, Tel.: 07714282200**

Batch	Session	School	Exam Name	Semester	Course	No. of Candidates appeared	No of Candidates Passed	Result
Jul-21	2022-23	School of Cinema	End Semester Exam- April-2023	3rd Sem	MA in Cinema	2	1	50.00%
Jul-21	2022-23	School of Fashion Design	End Semester Exam- April-2023	3rd Sem	M. Sc in Fashion Design	2	2	100.00%
Jul-21	2022-23	School of Interior Design	End Semester Exam- April-2023	3rd Sem	M.Des in Interior Design	3	3	100.00%
Jul-21	2022-23	School of Journalism and Mass Communication	End Semester Exam- April-2023	3rd Sem	MA in Journalism and Mass Communication	4	3	75.00%
Jul-21	2022-23	School of Performing Arts	End Semester Exam- April-2023	3rd Sem	Master in Performing Arts	4	3	75.00%
Jul-21	2022-23	School of Still Photography	End Semester Exam- April-2023	3rd Sem	MA in Photography	3	2	66.67%





# APPENDIX - I



## University Grants Commission

### Appendix-I

#### Composition of the Society/Trust

S.No.	Name of the Member	Address	Occupation	Designation in the Society/Trust
1	Mr. Sandeep Marwah	566, Forest Lane Neb Sarai Extn, Sainik Form, New Delhi- 110068	Business	President
2	Mr. Harsh Vardham	H. No. P-236, Jalvayu Vihar -1, Sector-21, Gautam Buddha Nagar, Noida, U. P. 201301	Film Educator	General Secretary
3	Mr. Sudhir Ranjan	H. No. C-82, Nar Vihar-1, Sector- 34, Gautam Buddha Nagar, Noida, U.P. 201301	Service	Joint Secretary
4	Mr. Mohit Marwah	W-121, Greater Kailash, New Delhi - 48	Cine & Tv Artist	Treasurer
5	Mr. Viney Kumar	D-225. Rail Nagar, Sector-50, Noida - 201301	Service	Executive Member
6	Mr. Reena Marwah	566, Forest Lane Neb Sarai Extn, Sainik Form, New Delhi- 110068	Fashion Designer	Executive Member
7	Mr. Akshay Marwah	566, Forest Lane Neb Sarai Extn, Sainik Form, New Delhi- 110068	Business	Executive Member




# APPENDIX - II

## University Grants Commission

### Appendix-II

#### Information about Members of the Society/Trust

Whether the members of the Society/Trust are members in other Societies/Trusts or in the Board of Governors in companies? If yes, please provide details in the following format:-

S.No.	Name of the Member	Address	Name of the Society/ Trust	Designation in the Society/Trust
1	Mr. Sandeep Marwah	566, Forest Lane Neb Sarai Extn, Sainik Form, New Delhi-110068	Society For Media Arts	President
2	Mr. Harsh Vardham	H. No. P-236, Jalvayu Vihar -1, Sector-21, Noida, Gautam Buddha, U. P. 201301	Society For Media Arts	General Secretary
3	Mr. Sudhir Ranjan	H. No. C-82, Nar Vihar-1, Sector-34, Noida, Gautam Buddha Nagar, U.P. 201301	Society For Media Arts	Joint Secretary
4	Mr. Mohit Marwah	W-121, Greater Kailash, New Delhi - 48	Society For Media Arts	Treasurer
5	Mr. Viney Kumar	D-225. Rail Nagar, Sector-50, Noida - 201301	Society For Media Arts	Executive Member
6	Mr. Reena Marwah	566, Forest Lane Neb Sarai Extn, Sainik Form, New Delhi-110068	Society For Media Arts	Executive Member
7	Mr. Akshay Marwah	566, Forest Lane Neb Sarai Extn, Sainik Form, New Delhi-110068	Society For Media Arts	Executive Member





# **APPENDIX - III**



**UNIVERSITY GRANTS COMMISSION**

**APPENDIX-III**

Information about promoting Society/Trust - Other activities

S.No.	Name of the Organization	Activities
1	NA	NA





# APPENDIX – IV

**UNIVERSITY GRANTS COMMISSION**

**APPENDIX-IV**

Information about promoting Society/Trust - Other activities

S.No.	Name of the Organization	Activities
1	Not Applicable	Not Applicable





# APPENDIX – V



**UNIVERSITY GRANTS COMMISSION**

**APPENDIX-V**

Information about Off -campus centre(s)

<b>S.No.</b>	<b>Address of the Off-campus centre</b>	<b>Courses Run</b>
1	Not Applicable	Not Applicable





# APPENDIX – VI

**UNIVERSITY GRANTS COMMISSION**

**APPENDIX-VI**

Information about off-Shore campus centre(s)

<b>S.No.</b>	<b>Address of the off-Shore campus centre</b>	<b>Courses Run</b>
<b>1</b>	Not Applicable	Not Applicable





# **APPENDIX – VII**



**UNIVERSITY GRANTS COMMISSION**

**APPENDIX-VII**

Information about Courses run under distance mode and study centre(s)

S.No.	Address of the Study centre	Courses Run	No. of students enrolled
1	Not Applicable	Not Applicable	Not Applicable



A handwritten signature in blue ink is written over a circular purple stamp. The stamp contains the text "AFT UNIVERSITY OF MEDIA & ARTS" around the top edge, "REGISTRAR" in the center, and "FARIDKOT" at the bottom.



# APPENDIX – VIII

## UNIVERSITY GRANTS COMMISSION

### APPENDIX-VIII

Information about the programmes permitted to be offered by the Gazette Notification of the State Government

**The Act empowers the University to start and offer the programmes as decided by its authorities.**

Batch & Year wise Admission

Program Level	Name of the Program	Duration in Months	Entry Qualification	Medium of Instruction	Sanctioned Strength	No. of Students admitted							
						Jul-19	20-Jan	20-Jul	21-Jan	21-Jul	22-Jan	22-Jul	Total
UG	B.SC ANIMATION & VFX (1 <sup>st</sup> Year)	36	12 <sup>th</sup> Passed	English	60	16	0	14	2	14	0	28	74
UG	B.SC ANIMATION & VFX (2 <sup>nd</sup> Year)	36	12 <sup>th</sup> Passed	English	60	0	0	14	0	0	0	0	14
UG	B.SC ANIMATION & VFX (3 <sup>rd</sup> Year)	36	12 <sup>th</sup> Passed	English	60	0	0	14	0	0	0	0	14
UG	B.A. CINEMA (1 <sup>st</sup> year)	36	12 <sup>th</sup> Passed	English	60	24	0	14	8	23	7	26	102
UG	B.A. CINEMA (2 <sup>nd</sup> year)	36	12 <sup>th</sup> Passed	English	60	0	0	0	24	0	0	0	24

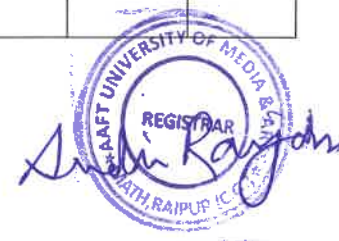


	B.A. CINEMA (3 <sup>rd</sup> Year)	36	12 <sup>th</sup> Passed	English	60	0	0	0	0	0	0	17	17
UG	BACHELOR'S IN INTERIOR DESIGN (B.des. Interior Design) (1 <sup>st</sup> Year)	48	12 <sup>th</sup> Passed	English	60	2	0	2	0	0	0	0	4
UG	BACHELOR'S IN INTERIOR DESIGN (B.des. Interior Design) (2 <sup>nd</sup> Year)	48	12 <sup>th</sup> Passed	English	60	0	0	2	0	0	0	0	2
UG	BACHELOR'S IN INTERIOR DESIGN (B.des. Interior Design) (3 <sup>rd</sup> Year)	48	12 <sup>th</sup> Passed	English	60	0	0	0	0	0	0	3	3
UG	BACHELOR'S IN INTERIOR DESIGN (B.des. Interior Design) (4 <sup>th</sup> Year)	48	12 <sup>th</sup> Passed	English	60	0	0	0	0	0	0	0	0
UG	B.SC. IN INTERIOR DESIGN (1 <sup>st</sup> Year)	36	12 <sup>th</sup> Passed	English	60	1	0	0	0	7	0	5	13
UG	B.SC. IN INTERIOR DESIGN (2 <sup>nd</sup> Year)	36	12 <sup>th</sup> Passed	English	60	0	0	0	1	0	0	0	1
UG	B.SC. IN INTERIOR DESIGN (3 <sup>rd</sup> Year)	36	12 <sup>th</sup> Passed	English	60	0	0	0	3	0	0	0	3





BACHELOR OF BUSINESS ADMINISTRATION (1 <sup>st</sup> Year)	36	12 <sup>th</sup> Passed	English	60	7	0	6	0	4	0	0	17
BACHELOR OF BUSINESS ADMINISTRATION (2 <sup>nd</sup> Year)	36	12 <sup>th</sup> Passed	English	60	6	0	0	6	0	0	0	12
BACHELOR OF BUSINESS ADMINISTRATION (3 <sup>rd</sup> Year)	36	12 <sup>th</sup> Passed	English	60	0	0	0	0	0	6	0	6
B.Sc. Food Nutrition and Dietetics (1 <sup>st</sup> Year)	36	12 <sup>th</sup> Passed	English	60	0	0	0	0	0	0	8	8
B.Sc. Food Nutrition and Dietetics (2 <sup>nd</sup> Year)	36	12 <sup>th</sup> Passed	English	60	0	0	0	0	0	0	0	0
B.Sc. Food Nutrition and Dietetics (3 <sup>rd</sup> Year)	36	12 <sup>th</sup> Passed	English	60	0	0	0	0	0	0	0	0
B.A IN HOSPITALITY & TOURISM MANAGEMENT (1 <sup>st</sup> Year)	36	12 <sup>th</sup> Passed	English	60	4	0	6	0	3	0	7	20



B.A IN HOSPITALITY & TOURISM MANAGEMENT (2 <sup>nd</sup> Year)	36	12 <sup>th</sup> Passed	English	60	0	0	0	0	3	0	0	3
B.A IN HOSPITALITY & TOURISM MANAGEMENT (3 <sup>rd</sup> Year)	36	12 <sup>th</sup> Passed	English	60	0	0	0	0	0	0	2	2
B.SC. IN FASHION DESIGN (1st Year)	36	12 <sup>th</sup> Passed	English	60	7	0	4	2	9	0	9	31
B.SC. IN FASHION DESIGN (2nd Year)	36	12 <sup>th</sup> Passed	English	60	6	0	0	0	7	0	0	13
B.SC. IN FASHION DESIGN	36	12 <sup>th</sup> Passed	English	60	0	0	0	0	0	0	6	6
B.DESIGN IN FASHION DESIGN (1 <sup>st</sup> Year)	48	12 <sup>th</sup> Passed	English	60	8	0	4	0	5	0	0	17
B.DESIGN IN FASHION DESIGN (2 <sup>nd</sup> Year)	48	12 <sup>th</sup> Passed	English	60	0	0	0	0	8	0	0	8



	B.DESIGN IN FASHION DESIGN (3 <sup>rd</sup> Year)	48	12 <sup>th</sup> Passed	English	60	0	0	0	0	5	0	0	5
UG	B.DESIGN IN FASHION DESIGN (4 <sup>th</sup> Year)	48	12 <sup>th</sup> Passed	English	60	0	0	0	0	0	0	0	0
UG	B.A. IN JOURNALISM AND MASS COMMUNICATION (1 <sup>st</sup> Year)	36	12 <sup>th</sup> Passed	English	60	9	0	13	2	7	0	9	40
UG	B.A. IN JOURNALISM AND MASS COMMUNICATION (2 <sup>nd</sup> Year)	36	12 <sup>th</sup> Passed	English	60	0	0		0	5	0	0	5
UG	B.A. IN JOURNALISM AND MASS COMMUNICATION (3 <sup>rd</sup> Year)	36	12 <sup>th</sup> Passed	English	60	0	0	0	0	5	0	0	5
UG	BACHELOR OF PERFORMING ARTS (1 <sup>st</sup> Year)	48	12 <sup>th</sup> Passed	English	60	17	0	14	1	9	0	9	50
UG	BACHELOR OF PERFORMING ARTS (2 <sup>nd</sup> Year)	48	12 <sup>th</sup> Passed	English	60	0	0	0	0	15	0	0	15
UG	BACHELOR OF PERFORMING ARTS (3 <sup>rd</sup> Year)	48	12 <sup>th</sup> Passed	English	60	0	0	0	0	11	0	0	11



BACHELOR OF PERFORMING ARTS (4 <sup>th</sup> Year)	48	12 <sup>th</sup> Passed	English	60	0	0	0	0	0	0	0	
B.A. IN EVENT MANAGEMENT (1 <sup>st</sup> Year)	36	12 <sup>th</sup> Passed	English	60	2	0	2	7	0	0	6	17
B.A. IN EVENT MANAGEMENT (2 <sup>nd</sup> Year)	36	12 <sup>th</sup> Passed	English	60	0	0	0	2	0	0	0	2
B.A. IN EVENT MANAGEMENT (3 <sup>rd</sup> Year)	36	12 <sup>th</sup> Passed	English	60	0	0	0	0	2	0	0	2
BACHELOR OF FINE ARTS IN PAINTING (1 <sup>st</sup> Year)	48	12 <sup>th</sup> Passed	English	60	2	0	0	0	4	0	5	11
BACHELOR OF FINE ARTS IN PAINTING (2 <sup>nd</sup> Year)	48	12 <sup>th</sup> Passed	English	60	0	0	0	0	2	0	0	2
BACHELOR OF FINE ARTS IN PAINTING (3 <sup>rd</sup> Year)	48	12 <sup>th</sup> Passed	English	60	0	0	0	0	2	0	0	2
BACHELOR OF FINE ARTS IN PAINTING (4 <sup>th</sup> Year)	48	12 <sup>th</sup> Passed	English	60	0	0	0	0	0	0	0	0
BA- IN PHOTOGRAPHY (1 <sup>st</sup> Year)	36	12 <sup>th</sup> Passed	English	60	35	0	16	5	16	6	28	106





UG	BA- IN PHOTOGRAPHY (2 <sup>nd</sup> Year)	36	12 <sup>th</sup> Passed	English	60	0	0	0	32	0	0	0	32
UG	BA- IN PHOTOGRAPHY (3 <sup>rd</sup> Year)	36	12 <sup>th</sup> Passed	English	60	0	0	0	22	0	0	0	22
PG	M.SC. ANIMATION AND VFX (1 <sup>st</sup> Year)	2	English	English	30	0	0	1	0	0	0	0	1
PG	M.SC. ANIMATION AND VFX (2 <sup>nd</sup> Year)	2	English	English	30	0	0	0	0	0	0	0	0
PG	M.A CINEMA(1st Year)	2	English	English	30	9	0	3	0	4	0	0	16
PG	M.A CINEMA(2nd Year)	2	English	English	30	0	0	0	3	0	0	0	0
PG	M.Des IN INTERIOR DESIGN (1 <sup>st</sup> Year)	2	English	English	30	0	0	0	0	3	0	0	3



	M.Des IN INTERIOR DESIGN (2 <sup>nd</sup> Year)	2	English	English	30	0	0	0	0	0	0	0	0
PG	(EXECUTIVE- MBA) IN DIGITAL MARKETING (1 <sup>st</sup> Year)	12	Graduation	English	30	0	0	0	0	1	0	0	1
PG	MASTER OF BUSINESS ADMINISTRATIO N	12	Graduation	English	30	0	0	0	0	0	0	0	0
PG	M.Sc. NUTRITION & DIETETICS (1 <sup>st</sup> Year)	24	Graduation	English	30	0	0	0	0	0	0	6	6
PG	M.Sc. NUTRITION & DIETETICS (2 <sup>nd</sup> Year)	24	Graduation	English	30	0	0	0	0	0	0	0	0
PG	M.Sc. IN INTERIOR DESIGN (1 <sup>st</sup> Year)	24	Graduation	English	30	0	0	1	0	0	0	0	1



MASTERS IN FASHION DESIGN M.Sc. (1 <sup>st</sup> Year)	24	Graduation	English	30	0	0	1	2	2	0	2	7
MASTERS IN FASHION DESIGN M.Sc (2 <sup>nd</sup> Year)	24	Graduation	English	30	0	0	0	0	1	0	0	1
M.DES. (MASTER IN FASHION DESIGN) (1 <sup>st</sup> Year)	24	Graduation	English	30	0	0	1	0	0	0	0	1
M.DES. (MASTER IN FASHION DESIGN) (2 <sup>nd</sup> Year)	24	Graduation	English	30	0	0	0	0	0	0	0	0
M.DES. (MASTER IN DESIGN) (1 <sup>st</sup> Year)	24	Graduation	English	30	0	0	0	0	0	0	0	0
M.DES. (MASTER IN DESIGN) (2 <sup>nd</sup> Year)	24	Graduation	English	30	0	0	0	0	0	0	0	0
M.A. in Journalism and Mass Communication (1st Year)	24	Graduation	English	30	9	0	2	0	4	0	4	19



	M.A. in Journalism and Mass Communication (2nd Year)	24	Graduation	English	30	0	0	0	9	0	0	0	9
PG	MASTER OF PERFORMING ARTS (1st Year)	24	Graduation	English	30	0	0	2	0	4	0	0	6
PG	MASTER OF PERFORMING ARTS (2nd Year)	24	Graduation	English	30	0	0	0	0	2	0	0	2
PG	MA – ADVERTISING & BRAND COMMUNICATIO (1st Year)	24	Graduation	English	30	5	0	1	0	0	0	0	6
PG	MA – ADVERTISING & BRAND COMMUNICATIO (2nd Year)	24	Graduation	English	30	0	0	0	0	5	0	0	5
PG	M.A. IN PUBLIC RELATIONS & EVENTS (1st Year)	24	Graduation	English	30	5	0	0	0	0	0	0	5
PG	M.A. IN PUBLIC RELATIONS & EVENTS (2nd Year)	24	Graduation	English	30	0	0	0	0	0	0	0	0





	MA- IN PHOTOGRAPHY (1st Year)	24	Graduation	English	30	0	0	2	0	4	0	0	6
	MA- IN PHOTOGRAPHY (2nd Year)	24	Graduation	English	30	0	0	0	0	1	0	0	1
Diploma	DIPLOMA IN ANIMATION & VFX (1year)	12	12 <sup>th</sup> Passed	English	30	6	0	4	3	5	0	21	39
Diploma	Diploma in Camera and Lighting Techniques 1st Year	12	12 <sup>th</sup> Passed	English	30	6	2	4	4	10	5	26	57
Diploma	Diploma in Direction (1year)	12	12 <sup>th</sup> Passed	English	30	5	2	3	3	7	4	11	35
Diploma	Diploma in Acting for Film and Television	12	12 <sup>th</sup> Passed	English	30	8	10	14	6	22	11	24	95
Diploma	Diploma in Post Production	12	12 <sup>th</sup> Passed	English	30	1	2	1	0	3	0	3	10
Diploma	Diploma in Digital Marketing	12	12 <sup>th</sup> Passed	English	30	0	0	4	1	3	0	0	8
Diploma	DIPLOMA IN INTERIOR DESIGN	12	12 <sup>th</sup> Passed	English	30	2	0	0	0	7	0	6	15
Diploma	DIPLOMA IN NUTRITION & DIETETICS	12	12 <sup>th</sup> Passed	English	30	0	0	0	0	0	0	5	5



	DIPLOMA IN HOSPITALITY & TOURISM MANAGEMENT	12	12 <sup>th</sup> Passed	English	30	8	1	4	0	5	0	15	33
Diploma	DIPLOMA IN TRAVEL & TOURISM MANAGEMENT	12	12 <sup>th</sup> Passed	English	30	0	0	0	0	1	0	0	1
Diploma	DIPLOMA IN FASHION DESIGN	12	12 <sup>th</sup> Passed	English	30	8	2	7	4	4	6	10	41
Diploma	DIPLOMA JOURNALISM & MASS COMMUNICATION	12	12 <sup>th</sup> Passed	English	30	1	2	3	2	4	0	6	18
Diploma	DIPLOMA IN MUSIC PRODUCTION	12	12 <sup>th</sup> Passed	English	30	8	2	6	4	10	12	14	56
Diploma	DIPLOMA IN VOCAL MUSIC	12	12 <sup>th</sup> Passed	English	30	0	0	0	0	2	0	3	5
Diploma	DIPLOMA IN PUBLIC RELATIONS & EVENTS	12	12 <sup>th</sup> Passed	English	30	2	0	2	0	0	0	6	10
Diploma	DIPLOMA IN Fine Arts	12	12 <sup>th</sup> Passed	English	30	0	0	0	0	4	0	5	9
Diploma	DIPLOMA- IN PHOTOGRAPHY	12	12 <sup>th</sup> Passed	English	30	27	18	20	10	34	10	54	173
PG-Diploma	PG DIPLOMA IN FASHION DESIGN	12	Graduation	English	30	0	0	0	0	1	0	0	1



Diploma	PG DIPLOMA IN JOURNALISM & MASS COMMUNICATION	12	Graduation	English	30	5	0	1	0	1	0	1	8
Diploma	PG DIPLOMA – PR in Event / ADVERTISING & BRAND COMMUNICATION	12	Graduation	English	30	1	0	0	0	0	0	0	1
Doctoral (D)	Ph.D, Mass Communication (1 <sup>st</sup> Year)	36	PG in Relevant Discipline	English	8	0	0	0	2	2	2	3	9
Doctoral (D)	Ph.D, Mass Communication (2 <sup>st</sup> Year)	36	PG in Relevant Discipline	English	8	0	0	0	0	0	0	0	0
						244	41	224	170	315	69	419	





# APPENDIX – IX



## UNIVERSITY GRANTS COMMISSION

### **APPENDIX-IX**

Current number of academic programmes/ courses offered by the University

S No.	Program Level	Name of the Program	Sanctioned Strength	No. of Students admitted
1.	UG	B.SC ANIMATION & VFX (1 <sup>st</sup> Year)	60	74
2.	UG	B.SC ANIMATION & VFX (2 <sup>nd</sup> Year)	60	14
3.	UG	B.SC ANIMATION & VFX (3 <sup>rd</sup> Year)	60	14
4.	UG	B.A. CINEMA (1 <sup>st</sup> year)	60	102
5.	UG	B.A. CINEMA (2 <sup>nd</sup> year)	60	24
6.	UG	B.A. CINEMA (3 <sup>rd</sup> Year)	60	17
7.	UG	BACHELOR'S IN INTERIOR DESIGN (B.des. Interior Design) (1 <sup>st</sup> Year)	60	4
8.	UG	BACHELOR'S IN INTERIOR DESIGN (B.des. Interior Design) (2 <sup>nd</sup> Year)	60	2
9.	UG	BACHELOR'S IN INTERIOR DESIGN (B.des. Interior Design) (3 <sup>rd</sup> Year)	60	3
10.	UG	BACHELOR'S IN INTERIOR DESIGN (B.des. Interior Design) (4 <sup>th</sup> Year)	60	0



11.	UG	B.SC. IN INTERIOR DESIGN (1 <sup>st</sup> Year)	60	13
12.	UG	B.SC. IN INTERIOR DESIGN (2 <sup>nd</sup> Year)	60	1
13.	UG	B.SC. IN INTERIOR DESIGN (3 <sup>rd</sup> Year)	60	3
14.	UG	BACHELOR OF BUSINESS ADMINISTRATION (1 <sup>st</sup> Year)	60	17
15.	UG	BACHELOR OF BUSINESS ADMINISTRATION (2 <sup>nd</sup> Year)	60	12
16.	UG	BACHELOR OF BUSINESS ADMINISTRATION (3 <sup>rd</sup> Year)	60	6
17.	UG	B.Sc. Nutrition and Dietetics (1 <sup>st</sup> Year)	60	8
18.	UG	B.Sc. Nutrition and Dietetics (2 <sup>nd</sup> Year)	60	0
19.	UG	B.Sc. Nutrition and Dietetics (3 <sup>rd</sup> Year)	60	0
20.	UG	B.A IN HOSPITALITY & TOURISM MANAGEMENT (1 <sup>st</sup> Year)	60	20



21.	UG	B.A IN HOSPITALITY & TOURISM MANAGEMENT (2 <sup>nd</sup> Year)	60	3
22.	UG	B.A IN HOSPITALITY & TOURISM MANAGEMENT (3 <sup>rd</sup> Year)	60	2
23.	UG	B.SC. IN FASHION DESIGN (1st Year)	60	31
24.	UG	B.SC. IN FASHION DESIGN (2nd Year)	60	13
25.	UG	B.SC. IN FASHION DESIGN	60	6
26.	UG	B.DESIGN IN FASHION DESIGN (1 <sup>st</sup> Year)	60	17
27.	UG	B.DESIGN IN FASHION DESIGN (2 <sup>nd</sup> Year)	60	8
28.	UG	B.DESIGN IN FASHION DESIGN (3 <sup>rd</sup> Year)	60	5
29.	UG	B.DESIGN IN FASHION DESIGN (4 <sup>th</sup> Year)	60	0
30.	UG	B.A. IN JOURNALISM AND MASS COMMUNICATION (1 <sup>st</sup> Year)	60	40



31.	UG	B.A. IN JOURNALISM AND MASS COMMUNICATION (2 <sup>nd</sup> Year)	60	5
32.	UG	B.A. IN JOURNALISM AND MASS COMMUNICATION (3 <sup>rd</sup> Year)	60	5
33.	UG	BACHELOR OF PERFORMING ARTS (1 <sup>st</sup> Year)	60	50
34.	UG	BACHELOR OF PERFORMING ARTS (2 <sup>nd</sup> Year)	60	15
35.	UG	BACHELOR OF PERFORMING ARTS (3 <sup>rd</sup> Year)	60	11
36.	UG	BACHELOR OF PERFORMING ARTS (4 <sup>th</sup> Year)	60	
37.	UG	B.A. IN EVENT MANAGEMENT (1 <sup>st</sup> Year)	60	17
38.	UG	B.A. IN EVENT MANAGEMENT (2 <sup>nd</sup> Year)	60	2
39.	UG	B.A. IN EVENT MANAGEMENT (3 <sup>rd</sup> Year)	60	2
40.	UG	BACHELOR OF FINE ARTS IN PAINTING (1 <sup>st</sup> Year)	60	11
41.	UG	BACHELOR OF FINE ARTS IN PAINTING (2 <sup>nd</sup> Year)	60	2





42.	UG	BACHELOR OF FINE ARTS IN PAINTING (3 <sup>rd</sup> Year)	60	2
43.	UG	BACHELOR OF FINE ARTS IN PAINTING (4 <sup>th</sup> Year)	60	0
44.	UG	BA- IN PHOTOGRAPHY (1 <sup>st</sup> Year)	60	106
45. 46. 47.	UG	BA- IN PHOTOGRAPHY (2 <sup>nd</sup> Year)	60	32
48.	UG	BA- IN PHOTOGRAPHY (3 <sup>rd</sup> Year)	60	22
<b>Total</b>				<b>741</b>
1.	PG	M.SC. ANIMATION AND VFX (1 <sup>st</sup> Year)	30	1
2.	PG	M.SC. ANIMATION AND VFX (2 <sup>nd</sup> Year)	30	0
3.	PG	M.A CINEMA(1st Year)	30	16
4.	PG	M.A CINEMA(2nd Year)	30	0
5.	PG	M.Des IN INTERIOR DESIGN (1 <sup>st</sup> Year)	30	3
6.	PG	M.Des IN INTERIOR DESIGN (2 <sup>nd</sup> Year)	30	0



7.	PG	(EXECUTIVE-MBA) IN DIGITAL MARKETING (1 <sup>st</sup> Year)	30	1
8.	PG	MASTER OF BUSINESS ADMINISTRATION	30	0
9.	PG	M.Sc. NUTRITION & DIETETICS (1 <sup>st</sup> Year)	30	6
10.	PG	M.Sc. NUTRITION & DIETETICS (2 <sup>nd</sup> Year)	30	0
11.	PG	M.Sc. IN INTERIOR DESIGN (1 <sup>st</sup> Year)	30	1
12.	PG	MASTERS IN FASHION DESIGN M.Sc. (1 <sup>st</sup> Year)	30	7
13.	PG	MASTERS IN FASHION DESIGN M.Sc (2 <sup>nd</sup> Year)	30	1
14.	PG	M.DES. (MASTER IN FASHION DESIGN) (1 <sup>st</sup> Year)	30	1
15.	PG	M.DES. (MASTER IN FASHION DESIGN) (2 <sup>nd</sup> Year)	30	0
16.	PG	M.DES. (MASTER IN DESIGN) (1 <sup>st</sup> Year)	30	0
17.	PG	M.DES. (MASTER IN DESIGN) (2 <sup>nd</sup> Year)	30	0



18.	PG	M.A. in Journalism and Mass Communication (1st Year)	30	19
19.	PG	M.A. in Journalism and Mass Communication (2nd Year)	30	9
20.	PG	MASTER OF PERFORMING ARTS (1st Year)	30	6
21.	PG	MASTER OF PERFORMING ARTS (2nd Year)	30	2
22.	PG	MA – ADVERTISING & BRAND COMMUNICATIO (1st Year)	30	6
23.	PG	MA – ADVERTISING & BRAND COMMUNICATIO (2nd Year)	30	5
24.	PG	M.A. IN PUBLIC RELATIONS & EVENTS (1st Year)	30	5
25.	PG	M.A. IN PUBLIC RELATIONS & EVENTS (2nd Year)	30	0
26.	PG	MA- IN PHOTOGRAPHY (1st Year)	30	6
27.	PG	MA- IN PHOTOGRAPHY (2nd Year)	30	1
			<b>Total</b>	<b>96</b>
1.	Diploma	DIPLOMA IN ANIMATION & VFX (1year)	30	39



2.	Diploma	Diploma in Camera and Lighting Techniques 1st Year	30	57
3.	Diploma	Diploma in Direction (1year)	30	35
4.	Diploma	Diploma in Acting for Film and Television	30	95
5.	Diploma	Diploma in Post Production	30	10
6.	Diploma	Diploma in Digital Marketing	30	8
7.	Diploma	DIPLOMA IN INTERIOR DESIGN	30	15
8.	Diploma	DIPLOMA IN NUTRITION & DIETETICS	30	3
9.	Diploma	DIPLOMA IN HOSPITALITY & TOURISM MANAGEMENT	30	33
10.	Diploma	DIPLOMA IN TRAVEL & TOURISM MANAGEMENT	30	1
11.	Diploma	DIPLOMA IN FASHION DESIGN	30	41
12.	Diploma	DIPLOMA JOURNALISM & MASS COMMUNICATION	30	18
13.	Diploma	DIPLOMA IN MUSIC PRODUCTION	30	56
14.	Diploma	DIPLOMA IN VOCAL MUSIC	30	5





15.	Diploma	DIPLOMA IN PUBLIC RELATIONS & EVENTS	30	10
16.	Diploma	DIPLOMA IN Fine Arts	30	9
17.	Diploma	DIPLOMA- IN PHOTOGRAPHY	30	173
<b>Total</b>				<b>608</b>
1.	PG- Diploma	PG DIPLOMA IN FASHION DESIGN	30	1
2.	PG- Diploma	PG DIPLOMA IN JOURNALISM & MASS COMMUNICATION	30	8
3.	PG- Diploma	PG DIPLOMA – PR in Event / ADVERTISING & BRAND COMMUNICATION	30	1
4.	PG Diploma	DIPLOMA IN NUTRITION & DIETETICS	30	2
<b>Total</b>				<b>12</b>
1.	Doctoral (Ph.D)	Ph.D, Mass Communication (1 <sup>st</sup> Year)	8	9
2.	Doctoral (Ph.D)	Ph.D, Mass Communication (2 <sup>st</sup> Year)	8	0
<b>Total</b>				<b>9</b>

\*UG- 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> Yr

\* PG- 1<sup>st</sup> and 2<sup>nd</sup> Yr

\* Diploma- Current

\* PG Diploma- Current



\* PhD- 1<sup>st</sup> and 2<sup>nd</sup> Yr





# APPENDIX – X

**UNIVERSITY GRANTS COMMISSION**

**APPENDIX-X**

Information about the approval of the courses by the concerned statutory council(s)

S.No.	Course	Name of the Statutory Council	Whether approval has been taken
1	Not Applicable	Not Applicable	Not Applicable



A handwritten signature in blue ink is written over a circular blue stamp. The stamp contains the text "ANANT UNIVERSITY OF MEDIA & ARTS" around the top and "MATHURA (U.P.)" around the bottom. The signature appears to be "Anish Rayan".





# APPENDIX – XI

## **UNIVERSITY GRANTS COMMISSION**

### **APPENDIX-XI**

Information about the courses run which are not specified by the UGC

<b>S.No.</b>	<b>Course</b>	<b>Date of starting</b>	<b>Whether applied to UGC for specification</b>
1	Diploma in Event Management(AUR)	July 2019	No
2	Diploma in Photography(AUR)	July 2019	No
3	Diploma in Digital Marketing(AUR)	July 2019	No
4	Diploma in Journalism and Mass communication(AUR)	July 2019	No
5	Diploma in Acting for Film and TV(AUR)	July 2019	No
6	Diploma in Camera & Lighting Techniques(AUR)	July 2019	No
7	Diploma in Post Production(AUR)	July 2019	No
8	Diploma in Direction & SPW(AUR)	July 2019	No
9	Diploma in Hotel Management(AUR)	July 2019	No
10	Diploma in Food Production(AUR)	July 2019	No
11	Diploma in Travel & Tourism Management(AUR)	July 2019	No
12	Diploma in Dance(AUR)	July 2019	No
13	Diploma in Music Production(AUR)	July 2019	No
14	Diploma in Vocals(AUR)	July 2019	No
15	Diploma in Animation(AUR)	July 2019	No
16	Diploma in Fine Arts(AUR)	July 2019	No
17	Diploma In Nutrition & Dietetics(AUR)	July 2019	No
18	Diploma in Fashion Design(AUR)	July 2019	No
19	Diploma in Interior Design(AUR)	July 2019	No
20	Diploma in Public Relations and Events(AUR)	July 2019	No
21	Diploma in Advertising & Brand Communication(AUR)	July 2019	No





# **APPENDIX – XII**

## UNIVERSITY GRANTS COMMISSION

### **APPENDIX-XII**

Information about the complaints received under Grievance Redressal Mechanism

S.No.	Name of the complainant	Complaint against	Date of complaint	Action taken by the University
'01	Mr. Yogendra dhurandhar	1)om pandey 2)arjun agrawal 3)rahul menon 4)harshal khaparde	17/06/2022	Strict warning of strong disciplinary action has been given. Warning letter issued.
'02	Members of discipline committee and guard	1)anubhav panda 2)bhavesh mahant	05/09/2022	<p>3 meeting of the disciplinary committee has been called on this incident. The whole incident and action to be taken on both the students has been discussed in the committee.</p> <p>Committee members were given their consent for either the rustication of both students from university at max or at least suspension of both the students from their regular classes, along with debarring them from further placement assistance.</p> <p>As it is a very serious case which is somehow related with leagal and judiciary concerns, and there may be many short and long terms outcomes of this case wwhich will be difinitely effect the reputation, integrity and working of the university, the whole case will be put forward to the top management for futher discision.</p> <p>Both students will be suspended from all academic and non-academic activities of aaft university.</p>
'03	Mr. Yogendra dhurandhar	1)kushal tiwari	24/05/2022	Suspended for the two weeks this initiative was taken as strong disciplinary action against unethcal behavior inside the campus.





04	Ms. Swati Singh	1)kushal tiwari	27/04/2022	Kushal tiwari was given warning of strong disciplinary action for making dirty comment and using abusive language inside the campus.





# APPENDIX – XIII

**UNIVERSITY GRANTS COMMISSION****APPENDIX-XIII****Information about the Teaching Staff**

S.No	Dept.	Name of the Teacher	Designation	Age	Educational Qualifications (whether qualified as per UGC Regulations)	Teaching experience in years	Date of appointment	Whether full time or part time	Regular or adhoc	Scale of pay	No. of publications	Category
1	School of Hospitality and Tourism Management	Manish Singh Sisodiya	Assistant Professor	07-07-1986	MBA	8	29.07.2019	Full Time	Regular	45000	4	General
2	School of Hospitality and Tourism Management	Bhanu Prakash Jaiswal	Assistant Professor	21.07.1994	MAHTM	4	01.09.2021	Full Time	Regular	40000	8	General
3	School of Hospitality and Tourism Management	Qmar Ali Mir	Assistant Professor	27.07.1997	MH&CT	1	25.11.2021	Full Time	Regular		5	General
4	School of Helth and Wellness	Dr. Shardha Vaishav	Assistant Professor	24.03.1987	PhD Biotechnology	6	15.11.2022	Full Time	Regular		7	General
5	School of Cinema	Birju Kumar Rajak,	Assistant Professor	10.01.1977	PGDM,	3	22.07.2019	Full Time	Regular	45000		SC
6	School of Cinema	Pritesh Pandey	Assistant Professor	15.06.1993	MA,MPHIL	3	13.07.2019	Full Time	Regular	45000		General

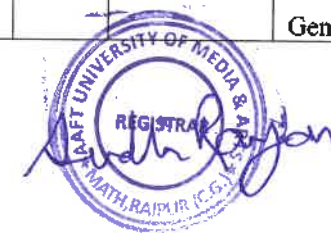


7	School of Cinema	Santosh Swarnakar	Assistant Professor	31/12/1978	PGDM ,Pursuing MJMC	4	27.08.2018	Full Time	Regular	50000		
8	School of Cinema	Ashok Bairagi	Assistant Professor	04-06-1988	MA.UGC NET.MPHIL.PHD.	3	01.06.2022	Full Time	Regular	45000	3	General
9	School of Cinema	Sumana Barman	Assistant Professor	06.07.1992	PG Diploma in Screenplay writing & direction	4	15.02.2023	Full Time	Regular	45000	3	OBC
10	School of Cinema	Mahendar Rao Sanande	Assistant Professor	21.02.1983	BSC visul Communication , Pursuing MBA	5	08.09.2022	Full Time	Regular	45000		General
11	School of Journalism & Mass communication	Somanath Sahoo	Assistant Professor	19.06.1982	MJMC,MBA,UGC NET, Pursuing PHD	7	06.08.2019	Full Time	Regular	53000	7	General
12	School of Journalism & Mass communication	Dr Shiv Gopal Yadav	Assistant Professor	15.08.1989	PHD	2	28.12.2020	Full Time	Regular	30000		General
13	School of Journalism & Mass communication	Ankisha Mishra	Assistant Professor	01.12.1998	MJMC, Pursuing PHD	2	01.03.2021	Full Time	Regular	30000	6	OBC
14	School of Journalism & Mass communication	Rashmi Priya	Assistant Professor	11.07.1989	UGC NET. MJMC	3	01.09.2022	Full Time	Regular	40000		General
15	School of Journalism & Mass communication	Sudha Verma	Assistant Professor	09.07.1991	Pursuing Ph.D	1	1.02.2023	Full Time	Regular			General
											5	OBC





16	School of Performing Arts	Apurba Chakraborty	Assistant Professor	11-08-1981	MPHIL,UGC NET,	3	07.08.2019	Full Time	Regular	35000		General
17	School of Performing Arts	Suraj Singh	Assistant Professor	14/10/1988	BA (Clasical )	5	07.08.2019	Full Time	Regular	35000		General
18	School of Performing Arts	Amit Das	Assistant Professor	16.02.1992	BA	2	23.08.2021	Full Time	Regular	35000		General
19	School of Performing Arts	Atanu Dutta	Assistant Professor	26.11.1990	Diploma	1	13.06.2022	Full Time	Regular	35000		SC
20	School of Performing Arts	Dr Chandan Singh	Assistant Professor		MA,MPHIL,Ph.d	1	26.09.2022	Full Time	Regular	40000		OBC
21	School of Advertising,PR and Events	Dr Shweta Bajaj	Associate Professor	08.07.1986	PHD	7.5	26.08.2019	Full Time	Regular	45000		General
22	School of Advertising,PR and Events	Akriti Upayadhya	Assistant Professor	22.03.1999		0	31.10.22	Full Time	Regular		14	General
					MJMC, UGC NET							General
23	School of Animation	PBS Subramnaim	Assistant Professor	20.04.1990	MJMC	4	05.09.2019	Full Time	Regular	48000		General
24	School of Animation	Auguru Vasant	Teaching Assistant	09-11-1989	Diploma	2	01.12.2021	Full Time	Regular	30000		General
25	School of Animation	Shiv Kumar	Assistant Professor	15.04.1984	Diploma	6	07.02.2022	Full Time	Regular	42000		General
26	School of Still Photography	Rishi Manik Das	Assistant Professor	2.3.1987	MBA ,PG Diploma		05.09.2019	Full Time	Regular	40000		General
27	School of Still Photography	Rahul Shakya	Assistant Professor	01.03.1995	MSc,Pursuing PHD	1	15.09.2021	Full Time	Regular	35000		General
28	School of Still Photography	Arpit Agrawal	Assistant Professor	31.01.1996	MJMC, Diploma	1.5	15.02.2021	Full Time	Regular	30000	2	OBC
												General



29	School of Still Photography	Namrata Chandrakar	Assistant Professor	2.7.2021	BVA,Pursuing MFA	1	01.09.2022	Full Time	Regular	35000		
30	School of Interior Design	Devesh Keswani	Assistant Professor	30.12.1995	Pursuing MSc ID	7	21.01.2020	Full Time	Regular	25000	1	OBC
31	School of Interior Design	Naina Agrwal	Assistant Professor	05.10.1997	MSc ID	3	13.02.2023	Full Time	Regular			General
32	School of Interior Design	Nuriya Riyaz	Assistant Professor	19.07.1997	M.Arc	0	13.12.2022	Full Time	Regular			General
33	School of Fashion Design	Dr Ruchi Agrawal	Assistant Professor	24.12.1999	MSC FD	2	15.02.2021	Full Time	Regular	35000		General
34	School of Fashion Design	Harshita Chandrakar	Assistant Professor	24.08.1995	MSC FD	2	05.03.2021	Full Time	Regular	25000		General
35	School of Fashion Design	Shikha Singh Rajpoot	Assistant Professor	08.04.1996	MSC, Pursuing PHD	2.5	04.10.2021	Full Time	Regular	35000		OBC
36	School of Fine Arts	Nikil Tiwari	Assistant Professor	05.08.1995	MFA	0	05.12.2022	Full Time	Regular	28000		General
37	English	Suchismita Panda	Assistant Professor	21.10.1996	MA,Pursuing PHD	2.5	06.04.2022	Full Time	Regular	40000		General
38	School of Management	Siddhant Balaiya	Assistant Professor	23.05.1983	MBA	9	13.08.2019	Full Time	Regular	32000	1	General
												General





# APPENDIX – XIV

Department wise total books				
S.No.	School	Total Volume	REF'S BOOK	
01	SOAPRE	38	14	OK
02	SOA	1	1	OK
03	SOC	46	32	OK
04	SOFD	186	108	OK
05	SOFA	18	10	OK
06	SOHT	736	321	OK
07	SOM	901	392	OK
08	SOID	6	5	OK
09	SOJMC	393	186	OK
10	SOPA	11	10	OK
11	SOSP	3	3	OK
12	COMMUNICATION	159	62	OK
13	COMPUTER	41	16	OK
14	OTHER	57	39	OK
15	Law	857	115	OK
	<b>Total</b>	<b>3453</b>	<b>1314</b>	





School		S.N.	Acc. No.	Bill. No.	Supplier	Date	Title	Author	Publication	Place	Year	Edition	Page	Price	ISBN	Class No.	Reference/ Text	Total Copy	Subject	Remark
SOA		01	2568				The walt disney film archives : the animated movies 1921-1968	Daniel Kothenschulte	Taschen		2016		619	\$156.47		791.4334	Refrence	1		



School		S.N.	Acc. No.	Bill. No.	Supplier	Date	Title	Author	Publication	Place	Year	Edition	Page	Price	ISBN	Class No.	Reference/ Text	Total Copy	Subject	Remark
	APRE154	01	151	562	V K book Distributors	12.01.2017	Facets of Indian advertising and consumer Behaviour	Kaleem Mohamud Khan, Mohamud Naved Khan	Kanishka Publishers	New delhi	2002		288.00	₹ 595.00	81-7391-447-8	338.954	Reference	2		
		02	1587				Public relations : principles and functions	Naval Prabbakar and Narendra Basu	Commonwealth	delhi	2008		279.00	₹ 825.00	81-311-0028-6	659.2	Reference	4		
		03	1590				Public relations : bridging technologies and monitoring public and the media	Manoranjan Tripathy	Authors press	New delhi	2011		253.00	₹ 725.00	978-81-7273-561-6	659.2	Reference	4		
		04	1594				Public relatins	K Chandrakandan, C Karthikeyan, C Venkatesan and C Balaji Babu	Authors press	New delhi			90.00	₹ 250.00	978-81-7273-096-3	659.2	Reference	2		
		05	2020				Advertising and promotion	George E Belch, Michael A Belch and Keyoor Purani	McGraw Hill Education	New delhi	2013		1,016.00		978-1-25-902685-0	659.1	Reference	3		
		06	2023				Advertising , promotion and other aspects of integrated marketing communications	Terence A Shimp and J Craig Andrews	Cengage learning	New delhi	2013		729.00		978-81-315-2824-2	658.82	Reference	3		
		07	2026				Advertising management	Rajeev Batra, John G Myers and David A Aaker	Pearson	Chennai	2016		768.00		978-81-775-8850-7	659.1	Reference	5		
		08	2031				Integrated advertising, promotion, and marketing communications	Kenneth E Clow and Donald E Baack	Pearson	Noida	2014	6	455.00		978-93-325-1837-7	659.1	Reference	3		
		09	2034				Advertising basics : a resource guide for beginners	J V Vilanilam and A K Varghese	Sage publications	New delhi	2016		200.00		978-0-7619-9810-5	659.1	Reference	2		
		10	2036				Effective advertising	Gerard J Teltis	Sage publications	New delhi	2016		201.00	₹ 750.00	978-81-7829-370-7	659.1	Reference	2		
		11	2038				Advertising management	Priya Annaamalai	Rajat publications	New delhi	2012		312.00	₹ 900.00	978-81-7880-571-9	659.1	Reference	2		
		12	2040				A textbook of advertising and public relations	Sanjeevan Rao Arigela	Wisdom press	New delhi	2013		288.00	₹ 950.00	978-93-82006-44-2	659.023	Reference	3		
		13	2043				Events management	R K Singh	Aman publications	New delhi	2014		282.00	₹ 650.00	978-81-8204-032-8	394.2068	Reference	2		
		14	2046				Event and planning management	Diwakar Sharma	Deep & deep publications	New delhi	2009		244.00	₹ 850.00	978-7629-633-3	394.2068	Reference	1		



School		S.N.	Acc. No.	Bill. No.	Supplier	Date	Title	Author	Publication	Place	Year	Edition	Page	Price	ISBN	Class No.	Reference/ Text	Total Copy	Subject	Remark
	C12	01	12	553	V K book Di sributors	30.12.2016	Cinema and society	Daya Nand Gautam	Regal publications	New delhi	2016		287	1280	978-81-8484-533-4		Reference	1		
	C30	02	30	555	V K book Di sributors	30.12.2016	Working in the global film and television industries	Andrew Dawson & Sean P Holmes	Bloomsbury academic	London	2012		207	1950	978-1-78093-023-7	791.43	Reference	1		
	C32	03	32	555	V K book Di sributors	30.12.2016	Preserving and exhibiting media art	Julia Noordegraaf & other	Amsterdam university	Bussum	2013		428	2225	978-90-8964-291-2	791.4301	Reference	1		
	C78	04	78	557	V K book Di sributors	30.12.2016	Indian cinema society and culture	Ambrish Saxena	Kanishka Publishers	New delhi	2014		233	750	978-81-8457-587-3		Reference	1		
	C83	05	83	558	V K book Di sributors	30.12.2016	Television and film production	Angela Wadia	Kanishka Publishers	New delhi	2012		444	1295	978-81-8457-387-9		Reference	1		
	C96	06	96	559	V K book Di sributors	30.12.2016	Film after film	J. Hoberman	Verso	London	2012		294	1510	978-1-84467-751-1		Reference	1		
	C99	07	99	559	V K book Di sributors	30.12.2016	The cinema of David Cronenberg	Ernest Mathijs	Wallflower press	London	2008		312	1510	978-1-905674-65-7		Reference	1		
	C102	08	102	559	V K book Di sributors	30.12.2016	Class act : the jazz life of choreographer cholly atkins	cholly Atkins, Jacqui Malone	Columbia university	New York	2001		260	1778	0-231-12365-5		Reference	1		
	C103	09	103	559	V K book Di sributors	30.12.2016	Idols of modernity	Patrice Petro	Rutgers Press	London	2010		313	1850	978-0-8135-4732-9		Reference	1		
	C104	10	104	559	V K book Di sributors	30.12.2016	Censorship in theatre and cinema	Anthony Aldgate, James C Robertson	Edinburgh university press	Edinburgh	2005		195	1680	978-07-4861-961-0	791.43094	Reference	2		
	C105	11	105	559	V K book Di sributors	30.12.2016	Red star over hollywood	Ronald Radosh, Allis Radosh	Encounter books	New York	2006		309	1280	1-59403-146-0		Reference	1		
	C132	12	132	561	V K book Di sributors	12.01.2017	Film, television and production	Angela Wadia	Kanishka Publishers	New delhi	2014		342	995	978-81-8457-079-3	791.4	Reference	2		
	C137	13	137	561	V K book Di sributors	12.01.2017	Film making	Udai Senapati	K K Publications	New delhi	2017		279	995	978-81-7844-296-9	791.43023	Reference	2		
	C179	14	179	564	V K book Di sributors	12.01.2017	The cinema of Kathryn Bigelow : hollywood transgressor	Deborah Jermyn, Sean Redmond	Wallflower Press	London	2003		232	1200	978-19-0336-442-0		Reference	1		
	C180	15	180	564	V K book Di sributors	12.01.2017	Bringing down the house : the crisis in britain's regional theatres	Olivia Turnbull	intellect bristol	UK	2008		237	995	978-18-4150-208-3	791.4372	Reference	1		
	C458	16	458	608	V K book Di sributors	13.01.2017	The Holocaust : theoretical readings	Neif Levi & Michael Rothberg	Edinburgh university press	Edinburgh	2003		485	1954	0-7486-1655-1	940.5318	Reference	1		
	C459	17	459	608	V K book Di sributors	13.01.2017	The erotic thriller in contemporary cinema	Linda Ruth Williams	Edinburgh university press	Edinburgh	2005		466	1777	0-7486-1148-7	791.436538	Reference	1		
	C460	18	460	608	V K book Di sributors	13.01.2017	Hollywood beyond the screen	Anne Massey	Oxford	New York	2000		203	1333	1-85973-321-2	745.4442	Reference	1		
	C462	19	462	608	V K book Di sributors	13.01.2017	American science fiction film and television	Lincoln Geraghty	Berg	Oxford	2009		156	1333	978-1-84520-796-0	791.43615	Reference	1		
	C464	20	464	608	V K book Di sributors	13.01.2017	The cinema of Sally Potter : a politics of love	Sophie mayer	Wallflower Press	London	2009		256	1510	978-1-905674-67-1	791.43	Reference	1		
	C465	21	465	608	V K book Di sributors	13.01.2017	The writer's work book	Jenny Newman	Bloomsbury academic	London	2010		184	1320	978-0-3408-0965-5	808.02	Reference	1		
	C469	22	469	608	V K book Di sributors	13.01.2017	Trade secrets : young British talents talk business	Cynthia Rose	Thames & Hudson	London	1999		240	1670	978-0-5002-803-6	306.0922	reference	1		
	C474	23	474	608	V K book Di sributors	13.01.2017	Desire unlimited : the cinema of pedro almodovar	Paul Julian Smith	Verso	London	2000	2	217	1333	1-85984-778-1	791.4302331	Reference	1		
	FD477	24	477	609	V K book Di sributors	13.01.2017	A history of video art	Chris Meigh-Andrews	Oxford	New York	2006		318	1500	978-1-84520-219-4	700.904	reference	1		
		25	2051				Power quotes	Daniel B Baker	Jaico publishing house	Mumbai	2008		387	399	978-81-7992-323-8	320	Reference	3		
		26	2054				Digitised film and video production	Indrajit	Gnosis	delhi	2006		191	425	979-81-8901-205-1	778.5	Reference	4		
		27	2058				E-crimes and remedies	Vasu Deva	Commonwealth	New delhi	2012		182	850	81-7169-848-4	364.168	Reference	2		
		28	2060				Film stars in Indian politics	Ram Avtar Agnihotri	Commonwealth	New delhi	2011		236	550	81-7169-506-X	364.168	Reference	2		
		29	2062				Chronology of science and technology 4000 B C - 2000 A D	Ahrar Hussain	Kanishka Publishers	New delhi	2010		270	995	978-81-8457-203-2	500	Reference	2		

	30	2064				Modular Kaizen : continuous and breakthrough improvement	Grace L. Duffy	New age international publishers	Bangalore	2016		205	499	978-81-224-3928-1	658.4013	Refrence	3		
	31	2067				Dictionary of movies and films	Prahlad Manjrekar	Authors press	delhi	2007		242	575	978-81-7273-394-0	791.4303	Refrence	2		
	32	2069				The following contents of flips 8 : movie were exclusively selected for all movie - goers	The publisher of international designers network	The publisher of international designers network						978-98-8980-973-7		Refrence	1		






School	S.N.	Acc. No.	Bill No.	Supplier	Date	Title	Author	Publication	Place	Year	Edition	Page	Price	ISBN	Class No.	Reference/ Text	Total Copy	Subject	Remark
	01	2579	QSIW-6637	AMAZON	28.02.2022	The hindu view of art-V3	Mulk Raj Anand	Routledge	London	2019		245	2645	978-0-367-14454-8	709.54	Reference	1		
	02	2580	MH-13926234	AMAZON	28.02.2022	The history of western art	Sandhya Ketkar	Jyotna prakashan	Pune	2021		176	250	978-81-7925-523-0	709	Reference	2		
	03	2582	MH-13926234	AMAZON	28.02.2022	The history of Indian art	Sandhya Ketkar	Jyotna prakashan	Pune	2019		214	250	978-81-7925-475-2	709.54	Reference	2		
	04	2584	HYD8-1004-2	AMAZON	28.02.2022	Bhartiya chitrakala ka itihaas	Avinash Bahadur Verma	Prakash book dipo	Dilhi	2021		370	255	987-81-7977-587-5	709.54	Reference	3		
	05	2585	HYD8-1004-2	AMAZON	28.02.2022	A history of fine arts : in India and the West	Edith Tomory	Orient blackswan	Hyderabad	2022		532	751	978-81-250-0702-9	709	Reference	2		
	06	2589	JP-129933812	AMAZON	28.02.2022	Comparative aesthetics : Indian aesthetics -	Kanti Chandra Pandey	Chowkhamba sanskrit series	Varanasi	2020	6	756	1100	978-81-7080-262-8	111.85	Reference	1		
	07	2590	JP-129933812	AMAZON	28.02.2022	Comparative aesthetics : Western aesthetics -	Kanti Chandra Pandey	Chowkhamba sanskrit series	Varanasi	2020	6	612		978-81-7080-263-6	111.85	Reference			
	08	2591	1017028045-	AMAZON	28.02.2022	Art, design and visual culture	Malcolm Barnard	St. martin's press	New York	1998		214	2569	978-03-1221-692-4	701	Reference	1		
	09	2592	598304255-2	AMAZON	28.02.2022	Artist's painting techniques : explore	Bob Bridle, Ed	Penguin random house	London	2016		304	1429	978-0-2412-2945-3	751.4	Reference	1		
	10	2593	502682805-2	AMAZON	28.02.2022	The art of figure drawing : for beginners	Gecko Keck	Quarto publishing group	USA	2020		144	1366	978-16-3322-881-8	743.4	Reference	3		



	S.N.	Acc. No.	Bill. No.	Supplier	Date	Title	Author	Publication	Place	Year	Edition	Page	Price	ISBN	Class No.	Reference/Text	Total Copy	Subject	Remark
FD1	01	1	553	V K book Di	30.12.2016	Hand book of textiles	P V vidyasagar	A Mittal publication	New delhi	2008		298	395	81-7099-697-X	677	Refrence	1		
FD18	02	18	554	V K book Di sributors	30.12.2016	Modern menswear	Hywel Davies	Laurence king publishing	New delhi	2009		208	1600	978-1-85669-595-4	746.92081	Refrence	1		
FD19	03	19	554	V K book Di	30.12.2016	Power dressing	Robb Young	Merrell	London	2011		192	1777	978-1-18589-4635-6	391.0432	Refrence	1		
FD20	04	20	554	V K book Di sributors	30.12.2016	Indian textiles in the east	John Guy	Thames & Hudson	London	2009		192	1425	978-0-500-28829-0	746.0954	Refrence	1		
FD22	05	22	554	V K book Di	30.12.2016	Fashion & accessories	Elis de Baan &	ArtEZ Press	Arnhem	2008		214	3085	978-90-5897-679-6	391.44	Refrence	2		
FD24	06	24	554	V K book Di sributors	30.12.2016	Fashion details 4000	Elisabetta Kuky Drudi	Promopres s	Italy	2015		384	2848	978-84-92810-95-6	741.672	Refrence	2		
FD26	07	26	554	V K book Di sributors	30.12.2016	Textile designs	Susan Meller, Joost	Thames & Hudson	London	2010		464	3115	978-0-500-28365-3	746.62041	Refrence	1		
FD27	08	27	554	V K book Di sributors	30.12.2016	A matter of fashion	Vilma Manfredi De	White star publisher s	Italy	2013		223	2222	978-88-544-0650-6	391	Refrence	2		
FD28	09	28	554	V K book Di sributors	30.12.2016	Contempor ary indian fashion	Federico Rocca	Grafiche Damiani	Bologna	2009			4405	978-88-6208-100-9	746	Refrence	2		
FD95	10	95	559	V K book Di sributors	30.12.2016	Stripped up : the anti - capitalist book of fashion	Tansy E Hoskings	Pluto Press	London	2014		254	1333	978-07-4533-456-1		Refrence	1		
FD111	11	111	560	V K book Di sributors	12.01.2017	Handbook of fashion design and technology	Prul Gupta	MD publication s	New delhi	2008		288	995	978-81-7533-123-5		Refrence	1		
FD461	12	461	608	V K book Di sributors	13.01.2017	design and product developme	Harold Carr and John Pomeroy	Wiley India	New delhi	2010		175	1777	978-81-265-2297-2	746.92069	Refrence	1		
FD468	13	468	608	V K book Di sributors	13.01.2017	Open space - mind maps : positions in	Ellen Maurer Zilioli	Arnoldsch e art publication s	Europe	2016		203	2222	978-3-89790-463-7	739.2	Refrence	1		
FD473	14	473	608	V K book Di sributors	13.01.2017	Informing design	Joan Dickinson & John P Marsden	Fairchild Books	New York	2009		338	4445	978-1-56367-563-8	729	Refrence	1		
FD475	15	475	608	V K book Di sributors	13.01.2017	Fashion and art	Adam Geczy and Vicki Karaminas	Berg	London	2012		223	1777	978-1-4788-783-2	391.001	Refrence			

  
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	16	476	609	V K book Di stributors	13.01.201 7	Men's fashion reader	Andrew Reilly & Sarah Cosbey	Fairchild Books	New York	2008		542	3556	978-1- 56367-536 2	391.1	Refrence	1		
FD478	17	478	609	V K book Di stributors	13.01.201 7	Goth : identity style and subculture	Paul Hodkinson	Berg	Oxford	2002		219	1421	1-85973- 605-X	306.1	Refrence	1		
FD479	18	479	609	V K book Di stributors	13.01.201 7	Gardening with silk and gold	Thomasina Beck	D&C	UK	2002		160	895	0-7153- 1366-5	746.4409	Refrence	1		
FD480	19	480	609	V K book Di stributors	13.01.201 7	Fashion in impression ist paris	Debra N Mancoff	Merrell	London	2012		157	2218	978-1- 8589-4582 8	759.409	Refrence	1		
FD481	20	481	609	V K book Di stributors	13.01.201 7	Embroider y designs for fashion and furnishings	Moir Thunder	V&A Publishing	London	2014		128	1777	978-1-851- 77814-0	746.44	Refrence	1		
FD482	21	482	609	V K book Di stributors	13.01.201 7	The wedding dress	Edwina Ehrman	V&A Publishing	London	2011		208	2667	978-1-851- 77506-4	392.5409	Refrence	1		
FD483	22	483	609	V K book Di stributors	13.01.201 7	Charles James : designer in detail	Timothy A Long	V&A Publishing	London	2015		159	2667	978-1-851- 77821-8	746.9209	Refrence	1		
FD484	23	484	609	V K book Di stributors	13.01.201 7	The glow an inspiring guide to itylish	Violet Gaynor	Abrams	New York	2014		223	1688	978-61769- 068-6	306.8743	Refrence	1		
FD485	24	485	609	V K book Di stributors	13.01.201 7	home bodies & interiors	Cirilia Rose	Tabori & Chang	New York	2014		144	1510	978-1- 58479-953- 5	746.432	Refrence	1		
FD486	25	486	609	V K book Di stributors	13.01.201 7	Vernier : fashion femininity & form	Robin Muir and Becky E. Conekin	Hirmer Publishers	Italy	2012		189	3520	978-3- 7774-5151- 0	779.092	Refrence	1		
FD487	26	487	609	V K book Di stributors	13.01.201 7	LESS IS more : minimalis m in fashion	Harriet Walker	Merrell	London	2011		191	3085	978-1- 8589-4544- 6	746.9209	Refrence	1		
FD488	27	488	609	V K book Di stributors	13.01.201 7	making of a master piece	Miren Arzalluz	V&A Publishing	London	2011		306	2667	978-1-851- 77663-4	746.9209	Refrence	1		
FD489	28	489	609	V K book Di stributors	13.01.201 7	Everyday style	Lotta Jansdotter	Abrams	New York	2015		160	1688	978-1- 61769-174- 4	646.4	Refrence	1		
FD490	29	490	609	V K book Di stributors	13.01.201 7	London society fashion 1905- 1925	Cassie Davies- Strodder, Jenny Lister and Lou Taylor	V&A Publishing	London	2018		160	2667	978-1- 85177-831- 7	391.0094	Refrence	1		
FD491	30	491	609	V K book Di stributors	13.01.201 7	The fabric of india	Rosemary Crill	V&A Publishing	London	2018		248	3111	978-1- 85177-853- 0	746.954	Refrence	1		



	31	492	609	V K book Di stributors	13.01.201 7	Printed textile design	Marie- Christine Noel, Michael Cailloux	Promopres s	Spain	2015		192	2021	978-84- 15967-67- 5	746.62	Refrence	1		
FD494	32	494	610	V K book Di stributors	13.01.201 7	Jewelry from	Ruth Peltason	Thames & Hudson	London	2010		224	2200	978-0-500- 51533-4	739.27	Refrence	1		
FD496	33	496	610	V K book Di stributors	13.01.201 7	Creative advertising	Mario Pricken	Thames & Hudson	London	2001		261	2200	0-500- 28476-8	741.67	Refrence	2		
FD498	34	498	610	V K book Di stributors	13.01.201 7	Drawing fashion accessories	Steven Thoman Miller	Laurence king publishing	London	2012		192	1990	978-1- 85669-788- 0	741.672	Refrence	1		
FD499	35	499	610	V K book Di stributors	13.01.201 7	Modern fashion in detail	Claire Wilcox & Valerie Mendes	V&A Publishing	London	2007		143	1500	1-85177- 032-1	746.92	Refrence	1		
FD500	36	500	610	V K book Di stributors	13.01.201 7	Asian Jewellery	Berenice Geoffroy- Schneider	Skira	Italy	2011		309	3160	978-88- 572-0870- 1	739	Refrence	1		
D501	37	501	610	V K book Di stributors	13.01.201 7	The new big book of color	David E Carter	Collins Design	New York	2006		383	3160	978-0-06- 113767-9	741	Refrence	1		
D502	38	502	610	V K book Di stributors	13.01.201 7	Traditional jewelry of india	Oppi Untracht	Thames & Hudson	London	2008		431	2200	978-0-500- 28749-1	739.721	Refrence	1		
D503	39	503	610	V K book Di stributors	13.01.201 7	complete photo guide to jewelry making	Tommy Powley	Creative publishing internation al	USA	2010		304	995	978-1- 58923-549- 6	739.27	Refrence	1		
D504	40	504	610	V K book Di stributors	13.01.201 7	An illustrated dictionary of jewelry	Harold Newman	Thames & Hudson	London	2005		334	1670	0-500- 27452-5	739.2703	Refrence	1		
D505	41	505	610	V K book Di stributors	13.01.201 7	encyclop ia of window fashions	Charles T Randall	Randall Internation al	Califirmia	2002	5	226	2095	1-890379- 03-4	747.3	Refrence	1		
D506	42	506	610	V K book Di stributors	13.01.201 7	Forties fashion : from siren suits to the new look	Jonathan Walford	Thames & Hudson	London	2008		208	1495	978-0-500- 28897-9	391.009	Refrence	1		
D507	43	507	610	V K book Di stributors	13.01.201 7	Textile arts of india	Kokkyo Hatanaka	Chronicle books	San Francisco	1996		344	5000	0-8118- 1084-4	746.0954	Refrence	1		
D510	44	510	610	V K book Di stributors	13.01.201 7	Vanguard	Khosla and Amanda	India book house limited	Bombay	1996		159	1950	81-7508- 017-5	746.9209	Refrence	1		
D512	45	512	611	V K book Di stributors	13.01.201 7	Digital visions for fashion + textile	Shant Braddock Clarke and Jane Harris	Thames & Hudson	London	2012		240	2640	978-0-500- 51644-7	746.0285	Refrence	1		



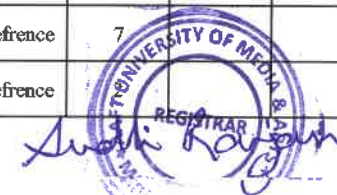
	46	513	611	V K book Distributors	13.01.2017	Europe : rising fashion designers	Patrick Gottelier	Schiffer	USA	2013		200	3000	978-0- 7643-4545- 6	746.92	Refrence	1		
FD514	47	514	611	V K book Distributors	13.01.2017	Fashion illustration next	Laird Borrelli	Thames & Hudson	London	2004		184	1495	0-500- 28499-9	741.672	Refrence	1		
FD515	48	515	611	V K book Distributors	13.01.2017	Fashion illustration now	Laird Borrelli	Thames & Hudson	London	2004		176	1800	0-500- 28234-X	741.672	Refrence	1		
FD516	49	516	611	V K book Distributors	13.01.2017	Modern menswear	Hywel Davies	Laurence king publishing	UK	2008		208	1590	978-1- 85669-595- 4	746.9208	Refrence	1		
FD517	50	517	611	V K book Distributors	13.01.2017	Fabrics in fashion design	Stefanella Sposito	Promopres s	Spain	2014		335	2665	978-84- 15967-05- 7	746.92	Refrence	1		
FD518	51	518	611	V K book Distributors	13.01.2017	Power dressing	Robb Young	Merrell	London	2011		191	1760	978-1- 8589-4515- 3	391.0432	Refrence	1		
FD519	52	519	611	V K book Distributors	13.01.2017	Fashion illustration now	Wiedeman	Taschen	Germany	2013		400	3085	978-3- 8365-4520- 4	741.6091	Refrence	1		
D520	53	520	611	V K book Distributors	13.01.2017	Jean Muir : beyond fashion	Sinty Stemp	John and Orna Disigns	London	2007		176	2200	1-85149- 521-5	391.0942	Refrence	1		
D522	54	522	611	V K book Distributors	13.01.2017	Intimate chanel	Isabelle Fiemeyer	Flammario n	Paris	2011		206	4215	978-2-08- 030162-8	746.9209	Refrence	1		
D523	55	523	611	V K book Distributors	13.01.2017	Artists' textiles 1940-1976	Geoffrey Rayner, Richard Chamberla in & Annamarie Stapleton	Antique Collectors' club	London	2012		303	2640	978-1- 85149-629- 7	746	Refrence	1		
D524	56	524	611	V K book Distributors	13.01.2017	Famous Jewelry collectors	Stefano Papi & Alexandra Rhodes	Thames & Hudson	London	2005		208	1585	0-500- 28512-8	739.2709	Refrence	1		
525.1	57	525.1	611	V K book Distributors	13.01.2017	100 contempor ary fashion designers (A-K)	Terry Jones	Taschen	Paris	2013		1-358	1585	978-3- 8365-4892- 2	746.9209	Refrence	1		
525.2	58	525.2	611	V K book Distributors	13.01.2017	101 contempor ary fashion designers (L-Z)	Terry Jones	Taschen	Paris	2013		374-708	1585	978-3- 8365-4892- 2	746.9209	Refrence			1 (part 2)
528	59	528	611	V K book Distributors	13.01.2017	Asian style : indian textiles & fashion in Britain	Christop her Breward, Philip Crang & Rosemary Cull	V&A Publishing	New delhi	2010		200	1850	978-8- 1873-3035- 6	746.0941	Refrence			



60	2071				Fashion designer's handbook for Adobe illustrator	Marianne Centner and Frances Vereker	Blackwell publishing	Oxford	2008		183		978-1-4051-6055-1	677.02203	Refrence	2		
61	2073				Computer-aided pattern design and product development	Alison Beazley and Terry Bond	Wiley india	New delhi	2003		220		978-81-265-3028-1	646.4072	Refrence	2		
62	2075				Fashion forecasting	Kathryn Mckeley and Janine Munslow	Wiley india	Kingdom	2008		223		978-1-4051-4004-1	746.92011	Refrence	2		
63	2077				Fashion marketing communications	Gaynor Lea-Greenwood	Wiley india	New delhi	2014		203		978-81-265-4840-8	391.00688	Refrence	2		
64	2079				More dress pattern designing	Natalie Bray	Wiley india	New delhi	2010		204		978-81-265-2279-8	646.4072	Refrence	2		
65	2081				Fabric, form and flat pattern cutting	Winifred Aldrich	Blackwell publishing	New delhi	2007		218		978-14051-75-982	646.4072	Refrence	2		
66	2083				Fabrics and pattern cutting	Winifred Aldrich	Wiley india	New delhi	2013		223		978-81-265-4117-1	646.4072	Refrence	2		
67	2085				Guide to basic garment assembly for the fashion industry	Jayne Smith	Wiley india	New delhi	2014		150		978-81-265-4842-2	646.3	Refrence	2		
68	2087				Pattern grading for men's clothes : the technology of fitting	Gerry Cooklin	Wiley india	New delhi	2010		292		978-81-265-2299-6	646.4072	Refrence	2		
69	2089				The apparel introduction to clothing production management	Richard M Jones	Blackwell publishing	New delhi	2007	2	319		978-1-4051-6768-0	338.47687	Refrence	2		
70	2091					A J Chuter	Wiley india	New delhi	2011	2	189		978-81-265-3031-1	658.5	Refrence	2		
71	2093				Careers in fashion and textiles	Helen Goworek	Blackwell publishing	Kingdom	2007		201	650	978-14-0517-128-1	746.92023	Refrence			



72	2095				A year in fashion : a look a day	Pascal Morche	Prestel	Munich	2007				978-3-7913-4373-0	391.00904	Refrence	2		
73	2097				Cooklin's garment technology for fashion designers introduction to clothing	Steven Hayes, John McLoughlin and Dorothy	Wiley india	delhi	2012		200		978-81-265-3537-8	687.04	Refrence	2		
74	2099				Garment - export industry of India	Gerry Cooklin	Blackwell publishing	Oxford	2005		178	550	0-632-05697-5	687.04	Refrence	2		
75	2101				Metric pattern cutting for women's wear	P P Deshpande	A P H Publishing	New delhi	2009		254	1295	978-81-313-0464-8	338.47687	Refrence	3		
76	2104				Metric pattern cutting for children's wear and babywear	Winifred Aldrich	Wiley india	New delhi	2014		215		978-81-265-4841-5	646.4072	Refrence	2		
77	2106				Dress fitting	Winifred Aldrich	Wiley india	New delhi	2015		211		978-81-265-3030-4	646.4072	Refrence	2		
78	2108				Pattern grading for women's clothes	Natalie Bray	Blackwell publishing	New delhi	2007		112		978-0-632-05688-0	646.4072	Refrence	2		
79	2110				Pattern cutting for women's tailored jackets : classic and contemporary	Gerry Cooklin	Wiley india	New delhi	2009		382		978-81-265-2281-1	646.4072	Refrence	2		
80	2112				Knitted clothing technology	Winifred Aldrich	Blackwell publishing	New delhi	2010		120		978-81-265-2277-4	646.45704	Refrence	2		
81	2114				Fashion marketing	Terry Brackenbury	Wiley india	delhi	2013		197		978-81-265-4116-4	677.02825	Refrence	2		
82	2116				Global silk industry : a complete source book	Mike Eacey	Wiley india	Chennai	2009	3	260		978-81-4051-3953-3	391.00688	Refrence	2		
83	2118				Textiles fibers	Rajat K Datta and Mahesh Nanavaty	A P H Publishing	New delhi	2012		347	895	81-313-0087-0	338.47677	Refrence	7		
84	2125				Textile design	S Naik	A P H Publishing	New delhi	2013		297	995	978-93-313-1843-3	620.112	Refrence	7		
85	2132					S Naik	A P H Publishing	New delhi	2013		289	995	978-93-313-1840-4	677.022	Refrence			





86	2134				Laboratory techniques in sericulture	R K Goel	A P H Publishing	New delhi	2014		358	895	978-81-3130-031-2	638.2028	Refrence	3		
87	2137				weaving and knitting	S Naik	A P H Publishing	New delhi	2013		302	995	978-93-313-1839-8	677.02824	Refrence	4		
88	2141				Traditional embroideries of India	Shailaja D Naik	A P H Publishing	New delhi	2014		157	500	81-7024-731-4	746.44095	Refrence	7		
89	2148				Folk embroidery and traditional handloom weaving	Shailaja D Naik	A P H Publishing	New delhi	2012		208	995	81-7024-877-9	338.47677	Refrence	7		
90	2155				Ikat textiles of India	Ghosh and Shukla	A P H Publishing	New delhi	2014		145	700	81-7648-167-X	746.14095	Refrence	6		
91	2161				Silk culture : a biochemical approach	Pandey, S K Sharan and P K	A P H Publishing	New delhi	2012		254	895	978-81-7648-826-6	630.7	Refrence	4		
92	2165				Silk production	N G Ojha and P N Panday	A P H Publishing	New delhi	2012		278	995	978-81-7648-782-5	638.20954	Refrence	2		
93	2167				How Fashion works	Gavin Waddell	Wiley india	New delhi	2011		211		978-81-2653-029-8	391	Refrence	2		
94	2168				Fashion : from concept to consumer	Gini Stephens Frings	prentice hall	USA	1999		376		978-01-3080-647-3	687	Refrence	2		
95	2169				Fashion illustration : flat	Elena Saez and Maite Lafuente	Parragon books	UK	2007		96	E10.00	978-1-4054-9809-8	741.672	Refrence	1		
96	2170				Textile motifs of India	Pepin Van Roojen	The pepin press	Netherland	2008		128	\$199	978-90-5768-075-5	746.60954	Refrence	1		
97	2171				New fashion print	Martin Dawber	An imprint of anova books	China	2008		192	US \$24.95	978-19-0638-807-2	746.62	Refrence	2		
98	2172				Indian Textiles : past and present	G K Ghosh and Shukla Ghosh	A P H Publishing	New delhi	2011		306	795	81-7024-706-3	338.47677	Refrence	1		
99	2173				Fashion buying	Helen Goworek	Blackwell publishing	New delhi	2007	2	190		978-14051-7672-9	391.00687	Refrence	1		
100	2174				Design : process, innovation and	Kathryn Mckeley and Janine Munslow	Wiley india	New delhi	2010		228		978-81-265-2298-9	746.92	Refrence	2		





101	2178				The jewelry of southeast Asia	Anne Richter	Thames & hudson	London	2000		304		978-05-0051-008-7	739.27096	Refrence	2		
102	2180				The world of hair colour : a scientific companion	John Gray	Thomson	Australia	2005		121		978-18-4480-043-8	646.724	Refrence	2		
103	2182				Vintage fashion accessories	Stacy Loalbo	Krause publications	China	2009		255	US \$24.95	978-14-4020-251-3	391.44	Refrence	2		
104	2184				Encyclopedia of fashion	Phyllis Tortora	Om book	New delhi	2005		165		978-81-8710-737-8	391.00321	Refrence	2		
105	2186				Non conventional textiles	G K Ghosh	A P H Publishing	New delhi	2015		170	695	978-81-313-1006-9	677.02832	Refrence	2		
106	2188				Textile testing	Raul Jewel	A P H Publishing	New delhi	2014		266	595	978-81-7648-748-1	677.003	Refrence	2		
107	2190				Silk worm crops	D Chakravorty and P N Pandey	A P H Publishing	New delhi	2015		209	495	978-81-7648-891-4	338.47677	Refrence	2		
108	2192				Art of cloth	Meenakshi Rastogi	Sonali publication	New delhi	2009		271	775	978-81-8411-211-5	648.1	Refrence	2		

  
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School		S.N.	Acc. No.	Bill No.	Supplier	Date	Title	Author	Publication	Place	Year	Edition	Page	Price	ISBN	Class No.	Reference/ Text	Total Copy	Subject	Remark
	HT2	01	2	553	V K book Distributor	30.12.2016	Tourism management	Kinnu Choudhan	Regal publications	New delhi	2013		323	1180	978-81-8484-202-9	380.1	Reference	1		
	HT3	02	3	553	V K book Distributor	30.12.2016	Tourism planning and development	Anita Nair	Regal publications	New delhi	2017		186	880	978-81-8484-613-3	388.479154	Reference	2		
	HT4	03	4	553	V K book Distributor	30.12.2016	Ecotourism	Kulwant Singh Pathania	Regal publications	New delhi	2008		290	980	978-81-89915-40-7	388.479	Reference	1		
	HT5	04	5	553	V K book Distributor	30.12.2016	International tourism	Asha Parasho	Regal publications	New delhi	2009		314	1080	81-89915-04-5	910	Reference	1		
	HT7	05	7	553	V K book Distributor	30.12.2016	Hospitality : hotel and hospitality management	Pradeep Talwar	Isha books	delhi	2006		249	630	978-81-8205-338-0	647.94068	Reference	1		
	HT8	06	8	553	V K book Distributor	30.12.2016	Hotel and Hospitality management	Rajender Singh	Kalpaz Publications	delhi	2016		308	900	81-7835-003-3	647.94068	Reference	1		
	HT15	07	15	553	V K book Distributor	30.12.2016	A hand book of adventure tourism	R M Abaja	Sumit enterprises	New delhi	2011		296	1100	978-81-8420-285-4		Reference	1		
	HT16	08	16	553	V K book Distributor	30.12.2016	Tourism and cultural development	S K Anand	Sumit enterprises	New delhi	2007		295	850	81-8420-064-1		Reference	1		
	HT34	09	34	555	V K book Distributor	30.12.2016	Recent advances in tourism marketing management	R M Abaja	Sumit enterprises	New delhi	2011		296	1000	978-81-8420-284-7	338.4791	Reference	1		
	HT36	10	36	555	V K book Distributor	30.12.2016	Ecology and tourism development	Ramesh Chawla	Sumit enterprises	New delhi	2006		199	500	81-8420-024-2	338.4791	Reference	1		
	HT37	11	37	555	V K book Distributor	30.12.2016	Tourism for urban development	Ramesh Chawla	Sumit enterprises	New delhi	2006		228	600	81-8420-020-X	338.4791	Reference	1		
	HT38	12	38	555	V K book Distributor	30.12.2016	Management in tourism industry	R K Gupta	Sumit enterprises	New delhi	2007		183	500	81-8420-068-4	338.4791	Reference	1		
	HT42	13	42	555	V K book Distributor	30.12.2016	Sustainable development and tourism	Ramesh Chawla	Sumit enterprises	New delhi	2006		232	625	81-8420-016-1	338.4791	Reference	1		
	HT43	14	43	555	V K book Distributor	30.12.2016	Sustainable tourism planning	R K Gupta	Sumit enterprises	New delhi	2007		248	650	81-8420-066-8	338.4791	Reference	1		
	HT44	15	44	555	V K book Distributor	30.12.2016	Tourism and travel	R K Gupta	Sumit enterprises	New delhi	2007		296	900	81-8420-067-6	338.4791	Reference	1		
	HT45	16	45	555	V K book Distributor	30.12.2016	The new technology and tourism	S K Anand	Sumit enterprises	New delhi	2007		151	450	81-8420-062-5	338.4791029	Reference	1		
	HT46	17	46	556	V K book Distributor	30.12.2016	Tourism in india	Kulwant Singh Pathania	Regal publications	New delhi	2008		281	950	81-89915-02-9	382.499154	Reference	1		
	HT49	18	49	556	V K book Distributor	30.12.2016	Tourism and retail management	Rais Ahmad	Regal publications	New delhi	2013		446	1780	978-81-8484-273-9	338.479154	Reference	1		
	HT50	19	50	556	V K book Distributor	30.12.2016	Reception and front office management	Jagmohan Negi, Gaurav M J, Ritushika and Sumit	Kanishka Publishers	New delhi	2011		321	900	978-81-8457-307-7	647.94068	Reference	1		
	HT51	20	51	556	V K book Distributor	30.12.2016	Hotel accounting : a managerial approach	Uttam K Singh	Kanishka Publishers	New delhi	2011		354	900	978-81-8457-315-2	657.837	Reference	1		
	HT52	21	52	556	V K book Distributor	30.12.2016	Bar operation and management	Jagmohan Negi, Gaurav M J, Ritushika and Sumit	Kanishka Publishers	New delhi	2011		231	650	978-81-8457-305-3	647.94068	Reference	1		
	HT53	22	53	556	V K book Distributor	30.12.2016	Tourism and the spirit of entrepreneurship	Rajender Singh	Mohit publications	New delhi	2010		229	750	978-81-7445-511-6	338.4791	Reference	1		
	HT54	23	54	556	V K book Distributor	30.12.2016	Tourism planning : a integrated approach	Prateek Aggarwal	Mohit books international	New delhi	2014		248	900	978-93-80748-08-9	338.4791	Reference	1		
	HT55	24	55	556	V K book Distributor	30.12.2016	Handbook of catering, hospitality and tourism	A D Khurana	Mohit publications	New delhi	2008		272	750	978-81-7445-452-2	647.94	Reference	1		
	HT56	25	56	556	V K book Distributor	30.12.2016	Hospitality management	A D Khurana	Mohit publications	New delhi	2010		215	675	978-81-7445-562-8	647.94068	Reference	1		
	HT57	26	57	556	V K book Distributor	30.12.2016	Role of ICTs in tourism	Rajender Pal	Mohit publications	New delhi	2007		312	750	81-7445-395-4		Reference	1		
	HT58	27	58	556	V K book Distributor	30.12.2016	Marketing strategies in tourism	Prateek A Aggarwal	Mohit publications	New delhi	2005		327	650	81-7445-333-4		Reference	1		
	HT59	28	59	556	V K book Distributor	30.12.2016	Research in tourism	Rajender Pal	Mohit publications	New delhi	2010		288	900	978-81-7445-509-3		Reference	1		
	HT60	29	60	556	V K book Distributor	30.12.2016	International tourism	Deepa Garg	Mohit publications	New delhi	2009		248	775	978-81-7445-446-1		Reference	1		
	HT61	30	61	556	V K book Distributor	30.12.2016	Hotel management	Gaurav Upadhyay	Mohit publications	New delhi	2011		271	850	978-81-7445-571-0		Reference	1		
	HT84	31	84	558	V K book Distributor	30.12.2016	International tourism	Prem Nath Dhar	Kanishka Publishers	New delhi	2015	2	333	1100	81-7391-363-3		Reference	1		
	HT85	32	85	558	V K book Distributor	30.12.2016	Promoting tourism in india	Kranvi P Sawarkar, Subodh Kumar Mishra	Kanishka Publishers	New delhi	2010		210	550	978-81-8457-163-9		Reference	1		
	HT86	33	86	558	V K book Distributor	30.12.2016	Food and beverage service : skills techniques	Jagmohan Negi, Gaurav M J, Ritushika and Sumit	Kanishka Publishers	New delhi	2011		327	900	978-81-8457-304-6		Reference	1		
	HT87.1	34	87.1	558	V K book Distributor	30.12.2016	Adventure tourism and sports : risk and challenges (part - 1)	Jagmohan Negi, G Manohar	Kanishka Publishers	New delhi	2010		1-419	1650	978-81-7391-350-7		Reference	1		



HT87.2	35	87.2	558	V K book Distributor	30.12.2016	Adventure tourism and sports : risk and challenges (part - 2)	Jagmohan Negi, G. Manohar	Kanishka Publishers	New delhi	2010		424-742	1650	978-81-7391-350-2		Reference	
HT89	36	89	558	V K book Distributor	30.12.2016	Tourism infrastructure development : Kitchen stewarding : operation management	Manoj Sharma and S P Bansal	Kanishka publishers, distributor	New delhi	2010		411	995	978-81-8457-178-3	338.4791545	Reference	1
HT90	37	90	558	V K book Distributor	30.12.2016	Global ecotourism	Gubhan soni	Kanishka Publishers	New delhi	2011		198	550	978-81-8457-250-6		Reference	1
HT91	38	91	558	V K book Distributor	30.12.2016	Food and beverage : management and cost control	Prabhas Chandra	Kanishka Publishers	New delhi	2011		351	850	978-81-7391-557-4		Reference	1
HT92	39	92	558	V K book Distributor	30.12.2016	Me cuisine you food	Jagmohan Negi	Kanishka Publishers	New delhi	2016		397	1295	978-81-7391-254-2		Reference	1
HT93	40	93	558	V K book Distributor	30.12.2016	Basics of Hospitality (part - 1)	Krishan K Kumar	Kanishka Publishers	New delhi	2013		453	2500	978-81-8457-449-4		Reference	1
HT94.1	41	94.1	558	V K book Distributor	30.12.2016	Basics of Hospitality (part - 2)	Krishan K Kumar	Kanishka Publishers	New delhi	2012		1-284	3000	978-81-8457-365		Reference	1
HT94.2	42	94.2	558	V K book Distributor	30.12.2016	Tourism destination development	Krishan K Kumar	Kanishka Publishers	New delhi	2013		286-590	3001	978-81-8457-366		Reference	1
HT97	43	97	559	V K book Distributor	30.12.2016	Management of food service	Arvid Viken, Brynhild Grunes	Asigate	England	2014		278	8890	978-1-4724-1658-2		Reference	1
HT108	44	108	560	V K book Distributor	12.01.2017	Marketing of tourism and allied services	Geeta Tiwari	Sumit enterprises	New delhi	2006		267	675	81-8420-030-7	647.95068	Reference	2
HT114	45	114	560	V K book Distributor	12.01.2017	Principals of tourism administration	Keshav Sharma, Vinay Chauhan, Komal Natar	Kanishka Publishers	New delhi	2016		258	795	978-81-8457-705-1		Reference	1
HT140	46	140	561	V K book Distributor	12.01.2017	Indian tourism	Rajalak Pandey	Mohit publications	New delhi	2011		285	900	978-81-7445-573-4		Reference	1
HT143	47	143	562	V K book Distributor	12.01.2017	Tourism development	M P Bezbaruah	Gyan publishing house	New delhi	2000		222	350	81-212-0621-9		Reference	1
HT144	48	144	562	V K book Distributor	12.01.2017	Indian tourism	Sanjay Nibhoria	Mohit books international	New delhi	2014		161	900	978-93-80748-61-0	338.479154	Reference	2
HT146	49	146	562	V K book Distributor	12.01.2017	Management of tourism in India							695			Reference	1
HT153	50	153	562	V K book Distributor	12.01.2017	Tourism : growth management and incentives	Awadhish Kr. Singh, Abdul Mahid Mulla	Madhuv Books	Gurgaon	2011		296	995	978-93-80615-01-1	338.4791	Reference	2
HT154	51	154	562	V K book Distributor	12.01.2017	Tourism and public relations	Manohar Sajmani, V K Goswami	Kalpar Publications	delhi	2002		338	890	81-7835-104-8		Reference	1
HT155	52	155	562	V K book Distributor	12.01.2017	Successful tourism marketing	Annasalai Murugesu	Kalpar Publications	delhi	2013		400	1290	978-81-7835-975-5		Reference	1
HT156	53	156	562	V K book Distributor	12.01.2017	Indian tourism business	R K Arora	Mohit publications	New delhi	2007		218	550	978-81-7445-378-5	338.4791	Reference	2
HT157	54	157	562	V K book Distributor	12.01.2017	India cultural heritage perspective for tourism	Manohar Sajmani	Gyan publishing house	New delhi	2008		267	350	81-212-0621-9		Reference	1
HT159	55	159	563	V K book Distributor	12.01.2017	Hospitality marketing	L K Singh	Ista books	delhi	2008		272	680	81-8205-475-3		Reference	1
HT160	56	160	563	V K book Distributor	12.01.2017	The encyclopedia of nutrition and good health	Prateek Agrawal	Mohit books international	New delhi	2014		232	850	978-93-80748-72-6	647.940688	Reference	2
HT188	57	188	564	V K book Distributor	12.01.2017	Principles of tourism administration	Robert Ronald, Kennedy Associates	Oxford	London	2015		726	2495	978-81-309-3380-1	613.203	Reference	2
S340	58	340	604	V K book Distributor	13.01.2017	Tourism and economic development	Rajnish Pandey	Mohit publications	New delhi	2011		285	550	978-81-7445-573-4	338.4791	Reference	1
HT448	59	448	607	V K book Distributor	13.01.2017	Thinking through tourism	Raj Kumar Sen	Regal publications	New delhi	2016		236	1050	978-81-8484-537-2	338.479154	Reference	1
HT463	60	463	608	V K book Distributor	13.01.2017	Management in tourism	Julie Scott & Tom Selwyn	Borg	Oxford	2010		261	1777	978-1-84788-530-2	338.4791	Reference	1
HT581	61	581	614	V K book Distributor	13.01.2017	Introduction to tourism	Saurab Kumar Dixit	Mohit publications	New delhi	2005		286	600	81-7445-334-2	338.4791068	Reference	1
62	1597					Textbook of tourism	M A Khan	Ammol publications	New delhi	2005		407	600	978-81-2612-299-8	338.4791	Reference	2
63	1599					Fundamentals of tourism system	D K Singh	Aman publications	New delhi	2007		302	280	978-81-8204-042-7	338.4791	Reference	2
64	1601					Fundamentals of tourism and media relation : introduction	A K Rakesh and R C Lodha	Kanishka publishers, distributor	New delhi	2008	2	256	550	978-81-7391-652-6	338.479154	Reference	2
65	1603					Tourism management	Chaman Lal Rana and Abhinav Kumar Rana	Kanishka publishers, distributor	New delhi	2005		224	495	978-81-7391-709-7	338.4791095	Reference	2
66	1605					Tourism management	Saurabh Dixit	A P H Publishing	New delhi	2012		195	595	978-81-3131-567-5	338.4791095	Reference	3
67	1608					Tourism management	Jagj Singh Bajwa and Ravinder Kaur	A P H Publishing	New delhi	2013		297	595	978-81-3130-047-3	338.4791095	Reference	3
68	1611					Tourism management	Anil Sharma	Maxford Books	New delhi	2013		378	990	978-81-8116-025-6	338.4791095	Reference	2
69	1613					Relationship of hotel and tourism management	Pulak Butagstein	Murari Lal & sons	New delhi	2009		208	500	978-81-8923-695-4	647.94068	Reference	2

1 copy (2nd Part)

1 copy (1st Part)

1 copy (2nd Part)





70	1615	Effective tourism management	Y P Singh	Arnol publications	New delhi	2001	290	1509	81-261-0778-2	338.4791	Reference	2
71	1617	A complete book on tourism and travel management	Vishal Agritroti	Cyber tech publications	New delhi	2007	248	650	978-81-7884-297-4	915.4	Reference	2
72	1619	Tourism management in india	Javadi Akhtar	A P H Publishing	New delhi	2009	173	495	978-81-313-0528-7	338.479154	Reference	3
73	1623	Tourism management : problems and	Bijender K. Paula	A P H Publishing	New delhi	2013	199	595	81-7024-643-1	338.4791546	Reference	3
74	1625	Tourism management	Mukesh Ranga and Devesh Nigam	Abhijeet publication	delhi	2003	320	750	81-88683-09-4	338.4791095	Reference	2
75	1627	Tourism : today and tomorrow	Pravem Sethi	Arnol publications	New delhi	2005	303	700	978-81-2610-446-8	338.4791	Reference	2
76	1629	Cultural tourism in a changing world : policy implications	Melanie K. Smith and Mike Robinson	CBS publishers & distributors	New delhi	2009	303		978-81-2391-713-9	338.4791	Reference	2
77	1631	World tourism in 21st century	Raj Bahadur Sharma	Alfa publication	New delhi	2006	283	695	978-81-8958-218-8	338.4791	Reference	2
78	1633	International tourism	Motiram	Small publications	New delhi	2010	154	350	8188836-19-2	338.4791	Reference	2
79	1635	International tourism : potentials measurement and	R K Pruthi	Rajst publications	New delhi	2004	340	650	978-81-7880-131-5	338.4791	Reference	4
80	1639	Tourism and intercultural exchange : why	Gavin Jack and Allison Phipps	CBS publishers & distributors	New delhi	2009	181		978-81-239-1714-6	910.61	Reference	2
81	1641	Tourism in India : perspective and challenges	Romila Chawla	Small publications	New delhi	2015	291	600	81-88836-12-5	338.4791	Reference	2
82	1643	Indian tourism business : a legal perspective	Manohar Sajani	Gyan publishing house	New delhi	2008	267	400	81-212-0621-9	333.79	Reference	2
83	1645	Tourism and cultural heritage of India	Neeraj Agarwal	Arman publications	New delhi	2015	420		978-81-8204-081-6	338.479154	Reference	2
84	1647	Wildlife tourism and development	Romila Chawla	Small publications	New delhi	2010	242	525	81-88836-13-3	338.4791	Reference	2
85	1649	Tourism research planning and development	Romila Chawla	Small publications	New delhi	2010	307	650	81-88836-15-X	338.4791	Reference	2
86	1651	Tourism development	Ritangali Dyal	A P H Publishing	New delhi	2016	284	995	978-93-3132-734-5	338.4791541	Reference	3
87	1654	Adventure tourism	Romila Chawla	Rajst publications	New delhi	2008	306	700	978-81-7880-339-5	796.50654	Reference	2
88	1656	New dimensions of tourism today	Nitinj Tarun	Alfa publication	New delhi	2006	273	850	978-81-8958-206-7	338.4791	Reference	2
89	1658	Tourism economics	Sipra Mulhoptadhyay	Arne Books	New delhi	2010	276	395	978-81-8052-177-5	338.479154	Reference	3
90	1661	Tourism and economics	Sourabh Kumar Dabi	Mokil publications	New delhi	2005	246	595	978-81-7445-315-0	338.4791	Reference	2
91	1663	Wildlife tourism	David Newson, Ross Dowling and Susan Moore	CBS publishers & distributors	New delhi	2009	299		978-81-239-1711-5	338.4759	Reference	2
92	1665	Dynamic Tourism	Priscilla Bonifacio	CBS publishers & distributors	New delhi	2009	188		978-81-239-1710-8	338.4791	Reference	2
93	1667	Tourism marketing	R K Malhotra	Arnol publications	New delhi	2005	360	1100	978-81-7488-702-3	338.4791	Reference	2
94	1669	Tourism marketing	M A Khan	Arnol publications	New delhi	2005	377	600	978-81-2612-301-8	338.4791	Reference	2
95	1671	Indian tourism : a view from outside	Mouka Prakash, Nimrit Chowdhary and Parikshit Sach	Kanishka publishers, distribut	New delhi	2016	216	695	978-81-8457-704-4	338.479154	Reference	1
96	1672	Tourism : marketing and advertising	V S Dalalya	Cyber tech publications	New delhi	2008	272	700	978-81-7884-375-9	338.479154	Reference	2
97	1674	Tourism and transport management	Ramesh Singh	Kanishka publishers, distribut	New delhi	2008	322	750	978-81-8457-075-5	338.4791068	Reference	2
98	1676	Dictionary of Travel, Tourism and Hospitality Terms	Robert Harris and Joy Howard	Global book & subscription services	New delhi	2001	223		978-81-7512-023-5	338.479103	Reference	2
99	1678	Millennium trends in travel and tourism	Pravem Sethi	Rajst publications	New delhi	2002	305	990	81-7880-046-2	338.4791	Reference	2
100	1680	Air travel ticketing and fare construction	Anil Parmod Rastogi	Arman publications	New delhi	2016	272	800	978-81-8204-037-3	787.742	Reference	2
101	1682	Travel agency and tour operators : concepts and	Jagmohan Negi	Kanishka publishers, distribut	New delhi	2015	498	995	978-81-7391-171-2	338.4791068	Reference	2
102	1684	Travel agency operations	A P Rastogi	Arman publications	New delhi	2016	279	800	978-81-8204-036-6	338.4791024	Reference	2
103	1686	Travel agency and booking	Bimal Kumar Kapoor	Muniri & sons	New delhi	2007	248	500	978-81-89239-52-7	338.479154	Reference	2
104	1688	Hotel housekeeping : operations and management	G Raghubalan and Sarinnee Raghubalan	Oxford	New delhi	2016	790	695	978-01-9945-174-6	647.84	Reference	2





105	1690				Basics of hotel housekeeping	Sandeep Chawla	The Hospitality press	delhi	2016		297	495	978-81-9320-322-4	647.94	Reference	2
106	1692				House-keeping management in hotels	Anita Banerjee and B K Chakravarti	A P H Publishing	New delhi	2012		320	795	978-81-3130-184-5	648.94068	Reference	3
107	1695				Organisation of house keeping management	R K Singh	Aman publications	New delhi	2005		305	650	978-81-8204-006-9	648.94068	Reference	2
108	1697				Housekeeping management	D K Aggarwal	Aman publications	New delhi	2006		264	600	978-81-8204-023-6	647.940682	Reference	2
109	1699				Hotel housekeeping : a training manual	Sudhir Andrews	McGraw Hill Education	Chennai	2016	3	334		978-1-25-900498-8	647.94	Reference	3
110	1701				Banquet management and room division	D K Aggarwal	Aman publications	New delhi	2006		242	600	978-81-8204-026-7	647.94068	Reference	2
111	1704				Hotel accommodation . operation and	V K Srivastav	Aman publications	New delhi	2008		298	900	978-81-8204-045-8	647.94068	Reference	2
112	1706				Textbook of hotel communication	Nareethi Srivastava and Annu Pri Singh	Naman Publisher & distributors	New delhi	2012		293	250	978-93-91735-08-4	647.94068	Reference	2
113	1708				Hotel management : marketing, sales and accounting	Mridula Mirajkar	Kanishka publishers, distribut	New delhi	2008		272	695	978-81-8457-093-9	647.94068	Reference	2
114	1710				Hotel management	B K Chakravarti	A P H Publishing	New delhi	2015		303	695	978-81-313-0334-4	647.94068	Reference	3
115	1713				Text book of computers for hotel management	Sonia Rahul Sharma	Aman publications	New delhi	2013		512	470	978-81-8204-039-7	647.94068	Reference	2
116	1715				Ordering and classification of hotels, tourism	Jagdish Negi	Kanishka publishers, distribut	New delhi	2003		319	695	81-7391-568-7	647.945401	Reference	2
117	1725				Elements of hotel accountancy	G S Rawat, J Negi and N Gupta	Aman publications	New delhi	2017		374	330	978-81-8204-063-9	657.8374	Reference	2
118	1717				Hotel law	Jyotsana	Rajst publications	New delhi	2008		279	750	978-81-7880-400-2	343.5407855	Reference	2
119	1721				Hotel lodging, restaurant and resort management	R K Arora	A P H Publishing	New delhi	2011		251	795	978-81-313-1021-2	338.4791068	Reference	3
120	1728				Safety and security in hotels and restaurants	R K Singh	Aman publications	New delhi	2007		267	650	978-81-8204-035-9	338.4791068	Reference	2
121	1726				Restaurant management	V K Gupta	Aman publications	New delhi	2007		272	650	978-81-8204-038-0	647.95068	Reference	2
122	1728				Text book of hotel engineering	R C Gupta	Aman publications	New delhi	2015		217	375	978-81-8204-093-9	647.940682	Reference	2
123	1730				Hotel reception	Sandeep Chawla	The hospitality press	New delhi	2016		274	400	978-81-932032-5-5	647.6	Reference	2
124	1732				Principles of hotel Part II	A Talukdar	Aman publications	New delhi	2010		183		978-81-8204-030-4	647.6	Reference	2
125	1734				Textbook of hotel front office Management and	Manoj Kumar Yadav	Aman publications	New delhi	2015		878	540	978-81-8204-077-9	658.9164794	Reference	2
126	1736				Hotel front office : operations, accounting and	Arvind Kumar Sanjay and Sanda Badhyar	Naman Publisher & distributors	New delhi	2013		360	425	978-93-81735-09-1	647.94068	Reference	2
127	1738				Hotel front office training manual	Sandeep Chawla	Aman publications	New delhi	2012		390		978-81-8204-065-5	647.94	Reference	2
128	1740				Concept of front office management	B K Chakravarti	A P H Publishing	New delhi	2012		314	695	978-81-7648-990-4	647.94	Reference	3
129	1743				Hotel front office management : A contextual approach	Namini Agarwal	Naman Publisher & distributors	New delhi	2012		288	400	978-93-81735-00-8	647.94	Reference	2
130	1745				Textbook of hotel front office . management and	Manoj Kumar Yadav	Aman publications	New delhi	2010		399		978-81-8204-043-6	658.9164794	Reference	2
131	1747				Accountancy for the hospitality industry	Anoop Pant	Rajst publications	New delhi	2008		299	650	978-81-7880-402-6	657	Reference	2
132	1749				Research methodology : hospitality and	Nagendra Singh Nehra	Naman Publisher & distributors	New delhi	2013		146	130	978-93-81735-12-1	658.4012072	Reference	2
133	1751				Hospitality business strategic management	Vinay Rana and Yogita Pant	The hospitality press	New delhi	2016		233		978-81-932032-0-0	658.4	Reference	2
134	1753				Economics of hotel and hospitality management	D K Singh	Aman publications	New delhi	2007		294	650	978-81-8204-041-0	647.94068	Reference	2
135	1755				Handbook of catering, hospitality and tourism	A D Khurana	Mohat publications	New delhi	2008		272	750	978-81-7445-452-2	647.94	Reference	2
136	1757				Understanding hospitality marketing	Vinay Rana and Nirja B Ruvvili	The hospitality press	New delhi	2016		260		978-81-932032-6-2	647.940688	Reference	2
137	1759				Hospitality Sales and marketing	D K Singh	Aman publications	New delhi	2010		288	650	978-81-8204-052-6	647.940688	Reference	2
138	1761				Research process in hospitality and tourism	M P Verma	Aman publications	New delhi	2013		301	225	978-81-8204-073-1	658.4012072	Reference	2
139	1763				Management accounting for hospitality and	Richard Kotak	Thomson learning	Australia	2002		322		978-08-1243-116-5	657.837	Reference	2



140	1765	Modern trends in hospitality industry	R K Singh	Aman publications	New delhi	2006	265		978-81-8204-017-5	647.94	Reference	2
141	1765	Culinary and hospitality glossary	Neeraj Agarwal	Aman publications	New delhi	2015	303		978-81-8204-082-3	641.503	Reference	2
142	1766	Hospitality information system	Neeraj Agarwal	Naman Publisher & distributors	New delhi	2013	366	425	978-93-81735-13-8	647.940285	Reference	2
143	1766	Introductory accounting for the hospitality industry	Garry Dick	Global book & subscription services	New delhi	2001	133		978-81-1751-202-8	657.837	Reference	2
144	1771	Personality and body language : for the hospitality	Neeraj Agarwal	Aman publications	New delhi	2015	244	395	978-81-8204-092-2	659.144	Reference	2
145	1772	Human resource development in hospitality	Manish Rathi	Rajni publications	New delhi	2007	279	600	978-81-7880-274-9	338.4791095	Reference	2
146	1774	Introduction to hospitality industry : a textbook	S C Bagri and Ashish Dubey	Aman publications	New delhi	2010	190	440	978-81-8204-046-5	647	Reference	2
147	1776	Food production and hospitality management	Priyanka Taneer and Ashish Chandra	Shree publishers & distributors	New delhi	2004	302	1100	978-81-8865-895-4	338.47664	Reference	2
148	1778	Food safety and pesticides	S N Mahindru	A P H Publishing	New delhi	2015	325	695	978-81-313-0517-1	664.07	Reference	3
149	1781	Food preservation	D K Singh	Aman publications	New delhi	2007	264	700	978-81-8204-043-4	641.568	Reference	2
150	1783	Food beverage service foundation	Suman Kumar Sharma and Jayanta K. Bose	Naman Publisher & distributors	New delhi	2012	310	350	978-81-9212-971-6	642.5	Reference	2
151	1783	Food and beverage laws : food safety and hygiene	Jagmohan Negi	Aman publications	New delhi	2011	287		978-81-8204-031-1	344.04232	Reference	2
152	1787	Food and beverage service operations	Rakesh Mangal	The hospitality press	New delhi	2016	187	400	978-81-932032-4-8	664	Reference	2
153	1789	Food and beverage : management and cost control	Jay Prakash Kaur	Aman publications	New delhi	2015	218	375	978-81-8204-089-2	647.95068	Reference	2
154	1791	Food and beverage service : a text book	Manoj Kumar Yadav	Aman publications	New delhi	2010	612	475	978-81-8204-048-9	647.6	Reference	2
155	1795	Textile and laundry in hotel industry	D K Aggarwal	Aman publications	New delhi	2006	273	650	978-81-8204-024-3	647.94068	Reference	2
156	1797	Front office management	R K Singh	Aman publications	New delhi	2010	256	650	978-81-8204-012-0	647.94068	Reference	2
157	1799	Adventure tourism and sports : issues and perspectives	Shyam Lal Arora	Cyber tech publications	New delhi	2007	272	650	978-81-7884-294-3	915.404	Reference	1
158	1800	Tourism and environment	Sunil K. Kato	Mohit publications	New delhi	2005	289	600	978-81-7445-290-0	338.4791	Reference	1
159	1802	Text book of food and beverage service	S N Bagchi and Anita Sharma	Aman publications	New delhi	2015	531	525	978-81-8204-028-1	647.95	Reference	2
160	1804	Textbook of food and beverage service - with training	Manoj Kumar Yadav	Aman publications	New delhi	2013	818		978-81-8204-072-4	647.95	Reference	2
161	1806	Food service facilities	Surjeet Kumar and Sandeep Malik	Aman publications	New delhi	2010	285	650	978-81-8204-034-2	647.95	Reference	2
162	1806	Effective food service management	Y P Singh	Aman publications	New delhi	2002	301	1500	81-261-0734-0	647.95	Reference	2
163	1810	Food service and catering management	R K Arora	A P H Publishing	New delhi	2016	340	895	978-81-3103-067-1	647.95	Reference	3
164	1811	Fundamentals of lodging and food service industry	Sandipan Dasgupta	Naman Publisher & distributors	New delhi	2012	312	350	978-81-9212-973-0	647.95	Reference	2
165	1815	Food microbiology	S P Narang	A P H Publishing	New delhi	2016	292	695	978-81-7648-740-5	664.091579	Reference	3
166	1818	Food	S N Mahindru	A P H Publishing	New delhi	2013	230	795	978-93-313-2050-6	664.07	Reference	3
167	1821	Food preservation and irradiation	S N Mahindru	A P H Publishing	New delhi	2016	231	495	978-81-7648-926-3	664.0288	Reference	3
168	1824	Institutional food management	Mohini Sati	New age international publishers	New delhi	2016	2	624	978-81-224-3961-8	647.95068	Reference	3
169	1827	Basic food science and technology	S M Reddy	New age international publishers	New delhi	2017	481	350	978-81-224-3815-4	641	Reference	3
170	1830	Catering management : an integrated approach	Mohini Sati and Surjeet Mallan	New age international publishers	New delhi	2017	3	474	978-81-224-3689-1	642.47	Reference	2
171	1832	Food production management	Vikas Kumar	Aman publications	New delhi	2006	269	600	978-81-8204-022-9	647.95068	Reference	2
172	1834	Food production theory	Rakesh Mangal	Aman publications	New delhi	2014	411	400	978-81-8204-087-8	363.1926	Reference	2
173	1836	Food science	Sumati R. Mudumali and Shalini M. Rao and M.V. Ramesh	New age international publishers	New delhi	2011	224	195	978-081-224-1779-1	664	Reference	2
174	1838	Food science	B Srikantham	New age international publishers	New delhi	2016	490	399	978-81-224-3809-3	641.3	Reference	5



175	1847				Fundamentals of foods, nutrients and diet therapy	Sunati R. Mudambi and M V Rajagopal	New age international publishers	New delhi	2015		400	295	978-81-224-3349-4	641.1	Reference	5
176	1848				Nutrition science	B. Srikrishnan	New age international publishers	New delhi	2016		543	399	978-81-224-3459-0	641.1	Reference	3
177	1851				Food and nutrition education : a micro module course	Pawan Chopra	A P H Publishing	New delhi	2015		264			641.1	Reference	5
178	1856				The bartender's companion to 750 cocktails	Shari Walton and Suzanne Olivier and Jemma Farrow	Hermes house	London	2007		512		978-18-4477-776-1	791.4372	Reference	2
179	1858				The bartender's guide to cocktails	Russell Sheehan and Frank Corsar	Global book & subscription services	New delhi	1999	4	192		978-81-7512-016-7	641.874	Reference	2
180	1860				Bar and beverage management	R K Arora	A P H Publishing	New delhi	2009		254	695	978-81-313-0692-5	663.1068	Reference	2
181	1862				Bar and beverage management	R K Singh	Anam publications	New delhi	2010		272	650	978-81-8204-014-4	663.1068	Reference	2
182	1864				Simply cooking : theory and principles	Anand Mittal	Proman	Mumbai	2015		344	350	978-81-8878-214-7	641.512	Reference	2
183	1866				Simply cooking : practical	Anand Mittal	The hospitality press	delhi	2016		437	495	978-81-932032-1-7	641.512	Reference	2
184	1868				Modern cookery : for teaching and the trade volume - II	Thangam E Philip	Orient blackswan	delhi	2015	6	766		978-81-250-4045-3	642.5	Reference	2
185	1870				Cold kitchen - a guide to garde-manger	D D Sharma	Anam publications	New delhi	2012		169	180	978-81-8204-001-4	641.79	Reference	2
186	1872				Basic principles of kitchen design	Ravi Aggarwal	Sublime publications	Jaypur	2008		199	600	978-81-8192-129-1	747.797	Reference	2
187	1874				Kitchen equipment and design	D K Aggarwal	Anam publications	New delhi	2006		298	650	978-81-8204-025-0	643.3	Reference	2
188	1877				Fruit and vegetable biotechnology	Shagufa	A P H Publishing	New delhi	2013		321	995	978-93-313-2052-0	631.5233	Reference	3
189	1880				Fruit and vegetable preservation techniques	R K Narsing	A P H Publishing	New delhi	2015		304	795	978-81-313-0769-4	641.420954	Reference	3
190	1883				Moriculture	Kamal Jaiswal, Sushil P Trivedi, B N Pandey and R K	A P H Publishing	New delhi	2009		156	495	978-81-313-0505-8	638.20954	Reference	2
191	1885				The encyclopaedia of vintage : a comprehensive	Catherine Ellis MS	Global book publishing	Australia	2004		528		978-17-4048-050-5	641.2209	Reference	2
192	1887				Mulberry sericulture : problems and prospects	Kamal Jaiswal, Sushil P Trivedi, B N Pandey and A K	A P H Publishing	New delhi	2013		236	895	978-81-3130-506-5	638.20954	Reference	2
193	1889				The Indian culinary repertoire	Rakesh Mittal	Naman Publisher & distributors	New delhi	2012		242	200	978-93-81735-11-4	641.9994	Reference	2
194	1891				Spices	S N Mahindru	A P H Publishing	New delhi	2013		215	995	978-93-313-2063-6	641.3383095	Reference	3
195	1894				Spices and condiments	S N Mahindru	A P H Publishing	New delhi	2014		210	595	978-93-313-2202-9	633.830954	Reference	3
196	1897				Dietetics	B Srikrishnan	New age international publishers	New delhi	2014	7	457	375	978-81-224-3500-9	617.2	Reference	3
197	1900				Five star cuisine	B K Chakravarti	A P H Publishing	New delhi	2014		197	595		641.5	Reference	3
198	1903				Napkin folding	R K Singh	Anam publications	New delhi	2010		178	500	978-81-8204-018-2	642.8	Reference	1
199	1905				Flight catering	Awadhesh Kumar Pal	Naman Publisher & distributors	New delhi	2012		296	350	978-81-9212-970-9	587.542	Reference	1
200	1907				Laboratory techniques in horticulture	R K Goel	A P H Publishing	New delhi	2014		358	895	978-81-3130-031-2	638.2028	Reference	1
201	2046				Financial management in hotels	D K Singh	Anam publications	New delhi	2010		294	650	978-81-8204-051-9	658.15	Reference	2
202	2194				Indian favourites	Nita Mehta	Snab publishers	New delhi	2015		100	195	978-81-7869-274-6	641.59	Reference	3
203	2197				Indian vegetarian favourites	Nita Mehta	Snab publishers	New delhi	2015		95	195	978-81-7869-273-9	641.5636	Reference	3
204	2209				Vegetarian microwave cookbook	Nita Mehta	Snab publishers	New delhi	2012		96	250	978-81-7869-069-8	641.5882	Reference	3
205	2207				The best of microwave cooking	Nita Mehta	Snab publishers	New delhi	2010		115	495	978-81-7869-088-9	641.5882	Reference	3
206	2206				Microwave desi khana	Nita Mehta	Snab publishers	New delhi	2011		105	250	978-81-7869-324-8	641.5882	Reference	3
207	2208				Fish and prawns	Nita Mehta	Snab publishers	New delhi	2012		97	395	978-81-7869-191-6	641.692	Reference	3
208	2212				Different ways with Pasta	Nita Mehta	Snab publishers	New delhi	2011		96	295	978-81-7869-190-9	641.822	Reference	3
209	2218				101 non-vegetarian recipes	Nita Mehta	Snab publishers	New delhi	2015		148	295	978-81-7869-270-8	641.59	Reference	3





210	2218				Different ways with paneer vegetarian	Nita Mehta	Snob publishers	New delhi	2013		103	250	978-81-7869-050-6	641.5954	Reference	3
211	2221				Paneer cooking in the microwave and oven - microwave	Nita Mehta	Snob publishers	New delhi	2015		124	250	978-81-7869-033-9	641.5954	Reference	3
212	2224				Asian cookbook	Nita Mehta	Snob publishers	New delhi	2009		104	250	978-81-7869-246-3	641.5954	Reference	3
213	2227				101 vegetarian recipes	Nita Mehta	Snob publishers	New delhi	2015		131	395	978-81-7869-212-8	641.5636	Reference	3
214	2230				Cookbook for controlling diabetes vegetarian recipes	Nita Mehta	Snob publishers	New delhi	2012		104	395	978-81-7869-299-9	641.5634	Reference	3
215	2231				Learn to cook chinese vegetarian	Nita Mehta	Snob publishers	New delhi	2011		104	250	978-81-7869-098-8	641.5954	Reference	3
216	2236				Best of Indian cooking	Nita Mehta	Snob publishers	New delhi	2012		99	295	978-81-7869-180-0	641.5954	Reference	3
217	2239				Cakes and cake decorations	Nita Mehta	Snob publishers	New delhi	2015		80	195	978-81-7869-189-3	641.8653	Reference	3
218	2242				Cooking for growing children	Nita Mehta	Snob publishers	New delhi	2012		96	250	978-81-7869-113-8	641.5623	Reference	3
219	2245				Zero oil cooking	Nita Mehta	Snob publishers	New delhi	2013		94	295	978-81-7869-111-4	641.5954	Reference	3
220	2248				Soups and salads	Nita Mehta	Snob publishers	New delhi	2013		103	295	978-81-7869-072-8	641.813	Reference	3
221	2251				Cup cakes and brownies	Nita Mehta	Snob publishers	New delhi	2013		99	295	978-81-7869-395-8	641.8653	Reference	3
222	2254				Snacks for children	Nita Mehta	Snob publishers	New delhi	2013		100	295	978-81-7869-300-2	649.1	Reference	3
223	2257				Mother and child cookbook	Nita Mehta	Snob publishers	New delhi	2012		92	495	978-81-7869-211-1	791.4372	Reference	3
224	2260				Cookbook for festivals of India	Nita Mehta	Snob publishers	New delhi	2011		168	795	978-81-7869-319-4	641.5636	Reference	3
225	2263				Regional cuisines of India	Nita Mehta	Snob publishers	New delhi	2013		164	595	978-81-7869-321-7	641.5636	Reference	3
226	2266				101 recipes for children vegetarian	Nita Mehta	Snob publishers	New delhi	2012		135	595	978-81-7869-263-0	641.5622	Reference	3
227	2269				Flavours of Rajasthan	Nita Mehta	Snob publishers	New delhi	2011		156	795	978-81-7869-320-0	641.5622	Reference	3
228	2272				Indian cooking with olive oil	Nita Mehta	Snob publishers	New delhi	2011		143	595	978-81-7869-328-6	641.5622	Reference	3
229	2273				Salads : for all occasions	Vijaya Hanumanth	Jaico publishing house	Ahmedabad	2015		96	299	978-81-7992-328-3	641.83	Reference	3
230	2278				Made in India	Kunal Vijayakar	Jaico publishing house	Ahmedabad	2015		146	399	978-81-8495-641-2	641.5954	Reference	3
231	2281				Unjunked : healthy eating for weight loss	Suman Agrawal	Jaico publishing house	Ahmedabad	2016		202	496	978-81-8495-566-8	641.5954	Reference	3
232	2283				Chocolate cookbook : step-by-step	Nita Mehta	Snob publishers	New delhi	2014		96	295	978-81-7869-225-8	641.6374	Reference	2
233	2286				Eggless cakes and muffins	Nita Mehta	Snob publishers	New delhi	2015		101	295	978-81-7869-323-1	641.8654	Reference	2
234	2288				Learn to cook pizza and pasta	Nita Mehta	Snob publishers	New delhi	2012		103	250	978-81-7869-099-5	641	Reference	2
235	2290				Art of baking eggless	Nita Mehta	Snob publishers	New delhi	2015		64	180	978-81-7869-495-5	641.71	Reference	2
236	2292				Permanent weight loss cookbook vegetarian	Nita Mehta	Snob publishers	New delhi	2016		100	250	978-81-7869-265-4	613.25	Reference	2
237	2294				101 chicken recipes	Nita Mehta	Snob publishers	New delhi	2016		144	295	978-81-7869-066-7	641.665	Reference	2
238	2296				Chinese cooking for the Indian kitchen	Nita Mehta	Snob publishers	New delhi	2011		113	295	978-81-86004-89-0	641.5951	Reference	2
239	2298				Flavours of Indian cooking	Nita Mehta	Snob publishers	New delhi	2013		164	595	978-81-86004-80-7	641.5954	Reference	2
240	2300				Bharwanee's delectable multi-cuisine cookbook	Bharwanee Singh	Amara publications	New delhi	2013		450	450	978-81-8204-078-6	813.6	Reference	2
241	2302				Everyday cooking vegetarian	Nita Mehta	Snob publishers	New delhi	2015		48	125	978-81-7869-479-5	641.58	Reference	3
242	2303				Step by step food styling, garnishing and table setting	Nita Mehta	Snob publishers	New delhi	2013		48	125	978-81-7869-506-8	778.96413	Reference	3
243	2306				The dhoti and Indian breads cookbook	Nita Mehta	Snob publishers	New delhi	2015		47	125	978-81-7869-475-7	641.5954	Reference	3
244	2311				Burgers and sandwiches vegetarian	Nita Mehta	Snob publishers	New delhi	2012		95	195	978-81-7869-156-5	641.5635	Reference	3





245	2194				Street food of delhi	Nita Mehta	Snob publishers	New delhi	2016		48	125	978-81-7869-435-1	641.5635	Reference	3
246	2217				Recipes for growing kids	Nita Mehta	Snob publishers	New delhi	2016		47	125	978-81-7869-515-0	641.5622	Reference	3
247	2329				Parasuties & rice for kids	Nita Mehta	Snob publishers	New delhi	2015		48	125	978-81-7869-473-3	641.5622	Reference	3
248	2325				Desserts	Nita Mehta	Snob publishers	New delhi	2015		48	125	978-81-7869-161-9	641.86	Reference	6
249	2326				Chinese	Nita Mehta	Snob publishers	New delhi	2015		48	125	978-81-7869-158-9	641.5951	Reference	6
250	2329				Food for children : tasty & nutritious recipes	Nita Mehta	Snob publishers	New delhi	2015		48	125	978-81-7869-160-2	641.5622	Reference	6
251	2332				Lebanese cooking	Nita Mehta	Snob publishers	New delhi	2015		48	125	978-81-7869-159-6	641.595692	Reference	6
252	2335				Soups and stews	Nita Mehta	Snob publishers	New delhi	2015		48	125	978-81-7869-162-6	641.813	Reference	6
253	2341				Thai cooking	Nita Mehta	Snob publishers	New delhi	2015		48	125	978-81-7869-125-1	641.59593	Reference	6
254	2341				Barbecue cooking	Nita Mehta	Snob publishers	New delhi	2015		48	125	978-81-7869-185-5	641.76	Reference	6
255	2353				Indian cooking	Nita Mehta	Snob publishers	New delhi	2015		48	125	978-81-7869-121-3	641.5954	Reference	6
256	2359				Mexican cooking	Nita Mehta	Snob publishers	New delhi	2015		48	125	978-81-7869-122-0	641.5854	Reference	6
257	2365				Vegetarian cooking	Nita Mehta	Snob publishers	New delhi	2015		48	125	978-81-7869-126-8	641.5676	Reference	6
258	2381				Healthy microwave cooking	Nita Mehta	Snob publishers	New delhi	2012		48	90	978-81-7869-342-2	641.5882	Reference	3
259	2396				Fanning sizzlers cookbook	Nita Mehta	Snob publishers	New delhi	2012		48	90	978-81-7869-344-6	641.5682	Reference	3
260	2389				Chicken snacks & soups	Nita Mehta	Snob publishers	New delhi	2012		48	90	978-81-7869-341-5	641.665	Reference	3
261	2392				Snacks for children	Nita Mehta	Snob publishers	New delhi	2012		48	90	978-81-7869-345-3	649.1	Reference	3
262	2395				Tempting cakes cookies	Nita Mehta	Snob publishers	New delhi	2012		48	90	978-81-7869-340-8	641.865	Reference	3
263	2398				Sandwiches wraps	Nita Mehta	Snob publishers	New delhi	2012		48	90	978-81-7869-343-9	641.84	Reference	3
264	2407				Chicken recipes	Nita Mehta	Snob publishers	New delhi	2015		102	99	978-81-7869-243-2	641.665	Reference	3
265	2404				Home made ice creams	Nita Mehta	Snob publishers	New delhi	2015		103	99	987-81-86004-08-1	641.862	Reference	3
266	2407				Mocktail and snacks	Nita Mehta	Snob publishers	New delhi	2015		98	99	978-81-86004-37-1	641.874	Reference	3
267	2410				Soups, salads	Nita Mehta	Snob publishers	New delhi	2014		96	99	978-81-86004-15-9	641.665	Reference	3
268	2413				Mediterranean recipes	Nita Mehta	Snob publishers	New delhi	2012		103	89	978-81-7869-223-4	641.84	Reference	3
269	2416				Eggless desserts	Nita Mehta	Snob publishers	New delhi	2015		102	99	978-81-7869-049-0	641.86	Reference	3
270	2419				Sattvik khana : delicious food without onion &	Nita Mehta	Snob publishers	New delhi	2012		101	99	978-81-7869-354-5	641.86	Reference	3
271	2422				Taste of Kashmir	Nita Mehta	Snob publishers	New delhi	2012		103	99	978-81-7676-014-0	641.592915	Reference	3
272	2425				Baby cookbook	Nita Mehta	Snob publishers	New delhi	2012		103	99	978-81-7676-101-7	641.56222	Reference	3
273	2428				Taste of Asia non vegetarian	Nita Mehta	Snob publishers	New delhi	2012		104	89	978-81-7869-294-4	641.5954	Reference	3
274	2431				Chinese vegetarian recipes	Nita Mehta	Snob publishers	New delhi	2014		96	99	978-81-7869-209-8	641.5636	Reference	3
275	2434				The best of mutton recipes	Nita Mehta	Snob publishers	New delhi	2015		102	99	978-81-7869-027-8	641.665	Reference	3
276	2437				Taste of hyderabad : non-veg	Nita Mehta	Snob publishers	New delhi	2015		96	99	978-81-7869-272-2	641.665	Reference	3
277	2440				Cake cookbook	Nita Mehta	Snob publishers	New delhi	2014		95	99	978-81-7869-227-2	641.8653	Reference	3
278	2443				Taste of Gujarat	Nita Mehta	Snob publishers	New delhi	2014		104	99	978-81-86004-95-1	641.5954	Reference	3
279	2446				Cooking under 10 minutes	Nita Mehta	Snob publishers	New delhi	2015		96	99	978-81-7869-232-6	641.5636	Reference	3



280	2449				Cakes & sodas	Nita Mehta	Snab publishers	New delhi	2015		104	99	978-81-7869-146-6	641.8653	Reference	3
281	2452				Oats breakfast cookbook	Nita Mehta	Snab publishers	New delhi	2013		95	99	978-81-7869-396-9	641.6315	Reference	3
282	2455				Taste of Amritsar non-veg	Nita Mehta	Snab publishers	New delhi	2013		104	99	978-81-7869-258-6	641.665	Reference	3
283	2458				Taste of Rajasthan non-veg	Nita Mehta	Snab publishers	New delhi	2013		104	99	978-81-7869-371-2	641.665	Reference	3
284	2461				Tandoori cooking in the oven	Nita Mehta	Snab publishers	New delhi	2015		102	99	978-81-7869-036-4	641.5954	Reference	3
285	2464				Lebanese recipes	Nita Mehta	Snab publishers	New delhi	2012		104	89	978-81-7869-302-6	641.595692	Reference	3
286	2467				Refreshing mocktails	Nita Mehta	Snab publishers	New delhi	2015		96	99	978-81-7869-313-2	641.875	Reference	3
287	2470				Tikka seekh & kebabs	Nita Mehta	Snab publishers	New delhi	2015		102	99	978-81-7869-053-7	641.665	Reference	3
288	2473				Microwave recipes : vegetarian	Nita Mehta	Snab publishers	New delhi	2012		104	99	978-81-7869-167-1	641.5636	Reference	3
289	2476				Tiffin recipes for children	Nita Mehta	Snab publishers	New delhi	2012		104	89	978-81-7869-177-0	641.5636	Reference	3
290	2479				Microwave recipes : non-vegetarian	Nita Mehta	Snab publishers	New delhi	2015		96	99	978-81-7869-169-5	641.665	Reference	3
291	2482				Sizzlers vegetarian cookbook	Nita Mehta	Snab publishers	New delhi	2015		96	99	978-81-7869-303-3	641.5636	Reference	3
292	2485				Pizza & pasta vegetarian	Nita Mehta	Snab publishers	New delhi	2014		96	99	978-81-7869-275-3	641.8248	Reference	3
293	2488				Diet snacks & desserts	Nita Mehta	Snab publishers	New delhi	2012		104	99	978-81-7869-292-0	641.86	Reference	3
294	2491				Chinese non-vegetarian recipes	Nita Mehta	Snab publishers	New delhi	2015		96	99	978-81-7869-244-9	641.5954	Reference	3
295	2494				Cakes & chocolates	Nita Mehta	Snab publishers	New delhi	2014		104	99	978-81-86004-11-1	641.8653	Reference	3
296	2497				Eggsless muffins and cakes	Nita Mehta	Snab publishers	New delhi	2015		96	99	978-81-7869-355-2	641.86	Reference	3
297	2500				Mughlai : non-vegetarian khana	Nita Mehta	Snab publishers	New delhi	2015		102	99	978-81-86004-97-5	641.5954	Reference	3
298	2503				Drinks and Indian desserts	Nita Mehta	Snab publishers	New delhi	2013		104	99	978-81-7869-305-7	641.86	Reference	3
299	2506				Low calorie snacks vegetarian	Nita Mehta	Snab publishers	New delhi	2012		104	99	978-81-7869-090-2	641.5635	Reference	3
300	2509				Italian vegetarian cookery	Nita Mehta	Snab publishers	New delhi	2012		103	99	978-81-7869-014-8	641.5636	Reference	3
301	2512				Quick and delicious breakfast non-vegetarian	Nita Mehta	Snab publishers	New delhi	2012		103	99	978-81-7676-006-5	641.5636	Reference	3
302	2515				Quick cooking	Nita Mehta	Snab publishers	New delhi	2012		102	89	978-81-7869-231-9	641.555	Reference	3
303	2518				Pizzas and pastas	Star rasoi	Prakash books	New delhi	2008		64	59	978-81-7234-266-1	641.827	Reference	2
304	2521				Continental desserts	Star rasoi	Prakash books	New delhi	2008		62	59	978-81-7234-267-8	641.86	Reference	2
305	2522				Gujarati kitchen	Vijayalakshmi Bag	Roli books	New delhi	2011		96		978-81-7436-197-4	641.595475	Reference	2
306	2524				Rajasthani Kitchen	Pudhupa Singh	Roli books	New delhi	2013		96		978-81-7436-125-7	641.5636	Reference	2
307	2526				Goon Kitchen	Rita D'Sprez	Roli books	New delhi	2011		96		978-81-7436-195-0	641.5954799	Reference	2
308	2528				Marwari Kitchen	Bani Farnamaka	Roli books	New delhi	2011		96		978-81-7436-245-2	641.59544	Reference	2
309	2530				Bengali Kitchen	Sujit Bose	Roli books	New delhi	2013		96		978-81-7436-128-8	641.595414	Reference	2
310	2532				Punjabi Kitchen	Master Chef of India	Roli books	New delhi	2013		96		978-81-7436-158-5	641.5954552	Reference	2
311	2534				Kashmiri kitchen	Purnima Kashin	Roli books	New delhi	2011		96		978-81-7436-117-2	641.59546	Reference	1
312	2535				Favourite north Indian recipes	Vijayalakshmi Bag	Roli books	New delhi	2010		96		978-81-7436-196-7	641.5954	Reference	1
313	2536				Shakes and smoothies	Star rasoi	Prakash books	New delhi	2008		64	59	978-81-7234-270-8	641.875	Reference	1
314	2537				Natural beverages	H K Baidya	Jaiico publishing house	Ahmedabad	2016		194	250	978-81-7224-831-4	615.37	Reference	2



	315	2539				Humar se rozgar : food production	Krishna Gopal Dubey	Aman publications	New delhi	2014		191		978-81-8204-084-7	641.5973	Reference	2
	316	2541				FAQ's food production	Krishna Gopal Dubey	Naman Publisher & distributors	New delhi	2012		190	200	978-93-81735-07-7	641.5973	Reference	2
	317	2543				Basics of baking	Sandeep Malik	Aman publications	New delhi	2007		296	650	978-81-8204-033-5	641.815	Reference	2
	318	2545				Indian cooking for the indian kitchen	Nita Mehta	Shash Publishers	New delhi	2013		103	295	978-81-86004-73-9	641.5945	Reference	2
	319	2547				Meat	Satishdr Majumder	Aman publications	New delhi	2014		298	695	978-81-8204-079-3	599.938	Reference	2
	320	2576				Delights from Goa	Anveta Keshiksinghani	Jaco publishing house	Ahmedabad	2013		135	125	978-81-7224-078-3	641.5954	Reference	3
	321	2574				The professional waiter	Susanne Sharma	Naman Publisher & distributors	New delhi	2012		224	350	978-81-9212-972-3	642.6	Reference	2



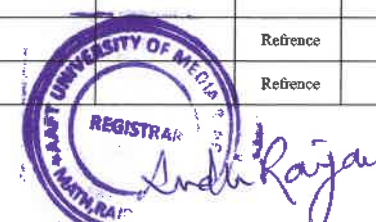
	S.N.	Acc. No.	Bill. No.	Supplier	Date	Title	Author	Publication	Place	Year	Edition	Page	Price	ISBN	Class No.	Reference/ Text	Total Copy	Subject	Remark
FD21	01	21	554	V K book Distributors	30.12.2016	Interiors : inspiration & materials	Mike Wilkinson	Vivays publishing	China	2011		427	2666	978-1-908126-12-2	747	Reference	1		
FD23	02	23	554	V K book Distributors	30.12.2016	Compact interiors	Carles Broto	Links	China	2005		239	2095	978-84-96969-96-4	728	Reference	1		
FD25	03	25	554	V K book Distributors	30.12.2016	New domestic interiors	Carles Broto	Arian mostaedi	Spain	2005		239	2150	978-84-96969-95-7	728	Reference	2		
FD106	04	106	559	V K book Distributors	30.12.2016	The AZ of modern design	Diana Foster, Claudia Neumann	Menell	London	2002		540	1774	978-1-8589-4502-6		Reference	1		
FD527	05	527	611	V K book Distributors	13.01.2017	Great spaces home interiors	Jacobo Krauel	Carles Broto	Spain	2006		191	1695	978-2-917031-36-0	747	Reference	1		







School		S.N.	Acc. No.	Bill No.	Supplier	Date	Title	Author	Publication	Place	Year	Edition	Page	Price	ISBN	Class No.	Reference/Text	Total Copy
SOJMC	JMC6	01	6	553	V K book Distributors	30.12.2016	Mass media and information revolution	Gopal Bhargava	Isha books	Delhi	2004		279	850	81-8205-048-0	301.161	Reference	1
SOJMC	JMC9	02	9	553	V K book Distributors	30.12.2016	Communication media & social changes	Ramesh Chandra	Isha books	Delhi	2008		296	850	81-8205-042-6	302.23	Reference	1
SOJMC	JMC10	03	10	553	V K book Distributors	30.12.2016	Media and communication research : Changing paradigms	Om Gupta and Sudesh Sharma	Gyan publishing house	Delhi	2011		294	750	978-81-212-1096-6	302.23072	Reference	1
SOJMC	JMC11	04	11	553	V K book Distributors	30.12.2016	Press and media laws	Nilanchala Seiby	Regal publications	New Delhi	2017		276	1180	978-81-8484-618-8	343.54099	Reference	1
SOJMC	JMC13	05	13	553	V K book Distributors	30.12.2016	Media in modern india	Manoj Rajan	Deep & deep publications	New Delhi	2011		318	980	978-81-8450-352-4		Reference	1
SOJMC	JMC14	06	14	553	V K book Distributors	30.12.2016	Editing : principle and practices	Rabindranath	Regal publications	New Delhi	2014		135	580	978-81-8484-321-7		Reference	1
SOJMC	JMC17	07	17	553	V K book Distributors	30.12.2016	Mass media and isocial chance	Suresh goel	MD publications	New Delhi	2009		293	995	978-81-7533-210-2		Reference	1
SOJMC	JMC29	08	29	554	V K book Distributors	30.12.2016	Switching to digital television	Michal Starks	intellect bristol	UK	2007		251	1774	978-1-84150-172-7	384.551	Reference	1
SOJMC	JMC33	09	33	555	V K book Distributors	30.12.2016	Mass media and public issues	Gopal Bhargava	Isha books	Delhi	2011		280	850	81-8205-042-6	302.23	Reference	1
SOJMC	JMC35	10	35	555	V K book Distributors	30.12.2016	Reporting and editing in journalism	K C Sharma, Anupama Sharma Pathak	Deep & deep publications	New Delhi	2011		503	1580	978-81-8450-376-0	070.43	Reference	3
SOJMC	JMC41	11	41	555	V K book Distributors	30.12.2016	Religion, media and public sphere	Nilesh Kumar Singh	MD publications	New Delhi	2009		299	795	978-81-7533-227-0	302.23	Reference	1
SOJMC	JMC47	12	47	556	V K book Distributors	30.12.2016	Electronic media : issue and innovations	Rashmi Sharma	Regal publications	New Delhi	2007		379	980	81-89915-50-9	302.231	Reference	1
SOJMC	JMC48	13	48	556	V K book Distributors	30.12.2016	Journalism in india : history, growth, development	K C Sharma	Regal publications	New Delhi	2007		367	980	81-89915-16-9	079.54	Reference	1
SOJMC	JMC62	14	62	556	V K book Distributors	30.12.2016	Mass media and communication in global scenario	Ratnesh Dwivedi	Kalpaz Publications	Delhi	2013		280	790	978-81-7835-948-9		Reference	1
SOJMC	JMC63	15	63	557	V K book Distributors	30.12.2016	Mass communication	Sumit Narula	Regal publications	New Delhi	2011		342	1680	978-81-8484-124-4		Reference	1
SOJMC	JMC64	16	64	557	V K book Distributors	30.12.2016	An introduction to journalism : principles and techniques	Sumit Naidu, R K Jain	Regal publications	New Delhi	2012		291	1480	978-81-8484-144-2		Reference	3
SOJMC	JMC65	17	65	557	V K book Distributors	30.12.2016	Mass communication animation and multimedia	Ved Prakash Gandhi	Kanishka Publishers	New Delhi	2015		310	995	978-81-8457-670-2		Reference	1
SOJMC	JMC66	18	66	557	V K book Distributors	30.12.2016	Research methodology	Vandana Jyotirmayee	Kanishka Publishers	New Delhi	2013		344	1595	978-81-8457-485-2		Reference	1
SOJMC	JMC68	19	68	557	V K book Distributors	30.12.2016	Issue of communication development and society	Ambrish Saxena	Kanishka Publishers	New Delhi	2012		306	1295	978-81-8457-403-6		Reference	1
SOJMC	JMC69	20	69	557	V K book Distributors	30.12.2016	Television journalism and programme formatting	Vandana Jyotirmayee	Kanishka Publishers	New Delhi	2013		424	1995	978-81-8457-491-3		Reference	1
SOJMC	JMC70.1	21	70.1	557	V K book Distributors	30.12.2016	Global sourcebook of mass communication journalism and media management (part -1)	Swati Chanhnan, Navin Chandra	Kanishka Publishers	New Delhi	2010		335	2500	978-8457-186-8		Reference	1
SOJMC	JMC70.2	22	70.2	557	V K book Distributors	30.12.2016	Global sourcebook of mass communication journalism and media management (part -2)	Swati Chauhan, Navin Chandra	Kanishka Publishers	New Delhi	2010		335	2500	978-8457-186-8		Reference	
SOJMC	JMC71	23	71	557	V K book Distributors	30.12.2016	Journalism and mass communication							1550			Reference	1
SOJMC	JMC72	24	72	557	V K book Distributors	30.12.2016	Issue in mass communication							995			Reference	1



	S.N.	Acc. No.	BILL No.	Supplier	Date	Title	Author	Publication	Place	Year	Edition	Page	Price	ISBN	Class No.	Reference/ Text	Total Copy
JMC73	25	73	557	V K book Distributors	30.12.2016	Media content, freedom and democracy	Ambrish Saxena	Kanishka Publishers	New Delhi	2014		322	995	978-81-8457-589-7	302.230954	Reference	1
SOJMC	JMC74	26	74	V K book Distributors	30.12.2016	Multimedia communication and journalism research	Biswajeet Guha	Kanishka Publishers	New Delhi	2012		284	900	978-81-8457-351-0	6.7	Reference	3
SOJMC	JMC77	27	77	V K book Distributors	30.12.2016	Radio in new avatar Am to FM	Ambrish Saxena	Kanishka Publishers	New Delhi	2011		590	1295	978-81-8457-265-0		Reference	3
SOJMC	JMC81	28	81	V K book Distributors	30.12.2016	News coverage reporting and editing	Shymali Bhattacharjee	Kanishka Publishers	New Delhi	2010		330	1195	978-818457-176-9		Reference	3
SOJMC	JMC82	29	82	V K book Distributors	30.12.2016	Social media and networking	Prashant K Mathur	Kanishka Publishers	New Delhi	2012		390	1195	978-81-8457-349-7	302.231	Reference	3
SOJMC	JMC88	30	88	V K book Distributors	30.12.2016	Development journalism : an analysis	D V R Murthy, K Vijai Kumar	Kanishka Publishers	New Delhi	2013		189	595	978-81-8457-4227-7		Reference	1
SOJMC	JMC98	31	98	V K book Distributors	30.12.2016	International communication : Continuity and change	Daya Kishan Thussu	Hodder Education	UK	2006		336	1955	978-0-340-88892-6		Reference	1
SOJMC	JMC100	32	100	V K book Distributors	30.12.2016	Media in the digital age	John V Pavlik	Columbia university	New York	2008		346	5312	978-02-3114-208-3	302.231	Reference	1
SOJMC	JMC107	33	107	V K book Distributors	12.01.2017	Deifferent dimensions of new media	Sandeep Kumar srivastava	Kanishka Publishers	New Delhi	2015		195	650	978-81-8457-648-1		Reference	2
SOJMC	JMC109	34	109	V K book Distributors	12.01.2017	Analysis of media and communication trends	Ramesh Chandra	Isha books	Delhi	2004		298	790	978-81-8205-050-8	302.23	Reference	1
SOJMC	JMC110	35	110	V K book Distributors	12.01.2017	Internet as a media	Sudeepa Banerjee	Kalpaz Publications	Delhi	2014		296	900	978-81-7835-968-7		Reference	1
SOJMC	JMC113	36	113	V K book Distributors	12.01.2017	Mass media and communication strategies	Ved Prakash Gandhi	Kanishka Publishers	New Delhi	2007		335	695	978-81-739-1211-5		Reference	1
SOJMC	JMC115	37	115	V K book Distributors	12.01.2017	Fundamentals of reporting, editing and feature writing	Swati Chauhan	Kanishka Publishers	New Delhi	2015		348	1995	978-81-8457-674-0	70.43	Reference	2
SOJMC	JMC116	38	116	V K book Distributors	12.01.2017	Media society and culture	Om Gupta	Isha books	Delhi	2006		299	690	978-81-8205-363-2		Reference	1
SOJMC	JMC118	39	118	V K book Distributors	12.01.2017	Meeting, conference association event and destination management	Ratandeep Singh	Kanishka Publishers	New Delhi	2014		222	695	81-7391-825-2	658.456	reference	2
SOJMC	JMC119	40	119	V K book Distributors	12.01.2017	Journalists and environment news : a study of newspapers	Raimole Abraham	Kanishka Publishers	New Delhi	2010		208	550	978-81-8457-226-1	363.700954	Reference	4
SOJMC	JMC120	41	120	V K book Distributors	12.01.2017	Traditional media and development issues	Ambrish Saxena	Kanishka Publishers	New Delhi	2014		319	995	978-81-8457-586-6	302.230954	Reference	2
SOJMC	JMC121	42	121	V K book Distributors	12.01.2017	Satellite television and the internet	Suman Kasturi	Kanishka Publishers	New Delhi	2013		278	850	978-81-8457-483-3	302.2345095	Reference	2
SOJMC	JMC123	43	123	V K book Distributors	12.01.2017	News editing : principles and practices	G. Anita	Kanishka Publishers	New Delhi	2013		316	995	978-81-8457-432-6	70.41	Reference	2
SOJMC	JMC124	44	124	V K book Distributors	12.01.2017	Elements of internet e-mail and online journalism	Naveen Chandra Pant	Kanishka Publishers	New Delhi	2015		280	900	978-81-8457-675-7	70.40285	Reference	2
SOJMC	JMC125	45	125	V K book Distributors	12.01.2017	Social problems and The India press	Madhavi Ravi Kumar, D V R Murthy	Kanishka Publishers	New Delhi	2014		190	595	978-81-8457-606-1	70.44936111	Reference	2
SOJMC	JMC126	46	126	V K book Distributors	12.01.2017	Elements of print media and journalism	Krishnaveer Abhishek Challa, Challar Ramakrishna	Kanishka Publishers	New Delhi	2015		213	695	978-81-8457-683-2	70.4	Reference	2
SOJMC	JMC127	47	127	V K book Distributors	12.01.2017	Public opinion making in india	Akanksha Shukla	Kanishka Publishers	New Delhi	2016		194	600	978-81-8457-701-3	302.230954	Reference	2
SOJMC	JMC128	48	128	V K book Distributors	12.01.2017	Cartoons and newspapers : an analysis	R Tirupathi Rao D V R Murthy	Kanishka Publishers	New Delhi	2014		161	500	978-81-8457-605-4	741.56954	Reference	2
SOJMC	JMC129	49	129	V K book Distributors	12.01.2017	Agricultural innovations and mass media	G Anita	Kanishka Publishers	New Delhi	2014		242	750	978-81-8457-616-0	338.160954	Reference	2
SOJMC	JMC130	50	130	V K book Distributors	12.01.2017	Basic aspects of media writing	Om Gupta	Kanishka Publishers	New Delhi	2013		107	350	978-81-7391-490-4	70.41	Reference	2
SOJMC	JMC131	51	131	V K book Distributors	12.01.2017	Gandhi and journalism	D V R Morthy, Y D Ramdas	Kanishka Publishers	New Delhi	2013		142	450	978-81-8457-424-1	79.54	Reference	2
SOJMC	JMC133	52	133	V K book Distributors	12.01.2017	History of journalism : an analysis	Prashant K Mathur	Kanishka Publishers	New Delhi	2015		318	995	978-81-8457-671-9		Reference	2





		S.N.	Acc. No.	Bill. No.	Supplier	Date	Title	Author	Publication	Place	Year	Edition	Page	Price	ISBN	Class No.	Reference/Text	Total Copy
SOJMC	JMC134	53	134	561	V K book Distributors	12.01.2017	History of broadcasting in india	Kaushalendra saran singh	Kanishka Publishers	New Delhi	2013		336	1595	978-81-8457-492-0	384.540954	Reference	2
SOJMC	JMC135	54	135	561	V K book Distributors	12.01.2017	Issues of media content market and technology	Ambrish Saxena	Kanishka Publishers	New Delhi	2012		289	1295	978-81-8457-402-9	338.373	Reference	2
SOJMC	JMC136	55	136	561	V K book Distributors	12.01.2017	Issues of media policy regulation and ethics	Ambrish Saxena	Kanishka Publishers	New Delhi	2012		320	1495	978-81-8457-401-2	302.230954	Reference	2
SOJMC	JMC141	56	141	562	V K book Distributors	12.01.2017	Women and media	Pooja Kataria	Regal publications	New Delhi	2007		289	780	978-81-8991-548-3	302.23082	Reference	2
SOJMC	JMC142	57	142	562	V K book Distributors	12.01.2017	Politics of media	Ranjith Thankappan	Kalpaj publications	Delhi	2016		87	450	978-93-5128-165-8		Reference	1
SOJMC	JMC145	58	145	562	V K book Distributors	12.01.2017	Fundamentals of reporting and editing	Ambrish Saxena	Kanishka Publishers	New Delhi	2016		358	750	978-81-7391-972-5		Reference	3
SOJMC	JMC152	59	152	562	V K book Distributors	12.01.2017	Communication and media	Angel Wadia	Kanishka Publishers	New Delhi	2010		324	750	978-81-7391-282-5		Reference	3
SOJMC	JMC181	60	181	564	V K book Distributors	12.01.2017	Bookmaking : Editing / design / production	Marshall Lee	Viva books	New Delhi	2010		494	695	978-81-309-1517-3	686	Reference	2
SOJMC	JMC182	61	182	564	V K book Distributors	12.01.2017	Climate change in the media : reporting risk and uncertainty	James Painter	Oxford	London	2015		173	2166	978-17-8076-588-4	070.4495516	Reference	2
SOJMC	JMC183	62	183	564	V K book Distributors	12.01.2017	The ethics of journalism : individual, institutional and cultural influences	Wendy N Wyatt	Oxford	London	2015		279	2166	978-17-8076-674-4	174.907	Reference	2
SOJMC	JMC184	63	184	564	V K book Distributors	12.01.2017	Media and public shaming : Drawing the boundaries of disclosure	Julian Petley	Oxford	London	2015		229	2166	978-17-8076-587-7	302.23	Reference	2
SOJMC	JMC185	64	185	564	V K book Distributors	12.01.2017	Women and journalism	Suzanne Franks	Oxford	London	2015		85	2166	978-17-8076-585-3	070.4082	Reference	2
SOJMC	JMC186	65	186	564	V K book Distributors	12.01.2017	Transparency in politics and the media : accountability and open government	Nigel Bowles, James T Hamilton, David A L Levy	Oxford	London	2015		238	2166	978-17-8076-676-8	302.23	Reference	2
SOJMC	JMC187	66	187	564	V K book Distributors	12.01.2017	Political journalism : western europe in a comparative	Raymond Kohn, Rasmus Kleis Nielsen	Oxford	London	2015		271	2166	978-17-8076-678-2	070.44932094	Reference	2
SOJMC	JMC447	67	447	607	V K book Distributors	13.01.2017	Islamic media	P Quereshi	MD publications	New Delhi	2009		267	795	978-81-7533-231-7	302.23	Reference	1
SOJMC	JMC449	68	449	607	V K book Distributors	13.01.2017	press freedom in india : legal and ethical dimensions	T. Tripura Sundari	Regal publications	Delhi	2013		143	600	978-81-8484-192-3	323.445	Reference	1
SOJMC	JMC593	69	593	615	V K book Distributors	13.01.2017	Community media and women	R K Tiwary	Kunal Books	New Delhi	2010		287	900	978-81-910085-4-8	302.23	Reference	1
SOJMC	JMC602	70	602	615	V K book Distributors	13.01.2017	Globalisation media culture and society	Usha Srivastava	Kunal Books	New Delhi	2010		279	900	978-81-908815-9-3	302.23	Reference	1
SOJMC	JMC611	71	611	616	V K book Distributors	13.01.2017	Mass media and digital society	N K Mishra	Kunal Books	New Delhi	2012		280	850	978-93-80752-81-5	302.23	Reference	1
SOJMC	JMC612	72	612	616	V K book Distributors	13.01.2017	Media and communication : practices and issues	Mrityunjay Chatterjee and Biplab Loha Choudhury	S B enterprise	Kolkata	2014		409	1595	978-81-922957-8-7	302.230954	Reference	1
SOJMC	M616	73	616	616	V K book Distributors	13.01.2017	Women, media and ICT in Un Politics	Usha Srivastava	Kunal Books	New Delhi	2010		288	900	978-81-908815-8-6	302.23082	Reference	1
SOJMC	JMC625	74	625	CN -10207	Central book house, Raipur	22.01.2020	Hindi patrakarita bhartendu purava se chayavadotar kal tak	Dhirendra Singh	Visvavidhalya prakashan	Varanasi	2003		115	100	81-7124-354-1	079.54	Reference	1
SOJMC		75	626	CN -10207	Central book house, Raipur	22.01.2020	Hindi patrakarita ka naya swarn	Bachchan Singh					200		070	Reference	1	
SOJMC		76	627	CN -10207	Central book house, Raipur	22.01.2020	Hindi patrakarita aur swatantrata sangram	Krishnadev Arvind	National publishing house	New Delhi	2011		138	200	070.44932	Reference	1	
SOJMC		77	628	CN -10207	Central book house, Raipur	22.01.2020	Mudran samagri prodogiki	M N Lidbade	Madhaya Pradesh hindi granth acadmy	Bhopal	1995		207	35	686.22	Reference	1	
SOJMC		78	629	CN -10207	Central book house, Raipur	22.01.2020	Patrakarita ke prashna	Rajendra Shankar Bhatt	Panchashil prakashan	Jaipur	2000		199	250	070	Reference	1	
SOJMC		79	630	CN -10207	Central book house, Raipur	22.01.2020	Jansampark sidhant aur vyavahar	Sushil Trivedi, Shashikant Shukla	Madhaya Pradesh hindi granth acadmy	Bhopal	1996		247	60		Reference	1	



	S.N.	Acc. No.	Bill No.	Supplier	Date	Title	Author	Publication	Place	Year	Edition	Page	Price	ISBN	Class No.	Reference/Text	Total Copy
SOJMC	80	631	CN -10207	Central book house, Raipur	22.01.2020	Jansanchar sidhdant aur anuprayog	Vishnu Rajgarhiya					200			301.24	Reference	1
SOJMC	81	632	CN -10207	Central book house, Raipur	22.01.2020	Audio- visual media writing	Rajendra Srivastav Shambar	Kailash Pustak Sadan	Bhopal	2014		234	300	978-93-82836-30-8	371.3305	Reference	1
SOJMC	82	633	CN -10207	Central book house, Raipur	22.01.2020	Sansad aur samwaddata	Laliteswarprasad Shrivastav	Visvavidhhalay prakashan	Varanhasi	2000		108	120	81-7124-200-X	324.6094	Reference	1
SOJMC	83	634	CN -10207	Central book house, Raipur	22.01.2020	Vigyapan kala	Madhu Dhavan	Vanhi prakasan	New Delhi	2010		108	90	978-93-5000-186-8	741.67	Reference	1
SOJMC	84	635	CN -10207	Central book house, Raipur	22.01.2020	Jansampark sidhant aur vyavahar	Arjun Tiwari, Vinlesh Tiwari	Visvavidhhalay prakashan	Varanhasi	2016		335	250	978-93-5146-152-4	659.2	Reference	1
SOJMC	85	636	CN -10207	Central book house, Raipur	22.01.2020	Vigyapan : Bhasha aur samrachna	Rekha Sethi	Vanhi prakasan	New Delhi	2016		85	50	978-93-5000-471-5	659.1014	Reference	1
SOJMC	86	637	CN -10207	Central book house, Raipur	22.01.2020	साहित्य संगीत और मीडिया	Ashwani Kumar	National publishing house	New Delhi	2012		150	250	978-81-214-0704-5	791.45	Reference	1
SOJMC	87	638	CN -10207	Central book house, Raipur	22.01.2020	Hindi patrakarita ke naye pratiman (हिंदी पत्रकारिता के नए प्रतिमान)	Bachchan Singh	Visvavidhhalay prakashan	Varanhasi	1989		108	40	81-7124-022-4	070	Reference	1
SOJMC	88	639	CN -10207	Central book house, Raipur	22.01.2020	Jansanchar evam jansampark (जनसंचार एवं जनसम्पर्क)	Ami Aadhar 'Nidhar'	Vibhor gayan mala	Agara	2015		103	125	978-93-83311-66-8	659.1	Reference	1
SOJMC	89	640	CN -10207	Central book house, Raipur	22.01.2020	Television ki bhasha (टेलीविजन की भाषा)	Harish Chandra Bnhawal	Radhakrishna	New Delhi	2012		235	150	978-81-8361-532-7	791	Reference	1
SOJMC	90	641	CN -10207	Central book house, Raipur	22.01.2020	Khel patrakarita (खेल पत्रकारिता)	Sushil Doshi and Suresh Kaushik	Radhakrishna	New Delhi	2010		134	60	978-81-8361-370-5	070.449796	Reference	1
SOJMC	91	642	CN -10207	Central book house, Raipur	22.01.2020	Shaikshik sandarbha mein patrakarita ka badalta swaroop (शैक्षिक संदर्भ में पत्रकारिता का बदलता स्वरूप)	Punit Pachauri	Vibhor gayan mala	Agara	2015		128	140	978-93-8331-163-7	079.54	Reference	1
SOJMC	92	643	CN -10207	Central book house, Raipur	22.01.2020	Media ka vartaman (मीडिया का वर्तमान)	Akabar Rijavi	Anany prakashan	Delhi	2015		128	95	978-93-81997-31-4	070	Reference	1
SOJMC	93	644	CN -10207	Central book house, Raipur	22.01.2020	Bharat mai Jansanchar (भारत में जनसंचार)	Keval Jkumar								302.20954	Reference	1
SOJMC	94	645	CN -10207	Central book house, Raipur	22.01.2020	Hindi patrakarita ke kirtiman (हिंदी पत्रकारिता के कर्तिमान)	Jagdish Prasad Chaturvedi	Sahitya sangam	Ilahabad	1994		351	225		079.54	Reference	1
SOJMC	95	1321				Basic concept of journalism	Ajay Dash	Discovery publishing house	New Delhi	2007		295	850	978-81-8356-298-0	70.40954	Reference	4
SOJMC	96	1325				History of Journalism	Manorma Singh	Discovery publishing house	New Delhi	2011		312	800	978-81-8356-267-6	071	Reference	4
SOJMC	97	1329				History of Journalism	Supatro Ghose	Wisdon press	New Delhi	2013		269	95	978-93-82006-46-6	071	Reference	2
SOJMC	98	1333				Journalism and democracy	Rajesh Kumar	Sumit enterprises	New Delhi	2011		288	1000	978-81-8420-276-2	070.44932	Reference	2
SOJMC	99	1335				Modern journalism	J K Singh	A P H Publishing	New Delhi	2015		270	895	978-81-313-0509-6	070.4	Reference	4
SOJMC	100	1339				Multimedia journalism	R C Ramanujam	A P H Publishing	New Delhi	2016		290	895	978-81-313-0038-1	070.4	Reference	4
SOJMC	101	1343				Information technology in Journalism	S K Bansal	A P H Publishing	New Delhi	2015		272	895	978-81-313-0508-9	070.40285	Reference	6
SOJMC	102	1349				Foundations of news and journalism	Swati Chauhan and Navin Chandra	Kanishka publishers, distribnt	New Delhi	2011		324	850	978-81-1739-1203-0	070	Reference	2
SOJMC	103	1351				Broadcasting journalism	Ajay Dash	Discovery publishing house	New Delhi	2007		264	750	978-81-8356-296-6	070.19	Reference	4
SOJMC	104	1355				Press laws and ethics of journalism	P K Ravindranath	Authors press	New Delhi	2016		136	400	978-81-727-3183-0	343.0998	Reference	4
SOJMC	105	1359				The culture of journalism : value, ethics and democracy	Rajesh Kumar	Sumit enterprises	New Delhi	2012		296	1000	978-81-8420-283-0	302.23	Reference	2
SOJMC	106	1361				Citizen and community journalism	Rajesh Kumar	Sumit enterprises	New Delhi	2011		288	1050	978-81-8420-264-9	070.4	Reference	2
SOJMC	107	1365				Towards regulating journalism : guidelines and ethical standards	A S Shukla	Rajat publications	New Delhi	2010		271	850	978-81-7880-482-8	174.907	Reference	2
SOJMC	108	1367				Ethics of journalism in transition	Jitendra Kumar Sherma	Authors press	Delhi	2002		272	750	978-81-7273-085-7			2





	S.N.	Acc. No.	Bill No.	Supplier	Date	Title	Author	Publication	Place	Year	Edition	Page	Price	ISBN	Class No.	Reference/Text	Total Copy
SOJMC	109	1369				Journalism today : concepts and practices	A S Shukla	Rajat publications	New Delhi	2010		283	900	978-81-7880-481-1	302.230954	Reference	2
SOJMC	110	1371				Indian regional journalism	P K Ravindranath	Authors press	Delhi	2005		108	500	978-81-7273-198-1	079.54	Reference	2
SOJMC	111	1373				RTI and modern journalism	A S Shukla	Rajat publications	New Delhi	2014		287	900	978-81-7880-480-4	323.4450954	Reference	2
SOJMC	112	1375				Gandhian journalism : is it relevant today	D V R Murthy	Kanishka publishers, distribut	New Delhi	2010		87	350	978-81-8457-181-3	079.54	Reference	2
SOJMC	113	1377				Contemporary issues : for students of journalism	P K Ravindranath	Authors press	Delhi	2008		144	375	978-81-7273-464-0	070	Reference	2
SOJMC	114	1379				Journalism and mass communication	J K Singh	A P H Publishing	New Delhi	2016		270	895	978-81-313-1113-4	070.4	Reference	3
SOJMC	115	1382				Introduction to journalism and mass communicatin	J C Chaudhary	Authors press	Delhi	2007		211	500	978-81-7273-390-2	070.4	Reference	4
SOJMC	116	1386				Textbook of mass communication	J K Singh	A P H Publishing	New Delhi	2015		274	895	978-81-313-0063-3	301.16	Reference	4
SOJMC	117	1390				Issues in mass communication : the basic concepts - I	J S Yadava and Pradeep Mathur	Kanishka publishers, distribut	New Delhi	2008		312	1550	978-81-7391-224-6	302.230954	Reference	1
SOJMC	118	1391				Issues in mass communication : the basic concepts - II	J S Yadava and Pradeep Mathur	Kanishka publishers, distribut	New Delhi	2008		312	1550	978-81-7391-224-6	302.230954	Reference	1
SOJMC	119	1392				Mass communication and its digital transformation	R C Ramanujam	A P H Publishing	New Delhi	2015		289	895	978-81-313-0039-8	302.231	Reference	4
SOJMC	120	1396				Mass media : origin and development	Naval Prabhakar and Narendra Basu	Commonwealth	New Delhi	2011		269	790	81-311-0031-6	302.2309	Reference	4
SOJMC	121	1400				A textbook of communication, media and society	Mukul Sahay	Windom press	New Delhi	2013		289	995	978-93-820-0647-3	301.154	Reference	3
SOJMC	122	1403				Development dynamics of media and communication	Naval Prabhakar	Commonwealth	New Delhi	2011		389	800	81-7169-721-6	302.2	Reference	4
SOJMC	123	1407				Mass media and journalism	Ajay Dash	Omega publications	New Delhi	2009		272	700	978-81-8455-126-6	070	Reference	4
SOJMC	124	1411				Media for good governance	Rajan Kumar Sahoo, Rasamani Behara and Prashant Kumar Biswal	Dominant	New Delhi	2016		119	695	978-93-842-0703-8	302.2	Reference	3
SOJMC	125	1414				Media and journalism	J K Singh	A P H Publishing	New Delhi	2016		258	795	978-81-3130-062-6	302.23	Reference	6
SOJMC	126	1420				Social media and education	C Janakavalli, T Nagavalli and V Priya	A P H Publishing	New Delhi	2014		258	795	978-93-313-2204-3	371.3344678	Reference	4
SOJMC	127	1424				Media and public relations	J K Singh	A P H Publishing	New Delhi	2014		261	695	978-81-3130-064-0	659.20285	Reference	6
SOJMC	128	1430				Media and communications : the global challenge - Vol. I	Nawal Prabhakar	Commonwealth	New Delhi	1998		381	1500	81-7069-511-6	302.2	Reference	2
SOJMC	129	1432				Media and communications : the global challenge - Vol. II	Nawal Prabhakar	Commonwealth	New Delhi	1998		381	1500	81-7069-511-6	302.2	Reference	2
SOJMC	130	1434				Dictionary of digital media	Ramachandra Durai	Authors press	Delhi	2005		242	450	978-81-727-3250-9	302.23103	Reference	2
SOJMC	131	1436				Digital media	Mahendra Kumar Goel	Rajat publications	New Delhi	2010		266	800	978-81-7880-485-9	621	Reference	2
SOJMC	132	1438				Digital media : bulding the global audience	T K Ganesh	Gnosis publishersof educational books	Delhi	2006		209	500	978-81-890-1211-2	302.231	Reference	4
SOJMC	133	1442				Digital media and weblog : facets of modern journalism	A S Shukla	Rajat publications	New Delhi	2010		251	800	978-81-7880-483-5	006.7	Reference	2
SOJMC	134	1444				Electronic media	M M Gaur	Omega publications	New Delhi	2017		248	900	978-81-8961-121	302.231	Reference	4
SOJMC	135	1448				Electronic media and communication research methods	G K Parthasarathy	Gnosis publishersof educational books	Delhi	2006		216	550	979-81-8901-207-5	302.23	Reference	2
SOJMC	136	1450				Dynamics of electronic media	Vandana Chauhan	Sumit enterprises	New Delhi	2010		246	900	978-81-8420-221-2	006.2	Reference	2
SOJMC	137	1452				Electronic journalism : principles and practices	Aditya Sengupta	Authors press	Delhi	2006		168	575	978-81-7273-303-2	006.2	Reference	2



	S.N.	Acc. No.	Bill. No.	Supplier	Date	Title	Author	Publication	Place	Year	Edition	Page	Price	ISBN	Class No.	Reference/ Text	Total Copy
SOJMC	138	1454				Media technology and english language teaching	Jameel Ahmad	A P H Publishing	New Delhi	2016		196	595	978-81-313-0703-8	428.0071	Reference	2
SOJMC	139	1456				Dictionary of digital journalism	Ramachandra Durai	Authors press	Delhi	2005		256	450	978-81-7273-251-6	070.403	Reference	2
SOJMC	140	1458				Internet journalism in India	Om Gupta and Ajay S Jasra	Kanishka publishers, distribut	New Delhi	2011		106	300	978-81-7391-517-8	070.40954	Reference	2
SOJMC	141	1460				Media and culture	Rajesh Kumar	Sumit enterprises	Delhi	2010		304	1100	978-81-8420-210-6	302.230954	Reference	2
SOJMC	142	1462				Mass media, mass culture and elite	Rajesh Kumar	Sumit enterprises	Delhi	2010		286	1000	978-81-8420-229-8	302.23	Reference	2
SOJMC	143	1466				Mass media and interpersonal communication for social awakening	K Candrakandan, J Venkata Pirabu, C Karthikeyan and N Anandaraja	Authors press	Delhi	2001		215	475	978-81-7273-058-1	302.23	Reference	2
SOJMC	144	1468				Media, youth and values	J Josephine	Authors press	New Delhi	2015		235	995	978-93-5207-123-4	371.33	Reference	2
SOJMC	145	1470				Portrayal of women in media and literature	Arvind M Nawale, Shivani Vashist and Pinaki Ray	Access	New Delhi	2013		542	1600	978-93-82647-01-0	302.23082	Reference	2
SOJMC	146	1472				Role of media on sex education	Neelma Kunwar and Amita Yadav	Discovery publishing house	New Delhi	2011		129	425	978-81-8356-723-7	613.9071093	Reference	2
SOJMC	147	1474				Children new media	J Josephine	Authors press		2009		170	450	978-81-7273-472-5	302.231083	Reference	4
SOJMC	148	1478				Media education	Shanmukha Rao Padala, N V S Suryanarayana and Goteti Himabindu	A P H Publishing	New Delhi	2016		162	595	978-81-313-0985-8	371.3350954	Reference	4
SOJMC	149	1482				Media education	Amita Bhatnagar	A P H Publishing	New Delhi	2016		125	395	978-81-7946-012-2	371.3350954	Reference	4
SOJMC	150	1486				Media economics	Javed Shaikh	Windom press	New Delhi	2014		295	1150	978-93-83318-04-9	338.4730223	Reference	3
SOJMC	151	1489				India news media : from observer to participant	Usha M Rodrigues and Maya Ranganathan	Sage	New Delhi	2015		240	950	978-93-5150-050-6	079.54	Reference	2
SOJMC	152	1491				Media in Modern India	Manoj Rajan	Deep & deep publications	New Delhi	2011		318	980	978-81-8450-352-4	302.23	Reference	2
SOJMC	153	1493				Media research : cross-sectional analysis	Uma Joshi	Authors press	Delhi	2009		371	750	978-81-7273-090-1	302.23072	Reference	2
SOJMC	154	1495				Sting operation by media	Ajay Dash	Discovery publishing house	New Delhi	2016		255	925	978-93-5056-630-5	363.232	Reference	2
SOJMC	155	1497				Sting operation	Manorma Singh	Discovery publishing house	New Delhi	2007		257	675	978-93-5056-628-2	363.232	Reference	2
SOJMC	156	1499				Media audience research : a guide to professionals	Graham Mylton, Peter Diem and Piet Hein Van Dam	Sage	New Delhi	2016	3	281	650	978-93-515-0643-0	302.2072	Reference	2
SOJMC	157	1501				Journalism and electronic media	S K Bansal	A P H Publishing	New Delhi	2013		256	595	978-81-1330-065-7	302.2310954	Reference	1
SOJMC	158	1503				Journalism : editing and reporting	Ajay Dash	Omega publications	New Delhi	2015		270	700	978-81-8455-128-0	070.4	Reference	4
SOJMC	159	1511				Tv journalism	Navodita Pande	A P H Publishing	New Delhi	2012		220	595	978-81-313-1471-5	70.195	Reference	1
SOJMC	160	1514				Master of the newsroom, K. Shivram : the man and the journalist	P K Ravindranath	Authors press	Delhi	2008		120	350	978-81-7273-396-4	070.92	Reference	4
SOJMC	161	1518				Introduction to news reporting	Manoranjan Tripathy	Authors press	Delhi	2007		176	450	978-81-7273-404-6	070.43	Reference	4
SOJMC	162	1522				Digital newsroom	Balakrishna Aiyer	Authors press	Delhi	2005		118	300	978-81-7273-260-8	070.4	Reference	4
SOJMC	163	1526				Newspaper and naxalite movement	J Madhu Babu	Kanishka publishers, distribut	New Delhi	2010		215	595	978-81-8457-215-5	070.43	Reference	2
SOJMC	164	1528				A textbook of newspaper management	Anirudh Choudhury	Windom press	New Delhi	2013		302	1150	978-93-82006-45-9	070	Reference	3
SOJMC	165	1531				News writing	George A Hough	Kanishka publishers, distribut	New Delhi	2014		484	895	81-7391-279-3	808.06607	Reference	2
SOJMC	166	1533				Opinion writing	A Dash	Discovery publishing house	New Delhi	2009		299	995	978-81-8356-432-8	808.06634	Reference	2
SOJMC	167	1535				News reporting and editing	Jan R Hakemulder, Fay AC de Jonge and P P Singh	Anmol publications	New Delhi	2006		262	700	978-81-2610-069-9			1



	S.N.	Acc. No.	BILL No.	Supplier	Date	Title	Author	Publication	Place	Year	Edition	Page	Price	ISBN	Class No.	Reference/ Text	Total Copy
SOJMC	168	1536				Dictionary of printing and typography	Manoranjan Tripathy	Authors press	Delhi	2007		209	475	978-81-7272-410-7	686.2203	Reference	2
SOJMC	169	1538				Basic source material for news writing	M K Joseph	Anmol publications	New Delhi	2006		355	900	978-81-7488-601-9	070.4	Reference	2
SOJMC	170	1540				News, audiences and everyday life	Shyam Nath	Authors press	Delhi	2002		330	1200	978-81-7273-094-9	302.23	Reference	2
SOJMC	171	1542				Television and radio broadcasting	R C Ramanujam	A P H Publishing	New Delhi	2016		272	695	978-81-313-1111-0	791.45	Reference	6
SOJMC	172	1548				Television in india : many faces	Mira K Desai	Authors press	Delhi	2010		211	600	978-81-7273-555-5	070.1950954	Reference	4
SOJMC	173	1552				Television advertising	Kumari Reena	A P H Publishing	New Delhi	2012		115	295	978-81-313-1553-8	659.1430954	Reference	4
SOJMC	174	1556				Television production news programme	Somanath Sahoo	A P H Publishing	New Delhi	2016		128	395	978-93-85876-71-4	791.450232	Reference	4
SOJMC	175	1562				Role of radio in primary education	K John Babu	Kanishka publishers, distribut	New Delhi	2010		210	550	978-81-8457-216-2	371.3331095	Reference	2
SOJMC	176	1564				Radio broadcasting : a reader's guide	K Parameswaran	Authors press	New Delhi	2012		167	450	978-81-7273-651-4	070.194	Reference	2
SOJMC	177	1566				Digital television journalism	Balakrishna Aiyer	Authors press	New Delhi	2016		176	750	81-7273-355-0	070.195	Reference	4
SOJMC	178	1570				Handbook of right to information	Gyanender Singh	Omega publications	New Delhi	2010		264	750	978-81-8455-246-1	342.540853	Reference	4
SOJMC	179	1574				Information communication technology and education	M L Narasaiah	Discovery publishing house	New Delhi	2015		140	400	81-8356-236-1	370.285	Reference	4
SOJMC	180	1578				Right to information and freedom of press	J K Singh	A P H Publishing	New Delhi	2011		276	695	978-81-313-1112-7	342.540853	Reference	3
SOJMC	181	1581				Freedom of press in the russian federation	Shyam Nath	Authors press	New Delhi	2001		242	475	978-81-7273-056-7	345.402853	Reference	2
SOJMC	182	1583				Freedom of press	Ajay Dash	Discovery publishing house	New Delhi	2012		281	725	978-81-8356-320-8	345.402853	Reference	4
SOJMC	183	1596				Professional journalism and public relations	A S Shukla	Rajat publications	New Delhi	2012		253	800	978-81-7880-479-8	659.20954	Reference	1
SOJMC	184	1801				Handbook of online journalism	Swati Chauhan and N C Pant	Kanishka publishers, distribut	New Delhi	2016		411	1295	978-81-8457-177-6	070.4	Reference	1
SOJMC	185	2569				Digital photo journalism	Balakrishna Aiyer	Authors press	New Delhi	2005		169	600	81-7273-259-7	070.49	Reference	1
SOJMC	186	2577				Mass communication in India	Keval J Kumar	A Jaico book	Delhi	2016	5	609	299	978-81-7224-373-9	302.20954	Reference	1





School	S.N.	Acc. No.	Bill. No.	Supplier	Date	Title	Author	Publication	Place	Year	Edition	Page	Price	ISBN	Class No.	Reference/ Text	Total Copy	Subject	Remark
	M112	01	112	560	V K book Di sributors	12.01.2017	Value added accounting and reporting VAT	Alok Kumar Pramanik	Kanishka Publishers	New delhi	2005	390	675	81-7391-7391-736-1	657	Reference	2		
	M148	02	148	562	V K book Di sributors	12.01.2017	Making entrepreneurs	Chandra Mohan	Gyan publishing house	New delhi	2013	296	850	978-81-212-1178-9	338.040954	Reference	2		
	M149	03	149	562	V K book Di sributors	12.01.2017	Knowledge management and information technology	C S R Prabhu	Gyan publishing house	New delhi	2014	191	570	978-81-212-1219-9		Reference	1		
	M150	04	150	562	V K book Di sributors	12.01.2017	Managerial economics	Shashi Kumar	Gen next publication	delhi	2010	297	890	978-93-80222-20-2	338.5024	Reference	2		
	M161	05	161	563	V K book Di sributors	12.01.2017	Financial sector : contemporary issues	Jyotirmayee Kar, Pradeepta Kumar Samanta	Serials publications	New delhi	2009	374	1150	978-81-8387-281-2	332.10954	Reference	2		
	M162	06	162	563	V K book Di sributors	12.01.2017	Customer relationship management	M V S Srinivasa Rao	Global research publications	New delhi	2013	315	1295	978-81-89630-76-8	658.8120954	Reference	2		
	M163	07	163	563	V K book Di sributors	12.01.2017	Marketing management : theory, concepts and applications	Venkata Sai Srinivasa Rao Muramalla	Serials publications	New delhi	2014	685	2450	978-81-8387-667-4	658	Reference	2		
	M164	08	164	563	V K book Di sributors	12.01.2017	Supply chain management	J Paul Sundar Kirubakaran	Serials publications	New delhi	2008	141	495	978-81-8387-221-8	658.5009548	Reference	2		
	M165	09	165	563	V K book Di sributors	12.01.2017	Readings in international economics	Kishore G Kulkarni	Serials publications	New delhi	2011	498	1500	978-81-8387-499-1	382.08	Reference	2		
	M166	10	166	563	V K book Di sributors	12.01.2017	Financial management	S Adakala Charles	Serials publications	New delhi	2009	213	650	978-81-8387-253-9	658.15	Reference	2		
	M167	11	167	563	V K book Di sributors	12.01.2017	Governance system in mutuals	D Joel Edwinraj, S Sekumar, J Christopher Pushparaj	Serials publications	New delhi	2013	203	695	978-81-8387-600-1	658.400954	Reference	2		
	M168	12	168	563	V K book Di sributors	12.01.2017	Investment behaviour and risk management	Ch Krishnudu, B Krishna Reddy, G Ramakrishna Reddy	Global research publications	New delhi	2009	210	600	91-89630-13-X	332.6095484	Reference	2		
	M169	13	169	563	V K book Di sributors	12.01.2017	Business management	Md Reyazuddin	Serials publications	New delhi	2010	254	895	978-81-8387-305-5	650	Reference	2		
	M170	14	170	563	V K book Di sributors	12.01.2017	Entrepreneurship in micro and small scale enterprises	Anil Kumar, Meenakshi Yadav	Serials publications	New delhi	2015	220	995	978-81-8387-698-8	338.7082	Reference	2		
	M171	15	171	563	V K book Di sributors	12.01.2017	Global marketing management	A Pandu	Global research publications	New delhi	2009	156	495	81-89630-10-5	658.84	Reference	4		
	M172	16	172	563	V K book Di sributors	12.01.2017	Management challenges of service	P Balaji Prasad	Serials publications	New delhi	2003	291	750	978-81-8677-112-9	338.40954	Reference	2		
	M173	17	173	563	V K book Di sributors	12.01.2017	Handbook of human development and management	Ashutosh Priya	Serials publications	New delhi	2010	233	750	978-81-8387-370-3	338.954	Reference	2		
	M174	18	174	563	V K book Di sributors	12.01.2017	Principles of management	Amar Jyoti	Gen next publication	New delhi	2009	321	890	978-93-80222-12-7	658.4	Reference	2		
	M175	19	175	563	V K book Di sributors	12.01.2017	Human resource management	Kumar Pranit	Gen next publication	New delhi	2010	308	890	978-93-80222-19-6	658.3	Reference	2		
	M176	20	176	563	V K book Di sributors	12.01.2017	Human resources management and technical changes	shoeb Ahmad	Kalpaz Publications	delhi	2004	246	750	81-7835-259-1	658.3	Reference	1		





M177	21	177	564	V K book Di sributors	12.01.2017	Indian management : Thought and practice	Amit Gupta, Ravi K Dhar, Silky V Kushwah	Gen next publication	New delhi	2010		364	750	978-93-80222-32-5	658.400954	Refrence	2
M189	22	189	564	V K book Di sributors	12.01.2017	Information technology & environmental management	Jagbir Singh	MD publications	New delhi	2008		546	795	978-81-7533-149-5	578.0954	Refrence	1
M190	23	190	564	V K book Di sributors	12.01.2017	Indian economy	P S Vohra, Anil Chandhok	Bharti publications	New delhi	2016		276	995	978-93-85000-54-6		Refrence	1
M191	24	191	564	V K book Di sributors	12.01.2017	Technology management and development planning	P Bhaskara Rao	Kanishka Publishers	New delhi	2006		293	595	978-81-7391-850-6	338.064	Refrence	2
M192	25	192	564	V K book Di sributors	12.01.2017	Infrastructure in india's development	S P Verma	Kanishka Publishers	New delhi	2004		257	550	978-81-7391-639-7	330.954	Refrence	2
M193	26	193	564	V K book Di sributors	12.01.2017	Management policy and new technology	Raj K Wadhwa, Jimmy Davar, P Bhaskara Rao	Kanishka Publishers	New delhi	2006		312	595	978-81-7391-849-0	658	Refrence	2
M195	27	195	564	V K book Di sributors	12.01.2017	Customer service excellence : trends and strategies	S B Nageswara Rao, C Madhavi	Kanishka Publishers	New delhi	2004		477	995	978-81-7391-697-7	658.812	Refrence	2
M196	28	196	564	V K book Di sributors	12.01.2017	Decentralised planning and development : New Directions	Anaresh Banerjee	Kanishka Publishers	New delhi	2004		310	695	978-81-7391-626-7	320.60954	Refrence	2
M197	29	197	564	V K book Di sributors	12.01.2017	Financial management : function, planning and policy	A K Phophalia, Sarita Sharma & G R Basotia	Kanishka Publishers	New delhi	2008		350	800	978-81-7391-166-8	658.1508	Refrence	2
M198.1	30	198.1	564	V K book Di sributors	12.01.2017	Global economic slow down : opportunities and challenges Vol. 1	S P Bansal, S S Natta, O P Verma, Kulbhushan Chandel, Davinder Sharma	Kanishka Publishers	New delhi	2012		376	2500	978-81-8457-364-0	338.542095	Refrence	2
M198.2	31	198.2	564	V K book Di sributors	12.01.2017	Global economic slow down : opportunities and challenges Vol. 2	S P Bansal, S S Natta, O P Verma, Kulbhushan Chandel, Davinder Sharma	Kanishka Publishers	New delhi	2012		376	2500	978-81-8457-364-0	338.542095	Refrence	
M199	32	199	565	V K book Di sributors	12.01.2017	Financial management in small enterprises	N Meenakshisundaram	Kanishka Publishers	New delhi	2002		209	450	81-7391-441-9	658.1508	Refrence	2
M200	33	200	565	V K book Di sributors	12.01.2017	Infrastructure development and financing	S Ganesan	Kanishka Publishers	New delhi	2001		384	750	81-7391-408-7	338	Refrence	2
M201	34	201	565	V K book Di sributors	12.01.2017	Business administration and management	A K Phophalia, Sarita Sharma & G R Basotia	Kanishka Publishers	New delhi	2016		246	450	978-81-7391-164-4	658	Refrence	2
M202	35	202	565	V K book Di sributors	12.01.2017	MUTUAL FUNDS AND indian capital market : performance and profitability	H K Singh, Meera Singh	Kanishka Publishers	New delhi	2001		223	495	81-7391-382-X	332	Refrence	2
M203	36	203	565	V K book Di sributors	12.01.2017	New issue market management in india	Manas Pandey	Kanishka Publishers	New delhi	1998		237	395	81-7391-276-9	658.8	Refrence	2
M204	37	204	565	V K book Di sributors	12.01.2017	HANDBOOK ON entrepreneurship development and management	Baishab Padhee	Kanishka Publishers	New delhi	2016		454	2250	978-81-8457-697-9	338.040954	Refrence	2
M205	38	205	565	V K book Di sributors	12.01.2017	Inflation accounting : the indian context	Ambrish Gupta	Kanishka Publishers	New delhi	2000		280	695	81-9791-353-6	657.42	Refrence	2
M206	39	206	565	V K book Di sributors	12.01.2017	World trade organization (WTO) and developing countries	R K Shah	Serials publications	New delhi	2013		373	1395	978-81-8387-570-7	382.920955	Refrence	2
M207	40	207	565	V K book Di sributors	12.01.2017	Human resource management and technology	Shahnaz Mirza	Serials publications	New delhi	2010		340	995	978-81-8387-356-7	330.954	Refrence	2
M208	41	208	565	V K book Di sributors	12.01.2017	Contemporary issues in management	C Samudhra Raj Kumar, K Tamizh Jyothi, R Rajinikanth	Serials publications	New delhi	2010		379	1195	978-81-8387-381-9	658.00954	Refrence	2

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42	210	565	V K book Di strubutors	12.01.2017	Economic and social aspect of unemployment	L S N Prasad	Serials publications	New delhi	2010		435	1295	978-81-8387-299-7	331.137954	Refrence	2
43	211	565	V K book Di strubutors	12.01.2017	Global financial crisis and indian economy	Anil Kumar Thakur, Ram Naresh Thakur	Global research publications	New delhi	2011		301	1100	978-81-89630-20-1	330.90511	Refrence	2
44	212	565	V K book Di strubutors	12.01.2017	Sales management	A K Phophalia, Sarita Sharma & G R Basotia	Kanishka Publishers	New delhi	2009		350	800	978-81-7391-167-5	658.81	Refrence	2
45	213	565	V K book Di strubutors	12.01.2017	Export markets and foreign trade management	Pervin Wadia	Kanishka Publishers	New delhi	1998		328	550	81-7391-261-0	658	Refrence	2
46	214	565	V K book Di strubutors	12.01.2017	Organizational behaviour	G C Deka	Kanishka Publishers	New delhi	1999		270	495	81-7391-289-0	658.4	Refrence	2
47	215	565	V K book Di strubutors	12.01.2017	Marketing of services of private b-schools	Rajeev Prasber	Bookwell	delhi	2016		172	595	978-93-80574-99-8	650.071154	Refrence	2
48	216	566	V K book Di strubutors	12.01.2017	Economic reform's : impact on various sector of india	Lokesh Kumar Paliwal, Shobha Jain	Kunal Books	New delhi	2016		190	795	978-93-8242-096-5	338.954	Refrence	2
49	217	566	V K book Di strubutors	12.01.2017	Management training and executive development	Kalyani Kulshreshtha	Kanishka Publishers	New delhi	1998		382	595	81-7391-257-2	658	Refrence	2
50	218	566	V K book Di strubutors	12.01.2017	Entrepreneurship and economic development	J V Prabhakara Rao	Kanishka Publishers	New delhi	2008		212	450	978-81-7391-332-7	338.954	Refrence	2
51	219	566	V K book Di strubutors	12.01.2017	Mutual funds in india	K Thulasi Krishna, B Amarnath	Kanishka Publishers	New delhi	2016		230	700	978-81-8457-709-9	332.6327095	Refrence	2
52	220	566	V K book Di strubutors	12.01.2017	Development banking and industrial development in India	Prasanna K Biswasroy, Rabindra Kumar Mishra	Kanishka Publishers	New delhi	2006		384	850	978-81-7391-840-7	320.280954	Refrence	2
53	221	566	V K book Di strubutors	12.01.2017	entrepreneur : managing firm and factors of profit and loss	Feroze Banker	Kanishka Publishers	New delhi	2000		285	550	81-7391-330-7	338.040954	Refrence	2
54	222	566	V K book Di strubutors	12.01.2017	Indian economic reform and response of states	Anaresh Banerjee	Kanishka Publishers	New delhi	2007		406	895	978-81-7391-877-3	338.954	Refrence	2
55	223	566	V K book Di strubutors	12.01.2017	Strategic management and policy issues of NGOs	O P Goel	Isha books	delhi	2004		296	890	81-8205-119-3	361.77	Refrence	2
56	224	566	V K book Di strubutors	12.01.2017	Emerging issues in management	C Samudra Rajakumar, K Anandanatarajan, R Seetharam	Serials publications	New delhi	2010		270	995	978-81-8387-293-5	658.400954	Refrence	2
57	225	566	V K book Di strubutors	12.01.2017	Impact of global financial crisis on indian economy	P Anmachalam	Global research publications	New delhi	2011		649	2500	978-81-89630-17-1	330.90511	Refrence	2
58	226	566	V K book Di strubutors	12.01.2017	Reforms and economic development of india	Talwar Sabanna	Serials publications	New delhi	2008		450	1295	978-81-8387-148-8	338.954	Refrence	2
59	227	566	V K book Di strubutors	12.01.2017	Enterprise resource planning : business needs and strategic management	Punam Ahlawat	Global research publications	New delhi	2016		278	995	978-81-89630-94-2	658.4012095	Refrence	2
60	228	566	V K book Di strubutors	12.01.2017	Contemporary issues in services marketing	Saroj Kumar Dash, Shakti Prakash, Gyan Prakash	Global research publications	New delhi	2012		632	2500	978-81-89630-44-7	338.40954	Refrence	2
61	229	566	V K book Di strubutors	12.01.2017	Consumer behaviour and promotional strategies	B Rameshwaran	Serials publications	New delhi	2011		261	995	978-81-8387-440-3	658.8342095	Refrence	2
62	230	566	V K book Di strubutors	12.01.2017	Communication and management										Refrence	2



Not Available

M231	63	231	566	V K book Di sributors	12.01.2017	Production and operations management	Virender S Poonia	Gen next publication	delhi	2010		296	890	978-93-8022-231-3	658.5	Refrence	2
M232	64	232	566	V K book Di sributors	12.01.2017	Knowledge management	O P Goyal	Kalpaz Publications	delhi	2007		269	690	978-81-7835-593-0	332.12	Refrence	2
M233	65	233	566	V K book Di sributors	12.01.2017	Essays in international monetary economics	Kishore G Kulkarni	Serials publications	New delhi	2016		527	3000	978-81-8387-760-2	332.042	Refrence	2
M234	66	234	567	V K book Di sributors	12.01.2017	Customer relationship management	R Ramachandra	Serials publications	New delhi	2011		338	1250	978-81-8387-433-5	658.8120954	Refrence	2
M236	67	236	567	V K book Di sributors	12.01.2017	Management information system	Raj K Wadhwa	Kanishka Publishers	New delhi	2006		376	795	978-81-7391-851-3	658.4038	Refrence	2
M237	68	237	567	V K book Di sributors	12.01.2017	Entrepreneurial training : theory and practice	S Kaliyamoorthy, K Chandrasekar	Kanishka Publishers	New delhi	2007		258	595	978-81-7391-989-3	338.040954	Refrence	2
M238	69	238	567	V K book Di sributors	12.01.2017	Indian economy & trade	P Arumachalam	Serials publications	New delhi	2011		227	795	978-81-8387-486-1	330.954	Refrence	2
M239	70	239	567	V K book Di sributors	12.01.2017	Economic management	P Arumachalam	Serials publications	New delhi	2011		304	1295	978-81-8387-454-0		Refrence	1
M240	71	240	567	V K book Di sributors	12.01.2017	Finance and economic development	Kulwant Singh Pathania, Saneel Kumar	Bharti publications	New delhi	2016		190	795	978-93-85000-80-5	332.0954	Refrence	1
M243	72	243	567	V K book Di sributors	12.01.2017	Knowledge management	Viswanathan Gopalan	Gen next publication	New delhi	2016		154	540	978-93-8022-296-7		Refrence	1
M244	73	244	567	V K book Di sributors	12.01.2017	India's management institutes and human capital development	Rajeev Prasher	Bookwell	delhi	2016		185	695	978-93-80574-97-4	650.071154	Refrence	2
M245	74	245	567	V K book Di sributors	12.01.2017	Indian manufacturing sector in liberalised era	A Vijayakumar	MD publications	New delhi	2008		285	795	978-81-7533-147-1		Refrence	1
M246	75	246	567	V K book Di sributors	12.01.2017	International manetary system										Refrence	1
M247	76	247	567	V K book Di sributors	12.01.2017	Advanced research in commerce and management	Eliza Sharma, Jyoti Sindhu	Regal publications	New delhi	2016		161	850	978-81-8484-588-4	382.0954	Refrence	2
M248	77	248	567	V K book Di sributors	12.01.2017	Emerging trends in management and public policy	Anil Kumar Sinha, Asbeesh Pandey, Aniya Kumar Mahapatra, Udayach	Regal publications	New delhi	2016		229	1080	978-81-8484-596-9	658.400954	Refrence	2
M249	78	249	567	V K book Di sributors	12.01.2017	Organisational behaviour and human relations development	Annamalai Murugan	Regal publications	New delhi	2017		268	1180	978-81-8484-625-6	658.3	Refrence	2
M250	79	250	567	V K book Di sributors	12.01.2017	Emerging issues on inclusive growth, business and environment	John Felix Raj, Dominic Savio, S L Chakravarty, Samrat	Regal publications	New delhi	2016		321	1350	978-81-8484-566-2	338.954	Refrence	2
M251	80	251	568	V K book Di sributors	12.01.2017	Economic liberalization : effects and challenges	Vijay Kumar Kausni, Kulwant Singh Rana, Kuldeep Kumar Attri, Acharya Rana	Kanishka Publishers	New delhi	2012		436	1995	978-81-8457-382-4	338.954	Refrence	2
M253	81	253	568	V K book Di sributors	12.01.2017	Financial management and accounting in the public sector	Gary Bandy	Routledge	London	2015		382	1450	978-1-138-28298-8	352.4	Refrence	2
M254	82	254	568	V K book Di sributors	12.01.2017	Analysing financial statements for non-specialists	Jim O'Hare	Routledge	London	2017		104	750	978-1-138-28121-9	332.632042	Refrence	2
M255	83	255	568	V K book Di sributors	12.01.2017	Diversity in the workforce : current issue and emerging trends	Marilyn Y Byrd and Chaudal L Scott	Routledge	London	2017		374	1400	978-1-138-28297-1	331.133	Refrence	2





84	256	568	V K book Di sributors	12.01.2017	Financial accounting	Parminder Johal, Beverly Vickerstaff	Routledge	London	2017		241	1350	978-1-138-28299-5	657	Refrence	2
85	258	568	V K book Di sributors	12.01.2017	Evolution of markets and institutions : a study of an emerging economy	Murali Patibandla	Routledge	London	2016		345	995	978-138-22611-1	338.9	Refrence	2
86	259	568	V K book Di sributors	12.01.2017	Tools and techniques of leadership and management	Ralph Stacey	Routledge	London	2017		182	850	978-1-138-28114-1	658.4092	Refrence	2
87	260	568	V K book Di sributors	12.01.2017	Business ethics	Patrick O'Sullivan, Mark Smith and Mark esposito	Routledge	London	2017		367	1350	978-1-138-281125-7	174.4	Refrence	2
88	261	568	V K book Di sributors	12.01.2017	Nonprofit governance	Chris Cornforth and William A Brown	Routledge	London	2017		295	1250	978-1-138-28296	658.422	Refrence	2
89	262	568	V K book Di sributors	12.01.2017	Risk management in organizations	Margaret Woods	Routledge	London	2017		176	850	978-1-138-28119-6	658.155	Refrence	2
90	263	568	V K book Di sributors	12.01.2017	Management of international institutions and NGOs	Eduardo Missoni and Daniele Alesani	Routledge	London	2017		442	1450	978-1-138-28293-3	352.11	Refrence	2
91	264	568	V K book Di sributors	12.01.2017	Managing corporate values in diverse national cultures	Philippe d' Iribarne	Routledge	London	2017		122	750	978-1-138-28113-4		Refrence	1
92	265	568	V K book Di sributors	12.01.2017	Ethics and management in the public sector	Alan Lawton, Julie Rayner And Karin Lasthuizen	Routledge	London	2017		184	950	978-1-138-28115-8	174.9351	Refrence	2
93	266	568	V K book Di sributors	12.01.2017	Modern business law	B S Moshal	Ane Books	New delhi	2016		375	395	978-93-8116-244-6		Refrence	1
94	267	568	V K book Di sributors	12.01.2017	Achieving sales success and business growth : winning in the trust and sales business	Meridith Elliott Powell	Viva books	New delhi	2015		213	995	978-81-309-3048-0		Refrence	1
95	272	569	V K book Di sributors	12.01.2017	Austrian subjectivism and the emergence of entrepreneurship theory	Israel M Kirzner	Liberty fund	Indianapolis	2015		196	1000	978-0-86597-859-1		Refrence	1
96	273	569	V K book Di sributors	12.01.2017	Supply chain optimization under uncertainty	Barrie Michael Cole	Vernon press	USA	2014		360	7500	978-16-2273-016-2	658.5	Refrence	1
97	278	569	V K book Di sributors	12.01.2017	Project infrastructure finance	S K Bagchi	Ane Books	New delhi	2016		160	595	978-93-8015-646-0	338.954	Refrence	1
98	279	569	V K book Di sributors	12.01.2017	Economic dynamics in a changing world	David Z Rich	Viva books	New delhi	2017		261	1695	978-93-85919-18-3	339	Refrence	2
99	280	569	V K book Di sributors	12.01.2017	Public finance	T N Hajela	Ane Books	New delhi	2015		527	395	978-93-8472-616-4	336.73	Refrence	1
100	281	569	V K book Di sributors	12.01.2017	Microeconomics	Sipra Mukhopadhyay	Ane Books	New delhi	2012		398	295	978-93-8015-633-0	338.5	Refrence	2
101	282	569	V K book Di sributors	12.01.2017	Business mathematics	J P Singh	Ane Books	New delhi	2014		12.43	350	978-93-8212-782-6	650.01513	Refrence	2
102	283	569	V K book Di sributors	12.01.2017	Financial accounting	Nirmal Gupta	Ane Books	New delhi	2016		798+43	450	978-93-8116-243-9	657	Refrence	1
103	284	569	V K book Di sributors	12.01.2017	Financial Mathematics	Prarthana Shahi	Ane Books	New delhi	2016		232	395	978-93-8546-221-4	650.01513	Refrence	2
104	285	570	V K book Di sributors	12.01.2017	Business environment : managing in a strategic context	John Kew and John Stredwick	Viva books	New delhi	2016		404	895	978-93-85919-10-7	338.7	Refrence	2





105	286	570	V K book Di sributors	12.01.2017	Fundamental principles and techniques of Financial accounting	K Prabhakar Rajkumar	Ane Books	New delhi	2012		358	250	978-93-8116-251-4	657	Refrence	1
106	287	570	V K book Di sributors	12.01.2017	Foundations of managerial economics	B N Ghosh	Ane Books	New delhi	2011		350	295	978-93-8061-819-7	658.15	Refrence	2
107	288	570	V K book Di sributors	12.01.2017	Business mathematics	R S Soni, Avneet Kaur Soni	Ane Books	New delhi	2016		13.96	450	978-93-8212-724-6	650.01513	Refrence	1
108	289	570	V K book Di sributors	12.01.2017	Accountancy & financial management	Pratap S Kadam	Ane Books	New delhi	2012		408	295	978-93-8212-707-9	657	Refrence	1
109	291	570	V K book Di sributors	12.01.2017	Marketing and promotion	Pippa Riley	Viva books	New delhi	2011		341	395	978-81-309-1764-1	658.8	Refrence	1
110	292	570	V K book Di sributors	12.01.2017	Marketing communications	P R Smith & Jonathan Taylor	Kogan page	London	2005		696	395	81-7554-288-8	658.802	Refrence	1
111	294	570	V K book Di sributors	12.01.2017	ASTD handbook of measuring and evaluating training	Patricia Pulliam Phillips	Viva books	New delhi	2017		465	995	978-81-309-3088-6	658.312404	Refrence	2
112	300	570	V K book Di sributors	12.01.2017	Development & underdevelopment	Mitchell A Seligson	Viva books	New delhi	2016		461	795	978-93-85919-06-0	338.9	Refrence	1
113	302	571	V K book Di sributors	12.01.2017	Beyond branding	Nicholas Ind	Kogan page	UK	2003		236	295	0-7494-4212-3	658.827	Refrence	2
114	305	571	V K book Di sributors	12.01.2017	Safety and environmental management	Frank R Spellman	Viva books	New delhi	2017	3	353	1695	978-93-86243-99-7	620.8	Refrence	2
115	306	571	V K book Di sributors	12.01.2017	Contemporary issues in human resource management	Stephen Taylor	Viva books	New delhi	2017		318	995	978-93-86243-37-9	658.3	Refrence	2
116	309	571	V K book Di sributors	12.01.2017	Marketing principles	Pippa Riley	Viva books	New delhi	2011		497	495	978-81-309-1766-5	658.8	Refrence	2
117	310	571	V K book Di sributors	12.01.2017	Mathematics for economists	Carl P Simon, Lawrence Blume	Viva books	New delhi	2017		930	795	978-81-309-1600-2	510.24339	Refrence	2
118	314	571	V K book Di sributors	12.01.2017	Business decision making	Pippa Riley	Viva books	New delhi	2011		439	495	978-81-309-1753-5	658.403	Refrence	2
119	317	572	V K book Di sributors	12.01.2017	Integrated branding	F Jpseph Lepla, Lynn M Parker	Kogan page	London	2002		299	395	0-7494-4525-4	658.827	Refrence	2
120	318	572	V K book Di sributors	12.01.2017	Managing performance : Performance Management in action	Michael Armstrong and Angela Baron	Viva books	New delhi	2016		182	495	978-93-85919-13-8	658.3125	Refrence	2
121	320	572	V K book Di sributors	12.01.2017	Human resource management : a case study approach	Michael Muller-Camen, Richard Croucher, Susan Leigh	Viva books	New delhi	2016		517	995	978-93-85919-08-4	658.3	Refrence	3
122	321	572	V K book Di sributors	12.01.2017	A textbook of business mathematics	Mohd. Shadab Khan	Viva books	New delhi	2015		532	595	978-81-309-3034-3	650.0513	Refrence	2
123	322	572	V K book Di sributors	12.01.2017	Fundamentals of financial management	Preeti Singh	Ane Books	New delhi	2016	3	703	595	978-93-8061-895-1	658.15	Refrence	4
124	323	572	V K book Di sributors	12.01.2017	History of economic thought	T N Hajela	Ane Books	New delhi	2016	18	1017	495	978-93-8365-696-7	330.09	Refrence	1
125	324	572	V K book Di sributors	12.01.2017	Business and corporate law	B S Moshal	Ane Books	New delhi	2011		643	375	978-93-8061-894-4	346.94	Refrence	1



126	325	572	V K book Di sributors	12.01.2017	Macroeconomics : economic growth, fluctuations, and policy	Robert E Hall, David H Papell	Viva books	New delhi	2010		521+A18	795	978-81-309-0867-0	339	Refrence	2
127	326	572	V K book Di sributors	12.01.2017	Managerial economics : theory, applications and cases	W Bruce Allen, Keith Weigelt, Neil Doherty, Edwin Mansfield	Viva books	New delhi	2015		684	895	978-81-309-0860-1	338,5024	Refrence	2
128	327	572	V K book Di sributors	12.01.2017	Economics	Joseph E Stigitz, Carl E Walsh	Viva books	New delhi	2014		888+A32	1395	978-81-309-0865-6	330	Refrence	2
129	328	572	V K book Di sributors	12.01.2017	International economics	Soren Kjeldsen-Kragh	Anc Books	New delhi	2009		413	350	81-8052-136-2	337	Refrence	1
130	332	601	V K book Di sributors	13.01.2017	International monetary system : past, present and future	Dedesh Bhowmik	Regal publications	New delhi	2016		351	1780	978-81-8484-581-5	332.45	Refrence	1
131	343	601	V K book Di sributors	13.01.2017	An introduction to devivative securities, Financial markets, and risk management	Robert A Jarrow & Arkadev Chatterjea	Viva books	New delhi	2016		798	1295	978-81-309-2339-0	332	Refrence	2
132	350	602	V K book Di sributors	13.01.2017	Consumer behaviour and consumer						995				Refrence	1
133	431	606	V K book Di sributors	13.01.2017	Impact of globalisation and retaining strategies for labour and employment	A Balakrishna	Kalpaz Publications	delhi	2007		389	950	81-7835-602-3	331.110954	Refrence	1
134	432	606	V K book Di sributors	13.01.2017	Innovation and competitiveness of small and medium	L Rathakrishnan	Kalpaz Publications	delhi	2010		342	790	978-81-7835-834-5	658.0220954	Refrence	1
135	434	606	V K book Di sributors	13.01.2017	The macro economic policies and the millennium development goals	Vibhuti Patel and Manisha Karne	Gyan publishing house	New delhi	2007		342	690	81-212-0925-0	339.46	Refrence	1
136	435	606	V K book Di sributors	13.01.2017	India's foreign trade : from antiquity to date	Mahesh Prasad	Kalpaz Publications	delhi	2011		238	625	978-81-7835-907-6	382.0954	Refrence	1
137	436	606	V K book Di sributors	13.01.2017	Principles of growth and development	S K Sharma and Monica Tomar	Isha books	delhi	2005		305	690	81-8205-155-X	305.231	Refrence	1
138	440	607	V K book Di sributors	13.01.2017	Human resource management and technical changes	shoeb Ahmad	Kalpaz Publications	delhi	2004		246	750	978-81-7835-259-6	658.3	Refrence	1
139	445	607	V K book Di sributors	13.01.2017	Economic innovation in india	L K Paliwal and Shobha Jain	Kunal Books	New delhi	2016		255	895	978-81-932499-1-8	338.954	Refrence	1
140	446	607	V K book Di sributors	13.01.2017	Make in India	Shobha Jain	Kunal Books	New delhi	2017		247	895	978-81-932954-6-5	338.954	Refrence	1
141	450	607	V K book Di sributors	13.01.2017	Environmental management	R Balamurugan	Sun international publishers	New delhi	2016		261	495	978-81-928130-2-8	363.6	Refrence	1
142	453	607	V K book Di sributors	13.01.2017	Indian tax administration : a dialogue	Parthasarathi Shome	Orient black swan	delhi	2013		419	1095	978-81-250-5180-0	352.440954	Refrence	1
143	455	607	V K book Di sributors	13.01.2017	Contemporary issues in business and economy	Ami Kumar Sinha, Asheesh Pandey, Amiya Kumar Mahapatra, Utkarsh	Regal publications	New delhi	2016		246	1080	978-81-8484-595-2	338.0954	Refrence	1
144	456	607	V K book Di sributors	13.01.2017	Materials management and stock control	V Ravindran	Regal publications	New delhi	2017		186	880	978-81-8484-614-0	658.709544	Refrence	1
145	363	613	V K book Di sributors	13.01.2017	The calculus of finance	Amber Habib	Universities press	hyderabad	2011		286	425	978-81-7371-723-9	368.37	Refrence	1
146	367	613	V K book Di sributors	13.01.2017	Inventory quantity management in small and medium	P Uma, L Rathakrishnan	Global research publications	New delhi	2014		204	750	978-81-89630-83-6	338.6420954	Refrence	1

Not  
Available



147	588	613	V K book Di sributors	13.01.2017	Economic and financial sector reforms in india	Rajesh Pal	Delta book world	New delhi	2016			405	1750	987-93-85719-00-4	338.954	Refrence	1
148	589	614	V K book Di sributors	13.01.2017	Micro-finance management	P Arunachalam	Serials publications	New delhi	2011			186	795	978-81-8387-445-8	332.0954	Refrence	1
149	582	614	V K book Di sributors	13.01.2017	Planning for growth and development	N Rajavel	Kalpaz Publications	delhi	2006			336	720	81-7835-514-0	613.2	Refrence	1
150	583	614	V K book Di sributors	13.01.2017	Entrepreneurial performance	S Gnanasaranya	Serials publications	New delhi	2014			277	1195	978-81-8387-686-5	382.4567718	Refrence	1
151	584	614	V K book Di sributors	13.01.2017	Researches in commerce and management	Monica Bansal	Serials publications	New delhi	2014			351	1395	978-81-8387-677-3	658.072	Refrence	1
152	585	614	V K book Di sributors	13.01.2017	Functional management	M Abdul Hakeem	Serials publications	New delhi	2011			313	1150	978-81-8387-412-0	338.47691	Refrence	1
153	586	614	V K book Di sributors	13.01.2017	Human resource management in banks	Ramashish Purvey	Serials publications	New delhi	2009			276	895	978-81-8387-262-1	332.10683	Refrence	1
154	591	615	V K book Di sributors	13.01.2017	A service marketing view of customer delight	Sarunisha Sarma	Kunal Books	New delhi	2012			133	500	978-93-80752-90-7	658.812	Refrence	1
155	592	615	V K book Di sributors	13.01.2017	Changing paradigm in modern day management in indian organizations	Artta Bandhu Jena	Kunal Books	New delhi	2014			202	795	978-93-82420-50-7	658.00954	Refrence	1
156	594	615	V K book Di sributors	13.01.2017	Development of public administration in india	Anil Kumar Srivastava	Kunal Books	New delhi	2011			278	800	978-93-80752-54-9	338.954	Refrence	1
157	595	615	V K book Di sributors	13.01.2017	Dynamics and developmental changes in business practices : Innovations	S Chaturvedi, Rachita Rana	Kunal Books	New delhi	2012			291	895	978-93-80752-67-9	330.954	Refrence	1
158	596	615	V K book Di sributors	13.01.2017	Economic liberalization and poverty alleviation in india	Ajay Kumar Tomar, Shobha jain	Kunal Books	New delhi	2011			244	750	978-93-80752-46-4	339.460954	Refrence	1
159	597	615	V K book Di sributors	13.01.2017	Emerging trends in information technology	S Chaturvedi, Perna Mahajan & Ganesh Wadhvani	Kunal Books	New delhi	2012			344	895	978-93-80752-68-6	004	Refrence	1
160	598	615	V K book Di sributors	13.01.2017	Financial crisis and its impact on Indian economy	Indu Varshney and Nitu Saini	Kunal Books	New delhi	2011			203	700	978-93-80752-45-7	330.90511	Refrence	1
161	599	615	V K book Di sributors	13.01.2017	Financial inclusion and poverty alleviation in india	Ajay Kumar Tomar, Nitu Saini and Shobha Jain	Kunal Books	New delhi	2012			309	895	978-93-80752-89-1	339.460954	Refrence	1
162	600	615	V K book Di sributors	13.01.2017	Foreign direct investment and indian economy	A Vijayakumar	Kunal Books	New delhi	2014			404	1250	978-93-82420-54-5	332.6730954	Refrence	1
163	601	615	V K book Di sributors	13.01.2017	Foreign direct investment in India	Ajay Kumar Tomar and Shobha Jain	Kunal Books	New delhi	2012			246	795	978-93-80752-91-4	332.6730954	Refrence	1
164	603	615	V K book Di sributors	13.01.2017	Growth and development of mutual fund industry in India	Trilochan Behera, D P Misra and Smruti Ranjan Das	Kunal Books	New delhi	2015			172	795	978-93-82420-57-6	332.6327095	Refrence	1
165	604	615	V K book Di sributors	13.01.2017	Impact of recession on Indian economy	Archna Singh	Kunal Books	New delhi	2013			305	895	978-93-82420-10-1	330.90511	Refrence	1
166	605	616	V K book Di sributors	13.01.2017	Inclusive growth in Indian economy	Ajay Kumar Tomar, Lokesh Kumar Paliwal and Shobha Jain	Kunal Books	New delhi	2014			192	750	978-93-82420-66-8	338.954	Refrence	1
167	606	616	V K book Di sributors	13.01.2017	International business environment	S Mohan	Kunal Books	New delhi	2011			288	895	978-93-80752-28-0	382	Refrence	1





M607	168	607	616	V K book Di sributors	13.01.2017	International relations : theory and conflict in world society	P N Chaturvedi	Kunal Books	New delhi	2010		287	900	978-81-910085-0-0	327	Refrence	1
M608	169	608	616	V K book Di sributors	13.01.2017	International relations and human rights	Sudhir Kumar	Kunal Books	New delhi	2013		280	900	978-93-82420-35-4	341.3	Refrence	1
M609	170	609	616	V K book Di sributors	13.01.2017	Management concepts organisational behaviour : human	Niranjan Pani	Kunal Books	New delhi	2009		436	850	978-81-907129-3-4	658.3	Refrence	1
M610	171	610	616	V K book Di sributors	13.01.2017	Managerial economics : the economic way of thinking of managerial	V P Raghavan	Kunal Books	New delhi	2010		213	595	978-81-908815-6-2	338.5	Refrence	1
M613	172	613	616	V K book Di sributors	13.01.2017	New paradigms in business management and information technology	Vikas Menra, C P Chawla, Sarmistha Sarma and Sudeepa Das Das	Kunal Books	New delhi	2011		326	895	978-93-80752-43-3	658.40954	Refrence	1
M614	173	614	616	V K book Di sributors	13.01.2017	Public administration : comparative perspective	V K Verma	Kunal Books	New delhi	2011		295	895	978-93-80752-26-6	351	Refrence	1
M615	174	615	616	V K book Di sributors	13.01.2017	Text book of managerial economics	C M Dudev and Manish Singh	Kunal Books	New delhi	2014		236	795	978-93-82420-61-3	338.5	Refrence	1
M617	175	617	616	V K book Di sributors	13.01.2017	Human development : trade and energy contexts	Hiranmoy Ray	Serials publications	New delhi	2016		123	450	978-81-8387-627-8	338.9	Refrence	1
M618	176	618	616	V K book Di sributors	13.01.2017	Emerging paradigny in insurance						1495				Refrence	1
M619	177	619	616	V K book Di sributors	13.01.2017	Human resource accounting	Pragnesh B Shah	Serials publications	New delhi	2010		252	795	978-81-8387-322-2	658.3	Refrence	1
M620	178	620	616	V K book Di sributors	13.01.2017	Enterprise resource planning : a business applications and an information context	Punam Ahlawat	Global research publications	New delhi	2016		134	495	978-81-89630-93-5	658.4038	Refrence	1
M621	179	621	616	V K book Di sributors	13.01.2017	International relations	Ira Yadav	Serials publications	New delhi	2014		254	795	978-81-8387-695-7	327.101	Refrence	1
M622	180	622	616	V K book Di sributors	13.01.2017	Consumer behaviour	Vishwajeet Prasad	Gen next publication	New delhi	2009		313	890	978-81-908675-7-3	658.8342	Refrence	1
M623	181	623	616	V K book Di sributors	13.01.2017	Successful marketing	Siddharth Aguna	Kanishka Publishers	New delhi	1999		296	550	81-7391-297-1	658.8	Refrence	1
M624	182	624	616	V K book Di sributors	13.01.2017	Marketing management and trade policy	P Arumachalam	Serials publications	New delhi	2010		307	895	978-81-8387-351-2	381.30954	Refrence	1
	183	646				Research methodology : methods and techniques	C R Kothari and Gaurav Garg	New age international publishers	New delhi	2016		449	275	978-81-2243-623-5	300.723	Refrence	6
	184	652				Comprehensive research methodology	B L Agrawal	New age international publishers	New delhi	2015		553	399	978-81-224-3811-6	300.723	Refrence	3
	185	653				Organisational behavior	V S P Rao and V Sudeepa	Excel books	New delhi	2015	2	625	685	978-93-5062-499-9	302.35	Refrence	3
	186	658				Organizational behavior	Stephen P Robbins, Timothy A Judge and Neharika Vohra	Pearson	Noida	2015		690	800	978-93-325-4222-8	658.3	Refrence	3
	187	661				Organizational behaviour : concepts realities applications and challenges	P G Aquinas	Excel books	New delhi	2006		427	800	979-81-7446-474-2	302.35	Refrence	3
	188	664				Organisational behaviour	B S Moshal	Ane Books	New delhi	2015		452	395	978-93-8061-853-1	302.35	Refrence	3





189	667				Leadership in organizations	Gary Yukl	Pearson	Noida	2015	7	448	709	978-93-325-1813-1	303.34	Reference	3
190	670				Organisational behaviour : an interactive learning approach	Sarma V S Veluri	Jaico publishing house	Ahmedabad	2010	3	608	475	978-81-7992-996-4	303.34	Reference	2
191	672				Understanding organizational behaviour	Udai Pareek	Oxford	New delhi	2016	4	687	595	978-01-9945-471-6	658.0091724	Reference	3
192	676				Business organization and environment	B G Satyaprasad, K. Nirmala, D S Gopalakrishna and Madananda Murthy	I K International publishing house	New delhi	2012		126	195	978-93-8233-204-6	658.4	Reference	3
193	679				Business organisation & Management	R C Bhatia	Ane Books	New delhi	2015	4	348	295	978-93-8116-220-0	658.022	Reference	3
194	683				Managerial economics	Deepakshi Gupta	I K International publishing house	New delhi	2015		618	495	978-93-8458-846-5	338.5024658	Reference	3
195	686				Managerial economics	Geetika, Piyali Ghosh and Purba Ray Choudhury	McGraw Hill Education	Chennai	2016	2	632	624	978-00-7107-803-0	338.5024658	Reference	3
196	689				Managerial economics and financial analysis	S A Siddiqui and A S Siddiqui	New age international publishers	New delhi	2017	2	718	399	978-93-859-2378-4	338.5024	Reference	3
197	692				Managerial economics and business decisions	B N Ghosh	Ane Books	New delhi	2011		459	395	978-93-806-1841-8	338.5024	Reference	3
198	695				Managerial economics : foundations of business analysis and strategy	Christopher R Thomas and Charles Maurice	McGraw Hill Education	New delhi	2015	4	747	499	978-93-392-0504-1	338.5024658	Reference	3
199	699				Statistics for business and economics	Paul Newbold, William L Carlson and Betty Thorne	Pearson	New delhi	2013	6	977+(1-8)	1209	978-81-317-1927-5	519.5	Reference	3
200	702				Business economics	Venugopal and M Ramakrishna	I K International publishing house	New delhi	2013		183	375	978-93-823-3238-1	657	Reference	3
201	706				Change Management in Organisations	Mark Hughes	Jaico publishing house	Ahmedabad	2011	2	222	295	978-81-7992-935-3	658.16	Reference	3
202	709				Indian economy : problems of development and planning	A N Agrawal and M K Agarwal	New age international publishers	New delhi	2017	42	741	425	978-93-86286-47-5	330.95404	Reference	3
203	712				भारतीय अर्थव्यवस्था : विकास एवं आयोजन	A N Agrawal	New age international publishers	New delhi	2017	14	647	285	978-93-859-2325-8	330.95404	Reference	3
204	715				Microeconomic theory	H S Agarwal	Ane Books	New delhi	2017	7	961	595	978-81-805-2218-5	338.5	Reference	3
205	718				Microeconomic theory	T N Hajela	Ane Books	New delhi	2016	10	716	495	978-81-805-2282-6	338.5	Reference	3
206	721				A textbook of modern macroeconomics	L N Dutta	I K International publishing house	New delhi	2014		458	425	978-93-823-3234-3	338.5	Reference	3
207	724				Microeconomic analysis	Hal R Varian	Viva books	New delhi	2017		506+A42	495	978-81-309-0863-2	338.5	Reference	1
208	726				Investments	Zvi Bodie, Alex Kane, Alex J Marcus and Pitabas Mohanty	McGraw Hill Education	New delhi	2015	2	1091	875	978-93-392-1205-6	332.6	Reference	3
209	729				Investment analysis and portfolio management	Prasanna Chandra	McGraw Hill Education	New delhi	2013	4	26.25+1-6	845	978-12-590-0599-2	332.632042	Reference	3



210	732			Industrial relations	C S Venkata Ratnam	Oxford	New delhi	2014	17	747	575	978-01-956-7108-7	331	Refrence	3
211	735			Industrial relations and labour laws	Arun Monappa, Ranjeet Nambudiri and Patturaja Selvaraj	McGraw Hill Education	New delhi	2012	2	335	845	978-12-590-0492-6	331.0954	Refrence	3
212	738			Industrial relations and labour laws	S C Srivastava	Vikas publishing house	New delhi	2016		739	625	978-93-259-5540-0	331.0954	Refrence	4
213	742			Industrial relations and labour laws	B D Singh	Excel books	New delhi	2015		558	675	978-81-7446-620-4	331.0954	Refrence	3
214	745			Industrial relations, trade unions and labour legislation	P R N Sinha, Indu Bala Sinha and Seema Priyadarshini Shekhar	Pearson	delhi	2013		748	665	978-81-317-3164-2	331	Refrence	3
215	748			Security analysis and portfolio management	Punithavathy Pandian	Vikas publishing house	New delhi	2014	2	559	495	978-93-259-6308-5	332.6	Refrence	8
216	756			Security analysis and portfolio management	Sudhindra Bhat	Excel books	New delhi	2015		682	765	978-81-7446-580-1	332.6	Refrence	3
217	759			Security analysis and portfolio management	M Ranganathan and R Madhumati	Pearson	delhi	2015		766	669	978-81-317-5920-2	332.6	Refrence	3
218	762			Security analysis and portfolio management	Falguni H Pandya	Jaico publishing house	Ahmedabad	2013		694	525	978-81-849-5410-4	332.6	Refrence	1
219	763			Emerging trends in information and communication systems	T Sudha	Commonwealth	New delhi	2012		326	3000	978-81-311-0425-5	005.8	Refrence	2
220	765			Risk management : contemporary trends and practices	D Basu and D K Sinha	Jaico publishing house	Ahmedabad	2011	2	148	350	978-81-8495-099-1	658.155	Refrence	3
221	768			Principles of risk management and insurance	Neelam C Gulati	Excel books	New delhi	2016		532	680	978-93-5062-178-3	368	Refrence	3
222	771			Consumer behavior	Leon G Schiffman, Joseph Wisenblit and S Ramesh Kumar	Pearson	Noida	2017	4	508	803	978-93-325-5509-9	658.8342	Refrence	3
223	774			Consumer behavior	David L. Loudon and Albert J Della Bitta	McGraw Hill Education	New delhi	2016	4	788	803	978-0-07-047381-2	658.834	Refrence	3
224	777			Consumer behaviour	Sarmistha Sarma	I K International publishing house	New delhi	2015		424	465	978-93-845-8805-2	658.8342	Refrence	3
225	780			Consumer behaviour : text and cases	S H H Kazmi and Jamal Akhtar	Excel books	New delhi	2013	2	546	730	978-81-7446-644-0	658.8342095	Refrence	3
226	783			Consumer behaviour & marketing communication	S H H Kazmi	Excel books	New delhi	2010		479	515	978-81-7446-844-4	658.834	Refrence	3
227	786			Consumer behavior : building marketing strategy	Del I Hawkins, David L Motherbaugh and Amit Mookerjee	McGraw Hill Education	New delhi	2014	12	776	696	978-93-5134-479-7	658.8342097	Refrence	2
228	789			Case studies in contemporary management	Sanjeev Bansal, R Sujatha and Ashok Sharma	I K International publishing house	New delhi	2015		200	295	978-93-8458-875-5	658.400954	Refrence	2
229	791			Communication for behavior change : using entertainment-education for distance	Esta de Fossard and Michael Bailey	Sage publications	New delhi	2016	2	290	850	978-93-515-0759-8	302.23	Refrence	2
230	793			Training and development methods	Rishipal	S chand & company	New delhi	2016		833	315	978-81-2193-656-9	658.3124099	Refrence	4



231	797				Understanding CRM	Seema Girdhar	Excel books	New delhi	2013		350	385	978-93-5062-179-0	658.812	Reference	3
232	800				Entrepreneurship : new venture creation	David H Holt	Pearson	Noida	2017	2	553+IC10	673	978-93-325-6873-0	658.1141	Reference	1
233	801				Human resource management	Pravin Durai	Pearson	Chennai	2016		729	440	978-93-325-5857-1	658.3	Reference	3
234	804				Human resource management : text and cases	K Aswathappa	McGraw Hill Education	New delhi	2016	10	874	680	978-1-25-902682-9	658.3	Reference	3
235	807				Advanced human resource management : a strategic perspective	S C Gupta	Ane Books	New delhi	2016		454	495	978-81-805-2193-5	658.3	Reference	3
236	810				Human resource management	Narendar Singh	University science press	Bangalore	2011		653	350	978-93-80856-73-5	658.3	Reference	3
237	813				A foundation course in human values and professional ethics	R R Gaur, R Sangal and G P Bagaria	Excel books	delhi	2016		282	355	978-81-7446-781-2	170	Reference	3
238	816				Case incidents in human resource management :	Gopala Krishna	I K International publishing house	New delhi	2014		129	195	978-93-823-3292-3	658.3	Reference	3
239	819				Case studies in human resource management	Sanjeev Bansal, Jaya Yadav and Hargovind Kakkar	I K International publishing house	New delhi	2015		221	325	978-93-845-8885-4	658.3	Reference	3
240	822				International human resource management : text and cases	P L Rao	Excel books	New delhi	2016		407	515	978-81-7446-596-2	658.3	Reference	3
241	825				Flexible human resource planning : principles and Applications	K M Mital, Prem Vrat and Sushil	New age international publishers	New delhi	2016		511	899	978-81-224-4069-0	658.3	Reference	3
242	829				Human resource management	Gary Dessler and Biju Varkkey	Pearson	delhi	2016	14	570		978-93-325-4219-8	658.3	Reference	1
243	830				Training of human processes	Sushama Khanna	Ane Books	New delhi	2009		154	595	978-81-805-2245-1	658.3	Reference	3
244	833				A textbook on professional ethics and human values	R S Naagarazan	New age international publishers	New delhi	2016	2	191	160	978-81-224-3972-4	174.962	Reference	3
245	835				Public system management	Barun Kumar De	New age international publishers	New delhi	2016	2	216	699	978-81-224-4047-8	351.54	Reference	3
246	838				The ASQ supply chain management primer	J P Russell	New age international publishers	New delhi	2016		105	399	978-81-224-3925-0	658.7	Reference	3
247	841				Supply chain management : strategy, planning and operation	Sunil Chopra, Peter Meindl and Dharam Vir Kalra	Pearson	delhi	2016	6	569	586	978-93-325-4823-7	658.7	Reference	3
248	844				Supply chain cost management	Jimmy Anklesaria	Jaico publishing house	Ahmedabad	2011		230	325	978-81-8495-245-2	658.72	Reference	3
249	847				Management	James A F Stoner, R Edward Freeman and Daniel R Gilbert	Pearson	New delhi	2009	6	656+I-26	795	978-81-317-0704-3	658	Reference	3
250	850				Management : text and cases	V S P Rao	Excel books	New delhi	2012	2	804	755	978-93-5062-058-8	658	Reference	3
251	853				Management : principles and practices	M Sakthivel Murugan	New age international publishers	New delhi	2016	2	699	350	978-81-224-3329-6	658	Reference	3





252	856				Principles and practice of management	J P Mahajan and Akshay Mishra	Ane Books	New delhi	2016	2	462	495	978-93-854-6216-0	658	Reference	3
253	859				Principles of management	B S Moshaf	Ane Books	New delhi	2015		548	495	978-81-805-2275-8	658	Reference	3
254	862				Management : principles and practices	S K Mandal	Jaico publishing house	Ahmedabad	2014	4	484	375	978-81-8495-220-9	658	Reference	3
255	865				Essentials of management : an international, innovation and performance	Harold Koontz and Heinz Weihrich	McGraw Hill Education	New delhi	2015		496	725	978-93-392-2286-4	658.4	Reference	3
256	868				management : a strategic and integrated approach to achieve	Michael Armstrong and Angela Baron	Jaico publishing house	Ahmedabad	2012	11	466	499	10-81-7224-852-0	658.3125	Reference	3
257	871				Case studies in management	Akhilesh Chandra Pandey	I K International publishing house	New delhi	2015		280	375	978-93-845-8804-5	658.4	Reference	3
258	874				Management : a global, innovative, and entrepreneurial perspective	Heinz Weihrich, Mark V Cannice and Harold Koontz	McGraw Hill Education	New delhi	2015	14	579		978-1-25-902683-6	658	Reference	1
259	875				Applications of knowledge management in digital era	Sarabjit Sharma and Krishan Gopal	Gnosis	delhi	2011		199	525	978-81-89012-97-5	001	Reference	2
260	877				Knowledge Management : an introduction	Kevin C Desouza and Scott Paquette	New age international publishers	New delhi	2014		351	325	978-81-224-3630-3	658.4038	Reference	3
261	880				Ethics in management : insights from ancient indian wisdom	Swami Anubhavananda and Arya Kumar	Ane Books	New delhi	2017	2	351	495	978-93-836-5600-4	650.01	Reference	3
262	883				Business ethics and corporate social responsibilities	S P Mathur and Nishu Mathur	New age international publishers	New delhi	2017		189	250	978-93-859-2379-1	658.408	Reference	3
263	886				Concepts in strategic management and business policy	Thomas L. Wheelen, J David Hunger, Alan N Hoffman and Charles T. Brandon	Pearson	Noida	2016	14	387+1-13	8527	978-93-325-4895-4	658.4012	Reference	2
264	888				Strategic management	Azhar Kazmi and Adela Kazmi	McGraw Hill Education	New delhi	2015		676	480	978-93-392-2183-6	658.4012	Reference	3
265	891				Strategic management	Saroj Datta and Mercy Mathew	Jaico publishing house	Ahmedabad	2010	2	404	395	978-81-8495-115-8	658.4012	Reference	3
266	894				Strategic management : concepts and practices	Shamsher Singh	I K International publishing house	New delhi	2014		490	425	978-93-8233-269-5	658.4012	Reference	3
267	897				Strategic management : text and cases	V S Rao	Excel books	delhi	2016	2	636	765	978-93-5062-316-9	658.4012	Reference	3
268	900				Strategic human resource management	S P Mathur	New age international publishers	New delhi	2015		222	299	978-81-224-3920-5	658.3	Reference	3
269	903				Handbook of Strategic HRM	Michael Armstrong and Angela Baron	Jaico publishing house	Ahmedabad	2011	6	257	475	978-81-799-2568-3	658.3	Reference	3
270	906				Transnational marketing strategy	Biswajit Das, Ipseeta Satpathy and Sanjay Sharma	New age international publishers	New delhi	2014		269	250	978-81-224-3590-0	658.84	Reference	3
271	909				New ideas in strategic thinking and management : a foundation for the future	Subhash Sharma	New age international publishers	New delhi	2016		210	250	978-81-224-3933-5	658.4012	Reference	3
272	912				Formulating and executing strategy : the quest for competitive advantage : concepts and cases	Arthur A Thompson, Margaret A Peteraf, John E Gamble, A J Strickland III and Amy	McGraw Hill Education	New delhi	2015	4	(1-589)+(C1-C433)+(CA435-CA448)+(U	799	978-93-392-0408-2	658.4012	Reference	3





273	915				Bond markets, analysis and strategies	Frank J Fabozzi	Pearson	New delhi	2017	8	699	988	978-93-325-1828-5	332.6323	Refrence	3
274	918				Management information system	James A O'Brien, George M Marakar and Ramesh Behl	McGraw Hill Education	Chennai	2016	10	954	438	978-12-590-2671-3	658.403	Refrence	3
275	921				Management information systems : a global digital enterprise	Waman S Jawadekar	McGraw Hill Education	New delhi	2014	5	814	350	978-12-590-2669-0	658.4038011	Refrence	3
276	924				Management information systems : managing the digital	Kenneth C Laudon and Jane P Laudon	Pearson	Noida	2016	14	688	565	978-93-325-4890-9	658.4038011	Refrence	3
277	927				Management information systems : conceptual foundations,	Gordon B Davis and Margrethe H Olson	McGraw Hill Education	Chennai	2015	2	693	565	978-0-07-040267-6	658.4038	Refrence	3
278	930				Management information systems : a computerized approach	Avedhesh Gupta and Anurag Malik	Firewal media	Bangalore	2009	2	400	295	978-81-318-0003-4	658.4038011	Refrence	3
279	933				Management information system in the new millennium : challenges and	V D Dudeja	Commonwealth	New delhi	2011		369	750	81-7169-06-6	658.4038	Refrence	2
280	935				Operations research	D S Cheema	University science press	Bangalore	2013	2	896	595	978-93-80856-32-2	658.403405	Refrence	3
281	938				Operations research : an introduction	Hamdy A Taha	Pearson	Noida	2017	9	816	562	978-93-325-1822-3	658.4034	Refrence	3
282	941				Operations research	R Veerachamy and V ravi Kumar	I K International publishing house	New delhi	2012		1244	614	978-93-800-2640-4	658.4034	Refrence	3
283	944				Textbook of operations research : a self - learning approach	K Nagarajan	New age international publishers	New delhi	2017		776	499	978-93-859-2370-8	658.403405	Refrence	3
284	947				Optimization methods in operations research and systems analysis	K V Mittal and C Mohan	New age international publishers	New delhi	2016	4	385	299	978-81-224-4026-3	519.7	Refrence	3
285	950				Engineering optimization : theory and practice	Singiresu S Rao	New age international publishers	New delhi	2016	3	754	450	978-81-224-2723-3	620.0015196	Refrence	3
286	953				Business research methods	Alan Bryman and Emma Bell	Oxford	UK	2011	4	584	625	978-0-19-874758-1	658.0072	Refrence	3
287	956				Production and operations management	S N Chary	McGraw Hill Education	New delhi	2012	5	40.11+115	670	978-1-25-900510-7	658.5	Refrence	3
288	959				Business research methods	Donald R cooper, Pamela S Schindler and J K Sharma	McGraw Hill Education	New delhi	2016	11	950		978-1-25-900185-7	658.0072	Refrence	3
289	962				Operations management : theory and practice	B Mahadevan	Pearson	delhi	2016	2	610		978-93-325-4752-0	658.5	Refrence	3
290	965				Branding	Brad VanAuken	Jaico publishing house	Ahmedabad	2010	4	306	450	979-81-799-2668-9	658.827	Refrence	3
291	968				Brand Management : Text and cases	Harsh V Verma	Excel books	delhi	2016	3	573	715	978-93-5062-174-5	658.827	Refrence	3
292	971				working capital management and control : principles and applications	Satish B Mathur	New age international publishers	New delhi	2013	2	514	295	978-81-224-2835-3	658.15244	Refrence	3
293	974				Project management	S Choudhury	McGraw Hill Education	New delhi	2016		244		978-0-07-4600-68-9	658.404	Refrence	3



294	977				Project management	K Nagarajan	New age international publishers	New delhi	2015	7	694	399	978-81-224-3772-0	658.404	Refrence	3
295	980				PROJECTS : Planning, analysis, selection, financing, implementation and	Prasanna Chandra	McGraw Hill Education	New delhi	2015	8	23.22+1-3		978-93-329-0257-2	332.67	Refrence	3
296	983				Management of rural development projects	Devendra Prasad Pandey	New age international publishers	Bangalore	2017	2	336	299	978-39-859-2382-1	307.140954	Refrence	3
297	986				Materials management : an integrated approach	P gopalakrishnan and M Sundaresan	PHI learning private limited	delhi	2014		276	226	978-81-203-0027-9	658.7	Refrence	3
298	989				The certified quality process analyst handbook	Chris Christensen, Kathleen M Betz and Marilyn S Stein	New age international publishers	Bangalore	2016		404	699	978-81-224-3929-8	658.562	Refrence	3
299	992				Total quality management	R S Naagarazan and A A Arivalagar	New age international publishers	New delhi	2016	3	266	180	978-81-224-3968-7	658.4013	Refrence	3
300	995				Handbook of total quality management	R P Mohanty and R R Lakhe	Jaico publishing house	Ahmedabad	2010		242	225	979-81-722-4833-7	658.562	Refrence	3
301	998				Retail management : A strategic approach	Barry Berman, Joel R Evans and Mini Mathur	Pearson	Noida	2016	11	652		978-81-317-3376-9	658.87	Refrence	3
302	1001				Retailing : environment and operations	Andrew J Newman and Peter Cullen	Cengage learning	New delhi	2011		496		978-81-315-0163-4	658.87	Refrence	3
303	1004				International retailing : text and readings	S L Gupta and Arun Mittal	Excel books	New delhi	2010		488	675	978-81-7446-859-8	658.87	Refrence	3
304	1007				Retailing : an introduction	Roger Cox and Paul Brittain	Pearson	Noida	2011	5		348	978-81-317-0471-4	658.87	Refrence	3
305	1010				Retail management : functional principles and practices	Gibson G Vedamani	Jaico publishing house	Ahmedabad	2013	4	475	425	81-7992-151-4	658.87	Refrence	3
306	1013				Retail Management : text and cases	U C Mathur	IK International publishing house	New delhi	2010		477	315	978-93-805-7866-8	658.87	Refrence	3
307	1016				The retail handbook : helping you achieve your potential in retail	Antony Welfare	Jaico publishing house	Ahmedabad	2013		187	299	978-81-8495-503-3	658.8702	Refrence	3
308	1019				operations management : concepts, models, and	Everett E Adam and Ronald J Ebert	PHI learning private limited	delhi		5	729	550	978-81-203-0838-1	658.5	Refrence	1
309	1020				Marketing management : text and cases	S H H Kazmi	Excel books	New delhi	2014	2	640	765	978-93-5062-357-2	658.8	Refrence	3
310	1023				Marketing management	Philip Kotler and Kevin Lane Keller	Pearson	Noida	2016		756+1-21		978-93-325-5718-5	658.8	Refrence	3
311	1026				Marketing management : text and cases	Tapan K Panda	Excel books	New delhi	2013	2	757	765	978-81-7446-548-1	658.8	Refrence	3
312	1029				Marketing channels : a management view	Bert Rosenbloom	Cengage learning	New delhi	2013	8	636		978-81-315-1842-7	658.84	Refrence	3
313	1032				Marketing management	S Ramesh and C S Jayanthi Prasad	IK International publishing house	New delhi	2012		766	425	978-93-811-4186-1	658.8	Refrence	3
314	1035				Marketing management : a finance emphasis	B K Chatterjee	Jaico publishing house	Ahmedabad	2012	4	533	450	978-81-722-4654-9	658.15	Refrence	1



315	1036				International marketing	Philip R Cateora, Mary C Gilly and John Graham	McGraw Hill Education	New delhi	2015	5	622		978-93-392-0446-4	658.848	Refrence	3
316	1039				Marketing research : text and cases	Rajendra Nargundkar	McGraw Hill Education	Chennai	2016	3	533		978-0-07-022087-4	658.83	Refrence	3
317	1042				Marketing research	G C Beri	McGraw Hill Education	Chennai	2016		627		978-1-25-900490-2	658.83	Refrence	3
318	1045				International marketing research : text and cases	P Kameswara and N R V Prabhu	Excel books	New delhi	2011		528	725	978-81-7446-908-3	658.83	Refrence	3
319	1048				Essentials of international marketing	Donals L Brady	Jaico publishing house	Ahmedabad	2011		394	350	978-81-8495-230-8	658.83	Refrence	3
320	1051				Capital markets of india	ICAI-CMA	Jaico publishing house	Ahmedabad	2013		510	699	978-81-8495-232-2	332.0415095	Refrence	3
321	1054				Global marketing management	Warren J Keegan and Naval K Bhargava	Pearson	delhi	2013	7	670		978-81-317-3091-1	658.848	Refrence	3
322	1057				Services marketing	Govind Apte	Oxford	New delhi	2016		440		978-01-956-6758-5	658.8	Refrence	3
323	1060				Services marketing	Variane A Zeitnamai, Mary Jo Bitner, Dwayne D Gremler and A. J. Day	McGraw Hill Education	New delhi	2015	6	711		978-1-25-902681-2	658.8	Refrence	3
324	1063				Services marketing : people, technology, strategy	Christopher Lovelock, Jochen Wirtz and Jayanta Chatterjee	Pearson	Noida	2016		683		978-81-317-5939-4	658.8	Refrence	3
325	1066				E-services	vasu Deva	Commonwealth	New delhi	2013		228		81-7169-851-4	004.6	Refrence	2
326	1068				Sales and distribution management : text and cases with SAP applications : an Indian perspective	S L Gupta	Excel books	New delhi	2013	2	814	650	978-81-7446-370-3	658.81	Refrence	3
327	1071				Management of a sales force	Rosann Spiro, Greg Rich and William Stanton	McGraw Hill Education	New delhi	2015	12	584		978-93-392-2176-8	658.81	Refrence	3
328	1074				Sales force management : A contemporary approach	Tony Carter	Jaico publishing house	Ahmedabad	2011		301	450	978-81-7992-969-8	658.81	Refrence	3
329	1077				Sales force management	Mark W Johnston, Greg W Marshall	McGraw Hill Education	New delhi	2009	9	537		978-0-07-008055-3	658.81	Refrence	3
330	1080				Advertising and sales promotion	S H H Kazmi and Satish Batra	Excel books	New delhi	2016	3	660	765	978-81-7446-639-6	659	Refrence	3
331	1083				Advertising and sales promotion	V S Padmanabhan, H S Murthy	Ane Books	New delhi	2017		336	395	978-81-908-3228-1	659	Refrence	3
332	1086				E-sales	Vasu Deva	Commonwealth	New delhi	2012		244	500	81-7169-852-2	658.872	Refrence	2
333	1088				Sales management : decisions, policies, and cases	RICHARD R. Still, Edward W Cundiff and Norman A B. Giovanni	Pearson	Noida	2014		608		978-81-317-1089-0	658.81	Refrence	1
334	1089				Quantitative techniques in Management	N D Vohra	McGraw Hill Education	New delhi	2014	4	1063		978-93-5134-015-7	658.4033	Refrence	3
335	1092				A textbook of quantitative techniques	N P Bali, P N Gupta and C P Gandhi	University science press	Bangalore	2015	2	653	495	978-81-318-0778-1	658.4033	Refrence	3





336	1095			Business statistics using excel	Glyn Davis and Branko Pecar	Oxford	New delhi	2013	2	486	511	978-01-987-2253-3	005.54	Refrence	3
337	1098			Statistics for management	Richard I Levin, David S Rubin, Sanjay Rastogi and Masood Hussain Siddiqui	Pearson	Noida	2016	7	999		978-81-317-7450-2	519.5	Refrence	3
338	1101			Business statistics	C Beri	McGraw Hill Education	New delhi	2015	3	802		978-0-07-008323-3	330.973	Refrence	3
339	1104			Probability and statistics for engineers and scientists	Ronald E Walpole, Raymond H Myers, Sharon L Myers and Kwana E Ye	Pearson	Noida	2016	9	856		978-93-325-1908-4	519.02462	Refrence	3
340	1107			Applied business statistics : making better business decisions	Ken Black	Wiley	New delhi	2017	7	850		978-81-265-3707-5	519.502465	Refrence	3
341	1110			Basic statistics for business and economics	Douglas A Lind, William G Marchal and Samuel A Wathen	McGraw Hill Education	New delhi	2013		566		978-1-25-909729-4	519.5	Refrence	3
342	1113			Business environment : text and cases	Justin Paul	McGraw Hill Education	New delhi	2016	3	507		978-0-07-070077-2	338.7	Refrence	3
343	1116			Basics of environmental resource management	Kamalesh Kumar	New age international publishers	New delhi	2015		145	150	978-81-224-3669-3	363.709	Refrence	3
344	1119			Business environment	Suresh Bedi	Excel books	New delhi	2015		656	675	978-81-7446-375-3	338.7	Refrence	3
345	1122			International business : a course on the essentials	Riad A Ajami and G Jason Goddard	Jaico publishing house	Almedabad	2014		428	425	978-81-8495-404-3	658.049	Refrence	3
346	1125			International business	K Aswathappa	McGraw Hill Education	New delhi	2015	6	891		978-93-392-2258-1	658.18	Refrence	3
347	1128			International business : environments and operations	John D Daniels, Lee H Radebaugh, Daniel P SuliVan and Prashant Salunke	Pearson	Noida	2015	15	912		978-93-325-4822-0	658.18	Refrence	3
348	1131			International business	Shyam Shukla	Excel books	New delhi	2013		388	565	978-81-7446-618-1	658.049	Refrence	3
349	1134			International business : competing in the global marketplace	Charles W L Hill and Arun Kumar Jain	McGraw Hill Education	New delhi	2014		805		978-1-25-909803-1	658.049	Refrence	3
350	1137			Modern business law	B S Moshal	Ane Books	New delhi	2016		375	395	978-93-811-6244-6	346.07	Refrence	3
351	1140			Business law including company law	S S Gulshan and G K Kapoor	New age international publishers	Bangalore	2017	18	773	499	978-93-86070-80-7	346.7054	Refrence	2
352	1183			E-exports	Vasu Deva	Commonwealth	New delhi	2012		263	575	81-7169-849-2	387.5440993	Refrence	2
353	1186			Fundamentals of financial management	Prasanna Chandra	McGraw Hill Education	New delhi	2016		30.12+1-3		978-93-392-0313-9	658.15	Refrence	3
354	1189			Financial management	I M Pandey	Vikas publishing house	Noida	2016	11	921	699	978-93259-8229	658.15	Refrence	4
355	1193			Financial accounting for management : an analytical perspective	Ambrish Gupta	Pearson	delhi	2016		712		978-93-325-5949-3	658.1511	Refrence	3
356	1196			Financial institutions and markets : structure, growth and innovations	L M Bhole and Jitendra Mahakud	McGraw Hill Education	Chennai	2016	5	999		978-0-07-008048-5	332.0954	Refrence	3





357	1199				Financial management	Jonathan Berk and Peter Demarzo	Pearson	Noida	2016	3	1104		978-93-325-7550-6	658.15	Refrence	3
358	1202				Financial management	M Y Khan and P K Jain	McGraw Hill Education	New delhi	2016		36.45+I-10		978-93-392-1305-3	658.15	Refrence	3
359	1208				Fundamentals of financial management	J Van Horne and John M Wachowicz	Pearson	Noida	2016	13	719		978-93-325-5867-0	658.15	Refrence	3
360	1211				International financial management	V S Somanath	J K International publishing house	New delhi	2015		813	445	978-93-811-4107-6	658.1599	Refrence	3
361	1214				Financial management : management extra	Pergamon flexible learning	Elsevier	New delhi	2007		114		978-81-312-0932-5	658.15	Refrence	3
362	1217				Principles of managerial finance	Lawrence J Gitman	Pearson	Noida	2015	11	685+I-13		978-81-775-8554-4	658.15	Refrence	2
363	1219				Financial services	M Y Khan	McGraw Hill Education	New delhi	2015	8	14.53+I15		978-93-392-2186-7	332.10954	Refrence	3
364	1222				Indian financial system	H R Machiraju	Vikas publishing house	New delhi	2013	4	458	410	978-81-259-3981-8	336.54	Refrence	4
365	1226				Financial accounting for managers	Sanjay Dhamija	Pearson	Noida	2015	2	452		978-93-325-4359-1	657	Refrence	3
366	1229				Cost and financial management	Mohd. Arif	University science press	Bangalore	2011		364	225	978-93-80856-80-3	658.15	Refrence	3
367	1232				Financial and management accounting : the basis for business decisions	Jan R. Williams, Susan F Haka, Mark S Bettner and Joseph V Carcello	McGraw Hill Education	New delhi	2015	16	1145+I-23		978-93-85880-01-8	658.1511	Refrence	3
368	1235				Financial accounting : a managerial perspective	R Narayanaswamy	PHI learning private limited	delhi	2016	5	650	595	978-81-203-4949-0	657	Refrence	3
369	1238				Financial accounting	P C Tulsian	Pearson	Noida	2017		18.13+A18		978-81-775-8228-4	657	Refrence	3
370	1241				Electronic commerce : a simplified approach	Munesh Chandra Trivedi	Jaico publishing house	Almedabad	2011		390	375	978-81-8495-117-2	658.84	Refrence	3
371	1244				Introduction to management accounting	Charles T. Horngren, Gary L. Sundem, Jeff O. Schatzberg and Dave R. Wahlen	Pearson	Noida	2016	16	767		978-93-325-1826-1	658.1511	Refrence	3
372	1247				Management Accounting : text, problems and cases	M Y Khan and P K Jain	McGraw Hill Education	New delhi	2013		24.60+I10		978-1-25-902668-3	658.1511	Refrence	3
373	1248				Management Accounting : text, problems and cases	M Y Khan and P K Jain	McGraw Hill Education	New delhi	2013		24.60+I10		978-1-25-902668-3	658.1511	Refrence	
374	1249				Management Accounting : text, problems and cases	M Y Khan and P K Jain	McGraw Hill Education	New delhi	2013		24.60+I10		978-1-25-902668-3	658.1511	Refrence	
375	1250				Fundamentals of management accounting	H V Jhamb	Ane Books	New delhi	2016		549	350	978-93-821-2779-6	658.1511	Refrence	3
376	1253				Management accounting : for decision making	Mamta Shah	Ane Books	New delhi	2017		270	295	978-81-805-2132-4	658.15	Refrence	3
377	1256				Management accounting	Madhu Vij	Excel books	New delhi	2013		652	635	978-93-5062-321-3	658.1511	Refrence	3



378	1259				A textbook of accounting for management	S N Maheshwari, Suneel K Maheshwari and Sharad K Maheshwari	Vikas publishing house	New delhi	2016	3	5.55+18	550	978-93-259-5619-3	658.1511	Refrence	4
379	1263				Accounting for management	V R Palanivelu	University science press	Bangalore	2013	3	638	485	978-93-81159-38-5	658.1511	Refrence	3
380	1266				Management accounting	Pareesh Shah	Oxford	New delhi	2015	2	920	695	978-01-9945-052-7	658.1511	Refrence	3
381	1269				An easy approach to corporate laws	J P sharma	Ane Books	New delhi	2015	2	477	325	978-93-8365-697-4	346.54	Refrence	3
382	1272				Corporate law	Naveen Kumar Shelar	I K International publishing house	New delhi	2016		324	325	978-93-8590-902-3	346.066	Refrence	3
383	1275				Fundamental of corporate accounting	Naseem Ahmed, Nawab Ali Khan and Rajender Kumar	Ane Books	New delhi	2016		694	495	978-93-8116-257-6	346.066	Refrence	3
384	1278				Company law	S S Gulshan	Excel books	New delhi	2011		596	450	978-81-7446-636-5	346.54066	Refrence	3
385	1281				Cost accounting : theory and practice	R Palaniappan and N Hariharan	I K International publishing house	New delhi	2012		1200	595	978-93-8057-834-7	657.4	Refrence	3
386	1284				Internet banking : a theoretical and practical exploration	Ajimon George and G S Gireesh Kumar	New age international publishers	New delhi	2017		200	299	978-93-859-2357-9	346.082178	Refrence	3
387	1287				E-governance	Vasu Deva	Commonwealth	New delhi	2012		251	790	81-7169-847-6	352.38	Refrence	4
388	2549				Rural marketing environment, problems and strategies	T P gopalaswamy	Vikas publishing house	Noida	2013	3	250	325	978-81-2593-097-6	658.809173	Refrence	2
389	2551				India and SAARC nationals	M Siddiqi	Maxford books	New delhi	2014		352	995	978-81-8116-023-2	320.954	Refrence	2
390	2553				Local resources for rural development	R K Singal	New age international publishers	New delhi	2013		134	100	978-81-224-3534-4	307.1412094	Refrence	3
391	2556				introduction to six sigma : methods, approaches and applications	N A Siddiqui and Abhishek Dwivedi	New age international publishers	New delhi	2017		135	150	978-93-859-2324-1	658.4013	Refrence	3
392	2559				Six sigma project management : a pocket guide	Jeffrey N Lowenthal	New age international publishers	New delhi	2010		130	50	978-81-224-2802-5	658.562	Refrence	3





# APPENDIX – XV

# University Grants Commission

## Appendix-XV

### Information about the Equipment

S.No	Item description	Location Department	Value (in Rs.)	Present Condition	Date of Purchase
1	BOOM STAND	School of Still Photography	11400	Working	17-02-2021
2	REFLECTORS	School of Still Photography	9900	Working	17-02-2021
3	MINI STUDIO	School of Still Photography	64000	Working	15-03-2021
4	ELINCHROME OCTABOX (120)	School of Still Photography	35400	Working	17-02-2021
5	LIGHT CHANNELS	School of Still Photography	6500	Working	17-02-2021
6	GODOX S2 BRACKET	School of Still Photography	4491	Working	15-10-2022
7	ND FILTERS (67 MM)	School of Still Photography	13200	Working	2200
8	ND FILTERS (58MM)	School of Still Photography	13200	Working	2200
9	UV FILTER (67MM)	School of Still Photography	13750	Working	17-02-2021
10	Canon Lense (35 mm macro)	School of Still Photography	45762	Working	11-06-2021
11	Canon Lense (50 mm)	School of Still Photography	47457	Working	17-07-2021
12	Canon Lense (85 mm)	School of Still Photography	57288	Working	15-03-2021
13	GTS Teleprompter -20, GTS Telepromter20, beamsplitter glass, dell/Lenovo/ LG Monitor20 "monitor, GTS Teleprompter software 8Gb pendrive, Softcopy manual , HDMI cable 10 meters, Toolkit, Scrolling controller remote, lens hood cloth	SOJMC	30000	Working	19.01.21
14	Microphone (uni derirectional condensor)	SOJMC	2800	Working	17.03.21
15	2 fit four bank light	SOJMC	60000	Working	26.03.21
16	CROMA CLOTH GREEN	SOJMC	5998	Working	30.06.21
17	Tripod for mounting telepromtor	SOJMC	32500	Working	13-09-2022
18	tripod for dslr camera	SOJMC	15000	Working	13-09-2022
19	headphone	SOJMC	4000	Working	13-09-2022
20	Lapple mic- wireless	SOJMC	23500	Working	13-09-2022
21	Boom mic	SOJMC	18000	Working	13-09-2022
22	Multi 20	School of Cinema	11340	Working	23-07-2022

REGISTRAR  
RAIPUR



23	Multi 10	School of Cinema	5505	Working	22-07-2022
24	Baby	School of Cinema	11340	Working	22-07-2022
25	Gateway Roll	School of Cinema	1090	Working	22-07-2022
26	Tripod	School of Cinema	37500	Working	22-07-2022
27	Tripod	School of Cinema	14760	Working	11-09-2021
28	LED LIGHT	School of Cinema	2500	Working	02-02-2021
29	Electric Trolley Box	School of Cinema	5000	Working	05-07-2022
30	Multi Card Reader	School of Cinema	2050	Working	15-03-2021
31	Solar Light 2k	School of Cinema	37500	Working	22-07-2022
32	Hako Cordless Mic	School of Cinema	15000	Working	15-03-2021
33	Multi Card Reader	School of Cinema	2050	Working	15-03-2021
34	HDMI Cable 15metre	School of Cinema	800	Working	17-03-2021
35	flexi Reflector 4 pc	School of Cinema	4500	Working	15-03-2021
36	Bulb- Multi 20	School of Cinema	8555	Working	26-03-2021
37	Bulb-Baby	School of Cinema	6490	Working	13-03-2021
38	bulb- Multi 10	School of Cinema	1475	Working	26-03-2021
39	3.5 Phono connectors	School of Cinema	448	Working	13-03-2021
40	Card reader	School of Cinema	2050	Working	17-03-2021
41	I MAC 27 Inches I	School of Cinema	153000	Working	07-03-2020
42	USB C to HDMI Converter	School of Cinema	1320	Working	13-03-2021
43	Microphones	School of Cinema	15000	Working	17-03-2021
44	Condenser USB Microphones	School of Cinema	2800	Working	13-03-2021
45	15 computers assembled (core i7)	School of animation	Not known	Working	22-11-2021
46	5 Lenovo desktop ( Core i7)	School of animation	73101 /-	Working	22-11-2021
47	8 computers assembled (core i7)	School of animation	Not known	Working	22-11-2021
48	Nework Switch (24 Port)	School of animation	4400/-	Working	02-12-2021
49	1 Apple Macintosh	School of animation	40000	Working	09-11-2020
50	Single niddle lock stich machine ( jack )	School of fashion design	37000	working	
51	single niddle lock stich machine ( MAQI )	School of fashion design	240500	working	
52	Taaltarang	School Of Performing Arts	6500	Working	28-08-2019
53	Swarangini Digital	School Of Performing Arts	5500	Working	28-08-2019
54	Tristar Sustain Padel	School Of Performing Arts	1300	Working	28-08-2019
55	Tristar Keyboard stand	School Of Performing Arts	2000	Working	28-08-2019


  
 REGISTRAR

56	Guitar Plectrum	School Of Performing Arts	20	Working	28-08-2019
57	Fender Amp	School Of Performing Arts	20,000	Working	28-08-2019
58	Yamaha PSR 670 JN	School Of Performing Arts	44000	Working	28-08-2019
59	Zoom G1 X4	School Of Performing Arts	5702	Working	28-08-2019
60	Ibanez Guitar	School Of Performing Arts	15,500	Working	28-08-2019
61	Tabla Hammer	School Of Performing Arts	150	Working	28-08-2019
62	Yamaha Hs-8 Speaker	School Of Performing Arts	9870	Working	31.03.21
63	Condensor Mic	School Of Performing Arts	8898.31	Working	28-08-2019
64	M Audio Midi Keyboards	School Of Performing Arts	38,135.58	Working	28-08-2019
65	Sure SM58 Mic	School Of Performing Arts	19,830.51	Working	28-08-2019
66	M Audio(M-track 2X2),	School Of Performing Arts	8,474.58	Working	28-08-2019
67	Mic Stand Hardke HS 65	School Of Performing Arts	2,033.90	Working	28-08-2019
68	Tristar Mic Stand Ms 109D	School Of Performing Arts	1694.92	Working	28-08-2019
69	Shenizer Headphones	School Of Performing Arts	635	Working	31.03.21
70	Guitar bass cort action P J	School Of Performing Arts	48000	Working	12.01.2021
71	Tabla set	School Of Performing Arts	6500	Working	12.01.2021
72	Akg K240 Headphone	School Of Performing Arts	5296	Working	31.03.21
73	Senn Hd 206	School Of Performing Arts	18432	Working	31.03.21
74	YAMAHA MG16XU AUDIO Mixer	School Of Performing Arts	26271	Working	31.03.21
75	E&I T-5 Microphone shock mount	School Of Performing Arts	2800	Working	31.03.21
76	E&I microphone pop filter ps -1	School Of Performing Arts	4500	Working	31.03.21
77	Nektar Impact Gx 49 Usb Midi controller	School Of Performing Arts	8050	Working	31.03.21
78	Behringer microamp HA400	School Of Performing Arts	2669	Working	31.03.21
79	Roxtone Rpan240	School Of Performing Arts	1906	Working	31.03.21
80	BULB HOLDER	School Of Performing Arts	20	Working	12.10.21
81	LED LIGHT 0.5W	School Of Performing Arts	50	Working	12.10.21
82	PA MICROPHONE DMS 5.0 WHARFADALE	School Of Performing Arts	7288	Working	06.12.21
83	UHF- 77	School Of Performing Arts	7203	Working	06.12.21
84	MIKE T M -950	School Of Performing Arts	6601	Working	06.12.21
85	DZR 15//E	School Of Performing Arts	120720	Working	06.12.21
86	AUDIO MIXER, MG -12XU YAMAHA	School Of Performing Arts	22203	Working	06.12.21
87	ADP 30 R	School Of Performing Arts	2627	Working	06.12.21
88	CBS 104SPK STAND SMALL GS	School Of Performing Arts	3389	Working	06.12.21



89	GST 92 MIKE STAND GS	School Of Performing Arts	3728	Working	06.12.21
90	2MTR JACK TO EP CABEL FALCON	School Of Performing Arts	148	Working	06.12.21
91	10MTR JACK TO JACK FALCON	School Of Performing Arts	381	Working	06.12.21
92	15 MTR M-XLR TO F-XLR CABLE FALCON	School Of Performing Arts	5042	Working	06.12.21
93	EMPTY WOODEN BOX (DP-215 W/FULL ACCES)	School Of Performing Arts	4915	Working	06.12.21
94	BED SHEET WHITE	School Of Performing Arts	1050	Working	13-06-2022
95	Guitar stand	School Of Performing Arts	1600	Working	13-06-2022
96	Drum stick	School Of Performing Arts	2500	Working	13-06-2022
97	Strings	School Of Performing Arts	3280	Working	13-06-2022
98	Guitar picks	School Of Performing Arts	360	Working	13-06-2022
99	Yamaha guitar ( F-280, Acoustic guitar )	School Of Performing Arts	13980	Working	20-06-2022





# APPENDIX – XVI



**UNIVERSITY GRANTS COMMISSION**

**APPENDIX-XVI**

**Sports Infrastructure**

Open Play Ground(s) for outdoor sports

S.No.	Particular	Remark
1.	Athletics, Football, hockey, Cricket, etc	Yes
2.	Track for Athletics	Not available
3.	Basketball courts	Yes. Size- 5000sqft
4.	Squash/Tennis Courts	Not available
5.	Swimming Pool (Size)	Not available
6.	Indoor Sports Facilities including gymnasium	Proposed
7.	Any other,	N/A





# **APPENDIX – XVII**

## **UNIVERSITY GRANTS COMMISSION**

### **APPENDIX-XVII**

#### **Information about the composition of the statutory bodies of the University**

Separately for Governing Board, Executive Council, Board of Management, Academic Council, Finance Committee, Board of Studies, Others.

#### **GOVERNING BOARD**

S. No.	Name	Profession	Full Postal Address	Date of Constitution
1.	Mr. Sandeep Marwah	Chancellor		22-02-2019
2.	Mr. Mohit Marwah	Managing Director		22-02-2019
3.	Mr. Akshay Marwah	Chief Executive Officer		22-02-2019
4.	Dr. Manoj Agrawal	Technical Expert		22-02-2019
5.	Mr. Viney Kumar Sabikhi	Technical Expert		22-02-2019
6.	Dr. Albeena Abbas	Technical Expert		22-02-2019
7.	Mr. Ashwani Kumar Gupta	Chief Finance Officer		22-02-2019
8.	Mr. Sudhir Ranjan	Registrar		22-02-2019

#### **EXECUTIVE COUNCIL**

S. No.	Name	Profession	Full Postal Address	Date of Constitution

#### **BOARD OF MANAGEMENT**

S. No.	Name	Profession	Full Postal Address	Date of Constitution
1.	Mr. Sandeep Marwah	Chancellor		11-03-2019
2.	Mr. Mohit Marwah	Managing Director		11-03-2019
3.	Mr. Akshay Marwah	Chief Executive Officer		11-03-2019
4.	Dr. Manoj Agrawal	Technical Expert		11-03-2019
5.	Mr. Viney Kumar Sabikhi	Technical Expert		11-03-2019
6.	Dr. Albeena Abbas	Technical Expert		11-03-2019
7.	Mr. Ashwani Kumar Gupta	Chief Finance Officer		11-03-2019
8.	Mr. Sudhir Ranjan	Registrar		11-03-2019

*Sudhir Ranjan*  
REGISTRAR  
UNIVERSITY OF MEDIA & ARTS  
MATH, RAIPUR (C.G.)

### ACADEMIC COUNCIL

S. No.	Name	Profession	Full Postal Address	Date of Constitution
1.	Dr.Sandeep Marwah	Chancellor		03-06-2019
2.	Mr.Sudhir Ranjan	Registrar		03-06-2019
3.	Mr.Santosh Swarnakar	Dean Academics		03-06-2019
4.	Mr.Manish Singh Sisodiya	Controller of Examination		03-06-2019
5.	Dr.Manoj Agrawal	Technical Expert		03-06-2019
6.	Dr.Albeena Abbas	Technical Expert		03-06-2019

### FINANCE COMMITTEE

S. No.	Name	Profession	Full Postal Address	Date of Constitution

*Sudhir Ranjan*







# APPENDIX – XVIII

# **UNIVERSITY GRANTS COMMISSION**

## **APPENDIX-XVIII**

### **Information about the Non-Teaching Staff of the University**

S.No	Name	Designation	Age	Qualification	Scale of Pay	Date of Appointment	Trained Yes/No
1	Sudhir Ranjan	Registrar		MBA			Yes
2	Dr Shikha Verma Kshyap	Director	21.08.1986	Mtech/Phd		05-11-2020	
3	Mrs.Pratibha Tewari Amin	HR Manager	17-12-1984	BA,M.A,B.ED,P GDCA,PGDBM	30000	04.01.2023	Yes
4	Mr.Avinash Swarnakar	Admin Manger	22.02.1986	MBA ,MSW		06.01.2023	Yes
5	Santosh Kumar Tiwari	Ast.COE	25.06.1982	B Tech, MBA, Pursuing PhD	37000	03.01.2022	Yes
6	Rachit Gupta	Executive	28.07.1990	B COM	35000	11.05.2022	Yes
7	Yogendra Dhurandhar	Executive	19.05.1992	BA	23000	10.05.2022	Yes
8	Santosh kumar Rathore	Accountant	11.04.1982	MCOM,MBA, CA-Inter	36000	17.01.2022	Yes
9	Pankaj Soni	IT Incharge	20.09.1990	B.COM Computer	27000	22.02.2021	Yes
10	Ayesha Syed( Suwarna)	Academic Coordinator	06.01.1976	Polytechnic Diploma in Civil Engineering	22000	05.01.2021	Yes
11	Shyamali Jha	Academic Coordinator	05.09.1982	BA L.L.B, MSc IT, BEd	16500	15.09.2020	Yes
12	Sumeet Kumar Dhritlahare	Academic Coordinator	04.11.1999	BA	20000	28.10.2022	Yes
13	Rohit Shrivastava	Academic Coordinator	21.07.1997	BCOM	15000	08.08.2022	Yes
14	Ekta Dubey	Academic Coordinator	15.04.1990	M.Com	16000	26.09.2022	Yes
15	Sanjeev Kumar Verma	Librarian	08.09.1985	M.LIB	15000	04.01.2020	Yes

  
REGISTRAR  
UNIVERSITY OF RAIPUR (C.G.)

16	Suman Tiwari	Hostel warden	21.03.1959	MA BED	20000	07.10.2022	Yes
17	Ankit Mishra	Asst Engineer	07.07.1997	B.Tech	35000	24.07.2021	Yes
18	Navin Kumar Turkane	Office boy	16/10/1996	BA	6000	13.09.2019	Yes
19	Narendra Diwan	Driver	19.03.1986	12th	10000	22.02.2020	Yes
20	Harjinder Singh	Driver	01.03.1980	12th	14000	21.02.2021	Yes
21	Durgesh prasad Sharma	Driver	05.06.1983	BA	14000	09.08.2021	Yes
22	Narad ram sahu	Driver	15.08.1967	12th	14000	08.11.2021	Yes
23	Sanjay	Driver	17.10.1986	12	14000	17.09.2022	Yes
24	Nainchand	Bus Driver	15.05.1976	11th	14000	24.08.2022	Yes
25	Salim Khan	Bus Driver	22.11.1975	10th	14000	24.08.2022	Yes
26	Khemu Sahu	Bus Driver	23.04.1995	10th	14000	01.09.2022	Yes
27	Sawan Dewangan	Bus Conductor	24.07.1994	8th	9000	16.09.2022	Yes
28	Raman Dewangan	Bus Conductor	31.08.1997	12th		10.10.2022	Yes
29	Rajendra Kumar	Gardener	01.01.1983	10th	5500	04-05-2019	Yes
30	Yuvraj Sahu	Gardener	12.08.1982	10th	7000	27.12.2021	Yes

